



臺灣國際學生創意設計大賽
Taiwan International Student Design Competition

2018 Breakthrough and Innovation

Breakthrough & Innovation

Taiwan International Student Design Competition

2018

前言

一、計畫緣起

教育部自 2003 年起以學校現有資源為基礎，整備大學校院藝術及設計相關系所人才養成環境，除推動「大學校院藝術與設計系所人才培育計畫」外，更自 2005 年起開始辦理「藝術與設計菁英海外培訓計畫」及「鼓勵學生參加藝術與設計類國際競賽」。

2010 年開始舉辦的「臺灣國際學生創意設計大賽」為教育部 2008 年開始推動的「臺灣國際創意設計大賽」－「學生組競賽」延伸而來，結合教育部現有藝術與設計人才培育計畫的競爭優勢，藉由臺灣自主性地舉辦國際級的學生設計競賽，除了用以鼓勵全球藝術與設計院校學生參與競賽之外，更可透過設計競賽活動的舉辦期間，充分善用媒體與文宣推廣臺灣。藉由國際專家學者來臺擔任評審，或是榮獲獎項的國外學生來臺領獎，進而認識臺灣與推廣臺灣設計教育的成果。

二、活動目的

教育部為激發全球學生創意設計能量，鼓勵國際間學生創意設計交流，發掘新生代創意人才，展現臺灣重視創意設計之國際形象，建立臺灣之國際設計地位，並強化臺灣設計人才與國際接軌，特舉辦此競賽。

三、本屆競賽概述

由教育部高等教育司、亞洲大學視覺傳達設計學系承辦的「2018 臺灣國際學生創意設計大賽」，已邁入第十一個年頭，為全球最具指標性的大型學生設計競賽之一。今年競賽以「Breakthrough and Innovation」為主題，期望學生勇於突破，樂於創新，終透過設計體現，傳達 Breakthrough and Innovation 的概念。本屆共有四個類別「產品設計類」、「視覺設計類」、「數位動畫類」及「服務設計類」，向世界各地的學生徵件，吸引來自 66 個國家 / 地區、895 所學校的同學報名參加，徵得超過 20,000 多件作品共襄盛舉，初選分別選出：產品設計類 143 件、視覺設計類 285 件、數位動畫類 45 件、服務設計類 50 件，共 523 件優秀作品進入決選。並於 10 月 17 日由 32 位國內外專家學者和設計界菁英，最終選出年度大獎一名、國際設計組織特別獎、各類組金、銀、銅獎、佳作得主，總計頒發 73 個獎項，發出近新臺幣 530 萬元的高額獎金。



四、競賽辦法

線上報名及參賽作品送件截止

2018 年 5 月 15 日至 2018 年 7 月 16 日，
臺北時間 24:00 (GMT+08:00)

新南向 (新加坡) 初選	2018 年 9 月 7 日
臺灣初選	2018 年 9 月 14 日 ~ 16 日
入圍名單公告並通知第二階段交件	2018 年 9 月 25 日
決選	2018 年 10 月 17 日
頒獎典禮	2018 年 11 月 30 日
獲獎作品展覽	2018 年 12 月 3 日 ~ 12 月 17 日

參賽資格

限定國內外高級中等以上學校在校學生（以網路截止報名時間為準，須為西元 1988 年 5 月 12 日之後出生，年齡 30 歲以內。女性申請人於申請年限之前曾有生育事實者，每胎得延長年限兩年）

※ 應屆畢業生 (2018 年 6 月畢業) 及新生 (2018 年 9 月入學) 皆可報名參加。

參賽類別

產品設計類、視覺設計類、數位動畫類、服務設計類，共四類

報名費用

免繳報名費

頒發獎項

產品設計、視覺設計與數位動畫類

年度大獎 (1 名)：

獎金新臺幣四十萬元，獎盃一座，獎狀一紙

金獎 (產品、視覺、動畫各 1 名)：

獎金新臺幣二十五萬元，獎盃一座，獎狀一紙

銀獎 (產品、視覺、動畫各 1 名)：

獎金新臺幣十五萬元，獎盃一座，獎狀一紙

銅獎 (產品、視覺、動畫各 3 名)：

獎金新臺幣六萬元，獎盃一座，獎狀一紙

佳作 (若干名)：

獎金新臺幣一萬元，獎狀一紙

國際設計組織特別獎 (若干名)：

獎金新臺幣十萬元，獎盃一座，獎狀一紙

服務設計類 (獎項由財團法人看見台灣基金會贊助)

金獎 (1 名)：獎金新臺幣二十五萬元，獎盃一座，獎狀一紙

銀獎 (2 名)：獎金新臺幣十五萬元，獎盃一座，獎狀一紙

銅獎 (4 名)：獎金新臺幣六萬元，獎盃一座，獎狀一紙

佳作 (若干名)：獎金新臺幣一萬元，獎狀一紙

11th 2018 Breakthrough & Innovation

參賽國家：66
實際收件數量：20833 件
臺灣：4931 件 (24%)
海外：15902 件 (76%)
學校數：895 所

10th 2017 Opportunity

參賽國家：71
實際收件數量：18932 件
臺灣：6966 件 (37%)
海外：11966 件 (63%)
學校數：910 所

9th 2016 OPEN

參賽國家：69
實際收件數量：14864 件
臺灣：5726 件 (39%)
海外：9138 件 (61%)
學校數：882 所

8th 2015 擁抱

參賽國家：46
實際收件數量：7985 件
臺灣：3360 件 (42%)
海外：4625 件 (58%)
學校數：790 所

7th 2014 生生

參賽國家：43
實際收件數量：4073 件
臺灣：1930 件 (47%)
海外：2143 件 (53%)
學校數：721 所

6th 2013 聽·見

參賽國家：37
實際收件數量：3890 件
臺灣：2179 件 (56%)
海外：1711 件 (44%)
學校數：553 所

5th 2012 轉化

參賽國家：35
實際收件數量：3421 件
臺灣：2315 件 (68%)
海外：1106 件 (32%)
學校數：516 所

4th 2011 之後

參賽國家：31
實際收件數量：3954 件
臺灣：2815 件 (71%)
海外：1139 件 (29%)
學校數：369 所

3th 2010 根

參賽國家：24
實際收件數量：3498 件
臺灣：2545 件 (73%)
海外：953 件 (27%)
學校數：249 所

2nd 2009 復甦

參賽國家：19
實際收件數量：2459 件
臺灣：2038 件 (82%)
海外：421 件 (18%)
學校數：130 所

1st 2008 出入

參賽國家：12
實際收件數量：662 件
臺灣：559 件 (84%)
海外：103 件 (16%)
學校數：83 所

Foreword

I. Plan History

Since 2003, the MOE has been utilizing its existing educational and school resources for the nurturing of talented young people, especially in the areas of art and design. Through the promotion of the "MOE's Program in Human Resource Development for Colleges of Art and Design", the "MOE Scholarship Programs for Overseas Study in Art and Design" and the "MOE Award Incentive Program for Encouraging University/College Students to participate in International Art and Design Contests", talented individuals have been given valuable opportunities to further develop their areas of exceptional interests and creativity. From 2010, the "Taiwan International Student Design Competition" is held after the "Taiwan international Design Competition—the Student Section" in 2008 & 2009. It integrates the competitive edges of MOE art and design talent fostering programs. By hosting international student design competitions, "Taiwan International Design Competition—the Student Section", additionally encourages art and design students worldwide to participate in contests, which can utilize media and advertisements to promote Taiwan; the program allows international judges or panelists and award winners to advertise the successes of Taiwan's art and design education programs.

II. Objectives of the Plan

Encourage international creative design exchange, develop creative design talents, express the international image of Taiwan attaching great importance to creative design, and establish the international design status of Taiwan.

III. About 2018 TISDC

Organized by the Department of Higher Education under the Ministry of Education and executed by the Department of Visual Communication Design of Asia University, Taiwan International Student Design Competition is now in its eleventh year and has become one of the largest student design competitions in the world. The theme for this year is "Breakthrough and Innovation." We encourage participants to make breakthroughs and develop innovation bravely and convey the concept of "Breakthrough and Innovation" through unique design. This year, Product Design category, Visual Design category, Digital Animation category, and Service Design category are included. This year's competition has attracted more than 20,000 entries and registers from 895 schools and departments in 66 countries/regions. After rounds of intense discussion in the Preliminary Selection, 143 pieces in the Product Design category, 285 pieces in the Visual Design category, 45 pieces in the Digital Animation category, and 50 pieces in the Service Design category, a total of 523 pieces of nominated work, were chosen to enter the Final Selection. On October 17, 32 design experts from Taiwan and abroad constitute the panel and decided the winners of Grand Prix, Gold Prizes, Silver Prizes, Bronze Prizes, International Design Association Special Prizes, and Honorable Mention prizes, numbering a total of 73 pieces of winning work. It is estimated that nearly NT\$ 5.3 million of prize money will be handed out.



IV. Procedure

Online Registration and Online Work Submission

May 15, 2018 to July 16, 2018, 24:00 (Taipei GMT+08:00)

New Southbound Preliminary Selection in Singapore	September 7, 2018
Preliminary Selection in Taiwan	September 14 - 16, 2018
Finalists Announcement	September 25, 2018
Final Selection	October 17, 2018
Award Ceremony	November 30, 2018
Exhibition	December 3 - December 17, 2018

Qualification

Students who currently enroll at senior high schools or above (Based on the internet registration deadline, and the participant must be born after May 12, 1988, and be younger than 30 years of age. For females who have given birth before year of 30 may have 2 years extension per birth.).

*Fresh graduates (graduate in June 2018) and new students (enroll school in September, 2018) are also eligible.

Category

Product Design, Visual Design, Digital Animation, and Service Design

Registration Fee

Free

Awards

Product Design, Visual Design, and Digital Animation Categories

Grand Prix (1 winner) :

NT\$400,000 (approx. US\$13,000), an awarding cup and a certificate

Gold Prize (1 winner for each category) :

NT\$250,000 (approx. US\$8,000), an awarding cup and a certificate

Silver Prize (1 winner for each category) :

NT\$150,000 (approx. US\$5,000), an awarding cup and a certificate

Bronze Prize (3 winners for each category) :

NT\$60,000 (approx. US\$2,000), an awarding cup and a certificate

Honorable Mention Prize (several winners for each category) :

NT\$10,000 (approx. US\$330) and a certificate

International Design Association Special Prize (several winners for each category):

NT\$100,000 (approx. US\$3,300), an awarding cup and a certificate

Service Design Category (Sponsored by iSeeTaiwan Foundation):

Gold Prize (1 winner for each category):

NT\$250,000 (approx. US\$8,000), an awarding cup and a certificate

Silver Prize (2 winner for each category):

NT\$150,000 (approx. US\$5,000), an awarding cup and a certificate

Bronze Prize (4 winners for each category):

NT\$60,000 (approx. US\$2,000), an awarding cup and a certificate

Honorable Mention Prize (several winners for each category):

NT\$10,000 (approx. US\$330) and a certificate

11th 2018 Breakthrough & Innovation

Participating Countries/Regions: 66
Number of Online Registration: 20832
Taiwan: 4931 (24%)
Overseas: 15902 (76%)
Number of Schools: 895

10th 2017 Opportunity

Participating Countries/Regions: 71
Number of Online Registration: 18932
Taiwan: 6966 (37%)
Overseas: 11966 (63%)
Number of Schools: 910

9th 2016 OPEN

Participating Countries/Regions: 69
Number of Online Registration: 14864
Taiwan: 5726 (39%)
Overseas: 9138 (61%)
Number of Schools: 882

8th 2015 Embrace

Participating Countries/Regions: 46
Number of Online Registration: 7985
Taiwan: 3360 (42%)
Overseas: 4625 (58%)
Number of Schools: 790

7th 2014 Circle of Life

Participating Countries/Regions: 43
Number of Online Registration: 4073
Taiwan: 1930 (47%)
Overseas: 2143 (53%)
Number of Schools: 721

6th 2013 Sights & Sounds

Participating Countries/Regions: 37
Number of Online Registration: 3890
Taiwan: 2179 (56%)
Overseas: 1711 (44%)
Number of Schools: 553

5th 2012 Transform

Participating Countries/Regions: 35
Number of Online Registration: 3421
Taiwan: 2315 (68%)
Overseas: 1106 (32%)
Number of Schools: 516

4th 2011 Next

Participating Countries/Regions: 31
Number of Project Received: 3954
Taiwan: 2815 (71%)
Overseas: 1139 (29%)
Number of Schools: 369

3th 2010 Fundamental

Participating Countries/Regions: 24
Number of Project Received: 3498
Taiwan: 2545 (73%)
Overseas: 953 (27%)
Number of Schools: 249

2nd 2009 Restore

Participating Countries/Regions: 19
Number of Project Received: 2459
Taiwan: 2038 (82%)
Overseas: 421 (18%)
Number of Schools: 130

1st 2008 IN/OUT

Participating Countries/Regions: 12
Number of Project Received: 662
Taiwan: 559 (84%)
Overseas: 103 (16%)
Number of Schools: 83

序 Preface

- 16 教育部葉俊榮部長
Jiunn-Rong Yeh, Minister, Ministry of Education
- 18 2018 臺灣國際學生創意設計大賽計畫主持人林磐聳
Apex Lin, Pang-Soong, Project Director, 2018 Taiwan International Student Design Competition

年度大獎 Grand Prix

- 22 劉晏呈、陳嘉言、鄭煥宙、
Tena Galovic、Marine Varguy
Yen-Chen Liu, Ellis Kayin Chan,
Zozo Jhen, Tena Galovic,
Marine Varguy
- 阿公
A Gong
- 法國
France
- 戈布林影像學校
Gobelins School of Image

國際設計組織特別獎 International Design Association Special Prize

	作者姓名 Name of Designer(s)	作品名稱 Title of Work	學校所在地 Location of School	學校名稱 Name of School
46	義大利工業設計協會特別獎 Industrial Design Association Special Award			
	郭雨薇、宋汶師、林森、崔佳琪、張桐、葉陽 Yu-Wei Guo, Wen-Shi Song, Sen Lin, Jia-Qi Cui, Tong Zhang, Yang Ye	洗衣球 Washing Ball	中國大陸 China	瀋陽理工大學 Shenyang Ligong University
47	歐洲設計協會特別獎 BEDA Special Award			
	高婉竹 Wan-Chu Kao	記憶終點站 The End of Memory	臺灣 Taiwan	中國文化大學 Chinese Culture University
48	巴西中央設計協會特別獎 Centro Brasil Design Special Award			
	Artipon Deewongkij	Sign-Lence: Boardgame for Learning Thai Sign Language	泰國 Thailand	朱拉隆功大學 Chulalongkorn University
49	新加坡設計業總商會特別獎 Design Business Chamber Singapore Special Award			
	王艾婷、張子薇、陳香霓、謝欣庭 Ai-Ting Wang, Zi-Wei Zhang, Xiang-Ni Chen, Hsin-Ting Hsieh	田町河聲 Tian-Ting Memory of River	臺灣 Taiwan	南臺科技大學 Southern Taiwan University of Science and Technology
50	紐西蘭設計師協會特別獎 The Designers Institute of New Zealand Special Award			
	張珮瑜 Pei-Yu Zhang	愛的束縛 Bonded love	中國大陸 China	四川美術學院 Sichuan Fine Arts Institute
51	香港設計總會特別獎 Hong Kong Federation of Design Associations Special Award			
	劉靜怡 Jing-Yi Low	菲索 Fisso	臺灣 Taiwan	實踐大學 Shih Chien University
52	澳大利亞優秀設計協會特別獎 Good Design Australia Special Award			
	黃雅筠、陳乃瑄 Ya-Yun Huang, Nai-Xuan Chen	血型快篩片 RBTT (Rapid Blood Type Test)	臺灣 Taiwan	明志科技大學 Ming Chi University of Technology
53	德國國家設計委員會特別獎 German Design Council Special Award			
	Tereza Vacková	Cles, Clever Seek	捷克 Czech Republic	布拉格捷克理工大學 Czech Technical University in Prague
54	莫斯科國際平面設計雙年展金蜂獎特別獎 Moscow Global Biennale of Graphic Design Golden Bee Special Award			
	趙慈欣 Ci-Xin Chao	裸 Naked	馬來西亞 Malaysia	吉隆坡萊佛士高等學院 Raffles College of Higher Education Kuala Lumpur
55	國際設計社團協會特別獎 ico-D Excellence Award			
	羅貽甄、陳映樺、譚秀妮、黃琬雯、洪靜菲 Yi-Jen Luo, Ying-Wa Chan, Xiu-Ni Tam, Woan-Mun Wong, Ching-Fei Ang	食鬱 Desire	臺灣 Taiwan	朝陽科技大學 Chaoyang University of Technology

國際設計組織特別獎 International Design Association Special Prize

	作者姓名 Name of Designer(s)	作品名稱 Title of Work	學校所在地 Location of School	學校名稱 Name of School
56	印度設計委員會特別獎 India Design Council Special Award			
	Lydia Fransisca	Pause	新加坡 Singapore	南洋藝術學院 Nanyang Academy of Fine Arts
57	墨西哥國際海報雙年展協會特別獎 International Poster Biennial in Mexico Special Award			
	崔思雨 Si-Yu Cui	童年 Childhood	中國大陸 China	廈門大學 Xiamen University
58	日本設計振興會特別獎 Japan Institute of Design Promotion Special Award			
	張浩杰、莫澤鴻、吳云妹 Hao-Jie Zhang, Ze-Hong Mo, Yun-Mei Wu	折疊援助浴室 Speedy Collapsible Bathroom	中國大陸 China	大連民族大學 Dalian Minzu University
59	韓國現代設計協會特別獎 Korea Ensemble of Contemporary Design Special Award			
	江惠欣 Wai-Yan Kong	斗白棧品牌設計 TauBok Zaan Brand Identity	香港 Hong Kong	香港知專設計學院 Hong Kong Design Institute
60	芬蘭拉赫第國際海報三年展特別獎 Lahti International Poster Triennial Special Award			
	李鐸、干慶青 Duo Li, Qing-Qing Gan	歹味窪橋 Dai Wei Wa Qiao	中國大陸 China	大連工業大學 Dalian Polytechnic University
61	澳門設計師協會特別獎 Macau Designers Associations Special Award			
	Panan Mahasarinunt, Watcharapol Panyapitakkul, Napatsorn Potranun	Inheritor	泰國 Thailand	蘭實大學 Rangsit University
62	捷克布魯諾雙年展協會特別獎 Brno Biennale Association Special Award			
	劉怡希 Yi-Xi Liu	The Last Drop of Life	中國大陸 China	廣西藝術學院 Guangxi Arts University
63	泰國創意設計中心特別獎 Thailand Creative & Design Center Special Award			
	Jing-Qiu Li	#BulbInMouth	美國 United States of America	紐約視覺藝術學院 School of Visual Arts
64	台灣設計聯盟特別獎 Taiwan Design Alliance Special Award			
	Conrad Anthony Bosco DCruz, Rutajeet Mukherjee	Squatt	印度 India	印度理工學院 (坎普爾) Design Programme, Indian Institute of Technology Kanpur
65	亞洲設計連特別獎 The Design Alliance Asia Special Award			
	韓葉銘、唐若凡、程思月 Ye-Ming Han, Ruo-Fan Tang, Si-Yue Cheng	兔子 Tu Zi	中國大陸 China	中國美術學院上海設計學院 China Academy of Art Shanghai Institute of Design

	作者姓名 Name of Designer(s)	作品名稱 Title of Work	學校所在地 Location of School	學校名稱 Name of School
68	金獎 Gold Prize			
	古捷宇 Jie-Yu Gu	女性難民隨身廁所 Safe Cloak	臺灣 Taiwan	實踐大學 Shih Chien University
70	銀獎 Silver Prize			
	謝宗穎、黃宣庭 Tsung-Ying Hsieh, Hsuan-Ting Huang	綠 / 濾化隔音護欄 Breathing Barrier	臺灣 Taiwan	國立臺灣科技大學 National Taiwan University of Science and Technology
71	銅獎 Bronze Prize			
	李智、趙佳媛、王允卿、柳思 Zhi Li, Jia-Yuan Zhao, Yun-Qing Wang, Si Liu	安全防護 Safety Protection	中國大陸 China	大連民族大學 Dalian Minzu University
	Jin-Ho Chae, Na-Yeun Kim	Nipple Dust Mask	韓國 Korea	韓國產業技術大學 Korea Polytechnic University
	Dishant Pradhan	Ambi- A Compact Two Wheeler Ambulance	印度 India	國立設計學院 (艾哈邁達巴德) National Institute of Design, Ahmedabad
74	佳作 Honorable Mention Prize			
	石明生 Ming-Sheng Shih	水盾 Wathield	臺灣 Taiwan	國立臺北科技大學 National Taipei University of Technology
	侯雪、趙穎、鄭秋實、王悅 Xue Hou, Ying Zhao, Qiu-Shi Zheng, Yue Wang	智能手指 Smart Gloves	中國大陸 China	大連民族大學 Dalian Minzu University
	鄭秋實、王允卿、何晉、于詩純 Qiu-Shi Zheng, Yun-Qing Wang, Jin He, Shi-Chun Yu	充氣保護擔架 Protective Stretcher	中國大陸 China	大連民族大學 Dalian Minzu University
	劉杰、涂瓊琳 Jie Liu, Qiong-Lin Tu	手部肌腱輔助康復儀 Assistive Hand Tendon Rehabilitation Instrument	中國大陸 China	南華大學 University of South China
	宋周全、梁杏婷 Zhou-Quan Song, Xing-Ting Liang	易拿 Easy Take	中國大陸 China	武漢理工大學 Wuhan University of Technology
	林哲維、湯睿峰 Jhe-Wei Lin, Jui-Feng Tang	易拉護欄 Easy-Pull Barrier	臺灣 Taiwan	國立臺灣科技大學 National Taiwan University of Science and Technology
	趙子璇、楊檳歌、田佳、陳業元、 拜鵬、蘇航 Zi-Xuan Zhao, Bin-Ge Yang, Jia Tian, Ye-Yuan Chen, Peng Bai, Hang Su	自助疫苗注射器 Self-Help Vaccine Syringe	中國大陸 China	大連民族大學 Dalian Minzu University
	Tamara Szomolányiová	Pack for Instant Soup	斯洛伐克 Slovakia	斯洛伐克理工大學 Slovak University of Technology
82	入選 Finalist			

視覺設計 Visual Design

	作者姓名 Name of Designer(s)	作品名稱 Title of Work	學校所在地 Location of School	學校名稱 Name of School
126	金獎 Gold Prize			
	萬向欣 Xiang-Xin Wan	瀕危 1.0 Under 1.0	臺灣 Taiwan	國立臺灣藝術大學 National Taiwan University of Arts
128	銀獎 Silver Prize			
	Alexandra Parkhomenko	Advertising campaign #slowdownworld	俄羅斯 Russia	國立高等經濟大學 - 藝術與設計學院 HSE Art and Design School
129	銅獎 Bronze Prize			
	顏承澧 Chang-Li Yan	鑄記 The Casting	臺灣 Taiwan	嶺東科技大學 Ling Tung University
	杜浩璋、劉佳蓉、陳若潔 Hao-Wei Du, Jia-Rong Liu, Ruo-Jieh Chen	漢字動物節 Chinese Character Animal Festival	臺灣 Taiwan	國立臺灣科技大學 National Taiwan University of Science and Technology
	陳品丞 Ping-Chen Chen	2017 創新人博覽會 Innovators Expo 2017	日本 Japan	武藏野美術大學 Musashino Art University
132	佳作 Honorable Mention Prize			
	徐亞茹 Ya-Ru Xu	鳥語 Bird Song	中國大陸 China	魯迅美術學院 LuXun Academy of Fine Arts
	楊荃蔚 Quan-Wei Yang	Bad Emotions, The Monsters in Modern Society	日本 Japan	多摩美術大學 Tama Art University
	爐宏文、邱建勛 Hong-Wun Lu, Jian-Shiun Chiu	厝會講客事—詔安客語字型設計 I can speak Hakka! — Zhao-An Hakka Font Design	臺灣 Taiwan	國立雲林科技大學 National Yunlin University of Science and Technology
	馮欣怡 Shin-Yi Fong	不眠的派對夜晚 Sleepless Party Night	馬來西亞 Malaysia	吉隆坡萊佛士高等學院 Raffles College of Higher Education Kuala Lumpur
	李孝陽 Xiao-Yang Li	生活的痛點 The Pain Point of Life	中國大陸 China	深圳大學 Shenzhen University
	宓玲玲、徐鎧迪 Ling-Ling Mi, Kai-Di Xu	祝福 Blessing	中國大陸 China	中國美術學院上海設計學院 China Academy of Art Shanghai Institute of Design
	杜浩璋、劉佳蓉 Hao-Wei Du, Jia-Rong Liu	臺灣國際藝術節 Taiwan International Festival of Arts	臺灣 Taiwan	國立臺灣科技大學 National Taiwan University of Science and Technology
139	入選 Finalist			

	作者姓名 Name of Designer(s)	作品名稱 Title of Work	學校所在地 Location of School	學校名稱 Name of School
230	金獎 Gold Prize			
	郭家仔、吳念臻、柏玲、廖姿貽、李其龍 Jia-Yu Guo, Nien-Chen Wu, Ling Po, Tzu-Yi Liao, Ki-Lung Lee	一坨糟 A Mess	臺灣 Taiwan	朝陽科技大學 Chaoyang University of Technology
232	銀獎 Silver Prize			
	楊暘 Yang Yang	我的小學校 My Little School	中國大陸 China	福州大學廈門工藝美術學院 Xiamen Academy of Arts and Design, Fuzhou University
233	銅獎 Bronze Prize			
	余聿 Yu Yu	雛菊 Daisy	美國 United States of America	南加州大學 University of Southern California
	陳思蒨、呂庭儀、梁雅雯 Ssu-Chien Chen, Ting-Yi Lu, Ya-Wen Liang	搬家日 A Moving Day	臺灣 Taiwan	國立臺灣藝術大學 National Taiwan University of Arts
	黃園原 Yuan-Yuan Huang	觀 Watching	臺灣 Taiwan	佛光大學 Fo Guang University
236	佳作 Honorable Mention Prize			
	谷耀介 Yosuke Tani	怪獸神話 Quest of the Battling Gods	日本 Japan	東京藝術大學 Tokyo University of the Arts
	余易儒、傅鈺茱、陳景柔、劉純妤 I-Ru Yu, Yu-Zhu Fu, Ching-Jou Chen, Chun-Yu Liu	共鳴 Resonance	臺灣 Taiwan	銘傳大學 Ming Chuan University
	Louis Tjong	Beautiful Lie	新加坡 Singapore	南洋藝術學院 Nanyang Academy of Fine Arts
	Arvind Radhakrishnan	Magically Mundane	新加坡 Singapore	南洋藝術學院 Nanyang Academy of Fine Arts
	邵偉豪 Wei-Hao Shao	富麗堅合眾國 Republic of Grace	臺灣 Taiwan	國立臺灣藝術大學 National Taiwan University of Arts
	李心詠、林思妤、林芳如、陳嫻妤 Hsin-Yung Li, Si-Yu Lin, Fang-Ru Lin, Pei-Yu Chen	歷 Suffer	臺灣 Taiwan	亞洲大學 Asia University
	吳佳恩 Chia-En Wu	別人的囡仔死袂了 Selfish	臺灣 Taiwan	國立臺北藝術大學 Taipei National University of the Arts
	周子羣、葉信萱、陳姿穎 Tzu-Chun Chou, Hsin-Hsuan Yeh, Tzu-Ying Chen	暑假最後一天 The Last Day of Summer	臺灣 Taiwan	國立臺北藝術大學 Taipei National University of the Arts
244	入選 Finalist			

254 財團法人看見台灣基金會 / 財團法人溫世仁文教基金會
iSee Taiwan Foundation / Sayling Wen Cultural & Educational Foundation

服務設計 Service Design

	作者姓名 Name of Designer(s)	作品名稱 Title of Work	學校所在地 Location of School	學校名稱 Name of School
256	金獎 Gold Prize			
	徐阡芷、陳厚潤、沈萱慈 Chien-Chih Hsu, Hou-Jun Chen, Hsuan-Tzu Shen	漫遊怪獸 Game Creatures-A Service for Teachers to Teach Kids Designing Games	臺灣 Taiwan	國立成功大學 National Cheng Kung University
258	銀獎 Silver Prize			
	Reetika Patel	Smart Watch	印度 India	國立設計學院 National Institute of Design
	Soon-Jiang Wan、陳厚潤 Soon-Jiang Wan, Hou-Jun Chen	Junjun 一性困擾心理服務 Junjun-A Chatbot and In-app Mental Health Service to Help the Sexual Distress	臺灣 Taiwan	國立成功大學 National Cheng Kung University
260	銅獎 Bronze Prize			
	游硯雅、蔡忻志、洪仕閔 Yen-Ya You, Hsin-Chih Tsai, Shih-Min Hong	CON+: 串連線上與線下管道的創新流浪動物領養流程 Con+ : Innovating Pet Adoption Service in Shelters with Online and Offline Channels	臺灣 Taiwan	國立臺灣科技大學 National Taiwan University of Science and Technology
	程宇菂、邱柏翰、黃詩雅 Yu-Lu Cheng, Po-Han Chiu, Shih-Ya Huang	順袋 By The Way	臺灣 Taiwan	國立成功大學 National Cheng Kung University
	鄒孟芸 Men-Gyun Zou	綠洲 Oasis	中國大陸 China	重慶大學 Chongqing University
263	佳作 Honorable Mention Prize			
	徐語鎬、陳韻安、張書豪 Yu-Hsuan Hsu, Yun-An Chen, Shu-Hao Chang	虛擬衣櫃助理 Venus	臺灣 Taiwan	明志科技大學 Ming Chi University of Technology
	湯睿峰、劉耀鍾 Jui-Feng Tang, Yao-Chung Liu	外籍看護快速上手 Wecare	臺灣 Taiwan	國立臺灣科技大學、國立臺灣藝術大學 National Taiwan University of Science and Technology, National Taiwan University of Arts
	方苑琪、施歐盈、柴凡玲、陀金沛 Yuan-Qi Fang, Ou-Ying Shi, Fan-Ling Chai, Jin-Pei Tuo	舊時光親子洗髮店 Old Time Shampoo Shop	中國大陸 China	廣州美術學院 Guangzhou Academy of Fine Arts
	Mark Pawlowicz, Maciej Zawierucha, Julia Górecka	Haibu	波蘭 Poland	克拉科夫美術學院 The Academy of Fine Arts in Krakow
	柯惜梅 Regina Kua Siok Mei	Sleepalz	新加坡 Singapore	萊佛士高等教育學院 Raffles College of Higher Education

服務設計 Service Design

作者姓名 Name of Designer(s)	作品名稱 Title of Work	學校所在地 Location of School	學校名稱 Name of School
謝沛、毛雨清 Pei Xie, Yu-Qing Mao	針對落後地區缺電的可持續沼氣供電系統設計 Sustainable Power System	中國大陸 China	廣東工業大學 Guangdong University of Technology
李知芸、俞靜庭 Chih-Yun Li, Jing-Ting Yu	臺灣復康巴士服務設計 Rehab-Bus Service Design in Taiwan	臺灣 Taiwan	國立臺灣科技大學 National Taiwan University of Science and Technology
高婉竹 Wan-Chu Kao	記憶終點站 The End of Memory	臺灣 Taiwan	中國文化大學 Chinese Culture University

271 入選 Finalist

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New Southbound Design Workshop
- 340 新亞洲設計工作坊
New Asia Design Workshop
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Service Design Workshop
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Breakthrough
& Innovation

序

Perface

Breakthrough and Innovation

勇於突破，樂於創新；創意無垠，推動臺灣向前行

面對全球化快速變遷的浪潮中，身處在急遽改變的年代，如何精準找出個人的優勢與定位，與他人建立良性的競合關係，藉此激發出競爭力與創意力，是未來重要的課題。臺灣藉由自主性地舉辦國際級的設計盛事，提供青年學子多元的機會與國際設計間接軌，建構產學合作營運機制與平臺，讓創意設計能量深耕臺灣、佈局全球。

「臺灣國際學生創意設計大賽」自 2008 年起開始舉辦，今年邁入第十一屆，目的是為培養學生設計思考力，鼓勵全球青年學子的創意交流，提供設計價值的合作契機。歷經十一年來的耕耘，今年的收件數持續穩定的成長，共計有 66 個國家及地區共 2 萬 0,833 件作品參賽，最後經專家遴選出的 73 件得獎作品。各項指標皆充分顯示設計大賽在全球設計領域的影響力，臺灣國際學生創意設計大賽已是全球規模最大、獎金最高的國際學生設計競賽，更躍居為國際最具代表性的學生設計賽事之一。

今年在「看見台灣基金會」與「溫世仁文教基金會」的贊助下，國際設計組織特別獎全球設計夥伴增加至 21 個國際設計組織，其分別為 ADI 義大利工業設計協會、BEDA 歐洲設計協會、CBD 巴西中央設計協會、DBCS 新加坡設計業總商會、DINZ 紐西蘭設計師協會、FHKDA 香港設計總會、GDA 澳大利亞優秀設計協會、GDC 德國國家設計委員、Golden Bee 莫斯科國際平面設計雙年展金鋒獎、ico-D 國際設計社團協會、IDC 印度設計委員會、IPBM 墨西哥國際海報雙年展協會、JDP 日本設計振興會、KECD 韓國現代設計協會、Lahti 芬蘭拉赫第國際海報三年展、MDA 澳門設計師協會、SBB 捷克布魯諾雙年展協會、TCDC 泰國創意設計中心、TdA 台灣設計聯盟、tDA Asia 亞洲設計連、WDO 世界組織設計等組織，透過這些組織自行推派成員來臺擔任評審，並授權獎項、給予得獎學生鼓勵與至高榮譽的肯定，並充分運用良性競合的關係，與國際夥伴構築起相互學習的平臺。

最後，在此感謝亞洲大學的執行團隊和國內外評審委員們，不辭辛勞的努力付出。在「臺灣國際學生創意設計大賽」所奠定的絕佳基礎之上，教育部將持續推動設計美學人才培育計畫。同時，由於來自全球參賽的院校和師生的熱情參與以及國際設計組織的大力支持，運用學子們的無垠創意，教育部期盼這些寶貴的資本能化為源源不絕的動力，用設計的力量改變世界，創造屬於臺灣的自我的設計實力，推動臺灣持續向前行。

教育部 部長

葉俊榮

Breakthrough and Innovation

Dare to break through, keen to innovate; Unlimited creativity as the infinite drive for Taiwan to grow

Faced with the ever evolving trends of globalization while living in an era that drastic change is a norm, it is crucial to position and seek the strengths of oneself precisely, to establish relationships for positive competition and cooperation and boost creativity and competitiveness. Taiwan provides diverse opportunities for young students to bridge themselves with the global arena of design by voluntarily hosting grand international design events, developing the mechanism and platform for collaboration between industry and school so that the creative power can be cultivated within Taiwan and spread around the world.

Since its initiation in 2008, Taiwan International Student Design Competition (known as TISDC) has now entered its eleventh year. The purpose of this competition is to cultivate student's design thinking, to encourage cross country creative exchanges among young students and provide opportunities for collaboration with design values. With 11 years of devotion, the submission number continues to grow steadily every year. This year it amounted to 20,833 and 73 winning pieces stood out after the scrutinizing work of the experts of design. From different index we can see the impact design competitions has to the design industry globally. TISDC has now become the biggest, of highest prize student design competition internationally, and is growing into one of the most influential student design competitions around the globe.

Thanks to the sponsors from iSee Taiwan Foundation and Sayling Wen Cultural and Educational Foundation, the international design association special prizes of TISDC increased to 21. They are, respectively, Italy's Association for the Industrial Design (ADI), the Bureau of European Design Association (BEDA), Brazil's Centro Brasil Design (CBD), Design Business Chamber Singapore (DBCS), the Designer Institute of New Zealand (DINZ), Hong Kong Federation of Design Associations (FHKDA), Good Design Australia (GDA), German Design Council (GDC), Golden Bee Moscow Global Biennale of Graphic Design, International Council of Design (ico-D), India Design Council (IDC), International Poster Biennial in Mexico (IPBM), Japan Institute of Design Promotion (JDP), Korea Ensemble of Contemporary Design (KECD), Lahti International Poster Triennial of Finland, Macau Designers Association (MDA), Brno Biennale Association of the Czech Republic, Thailand Creative Design Center (TCDC), Taiwan Design Alliance (TDA), the Design Alliance Asia (tDA) and World Design Organization (WDO). The partnered organizations of TISDC assign representatives to come serve as the jurors of the competition as well as present the awards of their chosen works to the winners, granting them the highest recognition and honour. Moreover, they fully utilize the relationships of positive competition and cooperation, and build a platform for mutual learning with the partners from around the world.

At last, the Ministry of Education would like to thank the tireless work and effort of the executive team of Asia University and the jurors from home and overseas. It is your devotion and dedication that built a great foundation for TISDC. The Ministry of Education will continue to promote and implement the design talent cultivation program. With the warm participation and the substantial supports from the international design associations, the infinite creativity of our young students can be harnessed into an endless drive to change the world with the power of design, create the strengths of Taiwan's own design and prompt Taiwan to go forward.

Minister of Education



突破與創新 臺灣攜手全球再創佳績

2018 臺灣國際學生創意設計大賽從 2008 年啟動以來，至今已邁入第十一屆，回顧過去十年在全球院校及國際設計組織的支持下，「臺灣國際學生創意設計大賽」已成為全球最具指標性的大型學生設計比賽之一；本屆收件創下歷史新高，總計 20,833 件，分別來自 66 個國家及地區，全球 895 個校院所，其中非臺灣地區的大專校院報名數量高達 76%，證明本賽事的國際化程度逐年攀升，並且已經超越其它同類型的國際學生競賽，可謂是全球最具規模與影響力的學生設計賽事；也正因為以上客觀的具體指標，奠定了本項大賽未來朝向國際性品牌發展的堅實基礎，促使執行團隊更具持續奮進的信心。

交流視窗，合作橋樑

今年作品件數的激增與活動內容的擴充，首先要感謝教育部高等教育司支持本項國際化的青年學生活動，並持續開拓新南向政策，讓本項大賽將設計教學經驗輸出至印度、越南、馬來西亞、新加坡及泰國進行交流；並且首度在越南舉辦國際設計工作坊、越南臺灣設計教育論壇，更將初選活動與國際設計大師講座移師新加坡舉行，落實深耕與南向國家的交流平台，以及保持本大賽的執行力與開拓性。另外要特別感謝財團法人看見台灣基金會及財團法人溫世仁文教基金會連續四年的大力支持與資金贊助，除了在原有臺灣國際學生創意設計大賽的基礎上，擴大成為 21 個國際設計組織結盟的全球合作夥伴關係、辦理亞洲設計工作坊、國際設計大師論壇、產業論壇、D21 全球設計組織高峰會議、服務設計工作坊，以及邀請國際貴賓進行臺灣文化巡禮與產業對接的深度之旅……等系列活動，且將「TISDC 臺灣國際學生創意設計大賽」擴大成為「GTDF 全球青年設計大會」，從原本僅是單純的競賽性質，發展為促進全球設計組織合作交流的平台，並且搭建出國際師生分享經驗的機會，也成功地塑造出一個讓獲獎學生備感榮耀的舞台。

全球結盟 熱情相挺

檢視今年臺灣國際學生創意設計大賽有多項亮眼的突破，其中至關重要的是持續擴大大賽在全球結盟的布局，今年有來自義大利工業設計協會、歐洲設計協會、巴西中央設計協會、新加坡設計業總商會、紐西蘭設計師協會、香港設計總會、澳大利亞優秀設計協會、德國國家設計委員會、莫斯科國際平面設計雙年展金蜂獎、國際設計社團協會、印度設計委員會、墨西哥國際海報雙年展協會、日本設計振興會、韓國現代設計協會、芬蘭拉赫蒂國際海報三年展、澳門設計師協會、捷克布魯諾雙年展協會、泰國創意設計中心、台灣設計聯盟、亞洲設計連及世界設計組織……等 21 個國際設計組織簽署授權合作，並且同意以該組織名義設置特別獎項；另外，除了在各自所屬的國家協助推廣宣傳之外，並且指派設計代表擔任大賽評審委員，不僅擴張評審團成員，也提供更多元化的評審觀點，豐富本項大賽兼容多樣性與全球化的特色，建立設計評審至關重要的公正性與權威性；國際結盟網絡所帶給全球設計校院師生的信賴感與普及性，不僅促進了今年報名作品數量持續成長，同時也吸引了眾多國際知名設計院校系所的積極參與，促使獲獎作品品質大幅地提升，更將臺灣教育部所推動的設計教育、人才培育目標、大賽品牌推向更國際化的規模，樹立臺灣成為全球推動設計教育的標竿與典範。

創意能量 照亮全球

最後感謝今年來自 66 個國家地區、895 個校院所報名參賽的師生，因為所有的成果都是來自大家的共同參與；另外，也要特別感謝亞洲大學執行團隊，讓這個僅有十一年歷史的賽事，能夠快速地進步成長，並締造出令人欣慰的佳績。每年觀望著來自全球獲獎學生展現出創意無疆、青春無限的成果，正是未來改變世界的創意力量之所在；明年臺灣國際學生創意設計大賽主題為「Empathy」，希冀全球設計院校師生能秉持人同此心、心同此理，以換位思考的信念，必將能夠創造更加和諧美好的世界！

計畫主持人

林豐喜

Breakthrough & Innovation, Taiwan Has Reached A New Height with Global Partners

10 years have passed since the initiation of Taiwan International Student Design Competition (a.k.a TISDC) back in 2008. Looking back, with the support from design schools, institutions and associations from all over the world, TISDC has become one of the most significant student design competitions globally. The 2018 TISDC had an all time high record of submissions received. The submissions coming from 895 schools and departments of 66 countries and regions amounted to 20,833, in which 76% were registration from overseas. This shows that the competition has reached an internationally recognized level and surpassed other similar student competitions. One can say that TISDC is the most influential student competition of scale. The above mentioned objective indicators paved a solid foundation for the competition to develop into an international brand, and drive the executive team to carry on and aim for higher goals.

Window for Exchanges, Bridge for Collaboration

The surge of the incoming submissions and the diversification of the related activities this year all thank to great support from the Department of Higher Education of the Ministry of Education. With their continuous supports as well as the steady implementation of the New Southbound Policy, TISDC was able to make exchanges and share the local design education experiences with India, Vietnam, Malaysia, Singapore and Thailand this year. This is also the first time that TISDC held an international design workshop, a Taiwan Design Education Forum in Vietnam, and relocated the preliminary selection and the International Master Series Talk of the competition to Singapore in order to establish a real exchange platform with the New Southbound Policy countries and to maintain the execution power and expandability of the competition. In addition, the consecutive and substantial supports and funding from iSee Taiwan Foundation and Sayling Wen Educational and Cultural Foundation for the last four years enabled TISDC to grow on its inherent status and expand further. TISDC has now partnered up with 21 international design organizations, organized series of activities including Asia Design Workshop, Global Design Master Forum, Industrial Seminar, D21 Global Design Summit and Service Design Workshop. It also invited the 21 partners to personally catch a glimpse on the local scene by participating in the Cultural Exposure Experiences and Industry Connecting Gathering. TISDC stepped ahead and transcend into Global Talent Design Festival (GTDF). Its nature as a student competition turned into a platform that facilitates exchanges among design organizations around the world, an opportunity for teachers and students from home and abroad to share and meet, and last but not least, a stage for the winners to proudly stand on.

Global Alliance, Fervent Support

TISDC has multiple extraordinary breakthroughs this year. One of the most important deeds was to expand the scope of global partnership continuously. This year, 21 design organizations from across the globe signed up with TISDC for endorsement. They are, respectively, Italy's Association for the Industrial Design (ADI), the Bureau of European Design Association (BEDA), Brazil's Centro Brasil Design (CBD), Design Business Chamber Singapore (DBCS), the Designer Institute of New Zealand (DINZ), Hong Kong Federation of Design Associations (FHKDA), Good Design Australia (GDA), German Design Council (GDC), Golden Bee Moscow Global Biennale of Graphic Design, International Council of Design (ico-D), India Design Council (IDC), International Poster Biennial in Mexico (IPBM), Japan Institute of Design Promotion (JDP), Korea Ensemble of Contemporary Design (KECD), Lahti International Poster Triennial of Finland, Macau Designers Association (MDA), Brno Biennale Association of the Czech Republic, Thailand Creative Design Center (TCDC), Taiwan Design Alliance (TDA), the Design Alliance Asia (tDA) and World Design Organization (WDO) came together and agreed to set up respective awards for their organizations. Moreover, these partners promote TISDC back in their home countries and assigned representatives to come serve as the jurors of the competition. TISDC thus has a group of jurors coming from a variety of backgrounds, and this very group of people is able to inject more diverse perspectives when choosing the winning pieces. With such composition, TISDC is given with the characteristics of diversity and globalization, and the utmost important factors of design competition jury: impartiality and authority.

Creative Energy that Illuminates the World

Lastly, TISDC also has the participants from 895 schools and departments from 66 countries and regions to thank. The achievements came from the joint effort of all. The same gratitude also goes to the executive team of Asia University, who are also one of the driving forces for this "young" competition to grow so rapidly and achieve such wonderful results. Each year, winners from around the world show their infinite creativity and youthfulness, which are exactly the power that can change the future. The theme of TISDC next year is "Empathy". I hope, for the realization of a more harmonious and kinder world, all the design teachers and students from every corner of the world can hold on to the principles and beliefs of empathy.

Project Director







Breakthrough
& Innovation

年度大獎

Grand Prix

年度大獎 Grand Prix

年度大獎評審評語

Jury Comments on Grand Prix



劉耕名 **Keng-Ming Liu**
臺灣 Taiwan

簡單、細膩、充滿流動情感的一隻短片文化，內涵雖然說是在地的，但卻傳遞全人類的共同語言：思念你所愛的人。手繪動畫表現臺灣葬禮的元素，是令人驚喜的設計風格。配色與高對比的處理創造出強烈的戲劇感，巧妙的運用光影來說故事，手繪的不完美質地給予了更多溫暖的感受。鏡頭細膩，穿插許多視覺比喻，一百公分的視角，有大人看不到的觀點。良好的說故事能力，讓全片節奏鮮明，故事完整，平實而動人的情節，以情緒牽引（尤其是夜裡追逐那段），讓觀眾適時感受到情感的慰藉。

This is a simple and delicate short film full of flows of emotions. The content is indeed local, but what is conveyed is universal: missing someone you love. The illustration in the animation depicts elements of Taiwan's funeral culture, which is a surprising design style. The coloring and high contrast create a strong sense of drama, and the story is skillfully told with the use of light and shadow. Hand-drawing, despite its imperfect texture, actually provides more warmth. The images are delicate and full of visual metaphors. There are scenes viewed from the perspective of the boy, at the height of about one hundred centimeters, where there are things that adults cannot see. The good storytelling has allowed the rhythm of the film to be clear. The story is complete, and the plot is plain and touching, driven by emotions (especially during the night chase), giving the audience emotional comfort in a timely manner.



王谷神 **Goo-Shun Wang**
臺灣 Taiwan

與親人離別是所有人的共有經驗，也是很不自願碰觸的一塊。“阿公”以壓抑的線條，飽含情緒的顏色呈現孩子與長輩告別的過程。動人的情感不需要張揚，孩子的一個小動作，畫面中的一個小細節，無不滿溢著孫子對阿公的思念，離別不需要永遠悲傷，片中最後更以動畫特有的轉化方式延續這份思念。動畫的表現是追求 "Suspension of Disbelief"，“阿公”中對感情的處理讓我完全相信他們的存在感與真實性。

Saying goodbye to a family member is a universal experience and is something that people are sometimes unwilling to face. "A Gong" uses oppressive lines and rich-in-emotions colors to depict a process of a child saying goodbye to an elderly. Emotions don't need to be dramatized in order to be touching; even a small gesture of the boy or a tiny detail in the image tells a lot about how the child misses his grandpa. Saying goodbye doesn't always need to be sad, so the end of the film adopts a unique transition as a way to extend such emotions. Animations aim to achieve "suspension of disbelief." The way in which "A Gong" depicts its emotions has made me fully believe the existence and authenticity of the characters.



Pichit Virankabutra
泰國 Thailand

阿公這部作品，在故事情節上面營造了相當能夠觸動人心，雖然在執行手法上面並不是那麼的新鮮，但是整個故事情節的鋪陳，相當能夠引起人的共鳴，這也是為什麼此部作品能夠在本屆大賽當中得到所有評審予以最高票的肯定。

In terms of its plot, "A Gong" is quite touching. Even though the implementation methods is not that new, the development of its story can still very much resonate with the audience. This is why this animation has managed to receive the highest vote from jurors in this year's Competition.



Donchern Cin
韓國 Korea

這部動畫作品主要是在講述有關爺爺的故事，在影片中的爺爺就像我們大家小時候有如朋友一般的存在，這部動畫把面對爺爺死亡的痛苦，以及臺灣的葬禮文化表現得很好。在評選的時，我認為有四個非常重要的重點，第一點是故事本身；第二點則是為故事想傳達什麼樣的訊息，以及該如何傳達這個訊息；第三點是視覺設計；最後是聲音和音樂的配置。在這個動畫裡，整體敘述故事的方式非常流暢。若以畫面來說的話，摩托車摺紙和燒紙摩托車的場面，以及因為最後一幕戴著手套的狗狗，讓整部動畫的氛圍雖然悲傷，但在卻巧妙地抓住能讓人會心一笑的重點。另外，此作品在視覺的方面，主角的設計非常的獨特，畫面繪製與聲音、音樂配置恰到好處。

This animation is mainly a story about one's grandpa. In the film, the grandpa is like a good friend to the boy, just as our grandpa was when we were little. This animation well presents the pain of facing the death of one's grandpa as well as the funeral culture in Taiwan. I believe that there are four major criteria for selection. The first is the story itself; the second is what kind of message the story aims to convey. The third is visual design, and the last one is the arrangement of sound and music. In this film, the entire storytelling is very smooth. In terms of the images, there are a few scenes which have skillfully made the audience smile despite the film's overall gloomy atmosphere: the origami scooter, the burning of the paper scooter, and the last scene, where the dog wears gloves. In addition, visually speaking, the design of the protagonist is quite unique, and the sound and music correspond perfectly to the images.



Matthias Lechner
加拿大 Canada

阿公處理的是一道非常嚴肅的主題，但是也帶著一股輕鬆。這部作品的色彩風格非常漂亮，動畫做得很紮實，角色的設計也相當美麗，整體看起來非常專業。雖然競爭激烈，但這部作品無疑是最優異的。

"A Gong" treats a very serious subject, yet with a light heart. It has very beautiful color styling. The animation is solid, and the character design is beautiful. The entire work is very professional-looking. It was a close call, but this animation is undoubtedly the best of all.

阿公

A Gong

作者姓名 Name of Designer(s)

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Tena Galovic、Marine Varguy
Yen-Chen Liu, Ellis Kayin Chan, Zozo Jhe,
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指導老師 Instructor(s)

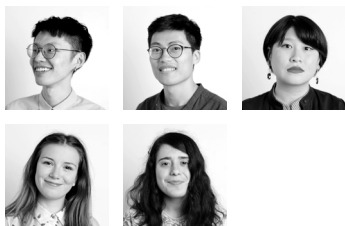
Clément Lefèvre, Etienne Guignard,
Lee Delong, Lionel Richerand, Camille
Cotte, Lucrèce Andreae, Ugo Bienvenu,
Robert Bennett, Victoria Jardine, Nicolas
Trotignon, Jean Michel Boesch, Marine
Lachenaud, Johanna Goldschmidt, Xavier
Ramonedé, Antoine Antin, Benjamin
Marsaud, Daniel Cacouault, Daniel
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學校所在地 Location of School

法國
France

學校名稱 Name of School

戈布林影像學校
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作品說明 Project Description

臺灣葬禮充滿了哭喪女的叫喊、鮮艷亮麗的裝飾，儀式幾乎蓋過家屬的感受。我們希望用一個七歲小孩的視點——一個還沒有經歷過或被教導過「死亡」概念的視點，他如何用自己的方式來表達純粹的失落情緒。

Through out the prescribed, vivid and ritualised Taiwanese funeral, the initial emotion of losing significant one is no longer expressible straightforwardly. After the observation in ceremony, we want to express a pure sentiment through an innocent 7-year old kid who has not been experienced or taught to any belief about death, how can he expresses it on his own way.









Breakthrough
& Innovation

國際設計組織特別獎

International Design Association
Special Prize

國際設計組織特別獎 International Design Association Special Prize

21 個國際設計組織介紹

Twenty one International Design Associations



義大利工業設計協會

Association for the Industrial Design (ADI)

打從一九五六年以來，義大利工業設計協會就一直為設計界的觀點與權益發聲，不只是在義大利，還包括了世界各地。義大利工業設計協會集結了設計師、公司企業、經銷商、研究員、歷史學者、評論家、新聞記者、學校與出版社，並積極串接起不同領域的專業知識。義大利工業設計協會的目標是鼓勵工業設計的發展，並將工業設計視為一種文化與經濟現象，同時以務實、負責任且有尊嚴的方式改善人類生活條件。自從成立以來，義大利工業設計協會已經在全球各地舉辦了一百三十五場金圓規獎 (Compasso d'Oro) 展覽，足跡遍及歐洲、中國與拉丁美洲，而最近幾屆的舉辦地點分別為中國寧波 (2014)、比利時布魯塞爾 (2014)、祕魯利馬 (2015) 以及哥倫比亞波哥大 (2015)。

Since 1956 ADI, the Association for Industrial Design has represented the ideas and interests of the design system both in Italy and the rest of the world. It brings together designers, businesses, distributors, researchers, historians, critics, journalists, schools and publishing houses and works as an active element connecting different areas of specialized knowledge. Its objective is to encourage the development of industrial design as a cultural and economic phenomenon and to improve the practical, responsible and dignified development of human living conditions. Since its birth, ADI organized 135 design exhibitions about the Compasso d'Oro award all over the world, from Europe to China to Latin America – among the latest in Ningbo, China (2014), Bruxelles, Belgium (2014), Lima, Peru (2015), Bogotá, Colombia (2015).



歐洲設計協會

The Bureau of European Design Associations (BEDA)

懷抱著讓設計成為歐洲成長和繁榮驅動力的願景，歐洲設計協會 (BEDA) 擁有來自歐洲 27 個國家、共 50 個成員組織。BEDA 的成員包括設計推廣中心、於國內或區域推廣設計的公共資助組織、以及整個歐洲地區的專業設計師協會。專業協會代表著橫跨歐洲各國約莫 40 萬名設計師，他們來自各方各面的設計專業領域，從工業設計到室內設計，還包括數位媒體設計、品牌及策略設計。為歐洲居民帶來更好的生活，是驅動 BEDA 努力深耕的關鍵。BEDA 持續設法找出影響政策的方式，也提升了設計作為商業工具之重要性的意識。擁有穩健的知識背景，BEDA 希望讓世人看見設計之於改善競爭力的幫助，也希望成為歐洲產業永續變化的促成者。BEDA 持續擔任能夠為歐洲創新及創意政策規劃帶來深遠影響的角色，同時也努力推廣設計成為工業及社會創新的工具。

boasts 46 members from 28 member states in Europe. Members can be design promotion centers and other publicly funded organisations that promote design nationally or regionally as well as professional and trade associations for designers from across Europe. Those professional associations represent some 400,000 designers from across Europe in every discipline of work from industrial design and interiors to digital design and branding. BEDA is a not-for-profit organisation funded in its entirety by its members. It is run by a board of directors elected by its membership every two years. It also elects a President and Vice President every two years. BEDA is headquartered in Brussels.

巴西中央設計協會是一座專業機構，致力於為民間企業和政府組織構想、發展並執行策略專案與設計進程，其目標是提升巴西的競爭力與社會經濟發展。巴西設計中心的工作遍及全國，並擁有一支高效率的專家團隊以及全方位的願景。自從一九九九年以來，我們為巴西的設計發展貢獻良多，並藉由設計與創新的過程提升了巴西的競爭力。在巴西設計中心的願景當中，我們永遠重視永續發展與策略思考的卓越。對於巴西的設計政策制定者而言，巴西設計中心是最受到敬重的機構之一，而我們的工作成果包括了資訊、策略與行動等不同形式，目標都是持續不斷的發展和精進。

Brazil Design Center is an institution specialized in idealizing, developing and implementing strategic projects and design processes for private and governmental organizations, with the aim of improving competitiveness and the economic and social development of Brazil. It has national performance and a highly efficient team of experts with holistic vision. Since 1999, we have contributed to the evolution of design in Brazil, boosting Brazilian competitiveness through design as process and innovation. Always with a vision that values sustainable development and the excellence of strategic thinking. As one of the most respected institutions by those who define design policies in Brazil, the form of performance of Brazil Design Center involves intelligence, strategy and action in a process of continuous evolution.



巴西中央設計協會
Brazil Design Center (CBD)

新加坡設計業總商會 (DBCS) 成立於 1985 年，為新加坡主要跨領域的設計商務中心，其成員由超過 190 位的商業菁英、專業人士與學術人才組成的多元背景。本協會也是年度新加坡優良設計標誌獎 (Singapore Design Awards) 的主辦單位，提供了能自由揮灑創造力的完善平台與獎項，讓新加坡與鄰近地區的傑出企業與優秀設計師一展設計長才。DBCS 旨在透過跨區域的國際合作提升設計力並創造新商機。

With its roots dating back to 1985, Design Business Chamber Singapore (DBCS) is Singapore's premiere multidisciplinary design business chamber, with a dynamic community of over 190 business leaders, practitioners and academia from diverse backgrounds. The Chamber is also the organizer of the annual Singapore Design Awards (SDA). Providing a distinct / noticeable platform where creative excellence in the industry is celebrated, the premiere Awards event recognizes outstanding companies and exemplary designers behind the winning designs of Singapore and the region. DBCS seeks to raise the standard of professional practices and create new business opportunities through cross-collaborations in local and international contexts.



新加坡設計業總商會
Design Business Chamber Singapore
(DBCS)

國際設計組織特別獎 International Design Association Special Prize

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紐西蘭設計師協會

The Designers Institute of New Zealand
(DINZ)

紐西蘭設計學院是為紐西蘭設計界服務，並代表紐西蘭設計在國際發聲。紐西蘭設計學院成立於 1991 年，由 1960 年成立的紐西蘭工業設計師協會，以及 1968 年成立的紐西蘭室內設計師協會合併而成。時至今日，其擁有的學門已十分廣泛，諸如：平面設計、互動設計、動態設計、空間設計、產品設計、商業設計、服務設計及設計教育等。紐西蘭設計師協會的使命在於確保專業設計師對紐西蘭經濟、文化和社會發展做出的貢獻獲得同等的重視和獎勵。

The Designers Institute of New Zealand exists to serve New Zealand's design community and represent its interests to the wider world. Formed in 1991, they grew from the merger of the New Zealand Society of Industrial Designers (formed 1960), and the New Zealand Association of Interior Designers (formed 1968). Today, they represent a much broader range of disciplines: graphic design, interactive design, motion graphics, spatial design, product design, design in business, service design and design education. The Designers Institute's mission is to make sure our professional designers are valued and rewarded for the contribution they make to the economic, cultural and social growth of New Zealand.



香港設計總會

Hong Kong Federation of Design
Associations (FHKDA)

香港設計總會於 2000 年成立，旨在聯結香港各大設計協會及院校，其中包括英國特許設計師協會（香港）、香港設計師協會、香港工業總會（香港設計委員會）、香港時裝設計師協會、香港室內設計協會、香港各大設計院校代表等，以提升香港設計的專業水平。同時，香港設計總會亦參與香港設計中心的管理工作，為設計中心的營運及研發活動籌款及撥款。

The Hong Kong Federation of Design Associations (FHKDA) was founded in 2000 to connect major design associations and design schools in Hong Kong, including the Chartered Society of Designers (Hong Kong), the Hong Kong Designers Association, the Federation of Hong Kong Industries (Design Council of Hong Kong), the Hong Kong Fashion Designers Association, the Hong Kong Interior Design Association, and representatives of major design schools in Hong Kong, with a view to improving the level of professional design in Hong Kong. The FHKDA also manages the Hong Kong Design Center, and raises and appropriates funds for its operations and development.

澳大利亞優秀設計協會成立於 1958 年，六十年來持續堅持著推廣優秀設計的最終理念。本協會通過每年舉辦的優秀設計獎，以彰顯設計師匠心獨具的設計力，並激發設計新秀潛能。GDA 熱切地相信設計的變革力量，希冀創造出更完善、更有效的產品和服務，更美好的經驗和更具競爭力的企業。GDA 深信藉由設計，我們可以攜手創造出一個更美好且永續繁榮的世界。

Good Design Australia have been promoting great design since 1958. Through their annual Good Design Awards, GDA celebrates the best of human ingenuity and inspire others to reach for the sky and beyond. GDA passionately believes in the transformative power of design to create better and more efficient products and services, beautiful experiences and more competitive businesses. Ultimately, GDA sees design contributing to a better society and a more sustainable and prosperous world for us all.



澳大利亞優秀設計協會
Good Design Australia (GDA)

德國設計委員會為全球頂尖專業設計機構之一，致力落實傳達與學術的設計力。本委員會由德國聯邦議院所倡議且成立於 1953 年，藉以提升德國的設計水準，目前該會員數已超過 230 位，其長年舉辦跨領域活動之目的為傳達品牌永續的附加價值。

The German Design Council is one of the world's leading centres of expertise for communication and knowledge transfer in design. Currently, more than 280 companies belong to its foundation. The German Design Council was founded on the initiative of the German Bundestag to support and enhance the design expertise of German industry. It pursues a wide range of activities with a single goal: to increase brand value on a sustained basis via the strategic use of design in communication.



德國國家設計委員會
German Design Council (GDC)

莫斯科國際平面設計雙年展金蜂獎集結了全球最優異的平面設計成果。莫斯科雙年展（Moscow Biennial）創立於一九九二年，曾經於二〇〇二年停辦，並於二〇〇四年復展。莫斯科雙年展致力於推動國際合作的深化，提高平面設計的文化地位，協助提升設計行業中創意與精神層次的潛力，形塑高價值的方向引導，展示現代視覺文化的發展趨勢，並同時驅動現代視覺文化的發展。

Golden Bee collects the best world achievements in graphic design. Biennial was established in 1992. In 2002 realization of Biennial was suspended. In 2004 Golden bee has renewed the flights. Moscow Biennial promoted a deepening of the international cooperation, increased of the cultural status of graphic design, helped escalating of a creative level and spiritual potential of a profession, served formation of high valuable orientations, showed the tendency of development of modern visual culture and was the catalyst of its development.



莫斯科國際平面設計雙年展金蜂獎
Moscow Global Biennale of Graphic Design Golden Bee (Golden Bee)

國際設計組織特別獎 International Design Association Special Prize

21 個國際設計組織介紹

Twenty one International Design Associations



國際設計社團協會

International Council of Design (ico-D)

國際設計社團協會 (ico-D) 成立於 1963 年 (前身為國際平面設計社團協會 Icograda)，本協會為非營利組織，藉由促進專業範疇、教育範疇與商業範疇會員間的交流而激發出頂尖的創造力。其核心價值與願景落實在 ico-D 會員間相互合作上的優勢，其會員為專業人士、跨領域組織、設計師等。其會員的交流相互作用，著重於當代社會的觀點思考與串聯全球及當地的多元社團。ico-D 同時致力於推廣傑出的設計力與支持設計力作為推動社會的重要媒介。

Founded in 1963 as Icograda, the International Council of Design, ico-D, is a non-profit, non-partisan, member-based network that leads creatively by facilitating dialogue between design platforms including professional, educational and promotional categories.



印度設計委員會

India Design Council (IDC)

印度中央政府於 2009 年成立印度設計委員會 (IDC)，作為印度設計發展政策的第一步。設計委員會中的 32 名成員分別來自設計、學術、媒體、工業及政府部門。IDC 是個提升印度設計全球競爭力的平台，協調及整合各部門，負責產業資源的推廣與發展。IDC 是印度設計的主要發展目標，本委員會旨在使印度成為群英薈萃的設計之地，長久以來致力於提升設計知識、發展設計能力、鼓勵企業重視設計力，並透過設計創造價值。

Founded in 2000, The Design Alliance Asia (tDA Asia) is a collaborative network of designers in Asia with a shared vision to advance Asian identity as a vital cultural force and a strategic platform for design. The organisation promotes the original creativity of Asian designers by sharing ideas and knowledge of our common yet diverse cultures. tDA Asia is currently represented in 13 Asian countries/regions: China, Hong Kong, India, Indonesia, Laos, Lebanon/Middle East, Malaysia, Philippines, Singapore, South Korea, Taiwan, Thailand and Vietnam.

墨西哥國際海報雙年展已有超過 23 年的歷史，主辦方和墨西哥最重要的文化機構合作並獲得了國際認證。墨西哥國際海報雙年展與芬蘭拉赫國際海報雙年展、波蘭華沙國際海報雙年展、日本富山國際海報展、美國科羅拉多國際海報展名列全球五大海報展，同時也是全球三大雙年展之一。

The International Poster Biennial in Mexico (IPBM) has a history of over 23 years. Its organizers cooperate with key cultural institutions in Mexico to gain international recognition. The IPBM ranks as one of the world's top five poster exhibitions alongside the Lahti Poster Triennial, the International Poster Biennale in Warsaw, the International Poster Triennial in Toyama, and the Colorado International Invitational Poster Exhibition. It is also one of the three largest global biennials.

日本政府於 1969 年設立了日本產業設計振興會，以選拔優良設計做為主要目標，致力推廣設計。經過時間淬鍊，日本優良設計獎已成為國際知名的設計大獎；據統計，日本民眾對於此標誌的辨認度超過八成，由此可知優良設計與日本民眾的生活密不可分。是否獲得優良設計獎的肯定也成為消費者選購產品的一項考量因素，也因此日本設計振興會被認為是設計推廣組織當中最成功的案例之一。

The Japanese government established the Japan Institute of Design Promotion (JDP) in 1969 tasked with the selection of outstanding designs. Over time its outstanding design award has become an internationally famous design award and its design mark has become part of people's lives, with over 80% of Japanese being able to recognize it. The design mark has also become a decisive factor in consumer purchasing. As such, the JDP is recognized as one of the most successful design promotion organizations in the world.

韓國現代設計協會於 1969 年成立，隸屬於文化體育觀光部的法人團體組織，到目前為止共有 250 多名韓國設計相關學院的教授和專業設計師活躍於本協會。本協會也是韓國國內最早加入非營利平面設計權威組織 - 國際設計社團協會 (International Council of Design: ico-D) 的正式會員團體。

The Korea Ensemble of Contemporary Design (KECD) was founded in 1969, and is a juristic institution under the auspices of the Ministry of Culture and Tourism (South Korea). Currently, more than 250 professors and professional designers from Korean design schools serve in the association. The KECD is also the first Korean association to become an official member of the International Council of Design (ico-D).



墨西哥國際海報雙年展協會
International Poster Biennial in Mexico
(IPBM)



日本設計振興會
Japan Institute of Design Promotion
(JDP)



韓國現代設計協會
Korea Ensemble of Contemporary
Design (KECD)

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芬蘭拉赫第國際海報三年展

Lahti International Poster Triennial (Lahti)

芬蘭拉赫第國際海報三年展是芬蘭的一項國際海報展，主辦機構為拉赫第美術館（Lahti Art Museum）旗下的海報美術館、芬蘭視覺傳達設計師協會（Grafia）以及海報設計師同業公會（The Poster Friends' Guild）。在所有的海報展覽中，拉赫第國際海報三年展享有極為崇高的聲望與地位。本三年展與海報美術館皆創設於一九七五年，而成立海報美術館的目的是為了收集、保存並研究海報藝術與平面設計作品。海報美術館的館藏累積主要透過的是捐贈，不過也有經購買或託管所取得的作品，目前館藏一共有約八萬張海報。

Lahti Poster Triennial is an International Poster Exhibition in Finland. It is organized by Lahti Art Museum's Poster Museum, Grafia – Association of Visual Communication Designers in Finland and The Poster Friends' Guild. The Triennial is one of the most important and prestigious of all the poster events. It is the second oldest of all the permanent Poster Exhibitions in the world. Both, the Exhibition and Poster Museum were established in 1975. The aim of the Museum is to collect, deposit and study poster art and graphic design. The collections are augmented mainly through donations but also through purchases and deposits. The collections contain approximately 80 000 posters.



澳門設計師協會

Macau Designers Association (MDA)

澳門設計師協會成立於 1986 年 5 月 18 日。是一個由平面設計師、產品設計師、室內設計師、網頁設計師、商業攝影師、插畫師等專業人士組成的綜合專業及非營利文化藝術團體。在過去三十年來為澳門“團結設計精英、維護業界利益、提昇專業水平、促進對外交流”孜孜不倦地努力。

Macau Designers Association (MDA) was founded on the 18th of May 1986. It's a professional and nonprofit cultural art association comprising graphic, product, interior and web designers, commercial photographers, illustrators and other creative professionals. In the last 30 years MDA has been sparing no effort to achieve the principle: "Unite Macau designers, protect industry profit and improve professionalism to further external exchange".

1963 年，捷克斯洛伐克視覺藝術家聯合會 (Union of Czechoslovak Visual Artists, SCVU) 與摩拉維亞美術館 (Moravian Gallery in Brno)，共同舉辦全世界第一場國際平面設計比賽。自此之後，該項比賽獲得捷克共和國文化部與布魯諾市的策劃贊助。1991 年起，布魯諾雙年展協會取代 SCVU 的地位，成為溝通設計的專業組織，協會會員集中於捷克共和國與斯洛伐克，其他國家亦有榮譽會員。

In 1963, the Union of Czechoslovak Visual Artists (SCVU) and the Moravian Gallery in Brno co-founded the world's first international graphic design competition, "The International Biennale of Graphic Design in Brno". Since that, it has been organized with the patronage of the Ministry of Culture of the Czech Republic, and the City of Brno. Since 1991, the Brno Biennale Association (BBA) has replaced the role of the SCVU, and it became a professional organization of communication design, which concentrates members in the Czech Republic, Slovakia, and honorary members also in other foreign countries.



捷克布魯諾雙年展協會
Brno Biennale Association (SBB)

泰國創意設計中心 (TCDC) 隸屬泰國總理府下轄的知識管理與發展辦公室 (OKMD)，2004 年 11 月於曼谷開幕，清邁分中心於 2013 年開幕。TCDC 是創意與設計的資源與資訊中心，致力推廣創意設計，讓泰國設計力超乎泰國設計師與創業家的期待。TCDC 的蹤跡遍及全國，清邁與坤敬等大城市皆設有分中心，13 所位於校區內的 miniTCDCs 串聯起設計網絡。除此之外，2 家坐落於曼谷的 TCDC Commons 亦成為設計師的交流據點。日前曼谷 TCDC 遷至石龍君路的郵政大樓，已於 2017 年 5 月正式開幕。



泰國創意設計中心
Thailand Creative & Design Center
(TCDC)

TCDC is established as a resource and information center in creativity and design in Thai society to exceed the capacity of Thai designers and entrepreneurs. TCDC opened in Bangkok in November 2004 and in Chiang Mai in 2013 under the Office of Knowledge Management Development (OKMD) which is in turn part of the Office of the Prime Minister. TCDC Service is branching out to Chiangmai, Khonkaen, miniTCDCs in 13 educational institutes in Thailand and 2 TCDC Commons for designer community in Bangkok. Recently, TCDC Bangkok relocated to The Grand Postal Building, Charoenkrung and soft launched to the public in May 2017.

國際設計組織特別獎 International Design Association Special Prize

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台灣設計聯盟
Taiwan Design Alliance

台灣設計聯盟

Taiwan Design Alliance (TdA)

「台灣設計聯盟」(Taiwan Design Alliance, TdA)，緣起於 2006 年 12 月 29 日，在經濟部工業局陳昭義局長所主持之「研商爭取 2011 世界設計大會在台舉辦」規劃會議中，由室內設計協會姚政仲理事長提議台灣各設計社團可比擬國際設計聯盟 (International Design Alliance, 簡稱 IDA) 組成 TdA，以會議的形式，凝聚各設計組織的力量，以加強台灣設計界參與國際事務交流與合作。建立台灣工業設計、室內設計、平面設計及設計推廣等設計專業領域間的交流平台，以促進台灣設計界的國際化。於 2008 年 8 月 29 日成立，本聯盟為非營利之社團法人，旨在整合台灣設計資源，建立設計交流推廣平台，目前申請加入的 32 名成員中，其背景涵蓋了設計產業界及學術領域，結合室內、工業、平面及推廣設計等 4 類跨域、8 大社團群體睿智，進一步發展出國家設計政策觀念之溝通平台，以接軌國際之設計脈動。

Taiwan Design Alliance (TdA) dates back to December 29, 2006. During a planning meeting titled "Seeking to Host the 2011 International Design Alliance Congress in Taiwan" and convened by Mr. Chen, Zhao-yi, then Director General of the Industrial Development Bureau of the Ministry of Economic Affairs, a proposal was put forward. At the time, Mr. Yao Zheng-zhong, then President of the Society of Interior Designers, suggested that design associations in Taiwan follow the model of International Design Alliance (IDA) and establish TdA. In the form of meetings, the Alliance would be able to concentrate the strengths of all the design associations in Taiwan and enhance the participation of the Taiwan design sector in international exchanges and collaborations. The Alliance serves as an exchange platform between different professional design disciplines in Taiwan, such as industrial design, interior design, graphic design and design promotion, with the aim to facilitate the internationalization of the Taiwan design sector. The Alliance was founded on August 29, 2008, as a non-profit juridical entity, and its objective is to integrate design resources in Taiwan and create a platform for design exchange and promotion. The professional backgrounds of the current 32 members cover both the design sector and the academia, and they also cover the four disciplines of interior design, industrial design, graphic design and design promotion as well as the collective wisdom of eight major design associations in Taiwan. The Alliance aims to further establish a communication platform where national design policies and concepts can be developed so as to connect Taiwan to the international design dynamics.

成立於 2000 年，亞洲設計聯盟 (tDA Asia) 集合了一群願景相同的亞洲設計師，致力推廣亞洲特色，欲以亞洲為核心凝聚一股活躍的文化力量，並將其作為設計的策略平台。tDA Asia 藉由共享同中存異的文化概念及知識，以提升亞洲設計師的原創性。tDA Asia 如今遍布 13 個亞洲國家或地區：中國、香港、印度、印尼、寮國、黎巴嫩 / 中東、馬來西亞、菲律賓、新加坡、南韓、臺灣、泰國及越南。

Founded in 2000, The Design Alliance Asia (tDA Asia) is a collaborative network of designers in Asia with a shared vision to advance Asian identity as a vital cultural force and a strategic platform for design. The organisation promotes the original creativity of Asian designers by sharing ideas and knowledge of our common yet diverse cultures. tDA Asia is currently represented in 13 Asian countries/regions: China, Hong Kong, India, Indonesia, Laos, Lebanon/Middle East, Malaysia, Philippines, Singapore, South Korea, Taiwan, Thailand and Vietnam.

世界設計組織 (WDO™) 是非營利國際組織，前身為國際工業設計社團協會 (Icsid)，以推廣工業設計為目標，並推廣透過工業設計生產更優良的產品、系統、服務及體驗的能力；藉此建立更良好的企業與產業，最終成就更完善的環境與社會。自 1957 年成立以來，WDO 從 12 個創始的設計專業協會，成長到至今有來自 40 個國家、超過 160 個會員組織，集體協力合作並提供能夠讓全球聽見彼此的機會。2015 年 10 月的 WDO 大會，所有成員一致同意通過新的願景與使命，並同意將組織名稱改為現在的「世界設計組織」。世界設計組織擁有聯合國特別諮詢地位。

The World Design Organization (WDO)™, formerly known as the International Council of Societies of Industrial Design (Icsid), is an international non-governmental organization that promotes the profession of industrial design and its ability to generate better products, systems, services, and experiences; better business and industry; and ultimately a better environment and society. From 12 founding professional design associations in 1957, WDO has grown to include over 140 member organizations from 40 nations, engaging them in collaborative efforts and providing them with the opportunity to be heard internationally. A renewed vision and mission was approved by the members at the general assembly in October 2015 along with an approval to change the name of the organization to World Design Organization. WDO has United Nations Special Consultative Status.

tDA Asia
the Design Alliance Asia

亞洲設計連
The Design Alliance Asia (tDA Asia)

WORLD
DESIGN
ORGANIZATION

世界組織設計
The World Design Organization
(WDO)™

國際設計組織特別獎 International Design Association Special Prize

國際設計組織推派評審評語

Jury Comments from International Design Associations



義大利工業設計協會特別獎
Industrial Design Association
Special Award

Antonello Marega

義大利 Italy



世界上很多國家的人民並沒有唾手可得的清洗工具，或者是足夠供應的電力設備可以清洗衣物或其他東西，但是這個產品相當輕巧簡便，而且物美價廉，是個有用的設計，對使用者而言也很好上手，另外這個產品也不會對環境造成負擔，造成汙染，這就是為什麼我很喜歡設計者用這個方式呈現設計。

Around the world, there are many countries where people don't have readily-available cleaning tools, or where power supply is insufficient for washing machines or other types of equipment. This product is light, simple and inexpensive. It is a useful and user-friendly design. In addition, this product doesn't create burden or pollution to the environment. This is why I like how the designers present design with this product



歐洲設計協會特別獎
BEDA Special Award

Päivi Tahkokallio

芬蘭 Finland



在此要嘉獎 End of Life 這份作品的設計師，選擇處理高齡化世界中至關重要的問題。在未來，老年人口罹患失智症的數量會不斷大幅升高，因此需要良好且符合道德準則的解決方案。我十分欣賞設計師能謹慎考慮要如何建立良好的環境，給失智症患者一個具有美感、有趣又安全的居住空間，一方面隱私能受到保障，另一方面又能與社群中其他成員共享空間。在此感謝設計師對家庭與熟悉感的重視，讓失智症患者能和家人一起生活，提升如住家一般之環境和緊密社會關係的價值。

Here I would like to acclaim the designer of "End of Life" for having chosen this essential topic in our aging society. Going forward, the number of elderly people suffering from dementia will keep rising significantly, so a good and ethical solution is well needed. I very much appreciate the fact that the designer has carefully considered how to establish a good environment so that patients of dementia can enjoy a beautiful, interesting and safe living space. On the one hand, their privacy is protected; on the other hand, they share some space with other community members. I would like to thank the designer here for valuing the idea of family and sense of familiarity, for allowing patients to stay with their family so that they live in an environment just like home and that they stay closely connected to the society.



巴西中央設計協會特別獎
Centro Brasil Design Special Award

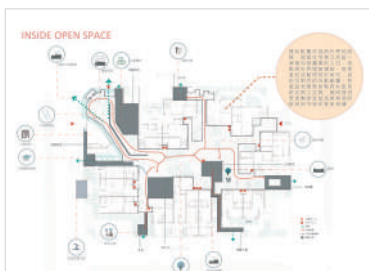
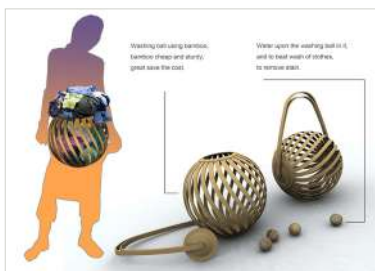
Fabiane Conselman

巴西 Brazil



此件作品它其實反映了一些社會影響力，現在社會除了一般的人以外，事實上還有一些是有聽覺障礙的人。我覺得這個作品不僅僅只是個產品設計，還結合了服務設計以及圖像設計，將以元素包裝在一起，並且有著對社會的影響力，故我選擇了這項作品。

This entry actually demonstrates social impact. In modern-day society, apart from average people, there are also some people with hearing impaired. I feel that this work is not simply about product design, but it also combines service design and graphic design, integrating all these elements together and exerting social impact. This is why I selected this entry.

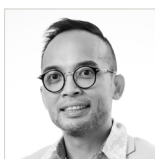




新加坡設計業總商會特別獎
Design Business Chamber Singapore
Special Award

Andrew Pang

新加坡 Singapore



這件作品能獲選是因為其發想的契機旨在振興臺南漁業，藉由重新設計所在的區域、系統，並持續推動一個完整性的產業鏈，讓在地的產業得以維繫。我認為這組學生非常認真思考了要如何重新發展此區域，而核心重點在於商業行為的永續性，我想作為一個產業設計，此件作品十分切合我們對於商業和設計必須結合串聯的想法。

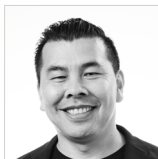
The reason why this entry has been selected is because it aims to take the opportunity to revitalize Tainan's fishing industry. Through redesigning the area in question and relevant systems, it hopes to also initiate a comprehensive value chain so that local industries can be sustained. I believe that this group of students have very seriously thought about how to redevelop this area, and their core focus is on the sustainability of business activity. As a work of service design, this entry perfectly meets our idea that business and design must connect to each other.



紐西蘭設計師協會特別獎
The Designers Institute of New Zealand
Special Award

Jef Wong

紐西蘭 New Zealand



我個人認為這件作品創作手法十分新穎、技巧相當成熟，而呈現出的畫面非常具有現代感，另人相當驚豔與讚賞，故我選擇了這件作品作為紐西蘭設計師協會特別獎。

I personally think that this work has highly innovative techniques and mature skills. The presented visual is very modern-looking, which is impressive and worth acclaim. This is why I have selected this entry as the winner of the Designers Institute of New Zealand Special Award.



國際設計組織特別獎 International Design Association Special Prize

國際設計組織推派評審評語

Jury Comments from International Design Associations



香港設計總會特別獎
Hong Kong Federation of Design
Associations Special Award

Leo Chan

香港 Hong Kong



這部動畫是以逐格動畫 (Stop Motion) 來呈現，本片故事主軸簡單明瞭，講述一個工作狂跟家人「破鏡重圓」的故事，創作者利用擬人手法將相機、鏡頭及配件變成故事的角色，並用以比喻其身體狀況，我喜歡這作品的原因，是因為他將我帶回童年時期，父母在床邊說故事的情景，當回憶思緒湧現心頭，而我被深深的感動了。

This animation is presented in the form of a stop motion. The storyline is simple and easy to understand: it talks about a workaholic's reunion with his family. The creator personifies cameras, lenses and accessories, turning them into characters or using them to imply the physical conditions of the characters. I like this work because it brings me back to my childhood, where my parents told bedside stories to me. I am deeply touched by the memory recalled in my mind.



澳大利亞優秀設計協會特別獎
Good Design Australia Special Award

Rachel Wye

澳洲 Australia



這個驗血裝置設計十分新穎，體積不僅小又輕便並且容易攜帶。適合用在某些急需得知傷患血型的緊急狀況。這個裝置可以用在戰區，也很適合當作急救箱裡面的常備裝置。

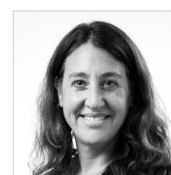
This blood type testing device has an innovative design. It is small, light and easily portable. It is suitable for certain emergency situations where people need to immediately know the blood type of the injured. This device can be used in war zones, and it is also suitable for being permanently put in a first aid kit.



德國國家設計委員會特別獎
German Design Council Special Award

Janine Wunder

德國 Germany



這個新的應用程式以及裝置是非常聰明的一項設計，因為對於盲人來說，這項設計會幫助他們改變生活，在從前他們必須仰賴透過電話另一端的人幫助他們觀察周圍的事物，而在這個裝置上面增加了相機和麥克風的功能，對於盲人在尋找方向的時候，儘管是在他們不熟悉的地區，都可以相對較輕易地辦到這件事，並且能大幅提高四處移動的能力。現在市面上有眾多的新型交通工具，例如：電動摩托車，視障朋友有時候只單靠聲音是不易判斷物件間的距離，而此裝置便能發揮很大的功能，能有效地幫助視障朋友在行動時增加更多的安全性。

This new application plus its device is a very smart design because it will help improve the lives of the visually impaired. In the past, they had to rely on the person on the other side of the phone call to help them observe the surroundings, which they don't have to do anymore. This device also adds a camera and a microphone, so even in areas unfamiliar to the blind user, he or she can still navigate relatively at ease and thus enhance mobility. Nowadays, there are a variety of new transportation vehicles that are quieter, such as electric scooters, so it is not easy for the visually impaired to tell distance simply with sound. In that respect, this device can play a major role and can therefore better ensure the safety of the user when he or she moves around.





莫斯科國際平面設計雙年展金蜂獎 特別獎

Moscow Global Biennale of Graphic Design
Golden Bee Special Award

Katerina Terekhova

俄羅斯 Russia



這件作品涵括了豐富的多面性，有著不同的觀賞角度且畫面非常具有獨創性，因此深深吸引著我。這件作品闡釋了當我們眼前有一張白紙，被畫上黑點後，我們往往會忽略白色的部分，而只注意到那黑色的小元素，就如同我們看待他人時，往往只注視到對方的缺點，而這種看待事情的態度連結到人們對事情理解和看法上的角度和焦點，當在觀察某件事物時，我們必須混合不同的角度與層面去分析，而同樣的，當我們在評判事情，也要秉持著不同面相和深度去嘗試理解、取代偏見。

This work contains a rich diversity. It can be viewed from different angles, and its images are unique and original, all of which have very much attracted my attention. This entry explains that if there is a white piece of paper in front of us, and if a black dot is drawn on it, then we will tend to overlook the white background and only notice the small black element. The same applies to how we look at others. Very often, we simply pay attention to others' shortcomings. This type of attitude is connected to how people understand and view things, too. When we observe something, we need to combine different angles and aspects for analysis. By the same token, when we comment on something, we also have to adopt different perspectives and depths, trying to fully understand and to reduce biases.



國際設計社團協會特別獎 ico-D Excellence Award

Zinnia Nizar

印尼 Indonesia



我會選擇這一部作品是因為它的主題是符合目前社會情境的某些議題，我認為這部作品所闡述的議題其實相對來說比較少被討論，而此議題對於女性而言是有極大關連性。這是一個非常重要的議題，這部作品用簡短的、恰當的，但情緒非常強烈的手法來呈現，這就是為什麼我會選擇這部作品的主因。另外我也想強調這部作品在視覺上的呈現方式是非常真切的，可以讓觀眾了解到當你有這個慾望、當你想融入社會時、對於你的身體在感受到社會上各式各樣的壓力的時候，慾望的強烈程度或不安的程度，在此部作品中都完美的用它特殊的視覺手法呈現在觀眾眼前。

I selected this work because its theme corresponds to some important issues in the society today. I believe that the topic dealt with in this film is relatively less discussed, but it is in fact highly relevant to women. This is a very important issue, and this animation uses appropriate, succinct yet strongly emotional methods for presentation. This is the main reason why I selected this entry. In addition, I would also like to highlight the fact that its visual is very genuine, which allows the audience to feel the strength of desire and uneasiness from someone who wants to fit in with others and whose body feels all sorts of pressure from the society. In this animation, such desire and uneasiness are perfectly presented to the audience with a unique visual technique.



國際設計組織特別獎 International Design Association Special Prize

國際設計組織推派評審評語

Jury Comments from International Design Associations



印度設計委員會特別獎

India Design Council Special Award

Dhiman Sengupta

印度 India



在這部作品當中有一些線條，而線條會被縮成非常多的部分，象徵著記憶被延展。這部動畫在探討關於失智症、精神疾病與心理健康這方面的議題，特別是在我自己的國家（印度）這些議題尚未被眾人所重視，故此部作品以心理健康等的議題做故事主軸實屬難能可貴，再者本片以第一人稱的角度出發，不是以旁觀者的角度，特別能讓觀者感同身受、身處其境之中，整個風格表現非常具體，是一件相當優秀的作品。

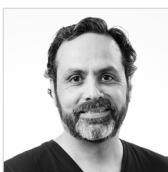
There are lines in this animation, and when these lines are concentrated and multiplied, it symbolizes the extension of memory. This film discusses the issues of dementia, mental illness and mental health, which have not been paid enough attention to by the general public, especially in my own country, India. Therefore, it is highly valuable that this work chooses the issue of mental health as the theme of its story. In addition, this film is presented from the first-person perspective rather than that of the third-person, allowing the audience to specially empathize with the protagonist and feel what he feels. The overall style is clear and consistent, making it an excellent piece of work.



墨西哥國際海報雙年展協會特別獎

International Poster Biennial in Mexico
Special Award**Antonio Castro H**

美國 United States of America



作品完美而詮釋簡潔出風格，正是我心中對於視覺設計及海報設計理想的模樣，這是一件很棒的作品。創作者嘗試用簡潔的方式跟觀者溝通，並傳達出一個概念，科技對於人類的影響不僅僅在於大人間，就連兒童隨之耳濡目染。在這科技冷漠的時代，這部作品提醒著我們人際交流並非僅限於科技上，切身的問候，才是人類最暖心的關懷。

This entry perfectly embodies a simple and concise style, and this is exactly the ideal model of visual and poster design in my mind. This is a very good piece of work. The creator tries to adopt a simple way to communicate with the audience and convey the idea that the impact of technology on humans is not limited to adults—children can also be affected by what adults do. In this era of technology and indifference, this entry reminds us that the use of technology is not the only way of carrying out interpersonal interactions. Saying hello in person, in turns out, is still the warmest way for people to express love and care.



