



**2020 Action**

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**臺灣國際學生創意設計大賽**  
Taiwan International Student Design Competition



# 2020 Action

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臺灣國際學生創意設計大賽  
Taiwan International Student Design Competition

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**Taiwan  
International  
Student  
Design  
Competition**

序  
Preface

## 「Action / 即時行動」承先啟後 以設計實踐永續發展

在急遽變遷的全球浪潮中，如何善用資源與契機，真心反思與傾聽，將對於他人與環境的尊重融入設計之中，實踐前所未有的創意能量及永續發展的普世價值，是近年來設計圈舉足輕重的議題，更是本屆「臺灣國際學生創意設計大賽」的核心理念。藉由舉辦國際等級的設計賽事，不僅能為青年學子開拓全球視野，讓臺灣藝術設計教育接軌全球，更推動我國傑出的設計新秀，躍上國際舞台發光發熱。

「臺灣國際學生創意設計大賽」邁入第十三年，今年主題為「即時行動」（Action），連結聯合國所倡議的永續發展目標（Sustainable Development Goals, SDGs）。本屆賽事廣納 64 個國家 / 地區，共 20,377 件作品，經專家精評選後，共有 75 件優異作品脫穎而出，其中臺灣得獎件數較國際件數比例大幅增加，我國學子更一舉囊括「產品設計」、「視覺設計」、「數位動畫」三大類金獎，以堅強的實力證明，臺灣學子不僅擁有豐沛的創作能量，更具備不容小覷的國際競爭力！

今年頒獎典禮也加入線上直播，長年與 TISDC 合作的 22 個國際設計組織，皆特地派代表錄製影片展現對賽事的重視，也為參賽學子送上溫暖鼓勵與專業建議。與此同時，臺灣在地組織也力挺本競賽，包括「財團法人看見台灣基金會」與「財團法人溫世仁文教基金會」的贊助，「財團法人電路板環境公益基金會」更於今年提供特別獎項，為競賽增添榮耀光彩。

本部期待透過國際交流競賽，強化我國藝術設計人才與國際接軌，並激發學生創意設計的靈感，活絡藝術設計教育創造更多新亮點，促進我國軟實力日益茁壯、永續發展。誠摯感謝亞洲大學執行團隊、國內外評審委員、贊助廠商和國際設計組織，不畏疫情合力支持推廣，以及世界各地設計院校師生的齊心協力，讓本屆賽事完美落幕。未來，教育部將持續推動藝術與設計人才培育計畫，秉持創新、多元、專業的核心精神，努力為藝術與設計界開拓全新視野。

教育部部長

潘文忠

## “Action”

### Carry On the Past and Bring Forth the Future, Implement Sustainable Development with Design

Amid the fast waves of changes in the world, several topics have become essential in the design sector over the last few years: how to leverage resources and opportunities, to genuinely reflect and listen, to integrate respect for others and for the environment into design, to unleash unprecedented creative energy, and to pursue the universal value of sustainable development. These are also the core ideas of Taiwan International Student Design Competition this year. Through the organization of a world-class design contest, we broaden global horizons for the youth, allow the art and design education in Taiwan to align with global practice, and also push forward outstanding young designers of our country so that they brightly shine on the international stage.

This year marks the 13th year of Taiwan International Student Design Competition, and the theme for this year, “Action,” is linked to the Sustainable Development Goals (SDGs), which have been advocated by the United Nations. This edition of TISDC received a total of 20,377 submissions from 64 countries/regions, and after scrupulous selections of the expert jury panels, 75 excellent entries stood out to win the prizes. Among them, the number of Taiwanese winners significantly increased compared to that of international winning entries, and the gold winners of the three categories of Product Design, Visual Design and Digital Animation all came from Taiwan. With their solid strengths, Taiwanese students have demonstrated that they are not only full of creative energy but also equipped with international competitiveness that is absolutely not to be underestimated!

For the award ceremony this year, the physical event was supplemented by online livestreaming. The 22 international design associations that TISDC has long cooperated with all had their representatives record special video clips, which showed the importance they attached to the Competition and also provided warm encouragements and professional comments for the participating students. At the same time, local organizations in Taiwan lent their strong support to TISDC, too. In addition to the sponsorship of iSee Taiwan Foundation and Sayling Wen Cultural & Educational Foundation, Taiwan Printed Circuit Association Environment Foundation established a special award this year, adding even more color and brilliance to the Competition.

Our Ministry expects that through international exchange and competition, we can strengthen the connection between art and design talent of our country and international approaches, allow our art and design education to create more bright spots, and keep growing and developing the soft power of our nation. I would like to extend my sincere gratitude to the execution team at Asia University, jury members from home and abroad, sponsors and international design associations: Thank you for the concerted support and promotion despite the pandemic. I would also like to thank all the participating design teachers and students from all around the world for your solidarity and collaboration, allowing this edition of TISDC to come to an end successfully. Going forward, the Ministry of Education will continue to implement art and design talent cultivation programs, keep the creative momentum, uphold the spirit of innovation, diversity and professionalism, and open up new horizons in the fields of art and design.

Minister of Education

Wen Chung Pan

## 危機即轉機

### 2020年臺灣國際學生創意設計大賽因應策略

#### 面對疫情，虛實整合

COVID-19 突襲而至，世界各國茫然不知所措而陷入空前危機，不僅觀光旅遊、交通運輸、飯店餐廳、展演活動……受到莫大的衝擊，更由於各個國家祭出封關鎖境的自肅措施，影響了全球市場經濟的正常運作，導致全球各大知名設計大賽也被迫延後報名程序或是評審作業，更有將行之多年的頒獎典禮取消，一時之間國際設計銷聲匿跡；因為疫情而讓我們學習沉澱，重新省思一個全球性的設計大賽應該如何因應運作？如何採用線上網路與線下實體的整合運作，成為大家相互觀摩、彼此學習的機會。

#### 全球視野，在地行動

由於受到突如其來的疫情影響，過去全球設計大賽邀請國際評委參與評審作業，是為評估一個比賽國際化與公信力的指標；但是新冠肺炎致使原本正常運作的評審規律被擾亂，而失去應有國際化的規格與多元化的觀點；因為臺灣政府對於疫情防護得當，面對本土感染與境外移入管制有成；因此 TISDC 仍然能夠聘請定居在臺灣的外國籍設計師擔任評審委員、論壇講師、工作坊指導……等，真正落實全球視野與在地行動的解決方案，成為危機成為轉機的具體事例。

#### 藝術院校，交流平台

儘管 2020 年 TISDC 臺灣國際學生創意設計大賽受到疫情影響，而無法順利出國推廣宣傳，但是最終總計收到 64 個國家地區、860 個校院系所、20,377 件作品報名參賽，這樣的統計數據可謂是全球學生設計大賽兼具國際化與規模化的指標，如何善用國際院校積極參賽的資源，成為轉換思考、因勢利導的契機；因為當前全球藝術院校的交流平台，除了 Cumulus 國際藝術設計院校聯盟、WDO 世界設計組織、ICoD 國際設計社團協會必須是專屬教育會員的學校才得以有機會交流合作；若是能夠善用 TISDC 現有龐大報名參賽的院校系所，這個具有規模優勢的資源平台，將能建立一個提供全球藝術與設計院校分享教學、展覽、活動的交流網絡。

#### 設計競賽，全球排名

因為當前全球大學積極追求排名，用以提振學術研究、產學合作、師生表現、社會責任、國際移動……等積極向上的驅動力，但是目前既有的大學排名系統較少關注在藝術與設計院校的排名；另外除了少數需要繳交報名費的設計大賽有採計獲獎件數及獎項名次進行排名，但是由於需要繳交高額的報名費用，致使開發中的國家或經濟弱勢的學生無法報名參賽，而剝奪他們獲得全球排名的平等機會。TISDC 則是由臺灣教育部高等教育司所創設，提供全球學生免費報名參賽的舞臺，加上 IST 財團法人看見臺灣基金會及 SWF 財團法人溫世仁文教基金會兩個 NPO 的贊助，邀請全球 22 個設計組織授權設置獎項、參與評審、頒發證書……等建構起全球設計大賽絕無僅有的合作平台；未來若是能夠善用大賽參賽規模與獲獎項目，加上國際設計組織的公信力，進行全球藝術與設計院校的排名，將會是更加具有開放性、公平性與公益性的排名系統。

#### 攜手並進，共創未來

2020 年面對新冠肺炎的疫情影響，過去習以為常的全球化、國際交流、實體接觸等活動，都遭受莫大的衝擊與考驗，而此一鉅變，不僅讓我們重新思索各種因應的對策與解決方案，更使得大家亟需彼此學習、相互砥礪，以期能夠持續攜手並進、共創未來！

計畫主持人  
亞洲大學講座教授

林惠綸

## Crises as Opportunities

### 2020 Taiwan International Student Design Competition's Tackling Strategies

#### Integrating Online and Offline in Response to the Pandemic

Covid-19 abruptly struck, and countries around the world didn't know how to cope and thus plunged into historic crises. Tourism, travel, transportation, hotels, restaurants, exhibitions, events... All these sectors suffered unprecedented impact. Since countries worldwide imposed measures of border restrictions, the normal functioning of the global market and economy has been affected. As a result, all the major design contests in the world were forced to postpone their registration process or jury evaluation, and some even canceled their decades-old award ceremonies for the first time. All of a sudden, international design events disappeared. Yet, it is also due to this pandemic that we had a chance to relearn and reflect on how a global design competition should cope in response and how we could integrate online and offline operation and make it an opportunity for everyone to observe and learn from each other.

#### Global Perspectives with Local Actions

In the past, inviting international jurors to participate was considered as an indicator of the internationalness and credibility of a global design contest. However, as the Covid-19 pandemic broke out, the norms of jury evaluation practice were largely disrupted, and the internationality and diverse viewpoints that foreign jurors could have brought became unattainable. In Taiwan, nevertheless, the government has properly contained the pandemic and successfully controlled the number of domestic as well as imported infection cases. Therefore, TISDC was still able to invite foreign designers residing in Taiwan to serve as jury members, forum speakers, workshop instructors, etc. This represents a solution that truly adopts global perspectives with local actions, becoming a concrete example of turning crises into opportunities.

#### An Exchange Platform for Art Schools

In 2020, TISDC couldn't go abroad to promote the Competition due to the pandemic, but we still received a total of 20,377 submissions from 860 school departments in 64 countries or regions. Such statistics can be viewed as indicators of internationalness and scale in a global student design contest. It is now important to explore how to make good use of the resources coming from such active participation of schools worldwide, think differently, seize the trends, and turn these resources into opportunities. Among the current global exchange platforms for art schools, Cumulus (International Association of Universities and Colleges of Art, Design and Media), WDO (World Design Organization) and ico-D (International Council of Design) all require that only schools and institutes with membership have the chance to exchange and cooperate with each other. Therefore, if we can leverage the large body of participating school departments that TISDC already has, utilizing it as a resource platform that enjoys an advantage of scale, we will be able to establish an exchange network where art and design schools worldwide can share their teaching, exhibitions and activities.

#### Design Contests and Global Rankings

Nowadays, universities around the world actively pursue a higher ranking in order to motivate and enhance their academic research, cooperation with industries, performance of professors and students, social responsibility, global mobility, etc. However, the existing university ranking systems pay less attention to the ranking of art and design schools. On the other hand, there are a few design contests that do rank the participating schools based on the numbers of different prizes won by them, but because of high registration fees required for these contests, students from developing countries or with economic disadvantages cannot afford to participate, which deprives their schools of the opportunity to be ranked on a higher position globally. TISDC was established by the Department of Higher Education of the Ministry of Education in Taiwan, and it provides students worldwide with a stage free of registration charge. With the sponsorship of two NPOs, iSee Taiwan Foundation (IST) and Sayling Wen Cultural & Educational Foundation (SWF), TISDC invites 22 international design associations to authorize the creation of awards, participate in selections, deliver award certificates, etc. We have indeed built an unprecedented cooperation platform as a global design contest. If a global ranking of art and design schools can be conducted in the future by making good use of the scale and different prizes of TISDC as well as the credibility of its partnering international design associations, it will become a ranking system that is more open, fairer and more for the public good.

#### Go Together

During the Covid-10 pandemic throughout 2020, things that we had been so used to, such as globalization, international exchanges and physical events, all encountered significant impact and challenges. Such enormous changes have allowed us to ponder on all sorts of tackling strategies and solutions and encouraged everyone to learn from each others' experience so as to join hands, move forward together and co-create the future!

Project Director  
Chair Professor of Asia University



## 前言

### 一、計畫緣起

教育部自 2003 年起以學校現有資源為基礎，整備大學校院藝術及設計相關系所人才養成環境，除推動「大學校院藝術與設計系所人才培育計畫」外，更自 2005 年起開始辦理「藝術與設計菁英海外培訓計畫」及「鼓勵學生參加藝術與設計類國際競賽」。

2010 年開始舉辦的「臺灣國際學生創意設計大賽」為教育部 2008 年開始推動的「臺灣國際創意設計大賽」—「學生組競賽」延伸而來，結合教育部現有藝術與設計人才培育計畫的競爭優勢，藉由臺灣自主性地舉辦國際級的學生設計競賽，除了用以鼓勵全球藝術與設計院校學生參與競賽之外，更可透過設計競賽活動的舉辦期間，充分善用媒體與文宣推廣臺灣。藉由國際專家學者來臺擔任評審，或是榮獲獎項的國外學生來臺領獎，進而認識臺灣與推廣臺灣設計教育的成果。

### 二、活動目的

教育部為激發全球學生創意設計能量，鼓勵國際間學生創意設計交流，發掘新生代創意人才，展現臺灣重視創意設計之國際形象，建立臺灣之國際設計地位，並強化臺灣設計人才與國際接軌，特舉辦此競賽。

### 三、本屆競賽概述

由教育部高等教育司、亞洲大學視覺傳達設計學系承辦的「2020 臺灣國際學生創意設計大賽」，已邁入第十三個年頭，為全球最具指標性的大型學生設計競賽之一。今年競賽以「Action」為主題，呼應聯合國在 2015 年所倡議在 2030 年達成 Sustainable Development Goals (SDGs) 永續發展目標，提醒全球學生為了防範未然，必須即時行動，透過設計解決全球永續發展的問題，善盡世界公民的責任。本屆共有三個類別「產品設計類」、「視覺設計類」以及「數位動畫類」，向世界各地的學生徵件，吸引來自 64 個國家 / 地區、860 所學校的同學報名參加，徵得超過 20,000 多件作品共襄盛舉，初選分別選出：產品設計類 160 件、視覺設計類 384 件與數位動畫類 46 件，共 590 件優秀作品進入決選。並於 10 月 28 日由 46 位國內外專家學者和設計界菁英，最終選出年度大獎一名、國際設計組織特別獎、各類組金、銀、銅獎、佳作與環境永續獎得主，總計頒發 75 個獎項，發出近新臺幣 450 萬元的高額獎金。



頒獎典禮大合影 Group Photo Taken in the Award Ceremony

## 四、競賽辦法

### 線上報名及參賽作品送件截止

2020 年 5 月 1 日至 2020 年 7 月 20 日，  
臺北時間 24:00 (GMT+08:00)

### 參賽資格

限定國內外高級中等以上學校在校學生（以網路截止報名時間為準，須為西元 1990 年 4 月 28 日之後出生，年齡 30 歲以內。女性申請人於申請年限之前曾有生育事實者，每胎得延長年限兩年）

\* 應屆畢業生（2020 年 6 月畢業）及新生（2020 年 9 月入學）皆可報名參加。

### 參賽類別

產品設計類、視覺設計類、數位動畫類  
共三類

### 報名費用

免繳報名費

### 頒發獎項

#### 產品設計、視覺設計與數位動畫類

##### 年度大獎（1 名）

獎金新臺幣四十萬元，獎盃一座，獎狀一紙

##### 金獎（產品、視覺、動畫各 1 名）

獎金新臺幣二十五萬元，獎盃一座，獎狀一紙

##### 銀獎（產品、視覺、動畫各 1 名）

獎金新臺幣十五萬元，獎盃一座，獎狀一紙

##### 銅獎（產品、視覺、動畫各 3 名）

獎金新臺幣六萬元，獎盃一座，獎狀一紙

##### 佳作（若干名）

獎金新臺幣一萬元，獎狀一紙

#### 國際設計組織特別獎（若干名）

獎金新臺幣十萬元，獎盃一座，獎狀一紙

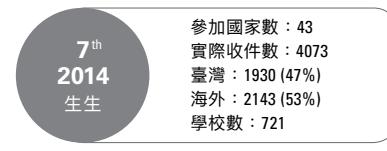
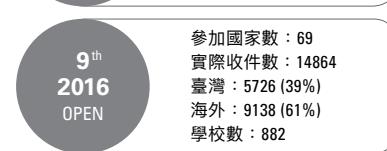
\* 國際設計組織指派的評審將從產品設計類、視覺設計類及數位動畫類入圍作品中，甄選出符合各國際設計組織評選標準之作品作為此獎項之得獎者。



#### 廠商指定特別獎：環境永續獎（1 名） (獎項由財團法人電路板環境公益基金會贊助)

獎金新臺幣十萬元，獎盃一座，獎狀一紙

\* 評審將從產品設計類入圍作品中，甄選出具有『環境永續發展意涵』之作品作為此獎項之得獎者。  
\* 對於此獎項之得獎作品，贊助單位有權使用、生產、製造、出版或為其他相關事項之行使，但如需進行販售事宜仍需經過創作者同意才可進行。



## Foreword

### I. Plan History

Since 2003, the MOE has been utilizing its existing educational and school resources for the nurturing of talented young people, especially in the areas of art and design. Through the promotion of the "MOE's Program in Human Resource Development for Colleges of Art and Design, the "MOE Scholarship Programs for Overseas Study in Art and Design" and the "MOE Award Incentive Program for Encouraging University/College Students to participate in International Art and Design Contests", talented individuals have been given valuable opportunities to further develop their areas of exceptional interests and creativity.

From 2010, the "Taiwan International Student Design Competition" is held after the "Taiwan international Design Competition—the Student Section" in 2008 & 2009. It integrates the competitive edges of MOE art and design talent fostering programs. By hosting international student design competitions, "Taiwan International Design Competition—the Student Section", additionally encourages art and design students world-wide to participate in contests, which can utilize media and advertisements to promote Taiwan; the program allows international judges or panelists and award winners to advertise the successes of Taiwan's art and design education programs.

### II. Objectives of the Plan

Encourage international creative design exchange, develop creative design talents, express the international image of Taiwan attaching great importance to creative design, and establish the international design status of Taiwan.

### III. About 2020 TISDC

The 2020 Taiwan International Student Design Competition (TISDC) has marked its 13th year. Organized by Department of Higher Education, Ministry of Education, and Department of Visual Communication Design, Asia University, the competition has become one of the most significant design contests for students around the world. The theme of the year is "Action". If "Action" is associated with the "SDGs: Sustainable Development Goals," which were advocated by the UN in 2015 as goals to be achieved by 2030, this theme will then serve to remind students worldwide that in order to prevent disasters from happening, immediate actions must be taken, and that they can use design to resolve global sustainable development issues and thus amply fulfill their responsibilities as global citizens. Submissions had been called for three categories: Product Design, Visual Design and Digital Animation. More than 20,000 entries from 64 countries/regions and 860 departments and colleges were received, from which 590 good designs were selected in the Preliminary Selection, including 160 pieces from Product Design Category, 384 pieces from Visual Design Category, 46 pieces from Digital Animation Category. Later, from 21st of September to 28th of October, 46 domestic and overseas experts and design elites were gathered to decide the winner of Grand Prix, as well as more winners of International Design Association Special Prizes, and Category's Gold, Silver, Bronze, Honorable Mention and Environmental Sustainability Award. A total of 75 awards and nearly NT\$4.5-million cash rewards are given away in 2020.



初選大合影 Group Photo Taken in the Preliminary Selection

## IV. Procedure

### Online Registration and Online Work Submission

May 1, 2020 to July 20, 2020, 24:00 (Taipei GMT+08:00)

### Qualification

Students who currently enroll at senior high schools or above (Based on the internet registration deadline, participants must be born after April 28, 1990 and younger than 30 years of age. Female participants who have given birth before 30 years of age, are entitled to a 2-year extension per birth).

\* Fresh graduates (graduate in June 2020) and new students (enroll school in September, 2020) are also eligible.

### Category

Product Design, Visual Design, and Digital Animation

### Registration Fee

Free

### Awards

#### Product Design, Visual Design, and Digital Animation Categories

##### Grand Prix (1 winner)

NT\$400,000 (approx. US\$13,000), an awarding cup and a certificate

##### Gold Prize (1 winner for each category)

NT\$250,000 (approx. US\$8,000), an awarding cup and a certificate

##### Silver Prize (1 winner for each category)

NT\$150,000 (approx. US\$5,000), an awarding cup and a certificate

##### Bronze Prize (3 winners for each category)

NT\$60,000 (approx. US\$2,000), an awarding cup and a certificate

##### Honorable Mention Prize (several winners for each category)

NT\$10,000 (approx. US\$330) and a certificate

#### International Design Association Special Prize (several winners for each category)

NT\$100,000 (approx. US\$3,300), an awarding cup and a certificate

\* The jurors delegated by international design associations will select works that meet the evaluation criteria of each international design association among the shortlisted entries in the Product Design, Visual Design, and Digital Animation categories to win this prize.

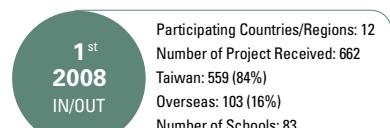
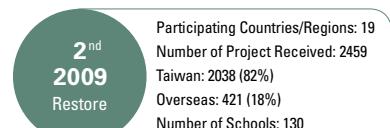
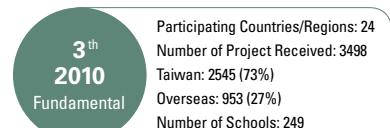
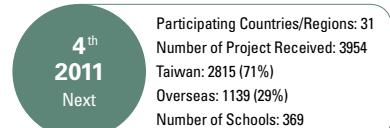
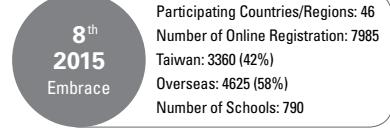
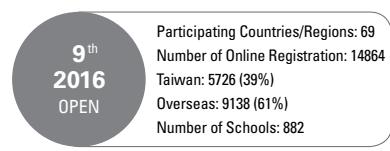
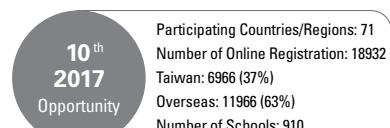
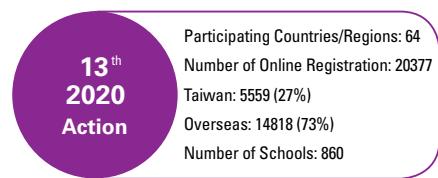


#### Brand Specified Prize : Environmental Sustainability Award (1 winner for this category) (Sponsored by TPCA Environment Foundation):

NT\$100,000 (approx. US\$3,300), an awarding cup and a certificate

\* The jury panel will select works "with significance for environment sustainability" among the shortlisted entries in the Product Design category to win the prize.

With regard to the winning entry of this prize, the sponsor will reserve the right to \* use, product, manufacture, and publish the winning entry or carry out other related activities. However, if the copyright is to be sold and transferred, the consent of the designer(s) will be required.

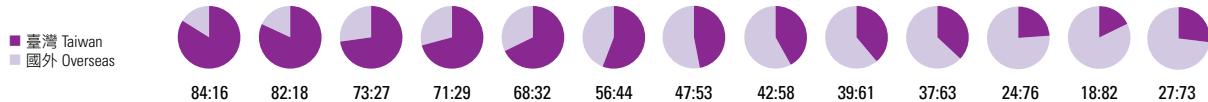


## 收件結果 Statistics on Entries of 2020TISDC

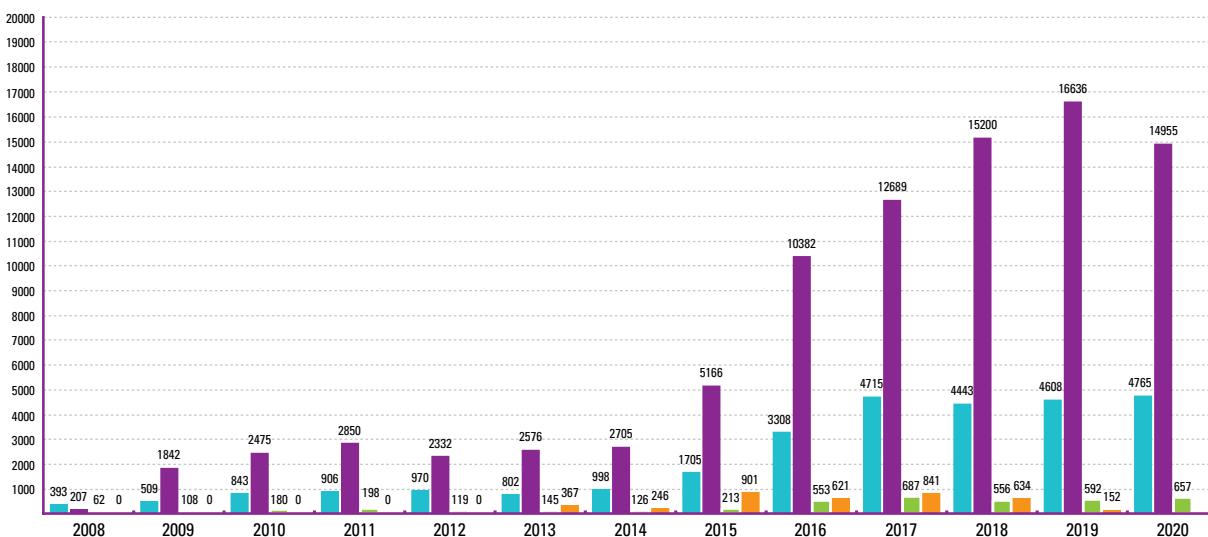
洲別 Continent	國家或地區 Country or Region	報名數 Registration Entries	符合資格 件數 Qualified Entries	產品設計 Product Design	◎	視覺設計 Visual Design	◎	數位動畫 Digital Animation	◎	入圍作品 總件數 Number of Finalists	得獎 總件數 Number of Winners
亞洲 Asia	中國大陸 China	1 12100	12090	2845	70	8926	183	319	6	259	14
	臺灣 Taiwan	2 5559	5541	1353	57	4013	112	175	20	189	39
	印度 India	3 381	379	252	13	124	7	3	0	20	4
	伊朗 Iran	4 298	298	13	0	283	10	2	0	10	0
	馬來西亞 Malaysia	5 176	174	14	0	147	2	13	0	2	0
	日本 Japan	6 167	160	34	3	112	7	14	4	14	2
	印尼 Indonesia	7 148	138	17	0	113	4	8	0	4	0
	新加坡 Singapore	8 145	144	54	2	82	4	8	2	8	0
	黎巴嫩 Lebanon	9 123	123	0	0	122	5	1	0	5	0
	香港 Hong Kong	10 59	57	22	0	8	0	27	4	4	2
	泰國 Thailand	11 46	28	13	3	9	1	6	2	6	2
	土耳其 Turkey	12 33	31	4	1	27	3	0	0	4	0
	澳門 Macau	13 21	21	15	1	6	2	0	0	3	1
	韓國 Korea	14 20	20	6	0	14	2	0	0	2	0
	賽普勒斯共和國 Cyprus	15 16	16	0	0	16	0	0	0	0	0
	越南 Vietnam	16 14	12	6	0	4	1	2	1	2	0
	孟加拉人民共和國 Bangladesh	17 3	3	1	0	2	0	0	0	0	0
	阿拉伯聯合大公國 United Arab Emirates	18 1	1	1	1	0	0	0	0	1	0
	哈薩克 Kazakhstan	19 1	1	0	0	1	0	0	0	0	0
	菲律賓 Republic of the Philippines	20 1	1	0	0	1	0	0	0	0	0
	以色列 Israel	21 1	1	0	0	1	0	0	0	0	0
歐洲 Europe	波蘭 Poland	22 186	186	11	0	175	19	0	0	19	0
	俄羅斯 Russia	23 166	166	9	0	157	6	0	0	6	3
	德國 Germany	24 76	76	13	4	62	3	1	0	7	2
	義大利 Italy	25 58	58	12	0	46	0	0	0	0	0
	英國 United Kingdom	26 37	37	9	1	27	2	1	0	3	1
	愛爾蘭島 Ireland	27 23	23	0	0	23	0	0	0	0	0
	波士尼亞與赫塞哥維納 Bosnia and Herzegovina	28 21	21	1	0	20	1	0	0	1	0
	葡萄牙 Portuguese Republic	29 15	15	1	0	14	0	0	0	0	0
	匈牙利 Hungary	30 13	13	2	1	11	0	0	0	1	0
	丹麥 Danmark	31 9	9	0	0	9	1	0	0	1	0
	捷克共和國 Czech Republic	32 8	8	2	0	6	0	0	0	0	0
	希臘 Greece	33 7	7	1	0	6	0	0	0	0	0
	烏克蘭 Ukraine	34 7	7	1	0	6	0	0	0	0	0
	法國 French	35 6	6	1	0	4	0	1	0	0	0
	白俄羅斯 Belarus	36 4	4	1	0	3	1	0	0	1	0
	奧地利 Austria	37 3	3	0	0	3	0	0	0	0	0
	斯洛伐克 Slovakia	38 2	2	0	0	2	0	0	0	0	0
	塞爾維亞 Republic of Serbia	39 1	1	1	0	0	0	0	0	0	0
	冰島 Iceland	40 1	1	1	0	0	0	0	0	0	0
	西班牙 Spain	41 1	0	0	0	0	0	0	0	0	0
	羅馬尼亞 Romania	42 1	1	0	0	1	0	0	0	0	0
	蒙特內哥羅 Montenegro	43 1	1	0	0	1	0	0	0	0	0
	保加利亞 Bulgaria	44 1	1	0	0	1	0	0	0	0	0
	芬蘭 Finland	45 1	1	0	0	1	0	0	0	0	0
美洲 America	厄瓜多共和國 Ecuador	46 193	193	0	0	193	1	0	0	1	0
	美國 United States of America	47 130	130	11	1	91	2	28	6	9	3
	墨西哥 Mexico	48 23	23	3	0	20	0	0	0	0	0
	加拿大 Canada	49 21	21	0	0	20	3	1	1	4	1
	巴西 Brazil	50 10	10	3	0	7	2	0	0	2	1
	古巴 Cuba	51 6	6	3	0	3	0	0	0	0	0
	哥倫比亞 Colombia	52 4	4	4	0	0	0	0	0	0	0
大洋洲 Oceania	阿根廷 Argentina	53 4	4	0	0	4	0	0	0	0	0
	澳洲 Australia	54 9	9	5	1	2	0	2	0	1	0
	紐西蘭 New Zealand	55 2	2	2	1	0	0	0	0	1	0
	聖誕島 Christmas Island	56 1	1	0	0	1	0	0	0	0	0
非洲 Africa	斐濟 Fiji	57 1	1	0	0	1	0	0	0	0	0
	蘇丹 Sudan	58 2	2	1	0	1	0	0	0	0	0
	奈及利亞 Nigeria	59 2	2	0	0	2	0	0	0	0	0
	衣索比亞 Ethiopia	60 2	2	0	0	2	0	0	0	0	0
	剛果 Congo	61 2	0	0	0	0	0	0	0	0	0
	中非共和國 Central African Republic	62 2	0	0	0	0	0	0	0	0	0
	肯亞 Kenya	63 1	1	1	0	0	0	0	0	0	0
埃及 Egypt		64 1	1	0	0	1	0	0	0	0	0
參賽作品總數 Number of Participating Works				20377	20298	4749	160	14937	384	612	46
參與國家總數 Number of Registered Countries				64	61	40	15	55	25	18	9
參賽校院系所總數 Number of Schools & Departments				860	858	403	83	655	158	132	24
											總計 Total 75

## 歷屆報名收件數 Entries Statistics Over the Years

年度 Year	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020
主題 Theme	出入 In/Out	復甦 Restore	根 Fundamental	NEXT	轉化 Transform	聽・見 Signs & Sounds	生生 Circles of Life	擁抱 Embrace	OPEN	Opportunity	Breakthrough and Innovation	Empathy	Action
參賽總件數 Total Quantity	662	2459	3498	3954	3421	3890	4073	7985	14864	18932	20833	21988	20377
參賽學校系所數 Total School Department	83	130	249	369	516	553	721	790	882	910	895	810	860



臺灣件數 Taiwan Quantity	559	2038	2545	2815	2315	2179	1930	3360	5726	6966	4931	3981	5559
國外件數 Overseas Quantity	103	421	953	1139	1106	1711	2143	4625	9138	11966	15902	18007	14818



■ 產品設計類 Product Design Category ■ 視覺設計 Visual Design Category ■ 數位動畫 Digital Animation Category ■ 廠商指定和服務設計類 Brand Specified & Service Design Category

## 三類別收件分析 Analysis of Entries in Three Categories

類別 Category	符合參賽資格作品數量 Number of Entries	決選入圍數量 Number of Finalists	決選入圍率 Percentage of Finalists	得獎作品數量 Number of Winners	得獎率 Percentage of Winners
產品設計 Product Design Category	4749	160	3.4%	26	0.5%
視覺設計 Visual Design Category	14937	384	2.6%	25	0.2%
數位動畫 Digital Animation Category	612	46	7.5%	24	3.9%
合計 Total	20298	590	2.9%	75	0.4%

財團法人看見台灣基金會於 2003 年由溫世仁先生籌備成立，2008 年溫泰鈞先生接掌董事長後，正式確立本會願景為「成為世界認識台灣的重要窗口」，以「文化」、「觀光」、「創新」作為本會三大核心主軸，也訂定使命為「將台灣特色成功行銷到國際」和「讓全球成為台灣服務市場」。秉持著愛惜台灣，讓世界看見台灣美好的精神，持續發掘、整合、行銷在各個角落發光發熱的在地生活文化及豐厚人情，藉此吸引更多的外國人來台灣，開拓台灣的服務市場。

The Foundation was established by Sayling Wen in 2003. Ted Wen became the Chairman in 2008, and set the Foundation's vision as "becoming an essential portal for the world to see Taiwan" in the three core realms of culture, tourism, and innovation. The dual missions of the iSee Taiwan Foundation are to successfully market Taiwan's unique character and heritage globally and to make the world Taiwan's service market. The Foundation focuses on exploring, integrating, and promoting the culture and friendly nature of people and places throughout Taiwan, with the goal of creating more opportunities for Taiwan's service industry by steadily increasing the number of inbound visitors from abroad.

財團法人溫世仁文教基金會，秉持「教育」、「創新」、「關懷」三大核心主軸，一步一腳印地在台灣這塊土地落實「育就人文關懷、創新思維的溫馨社會」願景，持續朝著深耕國中小學生中華文化教育、強化高中職及大專生職能培育、促進社會人士跨領域的廣度知識學習、推廣服務科學協助提升國家競爭力等四大重點發展方向邁進；從教育出發、用創新的方式、本著關懷的心，為培育優質人才及提升國家競爭力、扮演台灣轉型升級的關鍵角色。

Mr. Ted Wen, the incumbent Chairman of the Sayling Wen Cultural and Educational Foundation, has declared three core principles for the foundation: Education, Innovation, and Care. Pivoted around these core values is his vision "To provide talents for future society." Going forward, the four pillars of the foundation will be embedding the Chinese cultural education in primary and secondary schools. Enhancing the career skills and a teamwork mindset of vocational and college students, promoting lifelong learning in the community, and advocating service innovation in order to boost industry competitiveness. While Taiwan continues on its way toward a sophisticated service economy, the Foundation will also continue to devote every effort to promote these four pillars. With the aim to breed new service talents, enhance industry competitiveness, and play a key role to enable Taiwan's transformation.

財團法人電路板環境公益基金會，在創會董事長陳正雄先生的號召及電路板產業支持下於2015年成立。其秉持著「讓綠色永續 使愛心無限」的理念，從推廣環境教育出發，致力於培養綠色種子，以達到企業、環境、社會共生共榮，永續發展為目標與國際接軌。

TPCA Environment Foundation was established in 2015. We hope to sow the seeds for a greener future through educating young people on environmental protection and awareness, creating an environment, society, and economy that is safer, greener, and more sustainable.



教育部高等教育司梁學政副司長、贊助單位《財團法人看見台灣基金會》執行長陳文堂先生、《財團法人溫世仁文教基金會》執行長林雅莉執行長與執行單位合影  
Group Photo of Hsueh-Cheng Liang, Deputy Director General of Department of Higher Education, Ministry of Education, Mr. Don Chen, CEO of iSee Taiwan Foundation, Ms. Teresa Lin, CEO of Sayling Wen Cultural & Educational Foundation and TISDC Team



執行單位與贊助單位《財團法人電路板環境公益基金會》陳正雄董事長、吳美琪董事長夫人以及賴家強執行長合影  
Group Photo of TISDC Team and Mr. Simon Chen, President of TPCA Environment Foundation, Margaret Wu, President's spouse of TPCA Environment Foundation and David Lai, CEO of TPCA Environment Foundation





Taiwan  
International  
Student  
Design  
Competition

年度大獎  
Grand Prix

## 年度大獎 Grand Prix • 評審評語 Jury Comments



莊紹淳  
臺灣 Taiwan

這是個很高級有人性的動畫，我們都知道孩子生如白紙，每個父母都用心用愛帶給孩子豐富的色彩讓孩子這樣的畫布滿載愛，而故事中的小女孩被爺爺多次猥瑣而沾染上「大人顏色」，深深的、髒髒的、濁濁的、痛痛的，讓孩子甚至分不清現實或夢境，小女孩溫溫的自白與把“沾染”視覺化，讓整個故事扣人心弦心痛不已，故事結尾孩子瑟縮在大紙箱的陰影處更是衝撞我們的感官，是個非常棒的一部作品。

This is a comprehensive and a quite human animation. We all know that child is born a blank slate and parents will paint it with color of love. However, the little girl's was contaminated by her grandfather's dark, dirty, obscure and painful color. The girl even loses the ability to distinguish reality from dreams. The soft voice over visualizes the process of contamination and makes this story relatable. At the end of the animation, the scene of the girl curling up in fear under the shadow of a box is so stunning that it has aroused strong emotions in all of us. Strawberry Candy is indeed an excellent piece of art.



紀柏舟  
臺灣 Taiwan

本支動畫令人驚豔與震撼。它用非常內斂與反差的手法，以及高的藝術性闡述了家暴與性侵的可怕。片中以兒童畫的畫風和筆觸，以一種純真、美好的口白開場，卻在中段慢慢墮入黑暗，令人背脊發涼、不忍直視。天真的口白到後來卻變成了無知、可怕的夢魘，不斷牽著觀眾的情緒與感知，渲染力之強，在學生作品中非常少見。片中不斷以「手」的意象做對比，在溫柔的筆觸中殘忍的揭露陰暗，並將故事與畫風做極大的反差，高明的手法讓人印象深刻，是近年來少見如此傑出的學生動畫作品。不論從故事立意、畫面表現、媒材選擇、以及口白設計上，都頗具藝術高度與大將之風，值得當選全場大獎。

It is a stunning and breathtaking animation. This animation is depicted in a highly aesthetic manner. The animator finds a brilliant way to draw a contrast between its sweet graphic style and the horrible aspect of reality. Strawberry Candy is done in a children's drawings manner. This animation starts with an innocent and sweet voice over that soon becomes so dark and horrifying to a point where you'd feel a chill down your spine as the story proceeds. The innocent voice over becomes an ignorant and terrifying nightmare that controls emotions and senses of the audiences. It is so rare that a student's work can be so well-executed and infectious. The image of hand is constantly used to draw a striking contrast between the cruel story and the soft graphic style. The brilliant techniques are impressive. This kind of quality pieces is rarely seen among students. The subject, graphic, media and voice over are all brilliant. It's a beautiful animation that deserves to be awarded.



Gitanjali Rao  
印度 India

《草莓糖》是一部探討嚴肅的議題細膩學生作品。動畫畫風宛如兒童畫，這支動畫讓我們對片中小女孩的恐懼和純真都有更進一步的認識。

A very mature and difficult subject handled very sensitively by the student. The graphic style inspired by children's drawings, also lends beautifully to understand a child's fears as well as her innocence.



初選評審現場 Preliminary Selection of 2020 TISDC

這部動畫是上乘之作，畫風有趣中帶點俏皮，可是，接下來的故事發展與俏皮和有趣完全搭不上邊。處理這種深刻又困難的主題實屬不易，不過，動畫師的卓越技巧讓觀眾能夠與主題產生共鳴。這部動畫也深深打動了我，因為我知道動畫中描述的那些可怕事件，確實在世界上的各個角落不斷上演。動畫師巧妙地影射主題，而不是直接將家暴和性侵大剌剌地擺到螢幕上。這支動畫的場景轉換十分流暢，《草莓糖》的確是一部優秀的動畫作品，作為年度大獎當之無愧。

This work was beautifully done. A very interesting style, and very playful - a stark contrast to the story lying ahead. Such a deep and difficult topic to portray, but depicted in a relatable manner. This film definitely struck a chord in me, knowing that these terrible things happen all too regularly in society behind closed doors. The way in which they alluded to exactly what was happening was very creative, rather than pushing the issue straight in your face was. Their use of transitions between scenes was very nice and effective too. A great work, deserving of a high honour.



Katie Naeher Kaliniak  
紐西蘭 New Zealand

《草莓糖》讓我無比動容，我認為討論這樣的主題在社會上還是有一定程度上的禁忌，《草莓糖》用溫柔又幽微的手法探討兒童性侵的議題。我知道我們很難親身感受性侵受害者的可怕經歷，但是，《草莓糖》這支動畫讓我對小女孩的內心世界有更進一步的了解。動畫師用巧妙地手法，描述小女孩是如何想出各式各樣的藉口，意圖淡化自己遭受性侵的恐怖現實。《草莓糖》極具美感，旁白也十分有說服力。敘事結構在柔美的視覺效果和可怕的現實間取得完美平衡。《草莓糖》真的是一部很棒的作品，非常感動有人願意探討這類主題。

"Strawberry Candy" has really touched me and I believe it is a very disturbing and yet still taboo issue. It is not easy to talk about the children sexual abuses and you did it with such a soft and subtle approach. Even though it is impossible to feel what victims are enduring, I feel like I could be in that little girl head. You describe so well the subterfuges and the explanations used by the little girl to cope with this horrible reality. Without ever saying what is happening, we understand slowly but surely what is going on. The aesthetic is just beautiful and the voice over so convincing. The narration is a perfect balance between the soft and sweet visuals and the horror of what is going on. Truly, big bravo to you and thank you for approaching this very difficult subject.



Kim Keukeleire  
比利時 Belgium

拿下年度大獎的《草莓糖》善於敘事，如此精彩的作品鐵定會使觀眾產生情緒上的共鳴。影片結束後，不適、憤怒、情緒化的種種感受一擁而上。兒童本該天真無邪地快樂成長，家庭裡面本該充滿愛和各種美好的回憶，但在《草莓糖》裡並非如此。

The Grand Prix winner was an incredible piece of storytelling ... "Strawberry" Like most pieces of great work it should make you feel something ... This piece of work made me feel uncomfortable, angry, and emotional - Children are innocent and the relationship with older family members should be one of love and should bear fond memories, sadly in this powerful animation it was not the case.



Kevin Swanepoel  
美國 United States of America



決選總召聯席會議現場 Final Selection General Convener Joint Meeting of 2020TISDC

年度大獎  
Grand Prix

草莓糖  
Strawberry Candy

創作者 Designer(s)

李念澤  
Nianze Li

指導老師 Instructor(s)

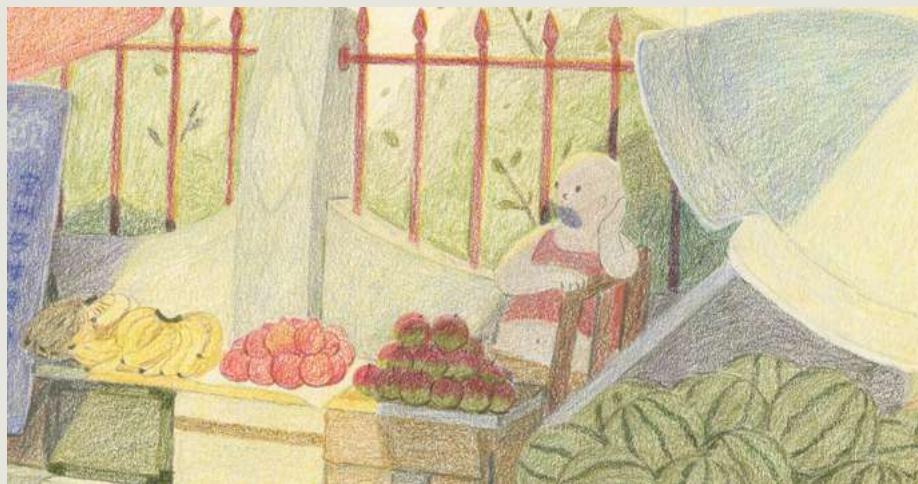
山村浩二  
Yamamura Koji

學校所在地 Location of School

日本  
Japan

學校 School(s)

東京藝術大學  
Tokyo University of the Arts



作品說明 Project Description

她有一個難以說出口的秘密。隨著漸漸變得稀薄的記憶，小女孩不知道哪裡是夢、哪裡是現實了。

She has an unspeakable secret. While the memory is gradually fading out, the little girl is no longer certain if it was a dream or reality.









Taiwan  
International  
Student  
Design  
Competition

國際設計組織特別獎  
International Design Association Special Prize

## 22 個國際設計組織 Twenty Two International Design Associations



紐約藝術指導協會年度獎  
The One Club for Creativity /  
ADC Awards (ADC)

The One Club for Creativity 是一個全球性的非營利性組織，旨在倡導所有卓越的創意學科，從設計到插圖，從攝影到動畫，從藝術指導到文案寫作等。The One Club for Creativity 是在合併 Art Directors Club 和 The One Club for Art & Copy 之後成立，The One Club for Creativity 也頌揚了商業藝術近一個世紀。ADC 年度獎可能是該行業歷史最悠久的連續年度獎項，也是創意週的一部分；The Creative Hall of Fame ( 創意名人堂 ) 包括 Paul Rand 、Massimo Vignelli 、Saul Bass 、Andy Warhol 和 Richard Avedon 等傳奇人物。它的 Young Guns 比賽幫助提升了許多當代設計師的職業生涯，包括 James Victore 、Natasha Jen 、Christoph Niemann 和 Jessica Walsh 。除 One Show Design 和 ADC Awards 外，The One Club for Creativity 經年引領了教育、專業發展、包容性和多樣性以及性別平等方的倡議。Young Ones 和 Portfolio Night 為下一代設計師進入產業做準備，而 Young Guns 17 為 30 歲以下創意人才推出最佳職業。

The One Club for Creativity is a global not-for-profit organization that champions excellence across all creative disciplines, from Design to Illustration, from Photography to Animation, from Art Direction to Copywriting and beyond. Founded after the merging of the Art Directors Club and The One Club for Art & Copy, the One Club for Creativity has been celebrating commercial art for nearly a century. The ADC Annual Awards is perhaps the industry's oldest continuous annual accolade and is part of Creative Week; includes such legends as Paul Rand, Massimo Vignelli, Saul Bass, Andy Warhol, and Richard Avedon; and its Young Guns competition helped elevate the careers of many contemporary designers, including James Victore, Natasha Jen, Christoph Niemann, and Jessica Walsh. Beyond One Show Design and the ADC Awards, The One Club for Creativity spearheads yearlong initiatives in Education, Professional Development, Inclusion & Diversity and Gender Equality. Young Ones and Portfolio Night prepare the next generation of designers to enter the industry and Young Guns 17 launches the top careers of creatives under 30.

### 評審評語 Jury Comment



Kevin Swanepoel • 美國 United States of America

這份悉心打造的作品勾勒出一個反烏托邦的社會，描述一顆種子是如何帶來承諾和希望。故事和技巧都相當成熟。

This beautifully crafted piece illustrating the dystopian society and the promise and hope a seed can bring was a master piece in story telling and craft.

紐約藝術指導協會特別獎  
The One Club for Creativity /  
ADC Special Award



廢棄之種  
Abandoned Seed

創作者 Designer(s)  
呂逸飛  
Edward Lyu

指導老師 Instructor(s)  
王烽  
Wei Wang

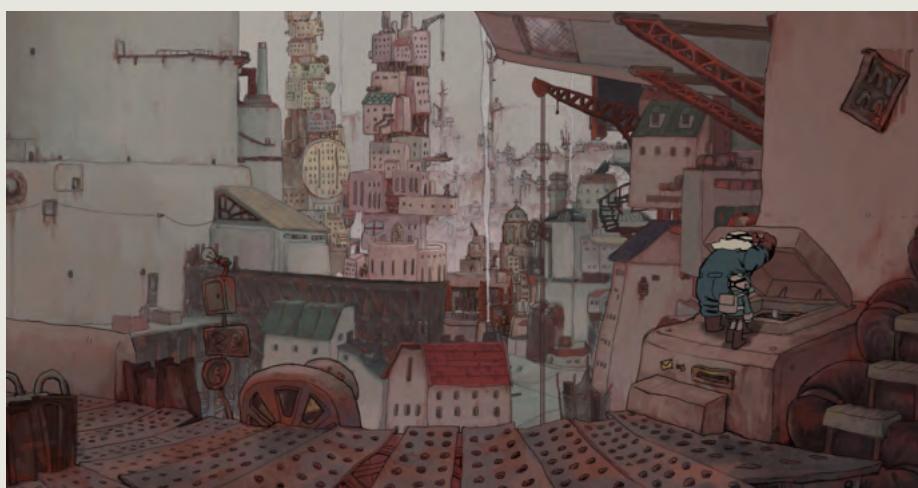
學校所在地 Location of School  
中國大陸  
China

學校 School(s)  
上海交通大學  
Shanghai Jiao Tong University

作品說明 Project Description

《廢棄之種》的想法源自兩部作品，科幻小說《達撒瑞爾》和大友克洋的《大炮之街》。在一個鋼鐵和蒸汽的城市裡，有個小男孩從教室裡偷出一顆種子。他必須為這顆種子做出決定，同時在觀察著這一切的人也做出了決定。

Abandoned Seed is adapted from Daltharee by Jeffrey ford and Cannon Fodder by Katsuhiro Otomo. In a rusty city, a boy steals a seed from a classroom. He has to make a choice for his seed while someone is observing it all.



## 22 個國際設計組織 Twenty Two International Design Associations



義大利工業設計協會

Association for the Industrial Design (ADI)

打從一九五六年以來，義大利工業設計協會就一直為設計界的觀點與權益發聲，不只是在義大利，還包括了世界各地。義大利工業設計協會集結了設計師、公司企業、經銷商、研究員、歷史學者、評論家、新聞記者、學校與出版社，並積極串接起不同領域的專業知識。義大利工業設計協會的目標是鼓勵工業設計的發展，並將工業設計視為一種文化與經濟現象，同時以務實、負責任且有尊嚴的方式改善人類生活條件。自從成立以來，義大利工業設計協會已經在全球各地舉辦了一百三十五場金圓規獎 (Compasso d'Oro) 展覽，足跡遍及歐洲、中國與拉丁美洲，而最近幾屆的舉辦地點分別為中國寧波 (2014)、比利時布魯塞爾 (2014)、祕魯利馬 (2015) 以及哥倫比亞波哥大 (2015)。

Since 1956 ADI, the Association for Industrial Design has represented the ideas and interests of the design system both in Italy and the rest of the world. It brings together designers, businesses, distributors, researchers, historians, critics, journalists, schools and publishing houses and works as an active element connecting different areas of specialized knowledge. Its objective is to encourage the development of industrial design as a cultural and economic phenomenon and to improve the practical, responsible and dignified development of human living conditions. Since its birth, ADI organized 135 design exhibitions about the Compasso d'Oro award all over the world, from Europe to China to Latin America – among the latest in Ningbo, China (2014), Bruxelles, Belgium (2014), Lima, Peru (2015), Bogotá, Colombia (2015).

### 評審評語 Jury Comment



Francesco Zurlo • 義大利 Italy

農業相關設備逐漸變成設計創新領域的新生力軍，聯合國的永續發展目標 (SDGs) 是設計發明、創意發想背後的原動力。生命週期評估、循環經濟、韌性、反脆弱、生態系統等詞彙也漸漸在設計學門中掀起風潮，驅策著新世代的設計師前進。這項有趣的作品巧妙地運用科技，來探討「循環」的概念，與上述的設計新模式不謀而合。

Agriculture and related devices, are becoming new fields for design innovation, using the filter of SDGs as driver for invention and creativity. Words as LCA, Circular Economy, Resilience, Anti-fragility, Eco-systems are becoming buzzwords in our discipline, powering the design processes of new generations of designers. This is a clear sample of this new approach: a smart attitude to adapt technologies to explore "circularity", as the main feature of this interesting project.

義大利工業設計協會特別獎  
Association for the Industrial Design Special Award

ADI ADI ASSOCIAZIONE  
PER IL DISEGNO  
INDUSTRIALE

S.D.F. Car 稻草碳化肥料車

S.D.F. Car Fertilizer Soil  
Improving Machine

創作者 Designer(s)

蔡旻樺、李懿芸、蔡宜健、邱郁晴  
Min-Hua Tsai, Yi-Yun Li, I-Jie Tsay  
Yu-Ching Chiu

指導老師 Instructor(s)

李錨朮  
Kai-Chu Li

學校所在地 Location of School

臺灣  
Taiwan

學校 School(s)

國立臺北教育大學  
國立臺灣科技大學  
National Taipei University of Education  
National Taiwan University of Science and Technology

作品說明 Project Description

S.D.F. CAR 是一款能夠即時碳化分解，並過濾廢氣的環保肥料車。收成時節，將 S.D.F. CAR 挂載於收割機後方，收集收割後排出的稻草，經由高溫電爐碳化成為肥料灰後，與適量有機肥、複合肥一同混合，並翻攪回田地裡。S.D.F. 也能夠以自動模式獨立完成碳化稻草工作。碳化所產生的廢氣藉由觸媒陶瓷過濾裝置過濾分解，排放出無害的氣體。利用碳化與混合複合肥能夠維持稻草分解的效率，並增加土地的鉀肥，同時陶瓷空氣過濾裝置也能夠有效降低碳化所帶來的汙染，達到環保與作物永續循環利用的目的。

S.D.F. CAR is a fertilizer soil improving machine that can carbonize and decompose wheat and rice straw in real time. S.D.F. CAR can be attached to the rear of harvester to collect wheat and rice straw discharged after harvesting, and carbonizes wheat and rice straw and turns into a soil improver through its internal high-temperature electric furnace before stirring back into soil to improve soil health.



部件說明 Descriptions of Parts	
A	輪胎
B	稻草與稻殼吸氣口 Wheat straw and rice straw Air-absorbing equipment
C	稻草和稻殼收集槽 Wheat straw and rice straw collection tank
D	陶瓷過濾裝置 Catalytic ceramic filter device $HC + O_2 \rightarrow H_2O + CO_2$ $CO + O_2 \rightarrow CO_2$
E	碳化罐 Carbonization tank
F	除霧隔板 Fogging deflection board
G	肥料槽 Fertilizer tank
H	肥料排放口 Fertilizer dump
I	上排隔板 Wind-absorbing deflection board
J	加熱散熱 Heating plate
K	耐火磚 Firebrick
L	碳化方向標板 Carbonization direction board



## 22 個國際設計組織 Twenty Two International Design Associations



The Bureau of European Design Associations

歐洲設計協會總局

The Bureau of European Design Associations (BEDA)

懷抱著讓設計成為歐洲成長和繁榮驅動力的願景，歐洲設計協會（BEDA）擁有來自歐洲 25 個國家、共 47 個成員組織。BEDA 的成員包括設計推廣中心、於國內或區域推廣設計的公共資助組織、以及整個歐洲地區的專業設計師協會。專業協會代表著橫跨歐洲各國約莫 40 萬名設計師，他們來自各方各面的設計專業領域，從工業設計到室內設計，還包括數位媒體設計、品牌及策略設計。為歐洲居民帶來更好的生活，是驅動 BEDA 努力深耕的關鍵。BEDA 持續設法找出影響政策的方式，也提升了設計作為商業工具之重要性的意識。擁有穩健的知識背景，BEDA 希望讓世人看見設計之於改善競爭力的幫助，也希望成為歐洲產業永續變化的促進者。BEDA 持續擔任能夠為歐洲創新及創意政策規劃帶來深遠影響的角色，同時也努力推廣設計成為工業及社會創新的工具。

Boasts 47 members from 25 member states in Europe. Members can be design promotion centers and other publicly funded organisations that promote design nationally or regionally as well as professional and trade associations for designers from across Europe. Those professional associations represent some 400,000 designers from across Europe in every discipline of work from industrial design and interiors to digital design and branding. BEDA is a not-for-profit organisation funded in its entirety by its members. It is run by a board of directors elected by its membership every two years. It also elects a President and Vice President every two years. BEDA is headquartered in Brussels.

### 評審評語 Jury Comment



Päivi Tahkokallio • 芬蘭 Finland

歐洲設計組織首先要恭喜來自德國明斯特設計學院的 Henrike Mohr 和 Esther Grünewald，恭喜兩位在設計上打破常規。《Elixir Re-Act for Our Water》的主題攸關人類健康與福祉，設計團隊用大膽的手法處理這個主題。《Elixir Re-Act for Our Water》背後的設計思考十分具有冒險精神，絕不無聊乏味。著名設計師 Victor Papanek 曾說過：「倘若設計想為生態和社會盡一份力，那麼設計本身就必須擁有革命性又打破常規的純粹本質。」

BEDA congratulates Henrike Mohr and Esther Grünewald from Münster School of Design in Germany for being radical. Elixir - react for our water is a bold design approach to one of the major challenges related to the wellbeing of our nature and health of citizens all over the world. The design solution is risky, but definitely not bland. With Victor Papanek's words 'Design, if it is to be ecologically responsible and socially responsive, must be revolutionary and radical in the truest sense.'

歐洲設計協會總局特別獎  
The Bureau of European Design  
Associations Special Award

**BEDA** The Bureau of European Design Associations

«Elixir» Re-Act for Our Water

創作者 Designer(s)

Henrike Mohr, Esther Grünewald

指導老師 Instructor(s)

Dipl.-Des. Steffen Schulz

學校所在地 Location of School

德國

Germany

學校 School(s)

明斯特設計學院

Münster School of Design

作品說明 Project Description

「Elixir Re-Act for Our Water」是一系列五個不同的玻璃水杯，目標是要鼓勵我們使用乾淨飲用水時懷有責任心。這些玻璃杯的設計會讓清水看起來混濁，因此打破了日常取得飲用水的例行習慣。取得飲用水是一項基本人權，而我們希望喚起民眾的意識，關注全球 7 億 8500 萬無法取得飲用水的人們。這些玻璃杯提供了買主一個機會，讓自己也成為行動者，加入並共享我們的願景。

«Elixir Re-Act for Our Water» is a series of five different water glasses, that aims to encourage a responsible use of our clean drinking water. The design of the glasses makes clean water appear dirty and thus breaks the everyday routine access to drinking water. Access to drinking water is a basic human right. We want to help raise awareness for the 785 million people who don't have that access. The glasses give the buyer the opportunity to join and share our vision by becoming active himself.

Get inspired, read up and take action.

**elixir**  
re-act for our water

Deepa River Glass = India  
Ganga River = India  
Yangtze River = China  
Mekong River = China  
Nile River = Egypt

Amazon River = Amazon  
Brazil = Brazil  
Mississippi River = USA  
Yangtze River = China  
Nile River = Egypt

More than a water glass

elixir re-act for our water is a series of five different water glasses, which aims to encourage a responsible use of our clean drinking water. The design of the glasses makes clean water appear dirty and thus breaks the everyday routine access to drinking water. Each glass helps to raise awareness and reflects the most polluted river of that continent. Everyone should identify with the issues around them, because the glass makes of the increasing pollution of drinking water affects everyone. Access to drinking water is a basic human right. We want to help raise awareness for the 785 million people who don't have that access. The glasses give the buyer the opportunity to join and share our vision by becoming active himself.

There is now automation for water

## 22 個國際設計組織 Twenty Two International Design Associations



巴西中央設計協會  
Brazil Design Center (CBD)

巴西中央設計協會是一座專業機構，致力於為民間企業和政府組織構想、發展並執行策略專案與設計進程，其目標是提升巴西的競爭力與社會經濟發展。巴西設計中心的工作遍及全國，並擁有一支高效率的專家團隊以及全方位的願景。自從一九九九年以來，我們為巴西的設計發展貢獻良多，並藉由設計與創新的過程提升了巴西的競爭力。在巴西設計中心的願景當中，我們永遠重視永續發展與策略思考的卓越。對於巴西的設計政策制定者而言，巴西設計中心是最受敬重的機構之一，而我們的工作成果包括了資訊、策略與行動等不同形式，目標都是持續不斷的發展和精進。

Brazil Design Center is an institution specialized in idealizing, developing and implementing strategic projects and design processes for private and governmental organizations, with the aim of improving competitiveness and the economic and social development of Brazil. It has national performance and a highly efficient team of experts with holistic vision. Since 1999, we have contributed to the evolution of design in Brazil, boosting Brazilian competitiveness through design as process and innovation. Always with a vision that values sustainable development and the excellence of strategic thinking. As one of the most respected institutions by those who define design policies in Brazil, the form of performance of Brazil Design Center involves intelligence, strategy and action in a process of continuous evolution.

### 評審評語 Jury Comment



Leticia Castro • 巴西 Brazil

《PLUS Bottles》在循環經濟議題上的嶄新運用和呈現方式，讓巴西中央設計協會眼睛一亮，我們一直認為，設計能讓世界變得更好。現今的設計應該在循環性上有更多著墨，也應該提倡使用對環境影響較小的材質與設計流程。設計師在有餘力時可以教導大眾，良心消費和處置商品的正確方式。《PLUS Bottles》特別聚焦在廢棄物的處置議題上，並提出解決辦法，讓廢棄物可以成為包裝家具的材料。

New uses and the proper look at the circular economy issue was what drew the CBD's attention to this project, as we believe in the importance of design for a better world. Today's design projects need to respect circularity, the proper use of less impacting materials and processes. They also need to encourage conscious consumption and disposal. This project takes special care with the issue of disposal when proposing the application of packaging in furniture and housing to needy communities.

巴西中央設計協會特別獎  
Brazil Design Center Special Award



PLUS Bottles

創作者 Designer(s)

Samriti Gosain, Neeraj Jawale

指導老師 Instructor(s)

無  
None

學校所在地 Location of School

印度  
India

學校 School(s)

國立設計學院  
National Institute of Design



作品說明 Project Description

Plus 是一只瓶子，其設計是要改變人們對寶特瓶的看法，從原本可能被視為廢物變成有用的產品。這些瓶子的靈感來自樂高，拼裝起來之後能組成堅固的塊體。這些塊體可以用来打造小型家具或大型設施，而且幾乎不需要額外加固強化。Plus 瓶不只是產品，更是一道概念：透過瓶子的形式，一個小而根本的改變也能帶來巨大的不同。

Plus is a bottle designed to change the perspective towards PET bottle from a potential waste to a useful product. These bottles are inspired from lego blocks and when connected together form a solid block. These blocks can be used for creating small furniture to large infrastructures with minimal reinforcement. Plus bottle is not just a product but an Idea that how a small and radical change in the form of the bottle can bring about big differences.



## 22 個國際設計組織 Twenty Two International Design Associations



泰國創意經濟局

Creative Economy Agency  
(CEA)

創意經濟局 (CEA) 是泰國的政府組織，致力於發展創意經濟以促進經濟和社會發展。在支持泰國創作者和創意產業採用創新與創造力來提高泰國產品和服務競爭力的同時，CEA 致力促進社會與環境培育創意產業，以及應用創意來改善經濟和社會。在 CEA 的管理下，泰國創意設計中心 (TCDC) 繼續發揮作用，為曼谷和泰國地區的創作者和創意企業獲取資源和創意空間，更致力創造泰國社會和經濟方面創意發展。

Creative Economy Agency (CEA) is Thailand's governmental organization that puts forth to develop the creative economy for economic and social growth. In parallel with supporting Thai creators and creative businesses to adopt creativity and innovation to enhance the competitiveness of Thai products and services, CEA fosters the community and the environment nurturing creative industries and innovations, as well as creative applications of ideas to generate and improve economic and social potentials. Under the management of CEA, Thailand Creative & Design Center (TCDC) continues the role in facilitating the opportunity for Thai creators and creative businesses in Bangkok and regional Thailand to access resources and creative spaces in order to leverage their creative prominences for Thailand's social and economy development.

### 評審評語 Jury Comment



Pichit Virankabutra • 泰國 Thailand

剛開始的故事線十分清楚明瞭，中間有不錯的轉折，整部動畫十分優美。

The story is straight forward with little twist a long the way and beautifully done.

泰國創意經濟局特別獎  
Creative Economy Agency  
Special Award



光撲撲

Pursuing

創作者 Designer(s)

江蓁蓀、陳玟潔、蘇亮鍾  
王琪惠、許巧穎、方嘉翊  
Zhen-Sun Jiang, Wen-Chieh Chen  
Liang-Huang Su, Qi-Hui Wang  
Ciao-Ying Syu, Jia-Yi Fang

指導老師 Instructor(s)

陳淏煥  
Hao-Yang Chen

學校所在地 Location of School

臺灣  
Taiwan

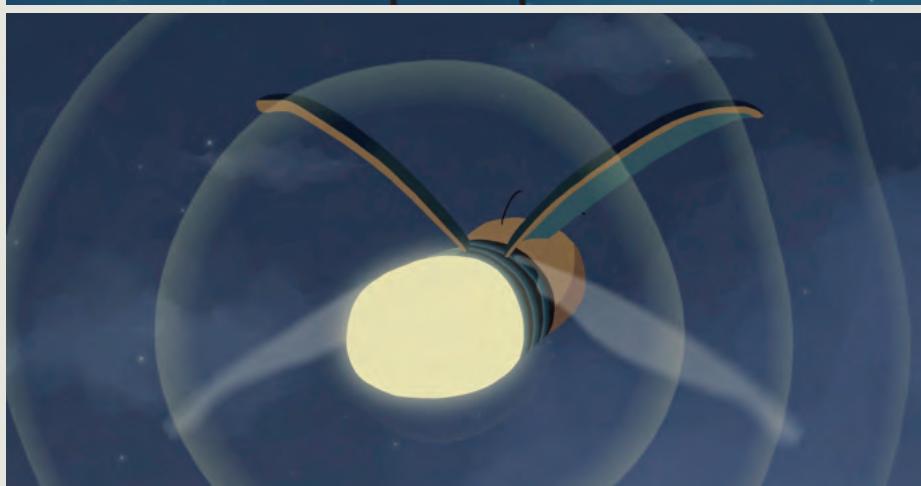
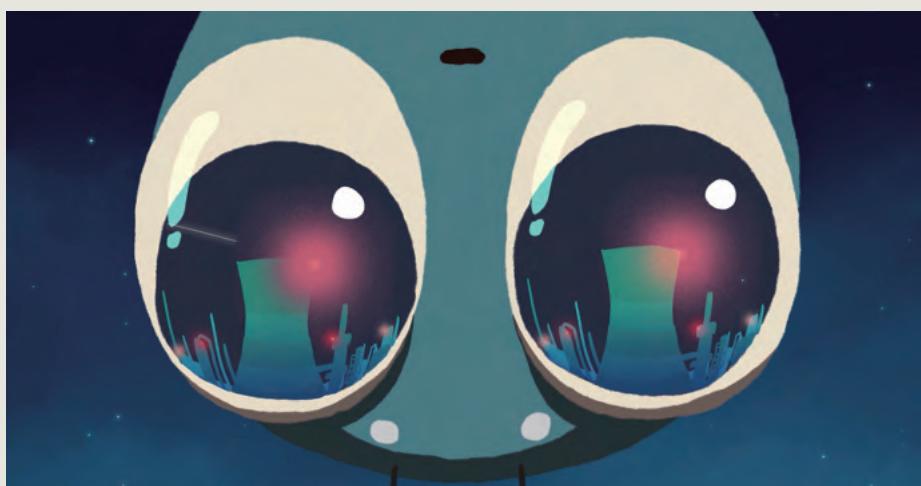
學校 School(s)

崑山科技大學  
Kun Shan University

作品說明 Project Description

這是關於一隻不斷逐光的瓢蟲，為了找尋光源，迷失在人類世界中的故事。人一生中，不斷被不同的目標所吸引，尋找心中唯一的價值。或許，驅使我們的並非眼前的光源，而是心中的那份執念，因為光源，就一直只是個光源。

It is a story about a bug keep flying into light, and is lost in a human-built city. This animation tells a fable which reflects human nature of the pursuit of hopes. In our lifetime, we always feel something is attractive. People never stop to pursue something and take it as their hopes just like the ladybug never stops from flying into light. But, the question is: Is it really the hope or just another illusion?



## 22 個國際設計組織 Twenty Two International Design Associations



印度工業聯合會  
The Confederation of Indian Industry (CII)

印度工業聯合會致力於打造、維繫有助於印度發展的環境，透過顧問諮詢服務，與產業界、政府單位、公民團體並肩合作。125 年以來，本會持續不斷協助形塑印度發展，今年將比以往更加積極扭轉印度產業在國家發展上的貢獻與參與。身為非營利組織，本會不隸屬於公部門，而是由業界人士領導管理的機構，會員人數約達 9,100 人，有來自政府單位的會員，也有中小企業、跨國企業等私人機構的會員，另外還有來自 288 個國家與地方工商業團體的間接會員，其數量超過 30 萬人。本會與政府單位密切合作，解決政策議題，也積極與思想領袖交流互動，共商大計。藉由專業服務與全球策略關係，協助產業改善效率與競爭力，以及探求商務契機。本會提供的平台，有助於重大議題的共識形成與網絡建立。本會的服務項目亦擴大到商務以外的範疇，協助產業尋找、執行企業公民計畫。藉由與公民團體合作，推動企業倡議，追求各領域的整體全面發展，橫跨平權行動、健康照護、教育訓練、生計發展、多元化管理、技能培育、女性賦權、水資源等主題。

The Confederation of Indian Industry (CII) works to create and sustain an environment conducive to the development of India, partnering industry, Government and civil society, through advisory and consultative processes. For 125 years, CII has been working on shaping India's development journey and, this year, more than ever before, it will continue to proactively transform Indian industry's engagement in national development. CII is a non-government, not-for-profit, industry-led and industry-managed organization, with about 9100 members from the private as well as public sectors, including SMEs and MNCs, and an indirect membership of over 300,000 enterprises from 288 national and regional sectoral industry bodies. CII charts change by working closely with Government on policy issues, interfacing with thought leaders, and enhancing efficiency, competitiveness and business opportunities for industry through a range of specialized services and strategic global linkages. It also provides a platform for consensus-building and networking on key issues. Extending its agenda beyond business, CII assists industry to identify and execute corporate citizenship programmes. Partnerships with civil society organizations carry forward corporate initiatives for integrated and inclusive development across diverse domains including affirmative action, healthcare, education, livelihood, diversity management, skill development, empowerment of women, and water, to name a few.

### 評審評語 Jury Comment



Pradyumna Vyas • 印度 India

這是一個文化背景厚實的設計作品，設計師嘗試用當地的材料解決飲用水汙染的問題。這項作品不僅為陶工創造工作機會，陶器也能在當地使用，巧妙達成在地的供需平衡，是永續生活的最佳寫照。

The product is developed with the cultural backdrop where local material is used for providing local solution for pure drinking water where water is contaminated. The solution provides employment to traditional crafts/ Potters and also can be made locally and supplied locally. It is good example for sustainable living.

印度工業聯合會  
Confederation of Indian Industry  
Industry Special Award



Confederation of Indian Industry  
125 Years - Since 1895

Channa

創作者 Designer(s)

Rishav Kumar

指導老師 Instructor(s)

Vivek Radhakrishnan, Mandar Kale

學校所在地 Location of School

印度

India

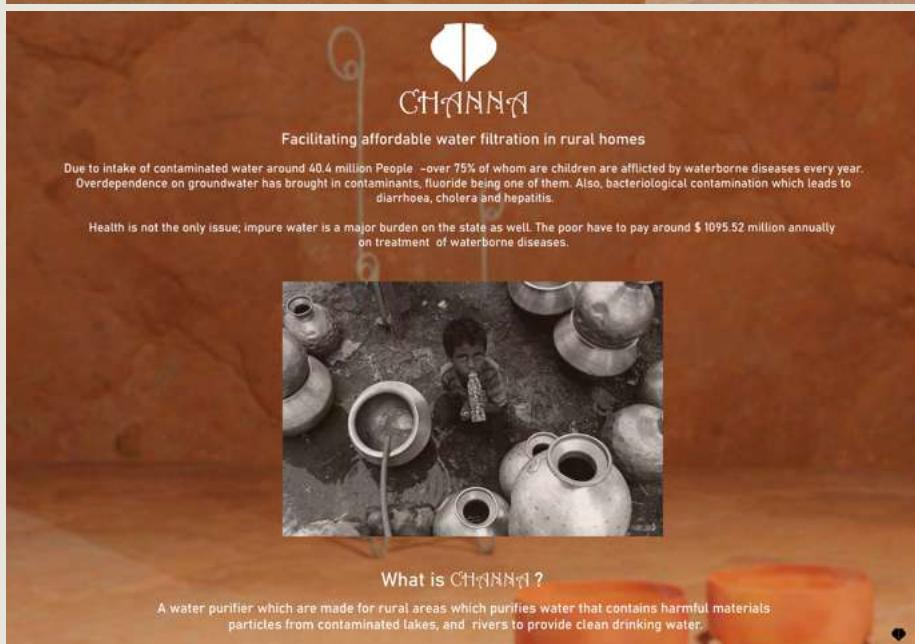
學校 School(s)

斯特雷特設計學院  
Strate School of Design

作品說明 Project Description

偏遠地區的居民，因直接飲用湖泊和溪流遭受汙染的水而生重病，若無法支付龐大的醫藥費，居民往往只有死路一條，死因包含腹瀉、霍亂、肝病等。

Due to the intake of contaminated water from lakes and rivers, people in rural area are falling sick and have to pay a huge amount of money on medicines. If they can't afford it, they usually have no other choice but die as a result of diarrhea, cholera, hepatitis, or other diseases.



## 22 個國際設計組織 Twenty Two International Design Associations



國際藝術設計院校聯盟

International Association of  
Universities and Colleges of  
Art, Design and Media  
(Cumulus)

Cumulus (全名為國際藝術設計院校聯盟) 是唯一致力於藝術和設計教育、研究的國際協會，也是一個促成彼此伙伴關係的論壇，倡導知識與最佳實踐的交流傳遞。目前，Cumulus 共包含了來自 57 國的 286 個成員。Cumulus 成立於 1990 年，並從 2001 年起開始以協會的模式運作。1990 年當時，Cumulus 的網絡由芬蘭赫爾辛基藝術設計大學 (UIAH，現今已改制為阿爾托大學藝術、設計與建築學院) 和英國倫敦皇家藝術學院所發起，合作對象包括了丹麥設計學院、荷蘭阿姆斯特丹皇家藝術學院、德國埃森大學以及維也納應用藝術大學。Cumulus 提供了廣泛的國際脈絡，致力於增進藝術、設計和傳媒教育與研究的討論、發展。

Cumulus is the only global association to serve art and design education and research. It is a forum for partnership and transfer of knowledge and best practices. Cumulus consists currently of 286 members from 57 countries. Founded in 1990 and Operating as an association since 2001. There are 286 members from 57 countries in 2018. The University of Art and Design in Helsinki Finland (UIAH), today as Aalto University School of Arts, Design and Architecture, and Royal College of Art in London UK, in co-operation with Danmarks Designskole, Gerrit Rietveld Academy, Universität Gesamthochschule Essen and Hochschule für Angewandte Kunst in Wien initiated Cumulus as a network in 1990. Cumulus offers wide international context for discussion and development in education and research of art, design and media.

### 評審評語 Jury Comment



Jérôme Héno • 法國 France

講述故事的手法值得嘉許，這部動畫透過視覺實驗傳達出主角的心理狀態。儘管主角的精神狀態不慎理想，但動畫中的角色和對話都讓人會心一笑。設計師是否在向拉爾夫•巴克希的《怪貓菲力茲》致敬呢？這部動畫不論是在主題或者表現技法上，風格都十分清晰堅定，可以說是動畫界的一股清流。

Great approach to storytelling: the film has the ability to translate the mental state of the main character through the various and multiple visual experimentations and formal aspect of the film. The character and the dialogue is also very funny despite the condition he is in or the issues he has to deal with. It is also a great reference – unconscious? – to the great Fritz the cat by Ralph Bakshi. The techniques and the subject are uncompromising and it is a breath of fresh air in the world of animation.

國際藝術設計院校聯盟特別獎  
International Association of  
Universities and Colleges of Art,  
Design and Media Special Award



Long Live the Cat

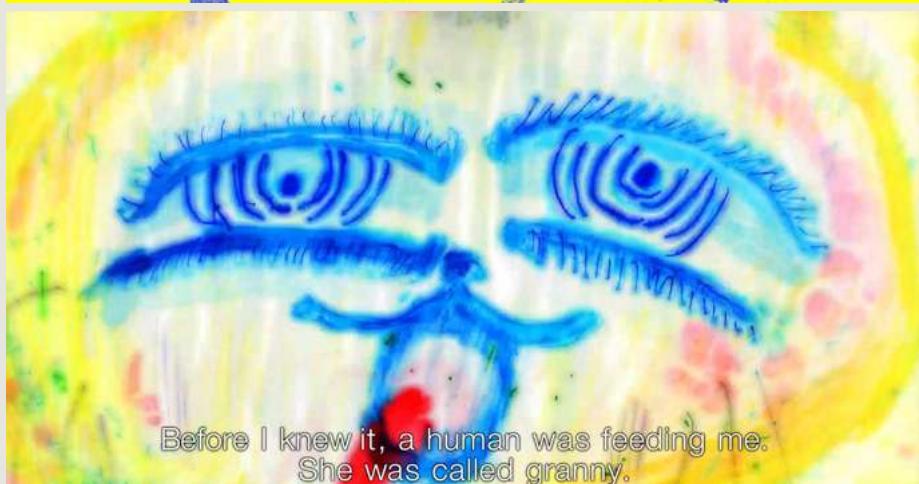
創作者 Designer(s)  
Yuta Masuda

指導老師 Instructor(s)  
山村浩二  
Yamamura Koji

學校所在地 Location of School  
日本  
Japan

學校 School(s)  
東京藝術大學  
Tokyo University of the Arts

作品說明 Project Description  
Yasu 是隻活超過二十年的貓，不僅還活得好好的，更闖入牠先前被遺棄的地方，也就是那棟屋子。  
Yasu is a cat over 20 years old. He's still alive and kicking in the house he was left behind.



## 22 個國際設計組織 Twenty Two International Design Associations



新加坡設計業總商會

Design Business Chamber  
Singapore (DBCS)

新加坡設計業總商會 (DBCS) 成立於 1985 年，為新加坡主要跨領域的設計商務中心，其成員由超過 190 位的商業菁英、專業人士與學術人才組成的多元背景。本協會也是年度新加坡優良設計標誌獎 (Singapore Design Awards) 的主辦單位，提供了能自由揮灑創造力的完善平台與獎項，讓新加坡與鄰近地區的傑出企業與優秀設計師一展設計長才。DBCS 旨在透過跨區域的國際合作提升設計力並創造新商機。

With its roots dating back to 1985, Design Business Chamber Singapore (DBCS) is Singapore's premiere multidisciplinary design business chamber, with a dynamic community of over 190 business leaders, practitioners and academia from diverse backgrounds. The Chamber is also the organizer of the annual Singapore Design Awards (SDA). Providing a distinct / noticeable platform where creative excellence in the industry is celebrated, the premiere awards event recognizes outstanding companies and exemplary designers behind the winning designs of Singapore and the region. DBCS seeks to raise the standard of professional practices and create new business opportunities through cross-collaborations in local and international contexts.

### 評審評語 Jury Comment



Andrew Pang • 新加坡 Singapore

一直以來，新加坡設計業總商會特別獎都是頒給願意為永續發聲的作品。《無限生跡》是這個類別中最為傑出的作品。這份設計富含巧思，團隊更巧妙地使用應用程式，有效傳達設計動機。恭喜《無限生跡》設計團隊！

Over the past few years, DBCS has been selecting projects that champion sustainability for our special award. "PSIT" or "Protected Species in Taiwan" was the project that stood out amongst other submissions in this category of work. The graphics are very well-executed and the team communicated the project intent effectively through interesting applications of the design. Congratulations to the team of designers behind this project!

新加坡設計業總商會特別獎  
Design Business Chamber  
Singapore Special Award



無限生跡

Protected Species in Taiwan  
2020

創作者 Designer(s)

許嘉峻、陳思妤、邱建翊  
魏嘉興、闞皎綱、陳家葦  
Chia-Chun Hsu, Shih-Yu Chen  
Chien-Hung Chiu, Chia-Hsing Wei  
Jiao-Gang Kan, Chia-Wei Chen

指導老師 Instructor(s)

胡發祥、余佳穎  
Fa-Xiang Hu, Chia-Yin Yu

學校所在地 Location of School

臺灣  
Taiwan

學校 School(s)

輔仁大學  
Fu Jen Catholic University

作品說明 Project Description

將真實動物足跡融入鞋底，加入動物圖像與棲地元素，打造十種台灣保育類動物鞋款。「千里之行始於足下」，藉由消費者邁出的步伐，悄悄地在日常中傳播品牌理念，並為動物發聲。

To make ten pairs of shoes with distinctive characteristics of Taiwan protected species, we incorporate realistic animals' footprints into the soles; brining in the image of animals and the concept of habitat. There's a saying, "A journey of a thousand miles begins with a single step." The reason why we draw on this saying is that we would like to spread our brand concept which is to remind people of the existence of animals through the steps taken by the consumer.



## 22 個國際設計組織 Twenty Two International Design Associations



紐西蘭設計師協會

The Designers Institute of New Zealand (DINZ)

紐西蘭設計學院是為紐西蘭設計界服務，並代表紐西蘭設計在國際發聲。紐西蘭設計學院成立於1991年，由1960年成立的紐西蘭工業設計師協會，以及1968年成立的紐西蘭室內設計師協會合併而成。時至今日，其擁有的學門已十分廣泛，諸如：平面設計、互動設計、動態設計、空間設計、產品設計、商業設計、服務設計及設計教育等。紐西蘭設計師協會的使命在於確保專業設計師對紐西蘭經濟、文化和社會發展做出的貢獻獲得同等的重視和獎勵。

The Designers Institute of New Zealand exists to serve New Zealand's design community and represent its interests to the wider world. Formed in 1991, they grew from the merger of the New Zealand Society of Industrial Designers (formed 1960), and the New Zealand Association of Interior Designers (formed 1968). Today, they represent a much broader range of disciplines: graphic design, interactive design, motion graphics, spatial design, product design, design in business, service design and design education. The Designers Institute's mission is to make sure our professional designers are valued and rewarded for the contribution they make to the economic, cultural and social growth of New Zealand.

### 評審評語 Jury Comment



Katie Naeher Kaliniak • 紐西蘭 New Zealand

我認為《Backstage》是一件十分有力量的作品，特別是放在現今社會下的脈絡來看，這個世界上確實需要更多的包容度。沒想到這件作品竟然讓我如此感動，《Backstage》優秀又完整，這部動畫想傳達給大眾的核心概念是，所有地方都需要更高的多樣性和相互理解的能力。動畫優美，角色和燈光都十分吸睛，各方面都很優秀，設計師應該要感到十分驕傲。

I found this to be a powerful piece, especially in today's society. We need more acceptance in this world, and I found that this piece brought about emotion in me that I did not expect. The design was well executed, and really speaks to a need for increased diversity and understanding everywhere. Beautifully done, appealing character, lighting, and wonderfully well executed design. A gorgeous piece to be proud of.

紐西蘭設計師協會特別獎  
The Designers Institute of  
New Zealand Special Award



Backstage

創作者 Designer(s)

Pajaree Sato, Chitawadee Siruk  
Wasinee Rugsasuttee

指導老師 Instructor(s)

Phanas Phokthavi

學校所在地 Location of School

泰國  
Thailand

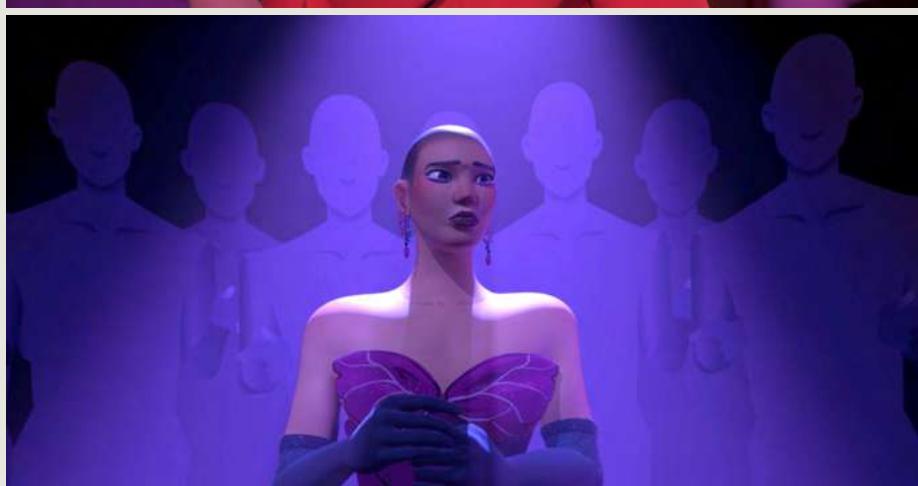
學校 School(s)

蘭實大學  
Rangsit University

作品說明 Project Description

藉由一個人的後台人生，闡述一段故事。這個人注重個人主義，但同時又相當多元，尋覓能追求自我的自由。

Story through the backstage of one with individualism and diversity, who seeks freedom to be oneself.



## 22 個國際設計組織 Twenty Two International Design Associations



香港設計總會

Hong Kong Federation of Design Associations (FHKDA)

香港設計總會於 2000 年成立，旨在聯結香港各大設計協會及院校，其中包括英國特許設計師協會(香港)、香港設計師協會、香港工業總會(香港設計委員會)、香港時裝設計師協會、香港室內設計協會、香港各大設計院校代表等，以提升香港設計的專業水平。同時，香港設計總會亦參與香港設計中心的管理工作，為設計中心的營運及研發活動籌款及撥款。

The Hong Kong Federation of Design Associations (FHKDA) was founded in 2000 to connect major design associations and design schools in Hong Kong, including the Chartered Society of Designers (Hong Kong), the Hong Kong Designers Association, the Federation of Hong Kong Industries (Design Council of Hong Kong), the Hong Kong Fashion Designers Association, the Hong Kong Interior Design Association, and representatives of major design schools in Hong Kong, with a view to improving the level of professional design in Hong Kong. The FHKDA also manages the Hong Kong Design Center, and raises and appropriates funds for its operations and development.

### 評審評語 Jury Comment



劉君璧 Grace Lau • 香港 Hong Kong

動畫的渲染和呈現方式既完整又精緻。不論是插畫風格、渲染、結構、流暢性、訊息，抑或是旁白都十分成熟。這部色彩繽紛又幽默的動畫向觀眾展現動態的藝術，以及悉心安排的故事情節，其中也不乏母與子之間的趣味關係。這是一部簡練的動畫，不僅能讓觀眾會心一笑，又能寓教於樂。

The rendering and presentation of the video is very complete and sophisticated, in terms of the illustration style, the rendering, the structure, the flow, as well as the message and the voice over. This colourful and humorous animation shows the art of movements drawn with a carefully curated storyline and interesting messages about the relationship between a mother and child. A simple video that can entertain and educate at the same time; a wonderful piece of work that makes people smile.



香港設計總會特別獎  
Hong Kong Federation of Design Associations Special Award



The Organized Life

創作者 Designer(s)

Patrick Yu Wang



指導老師 Instructor(s)

Lotte Marie Allen, Rob Kahr

學校所在地 Location of School

美國

United States of America

學校 School(s)

視覺藝術學院

School of Visual Arts



作品說明 Project Description

《The Organized Life》是一部 3D 動畫作品，聚焦在闡述母親與兒子之間的關係。

The Organized Life is a 3D motion graphic work, and presents the relationship between mother and son.



## 22 個國際設計組織 Twenty Two International Design Associations



澳大利亞優秀設計協會  
Good Design Australia (GDA)

澳大利亞優秀設計協會成立於 1958 年，六十年來持續堅持著推廣優秀設計的最終理念。本協會通過每年舉辦的優秀設計獎，以彰顯設計師匠心獨具的設計力，並激發設計新秀潛能。GDA 热切地相信設計的變革力量，希冀創造出更完善、更有效的產品和服務，更美好的經驗和更具競爭力的企業。GDA 深信藉由設計，我們可以攜手創造出一個更美好且永續繁榮的世界。

Good Design Australia have been promoting great design since 1958. Through their annual Good Design Awards, GDA celebrates the best of human ingenuity and inspire others to reach for the sky and beyond. GDA passionately believes in the transformative power of design to create better and more efficient product and services, beautiful experience and more competitive businesses. Ultimately, GDA sees design contributing to a better society and a more sustainable and prosperous world for us all.

### 評審評語 Jury Comment



Rachel Wye • 澳洲 Australia

《城中浪》這份美麗的作品讓大眾知道優質的設計不只擁有改變生活的潛能，還能美化生活環境。《城中浪》改良了工地的金屬圍籬，賦予擁擠的區域新生命和新使命，這項設計加上了座位區、綠化環境，為原本單調的圍籬設計添上美感。

The Wave, is a beautiful example of a design that has the potential to improve people's everyday lives and works to make everyday environments more beautiful and functional for those that interact with them. Designing an improved solution to the current typical metal fencing around construction sites and other areas where this type of fencing is used gives these spaces new life and new purpose, providing seating, an ability to add greenery and a more aesthetically pleasing facade.

澳大利亞優秀設計協會特別獎  
Good Design Australia  
Special Award



城中浪

Wave

創作者 Designer(s)

張瑄祐、陳裕群、杜其燁  
Xuan-Yo Zhang, Yu-Chun Chen  
Chi-Yeh Tu

指導老師 Instructor(s)

陳彥廷  
Yan-Ting Chen

學校所在地 Location of School

臺灣  
Taiwan

學校 School(s)

國立臺灣科技大學  
National Taiwan University of Science and Technology

作品說明 Project Description

圍籬是都市中常見的元素，希望透過新型線條元素搭配曲面的微量變化，在現代城市中提供跳脫以往的區隔介面，創造一個除了賦予功能還能提升市容的新形態圍籬。傳統常因工期短迫使人們需穿梭於鐵皮搭建的過道，本設計改善且追加多種機能形成圍籬模組，除了原有的阻隔功能，還擁有座椅、依靠、照明和綠化等功用，此外還能適應各種基地條件，舉凡公車站、維修設施的圍籬或是戶外展場的過道隔間等等，皆能依據不同的需求配置機能組合來達到最有效的使用。

Fence is a widely-used structure element in cities. Our ideas of design are based on new linear elements that give a slight change in the surface. These ideas provide different genres of partition in modern cities, and are able to beautify the appearance of city. The fence module design is also applicable to various kinds of base, including bus stop, construction site, exterior exhibition, etc. It can be used in various combinations of function according to different needs for the best effectiveness.



Seats  
They are extended from the walls, and the elements are visually consistent. It is suitable for all sorts of basement, such as stations and exhibitions.



Green Walls  
The green plants are usually very rare in the city. They can be used tremendously to beautify the pavages and for the needs of creating green spaces.



Bus station



Walls with handles  
They are mostly used in the entry of exhibition houses. They can be installed at the personnel entry or exit of construction sites and exhibitions. The plants can also be put on the handles as the decoration.



Sloped Walls  
It is the best of the walls able to be leaned against are built in the waiting areas.



Waiting area



Illuminated Walls  
The installation of illuminated walls in dark areas or at night can lighten the place for people who used it and be the guidance in the city.



Poster Walls  
They loosely mean walls for posting posters and advertisements, which can be used commercially in most of basements in the city.



Exhibition



## WAVE

Feece is a widely-used structure element in cities. For example, metal fence is always directly used in the construction site. Due to the fact that the construction period is generally long, passengers usually have no choice but to pass through the preengaged metal fence or bus stop. Therefore, the study proposed a multi-functional fence module design. The fence module design is also applicable to different functions such as walls, illumination, planting and walls. In people's free time against the ideas of design are based on new linear elements that give a slight change in the surface. These ideas provide different genres of partition in modern cities. The walls that are left out of place are abandoned, instead, a new fence of fence is designed with function function, and it is able to beautify the appearance of city. The module design is also applicable to any kinds of basement, including bus stops, fences in construction site, or partitions in exterior exhibition. It can be used in various combinations of functions according to the requirements and needs to achieve effectiveness.



Materials:  
The durability, anti-corrosion, anti-smooth... and other qualities are considered important for materials to be used outdoors. The main material is stainless steel, which is durable and has a long life. Metal fence doesn't have any problems causing metal damages. In addition, the extremely high temperature or strong sunlight exposure will not deform the fences. The features of metal are suitable for the surface change of such design. Finally, after the special surface treatment, its colour and texture can keep stable for a long period of time.



CURRENT FENCES



## 22 個國際設計組織 Twenty Two International Design Associations



德國國家設計委員會  
German Design Council (GDC)

德國設計委員會為全球頂尖專業設計機構之一，致力落實傳達與學術的設計力。本委員會由德國聯邦議院所倡議且成立於 1953 年，藉以提升德國的設計水準，目前該會員數已超過 300 位，其長年舉辦跨領域活動之目的為傳達品牌永續的附加價值。

The German Design Council is one of the world's leading centres of expertise for communication and knowledge transfer in design. Currently, more than 300 companies belong to its foundation. The German Design Council was founded on the initiative of the German Bundestag to support and enhance the design expertise of German industry. It pursues a wide range of activities with a single goal: to increase brand value on a sustained basis via the strategic use of design in communication.

### 評審評語 Jury Comment



Lutz Dietzold • 德國 Germany

德國國家設計委員會特別獎頒由台北教育大學團隊的作品《EASY CARGO》獲得。《EASY CARGO》的設計巧妙地簡化了貨物的運送流程。搭載中央滾動圓管及兩側的電動履帶，移動貨物變得更簡單。《EASY CARGO》的外型優雅流暢，重量輕巧又能適應各種環境。不論是上下貨物、轉移貨物，甚至是上下階梯的過程也能輕鬆操作。Easy-Cargo 的系統創新靈活，是一台兼具輔助能力與便利性的運輸工具。《EASY CARGO》可以有效減少上下貨時間，降低造成職業傷害的機率。

The German Design Council chooses the EASY CARGO designed by a team of the National Taipei University of Education in Taiwan as winner of Special Award. It provides a brilliant solution to simplify manual transport of heavy goods. Equipped with central rolling tube, electric tracks on both sides, it makes it easy to move goods. Appearing accomplished and elegant, Easy-Cargo is light and highly-adaptable. It is simple to use in loading, unloading, translating and going up and down stairs scenarios. The Easy-Cargo system is highly innovative and flexible, it is a convenient auxiliary transport equipment for moving goods. Its application leads to reduction of loading and unloading transit time and work injuries.

德國國家設計委員會特別獎  
German Design Council  
Special Award



Easy-Cargo

創作者 Designer(s)

蔡旻樺、蔡宜健、邱郁晴、李懿芸  
Min-Hua Tsai, I-Jie Tsay, Yu-Ching Chiu  
Yi-Yun Li

指導老師 Instructor(s)

李錨朮  
Kai-Chu Li

學校所在地 Location of School

臺灣  
Taiwan

學校 School(s)

國立臺北教育大學  
國立臺灣科技大學  
National Taipei University of Education/  
National Taiwan University of Science  
and Technology

作品說明 Project Description

EASY-CARGO (EC) 為可輕鬆搬運、輸送貨物的隨車運貨架，可改善貨運貨員上下貨物造成的職業傷害及工作效率不彰的問題。EC 的後方設有支撐用輔助後輪與放貨底板設有轉軸，可依貨車或移貨高低狀況讓 EC 傾斜或平攤在各種角度打平在不同高度來移動貨物。當在運送貨物遇到階梯時，可調整輔助後輪，使其與兩側主輪結合，形成三角輪結構，幫助上下階梯時更省力。EC 設有中央滾動圓管與兩側電動履帶，使上下平移貨物會更加輕鬆方便。

EASY-CARGO is an on-board cargo rack that can easily handle, transport goods and decrease occupational injuries and improve efficiency. EC is equipped with supporting rear wheels and rotating shaft loading floor, allowing EC adjusting to the heights of truck by tilting, and unfolding at various angles and flattened at different heights to move goods. When moving goods up and down stairs, a triangular wheel structure can be formed with the auxiliary rear wheel and the main wheels for easier carrying.



## 22 個國際設計組織 Twenty Two International Design Associations



莫斯科國際平面設計雙年展  
金蜂獎

Moscow Global Biennale of  
Graphic Design Golden Bee  
(Golden Bee)

莫斯科國際平面設計雙年展金蜂獎集結了全球最優異的平面設計成果。莫斯科雙年展 (Moscow Biennial) 創立於 1992，曾經於 2002 年停辦，並於 2004 復展。莫斯科雙年展致力於推動國際合作的深化，提高平面設計的文化地位，協助提升設計行業中創意與精神層次的潛力，形塑高價值的方向引導，展示現代視覺文化發展趨勢，並同時驅動現代視覺文化的發展。

Golden Bee collects the best world achievements in graphic design. Biennial was established in 1992. In 2002 realization of Biennial was suspended. In 2004 Golden bee has renewed the flights. Moscow Biennial promoted a deepening of the international cooperation, increased of the cultural status of graphic design, helped escalating of a creative level and spiritual potential of a profession, served formation of high valuable orientations, showed the tendency of development of modern visual culture and was the catalyst of its development.

### 評審評語 Jury Comment



Katerina Terekhova • 俄羅斯 Russia

莫斯科國際平面設計雙年展金蜂獎將特別獎頒發給《求救信號》。海報裡包含許多重要的主題：生態、人性、對環境的關懷、神聖價值，這些主題也與我們息息相關。我們看到一個以脆弱生命為主題的多層次海報。生命如同紙張般不堪一擊，一撕就碎。我們周遭的世界也脆弱無比，需要關懷與保護。金錢確實重要，但生命價更高，比紙幣更有價值。《求救信號》富含哲學思考又十分優美，不論是在材質、細節、紙幣色彩的選用上都處理良好。我們可以看到設計師想透過海報傳達出的重要訊息。海報設計師的優秀思考打破了既定模式，我想要恭喜林澤瑩，恭喜她的作品是如此卓越優秀！《求救信號》是一張具有說服力的海報，設計師以新穎的視覺語言傳達重要訊息。

International graphic design Biennale Golden Bee 14, awards a special prize to a series of posters- Distress Signal. The theme of ecology, humanity, attention to the environment, and sacred values will always be relevant and important for all of us. We see a multi-layered image of a fragile life. It breaks easily, like paper. The world around us is vulnerable and needs attention and care. Money becomes a means for an important conversation — Life is more expensive! More expensive than colored paper! This is a Philosophical and very beautiful poster series, where the texture, details and color coding of banknotes are used. Our attention is drawn to the image of the security, we believe that it has an important message. Great work with stereotypical thinking and a literal break in the pattern. I sincerely congratulate the winner Ze-Ying Lin. And I want to express my appreciation and gratitude for her smart, deep, and wonderful work! For the persuasiveness of an important message and the new visual language in which it is said!

莫斯科國際平面設計雙年展  
金蜂獎特別獎  
Moscow Global Biennale of  
Graphic Design Golden Bee  
Special Award



求救信號  
Distress Signal

創作者 Designer(s)

林澤瑩  
Ze Ying Lin

指導老師 Instructor(s)

楊雙飛  
Shuang-Fei Yang

學校所在地 Location of School

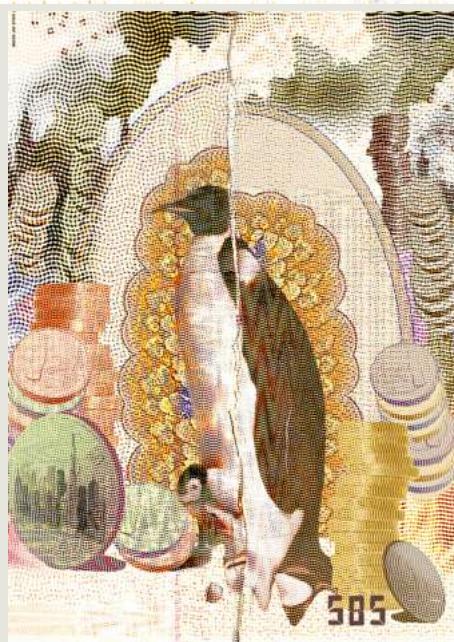
中國大陸  
China

學校 School(s)

廈門大學  
Xiamen University

作品說明 Project Description  
沒有買賣就沒有傷害。

No business, no harm.