日本設計振興會特別獎

Japan Institute of Design Promotion
Special Award**Minako Ikeda**

日本 Japan



這件作品是能夠輕易組合使用的浴室，不只是能夠簡單的組合，一次還可以組出好幾個單位，我認為是個可以在多種場合和情境使用的優秀發想。天然災害像是地震、水災等正在世界各地發生，當面臨災難的困境時，如果能夠淋浴、清潔，對預防疾病以及心情放鬆調劑是非常重要的。另外像是活動、佳節的場合，若能夠運用這個發想，能簡單就能操作並組成一個衛浴設備，並且這個設備是不佔空間的、機能性極高，故我給予這件作品極高得肯定。

This entry is about easily-collapsible bathrooms. The bathrooms are not just easily collapsible; a number of bathrooms can be set up at once, too. I believe that this is an excellent invention that has the potential to be used in multiple occasions and scenarios. Natural disasters such as earthquakes and flooding are occurring all over the world. Faced with such disasters and difficulties, if one can take a shower and have proper cleaning, then it will be very important and helpful in terms of disease prevention and relaxing one's mind. In addition, in occasions like events and festivals, this idea can also be applied, and people can thus easily set up bathrooms that are space-efficient and highly mobile. These are the reasons why I highly appreciate this work.





韓國現代設計協會特別獎
Korea Ensemble of Contemporary
Design Special Award

Keun Yul Son

韓國 Korea



此件作品首先在視覺上我認為是十分具有親切感，再加上創作主題為農夫，主題的發想在眾多的作品中是非常特別的，並且色調和圖像的表現方式皆具有濃厚且熟悉的人情味，故我選擇了這件作品作為本組織的特別獎項。

First of all, I think that visually speaking, this work feels very intimate. In addition, the theme of this entry is farmers, which is quite unique among so many works. What's more, the colors and the images are both presented with a rich human touch and a sense of familiarity. This is why I have selected this entry as the winner of our association's special award.



芬蘭拉赫第國際海報三年展特別獎
Lahti International Poster Triennial
Special Award

Pekka Piippo

芬蘭 Finland



參與本屆競賽的年輕設計新銳，大部份都欲呈現新穎且酷炫的設計風格，並展現自己對於當代平面設計的美感感知。而這件作品能夠穎脫而出，乃是因為其設計非常明亮，甚至到有些過分豔麗的程度，為了吸引觀者的目光，並渴望邀請大膽、願意嚐鮮的人，希冀透過這件作品來拓展觀者的美食體驗。表面上看來，這作品中的系列產品視覺鑑別力似乎是混亂不清，但卻展現出創作者在創作過程中，帶著無畏且帶有趣味的專業性。

Most of the young designers participating in this year's Competition have desired to present innovative, cool and sleek design styles, and they have shown their perception and knowledge about the aesthetics of contemporary graphic design through their works. The reason why this entry has stood out is because its design is very bright, perhaps a bit to the extent of being overly flamboyant, in order to attract attention. It aims to invite those who are bold and willing to try something new, hoping to broaden the viewer's culinary experience. On the surface, the series of products depicted in this entry are not that visually recognizable and may seem somewhat messy, but the work in fact demonstrates that the creators are fearless along their creative process, having fun while being professional.



國際設計組織特別獎 International Design Association Special Prize

國際設計組織推派評審評語

Jury Comments from International Design Associations

MDA

澳門設計師協會特別獎

Macau Designers Associations Special Award

James Chu

澳門 Macau



此部作品技術成熟，配樂、節奏、明暗與色調皆有不俗的表現，將現實生活中“怪獸家長”做為題材，故事看似簡單卻寓意深遠，充滿對社會的反思，耐人尋味的鋪陳與轉折，必須看到最後一刻才能知曉創作者的巧思所在。

This work is mature in its techniques, and the music, pace, lighting and coloring are all well done. The theme, “monster parents,” is drawn from real life. The story looks simple yet deep in its meaning and full of reflections on the society. One must watch the animation until the very last second before fully understanding the creators’ ingenuity.

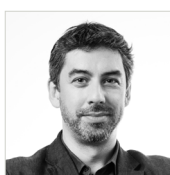


捷克布魯諾雙年展協會特別獎

Brno Biennale Association Special Award

Andrej Hascak

斯洛伐克 Slovakia



此件海報的畫面表現性非常強烈，並且帶有很濃烈的情感，故我個人十分讚賞與欽佩創作者對於設計的熱忱以及他們努力不懈的創作態度。

The visual of this poster is very strong in its expressiveness and rich in emotions. Personally, I very much appreciate and admire the creators’ passion for design and attitude of constant efforts and perseverance.



泰國創意設計中心特別獎

Thailand Creative & Design Center Special Award

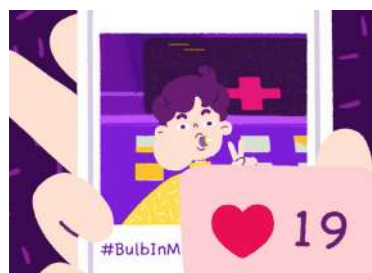
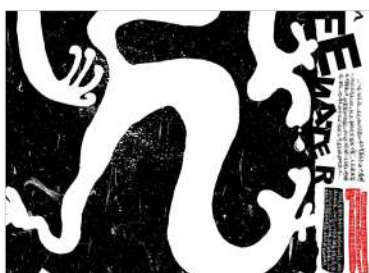
Pichit Virankabutra

泰國 Thailand



這部作品使用幽默的手法來講述一個非常簡潔的故事，故事雖然簡短，卻讓人印象深刻，而這部動畫作品當中不管是技法、製作以及角色處理的時間點等都抓的恰到好處，同時也傳達出當代社會運動是和眾人息息相關的，而社會運動的價值是促使社會變遷和維持進步的力量。

This animation adopts a humorous methods to describe a very simple story. The story is short but quite impressive. In this film, the techniques, production, characters and timings have all been dealt with appropriately, and at the same time, it conveys the idea that social movement is closely related to the general public and that the value of social movement is to facilitate social change and maintain social progress.



台灣設計聯盟特別獎
Taiwan Design Alliance Special Award

郭介誠 **Jieh-Cheng Kuo**

臺灣 Taiwan



站在台灣設計聯盟的專業角度，第一，我們從這件作品裡面看到了它在整個設計程序上是非常完備，很顯然設計師或是提案者是經由完整的研究過程，具體的去界定其設計是能夠解決問題的，正是我表彰這件作品在所有的設計提案中是最具的完整性的提案過程。第二，從這件作品的內容探討其應屬於開發中國家，而在開發中國家的人民面臨極需迫切解決的問題一般不在於科技端而是民生問題，例如：日常生活中最基本的如廁問題，從這樣的一個角度提醒著我們，人類在生活層面仍尚眾有問題需要設計師去關注，特別是和基本民生相關之議題，皆需要設計的觀察跟界定來解決。

From the professional perspective of Taiwan Design Alliance, we see that, first of all, this work is very comprehensive in its design procedure. Obviously, the designers or proposers have undergone a thorough research process in order to concretely ensure that their design can indeed solve the problem. I would like to acclaim the fact that this work, among all the entries, has the most comprehensive proposition process. Second, the content of this work tackles an issue from developing countries. In fact, for people living in developing countries, urgent problems are usually not hi-tech in nature but rather concerning people's daily lives, such as something as basic as going to the toilet. This perspective reminds us that even at a very basic level of human lives, there are still numerous issues that require the attention, observation and judgment of designers, especially those concerning daily necessities.



亞洲設計連特別獎
The Design Alliance Asia Special Award

Donchern Cin

韓國 Korea



這部動畫是以兔子作為主題，內容講述在學校裡遭受到同儕的霸凌，作者把這些可怕的存在意象巧妙的轉變為可愛的兔子，將社會問題清楚地呈現出來。我選擇這部作品的理由是整體的色調以及恰如其分的畫面焦距表現，更立體的呈現出整部動畫的情感。再者，仔細觀察主角臉上的痣和多樣的表情，透過這些特徵，使觀者能感受到作者所投射在作品上的情感。此部作品部份場面屬於常見的分鏡公式，若能再著墨於視覺效果或是提出特別的點子，此部動畫將會有更傑出的亮點。

The theme of this animation is rabbits, and the story actually talks about being bullied by peers at school. The author has turned the horrible images of bullying into those of lovely rabbits as a way to clearly present this social issue. The reason why I have selected this work is because of its overall coloring and the appropriate focus of its images, which have shown the emotions of the entire animation in a very dimensional way. In addition, if one observes carefully the moles and the diverse expressions on the protagonist's face, one can well perceive the emotions that the author has projected into this animation. Some scenes in this film seem to be derived from common storyboard formulas. If the author can focus more on the visual effects or put forward some more unique approaches, then this animation will surely be even more outstanding.



ADI ASSOCIAZIONE
PER IL DISEGNO
INDUSTRIALE

義大利工業設計協會特別獎
Industrial Design Association
Special Award

洗衣球

Washing Ball

作者姓名 Name of Designer(s)

郭雨薇、宋汶師、林森、崔佳琪、張桐、葉陽

Yu-Vwei Guo, Wen-Shi Song, Sen Lin, Jia-Qi Cui, Tong Zhang, Yang Ye

指導老師 Instructor(s)

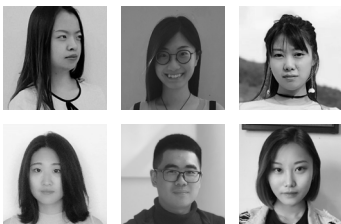
王成玥、陳峰
Cheng-Yue Wang, Feng Chen

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

瀋陽理工大學
Shenyang Ligong University



作品說明 Project Description

非洲的水資源危機 6000 人死亡，約有 3 億非洲人口因為缺水而沒有辦法對貼身衣物進行清洗，從而導致疾病而死亡，他們清洗衣物只能依靠住處旁的河流，手工進行清洗這款。藤製洗衣球正是利用水流自然衝擊力，將需要清洗的衣服投放至中心，放入水中，用洗衣球上端的繩索固定到岸邊不可移動的地方。當水流經洗衣球時，外部大球鏤空處恰好對內部小球共同運動產生強大的迴旋衝擊力，對衣服進行摩擦，從而起到清洗的作用。不用多餘的清洗劑，省去人工的敲打，使之成為貧困地區清洗衣服的不二選擇。

In Africa, 6000 people die each year from a water crisis. About 300 million of the population is unable to wash their clothes because of lack of water, leading to disease and death. They can only wash clothes by the river next to their home, and clean the cloth by hands. The rattan laundry ball is the use of natural water impact. People put the clothes which needed to wash into the laundry ball center, and then put the laundry ball into the water, finally with his upper rope fixed to the shore.



WASHING BALL

The washing machine of the poor

Water crisis led to the deaths of 6000 people in Africa, about 300 million African people have no way of because of lack of water to wash of underclothes, leading to disease and death, they clean clothes can only rely on place beside the river, wash by hand.



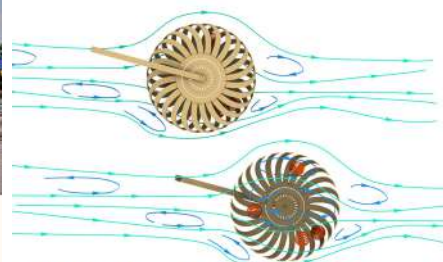
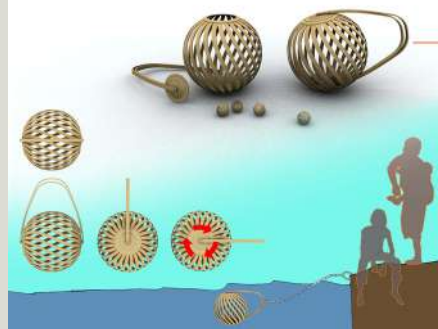
Washing ball using bamboo, bamboo cheap and sturdy, great save the cost.

Water upon the washing ball in it, and to beat wash of clothes, to remove stain.



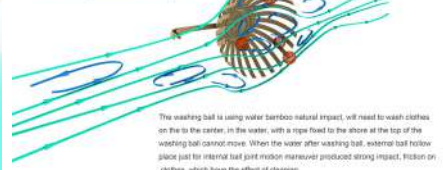
WASHING BALL

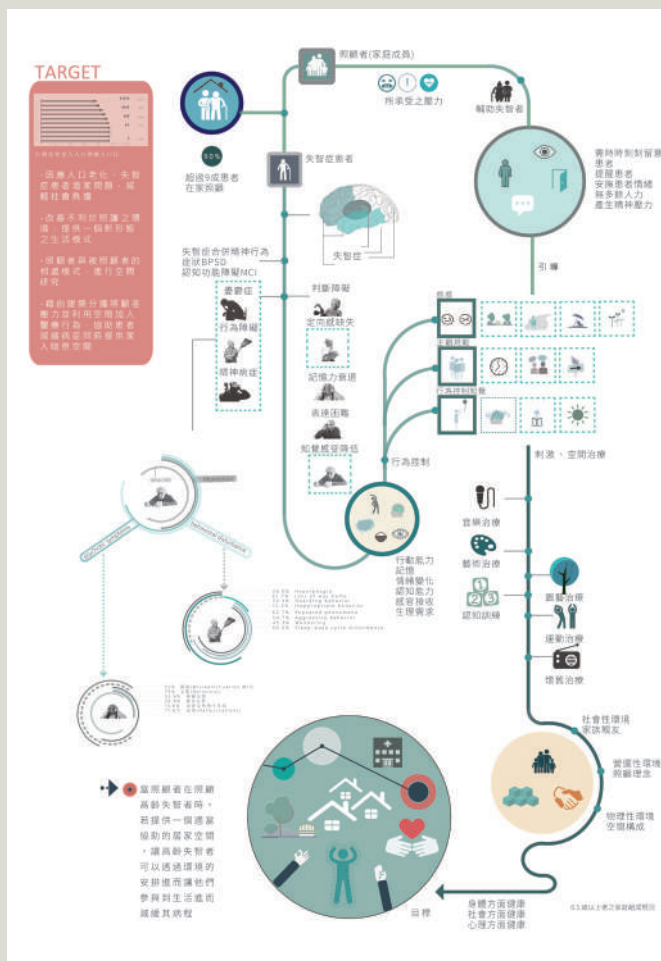
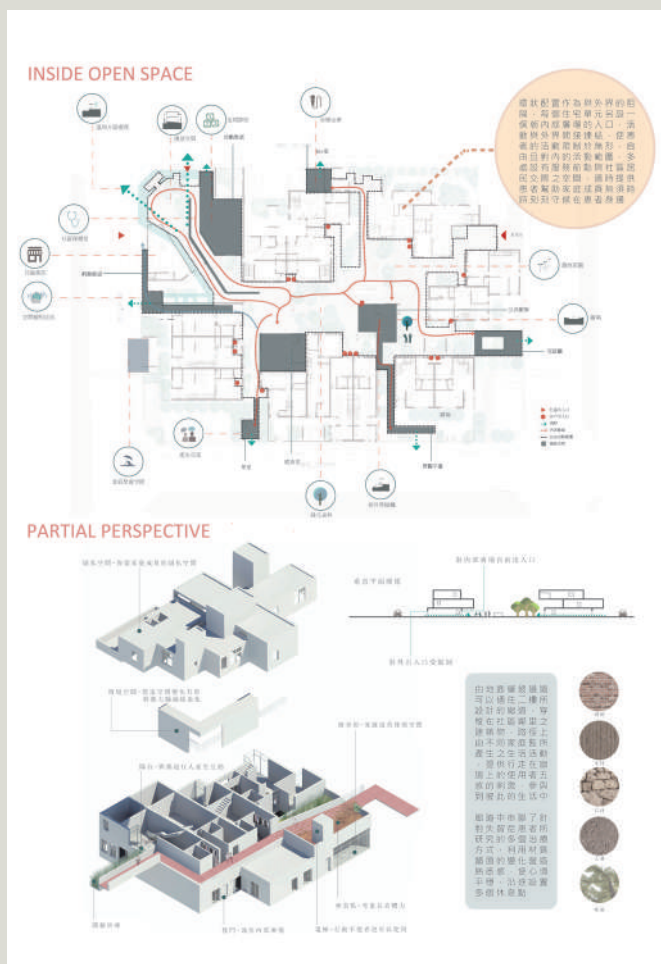
The washing ball is to use water bamboo natural impact, will need to wash clothes on the to the center, in the water, with a rope fixed to the shore at the top of the laundry ball cannot move, also can be fixed in the bow. Without extra cleaning agent, save artificial knock, make it become the best choice of the poor areas people washing clothes.



WASHING BALL

The washing machine of the poor





歐洲設計協會特別獎
BEDA Special Award

記憶終點站

The End of Memory

作者姓名 Name of Designer(s)

高婉竹

Wan-Chu Kao

指導老師 Instructor(s)

蘇哲甫、呂兆民

Che-Fu Su, Zhao-Min Lu

學校所在地, Location of School

摘要

Taiwan

學校名稱 Name of School

中國文化大學

Chinese Culture University



作品説明 Project Description

社區「終活」，從失智者談老人照顧，講述當今三代家庭關係的疏離如何以建築與空間分層、分戶、共享、共存再縫合；並已臺南社區透天為例發展。探討不願將老人送進安養院的家庭，照顧者與被照顧者的相處模式，進行空間研究，在臺灣社會結構的改變下，失智症長者往往被忽略，患者還有自理能力活動能力不應該被限制，卻因此增加了許多風險，照顧者更需要比失能老人投入更多的心力，人力不足，失智症緩者的處境更是危險，如何建築空間的改良，排除降低風險，保有失智症患者身體健康、活動。本設計中利用建築的方式協助老人減緩病症同提供照顧者喘息空間。

The community "lives", talks about the care of the elderly who suffer from disease of dementia. The stratification of buildings and spaces, sharing, coexistence and re-stitching, and taking the Tainan community as an example. Research the family who don't want to send the elderly family member to the nursing home, the mode of getting along with the caretaker. How to improve the architecture pattern we used to and reduce the risk. This design uses the way of building to help the elderly to slow.



巴西中央設計協會特別獎
Centro Brasil Design Special Award

Sign-Lence: Boardgame for Learning Thai Sign Language

作者姓名 Name of Designer(s)

Artipon Deewongkij

指導老師 Instructor(s)

Takerng Pattanopas

學校所在地 Location of School

泰國

Thailand

學校名稱 Name of School

朱拉隆功大學

Chulalongkorn University



作品說明 Project Description

在泰國，失聰人口高達 330,488 人。不幸的是，我們仍然不瞭解社會上的這個群體，而主要的問題在於「溝通」。失聰者的溝通使用的是手語。我想以一種新的觀點，向和我們一樣的外人呈現出失聰者的樣貌。

Thailand, The number of the deaf people is up to 330,488. Unfortunately, We still haven't known them in our society. The main problem is "The Communication" which the deaf people use sign language. I want to present a new perspective of the deaf to the outsider like us.



Currently, in Thailand, the number of the hearing impaired people is increasing to 330,488.

Unfortunately, We still haven't seen or known them in our society. According to my research found that The deaf society is a closed community. They have their own relationship inside the group without external interaction with others.

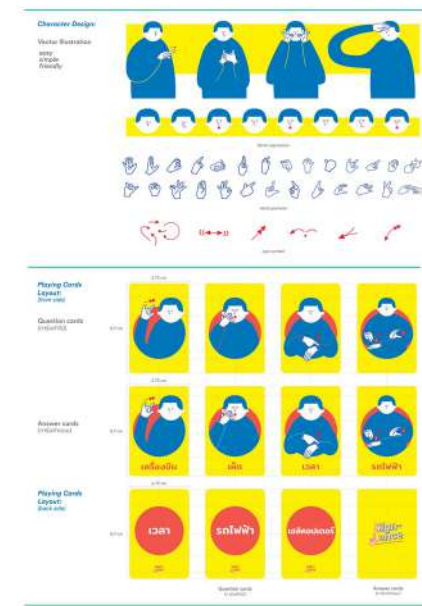
The main problem is "The Communication" which the hearing impaired people use Thai sign language. This is the major problem to communicate with the masses.

At present, Thailand has made many efforts to help the hearing impaired people to understand the masses. But no work at all can help promote the outsider to access the hearing impaired.

I have seen this gap and I want to present a new perspective of the hearing impaired to the outsider like us. The key to of this issue is "The Sign Language". This language is not an universal language as everyone thinks.

Like spoken language, the context of the hand language is adapted following the location. Example, the sign language in America (ASL) is only used within the United States, can not communicate with other countries or Japan Sign Language (JSL) is the same.

This situation makes it more difficult in Thailand because this issue has not yet realized so that I saw the bigger gap of Thai Sign Language.



新加坡設計業總商會特別獎 Design Business Chamber Singapore Special Award

田町河聲 Tian-Ting Memory of River

作者姓名 Name of Designer(s)

王艾婷、張子薇、陳香霓、謝欣庭
Ai-Ting Wang, Zi-Wei Zhang,
Xiang-Ni Chen, Hsin-Ting Hsieh

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學校名稱 Name of School

南臺科技大學
Southern Taiwan University of Science
and Technology



作品說明 Project Description

本專案以聲音結合實景加上遊船的趣味為核心，以漁業發展過程中所產生的聲音為載體，希望以「聲音」喚起臺南運河的漁業歷史，透過日治時期在臺南運河沿線標誌漁業發展之重要遺跡或事件，包括「海關」、「製冰所」、「須田造船廠」、「魚市場」所產生之海關查驗、製冰、造船、糶手叫賣聲等聲音為媒介，再現當時漁業歷史情境。

This project combines sound, actual views and the fun of a boat trip. The sound produced in the process of developing the fishing industry serves as a vehicle, which is expected to recall the history of the fishing industry along the Tainan Canal. Some important historical remains and incidents mark the development of the fishing industry along Tainan Canal during the Japanese colonial rule, including the "customs," "ice making units," "fish market" and "Suda Shipbuilding Plant," and the sound of customs checks and vendors serves as the media to represent the fishing industry of the past.





紐西蘭設計師協會特別獎

The Designers Institute of New Zealand
Special Award

愛的束縛

Bonded love

作者姓名 Name of Designer(s)

張珮瑜

Pei-Yu Zhang

指導老師 Instructor(s)

呂曦、葉育男

Xi Lv, Yuan Yeh

學校所在地 Location of School

中國大陸

China

學校名稱 Name of School

四川美術學院

Sichuan Fine Arts Institute



作品說明 Project Description

我們因為動物可愛就佔有他們，以為擁抱它們就是愛，但動物更想擁抱大自然，擁抱自由。

We take possession of animals because they are cute, thinking that embracing them is love, but animals want to embrace nature and embrace freedom.





香港設計總會特別獎
Hong Kong Federation of Design
Associations Special Award

菲索

Fisso

作者姓名 Name of Designer(s)

劉靜怡

Jing-Yi Low

指導老師 Instructor(s)

陳威志

Rex Takeshi Chen

學校所在地 Location of School

臺灣

Taiwan

學校名稱 Name of School

實踐大學

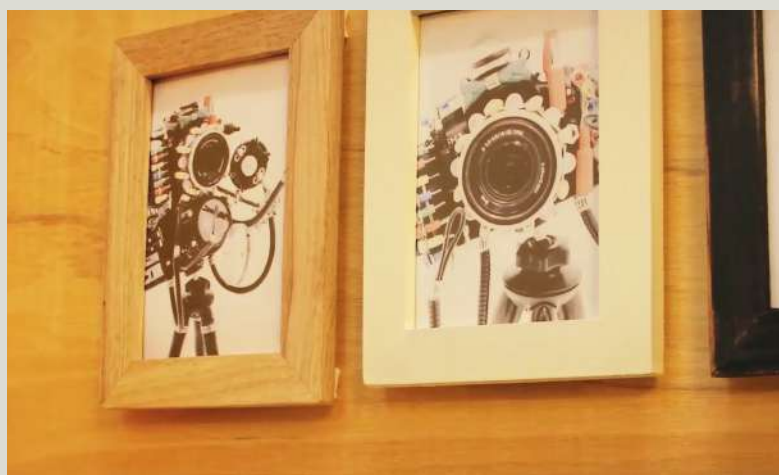
Shih Chien University



作品說明 Project Description

作品發想來自我對家人的思念。一個人從馬來西亞來到臺灣唸書，最想念的是家鄉的一點一滴。爸爸是攝影師，所以看到相機就想起爸爸。相機也是儲存記憶的媒介，好像透過拍照就可以讓時間永遠停止在這一刻，所以我利用相機作為這次定格動畫的主要媒材。我認為定格動畫是一種非常適合表現親情的呈現方式，擁有特別真實的質感和溫度。於是這個故事誕生了，我利用相機作為媒介，通過相機生活日常的變化，去詮釋一段破鏡重圓的親情。底片是存放回憶的介質，也是家族的情感物語。分崩離析的情感就算聚在一起也像分隔兩地，破碎的親情要如何縫補拼湊才能完整？

The story is about the changing affection of a cameraman family. If there is no any feeling between the two of couple, even live together just like two separated heart. How can a broken heart become completed?





澳大利亞優秀設計協會特別獎
Good Design Australia Special Award

血型快篩片

RBTT (Rapid Blood Type Test)

作者姓名 Name of Designer(s)

黃雅筠、陳乃瑄

Ya-Yun Huang, Nai-Xuan Chen

指導老師 Instructor(s)

李銘朮

Kai-Chu Li

學校所在地 Location of School

臺灣

Taiwan

學校名稱 Name of School

明志科技大學

Ming Chi University of Technology



Problem /

Traditional blood type testing requires lots of equipment and complex process to complete, usually spent a lot of time. For the patients who need the emergency blood transfusion, they often miss the golden rescue time. It's more effected in disaster, war or emergency accidents.

Product introduce /

RBTT is a rapid blood test product that integrates blood collection, mix buffer solution, blood test strips and final interpretation. Improve the technical defects of the latest strip blood testing, simplify the traditional blood test process, allow medical staff can test and interpret the blood type for the seriously injured patients who need the blood transfusion, strive for the golden rescue time. RBTT create a simple blood type interpretation interface with the color and text symbol design, even the untrained medical staff can easily get started to use it.

問題發現 /

傳統血型鑑定需使用大量設備或繁瑣手續才能完成，通常需花費較長時間，對急需輸血的患者來說，常因此錯失黃金救援時間。在災難、戰爭與緊急意外等時候更是影響。

設計概念 /

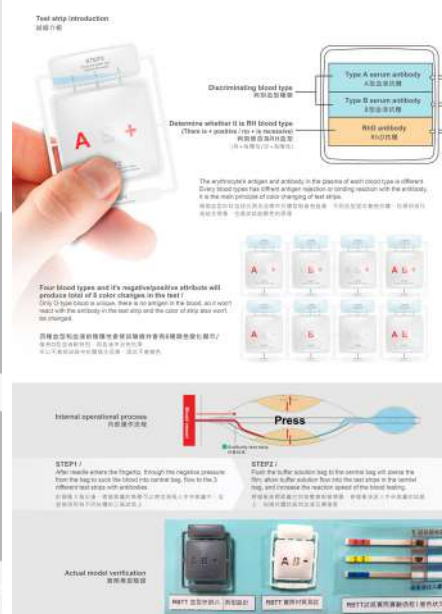
RBTT 是一款從採血、混和緩衝液、試紙驗血到最後判讀整合為一體的快速驗血產品，改善傳統試紙驗血的技術缺陷，簡化傳統驗血的繁瑣手續，讓醫護人員能快速為急需輸血患者檢測判斷血型，爭取黃金救援時間。RBTT 並透過顏色與文字符號的設計，創造簡易的血型判讀介面，讓未經訓練的醫護人員也能快速上手使用。



作品說明 Project Description

問題發現：傳統血型鑑定需使用大量設備或繁瑣手續才能完成，通常需花費較長時間，對急需輸血的患者來說，常因此錯失黃金救援時間，在災難、戰爭與緊急意外等時候更是影響。設計說明：RBTT 是一款改善最新試紙驗血技術缺陷的產品，除了優化面板顏色顯示標示的介面，也讓採血針及驗血試紙整合，簡化傳統方法的繁瑣手續，讓醫療人員能快速為急需輸血病患檢測，爭取黃金救援時間。

RBTT is a product that improves the technical defects of the latest test strips. In addition to optimizing the interface of the color display of the panel, it also integrates the blood collection needle and blood test strips, simplifying the complicated procedures of traditional methods, and allowing medical personnel to quickly and urgently need blood transfusions. Detect and fight for gold rescue time.





Cles 是一個環掛頸部的裝置，能夠讓視障者透過應用程式撥打電話給導航中心或熟人。撥打電話時，使用者不需要從口袋或背包裡拿出手機。多虧了這支藍芽連線的電話以及無線網路，聲音和影像因此得以傳送。這支電話擁有 SIM 卡和 GPS 定位功能，因此使用者可以透過行動數據完全連上網際網路，並且能分享自己的位置、撥打電話。

Cles is a neckband which allows a visual impaired person to call via the application to a navigation center or a close person. While doing this the user does not need to take the phone out from a pocket or a backpack. Thanks to the Bluetooth connection with the phone and also Wifi it is possible to transfer sound and video. The phone serves as a unit with the SIM card and the GPS locator so the user can be full-fledged connected to the internet via mobile data and he can share his location and also call.



莫斯科國際平面設計雙年展金蜂獎特別獎

Moscow Global Biennale of Graphic Design Golden Bee Special Award

裸

Naked

作者姓名 Name of Designer(s)

趙慈欣

Ci-Xin Chao

指導老師 Instructor(s)

黃善莉

Shan-Li Wong

學校所在地 Location of School

馬來西亞

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學校名稱 Name of School

吉隆坡萊佛士高等學院

Raffles College of Higher Education

Kuala Lumpur



作品說明 Project Description

一張白紙上有黑點，你會先看到什麼？黑點。人總會有缺點和優點，但人們只記得缺點，忽略了優點。大家只想著呈現自己的好，卻在途中失去了真正的自己。這是一本關於自己的書，從中呈現了最原始的自己。因此打破傳統的印刷方式，利用透明的塑膠玻璃，把內容印刷在塑膠玻璃上。每片塑膠玻璃上，印著不同的缺點，引用對比的方式來呈現我的優點和缺點。這些缺點讓我更加地認識自己，清楚知道自己應該需改變，從而轉化此缺點為優點，成為更好的自己。每片塑膠玻璃疊在一起會形成一個3D臉型，並包含一個素壓印的書套及銀色書袋以作為方便攜帶和保護書用途。所有文字內容都隨意地排，探尋著不完美中的完美。

I present a transparent and primitive version of myself in this self-manifesto. To challenge the traditional way of printing methods by opting for an open perspective as my printing material. Each print work reveals my different flaws to make drastic comparisons for differentiating my strengths and weaknesses as my "naked" self-design expression. It often leads me to understand more of myself, how significant it was for me to work on my inclination to build on my strengths for a better "me".





國際設計社團協會特別獎
ico-D Excellence Award

食鬱

Desire

作者姓名 Name of Designer(s)

羅貽甄、陳映樺、譚秀妮、黃琬雯、
洪靜菲

Yi-Jen Luo, Ying-Wa Chan, Xiu-Ni Tam,
Woan-Mun Wong, Ching-Fei Ang

指導老師 Instructor(s)

馮偉中

Wei-Jung Feng

學校所在地 Location of School

臺灣

Taiwan

學校名稱 Name of School

朝陽科技大學

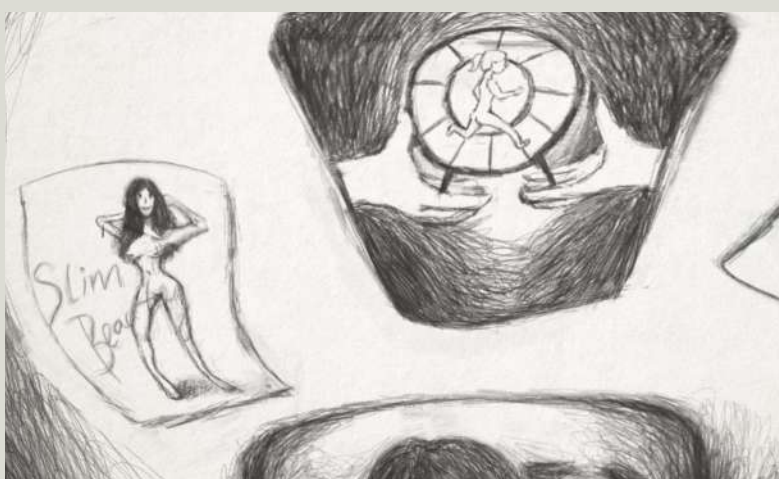
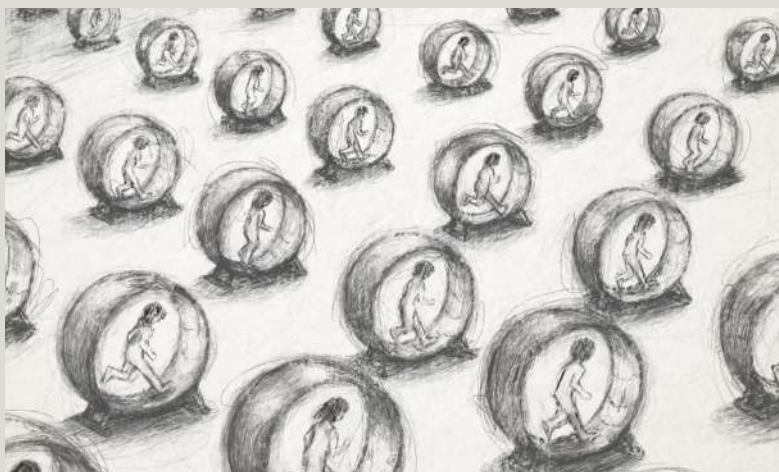
Chaoyang University of Technology



作品說明 Project Description

往往許多女性因為環境而刻意隱藏、壓抑內心的慾望，其中女性的食慾和性慾更被外界放大檢視且束縛。片中的女主角想要得到大眾認可的美感，卻克制不了自己的食慾。藉由不斷地催吐，來闡述減肥對女性自身的壓抑與迷思。除了傳達女性被傳統價值觀的灌輸和束縛，也想從片中呈現女性對食慾和性慾帶給自己的無力感。為了符合大眾標準，女主角在減肥過程中，不斷在理智與慾望中拉扯。

Often, many women deliberately suppress their inner desires from the outside world for fear of being judged. Among those desires, a woman's desire towards food and sexual desires are more scrutinized by the views of the outside world. Depicting the confusion and sense of lost going through a woman's thoughts as to why she is trying to losing weight and conveying the message of women being indoctrinated and bandaged by the traditional worldly views of beauty.





印度設計委員會特別獎
India Design Council Special Award

Pause

作者姓名 Name of Designer(s)

Lydia Fransisca

指導老師 Instructor(s)

無
None

學校所在地 Location of School

新加坡
Singapore

學校名稱 Name of School

南洋藝術學院
Nanyang Academy of Fine Arts



作品說明 Project Description

這部短片視覺化呈現了一位失智症病人的體驗。在這種神經退化的疾病當中，病患的症狀包括了記憶喪失、語言動作困難、困惑與失去方向感、心情起伏以及性格上的轉變。這部影片呈現的觀點為第一人稱，並且聚焦於挫折感和困惑感，因為原本熟悉的居家環境變得陌生、異樣。

This short film visualises the experience of a patient with dementia; a neurodegenerative disease where patients suffer from symptoms like memory loss, difficulty in language or motor skills, disorientation or confusion, mood swings, and personality changes. This film is presented from the point of view of a first person, and focuses on the feeling of frustration and confusion when living in the familiar environment of home feels strangely foreign.





墨西哥國際海報雙年展協會特別獎
International Poster Biennial in Mexico
Special Award

童年

Childhood

作者姓名 Name of Designer(s)

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Si-Yu Cui

指導老師 Instructor(s)

威躍春
Yue-Chun Qi

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China

學校名稱 Name of School

廈門大學
Xiamen University



作品說明 Project Description

自從有了智能手機，無線網絡，我們的童年不再是從前的味道... 你的小孩現在離得開手機嗎？

Since we have smart phones and wireless networks, our childhood is no longer the smell of the past. Does your child leave the cell phone now?



日本設計振興會特別獎

Japan Institute of Design Promotion
Special Award

折疊援助浴室

Speedy Collapsible Bathroom

作者姓名 Name of Designer(s)

張浩杰、莫澤鴻、吳云妹

Hao-Jie Zhang, Ze-Hong Mo, Yun-Mei Wu

指導老師 Instructor(s)

劉雪飛、方迪

Xue-Fei Liu, Di Fang

學校所在地 Location of School

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China

學校名稱 Name of School

大連民族大學

Dalian Minzu University



SPEEDY COLLAPSIBLE BATHROOM 折疊援助浴室

Public baths to improve the sanitation environment in refugee camps

一款快速搭建、改善衛生環境的公共浴室



People living in refugee camps have access to accommodation, but it is difficult to guarantee sanitation. This speedy collapsible bathroom is space-saving and can be transported easily; what's more, people can set up a set of public bathrooms in a short period of time. Using geometric shapes to form a group of separate shower rooms, this design maximize and utilize space rationally.

When the water pressure is insufficient, the small water pump can be driven by the foot pedal, and the water supply can be realized by the manual labor, which improves the sanitary conditions for the refugees.

在難民營生活的人們，住宿條件有保障，但是洗滌衛生方面難以保障。這件快速折疊浴室占用空間小，方便運輸，能在短時間內搭建起一組公共浴室。

利用幾何圖形相互拼搭組成一組淋浴浴室隔間，相互獨立又最大化利用空間。

當水壓不足時可以用腳踏板驅動微型水泵，通過人力來實現淋浴供水從而改善難民的洗滌衛生條件。

作品說明 Project Description

在難民營生活的人們，住宿條件有保障，但是洗滌衛生方面難以保障，這件快速折疊浴室占用空間小，方便運輸，能在短時間內搭建起一組公共浴室。利用幾何圖形相互拼搭組成一組淋浴浴室隔間，相互獨立又最大化利用空間，當水壓不足時可以用腳踏板驅動微型水泵，通過人力來實現淋浴供水從而改善難民的洗滌衛生條件。

People living in refugee camps have access to accommodation, but it is difficult to guarantee sanitation. This speedy collapsible bathroom is space-saving and can be transported easily; what's more, people can set up a set of public bathrooms in a short period of time. Using geometric shapes to form a group of separate shower rooms, this design maximize and utilize space rationally.

WAYS OF FOLDING / 折疊方式



圖說明：此圖展示了浴室的折疊過程，通過幾何圖形的相互拼搭，使得浴室可以折疊成一個緊湊的形狀，方便運輸和存儲。

The diagram shows the folding process of the bathroom, which can be folded into a compact shape for transport and storage.

WATER INLET & OUTLET / 進水口 & 出水口



Water on the floor 地板上的水

浴室內的水會流入地板上的排水口，通過排水口排出浴室。

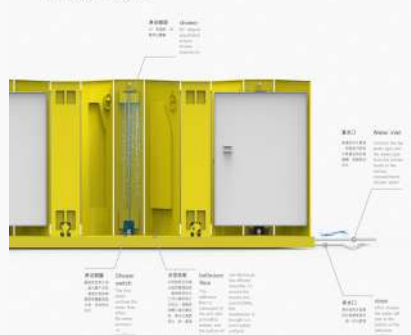
Water will flow into the drain on the floor of the bathroom and be drained out.

Water inlet 進水口

浴室內的水會流入進水口，通過進水口進入浴室。

Water will flow into the inlet and enter the bathroom through the inlet.

WATER CYCLE / 水循環



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 (사)한국현대디자인협회

韓國現代設計協會特別獎
 Korea Ensemble of Contemporary
 Design Special Award

斗白棧品牌設計

TauBok Zaan Brand Identity

作者姓名 Name of Designer(s)

江惠欣
 Wai-Yan Kong

指導老師 Instructor(s)

任思遠
 Si-Yuen Yin

學校所在地 Location of School

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 Hong Kong

學校名稱 Name of School

香港知專設計學院
 Hong Kong Design Institute



作品說明 Project Description

在 60 至 70 年代中，香港農業是十分興旺的，農民們都能通過耕作來維持生計，但現今的香港經濟發展蓬勃，農業不再被受關注而相繼逐漸消失，大多數農民面對著不平等交易，無法為生，難道我們就任由農業就此消失，以後也只使用進口食材？可幸的是，香港人現在享受健康、有機的飲食方式，而本地農作物正正因為運輸路途短、有機少農藥等等，令本地菜在近年再次興起，相信這是讓香港農業再次復興的好機會。所以斗白棧希望以農墟以外的方式，藉著日常會接觸的餐廳，在公平貿易底下為大家提供健康而有機的本地食材，吸引更多港人接觸及了解本地農業之餘，同時宣揚自給自足的理念，令港人對現今社會的景像有所反思。

Local farmers were able to support their living through agriculture before 1980, but local agriculture is now fading out. Most of the farmers face unfair trade. Luckily, Hongkongers enjoy healthy lifestyle nowadays. This is a great opportunity to make Hong Kong Agriculture revival again. We aim to encourage fair trade through the setting up a restaurant and propagate the concept of self-sufficiency. At the same time, we also make sure that customers will enjoy good quality local ingredients.

斗白棧

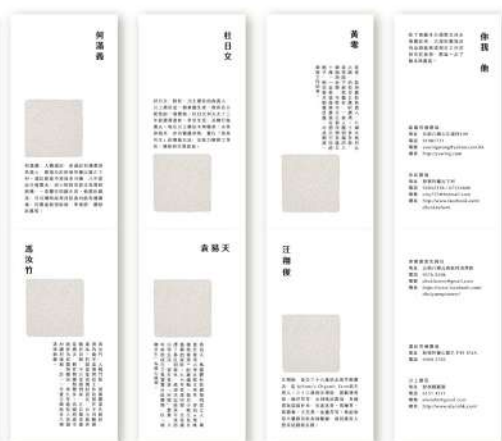
TAUBOK ZAAAN

品牌理念 BRAND CONCEPT

鴨鵝白棧（簡稱學斗白）是香港獨有蔬菜品牌，但由於城市發展，學斗白幾近絕跡。斗，有升斗市民之意；白，有純潔無添加之意；棧，不單只餐廳，更有棧面之意。希望我們能有如鴨鵝永地的河溪變成為農民與客戶的一股橋樑，把最好的原氣在一起。

PANTONE: Cool Gray 1 C
 CMYK: 10, 10, 10, 0

PANTONE: Black C
 CMYK: 70, 65, 65, 65





芬蘭拉赫第國際海報三年展特別獎
Lahti International Poster Triennial
Special Award

歹味窪橋

Dai Wei Wa Qiao

作者姓名 Name of Designer(s)

李鐸、干慶青

Duo Li, Qing-Qing Gan

指導老師 Instructor(s)

張子健、張嘉銘

Zi-Jian Zhang, Jia-Ming Zhang

學校所在地 Location of School

中國大陸

China

學校名稱 Name of School

大連工業大學

Dalian Polytechnic University



作品說明 Project Description

我們的 Slogan 為“尋味大連，歹味窪橋”。歹這個字在大連常用語中具有特殊的涵義，意味“吃”，所以我們圍繞這個點，並以大連青泥窪橋地鐵站為載體，展開探索。三個主體形象：魷魚，魚，蝦，在青泥窪橋的背景中，我們賦予了它們新的名字“青泥魷”、“彪頭蝦”、“嘎古魚”本質是大連方言文化，是以大連海濱城市的多元化文化和大連飲食文化的結合。

Our Slogan is "seeking Dalian, bad Wei bridge". The word in the common language of Dalian has special meaning, meaning "eat", so we around this point, and take the Dalian green mud bridge subway station as the carrier to explore. Three main images: squid, fish, shrimp, and in the background of the green pudding bridge, we have given them the new name "green mud squid", "prawns", "ancient fish" is the essence of Dalian dialect culture, is the combination of the pluralistic culture of Dalian seasi



MDA

澳門設計師協會特別獎

Macau Designers Associations Special Award

Inheritor

作者姓名 Name of Designer(s)

Panan Mahasarinunt,
Watcharapol Panyapitakkul,
Napatsorn Potranun

指導老師 Instructor(s)

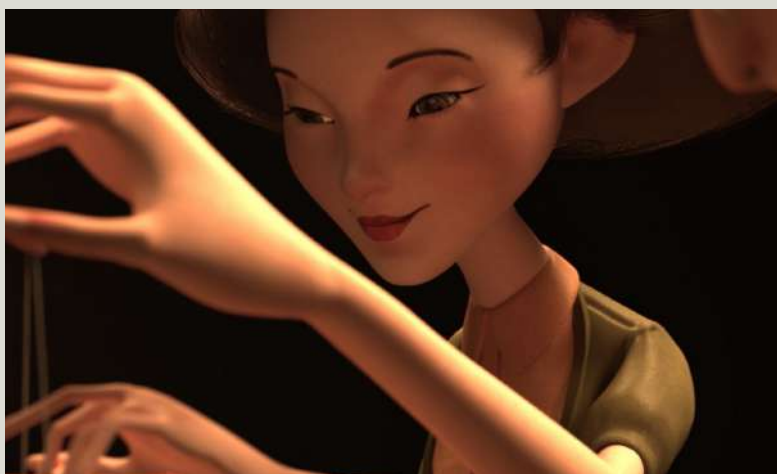
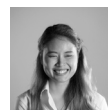
Chinatip Tangsiripat,
Phisut Laohaphitakworn

學校所在地 Location of School

泰國
Thailand

學校名稱 Name of School

蘭實大學
Rangsit University



作品說明 Project Description

一個活在父母期待之下的男孩，直到他再也不是真正的自己。

A boy who live with his own parents's expectation until he's not himself anymore.



捷克布魯諾雙年展協會特別獎
Brno Biennale Association Special
Award

The Last Drop of Life

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喻湘龍
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Guangxi Arts University



作品說明 Project Description

海報想通過圖形化的方式傳達環境的惡化，生命中的最後一滴水將人與自然界緊緊相連，生生相惜海報分別將這最後一滴水運用不同的形式表現出來，有的頭尾相連。有的通過自身的循環接住最後一滴水，也可能是生命中最重要的一滴水。希望運用視覺語言引起人們對環境的關注。

The poster wants to convey the deterioration of the environment in a graphical way. The last drop of water in life closely connects people with nature and cherishes life. The poster shows the last drop of water in different forms, some head and tail connected. Some catch the last drop of water through their own cycle, or perhaps the most important drop in life. It is hoped that the use of visual language will arouse people's attention to the environment.





泰國創意設計中心特別獎
Thailand Creative & Design Center
Special Award

#BulbInMouth

作者姓名 Name of Designer(s)

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Hsiang-Chin Moe

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紐約視覺藝術學院
School of Visual Arts



作品說明 Project Description

燈泡塞進嘴巴裡，拍照上傳社群網站。

About social media posts showing light bulbs inserted into mouths.

TdA
台灣設計聯盟
Taiwan Design Alliance

台灣設計聯盟特別獎

Taiwan Design Alliance Special Award

Squatt

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Rutajeet Mukherjee

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Design Programme, Indian Institute of
Technology Kanpur



作品說明 Project Description

易蹲的馬桶

Easy squat toilet

Squatt

This product sets to redefine the experience of defecation by attempting to reap the biological benefits of squatting as well as meet the comfort one associates with a sitting commode.

Why does one need to Squatt?

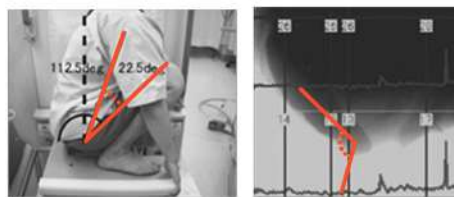
A large number of people suffer from constipation, incomplete bowel movement and other defecation related ailments and in many of these cases the cause of them can be traced down to bad posture during excretion.



Defining the problem



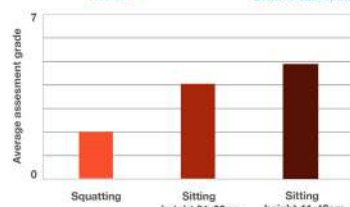
The Anorectal Angle



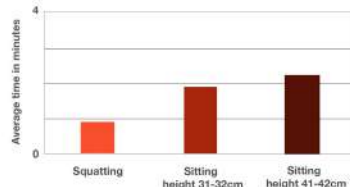
In short what this means is that lesser the angle or distance between the chest and knees while squatting, greater the angle for the sphincter (the muscles around the anus), hence making the process of defecation much easier and faster.

Source- Ryuji SAKAKIBARA et al, Influence of Body Position on Defecation in Humans (2010)

What is the RIGHT POSTURE?



Subjective assessment of difficulty in defecating according to posture



Time spent for bowel emptying according to the posture

Source- Dov Sikirov, Comparison of Straining During Defecation in Three Positions, Results and implications for Human Health 2003



Insights

Contact is so repulsive and disgusting that it compels some people to bathe after they are done excreting. They may even clean the toilet themselves if need be.

Hygiene is uncompromisable by people in the public toilets.

Comfort of squatting on sitting on the toilet depends on the lifestyle the one leads or that one has lead in the past.

HOW MIGHT WE REDUCE/ELIMINATE CONTACT SO THAT THE USER WOULD NOT FEEL REPULSED OR DISGUSTED?

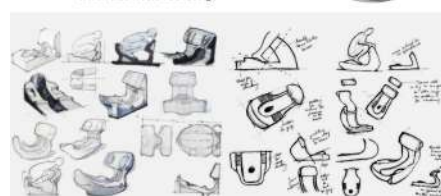
HOW MIGHT WE DESIGN A TOILET THAT MAINTAINS HYGIENE AT THE HIGHEST LEVEL SO THAT PEOPLE AREN'T AFRAID TO USE IT?

HOW MIGHT WE CREATE A TOILET THAT GIVES THE PERFECT SQUATTING POSTURE WHICH IS HEALTHY AS WELL AS ONE THAT GIVES EQUAL OR MORE COMFORT THAT THE SITTING TOILET SO THAT BOTH SPECTRUM OF USERS DON'T FEEL OUT OF PLACE?



Development and usability testing

Four user reactions:
'Aah! This is DEFINITELY more comfortable to my legs'
'I love this feeling'
'I'm a bit scared to climb on to it honestly I fear I might slip trying to get on to it'
'Even after sitting for as long I don't feel any pain'
'Which side would I be facing?'



tDA Asia
the Design Alliance Asia

亞洲設計連特別獎
The Design Alliance Asia Special
Award

兔子

Tu Zi

作者姓名 Name of Designer(s)

韓葉銘、唐若凡、程思月
Ye-Ming Han, Ruo-Fan Tang,
Si-Yue Cheng

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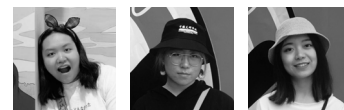
郭磊
Lei Guo

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中國美術學院上海設計學院
China Academy of Art Shanghai Institute
of Design



作品說明 Project Description

在這個短片中，我們試圖表現人在受到傷害後的心理變化，例如受到暴力，例如遭到嘲諷。我們發現每一個受害者最終都會選擇將傷害施加給別人，幼年時期所受到的傷害是最容易被成年後的自己所記住並模仿的。我們希望通過這個短片揭露暴力與語言暴力的危害，喚醒人們對自己所作所為的重視與思考。

We realized that per victim eventually decides to apply harm to innocent since it tends to be more facile for an adult to remember and imitate the action related to violence, which was the person experienced in a young age. Our work uncovers the detriments of language and physical abuse by utilizing the element of rabbit; besides to arouse the consideration and introspection to the behaviors acted in front of children.





Breakthrough
& Innovation

產品設計類得獎作品

Winners of Product Design Category

金獎作品評審講評 Jury Comments on Gold Prize

Antonello Marega

義大利 Italy

目前全球各國都面臨難民潮的問題，不論是富有的國家或是貧窮的國家皆有相同的情況，實際上在我的國家（義大利），也面臨著這個問題與挑戰。許多難民從非洲各地搭乘船經過地中海來到了義大利，但某些部份的船其設備簡陋，造成船難頻傳，進而威脅到難民的生存權利。我認為這項產品足以保障這些難民的生理需求，故我選擇這項產品作為金獎。

Nowadays, countries worldwide are facing the problem of refugee influx, and both rich and poor countries alike have to tackle such a situation. In fact, my country, Italy, is also faced with this issue and challenge: many refugees take boats and travel from different parts of Africa across the Mediterranean Sea towards Italy. However, some boats are poorly-equipped, which has caused numerous shipwrecks and therefore threatened the right to life of these refugees. I believe that this product can protect these refugees' right to basic biological necessity, which is why I selected this entry to win the gold prize.

Rachel Wye

澳洲 Australia

這項設計用創新的方式解決世界上真實存在的問題，讓那些不便如廁的人們能夠有尊嚴又安心的如廁，而如廁再也不需擔心害怕遭遇不測，也不用大排長龍。對我來說，這個設計最值得嘉許的是，設計這項產品的人，平常並不會遇到這些問題，但是卻能設身處地的為這個族群著想，實屬難能可貴。

This design uses an innovative way to solve real problems that exist in the world, allowing people to defecate with dignity and safety when a toilet is not available. People no longer need to worry about being assaulted or having to wait in long lines. To me, what is perhaps worth the most praise in this design is that the designer doesn't actually encounter such problems in daily life, yet she empathizes with this group of people, putting herself in their shoes, which is highly valuable.



女性難民隨身廁所

Safe Cloak

作者姓名 Name of Designer(s)

古捷宇
Jie-Yu Gu

指導老師 Instructor(s)

何信坤
Quen Ho

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學校名稱 Name of School

實踐大學
Shih Chien University



作品說明 Project Description

各種因素必須流落於他國邊境的女性難民，在現有的露天公廁或偏僻處如廁會使身體外曝進而遭遇性暴力的可能。為了讓她們安心的如廁，因此透過擷取廁所所需的兩要素：遮蔽及便桶，以防水布料、軟材重製成不受天氣影響的如廁斗篷與可妥善回收排泄物的便袋之背包，讓深受困境的女性擁有能自主選擇使她們安心的地點進行便溺。

Female refugees at the borders of other countries may encounter sexual violence when using open-air public toilets. Made with waterproof fabrics and soft materials, the weather-resistant toilet cloak and the bag enable the women to use toilet safely, choosing comfortable places to carry out their feces.

綠 / 濾化隔音護欄

Breathing Barrier

作者姓名 Name of Designer(s)

謝宗穎、黃宣庭

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陳彥廷

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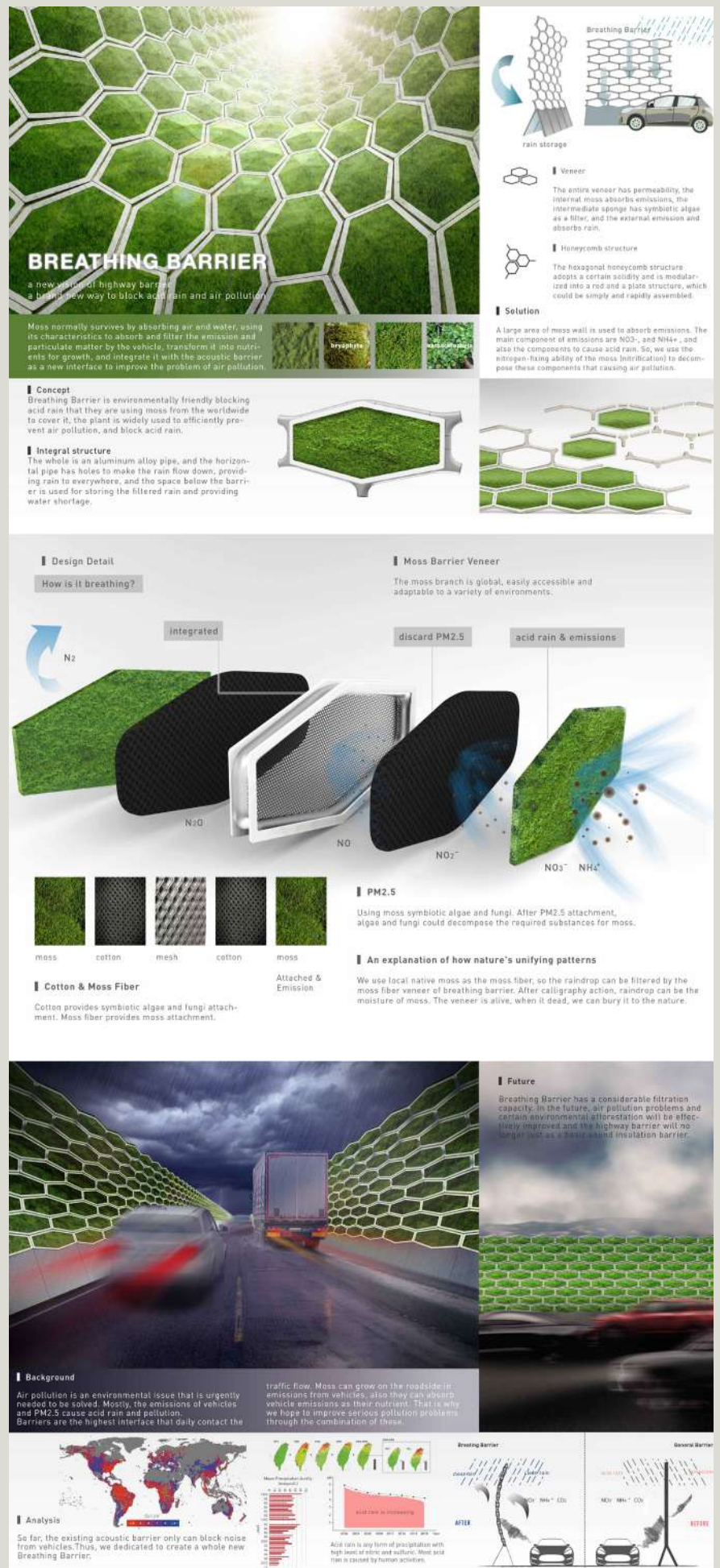
國立臺灣科技大學

National Taiwan University of Science
and Technology

作品説明 Project Description

空氣汙染為目前急需解決的環保問題，車輛排放的廢氣及產出的 PM2.5 為造成酸雨和空汙的問題之一。隔音牆為每日接觸車流量最高的介面，在車輛廢氣排放造成空氣汙染日益嚴重，酸雨日益增加，而路邊常見的青苔能在其環境中生長且能吸收車輛排放廢氣，提供生長所需養分，希望藉由兩者之間的結合，來改善嚴重的汙染問題。青苔透過吸收空氣和水中物質生存，利用其特性來吸收及過濾車輛所排放之廢氣和空氣微粒，轉化為生長所需的營養物質，並和隔音牆結合為一種新的介面，來改善車輛所造成的空汙問題。我們設計一套具有相當的過濾空汙功能隔音牆，未來能有效改善解決空汙問題和一定的環境綠化，讓高速公路護欄不只是有良好的隔音功能。

Air pollution is an urgent environmental issue needed to be solved. Its emissions of vehicles and PM 2.5 cause acid rain and pollution. Barriers are the highest interface contacting traffic flow. Moss can grow on the roadside in emissions, also can absorb vehicle emissions as nutrient. It's why we hope to improve pollution problems through the combination of these.



安全防护 Safety Protection



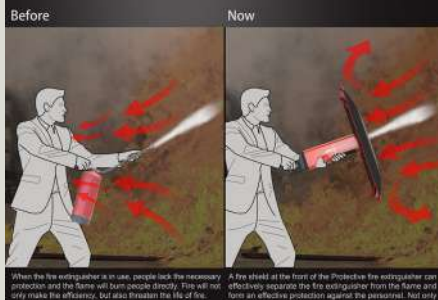
灭火器是发生火灾时必不可少的简易灭火工具。人们使用灭火器进行灭火时，为了更加有效和准确，需要靠近火源，但同时也要承受火焰带来的高温，严重时甚至会烧伤灭火者。这款灭火器通过前部特殊的遮挡结构带给灭火者更多的保护。安全防护前端内置的保护罩借鉴了雨伞的折叠收纳和展开结构，在进行灭火时可以弹开撑起折叠的火焰防护罩，隔离火焰带来的高温，同时保护罩上的观望口，可以让使用者观察火情的变化。这款灭火器最大程度的保护了使用者的安全。

Fire extinguisher is a simple and easy fire extinguishing tools. When people use a fire extinguisher, we need to be close to the fire source in order to be more effective and accurate. At the same time, it also needs to bear the high temperature of the flame, and even burns us seriously. This kind of fire extinguishers through the front of the special structure like the shield gives more protection to the fire. The built-in boot cap in the front of the fire extinguisher draws lessons from the folding and unfolding structure of umbrellas. When putting a fire, the fire boot cap can bounce up and be unfolded to isolate the high temperature brought by the fire and protect the view port so that the user can watch the situation of the fire. The Safety Protection offers maximum protection to fire-extinguishers.



-1

Using of Process:

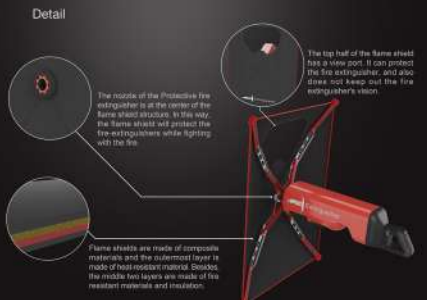
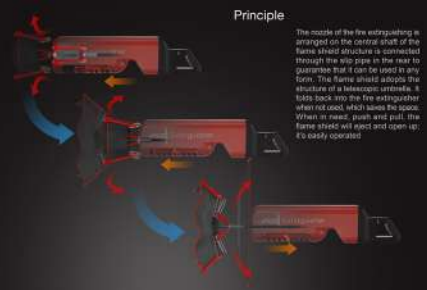


When the fire extinguisher is in use, people lack the necessary protection and the flame will burn people directly. This will not only make the efficiency, but also threaten the life of fire.

A fire shield at the front of the Protective fire extinguisher can effectively separate the fire extinguisher from the flame and form an effective protection against the personnel. Not only can it extinguish accurately, but it also improves the safety.

3-2

Principle



3-3

安全防护

Safety Protection

作者姓名 Name of Designer(s)

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作品说明 Project Description

滅火器是發生火災時必不可少的簡易滅火工具。人們使用滅火器進行滅火時，為了更加有效和準確，需要靠近火源，但同時也需要承受火焰帶來的高溫，嚴重時甚至會燒傷滅火者。這款滅火器通過前部特殊的遮擋結構帶給滅火者更多的保護。安全防護前端內置的保護罩借鑒了雨傘的折疊收納和展開結構，在進行滅火時可以彈開撐起折疊的火焰防護罩，隔離火焰帶來的高溫，同時保護罩上的觀望口，可以讓使用者觀察火情的變化。這款滅火器最大程度的保護了使用者的安全。

When people use a fire extinguisher, we need to be close to the fire source in order to be more effective and accurate. At the same time, it also needs to bear the high temperature of the flame, and even burns us seriously. The built-in boot cap in the front of the fire extinguisher draws lessons from the folding and unfolding structure of umbrellas. When putting a fire, the fire boot cap can bounce up.

Nipple Dust Mask

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金億

Euck Jin

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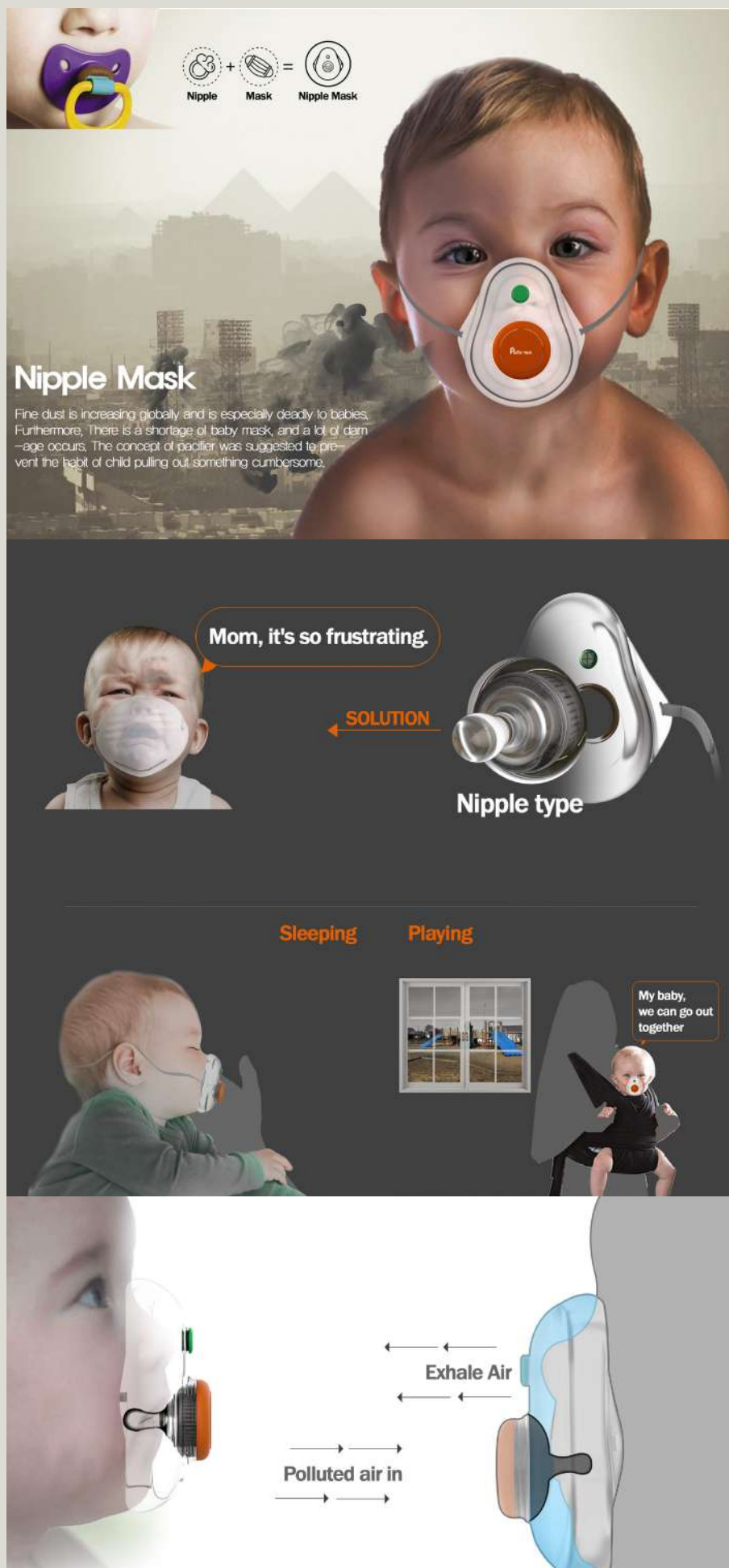
Korea Polytechnic University



作品說明 Project Description

粉塵問題在全球日益嚴重，而且對於嬰孩尤其致命。除此之外，嬰孩用的口罩也存在著短缺的現象，因此造成了諸多傷害。這項產品提出了利用奶嘴的概念，這樣一來就能防止嬰孩習慣性取下累贅的東西。

Fine dust is increasing globally and is especially deadly to babies. Furthermore, There is a shortage of baby mask, and a lot of damage occurs. The concept of pacifier was suggested to prevent the habit of child pulling out something cumbersome.



Ambi- A Compact Two Wheeler Ambulance

作者姓名 Name of Designer(s)

Dishant Pradhan

指導老師 Instructor(s)

無

None

學校所在地 Location of School

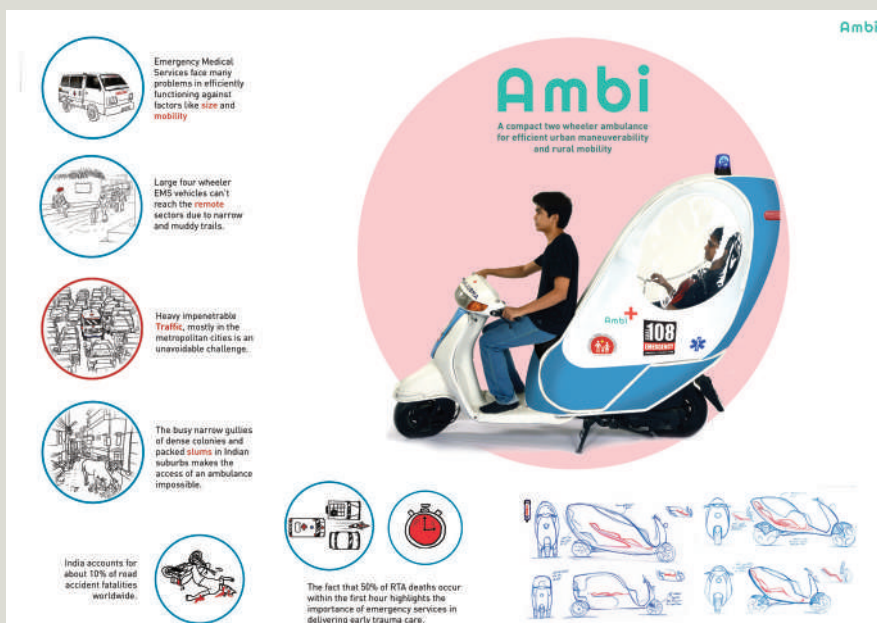
印度

India

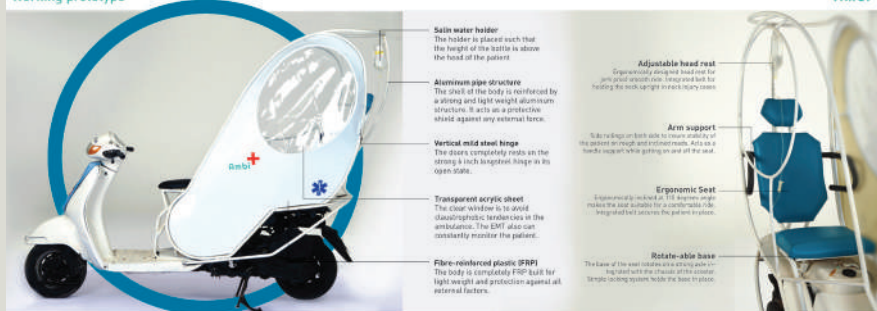
學校名稱 Name of School

國立設計學院 (艾哈邁達巴德)

National Institute of Design, Ahmedabad



Working prototype



Proposed 3D model



作品說明 Project Description

Ambi 是一台精巧型的救護車，其設計是為了同時應對都會和鄉村地區的挑戰，提供有效、迅速的緊急醫療服務，尤其是在發生重大車禍之際。Ambi 的設計可以輕易通過壅塞的城市交通，並且甚至能觸及印度最為偏遠的地區。

Ambi is a compact ambulance designed for both Urban and Rural challenges for providing effective and immediate emergency medical service, mostly in the case of a severe road accident. It is designed to easily navigate through impenetrable city traffic and even reach the remotest sectors of India.

水盾

Wathield

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Ming-Sheng Shih

指導老師 Instructor(s)

葉雯均
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學校名稱 Name of School

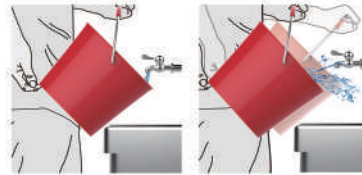
國立臺北科技大學
National Taipei University of Technology



作品說明 Project Description

水桶是日常生活裡常見的清潔工具，但現今的水桶設計與受限於水槽的尺寸無法容易的使用。這問題導致裝水的過程中，只能改變水桶角度才能從水槽取出，而角度改變的過程中容易讓水從水桶中溢出，造成水資源的浪費與地板濕滑造成危險的問題發生。根據問題我們設計了WATHIELD，除此之外，我們希望在一個新的設計出現時，使用者不需要再重新適應產品。在不改變使用者的使用習慣下，加入了自動化的檔水結構設計。因此我們分析原有的水桶使用過程，透過這個結構，使用時不必再因為水桶過大迫使改變角度，水也不再從水桶中溢出減少水資源的浪費。

Buckets is common in daily life cleaning kit, But now the bucket design is limited by the dimensions of the tank could not be easier to use. This problem causes the water in the process, Can only change bucket angle can be taken out of the tank, Angle change is easy to let the water overflow from the bucket, Water resources waste and dangerous problems caused by slippery floors. According to the problems we have designed WATHIELD, In addition, we hope that a new design appeared, users do not need to readjust product. So we analyze the original bucket use, without changing the user's habits of adding automatic document structure design. Through this structure, when excessive force are no longer because the bucket changing the angle, or overflow from the bucket of water reducing the waste of water resources.



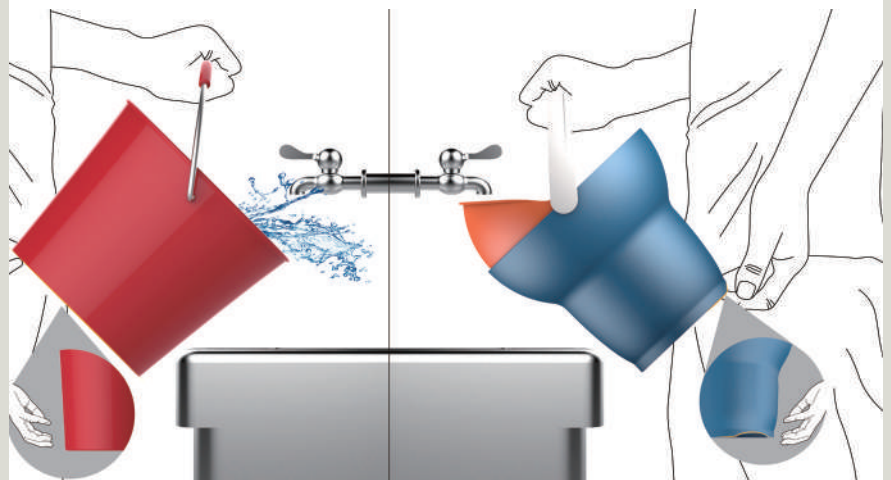
Problem

Buckets is common in daily life cleaning kit, But now the bucket design is limited by the dimensions of the tank could not be easier to use. This problem causes the water in the process, Can only change bucket angle can be taken out of the tank, Angle change is easy to let the water overflow from the bucket, Water resources waste and dangerous problems caused by slippery floors.



Feature

According to the problems we have designed WATHIELD, In addition, we hope that a new design appeared, users do not need to readjust product. So we analyze the original bucket use, without changing the user's habits of adding automatic document structure design. Through this structure, when excessive force are no longer because the bucket changing the angle, or overflow from the bucket of water reducing the waste of water resources.



Before

Last bucket design, space restrictions will sink when in operation, users need to change the angle of the bucket can be filled with water and remove, so the problem that caused the overflow water from the bucket

After

During the WATHIELD in the original bucket operation, water retaining structure design for design automation. With the user's actions, expand the retaining cover secondary user of water. And the water cover as the angle changes when they are filled with water, prevent water overflow function.

Smart Gloves 智能手指

For those who accidentally cut their fingers in their work or life, their inflexible hands will bring inconvenience to their lives. The common prosthesis is very common, it can simulate the appearance of the finger to restore its normal form, but it is difficult to provide the function of the fingers. Smart Gloves is a good solution to these problems. It can provide all kinds of disabled people with a completely new flexibility option, enabling the defective finger to move flexibly with other fingers. Smart Gloves is equipped with an induction chip. It can perceive the skin and skeleton changes of normal fingers to analyze the movement path of the defective finger, and transmit data from glove to the finger through motion sensors. The ring at the bottom of the new prosthetic finger can analyze the movement path and enable it to move up and down. In this way, the prosthesis can synchronize with the normal fingers.

对于在工作和生活中意外断指的人来说，不再灵活的雙手會給他們的生活帶來諸多不便。普通假肢是很常見的，模擬手指外觀使其恢復正常形態，但卻很難提供手指的功能性。智能手指很好的解決了這一問題，提供給殘疾人一種全新的靈活性選擇，讓使用者有缺陷的手指能與其他手指一起靈活運動。智能手指在其手套內層部分加入感應芯片，感知其他正常手指皮膚，骨骼以及筋的收縮舒張變化來分析斷指的運動路徑，並通過運動傳感器，將數據從手套與手指連接的插孔部分傳輸，該新型假肢指根處的圓環可分析運動路徑，使其能夠上下和左右運動，實現假肢與正常手指同步運動。



智能手指

Smart Gloves

作者姓名 Name of Designer(s)

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指導老師 Instructor(s)

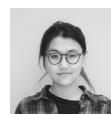
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學校名稱 Name of School

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Dalian Minzu University



作品說明 Project Description

對於在工作和生活中意外斷指的人來說，不再靈活的雙手會給他們的生活帶來諸多不便。普通假肢是很常見的，模擬手指外觀使其恢復正常形態，但卻很難提供手指的功能性。智能手指很好的解決了這一問題，提供給殘疾人一種全新的靈活性選擇，讓使用者有缺陷的手指能與其他手指一起靈活運動。智能手指在其手套內層部分加入感應芯片，感知其他正常手指皮膚，骨骼以及筋的收縮舒張變化來分析斷指的運動路徑，並通過運動傳感器，將數據從手套與手指連接的插孔部分傳輸，該新型假肢指根處的圓環可分析運動路徑，使其能夠上下和左右運動，實現假肢與正常手指同步運動。

The common prosthesis is usual, but it is difficult to provide the function of the fingers. Smart Gloves is a good solution to these problems, enabling the defective finger to move flexibly with other fingers. Smart Gloves is equipped with an induction chip. It can perceive the skin and skeleton changes of normal fingers to analyze the movement path of the defective finger, and transmit data from glove to the finger through motion sensors. The prosthesis can synchronize with the normal fingers.

充氣保護擔架

Protective Stretcher

作者姓名 Name of Designer(s)

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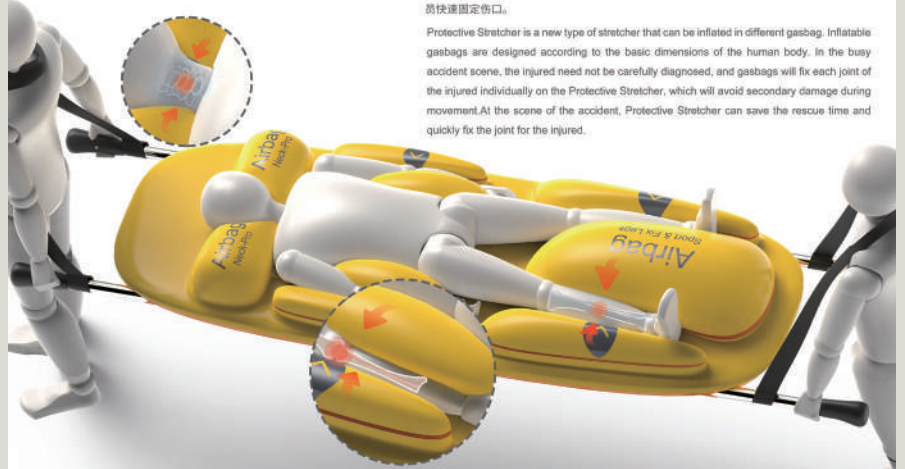
作品說明 Project Description

在各種突發事件和自然災害中，擔架是必要的救援工具。受傷人員被繃帶固定在擔架上進行運送和救治，但是這種簡單的固定方式不能對傷員身體特定的部分進行精確固定，在運送過程中可能造成二次傷害。充氣保護擔架是一款表面可以實現模塊化充氣的新型擔架，充氣氣囊是按照人體的基本尺度進行設計，在忙碌的事故現場，傷員不用被仔細診斷，氣囊會將傷員的各個關節部位單獨穩定的固定在擔架上，避免在抬運中晃動造成的二次傷害。不同的情況需要下，可以通過調節充氣保護擔架的氣囊的體積來實現多種需要的固定，以滿足不同傷員的需要。氣囊擔架在突發事件的現場能節約救援時間，為傷員快速固定傷口。

The surface of Protective Stretcher is designed with different shapes of gasbags for fixing different body parts. An injured part such as the neck, arms, and legs. During the procedure, these gasbags can secure the injured part and prevent violent shaking, which can relieve the pain of the injured.

充气保护担架

PROTECTIVE STRETCHER



充气保护担架是一款表面可以实现模块化充气的新型担架。充气气囊是按照人体的基本尺度进行设计，在忙碌的事故现场，气囊会将伤员的各个关节部位单独稳定的固定在担架上，避免在抬运中晃动造成的二次伤害。气囊担架在突发事件的现场能节约救援时间，为伤员快速固定伤口。

Protective Stretcher is a new type of stretcher that can be inflated in different gasbag. Inflatable gasbags are designed according to the basic dimensions of the human body. In the busy accident scene, the injured need not be carefully diagnosed, and gasbags will fix each joint of the injured individually on the Protective Stretcher, which will avoid secondary damage during movement. At the scene of the accident, Protective Stretcher can save the rescue time and quickly fix the joint for the injured.

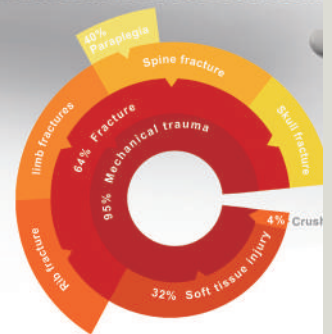
Background

“有相当数量的患者在搬运过程中大正疼痛或瘫痪加重。”
“A considerable number of patients developed paralysis or paralysis during transit.”



地震中，机械性外伤占全部伤员的95%-98%，其中，骨折发病率高达64%，骨折可分为头部骨折、四肢骨折、肋骨骨折和脊柱骨折。其中由于搬运过程中保护不当，加重了截瘫的风险。使之高达40%。

Mechanical trauma is a kind of injury that people are directly hit and squeezed by the collapsed things and various equipment. It generally accounts for 95% ~ 98% of the earthquake casualties. The incidence of fracture accounted for 55%-64% of all injuries.



地震中的伤亡类型与比例
Injury types and proportions caused by earthquakes

Nursing Principle



在判断不清是否骨折的情况下，应该按骨折来处理。
If we can not judge whether there is a fracture, we should treat it according to the fracture.



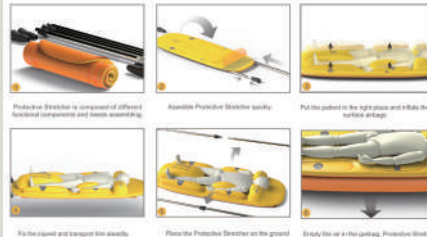
在搬运脊柱受伤患者时，要保持头部挺直并加以固定。
When handling patient who spinal injuries, their head or trunk should be kept straight.



骨折后常伴有肢体肿胀，尽量不要让肢体处于低的位置。
After fracture, the site of injury is often accompanied by limb swelling. You need try not to let feet in low position.

3-1

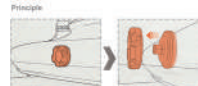
Using process



Details



The bottom of Protective Stretcher is designed with an integral inflatable setting. After the stretcher is inflated properly, the vertical wall can inflate the bottom setting. Protective Stretcher with turn into a comfortable temporary bed, which will give the victim better rest and short treatment.



There is an inflating valve on the side of Protective Stretcher. At the top of the airbag is connected with a hose, so the user can quickly complete the presentation by inflating the valve.

3-2

PROTECTIVE STRETCHER



Using Scenes

1. Ordinary Stretcher
2. Portable Mode
3. Changing Mode
4. Broken Arm Mode
5. Broken Leg Mode
6. Bed Mode

3-3



ASSISTIVE HAND TENDON REHABILITATION INSTRUMENT 手部肌腱輔助康復儀

Tendon adhesion is inevitable after hand tendon surgery, which seriously affects wound recovery, but proper stretching exercises can help avoid tendon adhesion. This design skillfully drives the hand rehabilitation movement through air bag filling and releasing gas, and there are active and passive exercise modes for different stages. After two weeks, the patient needs to take active exercise. We use the design concept of music plus medical treatment to allow the patient to take exercise treatment in a relaxed and pleasant way.



手部肌腱輔助康復儀

Assistive Hand Tendon Rehabilitation Instrument

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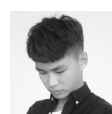
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Hong-Na Kang, Jun Zhou

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University of South China



作品說明 Project Description

手部肌腱術後必然會發生肌腱粘連現象，嚴重影響著傷口恢復，但是適當的舒展鍛煉有助於避免肌腱粘連。該設計巧妙通過氣囊充放氣體帶動手部進行康復運動，同時針對不同的階段分有主動和被動的鍛煉模式。兩周後患者需要進行主動鍛煉，我們運用了音樂 + 醫療的設計理念，讓患者在輕鬆愉悅的方式下進行鍛煉治療。

Tendon adhesion is inevitable after hand tendon surgery, which seriously affects wound recovery, but proper stretching exercises can help avoid tendon adhesion. This design skillfully drives the hand rehabilitation movement through air bag filling and releasing gas, and there are active and passive exercise modes for different stages. After two weeks, the patient needs to take active exercise. We use the design concept of music plus medical treatment to allow the patient to take exercise treatment.

易拿

Easy Take

作者姓名 Name of Designer(s)

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湯軍
Jun Tang

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學校名稱 Name of School

武漢理工大學
Wuhan University of Technology



作品說明 Project Description

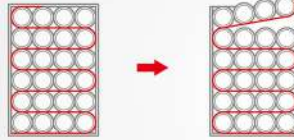
我們在打開飲料包裝箱的時候，我們可以見到飲料整齊齊齊，嚴絲合縫地排列在箱子中，但是我們再取每排的第一個飲料的時候，由於排列地太整齊，太嚴密，我們反而無從下手，導致取出飲料這一過程變得困難，給了我們非常不好的體驗。EASY TAKE 通過在箱子底部固定住一根繩子，Z 字形穿過每排飲料，通過拉動帶子，將我們想要拿取的那一排飲料抬起來，形成了手能方便拿取的間隙，方便了我們從箱子中拿取飲料。

When you open the drinks boxes, you can see the drinks neatly and seamlessly arranged in the boxes. However, when you took the first bottle of drinks from each row in the boxes, you may be not able to get started because the bottles have been arranged too neatly and tightly, which made it difficult to take out the drinks and give a very bad experience. EASY TAKE design is to hold a string in the bottom of the box, which crosses each row of drinks through the Z-shaped pattern.

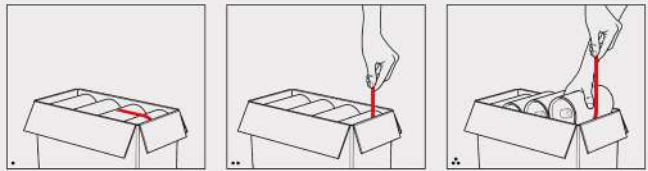
EASY TAKE

is a design that makes it easy for people to take drinks out of the boxes.

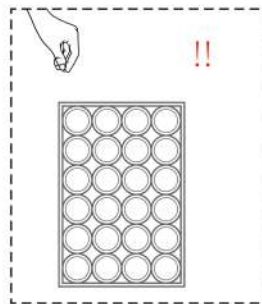
When you open the drinks boxes, you can see the drinks neatly and seamlessly arranged in the boxes. However, when you look the first bottle of drinks from each row in the boxes, you may be not able to get started because the bottles have been arranged too neatly and tightly, which made it difficult to take out the drinks and give a very bad experience. EASY TAKE design is to hold a string in the bottom of the box, which crosses each row of drinks through the S-shaped pattern. When you pull the string, you can lift the row of drinks you want to pick up to create a hand-accessible gap that will help you get the drinks out of the box.



How to use

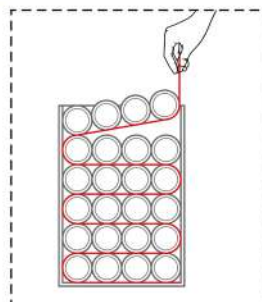


Before



When you reopen the traditional drinks box, the drinks are neatly packed in the box and the drink is not easily removed by hand.

Now

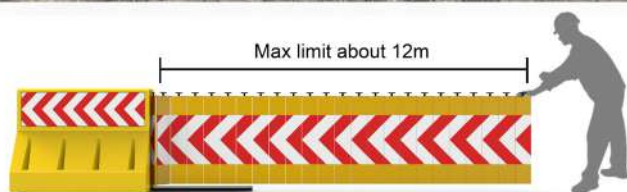


However, when you use the EASY TAKE box and pick up the string and pull up the rope, the top row of drinks will be driven up by the string. At this point, there is a gap in the drinks bottle, you can easily reach for the drinks.



Easy-Pull Barrier

- Save manpower
- Set up fastly
- Cut costs

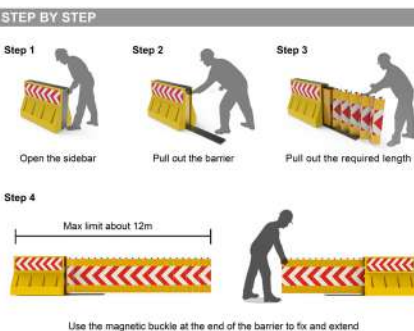
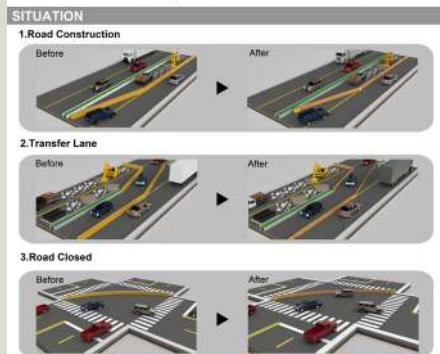
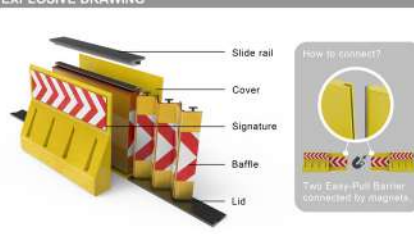


Before



This Easy-Pull Barrier is designed for road maintenance or accidents. It not only set up quickly but also saves manpower, however it requires only 1 or 2 people to operate. It also saves the use of Jersey barrier, and one Easy-Pull Barrier can replace twelve Jersey barriers.