## 22 個國際設計組織 Twenty Two International Design Associations



國際設計社團協會

International Council of Design (ICoD)

國際設計社團協會 (ICoD) 成立於 1963 年 (前身為國際平面設計社團協會 Icograda)，本協會為非營利組織，藉由促進專業範疇、教育範疇與商業範疇會員間的交流而激發出頂尖的創造力。其核心價值與願景落實在 ICoD 會員間相互合作上的優勢，其會員為專業人士、跨領域組織、設計師等。其會員的交流相互作用，著重於當代社會的觀點思考與串聯全球及當地的多元社團。ICoD 同時致力於推廣傑出的設計力與支持設計力作為推動社會的重要媒介。

Founded in 1963 as Icograda, the International Council of Design, ICoD, is a nonprofit, non-partisan, member-based network that leads creatively by facilitating dialogue between design platforms including professional, educational and promotional categories.

### 評審評語 Jury Comment



Johnathon Strelby • 加拿大 Canada

這份設計用簡練的素材表達出強而有力的論點，用獨特的觀點看待議題。設計師將看似無暇的物品組合在一起，讓原本的物品搖身一變，成了暴力的象徵。設計師將孩童的文具與暴力和壓迫的象徵結合在一起，以震撼的方式讓大眾了解戰爭帶來的傷害。透過這個設計，大眾終於知道，孩童是這些暴行的最大受害者。

This design project is an excellent example of saying something very powerful with simple and readily recognized materials, but to see them in a whole new way. These seemingly innocent items, when combined together, form powerful symbols of violence. Connecting symbols of violence and oppression with tools of education used by our younger generation, provides an environment of startling understanding and education to the trauma of war, and the children that are victims of such atrocities.

33° 30' 48" N  
036° 17' 20" E

Syria  
2011-



STOP CHILD SOLDIERS

04° 51' 01" N  
031° 36' 00" E

South Sudan  
2013 - 2020



STOP CHILD SOLDIERS

15° 21' 10" N  
044° 12' 27" E

Yemen  
2015 -



STOP CHILD SOLDIERS

國際設計社團協會特別獎  
International Council of  
Design Excellence Award



停止童兵  
Stop Child Soldiers

創作者 Designer(s)  
黃心薈、張曉樺  
Hsin-Chiang Huang, Hsiao-Hua Chang

指導老師 Instructor(s)  
無  
None

學校所在地 Location of School  
臺灣  
Taiwan

學校 School(s)  
國立臺灣藝術大學  
National Taiwan University of Arts

作品說明 Project Description

2011 年敘利亞的內戰、2015 年的葉門內戰、2013 年至今的南蘇丹內戰.....在這些無情的戰爭中，成千上萬名兒童成了武裝團體眼中的一枚棋子。這些尚未成熟的孩童面對戰場上血腥的殺戮，對身心都會造成極大的傷害。我們希望透過三張系列海報，喚起人們對於童兵議題的注意 - 他們應該手握文具，走進校園，而不是拿起刀槍，踏入戰場。

The Syrian Civil War in 2011, the Yemen Civil War in 2015, and the South Sudan Civil War from 2013 to the present... thousands of children become child soldiers on the battlefield. In the face of bloody killing, these child soldiers's body and mind are greatly harmed. We hope to draw people's attention to the issue of child soldiers through the series of three posters - they should hold the stationery and walk into the campus instead of picking up the knives and guns and stepping into the battlefield

## 22 個國際設計組織 Twenty Two International Design Associations



### 墨西哥國際海報雙年展協會 International Poster Biennial in Mexico (IPBM)

墨西哥國際海報雙年展已有超過 23 年的歷史，主辦方和墨西哥最重要的文化機構合作並獲得了國際認證。墨西哥國際海報雙年展與芬蘭拉赫國際海報雙年展、波蘭華沙國際海報雙年展、日本富山國際海報展、美國科羅拉多國際海報展名列全球五大海報展，同時也是全球三大雙年展之一。

The International Poster Biennial in Mexico (IPBM) has a history of over 23 years. Its organizers cooperate with key cultural institutions in Mexico to gain international recognition. The IPBM ranks as one of the world's top five poster exhibitions alongside the Lahti Poster Triennial, the International Poster Biennale in Warsaw, the International Poster Triennial in Toyama, and the Colorado International Invitational Poster Exhibition. It is also one of the three largest global biennials.

### 評審評語 Jury Comment



Xavier Bermudez • 墨西哥 Mexico

《禁止捕捉，禁止獵殺》擁有優秀海報的必備元素。海報中的圖像不僅意義非凡，更充滿交流性，觀眾會不由自主地將注意力移往海報的字型設計，原創的排版傳達一個不容忽視的訊息給全世界。設計者顯然是將其他因素納入考量，只選用 2 種墨水，在視覺上創造出美麗的灰色色調。

Contains the best elements to be considered an excellent poster. The monumentality of the image, its communicative synthesis that forces us to pause for a moment to read its original typography as well as its composition that makes evident a necessarily universal message. It is a poster that also thinks is an economy of means for its production using only two direct inks, perceptually generating a beautiful range of grays.

墨西哥國際海報雙年展協會  
特別獎  
International Poster Biennial  
in Mexico Special Award



禁止捕捉，禁止獵殺  
Don't Catch Don't Kill

創作者 Designer(s)

蒙桂鑽  
Gui-Bin Meng

指導老師 Instructor(s)

李娟  
Juan Li

學校所在地 Location of School

中國大陸  
China

學校 School(s)

廣西藝術學院  
Guangxi Arts Institute

作品說明 Project Description

該系列海報提煉了海洋動物作為主要的創作元素，漁網與海洋動物運用了同構的設計手法，採用了拼貼的方式，與人物形象巧妙地結合，在顏色上運用了黑色與紅色，視覺效果強烈，呼籲人們要保護海洋動物，禁止捕捉與獵殺海洋動物。

In this series of posters, marine animals are the main elements of design. Isomorphic design techniques and a collage method are used on fishing nets and marine animals which is integrated with the characters cleverly. For colors, black and red are used to give strong visual effects, aiming to urge people to protect marine animals and prohibit the capture and hunting of marine animals.



## 22 個國際設計組織 Twenty Two International Design Associations



日本設計振興會

Japan Institute of Design  
Promotion (JDP)

日本政府於 1969 年設立了日本產業設計振興會，以選拔優良設計做為主要目標，致力推廣設計。經過時間淬鍊，日本優良設計獎已成為國際知名的設計大獎；據統計，日本民眾對於此標誌的辨認度超過八成，由此可知優良設計與日本民眾的生活密不可分。是否獲得優良設計獎的肯定也成為消費者選購產品的一項考量因素，也因此日本設計振興會被認為是設計推廣組織當中最成功的案例之一。

The Japanese government established the Japan Institute of Design Promotion (JDP) in 1969 tasked with the selection of outstanding designs. Over time its outstanding design award has become an internationally famous design award and its design mark has become part of people's lives, with over 80% of Japanese being able to recognize it. The design mark has also become a decisive factor in consumer purchasing. As such, the JDP is recognized as one of the most successful design promotion organizations in the world.

### 評審評語 Jury Comment



Kimitaka Kato • 日本 Japan

T<sup>3</sup> Monster 建立出了一系列的機制，透過使用的動作獲得解決問題的反應。使用這套系統的人們能夠輕鬆浸淫其中。T<sup>3</sup> Monster 將能夠反應手部行為的工具連上 APP，讓軟體成為最棒的輔助工具，達到最佳成效。這是一個完美整合「事」與「物」的成功設計。

T<sup>3</sup> Monster constructs an interactive spiral mechanism for obtaining further resolution (reaction) through use (action). It is a system in which many of the people involved can play roles. The collaboration between the "tool" that corresponds to the body's behavior and the "software" that plays a supportive role enables it to better perform its real function and achieve a good integration between "mono" and "koto".

日本設計振興會特別獎  
Japan Institute of Design Promotion Special Award



T<sup>3</sup> Monster - 手部發展遲緩兒童之訓練教具

T<sup>3</sup> Monster

創作者 Designer(s)

劉涵灝、曾郁玲、趙玟瑄、王映捷  
Han-Chin Liu, Yu-Ling Tseng  
Wen-Hsuan Chao, Ying-Chieh Wang

指導老師 Instructor(s)

歐陽昆  
Yang-Kun Ou

學校所在地 Location of School

臺灣  
Taiwan

學校 School(s)

南臺科技大學  
Southern Taiwan University of Science and Technology

作品說明 Project Description

T<sup>3</sup> Monster 是一套給手部發展遲緩兒童的訓練教具。每款怪獸都針對不同的手部肌群設計其玩法內容，以達到不同訓練目的。此外，T<sup>3</sup> Monster 也結合 APP 的使用，會自動整合每次遊戲紀錄，以便在回診及練習時，讓治療師和家長透過紀錄功能，瞭解孩子是否有完成進度及其成效。希望藉由 T<sup>3</sup> Monster 讓孩童訓練過程不再枯燥乏味，並提升他們願意自主練習的意願，最終能有效改善孩童手部發展遲緩的狀況，給予每個遲緩兒和其他孩子站在相同起跑點的權利。

T<sup>3</sup> Monster, a set of hand training teaching aids with APP available, represents 3Ts, Teach x Touch x Try. Each monster is designed to train a specific group of hand muscles. The APP integrates the game data so that, at follow-up visits to the therapists, it can be used to determine if training has been carried out according to the plan and to check the progress situation.



## 22 個國際設計組織 Twenty Two International Design Associations



KOREA INSTITUTE OF DESIGN PROMOTION

韓國設計振興會

Korea Institute of Design  
Promotion (KIDP)

韓國設計振興會 (KIDP) 成立於 1970 年，是韓國唯一一個計劃和實施國家設計政策與戰略的設計機構。KIDP 隸屬於貿易、工業和能源部 (MOTIE)，旨在推廣通過善用設計來增強韓國設計產業的競爭力並提升人們的生活品質。KIDP 主要支持設計產業和設計師，提供設計教育和培訓，在國際上推廣韓國設計，建立設計基礎設施，以及提高全國對於設計重要性的意識。

Established in 1970, the Korea Institute of Design Promotion (KIDP) is the only design body in Korea to plan and implement national design policies and strategies. Affiliated with the Ministry of Trade, Industry, and Energy (MOTIE), KIDP aims to strengthen the competitiveness of the Korean design industry and improve the quality of people's lives through promoting a better use of design. Among major functions of KIDP are supporting design industry and designers, providing design education & training, promoting Korean design internationally, establishing design infrastructure, and raising awareness on the importance of design across the nation.

### 評審評語 Jury Comment



Pooroni Rhee • 韓國 Korea

《勿霾》是個優秀的作品，恰好使用了現在每日必戴的口罩作為素材。設計師用十分費工的刺繡手法來表現內容。不論是在素材的選擇或表達方式上，《勿霾》的風格可以說是強烈又懷舊，正在提醒著我們，視覺傳達的重要性。

This was an engaging work timely using the most commonly used everyday objects nowadays, masks, using time-consuming embroidery to record narrative. The choice of material and means of expression is strongly tactile and reminiscent, and reminds us that visual communication precede media.

韓國設計振興會特別獎  
Korea Institute of Design  
Promotion Special Award



KOREA INSTITUTE OF DESIGN PROMOTION

「勿」霾  
"Don't" Haze

創作者 Designer(s)

黃笑柳、羅彩俠、簡慧  
Xiao-Liu Huang, Cai-Xia Luo, Hui Jian

指導老師 Instructor(s)

夏輝璘  
Hui-Lin Xia

學校所在地 Location of School

中國大陸  
China

學校 School(s)

廣西藝術學院  
Guangxi Arts Institute

作品說明 Project Description

霧霾天氣人們出行時口罩必不可少，故本書採用了紗布口罩作為載體。用手工刺繡的方法來表現書籍內容，以增加讀者的閱讀趣味。本書插畫顏色由鮮豔到灰暗，表現了霧霾造成的危害的視覺效果。裝幀方式則利用口罩原有的繩帶結構，進行環環相扣，並添加上灰藍色的冷悶效果。同時書名霧霾的「霧」改為「勿」字，警示人們要保護環境。

Masks are essential when people travel in haze weather, so gauze masks are used as the carrier of this book. The manual embroidery is used to present the contents of the book, so as to enhance the fun of reading this book. The color of illustration in this book goes from light to dark, showing the visual effect of haze. The original rope belt structure of the mask is used to blind the book, and its effect of grey blue delivers a cold stuffy feeling. At the same time, the Chinese book title has replaced "霧" (foggy) with its homophone "勿" (no) to remind people to protect the environment.



## 22 個國際設計組織 Twenty Two International Design Associations



芬蘭拉赫第國際海報三年展

Lahti International Poster Triennial (Lahti)

芬蘭拉赫第國際海報三年展是芬蘭的一項國際海報展，主辦機構為拉赫第美術館 (Lahti Art Museum) 旗下的海報美術館、芬蘭視覺傳達設計師協會 (Grafia) 以及海報設計師同業公會 (The Poster Friends' Guild)。在所有的海報展覽中，拉赫第國際海報三年展享有極為崇高的聲望與地位。本三年展與海報美術館皆創設於一九七五年，而成立海報美術館的目的是為了收集、保存並研究海報藝術與平面設計作品。海報美術館的館藏累積主要透過的是捐贈，不過也有經購買或託管所取得的作品，目前館藏一共有約八萬張海報。

Lahti Poster Triennial is an International Poster Exhibition in Finland. It is organized by Lahti Art Museum's Poster Museum, Grafia – Association of Visual Communication Designers in Finland and The Poster Friends' Guild. The Triennial is one of the most important and prestigious of all the poster events. It is the second oldest of all the permanent Poster Exhibitions in the world. Both, the Exhibition and Poster Museum were established in 1975. The aim of the Museum is to collect, deposit and study poster art and graphic design. The collections are augmented mainly through donations but also through purchases and deposits. The collections contain approximately 80,000 posters.

### 評審評語 Jury Comment



Jenni Kuokka • 芬蘭 Finland

有趣的概念，不論是在色調或視覺上的選擇都十分優秀。作品意義非凡，也呈現出簡練又美麗的氛圍。

Interesting concept, good choice of colours and visualization. Simple and beautiful. Also a very important cause.

芬蘭拉赫第國際海報三年展  
特別獎  
Lahti International Poster  
Triennial Special Award



Feminism in Action

創作者 Designer(s)  
Anastasia Lipyagovskaya

指導老師 Instructor(s)  
Stefan Lashko, Ivan Yakushev

學校所在地 Location of School

俄羅斯  
Russia

學校 School(s)  
HSE 藝術與設計學院  
HSE Art and Design School

作品說明 Project Description

這項計畫呈現的是女性主義運動，而女性主義者支持性別平等的理念。計畫的目的是創造一種抗爭標語使用的字體，讓女性主義團體能在示威遊行中使用，藉此展現女性群體的行動。女性主義者採取行動是為了保障自身權利。這項計畫讓觀眾有機會熟悉女性主義者的行動，並瞭解現代世界存在什麼樣的問題。

This project presents a feminist movement. Feminists support the idea of gender equality. Purpose of this project is to create a font for protest signs which feminist groups could use at demonstrations to show women's community in action. Feminists act to protect their rights. This project allows the audience to familiarize themselves with the activities of feminists and realize what problems exist in the modern world.



## 22 個國際設計組織 Twenty Two International Design Associations



澳門設計師協會

Macau Designers Association  
(MDA)

澳門設計師協會成立於 1986 年 5 月 18 日。是一個由平面設計師、產品設計師、室內設計師、網頁設計師、商業攝影師、插畫師等專業人士組成的綜合專業及非營利文化藝術團體。在過去三十年來為澳門“團結設計精英、維護業界利益、提昇專業水平、促進對外交流”孜孜不倦地努力。

Macau Designers Association (MDA) was founded on the 18th of May 1986. It's a professional and nonprofit cultural art association comprising graphic, product, interior and web designers, commercial photographers, illustrators and other creative professionals. In the last 30 years MDA has been sparing no effort to achieve the principle: "Unite Macau designers, protect industry profit and improve professionalism to further external exchange".

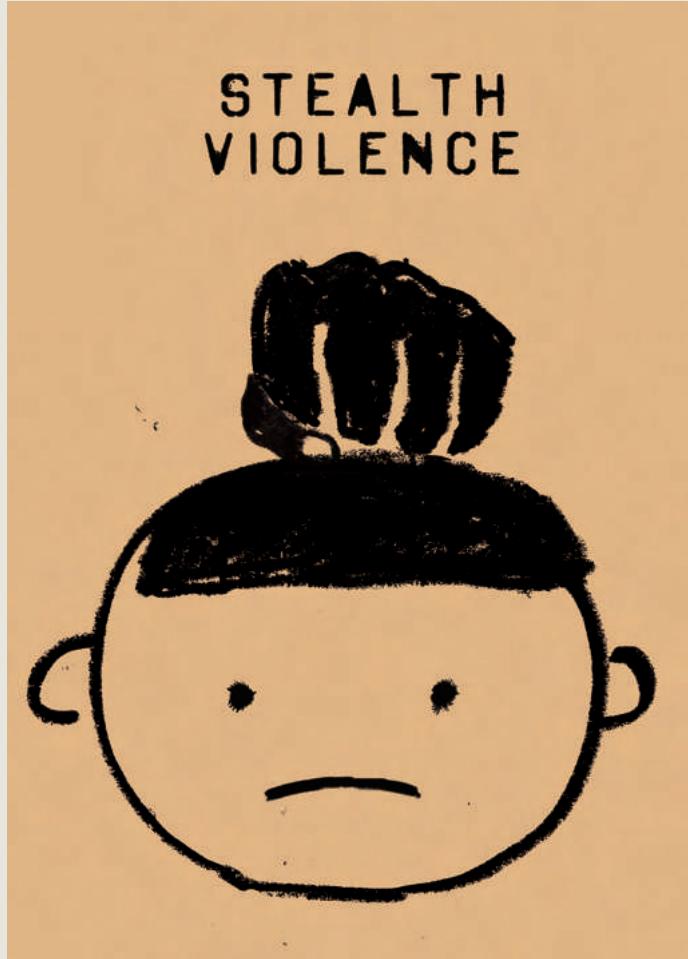
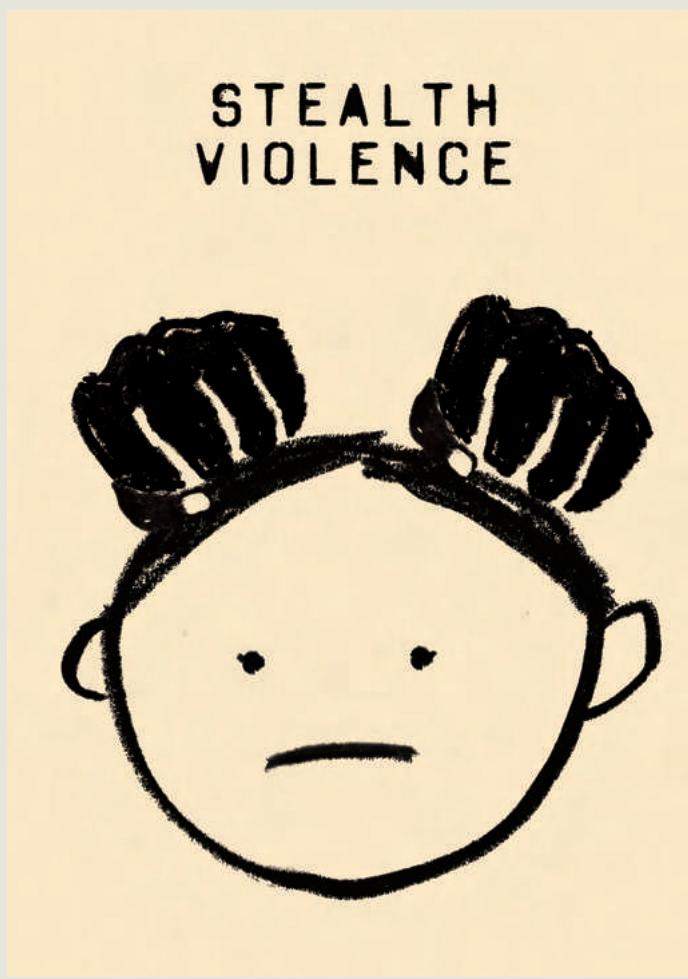
### 評審評語 Jury Comment



周小良 Sio-Leong Chao • 澳門 Macau

這幅作品用最單純的手法，最簡單直接而聰明的創意表達了海報的訊息，是值得鼓勵的學生作品。

This design uses a very simple method, but the designer is able to convey the idea of the poster in a most direct and brilliant way. It is an excellent piece.



澳門設計師協會特別獎  
Macau Designers Association  
Special Award

**MDA** MACAU  
DESIGNERS  
ASSOCIATION  
澳門設計師協會

隱形暴力  
Stealth Violence

創作者 Designer(s)  
王佳敏  
Jia-Min Wang

指導老師 Instructor(s)  
翁永圳  
Yung-Chun Wong

學校所在地 Location of School  
臺灣  
Taiwan

學校 School(s)  
醒吾科技大學  
Hsing Wu University

作品說明 Project Description  
任何發生過的暴力都會停留在我們的腦海中，就像傷口被隱形了一樣，如影隨形且無所不在。無論是受害者還是加害者，我們都必須面對心理的陰影，勇敢表達自己的創傷，才能防止未來繼續發生。

All violent events stay in our minds, like invisible wounds, and like shadows following us everywhere. Both victims and perpetrators have to deal with their psychological shadows and bravely express their trauma in order to prevent it from happening again in the future.

## 22 個國際設計組織 Twenty Two International Design Associations



台灣設計聯盟

Taiwan Design Alliance(TDA)

「台灣設計聯盟」(Taiwan Design Alliance, TdA)，緣起於 2006 年 12 月 29 日，在經濟部工業局陳昭義局長所主持之「研商爭取 2011 世界設計大會在台舉辦」規劃會議中，由室內設計協會姚政仲理事長提議台灣各設計社團可比擬國際設計聯盟 (International Design Alliance, 簡稱 IDA) 組成 TdA，以會議的形式，凝聚各設計組織的力量，以加強台灣設計界參與國際事務交流與合作。建立台灣工業設計、室內設計、平面設計及設計推廣等設計專業領域間的交流平台，以促進台灣設計界的國際化。於 2008 年 8 月 29 日成立，本聯盟為非營利之社團法人，旨在整合台灣設計資源，建立設計交流推廣平台，目前申請加入的 32 名成員中，其背景涵蓋了設計產業界及學術領域，結合室內、工業、平面及推廣設計等 4 類跨域、8 大社群群體睿智，進一步發展出國家設計政策觀念之溝通平台，以接軌國際之設計脈動。

Taiwan Design Alliance (TdA) dates back to December 29, 2006. During a planning meeting titled "Seeking to Host the 2011 International Design Alliance Congress in Taiwan" and convened by Mr. Chen, Zhao-yi, then Director General of the Industrial Development Bureau of the Ministry of Economic Affairs, a proposal was put forward. At the time, Mr. Yao Zheng-zhong, then President of the Society of Interior Designers, suggested that design associations in Taiwan follow the model of International Design Alliance (IDA) and establish TdA. In the form of meetings, the Alliance would be able to concentrate the strengths of all the design associations in Taiwan and enhance the participation of the Taiwan design sector in international exchanges and collaborations. The Alliance serves as an exchange platform between different professional design disciplines in Taiwan, such as industrial design, interior design, graphic design and design promotion, with the aim to facilitate the internationalization of the Taiwan design sector. The Alliance was founded on August 29, 2008, as a non-profit juridical entity, and its objective is to integrate design resources in Taiwan and create a platform for design exchange and promotion. The professional backgrounds of the current 32 members cover both the design sector and the academia, and they also cover the four disciplines of interior design, industrial design, graphic design and design promotion as well as the collective wisdom of eight major design associations in Taiwan. The Alliance aims to further establish a communication platform where national design policies and concepts can be developed so as to connect Taiwan to the international design dynamics.

### 評審評語 Jury Comment



張光民 Tony K.M. Chang • 臺灣 Taiwan

這部動畫以明亮的色彩及停格動畫之風格，隱喻的手法敘述變質愛情的故事，雖然在表現技法未採特效處理，不過主角造型尚突出，人物刻劃鮮明，畫面構成具美感，細部處理手法細膩，動作節奏明快，不失為上乘之作品。

Mine is an animation with bright color and a stop motion style. Mine uses a metaphorical method to depict a toxic relationship. The technique is simple, but the outfit and the style of characters are extraordinary. The designers create an aesthetical layout and show a great attention to details. It is a fast-paced quality animation.



台灣設計聯盟特別獎  
Taiwan Design Alliance  
Special Award

TdA  
台灣設計聯盟  
Taiwan Design Alliance

我的  
Mine

創作者 Designer(s)  
邱靖芬、徐華璟  
Ching-Fen Chiu, Hwa-Chin Hsu



指導老師 Instructor(s)  
劉景程  
Ching-Cheng Liu

學校所在地 Location of School  
臺灣  
Taiwan

學校 School(s)  
國立雲林科技大學  
National Yunlin University of Science  
and Technology



作品說明 Project Description

《Mine》這部動畫作品描寫恐怖情人對愛人的執著，講述一段被佔有慾侵蝕後變質的愛，女主角凱西在各個象徵身體部位的美景中插上旗子佔有領地，以隱喻的手法，象徵凱西佔領情人的全部身心。每一次的插旗代表一次吻痕，意味著凱西標註此地宣示主權。最終，她的男朋友被女主角完全掌控。藉由明亮的色彩和停格動畫的風格，我們希望能減輕故事的壓抑感。

Mine portrays the abusive lovers' obsessiveness to control their lovers. The main character, Cathy, inserts her flags into different places to make as her territories. Each of her action is a metaphor for occupying her boyfriend's body and soul. Each time Cathy inserts her flag is to leave a hickey on her boyfriend's body. Eventually, her boyfriend is fully under her control. By using bright colors and the style of stop-motion, we hope to relieve the depression of the story.



## 22 個國際設計組織 Twenty Two International Design Associations

### tDA Asia the Design Alliance Asia

亞洲設計連  
The Design Alliance Asia  
(tDA Asia)

成立於2000年，亞洲設計聯盟 (tDA Asia)集合了一群願景相同的亞洲設計師，致力推廣亞洲特色，欲以亞洲為核心凝聚一股活躍的文化力量，並將其作為設計的策略平台。tDA Asia 藉由共享同中存異的文化概念及知識，以提升亞洲設計師的原創性。tDA Asia 如今遍布 13 個亞洲國家或地區：中國、香港、印度、印尼、寮國、黎巴嫩 / 中東、馬來西亞、菲律賓、新加坡、南韓、台灣、泰國及越南。

Founded in 2000, The Design Alliance Asia (tDA Asia) is a collaborative network of designers in Asia with a shared vision to advance Asian identity as a vital cultural force and a strategic platform for design. The organisation promotes the original creativity of Asian designers by sharing ideas and knowledge of our common yet diverse cultures. tDA Asia is currently represented in 13 Asian countries/regions: China, Hong Kong, India, Indonesia, Laos, Lebanon/Middle East, Malaysia, Philippines, Singapore, South Korea, Taiwan, Thailand and Vietnam.

### 評審評語 Jury Comment



Dino Brucelas • 菲律賓 Philippines

因為這份作品與女性有關，評選的時候就已經吸引我的注意了。《Pioneiras - Coffee Made by Women》在視覺傳達的素材選擇上十分優秀，還具有相當的文化深度。最讓人敬佩的是，它探討女性議題的角度觀點獨特，不落窠臼。在男性主導的產業中，賦權和包容是女性具有的特質，但是消費者時常忽略這點。我認為優秀設計師的著力點，不應該只是在電腦前，而是勇敢走出辦公室，和真實的人在真實的狀況下互動，倘若設計師不負重望，能運用設計發揮所長，就可以使人們的生活變得更美好。《Pioneiras - Coffee Made by Women》傳達出這樣的訊息。

This project caught my attention early in the judging process for its stand on women. Already a well-designed and culturally grounded visual communication material to begin with, this project was also able to go beyond the usual thematic tropes of women's issues found in most design works. Empowerment and inclusivity are used to highlight women's role in a predominantly male industry, a fact lost on or ignored by people at the consuming end. This is where I think designers can and should play a bigger role: going beyond our computer screens and daring to engage with real people and their situations -- and perhaps if we are worthy enough -- change their lives for the better through our work. That is something that this project communicates very well.

亞洲設計連特別獎  
The Design Alliance Asia  
Special Award

tDA Asia  
the Design Alliance Asia

Pioneiras - Coffee Made by Women

創作者 Designer(s)  
Rafaella Peres Eleuterio  
Rafaella de Bona Gonçalves

指導老師 Instructor(s)  
無  
None

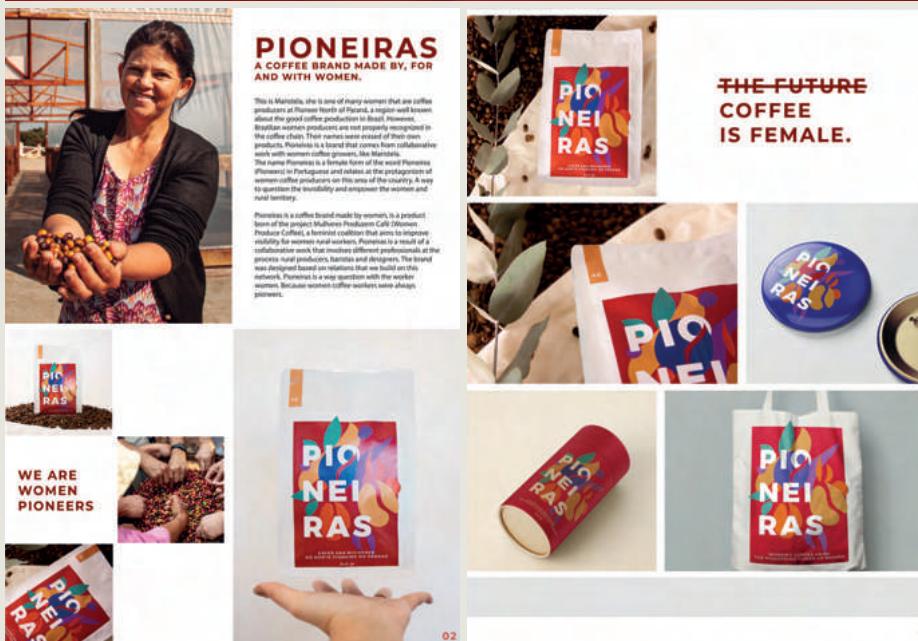
學校所在地 Location of School  
巴西  
Brazil

學校 School(s)  
巴拉那聯邦技術大學  
Federal University of Technology – Paraná

作品說明 Project Description

Pioneiras 是一個由女性共創的咖啡品牌，目的是為了提高女性咖啡農的能見度，因為她們的名字往往在自己栽種的產品中被抹去。我們相信，這個品牌能對巴西男尊女卑的咖啡產業提出挑戰質疑。農村勞工、設計師與咖啡師皆透過「女性生產咖啡」計畫參與了這件作品，而本品牌的創造便是基於上述的關係。女性咖啡工作者希望因為自己的能力而被看見。

Pioneiras is a co-created coffee brand created by women. With the aim to empower the visibility for women coffee growers that had their names erased from their own products. We believe this brand can question the chauvinist process of coffee production in Brazil. Rural workers, designers and baristas participated in this work, thought the project Women Produce Coffee. The brand was created based on these relations. Women coffee workers want to be visible because they are capable.



## 22 個國際設計組織 Twenty Two International Design Associations

### WORLD

#### DESIGN ORGANIZATION

##### 世界設計組織

##### World Design Organization (WDO)®

世界設計組織 (WDO)® 是非營利國際組織，前身為國際工業設計社團協會 (Icsid)，以推廣工業設計為目標，並推廣透過工業設計生產更優良的產品、系統、服務及體驗的能力；藉此建立更良好的企業與產業，最終成就更完善的環境與社會。自 1957 年成立以來，WDO 從 12 個創始的設計專業協會，成長到至今有來自 40 個國家、超過 160 個會員組織，集體協力合作並提供能夠讓全球聽見彼此的機會。2015 年 10 月的 WDO 大會，所有成員一致同意通過新的願景與使命，並同意將組織名稱改為現在的「世界設計組織」。世界設計組織擁有聯合國特別諮詢地位。

The World Design Organization (WDO)®, formerly known as the International Council of Societies of Industrial Design (Icsid), is an international non-governmental organization that promotes the profession of industrial design and its ability to generate better products, systems, services, and experiences; better business and industry; and ultimately a better environment and society. From 12 founding professional design associations in 1957, WDO has grown to include over 160 member organizations from 40 nations, engaging them in collaborative efforts and providing them with the opportunity to be heard internationally. A renewed vision and mission was approved by the members at the general assembly in October 2015 along with an approval to change the name of the organization to World Design Organization. WDO has United Nations Special Consultative Status.

### 評審評語 Jury Comment



Srini R. Srinivasan • 美國 United States of America

我住加州，我們年復一年目睹野火摧毀家庭、森林，更帶走無數人命。今年發生了歷史上最大的火災，野火燒毀近 400 萬英畝的土地。森林大火如此猖狂的主因之一是水源取得不易，《造雨氣球》是一項能夠快速滅火的優秀設計。我很高興有設計師找到了解決方法。

I live in California and every year we witness a lot of forest fire causing extensive damage to homes, forest trees, and loss of lives. This year was the worst in our history where more than 4 million acres of forest acres were burnt down!! The major problem of these fires is accessibility. Raining Balloon is the most appropriate solution to put out fires quickly. I am happy someone thought of this solution.

世界設計組織特別獎  
World Design Organization  
Special Award

## WORLD

DESIGN  
ORGANIZATION

## 造雨氣球

## Raining Balloon

創作者 Designer(s)

陳柏燊、張乃文  
Po-Shen Chen, Nai-Wun Jhang

指導老師 Instructor(s)

劉維公  
Wei-Gong Liou

學校所在地 Location of School

臺灣  
Taiwan

學校 School(s)

實踐大學  
Shih Chien University

## 作品說明 Project Description

近年來氣候變遷劇烈，導致森林大火更加頻繁且嚴重。現有的對策為人工水線或以飛機舖灑滅火乾粉方式進行。前者會造成生命危險且效果有限並耗時；後者則是靈活性不佳，沒有辦法有效的撲滅肆無忌憚蔓延的火勢。Raining Balloon 利用氦氣氣球裝載化學物質，在空中製造大面積的人造雨。當 Raining Balloon 偵測到火災煙霧時，氣壓彈射底座會將氮氣氣球膠囊發射至空中；並隨即在空中展開飄向雲層。同時，氣球膠囊內噴射碘化銀乳液，透過化合物碰撞與合併過程，使周遭水滴（雲層）凝結成雨；利用人造雨減少森林中的火勢，可降低人員傷亡，提升整體滅火效率。

In recent years, forests around the world have been hit by fires. Raining Balloon uses helium balloons and chemicals to create large areas of artificial rain in the air. Artificial rainfall can put down the forest fires, reduce the chance of casualties, and increase the overall fire fighting efficiency.







Taiwan  
International  
Student  
Design  
Competition

產品設計類得獎作品  
Winners in Product Design Category

## 產品設計 Product Design • 評審評語 Jury Comments



馮煒棠 Wei-Tang Feng  
臺灣 Taiwan

少數弱勢一直是設計較被忽略的一環，也較難著力的部分，因為從製造到生產到成本都是一大挑戰，HanDo 的兒童義肢，善用 3D 列印模組客製設計優勢，把現實的問題解決外，透過產品的豐富化趣味化及具美感的外觀加持下，讓使用者在成長過程中不再因為身體殘缺而產生自卑感，更加自信，並有效學習成長。從這樣的設計中更能看見正面的力量。

The need of minorities is often neglected in design. It is not an easy task for there is a lot to consider. Designers need to think carefully about the manufacturing and production process, as well as the cost. HandDo cleverly uses 3D printing to customize different parts to solve a real problem. It provides a variety of products with appealing and aesthetic appearances that successfully enhance the confidence of children who originally felt a sense of inferiority for being disabled. The children using HandDo can now learn effectively. This design presents the positive side to the world.



Srinivasan  
美國 United States of America

今年的評選過程比過往的難度更高，一方面是因為改成線上評選，另一方面是因為參賽作品的品質較高。《HanDo》屬於成功抓住評審目光的作品，這個設計的出發點是為斷肢孩童解決問題，義肢對這些孩童非常重要。《HanDo》不僅讓孩童擁有完整的四肢功能，更讓他們在成長過程中獲得信心。

This year's judging was more difficult than past years, largely due to online judging and also because of the quality of entries received this year. HanDo was one of those entries that captivated jurors because of the nature of the solution to help young children who have lost their limbs. Very essential for those unfortunate children who have lost their limbs and this product not only gives them the ability to use their limbs but also give a lot of confidence growing up!



Rachel Wye  
澳洲 Australia

《HanDo》這份作品讓大家知道設計確實可以令世界變得更好。細膩體貼的設計和縝密的研究，造就出一件大幅改變兒童生活的潛力設計。《HanDo》讓使用者依照不同需求改變義肢功能，透過將孩童納入設計的這個步驟，讓他們擁有改變的力量，因此義肢對孩子們來說不只是工具，同時還有個人層面的意義。《HanDo》是一份清楚又貼心的設計，恭喜設計團隊！

The HanDo Prosthetics for kids is a beautiful example of design for good, where thoughtful design and considered research have resulted in an adaptable product that has the potential to drastically improve the lives of children living with prosthetic limbs. The ability to customise the product gives power to the child by involving them in the design process and allowing them to feel that it is personal to them. A well-resolved and considered project - congratulations!



產品設計評選現場 Product Design Selection of 2020TISDC

這項設計展現了學生對於斷肢這件事抱持的態度，學生設計師跳脫「傳統」的框架，不用異樣眼光看待義肢，反而採用有趣的設計，為《HandDo》找到新意義和新定義。設計師以細膩的視角看待這整件事情，善用設計手法有效減少斷肢兒童須面對的異樣眼光。使用《HandDo》的兒童反倒覺得自己不像殘障人士，而是超級英雄。

The proposal shows the student's positive feeling about this severe impairment, transforming this object from a "traditional" orthopedic prosthesis into a not-stigmatizing artifact, giving a playful solution to it. The proposal finds new meanings for this kind of artifacts, it makes a new sense, with sensitiveness, to this injury, referring to other "signs": a powerful metaphor to make lighter the life of children so heavily injured. The child see himself as a "super-hero" instead of a disable person...



Francesco Zurlo

義大利 Italy

首先恭喜得獎者。身為大賽的評審，我想看到的是符合大賽主題「Action 即時行動」的作品。《HanDo》在許多方面都切合題目，不論是設計目標、科技運用，或是設計本身都是如此。最重要是《HanDo》的設計理念也與題目「即時行動」相輔相成。由於我本身從事教育產業，近年來逐漸看到新世代設計師投身關注社會議題，並在設計中尋找解決方法。這樣的轉變讓我十分開心，也讓我迫不及待想看到明年金獎得主究竟獎落誰家。

First of all, congratulations to the winner of this project. As a judge, I was looking for a design that fits with this year theme "Action" and I find this work represents the theme in so many aspects. The objective, technology, and design but more importantly was the intention that led to create the project. As an educator, I have been seeing the movement of young generation of designers are more paying attention to the social issues and using design to solve. That excites me and can't wait to see next year winners!



Tnop Wangsillapakun

泰國 Thailand



Jeremy Sun

新加坡 Singapore

《HanDo》是個十分完整又巧妙的義肢設計。模組化的設計讓使用者輕鬆替換零件改變功能，進而讓產品使用壽命增加。現有的義肢產品無法滿足需求，或容易使穿戴者缺乏安全感，《HanDo》不僅有多樣化又特別的外型，更具備多種功能，讓孩童感到前所未有的自信。產品設計師不僅考量到孩童，也將父母的需求納入考量，在產品的功能、經濟、社會、情緒上取得完美的平衡點。

HanDo is overall a well thought and aptly designed prosthetics. Its modular design allows change of parts to enhance its functions and extend its life span. Unlike most of the existing products which tend to make the children feel inadequate or insecure, the proposed solution is designed to empower them, with its attractive and imaginative appearance and versatile features. It successfully addresses the key challenges faced by both the children who need prosthetics and their parents - functionally, economically, socially and emotionally.



產品設計評選現場 Product Design Selection of 2020TISDC

金獎  
Gold Prize

Hando 兒童義肢  
Hando Prosthetics for Kids

創作者 Designer(s)

林瑞苓、李永琪、莫于寬、鄭仲凱  
鄭逢甲、彭凱嶸、李宣諺、高偉銘  
Jui-Ling Lin, Yong-Qi Li, Yu-Kuan Mo  
Zhung-Kai Zheng, Feng-Jia Zheng  
Kai-Jung Peng, Hsung-Yen Li  
Wei-Ming Kok

指導老師 Instructor(s)

歐陽昆  
Yang-Kun Ou

學校所在地 Location of School

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Taiwan

學校 School(s)

南臺科技大學  
Southern Taiwan University of Science and Technology

作品說明 Project Description

肘下斷肢為一種肢體障礙，而斷肢兒童面臨許多配戴義肢的困難：成長快速的汰換問題和經濟負擔，偏遠地區甚至沒有專業管道取得義肢，以及義肢功能不足等問題，因此我們設計 Hando 來解決斷肢兒童的困難。Hando 是專為 6~12 歲單側斷肢兒童設計的義肢，透過 3D 列印、模組化的設計，可獨立更換部件，解決頻繁汰換整支義肢產生的經濟問題，並具備抓握功能及擴充套件，輔助生活、學習與運動的需求。另外，Hando 可以換上孩子喜歡的造型外殼，讓孩子更有自信、健康快樂成長。我們也設計了 Hando 網路平臺提供線上訂購義肢服務，並連結需求者、學術單位、企業與社會大眾，使學術研究真正落實，並從台灣出發讓服務無遠弗屆。

Hando is a prosthesis designed for below-elbow amputee children aged 6 to 12 years old. By use of 3D printing and modular design, parts can be replaced, which can solve the financial problems of entire prosthesis replacement. Hando has the grasping function, and offers extended kits to assist living, learning, and sports needs. In addition, kids can change the shells, so they can be more confident. We've also designed a website to make the service far-reaching.

The image displays three vertical screenshots of the Hando website. The top screenshot shows a child playing with a 3D-printed prosthetic arm, with text highlighting its benefits: fast growth, long-term cost, child development, and function. The middle screenshot shows the AR feature where a child's arm is overlaid with a prosthetic. The bottom screenshot shows the website's user interface for ordering, including a navigation bar, product categories, and a step-by-step ordering process.

銀獎  
Silver Prize

海中油汙收集機

Osc+

創作者 Designer(s)

王韋婷、洪嘉駿、吳育昕  
Wei-Ting Wang, Chia-Jun Hung  
Yu-Hsing Wu

指導老師 Instructor(s)

李錡朮  
Kai-Chu Li

學校所在地 Location of School

臺灣  
Taiwan

學校 School(s)

明志科技大學  
國立臺灣科技大學  
Ming Chi University of Technology /  
National Taiwan University of Science  
and Technology

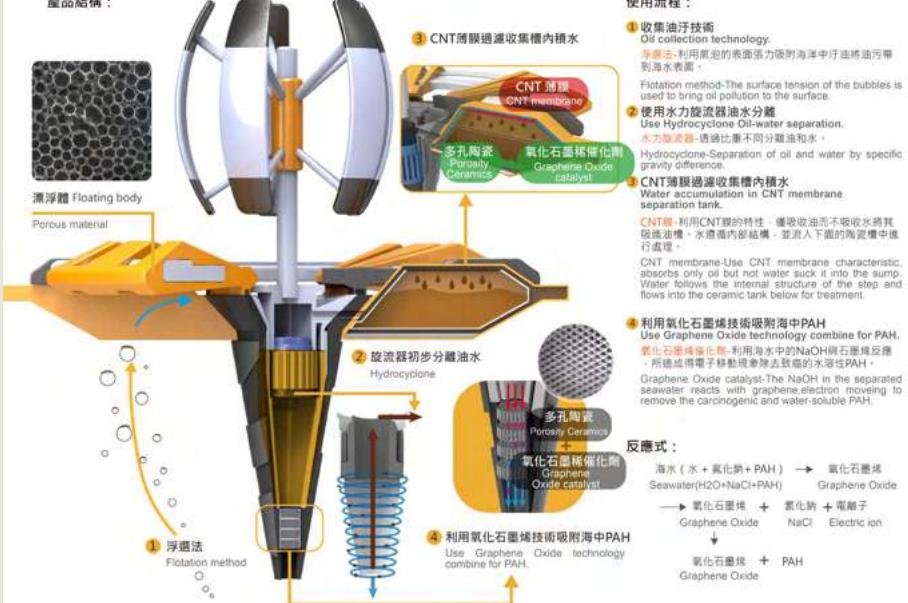
作品說明 Project Description

OSC+ 是款以物理方式收集海裡上層與難以清理的中層油汙的裝置，藉由海風與太陽能產生動力，帶動幫浦向海底打出氣泡，使中層油汙上升氣泡帶上海面，再透過旋流器初步分離，再透過奈米碳材薄膜進行第一次的油水分離，將油導入集油槽中，再透過奈米碳材薄膜進行第二次的油水分離；並將分離出的海水透過氧化石墨烯與海水中氯化鈉反應，吸附易溶於水的致癌物質PAH，才將水排入海中，而排在集油槽的油汙也可被回收再利用。

OSC+ collects marine top- and mid-level oil spills using physical methods. Powered by the wind and sun, the pump generates bubbles towards the seafloor, and then the bubbles will carry oil spills from the mid level up to the surface. The top-level spills are collected by the water level difference generated by such bubbling. The internal spinner performs the first task of oil-water separation, from which oil will be collected in the oil tank for the second task of oil-water separation through the nano-carbon membrane. The NaOH in the separated seawater reacts with graphene and removes the carcinogenic water-soluble, PAH. Then, clean water goes back to the sea and the collected oil can be reused.



產品結構：



銅獎

Bronze Prize

未來居家蟋蟀農場

Cricket Farm

創作者 Designer(s)

呂明真

Ming-Chen Lu

指導老師 Instructor(s)

伍大忠

Da-Chung Wu

學校所在地 Location of School

臺灣

Taiwan

學校 School(s)

實踐大學

Shih Chien University

作品說明 Project Description

昆蟲富含蛋白質和礦物質，且飼養所造成的空汙相較於牲畜少，可替代肉類作為食材。未來居家蟋蟀農場根據蟋蟀成長習性分為三層空間，使用者可以根據蟋蟀生長週期，旋轉內部飼養箱，將蟋蟀下移一層飼養空間。具功能性且融入生活空間的未來居家蟋蟀農場，可以幫助人們安心獲取營養食材。

Edible insects have a high nutritional value and are a viable option as a sustainable source of protein. Insect breeding uses much smaller amounts of resources compared to meat production. Cricket Farm allows people to easily raise crickets at home and get an alternative source of protein. Users can keep the entire lifecycle of crickets from one generation to the next. Cricket Farm can be a part of the living space so that people can easily raise crickets and obtain nutrient-rich ingredients.



**Cricket Farm** | Grow your edible insects and achieve protein self-sufficiency

**Features**

Cricket Farm is divided into three layers - Egg layer, Nymph layer and Adult layer. Users can rotate every container. Therefore, the growing crickets can be transferred to the next level of layer. This design allows users to raise the entire lifecycle of crickets from one generation to the next.

**01 Egg Layer**  
**Plastic Container With Holes**  
 • convenient to observe the food and the growth of insects  
 • cricket's faeces can be collected to the bottom of the adult layer

**Small Breeding Box**  
 • a container for crickets to lay eggs  
 • to prevent adult crickets from eating eggs

**02 Nymph Layer**  
**Plastic Container With Holes**  
**Adjustable Partitions**  
 • living in the proper environment, crickets will not fight each other for space  
**Viewfinder**  
 Users can observe insects and food directly

**03 Adult Layer**  
**Aluminum Alloy Container**  
**Adjustable Partitions**  
 • Adult crickets can be baked directly in the oven  
 • Alternative Flours And Proteins  
 • Good For Your Palate  
 • Good For The Planet

**Why grow and eat crickets?**

compared to cow

- LAND USE
- FEEDS
- WATER USE

In the breeding process, crickets use fewer resources than livestock and produce higher nutritional value. Also, Users can feed their crickets by leftover vegetables so that users can eat crickets unworriedly.

**Value of Insects**

- Alternative Flours And Proteins
- Good For Your Palate
- Good For The Planet

**Background**

**SUSTAINABLE DEVELOPMENT GOALS**

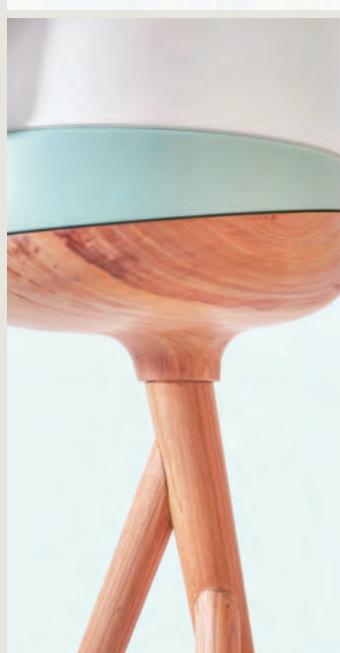
One of the Sustainable Development Goals (SDGs) of the United Nations has promoted the feeding of insects since 2015. This organization indicates that eating insects is healthy and that insects contain a lot of protein and minerals. Compared with livestock, crickets require a fraction of land, water, and food, and produce less greenhouse gases and ammonia. It is a new goal for the development of sustainable food in the future.

**Project Vision**

Crickets can be more easily accepted than any other insects. Cricket Farms is created to intend to relieve people's fear of approaching insects and to integrate feeding containers into the home space. Also, people can grow healthy and sustainable food by raising crickets at home.

**Insects as food and the Sustainable Development Goals**

Since the past ten years, the new insect diet movement has been constantly promoted. It develops the material value of "Edible insects" instead of meat as food ingredients. However, most people have doubts about the insect diet or the origin of insects.






銅獎  
Bronze Prize

油勒油勒 - 食用廢油再製蠟筆  
Youlei\_Youlei

創作者 Designer(s)  
陳盈蓁、郭靜、曾宏宇、孫子婷  
Ying-Chen Chen, Ching Kuo  
Hong-Yu Zeng, Ztu-Ting Sun

指導老師 Instructor(s)  
高志尊、王瓊芬  
Chih-Chuan Kao, Chiung-Fen Wang

學校所在地 Location of School  
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Taiwan

學校 School(s)  
銘傳大學  
Ming Chuan University



作品說明 Project Description

「油勒油勒」在設計的一開始就從友善環境出發，利用食用廢油回收再製成蠟筆，廢紙杯再造成放置盒裝蠟筆的內部構架，避免對地球造成更多的負擔。我們以回收再利用的概念製造而成的蠟筆，和市面上的蠟筆不分軒輊，甚至能以更多造型示人，雙色的設計也可以讓消費者在使用上更為便利。

The design concept of Youlei\_Youlei started from an eco-friendly thought. We use recycled kitchen oil to make crayons, and also use recycled paper cups to reconstruct the internal structure of its package, aiming to reduce the burden of the earth. The crayons that we make with the concept of recycling and reusing are as good as those available in the mass market. Actually, Youlei\_Youlei can be made to various shapes, and its two-color design offers more convenience to the users.



銅獎

Bronze Prize

三維建造車

3D Construct Vehicle

創作者 Designer(s)

劉思堯  
Si-Yao Liu

指導老師 Instructor(s)

無  
None

學校所在地 Location of School

中國大陸  
China

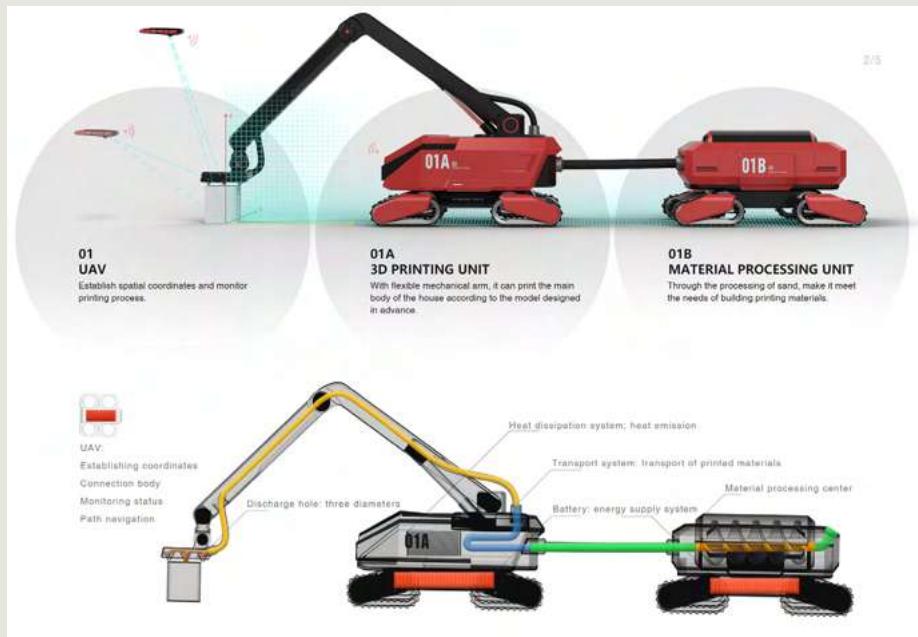
學校 School(s)

湖南大學  
Hunan University

作品說明 Project Description

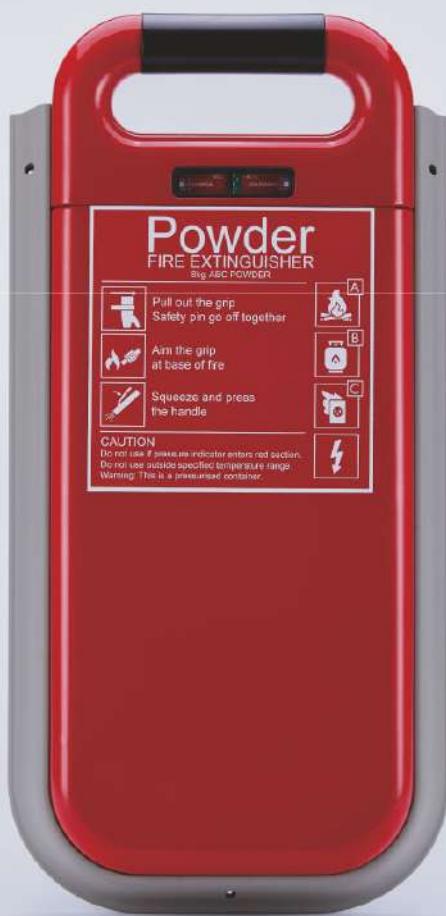
三維構造車的靈感來自 3D 列印技術和泵車。三維施工車工作時，列印工作站、耗材處理中心和無人機相互配合，自動完成預先設計的建築，實現無人化、自動化、模組化，無需人工即可自動列印。列印材料可採用當地建築材料，特殊設計的履帶可適應不同高度、不同地面。總之，三維建造車是一種具有前瞻性的未來建造方式。

The inspiration comes from 3D printing technology and pump cars. When it is at work, its printing unit, material processing center, and UAVs will cooperate with each other, which can automatically complete pre-designed buildings, achieving unmanned, automatic, and modular features. It can carry out printing tasks without manpower while the printing materials can be the local building materials. Its specially-designed tracks can adapt to different heights and grounds.



## 環境滅火器

## ENVIRONMENT FIRE EXTINGUISHER



滅火器是公共場所以及住家必備的防災用品。但是通常滅火器的樣子無法融入環境。放在地上的滅火器常成為一個空間中突兀且擋路的存在。然而，因為火災發生時必須要能快速找到且立即取用，因此滅火器不能藏起來或放在不方便取用的位置。

由於上述情況，想要設計一個可以裝在牆上並將其較醜陋的構造隱藏的滅火器，由牆壁的平面延伸作為主要造型，同時維持防災器具所要具備的容易發現和簡易使用的特性，讓空間中心備的消防設備不再是破壞環境一體性的多餘存在。

The fire extinguisher is necessary equipment in the public area and some home. It can not assimilate into the environment. Fire extinguishers that put on the floor look strange and block the way. However, it needs to find and use very fast when a fire happens so it can not be hide or difficult to use.

Due to the reason above, I want to design a new fire extinguisher that can put on the wall. This new equipment's modeling extends from the wall surface. It also can hide the ugly parts. At the same time, it needs to maintain the characteristic of easy to find and use that fire extinguisher needs. Make the necessary fire-fighting equipment in the space no longer an unnecessary existence that destroys the integrity of the environment.

## 佳作

## Honorable Mention

## 環境滅火器

## Environment Fire Extinguisher

創作者 Designer(s)

陳柏允

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指導老師 Instructor(s)

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學校所在地 Location of School

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學校 School(s)

實踐大學

Shih Chien University

## 作品說明 Project Description

通常滅火器的外型都無法融入環境，因此想要設計一款可以安裝在牆壁上，並把滅火器較為醜陋的構造隱藏起來的滅火器，同時又要能夠保有防災器具所應具備之顯眼易見和易於使用的特性。

The usual fire extinguishers can not assimilate into the environment. I want to design a new fire extinguisher that can be put on the wall, and hide its ugly parts while it still has to be found easily and simple to use.



佳作  
Honorable Mention

易藥  
Easy Medicine

創作者 Designer(s)

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Xiang-Yu Liu

指導老師 Instructor(s)

無  
None

學校所在地 Location of School

中國大陸  
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學校 School(s)

吉林藝術學院  
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作品說明 Project Description

在確保衛生的情況下，方便偏癱患者獨手取出膠囊，確保患者可與常人一樣服用藥品。三角結構的藥品包裝可以形成吃藥的容器，確保膠囊衛生，同時也增強了運輸時的抗壓能力。膠囊錯位擺放可以節省運輸空間。一體化不僅節省材料，也能防止說明書丟失。

While keeping hygiene, this product design helps hemiplegic patients take out the capsules with only one hand, just like ordinary people do. The triangular drug packaging can form a medicine container to ensure the capsule hygiene, and also enhance the pressure resistance during transportation. The capsules are staggered to save transportation space. Such all-in-one design not only reduces the use of materials but also prevents the instructions from going missing.

# Easy medicine

在保證衛生的情況下，可以使偏癱患者獨手取出膠囊。  
Under the condition of ensuring hygiene,  
the hemiplegic patients can take out the capsule by one hand.



通常人們在吃藥時，需要雙手挤压膠囊。  
對於偏癱患者很難做到。

Usually when people take medicine,  
they need to squeeze the glue with  
their hands. Capsules. It is difficult for  
hemiplegic patients.

■ 偏癱患者需要他人幫助拿取藥品，  
但是患者相比普通人更易受到傷害。

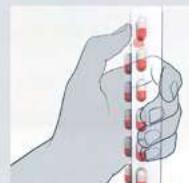
In general, hemiplegic patients need  
help to get medicine. But the patients  
are more psychological than the  
ordinary people. Get hurt.

■ 部分患者會利用外力幫助拿去藥品，但是  
很不衛生。

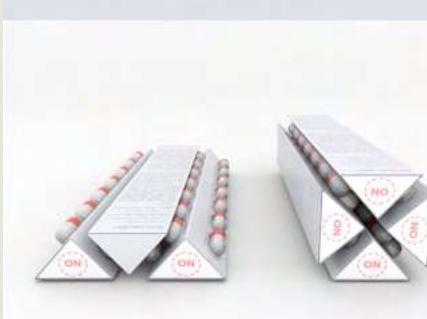
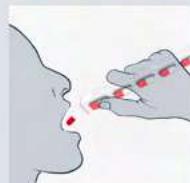
Some patients will use external force  
to help take the medicine. But it's very  
unsanitary.

## AFTER

1. 將胶囊挤压到容器中  
Squeeze the capsule into the container

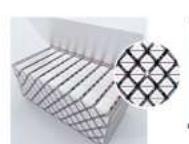


2. 直接送藥到口中  
Deliver directly to the mouth



## Combination & Transportation

三角形結構，可以增強抗壓能力。不同方式結合，也可以節省運輸空間。  
The triangular structure can enhance the pressure resistance.  
The combination of different methods can also save transportation space.



## 佳作 Honorable Mention

### 購物助手 Shobot

創作者 Designer(s)  
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Pei-Qi Ma, Si-Ye Zhu

指導老師 Instructor(s)  
德特勒夫 - 萊茵  
Detlef Rhein

學校所在地 Location of School  
德國  
Germany

學校 School(s)  
穆特修斯美術與設計大學  
Muthesius University of Fine Arts and Design

#### 作品說明 Project Description

長期以來，我們都在忍受糟糕的購物體驗——低效的購物車與混亂的收銀台。SHOBOT 提供的是更加高品質的購物體驗；配合快節奏生活的同時，也沒有遺棄秩序與環保，鼓勵我們使用自己的購物袋，且還陪伴我們愉快購物。只需三個購物步驟：1. 將購物袋放入購物助手；2. 將商品裝滿；3. 拿起滿滿的購物袋，接著便可離開超市。在離開超市的同時，我們在手機上可以獲得本次購物的帳單並且付款。除此之外，我們還可以到「控制中心」取得進階功能，例如：即時查看購物內容、同步購物清單、導航等等。

SHOBOT is a Shopping-Assistant Robot that replaces the traditional shopping cart and inefficient checkout counter in supermarket. Its "grab&go" concept provides users with a higher quality shopping experience and encourages us to use our own shopping bags to protect the environment. In addition, we can also check real-time list of purchased items, shopping lists, navigation, and other advanced functions through the touch-bar.

**SHOBOT**  
UX INTERACTION DESIGN  
SHOPPING ASSISTANT, PUBLIC SPACE

**RESEARCH** FIELD RESEARCH

**RESEARCH ANALYSIS MOCKUP**

**CONCEPT STORYBOARD**

**IDEATION**

**FINAL**

**INTERFACE**

## 佳作

### Honorable Mention

#### 鋪路空氣清淨

Air+

創作者 Designer(s)

蔡旻樺、邱郁晴、蔡宜健、李懿芸  
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學校所在地 Location of School

臺灣  
Taiwan

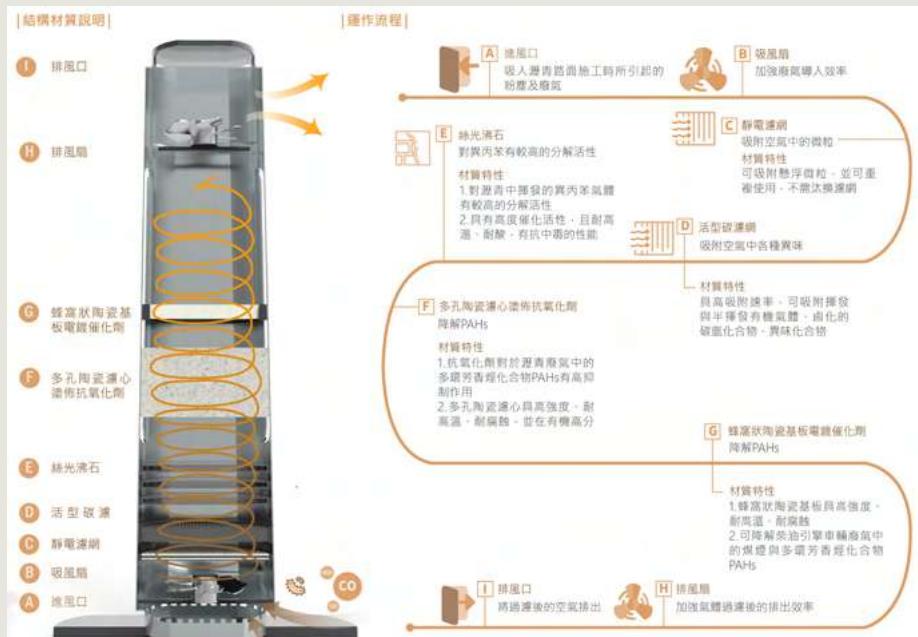
學校 School(s)

國立臺北教育大學  
國立臺灣科技大學  
National Taipei University of Education/  
National Taiwan University of Science  
and Technology

#### 作品說明 Project Description

Air+ 可取代現有瀝青鋪路機的排氣管，或獨立使用於鋪設瀝青路面，可針對鋪設過程所釋放的有毒氣體（異丙苯、多環芳香烴化合物 PAHs）與鋪路機的引擎廢氣進行過濾，改善施工人員長期暴露在有毒氣體中致癌與罹患其他疾病的風險。Air+ 主要利用多孔陶瓷濾心塗佈抗氧化劑，以及蜂窩狀陶瓷基板電鍍催化劑，來降解廢氣中的多環芳香烴化合物 PAHs，並利用絲光沸石來分解異丙苯，進而提供一個安全的工作環境。

Air+ can replace the exhaust pipe of the existing asphalt paving machine, or can be used independently when paving asphalt roads. It targets at the toxic gases (cumene, polycyclic aromatic hydrocarbons, and PAHs) released during the paving process and the engine exhaust of the road paving machine to reduce risk of the carcinogenesis and other diseases caused by long-term exposure of toxic gases to construction workers.



佳作  
Honorable Mention

無障礙過床輪椅設計  
Own-Wheelchair

創作者 Designer(s)  
劉淑善  
Gai-Shan Liu

指導老師 Instructor(s)  
王楓紅  
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學校所在地 Location of School  
中國大陸  
China

學校 School(s)  
華南理工大學  
South China University of Technology



Problems

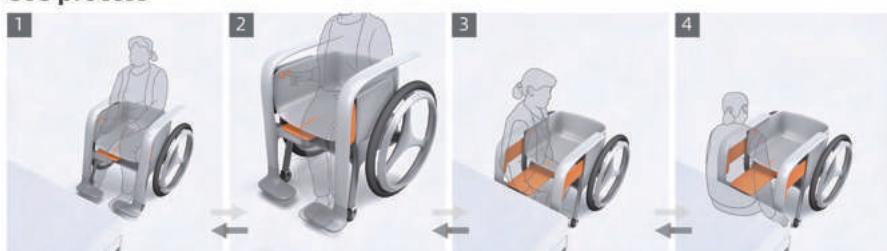


- If People with leg disabilities try to get on/off the bed from/to wheelchair independently, it is very likely for them to fall.
- They always require help from others or auxiliary appliances to get on/off the bed from/to wheelchair, it is a very inconvenient process.

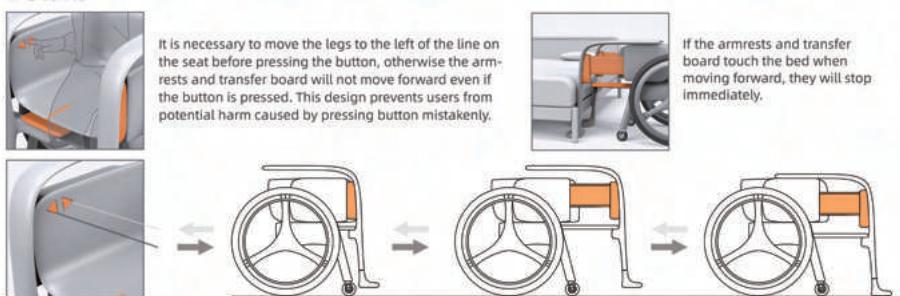
Solution



Use process



Details



作品說明 Project Description

藉由觀察腿部殘疾人士的日常生活，發現他們在使用輪椅的過程中，上下床是一個十分不方便的過程，一般需要他人或者輔助工具的幫助才能完成，如果獨自上下床，則存在摔倒的危險。Own Wheelchair 無障礙輪椅專為腿部殘疾人士設計，幫助他們在使用輪椅時能夠獨自、安全、省力地上下床。利用在輪椅上設計可伸收的扶手和轉移板，方便腿部殘疾人士不需要他人的攬扶或輔助器具，便可靠自身的力量挪動和上下床。這種上下床的方式既安全又省力，相信能夠為腿部殘疾人士的生活帶來極大的便利。

Own Wheelchair is specially designed for the people with leg disabilities and helps them get on/off the bed independently, safely, and effortlessly. The design of retractable armrests and transfer board on wheelchairs gives the convenience to the people with leg disabilities when moving to and getting out of bed without other people's help or auxiliary tools. This way of getting on/off the bed is safe and easy. Such design is both practical and innovative.

佳作  
Honorable Mention

Taken

創作者 Designer(s)

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Hui-Ling Li

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學校所在地 Location of School

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Taiwan

學校 School(s)

國立臺北科技大學  
National Taipei University of  
Technology

作品說明 Project Description

當海難發生時，常因夜間低光，導致搜救不易，加上無通訊設備，在海上滯留時間過長，搶救時間延遲，引發失溫和其他危險。TAKEN 結合「可見光傳訊」技術、通訊和定位系統，提供熱能防止人體在海中失溫。救生圈發光時，同時也是在傳遞求救訊號，幫助搜救人員能在第一時間救援乘客。

The lack of communication system and sea darkness can increase the difficulty of sea rescue. To reduce the damage of hypothermia and other life-threatening situation in shipwreck, TAKEN provides a smarter way to shorten the rescuing time. The design has integrated "visible light transmission" technique, thermostat system, and GPS positioning system. It generates heat to keep survivors warm. Also, its glowing life ring serves as a stress signal beacon, allowing the rescue force to spot the survivors quicker and faster.



佳作  
Honorable Mention

Trichets - ORS Packaging

創作者 Designer(s)

Rishikesh Hiremath

指導老師 Instructor(s)

無

None

學校所在地 Location of School

印度

India

學校 School(s)

MIT 設計學院

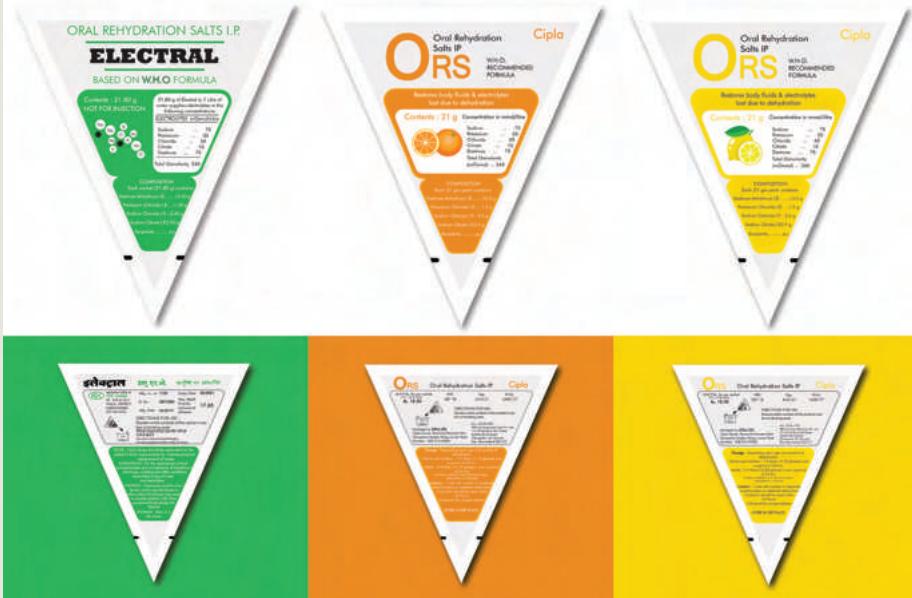
MIT Institute of Design

作品說明 Project Description

三角水袋中有著口服補液，能替登山者、自行車手、露營者補充水分。要將液體或粉末倒入長方形的水袋實屬不易，粉類營養品可能撒出或卡在瓶蓋附近，又或是沾到使用者的手。這個三角水袋有著特殊的形狀和設計，能夠提供使用者乾淨輕鬆、不沾手的體驗。

A trichet i.e. a triangular sachet contains Oral Rehydration Solution (ORS) powder required by trekkers, cyclists and campers to maintain their hydration level. Unlike the rectangular sachets where the powder spills everywhere while pouring it in a water bottle, gets stuck in the threads of the bottle cap and make your hands sticky, the trichet due to its triangular form and the availability of a tear mark provide a clean & non-sticky pouring experience to the user.

Detailed Concept



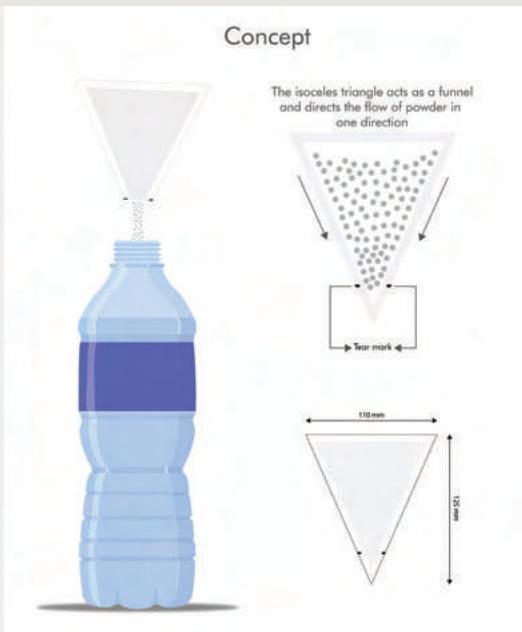
Problem Context

A lot of trekkers, cyclists and campers carry Oral Re-hydration Solution (ORS) to keep themselves hydrated. The most common powder sachets used in the Indian market are Electrical and Cipla's ORS.

It is often observed that the powder spills everywhere while pouring in a bottle/glass and creates a mess.



Concept



Usage



Manufacturing



Alternate inversion of the sachet makes it possible to manufacture it in a single strip reducing additional processes and eliminating wastage of material

\*FDC or Cipla does not endorse this product. The brand name has been used as an inspiration

## 佳作

### Honorable Mention

#### 森林修復者 Reforestation

創作者 Designer(s)

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Zhuo-Lun Gan, Can Wang, Yong Liu

指導老師 Instructor(s)

黃勁松  
Jing-Song Huang

學校所在地 Location of School

中國大陸  
China

學校 School(s)

湖北工業大學  
Hubei University of Technology

#### 作品說明 Project Description

根據統計，全球每年發生森林火災的面積約為3,000至4,600萬平方公里（約占全球陸地面積的4%）。2019年亞馬遜發生了58,476起火災。高頻率和大面積的森林火災會降低森林的自癒能力，並增加恢復費用。

「森林修復者」是一種在空中播種的產品，其三片葉片設計可利用空氣動力學原理使其平穩降落。安全著陸後，葉子上凸起的紋理會收集水分，有助內裝的植物健康生長。產品外殼由稻草纖維製成，隨著植物的生長，稻草纖維慢慢腐爛，最終分解成土壤，成為森林的一部分。藉著重新造林來幫助恢復森林，與自然恢復相比，植被覆蓋率增加了30%，與手工工作相比，更是節省了90%的人力。

The high-frequency large-area forest fires reduce the self-healing ability of the forest and increase the restoration cost. Reforestation is a product sown in the air, and its three blades use the principle of aerodynamics to make it fall smoothly. After a safe landing, the protruding texture on the leaves will collect moisture and help the plants inside to grow. The product shell is made of straw fiber, eventually breaks down into soil and becomes part of the forest.

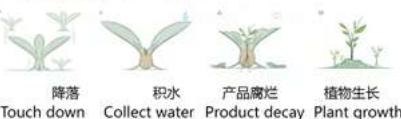


#### 30-46 million km<sup>2</sup> 4% Land area

據統計，全球每年發生森林火災的面積約為3,000至4,600萬平方公里（約占全球陸地面積的4%）。2019年亞馬遜發生了58,476起火災。高頻率和大面積的森林火災會降低森林的自癒能力，並增加恢復費用。“森林修復者”是一種在空中播種的产品，它的三片葉片利用空氣動力學原理使其平穩降落。安全着陸後，葉子上凸起的紋理會收集水分，幫助產品中的植物健康生長。產品外殼由稻草纖維製成。隨着植物的生長，稻草纖維慢慢腐爛，最終分解成土壤，成為森林的一部分。通過重新造林來幫助恢復森林，與自然恢復相比，植被覆蓋率增加了30%，與手工工作相比，節省了90%的人力。

The high frequency and large area forest fire reduces the self-healing ability of the forest and increases the restoration cost. Reforestation is a product sown in the air, and its three blades use the principle of aerodynamics to make it fall smoothly. After a safe landing, the protruding texture on the leaves will collect moisture and help the plants in the product grow healthily. The product shell is made of straw fiber, eventually breaks down into soil and becomes part of the forest.

#### ● 使用步驟/How to Use



#### ● 产品细节/Detail



#### ● 使用前/Before



#### ● 使用后/After



#### • Cross-sectional view



#### • The Life cycle



#### • Before



#### • After





佳作  
Honorable Mention

派皮跑跑  
Puppy Running

創作者 Designer(s)  
張芷寧、張文維、岳伶萱、陳韋華  
Zhi-Ning Zhang, Wen-Wei Zhang  
Ling-Xuan Yue, Wei-Hua Chen

指導老師 Instructor(s)  
郭勝柔、陳中聖  
Sheng-Jo Kuo, Chung-Sheng Chen

學校所在地 Location of School  
臺灣  
Taiwan

學校 School(s)  
台南應用科技大學  
Tainan University of Technology

作品說明 Project Description  
設計分為室內外使用兩種方式：  
室內部分為背帶設計，考量癱瘓寵物穿戴時無法站立，因此透過片狀式剪裁成寵物躺在地面也可以輕鬆穿戴，並針對癱瘓後尿失禁等問題，在背帶下方做了無性別尿布的設計，此配件可獨立用。室外為背帶結合輪椅使用，輪椅以背帶作為支撐，寵物後腿透過四連桿結構原理，可以自由坐臥，且可降低前腳負擔，並在連桿內設置彈力結構，透過預壓做體重的調整，另使用無軸心輪胎設計來降低對寵物的風險。  
Most dogs are prone to irreversible problems such as weak hind legs or being paralyzed. We've designed walking aids for hind-paralyzed pets. For indoor use, our special cutting design allows owners to put it on their dogs in laying down position. For dogs lose control of bladder or have related problems, we've designed a diaper which can be used without the harness. For outdoor use, the harness can attach to a wheelchair. Our four-bar mechanism allows dogs to move around freely, eases the burden of two front legs, and adjusts to suit their weights. In addition, the wheelchair comes with axle-less wheels, aiming to minimize potential harm to dogs.

佳作

Honorable Mention

Airtomo Air Purification System

創作者 Designer(s)

Kevin Chiam

指導老師 Instructor(s)

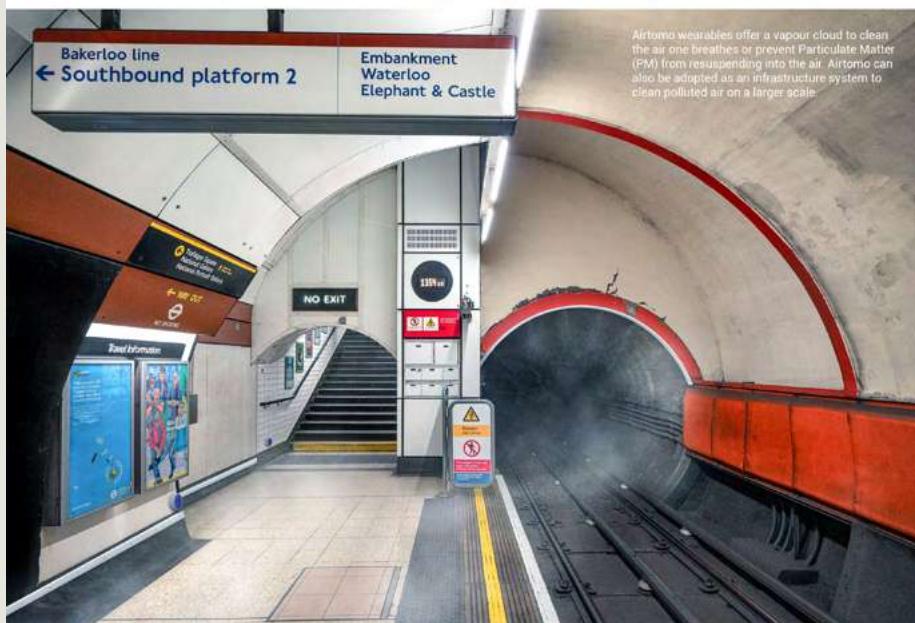
Robert Shorten, Tim Corvin, Savina Torrisi  
Stephen Green, Celine Mougenot  
Elena Dieckmann, Chang Hee Lee

學校所在地 Location of School

英國  
United Kingdom

學校 School(s)

皇家藝術學院  
Royal College of Art



## 佳作

### Honorable Mention

#### Pashu

創作者 Designer(s)

Ashutosh Vashishtha, Palash Shanker

指導老師 Instructor(s)

Anamika Dey, Anil K Gupta

學校所在地 Location of School

印度

India

學校 School(s)

哈裡亞納邦國家設計學院

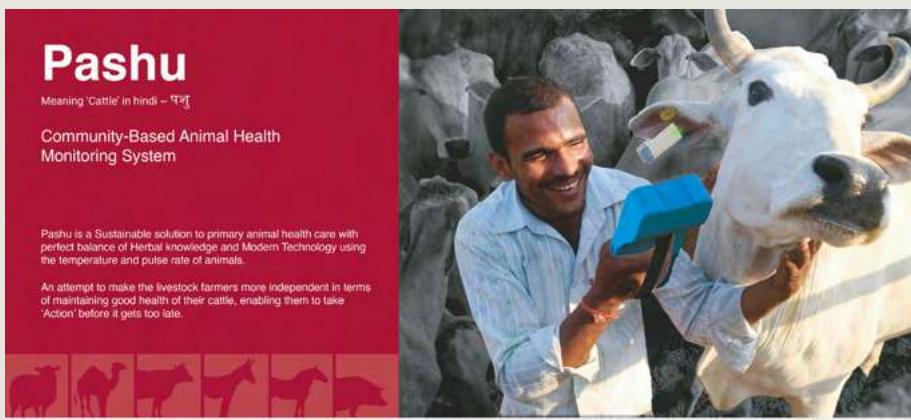
National Institute of Design,

Kurukshetra, Haryana

作品說明 Project Description

Pashu 是一項永續、以社區為基礎的解決方案，透過草藥知識與現代科技提供基礎動物醫療保健。這項方案的流程類似草藥診斷的自然流程，並能在流程中搜集精確的資訊。本方案提供草藥急救諮詢，且藥材皆能地取得，傳承了古老的智慧。全球 5 億人的生計仰賴著牲畜，因此動物就形同資產一樣。這項方案能讓農牧民更有自主能力，以符合經濟效益的方式維繫這些資產。

Pashu is a Sustainable community-based solution to primary animal health care with Herbal knowledge and modern technology. It gathers precise information in a flow similar to the natural flow of herbal diagnosis. It offers first-aid advice of herbal remedies with ingredients available locally, preserving the ancient wisdom. The livelihood of 500M+ people depends upon livestock, so a single animal acts as an asset. It makes the farmers more independent in maintaining these assets economically.



#### Design Process



**Research**

**India owns largest livestock population**

**535.7** Million people

**Role of livestock in rural economy**

**livestocks provides livelihood to 2/3 Indian rural communities**

**India - largest Buffalo population (109.85M)**

**India - 2nd largest Goat population (109.35M)**

**India - 2nd largest poultry & fish**

**India - 3rd largest sheep population (74.2M)**

**India - 9th largest duck & chicken**

**India - 10th largest Camel population**

**1 Vet doctor : 17 Villages**

**1 Vet doctor : 17 Villages**

**Pashu Device**

**Graphical User Interface**

**Interface walk through**

**Use case scenario**

**Pashu and NGOs**

**Information Architecture and Wireframing**

佳作  
Honorable Mention

RS 自行車車燈與數位後照鏡組  
RS

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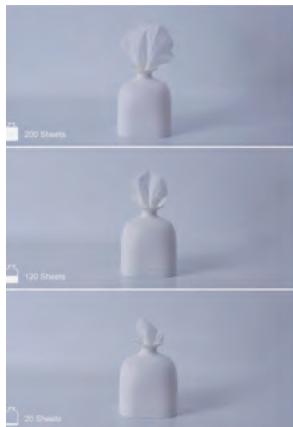
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作品說明 Project Description

RS 是款具軟性 OLED 顯示器的自行車車燈與數位後照鏡組，透過安裝於車頭上的 OLED 顯示器，可與車尾的數位後照鏡互相連線，可讓騎乘者輕鬆得知後方來車與車隊狀況。同時，RS 可與健康手環連線，顯示身體數據，並針對騎乘者提供合適的配速與極限挑戰建議。

RS is a bicycle headlight and digital rear mirror set equipped with a flexible OLED display. The mounted OLED display on the bicycle head can connect to the rear digital mirror, and the rider can easily see what's behind him/her. RS, meanwhile, displays the physical data received from the connected health bracelet, and provides pace and limit challenge recommendations to the rider.





**削筆刀**  
**Pencil Sharpener**

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**花瓶抽紙盒**  
**Vase-Like Tissue Box**

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地震躲避桌  
Life Triangle Desk

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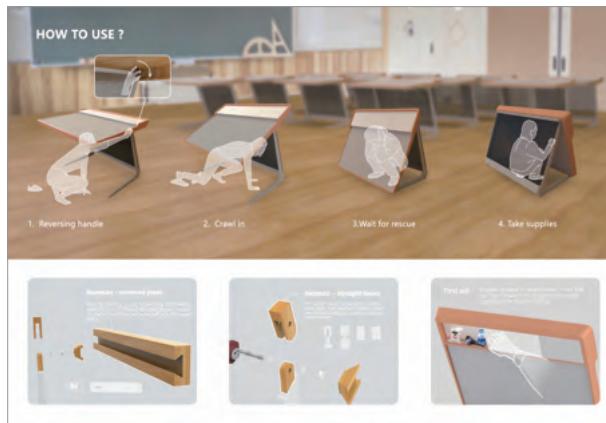
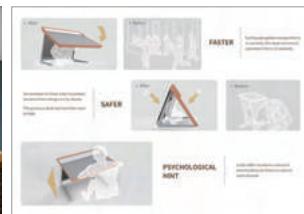
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城市 . 交互  
CITY.SOCIAL

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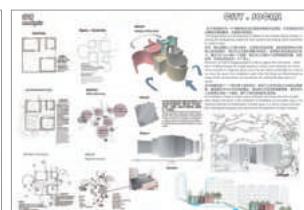
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**小石蜡笔**  
Stone Crayons

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**Dustpan plug-in**  
Designed for one armed people

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放大瓶蓋  
The Cap for Enlarging

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仙人掌水龍頭  
Cactus Faucet

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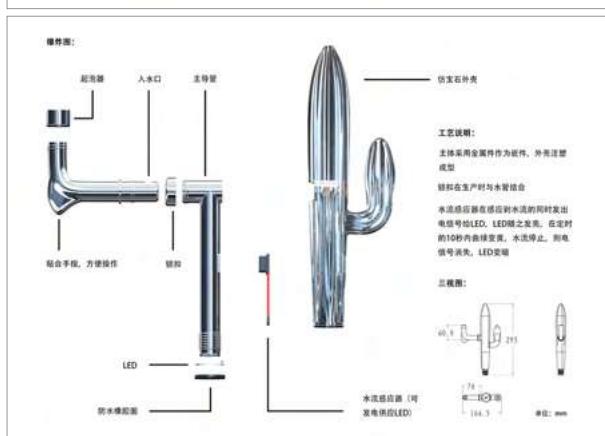
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## SNAIL

When people lose their homes, they start to wander with all their possessions. They are like snails, curling in the corners of the city, hidden in the dark. In order to give the homeless care and dignity, we have designed a luggage that can become a tent with some privacy. At the same time, The material is waterproof, and it can withstand the wind and rain.

### Social Problems

Many people are homeless because of war, poverty and other reasons. The United Nations Human Rights Commission estimates that there are 100 million homeless people in the world. Whether in developing countries or in developed countries, there are thousands of homeless.

### How to Use

luggage state → Expanding → shelter state  
The material is PEI plastic, which is waterproof and environmental friendly. The foldable structure is easy to move.

## 城市蝸牛

### Snail

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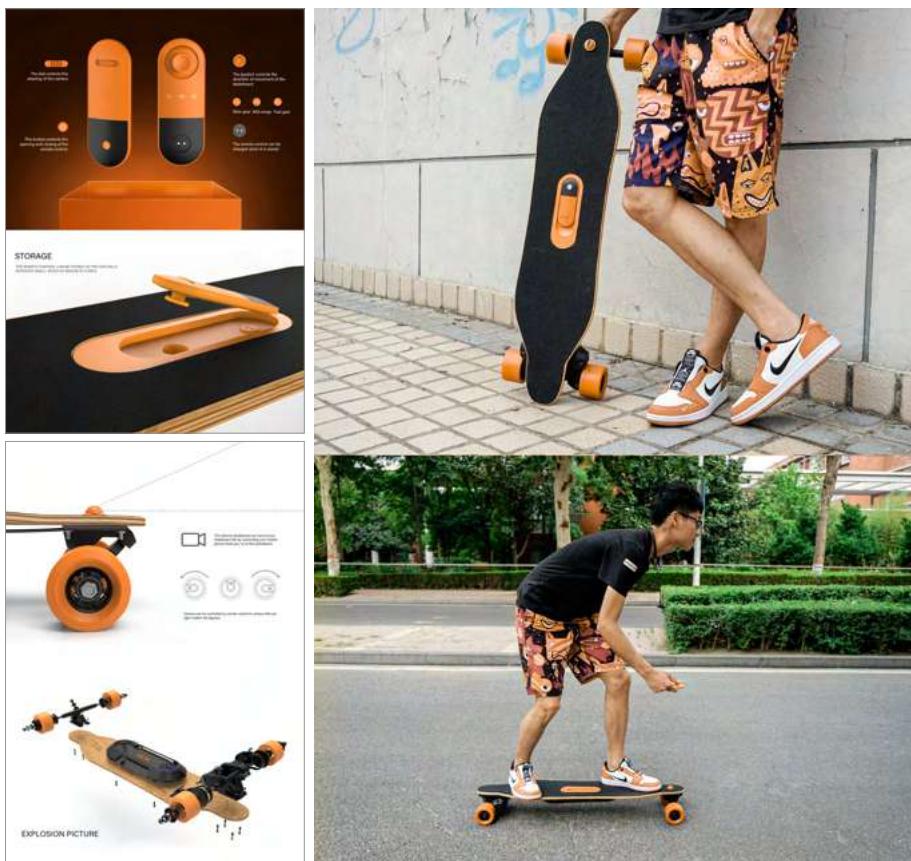
無  
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## DX 電動滑板

### DX Electric Skateboard

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## 線架

## Line Shelf

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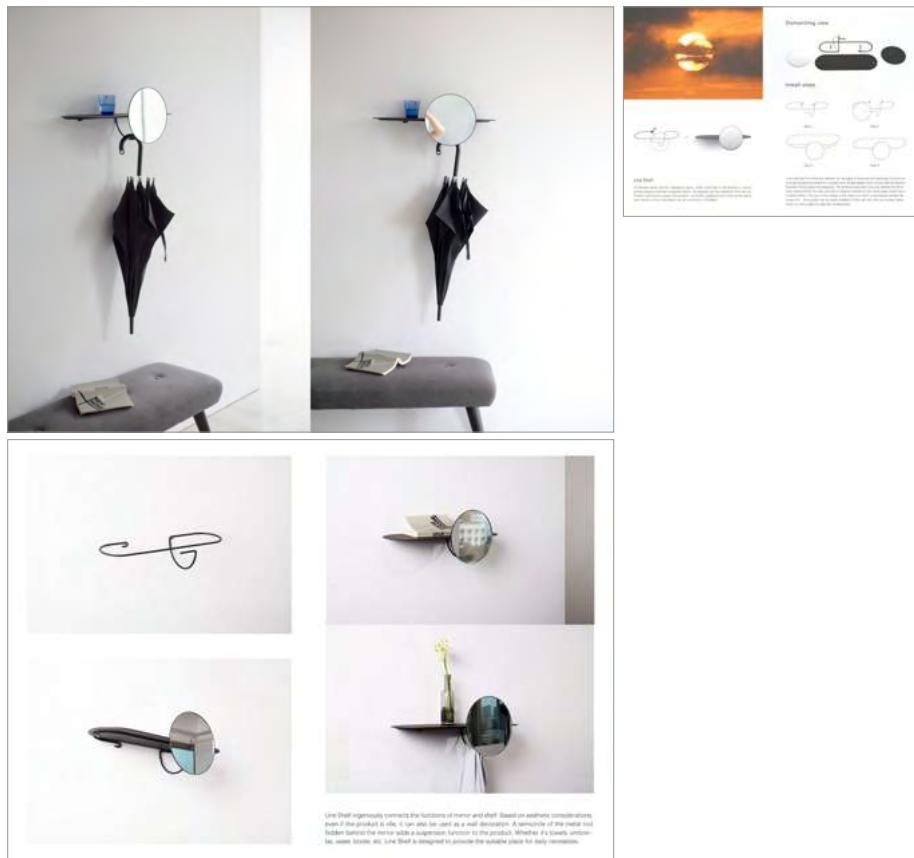
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Q-Pal

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### 撕撕薄荷牙膏

Tear It!

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Clip Album

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## 印章風油精 Seal-Shaped Essential Oil

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## 不倒翁儲蓄罐 Tumbler Money Box

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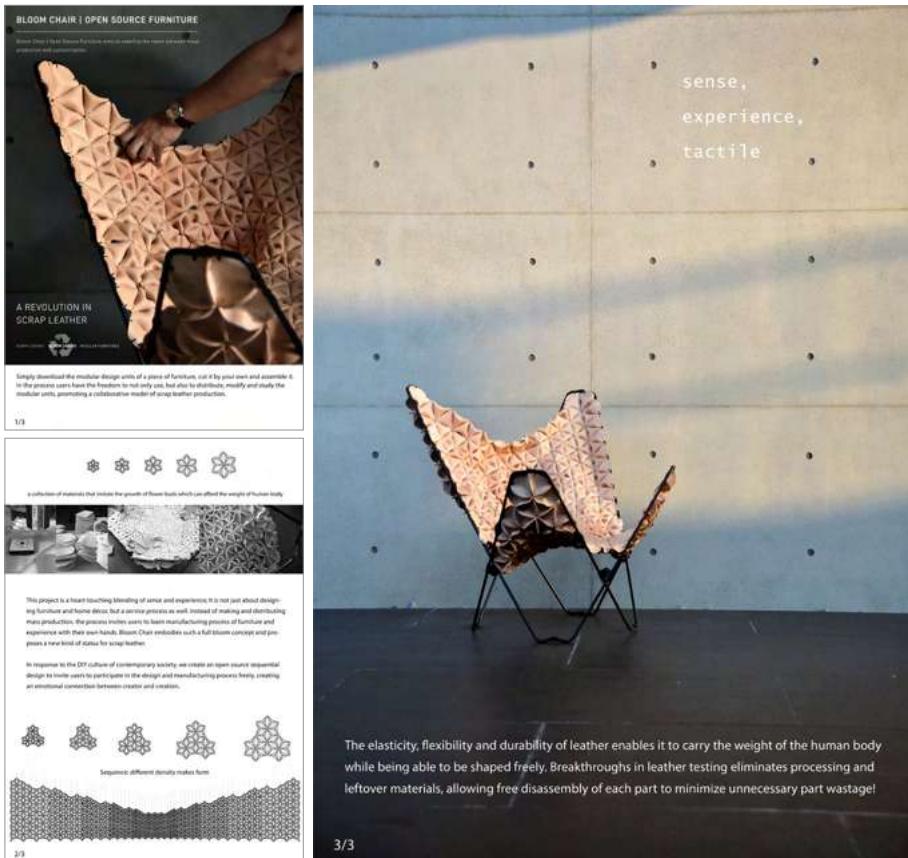
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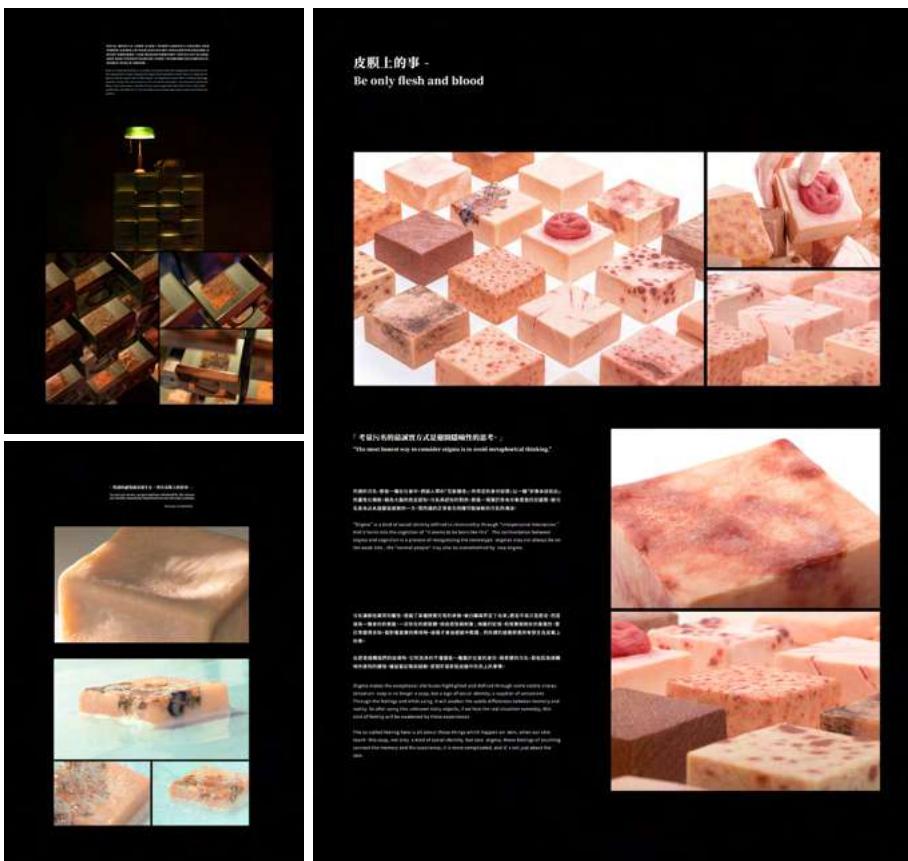
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皮膜上的事  
Be Only Flesh and Blood

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小圈圈  
CatYou in a Circle

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無觸碰洗手液自動裝置  
Non-Touch Hand Soap  
Automatic Device

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**戰地守護者  
Convertible Hospital**

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**攜帶型摺紙概念椅凳  
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"Protect Your Body"  
兒童性教育指導玩具  
"Protect Your Body"  
Children's Sex Educational  
Guide Toys

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便攜式警示充氣泵  
Portable Warning Charging Pump

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紙之音  
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## 老年人助步車模組化 設計

### Modular Design of Elderly Walker

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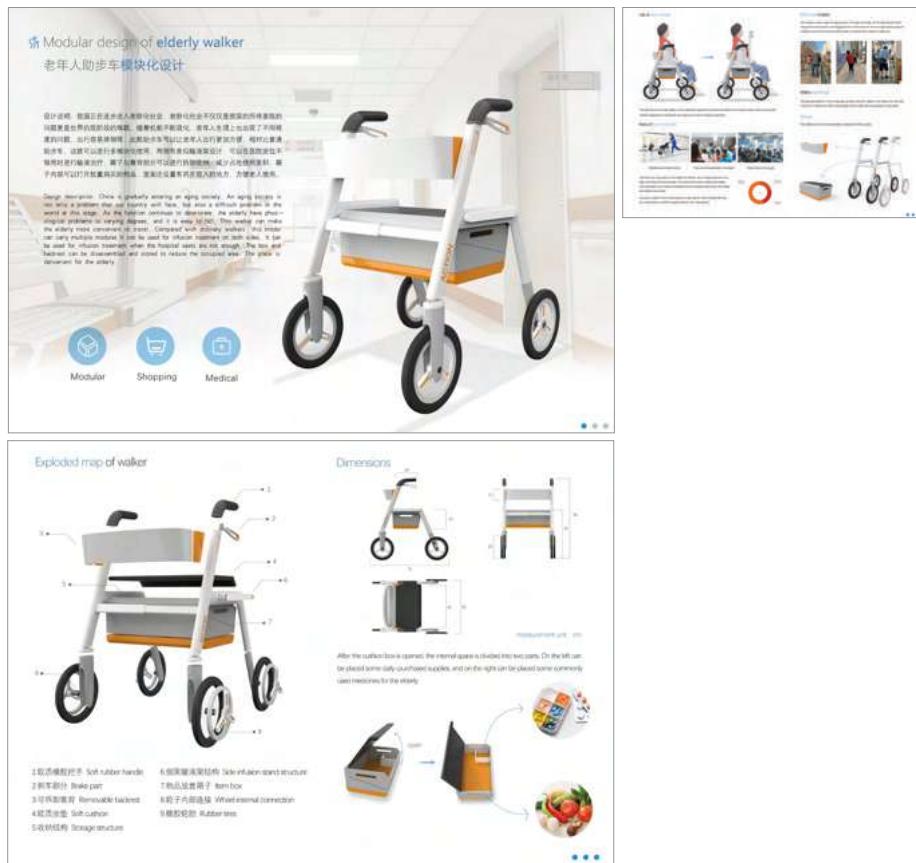
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## 份量罐頭

### Easy Cans

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**存在的问题**

- 有些女生因手部力量不足，拧不开瓶盖。
- 小孩子因手部力量发育不足，拧不开瓶盖，而且不知道往哪边拧瓶盖。
- 很多老人忘记拧瓶盖的方向。

**BOTTLE CAP**  
瓶蓋

ACCORDING TO THE SURVEY, THERE ARE MANY WOMEN, CHILDREN, OLD PEOPLE CAN'T OPEN THE CAP OR CAN'T SCREW THE CAP, THIS BOTTLE CAP, WITH TWO GROOVES, CAN INCREASE THE FRICTION. THE ARROW IN THE GROOVE INDICATES THE DIRECTION OF THE BOTTLE OPENING TO PREVENT TWISTING IN THE OPPOSITE DIRECTION.