After



易拉護欄

Easy-Pull Barrier

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Jhe-Wei Lin, Jui-Feng Tang

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作品說明 Project Description

這個易拉式屏障專為道路維護或事故而設計。它不僅快速建立，而且節省人力。然而它只需要 1 或 2 個人操作並架設。它還可以節省紐澤西護欄的使用量，並且一個 Easy-Pull Barrier 可以取代十二個標準的紐澤西護欄。

This Easy-Pull Barrier is designed for road maintenance or accidents. It not only set up quickly but also saves manpower. However it requires only 1 or 2 people to operate. It also saves the use of Jersey barrier, and one Easy-Pull Barrier can replace twelve Jersey barriers.

自助疫苗注射器 Self-Help Vaccine Syringe

作者姓名 Name of Designer(s)

趙子璇、楊慎歌、田佳、陳業元、
拜鵬、蘇航
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Dalian Minzu University



作品說明 Project Description

自助疫苗注射器是一款專為非洲人群設計的簡易的，一次性疫苗注射器。此款疫苗注射器的最大特點是操作簡單方便，使用者可以自己為自己進行注射，不再需要大量的專業醫療人員參與，可以有效節省人力資源。一次性的，安全性強的注射器還能降低醫療感染的風險。此產品通過整合設計將疫苗注射過程中所需的全部要素，如疫苗藥液，注射器，消毒部分以及防感染部分等，各種必要元素自然銜接，不僅達到密封效果，更能減少資源浪費。整個注射過程一氣呵成，簡單快速，高效安全。

Self-help Vaccine Syringe is a simple, disposable vaccine syringe designed for African people. The biggest feature of this vaccine syringe is that it is simple and convenient to operate. Users can make their own injections, which no longer require a large number of professional medical staff to participate, and can effectively save human resources. The disposable and safe syringe also can reduce the risk of medical infection.

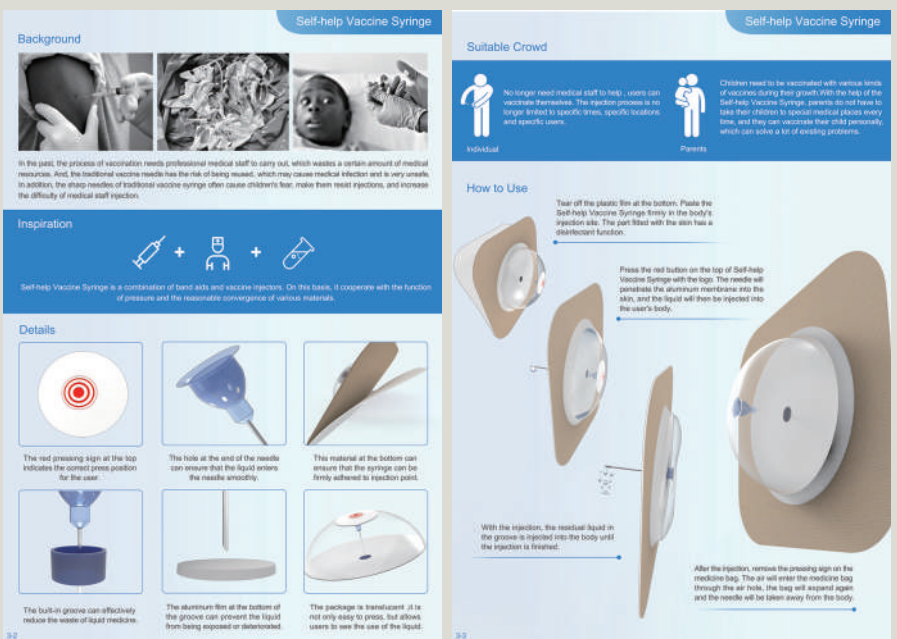
自助疫苗注射器 Self-help Vaccine



在非洲的許多地區，由於各種傳染性疾病和疫苗的缺少，民眾整體健康狀況和身體素質堪憂。有效疫苗的及時接種對於疾病的預防具有不可估量的作用。Self-help Vaccine是一款專為非洲人群設計的簡易的，一次性疫苗注射器。此款疫苗注射器的最大特點是操作簡單方便，使用者可以自己為自己進行注射，不再需要大量的專業醫療人員參與，可以有效節省人力資源。一次性的，安全性強的注射器還能降低醫療感染的風險。

In many parts of Africa, due to the effects of various infectious diseases and the lack of vaccines, people's health and physical quality are worrying. Timely vaccination has an invaluable effect on disease prevention. Self-help Vaccine is a simple, disposable vaccine syringe designed for African people. The biggest feature of this vaccine syringe is that it is simple and convenient to operate. Users can make their own injections, which no longer require a large number of professional medical staff to participate, and can effectively save human resources. The disposable and safe syringe also can reduce the risk of medical infection.

3-1



Pack for Instant Soup

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Miroslav Zvonek

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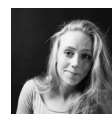
斯洛伐克

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學校名稱 Name of School

斯洛伐克理工大學

Slovak University of Technology



The world is ruled by hyper-consumerism, people buy lots of things and food which produce great amount of waste, whilst they don't have time to resolve this problem. Black Soup packaging allows for preparation and consumption of instant soup anywhere. You only need boiling water. The packaging is designed to provide comfortable consumption in any circumstances.

Shape of the packaging is inspired by mountains, it guarantees stability and prevents spilling the liquid even in stressful situations. It is made from one piece of material, which makes the production of this packaging really effective. Basic cylindrical shape has only two junctions and therefore the construction is really simple.

The packaging is made out of recycled paper treated by polylactic acid, which is water resistant and can stand high temperatures up to 110°C. It is imprinted by soy colours, which are easy to make and their disposal is environment friendly. Thanks to these materials the packaging is fully biodegradable and thus minimizes pollution.

Furthermore, a spoon, made of the same materials is provided in the packaging; it also contains a pair of chopsticks made of wood processing industry leftovers.

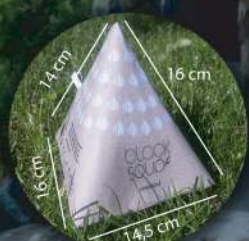
These materials permit one time use of the packaging without environment pollution.



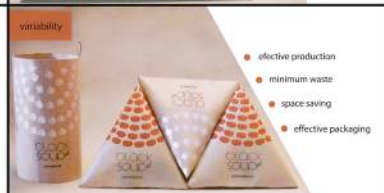
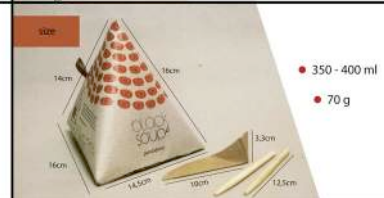
color variations



package contents



measurements



作品說明 Project Description

Black Soup 包裝法讓食品在任何情況下都能被輕鬆享用。包裝的形狀可以確保穩定性，並且防止液體溢出。包裝是由單片材料製作而成，因此生產過程能夠相當有效率。包裝的圓柱形當中只有兩個接點，所以結構非常單純。整體的包裝、湯匙與筷子都是由可生物降解的材料所製作，因次在一次性使用的同時並不會造成環境汙染。

Black Soup packaging provides comfortable consumption in any circumstances. Shape of the packaging guarantees stability and prevents spilling the liquid. It is made from one piece of material, which makes its production really effective. Its cylindrical shape has only two junctions and therefore the construction is really simple. The whole packaging, the spoon and the chopsticks are made of biodegradable materials which allows for one-time use without environment pollution.

衣+舊衣物回收箱設計

"Onepuls" Old Clothes Recycle Bin Design

作者姓名 Name of Designer(s)

余詩燕、沈薇
Shi-Yan Yu, Wei Shen

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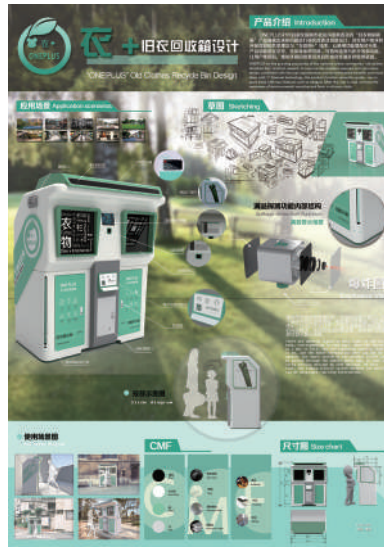
湯洲、龐月
Zhou Tang, Yue Pang

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"Ice Soldiers" 雪地特種車概念設計

"Ice Soldiers" Snow Special Vehicle Concept Design

作者姓名 Name of Designer(s)

靳浩然
Hao-Ran Jin

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Y 杯

Y Cup

作者姓名 Name of Designer(s)

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Hai Zhu

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付騰飛
Ten-Fei Fu

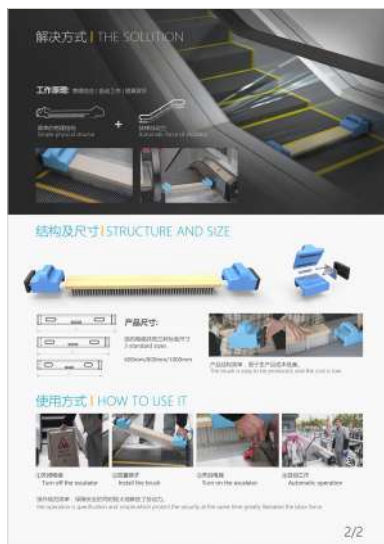
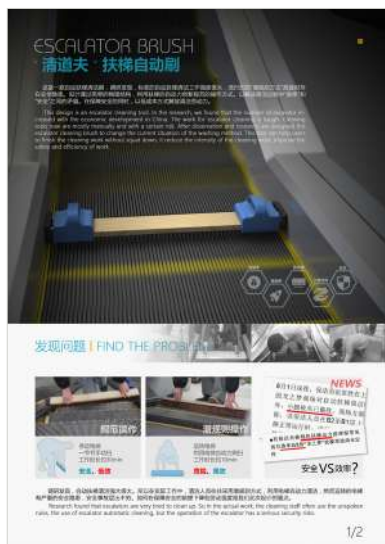
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"清道夫" 扶梯自動刷

Escalator Brush

作者姓名 Name of Designer(s)

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Yao Guo

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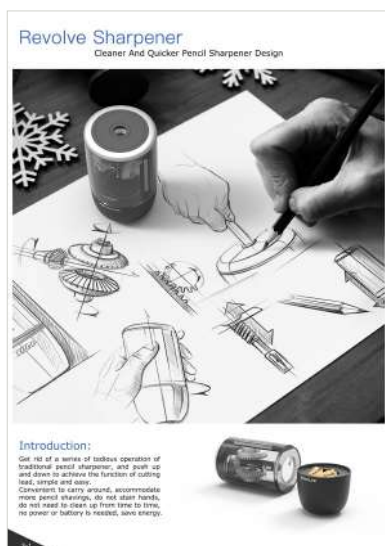
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Dan Ye

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旋轉

Revolve

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Nan Zhang

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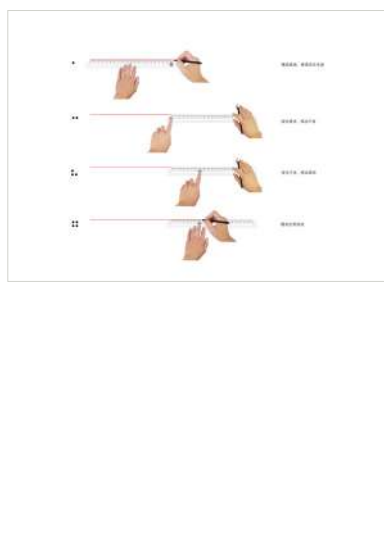
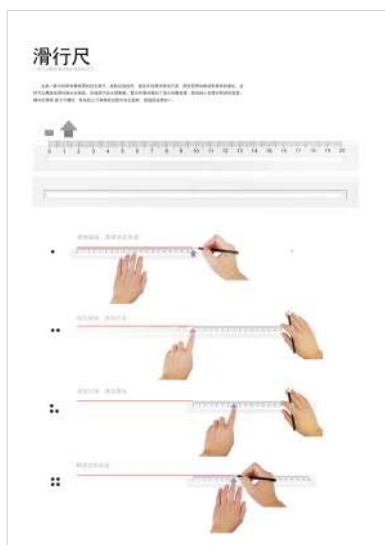
張倩
Qian Zhang

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滑行尺

Sliding Ruler

作者姓名 Name of Designer(s)

閻棟棟、屈智源、李琪
Dong-Dong Yan, Zhi-Yuan Qu, Qi Li

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盲人插排

Inserting Row for Blind Man

作者姓名 Name of Designer(s)

閻棟棟

Dong-Dong Yan

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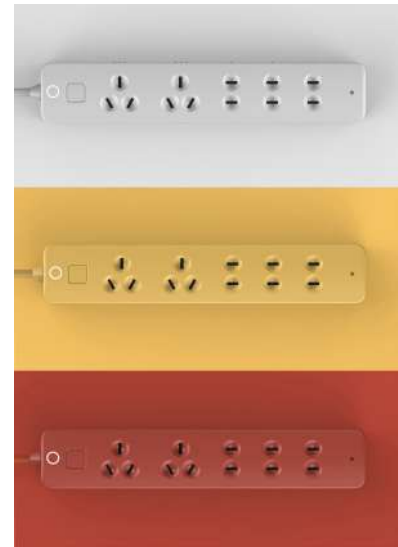
中國大陸

China

學校名稱 Name of School

武漢理工大學

Wuhan University of Technology



微光

Glimmer

作者姓名 Name of Designer(s)

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Yi-Chuan Liu

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官政能

Cheng-Neng Kuan

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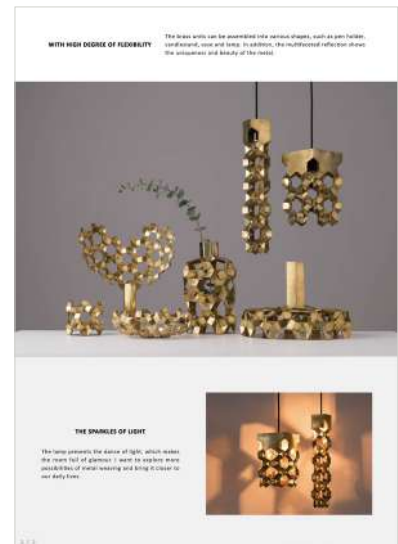
臺灣

Taiwan

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實踐大學

Shih Chien University



希望的空間

Space for Hope

作者姓名 Name of Designer(s)

閻興盛、張悅

Xing-Sheng Yan, Yue Zhang

指導老師 Instructor(s)

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None

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方便鏟

Convenient Shovel

作者姓名 Name of Designer(s)

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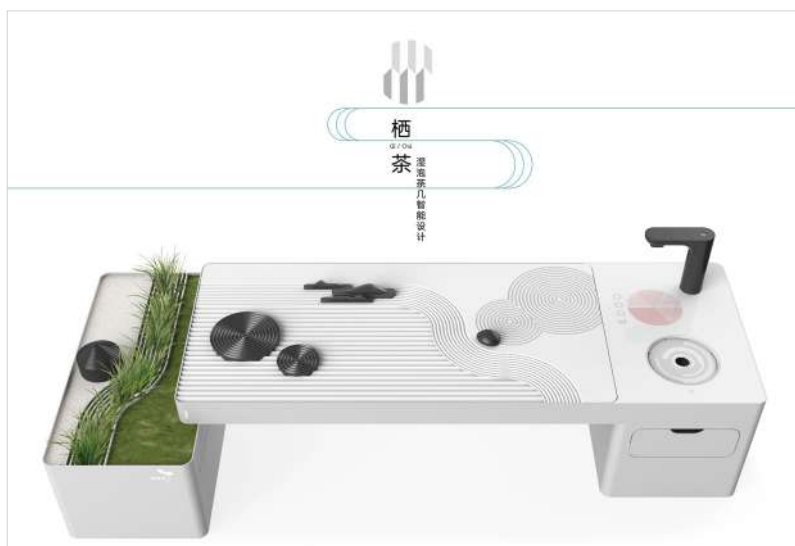
孫振利
Zhen-Li Sun

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河南城建學院
Henan University of Urban Construction



棲·茶一濕泡茶几智慧設計

Smart Tea Table Design

作者姓名 Name of Designer(s)

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Zhe Li, Huan Zhou

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段衛斌、卞京
Wei-Bin Duan, Jing Bian

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China Academy of Art Shanghai Institute of Design



可旋轉式水龍頭飲水機

Rotate

作者姓名 Name of Designer(s)

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Si-Wen Su

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Nanjing Tech University Pujiang Institute

鑲嵌式爆米花桶

Embedded Popcorn Bucket

作者姓名 Name of Designer(s)

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Changsha University of Science & Technology



巒

Reevesi

作者姓名 Name of Designer(s)

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I-Hsin Huang, Yuan-Ting Wang

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重量顯示電梯

Balance

作者姓名 Name of Designer(s)

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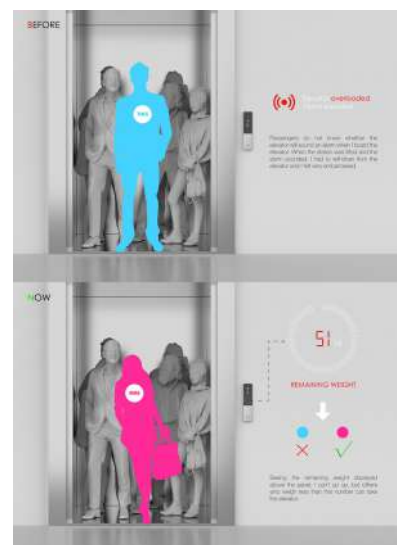
湯軍
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無障礙針

Barrier-Free Needle

作者姓名 Name of Designer(s)

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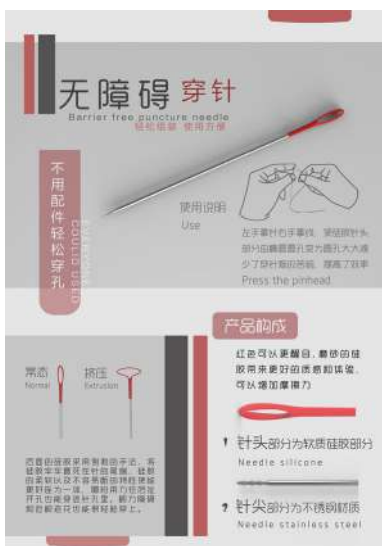
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盲人安全插座

Safety Socket for Blind People

作者姓名 Name of Designer(s)

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Ao Yu

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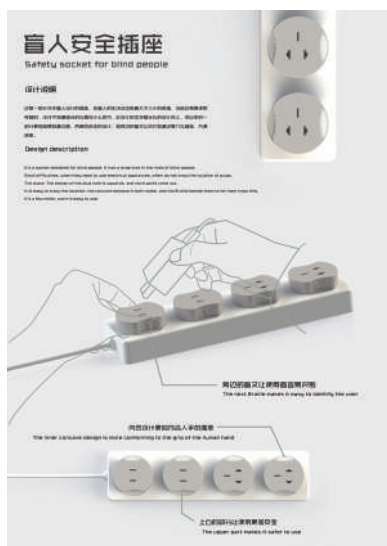
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戶外消毒器械—保鏢

Outdoor Defender-BG

作者姓名 Name of Designer(s)

林超智、周俊傑、林家順、伏嘉裕、朱藝麟、毛藝萌
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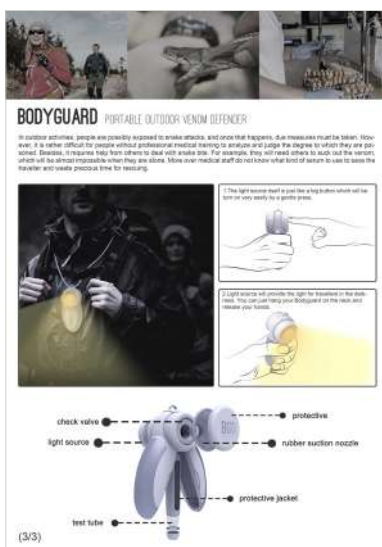
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Zi-Hao Wang

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Beijing Institute of Technology, Zhuhai



一隻會提鞋子的門擋

Shoehorn Door Stop

作者姓名 Name of Designer(s)

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Meng-Hua Wang, Bao-Kun Lv,
Rong-Ren Li, Ming-Da Yang

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米勺電子稱

Rice Spoon Electronic Balance

作者姓名 Name of Designer(s)

範利錢
Li-Qian Fan

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孫洪波、唐馥芸
Hong-Bo Sun, Fu-Yn Tang

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虹管煙灰缸

Siphon Ashtray

作者姓名 Name of Designer(s)

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Li-Qian Fan

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罐。理

Can Crusher

作者姓名 Name of Designer(s)

陳雯鈺

Man-Chin Chan

指導老師 Instructor(s)

鄭孟淙、莊文毅

Meng-Cong Zheng, Wen-Yih Chuang

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National Taipei University of Technology

罐。理 CAN CRUSHER

一個「動作」能為環保出一分「力量」

瓶罐垃圾體積大，回收分類過程繁瑣。本設計利用易拉罐罐蓋的動作，引導如何使用壓縮裝置進行壓縮動作，並能壓縮瓶罐的垃圾桶，可以大幅減少瓶罐所佔的空間，以達到效率設計。



手掌項鍊

Plam Necklace

作者姓名 Name of Designer(s)

呂嘉純

Jia-Chun Lv

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張劍

Jian Zhang

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Guangzhou Academy of Fine Arts

Plam necklace

人常開手，手是身體的最左和最右，將手合起來，手是身體的中心，人會透過雙手合十去祈福，許願，這個動作會讓人產生美好的聯想。

我們將項鍊的兩端做成手掌的形狀，內置磁鐵，當人將項鍊戴在脖子上時，項鍊兩端會合在一起，形成祈禱的手，佩戴在胸前傳達美好的寓意。

When People open their hands, the hand is the most left and right side of the body. And Put the hands together, the hands are the center of their body. People put their hands together to pray and make wishes. This action will make people have a good association. I make the both ends of the necklace in the shape of a palm and built-in magnets. When people wear plam necklace, the two ends of the necklace will be joined together to form a praying hand and wear it on the chest to convey the good message.



削筆刀

Pencil Sharpener

作者姓名 Name of Designer(s)

盧迪

Di Lu

指導老師 Instructor(s)

張抱一、王軍鋒

Bao-Yi Zhang, Jun-Feng Wang

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學校名稱 Name of School

西南科技大學

Southwest University of Science and Technology

The designer gets inspiration from the crumbs, and makes a special design for the outlet of the crumbs. In the process of producing the crumbs, with the rotation of the pencil, a beautiful and unique flower is gradually generated. The ring curly petals are the pencil crumbs that we discarded at ordinary times. The colorful colors are radiated from the heart of flower to the outside, so that people can feel the gradual beauty and delicate romance unconsciously.





碗形削筆刀

Bowl Sharpener

作者姓名 Name of Designer(s)

呂嘉純

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張劍

Jian Zhang

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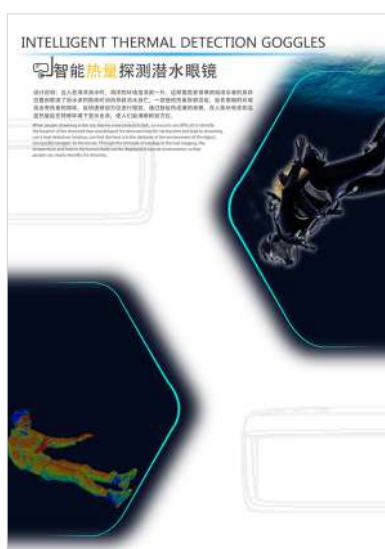
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Guangzhou Academy of Fine Arts



智能熱量探測潛水眼鏡

Intelligent Thermal Detection Goggles

作者姓名 Name of Designer(s)

劉貴全、陳宜登、魏藝雄、廖聲樂

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移動式嬰兒輸液器

Baby Mobile Infusion

作者姓名 Name of Designer(s)

劉貴全、魏藝雄、陳宜登、廖聲樂

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中國大陸

China

學校名稱 Name of School

惠州學院

Huizhou University

可伸縮安全錐

Retractable Safety Cone

作者姓名 Name of Designer(s)

劉貴全、陳宜登
Gui-Quan Liu, Yi-Deng Chen

指導老師 Instructor(s)

呂健安
Jian-An Lv

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

惠州學院
Huizhou University



未來概念叉車設計— X

Flexible Forklift-X

作者姓名 Name of Designer(s)

汪啟韜
Qi-Tao Wang

指導老師 Instructor(s)

程馨、張燕
Xin Cheng, Yan Zhang

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

桂林電子科技大學
Guilin University of Electronic Technology



竹翼

Bamboo Wing

作者姓名 Name of Designer(s)

張芸嘉、林久倉、蘇有柔、張慧宥、
高婕臻
Yun-Chia Chang, Jiu-Cang Lin, Yu-Jou Su,
Hui-Yo Chang, Chieh-Chen Kao

指導老師 Instructor(s)

王文雄
Wen-Hsiung Wang

學校所在地 Location of School

臺灣
Taiwan

學校名稱 Name of School

南臺科技大學
Southern Taiwan University of Science
and Technology





軟式自行車臨時護欄

Soft Barrier

作者姓名 Name of Designer(s)

李卓翰

Cho-Han Lee

指導老師 Instructor(s)

朱旭建

Hsu-Cheng Chu

學校所在地 Location of School

臺灣

Taiwan

學校名稱 Name of School

實踐大學

Shih Chien University



浮動島嶼一氣浮運動鞋

Floating+Island

作者姓名 Name of Designer(s)

李崇偉

Chung-Wei Li

指導老師 Instructor(s)

林曉瑛

Sally Lin

學校所在地 Location of School

臺灣

Taiwan

學校名稱 Name of School

實踐大學

Shih Chien University



n 自由抓握

N/Dynamic Furniture

作者姓名 Name of Designer(s)

李崇偉

Chung-Wei Li

指導老師 Instructor(s)

林曉瑛

Sally Lin

學校所在地 Location of School

臺灣

Taiwan

學校名稱 Name of School

實踐大學

Shih Chien University

球場投影儀 Field Projector

作者姓名 Name of Designer(s)

尤昌鑫
Chang-Xin You

指導老師 Instructor(s)

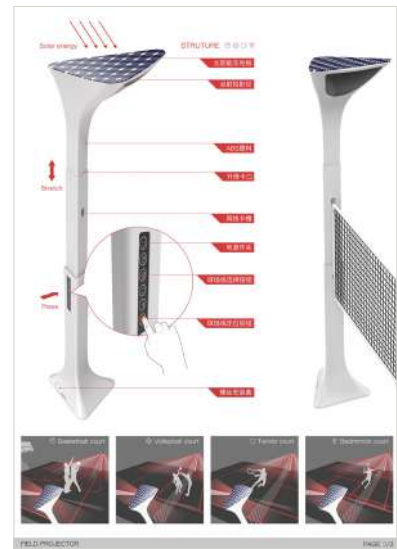
卞京、段衛斌
Jing Bian, Wei-Bin Duan

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

中國美術學院上海設計學院
China Academy of Art Shanghai Institute
of Design



高海拔地區露營睡袋 Weichen Sleeping Bag

作者姓名 Name of Designer(s)

張緯珍
Wei-Chen Chang

指導老師 Instructor(s)

阮英豪、伍大忠、黃俊傑
Ying-Hao Juan, Da-Chung Wu,
Chun-Chieh Huang

學校所在地 Location of School

臺灣
Taiwan

學校名稱 Name of School

實踐大學
Shih Chien University



兒童動物積木組 Anizzle

作者姓名 Name of Designer(s)

羅翊庭
Yi-Ting Lo

指導老師 Instructor(s)

何信坤
Quen Ho

學校所在地 Location of School

臺灣
Taiwan

學校名稱 Name of School

實踐大學
Shih Chien University





數據化電茶壺

Digital Electric Teapot

作者姓名 Name of Designer(s)

林思婷
Si-Ting Lin

指導老師 Instructor(s)

段衛斌、劉墨
Wei-Bin Duan, Mo Liu

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

中國美術學院
China Academy of Art



抗洪沙袋製造工程裝備

Anti-Flood Sandbag Manufacturing Engineering Equipment

作者姓名 Name of Designer(s)

王江濤、王濤
Jiang-Tao Wang, Tao Wang

指導老師 Instructor(s)

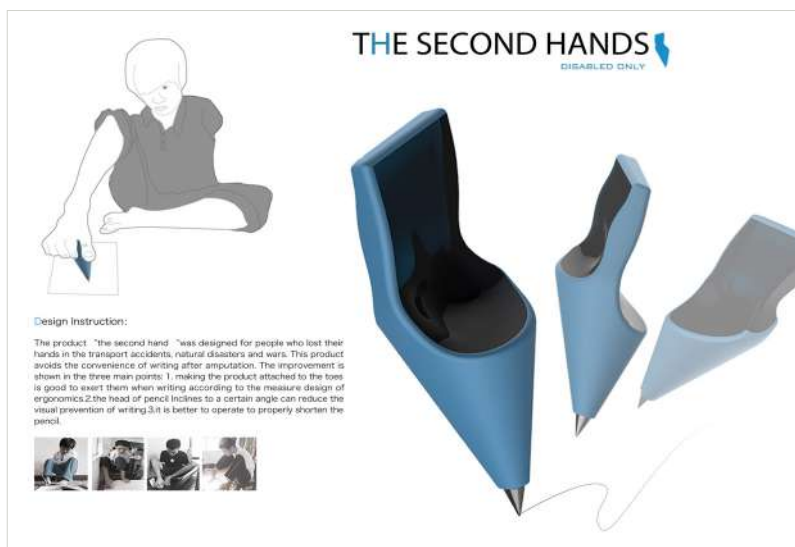
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None

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

湖南大學
Hunan University



殘疾人筆

The Second Hands

作者姓名 Name of Designer(s)

王子龍、張新蕙、王紹君、塗晉偉
Zi-Long Wang, Xin-Hui Zhang,
Shao-Jun Wang, Jin-Wei Tu

指導老師 Instructor(s)

韓吉安
Ji-An Han

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

江西師範大學
Jiangxi Normal University

交警手套

Traffic Guidance Conceptual Glove

作者姓名 Name of Designer(s)

王子龍、范凱燕、塗晉偉、王紹君
Zi-Long Wang, Kai-Yan Fan, Jin-Wei Tu,
Shao-Jun Wang

指導老師 Instructor(s)

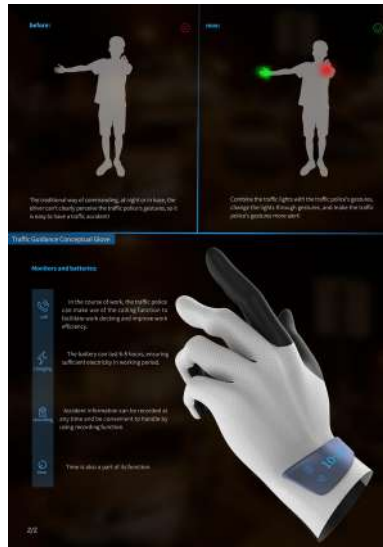
韓吉安
Ji-An Han

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

江西師範大學
Jiangxi Normal University



兩用滅火器

Dual-Use Fire Extinguisher

作者姓名 Name of Designer(s)

陳華峰、鄧志鵬、王子龍、黃玉龍
Hua-Feng Chen, Zhi-Peng Deng,
Zi-Long Wang, Yu-Long Huang

指導老師 Instructor(s)

韓吉安
Ji-An Han

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

江西師範大學
Jiangxi Normal University



方便水漏

Convenient Water

作者姓名 Name of Designer(s)

王子龍、塗晉偉、王紹君、王琳琳、
毋珍櫻
Zi-Long Wang, Jin-Wei Tu,
Shao-Jun Wang, Lin-Lin Wang,
Zhen-Ying Wu

指導老師 Instructor(s)

韓吉安
Ji-An Han

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

江西師範大學
Jiangxi Normal University





Alligator

作者姓名 Name of Designer(s)

Minseop Woo, Wansik Jang,
Chanmi Kim, Hanna Lee, Seonggon Jin

指導老師 Instructor(s)

無

None

學校所在地 Location of School

韓國

Korea

學校名稱 Name of School

國民大學

Kookmin University



"玩伴" 嬰兒手推車

Playmate Baby Stroller

作者姓名 Name of Designer(s)

王景蓮

Jing-Lian Wang

指導老師 Instructor(s)

梁兆雲、王遠

Zhao-Yun Liang, Yuan Wang

學校所在地 Location of School

中國大陸

China

學校名稱 Name of School

廣東科學技術職業學院

Guangdong Institute of Science and
Technology



Matryoshka

作者姓名 Name of Designer(s)

Minseop Woo, Wansik Jang, Hanna Lee,
Chanmi Kim, Seonggon Jin

指導老師 Instructor(s)

無

None

學校所在地 Location of School

韓國

Korea

學校名稱 Name of School

國民大學

Kookmin University

Fun Furniture (Bike Rocker)

作者姓名 Name of Designer(s)

Jia-Jie Ye

指導老師 Instructor(s)

無

None

學校所在地 Location of School

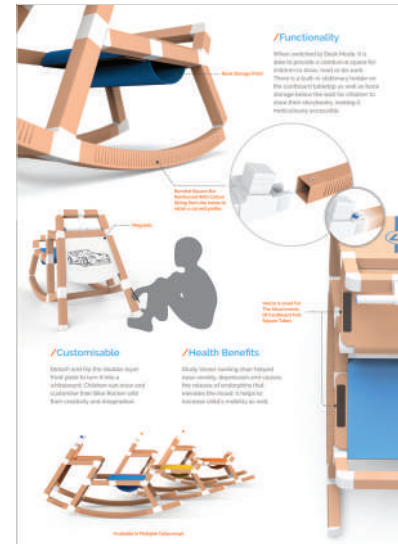
新加坡

Singapore

學校名稱 Name of School

淡馬錫理工學院

Temasek Polytechnic



Κέρβερο 變摺寵物窩

Κέρβερος Change Pet's Nest

作者姓名 Name of Designer(s)

施維恩、劉俊延

Wei-En Shih, Jun-Yan Liu

指導老師 Instructor(s)

無

None

學校所在地 Location of School

臺灣

Taiwan

學校名稱 Name of School

臺南應用科技大學

Tainan University of Technology



低壓烤箱

Précis Oven

作者姓名 Name of Designer(s)

江英華

Ying-Hua, Chiang

指導老師 Instructor(s)

孫崇實

Chung-Shih Sun

學校所在地 Location of School

臺灣

Taiwan

學校名稱 Name of School

實踐大學

Shih Chien University





囍之環

Joy Ring

作者姓名 Name of Designer(s)

喻沐天
Mu-Tian Yu

指導老師 Instructor(s)

張劍
Jian Zhang

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

廣州美術學院
Guangzhou Academy of Fine Arts



水壶型開椰器

Kettle Type Coconut Opener

作者姓名 Name of Designer(s)

喻沐天
Mu-Tian Yu

指導老師 Instructor(s)

無
None

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

廣州美術學院
Guangzhou Academy of Fine Arts



"10 秒 " 快速刷牙超聲波牙刷

"10s" Rapid Ultrasonic Toothbrush

作者姓名 Name of Designer(s)

高健雄
Jian-Xiong Gao

指導老師 Instructor(s)

宋嘉
Jia Song

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

四川音樂學院成都美術學院
Chengdu Academy of Fine Arts

合·視

Suit-Look

作者姓名 Name of Designer(s)

賈凱倫、孫庭湘、武依菲

Kai-Lun Jia, Ting-Xiang Sun, Yi-Fei Wu

指導老師 Instructor(s)

磨煉

Lian Mo

學校所在地 Location of School

中國大陸

China

學校名稱 Name of School

廣州美術學院

Guangzhou Academy of Fine Arts



沙漠之舟——貝都因人的移動城堡

Ship of the Desert-Bedouin Moving Castle

作者姓名 Name of Designer(s)

范僑芸

Chiao-Yun Fan

指導老師 Instructor(s)

陳彥廷

Yan-Ting Chen

學校所在地 Location of School

經濟

Taiwan

學校名稱 Name of School

國立臺灣科技大學

National Taiwan University of Science
and Technology



寵物牙刷

Pet Toothbrush

作者姓名 Name of Designer(s)

陳繪竹

Hui-Zhu Chen

指導老師 Instructor(s)

王安旭

An-Xu Wang

學校所在地 Location of School

中國大陸

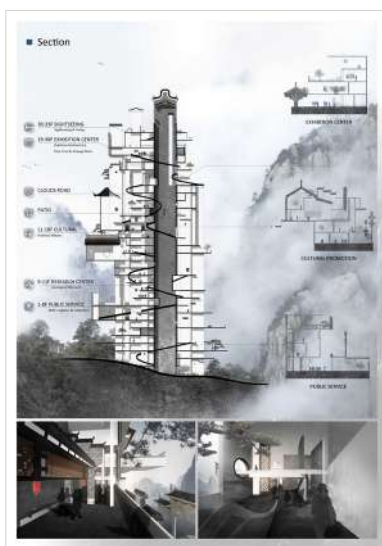
China

學校名稱 Name of School

吉林藝術學院

Jilin University of the Arts





聚而居－徽州建築文化博物館

Gather and Reside-Museum of Huizhou Architectural Culture

作者姓名 Name of Designer(s)

陳霆、陳莉莎
Ting Chen, Li-Sha Chen

指導老師 Instructor(s)

陳彥廷
Yan-Ting Chen

學校所在地 Location of School

臺灣
Taiwan

學校名稱 Name of School

國立臺灣科技大學
National Taiwan University of Science and Technology



螺絲擠子

Screwformer

作者姓名 Name of Designer(s)

賴亭翰
Tin-Han Lai

指導老師 Instructor(s)

陳勇廷
Yong-Ting Chen

學校所在地 Location of School

臺灣
Taiwan

學校名稱 Name of School

東海大學
Tunghai University



盲者學禮

The Blind Table Manners

作者姓名 Name of Designer(s)

苗家豪
Chia-Hao Miao

指導老師 Instructor(s)

王中行
Zhong-Xing Wang

學校所在地 Location of School

臺灣
Taiwan

學校名稱 Name of School

東海大學
Tunghai University

佳識 / 電線標識小卡卡

Jash/Wire Identification Card

作者姓名 Name of Designer(s)

高凱、張曉豔、齊羿、傅巧燕、
許青青、尚炯利

Kai Gao, Xiao-Yan Zhang, Yi Qi,
Qiao-Yan Fu, Qing-Qing Xu,
Jiong-Li Shang

指導老師 Instructor(s)

何俊、郝文遠

Jun He, Wen-Yuan Hao

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

福州大學廈門工藝美術學院
Xiamen Academy of Arts and Design,
Fuzhou University



存錢包

Saving Bag

作者姓名 Name of Designer(s)

陳楚濤、魏藝、張曉宇、歐陽玲
Chu-Tao Chen, Yi Wei, Xiao-Yu Zhang,
Ling Ouyang

指導老師 Instructor(s)

張劍

Jian Zhang

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

廣州美術學院
Guangzhou Academy of Fine Arts



可折疊、充氣易碎品共用快遞包裝結構設計

Folding, Inflatable and Fragile Goods Sharing Express Packaging Structure Design

作者姓名 Name of Designer(s)

馬亞璽、李晨韻、楊志軍
Ya-Xi Ma, Chen-Yun Li, Zhi-Jun Yang

指導老師 Instructor(s)

柯勝海

Sheng-Hai Ke

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

湖南工業大學
Hunan University of Technology





具有刀架功能的砧板 A Cutting Board with Knife Rack

作者姓名 Name of Designer(s)

劉大帥
Da-Shuai Liu

指導老師 Instructor(s)

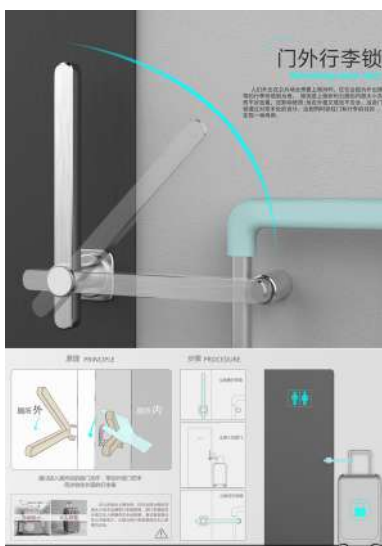
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None

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

貴州大學
Guizhou University



門外行李鎖 Revolving Door Lock

作者姓名 Name of Designer(s)

鄧志鵬
Zhi-Peng Deng

指導老師 Instructor(s)

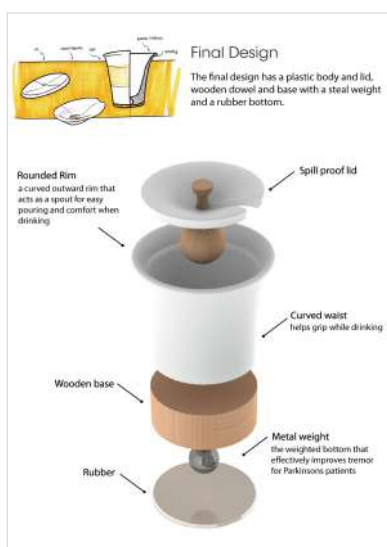
韓吉安
Ji-An Han

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

江西師範大學
Jiangxi Normal University



助力杯 Ability Cup

作者姓名 Name of Designer(s)

Tao-An Yu

指導老師 Instructor(s)

Joe Napurano

學校所在地 Location of School

美國
United States of America

學校名稱 Name of School

羅德島設計學院
Rhode Island School of Design

魚鱗清潔器

Fish Cleaner

作者姓名 Name of Designer(s)

張鈺淇、黃俊凱、李騰彬、呂偉倫
Yu-Qi Zhang, Jun-Kai Huang, Teng-Bin Li,
Wei-Lun Lv

指導老師 Instructor(s)

劉翔
Xiang Liu

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

廣東技術師範學院
Guangdong Polytechnic Normal
University



分枝數據線

Branch Data Cable

作者姓名 Name of Designer(s)

陳子健
Zi-Jian Chen

指導老師 Instructor(s)

楊小靜
Xiao-Jing Yang

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

廣東農工商職業技術學院
Guangdong AIB Polytechnic College



護理液日期提醒

Nursing Liquid Date Reminder

作者姓名 Name of Designer(s)

郭小娟、鄭財鑫
Xiao-Juan Guo, Cai-Xin Zheng

指導老師 Instructor(s)

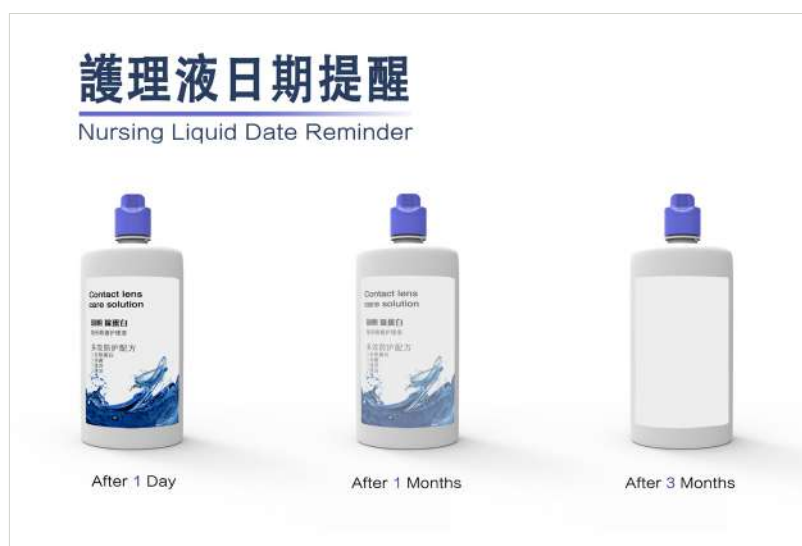
王龍
Long Wang

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

長沙理工大學
Changsha University of Science &
Technology





Rotan: The Advanced Rattan Bicycle

作者姓名 Name of Designer(s)

David Jonathan Oei

指導老師 Instructor(s)

無

None

學校所在地 Location of School

新加坡

Singapore

學校名稱 Name of School

南洋藝術學院

Nanyang Academy of Fine Arts



小墨器

Hsiao Mo Chi

作者姓名 Name of Designer(s)

張珮愉、邱章如

Pei-Yu Chang, Wei-Ju Chiu

指導老師 Instructor(s)

董芳武、王俊隆

Fang-Wu Tung, Chun-Lung Wang

學校所在地 Location of School

臺灣

Taiwan

學校名稱 Name of School

國立臺灣科技大學

National Taiwan University of Science and Technology



拼圖餅乾

Jigsaw-Cuit

作者姓名 Name of Designer(s)

陳楚濤、喻沐天、馮哲、歐陽玲、吳偉力

Chu-Tao Chen, Mu-Tian Yu, Zhe Feng, Ling Ouyang, Wei-Li Wu

指導老師 Instructor(s)

張劍

Jian Zhang

學校所在地 Location of School

中國大陸

China

學校名稱 Name of School

廣州美術學院

Guangzhou Academy of Fine Arts

Drip-Make Coffee Easy

作者姓名 Name of Designer(s)

Jia-Jie Ye

指導老師 Instructor(s)

無

None

學校所在地 Location of School

新加坡
Singapore

學校名稱 Name of School

淡馬錫理工學院
Temasek Polytechnic



可粘性蒼蠅拍

Viscous Swatter

作者姓名 Name of Designer(s)

劉杰、塗瓊琳

Jie Liu, Qiong-Lin Tu

指導老師 Instructor(s)

周君

Jun Zhou

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

南華大學
University of South China



大嘴英雄

Big Mouth Hero

作者姓名 Name of Designer(s)

林文馨、朱藝晨、胡恒昌、莊臨臨
Wen-Hsin Lin, Yi-Chen Zhu,
Heng-Chang Hu, Lin-Lin Zhuang

指導老師 Instructor(s)

林曄琳

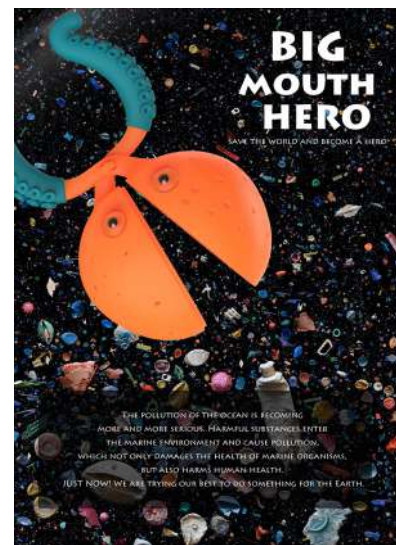
Ye-Lin Lin

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

華僑大學
Huaqiao University





Three Months

作者姓名 Name of Designer(s)

魏啟翀

Qi-Chong Wei

指導老師 Instructor(s)

422

None

學校所在地 Location of School

中國大陸

China

學校名稱 Name of School

廣州美術學院

Guangzhou Academy of Fine Arts

護送者

Escort

作者姓名 Name of Designer(s)

葉蕊、楊揚、羅美紅、劉文祺、蘇梓峰、
白鳴鶴

Rui Ye, Yang Yang, Mei-Hong Luo,
Wen-Qi Liu, Zi-Feng Su, Ming-He Bai

指導老師 Instructor(s)

包海默、喬松、許坤

Hai-mo Bao, Song Qiao, Kun Xu

學校所在地 Location of School

中國大陸

China

學校名稱 Name of School

大連民族大學

Dalian Minzu University

登山失溫急救背包

Hyperpack

作者姓名 Name of Designer(s)

施保丞

Pao-Cheng Shih

指導老師 Instructor(s)

范政揆

Cheng-Kuei Fan

學校所在地 Location of School

如

Taiwan

學校名稱 Name of School

國立臺北科技大學

National Taipei University of Technology

寶貝助手

Baby Sister

作者姓名 Name of Designer(s)

楊檣歌、吳佳浩、趙子璇、陳業元、田佳
Bin-Ge Yang, Jia-Hao Wu, Zi-Xuan Zhao,
Ye-Yuan Chen, Jia Tian

指導老師 Instructor(s)

包海默、許坤、喬松
Hai-Mo Bao, Kun Xu, Song Qiao

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

大連民族大學
Dalian Minzu University



Saathi-Kit for Vendors of Rural India

作者姓名 Name of Designer(s)

Laveena Singawat

指導老師 Instructor(s)

Rajesh Kumar, Bhargav Mistry

學校所在地 Location of School

印度
India

學校名稱 Name of School

印度工藝與設計學院
Indian Institute of Crafts and Design



Vaporizer for Sinus Patient

作者姓名 Name of Designer(s)

Pramod Priya Ranjan

指導老師 Instructor(s)

Dhimant Panchal, Tejas Modh

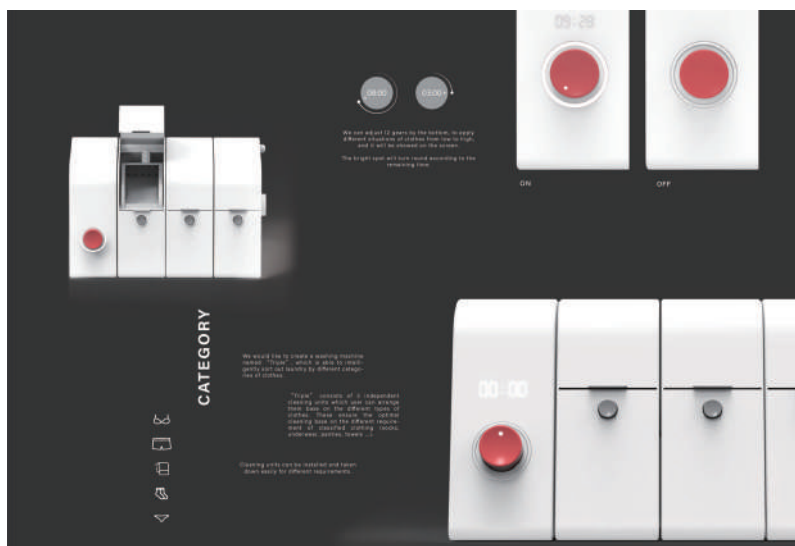
學校所在地 Location of School

印度
India

學校名稱 Name of School

MAEER 麻省理工學院設計學院
MAEER's MIT Institute of Design





迷你分類組合洗衣機 Triple Washing Machine

作者姓名 Name of Designer(s)

程坦、馮堯
Tan Cheng, Yao Feng

指導老師 Instructor(s)

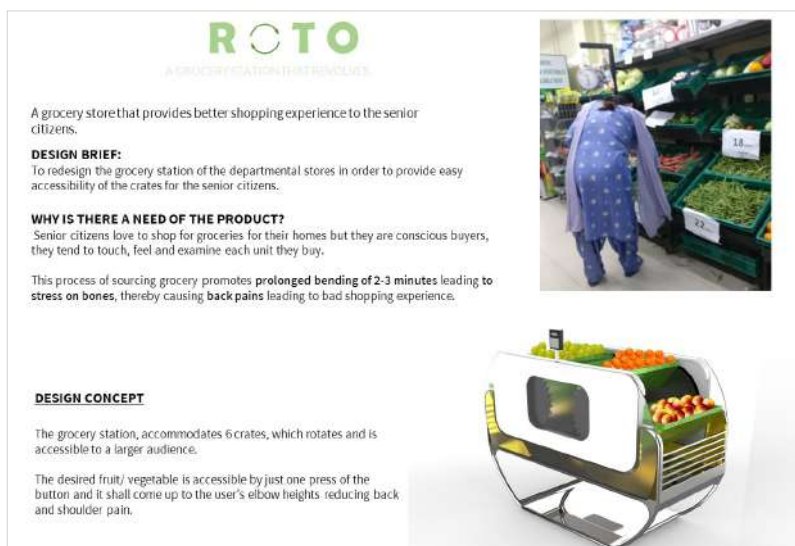
無
None

學校所在地 Location of School

法國
France

學校名稱 Name of School

法國史特設計學院
Strate School of Design



Roto

作者姓名 Name of Designer(s)

Aayushi Agarwal

指導老師 Instructor(s)

無
None

學校所在地 Location of School

印度
India

學校名稱 Name of School

珀爾時尚學院
Pearl Academy



竹簡鍵盤

Bamboo Clips Keyboard

作者姓名 Name of Designer(s)

陶志翔
Zhi-Xiang Tao

指導老師 Instructor(s)

侯妍妍
Yan-Yan Hou

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

天津城建大學
Tianjin Chengjian University

可校準吃進平移和角度的電鑽設計

Auxiliary Measuring Electric Drill

作者姓名 Name of Designer(s)

陳潛、范聖峰、吳婷婷
Qian Chen, Sheng-Feng Fan,
Ting-Ting Wu

指導老師 Instructor(s)

程華波
Hua-Bo Cheng

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

安徽工程大學
Anhui Polytechnic University



二次清潔

Never Dirty

作者姓名 Name of Designer(s)

孫建昆、萬端瑞
Jian-Kun Sun, Kai-Rui Wan

指導老師 Instructor(s)

呂傑鋒
Jie-Feng Lv

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

武漢理工大學
Wuhan University of Technology



變型拖鞋

Variant Slippers

作者姓名 Name of Designer(s)

李兆妍、鐘立浩、夏瑞添、李國宇
Zhao-Yan Li, Li-Hao Zhong, Rui-Tian Xia,
Guo-Yu Li

指導老師 Instructor(s)

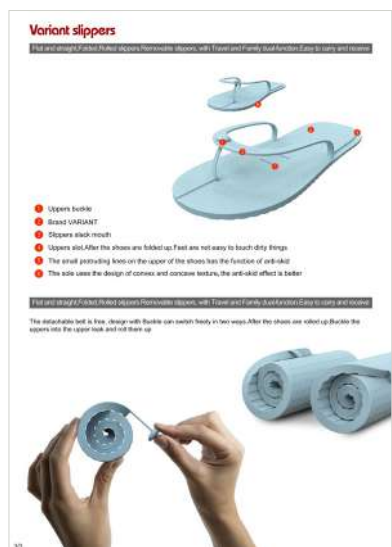
劉翔、鄺莉
Xiang Liu, Li Yan

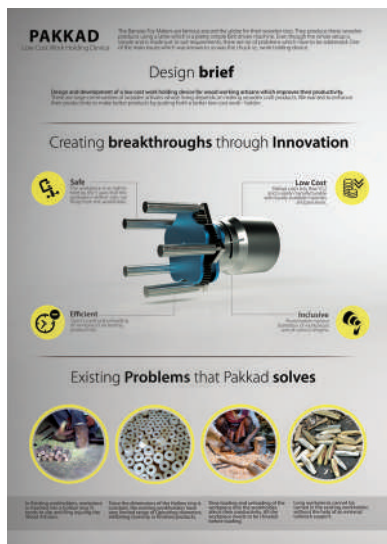
學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

廣東技術師範學院
Guangdong Polytechnic Normal
University





Pakkad-Low Cost Work Holding Device

作者姓名 Name of Designer(s)

Asish Mohandas, Gautham T R

指導老師 Instructor(s)

Koumudi Patil

學校所在地 Location of School

印度

India

學校名稱 Name of School

國際生物設計學院

School of International Biodesign



新改良型醫療椎柱輔具

Backup

作者姓名 Name of Designer(s)

葉億萱

Hillary Yap

指導老師 Instructor(s)

陳建雄

Chien-Hsiung Chen

學校所在地 Location of School

臺灣

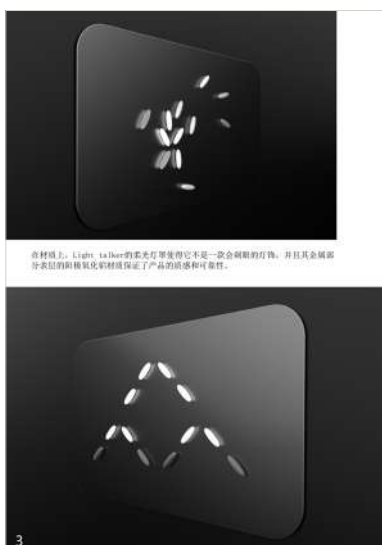
Taiwan

學校名稱 Name of School

國立臺灣科技大學

National Taiwan University of Science

and Technology



光語者

Light Talker

作者姓名 Name of Designer(s)

危翔邦、吳聯宗

Yu-Bang Wei, Lian-Zong Wu

指導老師 Instructor(s)

餘從剛

Cong-Gang Yu

學校所在地 Location of School

中國大陸

China

學校名稱 Name of School

湘潭大學

Xiangtan University

更加方便的蚊香

The Convenient Mosquito Coil

作者姓名 Name of Designer(s)

晏鑫

Xin Yan

指導老師 Instructor(s)

況宇翔

Yu-Xiang Kuang

學校所在地 Location of School

中國大陸

China

學校名稱 Name of School

江西財經大學

Jiangxi University of Finance and

Economics



Jakub wi cicki

Chum Mood Enhancer

作者姓名 Name of Designer(s)

Sasan Ghaffari, Aminreza Shokouhi,

Saba Beizaei

指導老師 Instructor(s)

無

None

學校所在地 Location of School

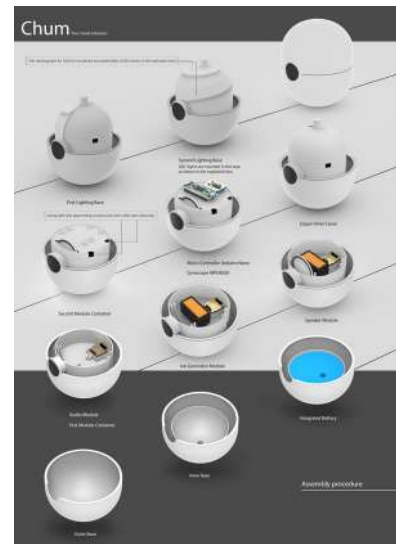
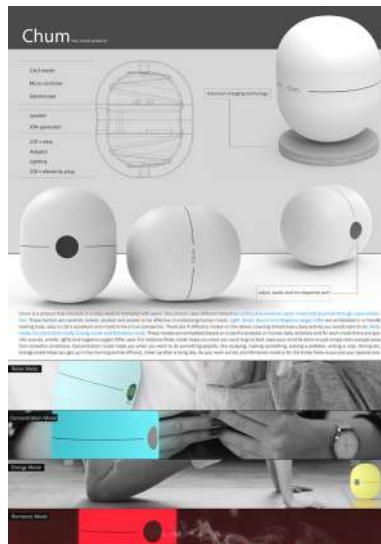
伊朗

Iran

學校名稱 Name of School

伊朗科技大學

Iran University of Science and Technology



釘位器

Nail Positioning Device

作者姓名 Name of Designer(s)

潘華華

Hua-Hua Pan

指導老師 Instructor(s)

張晴

Qing Zhang

學校所在地 Location of School

中國大陸

China

學校名稱 Name of School

安徽工業大學

Anhui University of Technology





Embroline

作者姓名 Name of Designer(s)

Jakub Świącicki

指導老師 Instructor(s)

Marek Osman

學校所在地 Location of School

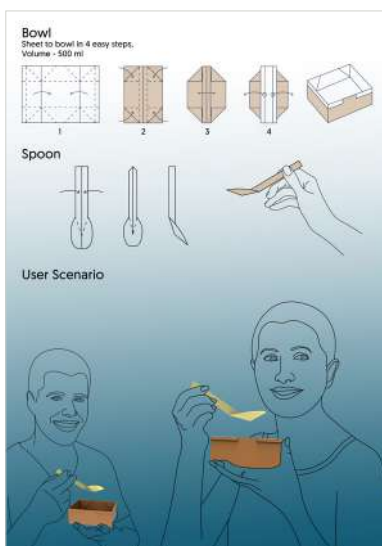
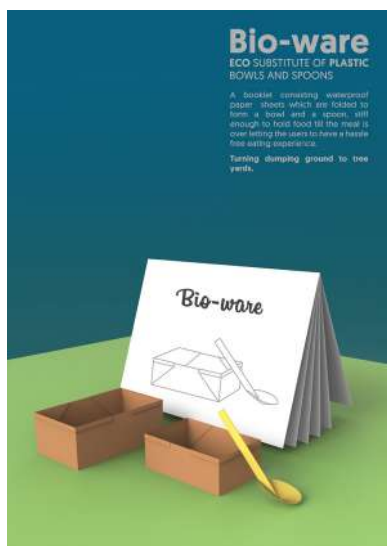
波蘭

Poland

學校名稱 Name of School

凱爾采聖十字科哈諾夫斯基學院

The Jan Kochanowski University



Bio-ware

作者姓名 Name of Designer(s)

Radhika Ojha, Harshit Ojha

指導老師 Instructor(s)

無

None

學校所在地 Location of School

印度

India

學校名稱 Name of School

新德里規劃與建築學院

School of Planning & Architecture

New Delhi



Corn Husk Lamp

作者姓名 Name of Designer(s)

Tran Huynh Nhat Quang

指導老師 Instructor(s)

無

None

學校所在地 Location of School

越南

Vietnam

學校名稱 Name of School

孫德盛大學

Ton Duc Thang University

接收 Easy

Press Hanger

作者姓名 Name of Designer(s)

蕭立君
Li-Chun Hsiao

指導老師 Instructor(s)

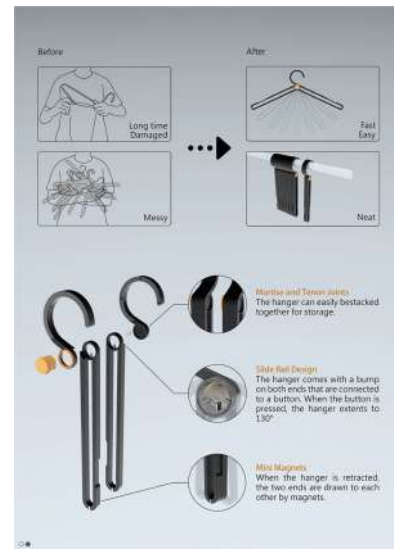
馬永川
Yung-Chuan Ma

學校所在地 Location of School

臺灣
Taiwan

學校名稱 Name of School

國立雲林科技大學
National Yunlin University of Science and Technology



音樂多米諾

Domino Can Sing

作者姓名 Name of Designer(s)

劉順江、盧可欣、賽娜、張森源、鄭培煜
Shun-Jiang Liu, Ke-Xin Lu, Na Sai, Sen-Yuan Zhang, Pei-Yu Zheng

指導老師 Instructor(s)

劉曉紅
Xiao-Hong Liu

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

福州大學廈門工藝美術學院
Xiamen Academy of Arts and Design, Fuzhou University



T3T

作者姓名 Name of Designer(s)

何懿庭、何建佑、馬天虹、賴思穎、林祐生、宋協融
I-Ting Ho, Chien-Yu Ho, Tian-Hong Ma, Szu-Ying Lai, Yu-Sheng Lin, Hsieh-Jung Sung

指導老師 Instructor(s)

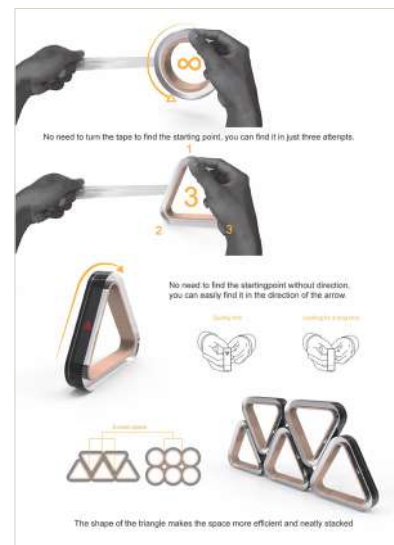
Doonyapol Srithan、劉玕均
Doonyapol Srithan, Peng-Jyun Liu

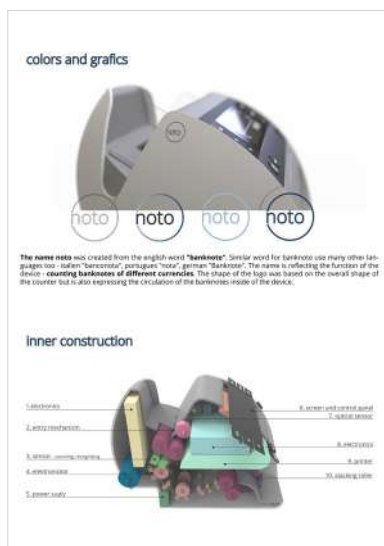
學校所在地 Location of School

臺灣
Taiwan

學校名稱 Name of School

亞洲大學、大同大學、國立成功大學、國立臺北科技大學
Asia University, Tatung University, National Cheng Kung University, National Taipei University of Technology





Design of Table Money Counter

作者姓名 Name of Designer(s)

Zuzana Štubianová

指導老師 Instructor(s)

Dana Rubinová

學校所在地 Location of School

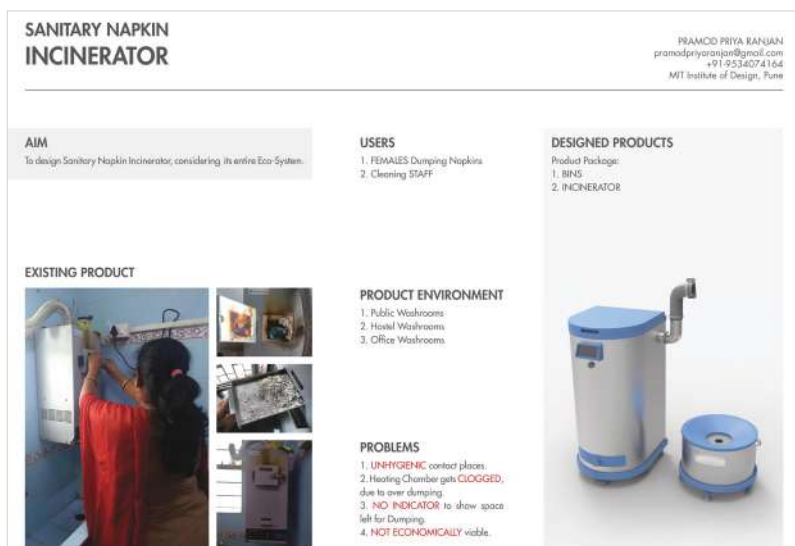
捷克

Czech Republic

學校名稱 Name of School

布爾諾理工大學

Brno University of Technology



Sanitary Napkin Incinerator

作者姓名 Name of Designer(s)

Pramod Priya Ranjan

指導老師 Instructor(s)

Nachiket Thakur

學校所在地 Location of School

印度

India

學校名稱 Name of School

MAEER 麻省理工學院設計學院

MAEER's MIT Institute of Design



藤曲

Rattan Tune

作者姓名 Name of Designer(s)

鄭少皇

Shao-Huang Zheng

指導老師 Instructor(s)

杜妍潔

Yan-Jie Du

學校所在地 Location of School

中國大陸

China

學校名稱 Name of School

湖北美術學院

Hubei Institute of Fine Arts

Kally-Smart Micro Kitchen for A New Urban Face

作者姓名 Name of Designer(s)

Sukhdeep Singh

指導老師 Instructor(s)

無

None

學校所在地 Location of School

印度

India

學校名稱 Name of School

國立設計學院

National Institute of Design



Nedzy Emergency Evacuating Equipment

作者姓名 Name of Designer(s)

鄭慧儀

Hui Yi Tay Ivy

指導老師 Instructor(s)

Ahmad Zuhairi Abdul Majid

學校所在地 Location of School

馬來西亞

Malaysia

學校名稱 Name of School

馬來西亞理科大學

University of Science, Malaysia



可移動式衣架

Neckline-Protect Hanger

作者姓名 Name of Designer(s)

彭丹陽、茅育芳、姜奕陽、林建華

Dan-Yang Peng, Yu-Fang Mao,

Yi-Yang Jang, Jian-Hua Lin

指導老師 Instructor(s)

何銘鋒

Ming-Feng He

學校所在地 Location of School

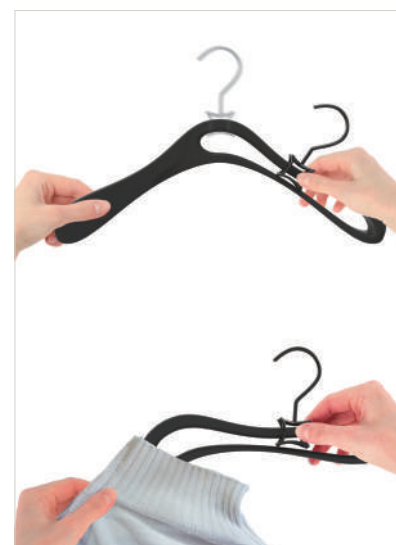
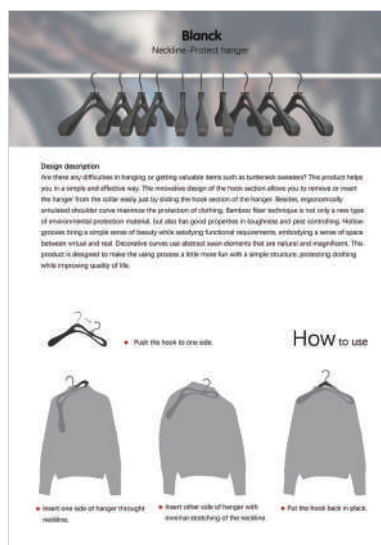
中國大陸

China

學校名稱 Name of School

湖南工業大學

Hunan University of Technology





Lasty 生鮮食物袋 Lasty Fresh Food Bag

作者姓名 Name of Designer(s)

陳義翔、董品函、黃平
Yi-Hsiang Chen, Pin-Han Tung,
Ping Huang

指導老師 Instructor(s)

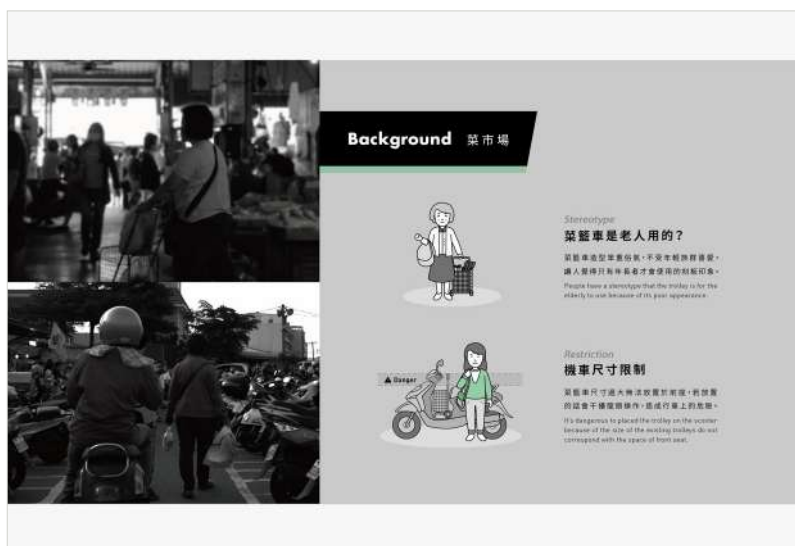
何俊亨
Chun-Heng Ho

學校所在地 Location of School

臺灣
Taiwan

學校名稱 Name of School

國立成功大學
National Cheng Kung University



Lasty 菜籃車 Lasty Shopping Trolley

作者姓名 Name of Designer(s)

陳義翔、董品函、黃平
Yi-Hsiang Chen, Pin-Han Tung,
Ping Huang

指導老師 Instructor(s)

何俊亨
Chun-Heng Ho

學校所在地 Location of School

臺灣
Taiwan

學校名稱 Name of School

國立成功大學
National Cheng Kung University



黃色潛水艇 Yellow Submarine

作者姓名 Name of Designer(s)

馮欣怡
Shin-Yi Fong

指導老師 Instructor(s)

Fiyon Neau, Shan Li Wong

學校所在地 Location of School

馬來西亞
Malaysia

學校名稱 Name of School

吉隆坡佛士高等學院
Raffles College of Higher Education
Kuala Lumpur

穴位掃描儀

Acupoint Scanner

作者姓名 Name of Designer(s)

朱青、崔碩、趙曉玉、王皓、陳玥
Qing Zhu, Shuo Cui, Xiao-Yu Zhao,
Hao Wang, Yue Chen

指導老師 Instructor(s)

廖偉、李健
Wei Liao, Jian Li

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

北京工業大學
Beijing University of Technology



消失的頭髮

Disappeared Hair

作者姓名 Name of Designer(s)

朱青、王皓、崔碩、趙曉玉、陳玥
Qing Zhu, Hao Wang, Shuo Cui,
Xiao-Yu Zhao, Yue Chen

指導老師 Instructor(s)

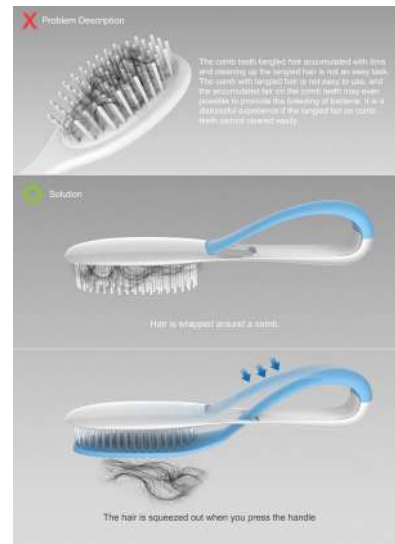
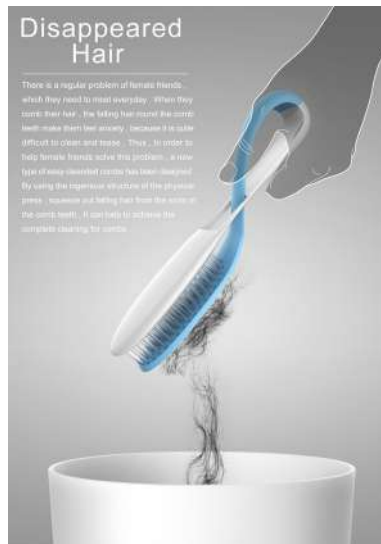
廖偉、李健
Wei Liao, Jian Li

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

北京工業大學
Beijing University of Technology



相擁

Embrace

作者姓名 Name of Designer(s)

朱青、王皓、崔碩、趙曉玉、陳玥
Qing Zhu, Hao Wang, Shuo Cui,
Xiao-Yu Zhao, Yue Chen

指導老師 Instructor(s)

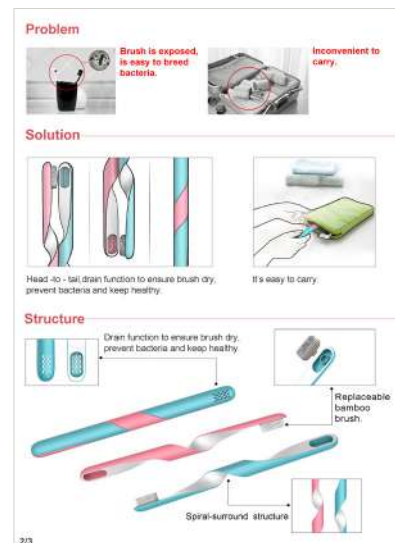
廖偉、李健
Wei Liao, Jian Li

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

北京工業大學
Beijing University of Technology





Ignis

作者姓名 Name of Designer(s)

Daniel Davda

指導老師 Instructor(s)

Niel Nenner

學校所在地 Location of School

以色列

Israel

學校名稱 Name of School

申卡工程與設計學院

Shenkar



Melting Pot

作者姓名 Name of Designer(s)

Anna Lychagina

指導老師 Instructor(s)

Victor Bragin

學校所在地 Location of School

俄羅斯

Russia

學校名稱 Name of School

烏拉爾國立建築與藝術大學

Ural State University of Architecture and Arts

Arts



高速公路消防機器人

Highway Fire Control Robot

作者姓名 Name of Designer(s)

金佳陽、鄭財鑫、趙海鵬、郭小娟

Jia-Yang Jin, Cai-Xin Zheng,

Hai-Peng Zhao, Xiao-Juan Guo

指導老師 Instructor(s)

王龍

Long Wang

學校所在地 Location of School

中國大陸

China

學校名稱 Name of School

長沙理工大學

Changsha University of Science & Technology

MYU-My Repairable Umbrella

作者姓名 Name of Designer(s)

Liad David

指導老師 Instructor(s)

無
None

學校所在地 Location of School

以色列
Israel

學校名稱 Name of School

申卡工程與設計學院
Shenkar



Liad David - MYU my repairable umbrella

升降式鏟車

Lifter

作者姓名 Name of Designer(s)

崔月、石琳、金美玲
Yue Cui, Lin Shi, Mei-Ling Jin

指導老師 Instructor(s)

劉雪飛、方迪
Xue-Fei Liu, Di Fang

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

大連民族大學
Dalian Minzu University



Inflaepan

作者姓名 Name of Designer(s)

Debarghya Kumar

指導老師 Instructor(s)

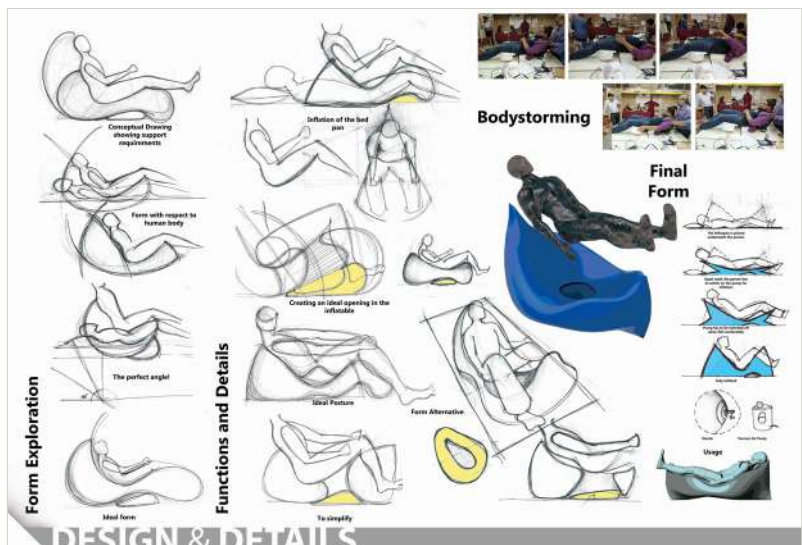
Naveen Rampal, Rahul Tyagi, Kriti Gera,
Parag Anand Meshram

學校所在地 Location of School

印度
India

學校名稱 Name of School

新德里規劃與建築學院
School of Planning & Architecture New
Delhi





QuiSmo

作者姓名 Name of Designer(s)

Madhu Priya, Anshumala Mishra

指導老師 Instructor(s)

無

None

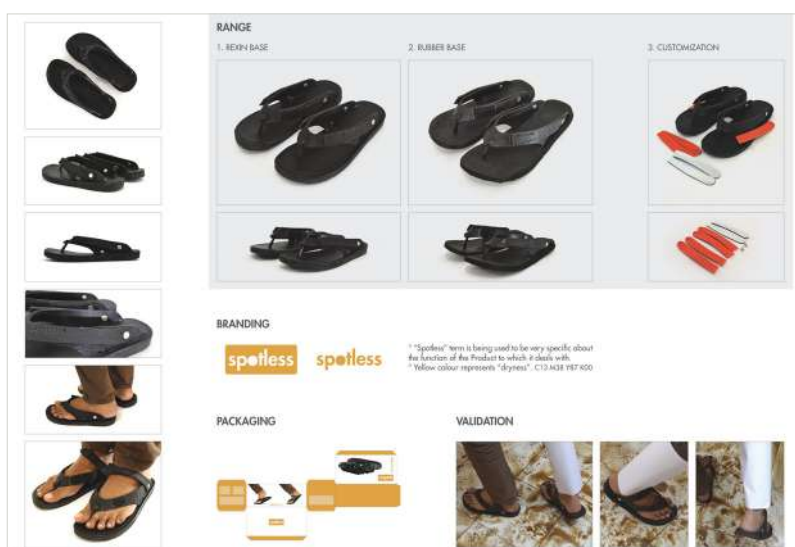
學校所在地 Location of School

印度

India

學校名稱 Name of School

新德里規劃與建築學院
School of Planning & Architecture New Delhi



None

作者姓名 Name of Designer(s)

Pramod Priya Ranjan

指導老師 Instructor(s)

無

None

學校所在地 Location of School

印度

India

學校名稱 Name of School

馬哈拉施特拉邦技術學院
Maharashtra Institute of Technology Art, Design & Technology University



Imprints Collection

作者姓名 Name of Designer(s)

Mansha Chaudhary

指導老師 Instructor(s)

無

None

學校所在地 Location of School

印度

India

學校名稱 Name of School

國立設計學院
National Institute of Design

Bathbloc

作者姓名 Name of Designer(s)

Deepanjan Sinha

指導老師 Instructor(s)

無

None

學校所在地 Location of School

印度

India

學校名稱 Name of School

DSK Supinfocom 國際校區

DSK Supinfocom International Campus



Vistra

作者姓名 Name of Designer(s)

Deergha Joshi, Atin Bose

指導老師 Instructor(s)

無

None

學校所在地 Location of School

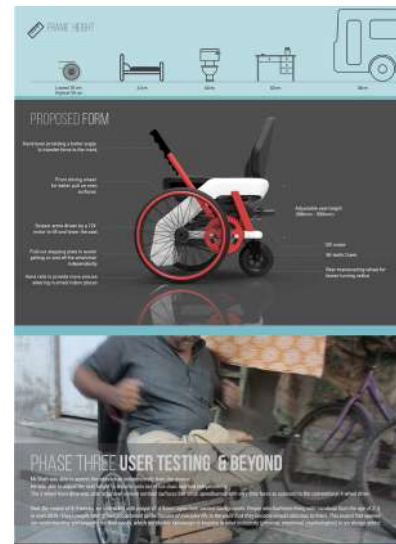
印度

India

學校名稱 Name of School

國立設計學院

National Institute of Design



Shadow Bot

作者姓名 Name of Designer(s)

Anchal Sharma

指導老師 Instructor(s)

Parag Anand, Aditi Singh

學校所在地 Location of School

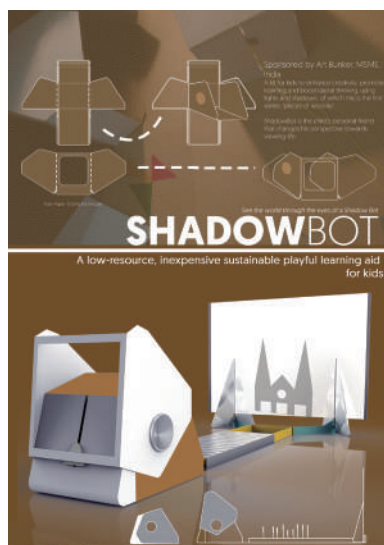
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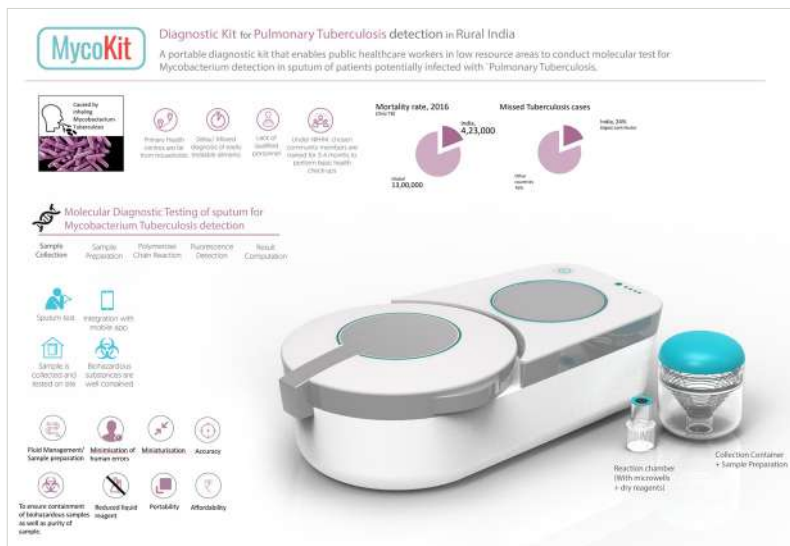
India

學校名稱 Name of School

新德里規劃與建築學院

School of Planning & Architecture New Delhi





MycoKit

作者姓名 Name of Designer(s)

Geetika Garg

指導老師 Instructor(s)

Parag Anand, Aditi Singh

學校所在地 Location of School

印度

India

學校名稱 Name of School

新德里規劃與建築學院

School of Planning & Architecture New

Delhi





Breakthrough
& Innovation

視覺設計類得獎作品

Winners of Visual Design Category

金獎作品評審講評 Jury Comments on Gold Prize

Pekka Piippo

芬蘭 Finland

這次的金獎作品同時結合了智慧與情感，而這幅作品很聰明且巧妙地運用了失去視力的方式，傳達出也有其他東西正悄悄地隨著時間流逝，進而與觀看者產生連結，就好比視覺設計如同一副眼鏡，幫助人們看見真實的情況。

The gold-winning entry this year combines intelligence and emotions at the same time. This work very cleverly and skillfully uses the concept of losing vision to convey that some other things are also being lost as time goes by, and then the work forms a connection with the viewer: it is as if visual design serves as a pair of glasses, helping people see the reality.

吳介民 Jamie Wu

臺灣 Taiwan

現在地球環境正面臨保育動物瀕臨絕種的危機，創作者用視力檢測表的方式隱喻保育物種越來越渺小，甚至一個一個消失在地球上，也提醒著人類這些物種即將消失殆盡。這件作品能獲得評審一路青睞，原因其一，創作理念結合了社會議題；其二，整體的表現技法與插畫皆非常用心，獲得金獎實至名歸。

Nowadays, the global environment is faced with the crisis of endangered species going extinct. The designer adopts the concept of eye charts to imply that endangered species are becoming smaller in populations and even disappearing one after another on Earth. This reminds humans that these species may soon go extinct altogether. This entry has won the acclaim of the jurors all along the way because, firstly, its concept involves social issues and, secondly, the overall presentation and illustration are done very carefully with great efforts. It very much deserves the gold prize indeed.



瀕危 1.0

Under 1.0

作者姓名 Name of Designer(s)

萬向欣
Xiang-Xin Wan

指導老師 Instructor(s)

李尉郎、王俊捷
Wei-Lang Lee, Chun-Chieh Wang

學校所在地 Location of School

臺灣
Taiwan

學校名稱 Name of School

國立臺灣藝術大學
National Taiwan University of Arts



作品說明 Project Description

此設計為瀕危動物與視力表結合的海報設計。藉由視力表越看越小的概念表達動物的瀕危。國際自然保護聯盟(IUCN)將動物編入了9種保護級別，其中6種為基本級別：無危(LC) 近危(NT) 易危(VU) 瀕危(EN) 極危(CR) 絕滅(EX)。視力表以此為準則，愈瀕危的動物在視力表上呈現得愈小，小到我們幾乎快要看不見，也代表那個動物正在消失甚至絕種。視力表及C字大小均依照國際標準視力表尺寸1:1等比繪製，每個C都是不同動物視力表共12張，每一張代表不同國家，彙集800多種物種視力表以不同插畫繪製手法呈現各國家風格及特色元素。例如澳洲的原住民點畫、墨西哥的馬雅文明圖騰。

This is a poster design that combines endangered species with eye charts. It uses the idea of diminishing vision to express the threat towards these species. There are twelve eye charts in total, each representing a different country, comprising 800+ animal species. The eye charts were also illustrated in styles uniquely representative of each country, such as the dot painting of Australian indigenous peoples, and the totems of Mexico's Mayan civilization.

Advertising campaign #slowdownworld

作者姓名 Name of Designer(s)

Alexandra Parkhomenko

指導老師 Instructor(s)

Stefan Lashko, Ivan Yakushev

學校所在地 Location of School

俄羅斯

Russia

學校名稱 Name of School

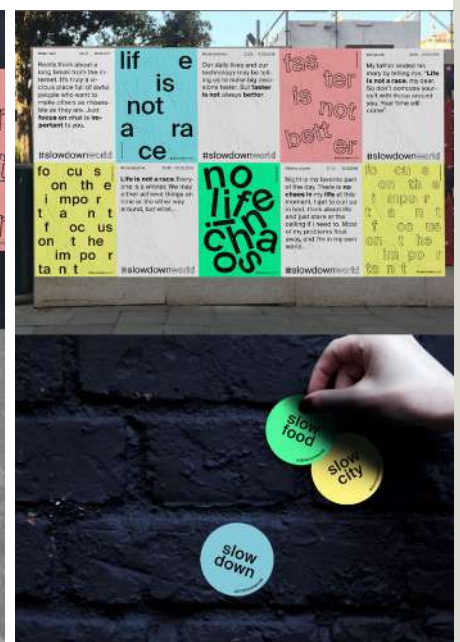
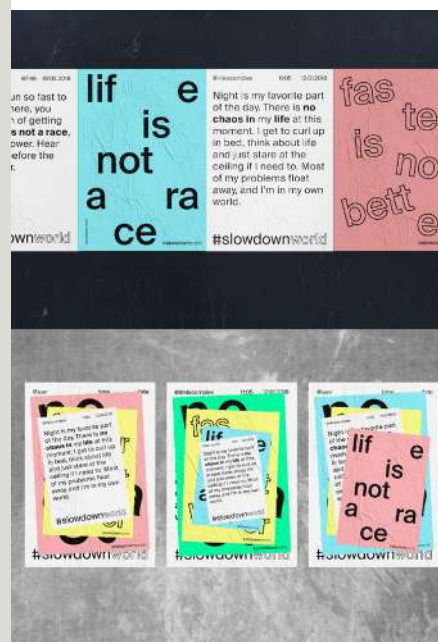
國立高等經濟大學—藝術與設計學院
HSE Art and Design School



作品說明 Project Description

#Slowdownworld 這場運動的目標是為了改變當代世界，而透過的方法是要人們放慢生活的速度，而非加快腳步。海報都是以真實故事為基礎，這些故事在海報中作為主要的概念與訊息，並透過字體的設計與觀眾加以互動。

#Slowdownworld is a campaign aimed to change contemporary world with the help of slowing down speed of people's lives instead of hurrying up. Posters are based on the real stories, which are used in posters like messages and on their main ideas which interact people through typography.