**功能介绍**

- 整体呈椭圆形，凹槽部位略微凸起，使接触面更加舒适。
- 凹槽，增大摩擦，增加着力点。
- 指示箭头，起指示作用，又增加摩擦力。

**设计说明：**

这款瓶盖有两个凹槽，可以增大摩擦力增强着力点，而且有些老人跟儿童不知道拧瓶盖的方向，很容易拧反方向，所以在凹槽处设计了一个指示箭头，即可指示方向，也可以增加摩擦力。

**三视图**

左视图  
俯视图  
正视图

**使用场景图**

瓶蓋  
Bottle Cap

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**省力 · 鑰匙環**  
DESIGN OF LABOR-SAVING KEY RING

**设计说明 DESIGN NOTES**

这款钥匙环的设计在开口处设置了一个斜角，使用户在使用的过程中方便将钥匙套进去，比较省力，避免了传统钥匙环使用起来费力的现象。

**使用流程图**  
USE FLOW CHART

该钥匙环的底端设计了缺口，在使用过程中将钥匙托起。

将钥匙轻轻一夹便可使其套在钥匙环中。

**传统钥匙环**  
TRADITIONAL KEY RING

传统钥匙环在使用过程中比较费力，而且容易受伤。

省力钥匙环

省力钥匙环在使用过程中比较省力，而且省时省力。

省力鑰匙環  
Labor-Saving Key Ring

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易拉把手  
Easy-To-Pull Handle

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小手保衛隊  
Guardians

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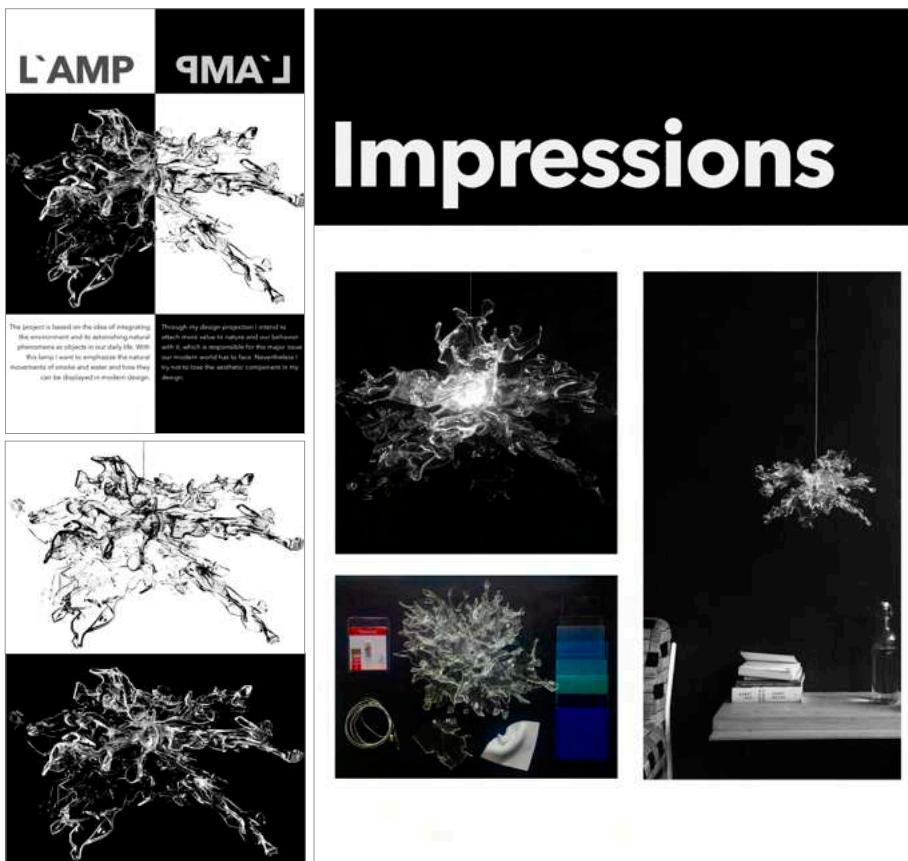
**鑽石凹槽**  
Diamond Groove

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**L'AMP**

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多功能包裝盒  
Multifunctional Box

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按壓式水管接口  
Easy to Connect Press Type Water Pipe Joint

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**便捷膠帶**  
Convenient Tape

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**森林冥想小屋**  
Meditation Cabin

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### 貼紙口罩

Tag

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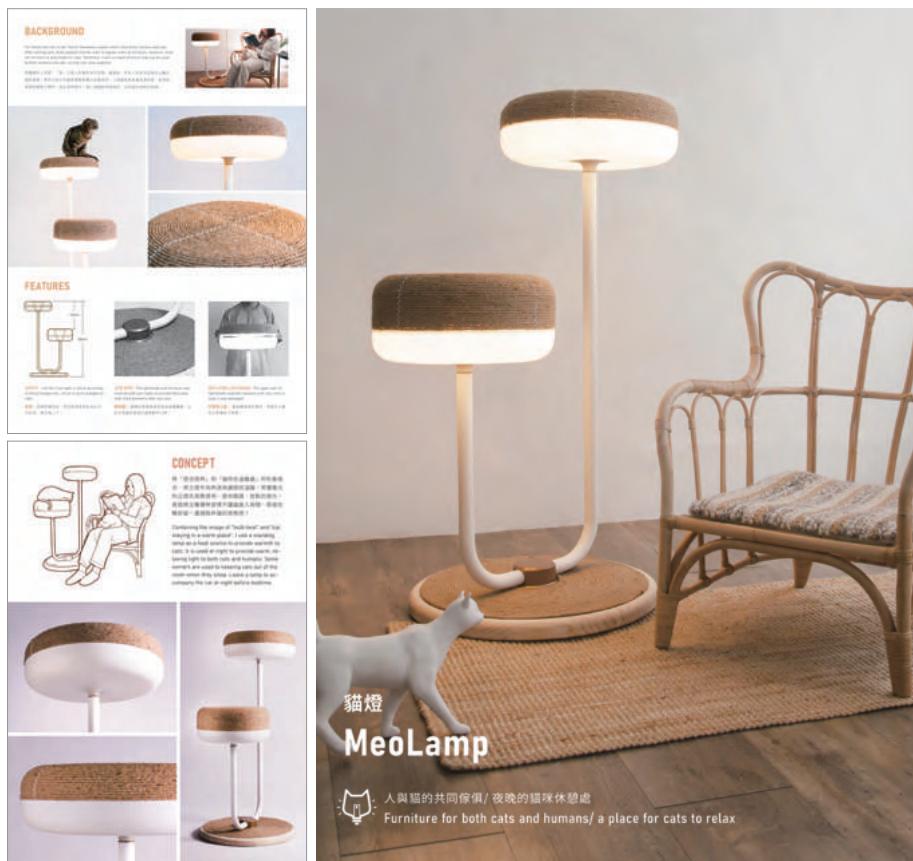
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### 貓燈

MeoLamp

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### 鰐動呼吸籃球鞋

Gilliups

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### 色彩訓練地圖

Color Training Game

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## Experience Banana

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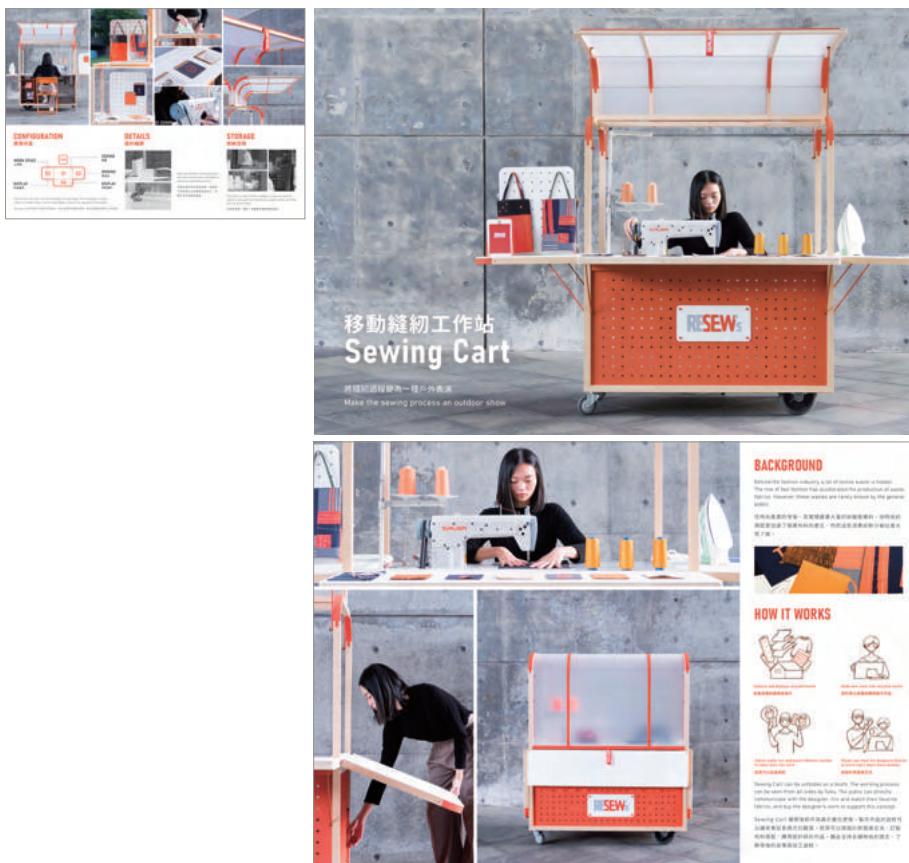
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## 移動縫紉工作站

### Sewing Cart

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## 墨色燈

### Chinese Ink Light

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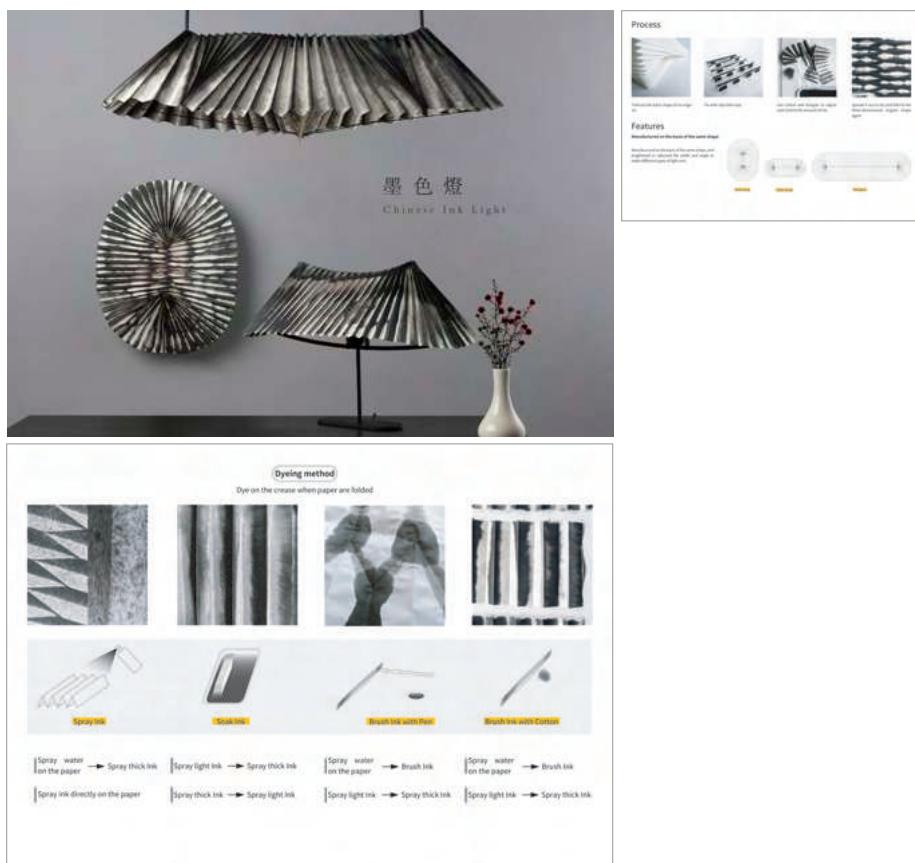
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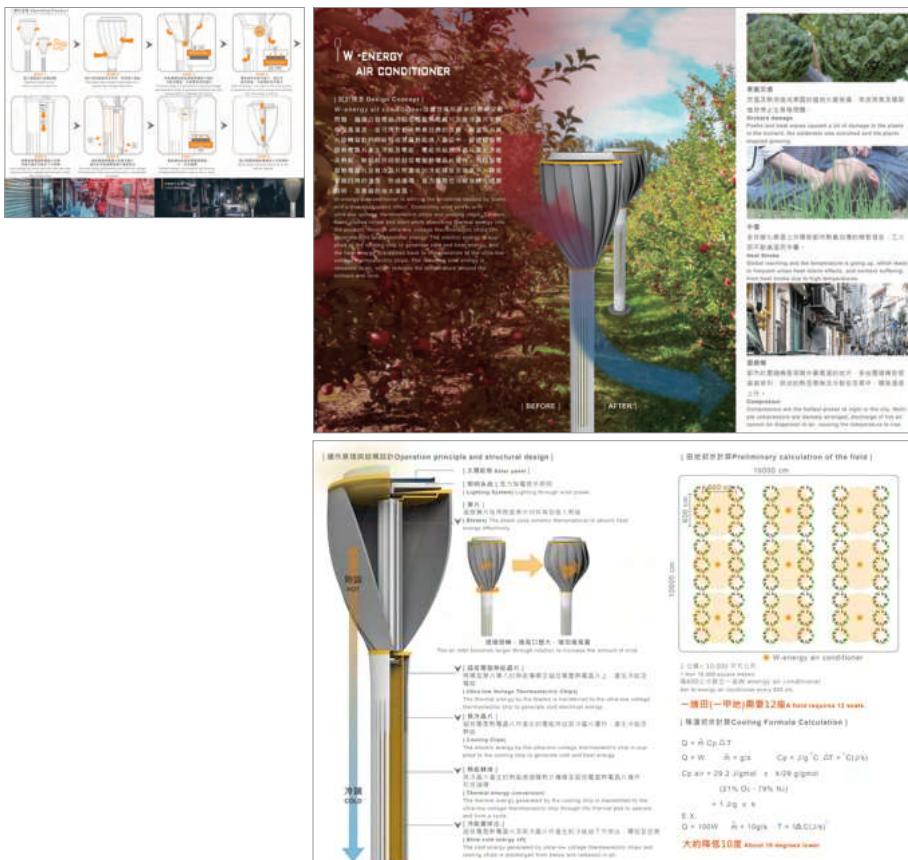
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## 風力熱電致冷機 W-Energy Air Conditioner

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## 自行車後架變形鎖 Frame Lock

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充氣小包  
PUFF BAG

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"你"的瓶子  
Find Your Bottle

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## LOSS LESS – Sustainable Service to Reduce Food Loss

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## Reconnecting Taipei

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### 投影三腳架

Projection Tripod

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### 救援物資箱

Rescue Supplies Box

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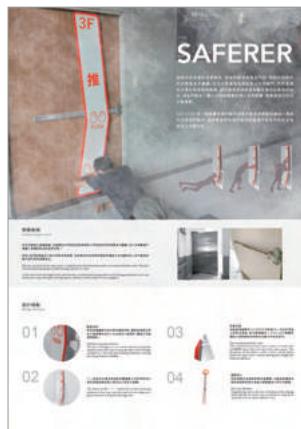
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從林開始 - 保育森林  
生態議題教玩具

Grow Forest

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手提式夾鏈分段垃圾袋  
Environmental Protection Segmented Garbage Bags

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ASTHMA 口罩  
ASTHMA Mask

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循環的鉛筆  
Loop Pencil

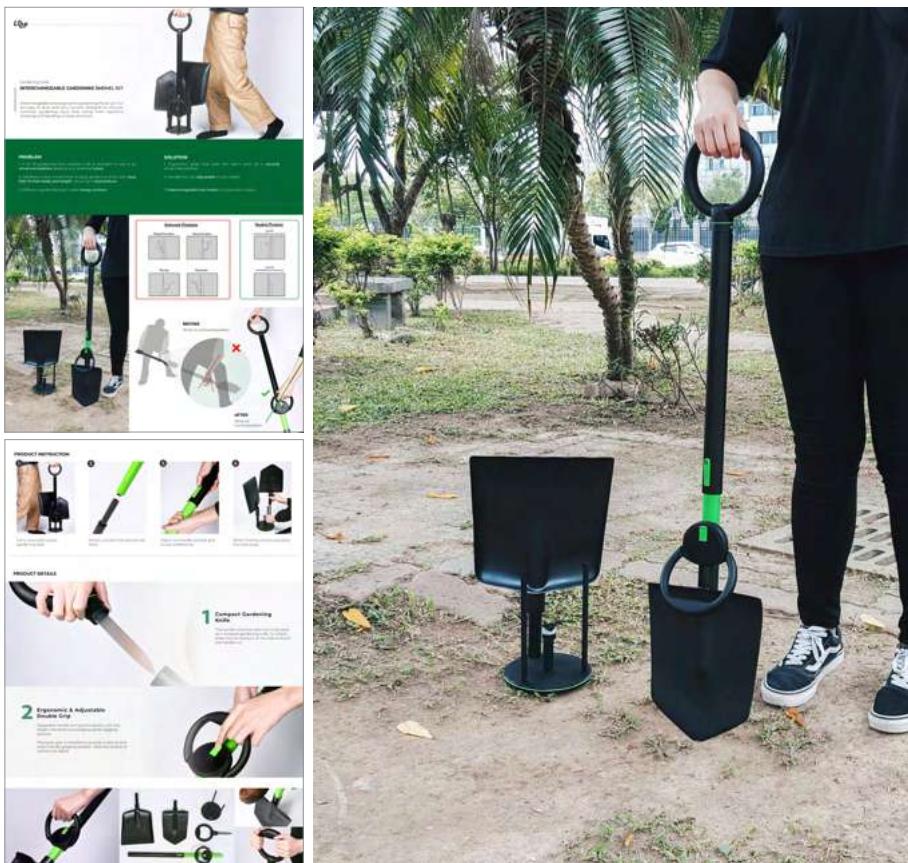
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## Loop

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## 一片視界——貧困地區兒童網課教具

View Amplifier——Online Course Teaching Aids for Children in Poor Areas

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共用分娩床  
Shared Childbirth Bed

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Pentagon 計畫  
Pentagon Program

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## Music raincoat

This story of spring in bed I am lying. And voice of ill I hear. Wind crying.  
After the night of wind and dreams, I have many to see the fallen leaves.

—Spring (verse 1) [18]

In ancient China, poets pinned their emotions on images from nature and conveyed them to readers in the form of poetry. And I imagine a music poet who expresses imagination nature in a musical way and makes people feel empathetic.

Show video: <https://youtu.be/6c1z0771#Rg>

### Inspiration

Many poems are happy to write poems about the rain. Rain itself has no emotions, but the mood of each person under the rain is different. The same is true of music. As the process of appreciating them, are thousands of hours in a thousand people.

### I used to consider what the music is

### I used to consider what the emotion is

In terms of emotion, I hope to find a tone which is clear and gentle, but also has a sense of mystery and lightness, so I finally choose the bottom of harp and organ as my main instruments.

I finally chose the five notes and its chords of a harp to harmonize the sound of falling raindrops.

So I want to produce a series to translate the two images of art and music.

### I used to consider what the audience is

Since cultures are a medium for people to contact with the outside world through their behaviors, I am the connecting medium as a visual.

Raindrops fall on surfaces, which translate the random sound of rain into pleasing notes.

## Music Raincoat

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## National Flag Puzzle

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Halo Educational Aid

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插頭小夜燈  
Plug Night-Light

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袖珍斗拱益智童玩積木  
Pocket Arch

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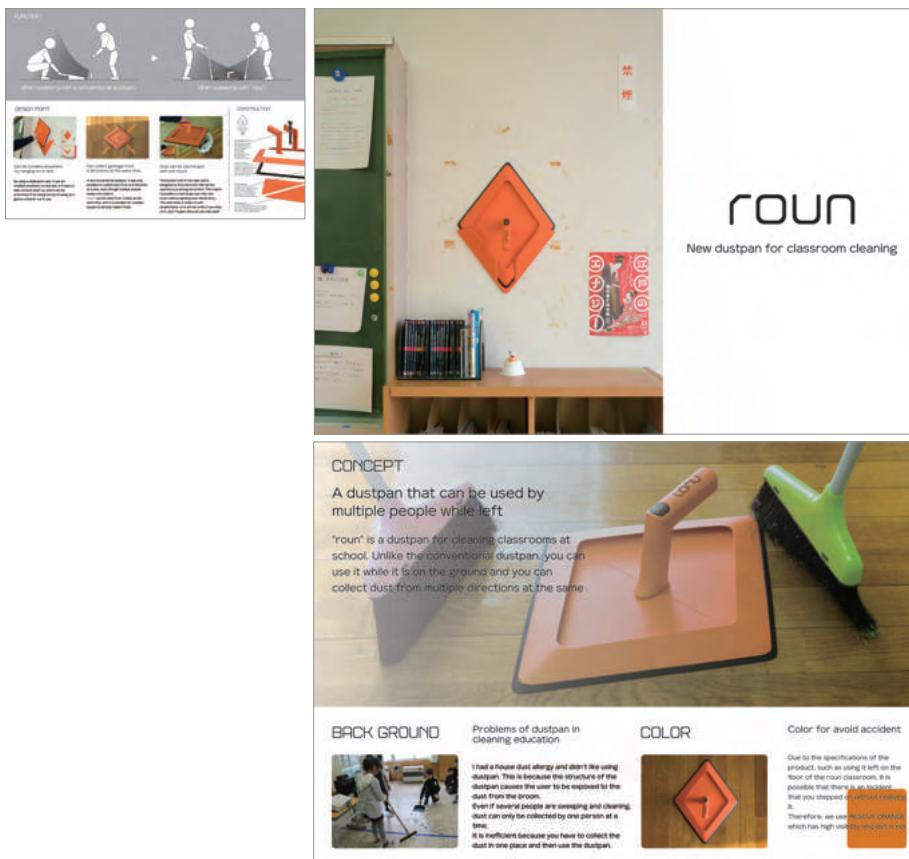
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Roun

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## Inertia 尾燈 Inertia Taillights

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## 節水衛士 Water Conservation Guard

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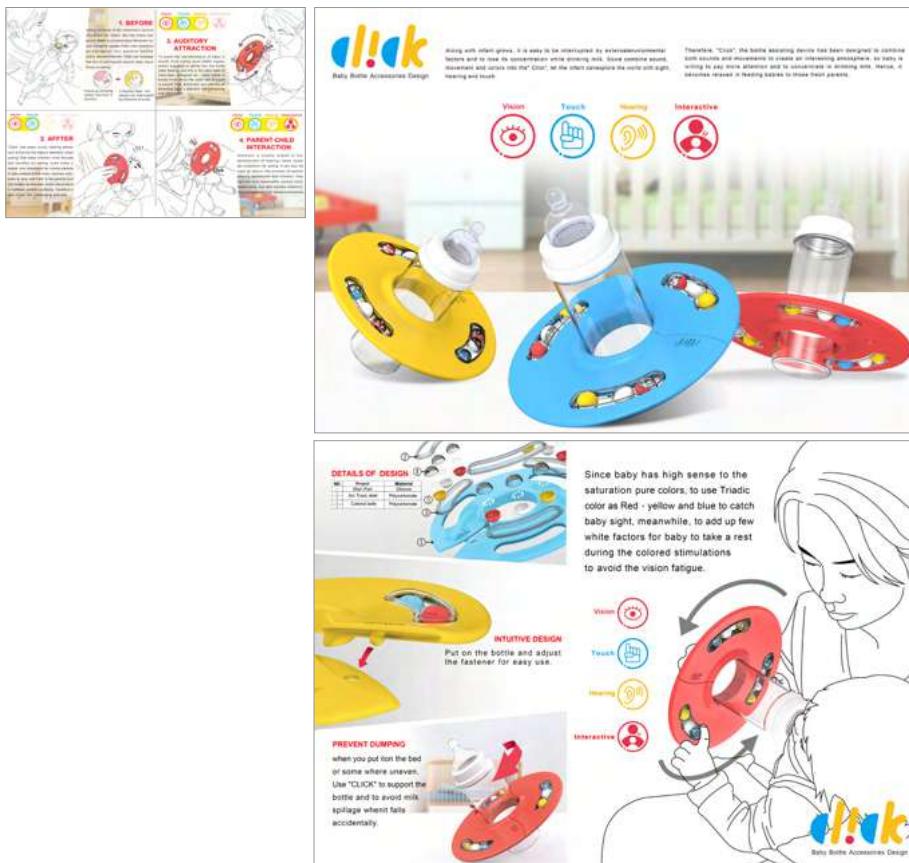
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### Click (Baby Bottle Accessories Design)

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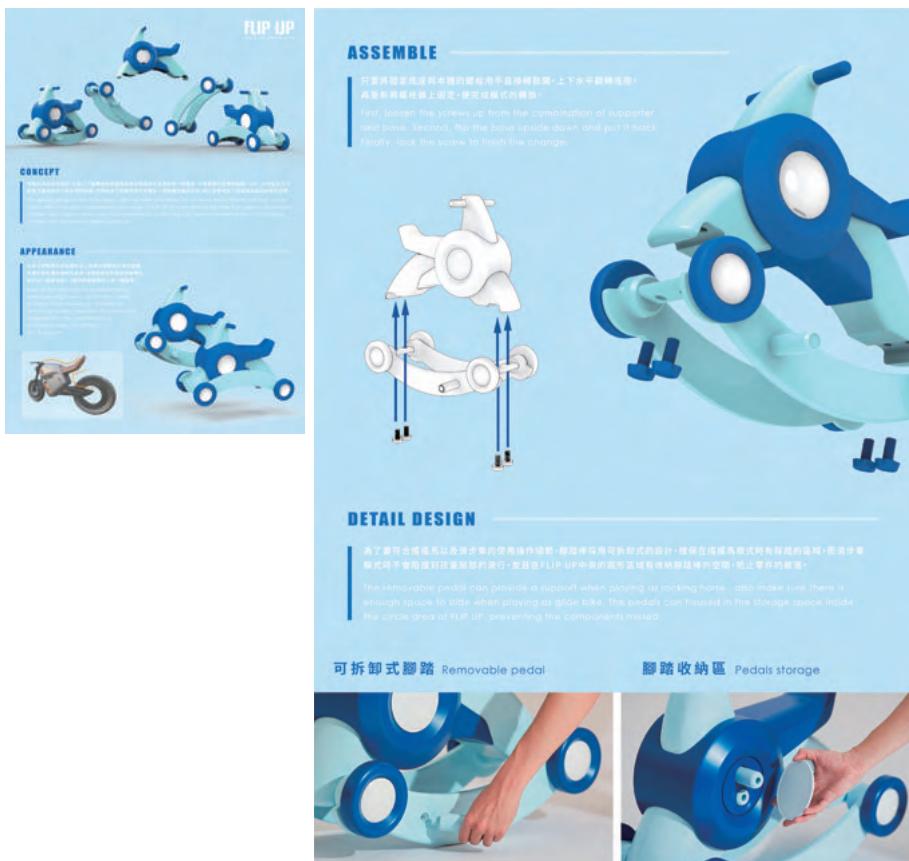
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### 二合一搖搖馬 Flip Up

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## Master of Fermentation

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## 拼圖藥包包

### Puzzle Medicine Bag

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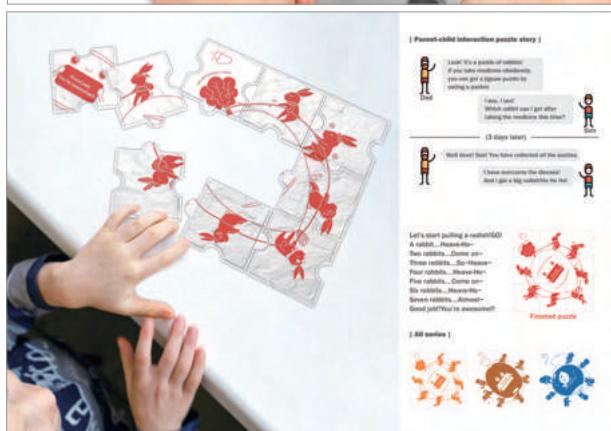
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Embrace

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### Free Touch

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## 船門救生艇 Door Lifeboat

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## 防漏水桶 Leak Proof Bucket

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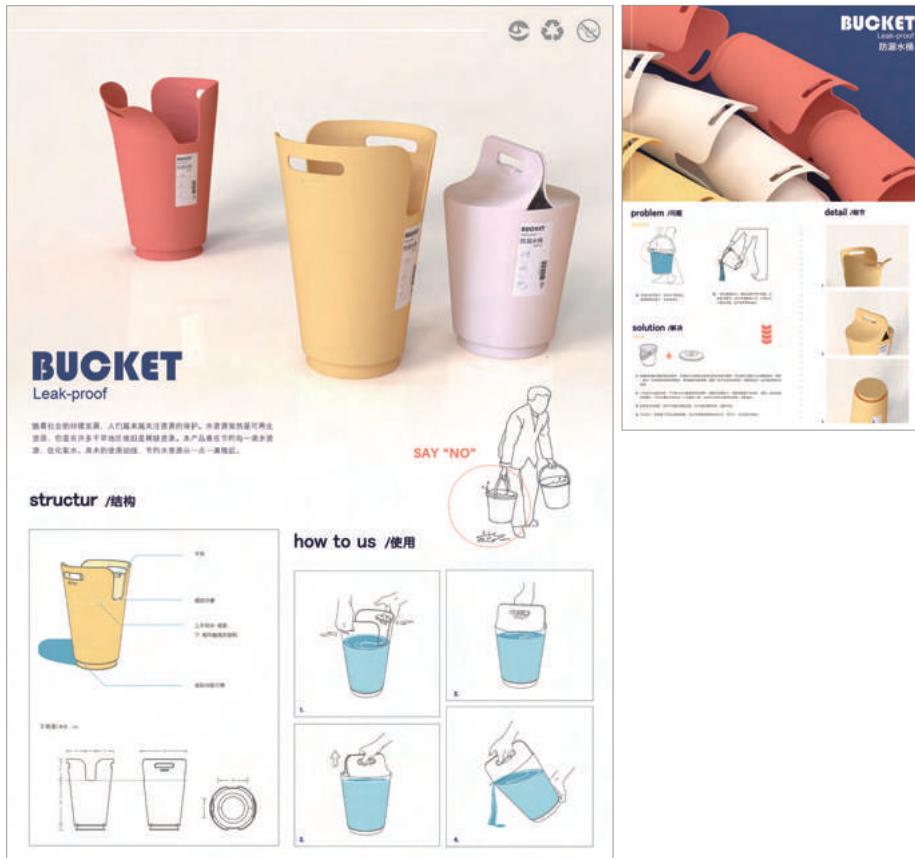
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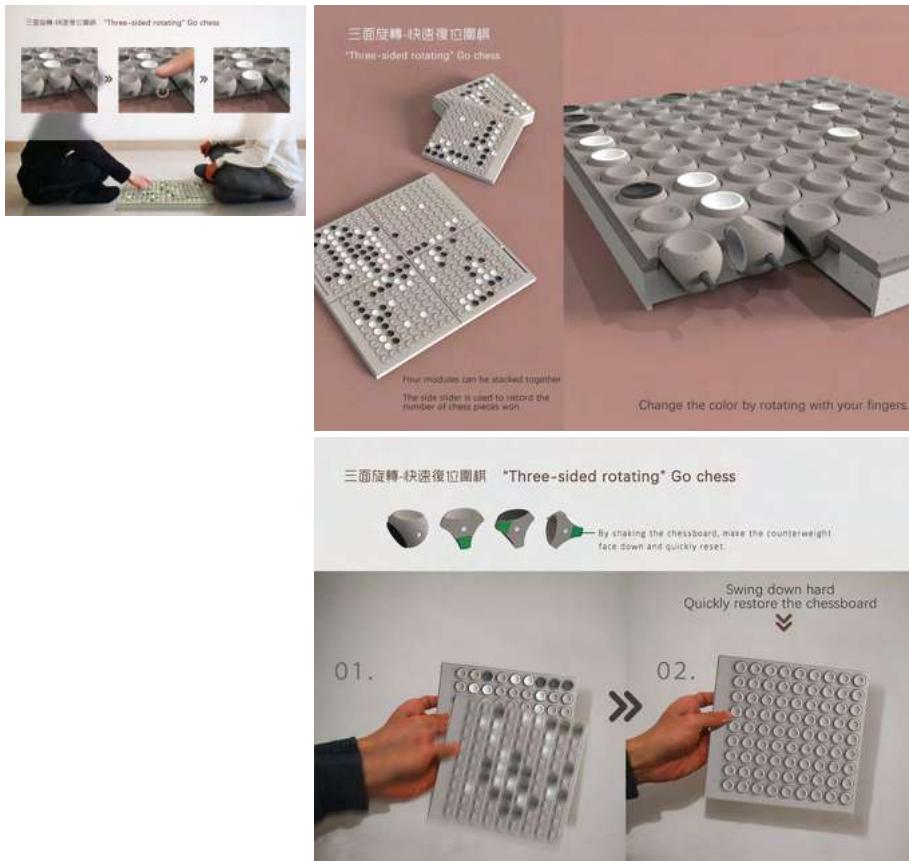
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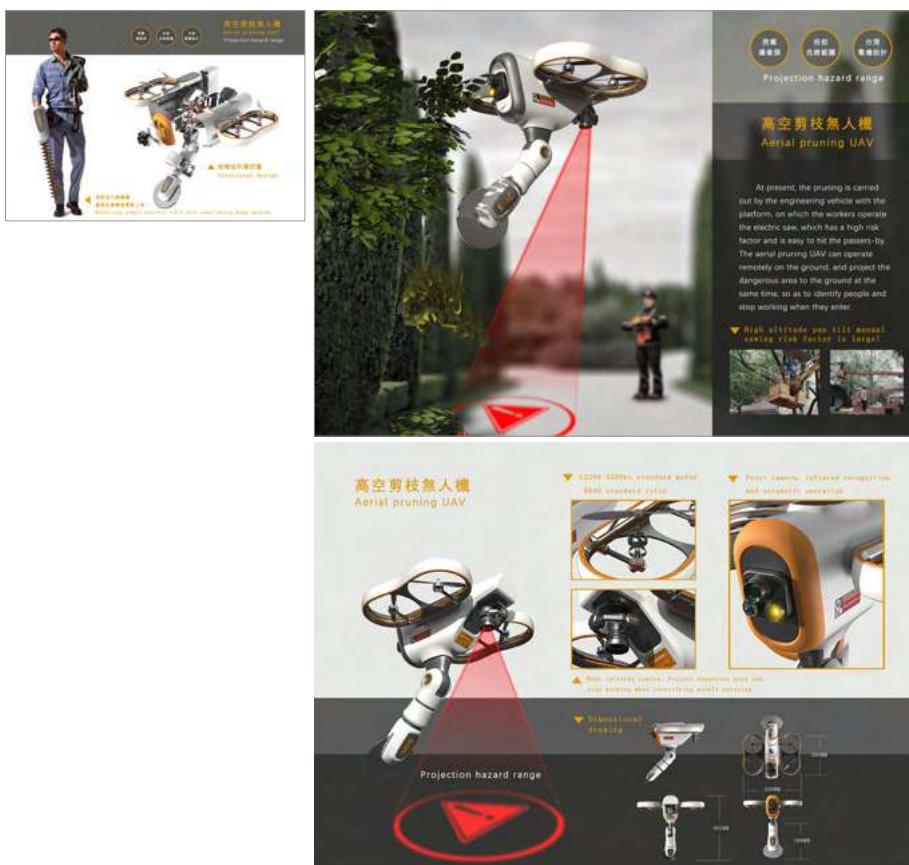
### 三面旋轉 - 自動復位圍棋 "Three-Sided Rotating" Go Chess

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### 高空剪枝無人機 High Altitude Pruning UAV

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### 羅本折疊嬰兒車

Robben

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### 桌面舞者

Table Dancers

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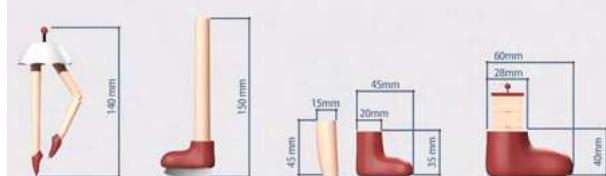
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该产品由一系列文具组成，灵感来自穿着红色鞋子的舞者。文具包括一副圆规、一把裁纸刀、一块橡皮和一个卷尺。圆规的灵感来自芭蕾舞演员，裁纸刀就像纸上“滑冰者”。橡皮擦有三层，从皮肤到肉再到骨骼。卷尺从鞋的桶形部分拉出，就好像是一条优雅而纤细的腿。人们都希望文具是精准实用的，而“Table Dancers”希望人们可以改变对文具的传统看法，他们更像是我们的合作伙伴。工作的时候也有诸多美好的存在。

This product consists of a series of stationeries which is inspired by a dancer wearing red shoes. The stationeries include a pair of compasses, a paper knife, an eraser and a tape measure. The compasses are inspired by a ballet dancer and the paper knife is like a "skater" on the paper. The eraser has three layers, from skin to flesh to bone marrow. The tape measure is pulled out from the barrel part of the shoe as if it is an elegant and slim leg. Users can feel the pleasure of work through "Table Dancers" and we should always remember that life is beautiful.





## UVC 衛浴守護者 UVC Toilet Protector

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## 隱藏的扶梯手 Ladder Assistant

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手寫的溫度

## Warm Writing

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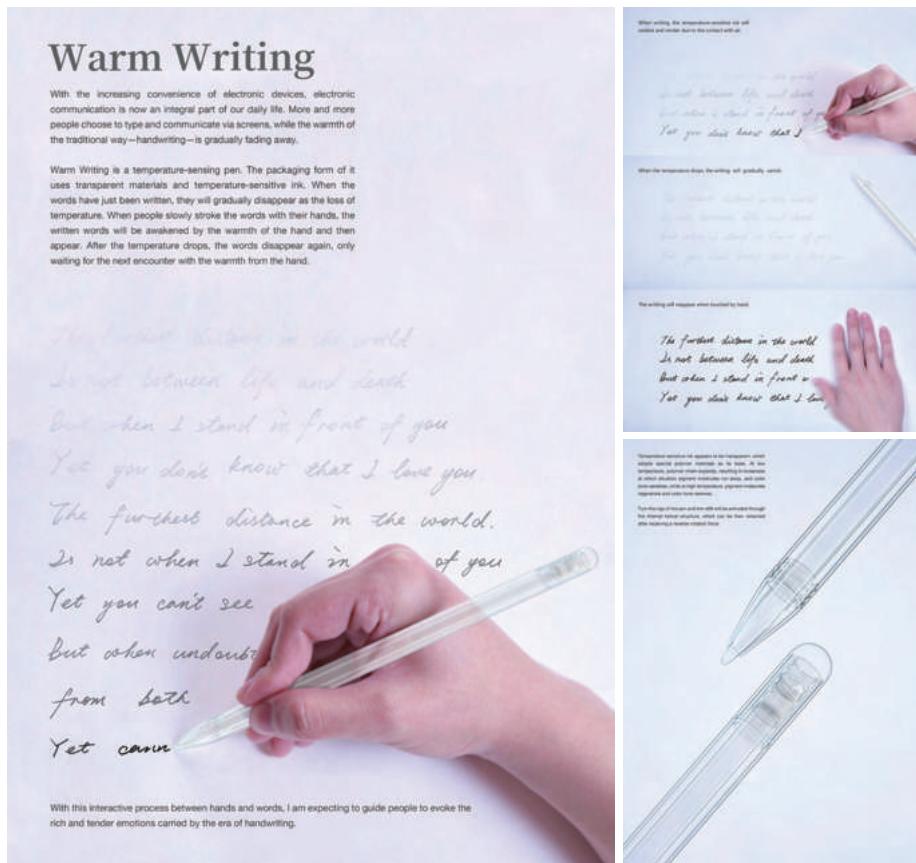
無  
None

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## 小鹿成長 - 兒童身高 測量椅

## Giraffe Children Chair

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**EASY PILL CASE**

**貼心藥盒**  
Easy Pill Case

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## T'wine

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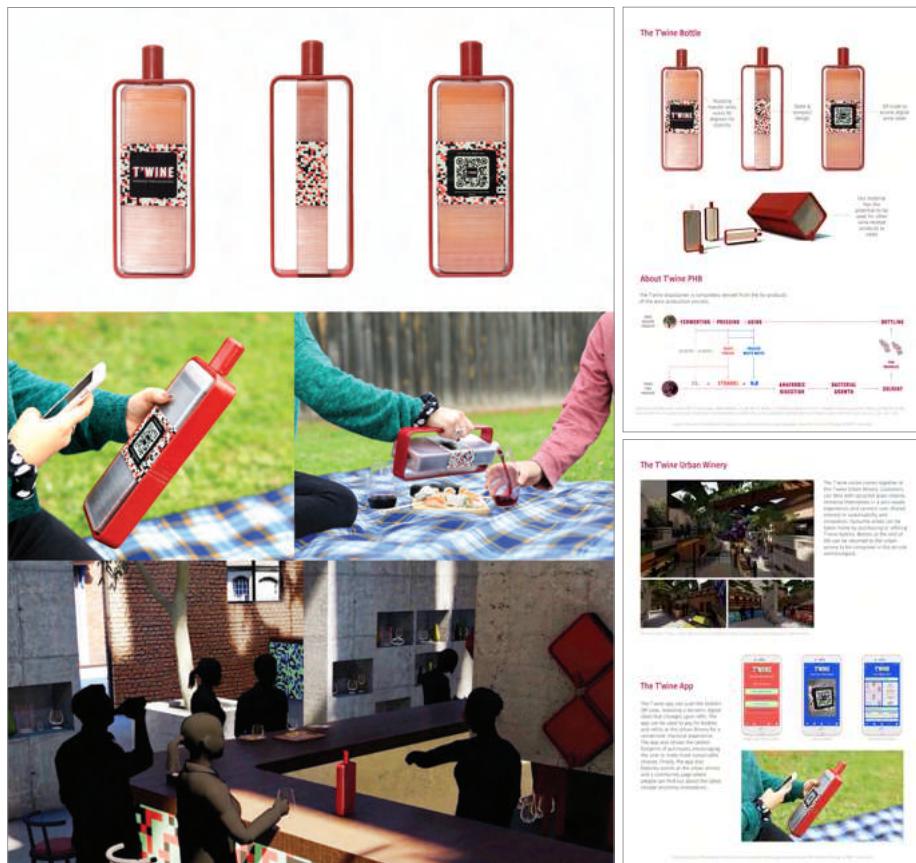
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## Void

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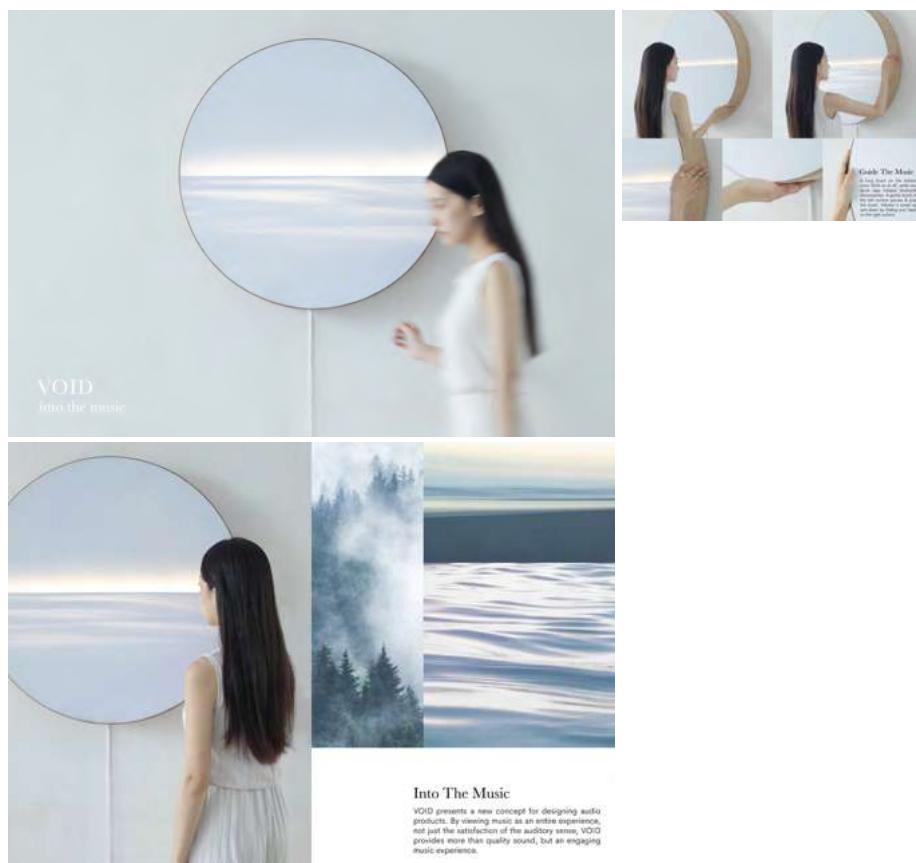
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**STERILIZED BAND-AIDS**

**STERILIZED BAND-AID**

**背景描述**  
Background

**设计说明**  
Design specifications

还在受伤之后为了找消毒水和创可贴而急得焦头烂额吗？这款新型创可贴，综合了消毒和包扎两个步骤。打开包装翻折之后可直接进行消毒，在设计上也加了使用的先后性，消毒之后可抽出创可贴进行包扎。节省时间的同时并在一定程度上减轻患者的痛苦。

Still struggling to find disinfectant and band-aids after your injury? This new band aid combines the two steps of sterilization and bandaging. Open the package after folding can be directly disinfected. In the design has also added the use of sequence, disinfection can be drawn out after the band-aid bandaging. Save Time at the same time and reduce the pain of patients to a certain extent.

7cm  
5cm

**消毒創可貼**  
Sterilized Band-Aids

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**Germ killer**  
Alcohol spray trolley grip design

There are some bacteria or viruses in our surroundings, so the more things we have touched, the more accumulation of them will stay on our skin. Especially when people are shopping in superstores with a cart, there will be plenty of bacteria stay on their hands because of touching the handle of carts, and the stay of them would also cause colds or illness.

**Germ Killer (Alcohol Spray Trolley Grip Design)**

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**Germ killer**  
Alcohol spray trolley grip design

We combine the handle and alcohol, users can press the handle and alcohol will spray out immediately to sterilize hands which have touched the handle and goods, make people's shopping experience better.

The handle is also made of copper, which can reduce the spread of bacteria by reducing the amount of surface colonies.

When your hands become unclean because of touching goods, you can press the side of handle to sterilize them.

The alcohol is stored inside the handle, and refit it is also easy, just detach it by turn.

偏移創可貼一用 14mm  
解決問題

Offset Band-Aid—Solving  
Problems with 14mm

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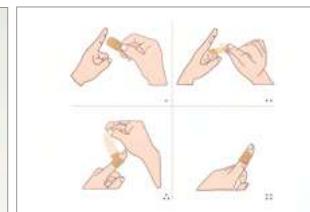
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變色標籤

Barcodiscount

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**Barcodiscount**

The color-changing labels display different discounts in sections according to the approaching expiration date. At the same time, a small part of the barcode will also change. In addition to replacing the manual posting of discount stickers, which saves time and labor costs. The staff can also directly scan discounted prices and inventory management when customers check out the cash register.

**Problems**

- The staff needs to affix a sticker to put a discount label while the loyalty card is approaching.
- For customers, it is difficult to judge the time to choose whether to buy a discounted price.
- After scanning, the staff needs to read the barcode, the staff need to measure under the discount label.

**Design**

- Part of the barcode will change to indicate the approaching expiration date.
- Discounts offered by time and time changes.
- The color change label will change color with time and when it is approaching.

**Process**

- At checkout, the cashier staff directly scans the barcode.
- Barcode recognition system, which can recognize the inventory price, quantity, and expiration date.
- Reduce the burden of staff work, reduce time, and reduce labor costs.

**Background**

88% of customers buy products with longer shelf life

Based on the UN's Food and Agriculture Organization food losses and waste amounts to roughly US\$ 600 billion in industrialized countries and US\$ 310 billion in developing countries. In one experiment in 2017, 88% of customers would buy products with a longer shelf life from the shelves. This causes shelves close to the shelf life to be wasted due to expiration.

25% of customers think it's an incentive to buy products with discounts.

33% of customers think buying discounted products reduced waste by an average of 33%, while revenues increased by an average of 6.5%.