鑄記

The Casting

作者姓名 Name of Designer(s)

顏承澧
Cheng-Li Yen

指導老師 Instructor(s)

涂以仁
Yi-Jen Tu

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臺灣
Taiwan

學校名稱 Name of School

嶺東科技大學
Ling Tung University



作品說明 Project Description

鑄造新舊收藏品概念，鑄造是指將加熱後變成液態的物質在融化狀態時將其倒入預先做好的鑄模內，待其冷卻凝固的過程。運用照相機、打字機、收音機三個鑄模包裝，保存光影、文字、聲音，這三件物是想呈現把新的內容物注入到舊的容器內賦予舊容器新靈魂，並且能夠記錄時代的變遷及共存。

The concept of mold the collection of new and old. Casting is a process in which a liquid material is usually poured into a mold then allowed to solidify. Using the casting package of camera, typewriter, and radio, to keep the shadow, text, and sound. The three things present the new contents into old container, that give it the spirit and record the change and coexistence.

漢字動物節

Chinese Character Animal Festival

作者姓名 Name of Designer(s)

杜浩璋、劉佳蓉、陳若潔
Hao-Wei Du, Jia-Rong Liu,
Ruo-Jieh Chen

指導老師 Instructor(s)

李根在
Ken-Tsai Lee

學校所在地 Location of School

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學校名稱 Name of School

國立臺灣科技大學
National Taiwan University of Science
and Technology



作品說明 Project Description

我們為臺北市立動物園創造了「漢字動物節」這個活動，希望讓群眾更了解中華古字文化。「象形者，畫成其物，隨體詰詘，日月是也。」對文字所表達的實體加以摹擬，將其外形特徵濃縮為圖案化和抽象化的線條，是漢字構造的基礎。我們將古今結合，用現代感的線條結合古字的架構，來呈現視覺。藉由古字認識動物，專業解說員帶大家遊園、觀察園區裡的動物。並設計了許多互動性的小遊戲，象形文字卡、壓克力章、積木……在遊戲中進一步了解漢字文化、遊覽動物園，從甲骨文更進一步認識動物們。

We intended to create the "Chinese character animal Festival" for the Taipei city zoo, hoping to let people know more about Chinese culture. We combined ancient and modern times, using the lines of modern sense with the ancient characters to show the vision. We also designed some interactive games such as pictographic cards, acrylic seals, building blocks, etc. In the game, we will learn the culture of Chinese characters, the guideline of the zoo, and further understand the animals from Oracle.



2017 創新人博覽會

Innovators Expo 2017

作者姓名 Name of Designer(s)

陳品丞

Ping-Chen Chen

指導老師 Instructor(s)

陳明石

Ming-Shih Chen

學校所在地 Location of School

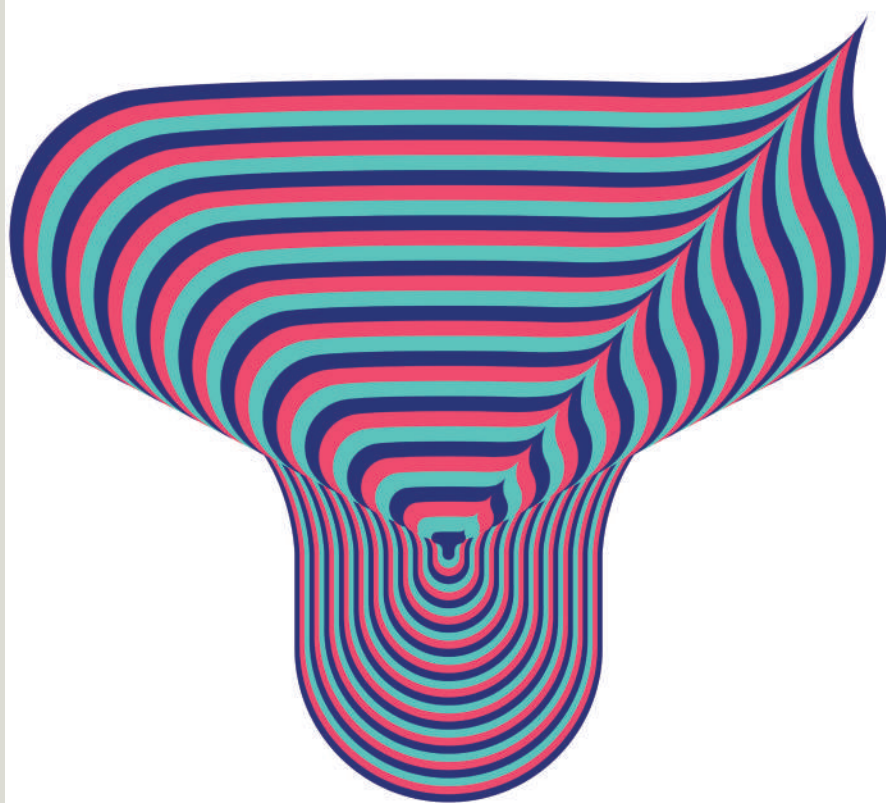
日本

Japan

學校名稱 Name of School

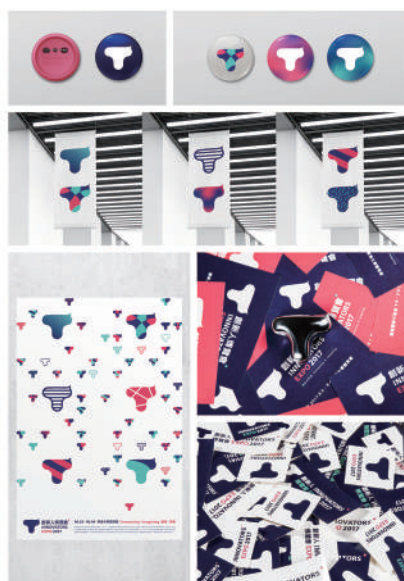
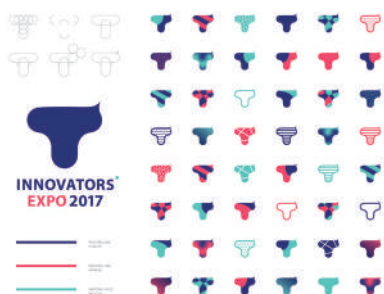
武藏野美術大學

Musashino Art University



06.03-06.04 東海大學體育館 Connecting · Imagining 連結 · 想像

數位網路和社群媒體以溝通方式改變，人民、人民與世界世界的各種連結正是開闢世代的文化立方體。媒體社會的文化風景在網絡建構的條件上變化而出。新時代的制衡設計單項也在也是媒體人類和媒體的生產連結關係，這也提供了社會平等力及世界性的機會。另一方面，在此更充分連結的世界，想像力將是成為數位世界發展的原動力。加如於此而媒體看見是它深中的基礎層，從數位科技到資訊流通與傳播，具和實踐能量的想像力，從媒體文化到政治的核心理念力。



作品説明 Project Description

英文字母「T」不僅連結了許多和博覽會相關的想像之外，也是主辦單位東海大學英文校名的第一個字母。在看過展出作品與去年的前例後，對我而言「創新人」並非不斷地挑戰限制、向未知的方向衝刺。而是自信、沉穩，在平凡中早一步洞見未來，慢慢地崛起、突破。我繪製了曲線柔和的「T」字，配合東海大學校色之一的深藍色，並加上有弧度的尖角成為標誌。在延伸應用的設計上，我嘗試了許多手法來構成標誌的輪廓，除了傳達豐富性及可能性之外，更希望整體的視覺識別能夠容納各種不同的想像。

The letter "T" not only does it link to various imaginations related to the Expo, but it also stands for the initial letter of its host Tunghai University. I illustrated the logo as a letter "T" with smooth flexures in dark blue, which is one of the official colors of Tunghai University, and adorned the logo with a curvy pike.

鳥語

Bird Song

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Ya-Ru Xu

指導老師 Instructor(s)

趙璐、奉濤
Lu Zhao, Tao Feng

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中國大陸
China

學校名稱 Name of School

魯迅美術學院
LuXun Academy of Fine Arts



作品說明 Project Description

動物是人類最親近的朋友，在我的家鄉——盤錦，就有這樣一群特殊的朋友。它們是家鄉的象徵，它們更承載著盤錦對家鄉珍貴的記憶。所以我將對家鄉珍貴的記憶做成我的畢業設計作品，希望通過此次展覽，將我的家鄉呈現給更多的人。畢業設計的主題就是盤錦獨有的幾十種鳥類，其中包括了盤市市鳥——黑嘴鴉以及一些國家一級保護動物等，用鮮豔的色彩以及圖形為這些鳥類重做形象。為什麼這麼美麗的鳥類會瀕臨滅絕呢？這也是我想通過此次設計所引出的話題，那就是環境的惡化，使得這些鳥類沒有了家園，沒有了健康食糧，導致鳥類數量日益下降，瀕臨滅絕。所以，希望呼籲大家一起保護生態環境，留住美好的事物，留住對家鄉最珍貴的記憶。

Animals are the closest friends of human beings. Panjin, my hometown, has such a special group of friends. They are the symbol of hometown, they bear panjin people's precious memories of hometown. Therefore, I will make my graduation design works out of precious memories of my hometown, hoping to present my hometown to more people through this exhibition. The theme of the graduation project is dozens of birds unique to panjin, including panjin birds – black-billed crows and some state-level protected animals. The images of these birds are reproduced with bright colors and graphics. Why are so beautiful birds endangered? This is the topic that I want to bring up through this design, which is the deterioration of the environment, which makes these birds have no home, no healthy food, which leads to the decline of the bird population and the danger of extinction. Therefore, we hope to call on everyone to protect the ecological environment, retain beautiful things and retain the most precious memories of our hometown.



Bad Emotions, The Monsters in Modern Society

作者姓名 Name of Designer(s)

楊荃蔚
Quan-Wei Yang

指導老師 Instructor(s)

無
None

學校所在地 Location of School

日本
Japan

學校名稱 Name of School

多摩美術大學
Tama Art University



作品說明 Project Description

因為對情緒的忽視，現代社會由情緒而引發的負面影響越來越多。本設計，試圖借助視覺海報，來傳達“重視情緒”的必要性。

Because of the neglect of emotions, in society has more and more bad influence caused by the negative emotion. This design tries to convey the importance of "emotions deserves attention".

I Can Speak Hakka!-Zhao-An
Hakka Font Design

National Yunlin University of Science and Technology



Designing fonts based on "Zhao-An" Hakka characters in Taiwan. The design is based on the image of a local "open mouthed lion". The development of a flat and square shape incorporates a variety of colors to convey the image of the Zhao-An Hakka family with diligence and enjoyment, as well as steady image.



生活的痛點

The Pain Point of Life

作者姓名 Name of Designer(s)

李孝陽

Xiao -Yang Li

指導老師 Instructor(s)

賀沁洋

Qin-Yang He

學校所在地 Location of School

中國大陸

China

學校名稱 Name of School

深圳大學

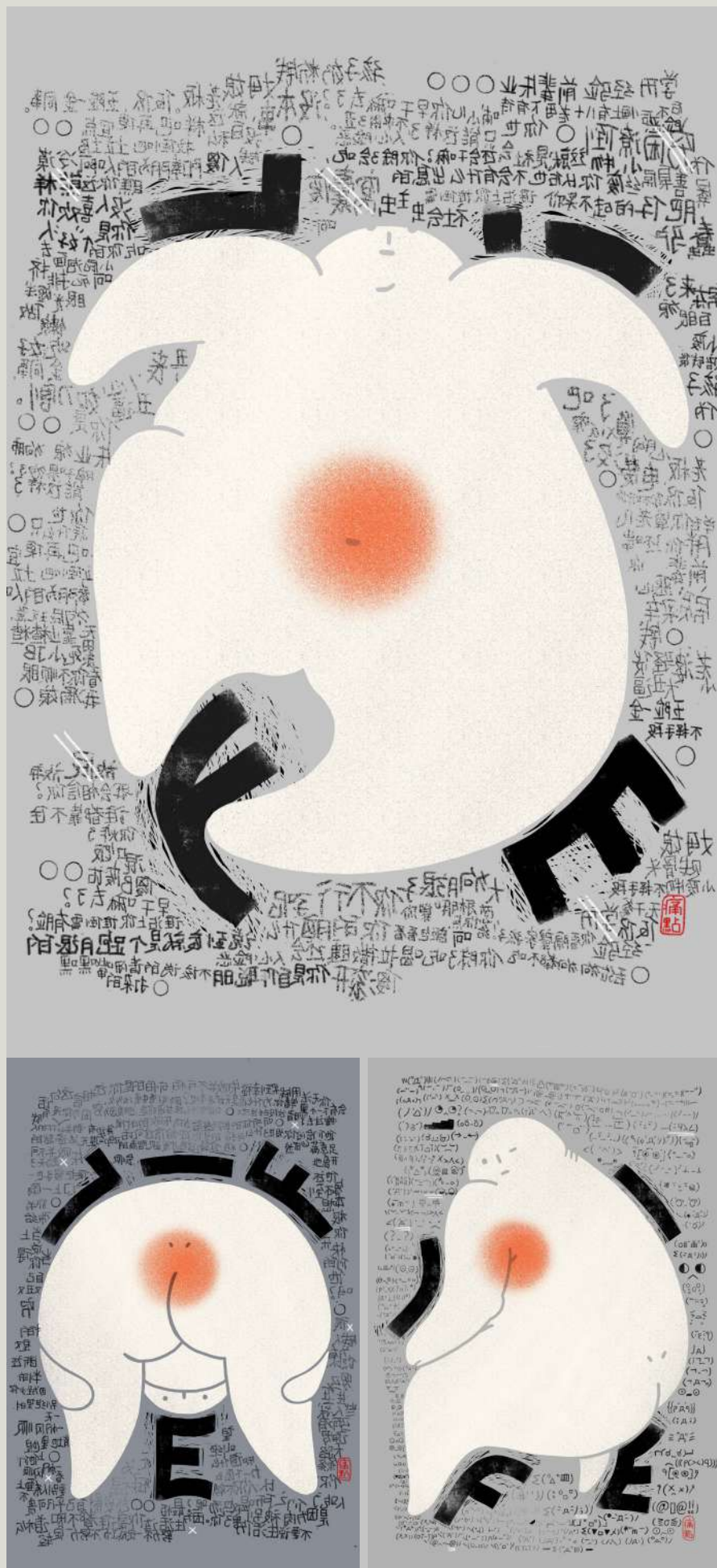
Shenzhen University



作品說明 Project Description

喘得過氣嗎？喘不過。有時候，這就是生活。

Panting? Can't breathe. Sometimes this is life.



祝福

Blessing

作者姓名 Name of Designer(s)

宓玲玲、徐鑑迪
Ling-Ling Mi, Kai-Di Xu

指導老師 Instructor(s)

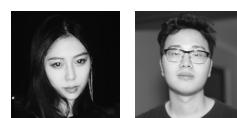
丁蔚
Wei Ding

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

中國美術學院上海設計學院
China Academy of Art Shanghai Institute
of Design



作品說明 Project Description

在未來 2068 年的東亞城市 029 區，虛擬現實技術高度發展，在這裡人們將以怎樣的姿態生活？未來人機能夠和諧共處嗎？人們之間的貧富差異與階級分化又是怎樣的呢？高科技背景下我們也許會失去的生而為人最為珍視的東西，比如情感，比如真實的體驗，本作品描繪了眾多生活在未來的普通人，以此表達對科技倫理的探索研究。

In the next 2,068 years of East Asia City 029, virtual reality technology highly developed, people will be what kind of attitude to live? Can the future human machine coexist harmoniously? What is the difference between rich and poor? In the High-tech context we may lose the most cherished things, such as emotion, or the real experience. This work depicts the ordinary people living in the future, in order to express the exploration of science and technology ethics.

臺灣國際藝術節

Taiwan International Festival of Arts

作者姓名 Name of Designer(s)

杜浩璋、劉佳蓉
Hao-Wei Du, Jia-Rong Liu

指導老師 Instructor(s)

李根在
Ken-Tsai Lee

學校所在地 Location of School

臺灣
Taiwan

學校名稱 Name of School

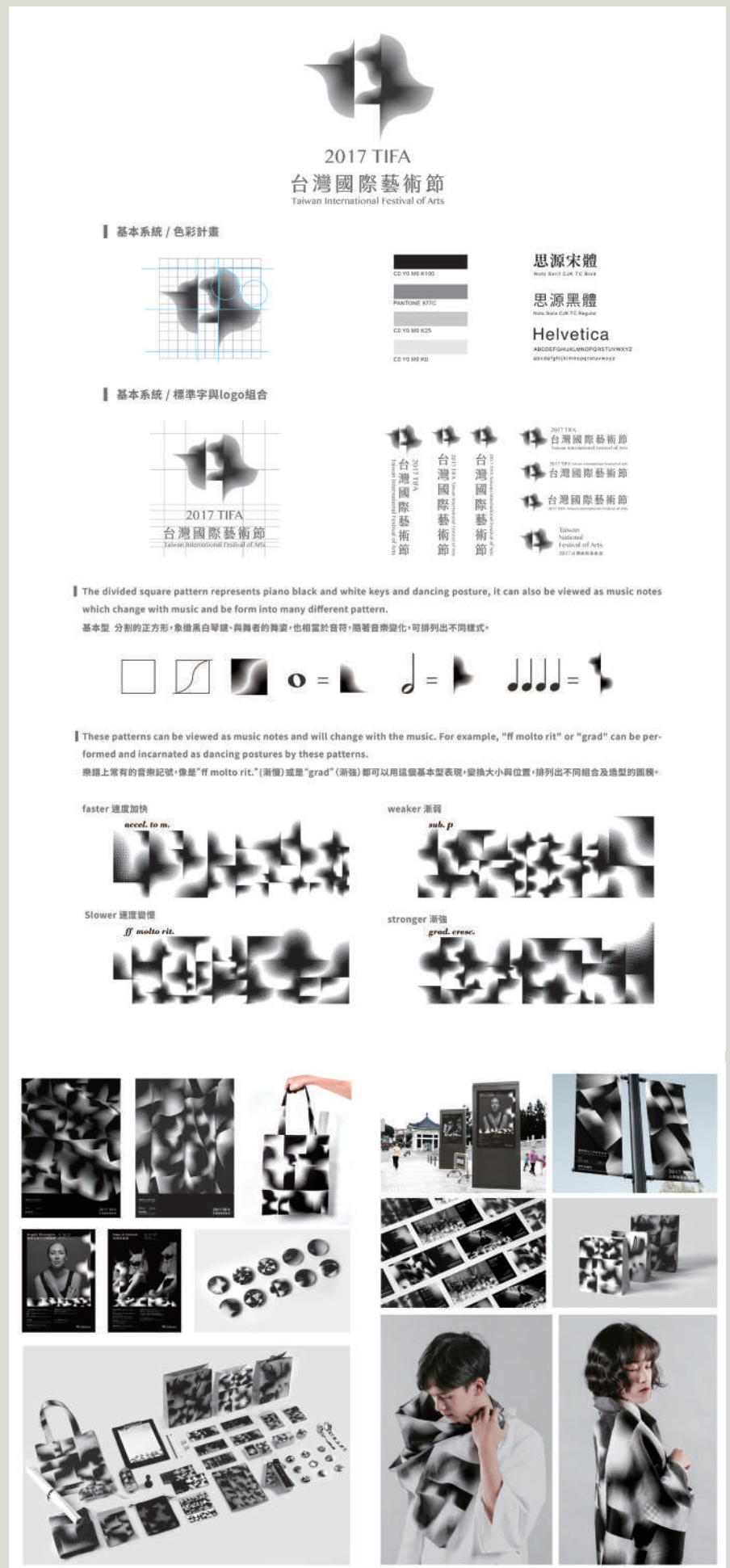
國立臺灣科技大學
National Taiwan University of Science
and Technology



作品說明 Project Description

2017 年以「時差」(Everlasting) 作為 2017TIFA 主題我們使用了一個以正方形拆解的基本型象徵黑白琴鍵與舞者同時它也可以化身為音符，跟隨音樂做變化像是音樂中的 "ff molto rit" (漸慢) 或是 "grad" (漸強) 都可以用它表現同時化身為舞者的舞姿。我們用布產生不同的變化，進而產生時差與永恆的瞬間。讓大眾有興趣並試圖了解這個藝術節。

We set everlasting as the theme for 2017 TIFA. Using several square patterns as symbols of their corresponding piano black and white keys and dancers. These patterns can be viewed as music notes and will change with the music. For example, "ff molto rit" or "grad" can be performed and incarnated as dancing postures by these patterns. We use cloth to create all different patterns and to generate the beauty of everlasting and eternity. Trying to interest people in blending into this art festival.





秦朱漢白文化創意有限公司標誌設計

Qin Zhu Hanbai Cultural Creative Co. Ltd Logo Design

作者姓名 Name of Designer(s)

吳越
Yue Wu

指導老師 Instructor(s)

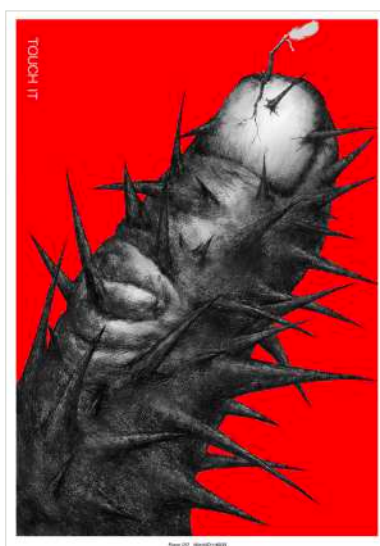
李軼軍
Yi-Jun Li

學校所在地 Location of School

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China

學校名稱 Name of School

中國美術學院
China Academy of Art



TOUCH IT

作者姓名 Name of Designer(s)

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Kai-Yuan Wu

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Yi-Jun Li

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學校名稱 Name of School

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China Academy of Art



錯別字體

The Wrong Character Body

作者姓名 Name of Designer(s)

張澤源
Ze-Yuan Zhang

指導老師 Instructor(s)

林國勝
Guo-Sheng Lin

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Fine Arts School of Hangzhou Normal University

過年就要吃嘎嘎

Gaga

作者姓名 Name of Designer(s)

杜薇

Wei Du

指導老師 Instructor(s)

向海濤

Hai-Tao Xiang

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China

學校名稱 Name of School

四川美術學院

Sichuan Fine Arts Institute



心有魚兮（沙拉油包裝設計）

There Is a Fish in the Heart

作者姓名 Name of Designer(s)

蔡豐盛

Feng-Sheng Cai

指導老師 Instructor(s)

顧傳熙

Chuan-Xi Gu

學校所在地 Location of School

中國大陸

China

學校名稱 Name of School

上海視覺藝術學院

Shanghai Institute of Visual Arts



畫海錯

Draw Fantastic Marine Beasts

作者姓名 Name of Designer(s)

唐榮

Rong Tang

指導老師 Instructor(s)

林濤

Tao Lin

學校所在地 Location of School

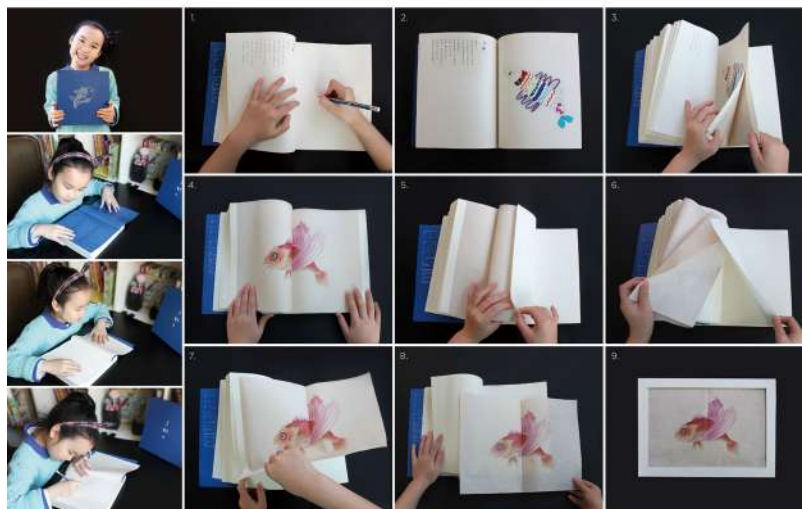
英國

United Kingdom

學校名稱 Name of School

倫敦藝術大學

University of the Arts London





綿綿

MianMian

作者姓名 Name of Designer(s)

杜伯恩

Bo-En Du

指導老師 Instructor(s)

吳勇

Yong Wu

學校所在地 Location of School

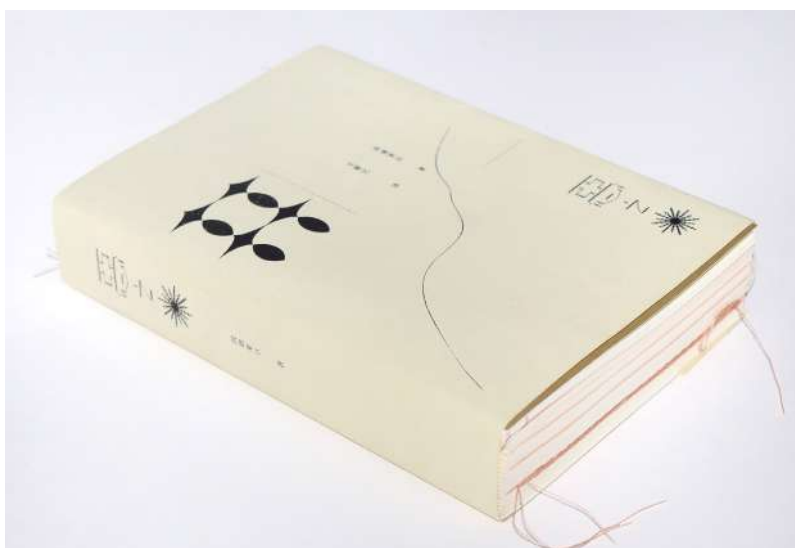
中國大陸

China

學校名稱 Name of School

汕頭大學

Shantou University



惡之花

Les Fleurs Du Mal

作者姓名 Name of Designer(s)

郭楚欣

Chu-Xin Guo

指導老師 Instructor(s)

吳勇

Yong Wu

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China

學校名稱 Name of School

汕頭大學

Shantou University



郵票記憶

Stamps of Memory

作者姓名 Name of Designer(s)

李新鵬

Xin-Peng Li

指導老師 Instructor(s)

郝琮

Cong Hao

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學校名稱 Name of School

河北科技大學藝術學院

Hebei University of Science and

Technology Art College

天地轉，光陰迫

Tian Di Zhuan, Guang Yin Po

作者姓名 Name of Designer(s)

于振華
Zhen-Hua Yu

指導老師 Instructor(s)

李鳳琴
Feng-Qin Li

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中國大陸
China

學校名稱 Name of School

西北師範大學
Northwest Normal University



字城

A letter, A city

作者姓名 Name of Designer(s)

王之琳
Zhi-Lin Wang

指導老師 Instructor(s)

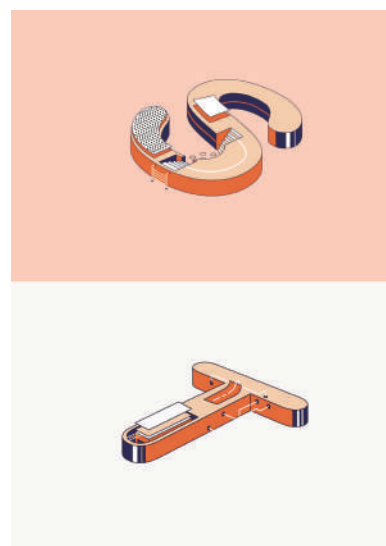
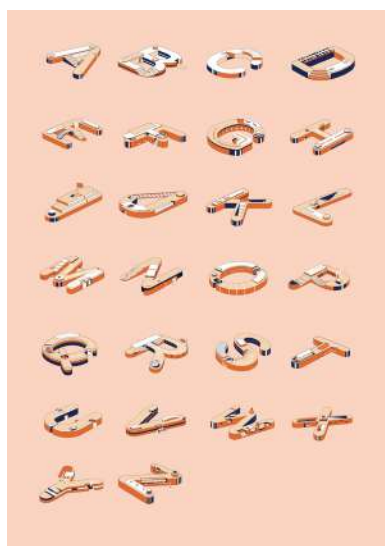
張培源
Pei-Yuan Zhang

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

山東工藝美術學院
Shandong University of Art & Design



線

String

作者姓名 Name of Designer(s)

李紫荊
Zi-Jing Li

指導老師 Instructor(s)

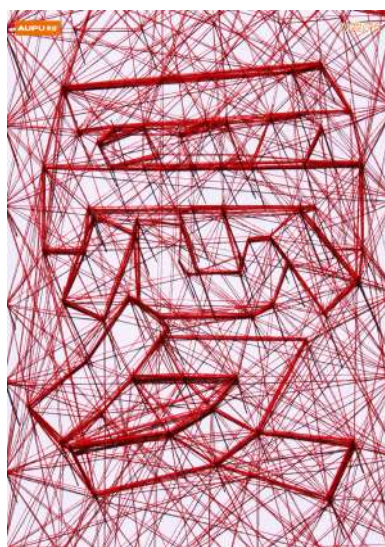
李朝勝
Zhao-Sheng Li

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

浙江工商大學
Zhejiang Gongshang University





< 深海遠洋 > 系列

Sea, Ocean

作者姓名 Name of Designer(s)

劉怡利

Yi-Li Liu

指導老師 Instructor(s)

李娟

Juan Li

學校所在地 Location of School

中國大陸

China

學校名稱 Name of School

廣西藝術學院

Guangxi Arts Institute



秘魯瑪卡茶

Peru Maca

作者姓名 Name of Designer(s)

李慶

Qing Li

指導老師 Instructor(s)

劉兵迎

Bin-Ying Liu

學校所在地 Location of School

中國大陸

China

學校名稱 Name of School

河北地質大學

Hebei GEO University



Slice of Share

作者姓名 Name of Designer(s)

李淑恩

Shuk-Yan Li

指導老師 Instructor(s)

無

None

學校所在地 Location of School

英國

United Kingdom

學校名稱 Name of School

伯明罕城市大學

Birmingham City University

新 Xin

作者姓名 Name of Designer(s)

簡鈺書、史書賢
Yu-Shu Chien, Shu-Hsien Shih

指導老師 Instructor(s)

林廷宜
Ting-Yi Lin

學校所在地 Location of School

臺灣
Taiwan

學校名稱 Name of School

國立臺灣科技大學
National Taiwan University of Science
and Technology



李宅 Li Zhai

Li Zhai

作者姓名 Name of Designer(s)

奚程昱
Cheng-Yu Xi

指導老師 Instructor(s)

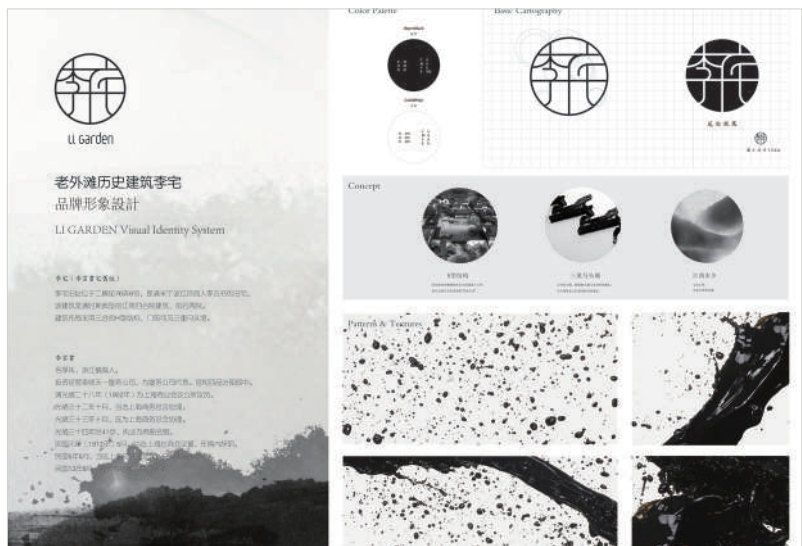
樓文青
Wen-Qing Lou

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

寧波大學科學技術學院
College of Science & Technology Ningbo
University



趣館子 Fun Restaurant

Fun Restaurant

作者姓名 Name of Designer(s)

李靜潔、王志培
Jin-Jie Li, Zhi-Pei Wang

指導老師 Instructor(s)

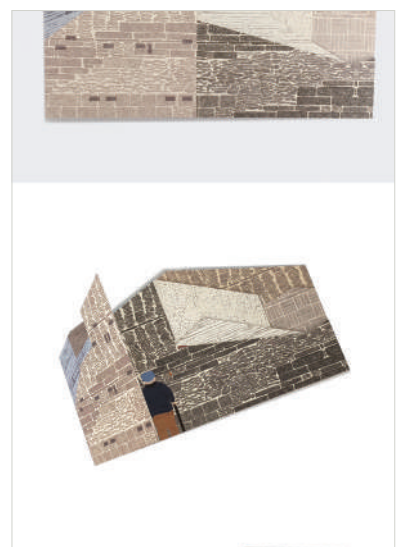
樓文青
Wen-Qing Lou

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

寧波大學科學技術學院
College of Science & Technology Ningbo
University



路圓等線體

Lu Yuan Line Body

作者姓名 Name of Designer(s)

陳璐易
Lu-Yi Chen

指導老師 Instructor(s)

樓文青
Wen-Qing Lou

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

寧波大學科學技術學院
College of Science & Technology Ningbo University



鋪首體—十二生肖與鋪首的字體 插圖設計

Illustration and Typography of Chinese Zodiac

作者姓名 Name of Designer(s)

陳倩嫻
Qian-Xian Chen

指導老師 Instructor(s)

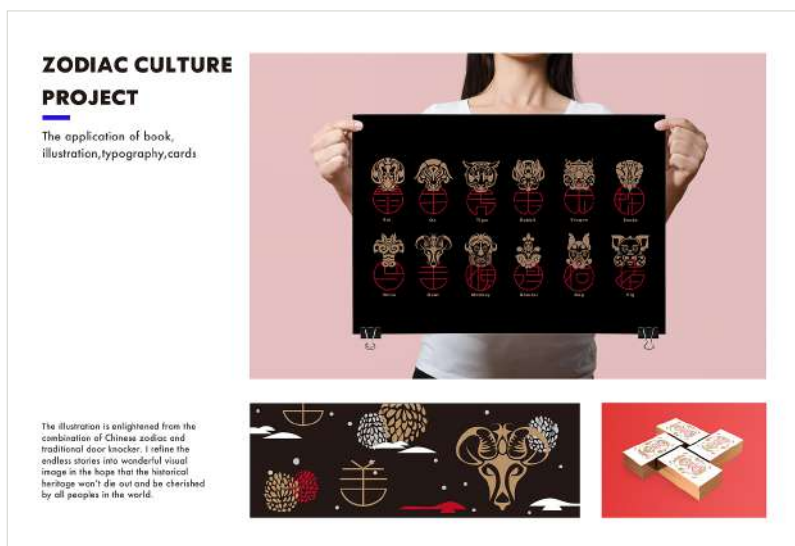
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None

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

中國美術學院
China Academy of Art



二十四節氣

Twenty-Four Solar Terms

作者姓名 Name of Designer(s)

成睿瑩、仲海燕
Rui-Ying Cheng, Hai-Tian Zhong

指導老師 Instructor(s)

申洪瑞、曹凡
Hong-Rui Shen, Fan Cao

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

南京工業大學浦江學院
Nanjing Tech University Pujiang Institute



畸廬印存一書籍裝幀設計

"Ji Lu Seal Collection"-book binding design

作者姓名 Name of Designer(s)

徐珊珊
Shan-Shan Xu

指導老師 Instructor(s)

羅青偉
Qing-Wei Luo

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

寧波大學科學技術學院
College of Science & Technology Ningbo University



《快慢》

Fast Slow

作者姓名 Name of Designer(s)

田依雨
Yi-Yu Tian

指導老師 Instructor(s)

孫鵬
Peng Sun

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

華南師範大學
South China Normal University



桃花源共和國

Tao Hua Yuan Republic

作者姓名 Name of Designer(s)

孫強松
Qiang-Song Sun

指導老師 Instructor(s)

王帆
Fan Wang

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

南京藝術學院
Nanjing University of the Arts



《化石說》

Fossil

作者姓名 Name of Designer(s)

張穎
Ying Zhang

指導老師 Instructor(s)

李冠林
Li Guan Lin

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

西安美術學院
Xian Academy of Fine Arts



《合體字·祝福》

Multiple-Component Character and Blessings

作者姓名 Name of Designer(s)

張崇林
Chong-Lin Zhang

指導老師 Instructor(s)

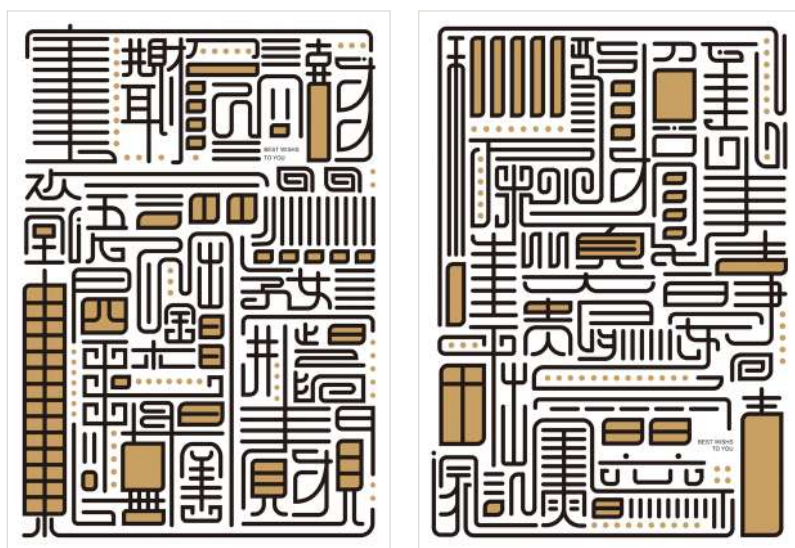
黃江鳴
Jiang-Ming Huang

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

廣西藝術學院
Guangxi Arts Institute



十二時乘法

Twelve-hour of the Multiplication

作者姓名 Name of Designer(s)

李燕君
Yan-Jun Li

指導老師 Instructor(s)

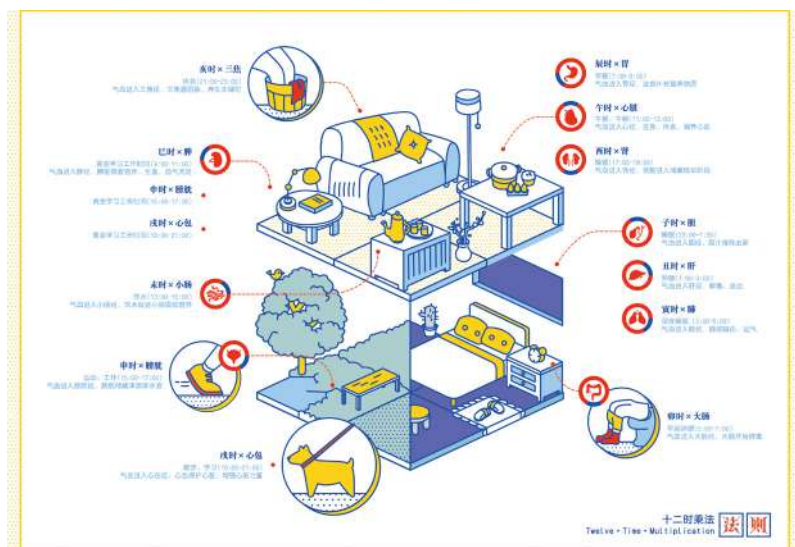
史濤
Tao Shi

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

北京師範大學珠海分校
Beijing Institute of Technology, Zhuhai



整容怪

The Monster of Cosmetic Surgery

作者姓名 Name of Designer(s)

成睿瑩

Rui-Ying Cheng

指導老師 Instructor(s)

申洪瑞

Hong-Rui Shen

學校所在地 Location of School

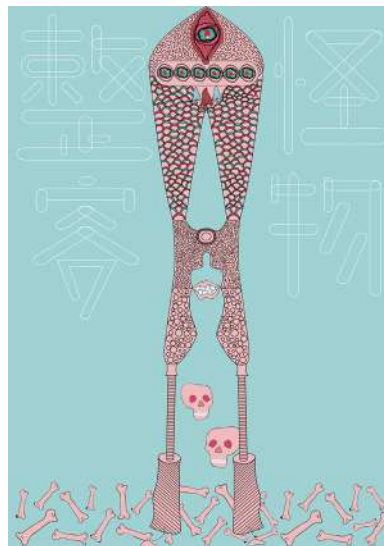
中國大陸

China

學校名稱 Name of School

南京工業大學浦江學院

Nanjing Tech University Pujiang Institute



《龍生九子·字畫像圖說》

Nine Children Born of the Dragon

作者姓名 Name of Designer(s)

郭嘉慧

Jia-Hui Guo

指導老師 Instructor(s)

黃宗湖

Zong-Hu Huang

學校所在地 Location of School

中國大陸

China

學校名稱 Name of School

廣西藝術學院

Guangxi Arts Institute



一年妄想

A Year of Delusion

作者姓名 Name of Designer(s)

汪黃進

Huang-Jin Wang

指導老師 Instructor(s)

李喻軍

Yu-Jun Li

學校所在地 Location of School

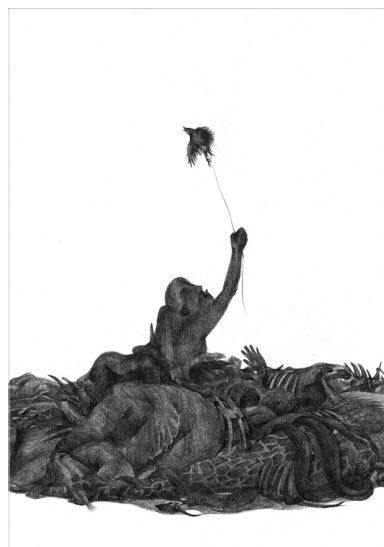
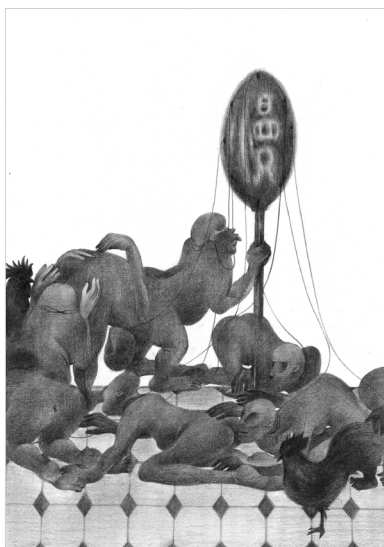
中國大陸

China

學校名稱 Name of School

廣州美術學院

Guangzhou Academy of Fine Arts





北冥有魚

Bei Ming You Yu

作者姓名 Name of Designer(s)

羅金泉

Jin-Quan Luo

指導老師 Instructor(s)

劉佳

Jia Liu

學校所在地 Location of School

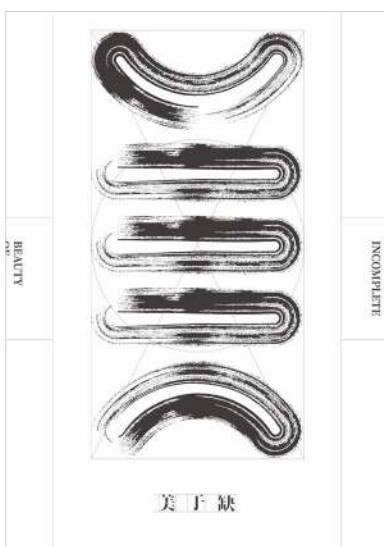
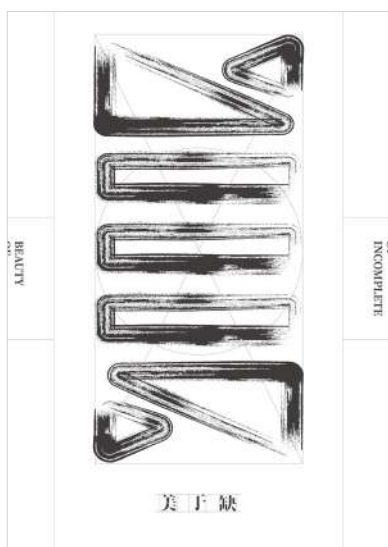
中國大陸

China

學校名稱 Name of School

廣西藝術學院

Guangxi Arts Institute



美於缺

Beauty Hides in Vacancy

作者姓名 Name of Designer(s)

王昊

Hao Wang

指導老師 Instructor(s)

無

None

學校所在地 Location of School

中國大陸

China

學校名稱 Name of School

南京理工大學

Nanjing University of Science and Technology



我們曾經是孩子

We Used to Be Kids

作者姓名 Name of Designer(s)

陳蓉

Rong Chen

指導老師 Instructor(s)

李威

Wei Li

學校所在地 Location of School

中國大陸

China

學校名稱 Name of School

廣西藝術學院

Guangxi Arts Institute

魯迅研究院

Lu Xun Research Institute

作者姓名 Name of Designer(s)

周東霖

Dong-Lin Zhou

指導老師 Instructor(s)

蔡仕偉

Shi-Wei Cai

學校所在地 Location of School

中國大陸

China

學校名稱 Name of School

汕頭大學長江藝術與設計學院

Cheung Kong School of Art & Design



失

Disappear

作者姓名 Name of Designer(s)

苟軍、蒲東霞

Jun Gou, Dong-Xia Pu

指導老師 Instructor(s)

熊娟

Juan Xiong

學校所在地 Location of School

中國大陸

China

學校名稱 Name of School

成都藝術職業學院

Chengdu Arts Vocational College



中國歷史地圖冊

Chinese History Atlas

作者姓名 Name of Designer(s)

徐禾

He Xu

指導老師 Instructor(s)

童燕康

Yan-Kang Tong

學校所在地 Location of School

中國大陸

China

學校名稱 Name of School

廣州美術學院

Guangzhou Academy of Fine Arts



二十四節氣字體設計

24 Solar Terms

作者姓名 Name of Designer(s)

朱根樂
Gen-Le Zhu

指導老師 Instructor(s)

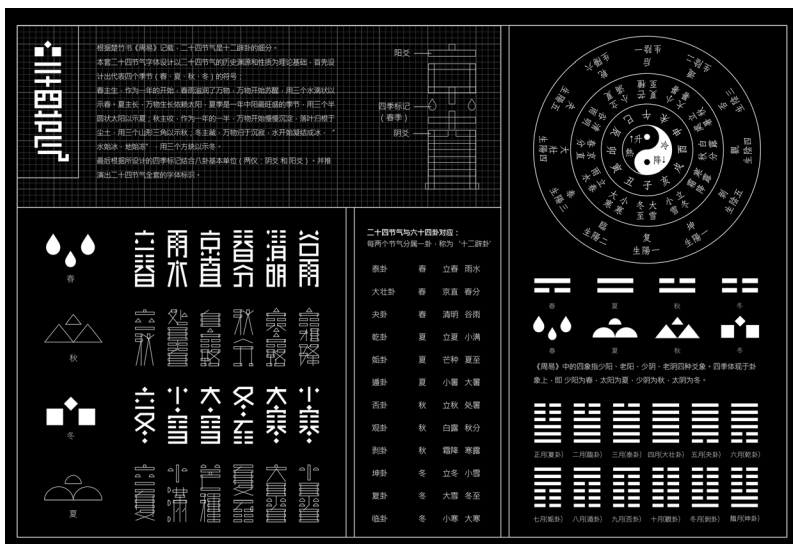
趙璐、張超
Lu Zhao, Chao Zhang

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

魯迅美術學院
Lu Xun Academy of Fine Arts



痕

Trace

作者姓名 Name of Designer(s)

柯佳麗
Jia-Li Ke

指導老師 Instructor(s)

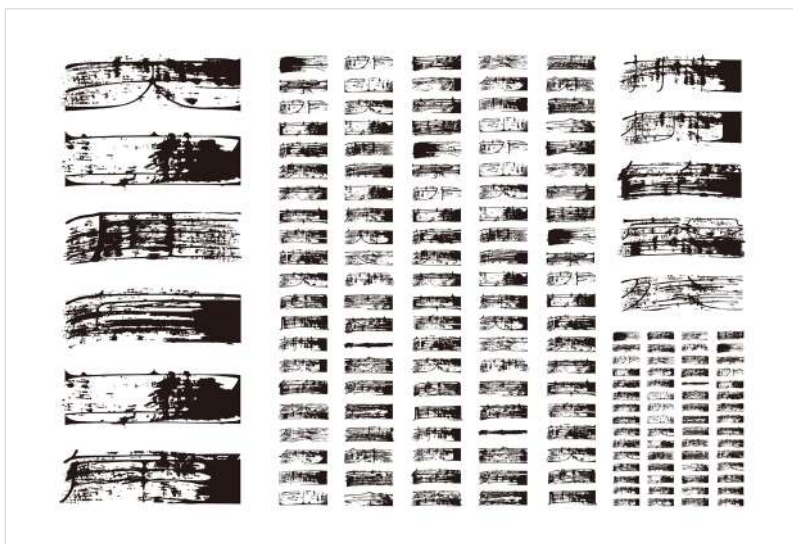
趙炎龍
Yan-Long Zhao

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

華僑大學
Huaqiao University



老舍茶館視覺形象設計

Lao She Teahouse

作者姓名 Name of Designer(s)

廖梓軒
Zi-Xuan Liao

指導老師 Instructor(s)

蔡仕偉
Shi-Wei Cai

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

汕頭大學長江藝術與設計學院
Cheung Kong School of Art & Design



《Haze》；《The last drop of life》

作者姓名 Name of Designer(s)

劉怡希
Yi-Xi Liu

指導老師 Instructor(s)

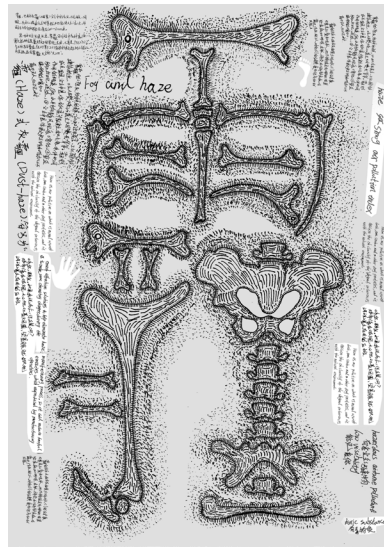
喻湘龍
Yu-Xiang Long

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

廣西藝術學院
Guangxi Arts Institute



漢字字體實驗設計－霧霾體

Experimental Design of Chinese Character Font, Haze Font

作者姓名 Name of Designer(s)

林碩書
Shuo-Shu Lin

指導老師 Instructor(s)

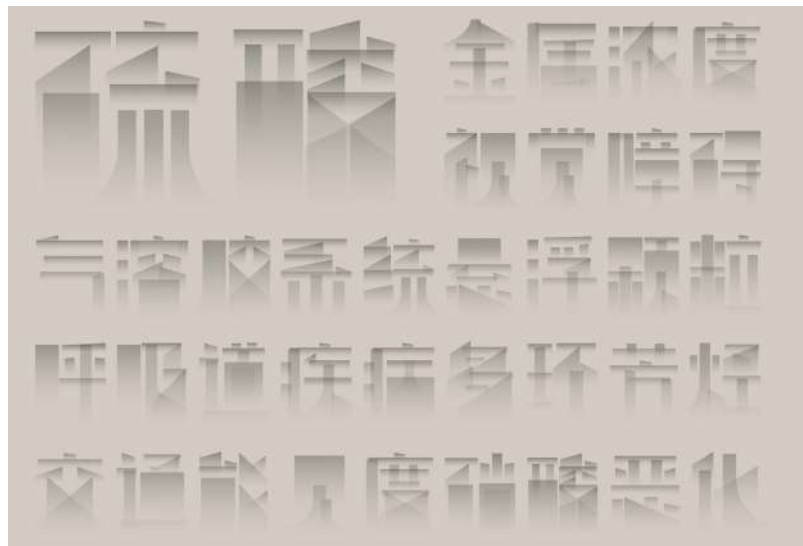
關宇
Yu Kan

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

廣州美術學院
Guangzhou Academy of Fine Arts



訓與訊

Xun and Information

作者姓名 Name of Designer(s)

潘爽毓
Shuang-Yu Pan

指導老師 Instructor(s)

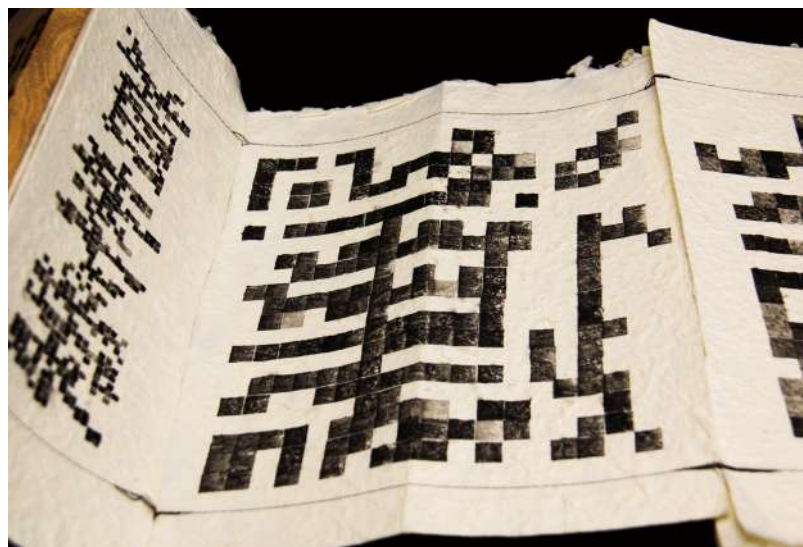
陸紅陽、熊燕飛
Hong-Yang Lu, Yan-Fei Xiong

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

廣西藝術學院
Guangxi Arts Institute





淺葉克己展覽設計

Katsumi Asaba Exhibition Design

作者姓名 Name of Designer(s)

肖瑤
Yao Xiao

指導老師 Instructor(s)

無
None

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

中國美術學院
China Academy of Art



Who Am I-1

作者姓名 Name of Designer(s)

陳品丞
Ping-Chen Chen

指導老師 Instructor(s)

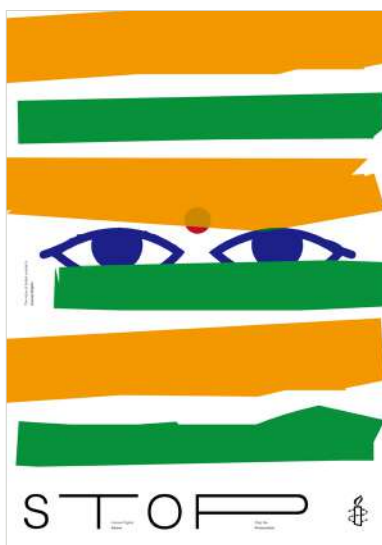
小林昭世
Akiyo Kobayashi

學校所在地 Location of School

日本
Japan

學校名稱 Name of School

武藏野美術大學
Musashino Art University



Stop the Persecution

作者姓名 Name of Designer(s)

王介盈
Chieh-Ying Wang

指導老師 Instructor(s)

林俊良
Chun-Liang Lin

學校所在地 Location of School

臺灣
Taiwan

學校名稱 Name of School

國立臺灣師範大學
National Taiwan Normal University

DESIGN

作者姓名 Name of Designer(s)

黃振維

Zhen-Wei Huang

指導老師 Instructor(s)

鄒家豪

Brad Tzou

學校所在地 Location of School

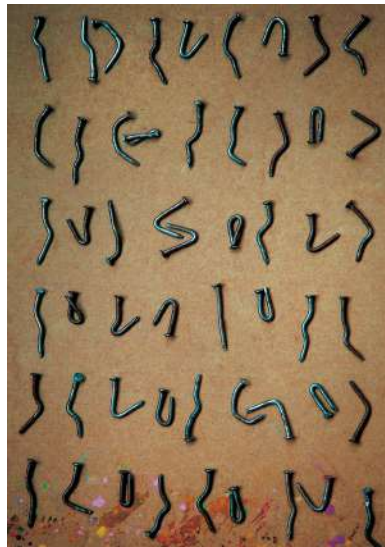
臺灣

Taiwan

學校名稱 Name of School

醒吾科技大學

Hsing Wu University



Vanishing Point

作者姓名 Name of Designer(s)

李靜宣

Jing-Xuan Li

指導老師 Instructor(s)

林俊良

Chun-Liang Lin

學校所在地 Location of School

臺灣

Taiwan

學校名稱 Name of School

國立臺灣師範大學

National Taiwan Normal University



Barbara Radziwillowna

作者姓名 Name of Designer(s)

Ivanova Katsiaryna

指導老師 Instructor(s)

無

None

學校所在地 Location of School

白俄羅斯

Belarus

學校名稱 Name of School

維捷布斯克州立技術大學

Vitebsk state university of technology





Desires 插畫設計

Desires

作者姓名 Name of Designer(s)

裘佳燕
Ciel Qiu

指導老師 Instructor(s)

李雲霞
Yun-Xia Li

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

衢州學院
Quzhou University



Type Cause Poster Set

作者姓名 Name of Designer(s)

王成子
Chen-Gzi Wang

指導老師 Instructor(s)

無
None

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

溫州肯恩大學
Wenzhou-Kean University



尖峰

Peak

作者姓名 Name of Designer(s)

葛玥
Yue Ge

指導老師 Instructor(s)

金帥華
Shuai-Hua Jin

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

北京理工大學珠海學院
Beijing Institute of Technology, Zhuhai

造物有靈且美

Creation is Spiritual and Beautiful

作者姓名 Name of Designer(s)

陳曉童

Xiao-Tong Chen

指導老師 Instructor(s)

金帥華

Shuai-Hua Jin

學校所在地 Location of School

中國大陸

China

學校名稱 Name of School

北京理工大學珠海學院

Beijing Institute of Technology, Zhuhai



百鬼夜行

Hyakkiyakou

作者姓名 Name of Designer(s)

賴舒寧

Shu-Ning Lai

指導老師 Instructor(s)

金帥華

Shuai-Hua Jin

學校所在地 Location of School

中國大陸

China

學校名稱 Name of School

北京理工大學珠海學院

Beijing Institute of Technology, Zhuhai



什麼是榫卯

Infographic of Mortise-Tenon Joint

作者姓名 Name of Designer(s)

吳國平、劉志東

Guo-Ping Wu, Zhi-Dong Liu

指導老師 Instructor(s)

呂城

Cheng Lv

學校所在地 Location of School

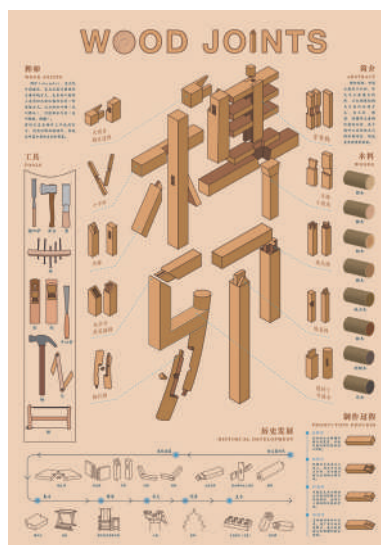
中國大陸

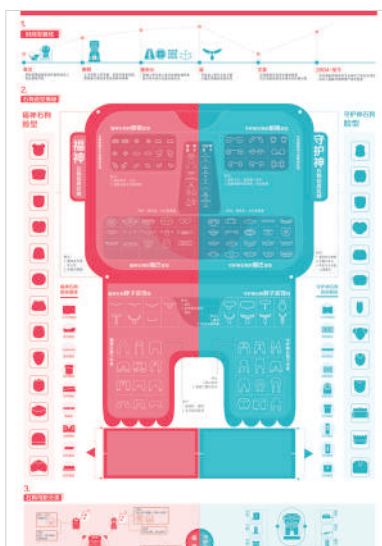
China

學校名稱 Name of School

北京理工大學珠海學院

Beijing Institute of Technology, Zhuhai





《拾狗》資訊可視化設計

"Picking Dogs" Information Visual Design

作者姓名 Name of Designer(s)

陳佩

Pei Chen

指導老師 Instructor(s)

詹震宇

Zhen Yu Zhan

學校所在地 Location of School

中國大陸

China

學校名稱 Name of School

北京師範大學珠海分校

Beijing Normal University, Zhuhai



十二生肖—書籍設計

Zodiac Book Design

作者姓名 Name of Designer(s)

石洋洋

Yang-Yang Shi

指導老師 Instructor(s)

彭鑫

Xin Peng

學校所在地 Location of School

中國大陸

China

學校名稱 Name of School

江蘇農林職業技術學院

Jiangsu Polytechnic College Agriculture and Forestry



秋釀果酒包裝設計

Packaging Design of Autumn Fruit Wine

作者姓名 Name of Designer(s)

陳晨無

Chen Chen

指導老師 Instructor(s)

趙施娜

Ni-Na Zhao

學校所在地 Location of School

中國大陸

China

學校名稱 Name of School

紹興職業技術學院

Shaoxing Vocational & Technical College

字已字體研究所－實驗性品牌設計

Ziyi Typographic Institute - Experimental Brand Design

作者姓名 Name of Designer(s)

魏錦、立朵朵、宋麗麗
Jin Wei, Duo-Duo Li, Li-Li Song

指導老師 Instructor(s)

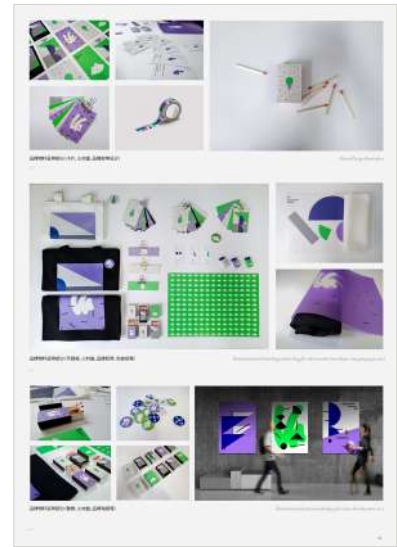
楊豔芳
Yan-Fang Yang

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

南京師範大學
Nanjing Normal University



量紳計劃

Bespoke Project

作者姓名 Name of Designer(s)

郭怡岑、林玠好、陳閔豫、周采文、郭宜庭、劉純好

Yi-Cen Kuo, Jie-Yu Lin, Hung-Yu Chen, Cai-Wen Zhou, Yi-Ting Kuo, Chun-Yu Liou

指導老師 Instructor(s)

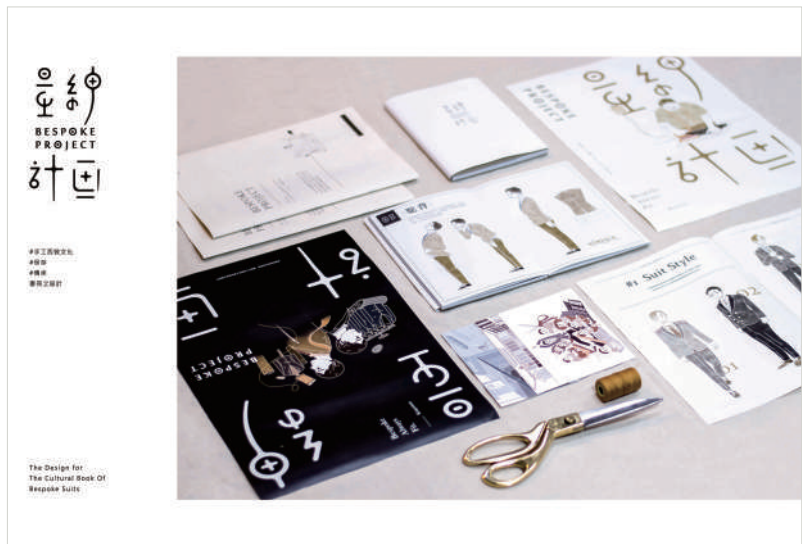
王冠棋、林宏澤
Kuan-Chi Wang, Horng-Jer Lin

學校所在地 Location of School

臺灣
Taiwan

學校名稱 Name of School

臺南應用科技大學
Tainan University of Technology



塑料銘

Eternal Plastics

作者姓名 Name of Designer(s)

伍澤豪
Howe Wu

指導老師 Instructor(s)

吳紅梅
Hong-Mei Wu

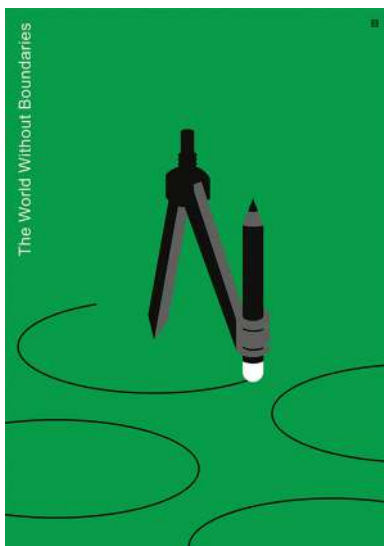
學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

廣西藝術學院
Guangxi Arts Institute





The World Without Boundaries

作者姓名 Name of Designer(s)

Koorosh Karimi

指導老師 Instructor(s)

無

None

學校所在地 Location of School

伊朗

Iran

學校名稱 Name of School

加茲溫伊斯蘭阿薩德大學
Qazvin Islamic Azad University



FORM MAKE 平面設計工作室

Form Make Graphic Design Studio

作者姓名 Name of Designer(s)

洪良奮

Liang-Fen Hong

指導老師 Instructor(s)

何方

Fang He

學校所在地 Location of School

中國大陸

China

學校名稱 Name of School

南京藝術學院
Nanjing University of the Arts



開運良鹽

Goodluck Salt

作者姓名 Name of Designer(s)

李奕賢、徐磊、方莉、李家欣
Yi-Hsien Lee, Lei Hsu,
Li Fang, Jia-Xin Lee

指導老師 Instructor(s)

王曉今

Hsiao-Chin Wang

學校所在地 Location of School

臺灣

Taiwan

學校名稱 Name of School

中國科技大學
China University of Technology

閩南語錄整合集

Collection of Quotations from Hokkien

作者姓名 Name of Designer(s)

陳宇露

Yu-Lu Chen

指導老師 Instructor(s)

胡大虎

Da-Hu Hu

學校所在地 Location of School

中國大陸

China

學校名稱 Name of School

湖南工程學院

Hunan Institute of Engineering



限制

Astrict

作者姓名 Name of Designer(s)

吳劍清

Jia-Qing Wu

指導老師 Instructor(s)

任曉辰

Xiao-Chen Ren

學校所在地 Location of School

中國大陸

China

學校名稱 Name of School

西安工程大學

Xian Polytechnic University



亨利·摩爾雕塑展視覺設計

Henry Moore Sculpture Exhibition Visual Design

作者姓名 Name of Designer(s)

朱天航

Tian-Hang Zhu

指導老師 Instructor(s)

姚翔宇

Xian-Gyu Yao

學校所在地 Location of School

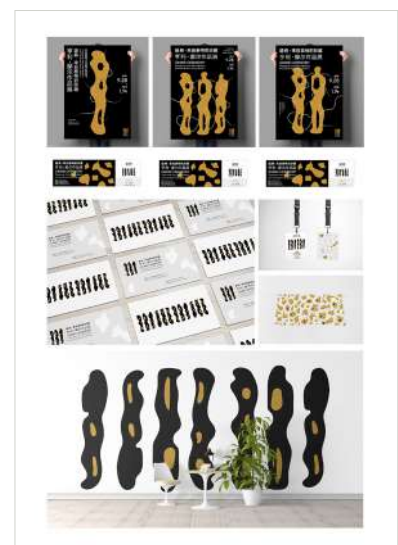
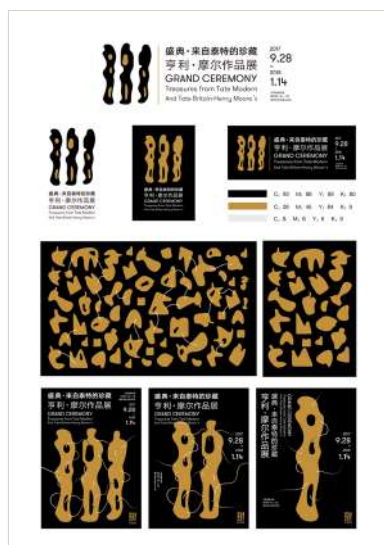
中國大陸

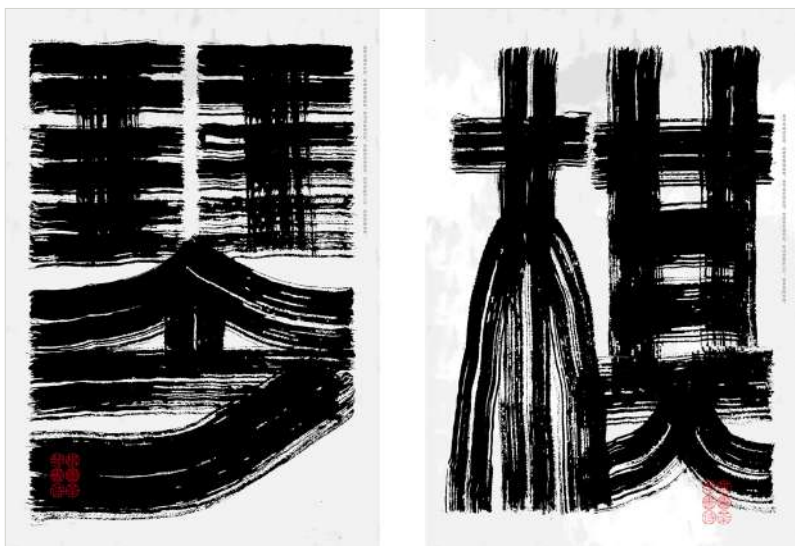
China

學校名稱 Name of School

南京藝術學院

Nanjing University of the Arts





琴·棋·書·畫·詩·茶

Guqin · Chess · Calligraphy · Chinese Painting · Poetry · Tea

作者姓名 Name of Designer(s)

朱天航
Tian-Hang Zhu

指導老師 Instructor(s)

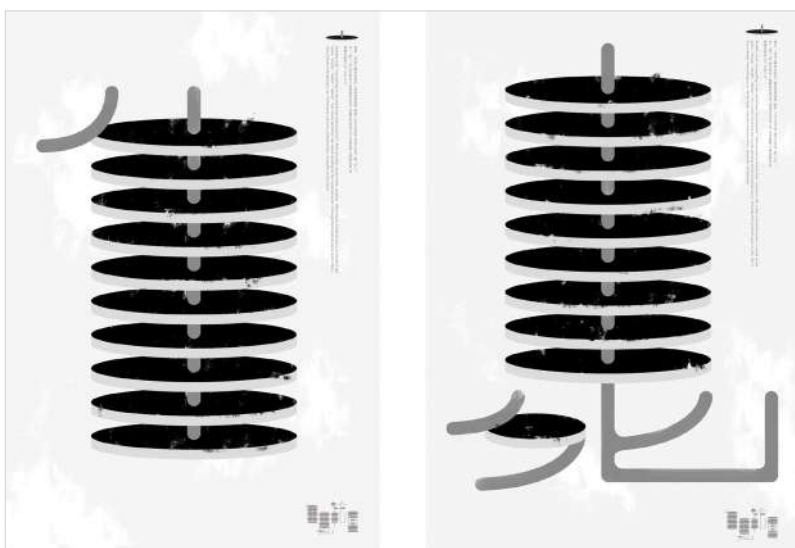
無
None

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

南京藝術學院
Nanjing University of the Arts



生死輪回

Birth and Death

作者姓名 Name of Designer(s)

朱天航
Tian-Hang Zhu

指導老師 Instructor(s)

無
None

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

南京藝術學院
Nanjing University of the Arts



碑刻·物種

Inscriptions Species

作者姓名 Name of Designer(s)

朱天航
Tian-Hang Zhu

指導老師 Instructor(s)

無
None

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

南京藝術學院
Nanjing University of the Arts

海洋食物鏈

Marine Food Chain

作者姓名 Name of Designer(s)

陸杏
Xing Lu

指導老師 Instructor(s)

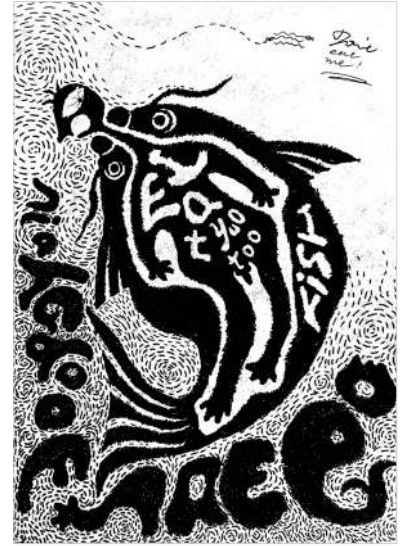
黃江鳴
Jiang-Ming Huang

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

廣西藝術學院
Guangxi Arts Institute



望橋思故鄉

Miss Hometown

作者姓名 Name of Designer(s)

陸杏
Xing Lu

指導老師 Instructor(s)

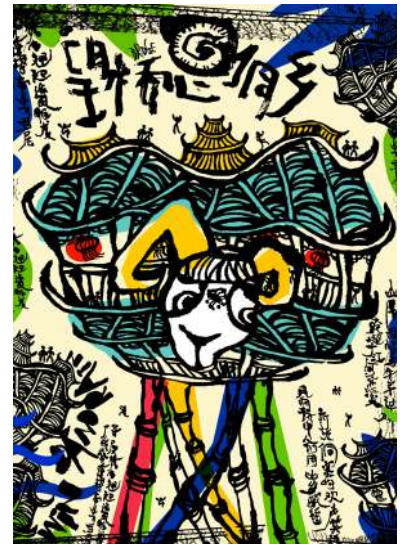
黃江鳴
Jiang-Ming Huang

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

廣西藝術學院
Guangxi Arts Institute



JULIO LE PARC 個人展展示設計

Julio Le Parc Solo Exhibition Design

作者姓名 Name of Designer(s)

李韶雯、李文卓、陸晨、李帆
Shao-Wen Li, Wen-Zhuo Li, Chen Lu, Fan Li

指導老師 Instructor(s)

王帆
Fan Wang

學校所在地 Location of School

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China

學校名稱 Name of School

南京藝術學院
Nanjing University of the Arts





《泉州紅》書籍設計 《Quanzhouhong》Book Design

作者姓名 Name of Designer(s)

張族煒
Zu-Wei Zhang

指導老師 Instructor(s)

劉薇
Wei-Liu

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

福建江夏學院
Fujian Jiangxia University



眾展 Zhong Exhibition

作者姓名 Name of Designer(s)

陳昱婷、蘇亮丞、顏有倫、成慧蕓、
林珈均、陳也維
Yu-Ting Chen, Liang-Cheng Sue,
Yu-Lun Yen, Hui-Zheng Cheng,
Chua-Jun Lin, Yeh-Wei Chen

指導老師 Instructor(s)

宋思明、郭中元
Si-Ming Song, Chung-Yuan Kuo

學校所在地 Location of School

臺灣
Taiwan

學校名稱 Name of School

嶺東科技大學
Ling Tung University



二十四節氣 The 24 Solar Terms

作者姓名 Name of Designer(s)

李鐸
Duo Li

指導老師 Instructor(s)

張子健
Zi-Jian Zhang

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

大連工業大學
Dalian Polytechnic University

SYN'18

作者姓名 Name of Designer(s)

Lars Högström

指導老師 Instructor(s)

無
None

學校所在地 Location of School

芬蘭
Finland

學校名稱 Name of School

阿爾托大學
Aalto University



無名

No Name

作者姓名 Name of Designer(s)

周楠、胡庭耀、王樂
Nan Zhou, Ting-Yao Hu, Le Wang

指導老師 Instructor(s)

蘇文清、王千睿
Wen-Ching Su, Manfred Wang

學校所在地 Location of School

臺灣
Taiwan

學校名稱 Name of School

國立臺灣師範大學
National Taiwan Normal University



武當山視覺系統設計

The Design of the Visual System of Wudang Mountains

作者姓名 Name of Designer(s)

吳堯、史華鋒、張禹晨
Yao Wu, Hua-Feng Shi, Yu-Chen Zhang

指導老師 Instructor(s)

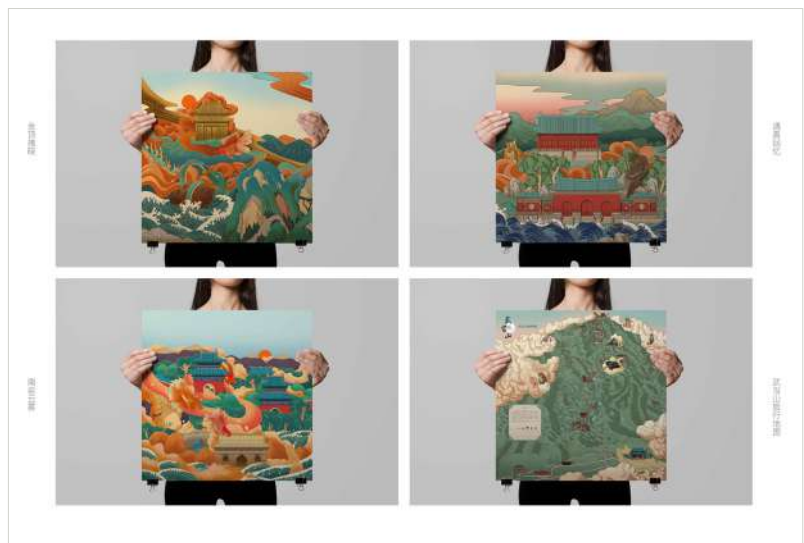
陳瑩燕
Ying-Yan Chen

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

武漢輕工大學
Wuhan Polytechnic University





園冶

Yuan Ye

作者姓名 Name of Designer(s)

萬惠君
Hui-Jun Wan

指導老師 Instructor(s)

趙清
Qing Zhao

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

南京藝術學院
Nanjing University of the Arts



重塑中國十二生肖

Reshape the Chinese Zodiac

作者姓名 Name of Designer(s)

林銘振
Ming-Zhen Lin

指導老師 Instructor(s)

胡麗麗
Li-Li Hu

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

惠州經濟職業技術學院
Huizhou Economics & Polytechnic
College



“打牌咯” 佛山撲克牌文創設計

"Let's Play Poker Together" Foshan
Poker Creative Products Design

作者姓名 Name of Designer(s)

朱藝麟、王璐瑤
Yi-Lin Zhu, Lu-Yao Wang

指導老師 Instructor(s)

劉為
Wei Liu

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

北京理工大學珠海學院
Beijing Institute of Technology, Zhuhai

仿金文黑體

Fangjin Wenhei

作者姓名 Name of Designer(s)

蘆佃傑、林明涵
Dian-Jie Lu, Ming-Han Lin

指導老師 Instructor(s)

劉澤延、曲展
Ze-Yan Liu, Zhan Qu

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

山東工藝美術學院
Shandong University of Art & Design



2018 Chinese New Year Card 謹賀新年

2018 Chinese New Year Card

作者姓名 Name of Designer(s)

陳昱婷
Yu-Ting Chen

指導老師 Instructor(s)

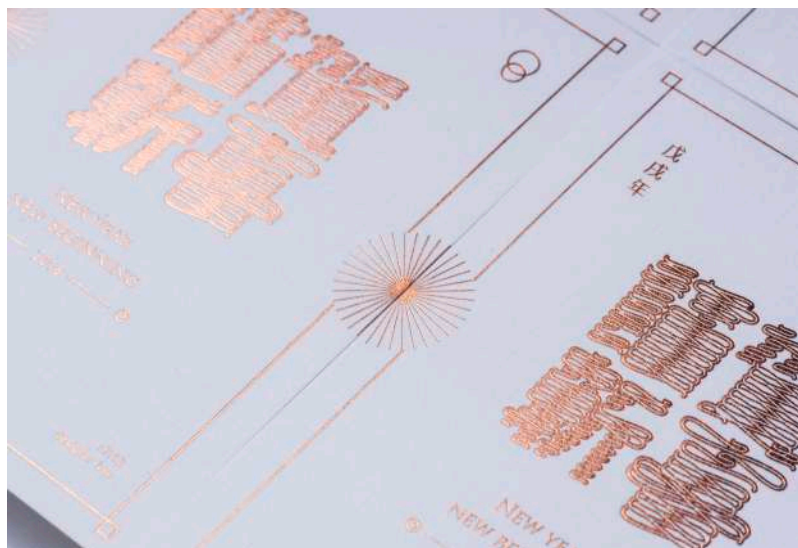
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None

學校所在地 Location of School

臺灣
Taiwan

學校名稱 Name of School

嶺東科技大學
Ling Tung University



《善行善言善心》系列

Good Deeds, Good Words,
Good Heart

作者姓名 Name of Designer(s)

張琪
Qi Zhang

指導老師 Instructor(s)

黃宗湖
Zong-Hu Huang

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

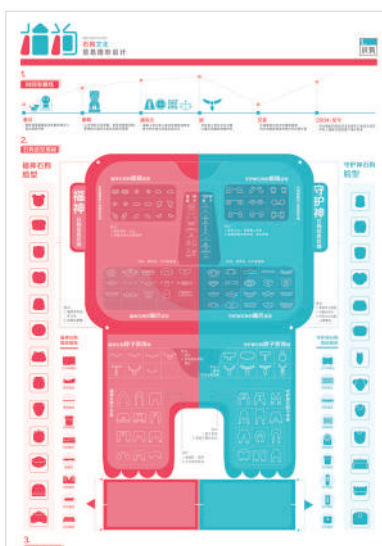
廣西藝術學院
Guangxi Arts Institute





Remember Me

China Academy of Art Shanghai Institute
of Design



Afu Jade Elegant Charm Series Packaging Design

China Academy of Art



The Concept and Design of Vision and Packaging of Dalian Forest Zoo

Dalian Polytechnic University

武義壺山小學插畫

Wuyi Huashan Primary School Illustrations

作者姓名 Name of Designer(s)

齊宗敏
Zong-Min Qi

指導老師 Instructor(s)

成朝暉
Zhao-Hui Cheng

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

中國美術學院
China Academy of Art



南京市聲—在夢中

Nanjing City Sound-in the Dream

作者姓名 Name of Designer(s)

張逸倩
Yi-Qian Zhang

指導老師 Instructor(s)

徐寶娟
Bao-Juan Xu

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

南京藝術學院
Nanjing University of the Arts



時毛—跨時代的理毛專家

Erahair-Cross-Era Fixing Hair Exper

作者姓名 Name of Designer(s)

黃婉慈、邱麗齡、許佩曄、余心岑
Wan-Ci Huang, Li-Ling Chiou,
Pei-Ye Syu, Hsin-Chen Yu

指導老師 Instructor(s)

賴岳興、林育靚
Yueh-Hsing Lai, Yu-Jin Lin

學校所在地 Location of School

臺灣
Taiwan

學校名稱 Name of School

正修科技大學
Cheng Shiu University





離·譜

Mosaic Beijing Opera Facial Mask

作者姓名 Name of Designer(s)

丁浩、劉欣玥
Hao Ding, Xin-Yue Liu

指導老師 Instructor(s)

魏欣
Wei Xin

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

武漢紡織大學
Wuhan Textile University



混濁

Impurities

作者姓名 Name of Designer(s)

張懿萱
I-Hsuan Chang

指導老師 Instructor(s)

無
None

學校所在地 Location of School

臺灣
Taiwan

學校名稱 Name of School

中國科技大學
China University of Technology



減煙

Cutdown

作者姓名 Name of Designer(s)

李立恒、譚文瀚、小安
Li-Heng Li, Wen-Han Tan, An Xiao

指導老師 Instructor(s)

吳煒晨
Wei-Chen Wu

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

中國美術學院
China Academy of Art

空間

Space

作者姓名 Name of Designer(s)

王智斌
Zhi-Bin Wang

指導老師 Instructor(s)

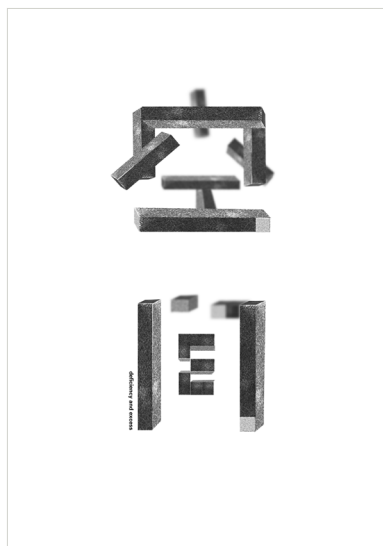
鄭夢月、徐磊基
Meng-Yue Zheng, Lei-Ji Xu

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

廈門興才職業技術學院
Xiamen Xing Cai Vocational Technical
College



救救動物

Save Animals

作者姓名 Name of Designer(s)

陳彥霏
Yan-Fei Chen

指導老師 Instructor(s)

張文化
Wen-Hua Zhang

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

廈門大學
Xiamen University



止伐

Deforestation

作者姓名 Name of Designer(s)

陳彥霏
Yan-Fei Chen

指導老師 Instructor(s)

張文化
Wen-Hua Zhang

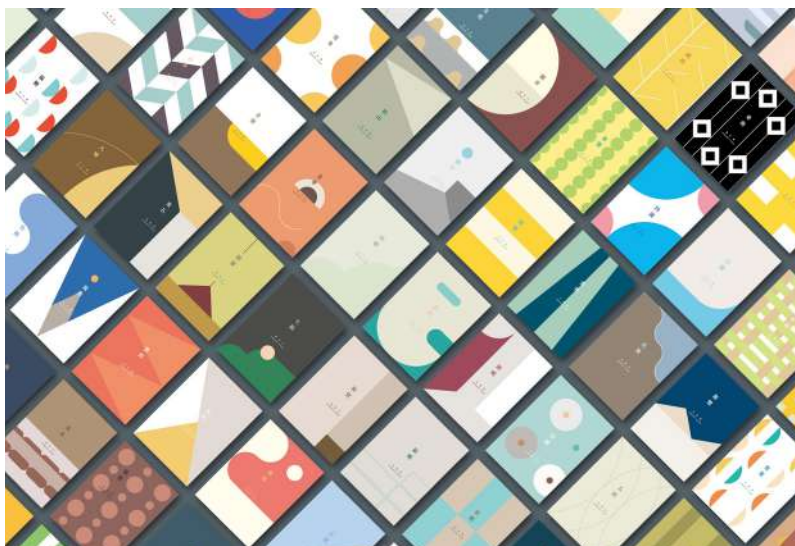
學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

廈門大學
Xiamen University





滔滔

Tao Tao

作者姓名 Name of Designer(s)

林家薇、吳佳馨、陳悅甄、
黃筑郁
Chia-Wei Lin, Jia-Xin Wu,
Yueh-Chen Chen, Jhu-Yu Huang

指導老師 Instructor(s)

曾淑娟 蘇木川
Shu-Chuan Tseng, Mu-Chuan Su

學校所在地 Location of School

臺灣
Taiwan

學校名稱 Name of School

亞東技術學院
Oriental University of Science and
Technology



潤物 文具品牌設計

Moisture Stationery Brand Design

作者姓名 Name of Designer(s)

銀小礪
Xiao-Li Yin

指導老師 Instructor(s)

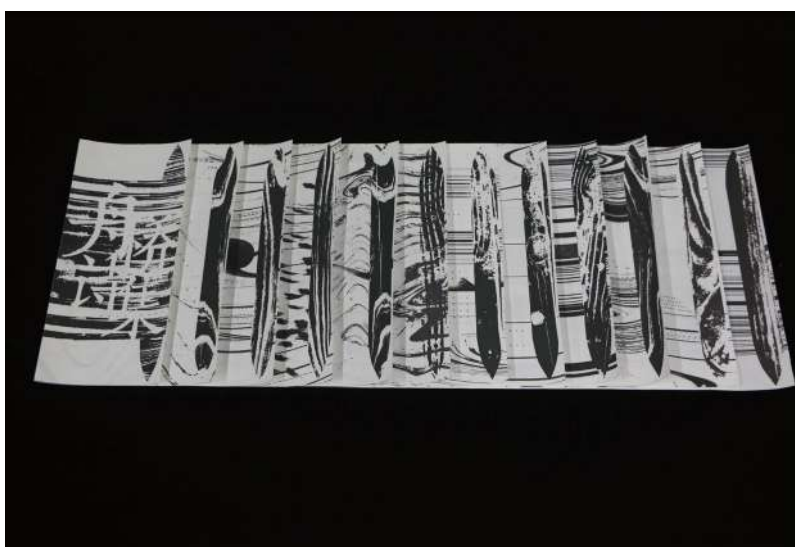
朱琪穎
Qi-Yin Zhu

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

江南大學
Jiangnan University



舟橋詩集

Boat And Bridge Poetry Collection

作者姓名 Name of Designer(s)

陳彥霏
Yan-Fei Chen

指導老師 Instructor(s)

張文化
Wen-Hua Zhang

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

廈門大學
Xiamen University

《黑磚》安化黑茶

China Anhua Dark Tea

作者姓名 Name of Designer(s)

黃益鑾、鍾胤瀟

Yi-Luan Huang, Yin-Xiao Zhong

指導老師 Instructor(s)

過山

Shan Guo

學校所在地 Location of School

中國大陸

China

學校名稱 Name of School

杭州電子科技大學

Hangzhou Dianzi University



明明

Day to Day

作者姓名 Name of Designer(s)

陳玟伶、杜庭宜、徐于庭、鍾佳妮、
李恩慈

Wen-Ling Chen, Ting-Yi Du, Yu-Ting Hsu,
Chia-Ni Chung, En-Tzu Lee

指導老師 Instructor(s)

王曉今、王建堯

Hsiao-Chin Wang, Chien-Yao Wang

學校所在地 Location of School

臺灣

Taiwan

學校名稱 Name of School

中國科技大學

China University of Technology



舊式制度

Old System

作者姓名 Name of Designer(s)

曾靖雯

Jing-Wen Tzeng

指導老師 Instructor(s)

張盛權、黃榮順

Sheng-Chang Chuan, Jung-Shun Huang

學校所在地 Location of School

臺灣

Taiwan

學校名稱 Name of School

中國科技大學

China University of Technology





拒絕吸煙

No Smoking

作者姓名 Name of Designer(s)

羅小油
Xiao-You Luo

指導老師 Instructor(s)

陳珊研
Shan-Yan Chen

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

浙江工商大學
Zhejiang Gongshang University



Toxic Comforts

作者姓名 Name of Designer(s)

Enakshi Borse

指導老師 Instructor(s)

無
None

學校所在地 Location of School

印度
India

學校名稱 Name of School

國立設計學院
National Institute of Design



保護海洋

Protection of the Marine

作者姓名 Name of Designer(s)

王智斌
Zhi-Bin Wang

指導老師 Instructor(s)

鄭夢月、徐磊基
Meng-Yue Zheng, Lei-Ji Xu

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

廈門興才職業技術學院
Xiamen Xing Cai Vocational Technical College

物種記憶

Species Memory

作者姓名 Name of Designer(s)

王哈波

Han-Bo Wang

指導老師 Instructor(s)

何方、陶霏霏、王帆

Fang He, Fei-Fei Tao, Fan Wang

學校所在地 Location of School

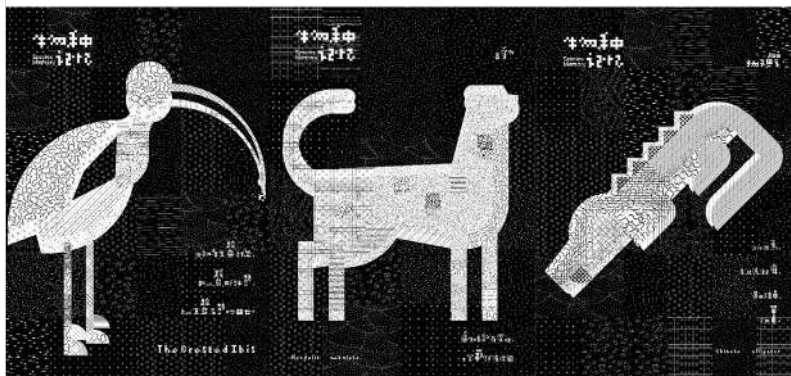
中國大陸

China

學校名稱 Name of School

南京藝術學院

Nanjing University of the Arts



莫守成規

Broke the Mould

作者姓名 Name of Designer(s)

黃志聰

Ng Chee Chong

指導老師 Instructor(s)

無

None

學校所在地 Location of School

臺灣

Taiwan

學校名稱 Name of School

國立臺灣藝術大學

National Taiwan University of Arts



繡一府城立體繡體驗包

Show-Tainan City Do It Yourself (Diy) 3D Embroidery Set

作者姓名 Name of Designer(s)

趙羿瑄、陳怡君、沈孟萱

Yi-Xuan Zhao, Yi-Jun Chen,

Meng-Syuan Shen

指導老師 Instructor(s)

許維瑄、李憲榮

Wei-Chao Hsu, Hsien-Jung Lee

學校所在地 Location of School

臺灣

Taiwan

學校名稱 Name of School

臺南應用科技大學

Tainan University of Technology





誰能聽見我的呼救

Who Can Hear My Cry for Help

作者姓名 Name of Designer(s)

林宇涵
Yu-Han Lin

指導老師 Instructor(s)

黃濤
Tao-Huang

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

福州大學廈門工藝美術學院
Xiamen Academy of Arts and Design,
Fuzhou University



輕妝黑體

Ethereal Sans

作者姓名 Name of Designer(s)

林偉駿、丁晏婷、李芝晴
Wei-Chuin Lim, Yan-Ting Ding,
Chih-Ching Lee

指導老師 Instructor(s)

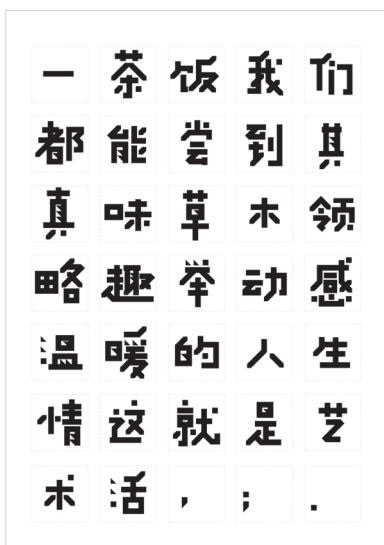
柯鴻圖、余淑吟
Hung-Tu Ko, Shu-Yin Yu

學校所在地 Location of School

臺灣
Taiwan

學校名稱 Name of School

銘傳大學
Ming Chuan University



節奏體

Rhythmical Typography

作者姓名 Name of Designer(s)

周婧
Jing Zhou

指導老師 Instructor(s)

戚躍春
Yue-Chun Qi

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

廈門大學
Xiamen University

“鳳香居”香薰系列包裝設計

Feng Xiangju Fragrant Package Design

作者姓名 Name of Designer(s)

趙嬌嬌

Jiao-Jiao Zhao

指導老師 Instructor(s)

房丹

Dan-Fang

學校所在地 Location of School

中國大陸

China

學校名稱 Name of School

遼寧經濟職業技術學院

Liaoning Economic Vocational and Technical College



The Hieroglyphic Amalgamation of Chinese and English

作者姓名 Name of Designer(s)

Tigris Li

指導老師 Instructor(s)

Trudi Esberger, Paula Nessick

學校所在地 Location of School

英國

United Kingdom

學校名稱 Name of School

倫敦藝術大學

University of the Arts London



十裡洋場暨老漢口視覺系統設計

The Design of the Vision System of the Ten Mile Field and the Old Hankou

作者姓名 Name of Designer(s)

吳堯、武梅潔、史華鋒、關強、楊惠惠

Yao Wu, Mei-Jie Wu, Hua-Feng Shi,

Giang Guan, Yang-Hui Hui

指導老師 Instructor(s)

陳瑩燕

Ying-Yan Chen

學校所在地 Location of School

中國大陸

China

學校名稱 Name of School

武漢輕工大學

Wuhan Polytechnic University





急救幽默醫療

Helper

作者姓名 Name of Designer(s)

何靖嫻、潘玫苓、方莉妮、林泓志、
王永昱、林洛潔、高靖淳、張育倫
Jing-Shian Ho, Mei-Ling Pan, Li-Ni Fang,
Hung-Chih Lin, Yung-Yu Wang, Luo-Chieh
Lin, Jing-Chun Gao, Yu-Lun Chang

指導老師 Instructor(s)

許得輝

Te-Huei Hsu

學校所在地 Location of School

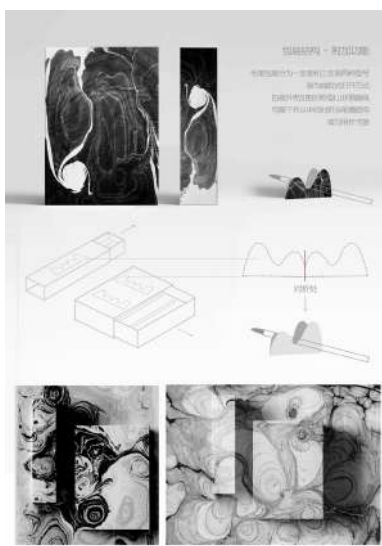
臺灣

Taiwan

學校名稱 Name of School

復興高級商工職業學校

Fu-Hsin Trade & Arts School



流動水色—毛筆包裝設計

Flowing Water Color

作者姓名 Name of Designer(s)

劉敏敏

Min-Min Liu

指導老師 Instructor(s)

無

None

學校所在地 Location of School

中國大陸

China

學校名稱 Name of School

華南理工大學

South China University of Technology



呷米

Eat Me

作者姓名 Name of Designer(s)

黃琳媛、邱郁婷、陳莉穎

Lin-Yuan Huang, Yu-Ting Chiu,
Li-Ying Chen

指導老師 Instructor(s)

李政達、林恩盈

Cheng-Ta Lee, En-Ying Lin

學校所在地 Location of School

臺灣

Taiwan

學校名稱 Name of School

中國科技大學

China University of Technology

福獸齊天－陳氏書院創意伴手禮

Creative Companion of Chen's Academy-Fu Shou Qi Tian

作者姓名 Name of Designer(s)

劉敏敏、王旭、楊文君、張嘉凌、何懿芳、周佩璿、謝瑜晏

Min-Min Liu, Xu Wang, Wen-Jun Yang, Jia-Ling Zhang, Yi-Fang He, Pei-Xuan Zhou, Yu-Yan Xie

指導老師 Instructor(s)

門德來、邱顯源

De-Lai Men, Xian-Yuan Qiu

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

華南理工大學
South China University of Technology



宇航員銅管樂隊

Astronaut Brass Band

作者姓名 Name of Designer(s)

孔子孟

Zi-Meng Kong

指導老師 Instructor(s)

熊文飛

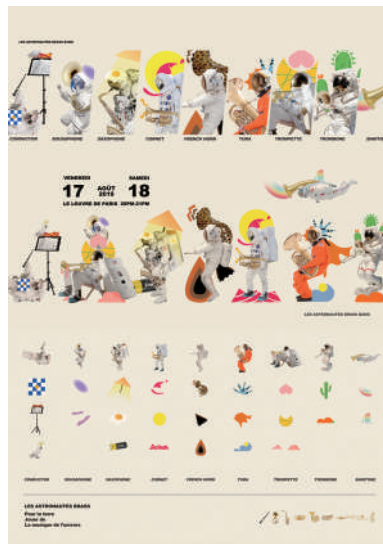
Wen-Fei Xiong

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

武漢理工大學
Wuhan University of Technology



26 個房子

26 Houses

作者姓名 Name of Designer(s)

朱夢雪

Meng-Xue Zhu

指導老師 Instructor(s)

何方、陶霏霏、王帆

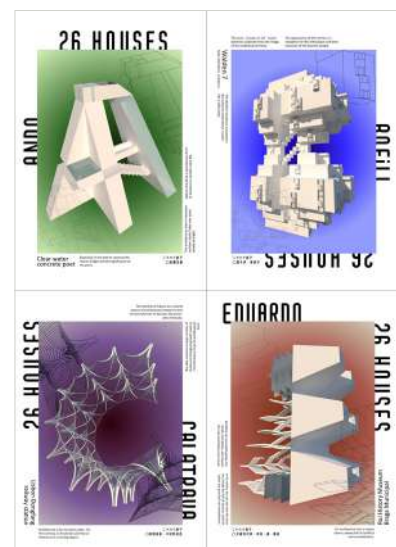
Fang He, Fei-Fei Tao, Fan Wang

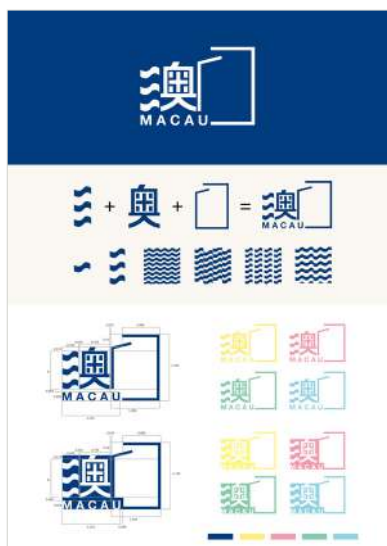
學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

南京藝術學院
Nanjing University of the Arts





澳門城市形象設計

Macau City Image Design

作者姓名 Name of Designer(s)

羅喜雯
Xi-Wen Luo

指導老師 Instructor(s)

黃光輝
Guang-Hui Huang

學校所在地 Location of School

澳門
Macau

學校名稱 Name of School

澳門科技大學
Macau University of Science and Technology



創作與混亂

Chaos

作者姓名 Name of Designer(s)

張元媛
Yuan-Yuan Zhang

指導老師 Instructor(s)

趙丹青
Dan-Qing Zhao

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

江漢大學
Jiangnan University



有沒有台北的八卦？

Any Gossip in Taipei

作者姓名 Name of Designer(s)

溫皓軒、張峻輔、陳奕蒼、謝嘉鴻
Hao-Hsuan Wen, Jun-Fu Jhang,
Yi-Tsang Chen, Chia-Hung Hsieh

指導老師 Instructor(s)

鄭司維、楊勝雄
Ci-Vi Cheng, Sheng-Xiong Yang

學校所在地 Location of School

臺灣
Taiwan

學校名稱 Name of School

輔仁大學
Fu Jen Catholic University

舊市生活

Taipei Traditional Market

作者姓名 Name of Designer(s)

翁健璋、黃聖雯、彭品瑄、吳紀菽
Jian-Wei Weng, Sheng-Wei Huang,
Pin-Xuan Peng, Ji-Qiu Wu

指導老師 Instructor(s)

王曉今

Xiao-Jin Wang

學校所在地 Location of School

臺灣

Taiwan

學校名稱 Name of School

中國科技大學
China University of Technology



加速退化的空氣

The Accelerating Devolution of Air Quality.

作者姓名 Name of Designer(s)

溫晴惟、黃薇
Ching-Wei Wen, Wei Huang

指導老師 Instructor(s)

林俊傑

Jun-Jie Lin

學校所在地 Location of School

臺灣

Taiwan

學校名稱 Name of School

國立臺灣藝術大學
National Taiwan University of Arts



你看見了嗎？

Do You See?

作者姓名 Name of Designer(s)

黃薇、溫晴惟
Wei Huang, Ching-Wei Wen

指導老師 Instructor(s)

林俊傑

Jun-Jie Lin

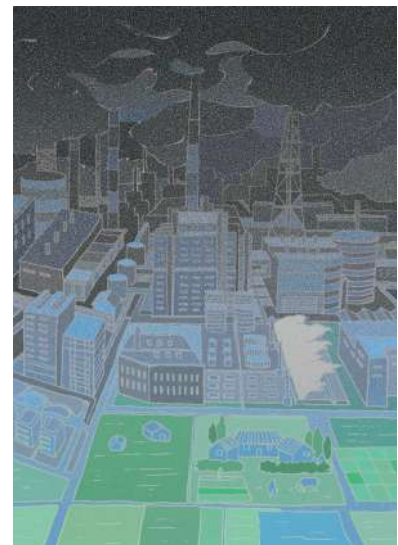
學校所在地 Location of School

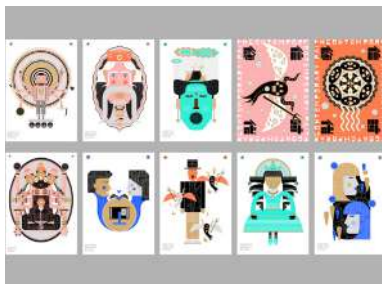
臺灣

Taiwan

學校名稱 Name of School

國立臺灣藝術大學
National Taiwan University of Arts





時代·信仰

Contemporary Faith

作者姓名 Name of Designer(s)

朱天航
Tian-Hang Zhu

指導老師 Instructor(s)

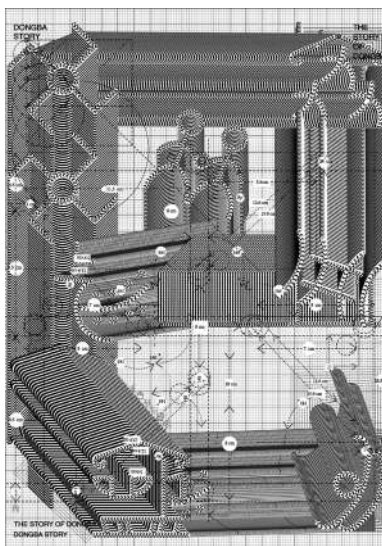
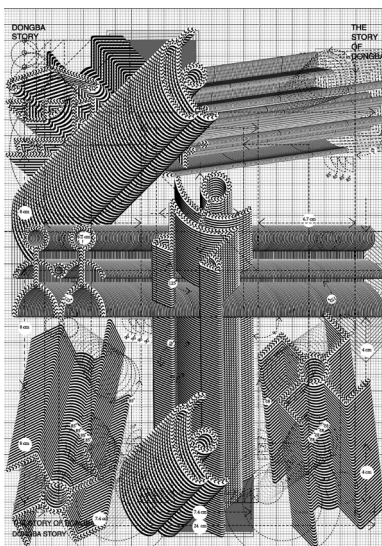
何方、陶霏霏、王帆
Fang He, Fei-Fei Tao, Fan Wang

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

南京藝術學院
Nanjing University of the Arts



東巴文實驗字體海報設計

Dongba Hieroglyph Experimental Font Poster Design

作者姓名 Name of Designer(s)

郁琛
Chen Yu

指導老師 Instructor(s)

曹方
Fang Cao

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

南京藝術學院
Nanjing University of the Arts



“一把青” 有機蔬菜品牌形象設計

"Yibaqing" Organic Vegetable Brand Image Design

作者姓名 Name of Designer(s)

薛挺鑫
Ting- Xin Xue

指導老師 Instructor(s)

陳捷
Jie Chen

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

閩江學院
Minjiang University

生命的聲音

The Voice of Life

作者姓名 Name of Designer(s)

陳俞如
Yu-Ru Chen

指導老師 Instructor(s)

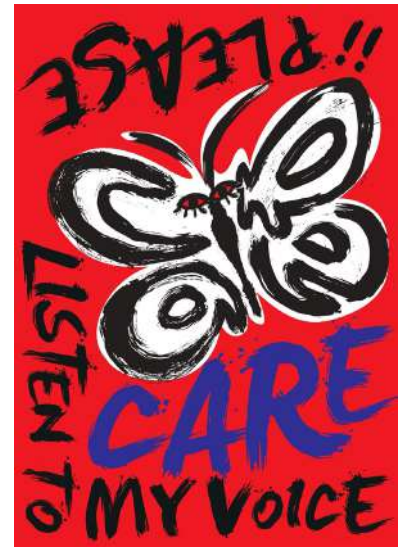
游明龍
Ming-Lung Yu

學校所在地 Location of School

臺灣
Taiwan

學校名稱 Name of School

亞洲大學
Asia University



日日食米—概念商店識別設計

Day and Days

作者姓名 Name of Designer(s)

陳詩涵、謝沛蓁、周芝伊
Shih-Han Chen, Pei-Jhen Sie,
Jih-Yi Zhou

指導老師 Instructor(s)

陳黎枚
Li-Mei Chen

學校所在地 Location of School

臺灣
Taiwan

學校名稱 Name of School

臺南應用科技大學
Tainan University of Technology



相等

Equality

作者姓名 Name of Designer(s)

周若馨
Ruo-Shin Chou

指導老師 Instructor(s)

游明龍
Ming-Lung Yu

學校所在地 Location of School

臺灣
Taiwan

學校名稱 Name of School

亞洲大學
Asia University





長腦袋

A Long Head

作者姓名 Name of Designer(s)

梁爽爽
Shuang-Shuang Liang

指導老師 Instructor(s)

甘錦秀、陳彥廷
Jin-Xiu Gan, Yan-Ting Chen

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

福州大學廈門工藝美術學院
Xiamen Academy of Arts and Design,
Fuzhou University



異

Different

作者姓名 Name of Designer(s)

丁琳玲
Lin-Ling Ding

指導老師 Instructor(s)

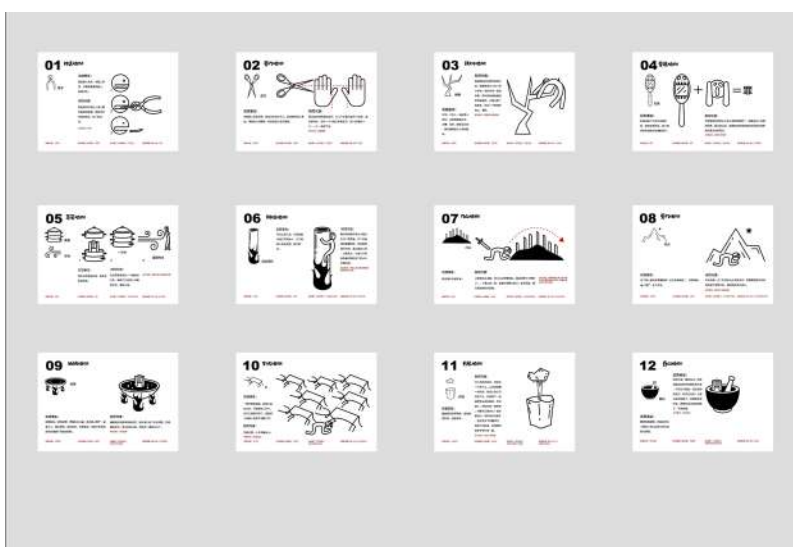
孫俊
Jun Sun

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

西安建築科技大學
Xian University of Architecture and
Technology



十八層地獄說明書

Eighteen Layers of Hell Specification

作者姓名 Name of Designer(s)

張堯
Zhang Yao

指導老師 Instructor(s)

李宗澤
Zong-Ze Li

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

西安歐亞學院
Xian Eurasia University

《皇后日報》

Queen's Daily

作者姓名 Name of Designer(s)

王佳琪
Jia-Qi Wang

指導老師 Instructor(s)

何方、陶霏霏、王帆
Fang He, Fei-Fei Tao, Fan Wang

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

南京藝術學院
Nanjing University of the Arts



言論力量

Power of Speech

作者姓名 Name of Designer(s)

林燦瑤
Can-Yao Lin

指導老師 Instructor(s)

無
None

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

福州大學廈門工藝術學院
Xiamen Academy of Arts and Design,
Fuzhou University



“霧是人非”

Fog Is One of

作者姓名 Name of Designer(s)

向瑜
Yu Xiang

指導老師 Instructor(s)

饒旭
Xu Rao

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

四川大學錦江學院
Sichuan University Jinjiang College





六弄茶館

Liunong Teahouse

作者姓名 Name of Designer(s)

梁小雲

Xiao-Yun Liang

指導老師 Instructor(s)

介新剛

Xin-Gang Jie

學校所在地 Location of School

中國大陸

China

學校名稱 Name of School

中山職業技術學院

Zhongshan Polytechnic



永恆主義

Forever-lsm

作者姓名 Name of Designer(s)

劉瑩瑩

Ying-Ying Liu

指導老師 Instructor(s)

吳綺虹

Qi-Hong Wu

學校所在地 Location of School

中國大陸

China

學校名稱 Name of School

廣州美術學院

Guangzhou Academy of Fine Arts



粵讀記茶餐廳

The Brand Design of Cantonese Tea Restaurant

作者姓名 Name of Designer(s)

關潔華、趙玉華

Jie-Hua Guan, Yu-Hua Zhao

指導老師 Instructor(s)

張錦源、葉軍、王旭瑋、鄭龍偉

Jin-Yuan Zhang, Jun-Ye,

Xu-Wei Wang, Long-Wei Zheng

學校所在地 Location of School

中國大陸

China

學校名稱 Name of School

廣東輕工職業技術學院

Guangdong Industry Technical College

The Beginning

作者姓名 Name of Designer(s)

Alfidiya Kuchukbaeva

指導老師 Instructor(s)

Pavel Borisovsky

學校所在地 Location of School

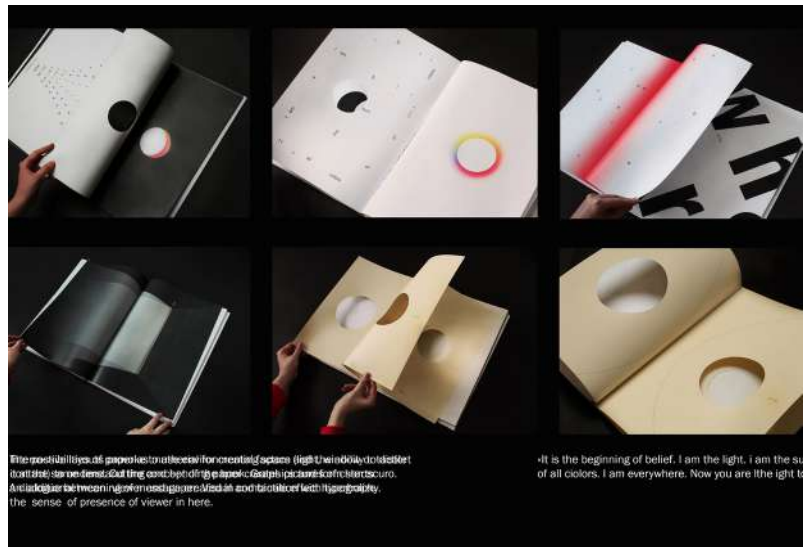
俄羅斯

Russia

學校名稱 Name of School

HSE 藝術與設計學校

HSE Art and Design School



Flip-Flop body care products

作者姓名 Name of Designer(s)

Alfidiya Kuchukbaeva

指導老師 Instructor(s)

Pavel Borisovsky

學校所在地 Location of School

俄羅斯

Russia

學校名稱 Name of School

HSE 藝術與設計學校

HSE Art and Design School



天地之間

Between Heaven and Earth

作者姓名 Name of Designer(s)

張彧

Yu Zhang

指導老師 Instructor(s)

張文化

Wen-Hua Zhang

學校所在地 Location of School

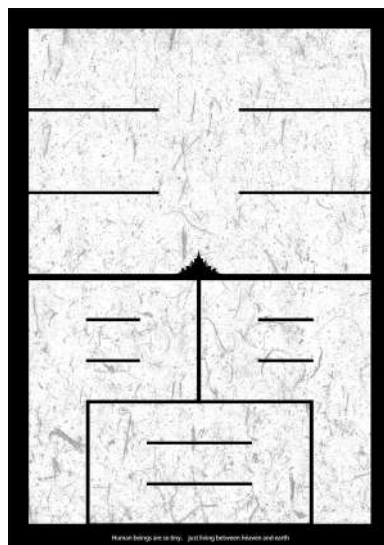
中國大陸

China

學校名稱 Name of School

廈門大學

Xiamen University





本草綱目 獸部 (書籍設計)

The Animal Department in Compendium of Materia Medica

作者姓名 Name of Designer(s)

郁琛
Chen Yu

指導老師 Instructor(s)

曹方
Fang Cao

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

南京藝術學院
Nanjing University of the Arts



大繁為簡

The Crisis of Chinese

作者姓名 Name of Designer(s)

何旭、蘇立豪
Xu He, Li-Hao Su

指導老師 Instructor(s)

念凡
Fan Nian

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

福州大學廈門工藝美術學院
Xiamen Academy of Arts and Design,
Fuzhou University



不破何立

Revolutionary

作者姓名 Name of Designer(s)

張超舜
Chiao-Sun Cheung

指導老師 Instructor(s)

無
None

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

福州大學廈門工藝美術學院
Xiamen Academy of Arts and Design,
Fuzhou University

考骨謎

Bone Collection Ceremony

作者姓名 Name of Designer(s)

蘇弘益、黃昱翔、洪靖雯、林妤柔、
許淳豐

Hong-Yi Su, Yu-Siang Huang,
Jing-Wei Hong, Yu-Rou Lin,
Chun-Feng Xu

指導老師 Instructor(s)

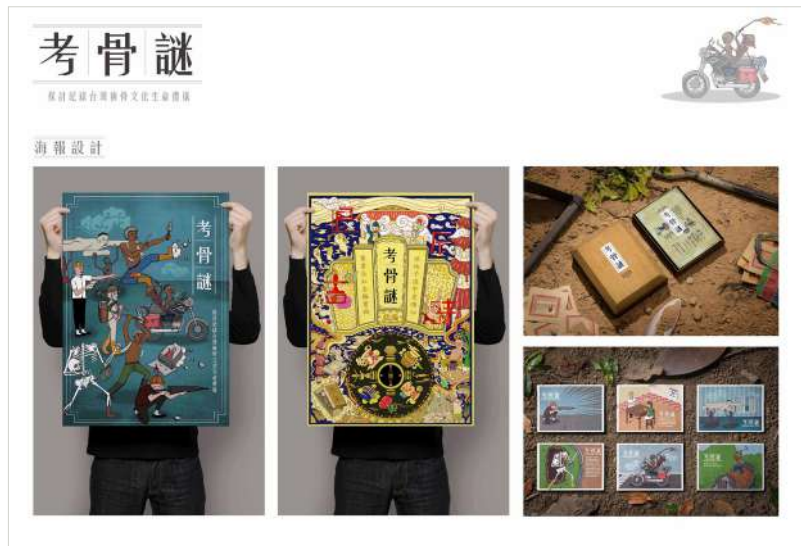
杜雅雯、高瑞楨
Ya-Wen Tu, Jui-Chen Kao

學校所在地 Location of School

臺灣
Taiwan

學校名稱 Name of School

建國科技大學
Chienkuo Technology University



姿態語言

Body Language

作者姓名 Name of Designer(s)

黃景鈺
King-Yuk Wong

指導老師 Instructor(s)

Perry Leung

學校所在地 Location of School

香港
Hong Kong

學校名稱 Name of School

香港知專設計學院
Hong Kong Design Institute



進退兩難

Be in a Dilemma

作者姓名 Name of Designer(s)

劉鳴宇
Ming-Yu Liu

指導老師 Instructor(s)

戚躍春、蔡仕偉、林磐鋒
Yue-Chun Qi, Shi-Wei Cai,
Apex Pang-Soong Lin

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

廈門大學
Xiamen University





科技創新帶給我們什麼？

What Does Scientific and Technological Innovation Bring to Us?

作者姓名 Name of Designer(s)

鄭樹倩
Shu-Qian Zheng

指導老師 Instructor(s)

念凡
Fan Nian

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

福州大學廈門工藝美術學院
Xiamen Academy of Arts and Design,
Fuzhou University



世界觀書店視覺形象設計

World Outlook Bookstore

作者姓名 Name of Designer(s)

蔣彥豐
Yan-Feng Jiang

指導老師 Instructor(s)

張大魯
Da-Lu Zhang

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

蘇州大學
Soochow University



生生

The Former

作者姓名 Name of Designer(s)

葉嘉瑛
Jia-Ying Ye

指導老師 Instructor(s)

張明
Ming Zhang

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

福州大學廈門工藝美術學院
Xiamen Academy of Arts and Design,
Fuzhou University

停止

Stop

作者姓名 Name of Designer(s)

葉嘉瑛

Jia-Ying Ye

指導老師 Instructor(s)

張明

Ming Zhang

學校所在地 Location of School

中國大陸

China

學校名稱 Name of School

福州大學廈門工藝美術學院

Xiamen Academy of Arts and Design,

Fuzhou University



為正義發聲

Speak Out for Justice

作者姓名 Name of Designer(s)

梁爽爽、毛雲帆、曾瑩瑩

Shuang-Shuang Liang, Yun-Fan Mao,

Ying-Ying Zeng

指導老師 Instructor(s)

黃志雄

Zhi-Xiong Huang

學校所在地 Location of School

中國大陸

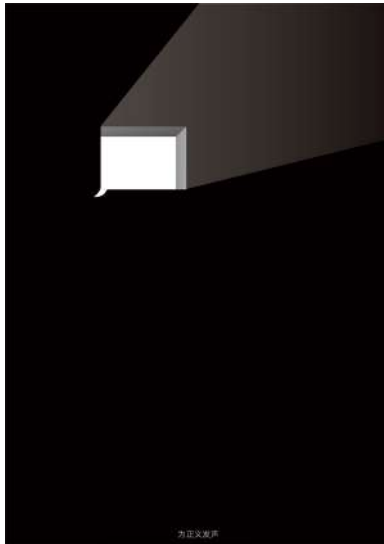
China

學校名稱 Name of School

福州大學廈門工藝美術學院

Xiamen Academy of Arts and Design,

Fuzhou University



睦雍體

Mu-Yong Typeface

作者姓名 Name of Designer(s)

劉鳴宇

Ming-Yu Liu

指導老師 Instructor(s)

戚躍春、蔡仕偉、林磐聳

Yue-Chun Qi, Shi-Wei Cai,

Apex Pang-Soong Lin

學校所在地 Location of School

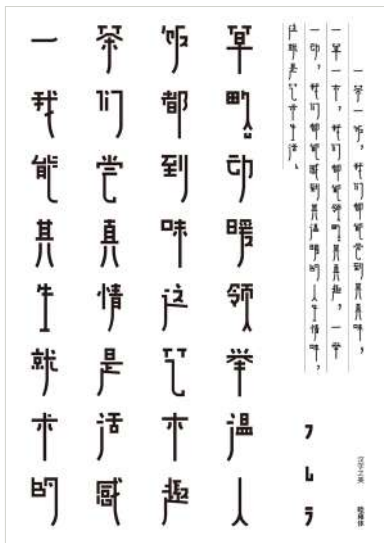
中國大陸

China

學校名稱 Name of School

廈門大學

Xiamen University





生存之危

The Crisis of Survival

作者姓名 Name of Designer(s)

陳果
Guo Chen

指導老師 Instructor(s)

甘錦繡
Jin-Xiu Gan

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

福州大學廈門工藝美術學院
Xiamen Academy of Arts and Design,
Fuzhou University



真善美

Sound of Music

作者姓名 Name of Designer(s)

鄭蕙芳
Hui-Fang Cheng

指導老師 Instructor(s)

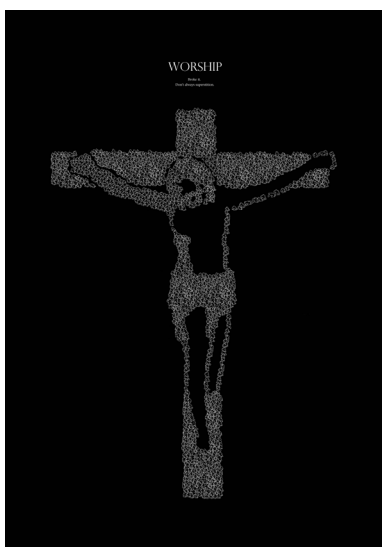
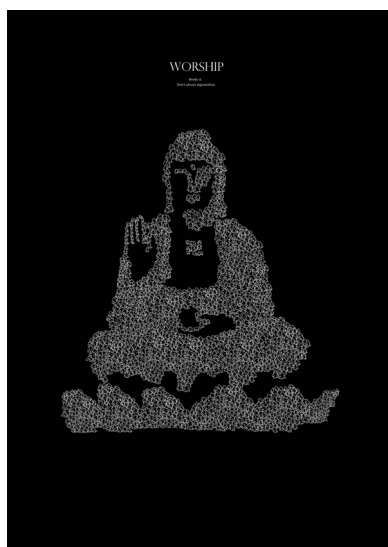
賴岳興、吳守哲、林育靚
Yueh-Hsing Lai, Shou-Che Wu, Yu-Jin Lin

學校所在地 Location of School

臺灣
Taiwan

學校名稱 Name of School

正修科技大學
Cheng Shiu University



Worship

作者姓名 Name of Designer(s)

林圓媛
Yuan-Yuan Lin

指導老師 Instructor(s)

鄭國章
Cheng-kuo Chang

學校所在地 Location of School

臺灣
Taiwan

學校名稱 Name of School

國立高雄師範大學
National Kaohsiung Normal University

重生

Reborn

作者姓名 Name of Designer(s)

林淼芊

Miao-Qian Lin

指導老師 Instructor(s)

無

None

學校所在地 Location of School

新加坡

Singapore

學校名稱 Name of School

第一媒體設計學院

First Media Design School



人情事—中國式客套話圖譜設計

Worldly Wisdom of Chinese

作者姓名 Name of Designer(s)

陳澤生、林綺雯

Jenson Chen, Qi-Wen Ling

指導老師 Instructor(s)

葉軍、張錦源、李爾塵

Jun Ye, Jin-Yuan Zhang, Er-Chen Li

學校所在地 Location of School

中國大陸

China

學校名稱 Name of School

廣州大學、廣東輕工職業技術學院

Guangzhou University, Guangdong

Industry Technical College



架世—本土嘻哈推廣

Jiashi-Local Hip Hop Promotion

作者姓名 Name of Designer(s)

李建斌、梁雄飛

Jian-Bin Li, Xiong-Fei Liang

指導老師 Instructor(s)

鄭龍偉、王旭璋、羅滔

Long-Wei Zheng, Xu-Wei Wang, Tao Luo

學校所在地 Location of School

中國大陸

China

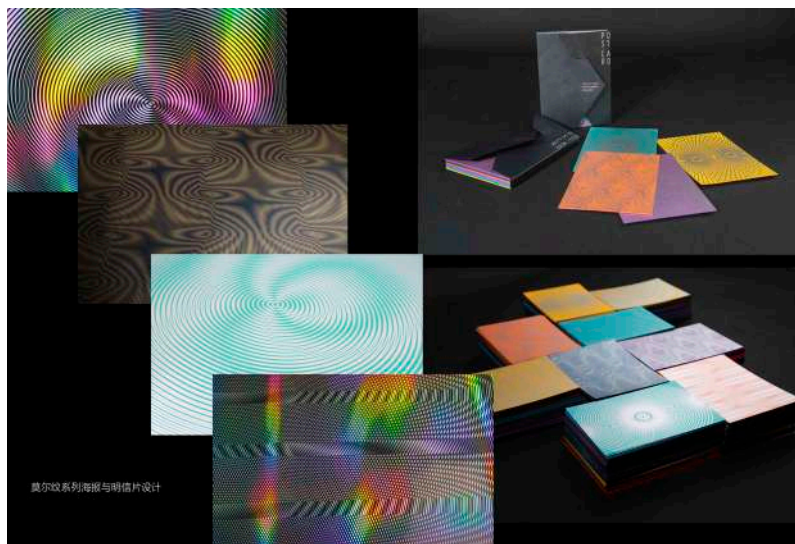
學校名稱 Name of School

廣州大學、廣東輕工職業技術學院

Guangzhou University, Guangdong

Industry Technical College





莫爾紋 · 解碼與編碼

Decoding & Encoding Moiré

作者姓名 Name of Designer(s)

楊葉
Ye Yang

指導老師 Instructor(s)

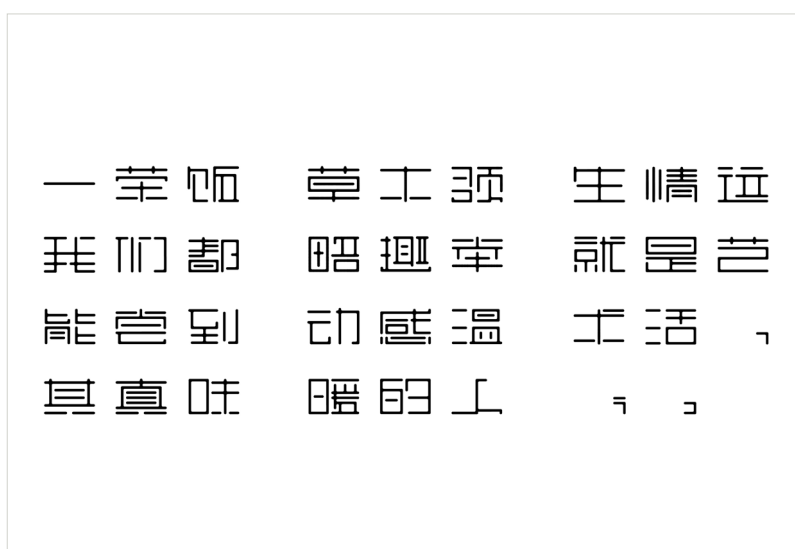
蔣傑
Jie Jiang

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

南京藝術學院
Nanjing University of the Arts



線圓體（字體設計）

Line Circle (Font Design)

作者姓名 Name of Designer(s)

張彧
Yu Zhang

指導老師 Instructor(s)

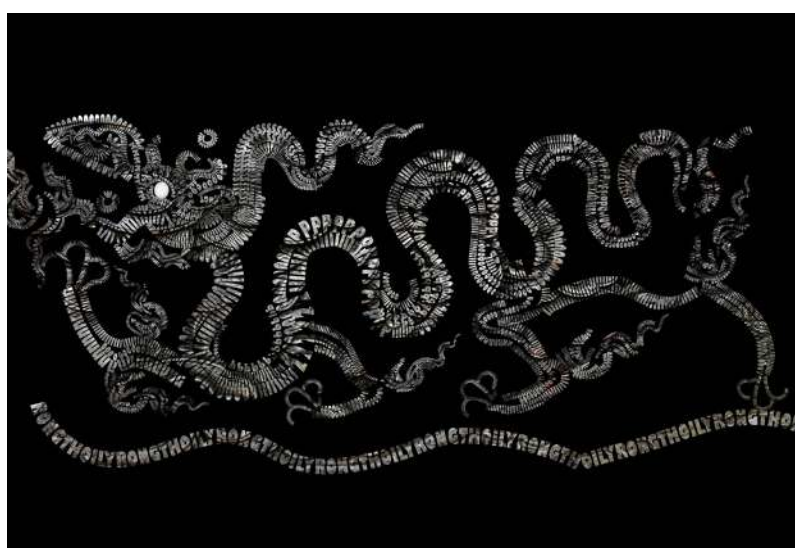
張文化、戚躍春
Wen-Hua Zhang, Yue-Chun Qi

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

廈門大學
Xiamen University



Dragon of the Ly Dynasty Vietnam (1009-1225)

作者姓名 Name of Designer(s)

Pham Thi Hong

指導老師 Instructor(s)

無
None

學校所在地 Location of School

越南
Vietnam

學校名稱 Name of School

郵電科技學院
Posts and Telecommunications Institute
of Technology

漢南茶廠

Hanan

作者姓名 Name of Designer(s)

陳國豪

Guo-Hao Chen

指導老師 Instructor(s)

傅斌

Bin Fu

學校所在地 Location of School

中國大陸

China

學校名稱 Name of School

西安美術學院

Xian Academy of Fine Arts



演化

Evolution

作者姓名 Name of Designer(s)

張芊

Chien Chang

指導老師 Instructor(s)

無

None

學校所在地 Location of School

臺灣

Taiwan

學校名稱 Name of School

銘傳大學

Ming Chuan University



金石至交

Firm Friendship

作者姓名 Name of Designer(s)

朱俊達

Chun-Ta Chu

指導老師 Instructor(s)

劉建成

Chien-Cheng Liu

學校所在地 Location of School

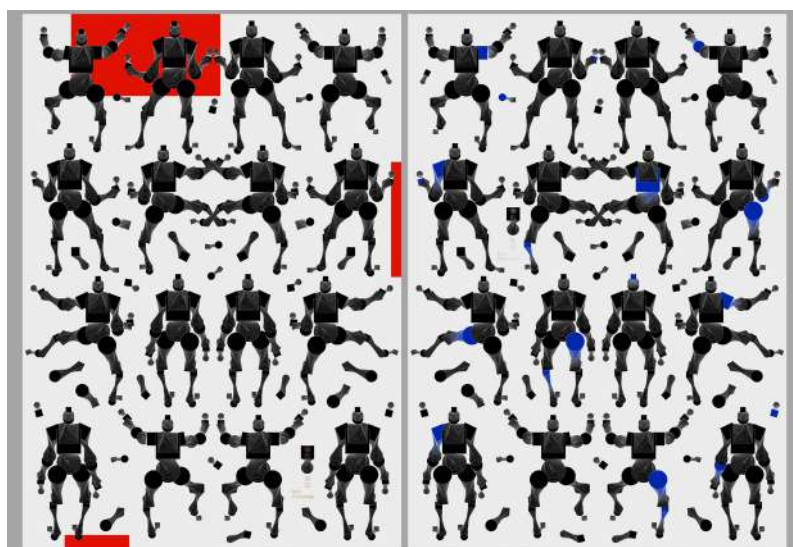
臺灣

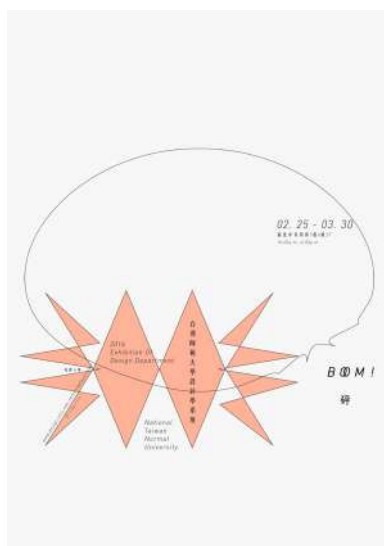
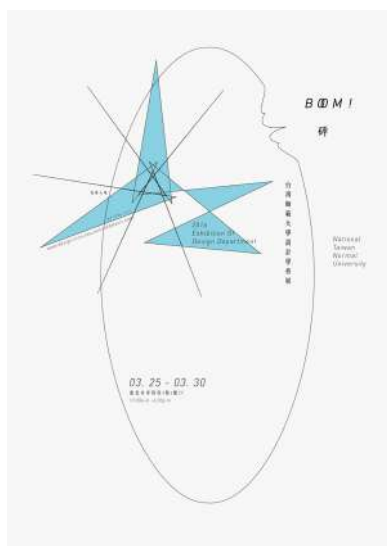
Taiwan

學校名稱 Name of School

國立臺灣師範大學

National Taiwan Normal University





評 Boom

作者姓名 Name of Designer(s)

朱俊達
Chun-Ta Chu

指導老師 Instructor(s)

無
None

學校所在地 Location of School

臺灣
Taiwan

學校名稱 Name of School

國立臺灣師範大學
National Taiwan Normal University



殺死和平 Kill Peace

作者姓名 Name of Designer(s)

岳雲霄
Yun-Xiao Yue

指導老師 Instructor(s)

威躍春
Yue-Chun Qi

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

廈門大學
Xiamen University



2017 大古鐵器設計大獎 2017 Taku Award

作者姓名 Name of Designer(s)

陳品丞
Ping-Chen Chen

指導老師 Instructor(s)

無
None

學校所在地 Location of School

日本
Japan

學校名稱 Name of School

武藏野美術大學
Musashino Art University

Mindscape Implosion 黑膠唱片包裝設計

Mindscape Implosion Vinyl Album Cover Design

作者姓名 Name of Designer(s)

陳品丞

Ping-Chen Chen

指導老師 Instructor(s)

無

None

學校所在地 Location of School

日本

Japan

學校名稱 Name of School

武藏野美術大學

Musashino Art University



臺北動物園

Taipei Zoo

作者姓名 Name of Designer(s)

杜浩璋、劉佳蓉、陳若潔

Hao-Wei Du, Jia-Rong Liu,

Ruo-Jieh Chen

指導老師 Instructor(s)

李根在

Ken-Tsai Lee

學校所在地 Location of School

臺灣

Taiwan

學校名稱 Name of School

國立臺灣科技大學

National Taiwan University of Science and Technology



洽發麵粉一百年視覺形象設計

Visual Branding Image Design of Chia Fha Centennial Wheat Flour Mill

作者姓名 Name of Designer(s)

邱晏瑋、許筠、許佳燕、劉昱均

Yen-Jung Chiu, Yun Hsu, Chia-Yen Hsu,

Yu-Chun Liu

指導老師 Instructor(s)

侯純純

Chun-Chun Hou

學校所在地 Location of School

臺灣

Taiwan

學校名稱 Name of School

國立臺中科技大學

National Taichung University of Science and Technology





字符硬盤書

Word.Info-Pic

作者姓名 Name of Designer(s)

孫建文
Jian-Wen Sun

指導老師 Instructor(s)

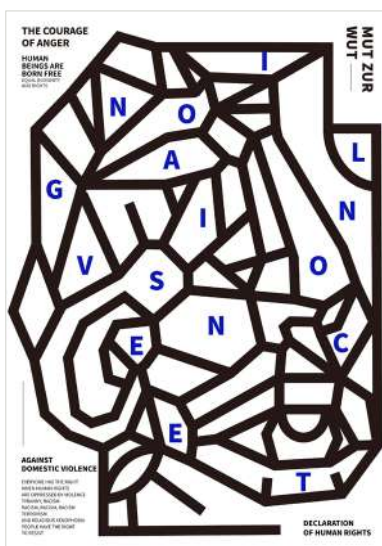
王濱
Bin Wang

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

南京藝術學院
Nanjing University of the Arts



憤怒的勇氣

The Courage of Anger

作者姓名 Name of Designer(s)

岳雲霄
Yun-Xiao Yue

指導老師 Instructor(s)

威躍春
Yue-Chun Qi

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

廈門大學
Xiamen University



敞開心

Open Heart

作者姓名 Name of Designer(s)

岳雲霄
Yun-Xiao Yue

指導老師 Instructor(s)

威躍春
Yue-Chun Qi

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

廈門大學
Xiamen University

溪流

Rivulet

作者姓名 Name of Designer(s)

岳雲霄

Yun-Xiao Yue

指導老師 Instructor(s)

戚躍春

Yue-Chun Qi

學校所在地 Location of School

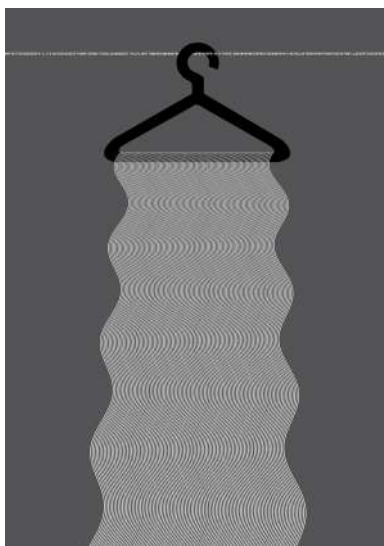
中國大陸

China

學校名稱 Name of School

廈門大學

Xiamen University



戰中無童年

No Childhood in The War

作者姓名 Name of Designer(s)

閔一

Yi Min

指導老師 Instructor(s)

張文化、蔡仕偉、林磐聳

Wen-Hua Zhang, Shi-Wei Cai,

Apex Pang-Soong Lin

學校所在地 Location of School

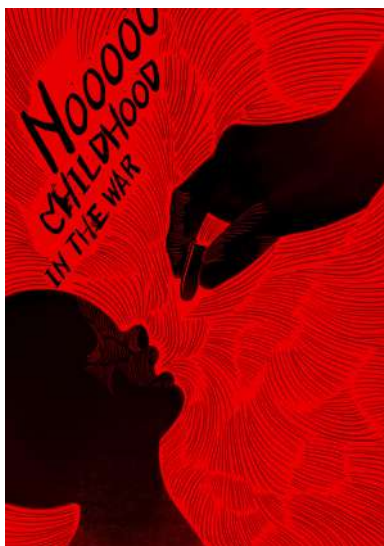
中國大陸

China

學校名稱 Name of School

廈門大學

Xiamen University



被侵蝕的時尚

Eroded By Fashion

作者姓名 Name of Designer(s)

楊錦

Jin Yang

指導老師 Instructor(s)

劉薇

Wei Liu

學校所在地 Location of School

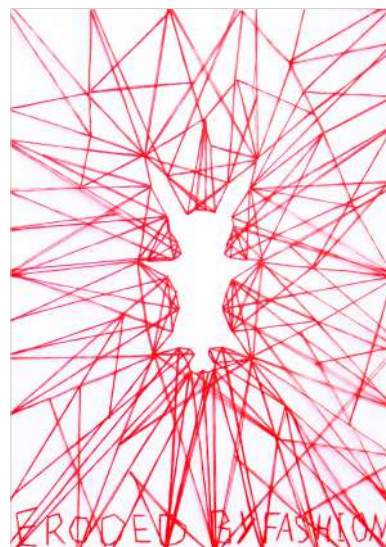
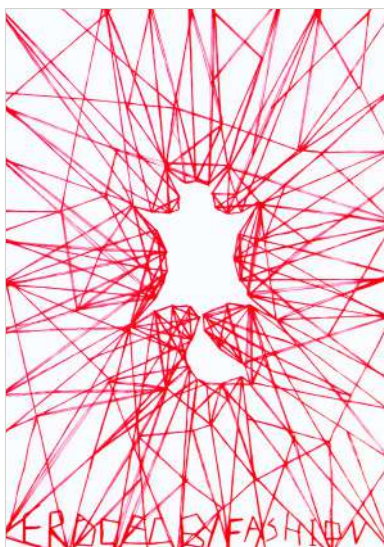
中國大陸

China

學校名稱 Name of School

福建江夏學院

Fujian Jiangxia University





自我變革之旅的 3D 彈出書

3D Pop-Up Self-Transformation Book

作者姓名 Name of Designer(s)

張雯潔
Wenn-Ki Teo

指導老師 Instructor(s)

陳大鵬
Tai Pang Tan

學校所在地 Location of School

新加坡
Singapore

學校名稱 Name of School

淡馬錫理工學院
Temasek Polytechnic



僵紆的東東殭屍冊

Oh Oh Pressure Go

作者姓名 Name of Designer(s)

楊博智、古沛文、邱郁晴、施美如、
翁靖得
Po-Zhi Yang, Pei-Wen Ku, Yu-Ching Chiu,
Mei-Ju Shih, Ching-Te Weng

指導老師 Instructor(s)

侯純純、謝盛發
Chun-Chun Hou, Sheng-Fa Hsieh

學校所在地 Location of School

臺灣
Taiwan

學校名稱 Name of School

國立臺中科技大學
National Taichung University of Science
and Technology



牢籠

Deep Cage

作者姓名 Name of Designer(s)

閔一
Yi Min

指導老師 Instructor(s)

張文化
Wen-Hua Zhang

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

廈門大學
Xiamen University

《駱越丹方》書籍設計

Luoyue Danfang

作者姓名 Name of Designer(s)

楊得祺
De-Qi Yang

指導老師 Instructor(s)

張大魯、何峰
Da-Lu Zhang, Feng He

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

蘇州大學
Soochow University



創造之光

The Light of Creation

作者姓名 Name of Designer(s)

岳雲霄
Yun-Xiao Yue

指導老師 Instructor(s)

戚躍春
Yue-Chun Qi

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

廈門大學
Xiamen University



農夫市集—形象規劃設計

Taipei Expo Farmers Market-Visual Image Design

作者姓名 Name of Designer(s)

黃崇恩、潘品翰
Chong-En Huang, Pin-Han Pan

指導老師 Instructor(s)

無
None

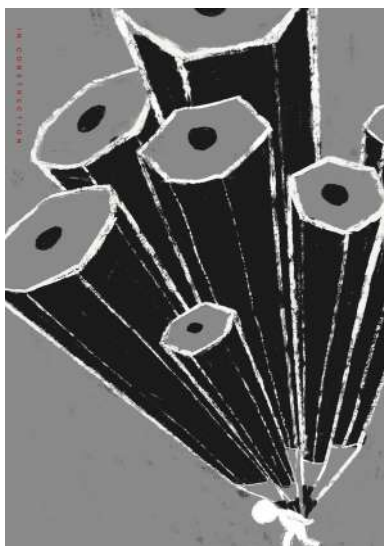
學校所在地 Location of School

臺灣
Taiwan

學校名稱 Name of School

國立臺灣藝術大學
National Taiwan University of Arts





建設

In Construction

作者姓名 Name of Designer(s)

劉常露

Chang-Lu Liu

指導老師 Instructor(s)

張文化、戚躍春、林磐鋒
Wen-Hua Zhang, Yue-Chun Qi,
Apex Pang-Soong Lin

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

廈門大學
Xiamen University



木與經

Wood and Classics

作者姓名 Name of Designer(s)

仲敏

Min Zhong

指導老師 Instructor(s)

徐賁娟

Bao-Juan Xu

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

南京藝術學院
Nanjing University of the Arts



Spontaneous Layering in the Design

作者姓名 Name of Designer(s)

Sasha

指導老師 Instructor(s)

無

None

學校所在地 Location of School

俄羅斯
Russia

學校名稱 Name of School

國立高等經濟大學 - 藝術與設計學院
HSE Art and Design School

“無腦”臺師大設計系 2018 畢業展 展覽視覺 The Key Vision of "Without Computer"- National Taiwan Normal University Department of Design 2018 Gr

作者姓名 Name of Designer(s)

陳莉卉、陳致希
Li-Hui Chen, Chih-Hsi Chen

指導老師 Instructor(s)

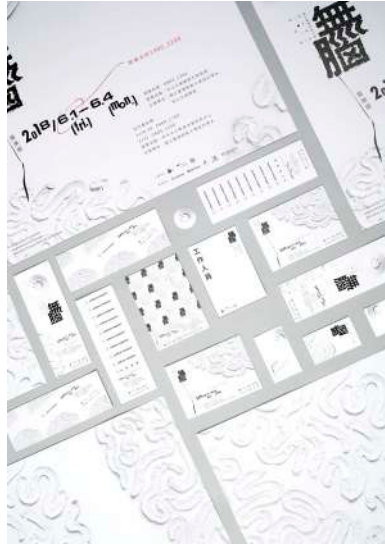
廖偉民
Wei-Ming Liao

學校所在地 Location of School

臺灣
Taiwan

學校名稱 Name of School

國立臺灣師範大學
National Taiwan Normal University



看不見的女權

Invisible Women's Rights

作者姓名 Name of Designer(s)

張彧
Yu Zhang

指導老師 Instructor(s)

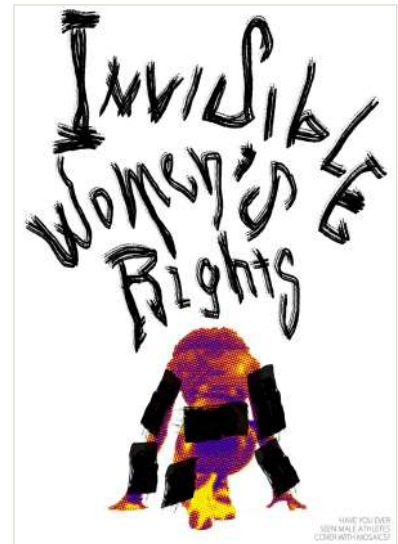
張文化
Wen-Hua Zhang

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

廈門大學
Xiamen University



“時空 / 維度” 系列海報設計

A Series of Poster Designs on "Spacetime/Dimension"

作者姓名 Name of Designer(s)

諸靖雯
Jing-Wen Zhu

指導老師 Instructor(s)

何方、陶霏霏、王帆
Fang He, Fei-Fei Tao, Fan Wang

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

南京藝術學院
Nanjing University of the Arts





長堤書籍設計

The Book Design of the Long Dike

作者姓名 Name of Designer(s)

李啟恒
Qi-Heng Li

指導老師 Instructor(s)

無
None

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

廣東財經大學華商學院
Huashang College Guangdong University
of Finance and Economics



家和萬事興

Home and Everything

作者姓名 Name of Designer(s)

林鵬
Peng Lin

指導老師 Instructor(s)

無
None

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

福州大學
Fuzhou University



厝角頭

Gables

作者姓名 Name of Designer(s)

周家欣
Jia-Xin Zhou

指導老師 Instructor(s)

宋佳音
Jia-Yin Song

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

無錫太湖學院
Taihu University of Wuxi

金陵刻經之字體再設計裝飾畫

Jinling Carved Fonts Redesigned Decorative Painting

作者姓名 Name of Designer(s)

江琪

Qi Jiang

指導老師 Instructor(s)

李大偉

Da-Wei Li

學校所在地 Location of School

中國大陸

China

學校名稱 Name of School

南京藝術學院

Nanjing University of the Arts



株洲神農公園

Zhuzhou Shennong Park

作者姓名 Name of Designer(s)

鄭佳烽

Jia-Feng Zheng

指導老師 Instructor(s)

無

None

學校所在地 Location of School

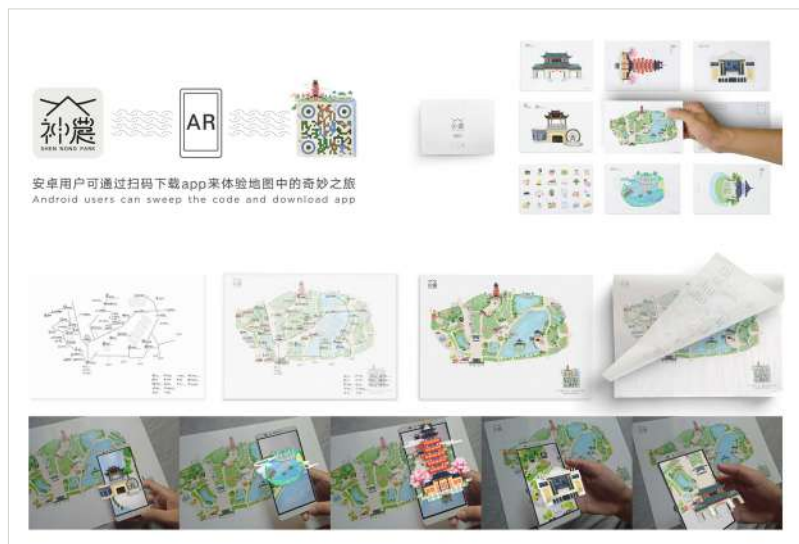
中國大陸

China

學校名稱 Name of School

湖南工業大學

Hunan University of Technology



“有點鹹” 品牌設計

Brand Design of "Appetite & Eroticism"

作者姓名 Name of Designer(s)

潘亞萍

Ya-Ping Pan

指導老師 Instructor(s)

蔡奇真

Qi-Zhen Cai

學校所在地 Location of School

中國大陸

China

學校名稱 Name of School

汕頭大學

Shantou University





辦桌大小事

About Catering

作者姓名 Name of Designer(s)

王廷齊、莫竣揚、彭映綺、陳婷玉、
蔡宜庭

Ting-Qi Wang, Jun-Yang Mo,
Ying-Chi Peng, Ting-Yu Chen, Yi-Ting Chai

指導老師 Instructor(s)

李憲榮

Hsine-Jung Lee

學校所在地 Location of School

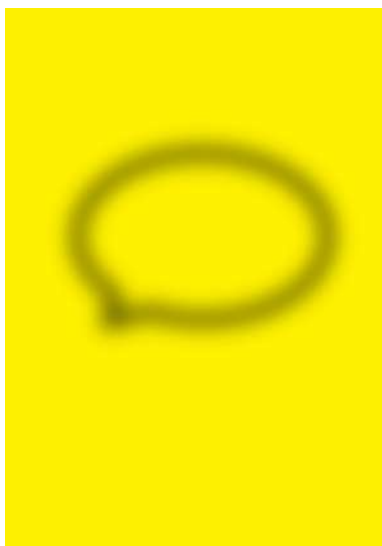
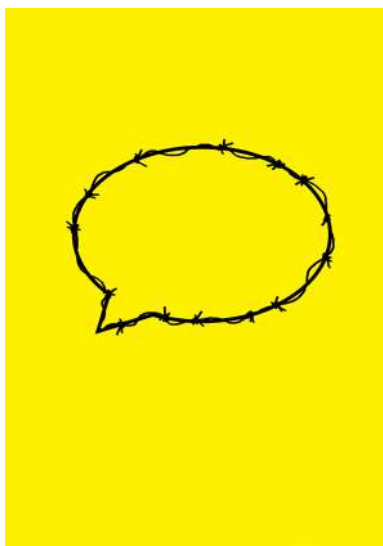
臺灣

Taiwan

學校名稱 Name of School

臺南應用科技大學

Tainan University of Technology



我們的言論

Our Speech

作者姓名 Name of Designer(s)

崔思雨

Si-Yu Cui

指導老師 Instructor(s)

威躍春

Yue Chun-Qi

學校所在地 Location of School

中國大陸

China

學校名稱 Name of School

廈門大學

Xiamen University



Kampanye Berhenti Menertawakan Humor Seksis Campaign to Stop Laughing at Sexist Jokes

作者姓名 Name of Designer(s)

Maya Amelia

指導老師 Instructor(s)

無

None

學校所在地 Location of School

印尼

Indonesia

學校名稱 Name of School

賓斯大學

Binus University

紙出重點

Paper Point Paper

作者姓名 Name of Designer(s)

黃崇恩、潘品翰

Chong-En Huang, Pin-Han Pan

指導老師 Instructor(s)

無

None

學校所在地 Location of School

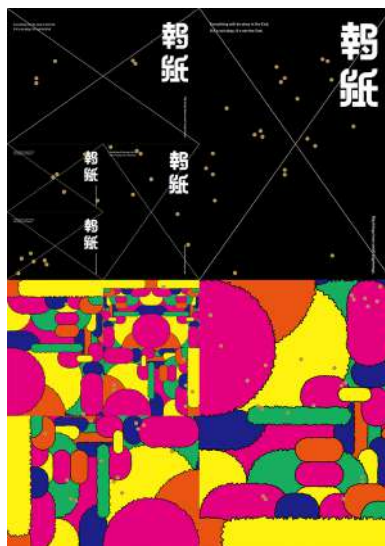
臺灣

Taiwan

學校名稱 Name of School

國立臺灣藝術大學

National Taiwan University of Arts



倒轉

Rewind

作者姓名 Name of Designer(s)

黃崇恩、潘品翰

Chong-En Huang, Pin-Han Pan

指導老師 Instructor(s)

無

None

學校所在地 Location of School

臺灣

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學校名稱 Name of School

國立臺灣藝術大學

National Taiwan University of Arts



證明你不是一個機器人—神譜 書籍設計

Prove You Are Not A Robot -Theogony

作者姓名 Name of Designer(s)

蔣可欣

Ke-Xin Jiang

指導老師 Instructor(s)

陳晶

Jing Chen

學校所在地 Location of School

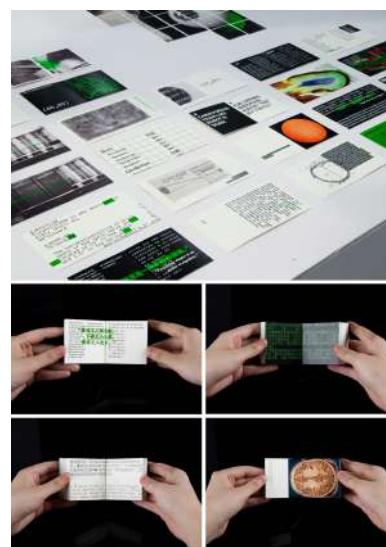
中國大陸

China

學校名稱 Name of School

上海師範大學

Shanghai Normal University



《鄉野筆記》書籍設計 《Countryside Notes》Books Design

作者姓名 Name of Designer(s)

亓曉帆

Xiao-Fan Qi

指導老師 Instructor(s)

顧峰豪

Feng-Hao Gu

學校所在地 Location of School

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學校名稱 Name of School

常州大學

Changzhou University



百年上海設計

A Century of Shanghai Design

作者姓名 Name of Designer(s)

蔡文超

Wren Cai

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陳青

Qing Chen

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上海大學美術學院

Shanghai Academy of Fine Arts, Shanghai

University



“fun 程式” 上海科技館文創品

牌設計

"Fun World" Brand Design for Shanghai Science & Technology Museum

作者姓名 Name of Designer(s)

蔣可欣

Ke-Xin Jiang

指導老師 Instructor(s)

陳晶

Jing Chen

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中國大陸

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上海師範大學

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不能吃

Inedible

作者姓名 Name of Designer(s)

林柳谷

Liu-Gu Lin

指導老師 Instructor(s)

易力

Li Yi

學校所在地 Location of School

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廣東理工職業學院

Guangdong Polytechnic institute



社會食物

Social Food

作者姓名 Name of Designer(s)

陳潔、陳圓

Jie Chen, Yuan Chen

指導老師 Instructor(s)

何方、王帆、陶霏霏

Fang He, Fan Wang, Fei-Fei Tao

學校所在地 Location of School

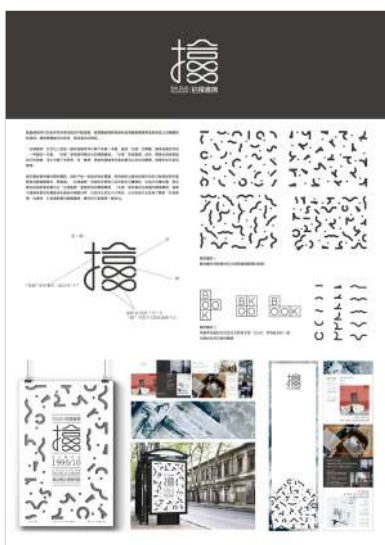
中國大陸

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學校名稱 Name of School

南京藝術學院

Nanjing University of the Arts



拾掇書房

Shiduo Bookroom

作者姓名 Name of Designer(s)

李夢丹

Meng-Dan Lee

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黃濤

Tao Huang

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福州大學廈門工藝美術學院

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Fuzhou University

探秘海洋

Sea of Exploration

作者姓名 Name of Designer(s)

郭夢楠

Meng-Nan Guo

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尹紅

Hong Yin

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《她說》

Her Words

作者姓名 Name of Designer(s)

朱峻凡

Jun-Fan Zhu

指導老師 Instructor(s)

李瑾

Jin Li

學校所在地 Location of School

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The Unexpected Death by Mundane Objects

作者姓名 Name of Designer(s)

Prawpim Yongchaiyudt

指導老師 Instructor(s)

Aj. Mat Trusler, Aj. Juthamas Tangsantikul

學校所在地 Location of School

泰國

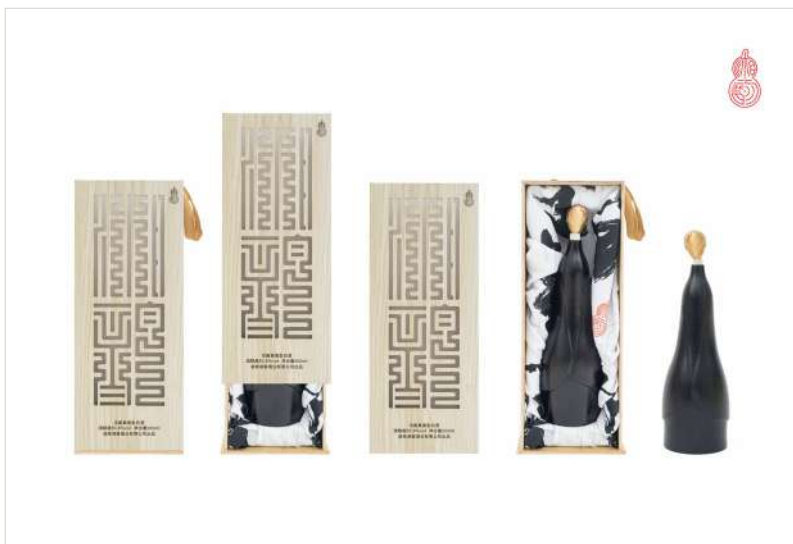
Thailand

學校名稱 Name of School

朱拉隆功大學

Chulalongkorn University





“湘韻” 湖南白酒包裝設計

"Xiang Yun" Hunan Liquor Packaging Design

作者姓名 Name of Designer(s)

林常潤
Chang-Run Lin

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Kai-Hui Gao

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學校名稱 Name of School

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Hunan University of Technology



“其實身邊有星星” 一招貼設計

"Actually There Are Stars Around" -Poster Design

作者姓名 Name of Designer(s)

卓建星
Jian-X Zhuo

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楊靜
Jing Yang

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Fujian Agriculture And Forestry University



山重水複柳岸

Break Through

作者姓名 Name of Designer(s)

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Guangxi Arts Institute

精神阿炳

Mind-B

作者姓名 Name of Designer(s)

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Xin-Yi Weng

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浙江商業職業技術學院
Zhejiang Business College



臺灣夜食帖

The Food of Taiwan Night Markets

作者姓名 Name of Designer(s)

張家綾、曾謙欽、華妮卡、李虹瑾、
梁育寧

Jia-Ling Jhang, Yen-Yi Tseng, Ni-Ka Hua,
Hung-Chin Lee, Yu-Ning Liang

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王俊捷、李尉郎
Chun-Chieh Wang, Wei-Lang Lee

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National Taiwan University of Arts



鮮旅奇緣包裝設計

Xian Lu Qi Yuan

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Jian-Ming Chen

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Chengdu University of Technology





Symbiosis

作者姓名 Name of Designer(s)

蔣蓓亭
Bei-Ting Jiang

指導老師 Instructor(s)

黃宗湖
Zong-Huo Huang

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廣西藝術學院
Guangxi Arts Institute



寶島漸忘症

The Chic Formosa

作者姓名 Name of Designer(s)

胡夢嘉、羅凱文、黃瑞臻
Meng-Chia Hu, Kai-Wen Luo,
Rui-Jhen Huang

指導老師 Instructor(s)

黃煒仁
Wei-Jen Huang

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嶺東科技大學
Ling Tung University



台鐵品牌再造

Rebranding of Taiwan Railway

作者姓名 Name of Designer(s)

陳柔峯、王彤、袁小晴
Jou-Feng Chen, Tung Wang,
Xiao-Qing Yuan

指導老師 Instructor(s)

林昆範
Kun-Fan Lin

學校所在地 Location of School

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學校名稱 Name of School

中原大學
Chung Yuan Christian University

招牌時代

Go Signboards

作者姓名 Name of Designer(s)

邱韻予、林秉慧、陳香華
Yun-Yu Chiu, Ping-Huei Lin,
Hsiang-Hua Chen

指導老師 Instructor(s)

涂以仁
Yi-Jen Tu

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學校名稱 Name of School

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Ling Tung University



手信仔

Pastries in Nantun

作者姓名 Name of Designer(s)

顏姿怡、蘇郁琳
Zi-Yi Yan, Yu-Lin Su

指導老師 Instructor(s)

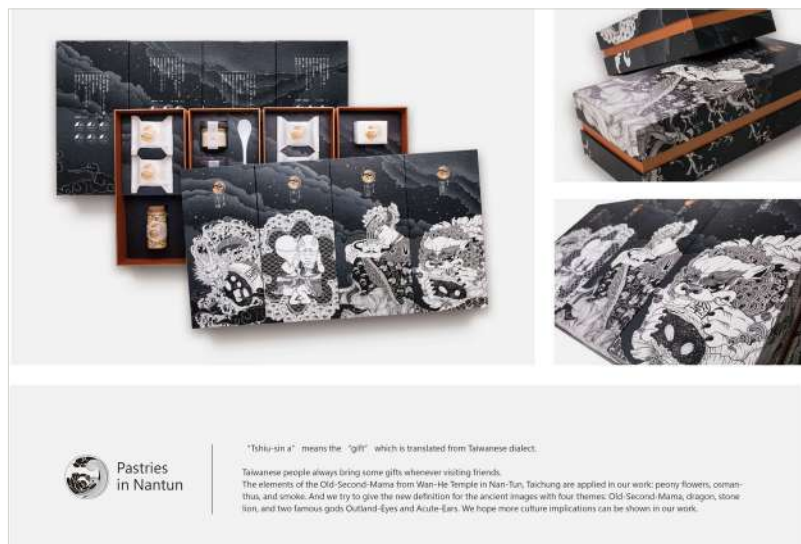
吳崇榮
Chung-Jung Wu

學校所在地 Location of School

臺灣
Taiwan

學校名稱 Name of School

嶺東科技大學
Ling Tung University



理工大學生電影節整體視覺設計

The KV Design for Movie Festival of WUHAN University of Technology

作者姓名 Name of Designer(s)

林智鋆
Zhi-Yun Lin

指導老師 Instructor(s)

無
None

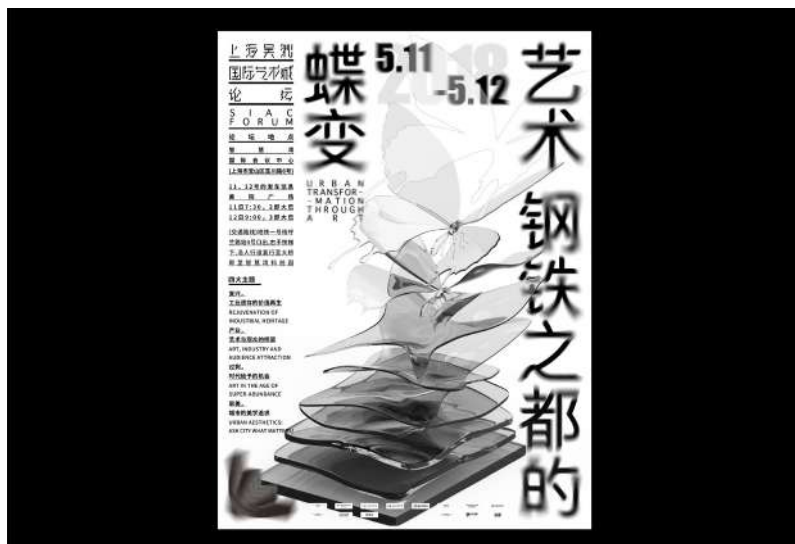
學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

上海大學上海美術學院
Shanghai Academy of Fine Arts,
Shanghai University





上海吳淞國際藝術城論壇主視覺規劃

Shanghai International Art City Forum Kv Design

作者姓名 Name of Designer(s)

林智鋆
Zhi-Yun Lin

指導老師 Instructor(s)

陳志剛
Zhi-Gang Chen

學校所在地 Location of School

中國大陸
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學校名稱 Name of School

上海大學上海美術學院
Shanghai Academy of Fine Arts,
Shanghai University



(un)FAIR GAME

作者姓名 Name of Designer(s)

Aw Ning Hui

指導老師 Instructor(s)

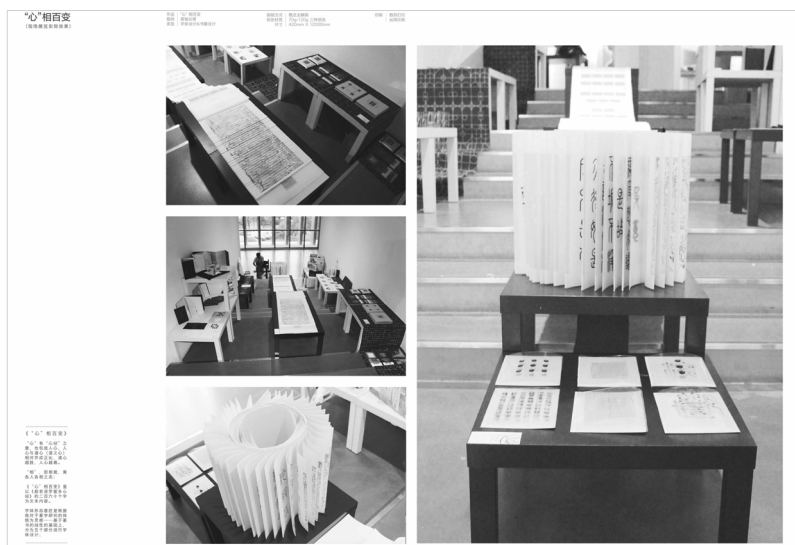
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None

學校所在地 Location of School

新加坡
Singapore

學校名稱 Name of School

南洋藝術學院
Nanyang Academy of Fine Arts



“心”相百變

The Heart of Prajna Paramita Sutra

作者姓名 Name of Designer(s)

林夢婷
Meng-Ting Lin

指導老師 Instructor(s)

張抒
Shu Zhang

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

南京藝術學院
Nanjing University of the Arts

Alebrije, innovación Oaxaqueña Alebrije, Oaxacan Innovation

作者姓名 Name of Designer(s)

Liliana Yazmín Rodríguez Mendoza

指導老師 Instructor(s)

無

None

學校所在地 Location of School

墨西哥

Mexico

學校名稱 Name of School

墨西哥國立自治大學

Universidad Nacional Autónoma de México



解穴

Acupoint

作者姓名 Name of Designer(s)

梁鈺冰

Yuk-Ping Leung

指導老師 Instructor(s)

Leung Ka Yan

學校所在地 Location of School

香港

Hong Kong

學校名稱 Name of School

香港知專設計學院

Hong Kong Design Institute



突破

Breach

作者姓名 Name of Designer(s)

李潤潤

Run-Run Li

指導老師 Instructor(s)

陸紅陽

Hong-Yang Lu

學校所在地 Location of School

中國大陸

China

學校名稱 Name of School

廣西藝術學院

Guangxi Arts Institute





尋香·香循

Find Incense and Incense

作者姓名 Name of Designer(s)

朱萍、徐燁聰

Ping Zhu, Ye-Cong Xu

指導老師 Instructor(s)

丁蔚

Wei Ding

學校所在地 Location of School

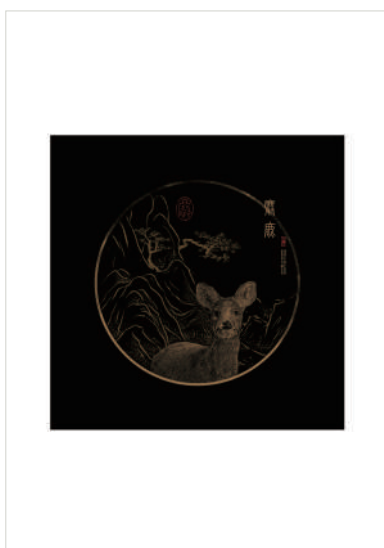
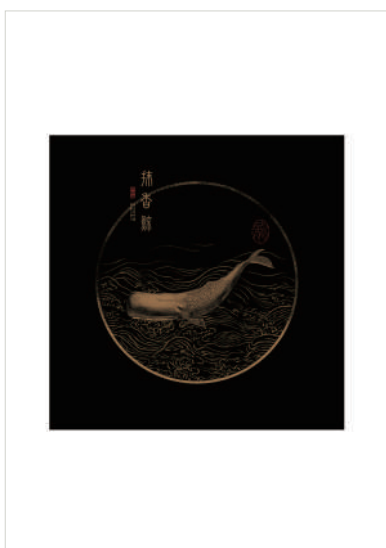
中國大陸

China

學校名稱 Name of School

中國美術學院

China Academy of Art



《沉·龍·麝》

Agarwood, Ambergris, Musk

作者姓名 Name of Designer(s)

朱萍、徐燁聰

Ping Zhu, Ye-Cong Xu

指導老師 Instructor(s)

丁蔚

Wei Ding

學校所在地 Location of School

中國大陸

China

學校名稱 Name of School

中國美術學院

China Academy of Art



永續生活書封設計

New Vision Book Cover Design

作者姓名 Name of Designer(s)

陳品丞

Ping-Chen Chen

指導老師 Instructor(s)

陳明石

Ming-Shih Chen

學校所在地 Location of School

日本

Japan

學校名稱 Name of School

武藏野美術大學

Musashino Art University

德國設計展—展覽視覺設計

Deutsches Design Exhibition - Event Visual Identity Design

作者姓名 Name of Designer(s)

徐聖喬、張愷芸
Sheng-Chiao Hsu, Kai-Yun Chang

指導老師 Instructor(s)

李根在
Ken-Tsai Lee

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學校名稱 Name of School

國立臺灣科技大學
National Taiwan University of Science and Technology



台灣話病歷室

Taiwanese Medical Room

作者姓名 Name of Designer(s)

余亞育、鄒雲岱、吳依耘、岡崎黎星、蕭翎軒
Ya-Yu Yu, Yun-Dai Zou, Yi-Yun Wu, Okazaki Reisho, Ling-Xuan Xiao

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林孟潔
Meng-Jie Lin

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亞洲大學
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突破現狀

Break Through Present Situation

作者姓名 Name of Designer(s)

林家琪、李鴻禹、林玉婷、蔭曉婧
Jia-Qi Lin, Hong-Yu Li, Yu-Ting Lin, Xiao-Jing Lu

指導老師 Instructor(s)

王鄰霖
Lin-Lin Wang

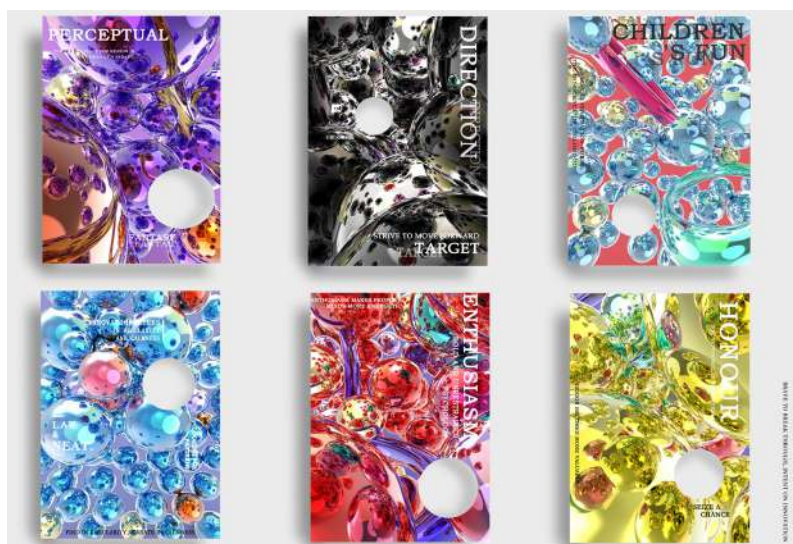
學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

廣西外國語學院
Guangxi University of Foreign Languages





驚奇的發現

Surprise Discovery

作者姓名 Name of Designer(s)

底泊帆、陶子瑞、鐘馨妍、姜慶宇
Bo-Fan Di, Zi-Rui Tao, Xi-Yan Zhong,
Qing-Yu Jiang

指導老師 Instructor(s)

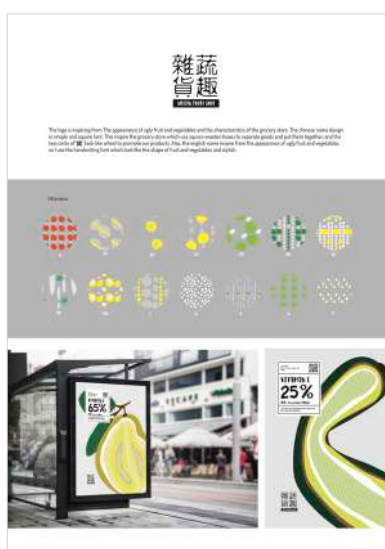
孫藝哲
Yi-Zhe Sun

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

長沙理工大學
Changsha University of Science &
Technology



蔬趣雜貨

Special Fruit Shop

作者姓名 Name of Designer(s)

何思敏
Si-Min He

指導老師 Instructor(s)

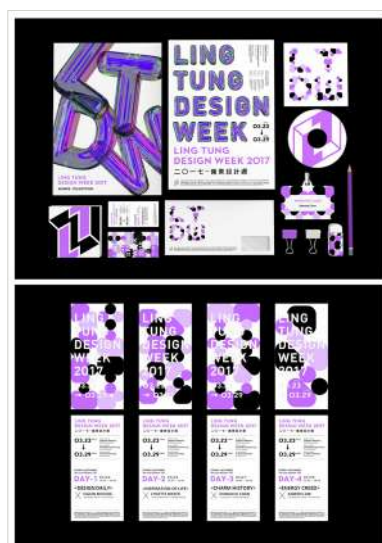
無
None

學校所在地 Location of School

香港
Hong Kong

學校名稱 Name of School

香港知專設計學院
Hong Kong Design Institute



2017 嶺東設計周一視覺形象

Ling Tung Design Week 2017

作者姓名 Name of Designer(s)

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Shi-Hong Chen

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郭中元
Chung-Yuan Kuo

學校所在地 Location of School

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Today's Innovation is Tomorrow's Tradition

作者姓名 Name of Designer(s)

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Lee-Kin Keong

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印尼

Indonesia

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Jakarta



正京捌佰

Zheng Jing Ba Bai

作者姓名 Name of Designer(s)

于越

Yue Yu

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黃濤

Tao Huang

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SAMBO

Sambo

作者姓名 Name of Designer(s)

Samuel Putra Hadi Wiyanto

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無

None

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WINDOW 時尚文化推廣

Window

作者姓名 Name of Designer(s)

林伊雯

I-Man Lam

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Ki Fai Yeung FRANKIE

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海的大奏鼓

Sea Drums

作者姓名 Name of Designer(s)

吳夢涵

Meng-Han Wu

指導老師 Instructor(s)

史小冬

Xiao-Dong Shi

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江蘇師範大學

Jiangsu Normal University



“不知不覺” 關注晚睡群體健康

公益宣傳海報設計

The Night Owl

作者姓名 Name of Designer(s)

傅楚琪

Chu-Qi Fu

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Yi-Song Chan

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Fuzhou University

山海經書籍設計

The Classic of The Great Wilderness Book Design

作者姓名 Name of Designer(s)

孔令晨

Ling-Chen Kong

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Wen-Hua Zhang

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移分子

Migrant Partner

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寶島曲思—臺灣歌謠視覺意象設計

Formosa Song-Thinking-Visual Imagery Design of Taiwanese Ballad

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關於突破與創新

About Breakthrough & Innovation

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None

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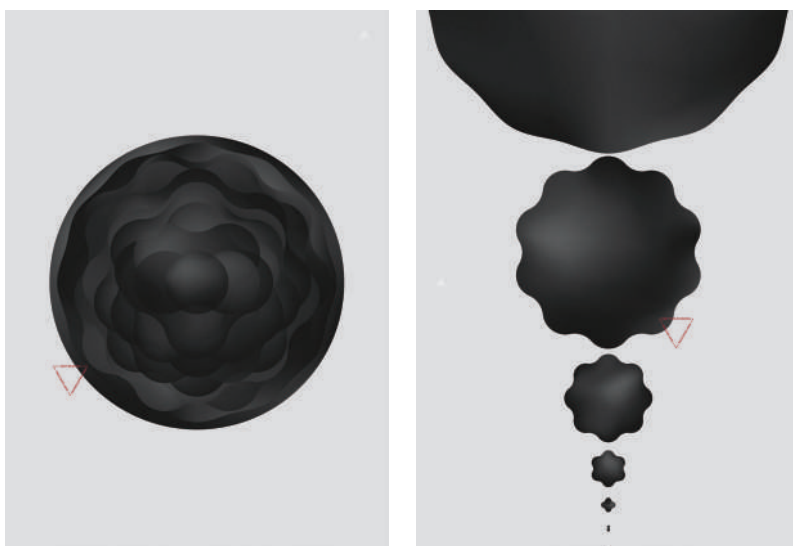
日本

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武藏野美術大學

Musashino Art University



蘇州大學藝術學院 60 周年院慶視覺設計

Visual Design for the 60th Anniversary of Art College of Suzhou University

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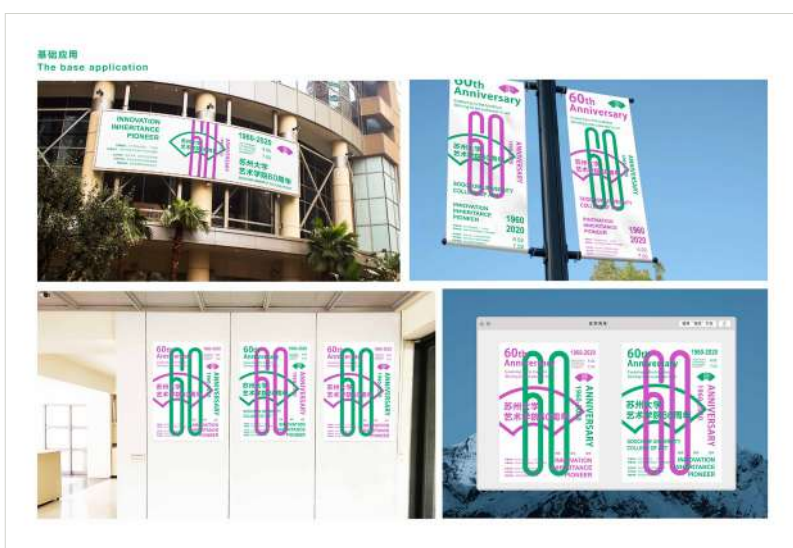
中國大陸

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蘇州大學

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與眾不同

Out of the Ordinary

作者姓名 Name of Designer(s)

趙建棟

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無

None

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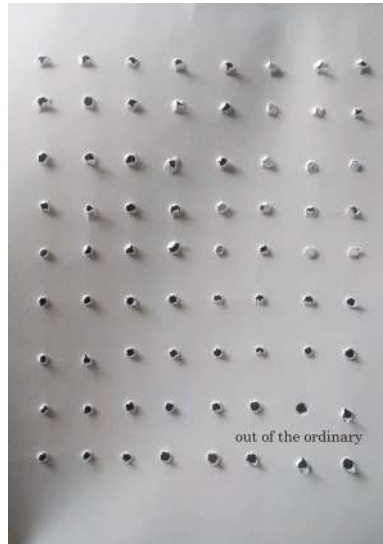
中國大陸

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學校名稱 Name of School

廈門大學

Xiamen University



撲克牌《繁榮背後》

Poker Cards "Behind Prosperity"

作者姓名 Name of Designer(s)

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臺北松山機場－識別系統設計

Taipei Songshan Airport - Visual Identity System Design

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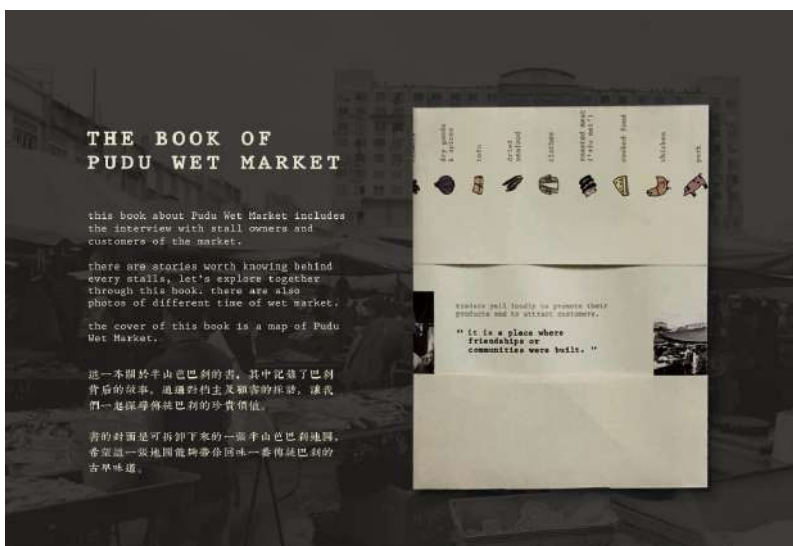
白俄羅斯

Belarus

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古早味巴剎

Good Old Flavors of Pasar

作者姓名 Name of Designer(s)

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一個水果

One Fruit

作者姓名 Name of Designer(s)

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學校名稱 Name of School

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LuXun Academy of Fine Arts



"Eats, Shoot and Leaves"

作者姓名 Name of Designer(s)

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Debbie Gan

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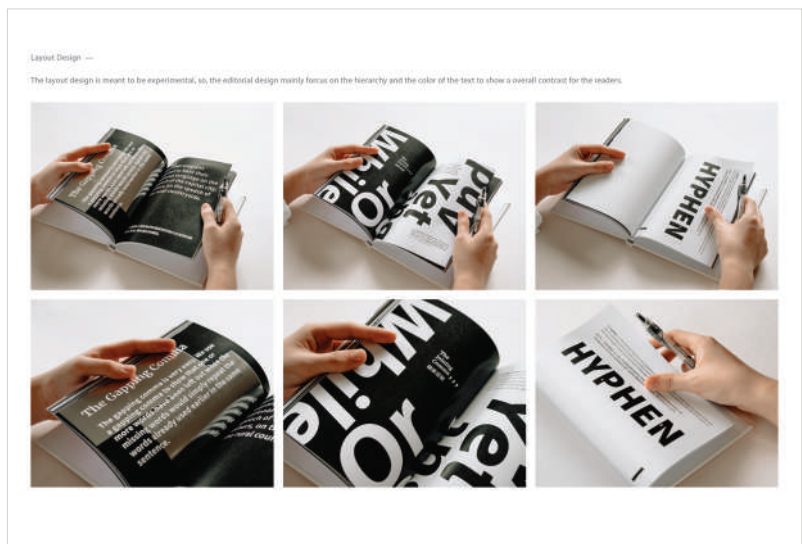
馬來西亞

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學校名稱 Name of School

萬達大學學院

First City University College



Knot or Unknot

作者姓名 Name of Designer(s)

Chin-Yun Ariel

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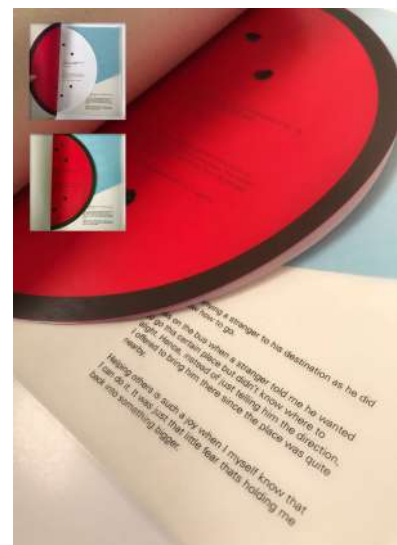
新加坡

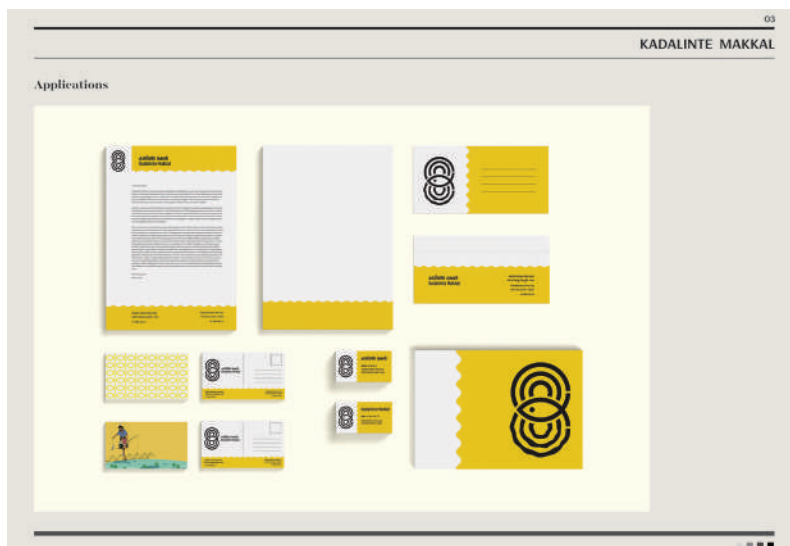
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Kedalinte Makkal

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None

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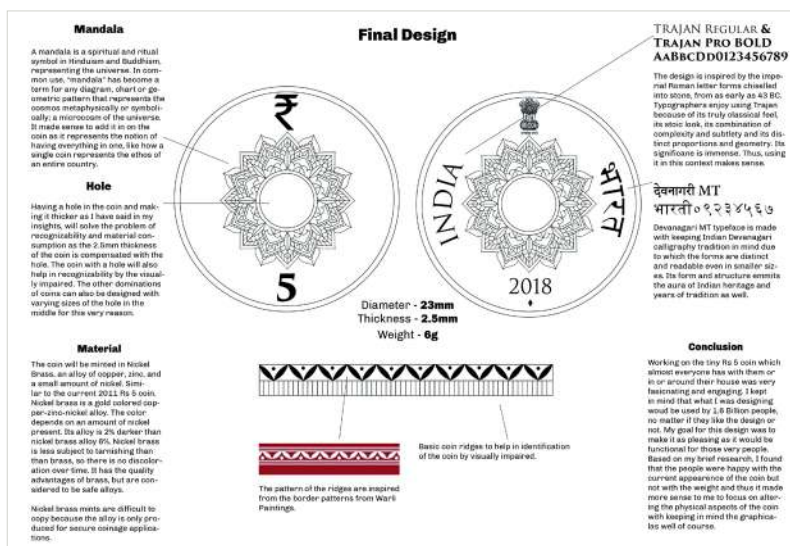
印度

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DJ 設計學院

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Redesigning Rs. 5 coin

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Eat in Space

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Srishti 藝術設計及工藝美術學院

Srishti Institute of Art, Design and

Technology



Breakthrough
& Innovation

數位動畫類得獎作品

Winners of Digital Animation Category

Donchern Cin

韓國 Korea

該動畫將現代女學生的代表標誌、以及同齡學生為了融入同儕，卻總是因為外貌等等的一些因素，而被排擠的話題表現得很好。女學生對外貌的歧視就像動畫裡的主角，不論是企圖剪斷捲髮或是不管怎麼梳都無法梳理而彈出來的捲髮，把主角的難處巧妙地呈現出來，畫面插畫簡單明瞭地點出角色的性格，最難能可貴的是運用鉛筆特有的筆觸效果緊緊扣住主題，並且完美呈現捲髮效果。綜觀以上，故事的展開方式、主題的選定、音效以及繪畫風格皆搭配得恰到好處。

The topic of this animation is treated very well: a girl student is eager to fit in with peers, yet due to reasons such as her appearance, she tends to be ostracized. Discrimination against appearance is just like what happens to the protagonist in the film: whether she attempts to cut or comb her curly hair, she just cannot deal with it successfully. The difficult situation of the protagonist is skillfully presented, and the illustration clearly points out her character. What is perhaps even more precious is that the unique texture of pencil vividly corresponds to the theme of the story while perfectly presents the curliness of hair. To sum up, the development of the story, choice of the topic, sound effect and illustration style are all done appropriately and skillfully.