Customers pick products with longer shelf life

Cashiers paste discount stickers one by one



觸覺貼紙  
Touchable

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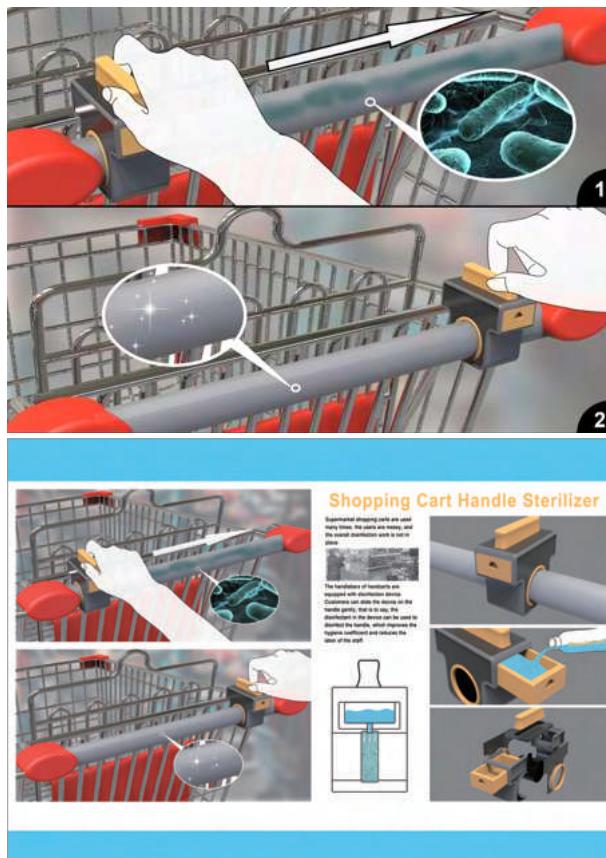
健康購物  
Health Shopping

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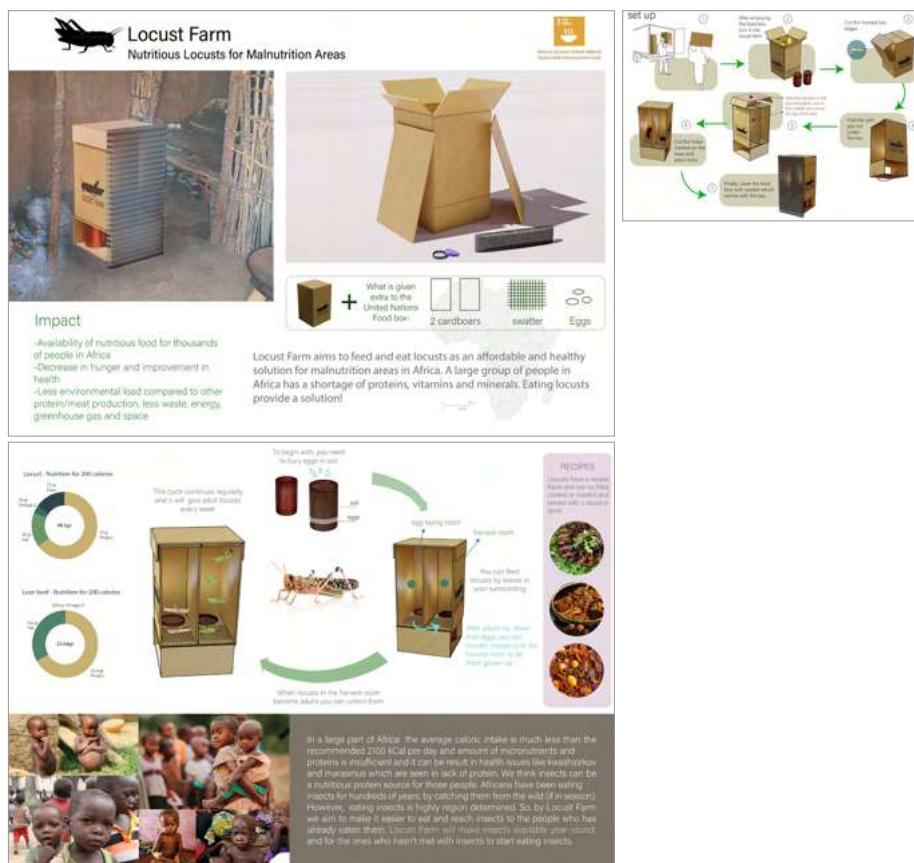
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**綻放**  
Burst into Bloom

**Introduction**  
有些存錢罐是用碎掉的形式把硬币取出来，那将存钱罐摔碎掉，是不是也可以像烟花一样完美地绽放呢？存钱罐的材质造成了各种色彩的陶土、砂石一样的物质，更像烟花在摔碎的一刻，会有一种类似烟花绽放的效果。这样的存钱罐子就仿佛是烟花在摔碎的一刻，会有一种类似烟花绽放的效果。这样的存钱罐子就仿佛是烟花在摔碎的一刻，会有一种类似烟花绽放的效果。而在此时，存钱罐在完成了它的使命后，自己本身也得到了绽放。

Some piggy banks are broken to take out coins, so when the piggy bank is broken, can it be as perfect as fireworks? The material of the piggy bank is made of various colored clay, sand, and stones, like fireworks. When it is broken, it will have a similar effect to colorful fireworks. Smashing the piggy bank is like setting off a fireworks. The act of withdrawing money is explained in a different way. At this time, the piggy bank is sublimated after it has completed its mission.



綻放  
Burst into Bloom

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**觸覺城市**  
Tactile City

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動物野餐派對  
The Last Wonderland

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7Disasters

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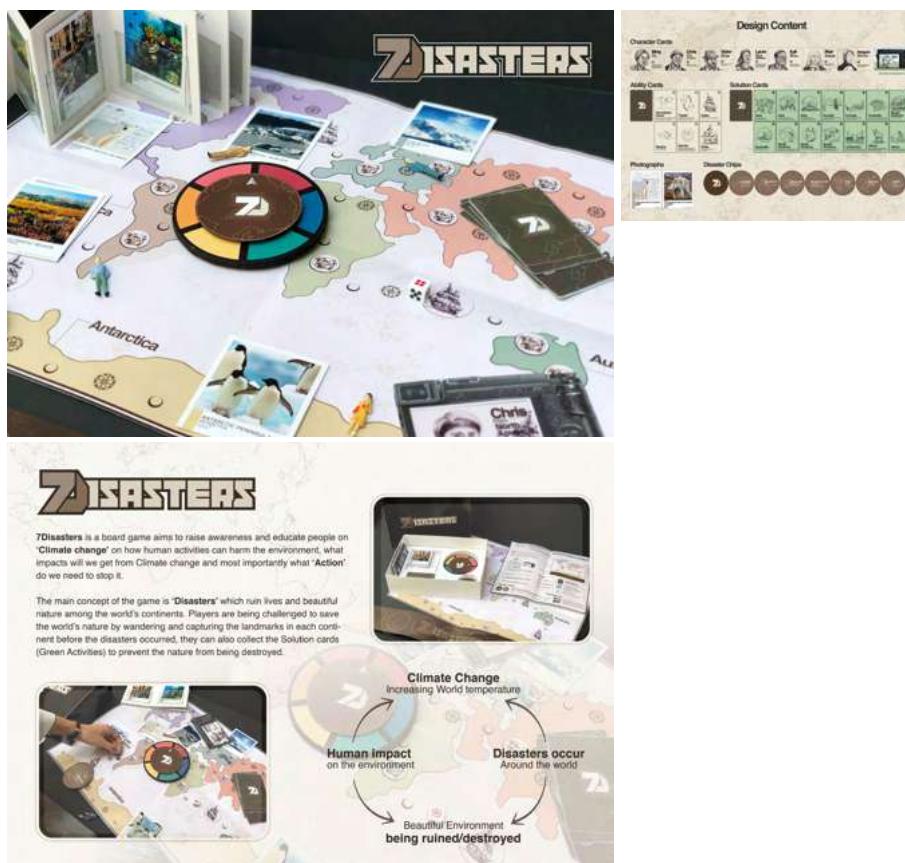
Suphichaya Suppapat

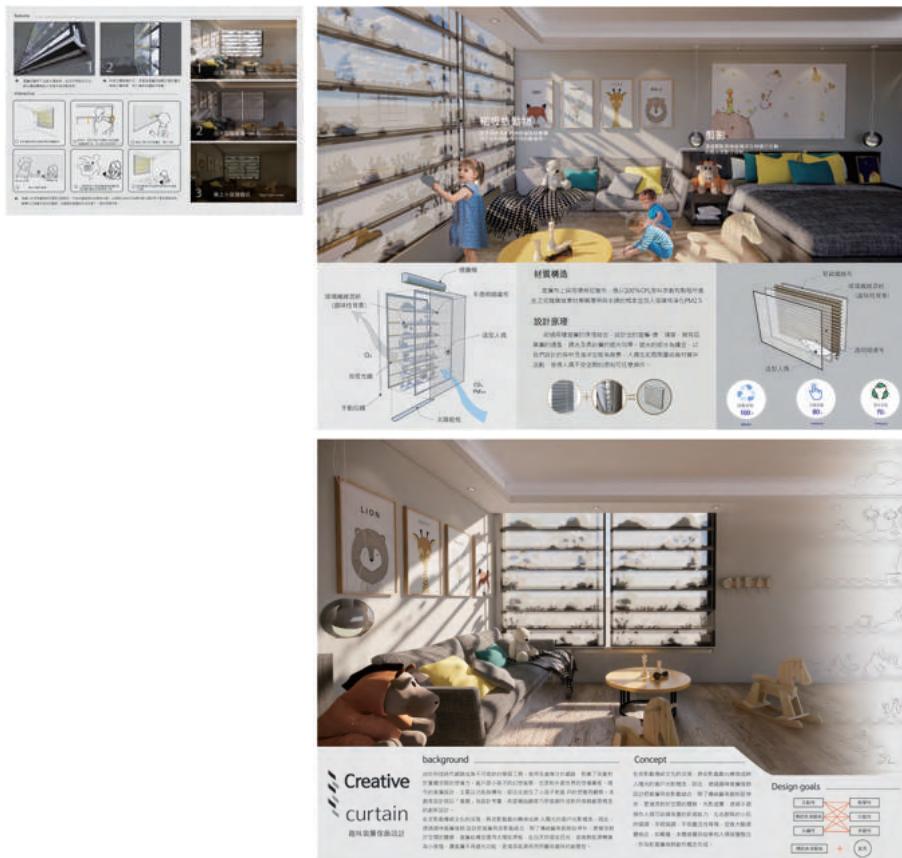
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頑皮·影戲創意窗簾  
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Creative Curtain

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Note-is. : Currency  
Identification Wallets for  
Visually Impaired

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## Visible Protector

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## The Caravan - a Journey to Experience Through Senses

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## Flow

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## Maia- Hope for Shrimps

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### Background

In an age where we are taught animal cruelty is wrong but brought upon omnivorous diet it slowly becomes apparent that the two do not go hand in hand. Our hunger for shrimps has grown drastically in recent decades and global demand for shrimps has exploded.

#### Action

In most shrimp farming practices, shrimps are treated like inanimate objects. Filthy living environments for farmed shrimps propagate the use of vaccines and pesticides to prevent the spread of disease.

#### Reaction

To inspect these malicious activities experts conducted tests on farmed shrimps which resulted in finding **heavy traces of antibiotic resistant bacteria**. These bacteria, termed as "Superbug" are extremely harmful for human consumption and can cause E-coli infections.

### Concept

This project is an attempt to create a healthy living environment for nauplii shrimps and prevent them from harmful farming practices. It is an inspiration derived from a naturally occurring cycle in sea: Shrimp, algae and bacteria are codependent for their existence. Shrimps eat algae, beneficial bacteria decompose the waste produced by shrimps and then help to **promote the growth of algae**.

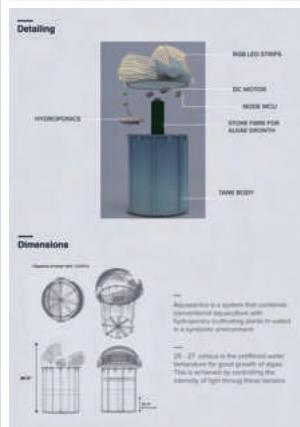


**Working**  
The system uses the traditional way of breeding by insuring healthy algal and bacteria growth in water. For this stage to grow in tank specific sources of light is required in different stages of shrimp growth. The light source is a high intensity LED light which is controlled by a mobile application to turn the light on and off when new ones are to be born. This generates the continuous growth cycle of algae-shrimp-bacteria. Transforms are used. Hydroponics as a source of oxygen supply which the tank, after the nurturing sheet switches off the tank. Hydroponics also help in removing the waste accumulated in water. Hydroponics are used to collect the waste ingests.

#### Features

**Chromophotolight**  
After the larvae sets up the light on the shrimp's environment, the light will switch and adjust its intensity according to the surrounding temperature.

**Algorisms**  
Most of the plant stems are eaten by shrimps and turned them into bacteria, which facilitate the growth of algae. Algorisms also help in removing the waste accumulated in water. Hydroponics are used to collect the waste ingests.



## BALANCE- 多功能體感嬰兒車

BALANCE-Multifunctional Somatosensory Stroller

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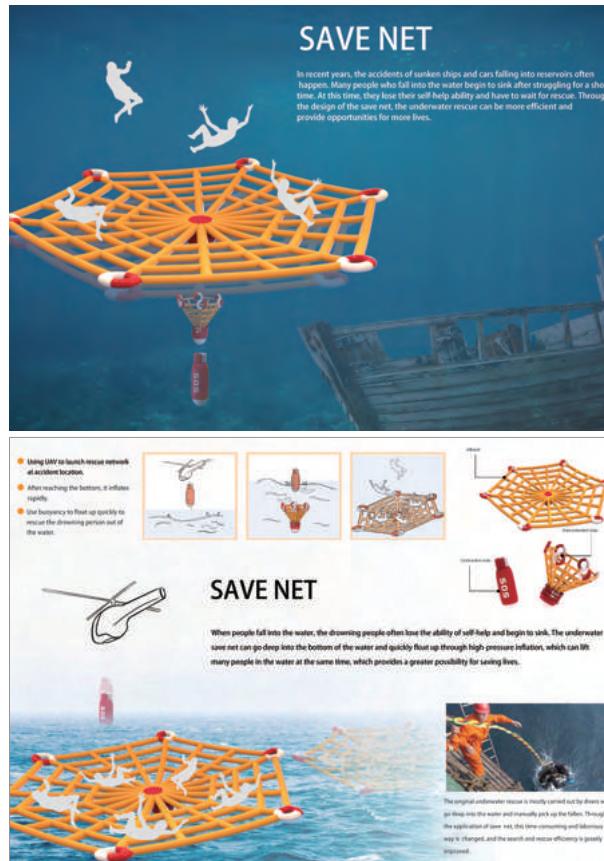
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水下救援網  
Save Net

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Taiwan  
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Competition

視覺設計類得獎作品  
Winners in Visual Design Category

## 視覺設計 Visual Design ••••• 評審評語 Jury Comments



周君政 Chun-Cheng Chou

臺灣 Taiwan

全球僅見於台灣的“鯤鯓”稱呼，有其在地的特殊性。能關注到本區域文化與族群的發展，並能投以新穎多元方式詮釋文化、啟動紀錄、推動認識，全方位的設計考量著實值得推薦。符合SDGs第11項目標，切合「Action即時行動」主題。

Kun-shen is the name of a unique landscape in Taiwan that has its local charm. Numbers of Tainan Coast focuses on the development of local culture and community. It also promotes interpretation of culture, keeping local record, and raising recognition in brand new ways. This comprehensive design is indeed a gorgeous piece. It also fits with the 11th Sustainable Development Goals (SDGs) as well as the theme of this year.



Dino Brucelas

菲律賓 Philippines

這份參賽作品完美地融合了概念及行動。參賽學生放眼在地，凸顯出獨特的地方及人群。設計團隊完整又全面的思考迴路與精緻的插畫和設計相輔相成，打造出這份優秀的作品，讓大家看到擁有脈絡的設計是十分具有力量的。

The work is a good example of a great idea combined with great execution. By focusing on a local community, the students were able to highlight the uniqueness of the place and its people. The thoughtful thinking was complemented -- and highlighted -- by the polished illustration and design. A great work that shows the power of design when it is contextualized.



Xavier Bermudez

墨西哥 Mexico

《數鯤島》擁有視覺設計作品的專業水準，而且在下列三個方面表現特別卓越，因而奪下金獎：一是透過深度的調查後將主題成功概念化；二是透過展現台灣價值的插畫風格來表現概念；最後一點則是「數鯤島」擁有匠心獨具的專業技巧。上述的元素讓我們將票投給了這個內容和視覺兼具的創新作品。

The job rivals any professional job in the field of visual communication. The excellence in three factors give this work its award 1) The conceptualization of the subject based on a deep investigation 2) The excessive representation of these ideas through an illustration style that has its roots in the identity of Taiwan and 3) Masterful execution that demonstrates a high level of craft. All these elements led us to select an innovative communication system with great content and visual quality.



視覺設計評選現場 Visual Design Selection of 2020TISDC

設計師蒐集了適當的媒材和文獻，以鮮明又精緻的風格呈現當地的美麗特色。不僅如此，這份作品在敘事、文化視覺的表達上也絲毫不馬虎。

The unique characteristics of the local area are beautifully visualised in appropriate media and documentation with vivid and sophisticated approach, without losing the narrative and cultural visual expressions.



Pooroni Rhee

韓國 Korea

這項作品十分吸睛，設計師極具創意，在在展現出設計團隊的深度。《數鯢島》各個方面來說都優秀萬分，也是一件發人省思又匠心獨具的作品。有這樣一件作品擺在作品集裡，設計師應該要十分驕傲。

This entry stood out for me because of the depth the entrant had applied to working out the creative idea. Supremely crafted at every level this is an accomplished and thought provoking creative project any professional designer would be proud to have in their portfolio.



Graham Sturt

荷蘭 Netherlands

《數鯢島》的創作團隊採用獨特方式描繪生物、建築和其他圖案，在所有作品中脫穎而出。這項印在絲巾上的設計有一種神祕的魅力，看起來像是時裝設計師艾米里奧•普奇巧手下的圍巾，但同時又擁有豐富在地特色。原創的字型設計也相當優秀，整體風格不會太過僵硬，成功地為作品增添一股柔美氣息。作品整體的概念值得讚賞，若每一項都使用不同的手法或許會更讓人無法抗拒。

The way that the organisms, buildings, and other motifs were drawn and colored was distinctive and stood out among the exhibited works. The designs printed on the scarves also have a mysterious charm, as they appear to be like Emilio Pucci's scarves, while still exuding a native air. The original typography was also wonderful, as it is not too solid and successfully adds softness. Although the overall sense of unity is magnificent, it feels as though there would be even more appeal if the impression is different for each item.



Masashi Murakami

日本 Japan



視覺設計評選現場 Visual Design Selection of 2020TISDC

## 金獎 Gold Prize

### 數鯤島 Numbers of Tainan Coast

#### 創作者 Designer(s)

何芝螢、謝欣潔、盧芷吟、黃庭怡  
曾怡瑄、林育誠  
Chic-Ying Ho, Xin-Jie Xie, Zhi-Yin Lu  
Ting-Yi Huang, Yi-Hsuan Tseng  
Yu-Cheng Lin

#### 指導老師 Instructor(s)

秦安慧、黃煒仁  
An-Hui Ching, Wei-Jen Huang

#### 學校所在地 Location of School

臺灣  
Taiwan

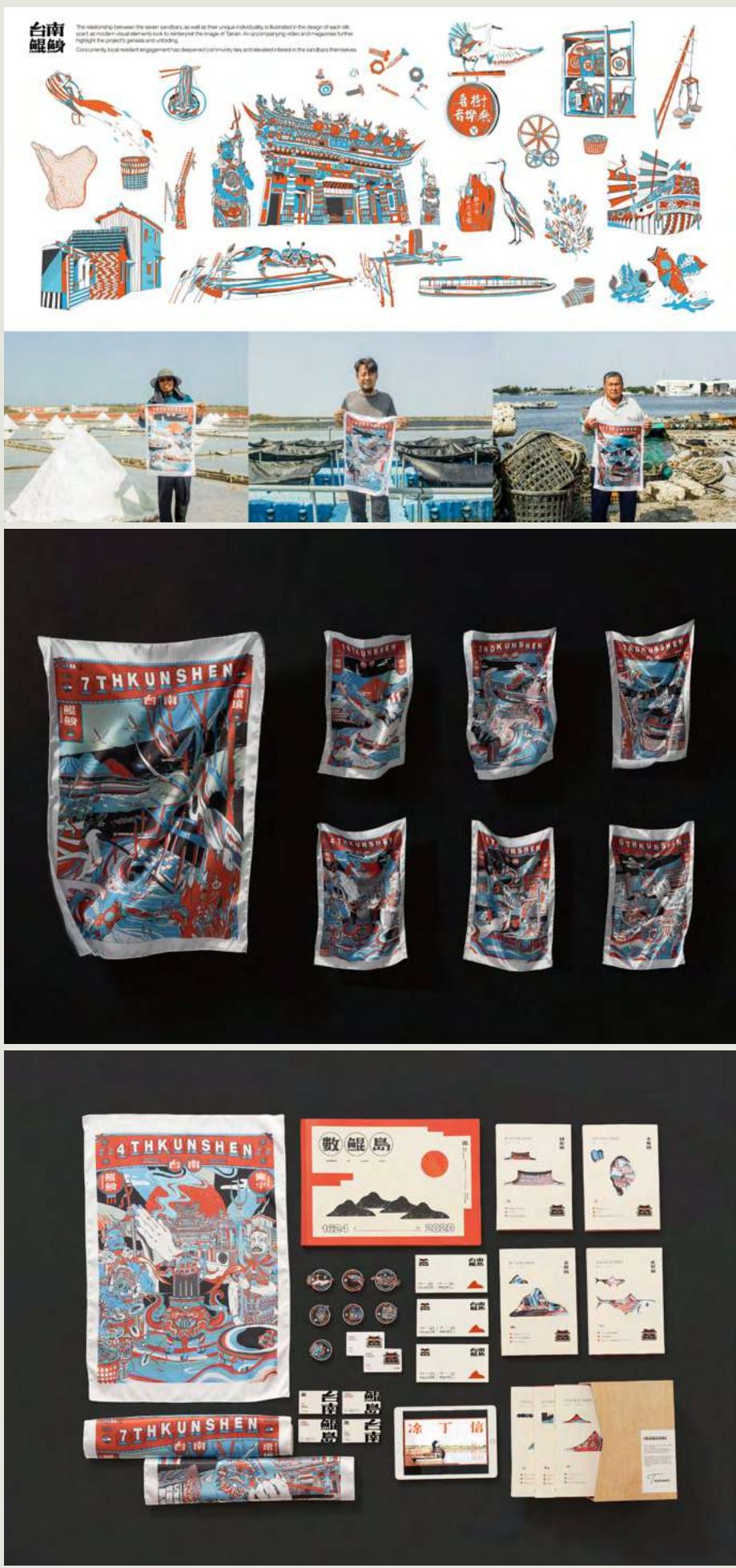
#### 學校 School(s)

嶺東科技大學  
Ling Tung University

#### 作品說明 Project Description

鯤鯓為臺灣特殊地形，海中之沙洲，不知是地靈人傑，還是圍城護海一直守護著臺南。相同的地理發展中有著不同的面貌，在這我們細數鯤鯓數百年來所承載的豐厚歷史。以七鯤鯓上的人事時地物為主軸，密不可分的關係利用插畫的形式做畫面上的串聯，勾勒出屬於各個鯤鯓當地的特色，運用絲巾柔軟的材質代表著人與人之間的情感交流，也代表著遊子打包歸鄉後的情感投射，絲巾不只是一個包覆的材質，更是繫上了對家鄉的敬重，並結合現代感的外包裝形式，將線條、交織、堆疊三大要素運用在整體材質及視覺上，並結合影片記錄職人的心路歷程，另運用專刊的方式記載著這七個故事，藉此讓更多人瞭解及探訪這片土地，利用「數鯤島」這個品牌注入當地，帶動七個鯤鯓。

Kun-shen is the name given to a particular shape of sandbar, something unique in Taiwan. As for the seven Kun-shen that lay off the coast of Tainan, artists are working to bring awareness for the need to protect these unique topographical features. Each piece of eye-catching fabric brims with the visual elements of lines, intersections, and stacks. Also included is a short film and seven magazines filled with full-page photos and in-depth background stories highlighting the efforts of involved parties.



銀獎  
Silver Prize

藻嶼  
Taiwan Seaweed

創作者 Designer(s)  
許書綺、徐啟嫚、李欣諭、林佳均  
Shu-Chi Hsu, Chi-Man Hsu, Sin-Yu Li  
Jia-Jun Lin

指導老師 Instructor(s)  
陳建勳、李政達  
Chien-Hsun Chen, Cheng-Ta Lee

學校所在地 Location of School  
臺灣  
Taiwan

學校 School(s)  
中國科技大學  
China University of Technology

作品說明 Project Description

臺灣的「海藻」最具代表的地方就是東北角沿岸，屬於岩岸地形，有豐富的地質與岩石，是最適合海藻生長的環境，但由於人口外流且年輕人不願意傳承手工採藻的工作，使得東北角海藻產業與文化逐漸沒落。海藻不但對海洋有幫助，對人體也有相當多的益處。目前東北角海藻大多由當地的漁婦們自己採收和販售，並未經營地方特色品牌，本研究期望透過地方品牌重塑，創新東北角海藻地方特色產品。商品設計以東北角最具特色的九大景點為圖像創作依據，包裝則導入生態教育訊息，建立品牌形象，傳達原鄉品牌概念，運用藻結合在地文化，將理念傳達給大眾，讓更多人認識海藻。

In view of the decline of seaweed industry on the northeast coast of Taiwan, it is very important to transform the seaweed industry and promote its cultural characteristics. This entry contains local images such as the seaweed ecology and cultural landscape, introduces the brand through ecological education, and conveys the brand's features about Taiwan's seaweed ecology.



銅獎  
Bronze Prize

真相之書  
The Book of Truth

創作者 Designer(s)

顧嘉欣  
Jia-Xin Gu

指導老師 Instructor(s)

馬良華  
Liang-Hua Ma

學校所在地 Location of School

中國大陸  
China

學校 School(s)

廣州美術學院  
Guangzhou Academy of Fine Arts

作品說明 Project Description

這是一本關於社交媒體如何誤導觀眾的書。我們每天接收到的資訊都有可能已被媒體篡改，因此本書運用明亮、鮮豔的配色暗示人們提防眼花繚亂的虛假資訊，並且告訴我們一個真相——我們以為的真相都不是真相。觀眾需要撕破、砸爛外盒才能獲得書本體，這一行為意在引導觀眾為獲得被塵封起來的真相，需要打破現在的「謊言」。

It's a book about how social media can mislead audiences. The information we receive every day may have been tampered with by the media. So this book uses bright, bright colors to remind people to be wary of dazzling false information, and to tell us a truth - the truth we are for is not the truth. The audience needs to tear and smash the outer box to get the book body. This behavior is intended to guide the audience to get the truth that is sealed up, and to break the current "lies".



銅獎  
Bronze Prize

O&R Tissue

創作者 Designer(s)

肖琪媛  
Qi-Yuan Xiao

指導老師 Instructor(s)

詹文瑤、孫可  
Wen-Yao Zhan, Ke Zhan

學校所在地 Location of School

中國大陸  
China

學校 School(s)

四川美術學院  
Sichuan Fine Arts Institute

作品說明 Project Description

如何構築未來商品包裝與人、環境的動態運作關係？如何拓寬包裝的原有邊界？以此發問，我選擇了紙巾包裝設計為媒介，透過研究不同紙巾規格的使用場景、使用習慣以及運送攜帶，為三種規格分別創造三種全新的形式，試圖藉由改變其形式來探討多樣性和解決問題，進而創造一間紙巾概念店。01: 可穿戴的時尚品紙巾—追隨時尚品成為身體的一部分，攜帶中的存在狀態可以不必尷尬。

02: 可隱藏的日常抽紙—融入環境中成為生活的一部分，空間中的存在狀態具有場景功能。

03: 可便攜的隨身紙巾—便於隨身攜帶成為必需的一部分，便攜中的存在狀態可以不必忽略。

How to construct the dynamic operation relationship between commodity packaging, and human and environment in the future? How to broaden the original boundary of packaging? With these questions in mind, I chose the tissue packaging design as the medium to create three new forms for the three specifications by studying the use scene, usage habits and transportation of different paper towels. Try to change its form to explore diversity and solve problems, and then create a shop featured with paper towel concept.



## 銅獎

## Bronze Prize

## Against Animal Abuse

創作者 Designer(s)

Maria Kuranova

指導老師 Instructor(s)

Stefan Lashko, Ivan Yakushev

學校所在地 Location of School

俄羅斯  
Russia

學校 School(s)

國立高等經濟大學  
National Research University Higher  
School of Economics

## 作品說明 Project Description

我們的視覺資料搜集起始於最早期的反動物虐待運動、直至當今的運動。這些運動可以分為四個產業：娛樂、美容、醫藥和皮草皮革產品。紅色的漸層是一道視覺隱喻，象徵反動物虐待運動的問題根本，而殘酷就存在其中。最後的總結是一張世界地圖，標示著各國關注動物感受的法規。在現代世界裡，動物不應遭受暴力對待。

The visual research begins with the earliest campaigns against animal violence and to the present. Campaigns are divided into four industries: entertainment, beauty, medicine, and fur and leather products. The red gradient is a visual metaphor for the root of the problem of campaigns against animal violence in which cruelty are present. It concludes with a worldwide map of laws recognizing the animal's feelings. In the modern world animals shouldn't be subjected to violence.



佳作  
Honorable Mention

小桔企画所  
The Citrus Studio

創作者 Designer(s)

李佳穎、紀盈齊  
Chia-Ying Li, Ying-Chi Chi

指導老師 Instructor(s)

藍偉憲  
Wei-Hsien Lan

學校所在地 Location of School

臺灣  
Taiwan

學校 School(s)  
嶺東科技大學  
Ling Tung University

作品說明 Project Description

A 動機：台灣竹東鎮是國內酸桔最大的產量來源，農民採有機種植法，以雪水灌溉作物，但卻有產大於銷的情況。我們決定建立一個以視覺改變小農銷售困境的品牌，以美式鄉村風格插畫和以特殊螢光橘色作為主色調，使用強烈的顏色吸引消費者注目。材質以環保為特性，回收麻布作為循環設計。B 麻布回收企劃 x 有特色的包裝設計：農家用過的麻布袋，經回收程序後使用於包裝上。C 概念：拉近消費者與小農的距離，翻新視覺，加入環保媒材，符合當地有機種植的初衷。桔醬、果醬、果乾：以麻布剪裁包覆玻璃瓶身，有回收樂趣又能防撞。水果箱：以拼圖拆解式的水果箱，回收麻布用於內襯，減少酸桔碰撞問題。食譜：將品牌延伸出食品推廣，內頁可撕下方便購物使用。

A. Intention: Zhudong town produces the most tangerines in Taiwan. Farmers here adopt organic agriculture and use the snow from the Mountain Xueshan as a water resource but they fail to sell all of their production. We want to use graphic design to create a brand to solve this problem. We use American country-style illustrations and special fluorescent oranges as the main color. For package materials, it mainly uses recycled linen. B. Package design: Linen bags are collected from farmers, and used to make the package. C. Concept: The idea is to bring the consumers and farmers closer. The use of recycled materials meets the idea of organic agriculture. For preserved products such as jam, we cut linen to wrap glass jars, offering protection and fun. For fresh produce boxes, they can be disassembled like puzzles while linen is used as buffer protection. Recipes are included to promote the consumption of tangerines.



## 佳作

## Honorable Mention

甲骨文實驗性書籍  
Oracle Experimental Books

創作者 Designer(s)

洪良奮  
Liang-Fen Hong

指導老師 Instructor(s)

無  
None

學校所在地 Location of School

中國大陸  
China

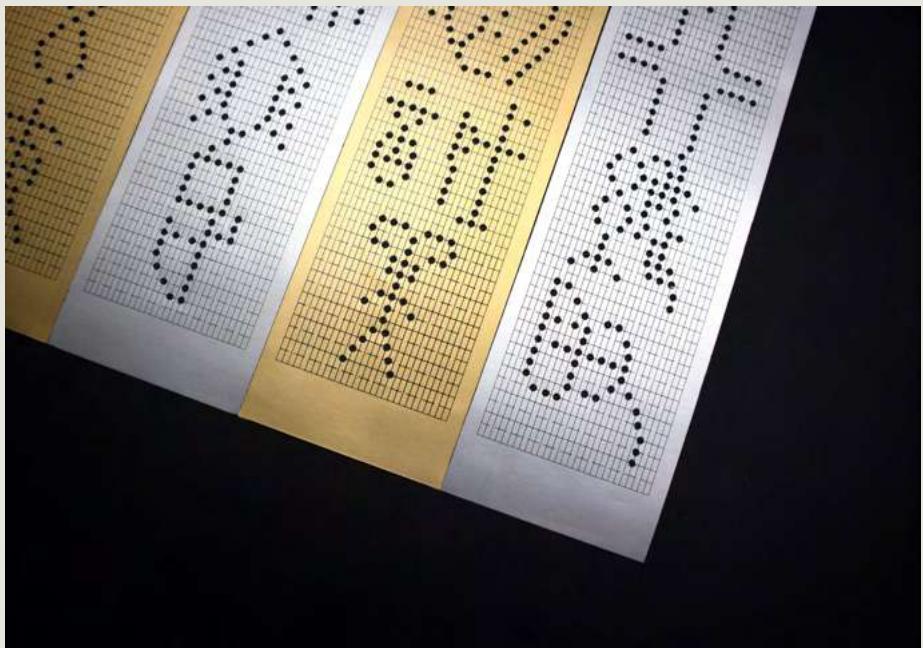
學校 School(s)

中國地質大學  
China University of Geosciences

## 作品說明 Project Description

透過視覺轉聽覺、文字結構轉音符的方式，呈現出不同的文字魅力。以音樂盒作為媒介，自己手搖出樂譜，繼而感受文字的筆劃，甲骨文字透過這一個個小孔，串聯得到最終的美麗樂曲，「播放」出古文字元號。

By transforming vision to hearing and text to music notes, I want to present great charm of different characters. With the music box as the medium, I play music scores to feel the strokes of characters. Through these holes, Oracle bone characters are linked together to have this beautiful music. The "play" is the ancient characters and symbols.





佳作  
Honorable Mention

溪溪里生態字型實驗所  
Shishi-Vil. Lab

創作者 Designer(s)  
陳鈺傑、羅若瑜  
Yu-Jie Chen, Ruo-Yu Luo

指導老師 Instructor(s)  
劉棠思  
Tang-Szu Liu

學校所在地 Location of School  
臺灣  
Taiwan

學校 School(s)  
朝陽科技大學  
Chaoyang University of Technology

作品說明 Project Description

「溪溪里生態字型實驗所」由三位懷抱造字夢的青年攜手共創，將家鄉中壢老街溪的生態特徵帶入字型設計中，包含生態中文繁體字型與生態雜錦字型（符號字型）共兩套，目前兩套字型皆已實體化並皆可實際運用於生活中。此外，更融合了生態教育，延伸出教育票卡等設計，提供當地教育中心及遊客導覽使用，讓大眾能用與以往不一樣的方式來認識老街溪，並藉此達到生態永續經營的效益。

"Shishi-Vil. Lab" aims to combine the ecology of Lao-Jie River with font design. We present the "ecology font" and the "dingbats font". We also want to extend it to the ecological education, such as ecology handbooks, hoping people will recognize Lao-Jie River in a different way.

## 佳作

## Honorable Mention

## 《HAPPY ! MACAO》

澳門紀念撲克牌 文創禮品

'Happy! Macau' Macau Poker Souvenir

創作者 Designer(s)

蔡俊暉、周宇星

Jun Choi, Yu-Xing Zhou

指導老師 Instructor(s)

孔令旗、呂城

Ling-Qi Kong, Cheng Lv

學校所在地 Location of School

澳門

Macao

學校 School(s)

澳門科技大學

Macau University of Science and

Technology

## 作品說明 Project Description

澳門是一個融合中西方文化，且極具人文地方特色的開放性城市。作為一名在澳讀書的學生，澳門的夜景總讓人印象深刻，霓虹燈的色彩與黑夜形成鮮明的對比，而中式與葡式建築只有在這個地方得以共生共存，這是澳門獨特的符號；所以，作者嘗試以澳門地標建築作為文化符號切入點，再提煉澳門夜景中頗具視覺感的霓虹燈元素，將兩者相結合，設計出一款以來澳旅客為主要受眾群體的澳門特色撲克牌紀念品；希望這份來自澳門的禮物，可以讓更多人感受到在澳門生活獨有的歡樂與魅力。

Macau is a city featured with both eastern and western elements. The designer decides to use the landmark buildings as Macau's unique symbol, and also extract the neon lights elements from the Macau night scene. By combining these two elements, the designer created a Macau culture themed poker cards for the tourists. He also sees this product as a gift for the tourists that can spread the joy of living in Macao.



## 佳作

### Honorable Mention

#### 島民的暑假作業 Islander's Summer Homework

創作者 Designer(s)

杜浩瑋、劉佳蓉  
Hao-Wei Tu, Jia-Rong Liu

指導老師 Instructor(s)

鄭司維  
Szu-Wei Cheng

學校所在地 Location of School

臺灣  
Taiwan

學校 School(s)

國立臺灣科技大學  
National Taiwan University of Science and Technology

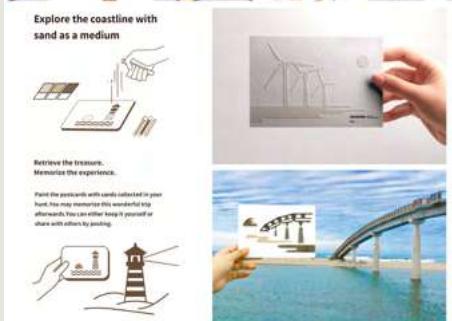
#### 作品說明 Project Description

「暑假作業是大家兒時的共同回憶，而不同於以往沈悶的紙本作業，這是一份身為島民的我們都該做的功課！」台灣島嶼擁有多樣的海岸地形，卻因為曾是海防禁地而充滿神秘的色彩。我們研究了台灣沿海不同色系的沙，製成色票地圖，進而創造一個旅行的契機——將沙，視為這座島上最不為人知的秘寶。邀請大家一起踏上這趟探索之旅，前往海岸認識人文地理，實地蒐集不同色彩與質地的福爾摩「沙」，親自創作最美的沿岸風景沙畫。

Most of us used to have summer homework. But this time, apart from the boring papers, there is a must-do exercise for every Taiwanese! Taiwan has diverse coastal landscapes. They have however remained mysterious for decades due to the sea ban. We have had a research in different kinds of sands from several coastal areas and created a swatch map, so as to give you a trip to go. Let's join a journey, and go explore the coast of Taiwan. You may create the most wonderful sand painting yourself.



	Sand painting postcards	Cards of coastal scenery, including brief descriptions and date, for collection or posting.
	A set of color chips	With locations and ingredients marked, which for recognizing colors and textures of sands.
	New glass tubes	To encourage users to visit the coast and collect sands by their own self.
	Message in a bottle	Including a treasure map inside with relative coordinate marked.
	A handbook	Printed with product description, location information and transportation guide. Learning knowledge about sands.



## 佳作

## Honorable Mention

## 車拚

## Taiwan Stage Truck Fleet

## 創作者 Designer(s)

鄭涴玹、王鼎鈞、王寅瑄  
周若馨、黃俊輔  
Wan-Hsuan Cheng, Ding-Jyun Wang  
Yin-Hsuan Wang, Ruo-Shin Chou  
Chun-Fu Huang

## 指導老師 Instructor(s)

陸蕙萍  
Hui-Ping Lu

## 學校所在地 Location of School

臺灣  
Taiwan

## 學校 School(s)

亞洲大學  
Asia University

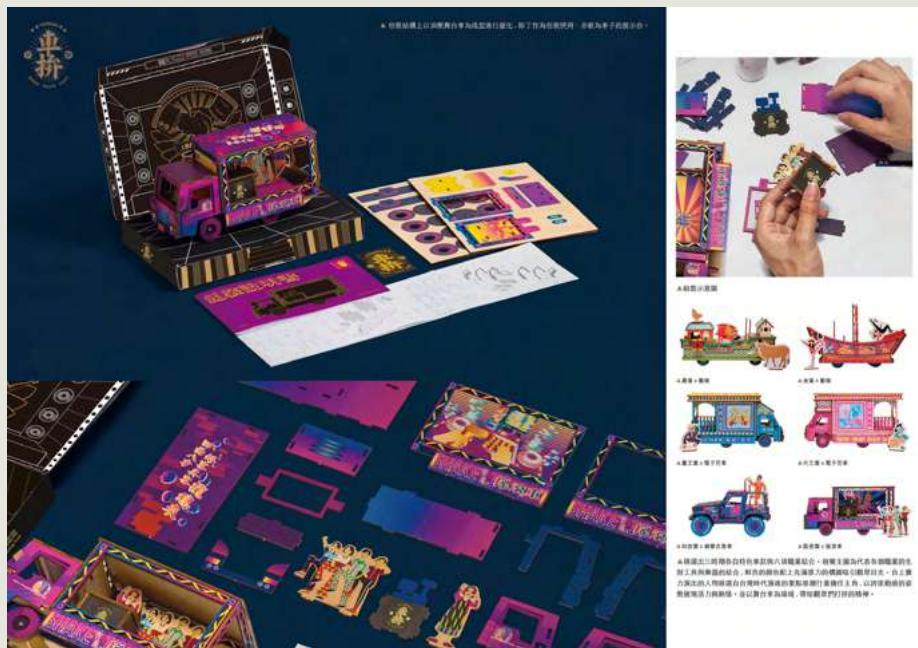
## 作品說明 Project Description

台灣舞臺車 DIY 木作立體模型震撼登場，舞臺車是台灣傳統市民的娛樂，其演進過程也象徵了產業結構從農業、工業，到現在的後工業時期。我們按時期選出相應的基層行業做結合，帶大家感受各時期基層行業刻苦耐勞的打拼精神，「攏是這樣拚過來，桑完繼續拚！」歡迎大家作夥拚！

The DIY wooden 3D models of the Taiwanese stage car have made a shocking debut. The stage car is the entertainment the traditional citizens of Taiwan have. Its evolution process also tells Taiwan industry structure development from agriculture, industry to the post-industrial period. We will select each corresponding grassroots industry and combine together. It is hoped that such grassroots efforts from the stage car culture can still give people strength, giving people a chance to experience such hard-working spirit.



Package contents



佳作  
Honorable Mention

B1 - 臺灣地層下陷

B1 - Land Subsidence of Taiwan

創作者 Designer(s)

江季蓉、廖楷平、楊皓鈞、黃上溢

Ji-Rong Jiang, Kai-Ping Liao

Hao-Jiun Yang, Shang-Yi Huang

指導老師 Instructor(s)

陳月英

Yueh-Ying Chen

學校所在地 Location of School

臺灣

Taiwan

學校 School(s)

樹德科技大學

Shu-Te University

作品說明 Project Description

臺灣地層下陷問題日益嚴重化，主要原因是人為的疏失，超抽地下水導致地層下陷，且還衍生出土壤液化、海水倒灌等問題。本議題以專書設計為主軸，書籍以複合式裝幀結構設計，第一部份陳述臺灣國土下陷四大原因，以線裝書方式合併在書籍前冊，而書籍攤開時以從北到南呈現九本地區摺頁書之裝幀設計，第二部份介紹九大下陷地區，以摺頁方式呈現，封面設計上以下陷實際地理位置為主要視覺，隨後展開並呈列九大區域圖文細節，各摺頁內頁左側標記該地區實際下陷公分數，再以圖表視覺化設計說明二十年下陷數據，而九本書籍一起展示時，即是一張巨幅資訊圖表，讓民眾能夠以直覺理解下陷地區之差異，除引導大眾正視問題嚴重性外，同時也教育民眾相關防治資訊。

The issue of land subsidence is worsening day by day in Taiwan, and even causes soil liquefaction, seawater intrusion and other problems. The cause of all these is people overuse the groundwater. Here presents a set of books. The book cover design highlights the exact locations of these problem areas. The first part explains the four main reasons causing the land subsidence, and the second part introduces the 9 problem areas. In each book, the figure of sinking depth in that area is shown, and a 20-year diagram is presented. Putting together the 9 books becomes a giant diagram, from which readers can easily see the difference among these 9 areas. The idea intends to bring out this serious issue and educate the public the preventive actions.



佳作

Honorable Mention

有禾中二十四節氣種子曆

24 Solar Terms Seed Calendar of Yahe Middle School

創作者 Designer(s)

馬菡璐、劉逸飛

Han-Lu Ma, Yi-Fei Liu

指導老師 Instructor(s)

華健心

Jianxin Hua

學校所在地 Location of School

中國大陸

China

學校 School(s)

清華大學

Tsinghua University

作品說明 Project Description

有禾中™二十四節氣種子曆是一款迷你種植套裝，包括種子手工紙日曆及種植工具包。用戶在節氣結束時撕下日曆埋入土中，可培育出對應節氣適宜種植的植物。產品採用竹子、回收紙等材質。日曆原料為宣紙生產中的邊角料，打漿抄製成種子夾心手工紙，埋入土壤後釋放種子並化為肥料。

The 24 Solar Terms Seeds Calendar is both a calendar and a mini planting project. It includes handmade paper calendar containing seeds and planting kits. At the end of each 24 Solar Terms, the relevant page, which contains seeds that are suitable for that season only, can be torn away from the calendar and buried in the soil. By following the calendar, a link can be established between human beings and the soil as well as the nature.





佳作  
Honorable Mention

An Unfilmed Movie

創作者 Designer(s)  
Svetlana Vinogradova

指導老師 Instructor(s)  
無  
None

學校所在地 Location of School  
俄羅斯  
Russia

學校 School(s)  
俄羅斯國家經濟和公共管理  
總統學院  
Russian Presidential Academy of  
National Economy and Public  
Administration

作品說明 Project Description

An Unfilmed Movie 是一場國際影展，讓你呈現尚未實現的電影計畫，藉此有機會創作、完成影片。這場影展著重的是因為種種原因而從未放映、呈現與問世的電影。舉例來說，許多電影之所以未能上片是因為遭到審查制度禁播，或是不受到欣賞青睞。

An Unfilmed Movie is an international festival that gives you the opportunity to present your unrealized film project and get the opportunity to create or complete it. This festival is dedicated to films that have not been filmed, shown and seen for various reasons. For example, many films were not released because they were banned by censorship or they were not appreciated.

## 佳作

## Honorable Mention

好土

Formosa

創作者 Designer(s)

吳郁芳、陳品炆、賴潔佳、賴宣諭  
李曉倩、陳郁媺  
Yu-Fang Wu, Pin-Wen Chen  
Chieh-Chia Lai, Xuan-Yu Lai  
Hsiao-Chien Lee, Yu-Rou Chen

指導老師 Instructor(s)

張盛權、陳建勳、李政達  
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Cheng-Ta Lee

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臺灣  
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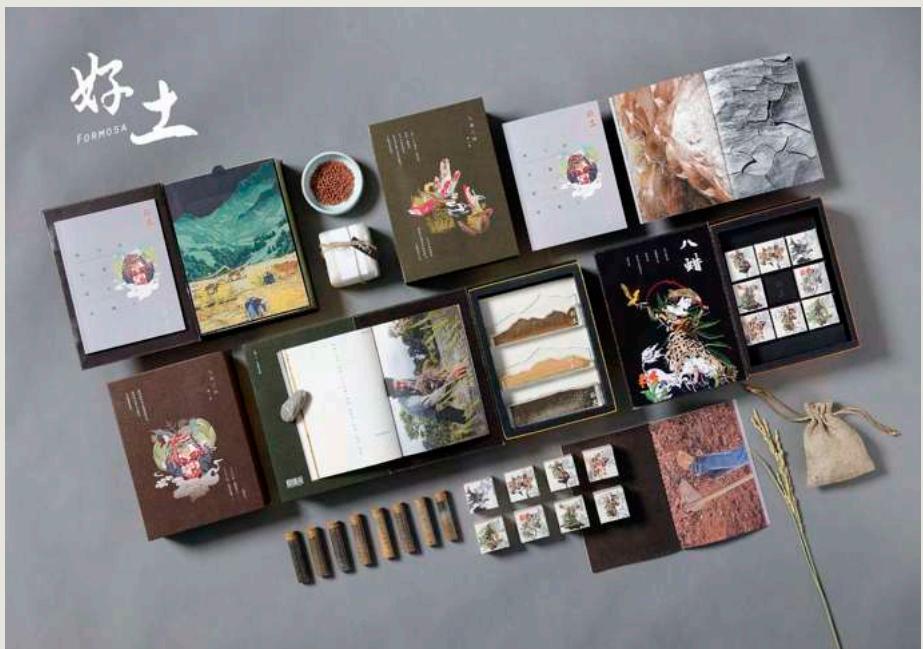
學校 School(s)

中國科技大學  
China University of Technology

## 作品說明 Project Description

土地是滋養萬物、涵育人類最重要的資源，自古以來人們與土地為伍，秉持友善土地、環抱希望、延續源源不絕的生命。土壤則是地球萬物自然循環的基地，可讓整個環境與生態永續。身處在臺灣的我們要如何瞭解土地自古以來恆故不變的定律原則，更不能忽視敬天、敬神、修德等飲水思源的感恩之心。本研究出版設計以「天、地、人」的生命觀，主題為以土地之神、土地之顏、土地之味的三部曲，針對臺灣高山、臺地以及平原，呈現台灣人與土之間的關聯性。為了表現土壤的多樣性，以顏色鮮明的插畫吸引視線，塑造土壤的神靈，並以動植物加上故事點綴了土壤的多樣性，介紹臺灣珍貴的土鋼資源，以及講述人類重要的糧食作物，連結起過去、現在和未來。

Land is the most important resource to nourish all living things. Based on the life concept of "Heaven, Earth, and Human," we have designed these colorful illustrations, presented the soil spirit, and emphasized the soil variety by adding in animals and plants in order to dispel the abstract notion of soil and develop people's emotional attachment to land.



佳作  
Honorable Mention

《小婦人》書籍概念設計

"Little Women"  
Book Concept Design

創作者 Designer(s)

姚凱倫

Kai-Lun Yao

指導老師 Instructor(s)

韓緒、陳華沙

Xu Han, Hua-Sha Chen

學校所在地 Location of School

中國大陸

China

學校 School(s)

中國美術學院

China Academy of Art

## 作品說明 Project Description

閱讀是人類文明進步的階梯。作為卡爾維諾口中自幼浸泡於「形象文明」的一代人，該如何在充斥著視覺形象的世界中，重新找回閱讀和思考對我們的吸引力呢？這需要設計師的即刻行動。作品是應用閱讀體驗中愉悅感的研究成果，將經典名著置於現代語境，用雜誌的形式再設計《小婦人》，挖掘出今日的價值，邀人們重新發現閱讀文學的樂趣。

Reading is the ladder leading the progress of human civilization. As Calvino described, it's a generation has been immersed in "image civilization" since childhood. How can we regain the interest of reading and thinking in this era? This requires designers' immediate action. By applying the research results of the sense of pleasure in reading experience, I redesigned "Little Women" in the form of magazine and put it in a modern context to help readers find its value today and the joy of reading.