Dhiman Sengupta

印度 India

我認為這是一件非常美的作品，它談到的是關於女性的形象以及自我認同這方面的議題。在東方社會，女性的頭髮被視為美麗的象徵，但也常被當作歧視女性的一個媒介，有許多年輕女性可能會因髮型而產生自我認同的搖擺，甚至貶低自己的價值。本片以幽默的敘事手法來反應這個主題，而大量運用了彎曲的線來奠定整部影片的繪畫風格，整體而言，創作者將嚴肅的議題以具體且美麗的方式呈現，是部非常成功的作品。

I think that this is a very beautiful piece of work. It addresses the issues of women's image and self-identification. In Eastern societies, women's hair is viewed as the symbol of beauty, yet it is often treated as a vehicle for discrimination against women, too. Because of their hairstyle, many young women may have swaying self-identification or even underestimate their own value. This film treats this topic with a humorous narration, and it uses a large number of curves to lay the foundation of its illustration style. Overall, the creator deals with a serious topic in a concrete and beautiful manner, making it a very successful piece of work.



一坨糟

A Mess

作者姓名 Name of Designer(s)

郭家伃、吳念臻、柏玲、廖姿貽、李其龍
Jia-Yu Guo, Nien-Chen Wu, Ling Po,
Tzu-Yi Liao, Ki-Lung Lee

指導老師 Instructor(s)

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Chaoyang University of Technology



作品說明 Project Description

在一個頭髮至上的世界，人人注重自己的髮型勝過於長相，然而頂著一頭亂髮的主角，有著一段不為人知的過去；在一次意外的小事件中，讓她的回憶步步逼近，使主角不得不去正視、面對自己內心一直沒有痊癒的童年遭遇。

In the world, where people value their hair styles more than facial appearances, comes a girl with a tousled hair, who has a hidden story of her past that has never been known to anyone. However, an accident happened. Memories flooded over her mind, forcing her to face up to those difficulties and unpleasantness occurred in her childhood.....

我的小學校

My Little School

作者姓名 Name of Designer(s)

楊暘

Yang Yang

指導老師 Instructor(s)

黃曉梅

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Xiamen Academy of Arts and Design,

Fuzhou University



作品說明 Project Description

在偏遠山區的一個小學校，學習生活條件艱苦，生源稀少，學生們三年級就要畢業去其他的學校繼續學習，本片以三年級小朋友的視角講述了山區小孩們學習生活中的一些趣事。通過一系列的趣事，表現出生活於偏遠山區的小朋友們的淳樸、可愛、以及山村生活的質樸。

There is a primary school in the remote mountainous area, where the learning and life conditions are harsh with few students, this film tells some interesting learning and life stories of children in mountainous area from the perspective of grade three students, and presents the simpleness, loveliness and plainness of village life of children in remote mountainous area through a series of interesting things.

雛菊

Daisy

作者姓名 Name of Designer(s)

余聿
Yu Yu

指導老師 Instructor(s)

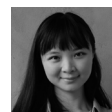
Sheila Sofian

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美國
United States of America

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南加州大學
University of Southern California



作品說明 Project Description

追尋愛的過程永不停止，即使知曉她可能已經不在。如何突破及放下，將是下一個旅程。

The search for loved ones never ends, even when they are no longer there. How to breakthrough and move on, will be the next journey.

搬家日

A Moving Day

作者姓名 Name of Designer(s)

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張維忠、陳建宏、吳至正、王尉修
Wei-Chung Chang, Chieh-Hung Chen,
Sheep Wu, Wei-Xiu Wang

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學校名稱 Name of School

國立臺灣藝術大學
National Taiwan University of Arts



作品說明 Project Description

場景與角色設計走色塊風，並運用 3D 軟體製作出仿 2D 的動畫風格，光影部分則利用大面積明與暗的對比來強調角色心境隨故事的轉變，根據故事的推動，畫面的主體色調也會有不同的安排。

We focused on the change of atmosphere as the story went on, so we used different color to emphasize that part. We used 3D skill to create 2D art style.

觀

Watching

作者姓名 Name of Designer(s)

黃園原
Yuan-Yuan Huang

指導老師 Instructor(s)

葉茉莉
Mo-Li Yeh

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學校名稱 Name of School

佛光大學
Fo Guang University

作品說明 Project Description

這個作品是關於一次情緒禪修的記錄。很多時候，我們都忘記了輪迴只是如同電視機裡逼真的幻象，有時我們驚恐地被巨浪捲走，有時又迷糊地隨水面漂流。如果我們在不斷循環的情緒擺佈中，終於意識到自己可以從愚蠢的漩渦中出離，決心變得更加清醒，拿回自己對情緒的主導權，就會看清那反反覆復影響著我們的一團團亂麻，只不過都是戲法。當我們有意識地觀看著它正在如何影響著我們，此時它便已經影響不到我們了。那一幕幕正在發生的爭吵與安慰，痛苦與散亂……都只是風景，我們觀賞著它就好。

This animation is about an experience of Emotional Meditation in the communication mode between me and my mum. We love each other very much, but we always unbearably fight and hurt each other, and after each fight, we say sorry we kiss and we forget, then next time I still can be carried away by the most hurtful language, for sure. The circulated mode is Endless. But there is finally one time, when I just about to start feeling sad and fighting again, I suddenly remembered that "now is the time".



怪獸神話

Quest of the Battling Gods

作者姓名 Name of Designer(s)

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Yosuke Tani

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岡本美津子
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Tokyo University of the Arts

作品說明 Project Description

在死亡之前的片刻，一位戰鬥之神回憶起了：他曾經在一場驚天動地的戰役中吞下敗仗。那場戰役跨越了次元世界、時間與平行宇宙，因為戰鬥之神所面對的是和他一樣的同類。當時所有的生物都發出了雀躍的吶喊，慶賀著兩位戰鬥之神間的決鬥。

In the moments before death, one of the Battling Gods recalls his defeat in a magnificent fight. That battle transcended meta worlds, time and parallel universes as the Battling God faced off with another of his kind. All living creatures celebrated their fight with cries of joy.

共鳴

Resonance

作者姓名 Name of Designer(s)

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I-Ru Yu, Yu-Zhu Fu, Ching-Jou Chen,
Chun-Yu Liu

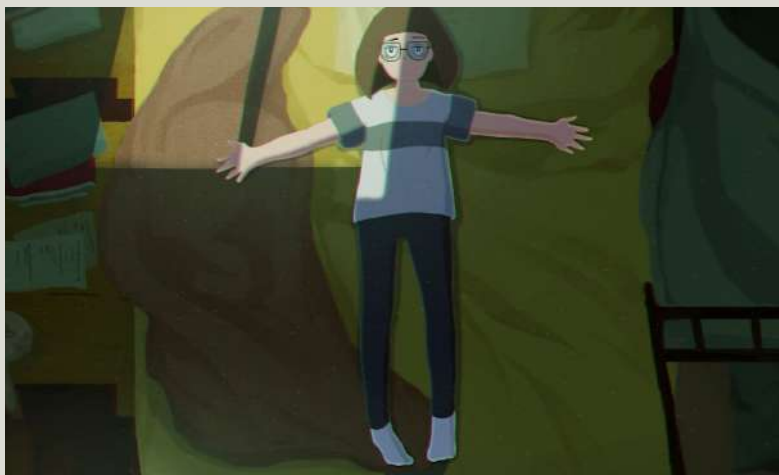
指導老師 Instructor(s)

黃思彧
Szu-Yu Huang

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學校名稱 Name of School

銘傳大學
Ming Chuan University

作品說明 Project Description

廣袤無垠的世界上有四隻沉默的螻蛄。在皚皚白雪中，他們背負著各自的包袱在冷峻的人生軌道上，隨著金色的樺木葉尋找自己的方向、與擦肩的過客得到了對世界的共鳴。人生的意義是甚麼，追尋這個問題的答案本身便是答案；行走的列車擁有停靠站，是否沉重腳步奔波的一天也能有自己的歸屬。

Memories tinged with melancholy often left deeper mark than joy in the path of life. For all we are is dust in the wind. The animation is based on the real experience of four of us. Everyone has their pressure of life to carry, but we can't help others. Breathing in snowflakes, we seek direction signs for clear path. Every train has its own heading destination, with heavily tracks, we pursue the same.

Beautiful Lie

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無

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新加坡

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Nanyang Academy of Fine Arts



作品說明 Project Description

男孩生來不被喜愛，所有人都因為他的社經條件而評斷他。人們嘲笑他，不停、不停地嘲笑著。長大以後，他發現他能看得見罪人皮膚上的紅色印記。於是，他自己也變得喜歡評斷他人。直到有一天，某個人進入了他的生命並且改變了一切。

A boy who was born unwanted, judged by everyone for his social condition. They laughed at him. Laughed and laughed, on and on. Growing up, he realised that he can see red marks upon sinner's skin. Thus he himself became judgemental, until one day someone came to his life and changed everything.

Magically Mundane

作者姓名 Name of Designer(s)

Arvind Radhakrishnan

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學校所在地 Location of School

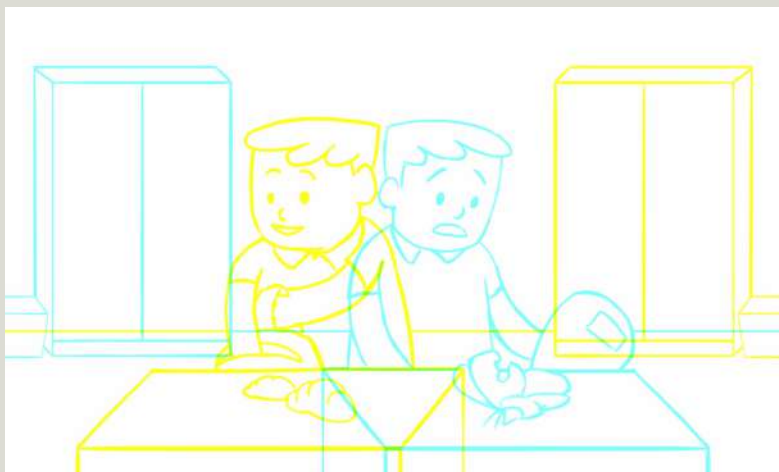
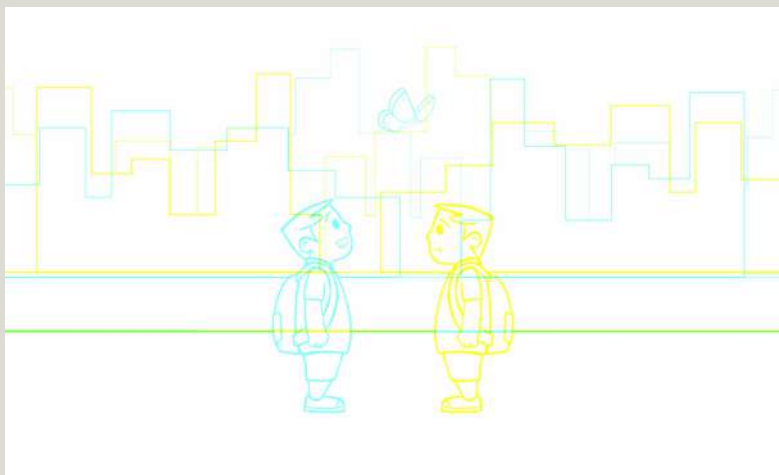
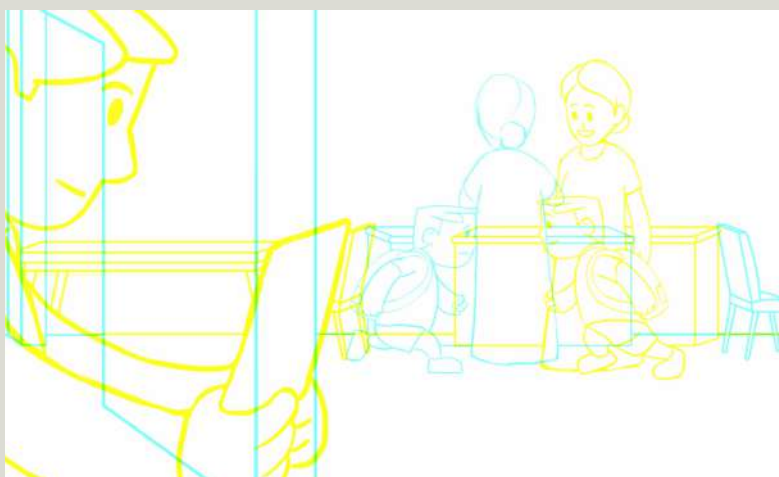
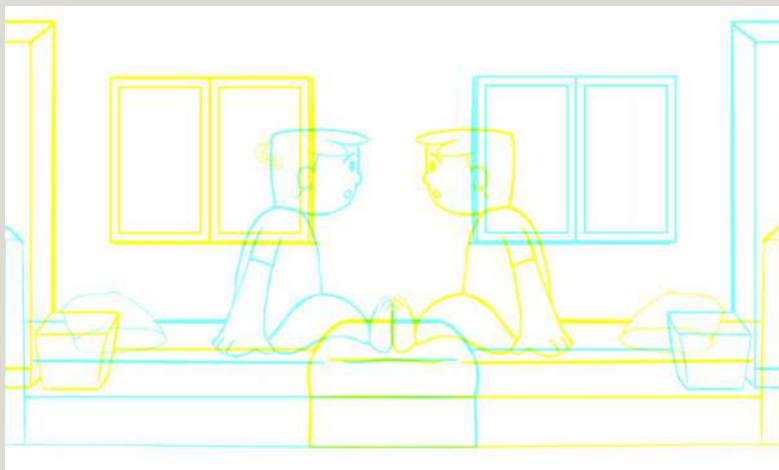
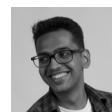
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Nanyang Academy of Fine Arts



作品說明 Project Description

Magically Mundane 是一部互動式的動畫短片，鼓勵我們透過不同的觀點看待事物，藉此珍惜自己眼前所擁有的。這部動畫有兩個橋段，描繪著兩種不同的觀點視角。觀看時必須要使用彩色濾光片，才能夠隱藏或者呈現出各個橋段。

Magically Mundane is an interactive animated short film. It encourages us to appreciate what we have by seeing things from a different perspective. The animation has two sequences depicting two different perspectives. Color filters must be used to hide or reveal each sequence.

富麗堅合眾國

Republic of Grace

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Wei-Hao Shao

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National Taiwan University of Arts



作品說明 Project Description

這裡是一個優雅的國度，正用最完美的方式運行。粉紅色是這裡的代表色，象徵著光明的未來……現代的社會上有許多的問題，但身為既得利益者的人往往因為擁有權力而不想去改變，於是使用很多的方式掩蓋問題，身為被支配者的人只能選擇盡力融入，放棄自己的訴求才能獲得好的物質生活。因此想以諷刺以及黑色幽默來敘事。使用優雅的配色與古典樂來包裝這些社會問題，呼應社會對於問題態度的曖昧甚至美化。動態圖像本身即為用來包裝事情的一種動畫手法，因此選擇此手法來創作這個主題，在代表物的選擇上也經過美化及在設計。

Welcome Republic of Grace!
Here is full of love and peace.



壓

Suffer

作者姓名 Name of Designer(s)

李心詠、林思妤、林芳如、陳婉妤
Hsin-Yung Li, Si-Yu Lin, Fang-Ru Lin,
Pei-Yu Chen

指導老師 Instructor(s)

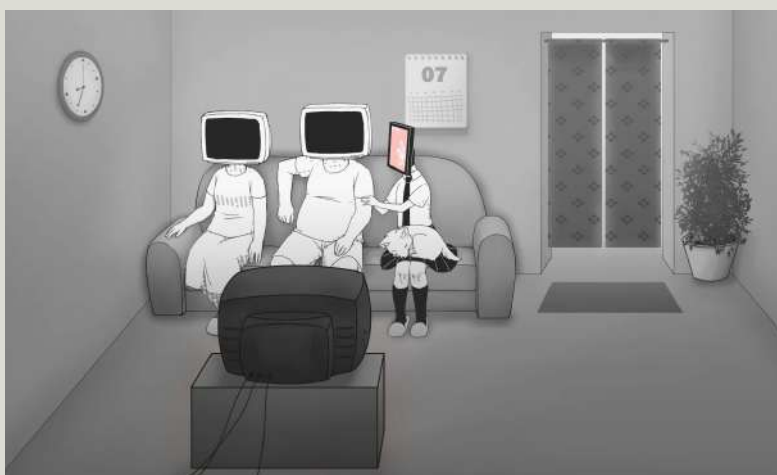
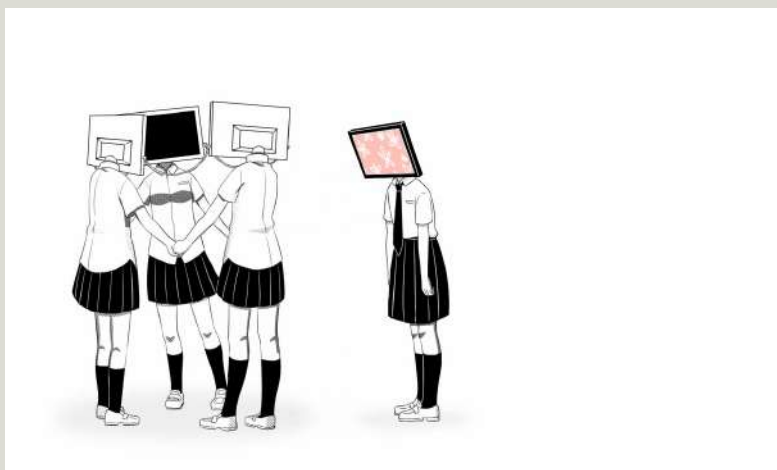
陳慧霞
Hui-Hsia Chen

學校所在地 Location of School

臺灣
Taiwan

學校名稱 Name of School

亞洲大學
Asia University



作品說明 Project Description

「壓 suffer」是一部以 2D 動畫方式製作、並嘗試以較為實驗性的畫面以及節奏去呈現的作品。故事背景環繞在一名平凡少女的日常生活中，藉此感受她在現實社會中虛偽單調的生活對比內心世界的掙扎，讓觀眾感受到她「情感的壓抑」與其帶來的毀滅性後果，由此來體現本作「希望引起人們對壓抑情緒與漠視情感的問題的重視」的核心價值。而於角色風格創作上，人物的頭部使用電子螢幕來取代，代入一種現代人特有的疏離感，且表現一種非現實心理的情感表達方式。而畫面上以黑白為主要色彩基調，並透過「現實」與「心理」表現畫面的不斷交錯，與背景雜訊聲響的發生，表現全片偏向陰鬱的風格基調，使感到些許壓迫感。而故事最後以「輪迴」的概念將主角的逃脫化為虛幻，強調無法逃離的人生與每個人必須面對的現實。

《Suffer》 is an experimental 2D animation. This story is about a girl suffering many depressions in her boring and changeless routine life. In the end, she decides to do her struggle. By the sufferings of the girl and the destructive consequence, we hope people who watched this film would be more careful about the problems of sentiments.

別人的囡仔死袂了

Selfish

作者姓名 Name of Designer(s)

吳佳恩
Chia-En Wu

指導老師 Instructor(s)

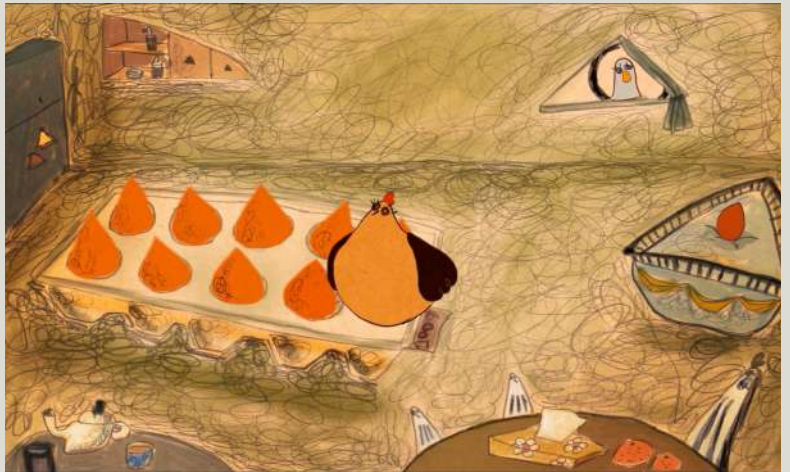
葉安德
Ander Yeh

學校所在地 Location of School

臺灣
Taiwan

學校名稱 Name of School

國立臺北藝術大學
Taipei National University of the Arts



作品說明 Project Description

想讓大眾想起關於自私這個跟人類分不開的詞，以黑色童話風格用母親角色直白表現身為母親是容易做出讓人覺得自私的行為，進而讓觀眾思考到自身身邊發生有關自私的事件，來反思。

To remind humanbeing about selfish is everywhere in everyone's life. Through 2 animal mother character to show what the way they loving their kids with selfish.

暑假最後一天

The Last Day of Summer

作者姓名 Name of Designer(s)

周子羣、葉信萱、陳姿穎
Tzu-Chun Chou, Hsin-Hsuan Yeh,
Tzu-Ying Chen

指導老師 Instructor(s)

林大偉、葉安德、康進和
David Lin, Ander Yeh, Chin-Ho Kang

學校所在地 Location of School

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Taiwan

學校名稱 Name of School

國立臺北藝術大學
Taipei National University of the Arts



作品說明 Project Description

寧靜的夏天，小孩們想留下不一樣的暑假
結尾……

On a calm summer day, children want to
have a different end of the vacation……

霾

Haze

作者姓名 Name of Designer(s)

郭銘軒

Ming-Xuan Guo

指導老師 Instructor(s)

王緋

Fei Wang

學校所在地 Location of School

中國大陸

China

學校名稱 Name of School

西北師範大學

Northwest Normal University



大榴蓮

Great Durian

作者姓名 Name of Designer(s)

陳美齡、鄭宇翰、林佑、陳俊瑋、薛芳沂

Mei-Ling Chen, Yu-Han Cheng, Yu Lin,

Chun-Wei Chen, Fang-Yi Hsueh

指導老師 Instructor(s)

劉家伶

Cha-Lin Liu

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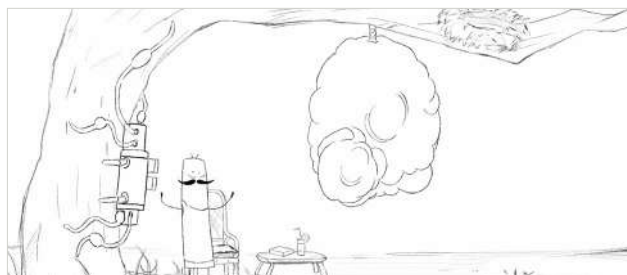
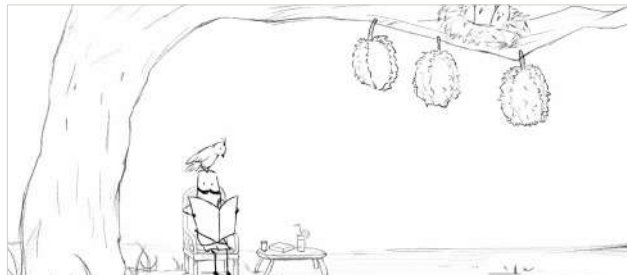
臺灣

Taiwan

學校名稱 Name of School

國立臺灣藝術大學

National Taiwan University of Arts



魔方

Rubik's Cube

作者姓名 Name of Designer(s)

許丹妮、江若溪、蔣馨璐、滕翔宇

Dan-Ni Xu, Ruo-Xi Jiang, Xin-Lu Jiang,

Xiang-Yu Teng

指導老師 Instructor(s)

郭奇

Qi Guo

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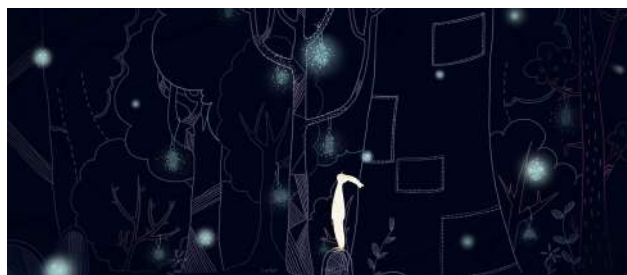
中國大陸

China

學校名稱 Name of School

中國美術學院上海設計學院

China Academy of Art Shanghai Institute of Design





終站

The End

作者姓名 Name of Designer(s)

胡天銘

Tian-Ming Hu

指導老師 Instructor(s)

郭奇

Qi Guo

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China

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China Academy of Art Shanghai Institute of Design



隨機應變

Transfer

作者姓名 Name of Designer(s)

張階愷

Jie-Kai Zhang

指導老師 Instructor(s)

程斌

Bin Cheng

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聽風

Ting Feng

作者姓名 Name of Designer(s)

葉必成

Bi-Cheng Ye

指導老師 Instructor(s)

程斌

Bin Cheng

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中國美術學院

China Academy of Art

元認知

Metacognition

作者姓名 Name of Designer(s)

吳栩
Xu Wu

指導老師 Instructor(s)

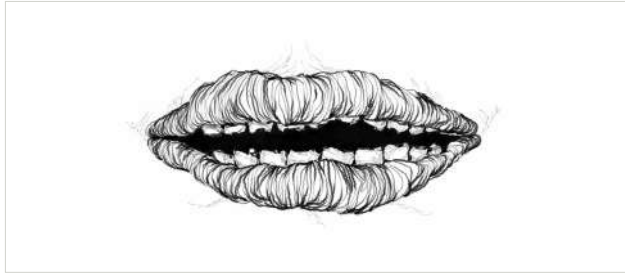
郭奇
Qi Guo

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中國大陸
China

學校名稱 Name of School

中國美術學院上海設計學院
China Academy of Art Shanghai Institute
of Design



楚漆器動畫－《髹》

The Animation about Chu Period Lacquerware- 《Lacquering》

作者姓名 Name of Designer(s)

管凱、廖世聰、李智
Kai Guan, Shi-Chong Liao, Zhi Li

指導老師 Instructor(s)

何宇
Yu He

學校所在地 Location of School

中國大陸
China

學校名稱 Name of School

華中師範大學
Central China Normal University



漂

Gone with the World

作者姓名 Name of Designer(s)

呂欣、郭家澤、楊琪均、葉依玲、張均楷、
吳文杰
Hsin Lu, Chia-Tse Kuo, Chi-Chun Yang,
Yi-Ling Yea, Chun-Kai Chang, Wen-Jie Wu

指導老師 Instructor(s)

黃思彧
Si-Yu Huang

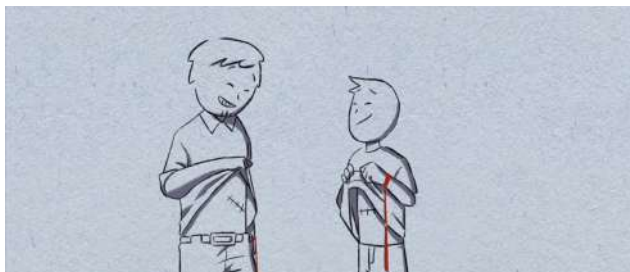
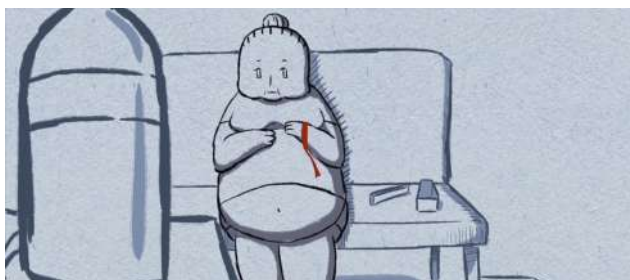
學校所在地 Location of School

臺灣
Taiwan

學校名稱 Name of School

銘傳大學
Ming Chuan University





The Red Ribbon

作者姓名 Name of Designer(s)

Ceileen Syamriani Tandra

指導老師 Instructor(s)

Federico Fiore

學校所在地 Location of School

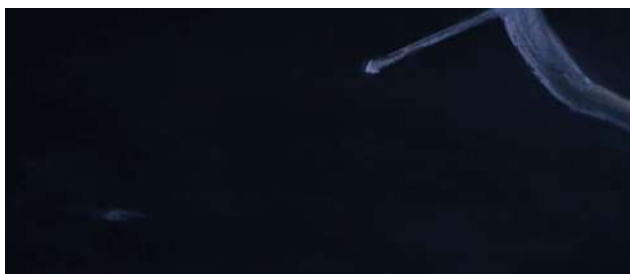
新加坡

Singapore

學校名稱 Name of School

萊佛士高等教育學院

Raffles College for Higher Education



Swim

作者姓名 Name of Designer(s)

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None

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浮田

Floating Field

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Yi-Hsien Wu

指導老師 Instructor(s)

楊東樵、莊志文、李家瑩、陳威志

Tong-Chiao Yang, Chih-Wen Chuang,

Chia-Ying Lee, Wei-Chih Chen

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學校名稱 Name of School

實踐大學

Shih Chien University

獵人的養

Hunter Raises

作者姓名 Name of Designer(s)

劉俐言

Li-Yan Liu

指導老師 Instructor(s)

康進和

Jin-Ho Kung

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Lost and Found

作者姓名 Name of Designer(s)

Selma Bess Hedegaard Møller

指導老師 Instructor(s)

無

None

學校所在地 Location of School

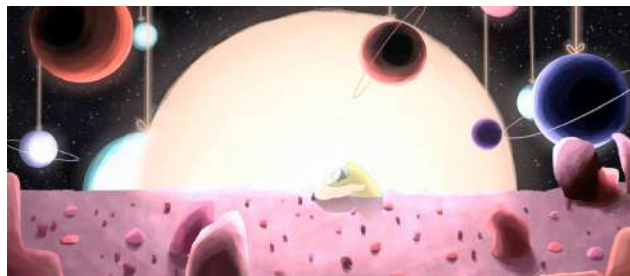
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霍耶設計學院

Design School Hojer



ME:ME

作者姓名 Name of Designer(s)

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Joanne Chao

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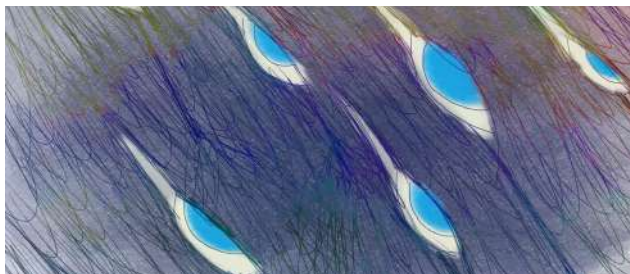
Taiwan

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一門藝術

One Art

作者姓名 Name of Designer(s)

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Miao-Lian Chen

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黃曉瑜

Xiao-Yu Huang

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Fuzhou University



八市

Eight Cities

作者姓名 Name of Designer(s)

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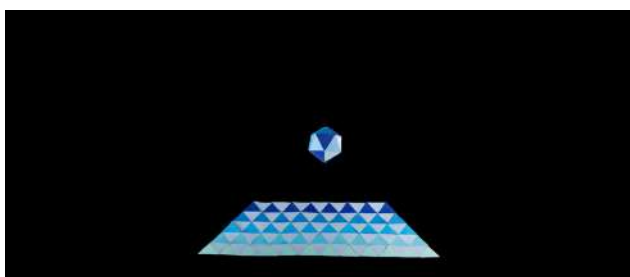
China

學校名稱 Name of School

福州大學廈門工藝美術學院

Xiamen Academy of Arts and Design,

Fuzhou University



精神三角形

The Spiritual Triangles

作者姓名 Name of Designer(s)

黃詩硯

Shih-Yen Huang

指導老師 Instructor(s)

François Darasse

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École Nationale Supérieure Des Arts

Décoratifs

長頸族

Kayan

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Yu-Feng Gao

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Bing-Jie Li

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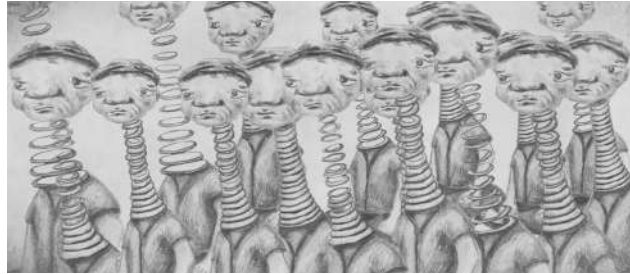
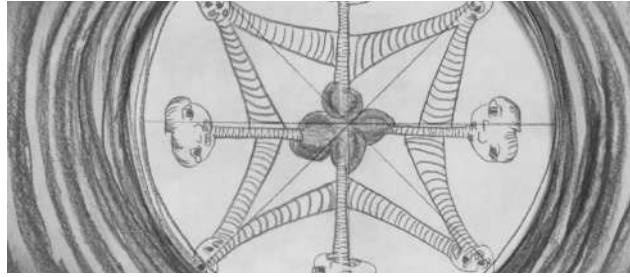
中國大陸

China

學校名稱 Name of School

南京師範大學

Nanjing Normal University



共生島

Symbiosis Island

作者姓名 Name of Designer(s)

邱豔

Yan Qiu

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李冰潔

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Nanjing Normal University



I Loaf You

作者姓名 Name of Designer(s)

Yen-Juen Lee

指導老師 Instructor(s)

Michael Tanzillo, Steve Rittler,

David Sloss

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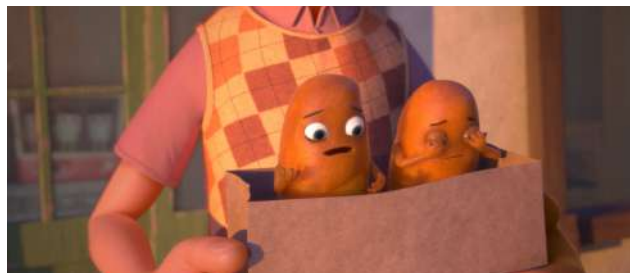
美國

United States of America

學校名稱 Name of School

紐約視覺藝術學院

School of Visual Arts





Dear Rosanna

作者姓名 Name of Designer(s)

Vu Minh Hieu, Pham Hong Thai

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Nguyen Ngoc Tuan

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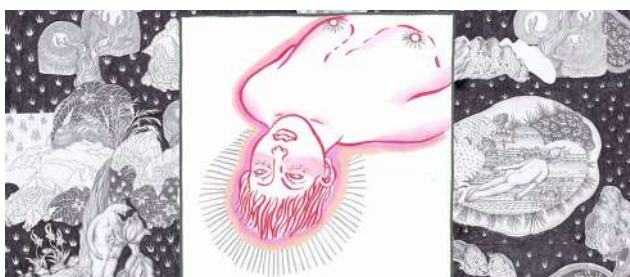
越南

Vietnam

學校名稱 Name of School

FPT 大學

FPT University



范瑞琳

The Time After "X"s Death

作者姓名 Name of Designer(s)

范瑞琳

Rui-Lin Wang

指導老師 Instructor(s)

王洵

Xun Wang

學校所在地 Location of School

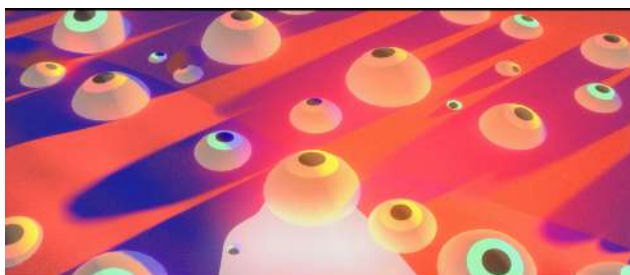
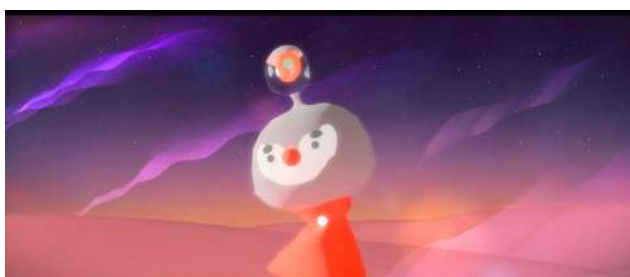
中國大陸

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Guangzhou Academy of Fine Arts



Cala

作者姓名 Name of Designer(s)

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Hsiang-Chin Moe

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School of Visual Arts

Idol-L

作者姓名 Name of Designer(s)

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紐約視覺藝術學院

School of Visual Arts





Breakthrough
& Innovation

贊助廠商介紹

About Sponsors

財團法人看見台灣基金會於 2003 年由溫世仁先生籌備成立，2008 年溫泰鈞先生接掌董事長後，正式確立願景為「成為世界認識台灣的重要窗口」，以「文化」、「觀光」、「創新」作為基金會三大核心主軸，也訂定使命為「將台灣特色成功行銷全球」、「讓全球成為台灣服務市場」，發掘、整合、包裝、宣傳在各個角落發光發熱的在地生活文化及豐厚人情，藉此吸引更多外國人來台灣，開拓台灣的服務市場。

The Foundation was established by Sayling Wen in 2003. Ted Wen became the Chairman in 2008, and set the Foundation's vision as "becoming an essential portal for the world to see Taiwan" in the three core realms of culture, tourism, and innovation. The dual missions of the iSee Taiwan Foundation are to successfully market Taiwan's unique character and heritage globally and to make the world Taiwan's service market. The Foundation focuses on exploring, integrating, and promoting the culture and friendly nature of people and places throughout Taiwan, with the goal of creating more opportunities for Taiwan's service industry by steadily increasing the number of inbound visitors from abroad.

財團法人溫世仁文教基金會秉持「教育」、「創新」、「關懷」三大核心主軸，一步一腳印在台灣這塊土地建構「成為社會所需人才的培育先驅」願景。持續朝著深耕國中小學生做人處事教育、強化高中職及大專生職能培育、促進社會人士跨領域的廣度知識學習、推廣服務科學等四大重點發展方向奠定願景基石，為培育未來社會所需人才而努力。

Mr. Ted Wen, the incumbent Chairman of the Sayling Wen Cultural and Educational Foundation, has declared three core principles for the foundation: Education, Innovation, and Care. Pivoted around these core values is his vision "To provide talents for future society." Going forward, the four pillars of the foundation will be embedding the Chinese cultural education in primary and secondary schools. Enhancing the career skills and a teamwork mindset of vocational and college students, promoting lifelong learning in the community, and advocating service innovation in order to boost industry competitiveness. While Taiwan continues on its way toward a sophisticated service economy, the Foundation will also continue to devote every effort to promote these four pillars. With the aim to breed new service talents, enhance industry competitiveness, and play a key role to enable Taiwan's transformation.



Breakthrough
& Innovation

服務設計類得獎作品

Winners of Service Design Category

金獎作品評審講評 Jury Comments on Gold Prize

Andrew Pang

新加坡 Singapore

這項作品設計的過程是非常嚴謹的，創作者花了許多時間進行研究、辦工作坊等活動讓學童參與，並且嘗試了解要如何幫助學童發明遊戲。這件作品的一個優點在於創作者沒有反射性選擇 APP 作為解決方案，而是讓學童去設計有形、可實際觸摸的遊戲。對於金獎，評審團希望能夠為服務設計設定一個方向，在這個領域中，並非每件設計都是要以開發 APP 為題，重點是要了解人們的需求，去制定一個計畫、發展一個系統，讓孩童、讓大眾能因而受惠。我想這個作品最出眾的地方，是他們實際和學童及教師測試了這個解決方案，由此可以看出學生對這件作品的重視。

The design process of this work is very rigorous. The creators have spent much time on research and on organizing workshops and other events for children to participate in, and they have also tried to understand how they can help children develop games. One advantage of this entry is that the creators didn't just intuitively choose an app as their solution; rather, they let children design physical, tangible games. With the gold prize, the jury panel aims to establish a direction for service design. In the area of service design, not every piece of design has to aim for developing an app; instead, the point is to understand people's needs and set up a plan or a system, therefore allowing the public to benefit from it. I believe that the most outstanding aspect of this work is that the creators have actually tested their solution with children and teachers. This indicates that these students take their work very seriously.

Päivi Tahkokallio

芬蘭 Finland

這項作品的創作者聚焦在於兒童教學，這是一個非常重要的議題，也就是要確保兒童能利用創意表現自我，這點非常值得嘉獎。在這項設計中，學童和老師都獲得了協助遊戲設計的方法與工具，而重點在於故事設計的部分，學童講故事的能力有了師生線上與線下社群的幫助，有益於促進社會互動，這點在這個時代是至關重要的。創作者設計出了十分嚴謹用心的服務設計流程，獲得金獎是實至名歸。

The creators of this work focus on children education. This is a very important issue: to ensure that children are able to use creativity to present themselves. To explore such an issue is worth acclaim indeed. In this design, both children and teachers receive assisting methods and tools for game design, and the point lies in story design. When children's storytelling capabilities are supported by the online and offline teacher-student communities, the result will be beneficial to social interactions, which is highly essential in this era that we live in. The creators have designed a very careful and rigorous service design process, which undoubtedly deserves the gold prize.



Game Creatures

A service for teachers to teach kids designing games



Unleash kids' creativity to the utmost by designing group games and playing their own games in everyday life.

For 9 to 12 years old kids



Context and Challenge

How to cultivate children's creativity and design ability at school?

Games are important and natural for kids

Children tend to play a lot in their daily lives. Everything that is playful is meaningful to them. In our research, we found that games have more impacts on their lives. What if we teach them to create their own games? Creating games can cultivate their creativity, design ability, and logical thinking.

The power of group games

We also found that group games (hide-and-seek, tag, hopscotch, to name a few) serve as a good type of design for kids to work on.

- Kids already have many playful interactions among each other.
- Kids naturally change some rules of the group games they play.
- Group game has a lower threshold for kids to learn game design.

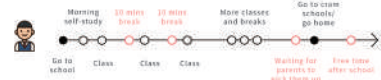


Kids spend most of their time at school. What if we make the time playful and creative?

Classes in school that teachers can utilize to teach



Free time that kids can play their games and iterate them



Build an active learning loop

Kids learn game design in classes. And in their free time, every time they play their games, they'll find the need to iterate them, and that'll trigger both creative and logical thinking. This way, we can make kids active in their learning.

Evaluation: What's essential for kids to build a game?



Final solution: Leverage children's innate power of telling stories



Design and Deliver

Target users



Game Creatures' Features



Our product and method

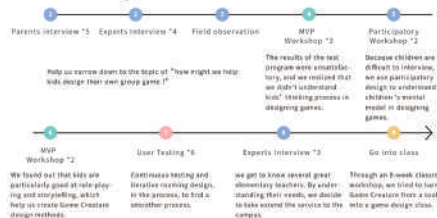
Create a Story and Turn It Into a Game



How Does Our Game Design Toolkit Work in Class?



An overview of our approach to the challenge



Key Findings from our research

Design Workshops: Game design is really hard for kids

The game design process and the challenges children meet:



We held workshops for children to design games and see what difficulties they met during the whole process. The main obstacles are that they can't go into the thinking flow and can't turn their life experiences into new game elements. Coming up with a complete game on their own is also a difficult thing for them.

Testing: Tried out several game design methods and tailored the most promising one

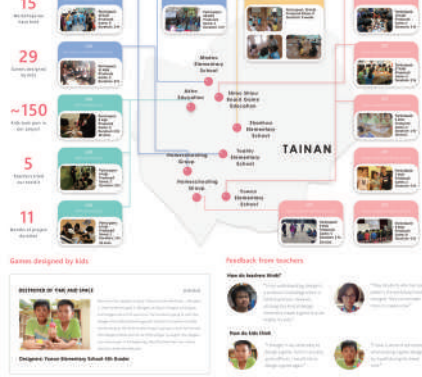
By researching existing design methods, game design methods, and creative thinking methods, such as modifying games, forced combination, bodystorming, role-playing, place storming. We then chose the most promising one and further developed it into a new way for children to design games successfully.



Implementation

What we have accomplished

Our journey and footprint



漫遊怪獸

Game Creatures-A Service for Teachers to Teach Kids Designing Games

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作品說明 Project Description

漫遊怪獸是一款讓老師教導 9 到 12 歲孩子遊戲設計的服務系統，其核心為專為孩子所開發的遊戲設計方法，讓孩子用說故事的方式來創造社交型遊戲（鬼抓人、躲貓貓、紅綠燈...等），並輔以工具包、遊戲和教師社群，培養孩子的創造力、設計思維、團隊合作和主動學習的精神。

Game Creatures is a system that allows teachers to teach children from the age of 9-12 how to design a game. This system allows children to create group games (tag, hide and seek, red light, green light etc.) through storytelling, which is Game Creatures' own design method. With the assistance of the customized toolkits, game and teacher community, Game Creatures ensure that children will be able to develop creativity, design thinking, teamwork, and active-learning from a young age.

Smart Watch

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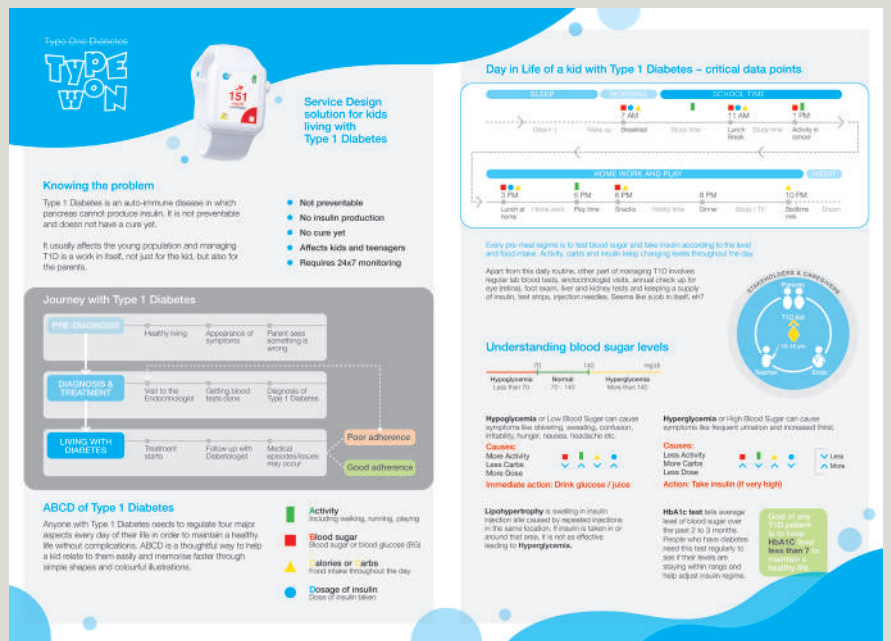
National Institute of Design



作品說明 Project Description

第一型糖尿病智慧手表是一道服務設計的解決方案，能幫助罹患第一型糖尿病的孩童。這項設計的目標是幫助孩童與家長做好病情管理，並且讓醫生決定最佳的照護與治療方式。

Type Won Diabetes Smart Watch is a service design solution for kids living with Type 1 Diabetes. It aims to help the kids and their parents manage the condition and let doctors decide the best care and treatment.



Junjun- 性困擾心理服務

Junjun-A Chatbot and In-app Mental Health Service to Help the Sexual Distress

作者姓名 Name of Designer(s)

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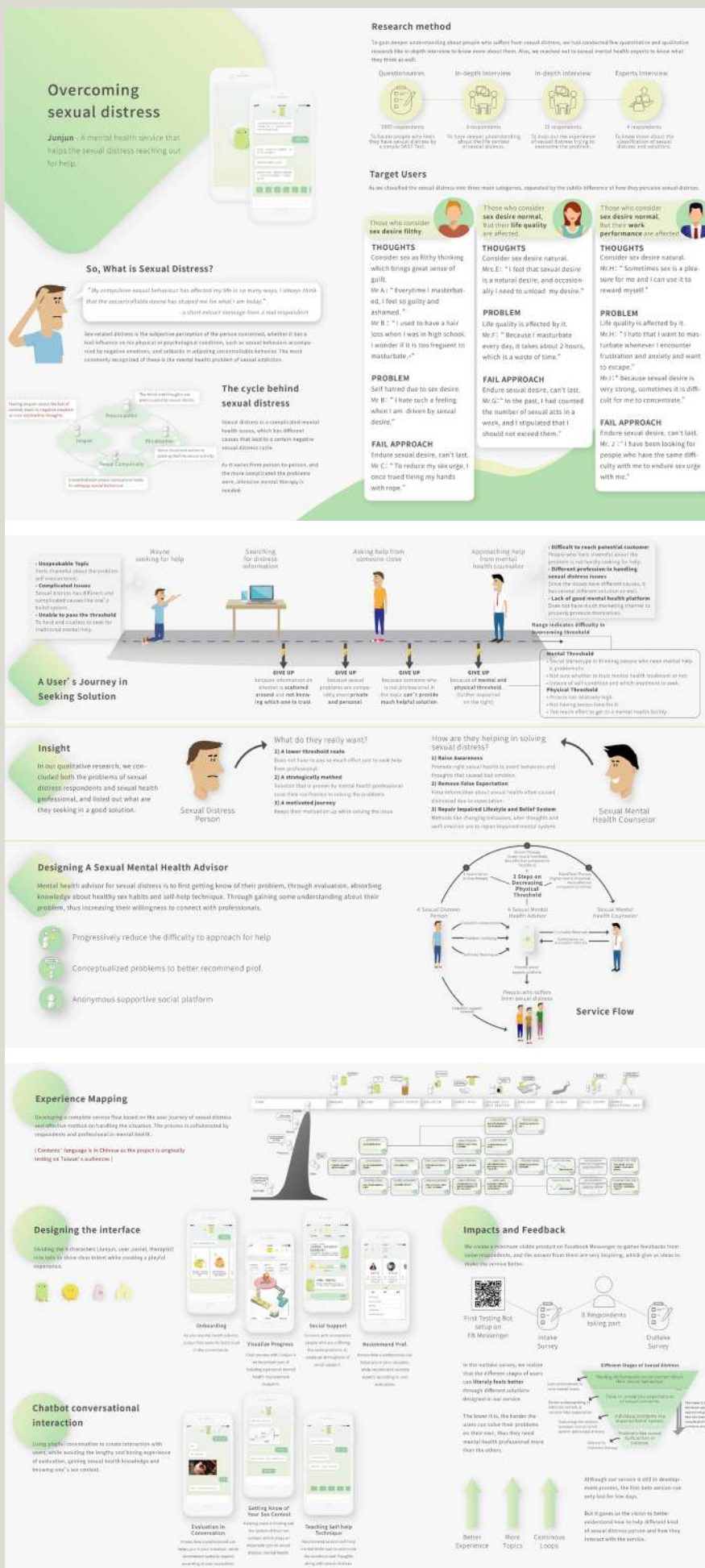
無
None

學校所在地 Location of School

臺灣
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學校名稱 Name of School

國立成功大學
National Cheng Kung University



作品說明 Project Description

Junjun 是一款性困擾心理服務，包含聊天機器人及整合式 APP 功能，幫助性困擾患者尋求幫助。就算是一個難言之隱，也可以透過 Junjun 進行狀態評估，初步了解性脈絡及知識，學習自主心理技巧及降低接觸性心理專家的門檻。

Junjun is a mental health chatbot and in-app service that helps the sexual distress reaching out for help, through evaluating problem, understanding context and knowledge, learning self-help technique and lower the threshold to connect with sexual mental health counsellors.

CON+: 串連線上與線下管道的創新流浪動物領養流程

Con+: Innovating Pet Adoption Service in Shelters with Online and Offline Channels

作者姓名 Name of Designer(s)

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學校名稱 Name of School

國立臺灣科技大學
National Taiwan University of Science
and Technology



作品説明 Project Description

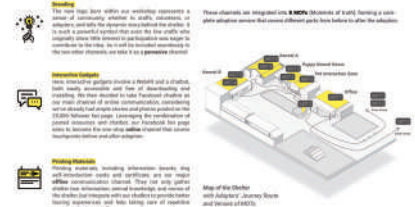
CON+ 是一個創新的領養流程，我們希望透過服務設計的方法，和工作人員共創領養流程，以低成本且高複製性為設計考量，透過創新的方式整合線上工具與線下體驗，涵蓋領養前的資料收集到領養後的磨合期間處理，改善整體領養流程，使原本的服務產生新的魅力。不只幫工作人員減輕工作量，更串連志工和其他組織的資源，進而提升有效領養率，讓流浪動物找到真正的家。目前正與公立動物之家合作，讓突破真正發生，讓創新得以延續。

CON+ is an innovative pet adoption service that intends to co-create with shelter staffs. This work combines online tools and offline experiences to complete an integrated service journey with increasing effective adoption rate. We are currently working with a public animal shelter to make breakthroughs really happen in all corners and innovation last even longer.



The Design We Made

529+ is a clear and thorough adaptation service that works through free offered channels.



Details of 8 MOTs

Before the shelter tour:
 (Self-reflected assessment)
 Having pets can be beautiful and inspiring. However, one should always keep in mind that it can also be difficult as living creatures as well. The only hope that situations have and great thought who both the situation and the type of dogs most suitable for their living conditions.

[illegible]

The Change We Believe in

[illegible]

順袋

By The Way

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Yu-Lu Cheng, Po-Han Chiu,
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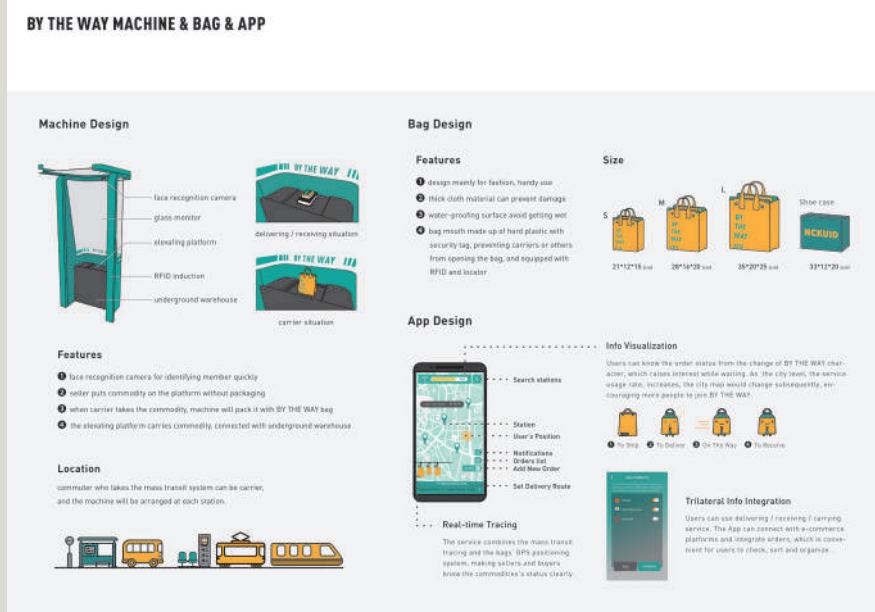
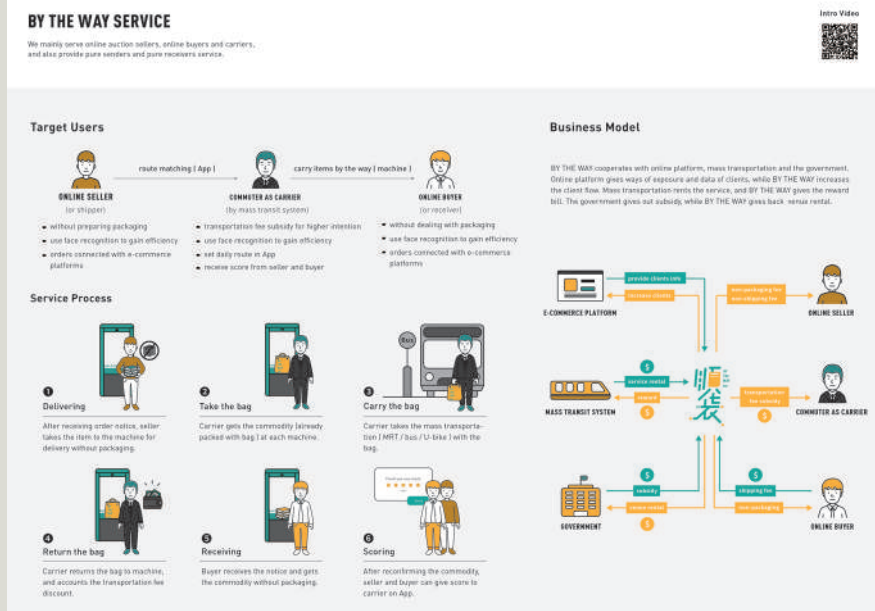
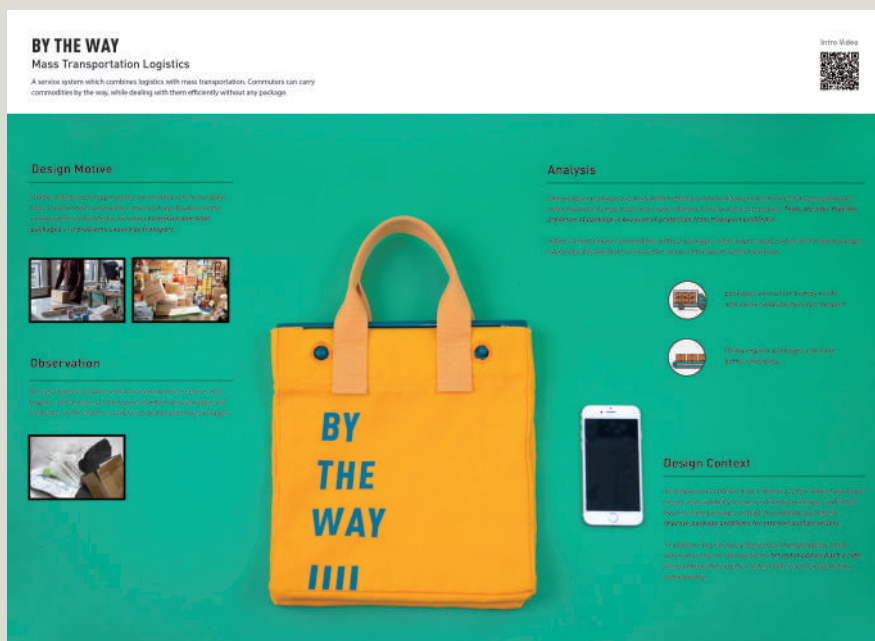
謝孟達
Meng-Dar Shieh

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國立成功大學
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作品說明 Project Description

順袋是一個大眾運輸配送服務系統。運用貨品搭便車的概念，將繁雜的物流系統與大眾運輸結合，讓通勤族擔任運貨人順便運送網路拍賣商品。透過各交通工具站點的機臺設計，搭配行動 App 的功能輔助，讓網路拍賣家與消費者可以輕鬆寄取貨物，不須再處理包裝問題，並促進社會的互助共享。

BY THE WAY is a mass transportation logistics service system. Applying the concept of hitching a ride, we integrated the diverse logistics system with mass transportation, and let the commuters carry commodities by the way. With the design of machine at each site and the aid of App, online sellers and buyers can deal with commodities easily without packaging, and meanwhile promote social sharing.

綠洲

Oasis

作者姓名 Name of Designer(s)

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Meng-Yun Zou

指導老師 Instructor(s)

于璐嘉

Lu-Jia Yu

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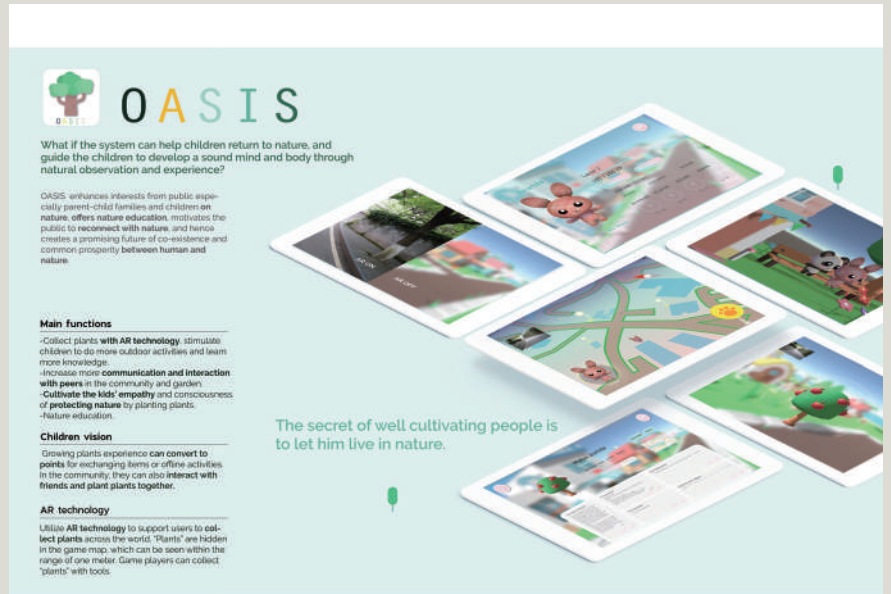
中國大陸

China

學校名稱 Name of School

重慶大學

Chongqing University



Background & Problems

Traditional environmental education is mainly undertaken by government, restrictively advocates and stays far away from public life. As economy develops, city segregates men from nature, so it's necessary for nature education to balance the relation between city and human, and also provides an opportunity to promote the public to participate in environmental protection.

Time spent outdoor is down.

In 2022 a survey made on 5448 students, from 5 cities indicated that 27.5% of Chinese children spend on longer than one hour on activity after class from Monday to Friday.

Nature-deficit disorder

Among the over 2300 children in the survey, 32.4% of them had nature-deficit disorder, such as lack of concentration, emotion adjustment, environmental adaptation and curiosity in nature.

Less contact with peers.

More than half of the primary and secondary school students merely have no time to play with their friends after school. Even if some students have the chance to play with their friends, they usually spend less than one hour.



Process



Design research

By interviewing children, family members, teachers and school managers, as well as carrying out an investigation on the school environment and nature-education school, the pain points and opportunities of various stakeholders can be found out. It helps me understand what the nature is in the eyes of children and the way of nature education they can accept. At the same time, we cooperated with other stakeholders to discuss the solutions.

Conception



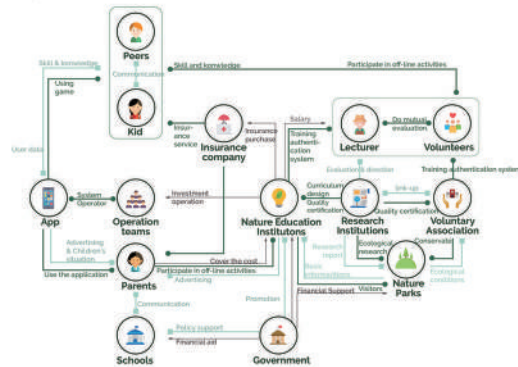
They serve as an important part of one service system-online and offline combination.

作品說明 Project Description

傳統的環境教育主要由政府承擔，所倡導的內容十分有限，離公眾的生活遙遠，隨著經濟的發展，城市將人與自然隔離開來，需要自然教育來去平衡城市與人之間的關係，也是一個推動公眾參與環境保護運動的契機。綠洲提升公眾特別是親子家庭，同齡孩子間對自然的興趣，提供自然教育，讓公眾重拾與自然之間的連接，創造與自然，促成與自然共生共榮的美好未來。

Traditional environmental education is mainly undertaken by government, restrictively advocates and stays far away from public life. As economy develops, city segregates men from nature, so it's necessary for nature education to balance the relation between city and human, and also provides an opportunity to promote the public to participate in environmental protection.

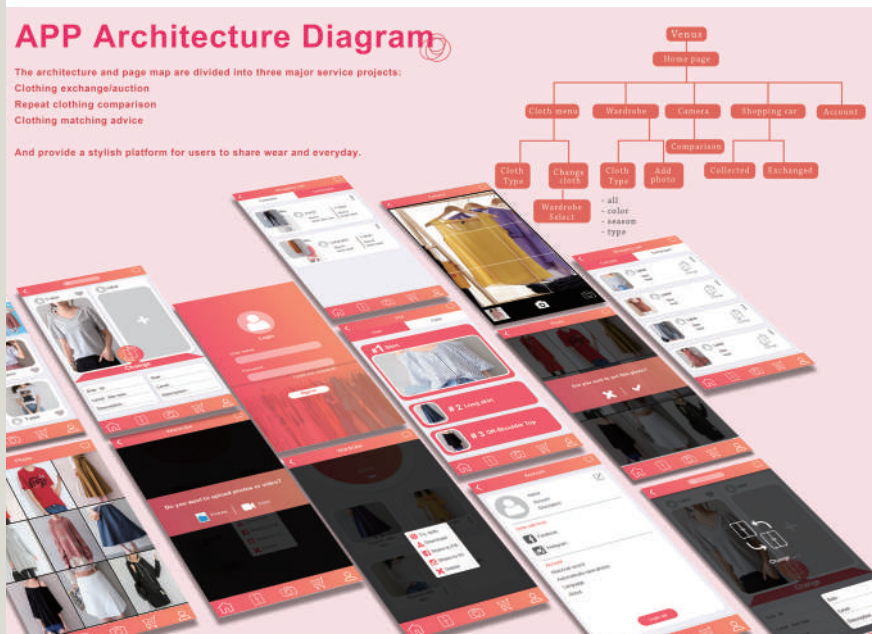
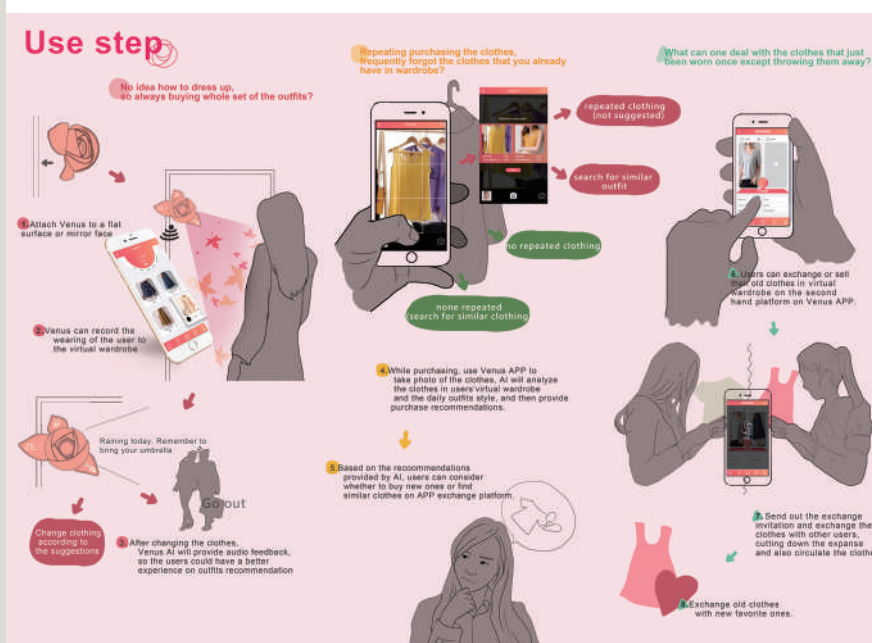
Service system map



User journey map



Key: Most important points



虛擬衣櫃助理

Venus

作者姓名 Name of Designer(s)

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指導老師 Instructor(s)

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臺灣
Taiwan

學校名稱 Name of School

明志科技大學
Ming Chi University of Technology



作品說明 Project Description

快時尚成為全球第二大污染源，消費者因不了解自己擁有的衣物，造成過度購買與丟棄。

Venus 透過物聯網建立一個使用者虛擬衣櫃，用最快速的方式記錄下擁有的衣物，並在日常中給予穿搭回饋，透過長期使用建立一個時尚社交平臺，讓每位使用者能方便的管理自我衣物，在平臺上了解時下流行 / 分享穿搭以及快速代購，並提供二手衣交易平臺，一鍵快速交換不需要的衣物，減少丟棄與浪費，在方便時尚生活的同時也減少污染。

Fast Fashion is the second major pollution globally. Customers don't know what clothes they have and endless purchase results in wastes. Venus helps users to build up customized virtual wardrobe and control the clothes through mobile devices. Customers can use Venus APP to take photos of clothes when shopping. AI will compare the photos with clothes users have and provide suggestions. Users can also sell or swap clothes in virtual wardrobe via Venus APP.

外籍看護快速上手

We care

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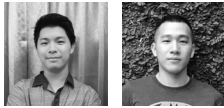
學校所在地 Location of School

臺灣

Taiwan

學校名稱 Name of School

國立臺灣科技大學、國立臺灣藝術大學
National Taiwan University of Science and Technology, National Taiwan University of Arts



作品說明 Project Description

如何使外籍看護工來到臺灣後，能快速的適應環境，儼然成為重要的問題，如果能夠透過服務設計達成這目的，不但能縮短外籍看護工的適應期，更能讓他們感受到一個友善的環境。本系統設計為人力仲介公司提供給外籍看護的一套系統，讓每個月支付給仲介的服務費達到真正的效益，有不同語言版本直接切換功能，避免在用藥或醫療上出錯，就算剛來到臺灣的外籍看護也能夠快速上手，沒有語言的隔閡，讓照護工作更順手。

However, how to make foreign care workers come to Taiwan and quickly adapt to the environment has become an important issue. If we can achieve this through service design, we can not only shorten the adaptation period of foreign care workers, but also let them feel a friendly environment of. This system helps human resources agency provide a guiding system for foreign nursing. So that the service fee paid to the agency every month can achieve real benefits. There are different language versions.

We care Survice Design An Useful App Helps Foreign Nursing

At the end of March 2018, Taiwan's 65-year-old population reached 14.05%. It's officially entered the "ageing society". In 2026, Taiwan will enter the "hyper-aged society", that is, the proportion of the elderly population will reach 20%. However, most of the young and middle-aged people aren't able to accompany and take care of their elderly elders due to work. Therefore, demand of foreign nursing will be very large.

臺灣在2018年3月底65歲人口達到14.05%，正式邁入「高齡社會」，估計到2016年臺灣將進入「超高齡社會」，即老年人口比例達20%，但青壯年多半因工作導致無法陪伴及照顧家中年邁長輩，所以外籍看護工之需求將會越來越大。

However, how to make foreign care workers come to Taiwan and quickly adapt to the environment has become an important issue. If we can achieve this through service design, we can not only shorten the adaptation period of foreign care workers, but also let them feel a friendly environment of.

如何使外籍看護工來到臺灣後，能快速的適應環境，儼然成為重要的問題，如果能夠透過服務設計達成這目的，不但能縮短外籍看護工的適應期，更能讓他們感受到一個友善的環境。

- 01 Correct taking medicine helps turn for the better, error is not. 正確用藥改善病情，錯誤用藥傷害身體。
- 02 The use of the app helps improve the communication way. 透過APP的應用，溝通無阻。
- 03 Information equivalence and have their own right. 建立資訊的對等，得到合理的權益。

There are 251724 foreign care workers in Taiwan so far.
目前臺灣外籍看護工人數：251,724人

United Nations Population Definition
聯合國人口定義



Population over 65 years old in Taiwan (rate/years)
臺灣65歲以上人口預估比例/年



We care



舊時光親子洗髮店
Old Time Shampoo Shop

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Guangzhou Academy of Fine Arts



爱让时光倒流，洗发重回青春

针对老人洗发不便及缺乏关怀的问题
以追忆从前父母为自己小孩洗发的时光
打造一个温情的子女为老人洗发的洗发店

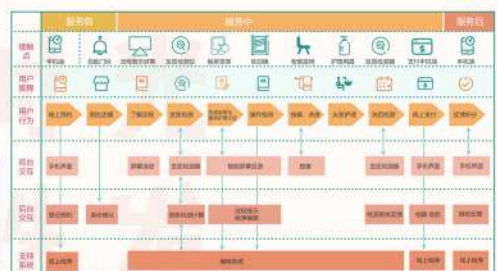
用户调研



服务设计



● 综合应用



在保障流程上，保费线上预先支付，到点自动圈扣，辅助圈有工单待处理。智招发现假潮优惠，假退退潮保障系统，互动消费教学课程，产品功能展理待客等。实现无人服务，全流程互动，服务推动于员工老人模式交互与关怀。

● 品牌 LOGO 设计



关键词



作品説明 Project Description

針對我們發現的老年人自己洗頭不方便、子女忙於工作沒有很多時間陪伴他們的問題，我們設計了一個洗髮店，提供了一個讓子女為自己的父母洗頭的場所，給了他們更多的交流與相處時間。

Introduction: Aiming at the problems that the elderly has trouble on washing hair by themselves and doesn't have much time with their children. We create a shampoo shop for the children to wash hair for the elderly and talk to each other while washing.

Haibu

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Marek Liskiewicz

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波蘭
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克拉科夫美術學院
The Academy of Fine Arts in Krakow



作品說明 Project Description

壅塞且過度擴張的城市、自然環境的流失——我們很確定，沒有人樂見這樣的未來。我們總結了一座「未來城市」可能出現的問題，而我們的結論是：城市需要新穎、大膽的解決方案，藉此改善運輸和住宿的服務。我們提出的解答是一輛汽車，這輛車將運輸與住宿合而為一：在白天，它是一輛智慧運輸的交通工具，而到了晚上則變成行動住宿膠囊。這項計畫曾經贏得了 Valeo 創新挑戰大賽。

Congested, overly expanded cities and loss of natural environment – we are sure no one wants this kind of future. We summed up the expected problems of a "city of the future". Our conclusion: it needs new, bold solutions for delivery and accommodation services. Our answer is a car that combines these two into one: a smart delivery car during the day, a mobile sleeping capsule at night. Project won Valeo Innovation Challenge Competition.



the future of cars is to serve people.

The concept of the Haibu vehicle was created for the future that awaits us. We have set the goal for the vehicle to be able to solve the real problems of people, and not generate them, as it is now. Haibu, a vehicle for the megacities of the future. It combines two functions. During the day, the vehicle is used as an autonomous courier. Thanks to the help of drones, parcels are delivered directly to the recipient's window, thanks to which the vehicle does not have to stop at all and as a result does not block the road. At night, to make the best use of valuable urban space, the vehicle transforms into a sleeping capsule. It allows for comfortable sleep, for example, people working late, young people and tourists – long hours of work, no time to sleep and far away from home to work. Thanks to the mobile sleeping capsule, this problem can be solved without wasting space in the city. Thanks to this dual functionality, the efficiency of the car in the city increases from 40% to 100%. The vehicle works 24 hours a day, 7 days a week to reduce congestion in the city and limit its expansion. Thanks to the SWARM system, inspired by the collective intelligence of bees, the vehicle communicates with drones and city elements. Thanks to technology based on 6G Internet of Things, all devices together monitor traffic and use this data to drive cars in the city to best coordinate the delivery of shipments with passenger transport. HAIBU. A car that is a part of a city.

Personal cars are no longer seen as a good way of transport, but rather a source of congestion, traffic jams and pollution. Moreover, cars are being used for only 4% of their lifetime, thus taking a lot of urban space for inactivity. In the long run, congestion that over a billion cars create worldwide adds up to the process of urban sprawl (uncontrolled expansion of urban terrain) – one of the most irreversible human impacts on the global biosphere.

In the past 100 years, our population grew over four-fold. Since then, the original purpose of the car hasn't changed, but our needs did. Our goal was to reverse the negative impact of the car and rethink the way we use them in cities. We wanted to design a car that becomes a part of the urban infrastructure, and focuses on improving the interactions between people, city and the natural environment.

HAIBU is a car with a goal of reducing congestion in cities of the future. It is an autonomous vehicle designed to work as an extension of the city, by connecting to the urban environment it actively helps solving crucial problems of people. It is inspired by the city of Tokyo, which high population density and urbanization levels most likely forecast patterns of many metropolises in the future.



The goal: an ultimate city car – the one that unites with the urban environment to create a better, less congested place for its inhabitants.



reducing city congestion



improving usability of cars in cities



actively adjusting to needs of people

Born to serve:

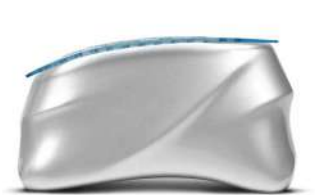
Thanks to its dual functionality, the car takes no time out – it actively serves people throughout the whole 24-hour cycle. It could be owned or rented by companies on a subscription model. People could use its services on demand, whenever they want to eat or send parcels during the day and sleep at night. Thanks to its aim of reducing congestion in cities, this kind of car could be beneficial for both people and urban environment.



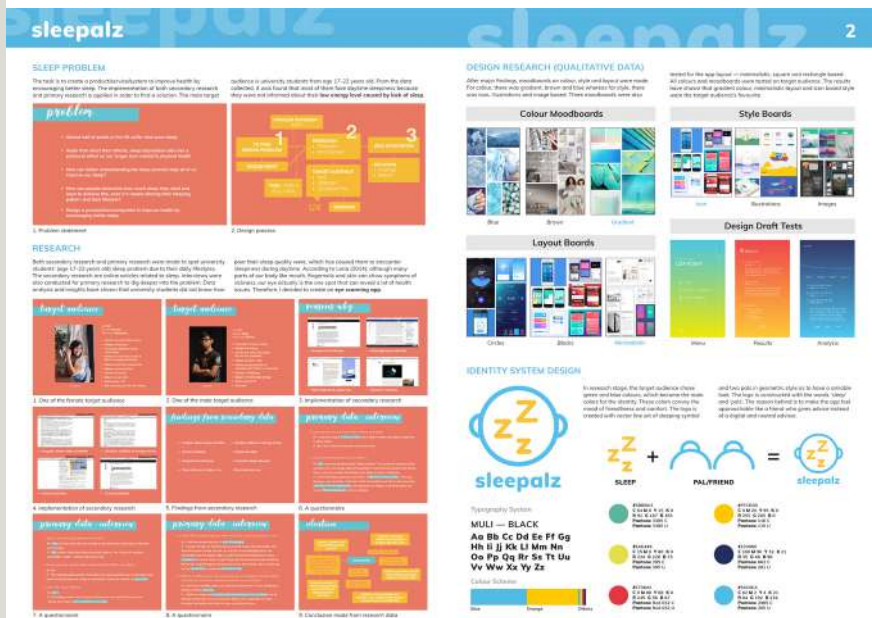
day cycle
During the daytime, with a help from drones, Haibu distributes parcels within town boundaries. The autonomous system of delivery speeds up the process while relieving traffic jams.



watch animation
goo.gl/0P2FUJ



night cycle
At night, car changes shape and becomes an on-demand sleeping capsule. A safe and convenient way to sleep while using urban space normally used for idle parked cars.



Sleepalz

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Raffles College of Higher Education



作品說明 Project Description

他們大部份都有未經診斷的睡眠問題，因為他們並不曉得，自己的睡眠品質比想像中的還要差。因此，我打造了一個掃描眼睛的應用程式 Sleepalz，藉此幫助學生檢查睡眠品質，並且根據檢查結果提供建議。

Most of them have undiagnosed sleep problem as they do not know that their sleep quality is worse than they think it is. Therefore I created an eye scanning app called Sleepalz to help students check their sleep quality and give advice accordingly.

Sustainable Power System

廣東工業大學
Guangdong University of Technology



We design 《Sustainable Power System》.It can help more people to solve power problem in sustainable way during outage. Besides, it reduce the energy-pollution brought by other unclean energy.



臺灣復康巴士服務設計

Rehab-Bus Service Design in Taiwan

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Chih-Yun Li, Jing-Ting Yu

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作品說明 Project Description

臺灣逐漸邁向超高齡化社會，老年失能與身心障礙者人數逐年上升，占臺灣總人口數的 4.97%。他們對於無障礙交通設備之需求亦持續增加，而最符合身心障礙者交通需求的復康巴士，然而復康巴士卻長期供不應求，平均 516 人要共享一臺復康巴士，導致客訴頻繁、服務品質不佳。基此我們以臺中市復康巴士為服務設計場域，目標改善服務效率進而提高顧客滿意度，我們進行研究、設計與迭代，並提供一套完整的數位平臺系統給服務管理者、提供者與使用者，而在服務提供前顧客的滿意事件為 43% 與不滿意事件為 57%；服務提供後顧客的滿意事件提升為 71%，不滿意事件降低為 29%。最終，對比前後復康巴士服務，我們提高了 34% 的顧客滿意度。

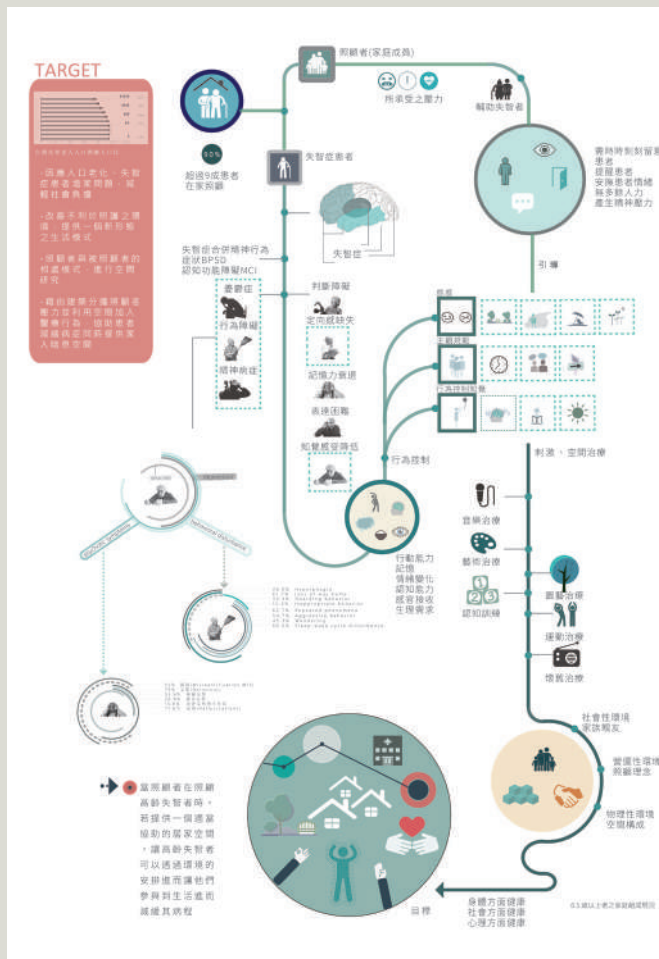
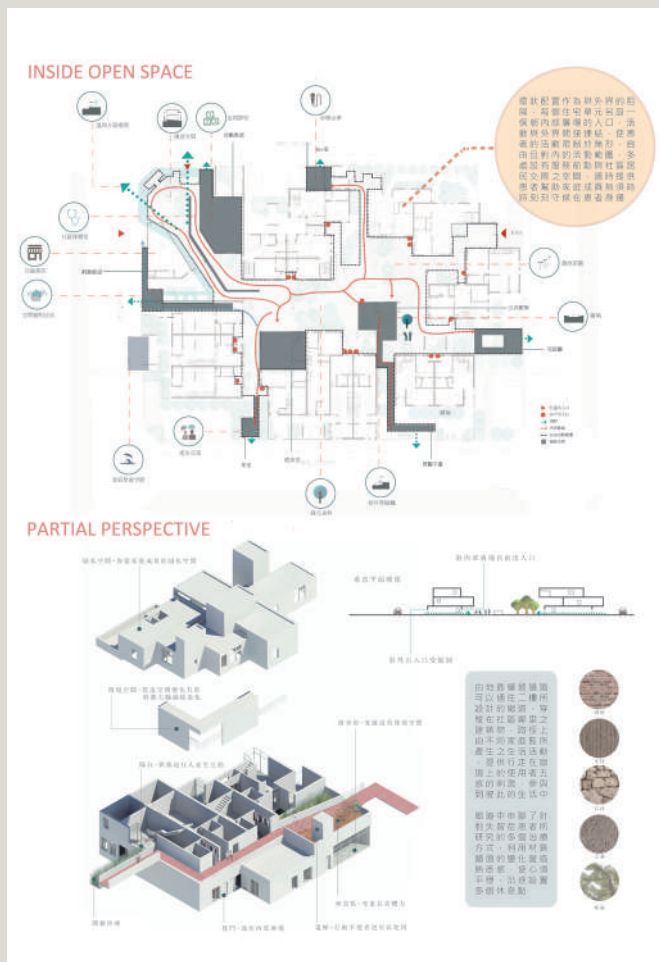
As the demand for transportation for people with disabilities has increased. Rehab-bus is a paratransit service that provides public transit services to people with disabilities. Unfortunately, as a result of limited Rehab-buses, an average of 516 people was required to share one, resulting in frequent customer complaints and poor service quality. According to research, we designed a system of Rehab-bus based in Taichung, with the aim to improve the service efficiency and customer satisfaction.

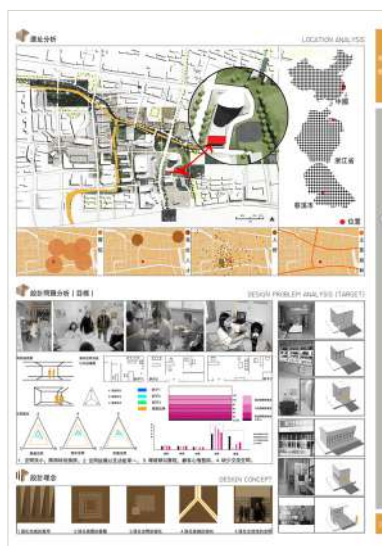
The End of Memory

Chinese Culture University



The community "lives", talks about the care of the elderly who suffers from disease of dementia. The stratification of buildings and spaces, sharing, coexistence and re-stitching, and take the Tainan community as an example. Research the family who don't want to send the elderly family member to the nursing home, the mode of getting along with the caretaker. How to improve the architecture pattern we used to and reduce the risks. This design uses the way of architecture to help the elderly to lighten the symptoms and provides a breathing space for family members.





光音一慈溪金沙半島門店設計

Guang Yin-The Shop Design in Tsz Shi Jinsha Peninsul

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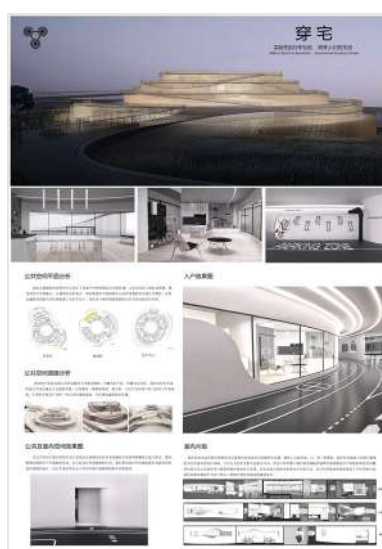
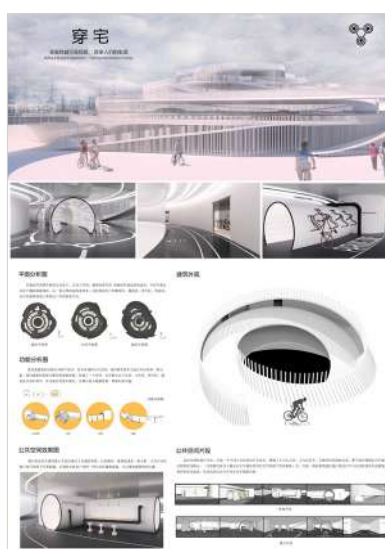
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College of Science & Technology Ningbo University



穿宅一實驗性自行車社區

Chuan Zhai-Experimental Bicycle Community

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College of Science & Technology Ningbo University



基於用戶體驗的糖尿病家用醫療產品系統的研究—以一型兒童糖尿病患者為例

Research on Diabetes Home Medical Product System Based on User Experience-Taking Type 1 Children with Diabetes as an Example

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智聯校園－輕奢餐飲俱樂部

Wisdom@Campus-Light Luxury Food Club

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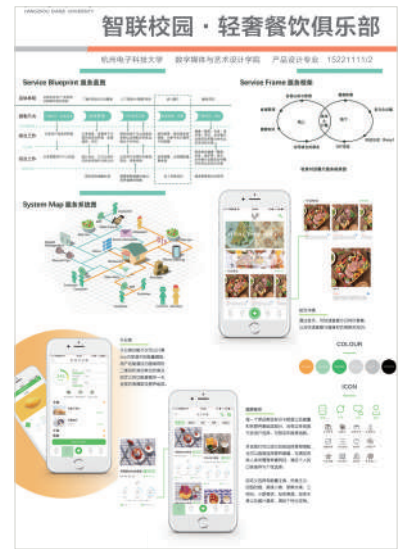
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杭州電子科技大學

Hangzhou Dianzi University



聞行導遊 APP－以楠溪江中遊古村落文化旅遊為例

Wenxing Tour Guide APP-Taking the Cultural Tourism of Ancient Villages in the Middle of Nanxi River as an Example

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Zhejiang Institute of Security Technology



習慣養成應用類 APP－Seven Days

Habit to Develop Application Classes APP-Seven Days

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Zhejiang Institute of Security Technology





智能提醒環

Smart Bracelet

作者姓名 Name of Designer(s)

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詹孝中

Siao-Jhong Jhan

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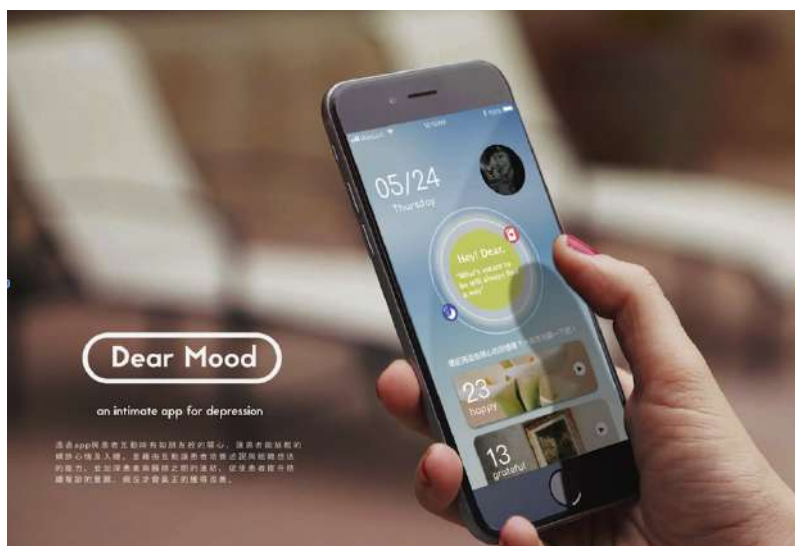
附錄

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Ming Chuan University



Dear Mood

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鍾宛儒

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近鄉

Jin Xiang

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奇怪的朋友

Unusual Friend

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電光一閃

Lightning

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酒測停車場

Wine Parking

作者姓名 Name of Designer(s)

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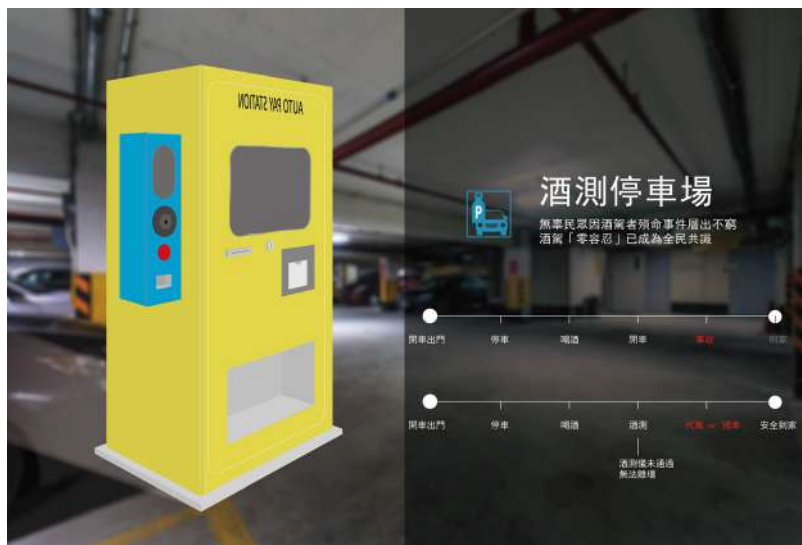
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藥品回收標示

Drug Recycling Mark

作者姓名 Name of Designer(s)

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Pei-Yun Wu

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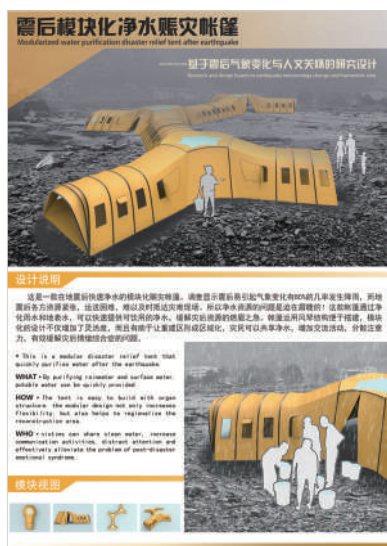
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震後模組化淨水賑災帳篷

Modularized Water Purification Disaster Relief Tent After Earthquake

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Yu Yan, Li-Hao Su

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Lin Lv

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Xiamen Academy of Arts and Design, Fuzhou University



X 繃帶

XBandage

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Nai-Fang Pai, Tzu-Chin Huang, Tzu-Ching Huang

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Ming Chi University of Technology

廁所置物門鎖

Toilet Shelf Lock

作者姓名 Name of Designer(s)

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Chun-Jung Tao

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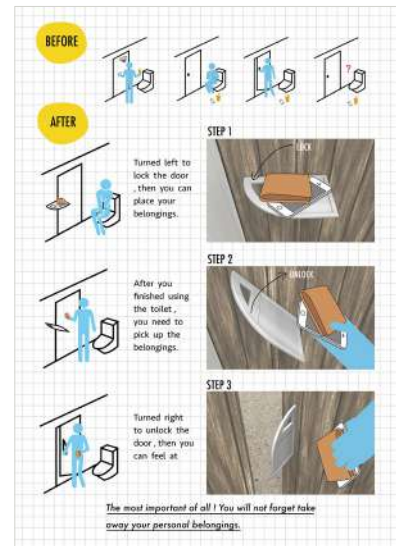
臺灣

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竹筷森林

Chopsticks Forest

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王千睿、劉建成

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Fine to Fine (Fine in Finedust to Real Fine)

作者姓名 Name of Designer(s)

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Hyung-Jean Cho

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樓文青

Wen-Qing Lou

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Kookmin University





水底偵查員

Water Detective

作者姓名 Name of Designer(s)

陳曉萱、于紹軒、蔡智霖
Hsiao-Shaun Chen, Shao-Hsuan Yu, Chih-Lin Tsai

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Tungnan University



兒童口腔醫院服務設計

Service Design for Children's Dentistry

作者姓名 Name of Designer(s)

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Ze-Hong Liu

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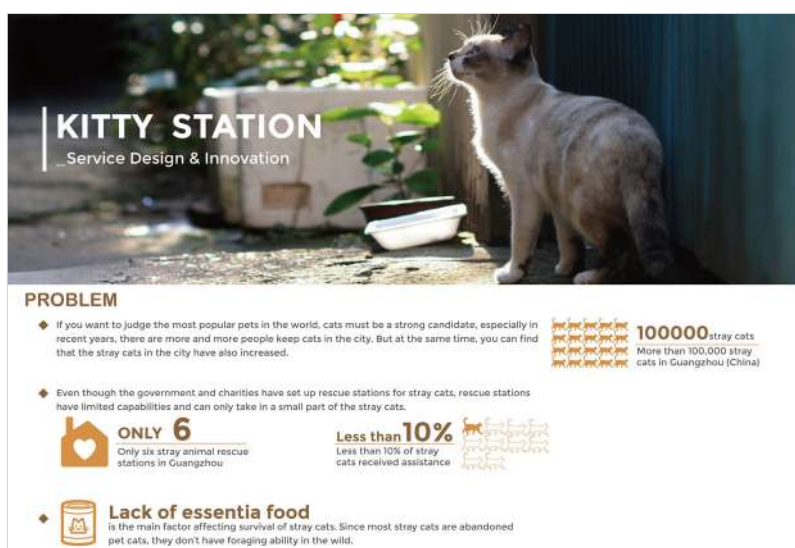
無
None

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愛心貓屋

Kitty Station

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Hidrolab

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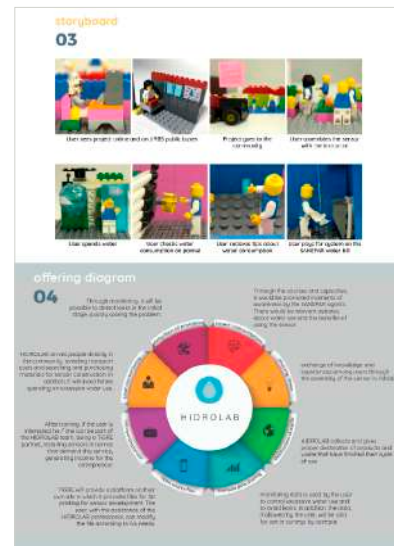
巴西

Brazil

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Universidade Federal do Paraná



玩具屋—共用玩具服務站

Toy House-Shared Toy Service

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看見台灣，國際人道建築實踐和
服務設計的先驅

Seeing Taiwan as a Pioneer in Humanitarian Architectural Practice and Service Design

作者姓名 Name of Designer(s)

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Helyaneh Aboutalebi, Kiyarash Borna,
Abdolrahman Amr Othman Ibrahim,
Beyza Yazici, Donya Dalirnaghadeh,
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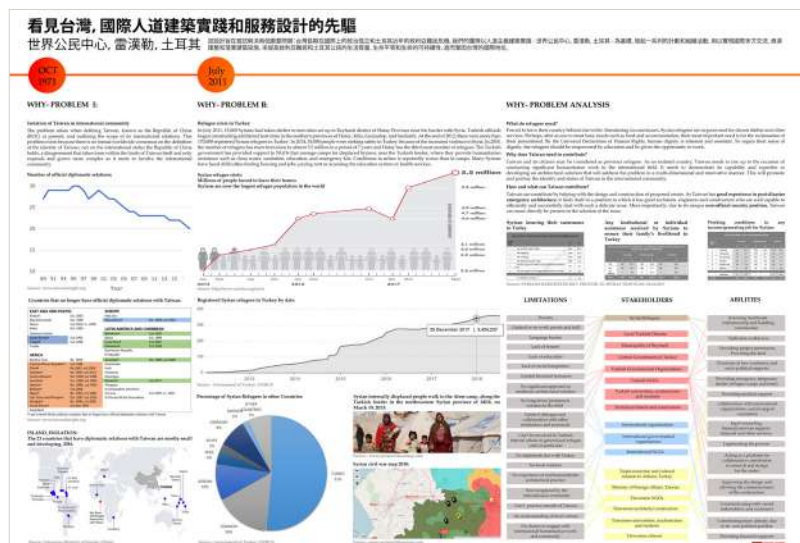
土耳其

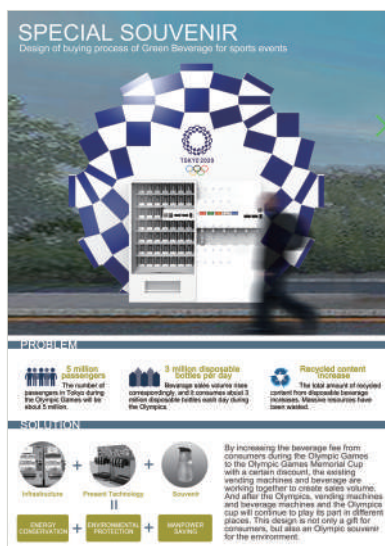
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特別紀念品

Special Souvenir

作者姓名 Name of Designer(s)

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Wuyi University



BMW Xplore

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咖啡杯的禮物

The Gift of the Coffee Cup

作者姓名 Name of Designer(s)

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Fuzhou University

登山路線指引裝置

Light Guide

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老年人社區關懷及服務設計

Community Care for the Elderly and Service Design

作者姓名 Name of Designer(s)

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Yun-Yi Chou, Chi-An Chen,
Yu-Shan Huang, Ya-Wen Lo

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Fang-Suei Lin

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National Yunlin University of Science and Technology



PCES 院前協同急救服務系統設計

PCES Pre-Hospital Collaborative Emergency Service Design

作者姓名 Name of Designer(s)

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Bondaid

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指導老師 Instructor(s)

Debayan Dhar

學校所在地 Location of School

印度

India

學校名稱 Name of School

馬哈拉施特拉邦技術學院

Maharashtra Institute of Technology Art,
Design & Technology University

Creating The Experience

Glimpse of the flow from sign up to confirm payment details.



View end to end project on

<https://www.behance.net/gallery/52185819/Bondaid>

Vinayak Bhandare | Bondaid | 2018

Improving the Railway Counter Ticketing System

作者姓名 Name of Designer(s)

Jyotsana, Abhishek Bose

指導老師 Instructor(s)

無

None

學校所在地 Location of School

印度

India

學校名稱 Name of School

坎普爾印度理工學院

Indian Institute of Technology, Kanpur

IMPROVING THE RAILWAY COUNTER TICKETING EXPERIENCE

A digital solution to reduce the waiting time and improve the experience of booking a ticket at railway reservation office.

PROBLEM

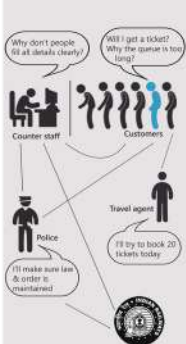
In today's train ticket reservation scenario, the applicant writes all the journey details on the reservation requisition slip and hands it over to the ticket booking staff at the counter. The staff then again types out these details to the computer system using keyboard manually. It takes more time for the staff to type the information when the form has multiple passengers for the same journey. Based on preliminary observation, the ticket booking process takes around 4-5 minutes time per person. This creates a much bigger problem for passengers during tatkal booking hours where even a fraction of a second makes or breaks a journey for many passengers.

SOLUTION

To eliminate the manual data entry of the journey details into the reservation system and making the booking process more efficient and faster, we propose the idea of digitalizing the reservation requisition slips. Fill the requisition slip online or at the installed KIOSKS in the railway reservation office beforehand. All the submitted data gets stored in the Indian Railways database and the customer receives a unique token number on his/her phone. Customer shows this token number to the reservation staff. The staff retrieves the submitted information, checks availability and books the ticket. Thus, reducing the waiting time and time to book a ticket from 5 minutes to 45 seconds.

METHODOLOGY

1. Stake holder mapping



2. Scenarios

a. Ram want to book a ticket urgently to his village as his son is unwell. Ram reached the counter at 10:30AM and found that there are already 2 people in the queue ahead of him. Unfortunately, tatkal booking staff took a lot of time in typing the details during tatkal hours. Ram didn't get a ticket.



b. Shyam Lal is an Indian Railways employee who books ticket at Ticket Reservation Counter. Everyday, thousands of people come to get a ticket. Re-entering the information in the system filled by passenger in the requisition slip looks futile and waste of time. Passenger's hand writing is not readable at times. Thus making the process slower. Often, the process worsens, if it happens during tatkal hours.



3. Ethnographic Research

Questions for customers

1. How do you travel out of station?
2. Why do you prefer this option?
3. How do you book your tickets? Online or offline? Why?
4. How much time does it take you to book ticket?
5. Do you book your ticket on your own or ask someone to do it for you?
6. When you go to counter to book ticket, what all things they ask from you?
7. What is the most annoying thing while you book a ticket?
8. How do you find a train of your preference? Do you find it easy the way it right now?
9. What do you do when ticket is not available?
10. Did you ever cancelled a ticket? Was it an easy process?

Questions for staff

1. How long have you been working here?
2. What issues do you face while booking tickets?
3. Why do you think it is necessary to fill the requisition slip?
4. What happens when the server becomes slow during peak hours?
5. What issues you think the customers face?
6. Does Indian Railways ever asked for your feedback regarding the current system?
7. What do you think can be improved in this system?



Breakthrough
& Innovation

評審介紹

Jury Introduction

產品設計

Product Design



召集人

The Convener of Judging Panel

陳禧冠 Shikuan Chen

臺灣 Taiwan

- 仁寶電腦工業股份有限公司 集團創意中心 首席創意長 / 資深副總經理
- WDO (世界設計組織) 理事
- Philips Design 飛利浦設計中心 設計與執行總監、GE/FITCH 大中華區 執行與設計總監、國際招商大會 營運總部代表、Philips Design 全球音響事業 主任設計師等
- 常擔任國內外重要工業設計競賽評審 (如: iF awards、金點設計獎、臺灣國際設計競賽、臺北工業設計獎等)
- 擔任臺北市“2016 WDC 世界設計之都”專業顧問、臺灣創意設計中心顧問、故宮博物院文創行銷與品牌授權 評選委員等顧問

- Chief Creative Officer/SVP of Compal Electronics INC.
- Board Director of the World Design Organization
- Managing and Design Director of Philips Design, Managing and Design Director of the Greater China Region at GE/FITCH, Chief Representative of the International Investment Solicitation Convention
- Frequently serves as juror for important worldwide industrial design competitions (e.g. iF Awards, Golden Pin Design Award, Taiwan International Design Competition, Taipei Industrial Design Award, etc.)
- Served as the professional consultant for 2016 WDC World Design Capital Taipei, Taiwan Design Center, and the committee consultant for brand licensing at the National Palace Museum, etc.



初 / 決選評審

Juror of Preliminary / Final Stage

陳如薇 Vii Chen

臺灣 Taiwan

- ViICHENDESIGN 創辦人，現任黑生起司創造股份有限公司 藝術設計總監
- 2013 德國 紅點全球 50 新銳設計師獎
- 專業於情感設計、設計整合、工業設計、交通工具設計、展覽策劃以及設計教學
- 2018 臺灣國際學生創意設計大賽 首次南向初選評審委員召集人，且擁有豐富的設計獎和新人獎評審經驗，包含德國百靈校園設計大賽、法藍瓷陶瓷設計大賽初賽、A+ 創意季、新新展：2018 金點新秀設計展…等
- 榮獲超過 20 個國際獎項，包含德國 iF 設計獎、德國紅點設計獎、德國設計獎、日本 GD 設計獎、香港亞洲最具影響力卓越獎、臺灣文創精品獎、臺灣金點設計獎、臺灣感質精英獎、臺灣優良工藝品…等
- 策參展經驗超過 50 場次並橫跨 10 多個國家，包含米蘭新銳國際設計展 SaloneSatellite、法國巴黎 MAISON&OBJET、杜拜設計週、日本東京設計週、中國 (上海) 國際家具博覽會…等

- ViICHENDESIGN Founder and the Chief Design Officer-HEY SHENG CHI SI
- 2013 The Red Dot TOP 50 Young Professionals
- Extensive experience in the emotional design, design integration, industrial design, transportation design, exhibition curating, and teaching design
- The convener and juror of the Preliminary Selection in Singapore of 2018 Taiwan International Student Design Competition, and experienced in jury work of Design Awards and Newcomer Awards as Braun Campus Prize Taiwan, Panel of FRANZ AWARD, A+ Creative Festival, Young Pin Design Award 2018 Exhibition, etc.
- Won more than 20 awards including iF Design Award, Red Dot Design Award, German Design Awards, Good Design Award Japan, Design for Asia Award, Cultural & Creative Award, Golden Pin Design Award, Qualia Award, Taiwan Good Craft Judgment Award, etc.
- Exhibited and organized in over 50 exhibitions and 10 countries/regions as SaloneSatellite Milano, MAISON&OBJET Paris, Dubai Design Week, Tokyo Design Week, Cliffe Shanghai, etc.



決選評審

Juror of Final Stage

Antonello Marega

義大利 Italy

- 歐洲體育創新平臺主席
- 歐洲鞋業技術平臺成員
- 歐洲運動用品產業總會研發團隊主席
- 義大利威尼斯建築大學「設計與公司策略」課程教授
- 義大利工業設計協會臺灣大使
- 跨國休閒運動用品製造集團 Tecnica S.p.A. Group 研發主任
- President of EPSI (European Platform Sport Innovation)
- Member of FETP (Footwear European Technological Platform)
- President of WG R&D di FESI (Federation European Sporting goods Industries)
- Professor of IUAV University of Venice, Italy: The course – "Design and Company Strategy"
- Taiwan ADI Ambassador
- R&D Director of Tecnica S.p.A. Group (Multinational manufacture of sports and leisure products)

產品設計
Product Design



決選評審
Juror of Final Stage

Fabiane Conselvan

巴西 Brazil

- 設計顧問
- 巴西中央設計協會專案組長
- 展覽策展人
- 德國 iF 設計獎巴西代表
- 巴西中央設計協會講師
- Design Consultant
- Brazil Design Center Project Coordinator
- Exhibition Curator
- iF Representative in Brazil
- Brazil Designer Center Lecturer



決選評審
Juror of Final Stage

Rachel Wye

澳洲 Australia

- 澳大利亞優秀設計協會總經理
- 於英國攻讀工業設計
- 曾於英國倫敦參與設計行銷：倫敦設計節：100% 設計、坎城國際創意節
- General Manager of GDA
- Trained as an Industrial Designer in UK
- Worked within Design Promotion in London, UK for the London Design Festival：100% Design and Cannes Lions International Festival of Creativity



決選評審
Juror of Final Stage

Janine Wunder

德國 Germany

- Rat für Formgebung 德國設計協會市場營銷副會長
- 長期擔任各設計大賽副會長：德國設計大賽、汽車品牌大賽、標誌創新建築、德國品牌大獎等
- 研究文化產業與經濟，並擔任法蘭克福展覽藝術博覽會專案經理
- 擁有豐富的设计獎和新入獎評審經驗
- Vice President of Communications and Marketing, Rat für Formgebung | German Design Council
- Long-term experience as Vice President of Design Awards: German Design Award, Automotive Brand Contest, ICONIC AWARDS: Innovative Architecture, German Brand Award
- Studied Cultural Industries and Economy
- Experienced in jury work for design awards and newcomer awards

產品設計

Product Design



決選評審

Juror of Final Stage

Minako Ikeda

日本 Japan

- 1996-2000 日本設計雜誌編輯，Nikkei BP Inc.，日本東京
- 2000-01 自由撰稿人和編輯，日本東京
- 2002- 創始成員，IIDj (日本信息設計研究所有限公司)
- 2003- 日本福岡九州大學設計系副教授
- 2016 德國科隆國際設計學院客座教授
- 1996-2000 Editor, Nikkei Design Magazine, Nikkei BP Inc., Tokyo, Japan
- 2000-01 Freelance writer and editor, Tokyo, Japan
- 2002 Founding member, IIDj. (Institute for Information Design Japan Ltd.)
- 2003 Associate professor, Faculty of Design, Kyushu University, Fukuoka, Japan
- 2016 Visiting professor, Köln International School of Design, Cologne, Germany



決選評審

Juror of Final Stage

Jieh-Cheng Kuo

臺灣 Taiwan

- 台灣設計聯盟 秘書長
- 中華民國工業設計協會 秘書長
- 台灣大葉大學 設計暨藝術學院 碩士班 主任
- 台灣國家發展委員會 設計翻轉・地方創生 協同計畫主持人
- 台灣經濟部標準檢驗局 日常用品國家標準技術委員
- Taiwan Design Alliance Secretary General
- Chinese Industrial Designers Association Secretary General
- Da-Yeh University Head of Graduate Program of Design and Art college
- Co-principal investigator of Taiwan National Development Council Regional Revitalization
- Bureau of Standards, Metrology & Inspection, M.O.E.A., R.O.C.
- National Standard Technical Committee of daily necessities



決選評審

Juror of Final Stage

Kazuo Tanaka

日本 Japan

- GK 設計集團社長
- 日本工業設計師協會理事長
- 日本設計振興會理事
- 金點設計獎及概念設計獎評審主席 (臺灣／2017 年)
- 紅點設計大獎評審 (德國／2008 年、2018 年)
- President CEO of GK Design Group Inc.
- President of Japan Industrial Designers Association (JIDA)
- Executive Board Member of Japan Institute of Design Promotion(JDP)
- Jury Chairman of Best of Golden Pin Design Award (Taiwan/2017)
- Jury of Red Dot Design Award (Germany/2018, 2008)

產品設計

Product Design



新加坡初選評審
Juror of Singapore Preliminary Stage

Brandon Gien

澳洲 Australia

- 澳洲優良設計組織（Good Design Australia）執行長
- 澳洲優良設計大獎主席
- 世界設計組織（WDO）議員
- 坎培拉大學工業設計系客座教授
- 世界設計影響力大獎（World Design Impact Prize）創辦人之一
- CEO, Good Design Australia
- Chair, Australia Good Design Awards
- Senator, World Design Organization (WDO)
- Adjunct Professor of Industrial Design, University of Canberra
- Co-Founder, World Design Impact Prize



新加坡初選評審
Juror of Singapore Preliminary Stage

Nuttawee Tangnoi

泰國 Thailand

- 泰國創意設計中心（TCDC）設計市場開發資深長官
- 曾任泰國設計行銷公司 LOWE 策略規劃師
- 曾任泰國廣告企劃公司 Jeh United 策略規劃師
- 美國紐約普拉特藝術學院設計管理專業進修碩士
- 泰國曼谷先皇技術學院（KMITL）電影及影像藝術學士
- Senior Creative Business Development Officer, Thailand Creative and Design Center (TCDC)
- Former Strategic Planner, LOWE Thailand
- Former Strategic Planner, Jeh United
- MPS in Design Management, Pratt Institute, NY, USA
- BFA in Film & VDO, King Mongkut's Institute of Technology Ladkrabang, Bangkok, Thailand



新加坡初選評審
Juror of Singapore Preliminary Stage

葉金明 Kimming Yap

新加坡 Singapore

- 多元設計顧問公司 Creativeans 總經理
- 新加坡製造商總會生活產業類副主席
- 新加坡設計業總商會執行委員
- 南洋藝術學院兼任講師
- 義大利設計學院（Domus Academy）設計碩士學位
- Managing Director, Creativeans
- Deputy Chairman, Singapore Manufacturing Federation (Lifestyle Industry Group)
- Executive Committee, Design Business Chamber Singapore
- Adjunct Lecturer, Nanyang Academy of Fine Arts
- Master in Design, Domus Academy

產品設計

Product Design



新加坡初選評審
Juror of Singapore Preliminary Stage

Bojan Blecic

瑞士 Swiss

- 新僑銀行資深副總裁暨體驗設計總監
- 榮獲全球成長諮詢顧問公司 Frost & Sullivan 頒發 2014 亞太最佳用戶體驗大獎
- 榮獲 2014 新加坡設計大獎亞洲頂尖設計公司
- 新加坡淡馬錫理工學院設計學院諮詢顧問
- 瑞士聯邦理工學院建築理學碩士，曾於柏林及蘇黎世擔任建築師，爾後才遷至新加坡
- Senior Vice President and Head of Experience Design at OCBC Bank
- 2014 Frost & Sullivan Asia Pacific - Best Practices in Customer Experience Awards
- 2014 Singapore Design Awards - Asia's Top Design Practices
- Member of the advisory board of the School of Design at Temasek Polytechnic, Singapore
- Holds a Master of Science (M.Sc.) in Architecture from the Swiss Federal Institute of Technology in Zurich, and has worked as an architect in Berlin and Zurich before moving to Singapore



臺灣初選評審
Juror of Taiwan Preliminary Stage

曾熙凱 Shi-Kai Tseng

臺灣 Taiwan

- 2011 至今 Studio Shikai 創辦人與設計總監
- 2017 研石造物 Hualien International Stone Workshop 計畫總籌
- 2016 倫敦設計雙年展台灣館 - 修龍 Eatopia 策展人
- 2015 M&O 巴黎家飾展亞洲區設計新秀 - 台灣代表
- 2013 米蘭家具家飾衛星展 - 設計報告獎 - 全場大獎
- 2011-now Founder & Design Director, Studio Shikai
- 2017 Director, Hualien International Stone Workshop
- 2016 Curator, Eatopia, Taiwan Pavilion, London Design Biennale 2016
- 2015 M&O Asia Rising Talent Award
- 2013 Salone Satellite-Design Report Award-Grand Prize



臺灣初選評審
Juror of Taiwan Preliminary Stage

林炳昕 Ping-Hsin Lin

臺灣 Taiwan

- 臺灣科技大學工商設計研究所畢業，設計從業經驗 28 年
- 直接參與之設計專案及作品超過 500 件，涵蓋交通工具、3C、健身器材、醫療用品和文創商品等領域
- 臺灣科技大學工商設計系兼任教授，專精設計管理、設計執行與產品策略。
- 多次擔任國內外設計競賽評審，如新一代、Computex、臺灣國際創意設計大賽等知名設計獎項
- Master's Degree of Department of Industrial and Commercial Design, National Taiwan University of Science and Technology. Has been working as a designer for 28 years
- Attended more than 500 design projects and designed a wide range of products, including vehicles, 3C, work-out related, medical, and cultural products
- As the Professor of National Taiwan University of Science and Technology, expertise in design management, design implement and product strategy
- Invited to act as a juror of many design awards, such as Taiwan Young Designers' Award, COMPUTEX d&i awards, Taiwan International Design Competition, etc.

產品設計

Product Design



臺灣初選評審

Juror of Taiwan Preliminary Stage

Doonyapol Srichan

泰國 Thailand

- Doonyapol 設計顧問工作室創意總監
- PDM BRAND 設計公司總經理
- 曾獲泰國年度設計師、卓越設計獎、優良設計獎、國家創新獎和 Asia Talent 等獎項
- 泰國先皇技術學院／曼谷大學講師
- 設計戰國策、TEDX、泰國藝術與手工藝國際支援中心、泰國政府國際貿易推廣廳、泰國設計雜誌 Art4d Asia 和自造實驗室 FabLab 等專題設計演講人
- Doonyapol's Design Office Consultancy, Creative Director
- PDM BRAND, Managing Director
- Won Thailand Designer of The Year, Outstanding Design Award, Good Design Award, National Innovation Award, Asia Won Talent, etc.
- Design Lecturer in King Mongkut's Institute of Technology Ladkrabang, Bangkok University
- Keynote design speaker for IDC, TEDX, SACICT, DITP, Art4d Asia, FabLab, etc.

視覺設計

Visual Design



召集人

The Convener of Judging Panel

吳介民 Jamie Wu

臺灣 Taiwan

- 中華平面設計協會一理事長
- 藍本設計顧問有限公司一執行長
- 澳愷文創設計學院一創意總監
- 台灣少年權益與福利促進聯盟一顧問
- President, Taiwan Graphic Design Association
- CEO, Blueprint Integrate Strategic Design Consultants
- CD, ArtDesign Design Academy
- Consultant, Taiwan Alliance for Advancement of Youth Rights and Welfare



初 / 決選評審

Juror of Preliminary / Final Stage

龔家弘 Chia-Hung Kung

臺灣 Taiwan

- 現任天地展覽設計有限公司創意總監
- 中華民國廣告工程商業同業公會全國聯合會副理事長
- 高雄市廣告工程商業同業公會理事長
- 中華民國美術設計協會理事
- 專長領域：平面視覺設計、環境視覺設計、展示視覺設計、展示空間設計、展示互動設計
- Creative Director of the Creative Exhibition DESIGN CO., LTD.
- Deputy Director-General of the Advertisement Engineering Associations of the Republic of China
- Director-General of the Association of Kaohsiung Advertising
- Board member of the Graphic Design Association of the Republic of China
- Adept in: graphic design, environmental graphic design, exhibition graphic design, exhibition interior design, and interactive exhibition design



決選評審

Juror of Final Stage

Jef Wong

紐西蘭 New Zealand

- Designworks 執行創意總監
- 客戶包括了紐西蘭航空、恆天然、銀蕨農場、紐西蘭電信、DB Breweries 啤酒公司、海尼根、可口可樂、安佳紐西蘭牛奶、Frucon 飲料公司、Semi-Permanent 設計展會、紐西蘭現代舞團等
- 曾獲得諸多獎項肯定，包括了紐西蘭最佳設計獎、澳洲平面協會、優良設計獎、紐西蘭室內設計獎、紐約藝術指導協會、美國 Graphis、美國傳達藝術獎、英國設計週、Pentawards 包裝設計獎以及 The Dieline 包裝設計獎，而作品也曾刊載於 Wallpaper 和 Monocle 等雜誌
- 於紐西蘭奧克蘭理工大學取得平面設計學士學位
- Executive Creative Director of Designworks
- Clients include Air New Zealand, Fonterra, Silver Fern Farms, Telecom, DB Breweries, Heineken, Coca-Cola, Anchor Milk, Frucon Beverages, Semi-Permanent and The New Zealand Dance Company
- Have received numerous awards including accolades from The New Zealand Best Design Awards, AGDA (Australian Graphic Design Association), Good Design Awards, Interior Awards NZ, Art Director's Club, Graphis, Communication Arts, DesignWeek Awards UK, Pentawards, the Dieline and his work has been featured in publications like Wallpaper and Monocle
- Bachelor in Graphic Design from Auckland University of Technology, Auckland, New Zealand

視覺設計 Visual Design



決選評審
Juror of Final Stage

Katerina Terekhova

俄羅斯 Russia

- 2013-2015 年：兒童建築實驗工作室 School-Studio EDAS 平面設計師
- 2015-2016 年：列印實驗室 Piranesi LAB 平面設計師、策展人暨教育活動籌辦人
- 自 2016 年起於商業與設計學院擔任文字設計課程的負責人暨教師
- 自 2017 年起擔任設計學院的創意工作坊主任
- 俄羅斯聯邦國家經濟和公共行政總統學院
- 2018 年莫斯科國際平面設計雙年展金蜂獎評審委員

- 2013-2015 Graphic designer in the School-Studio EDAS, experimental children's architectural studio
- 2015-2016 Graphic designer, curator of exhibitions, organizer of educational events in Piranesi LAB, laboratory of experimental printing
- Since 2016 Teacher and author of the course on typography in the Institute of Business and Design
- Since 2017 Head of the creative workshop in the School of Design
- The Russian Academy of National Economy and Public Service under the President of the Russian Federation
- 2018 Member of the selection committee of Golden Bee Global Biennale of Graphic Design



決選評審
Juror of Final Stage

Antonio Castro H.

美國 United States of America

- 美國德州大學艾爾帕索分校平面設計領域藝術副教授
- 平面藝術家，擁有廣泛的設計專業知識，領域涵蓋了包裝、平面品牌形象、海報、插畫和書籍設計
- 「無國界海報」共同創辦人暨協辦者。「無國界海報」是一場海報邀請展，參展作品來自諸多國際知名設計師
- 第 13 屆墨西哥國際海報雙年展評審
- 海報作品曾於以下活動展出：墨西哥國際海報雙年展（2012、2014、2016 年）、玻利維亞國際海報雙年展（2009、2011、2013、2015、2017 年）、2016 年莫斯科金蜂國際海報展、美國科羅拉多國際邀請海報雙年展（2013、2015、2017 年）、平面主張：2001-2012 年數位時代國際海報展
- Associate Professor of Art, in the area of Graphic Design at the University of Texas at El Paso, USA
- Graphic artist with a wide range of design expertise, including packaging, graphic identity, posters, illustration, and book design
- Co-founder and co-organizer of Posters Without Borders, an invitational poster exhibition featuring work from internationally recognized designers
- Juror at the 13th International Poster Biennial in Mexico
- Has exhibited his poster work at International Poster Biennial in Mexico (2012, 2014, 2016), International Poster Biennial in Bolivia (2009, 2011, 2013, 2015, 2017), 2016 Golden Bee International Poster Exhibition, the Biennial Colorado International Invitational Poster Exhibition (2013, 2015, 2017), and Graphic Advocacy: International Posters for the Digital Age 2001-2012



決選評審
Juror of Final Stage

Keun-Yul Son

韓國 Korea

- 韓國首爾 VOWDESIGN 公司現任執行長
- Groupe SEB 韓國分公司設計合夥人
- 三星娛樂集團包裝設計師
- 三星電子股份有限公司平面設計師
- INKEL 股份有限公司設計師
- Current CEO of VOWDESIGN, Seoul Korea
- Groupe SEB Korea Design Partner
- Package Designer in SAMSUNG ENTERTAINMENT GROUP
- Graphic Designer in SAMSUNG ELECTRONICS CO., LTD.
- Designer in INKEL CO., LTD.

視覺設計

Visual Design



決選評審

Juror of Final Stage

Pekka Piippo

芬蘭 Finland

- 曾為日本三得利公司發展產品品牌，並為諾基亞公司從事產品設計、永續發展宣傳以及空間品牌打造，其知名作品是他為芬蘭郵政所設計的六十多個品牌計畫以及四十餘張郵票
- 2012 年美國 Graphis 年度海報金獎
- 1998 年墨西哥國際海報雙年展銅獎
- 1997 年芬蘭赫爾辛基國際海報雙年展最佳國際環境主題海報 Lauri Tarasti 獎
- 1995 年芬蘭赫爾辛基國際海報雙年展金獎
- Has done product branding development for Suntory, and product design, sustainability campaign and spatial branding development for Nokia. He is mainly known for his over 60 branding projects and almost 40 stamps for Finnish Post
- Graphis Poster Annual Gold Award (USA, 2012)
- Mexico International Poster Biennale Bronze Award (Mexico 1998)
- Lauri Tarasti-prize in the Helsinki International Poster Biennale'97, Best International Environmental Poster (Finland, 1997)
- Gold Award Helsinki International Poster Biennale'95 (Finland, 1995)



決選評審

Juror of Final Stage

Andrej Hascak

斯洛伐克 Slovakia

- 捷克設計雙年展協會、UVU ČR、國際平面設計社團成員
- 科希策技術大學藝術設計學系視覺傳達工作室負責人
- 科希策技術大學藝術學院副教授
- 著作專注於環境視覺傳達的平面設計
- 參與超過 90 場展覽 (30% 國內和 70% 國外) 專注於海報、視覺架構和設計 (布拉提斯拉瓦, 布爾諾, 布達佩斯, 濟州, 杜拜, 格利維采, 卡托維治, 卡爾可夫, 基輔, 克拉科夫, 拉赫蒂, 羅茲, 墨西哥, 莫斯科, 大垣, 龐特維德拉, 羅馬, 索菲亞, 台北, 泰托沃, 特爾納瓦, 華沙, 伍珀塔爾等)
- Member of the Brno Biennale Association, UVU ČR, and ICOGRADA
- Head of Studio of Visual Communication, Faculty of the Arts, Technical University of Košice
- Associate Professor, Faculty of Arts, Technical University of Košice
- Publications aimed and focused on graphic design in the environment of visual communication
- Participated in more than 90 exhibitions held (30% home and 70% abroad), and focused on posters, visual structures and design (Bratislava, Brno, Budapest, Jeju, Dubai, Gliwice, Katowice, Kharkiv, Kiev, Krakow, Lahti, Lodz, Mexico, Moscow, Ogaki, Pontevedra, Rome, Sofia, Taipei, Tetovo, Trnava, Warsaw, Wuppertal, etc.)



決選評審

Juror of Final Stage

曾軍 Zeng Jun

中國大陸 China

- 清華大學美術學院藝術碩士
- 澳門科技大學人文藝術學院高級講師
- 深圳半舍文化傳播有限公司主理人
- GDC15 平面設計在中國展國際評審
- 工範疇跨越平面設計、空間設計、文創產業研發運營和高等教育等多個領域
- Master of Arts from the Academy of Arts & Design, Tsinghua University
- Senior Lecturer at the Faculty of Humanities and Arts, Macau University of Science and Technology
- Owner-Principal of Shenzhen Banshe Cultural Communications Co., Ltd
- International juror of GDC15 (Graphic Design in China of 2015)
- Engaged in multiple disciplines in his career, including graphic design, space design, R&D and operation of the cultural and creative industry, higher education, among others

視覺設計 Visual Design



新加坡初選評審
Juror of Singapore Preliminary Stage

王利欣 William Harald-Wong

馬來西亞 Malaysia

- 城市形象設計師，是跨品牌、文化、城市、社群的專家
- William Harald-Wong & Associates 的公司專為城市與地產開發經營品牌、文化、路標及指示設計
- 2015 香港 DFA 亞洲最具影響力設計獎金獎、2014 DFA 文化特別獎得主
- 獲 2013 年中華名人錄卓越華人獎
- 榮獲 2012 印度 Desinomic 領導人大獎、2011 年馬來西亞設計中心終身成就獎、2009-2010 中國國際設計成就獎
- William is an urban identity designer, working at the intersection of brand, culture, city and community
- Company specialises in branding, culture, wayfinding and signage design for cities and property developments
- Gold Award 2015, Special Award for Culture 2014, and Design for Asia Award, Hong Kong
- Distinguished Chinese Award 2013 by Chinese Who's Who Society, China
- Designomics Leadership Award 2012 (India), Lifetime Achievement Award 2011 (Malaysia), and International Design Achievement Award 2009-2010 (China)



新加坡初選評審
Juror of Singapore Preliminary Stage

Tarek Atrissi

荷蘭 / 黎巴嫩 Netherlands / Lebanon

- 巴塞隆納 Tarek Atrissi 設計工作室創辦人：www.Atrissi.com
- 阿拉伯語及多國語言字體鑄字廠 www.ArabicTypography.com 創辦人
- 曾獲多項國際設計大獎，包含 NY TDC 紐約字體設計競賽、Adobe 卓越設計大獎
- 合作對象包含 Apple、英國維多利亞與艾伯特博物館、阿拉伯現代美術館、BBC 英國廣播公司等
- 紐約視覺藝術學院設計創業美術碩士
- Founder of Tarek Atrissi Design studio Barcelona: www.Atrissi.com
- Founder of www.ArabicTypography.com | Arabic + multilingual type foundry
- Recipient of numerous international design awards including TDC New York & Adobe Achievement Awards
- Clients include Apple, V&A Museum, Arab Museum of Modern Art, BBC, etc.
- Holds an MFA in Design Entrepreneurship from the School of Visual Arts in New York



新加坡初選評審
Juror of Singapore Preliminary Stage

Peter Overy

英國 United Kingdom

- 人本設計事務所（Human-Centred Design Practice Agency）共同創辦人暨設計總監
- 服務設計師 / 組織設計師
- 榮獲 IDSA 獎項 / 新加坡政府優良公共服務獎
- IDEO（全球設計創新公司）合作夥伴 / 新加坡 IDEO 創辦人暨領導人
- 創業家、研究者、顧問、行銷師、畫家、人父、設計師
- Co-founder and Design Director of Human-Centred Design Practice Agency
- Service Designer / Organisation Designer
- Awarded by IDSA / Singapore Government Excellence in Public Service Awards
- Worked with IDEO / Founded and led IDEO Singapore
- Entrepreneur, researcher, consultant, marketer, painter, father and designer

視覺設計

Visual Design



新加坡初選評審
Juror of Singapore Preliminary Stage

陳俊達 Jackson Tan

新加坡 Singapore

- 新加坡創意公司 BLACK 共同創辦人暨創意總監、新加坡實驗性藝術設計團隊 PHUNK 共同創辦人、設計教育公司 METHODOLOGY 共同創辦人
- 著名作品包括新加坡獨立五十週年的 SG50 品牌識別設計、新加坡土生華人博物館（Peranakan Museum）展覽設計
- 曾獲 DFA 亞洲最具影響力設計獎、金點設計獎、The Gong Show 設計類最佳 / 年度獨立事務所、英國 D&AD 設計及廣告大獎、2007 年新加坡總統設計獎年度設計師
- 作品曾於台北當代藝術館、動漫美學雙年展、倫敦設計博物館、光州設計雙年展、新加坡美術館、威尼斯雙年展、福岡藝術三年展展出
- BLACK / Co-founder and Creative Director, PHUNK / Co-founder, and METHODOLOGY / Co-founder
- Notable projects include the ubiquitous brand identity of SG50 to celebrate Singapore's golden jubilee and the exhibition design of the Peranakan Museum
- Awarded by Design for Asia, Golden Pin Awards, The Gong Show, D&AD, Designer of the Year in President's Design Award 2007
- Works featured in MOCA Taipei, the Animamix Biennale, Design Museum (London), Gwangju Design Biennale, Singapore Art Museum, Venice Biennale and Fukuoka Art Triennale



臺灣初選評審
Juror of Taiwan Preliminary Stage

李長沛 Chang-Pei Li

臺灣 Taiwan

- 2013 日本東京設計師週「PROFESSIONAL EXHIBITION」展出
- 2011 香港亞洲最具影響力設計大獎 銅獎
- 2011 香港設計師協會環球設計大獎 銅獎
- 2007 台灣視覺設計展一型錄設計類金獎暨全場大獎
- 2006 富山國際海報三年展
- Featured in "PROFESSIONAL EXHIBITION" in 2013 Tokyo Designers Week
- Bronze medalist of 2011 Design for Asia Awards
- Bronze medalist of 2011 HKDA Global Design Awards
- Gold medalist/ Grand Prix winner of the catalogue design category, 2007 Taiwan Graphic Design Exhibition
- Featured in 2006 International Poster Triennial in Toyama



臺灣初選評審
Juror of Taiwan Preliminary Stage

馮宇 Yu Feng

臺灣 Taiwan

- IF OFFICE 創意總監暨創辦人
- 專業領域包含：品牌形象規劃、包裝設計、環境指標、商品開發、商業廣告、編輯出版、展覽企畫……等項目
- 服務涵蓋：餐飲、娛樂、文化、金融、零售與各型生活產業
- 於各企業組織、大專院校開設教育訓練與設計實務講座
- 曾獲：香港 DFA 亞洲最具影響力設計大獎、德國紅點 Red Dot Design Award、台灣金點設計獎 Golden Pin Design Award、Communication Art Graphic Design、Perspective Awards 40 Under 40……等獎項資歷
- Founder and Creative Director of IF OFFICE
- Specializes in brand image planning, package design, environmental signage, product development, business advertisement, edit and publish, exhibition planning, etc
- Services including dining and beverages, entertainment, culture, finance, retail and life industry
- Open up trainings and design practice lectures at corporates, colleges and universities
- Award: DFA Special Merit Award, Red Dot Design Award, Golden Pin Design Award, Perspective Awards 40 Under 40, etc.

視覺設計 Visual Design



臺灣初選評審
Juror of Taiwan Preliminary Stage

廖緯 Wei Liao

臺灣 Taiwan

- Liaoweigraphic 設計工作室負責人
- 2011 臺灣國際平面設計競賽—新人獎
- 2016 SHOPPING DESIGN 年度百大設計師
- 2017 臺灣書籍設計大獎—金蝶獎—銀獎
- 作品獲選 TOKYO TDC、RED DOT、Brno、Output 等國際競賽
- Liaoweigraphic Studio (Owner)
- 2011 Taiwan International Graphic Design Award / Youth Award
- 2016 TOP 100 designers of the year by Shopping Design Magazine
- 2017 Golden Butterfly Award / Publishing Art in Taiwan / Silver Award
- Works were chosen for TOKYO TDC, RED DOT, Brno and Output, etc.



臺灣初選評審
Juror of Taiwan Preliminary Stage

黃顯勛 Hsien-Hsun Huang

臺灣 Taiwan

- 日目視覺藝術有限公司 | 視覺指導
- 臺南應用科技大學 | 視覺傳達系遴聘業界專家
- 臺灣國際平面設計獎 | 國際企業識別設計類 - 金獎
- 金蝶獎 | 整體美術與裝幀設計 - 圖文類榮譽獎、捷克布魯諾國際平面雙年展以及德國 if 概念設計獎
- 作品巡展台北、上海、深圳、北京、波蘭華沙、日本東京、德國漢諾威等地
- 247Visualart | Director of Visual Design
- Tainan University of Technology-Department of Visual Communication Design | The Collaborative Teaching of the Industry Experts
- Taiwan International Graphic Design Award | International CI Design Award-Gold Medal
- Works were elected for International Biennial of Graphic Design in Brno, Golden Butterfly Award's and iF Concept Award
- Tour exhibitions held in Taipei, Shanghai, Shenzhen, Warsaw Poland, Tokyo Japan, Hanover Germany, etc.



臺灣初選評審
Juror of Taiwan Preliminary Stage

江易珊 Karen Chiang

臺灣 Taiwan

- 國立臺灣師範大學美術研究所藝術指導組碩士
- 【2016 台北世界設計之都】人力資源領域計畫專案經理
- 【2016 台北世界設計之都】設計教育扎根計畫專案經理
- 麻膳堂 / 好泰 / 物外設計...等 合作設計師
- 曾任 HowLiving 美味生活設計部經理
- Master of Fine Arts, National Taiwan Normal University
- Project Manager of 【World Design Capital Taipei 2016】Education Program
- Project Manager of 【World Design Capital Taipei 2016】Grounding Program in Design Education
- Projects Designer of MAZENDO / GOODTHAI / Y studio
- Former Design Manager of HowLiving Inc.

視覺設計

Visual Design



臺灣初選評審
Juror of Taiwan Preliminary Stage
王德明 Jerry Wang
臺灣 Taiwan

- 優視覺溝通設計總監
- 中華平面設計協會 理事
- 台灣包裝設計協會 儲備理事
- 2017 金點新秀獎包裝類評審
- 曾獲德國 IF 設計獎、德國 RED DOT 設計獎、日本 GOOD DESIGN 設計獎、義大利 A DESIGN 設計獎、台灣金點設計獎 等資歷
- Design director of U Visual Communication
- Director of Taiwan Graphic Design Association
- Reserve director of Taiwan Package Design Association
- Packaging Design Review of 2017 Young Pin Design Award
- Had the honour to get "iF design award (Germany)," "Good Design Award (Japan)," "A Design Award (Italy)," "Golden Pin Design Award (Taiwan)," etc.



臺灣初選評審
Juror of Taiwan Preliminary Stage
賴建富 Chien-Fu Lai
臺灣 Taiwan

- BenQ 明基電通中國市場推廣處 高級設計經理
- 受 UNIQLO 邀請設計台灣紀念 T-shirts
- 入圍墨西哥國際海報雙年展
- 入圍香港國際海報三年展
- 入圍 Adobe Design Achievement Awards
- Senior Design Manager of BenQ China Marketing Communication Division
- Invited by UNIQLO to design the Taiwan souvenir T-shirts
- Eleventh International Poster Biennial of Mexico Nomination Award
- Hong Kong International Poster Triennial 2010 Nomination Award
- Semifinalist of 2012 Adobe Design Achievement Awards, Illustration



臺灣初選評審
Juror of Taiwan Preliminary Stage
吳秋全 Ng Chau Chuen
香港 Hong Kong

- 於 1994 年創辦 MCL 品牌策劃設計顧問有限公司 (Maxi Communications Limited)
- 全力推動品牌原創設計，是無數品牌活動的建築師、優質標誌的締造者和品牌教練
- 歷獲海內外設計獎項逾 100 項
- 作品獲日本博物館和香港文化博物館永久收藏
- 擔任香港品牌協會創會主席：成立非牟利品牌組織—香港品牌協會
- 擔任香港品牌發展局顧問（18-21）；香港工業總會設計委員會副主席（17-20）；香港設計師協會主席（2004-2006）及顧問（2006-2010）
- Founded MCL (Maxi Communications Limited) in 1994
- Committed in promoting original brand design, served as the architect of many brand campaigns, the creator of Qualmark, and brand coach
- Won more than 100 different awards from home and abroad
- Work selected as the permanent collection by museum in Japan and the Hong Kong Heritage Museum
- Chair of the Hong Kong Brands Association, a non-profit organization for brands
- Honorary Advisor of the Hong Kong Brand Development Council (18-21); Deputy Chairman & Exe. Member of the Design Council of Hong Kong (17-20); Chairman (2004-2006) and Honorary Advisor (2006-2010) of Hong Kong Designers Association

數位動畫

Digital Animation



召集人

The Convener of Judging Panel

劉耕名 Keng-Ming Liu

臺灣 Taiwan

- Bito 創辦人暨創意總監
- 曾於 Brand New School、Suspect 等著名動畫工作室擔任藝術指導
- 2017 擔任金點設計獎視覺統籌、新一代設計獎總召集，也受邀至德國 iF 設計獎評審
- 作品獲逾 50 個世界影展及 項肯定，並在紐約 TED 公開播映。
- 跨界作品數度榮獲 ADC 動畫獎及 Red Dot 設計獎
- Founder and Creative Director of Bito
- Former Art Director at Brand New School, Suspect and other renowned animation studios
- Visual Lead and Planner of the 2017 Golden Pin Design Award, Chief Co-ordinator of the YODEX (Young Designers' Exhibition); also invited as a juror for the iF Design Award
- Received awards from more than 50 International Film Festivals; works were screened in public at TED New York
- The interdisciplinary videos won the ADC Award and the Red Dot Design Award



初 / 決選評審

Juror of Preliminary / Final Stage

王谷神 Goo-Shun Wang

臺灣 Taiwan

- 獨立動畫導演
- 曾任美國藍天工作室 (Bluesky Studios) 資深動畫攝影師，紐約知名廣告動畫公司 Psyop Inc. 首席動畫師
- 參與電影作品包含冰原歷險記系列 (Ice Age)，里約大冒險 (Rio)，萌牛費迪南 (Ferdinand)，史努比大電影 (The Peanuts Movie)，森林戰士 (Epic)
- 參與廣告作品包含可口可樂神奇工廠，米其林，豐田汽車，UPS，芬達，美樂啤酒，愛迪達，EA 電玩片頭等
- 長期關注台灣動畫影像生態，持續與台灣頂尖團隊合作執行專案如 25 屆金曲獎，Acer 手機廣告，Mercedes-Benz 新車發表影片，騰訊消除聯萌系列 MV 廣告等
- Independent director
- Worked as senior camera & staging artist at Bluesky Studios and lead animator at Psyop Inc.
- Feature animation works include Ice Age, Rio, Ferdinand, The Peanuts Movie, and Epic
- Commercial animation works include Coca Cola Happiness Factory, Michelin, Toyota, UPS, Fanta, Miller, Stella, Adidas, EA commercials, etc.
- Pays close attention to Asian animation/vfx/commercial industry, actively collaborates with elite teams in Taiwan for projects such as Golden Melody Awards, Acer commercial, Mercedes-Benz commercial, and Tencent "MOE" commercial and music videos



決選評審

Juror of Final Stage

Leo Chan

香港 Hong Kong

- On Your Mark 設計實驗室創作總監
- 香港政府選為五十位新一代設計師之一，更兩度入選為亞洲四十驕子年輕設計師
- 英國倫敦藝術大學碩士課程講師及助理課程主任
- 英國倫敦藝術大學香港校友會主席
- 香港設計總會會員 (FHKDA)
- 日本 Uniqlo 品牌香港區平面設計部首席設計師
- 香港 I.T 時裝集團平面廣告、包裝和品牌策劃設計師
- 英國時裝品牌 Bodyamr 美術總監
- 香港大學專業進修學院計畫主任
- Creative Director of On Your Mark Design Laboratory
- 2009 & 2016 Asia "40 Under 40" Designer
- University of the Arts London Master Programme Manager and Lecturer
- UAL HK Alumni Association President (2017-2020)
- Member of FHKDA
- Chief Designer of Uniqlo Japan (HK Division)
- Senior Graphic Designer of I.T. Apparel Ltd. (Hong Kong)
- Art Director of Bodyamr Ltd. (London)
- Programme Manager of HKU SPACE

數位動畫

Digital Animation



決選評審
Juror of Final Stage

Zinnia Nizar

印尼 Indonesia

- 國際設計社團協會副會長
- 印尼比娜蘋果開發者學院、英國諾桑比亞設計學院與印尼設計學院講師
- 印尼平面設計師協會董事委員
- Ampersand 公司共同創辦人、所有者暨總經理，其客戶包括了 Imaji 出版社、Gramedia 書店等等
- Vice president of ico-D (International Council of Design)
- Lecturer of BINUS APPLE Developer Academy, Northumbria School of Design, and IDS (Indonesia Design School)
- Council board of Adgi (The Indonesian Association of Graphic Designers)
- Co-founder, owner and managing director of Ampersand, whose clients including Imaji Publishing, Gramedia, etc.



決選評審
Juror of Final Stage

Dhiman Sengupta

印度 India

- 印度國立設計學院艾哈邁達巴德分校動畫設計教師
- 獨立設計師／客座設計教師
- 印度孟買 Tata Elxsi 有限公司視覺演算實驗室顧問
- 印度孟買 Star India 私人有限公司資深平面設計師
- 曾於 2017 年的 Chitrakatha 發表演說，主題為「素描簿作為敘事工具」。Chitrakatha 是印度國立設計學院艾哈邁達巴德分校於該年度舉辦的國際學生電影節
- Faculty of Animation Film Design in NID, Ahmedabad
- Independent Designer/Visiting Design Faculty
- Consultant of Visual Computing Labs, Tata Elxsi Ltd., Mumbai
- Senior Graphic Designer of Star India Pvt Ltd., Mumbai
- Gave a talk on "Sketchbook as a Narrative Tool" in Chitrakatha 2017, an International students' film festival held at NID, Ahmedabad



決選評審
Juror of Final Stage

朱焯信 James Chu

澳門 Macau

- 澳門設計師協會會長（2018 — 2020）
- 澳門十度藝術顧問總監、澳門設計中心董事、零度傳播有限公司董事、澳門大學藝術顧問及澳門藝術花園統
- 於澳門及北京舉辦七次個人展覽，參與世界各地聯展超過百個
- 曾獲獎項包括：2011「第五十四屆威尼斯雙年展（澳門展區）」參展藝術家，澳門及國際設計及藝術獎項四十餘項
- 作品收藏：包括澳門東方基金會、澳門藝術博物館、夏利豪基金會、香港凱悅酒店及私人收藏等
- The chairman of Macau Designers Association (2018-2020)
- Director of Shidu Art Consultants, Director of Macau Design Centre, Director of Zero Communication and Art consultant for University of Macau
- Had held 7 solo exhibitions in Macau and Beijing and had been participated in more than hundred group exhibitions over the world
- Had won more than 40 design and art awards in Macau and all over the world, including The 54th International Art Exhibition La Biennale di Venezia – Macau represent artist (Venice, Italy) in 2011
- Works had been collected by Fundação Oriente Macau, Macau Museum of Art, Philippe Charrol Foundation, Hong Kong Hyatt hotel and other private collectors

數位動畫

Digital Animation



決選評審
Juror of Final Stage

Pichit Virankabutra

泰國 Thailand

- 2001-2004 年：B/U/G Studio 創意暨展覽設計師
- 2004 年迄今：泰國創意設計中心
- 設計顧問部之設計顧問經理
- 展覽活動部之展覽活動主任
- 創意空間發展部之創意空間發展主任
- 2017 年迄今：泰國平面設計師協會會長
- 2001-2004 Creative and Exhibition Designer, B/U/G Studio
- 2004-Present Thailand Creative & Design Center
- Design Advisory Manager of Design advisory Department
- Exhibition and Event Director of Exhibition and Event Department
- Creative Space Development Director of Creative Space Development Department
- 2017-Present President of Thai Graphic Designers Association



決選評審
Juror of Final Stage

Dongchern Cin

韓國 Korea

- Ahn Graphics 設計部創意總監
- VIDAK 副總裁（韓國視覺信息設計協會）
- 仁川廣域市政廳平面設計評委
- 首爾設計基金會公共設計評委
- 首爾藝術學院 K'Arts 弘科大學平面設計講師
- Creative Director of Design Department, Ahn Graphics
- Vice President of VIDAK(Visual Information Design Association of Korea)
- Judge of Graphic Design, Incheon Metropolitan City Hall
- Judge of Public Design, Seoul Design Foundation
- Graphic Design Lecturer of Hongik University, K'Arts, Seoul Institute of the Arts



決選評審
Juror of Final Stage

Matthias Lechner

加拿大 Canada

- 藝術總監／美術設計
- 動畫安妮獎最佳美術設計提名
- 曾任職於華特迪士尼動畫工作室，並擔任電影「動物方程式」和「無敵破壞王 2」的環境藝術總監
- 自 1992 年以來，為多部動畫長片擔任背景繪圖師、2D 場景藝術家、藝術總監以及美術設計
- 曾於愛爾蘭貝爾法斯特高級學院修讀經典動畫
- Art Director / Production Designer
- Annie Award nominee for Production Design
- Worked for Walt Disney Animation Studios as Art Director of Environments for "Zootopia" and "Ralph Breaks the Internet"
- Worked as Background Painter, 2D Layout Artist, Art Director and Production Designer for animated feature films since 1992
- Studied Classical Animation at Senior College Ballyfermot, Ireland

數位動畫

Digital Animation



新加坡初選評審
Juror of Singapore Preliminary Stage

Deddy Syamsuddin

印尼 Indonesia

- 比娜大學 (Binus University) 動畫學系教職員，2001 年至今
- 比娜大學動畫學程主任，2001 年至今
- 電視廣告自由 CG 藝術家、3D 動畫師、動畫導演，1997 年至今
- 印尼創意動畫協會 (AINAKI) 共同創辦人、暨教育主任及學術顧問，2005 年至今
- 於 2014 取得雅加達藝術學院創意與設計碩士學位
- 2001-Present Faculty Member and Lecturer of Animation Program of Binus University
- 2011-Present Head of Animation Program of Binus University
- 1997-Present Freelance CG Artist for TV commercial, 3D Animator and Animation Director
- 2005-Present Co-Founder, Education Director, and Academic Consultant of Indonesia Animation and Creative Industry Association (AINAKI)
- 2014 Master Degree in Creative & Design | @ ART INSTITUTE JAKARTA



新加坡初選評審
Juror of Singapore Preliminary Stage

Sekhar Mukherjee

印度 India

- 印度國立設計學院資深教職員，Chitrakatha 國際學生動畫節 動畫系 / 動畫節主任
- 英國軟體公司 Sage 出版《123 動畫：跨領域期刊 (123 Animation An Interdisciplinary Journal)》編輯之一
- 獲得 2009 年 CNBC TV18 India/ Orbit Live India Industry 最佳動畫教師獎、2017 年最佳動畫大師獎
- 任加爾各答《經濟時報》政治卡通畫家、插畫師暨資訊圖表藝術家；法國 Millimage 旗下 Millitoon Animation Pvt Ltd. 印度清奈分公司主力動畫師；孟加拉達卡 Greenfield Toons 動畫設計顧問
- 印度國立設計學院動畫電影設計碩士
- National Institute of Design, Senior Faculty, Animation/Festival Director- Chitrakatha International Student Animation Festival
- Editorial Member of 123 Animation An Interdisciplinary Journal, SAGE UK
- Awarded by CNBC TV18 India / Orbit Live India Industry Honours Best Animation Teacher in 2009 / Best Animation Guru 2017
- Worked in Economic Times, Kolkata as Political Cartoonist, Illustrator & infographic Artist, worked in Millitoon Animation Pvt. Ltd. Chennai India division of Millimages, France as Key Animator, worked in Greenfield Toons, Dhaka, Bangladesh as Animation Design Consultant
- NID, Master of Design in Animation Film Design



新加坡初選評審
Juror of Singapore Preliminary Stage

Sean Rogers

南非 South Africa

- 2015- 現在 Animation & Strategy 副總裁
- 2014-2015 GSW 動畫負責人
- Infinite Studio 負責人之一。
- 2013-2014 廣播、動畫和後期製片人
- 2005-2011 Clockwork Zoo 生產主管
- 2015-Current VP of Animation & Strategy
- 2014-2015 Studio Head of GSW Animation
- 2013-2014 Studio Producer of Infinite Studio
- 2013-2014 Broadcast, Animation and Post Producer
- 2005-2011 Head of Production for Clockwork Zoo

數位動畫 Digital Animation



新加坡初選評審
Juror of Singapore Preliminary Stage
成俊明 Choon-Meng Seng
新加坡 Singapore

- Infinite Studios 動畫部門副總裁
- 負責巴淡島動畫工作室的國際業務發展和監督業務
- 本土動畫公司的創始人，在中國設有辦事處
- 在大島繪本比賽中獲得金獎
- 畢業於南洋理工大學，獲得傳播學榮譽
- VP of Animation of Infinite Studios
- Responsible for international business development and overseeing operations in Batam animation studio
- Entrepreneur and founder of homegrown animation company with offices in China
- Awarded Gold Award at Oshima Picture Book Competition
- Graduated from Nanyang Technological University with honours in Communications



臺灣初選評審
Juror of Taiwan Preliminary Stage
陳普 Pu Chen
臺灣 Taiwan

- 日目 247visualart 負責人
- 輔仁大學應用美術系 兼任講師
- 2010 德國 out_put award 入選
- 2011 HKDA 香港環球設計大獎賽平面設計類 _ 金獎
- 2013 台灣國際學生設計大賽數位媒體類 _ 銀獎
- 2016-2018 休士頓影展兩金一銅
- 2018 漢堡國際兒童影展 _ 評審團特別獎
- Owner of the design company "247visualart"
- Part-time Lecturer at the Department of Applied Art, Fu Jen Catholic University
- Nominee of 2010 out_put award, Germany
- Gold Medalist, 2011 HKDA Global Design, Graphics category
- Silver medalist, 2013 Taiwan International Student Design Competition, Digital Animation Category
- Receiver of 2 Golds and 1 Bronze of the 2016-2018 WorldFest-Houston International Film Festival
- 2018 Mo & Frieze 20th Children's Short Film Festival Hamburg, a Special Mention from the Mo-Jury



臺灣初選評審
Juror of Taiwan Preliminary Stage
洪鈺堂 Yu-Tang Hong
臺灣 Taiwan

- 動畫導演、白輻射影像創辦人
- 專案範疇涵蓋品牌形象規劃、典禮影像包裝、數位廣告及互動影像設計
- 重要作品包括：2017 Nike Air Max Day Campaign Taipei、台北設計城市展宣傳片、深圳設計週 Mindpark 創意大會動態影像統籌、Samsung Vision Lab 品牌概念動態視覺、Google Play 社群推動宣傳動畫
- 曾擔任台灣文博會典禮影像導演、台北世大運開幕式儀典影像導演、金曲 27 典禮影像製作統籌、臺北燈節世大運區共同策展人
- 另致力於設計教育，工作坊及授課經歷包括：實踐大學媒體傳達設計系、台科大工商業設計系、台師大設計學系、北藝大新媒體藝術系、台藝大多媒體研究所、雲科大設計學院、台東大學數位媒體系……等
- Taipei-based Animation Director and Founder of Whitelight Motion Studio
- Expertise includes brand identity image, image for ceremony, channel branding, and interactive experience design
- Notable Projects include 2017 Nike Air Max Day Campaign Taipei, 2017 Shenzhen Design Week Mindpark event, Samsung Vision Lab Brand Ident, and Google Play Community Building Campaign
- Notable Roles include Director of Ceremony Video Design-2017 Creative Expo Taiwan, Artist of 2016 Nuit Blanche Taipei, and Executive Producer of Ceremony Video-2016 Golden Melody Awards
- Education Services include Adjunct Lecturer at National Taiwan University of Science and Technology and Shih Chien University Department of Communications Design

數位動畫

Digital Animation



臺灣初選評審

Juror of Taiwan Preliminary Stage

李育丞 Tom Lee

加拿大 Canada

- 2016 年香港亞洲電影投資會 入選（模仿犯 The Imitator）、2012 AICP 廣告年度大獎 入圍（Gatorade Ignite）
- 2011 年坎城青年導演獎（Public Execution）及互動影像設計
- 2011 年美國 Clio 年度廣告銅獎（Public Execution）
- 榮獲多項國際肯定，包括坎城青年導演獎、美國 Clio 年度廣告獎、大學艾美獎、美國廣告協會等獎項
- 全球重要企業包含華為、索尼、雀巢、華碩、Zespri 奇異果、BenQ、巴黎萊雅、網飛 Netflix 都曾與李育丞合作拍攝
- 2016 《Hong Kong Film Financing Forum (HAF)- Official Selection》- The Imitator; 2012 《AICP Shortlist》- Gatorade Ignite
- 2011 《Young Director's Awards in Cannes (YDA)》- Public Execution
- 2011 《Clio Awards- Bronze》- Public Execution
- With several global recognitions, such as receiving the Young Director's Award in Cannes, the bronze CLIO Award, the College Emmy Award, the Silver ADDY Awards and many more
- World renowned companies including, Huawei, Sony, Nestle, Asus, Zespri, BenQ, L'Oreal Paris, and Netflix, have all trusted Tom to create works that resonate with their audiences

服務設計 Service Design



召集人
The Convener of Judging Panel

何樵暉 Chiao-Wei Ho
臺灣 Taiwan

- Digital Medicine Lab 藥研設計創辦人、數位藝術家
- 「造就」第一屆數位藝術演講者
- 目前同時擔任欣和食品創意總監、一米市集以及 Bits x Bites 品牌以及數位顧問
- 工作室作品「一米市集」曾協助客戶站上 2017 年的 TED Talks
- 曾服務於 BenQ Lifestyle Design Center, IDEO 上海以及矽谷總部
- Founder of Digital Medicine Lab, Digital Artist
- Invited digital art speaker at Zaojiu 2015
- Creative director at Shinho Corporation, brand and digital consultant at Yimishiji and Bits x Bites
- Studio work Yimishiji was selected for TED Talks 2017
- Worked at BenQ Lifestyle Design Center, IDEO Shanghai and Palo Alto



初 / 決選評審
Juror of Preliminary / Final Stage

張群儀 Chiun-Yi Jang
臺灣 Taiwan

- 遊石設計有限公司營運總監
- 國立台北科技大學互動設計學系兼任助理教授
- UXPA China 使用者體驗行業設計協會理事
- 國立交通大學、台灣科技大學兼任助理教授
- 科技部創新創業激勵計畫、UXD Award 決選評審
- Executive Director, UXI Design Corp. Ltd.
- Adjunct Assistant Professor, Dept. Interaction Design, NTUT
- Board of Directors, User Experience Professional Association, China
- Adjunct Assistant Professor, Dept. Architecture, NCTU and NTUST
- Final Judge, From IP to IPO Award(FITI) and UXD Award



初 / 決選評審
Juror of Preliminary / Final Stage

郭正濤 Nelson Kuo
臺灣 Taiwan

- 2014-Present 唐碩體驗創新諮詢台北資深經理 / 資深體驗研究員
- 2013-Present Conversion Lab 共同創辦人
- 2012-2013 Rocket Internet - Zalora Taiwan 轉化率優化經理
- 服務過屈臣氏、澳門銀河集團、WWE 集團（連卡佛百貨母公司）、飛利浦、保時捷等國際客戶
- 2014-Present Taipei Senior Manager / Senior Experience Design Researcher of TANG Consulting
- 2013-Present Co-Founder of Conversion Lab
- 2012-2013 Conversion Rate Optimization Manager of Rocket Internet - Zalora Taiwan
- Has cooperated with Watsons China, Galaxy Macau, Porsche, WWE Group & Philips, etc.

服務設計

Service Design



決選評審

Juror of Final Stage

Andrew Pang

新加坡 Singapore

- 新加坡設計業總商會會長
- Lavaworks 商業設計顧問私人有限公司創辦人
- Live.Love.Life 社會企業創辦人
- 新加坡設計週主秀 SingaPlural 共同創辦主席
- 新加坡與日本優良設計獎評審 (2016-2018 年)
- President of Design Business Chamber Singapore (DBCS)
- Founder of Business Design Consultancy, Lavaworks Pte. Ltd.
- Founder of Social Enterprise, Live.Love.Life
- Founding Co-Chairman of SingaPlural - the anchor event of Singapore Design Week
- Juror for Singapore & Japan Good Design Mark (2016-2018)



決選評審

Juror of Final Stage

Päivi Tahkokallio

芬蘭 Finland

- 芬蘭拉普蘭區 Tahkokallio Design+ 設計思考與策略設計公司創辦人暨執行長
- 芬蘭設計師協會副會長
- 芬蘭拉普蘭區商會設計委員會主席
- 英國倫敦皇家文藝製造商業學會獎得主
- Founder and CEO of Tahkokallio Design+, a design thinking and strategic design agency from Lapland, Finland
- Vice president of Ornamo Art and Design Finland
- Chair of Design Committee of Lapland Chamber of Commerce
- Fellow of the Royal Society of Arts, Manufacture and Commerce (FRSA, London)



新加坡初選評審

Juror of Singapore Preliminary Stage

陳如薇 Vii Chen

臺灣 Taiwan

- ViiCHENDESIGN 創辦人，現任黑生起司創造股份有限公司 藝術設計總監
- 2013 德國 紅點全球 50 新銳設計師獎
- 專業於情感設計、設計整合、工業設計、交通工具設計、展覽策劃以及設計教學
- 2018 臺灣國際學生創意設計大賽 首次南向初選評審委員召集人，且擁有豐富的設計獎和新人獎評審經驗，包含德國百靈校園設計大賽、法藍瓷陶瓷設計大賽初賽、A+ 創意季、新新展：2018 金點新秀設計展…等
- 榮獲超過 20 個國際獎項，包含德國 if 設計獎、德國紅點設計獎、德國設計獎、日本 GD 設計獎、香港亞洲最具影響力卓越獎、臺灣文創精品獎、臺灣金點設計獎、臺灣威質精英獎、臺灣優良工藝品…等
- 策參展經驗超過 50 場次並橫跨 10 多個國家，包含米蘭新銳國際設計展 SaloneSatellite、法國巴黎 MAISON&OBJET、杜拜設計週、日本東京設計週、中國 (上海) 國際家具博覽會…等
- ViiCHENDESIGN Founder and the Chief Design Officer-HEY SHENG CHI SI
- 2013 The Red Dot TOP 50 Young Professionals
- Extensive experience in the emotional design, design integration, industrial design, transportation design, exhibition curating, and teaching design
- The convener and juror of the Preliminary Selection of 2018 Taiwan International Student Design Competition, and experienced in jury work of Design Awards and Newcomer Awards as Braun Campus Prize Taiwan, Panel of FRANZ AWARD, A+ Creative Festival, Young Pin Design Award 2018 Exhibition, etc.
- Won more than 20 awards including if Design Award, Red Dot Design Award, German Design Awards, Good Design Award Japan, Design for Asia Award, Cultural & Creative Award, Golden Pin Design Award, Qualia Award, Taiwan Good Craft Judgment Award, etc.
- Exhibited and organized in over 50 exhibitions and 10 countries/regions as SaloneSatellite Milano, MAISON&OBJET Paris, Dubai Design Week, Tokyo Design Week, Cliffe Shanghai, etc.

服務設計 Service Design



新加坡初選評審
Juror of Singapore Preliminary Stage

Brandon Gien

澳洲 Australia

- 澳洲優良設計組織（Good Design Australia）執行長
- 澳洲優良設計大獎主席
- 世界設計組織（WDO）議員
- 坎培拉大學工業設計系客座教授
- 世界設計影響力大獎（World Design Impact Prize）創辦人之一
- CEO, Good Design Australia
- Chair, Australian Good Design Awards
- Senator, World Design Organization (WDO)
- Adjunct Professor of Industrial Design, University of Canberra
- Co-Founder, World Design Impact Prize



新加坡初選評審
Juror of Singapore Preliminary Stage

Nuttawee Tangnoi

泰國 Thailand

- 泰國創意設計中心（TCDC）設計市場開發資深長官
- 曾任泰國設計行銷公司 LOWE 策略規劃師
- 曾任泰國廣告企劃公司 Jeh United 策略規劃師
- 美國紐約普拉特藝術學院設計管理專業進修碩士
- 泰國曼谷先皇技術學院（KMITL）電影及影像藝術學士
- Senior Creative Business Development Officer, Thailand Creative and Design Center (TCDC)
- Former Strategic Planner, LOWE Thailand
- Former Strategic Planner, Jeh United
- MPS in Design Management, Pratt Institute, NY, USA
- BFA in Film & VDO, King Mongkut's Institute of Technology Ladkrabang, Bangkok, Thailand



新加坡初選評審
Juror of Singapore Preliminary Stage

葉金明 Kimming Yap

新加坡 Singapore

- 多元設計顧問公司 Creativeans 總經理
- 新加坡製造商總會生活產業類副主席
- 新加坡設計業總商會執行委員
- 南洋藝術學院兼任講師
- 義大利設計學院（Domus Academy）設計碩士學位
- Managing Director, Creativeans
- Deputy Chairman, Singapore Manufacturing Federation (Lifestyle Industry Group)
- Executive Committee, Design Business Chamber Singapore
- Adjunct Lecturer, Nanyang Academy of Fine Arts
- Master in Design, Domus Academy

服務設計

Service Design



新加坡初選評審
Juror of Singapore Preliminary Stage

Bojan Blecic

瑞士 Swiss

- 仁寶電腦工業股份有限公司 集團創意中心 首席創意長 / 資深副總經理
- WDO (世界設計組織) 理事
- Philips Design 飛利浦設計中心 設計與執行總監、GE/FITCH 大中華區 執行與設計總監、國際招商大會 營運總部代表、Philips Design 全球音響事業 主任設計師等
- 常擔任國內外重要工業設計競賽評審 (如: iF awards, 金點設計獎、台灣國際設計競賽、臺北工業設計獎等)
- 擔任台北市“2016 WDC 世界設計之都”專業顧問、台灣創意設計中心顧問、故宮博物院文創行銷與品牌授權 評選委員等顧問
- Chief Creative Officer/SVP of Compal Electronics INC.
- Board Director of the World Design Organization
- Managing and Design Director of Philips Design, Managing and Design Director of the Greater China Region at GE/FITCH, Chief Representative of the International Investment Solicitation Convention
- Frequently serves as juror for important worldwide industrial design competitions (e.g., iF Awards, Golden Pin Design Award, Taiwan International Design Competition, Taipei Industrial Design Award, etc.)
- Served as the professional consultant for 2016 WDC World Design Capital Taipei, Taiwan Design Center, and the committee consultant for brand licensing at the National Palace Museum, etc.