书籍整体外观 Exterior of the Book

书籍整体外观 Exterior of the Book

正主册封面 Main Book Covers

副册封面 Separate Booklet Cover

人物介绍图 Introduction of the Characters

内页版式 Layout of the Book

对阅读中愉悦感的研究 Research about the Pleasure in Reading

设计命题中“悦读”的应用 APPLYING THE METHODS TO BOOK DESIGN

## 佳作

## Honorable Mention

## 島工宣言

## The Record of Taiwan's Labor

## 創作者 Designer(s)

王柏竣、王怡婷、劉亦宸  
劉子語、陳思好  
Bo-Juin Wang, Yi-Ting Wang  
I-Chen Liu, Zi-Yu Liu, Si-Yu Chen

## 指導老師 Instructor(s)

陳重任  
Rain Chen

## 學校所在地 Location of School

臺灣  
Taiwan

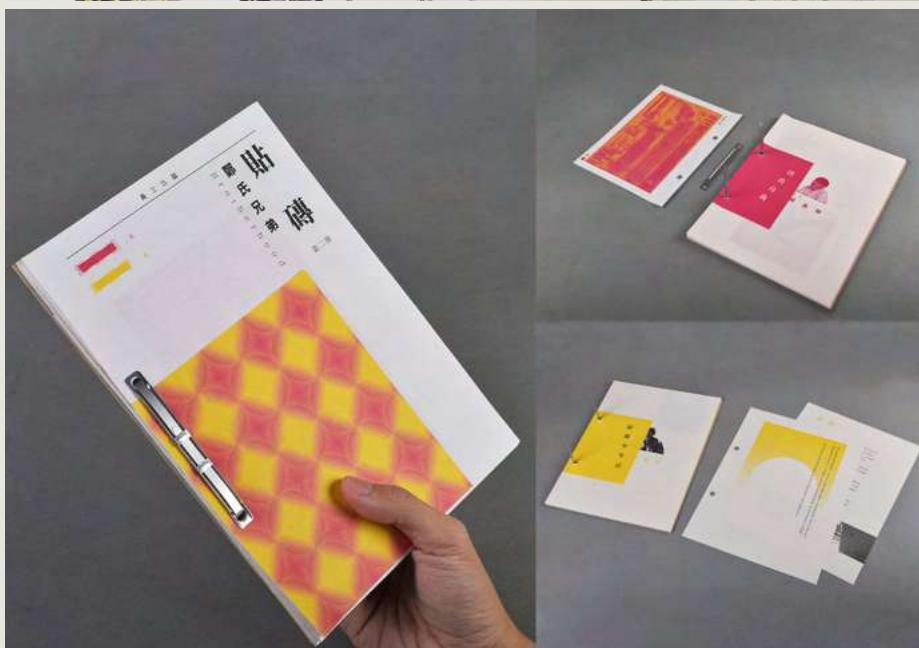
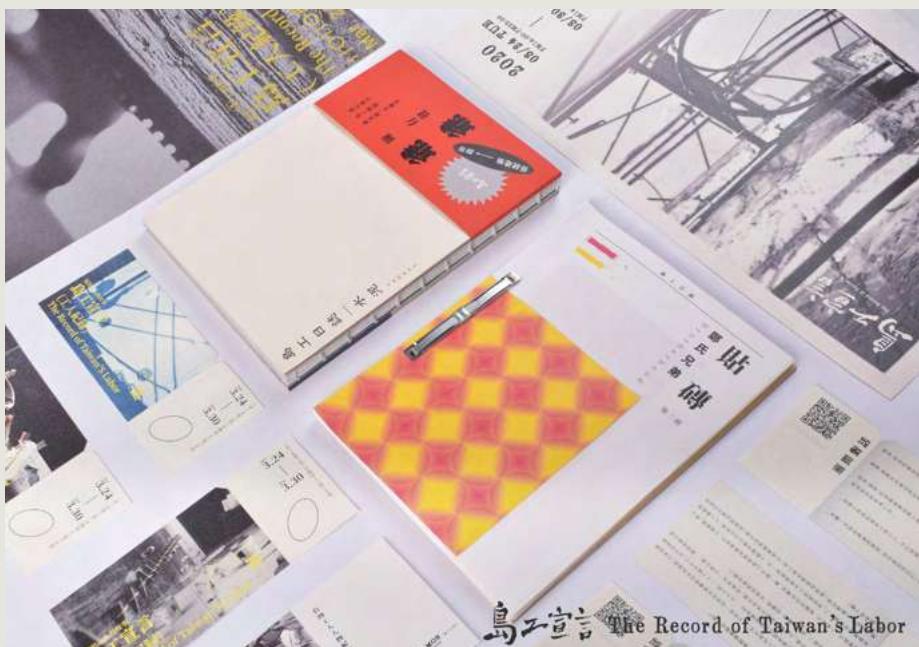
## 學校 School(s)

南臺科技大學  
Southern Taiwan University of Science  
and Technology

## 作品說明 Project Description

透過世代的傳承及家的概念連結，瞭解臺灣工人辛苦做工背後的故事，並改善台灣舊有的刻板印象。藉由實際拍攝、訪談紀錄，更深入探討臺灣工人的實際情況。

Through the combination of generations' heritage and the concept of family, I try to understand the stories behind those hard-working Taiwanese blue-collar workers, and thus change this old Taiwanese saying, "If one does not study hard whilst growing up, then one is bound to become a labourer as an adult." By means of film documentaries and interviews, the goal is to further look into the actuality of Taiwan blue collar workers.





無塑未來  
Plastics-Free Future

創作者 Designer(s)

蔣雅馨  
Ya-Xin Jiang

指導老師 Instructor(s)

王勝澤  
Sheng-Ze Wang

學校所在地 Location of School

中國大陸  
China

學校 School(s)

寧夏大學  
Ningxia University



百戲盛典  
Grand Opera

創作者 Designer(s)

俞林琰  
Lin-Yan Yu

指導老師 Instructor(s)

黃勝英、謝晉業  
Sheng-Ying Huang, Jin-Ye Xie

學校所在地 Location of School

中國大陸  
China

學校 School(s)

蘇州工藝美術職業技術學院  
Suzhou Art & Design Technology Institute

## Straw

創作者 Designer(s)

Xulin Wei

指導老師 Instructor(s)

Greg Riestenberg

學校所在地 Location of School

美國

United States of America

學校 School(s)

普瑞特藝術學院

Pratt Institute



## 字訴街語

## Express Street Name with Graphic Text

創作者 Designer(s)

劉超

Chao Liu

指導老師 Instructor(s)

盛譽

Echo Sheng

學校所在地 Location of School

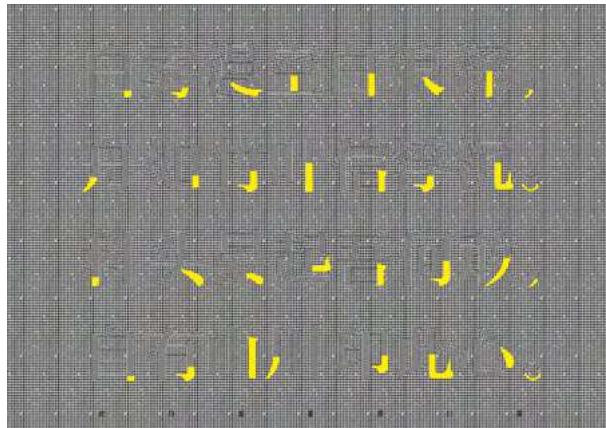
中國大陸

China

學校 School(s)

蘇州大學應用技術學院

Applied Technology College of  
Soochow University



霧霾系列 1-2

Haze Series

創作者 Designer(s)

邢亮

Liang Xing

指導老師 Instructor(s)

董馥伊

Fu-Yi Dong

學校所在地 Location of School

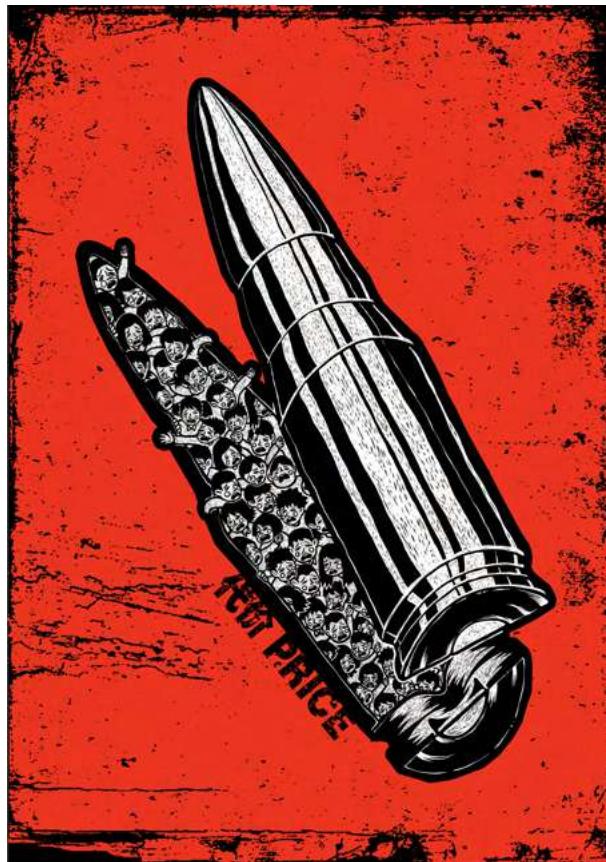
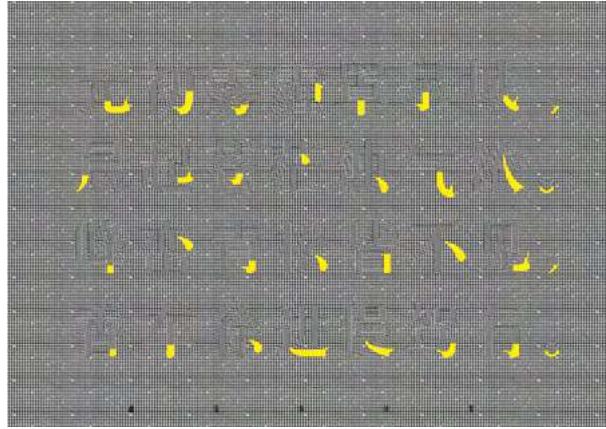
中國大陸

China

學校 School(s)

新疆師範大學

Xinjiang Normal University



代價

Price

創作者 Designer(s)

張晨曦

Chen-Xi Zhang

指導老師 Instructor(s)

無

None

學校所在地 Location of School

日本

Japan

學校 School(s)

神戶藝術工科大學

Kobe Design University

臉  
Face

創作者 Designer(s)

陳瑞威  
Rui-Wei Chen

指導老師 Instructor(s)

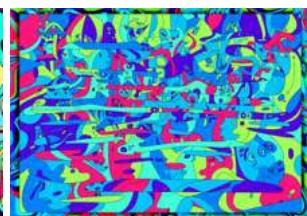
李斯  
Si Li

學校所在地 Location of School

中國大陸  
China

學校 School(s)

廣州商學院  
Guangzhou College of Commerce



海濱城市生活狂想  
Coastal City Life Rhapsody

創作者 Designer(s)

郭福鵬  
Fu-Peng Guo

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馬詩雨  
Shi-Yu Ma

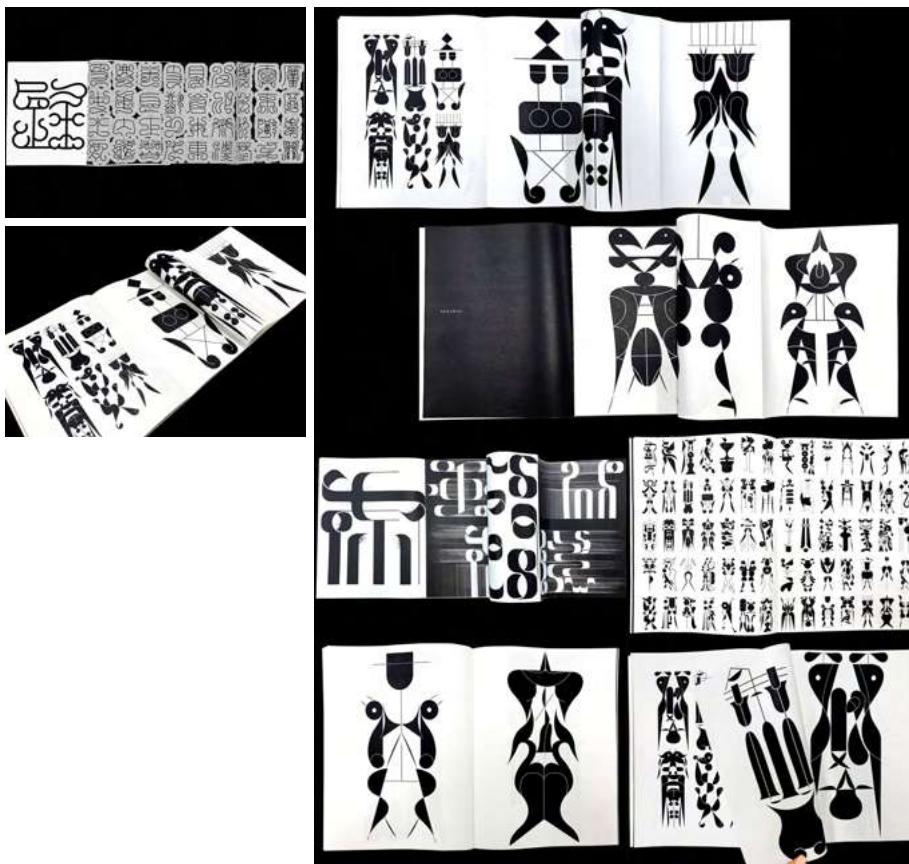
學校所在地 Location of School

中國大陸  
China

學校 School(s)

869 大連設計學校  
869 School of Design





拆解與重構—鳥蟲篆  
Dismantling and  
Reconstruction -- Bird and  
Insect Seal Script

創作者 Designer(s)

徐惠平  
Hui-Ping Xu

指導老師 Instructor(s)

曹方  
Fang Cao

學校所在地 Location of School

中國大陸  
China

學校 School(s)

南京藝術學院  
Nanjing University of the Arts



《柯尼錢幣店》  
商用古幣包裝設計  
Packaging Design of  
Commercial Ancient Coins  
in Cony Coins Shop

創作者 Designer(s)

劉毅恒  
Yi-Heng Liu

指導老師 Instructor(s)

王宏香  
Hongxiang Wang

學校所在地 Location of School

中國大陸  
China

學校 School(s)

西安美術學院  
Xi'an Academy of Fine Arts

## 《孕育之城 孕育之根》

Gestate City Gestate Root

創作者 Designer(s)

李萬卓、王浩宇

Wan-Zhuo Li, Hao-Yu Wang

指導老師 Instructor(s)

張培源

Peiyan Zhang

學校所在地 Location of School

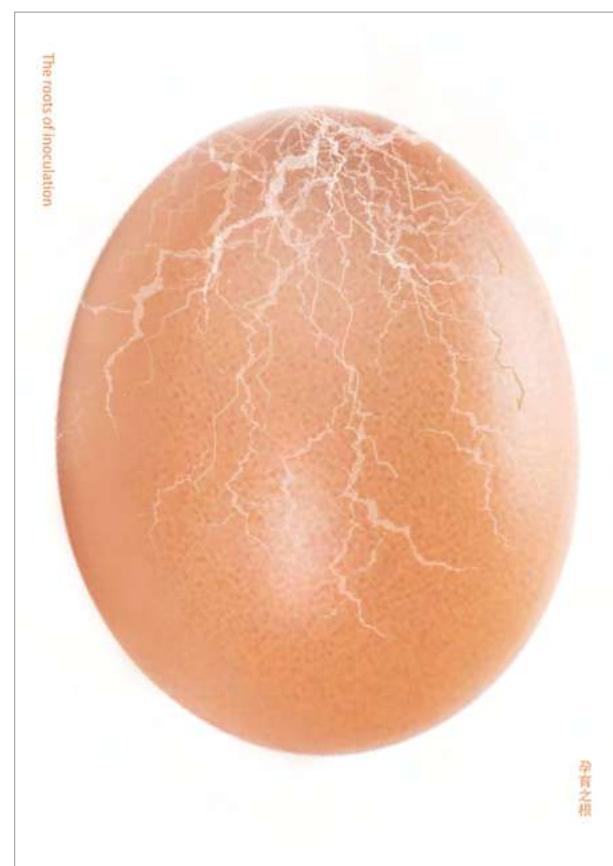
中國大陸

China

學校 School(s)

山東工藝美術學院

Shandong University of Art &amp; Design



## 疾風勁草

See Spot Run

創作者 Designer(s)

余澤峰

Ze-Feng Yu

指導老師 Instructor(s)

無

None

學校所在地 Location of School

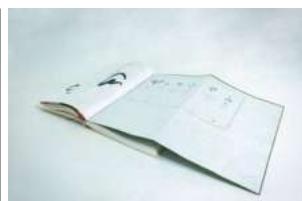
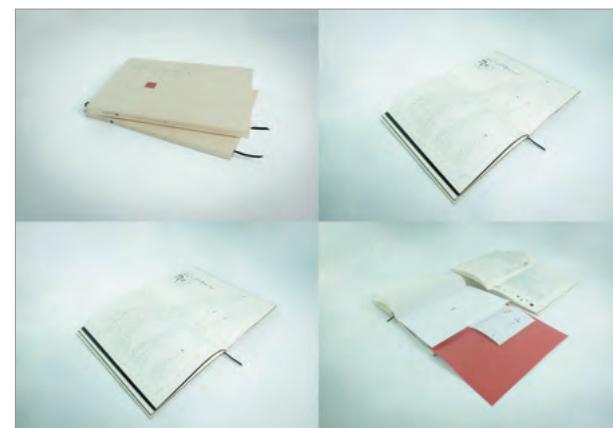
中國大陸

China

學校 School(s)

南京藝術學院

Nanjing University of the Arts





書籍 白蟻  
Book Termites

創作者 Designer(s)

趙楨  
Zhen Zhao

指導老師 Instructor(s)

張志偉  
Zhiwei Zhang

學校所在地 Location of School

中國大陸  
China

學校 School(s)

中央民族大學  
Minzu University of China



地說新語  
To Speak New Words

創作者 Designer(s)

陳建明  
Jian-Ming Chen

指導老師 Instructor(s)

陳振旺、王亞冰  
Zhenwang Chen, Yabing Wang

學校所在地 Location of School

中國大陸  
China

學校 School(s)

深圳大學  
Shenzhen University

海與洋

## Sea and Ocean

### 創作者 Designer(s)

莫凡  
Fan Mo

指導老師 Instructor(s)

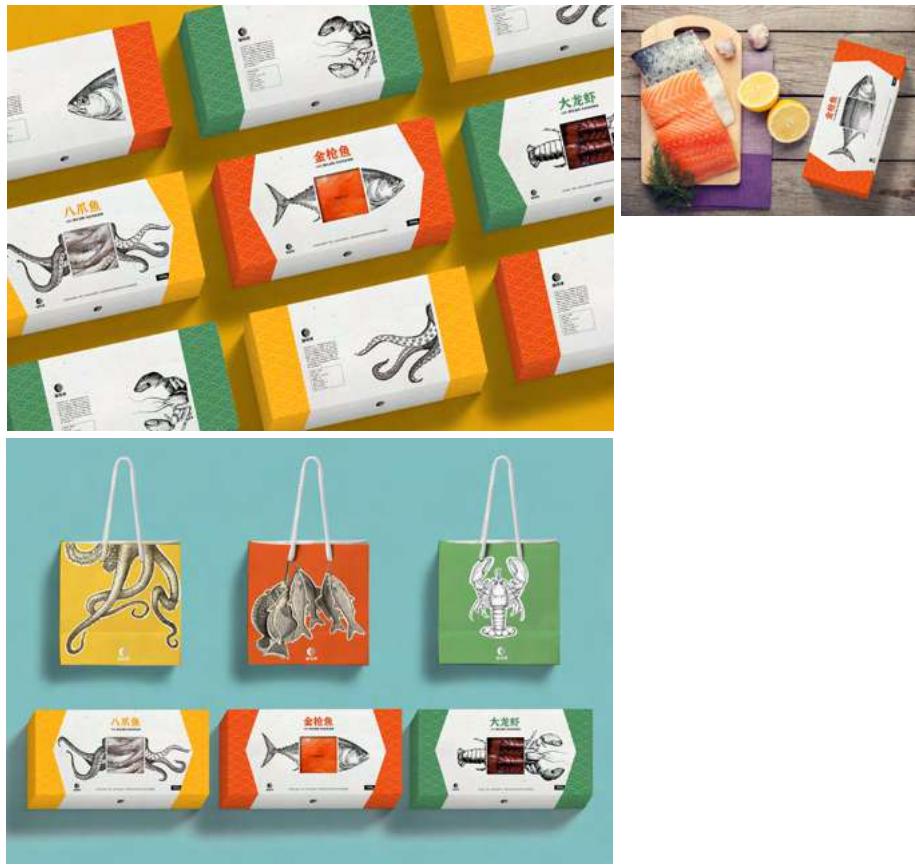
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None

學校所在地 Location of School

中國大陸  
China

學校 School(s)

河北大學  
Hebei Univ.



## 仿金文黑體

## Gold Imitated Bold

### 創作者 Designer(s)

蘆佃傑、林明涵  
Dian-Jie Lu, Ming-Han Lin

指導老師 Instructor(s)

孫大剛  
Dagang

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中國大陸  
China

學校 School(s)

山東工藝美術學院  
Shandong University of Art &  
Design





## 人生印糕板 Life Printed Cake Board

創作者 Designer(s)

胡昉  
Fang Hu

指導老師 Instructor(s)

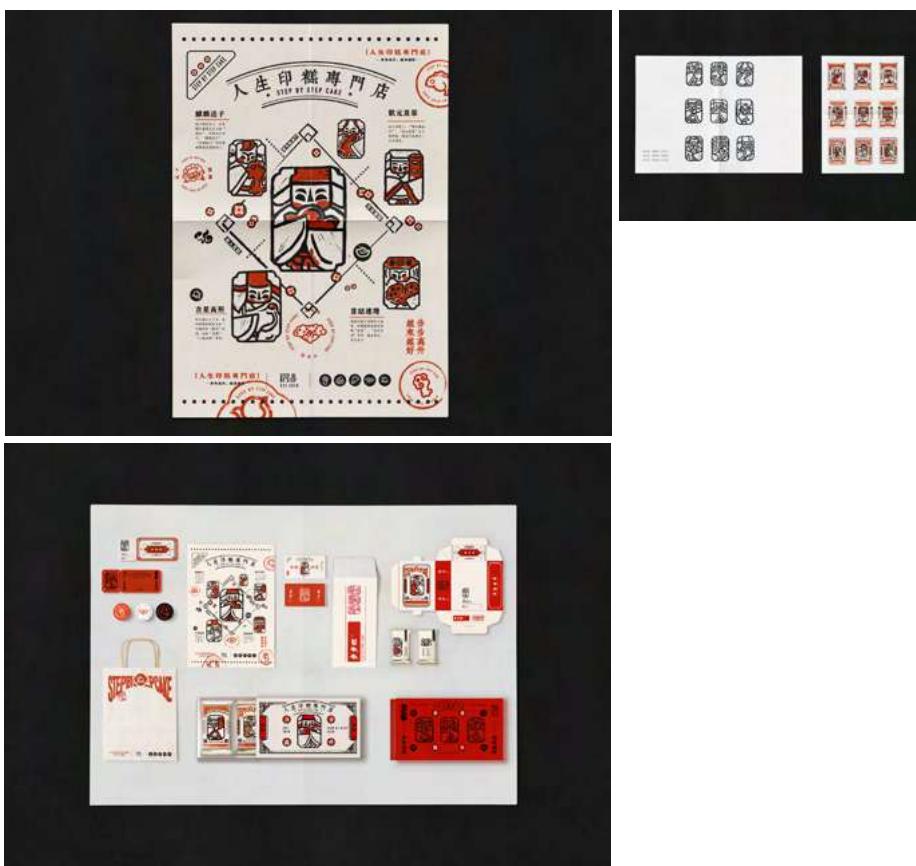
李潔  
Jie Li

學校所在地 Location of School

中國大陸  
China

學校 School(s)

中國美術學院  
China Academy of Art



## 大英博物館埃爾金大理石 石雕文創產品設計 Elgin Marble Sculpture Cultural and Creative Product Design of British Museum

創作者 Designer(s)

顧寅雯  
Yin-Wen Gu

指導老師 Instructor(s)

姚翔宇  
Xiangyu Yao

學校所在地 Location of School

中國大陸  
China

學校 School(s)

南京藝術學院  
Nanjing University of the Arts





余杭徑山茶湯茶禮包裝  
Yuhang Jingshan Tea Soup  
Tea Ceremony Package

創作者 Designer(s)

黃鑫瑤  
Xin-Yao Huang

指導老師 Instructor(s)

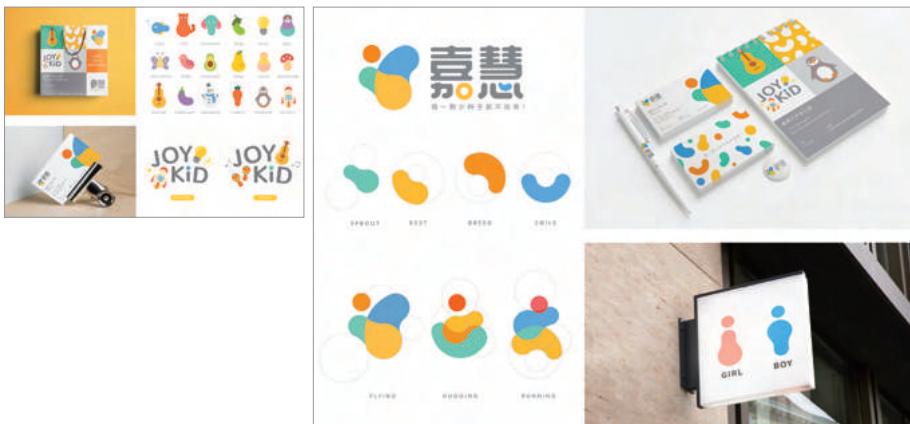
李潔  
Jie Li

學校所在地 Location of School

中國大陸  
China

學校 School(s)

中國美術學院  
China Academy of Art



嘉慧藝術幼稚園視覺  
形象設計  
Visual Image Design of  
Jiahui Art Kindergarten

創作者 Designer(s)

邰易萱  
Yi-Xuan Tai

指導老師 Instructor(s)

解曉娜  
Xiaona Xie

學校所在地 Location of School

中國大陸  
China

學校 School(s)

同濟大學  
Tongji University



## 稻草人

## Scarecrow

創作者 Designer(s)

邱鈺  
Yu Qiu

指導老師 Instructor(s)

吳勇、陳銳  
Yong Wu, Ray

學校所在地 Location of School

英國  
United Kingdom

學校 School(s)

中央聖馬丁藝術與設計學院  
Central Saint Martins College of  
Art and Design

## 黑白實驗字體

Black and White  
Experimental Font

創作者 Designer(s)

郝曉敬  
Xiao-Jing Hao

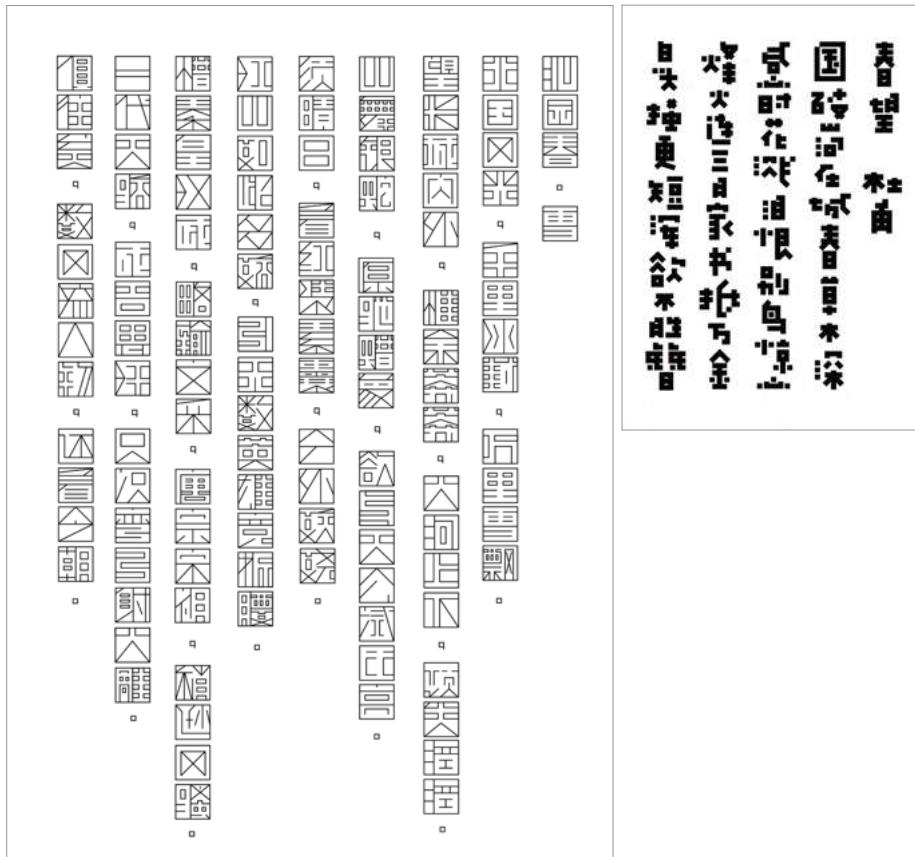
指導老師 Instructor(s)

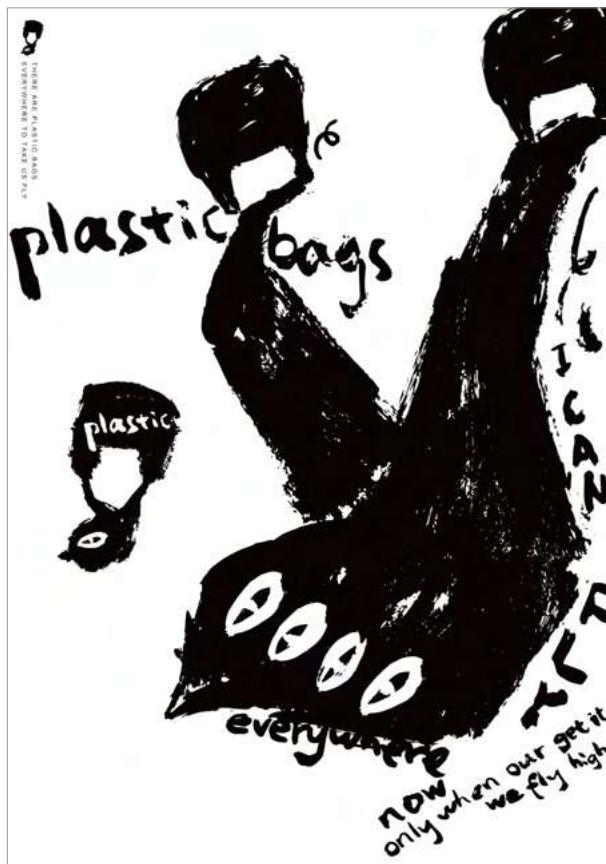
趙猛  
Meng Zhao

學校所在地 Location of School

中國大陸  
China

學校 School(s)

河北地質大學  
Hebei GEO University



我還可以飛  
I Can Still Fly

創作者 Designer(s)

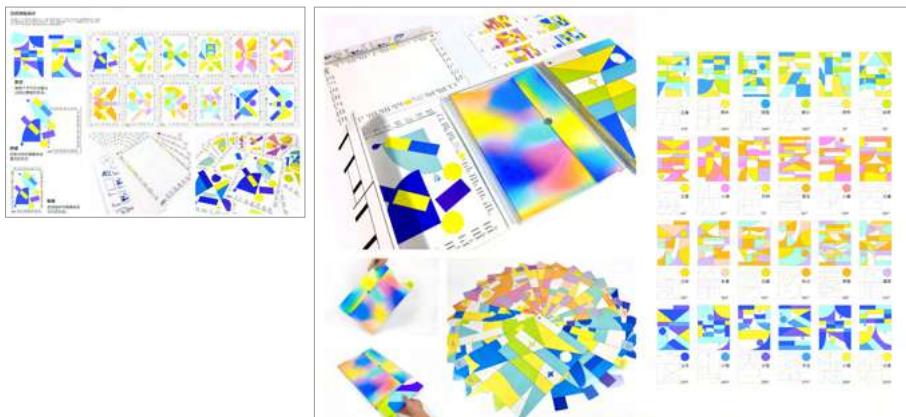
陳少華  
Shao-Hua Chen

指導老師 Instructor(s)  
韋文翔  
Wenxiang Wei

學校所在地 Location of School

中國大陸  
China

學校 School(s)  
廣西藝術學院  
Guangxi Arts Institute



感·透·溫  
Sense, Penetration and Temperature

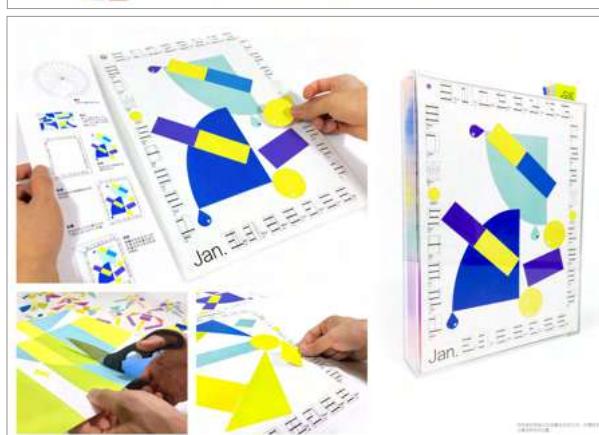
創作者 Designer(s)

周鉢  
Zheng Zhou

指導老師 Instructor(s)  
鄭邦謙  
Bangqian Zheng

學校所在地 Location of School  
中國大陸  
China

學校 School(s)  
上海杉達學院  
Sanda University



## 克羅地亞狂想曲

## Croatian Rhapsody

### 創作者 Designer(s)

劉愷晗  
Jing-Han Liu

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董琪  
Qi Dong

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中國大陸  
China

學校 School(s)

西安交通大學  
Xi'an Jiaotong University



刷

## Brush

### 創作者 Designer(s)

徐惠平  
Hui-Ping Xu

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曹方  
Fang Cao

學校所在地 Location of School

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學校 School(s)

南京藝術學院  
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米奇和悟空的故事  
The Story of Mickey and Wukong

創作者 Designer(s)

張可心  
Ke-Xin Zhang

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戚躍春、張文化  
Yuechun Qi、Wenhu Zhang

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China

學校 School(s)

廈門大學  
Xiamen University



果世代  
Fruit Generations

創作者 Designer(s)

方雨婕、林霽嫻、許珮妃  
林姍姍、蔡亞芹、涂敏慧  
Yu-Jie Fang, Ji-Xian Lin  
Pei-Ni Hsu, Wen-Shan Lin  
Ya-Chin Tsai, Min-Hui Tu

指導老師 Instructor(s)

劉奕岑  
I-Tsen Liu

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Taiwan

學校 School(s)

樹德科技大學  
Shu-Te University

## 路上的字 The Word on the Road

創作者 Designer(s)

徐瑄鴻、林家贊、曾雅靖  
康茨妍、劉峻瑋、曾駿為  
Hsuan-Hung Hsu, Chia-Tsan Lin  
Ya-Ching Tseng, Chi-Yan Kang  
Jun-Wei Liu, Chun-Wei Tseng

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邱惠琳  
Hui-Lin Chiu

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## 我們的女時代 Women Style

創作者 Designer(s)

林沂蝶、許高綾、林雨潔  
柯仁賢、陳鈺婷、刁乙萱  
Yi-Tieh Lin, Gao-Ling Hsu  
Yu-Chieh Lin, Jen-Hsien Ko  
Yu-Ting Chen, I-Hsuan Tiao

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楊裕隆  
Yu-Lung Yang

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Taiwan

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Shu-Te University





## 素人 - 紙袋型包裝

## Veganism

創作者 Designer(s)

陳科宏、吳昱暉、侯瀚  
 黃慧琳、黃詩敏、黃淑宜  
 Ke-Hong Chen, Yu-Kai Wu  
 Han Hou, Ng Violine Hui-Lin  
 Sze-Man Wong, Shu-Yi Huang

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 Hui-Lin Chiu

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臺灣  
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樹德科技大學  
 Shu-Te University



## 春盛食蠶

## Flower Jam of Seasons

創作者 Designer(s)

張恆惠、陳冠禎、吳怡臻  
 黃梓綺、張晏瑜  
 Heng-Hui Zhang, Guan-Jhen Chen  
 Yi-Zhen Wu, Zi-Qi Huang  
 Yan-Yu Zhang

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楊肇傅  
 Chao-Fu Yang

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樹德科技大學  
 Shu-Te University

寶島行旅  
Formosa Traveller

創作者 Designer(s)

薛青華、王梓馨、林佑祖  
許琬玟、塗閔庭、林采璿  
Ching-Hua Hsueh, Zih-Sin Wang  
You-Zu Lin, Wan-Wun Syu  
Min-Ting Tu, Cai-Syuan Lin

指導老師 Instructor(s)

陳月英  
Yueh-Ying Chen

學校所在地 Location of School

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Taiwan

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樹德科技大學  
Shu-Te University



女權代表人物套票  
Feminist Representative Stamp

創作者 Designer(s)

林沂蝶、許高綾、林雨潔  
柯仁賢、陳鈺婷、刁乙萱  
Yi-Tieh Lin, Gao-Ling Hsu  
Yu-Chieh Lin, Jen-Hsien Ko  
Yu-Ting Chen, I-Hsuan Tiao

指導老師 Instructor(s)

楊裕隆  
Yu-Lung Yang

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## HealthifyMe User Experience

創作者 Designer(s)

Amisha Sharma  
Ankita Mohapatra

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Rita Ashara

學校所在地 Location of School

印度  
India

學校 School(s)

珍珠學院  
Pearl Academy

## Ticket Calendar

創作者 Designer(s)

Saachi Mehta

指導老師 Instructor(s)

Malvika Dwivedi

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印度  
India

學校 School(s)

MIT 設計學院  
MIT Institute of Design

## IPC: Indian Penal Comics

創作者 Designer(s)

Kamal, Pankaj Yadav, Aishwarya Rane, Aishwarya Narvekar

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Praveen Nahar

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國立設計學院

National Institute of Design



## 停止污染

## Stop Pollution

創作者 Designer(s)

王佳敏

Jia-Min Wang

指導老師 Instructor(s)

鄒家豪

Brad Tzou

學校所在地 Location of School

臺灣

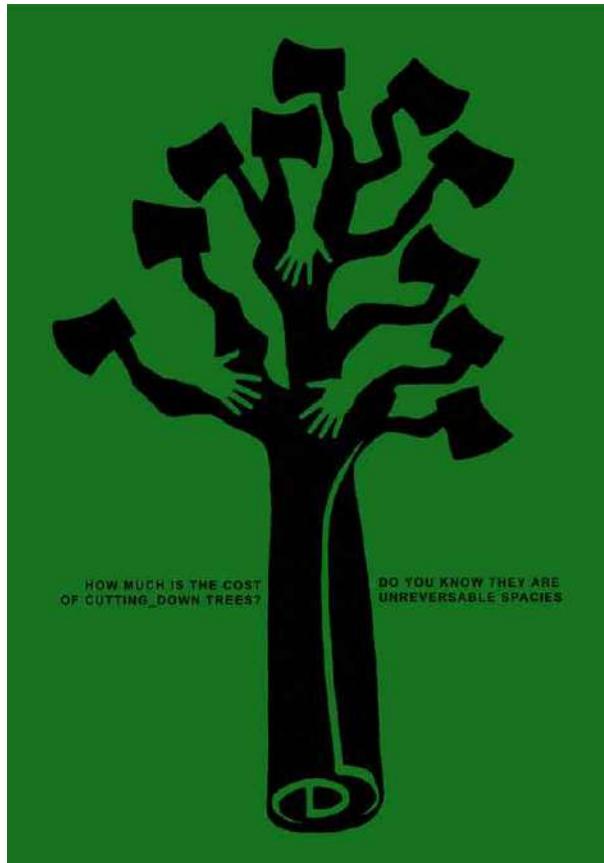
Taiwan

學校 School(s)

醒吾科技大學

Hsing Wu University





Cutting Down Trees

創作者 Designer(s)

Kimia Rahimi

指導老師 Instructor(s)

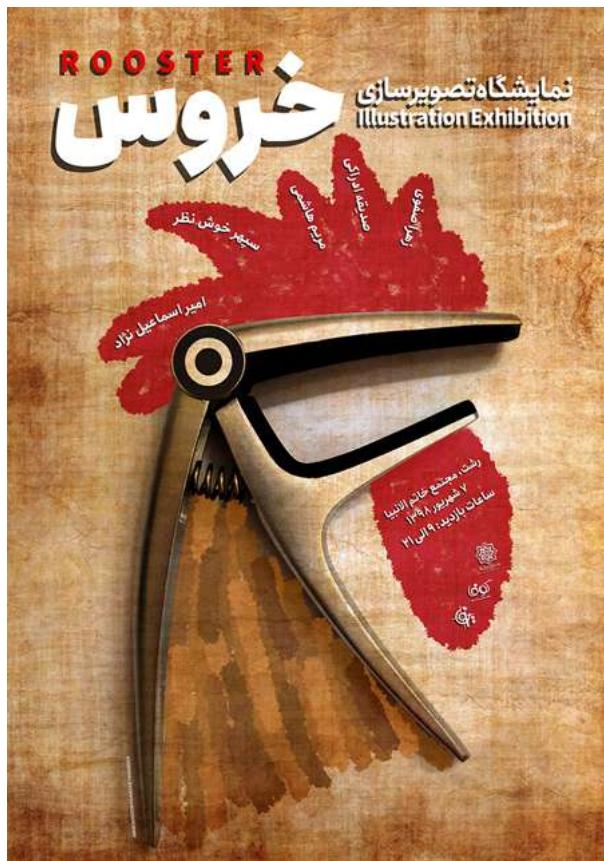
Sousan Samanifar

學校所在地 Location of School

伊朗

Iran

學校 School(s)

沙赫爾庫爾德女子技術學校  
Shahrekord Girls' Technical  
School

Rooster

創作者 Designer(s)

Amir Hossein Pormehr Yabandeh

指導老師 Instructor(s)

無

None

學校所在地 Location of School

伊朗

Iran

學校 School(s)

吉蘭大學  
University of Guilan

## Human is Human

創作者 Designer(s)

Behnam Ranjbar Khadivi

指導老師 Instructor(s)

無

None

學校所在地 Location of School

伊朗

Iran

學校 School(s)

納比阿克拉姆大學

University College of Nabi Akram



## Cyber Border

創作者 Designer(s)

Moradi Fatemeh

指導老師 Instructor(s)

無

None

學校所在地 Location of School

伊朗

Iran

學校 School(s)

克爾曼沙赫女子技術職業大學  
Kermanshah Girl's Technical and  
Vocational College



## Fake News

創作者 Designer(s)

Moradi Fatemeh

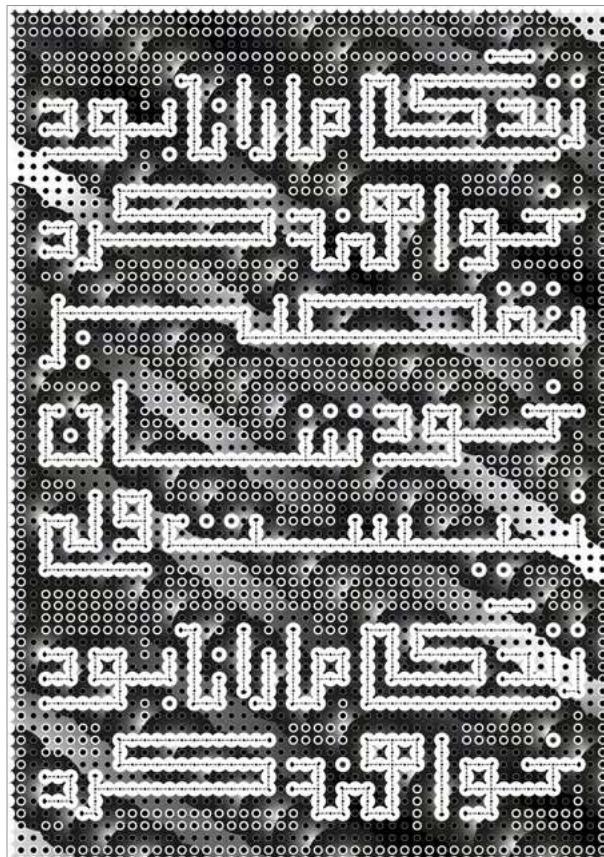
指導老師 Instructor(s)

無  
None

學校所在地 Location of School

伊朗  
Iran

學校 School(s)

克爾曼沙赫女子技術職業大學  
Kermanshah Girl's Technical and  
Vocational College

## Destruction

創作者 Designer(s)

Parsa Dibazar

指導老師 Instructor(s)

無  
None

學校所在地 Location of School

伊朗  
Iran

學校 School(s)

伊斯蘭阿紮德大學  
Islamic Azad University

## Typography Workshop

創作者 Designer(s)  
Erfan Gholami

指導老師 Instructor(s)  
無  
None

學校所在地 Location of School  
伊朗  
Iran

學校 School(s)  
伊斯法罕藝術大學  
Art University of Isfahan



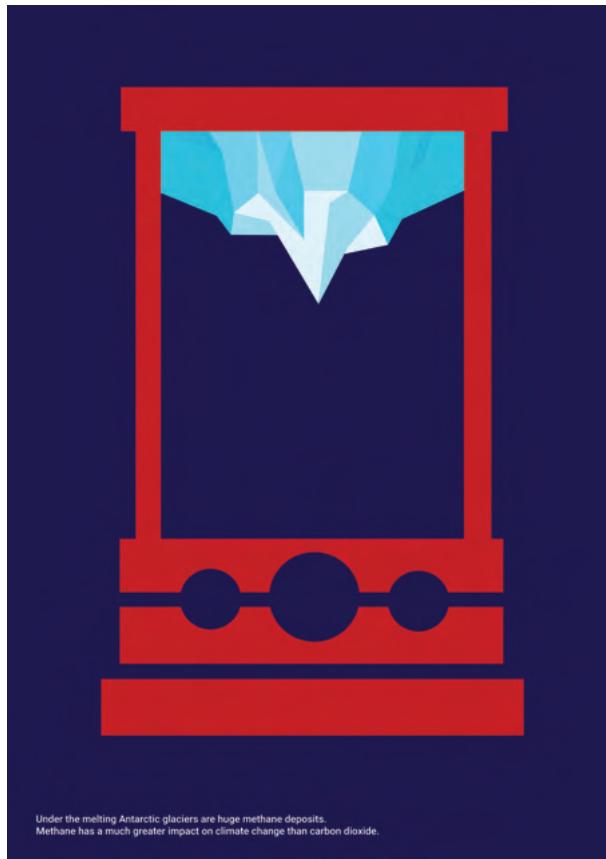
## Glaciers

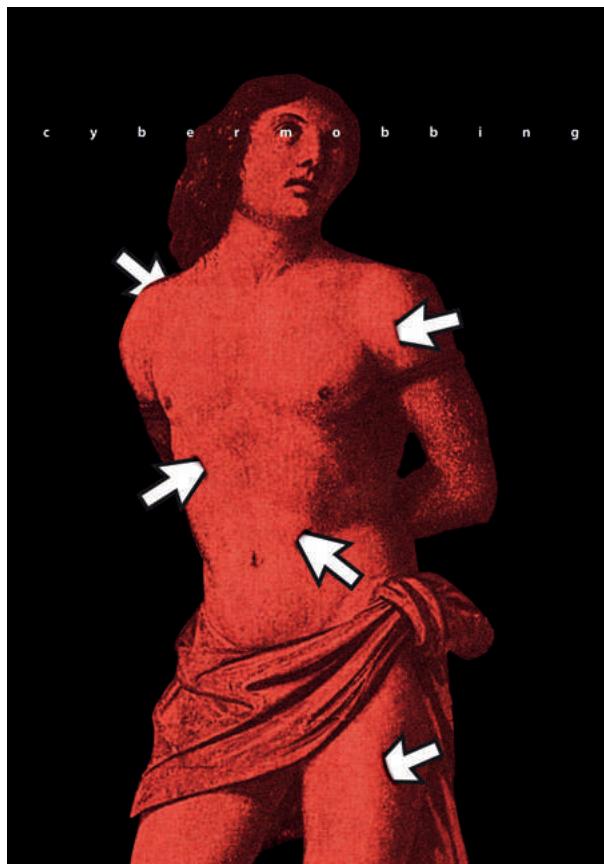
創作者 Designer(s)  
Katarzyna Kowalczyk

指導老師 Instructor(s)  
無  
None

學校所在地 Location of School  
波蘭  
Poland

學校 School(s)  
波蘭 - 日本資訊技術學院  
Polish-Japanese Academy of  
Information Technology





Cybermobbing

創作者 Designer(s)

Mironava Volha

指導老師 Instructor(s)

Ruslan Nayden

學校所在地 Location of School

白俄羅斯

Belarus

學校 School(s)

白俄羅斯國立藝術學院

Belarusian State Academy of Arts



Police Verso

創作者 Designer(s)

Miloš Despenić

指導老師 Instructor(s)

無

None

學校所在地 Location of School

波希尼亞及赫塞哥維那

Bosnia and Herzegovina

學校 School(s)

巴尼亞盧卡美術學院

The Academy of Arts of the  
University of Banja Luka

### Husband and Wife

創作者 Designer(s)

Katarzyna Wit

指導老師 Instructor(s)

無

None

學校所在地 Location of School

波蘭

Poland

學校 School(s)

波茲納美術學院

University of Arts in Poznan



### Make it up Equal

創作者 Designer(s)

Ece Batur

指導老師 Instructor(s)

無

None

學校所在地 Location of School

土耳其

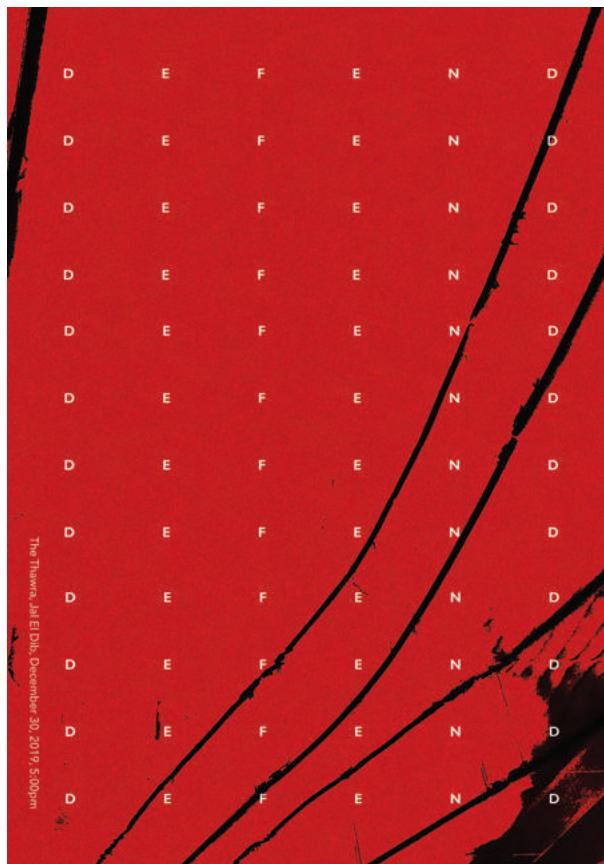
Turkey

學校 School(s)