臺灣初選評審
Juror of Taiwan Preliminary Stage

沈美君 Diane Shen

臺灣 Taiwan

- Business Models Inc 方略設計總監
- Craftventure 共同創辦人
- Service Design Network Taiwan Chapter 共同發起人
- 擅長服務策略、服務體驗設計與使用者研究
- 協助客戶專案類型：跨領域團隊合作（高科技、電信、金融、零售、食品、生活風格、社會企業），協助團隊作新事業開發、制定服務策略、設計服務體驗、探索新商業模式
- Creative director of Business Models Inc.
- Co-founder of Craftventure
- Co-founder of Service Design Network Taiwan Chapter
- Expertise: service strategy, experience design and user research
- Work with client (from high tech, telecommunication, finance, retail, food, lifestyle to social enterprise) for new business creation, design service strategy, design service experience and explore new business models



臺灣初選評審
Juror of Taiwan Preliminary Stage

陳啟彰 Chi-Chang Chen

臺灣 Taiwan

- 人本智慧生活科技整合中心 / 產品企劃 & 使用者研究員
- 微程式資訊 / 服務設計研究員
- 凌誠科技 / 資深用戶體驗研究員
- 領潮創意設計 / 用戶體驗顧問 (現職)
- 社團法人台灣使用者經驗設計協會 / 理事 (現職)
- Product Planner & User Researcher of Touch Center
- Service Design Researcher of Microprogram
- Senior User Experience Researcher of Ling Cheng Technology Co., Ltd.
- (present) User Experience Consultant of Poseidon Service Design
- (present) Director of UiGathering



Breakthrough
& Innovation

活動紀實

On the Spot

新南向 (新加坡) 初選 New Southbound Preliminary Selection in Singapore

2018年9月7日2018臺灣國際學生創意設計大賽新加坡初選於新加坡國家設計中心盛大展開，今年是臺灣國際學生創意設計大賽首度將初選評審作業區分成臺灣初選及新加坡初選兩部份。評選分為產品設計、視覺設計、數位動畫及服務設計四類別進行，臺灣國際學生創意設計大賽與新加坡設計業總商會共同合作將從東南亞、南亞、澳洲、紐西蘭等13個國家徵集來的作品集中在新加坡進行初選，並邀請來自新加坡、馬來西亞、泰國、印度、澳洲、英國、瑞士、南非、黎巴嫩、臺灣等國家的15位設計名家組成新加坡初選評審團。新加坡初選評選活動當日臺灣派駐新加坡代表梁國新大使、財團法人看見台灣基金會陳文堂執行長蒞臨現場，並於評審開幕時致辭肯定本項大賽為全球青年學生提供交流合作平台，並且感謝來自全球的設計專家擔任評審，為本大賽建立公正、公平的評審結果。

The New Southbound Preliminary Selection in Singapore of 2018 Taiwan International Student Design Competition (TISDC) officially started at the National Design Centre of Singapore on 7th September 2018. This year, for the very first time, TISDC divided the preliminary selection into the Preliminary Selection in Taiwan and the Preliminary Selection in Singapore. The competition is divided into four categories, "Product Design," "Visual Design," "Digital Animation," and "Service Design." TISDC collaborated with Design Business Chamber Singapore (DBCS) to collect the participating entries from Australia, New Zealand, and 11 countries/regions of Southeast Asia and South Asia and invite 15 professional designers from Singapore, Malaysia, Thailand, India, Australia, England, Switzerland, South Africa, Netherlands, and Taiwan to form the jury panel for the Preliminary Selection in Singapore. On the day of the Preliminary Selection in Singapore, Mr. Francis Kuo-Hsin Liang, Republic of China (Taiwan)'s representative to the Republic of Singapore, and Mr. Don Chen, CEO of iSee Taiwan Foundation, delivered their opening remarks, gave recognition to TISDC for the achievements it had made, and expressed their gratitude to all the professional designers from around the world for serving as jurors of the competition.



新南向 (新加坡) 初選大合影
Group Photo Taken in New Southbound Preliminary Selection in Singapore



臺灣駐新加坡代表梁國新大使致詞
Address by Mr. Francis Kuo-Hsin Liang, Republic of China (Taiwan)'s Representative to the Republic of Singapore



贊助單位《看見台灣基金會》執行長陳文堂先生致詞
Address by Mr. Don Chen, CEO of iSee Taiwan Foundation



計畫主持人林磐聳致詞與競賽介紹與說明
Address and Introduction of the Competition by Mr. Apex Lin, Project Director of TISDC



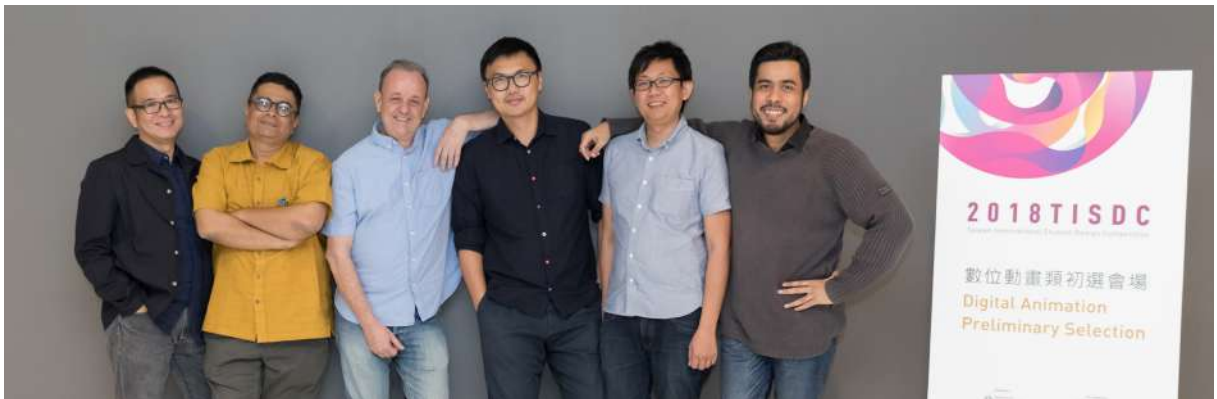
新南向 (新加坡) 初選：服務設計類評審實況
New Southbound Preliminary Selection in Singapore: Jury of Service Design Category



新南向 (新加坡) 初選：產品設計類評審實況
New Southbound Preliminary Selection in Singapore: Jury of Product Design Category



新南向 (新加坡) 初選：視覺設計類評審實況
New Southbound Preliminary Selection in Singapore: Jury of Visual Design Category



新南向 (新加坡) 初選：數位動畫類評審合影
New Southbound Preliminary Selection in Singapore: Jury of Digital Animation Category

臺灣初選 Preliminary Selection in Taiwan

2018 年 9 月 14 – 16 日「2018 臺灣國際學生創意設計大賽」臺灣初選於臺北的福華文教會館盛大展開。評選分為產品設計、視覺設計、數位動畫及服務設計四類別進行，重量級評審團由 22 位臺灣的優秀設計專家與 3 位來自國際的設計師所組成，3 位國際設計師分別為泰國的 Mr.Doonyapol Srichan、香港的吳秋全設計師及加拿大的李育丞導演，共計 25 位評審。本年度四類別之收件總數高達 20,833 件，較去年收件數成長近 2000 件。由於收件數再創新高，因此競爭相當激烈，各類別評審分別經過兩輪的投票評選，最終挑選出產品設計類 143 件作品、視覺設計類 285 件作品、數位動畫類 45 件作品及服務設計類 50 件作品，共計 523 件作品進入決選，繼續角逐獎金高達 40 萬元的年度大獎及各類獎項。

The Preliminary Selection in Taiwan of 2018 Taiwan International Student Design Competition officially started at the Howard Civil Service International House in Taipei from September 14 to 16. 22 domestic and 3 international design experts from the specialized areas of "Product Design," "Visual Design," "Digital Animation," and "Service Design" were invited to form the panel of judges for the four categories in the preliminary selection. The 3 international design experts included Mr. Doonyapol Srichan from Thailand, Mr. Chau-Chuen Charles Ng from Hong Kong, and Mr. Yu-Chen Tom Lee from Canada. The total number of received entries for the four categories this year was 20,833, which represents a growth by nearly 2,000 pieces from last year. After strict and enthusiastic judging and discussion, 143 entries of the Product Design category, 285 entries of the Visual Design category, 45 entries of the Digital Animation category, and 50 entries of the Service Design category were finally selected. A total of 523 outstanding entries were nominated as the finalists to pursue the Grand Prix, which is worth NT\$400,000, and the other awards in each of the categories in the final selection.



初選開幕
The Opening of Preliminary Selection in Taiwan



計畫主持人林磐聳致詞與競賽介紹與說明
Address and Introduction of the Competition by Mr. Apex Lin, Project Director of TISDC



贊助單位《看見台灣基金會》執行長陳文堂先生致詞
Address by Mr. Don Chen, CEO of iSee Taiwan Foundation



臺灣初選：視覺設計類評審實況
Preliminary Selection in Taiwan: Visual Design Category



臺灣初選：產品設計類評審實況
Preliminary Selection in Taiwan: Jury of Product Design Category



臺灣初選：視覺設計類評審實況
Preliminary Selection in Taiwan: Jury of Visual Design Category



臺灣初選：數位動畫類評審實況
Preliminary Selection in Taiwan: Jury of Digital Animation Category



臺灣初選：服務設計類評審實況
Preliminary Selection in Taiwan: Jury of Service Design Category



臺灣初選
Preliminary Selection in Taiwan

臺灣國際學生設計大賽從 2008 年耕耘至今，已邁入第十一個年頭，今年競賽以「Breakthrough & Innovation」為主題，期望學生在面對問題及挑戰時能勇於突破，樂於創新，終透過設計體現，傳達 Breakthrough & Innovation 的概念。競賽分成「產品設計」、「視覺設計」、「數位動畫」及「服務設計」四大類別，獎項共有年度大獎 1 名、「產品設計」、「視覺設計」、「數位動畫」三類組金獎各 1 名、銀獎各 1 名、銅獎各 3 名、佳作共計 23 名；由《財團法人看見台灣基金會》贊助的「服務設計類」，則評選出金獎 1 名、銀獎 2 名、銅獎 3 名及佳作 8 名，服務設計類為今年新增設的比賽類別，希冀透過不同形態的設計形式，讓多元的創新與創意思考落實在設計大賽之中；《財團法人看見台灣基金會》也贊助了國際設計組織特別獎 20 名（包括義大利工業設計協會 Association for Industrial Design (ADI)、歐洲設計協會 The Bureau of European Design Association (BEDA)、巴西中央設計協會 Brazil Design Center (CBD)、新加坡設計業總商會 Design Business Chamber Singapore (DBCS)、紐西蘭設計師協會 The Designers Institute of New Zealand (DINZ)、香港設計總會 Hong Kong Federation of Design Associations (FHKDA)、澳大利亞優秀設計協會 Good Design Australia (GDA)、德國國家設計委員會 German

Design Council (GDC)、莫斯科國際平面設計雙年展金鋒獎 Moscow Global Biennale of Graphic Design Golden Bee (Golden Bee)、國際設計社團協會 International Council of Design (ico-D)、印度設計委員會 India Design Council (IDC)、墨西哥國際海報雙年展協會 International Poster Biennial in Mexico (IPBM)、日本設計振興會 Japan Institute of Design Promotion (JDP)、韓國現代設計協會 Korea Ensemble of Contemporary Design (KECD)、芬蘭拉赫第國際海報三年展 Lahti International Poster Triennial (Lahti)、澳門設計師協會 Macau Designers Association (MDA)、捷克布魯諾雙年展協會 Brno Biennale Association (SBB)、泰國創意設計中心 Thailand Creative & Design Center (TCDC)、台灣設計聯盟 Taiwan Design Alliance (TdA)、亞洲設計連 The Design Alliance Asia (tDA Asia)。決選評審們普遍認為今年的入圍作品能從眾多參賽作品中脫穎而出，是因為作品具有高水平且風格多元、作品也相當國際化。根據執行小組統計，今年總共有來自全球 66 個國家地區、895 所設計院校，總計 20,833 件作品報名參賽，日前由來自國內外 32 位不同設計領域的專家評審，經過熱烈討論，最終從 523 件入圍作品中，選出了 73 件得獎作品。年度大獎得主，將可獲頒新臺幣 40 萬元獎金。



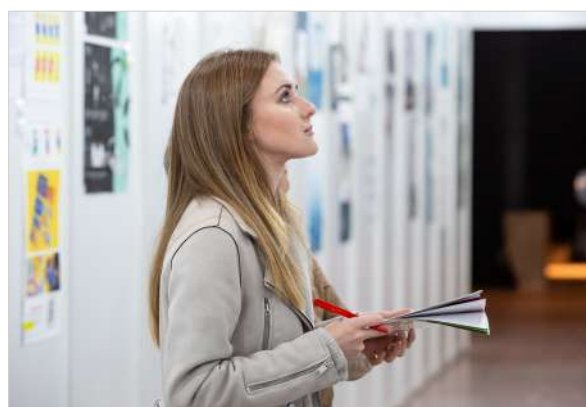
計畫主持人林啓聿致詞與競賽介紹與說明
Address and Introduction of the Competition by Mr. Apex Lin, Project Director of TISDC

Taiwan International Student Design Competition has entered its eleventh year. The theme of this year's competition is "Breakthrough & Innovation." We encourage participants to make breakthroughs and intend to innovate bravely as well as to convey the concept of "Breakthrough & Innovation" through unique design. The competition is divided into the categories of "Product Design," "Visual Design," "Digital Animation," and "Service Design." The prizes of this year's competition include 1 grand prix; 1 gold prize, 1 silver prize and 3 bronze prizes for the three categories of "Product Design," "Visual Design," and "Digital Animation" respectively and 23 honorable mention prizes for these three categories altogether. The prizes mentioned above are provided by the Ministry of Education. The prizes in the category of "Service Design," which are sponsored by iSee Taiwan Foundation, include 1 gold prize, 2 silver prizes, 3 bronze prizes and 8 honorable mention prizes. "Service design" is a new category this year, and its aim is to realize diverse, innovative and creative thinking in the Competition with a different form of design. iSee Taiwan Foundation also sponsors 20 international design association special prizes, endorsed by Industrial Design Association (ADI), The Bureau of European Design Association (BEDA), Brazil Design Center (CBD), Design Business Chamber Singapore (DBCS), The Designers Institute of New Zealand (DINZ), Hong Kong Federation of Design Associations (FHKDA), Good Design Australia (GDA), German Design Council (GDC), Moscow Global Biennale of Graphic Design Golden Bee (Golden Bee), International Council of Design (ico-D), India Design Council (IDC), International Poster Biennial in Mexico (IPBM), Japan Institute of Design Promotion (JDP), Korea Ensemble of Contemporary Design (KECD), Lahti International Poster Triennial (Lahti), Macau Designers

Association (MDA), Brno Biennale Association (SBB), Thailand Creative & Design Center (TCDC), Taiwan Design Alliance (TdA), and The Design Alliance Asia (tDA Asia) respectively. The panel of judges of the final selection generally agreed that the quality standard of this year's finalists was quite high and internationalized. Many works were inspired by current issues in the society and were very thought provoking. According to the statistics done by the execution team, a total of 20,833 entries, coming from 66 countries/regions and 895 design schools, participate in this year's competition. After the fervent discussion among the 32 domestic and international jurors from different design disciplines, 73 pieces of works were selected as the winning works out of 523 pieces of nominated works. The winner of the grand prix will be awarded NT\$ 400,000.



產品設計類決選評審與執行小組代表合影
Picture of Jury of Final Selection in Product Design Category and Executive's Representatives



決選：產品設計類評審狀況
Final Selection in Product Design Category



決選：視覺設計類評審狀況
Final Selection in Visual Design Category



決選：數位動畫類評審狀況
Final Selection in Digital Animation Category

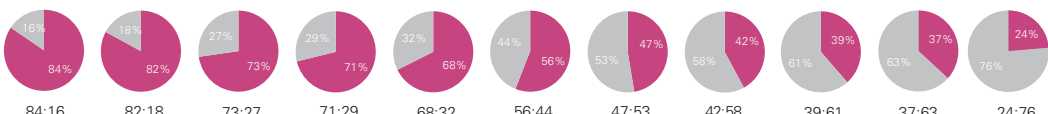


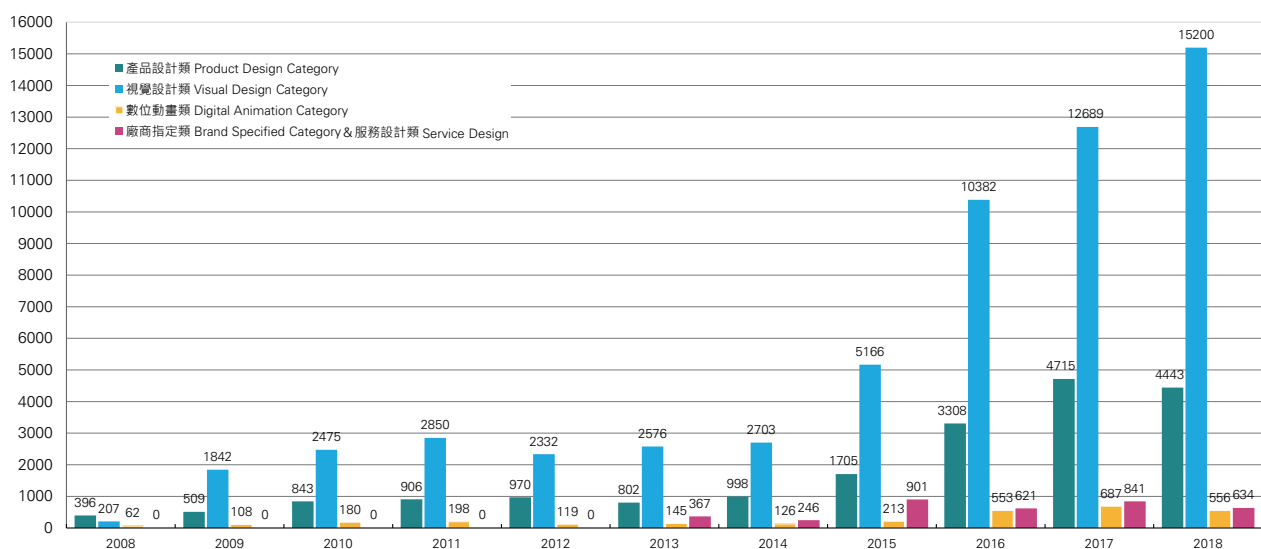
決選：服務設計類評審狀況
Final Selection in Service Design Category

收件結果 2018 TISDC Entries Statistics

洲別 Continent	國家或地區 Country or Region	報名數 Registration Entries		符合資格件數 Qualified Entries	產品設計 Product Design	◎	視覺設計 Visual Design	◎	數位動畫 Digital Animation	◎	服務設計 Service Design	◎	入圍作品總 件數 Number of Finalists	得獎 總件數 Number of Winners
亞洲 Asia	中國大陸 China	1	14319	14163	3024	79	10487	185	254	14	398	16	294	20
	臺灣 Taiwan	2	4931	4881	930	27	3613	57	210	15	128	22	121	30
	印度 India	3	401	401	254	17	101	4	8	1	38	4	26	3
	韓國 Korea	4	158	154	11	3	137	0	0	0	6	1	4	1
	馬來西亞 Malaysia	5	157	157	19	2	114	5	3	0	21	0	7	2
	新加坡 Singapore	6	100	100	32	3	52	5	12	4	4	1	13	4
	伊朗 Iran	7	52	42	10	1	32	1	0	0	0	0	2	0
	日本 Japan	8	44	38	3	0	34	6	1	1	0	0	7	3
	澳門 Macau	9	25	25	3	0	21	3	1	0	0	0	3	0
	香港 Hong Kong	10	23	22	6	0	15	4	1	0	0	0	4	1
	泰國 Thailand	11	18	17	10	1	3	1	3	1	1	0	3	2
	印尼 Indonesia	12	16	16	4	0	9	2	0	0	3	0	2	0
	越南 Vietnam	13	10	10	2	1	7	1	1	1	0	0	3	0
	孟加拉人民共和國 Bangladesh	14	10	10	3	0	5	0	0	0	2	0	0	0
	土耳其 Turkey	15	6	6	3	0	1	0	1	0	1	1	1	0
	以色列 Israel	16	6	6	3	2	3	0	0	0	0	0	2	0
	菲律賓 Republic of the Philippines	17	6	6	4	0	1	0	0	0	1	0	0	0
	斯里蘭卡 Sri Lanka	18	2	2	2	0	0	0	0	0	0	0	0	0
	寮國 Lao	19	2	2	1	0	1	0	0	0	0	0	0	0
	亞美尼亞 Armenia	20	2	2	0	0	1	0	0	0	1	0	0	0
	巴勒斯坦領土 Palestinian territory	21	2	2	0	0	2	0	0	0	0	0	0	0
	敘利亞 Syrian Arab Republic	22	1	1	0	0	1	0	0	0	0	0	0	0
	黎巴嫩 Republic of Lebanon	23	1	1	0	0	1	0	0	0	0	0	0	0
歐洲 Europe	俄羅斯 Russia	24	182	182	14	1	168	4	0	0	0	0	5	1
	波蘭 Poland	25	38	38	5	1	32	0	0	0	1	1	2	1
	白俄羅斯 Belarus	26	22	22	7	0	15	2	0	0	0	0	2	0
	德國 Germany	27	19	19	2	0	15	0	1	0	1	0	0	0
	英國 United Kingdom	28	16	16	5	0	9	3	0	0	2	2	5	0
	烏克蘭 Ukraine	29	12	12	0	0	12	0	0	0	0	0	0	0
	立陶宛 Lithuania	30	7	7	0	0	7	0	0	0	0	0	0	0
	義大利 Italy	31	6	6	3	0	2	0	0	0	1	0	0	0
	奧地利 Austria	32	6	6	0	0	6	0	0	0	0	0	0	0
	法國 France	33	5	5	2	1	1	0	2	2	0	0	3	1
	瑞士 Switzerland	34	5	5	0	0	5	0	0	0	0	0	0	0
	芬蘭 Finland	35	4	4	0	0	3	1	1	0	0	0	1	0
	捷克共和國 Czech Republic	36	4	4	2	2	1	0	1	0	0	0	2	1
	斯洛伐克 Slovakia	37	4	4	1	1	3	0	0	0	0	0	1	1
	荷蘭 Netherlands	38	3	3	0	0	1	0	1	0	1	0	0	0
	丹麥 Denmark	39	2	2	0	0	0	0	2	1	0	0	1	0
	塞爾維亞 Serbia	40	2	2	0	0	2	0	0	0	0	0	0	0
	希臘 Greece	41	2	0	0	0	0	0	0	0	0	0	0	0
	西班牙 Spain	42	2	0	0	0	0	0	0	0	0	0	0	0
	比利時 Belgium	43	1	1	1	0	0	0	0	0	0	0	0	0
	羅馬尼亞 Romania	44	1	1	0	0	0	0	1	0	0	0	0	0
	匈牙利 Hungary	45	1	1	1	0	0	0	0	0	0	0	0	0
	瑞典 Sweden	46	1	1	0	0	0	0	0	0	1	1	1	0
	挪威 Norway	47	1	1	0	0	1	0	0	0	0	0	0	0
	保加利亞 Bulgaria	48	1	1	0	0	1	0	0	0	0	0	0	0
	愛沙尼亞 Republic of Estonia	49	1	1	0	0	1	0	0	0	0	0	0	0
	拉脫維亞 Latvia	50	1	0	0	0	0	0	0	0	0	0	0	0
	克羅埃西亞 Croatia	51	1	0	0	0	0	0	0	0	0	0	0	0
美洲 America	美國 United States of America	52	61	60	8	1	28	0	22	5	2	0	7	2
	墨西哥 Mexico	53	38	38	8	0	24	1	2	0	4	0	1	0
	厄瓜多 Ecuador	54	36	36	0	0	36	0	0	0	0	0	0	0
	巴西 Brazil	55	32	32	13	0	16	0	0	0	3	1	1	0
	加拿大 Canada	56	1	1	0	0	1	0	0	0	0	0	0	0
	阿根廷 Argentina	57	1	1	0	0	0	0	0	0	1	0	0	0
	薩爾瓦多 El Salvador	58	1	1	1	0	0	0	0	0	0	0	0	0
	古巴 Republic of Cuba	59	1	1	0	0	1	0	0	0	0	0	0	0
	秘魯 Peru	60	1	0	0	0	0	0	0	0	0	0	0	0
	牙買加 Jamaica	61	1	0	0	0	0	0	0	0	0	0	0	0
	玻利維亞 Bolivia	62	1	0	0	0	0	0	0	0	0	0	0	0
大洋洲 Oceania	澳洲 Australia	63	14	14	8	0	5	0	1	0	0	0	0	0
	紐西蘭 New Zealand	64	1	1	1	0	0	0	0	0	0	0	0	0
非洲 Africa	南非 South Africa	65	1	1	1	0	0	0	0	0	0	0	0	0
	奈及利亞 Nigeria	66	1	0	0	0	0	0	0	0	0	0	0	0
參賽作品總數 Number of Participating Works		20833		20594	4407	143	15037	285	529	45	621	50	523	總計 Total 73
參與國家總數 Number of Registered Countries		66		58	37	16	48	17	21	10	22	10	28	
參賽校院所總數 Number of Schools & Departments		895		886	458	75	654	116	129	26	130	31	197	

歷屆報名收件數 Entries Statistics Over the Years

年度 Year	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018
主題 Theme	出入 In/Out	復甦 Restore	根 Fundamental	NEXT	轉化 Transform	聽・見 Sights & Sounds	生生 Circles of Life	擁抱 Embrace	OPEN	Opportunity	Breakthrough and Innovation
參賽總件數 Total Quantity	662	2459	3498	3954	3421	3890	4073	7985	14864	18932	20833
參賽學校系所數 Total School Department	83	130	249	369	516	553	721	790	882	910	895
報名國家地區數 Total Country / Region	12	13	24	31	35	37	43	46	69	71	66
<div> <div>臺灣 Taiwan</div> <div>國外 Overseas</div> </div> 											
臺灣件數 Taiwan Quantity	559	2038	2545	2815	2315	2179	1930	3360	5726	6966	4931
國外件數 Overseas Quantity	103	421	953	1139	1106	1711	2143	4625	9138	11966	15902



四類別收件分析 Analysis of Entries in Four Categories

類別 Category	符合參賽資格作品數量 Number of Entries	決選入圍數量 Number of Finalists	決選入圍率 Percentage of Finalists	得獎作品數量 Number of Winners	得獎率 Percentage of Winners
產品設計 Product Design Category	4407	143	3.2%	19	0.4%
視覺設計 Visual Design Category	15037	285	1.9%	18	0.1%
數位動畫 Digital Animation Category	529	45	8.5%	20	3.8%
服務設計 Service Design Category	621	50	8.1%	16	2.6%
合計 Total	20594	523	2.5%	73	0.4%

在國際評審評選期間，主辦單位於新加坡的國家設計中心、臺灣的臺中國立公共資訊圖書館及高雄大東文化藝術中心舉辦了「國際設計大師系列講座」，邀請設計名家分享對設計的體會與觀察，不僅促進國際交流，更讓喜愛設計的民眾與學子一飽耳福。系列講座總計吸引了超過 1,500 人前來聆聽。講座主題從生活中為何需要好的設計、設計教育裡面的跨文化合作、到動畫裡情感與動作的關係，提供了不同設計領域裡各種面向的觀察與思考，場場精采，現場聽眾也熱情回應，把握機會與國際大師們交流。

During the international jurors' participation in the selection, the organizer held the "International Design Masters Lecture Series," in which these design masters shared their experience in and observations on design, at the National Design Centre in Singapore and at the National Library of Public Information and Kaohsiung City Dadong Arts Center in Taiwan. The lecture series not only promoted international exchange but also benefited the public and students who are passionate about design. A total of more than 1,500 people were attracted to the events. The topics of the lectures ranged from the need for good design in our world, cross-cultural collaborations in design education, to the relationship between motion and emotion in animation. The lectures provided different design disciplines with various aspects of observation and thinking in different design areas. Every session was remarkable and insightful, and the audience all responded with enthusiasm, taking the opportunity to interact with the international masters.



國際設計大師系列講座：新加坡場 - 國家設計中心
International Design Masters Lecture Series at the National Design Centre in Singapore

新加坡 Singapore

配合新南向（新加坡）初選，2018 臺灣國際學生創意設計大賽邀請了六位國際設計師於 2018 年 9 月 6 日在新加坡國立設計中心舉行設計講座，吸引 140 餘位聽眾與會。來自馬來西亞的 William Harald-Wong，透過他的演講更深入的探討在那些表層文化底下不同的設計思維；來自印度的 Sekhar Mukherjee 則是講述了在設計教育裡面的跨文化合作；澳大利亞優秀設計協會的執行長 Brandon Gien 則是對於生活中為何需要存在優秀的設計表達自己獨特的見解與看法；荷蘭 / 黎巴嫩的設計師 Tarek Atrissi 則是在阿拉伯文與圖像設計結合方面帶來自身獨到的見解；來自泰國創意設計中心的 Nuttawee Tangnoi，則是針對生活中各式跨領域的設計提出討論；講座最後的壓軸講者是來自印尼的 Deddy Syamsuddin，他針對動畫裡的情感與動作的多樣性提出了許多獨到的觀點。本次六位國際設計師分別帶來各自不同的文化背景及經歷，讓同學們有更深入接觸更多面向的國際視角及體察。

During the New Southbound Preliminary Selection in Singapore, the organizer also held the International Design Master Lecture Series at National Design Centre on September 6th, inviting 6 international designers from Malaysia, India, Australia, Indonesia, Thailand and Netherlands respectively to deliver a lecture. Around 140 people were attracted to the event. In the lectures, the Malaysian designer, Mr. William Harald-Wong, talked about the distinctive design thinking under surface-cultures. The Indian designer, Mr. Sekhar Mukherjee, shared his ideas about cross-cultural collaborations in design education. The Australian designer, Mr. Brandon Gien, discussed why our world needs good design. Mr. Tarek Atrissi, a designer from Netherlands, talked about the combination of Arabic typography and graphic design in current designs. Ms. Nuttawee Tangnoi, a designer from Thailand, expressed her thoughts about how design influences people's lives. Last but not the least, the Indonesia designer, Mr. Deddy Syamsuddin, discussed the diversity between motion and emotion in animation. Thanks to the six international designers' various cultural backgrounds and precious experiences, the audience could have the opportunity to explore different design areas from distinct and international perspectives.



國際設計大師系列講座：新加坡場 - 國家設計中心
International Design Masters Lecture Series at the National Design Centre in Singapore

臺中 Taichung

臺中場於國立公共資訊圖書館舉辦，由浩漢設計資深顧問林炳昕揭開序幕。直接參與的設計專案及作品超過 500 件，並且多次擔任國內外設計競賽評審的林炳昕顧問，透過討論美學與生活的關係，與聽眾一同探討關於美學審視調理的專業能力及如何理性掌握美的構成與原理。GK 設計集團社長田中一雄先生透過介紹 GK 設計集團的設計理念及自身厚實的設計背景及創作經歷，為聽眾帶來豐富的經驗分享。曾任深圳市平面設計協會常務副主席的曾軍與聽眾們分享了深圳從 1990 年 ~ 2017 年的設計轉變，帶來了不同的國際視野。最後壓軸登場的是 Liaoweigraphic 負責人廖韡，除了分享自身設計經驗，廖韡更與大家分享擔任教職與同學之間的合作相處，對於聽眾裡的年輕學子來說受益無窮。本次四場演講場場精彩，現場聽眾受益良多。

Hosted in National Library of Public Information in Taichung, the Design Seminar was opened by Roger Lin, Senior Consultant of Nova Design. Mr. Lin has worked directly in over 500 design projects and works and served as the juror for multiple design competitions from home and abroad. By bringing up the relationship between the aesthetics and life, he addressed the professional competence of aesthetic literacy and how to master the composition and principle of beauty in a sensible way. Whereas Kazuo Tanaka, President CEO of GK Design Group enlightened the audience with the design philosophy of GK Design Group and his personal yet profound background and experience in design. Later, Zeng Jun, Executive Vice Chairman of Shenzhen Graphic Design Association shared with the audience a different perspective by illustrating the progress and transition of design in Shenzhen from 1990 to 2017. Lastly Liao Wei, owner of Liaoweigraphic, approached the audience with not only his experiences in design but also how he gets along with his students when serving a teaching post. His insights greatly benefited the young students in the crowd. The four sessions in the seminar were all great successes and received much positive feedback from the audience.



國際設計大師系列講座：臺中場 - 國立公共資訊圖書館
International Design Masters Lecture Series at the National Library of Public Information in Taichung

高雄 Kaohsiung

高雄場於大東文化藝術中心舉辦，由曾任職華特迪士尼動畫工作室的環境藝術總監 Matthias Lechner 開場，有著擔任多部動畫長片美術設計經驗的 Matthias Lechner 與聽眾們分享新作品的美術設計，讓聽眾們有機會接觸到電影屏幕後製作動畫的世界。曾擔任過各大典禮影像導演的白輻射創辦人洪鈺堂，講述及分享自身製作過的豐富經驗，以輕鬆詼諧的演講方式為聽眾們帶來更多不同的視角體驗。透過大師們的經驗分享，使聽眾們有機會開拓更廣闊的視野，實屬難得的機會。

Hosted in Dadong Cultural and Arts Center in Kaohsiung, the Design Seminar opened up with the keynote of Matthias Lechner, who worked for Walt Disney Animation Studios as Art Director of Environments. Mr. Lechner, with the experience of art design for multiple animated features presented his latest art design, enabling the audience to peek into the world behind the silver screen of animation production. Next on, Rex Hon, Founder of Whitelight Motion, lightened up the audience with a humorous touch on his experiences in directing various award ceremonies and granted fresh views to the audience. The sharing of the two esteem workers in art design broadened the horizons of the audience and gave a one of the kind opportunity for them to see the fun world behind production.



國際設計大師系列講座：高雄場 - 大東文化藝術中心
International Design Masters Lecture Series at the Dadong Arts Center in Kaohsiung.



由教育部主辦的「2018 臺灣國際學生創意設計大賽」共吸引了來自 66 個國家及地區、895 個校院系所的學生報名，總計徵得 20,833 件作品，作品數已超越德國 IF、紅點等國際競賽，為全球規模最大的國際學生設計競賽。頒獎典禮於 11 月 30 日下午在松山文創園區 - 誠品表演廳舉行，教育部姚立德政務次長也特地蒞臨致詞及頒獎，並給予年輕設計者支持與鼓勵，也強調教育部非常重視藝術與設計人才的培育，期望營造更多設計舞台，讓國內外學生能共同參與，最後，姚立德政務次長也恭喜得獎同學在歷經激烈競爭後獲獎，同時也感謝財團法人見台灣基金會、財團法人溫世仁基金會，及 21 國際組織組織的協助，讓臺灣的設計產業、影響力不再侷限於比賽，可以擴大到更多的產業，從學校走出去，與國際連結，和世界一起分享。

每年由教育部主辦、財團法人看見台灣基金會及財團法人溫世仁文教基金會所贊助的「臺灣國際學生創意設計大賽」邁入第 11 年。今年以「Breakthrough and Innovation」為主題，經過初選與決選兩輪專家評選，最終選出年度大獎、國際設計組織特別獎、各類金、銀、銅獎、佳作，以及廠商指定之服務設計類等 73 件得獎作品，臺灣學生作品即占 30 件，各類別之金獎皆由臺灣學生獲選，顯示臺灣學生作品展現具有高度的國際化程度。

其中最受矚目的年度大獎，是由來自法國歌柏林影像學校（Gobelins, l'École de l'image）劉晏呈、陳嘉言、鄭煥宙、Tena Galovic 和 Marine Varguy 等同學的作品 - 「阿公 A Gong」獲得，勇奪獎金新臺幣 40 萬元。〈阿公 A Gong〉，是來自法國法國戈布林

影像學校（Gobelins, l'École de l'image）的學生，作品是以臺灣傳統喪禮文化為背景下，闡述七歲小男孩面對親人離世的心境轉折，其故事氛圍相當觸動人心，畫面所呈現的美術風格細緻，且蘊含著創作者對親人濃厚的情感，因此贏得多數評審青睞，獲得「年度大獎」殊榮。產品設計類金獎得主，是由實踐大學古捷宇同學的〈女性難民隨身廁所〉獲得，此件作品因應全球難民潮的議題，從基本人權的關注做出發，對於人性的關懷、設計細節上的周全考慮，不僅是產品外型或是設備的良好功用，更致力提出解決方案並改善生活，值得嘉許肯定。視覺設計類金獎得主，是由國立臺灣藝術大學萬向欣同學，作品〈瀕危 1.0〉獲得，此件作品將世界上瀕危的動物與視力表做結合，以不同插畫繪製手法做勾勒，呈現多元的國家風格與物種元素的搭配，以新的視角和焦點來審視動物瀕臨絕種的危機，提醒人類要善待環境與自然。數位動畫類金獎得主，是由朝陽科技大學郭家仔、吳念臻、柏玲、廖姿貽和李其龍等同學獲得，其作品〈一坨糟〉是以霸凌為主題，用髮型代表每個人的心情與長相價值，象徵因外貌而在社會上遭到不公平的歧視與對待，整體故事鋪陳手法與風格十分創新，深得評審一致好評。服務設計類金獎得主是國立成功大學的徐阡芷、陳厚潤和沈萱慈等同學，其作品〈漫遊怪獸〉是一款讓老師教導學生設計遊戲的服務系統，讓引導者與老師從教導設計遊戲的過程中，學習設計思維與創意精神，因此獲選為服務設計類金獎的肯定。為提高獲獎作品的能見度，並讓更多民眾也能欣賞學生之創作作品，2018 得獎作品展覽將於 107 年 12 月 3 日至 12 月 17 日在臺中國立公共資訊圖書館展出。



The 2018 Taiwan International Student Design Competition, organized by the Ministry of Education, has attracted 20,833 entries by students from 895 departments or institutes in educational institutions in 66 countries/regions worldwide. With this number of entries, TISDC has surpassed iF, Red Dot and other international contests, making it the world's largest-scale international student design competition. The awards ceremony took place on November 30 in the Eslite Performance Hall at Songshan Cultural and Creative Park, during which Political Deputy Minister Yao Leehter of the Ministry of Education delivered his remarks and presented the awards, providing young designers with support and encouragement. This year is the 11th year of the Taiwan International Student Design Competition. It has been organized by the Ministry of Education, and sponsored by iSee Taiwan Foundation and Sayling Wen Cultural and Educational Foundation on an annual basis. The theme this year is "Breakthrough and Innovation."

For this year, the theme of the competition was "Breakthrough and Innovation." with four categories: Product Design, Visual Design, Digital Animation and Service Design. After the preliminary selection and final selection, 73 entries received the awards, including the grand prix, golds, silvers, bronzes, honorable mentions and international design association special prizes, among all of which 30 were won by Taiwanese students. Regarding the four gold prizes, all of them were picked up by students from Taiwan, representing that Taiwanese students' works are highly internationalized.

This year the grand prix was won by "A Gong," created by Yen-Chen Liu, Ellis Kayin Chan, Zozo Jhen, Tena Galovic and Marine Varguy from Gobelins, l'École de l'image in France. Their entry drew the most attention. Against a backdrop of traditional Taiwanese funeral culture, the story depicts the transitions of feelings in the mind of a seven-year-old boy faced with the death of a close family member. The atmosphere established in the animation is touching, and the artistic style presented by its imagery is delicate and full of the creators' love and emotions about their families. "A Gong" has received acclaim from the majority of the jurors and won the grand prix of the year, and its creators won the grand prix prize of NT\$ 400,000. The gold prize winning entry in the product design category is "Safe Cloak" by Gu Jie-Yu from Shih Chien University. Her entry addresses the global refugee crisis, and its starting point is concern about basic human rights. The designer's thorough consideration for human needs can be seen in her design details. This is not just a nice-looking product or a piece of equipment with good functions—it aims to put forward a solution to improve lives, which is indeed worthy of applause. The gold

prize winning entry in the visual design category is "Under 1.0" by Wan Xiang-Xin from National Taiwan University of Arts. This entry integrates the concepts of endangered animals worldwide and eye charts, and the designer uses different illustration techniques to present diverse styles from different countries, and elements of different species. It gives people a new perspective and new focus for looking at the crisis of endangered species, and reminds human beings to treat the environment and nature well. The gold prize winning entry in the digital animation category is "A Mess" by Guo Jia-Yu, Wu Nien-Chen, Po Ling, Liao Tzu-Yi, and Lee Ki-Lung from Chaoyang University of Technology. Its theme is bullying. In this animation, hairstyles represent people's moods and appearances, and the story symbolizes unfair treatment and discrimination in society on account of one's appearance. Its storytelling technique and style are highly innovative and it was well appreciated by all the jurors. The gold winning entry in the service design category was created by Hsu Chien-Chih, Chen Hou-Jun and Shen Hsuan-Tzu from National Cheng Kung University. Their entry, "Game Creatures", is a service system that teachers can use to teach students how to design games. A prize-winning feature is that it allows instructors and teachers to learn about design thinking and creativity in the process of teaching game design. In order to enhance the visibility of the winning entries and give the public more opportunities to appreciate the winning works, the exhibition will be held between December 3 and 17 at the National Library of Public Information in Taichung. The public is warmly invited to visit the exhibition.



教育部姚立德政務次長致詞
Address by Dr. Leeh-ter Yao, Political Deputy Minister, Ministry of Education



教育部高等教育司梁學政副司長蒞臨指導
Presence of Dr. James H. C. Liang, Deputy Director General of Department of Higher Education, Ministry of Education



贊助單位《看見台灣基金會》執行長陳文堂先生致詞
Address by Mr. Don Chen, CEO of iSee Taiwan Foundation



贊助單位《溫世仁文教基金會》執行長林雅莉女士致詞
Address by Ms. Teresa Lin, CEO of Sayling Wen Cultural & Educational Foundation



計畫主持人林磐聳教授致詞與競賽介紹說明
Address and Introduction of the Competition by Mr. Apex Lin, Project Director of TISDC



2018 臺灣國際學生創意設計大賽獎盃
Trophies of 2018 Taiwan International Student Design Competition



各類別評審召集人說明評選概況
The Conveners of Each Category Made Comments on This Year's Winning Works



超過百名同學與貴賓一同參與頒獎典禮之盛況
More Than One Hundred Students and Guests Attended the Awards Ceremony



國際組織獎的得獎學生與國際組織代表們合影
Group Photo of Winners of International Design Association Special Prizes and Representatives of International Design Associations



教育部姚立德政務次長，頒獎給年度大獎得主劉晏呈同學代表領取
The Grand Prix Winner, Yen-Chen Liu (team representative), was Awarded by Dr. Leeh-ter Yao, Political Deputy Minister, Ministry of Education



義大利工業設計協會代表 Alex Terzariol 先生，頒獎給義大利工業設計協會特別獎得主林森同學代表領取
The Industrial Design Association Special Prize Winner, Sen Lin (team representative), was Awarded by Mr. Alex Terzariol, Representative of Association for the Industrial Design



歐洲設計協會代表 Bart Ahsmann 先生，頒獎給歐洲設計協會特別獎得主高婉竹同學
The BEDA Special Prize Winner, Wan-Chu Kao, was Awarded by Mr. Bart Ahsmann, Representative of the Bureau of European Design Associations



巴西中央設計協會代表 Leticia Castro 女士，頒獎給巴西中央設計協會特別獎得主 Artipon Deewongkij 同學
The Centro Brasil Design Special Prize Winner, Artipon Deewongkij, was Awarded by Ms. Leticia Castro, Representative of Brazil Design Center



新加坡設計業總商會代表池舒穎女士與葉金明先生，頒獎給新加坡設計業總商會特別獎得主張子薇同學、陳香霓同學、謝欣庭同學與王艾婷同學
The Design Business Chamber Singapore Special Prize Winners, Zi-Wei Zhang, Xiang-Ni Chen, Hsin-Ting Hsieh and Ai-Ting Wang, were Awarded by Ms. Chee Su Eing and Mr. Kimming Yap, Representatives of Design Business Chamber Singapore



紐西蘭設計師協會代表 Cathy Veninga 女士，頒獎給紐西蘭設計師協會特別獎得主張珮瑜同學
The Designers Institute of New Zealand Special Prize Winner, Pei-Yu Zhang, was Awarded by Ms. Cathy Veninga, Representative of The Designers Institute of New Zealand



香港設計總會代表 Leslie Chen 先生，頒獎給香港設計總會特別獎得主劉靜怡同學
The Hong Kong Federation of Design Associations Special Prize Winner, Jing-Yi Low, was Awarded by Mr. Leslie Chen, Representative of Hong Kong Federation of Design Associations



澳大利亞優秀設計協會代表 Rachel Wye 女士，頒獎給澳大利亞優秀設計協會特別獎得主陳乃瑄同學與黃雅筠同學
The Good Design Australia Special Prize Winners, Ya-Yun Huang and Nai-Xuan Chen, were Awarded by Ms. Rachel Wye, Representative of Good Design Australia



德國國家設計委員會代表 Janine Wunder 女士，頒獎給德國國家設計委員會特別獎得主 Tereza Vacková 同學
The German Design Council Special Prize Winner, Tereza Vacková, was Awarded by Ms. Janine Wunder, Representative of German Design Council



莫斯科國際平面設計雙年展金蜂獎代表 Serge Serov 先生，頒獎給莫斯科國際平面設計雙年展金蜂獎特別獎得主趙慈欣同學
The Moscow Global Biennale of Graphic Design Golden Bee Special Prize Winner, Ci-Xin Chao, was Awarded by Mr. Serge Serov, Representative of Moscow Global Biennale of Graphic Design Golden Bee



國際設計社團協會代表 Zinnia Nizar 女士，頒獎給國際設計社團協會特別獎得主陳映樺同學代表領取
The ico-D Excellence Prize Winner, Ying-Wa Chan (team representative), was Awarded by Ms. Zinnia Nizar, Representative of International Council of Design



印度設計委員會代表 Pradyumna Vyas 先生，頒獎給印度設計委員會特別獎得主 Lydia Fransisca 同學
The India Design Council Special Prize Winner, Lydia Fransisca, was Awarded by Mr. Pradyumna Vyas, Representative of India Design Council



日本設計振興會代表 Atsushi Oi 先生，頒獎給日本設計振興會特別獎得主張浩杰同學代表領取
The Japan Institute of Design Promotion Special Prize Winner, Hao-Jie Zhang (team representative), was Awarded by Mr. Atsushi Oi, Representative of Japan Institute of Design Promotion



芬蘭拉赫蒂國際海報三年展代表 Pekka Loiri 先生，頒獎給芬蘭拉赫蒂國際海報三年展特別獎得主李鐸同學代表領取
The Lahti International Poster Triennial Special Prize Winner, Duo Li (team representative), was Awarded by Mr. Pekka Loiri, Representative of Lahti International Poster Triennial



澳門設計師協會代表朱焯信先生，頒獎給澳門設計師協會特別獎得主 Watcharapol Panyapitakul 同學、Panan Mahasarinunt 同學、Napatsorn Potranun 同學
The Macau Designers Associations Special Prize Winners, Watcharapol Panyapitakul, Panan Mahasarinunt and Napatsorn Potranun, were Awarded by Mr. James Chu, Representative of Macau Designers Association



捷克布魯諾雙年展協會代表 Jan Rajlich 先生，頒獎給捷克布魯諾雙年展協會特別獎得主劉怡希同學
The Brno Biennale Association Special Prize Winner, Yi-Xi Liu, was Awarded by Mr. Jan Rajlich, Representative of Brno Biennale Association



台灣設計聯盟代表郭介誠先生，頒獎給台灣設計聯盟特別獎得主 Conrad Anthony Bosco DCruz 同學代表領取
The Taiwan Design Alliance Special Prize Winner, Conrad Anthony Bosco DCruz (team representative), was Awarded by Mr. Jieh-Cheng Kuo, Representative of Taiwan Design Alliance



教育部姚立德政務次長，頒獎給產品設計類金獎古捷宇同學
The Gold Prize Winner of Product Design Category, Jie-Yu Gu, was Awarded by Dr. Leeh-ter Yao, Political Deputy Minister, Ministry of Education



教育部姚立德政務次長，頒獎給視覺設計類金獎萬向欣同學
The Gold Prize Winner of Visual Design Category, Xiang-Xin Wan, was Awarded by Dr. Leeh-ter Yao, Political Deputy Minister, Ministry of Education



教育部姚立德政務次長，頒獎給數位動畫類金獎李其龍同學代表領獎
The Gold Prize Winner of Digital Animation Category, Ki-Lung Lee (team representative), was Awarded by Dr. Leeh-ter Yao, Political Deputy Minister, Ministry of Education



教育部姚立德政務次長，頒獎給產品設計類銀獎黃宜庭同學與謝宗穎同學
The Silver Prize Winners of Product Design Category, Hsuan-Ting Huang and Tsung-Ying Hsieh, were Awarded by Dr. Leeh-ter Yao, Political Deputy Minister, Ministry of Education



教育部姚立德政務次長，頒獎給視覺設計類銀獎 Alexandra Parkhomenko 同學
The Silver Prize Winner of Visual Design Category, Alexandra Parkhomenko, was Awarded by Dr. Leeh-ter Yao, Political Deputy Minister, Ministry of Education



教育部高等教育司梁學政副司長，頒獎給產品設計類銅獎李智同學代表領取
The Bronze Prize Winner of Product Design Category, Zhi Li (team representative), was Awarded by Dr. James H. C. Liang, Deputy Director General of Department of Higher Education, Ministry of Education



教育部高等教育司梁學政副司長，頒獎給產品設計類銅獎 Jin-Ho Chae 同學代表領取
The Bronze Prize Winner of Product Design Category, Jin-Ho Chae (team representative), was Awarded by Dr. James H. C. Liang, Deputy Director General of Department of Higher Education, Ministry of Education



教育部高等教育司梁學政副司長，頒獎給產品設計類銅獎 Dishant Pradhan 同學
The Bronze Prize Winner of Product Design Category, Dishant Pradhan, was Awarded by Dr. James H. C. Liang, Deputy Director General of Department of Higher Education, Ministry of Education



教育部高等教育司梁學政副司長，頒獎給視覺設計類銅獎顏承濤同學
The Bronze Prize Winner of Visual Design Category, Chang-Li Yen, was Awarded by Dr. James H. C. Liang, Deputy Director General of Department of Higher Education, Ministry of Education



教育部高等教育司梁學政副司長，頒獎給視覺設計類銅獎杜浩璋同學、劉佳蓉同學和陳若潔同學

The Bronze Prize Winners of Visual Design Category, Hao-Wei Du, Jia-Rong Liu and Ruo-Jieh Chen, were Awarded by Dr. James H. C. Liang, Deputy Director General of Department of Higher Education, Ministry of Education



教育部高等教育司梁學政副司長，頒獎給數位動畫類銅獎梁斐雯同學代表領取
The Bronze Prize Winner of Digital Animation Category, Ya-Wen Liang (team representative), was Awarded by Dr. James H. C. Liang, Deputy Director General of Department of Higher Education, Ministry of Education



教育部高等教育司梁學政副司長，頒獎給數位動畫類銅獎黃國原同學
The Bronze Prize Winner of Digital Animation Category, Yuan-Yuan Huang, was Awarded by Dr. James H. C. Liang, Deputy Director General of Department of Higher Education, Ministry of Education



教育部高等教育司梁學政副司長，頒獎給視覺設計類佳作馮欣怡同學、劉佳蓉同學和杜浩璋同學
The Honorable Mention Prize Winners of Visual Design Category, Shin-Yi Fong, Jia-Rong Liu and Hao-Wei Du, were Awarded by Dr. James H. C. Liang, Deputy Director General of Department of Higher Education, Ministry of Education



教育部高等教育司梁學政副司長，頒獎給產品設計類佳作石明生同學、侯雪同學、趙子璇同學、鄭秋實同學、王允卿同學、何晉同學、于詩純同學（同學代替領取）、Tamara Szomolányiová 同學和林哲維同學
The Honorable Mention Prize Winners of Product Design Category, Ming-Sheng Shih, Xue Hou, Zi-Xuan Zhao, Qiu-Shi Zheng, Yun-Qing Wang, Jin He and Shi-Chun Yu (represented by friend), Tamara Szomolányiová and Jhe-Wei Lin, were Awarded by Dr. James H. C. Liang, Deputy Director General of Department of Higher Education, Ministry of Education



教育部高等教育司梁學政副司長，頒獎給數位動畫類佳作傅鈺荊同學、陳景柔同學、劉純好同學、Louis Tjong 同學、Arvind Radhakrishnan 同學和吳佳恩同學
The Honorable Mention Prize Winners of Digital Animation Category, Yu-Zhu Fu, Ching-Jou Chen, Chun-Yu Liu, Louis Tjong, Arvind Radhakrishnan and Chia-En Wu, were Awarded by Dr. James H. C. Liang, Deputy Director General of Department of Higher Education, Ministry of Education



財團法人看見台灣基金會陳文堂執行長，頒獎給服務設計類金獎徐軒正同學、沈蒼慈同學和陳厚潤同學
The Gold Prize Winners of Service Design Category, Chien-Chih Hsu, Hou-Jun Chen and Hsuan-Tzu Shen, were Awarded by Mr. Don Chen, CEO of iSee Taiwan Foundation



財團法人看見台灣基金會陳文堂執行長，頒獎給服務設計類銀獎 Reetika Patel 同學
The Silver Prize Winner of Service Design Category, Reetika Patel, was Awarded by Mr. Don Chen, CEO of iSee Taiwan Foundation



財團法人看見台灣基金會陳文堂執行長，頒獎給服務設計類銀獎 Soon-Jiang Wan 同學和陳厚潤同學
The Silver Prize Winners of Service Design Category, Soon-Jiang Wan and Hou-Jun Chen, were Awarded by Mr. Don Chen, CEO of iSee Taiwan Foundation



財團法人看見台灣基金會陳文堂執行長，頒獎給服務設計類銅獎程宇萊同學、黃詩雅同學和邱柏翰同學
The Bronze Prize Winners of Service Design Category, Yu-Lu Cheng, Shih-Ya Huang and Po-Han Chiu, were Awarded by Mr. Don Chen, CEO of iSee Taiwan Foundation



財團法人看見台灣基金會陳文堂執行長，頒獎給服務設計類銅獎鄧芸芸同學
The Bronze Prize Winner of Service Design Category, Meng-Yun Zou, was Awarded by Mr. Don Chen, CEO of iSee Taiwan Foundation



財團法人看見台灣基金會陳文堂執行長，頒獎給服務設計類佳作柴凡玲同學、施歐盈同學和方苑琪同學
The Honorable Mention Prize Winners of Service Design Category, Fan-Ling Chai, Ou-Ying Shi and Yuan-Qi Fang, were Awarded by Mr. Don Chen, CEO of iSee Taiwan Foundation



財團法人看見台灣基金會陳文堂執行長，頒獎給服務設計類佳作謝沛同學、Maciej Zawierucha 同學和柯惜梅同學
The Honorable Mention Prize Winners of Service Design Category, Pei Xie, Maciej Zawierucha and Regina Kua Siok Mei, were Awarded by Mr. Don Chen, CEO of iSee Taiwan Foundation



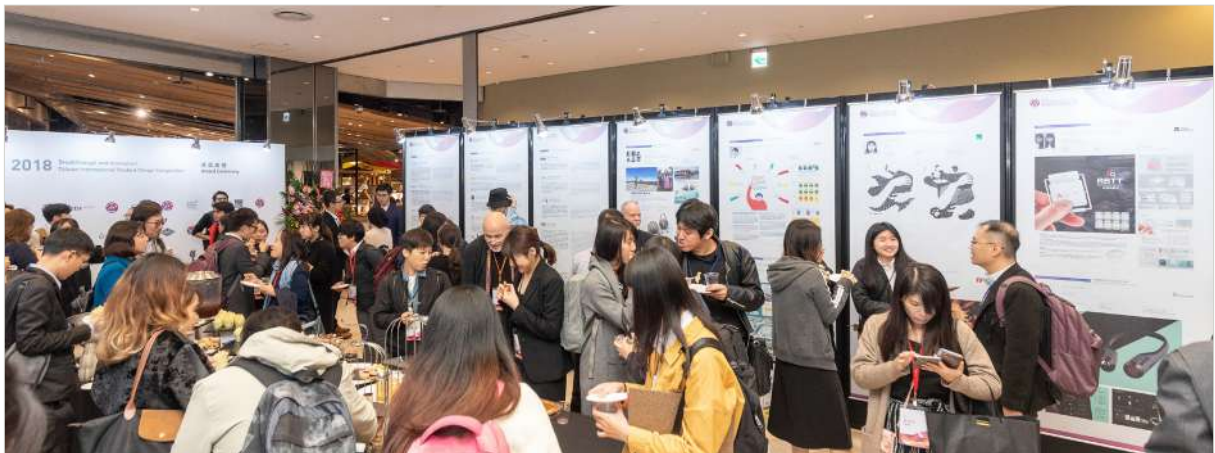
財團法人看見台灣基金會陳文堂執行長，頒獎給服務設計類佳作高婉竹同學
The Honorable Mention Prize Winner of Service Design Category, Wan-Chu Kao, was Awarded by Mr. Don Chen, CEO of iSee Taiwan Foundation

本屆獲獎作品在2018年11月30日展覽於松山文化創意園區內的誠品表演廳外，展出自20,833件參賽作品中脫穎而出的73件獲獎作品，作品涵蓋產品設計、視覺設計、數位動畫及服務設計類，分別以海報掛軸方式呈現，開放一般民眾參觀。本次展出作品不僅充分展現參賽學生對主題「Breakthrough and Innovation」的詮釋，更反映了新生代對當代社會的多面向思考。頒獎典禮後，還可看見來自國內外的獲獎者、指導老師、與會設計師及國際組織代表於展覽會場交流及欣賞作品，期待能藉此開啟設計界更多國際間、產學間的合作機會。為了讓更多民眾能欣賞本屆的得獎作品，獲獎作品展覽也將於2018年12月3日至12月17日移師至臺中國立公共資訊圖書館舉行。

Winning works of this year's competition were exhibited on November 30, 2018 outside the Eslite Performance Hall at Songshan Cultural and Creative Park. The 73 best winning works from a total of 20,833 entries were exhibited. The works are divided into Product Design, Visual Design, Digital Animation and Service Design Categories, and presented to the general public in the form of the hanger shafting of poster. The 73 works exhibited in this gallery not only demonstrate the students' interpretation of the theme titled "Breakthrough and Innovation," they also reflect the younger generation's contemplation of our modern society. After the Awards Ceremony on November 30, award winners from Taiwan and other countries gathered together with instructors, designers and representatives of international design associations to discuss and appreciate various artworks with the hopes of initiating collaborative opportunities for design projects between different countries, and between the academia and the industry. In order to promote the winning works and let more people have the opportunity to appreciate them, the exhibition was held between December 3 and 17 at the National Library of Public Information in Taichung as well.



松山文化創意園區誠品表演廳展覽環境
Exhibition outside the Eslite Performance Hall in the Songshan Cultural and Creative Park



松山文化創意園區誠品表演廳展覽狀況
Exhibition outside the Eslite Performance Hall in the Songshan Cultural and Creative Park



臺中國立公共資訊圖書館展覽現場
Exhibition at the National Library of Public Information in Taichung

新南向工作坊於2018年4月19日至4月20日於越南河內的郵電技術學院舉行，工作坊導師分別為李盛弘設計師、萬芙君設計師與陳普設計師，以上三位優秀的設計新銳分別以不同的設計角度，將自我的設計經驗帶給學員們，帶領學生進行工作坊等實作課程，希冀透過工作坊的創意交流活動，啟發更多的創意能量。李盛弘設計師以對未來的幻想為出發點，希望學生能用心探求事物之間被忽略的、更貼近人性的關聯性，並將其運用在自身作品的理念上，創造出更創

新突破的美好設計。而萬芙君設計師分享自己多件得到國外認證大獎的設計產品發想的思路，以及其產品的形象影片構思，並強調「設計是以優雅的方式了解事物本質」為最根本。陳普設計師與學員們分享其學生時代作品，並以自身平面設計及多媒體設計的背景，鼓勵學生能多多嘗試多媒材結合的創作形式。導師帶領學員們透過創意的發想與演繹，提供不同設計領域的觀察與思考，期待透過此工作坊，能為越南的設計學子們開拓更多元的國際視野。



新南向設計工作坊邀請李盛弘設計師擔任工作坊指導老師
Mr. Sheng-Hung Lee was Invited to be an Instructor in New Southbound Design Workshop



新南向設計工作坊邀請萬芙君設計師擔任工作坊指導老師
Ms. Fu-Chun Wan was Invited to be an Instructor in New Southbound Design Workshop



新南向設計工作坊邀請陳普設計師擔任工作坊指導老師
Mr. Pu Chen was Invited to be an Instructor in New Southbound Design Workshop



New Southbound Design Workshop was held between April 19 and 20, 2018 at the Posts and Telecommunications Institute of Technology. The lecturers of the workshop were Li Sheng Hong, Wan Fu Jun, and Chen Pu. In hope to inspire more creative energy through the interaction in the workshop, the three young and distinguished designers led the workshop with hands-on practices and shared their personal experiences. Taking the imagination for the future as a starting point, designer Li Sheng Hong wished for the students to explore the neglected and more humane relationships between things and objects with their hearts, adopt such idea onto their own designs and create finer works that have breakthroughs and innovation. In the

meanwhile, designer Wan Fu Jun revealed her rationales on winning various international design awards for product design. She emphasized with the product image videos of her works that "design is to learn the essence of things in graceful ways." Designer Chen Pu, on the other hand, shared with the students his works from his years back in school. With a personal experience starting off his career from visual and multi-media design, he encouraged the students to try out mixing and combining different types of media when designing. The lecturers look forward to empowering the design students in Vietnam to have global and diverse perspectives.



新南向設計工作坊成果發表
Presentation of New Southbound Design Workshop



新南向設計工作坊成果發表
Presentation of New Southbound Design Workshop



新南向設計工作坊大合照
Group Photo Taken in New Southbound Design Workshop

於 2018 年 5 月 19 日至 5 月 20 日在亞洲大學舉辦第二屆的「新亞洲設計工作坊」，邀集三位來自新南向國家極具領導地位的國際級設計師—印尼的 Tri Anugrah、印度的 Ashish Deshpande 及常駐於新加坡的英籍設計師 Federico Fiore 參與及擔任本次工作坊的講師，帶領學員們深深認識設計思考的縝密流程、結交來自各個設計領域的夥伴，也讓臺灣設計學子們與異國有更多的文化交流。

新亞洲設計工作坊主要以今年度大賽競賽主題「Breakthrough & Innovation」為核心，國際設計師們帶領學員們透過創意的發想與演繹，提供不同設計領域各種面向的觀察與思考，並運用概念完成設計作品，也帶給學生自身豐富的設計歷程與創新的設計思維，並特別強化學生們對於臺灣在地文化的取材以及拓展國際化的視野，累積更多地設計能量！



產品設計類組邀請來自印度的設計師 Ashish Deshpande 擔任工作坊指導老師
Mr. Ashish Deshpande from India was Invited to be an Instructor in the Workshop for Product Design Category



視覺設計類組邀請來自印尼的設計師 Tri Anugrah 擔任工作坊指導老師
Ms. Tri Anugrah from Indonesia was Invited to be an instructor in the Workshop for Visual Design Category



數位動畫類組邀請來自英國（常駐新加坡）的設計師 Federico Fiore 擔任工作坊指導老師
Mr. Federico Fiore from United Kingdom (and Working in Singapore) was Invited to be an Instructor in the Workshop for Digital Animation Category



New Asia Design Workshop welcomed its second year at Asia University on May 19 and 20, 2018. Three internationally distinguished designers: Tri Anugrah from Indonesia, Ashish Deshpande from India and the Singapore based Federico Fiore from the United Kingdom were invited as lecturers/speakers of the workshop. They led the students to reflect deeply on the deliberate process of design thinking, interact and acquaint themselves with fellow designers from different disciplines and enabled the design students in Taiwan to have more cross-country cultural exchanges. The core of New Asia Design Workshop

was "Breakthrough & Innovation", same as the theme of Taiwan International Student Design Competition this year. Designers from abroad brought about the observation and thinking from different domains of design, stirred up creative brainstorming and ideas amongst students and helped them put such ways of thinking into use. This allowed students to gain global perspectives and innovative design thinking from the lecturers and their profound experiences. The lecturers also helped strengthen students' ability in gathering design element and material from local culture so as to accumulate more design power for the students.



新亞洲設計工作坊大合照
Group Photo Taken in New Asia Design Workshop



新亞洲設計工作坊成果發表
Presentation of New Asia Design Workshop



新亞洲設計工作坊演講實況
Speech Section of New Asia Design Workshop

服務設計工作坊於2018年11月29日至11月30日於臺北文創大樓舉行，本次工作坊邀請來自21個合作組織的代表擔任工作坊國際講師，並且與七位協同老師及七位設計新銳合作授課，同時邀請本屆來自各國的獲獎學生參與，進行為期兩天一夜的服務設計工作坊。

本次工作坊以「永續發展的服務設計」為大主題，分成三個子題進行創作，分別是：「開創永續的建築與城市環境」、「符合設施使用者的友善需求」及「減塑消費與生產的永續提案」。透過各班國際講師、協同老師及設計新銳的帶領，使得參加工作坊的學員有機會用更多不同的角度去發現問題，並且利用更多不同的方式解決問題，也可以用嶄新的觀點與視野進行設計創作。

Service Design Workshop took place on November 29 and 30, 2018 at the Taipei New Horizon Building. The organiser invited representatives from 21 partnered design associations as the lecturers from overseas joining hands with 7 collaborative teachers and 7 young design talents from home. The 2-day-1-night Service Design Workshop also invited winners of the Taiwan International Design Competition as its participants.

The workshop used "service design for sustainable development" as the main topic, and three subtopics: "establishing sustainable architecture and urban environment", "friendly designs that meet the needs of the users of the facility" and "sustainable proposition for plastic reduction and production" were divided for the participants to work on. With the guidance of the overseas lecturers, collaborative teachers and young design talents from home, participants were given diverse perspectives to delve into the existing problems. They were also advised to solve the problems with different ways as well as design with brand new views and ideology.



唐碩體驗創新諮詢郭正濤臺北資深經理演講服務設計的概念與總論
Mr. Nelson Kuo, Taipei Senior Manager of TANG Consulting, Gave a Lecture about the Overview of Service Design and its Key Concepts



松山文創園區周珮敏執行總監演講松山文創園區的經營與服務推廣
Ms. Jasmine Chou, Executive Director of the Songshan Cultural and Creative Park, Gave a Lecture about the Operation and Service Promotion of the Songshan Cultural and Creative Park



服務設計工作坊大合影
Group Photo Taken in Service Design Workshop



服務設計工作坊 / 第一組
Service Design Workshop: Group 1



服務設計工作坊 / 第二組
Service Design Workshop: Group 2



服務設計工作坊 / 第三組
Service Design Workshop: Group 3



服務設計工作坊 / 第四組
Service Design Workshop: Group 4



服務設計工作坊 / 第五組
Service Design Workshop: Group 5



服務設計工作坊 / 第六組
Service Design Workshop: Group 6



服務設計工作坊 / 第七組
Service Design Workshop: Group 7

本年度臺灣國際學生創意設計大賽於國內外舉辦了歷屆作品展覽，國內展覽分別於亞洲大學、正修科技大學、嶺東科技大學、銘傳大學展出歷屆得獎作品；海外展覽分別於印度哥印拜陀的 PSG 管理學院、越南河內日航飯店、越南郵電技術學院、越南西貢大飯店、越南胡志明市建築大學、墨西哥沙拉巴市國家大劇院、泰國清邁設計週、中國上海美術學院展出歷屆得獎作品，藉此向國人及國際展現臺灣年輕設計競爭力。

This year, the execution team of Taiwan International Student Design Competition held several exhibitions of past years' winning works both in Taiwan and abroad. The places that the exhibitions took place included Asia University, Cheng Shiu University, Ling Tung University, and Ming Chuan University in Taiwan and PSG Institute of Management in India, Hotel Nikko Hanoi in Vietnam, Posts and Telecommunications Institute of Technology in Vietnam, Grand Saigon Hotel in Vietnam, Ho Chi Minh City University of Architecture in Vietnam, Xalapa State Theatre in Mexico, Chiang Mai Design Week in Thailand, Shanghai Academy of Fine Arts in China. Through the exhibitions, we would like to show people in Taiwan and around the world the competitiveness of Taiwan young design generation.



正修科技大學展覽現場
Exhibition at Cheng Shiu University



亞洲大學展覽現場
Exhibition at Asia University



印度哥印拜陀的 PSG 管理學院展覽現場
Exhibition at PSG Institute of Management in India



越南河內日航飯店展覽現場
Exhibition at the Nikko Hanoi Hotel in Vietnam



越南河內日航飯店展覽現場
Exhibition at the Nikko Hanoi Hotel in Vietnam



越南郵電技術學院展覽現場
Exhibition at Posts and Telecommunications Institute of Technology in Vietnam



越南西貢大飯店展覽現場
Exhibition at the Grand Hotel Saigon in Vietnam



清邁設計週展覽現場
Exhibition in Chiang Mai Design Week 2018 in Thailand





Breakthrough
& Innovation

附錄一 競賽簡介

Appendix - Competition Regulation



Breakthrough & Innovation

2018 Taiwan International Student Design Competition

Brave to Break Through, Intent on Innovation

勇於突破，樂於創新

活動目的

鼓勵國際間學生創意設計交流，發掘新生代創意設計人才。

主題說明

Breakthrough and Innovation

Brave to Break Through, Intent on Innovation
勇於突破，樂於創新

活動特色

- 全球學生設計大賽總獎金高達新臺幣 530 萬元
- 全球最大規模的國際學生設計大賽
- 全球 21 個國際設計組織授權合作設置獎項
- 免報名費及參展費

參賽資格

限定國內外高級中等以上學校在校學生（以網路截止報名時間為準，須為西元 1988 年 5 月 12 日之後出生，年齡 30 歲以內。女性申請人於申請年限之前曾有生育事實者，每胎得延長年限兩年）

※ 應屆畢業生（2018 年 6 月畢業）及新生（2018 年 9 月入學）皆可報名參加。

徵件需求

能表達競賽主題「Breakthrough and Innovation」之創意設計。

參賽類別

產品設計、視覺設計、數位動畫、服務設計，共四類。

報名費用

免繳報名費

參賽時間表

線上報名及參賽作品送件截止

2018 年 5 月 15 日至 2018 年 7 月 16 日，臺北時間 24:00 (GMT+08:00)

初選

2018 年 9 月中旬

入圍名單公告並通知第二階段交件

2018 年 9 月下旬

入圍者第二階段繳件截止日

相關訊息將與入圍名單一併公告

決選

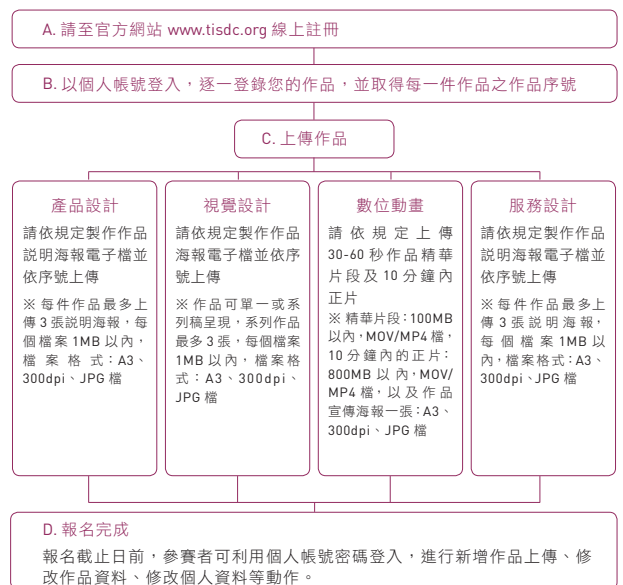
2018 年 10 月中旬

頒獎典禮暨獲獎作品展覽

2018 年 11 月下旬



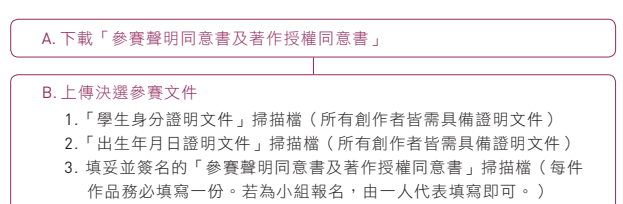
報名程序



請注意：

- 為保障參賽者權益，報名時請填入經常使用的 E-mail 信箱，執行單位將會以此信箱傳送比賽重要訊息，包含入圍與得獎通知。
- 主辦單位將寄發年度專刊與證書給所有得獎及入圍者，請務必於報名時填寫正確之收件地址。
- 報名截止後，將無法再修改作品名稱及參賽者姓名，請妥為填寫。
- 為保障所有參賽者的權利與義務、保護智慧財產權並使競賽順利推動，亦請務必妥善填寫「參賽聲明同意書及著作授權同意書」。

決選送件



產品設計類入圍者請繳交以下項目！

作品輸出：請輸出實體說明海報，每張 A2 大小（42X59.4cm），每件作品至多 3 張，不需裱裝於襯卡或裱板上。海報內容說明文字必須以英文為主。

作品電子檔上傳：包括作品說明海報與產品照數位檔案（JPG 檔，300dpi，印刷品質，CMYK 模式）、所有設計者之清晰半身照片（2MB 以上，JPG 檔，300dpi）

視覺設計類入圍者請繳交以下項目！

作品輸出：每張 A2 大小（42X59.4cm）。每件作品至多 3 張，不需裱裝於襯卡或裱板上。

作品電子檔上傳：包含原寸作品檔案（JPG 檔，300dpi，印刷品質，CMYK 模式）、所有設計者之清晰半身照片（2MB 以上，JPG 檔，300dpi）

數位動畫類入圍者請繳交以下項目！

作品電子檔上傳：包括作品正片（10 分鐘以內，800MB 以內，MOV/MP4 檔）、作品宣傳圖 5 張以內（JPG 檔，300dpi）、所有設計者之清晰半身照片（2MB 以上，JPG 檔，300dpi）

服務設計類入圍者請繳交以下項目！

作品輸出：請輸出實體說明海報，每張 A2 大小（42X59.4 cm），每件作品至多 3 張，不需裱貼於襯卡或裱板上。海報內容說明文字必須以英文為主。

作作品電子檔上傳：包括作品說明海報與作品圖數位檔案（JPG 檔，300dpi，印刷品質，CMYK 模式）、所有設計者之清晰半身照片（2MB 以上，JPG 檔，300dpi）。

作品寄送地址 |

2018 臺灣國際學生創意設計大賽執行小組

亞洲大學視覺傳達設計學系 A412 計畫辦公室收

41354 臺中市霧峰區柳豐路 500 號

作品上傳網址 | www.tisdc.org

※ 請注意：

作品請妥善包裝後寄出，運送過程中若對作品造成損傷而影響評審觀感，主辦單位恕不負責。

評選作業

初選 | 依照參賽者所提供之作品電子檔為依據，由評選委員會選出晉級決選的作品。

決選 | 產品設計類、視覺設計類及服務設計類均以入圍者自行輸出之說明海報進行評選；數位動畫類以作品數位檔案進行評選。

評審標準

以創意出發，力求突破，切合主題並能表達主題概念與美感的設計。執行單位將邀請國內外不同領域專家組成初、決選評審團進行評選。

產品設計組 | 創意 50%，切題性 30%，圖面表達 20%

視覺設計組 | 創意 50%，切題性 30%，構圖與美感 20%

數位動畫組 | 創意 50%，美感 30%，切題性 20%

服務設計組 | 創意 50%，切題性 30%，圖面表達 20%

頒發獎項

產品設計、視覺設計與數位動畫類

- **年度大獎 1 名**：獎金新台幣四十萬元，獎盃一座，獎狀一紙
- **金獎（產品、視覺、動畫各 1 名）**：獎金新台幣二十五萬元，獎盃一座，獎狀一紙
- **銀獎（產品、視覺、動畫各 1 名）**：獎金新台幣十五萬元，獎盃一座，獎狀一紙
- **銅獎（產品、視覺、動畫各 3 名）**：獎金新台幣六萬元，獎盃一座，獎狀一紙
- **佳作（產品、視覺、動畫各若干名）**：獎金新台幣一萬元，獎狀一紙。
- **國際設計組織特別獎（若干名）**：獎金新台幣十萬元，獎盃一座，獎狀一紙

服務設計類（由財團法人看見台灣基金會贊助）

- **金獎（1 名）**：獎金新台幣二十五萬元，獎盃一座，獎狀一紙
- **銀獎（2 名）**：獎金新台幣十五萬元，獎盃一座，獎狀一紙
- **銅獎（4 名）**：獎金新台幣六萬元，獎盃一座，獎狀一紙
- **佳作（若干名）**：獎金新台幣一萬元，獎狀一紙

※ 以上各獎項經決選評審小組決議，得從缺或調整；同一作品於同一年度曾在政府中央部會主辦之相關競賽或教育部「鼓勵學生參加藝術與設計類國際競賽」之表列競賽項目中獲獎者，由決選評審小組擇優核定獎勵金額，不受前項獎金額度限制。獎盃與獎狀以教育部部長名義頒發，並於今年年底舉行頒獎典禮。所有得獎者將公布於官方網站及國內外媒體，以提供廠商進行設計合作案之相關洽詢。

注意事項

關於參賽作品 |

- 所有參賽作品均不予退件。
- 參賽者可以個人或組隊參賽，參賽件數不限。
- 同一件作品不得跨類別重複投遞。
- 作品須為參賽者自行創作且具原創性。
- 所有概念、文字、圖案、表格、照片、影片、語音、音樂、動畫等各種內容及所使用之程式無仿冒、抄襲或其他侵害他人智慧財產權及著作權之情事。

關於參賽者 |

- 同意接受並遵守本活動注意事項及規範，如有違反本活動注意事項及規範之行為，經查證屬實，活動單位得取消其參賽或得獎資格，並對於任何破壞本活動之行為保留相關權利。
- 尊重本獎評審小組之決議。
- 報名參賽時，同一作品已發表、曾在其他比賽獲獎或正在評審中，應於參賽聲明同意書註明，並主動告知教育部及本賽執行單位，作為政府頒發獎金之參考依據。
- 不得有請託、關說、利誘、威脅或其他干擾評審委員及評審程序之情事。
- 參賽者須配合提供其創作之詳細資料，作為日後公開報導與展示之用。
- 前三名得獎者請親至頒獎典禮受獎，需自付參加頒獎典禮之旅費及來臺簽證相關手續費用。

關於得獎者 |

- 提供得獎作品之詳細資料，作為公開報導及展示之用。
- 在公告得獎三年內，得獎者與其得獎作品應配合由教育部所舉辦之相關展示與宣導活動，並保留作品原始檔案及資料，供教育部備查。
- 得獎獎金應依規定課稅。
- 得獎作品應同意無償、非專屬性授權教育部及本賽執行單位，使用參賽獲選作品圖片與說明文字等相關資料，製作成視聽著作（影片）與數位形式檔案，提供教學、研究與公共服務用途之公開上映、公開播送與網路線上閱覽。若因教學研究之需求，教育部得重製該作品。本件授權不影響著作人對原著作之著作權及衍生著作權，並得為其他之專屬授權。
- 得獎作品其後續商品化及行銷行為，不得損害本獎之形象或精神。
- 針對服務設計類得獎作品，看見台灣基金會擁有權使用、生產、製造與出版相關事宜。

關於獲獎資格取消 |

參賽者及其作品有下列情事之一，經查證屬實者，取消得獎資格，並追回已領之獎盃、獎狀及獎金：

- 未符合參賽資格。
- 得獎作品經人檢舉涉及抄襲或違反著作權等相關法令，經法院判決確定者。
- 得獎作品經人檢舉或告發為非自行創作或冒用他人作品且有具體事證，經查證、審議，裁決應取消獲獎資格者。
- 得獎作品其後續商品化及行銷行為，有損害本獎之形象或精神者。
- 得獎者有請託、關說、利誘、威脅或其他干擾評審委員或評審程序，經初選評審小組審議後認情節嚴重者。

※ 主辦單位保留活動變動之權利，本活動未竟事宜，依教育部函示規定及網站公布為準。有關爭議，經活動評審小組審議後，報教育部決定之。

聯絡方式

2018 臺灣國際學生創意設計大賽執行小組

亞洲大學視覺傳達設計學系

地址：41354 臺中市霧峰區柳豐路 500 號

TEL：+886-4-2331-0066 & 2331-0099

FAX：+886-4-2331-0099

E-mail：tisdc.tw@gmail.com

Website：www.tisdc.org

Facebook：臺灣國際學生創意設計大賽

Purpose

Encourage international creative design exchange, develop creative design talents, express the international image of Taiwan attaching great importance to creative design, and establish the international design status of Taiwan.

Theme

Breakthrough and Innovation

Brave to BreakThrough, Intent on Innovation

- Total Prize is Up to US\$180,000
- The Largest Student Design Competition Worldwide
- 21 International Design Associations Endorse Special Awards
- No Registration & Presentation Fee

Qualification

Students who currently enroll at senior high schools or above (Based on the internet registration deadline, and the participant must be born after May 12, 1988, and younger than 30 years of age. For females who have given birth before year of 30 may have 2 years extension per birth.).

*Fresh graduates (graduate in June 2018) and new students (enroll school in September, 2018) are also eligible.

Participating Works

The creative design of the competition theme “Breakthrough and Innovation” must be expressed in the participating pieces.

Category

Product Design, Visual Design, Digital Animation, and Service Design

Registration Fee

Free

Timetable

Online Registration and Online Work Submission

May 15, 2018 to July 16, 2018, 24:00 (Taipei GMT+08:00)

Preliminary Selection

mid-September, 2018

Finalists Announcement

late-September, 2018

Delivery Deadline of Final Selection Submission

Finalists will be asked to submit printouts and upload works for the Final Selection. Related information and the deadline will be noticed in the finalist announcement.

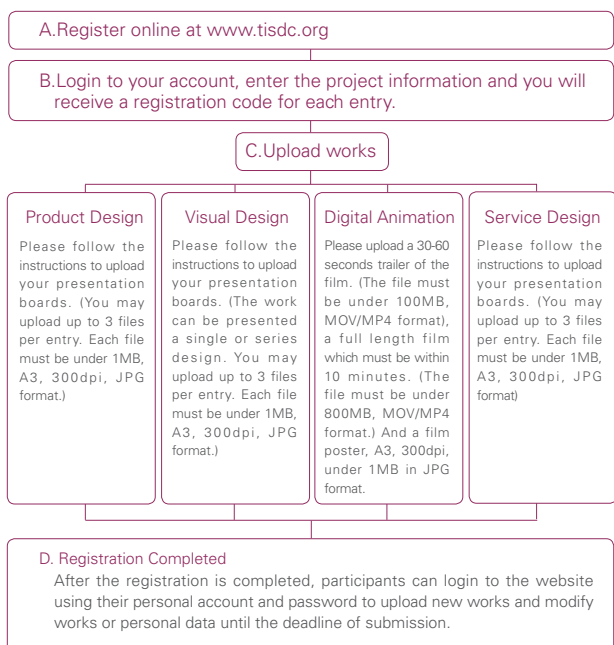
Final Selection

mid-October, 2018

Award Ceremony and Exhibition

late-November, 2018

Participation Procedure



Please note:

- Please provide the most frequently used E-mail, to which the executive will send important information regarding the competition, including the finalist and winner announcements.
- The organizer will send the annual portfolio and certificate to every finalist. Please make sure to fill in the valid mailing address when registering.
- After the deadline of online registration, all information about the entry cannot be modified, so please fill in the information carefully.
- To protect intellectual property and ensure participating rights and interests, participants must fill out the Affidavit for each entry and upload its scanned copy.

Final Selection Submission Procedure

A.Download the Affidavit

B.Upload registration documents

- 1.Scanned file of Student ID card or school enrollment certificate (the document of each member in the design team is essential)
- 2.Scanned file of the proof of date of birth (the document of each member in the design team is essential)
- 3.Scanned file of signed Affidavit (one copy for each entry)

Product Design Category |

Printout(s): Please submit at most 3 printouts of your presentation boards, each piece on A2 size (42 X 59.4cm). The printouts need not be mounted on cardboards/paperboards. The descriptions on the boards should be in English.

Upload works: Electronic documents should include:

Digital archives of the posters and product photos (JPG/300dpi/press quality/CMYK)

Clear half-length photos of all designers (above 2MB/JPG/300dpi)

Visual Design Category |

Printout(s): Please submit a maximum of 3 posters describing each piece on A2 size (42 X 59.4cm) paper. The printouts need not be mounted on cardboards/paperboards.

Upload works: Electronic documents should include:

The electronic file of the work(s), in original size (JPG/300dpi/press quality/CMYK)

Clear half-length photos of all designers (above 2MB/JPG/300dpi)

Digital Animation Category |

Upload works: Electronic documents should include:

A full length film which must within 10 minutes. (The file must be under 800MB, MOV/MP4 format.)

At most 5 stills/promotion images of the film (JPG/300dpi)

Clear half-length photos of all designers (above 2MB/JPG/300dpi)

Service Design Category |

Printout(s):

Please submit at most 3 printouts of your presentation boards, each piece on A2 size (42X59.4 cm). The printouts need not be mounted on cardboards/paperboards. The descriptions on the boards should be in English.

Upload works: Electronic documents should include:

Digital files of the posters and design principles (JPG/300dpi/press quality/CMYK)

Clear half-length photos of all designers (above 2MB/JPG/300dpi)

Mailing Address |

2018 Taiwan International Student Design Competition Executive Department of Visual Communication Design, Asia University
A412 Project Office, No.500, Lioufeng Rd., Wufeng District, Taichung 41354, Taiwan

Upload Link | www.tisdc.org

※Please note: The printouts should be packed properly before delivering. The organizer is not responsible for any damage of art works during the delivery process.

Evaluation Operation

A. Preliminary Selection:

The evaluation will be based on the digital files provided by the participants. The evaluation committee will select finalists for the final selection.

B. Final Selection:

Finalists in Product Design category, Visual Design category and Service Design category will be judged according to the printout works submitted by the participants. In Digital Animation category, the nominated films will be evaluated according to the digital files.

Evaluation Criteria

The design works will be judged on their creativity, interpretation of the theme, expression of concept, and aesthetic approach. Domestic and international experts in different fields will be invited to organize the preliminary and final selection committee to process the evaluation.

Product Design Category

Creativity: 50%; Thematic: 30%; Design Presentation: 20%

Visual Design Category

Creativity: 50%; Thematic: 30%; Composition and Aesthetics: 20%

Digital Animation Category

Creativity: 50%; Aesthetics: 30%; Thematic: 20%

Service Design Category

Creativity: 50%; Thematic: 30%; Design Presentation: 20%

Awards

Product Design, Visual Design, and Digital Animation Category

Grand Prix (1 winner):

NT\$400,000 (approx. US\$13,000), an awarding cup and a certificate

Gold Prize (1 winner for each category):

NT\$250,000 (approx. US\$8,000), an awarding cup and a certificate

Silver Prize (1 winner for each category):

NT\$150,000 (approx. US\$5,000), an awarding cup and a certificate

Bronze Prize (3 winners for each category):

NT\$60,000 (approx. US\$2,000), an awarding cup and a certificate

Honorable Mention Prize (several winners for each category):

NT\$10,000 (approx. US\$330) and a certificate

International Design Association Special Prize

(several winners for this prize)

NT\$100,000 (approx. US\$3,300), an awarding cup and a certificate

Service Design Category

(Sponsored by iSee Taiwan Foundation)

Gold Prize (1 winner for each category):

NT\$250,000 (approx. US\$8,000), an awarding cup and a certificate

Silver Prize (2 winners for each category):

NT\$150,000 (approx. US\$5,000), an awarding cup and a certificate

Bronze Prize (4 winners for each category):

NT\$60,000 (approx. US\$2,000), an awarding cup and a certificate

Honorable Mention Prize (several winners for this category):

NT\$10,000 (approx. US\$330) and a certificate

※The prizes will be adjusted according to the quality and quantity of participating works.

※The awarding cup and the certificate will be conferred by the Minister of Education and the Award Ceremony will take place in November.

※The winners will be announced on our official website and other media in Taiwan and abroad, to allow suppliers to seek for design cooperation opportunities.

Terms & Conditions

For the entries |

- All entries will not be returned.
- Entrants can participate in the competition as individuals or in teams. Multiple submissions of different works are acceptable.
- Multiple submissions of the same work in two or more categories are not allowed.
- The entries must be original and creative by the participants themselves.
- All the concepts, text, icons, sheets, pictures, videos, audios, music, animation contents and program of the work shall not be involved in any plagiarism or infringement of copyrights or other laws.

For the entrants |

- All entrants shall accept the regulations of TISDC. Participating qualifications or prizes will be cancelled if the violation is proved and the organizer shall have the rights to take actions.
- The entrants shall respect the evaluation and decisions made by the committee.
- If the participating work has been published, awarded or is under evaluation process in other competitions, the entrant shall clearly indicate the fact in the Affidavit and inform the organizer.
- Requests, lobbies, threats, bribes or other actions interfering in the evaluation are not allowed.
- The entrants shall agree to provide the detail information of the entries for future media coverage and exhibitions.
- The top three prize winners of each category shall be present at the award ceremony. All travel expenses related to the award ceremony will be borne by the participants.

For the winners |

- The winners shall agree to provide the detail information of the works for future media coverage and exhibitions.
 - The winners shall cooperate with the organizer in promotion and education activities for 3 years since the proclaiming of awarding.
 - All monetary prizes will be taxed according to the regulations of Taiwan government. (The winners from abroad will be taxed at the rate of 20%.)
 - For promotion purposes, the organizer shall have the rights to utilize (including but not limited to reproduce, public recitation, public broadcast, public presentation, public transmission, distribution, public display, publication, public release) the awarded works in different formats, including but not limited to Video/CD recordings, catalogues, photos, publications, and exhibitions.
 - The commercialization and marketing activities of the awarded works shall not contravene the spirit of the competition.
 - The prize sponsor of Service Design category, iSee Taiwan Foundation shall be entitled to use, production, manufacturing and publishing related matters of the winners' works.
- ※In any of the following condition, the organizer shall have the rights to disqualify the awarded winners and revoke the prizes, awarding cups and certificates:
- In the event that the participant does not meet the qualification.
 - In the event that the awarded work is involved in plagiarism or infringement of copyrights or other laws.
 - In the event that the awarded work is proven to be unoriginal design, or to have fraudulently copied ideas from other person's work.
 - In the event that the commercialization and marketing activities of the awarded work contravene the spirit of this competition.
 - In the event that the entrant is involved in request, lobby, threat, bribe or other actions which interfere the evaluation.
- ※The organizer reserves the right to make alterations, which will be announced on the official website. If there should be any controversial issue, it will be deliberated and judged by the committee before reporting to the organizer the Ministry of Education for the final resolution.

Contact

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