葉迪特佩大學

Yeditepe University





## Defend

創作者 Designer(s)

Christina Tahtouh

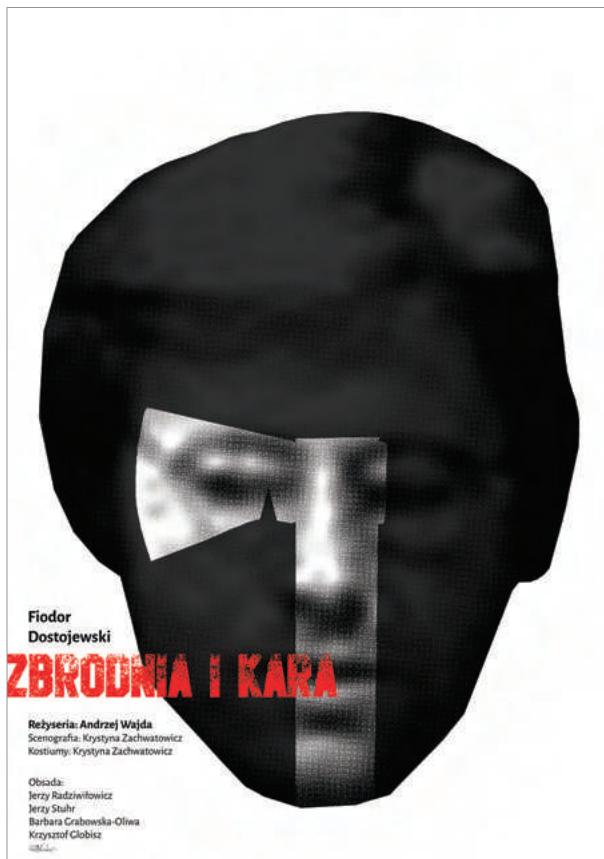
指導老師 Instructor(s)

無  
None

學校所在地 Location of School

黎巴嫩  
Lebanon

學校 School(s)

黎巴嫩美國大學  
Lebanon American University

## Crime and punishment

創作者 Designer(s)

Wiktor Wiater

指導老師 Instructor(s)

無  
None

學校所在地 Location of School

波蘭  
Poland

學校 School(s)

馬泰依科美術學院  
Jan Matejko Academy of Fine Arts

## 21st Century Man

創作者 Designer(s)

Klaudia Zabłocka

指導老師 Instructor(s)

Eugeniusz Skorwider

學校所在地 Location of School

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學校 School(s)

波茲納美術學院

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## 21st Century Man - Peace be with you

創作者 Designer(s)

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Superhero

創作者 Designer(s)  
Weronika Michalska

指導老師 Instructor(s)  
無  
None

學校所在地 Location of School  
波蘭  
Poland

學校 School(s)  
波蘭 - 日本資訊技術學院  
Polish-Japanese Academy of  
Information Technology



Stop Please

創作者 Designer(s)  
Vladimir Pegov

指導老師 Instructor(s)  
無  
None

學校所在地 Location of School  
俄羅斯  
Russia

學校 School(s)  
下諾夫哥羅德國立建築與土木  
工程大學  
Nizhny Novgorod State University  
of Architecture and Civil Engineering

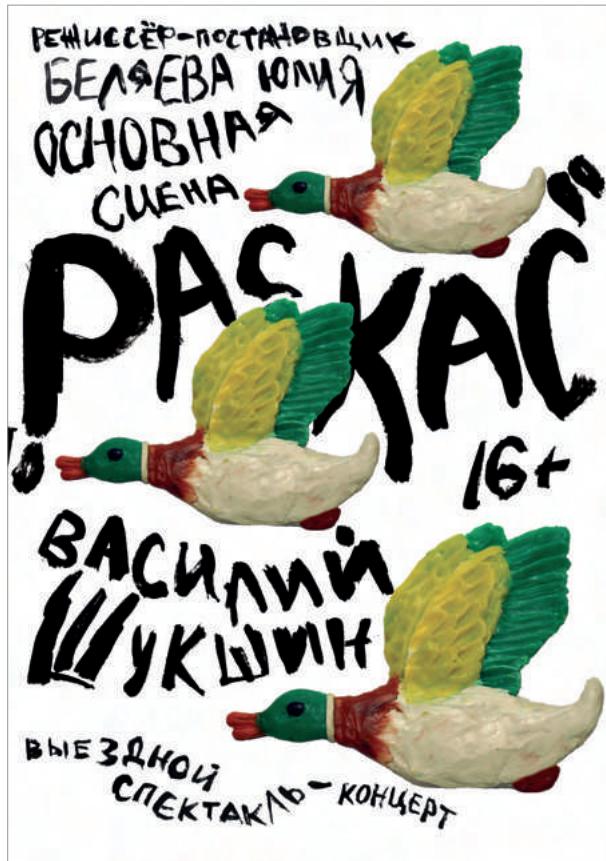
Raskas

創作者 Designer(s)  
Shilova Ekaterina

指導老師 Instructor(s)  
Gulitov Yuri

學校所在地 Location of School  
俄羅斯  
Russia

學校 School(s)  
HSE 藝術與設計學院  
HSE Art and Design School



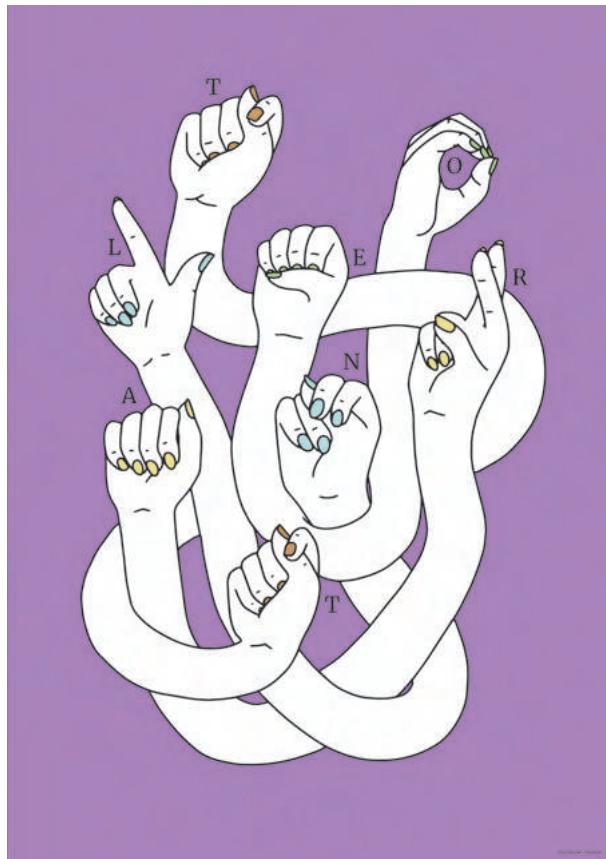
Tolerance

創作者 Designer(s)  
Clara Brandi

指導老師 Instructor(s)  
Rikke Hansen

學校所在地 Location of School  
丹麥  
Denmark

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葉史瓦大學  
Design Schools in Hojer





Holy Drop

創作者 Designer(s)

Paulina Bierń

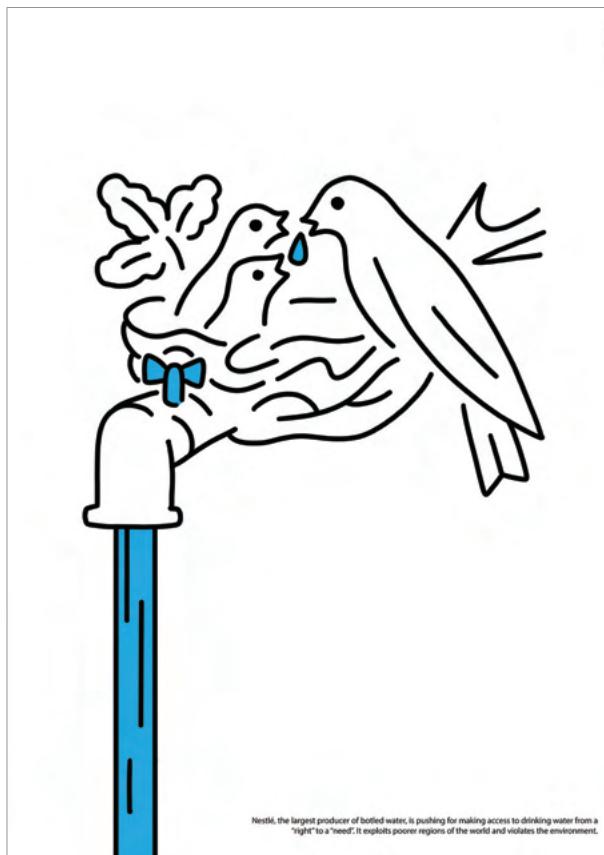
指導老師 Instructor(s)

無  
None

學校所在地 Location of School

波蘭  
Poland

學校 School(s)

塔爾諾國立高級職業學校  
State Higher Vocational School in  
Tarnów

About Nestle

創作者 Designer(s)

Ola Doroszuk

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無  
None

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波蘭  
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波蘭 - 日本資訊技術學院  
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Hommage à Tomasz Stańko

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Mateusz Adamczyk

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無  
None

學校所在地 Location of School  
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Poland

學校 School(s)  
達芬奇學院  
Collegium Da Vinci



Hommage à Tomasz Stańko (1942–2018)

The War Movies Festival

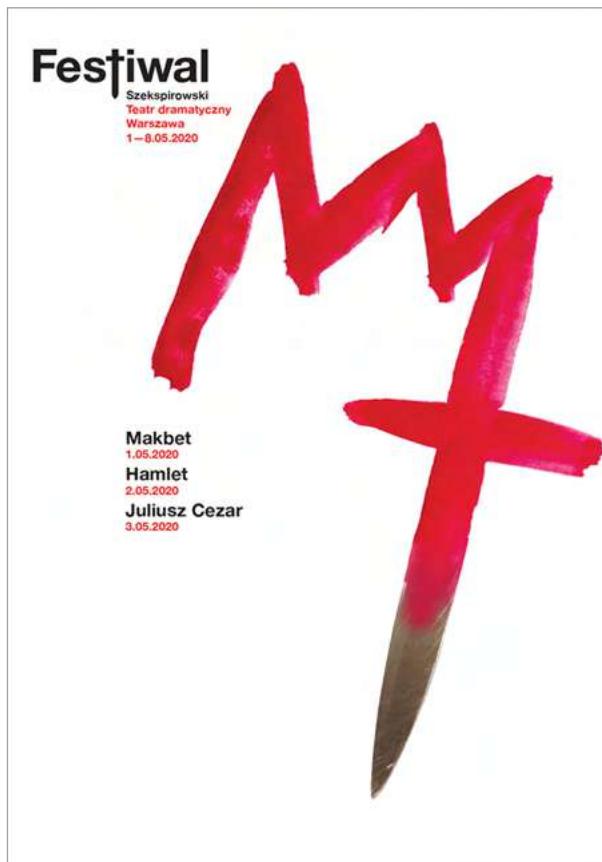
創作者 Designer(s)  
Mateusz Adamczyk

指導老師 Instructor(s)  
無  
None

學校所在地 Location of School  
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達芬奇學院  
Collegium Da Vinci





The Shakespeare Festival

創作者 Designer(s)

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None

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達芬奇學院  
Collegium Da Vinci

Biodiversity

創作者 Designer(s)

Monika Majchrzyk

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Anna Kłos, PhD

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Poland

學校 School(s)

華沙信息技術學院  
Warsaw school of Information  
Technology under the auspices of  
the Polish Academy of Sciences

## Air Cream

創作者 Designer(s)  
Magdalena Madoń

指導老師 Instructor(s)  
無  
None

學校所在地 Location of School  
波蘭  
Poland

學校 School(s)  
羅茲人文與經濟大學  
University of Humanities and  
Economics in Łódź



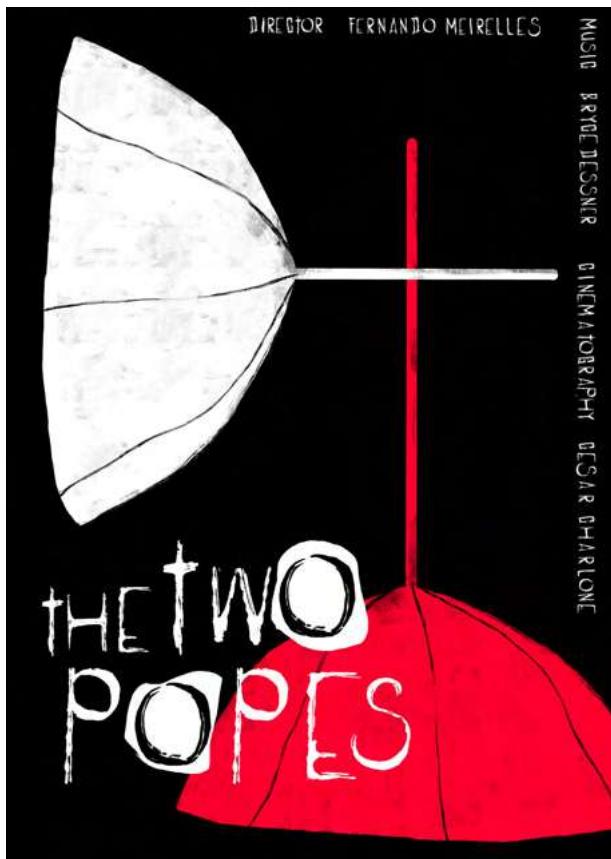
## The Two Popes

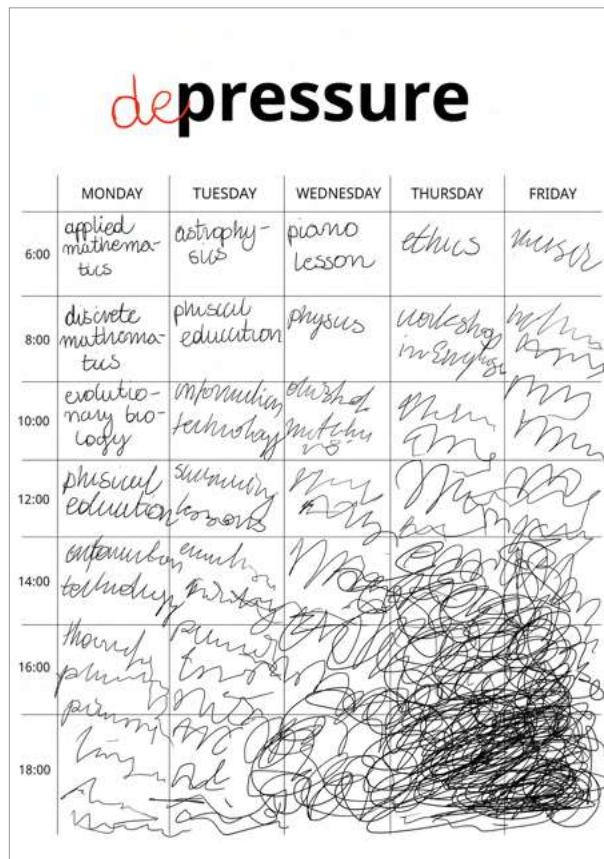
創作者 Designer(s)  
Karolina Glinowska

指導老師 Instructor(s)  
無  
None

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波蘭  
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卡托維茲美術學院  
Academy of Fine Arts in Katowice,  
Poland





Depression

創作者 Designer(s)

Honorata Naumiuk

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無  
None

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Polish-Japanese Academy of  
Information Technology

The Human Chain

創作者 Designer(s)

Ghiwa Abi Khalil

指導老師 Instructor(s)

無  
None

學校所在地 Location of School

黎巴嫩  
Lebanon

學校 School(s)

黎巴嫩美國大學  
Lebanon American University

### Power Has No Gender

創作者 Designer(s)

Gabriela González Plaza

指導老師 Instructor(s)

無

None

學校所在地 Location of School

厄瓜多爾

Ecuador

學校 School(s)

卡薩格蘭德大學

Universidad Casa Grande



### In the Name of Democracy

創作者 Designer(s)

Gaëlle Majdalani

指導老師 Instructor(s)

無

None

學校所在地 Location of School

黎巴嫩

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納比阿克拉姆大學

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Hurt

創作者 Designer(s)

Elif Macarlıoğlu

指導老師 Instructor(s)

Özlem Mutaf Büyükarman

學校所在地 Location of School

土耳其

Turkey

學校 School(s)

葉迪特佩大學

Yeditepe University



Jazz &amp; Pop Festival

創作者 Designer(s)

Wirth Tamara

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無

None

學校所在地 Location of School

德國

Germany

學校 School(s)

斯圖加特州立美術學院

State Academy of Fine Arts in  
Stuttgart

## Brutal Happy

創作者 Designer(s)

Wirth Tamara

指導老師 Instructor(s)

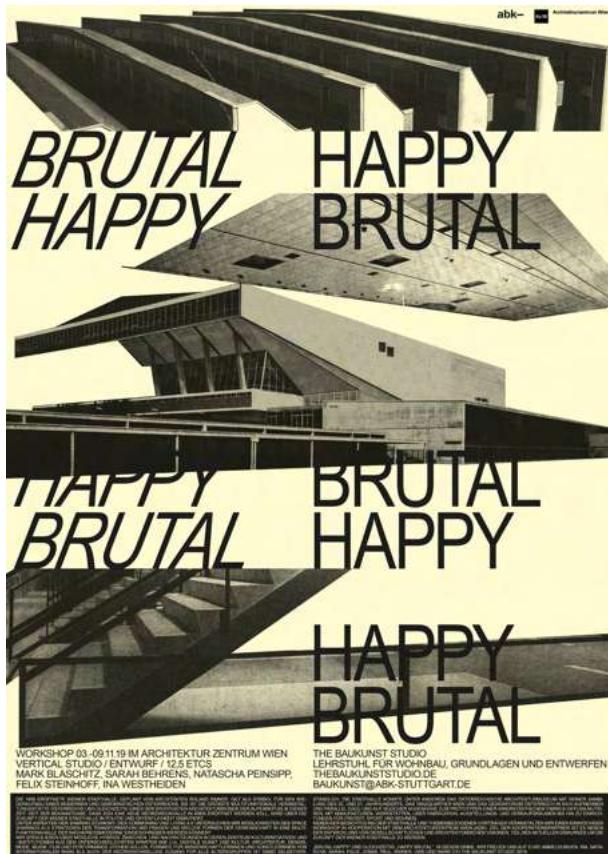
無  
None

學校所在地 Location of School

德國  
Germany

學校 School(s)

斯圖加特州立美術學院  
State Academy of Fine Arts in  
Stuttgart



## Bullying

創作者 Designer(s)

Chloe Jabbour

指導老師 Instructor(s)

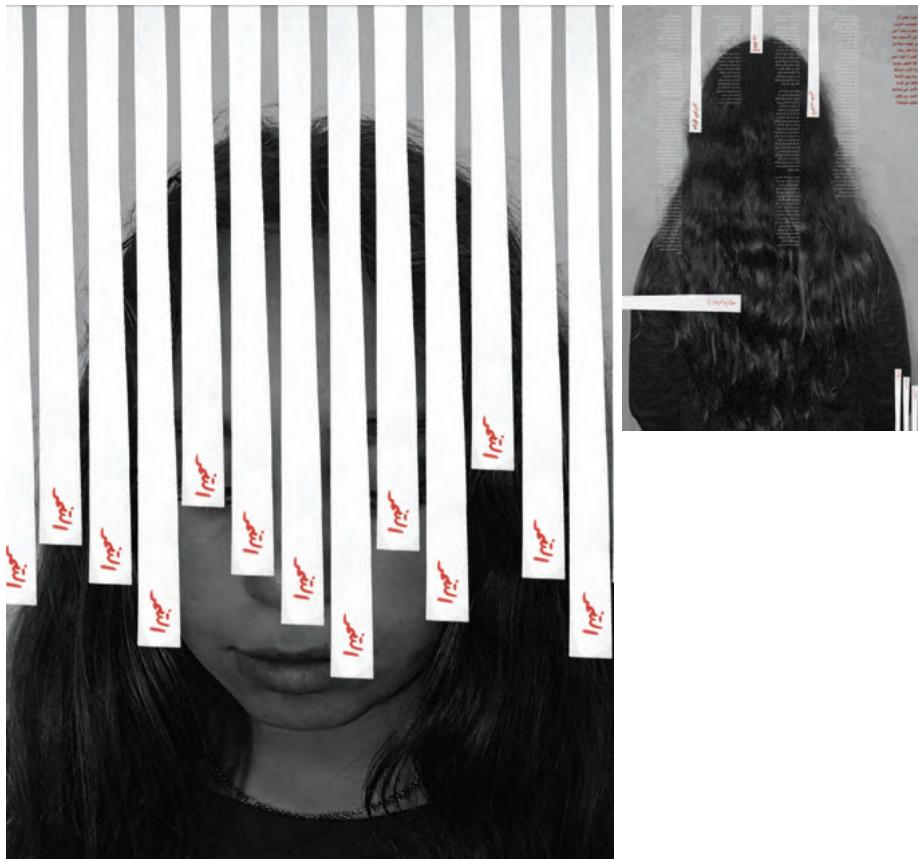
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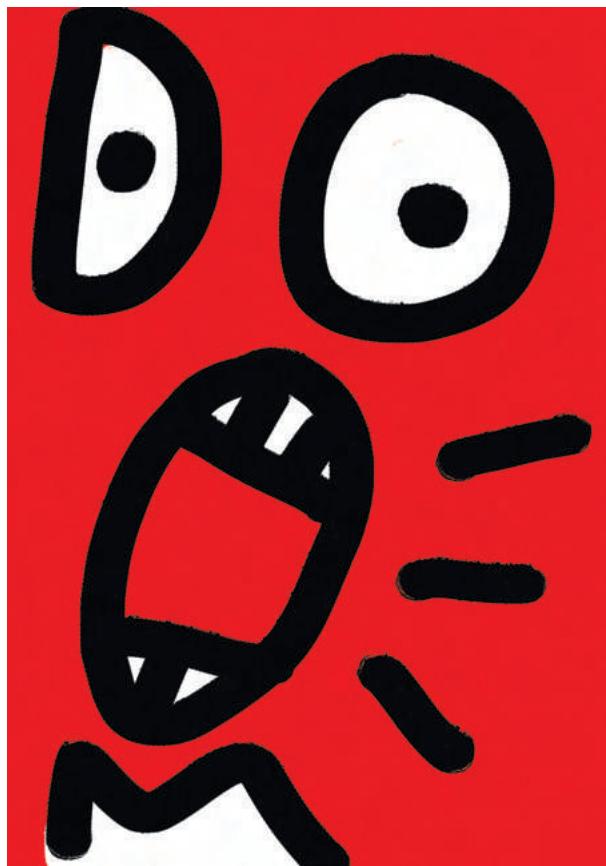
學校所在地 Location of School

黎巴嫩  
Lebanon

學校 School(s)

黎巴嫩美國大學  
Lebanon American University





Doom

創作者 Designer(s)

Carilla Karahan

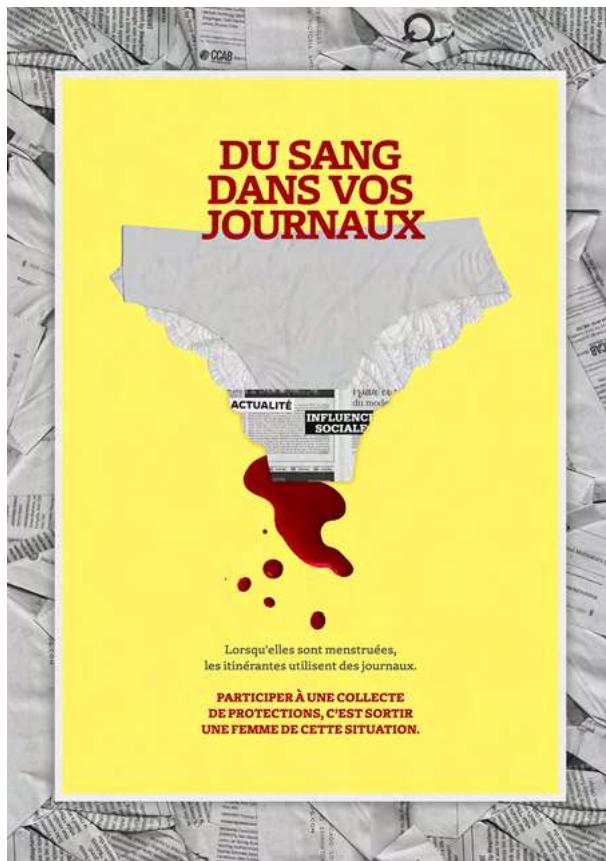
指導老師 Instructor(s)

無  
None

學校所在地 Location of School

土耳其  
Turkey

學校 School(s)

伊斯克大學  
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Blood in Your Newspaper.

創作者 Designer(s)

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飛蚊症  
Eye Floater

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走向地球  
To The Earth

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## 停止

Stop

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## 鹽分文學

Literature of The Salineland

創作者 Designer(s)

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水是生命之源  
Water Is Life

創作者 Designer(s)

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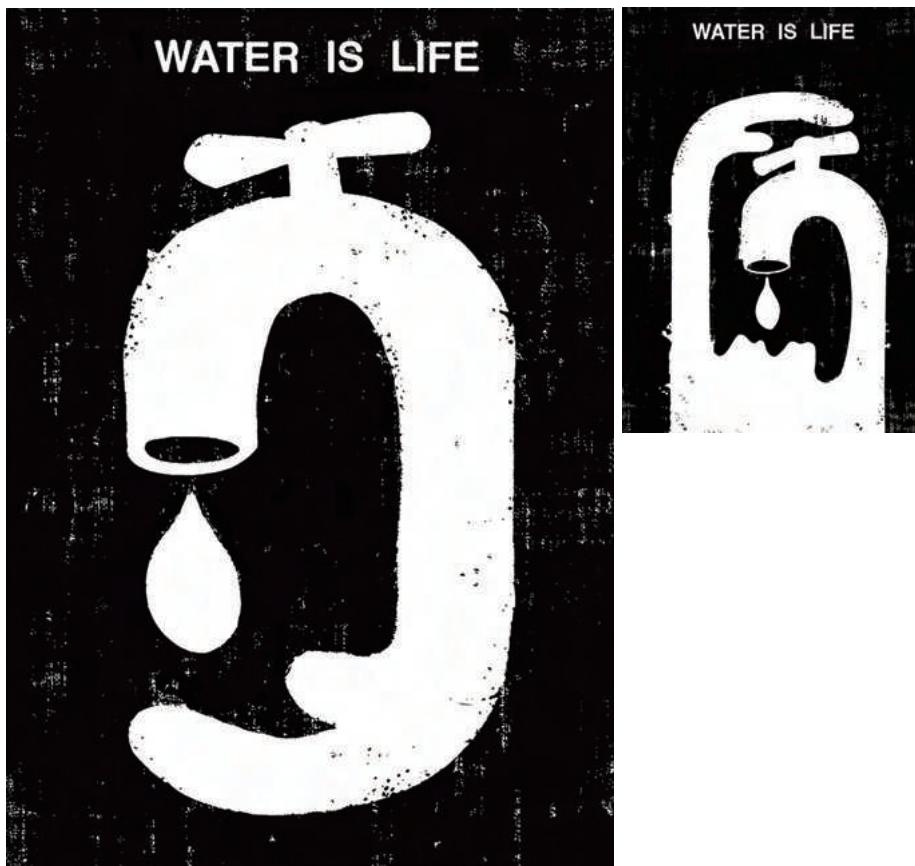
李娟  
Juan Li

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生存  
Keep Your Life

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## 山海經

The Classic of Mountains  
and Rivers

創作者 Designer(s)

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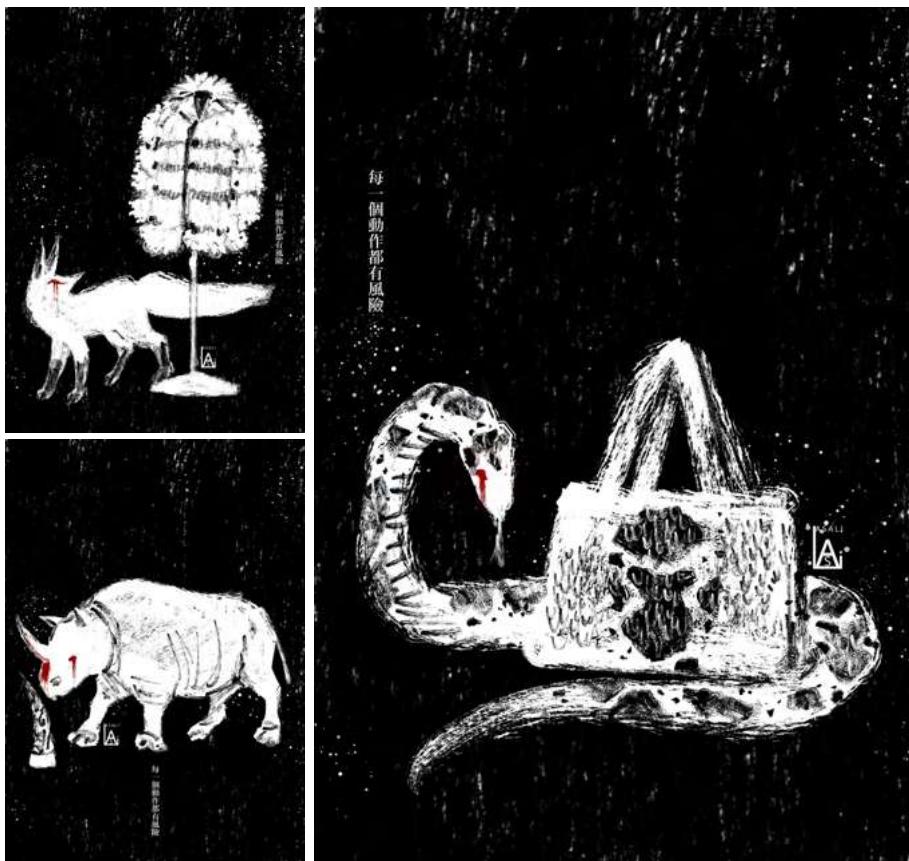
趙曼  
Man Zhao

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## Fancy Cruelty

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印尼  
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## 二十二

## 22 Striking &amp; Provocative

創作者 Designer(s)

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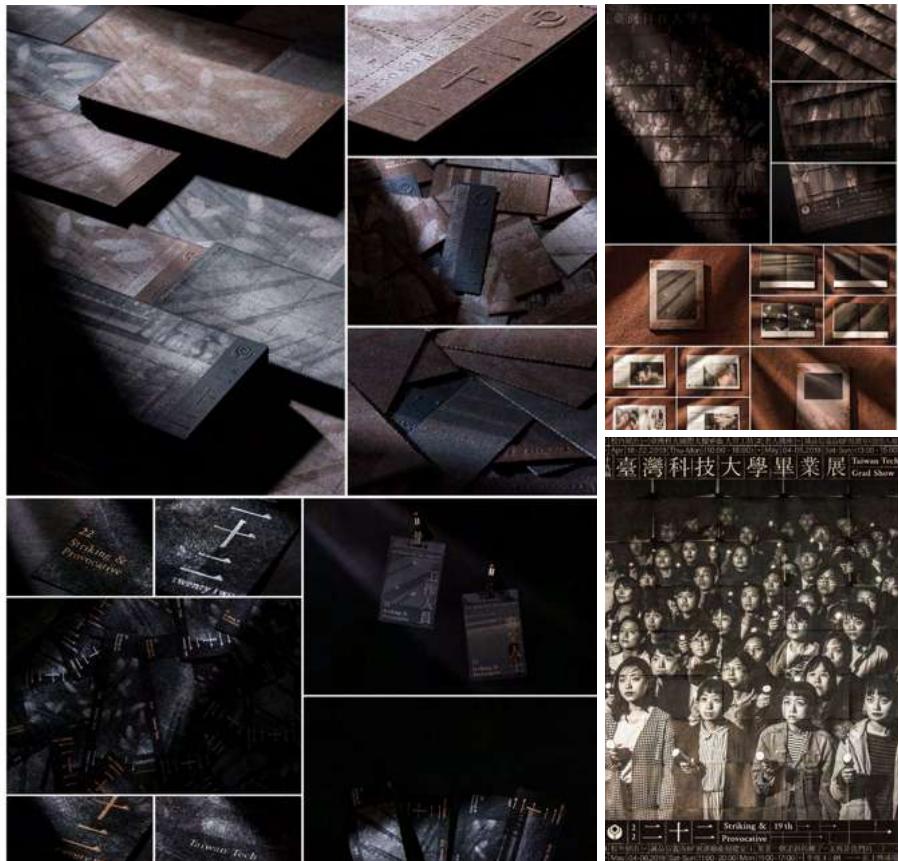
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Ken-Tsai Lee

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## Usefail

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40 Death Penalties

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活動視覺設計“Flowers Growing in Ash”  
Activity Visual Design

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Bayberry in Yangmei

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委託行 VETERAIN- 文化  
推廣概念店

Veterain-Promotion of  
Commission Store Culture

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夏末萱言  
In The Late Summer

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藥你好看  
PharmacEZ

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虛假新聞  
Fake News

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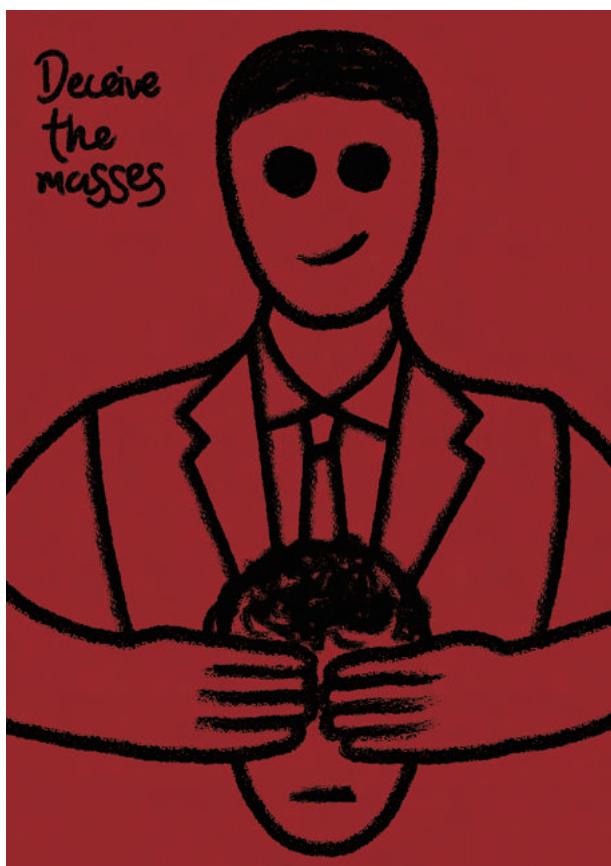
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老子說  
Laozi Said

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屍味塑餐  
Fish or Trash

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## 野台奧運會 Sport Stage in Taiwan

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邢福暘、林郁芳、李成源  
Lin-Yu Cheng, Hsin-Yu Chang,  
Yu Ting-Amy Khoo, Fock-Yang Heng  
Yu-Fang Lin, Seng-Guan Lee

指導老師 Instructor(s)

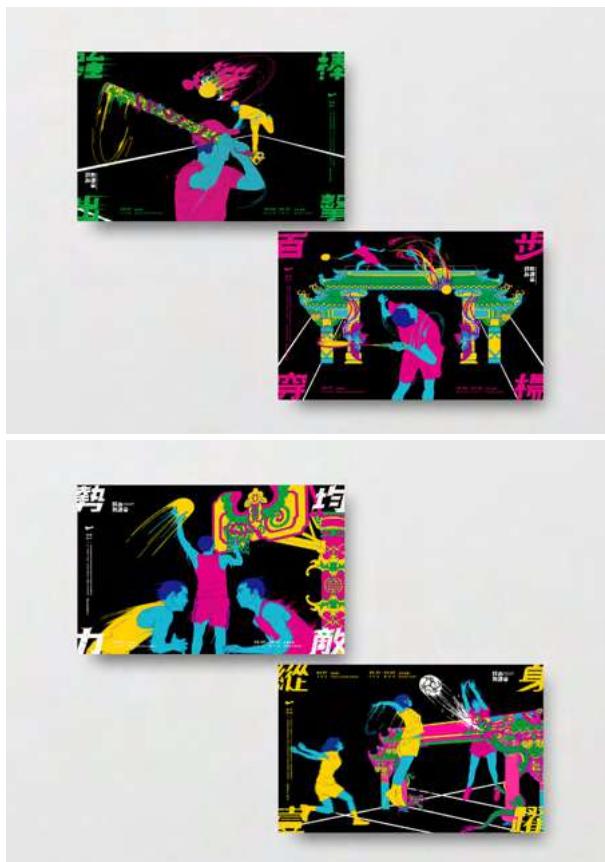
郭中元、劉經璋、秦安慧  
Chung-Yuan Kuo, Bacon Liu  
An-Hui Ching

學校所在地 Location of School

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學校 School(s)

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Ling Tung University



## 字遊結社 Liberty Graphy

創作者 Designer(s)

詹晴茹、蔡怡萱、洪金如  
邱瑞玲、趙若綺  
Qing-Ru Zhan, Yi-Hsuan Tsai  
See-Abigail, Rui-Ling Qiu  
Re-Chi Zhao

指導老師 Instructor(s)

陳健文、黃煒仁  
Chien-Wen Chen, Wei-Jen Huang

學校所在地 Location of School

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學校 School(s)

嶺東科技大學  
Ling Tung University





歸來  
Come Back

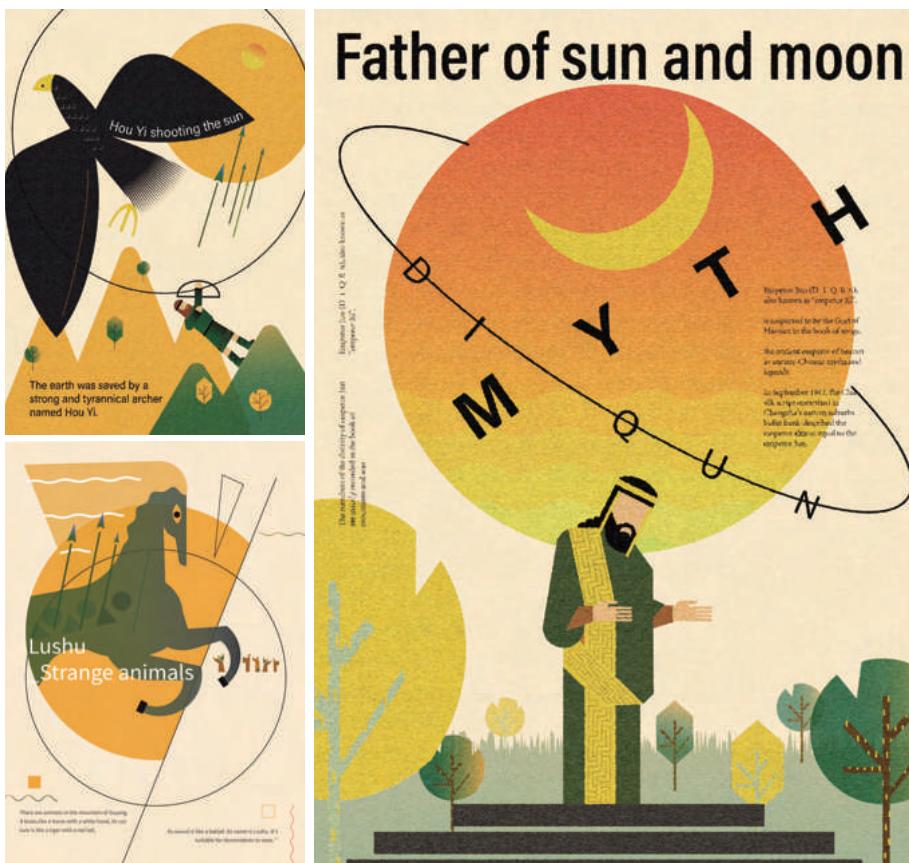
創作者 Designer(s)

劉泓嘉  
Hong-Jia Liu

指導老師 Instructor(s)  
祝軍、隋園  
Jun Zhu, Nan Sui

學校所在地 Location of School  
中國大陸  
China

學校 School(s)  
魯迅美術學院  
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山海經  
Classic of Mountains and Seas

創作者 Designer(s)

王璿  
Xuan Wang

指導老師 Instructor(s)  
趙曼  
Man Zhao

學校所在地 Location of School  
中國大陸  
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學校 School(s)  
廈門大學  
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## 循環利習

C.I.H.

創作者 Designer(s)

吳佳臻、蕭維錦、盧昕妤  
劉品瑄、陳昱璇、葉盈利  
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Xin-Yu Lu, Pin-Xuan Liu  
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學校所在地 Location of School

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學校 School(s)

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## Paperfly

創作者 Designer(s)

洪亞琳、許芳瑜、蕭承達  
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Creators

創作者 Designer(s)

簡珮丞、郭鑫泓、陳偉能  
張珈瑄、吳家儀、張晉嘉  
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Wei-Neng Chen, Chia-Hsuan Chang  
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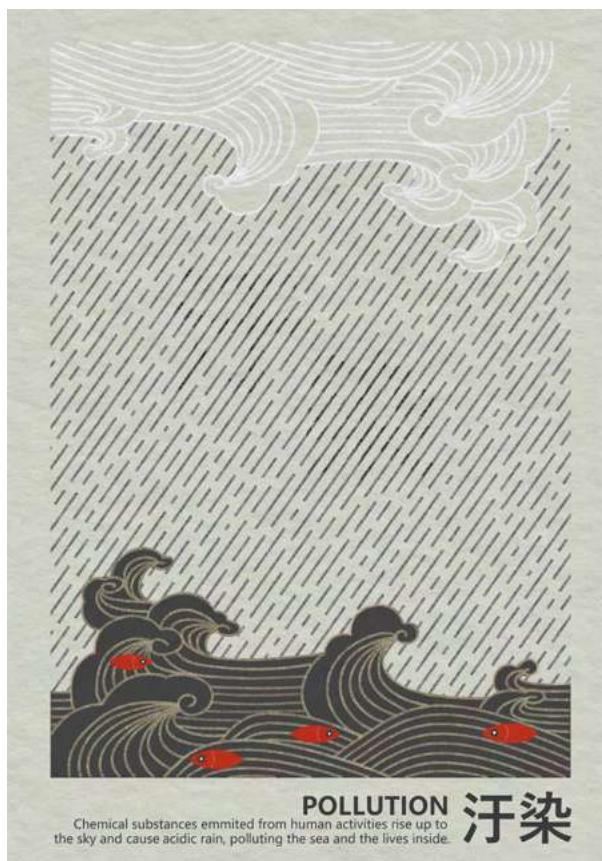
郭中元、秦安慧  
Chung-Yuan Kuo, An-Hui Ching

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Pollution

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天天開天眼  
God's Eyes Everyday

創作者 Designer(s)

陳奕勳  
Yi-Xun Chen

指導老師 Instructor(s)

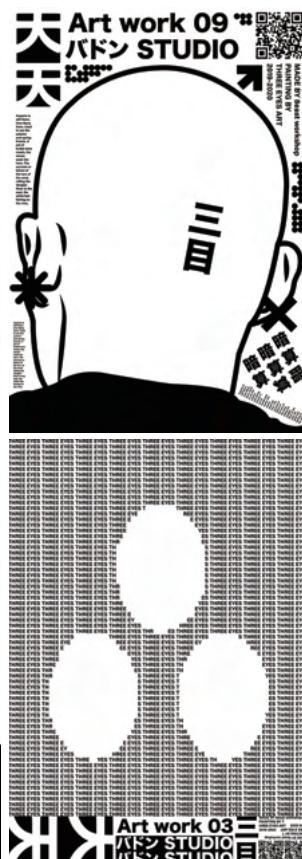
無  
None

學校所在地 Location of School

臺灣  
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國立臺灣藝術大學  
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## 風花隨樂

## Wind Flower with Music

創作者 Designer(s)

汪俐妍、許文姈、陳怡如  
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Yi-Ru Chen

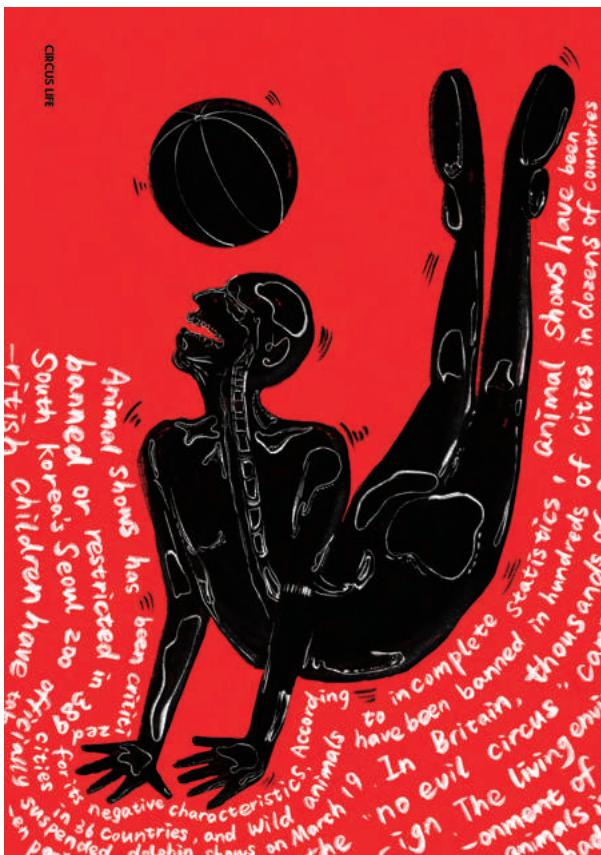
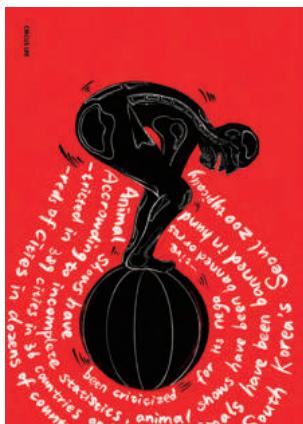
指導老師 Instructor(s)

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## Circus

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None

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入侵  
Invasion

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一樣的  
Equal

創作者 Designer(s)

胡芳瑜  
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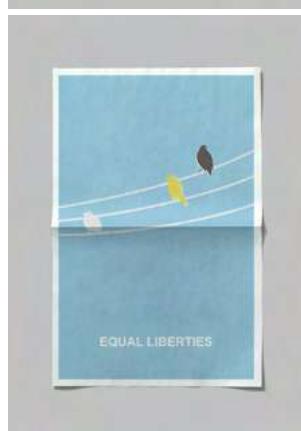
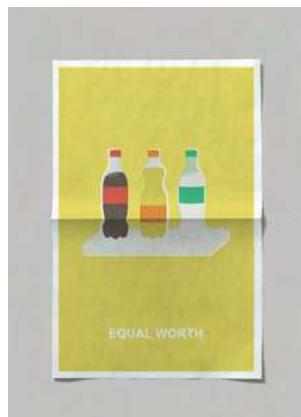
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## Mutual-Vibe With Your Tribe

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# 心繫話 000000 Studio

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自食其果

Reap What One Has Sown

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戚躍春

Yuechun Qi

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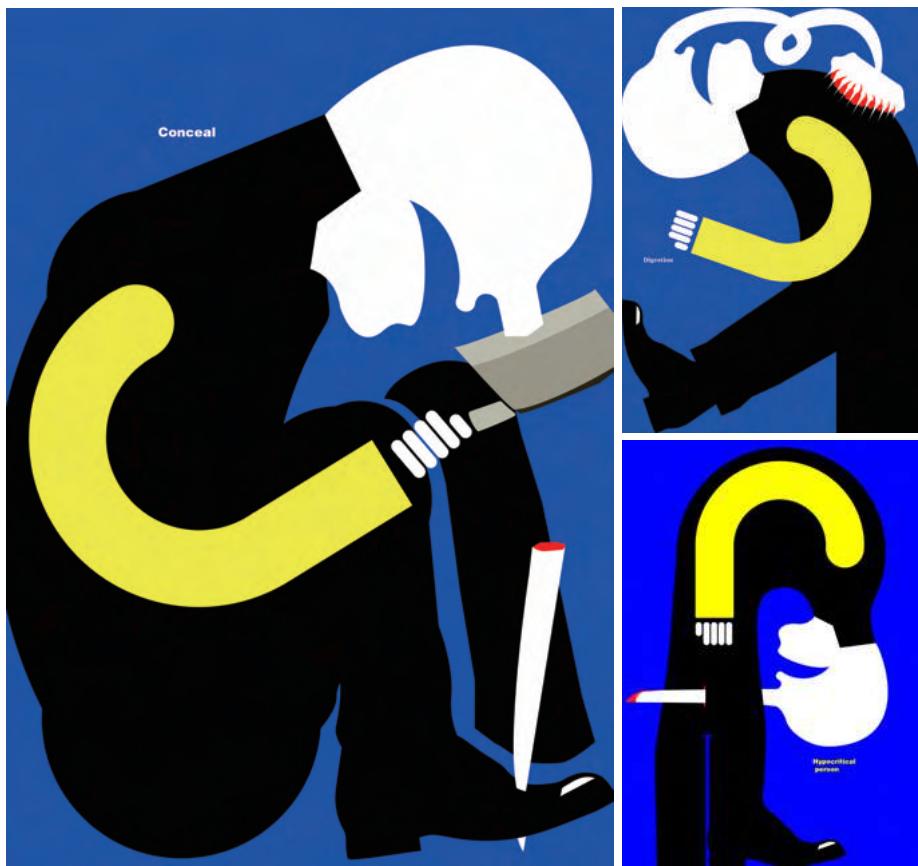
中國大陸

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帶來和平？

Bring Peace?

創作者 Designer(s)

何旭

Xu He

指導老師 Instructor(s)

無

None

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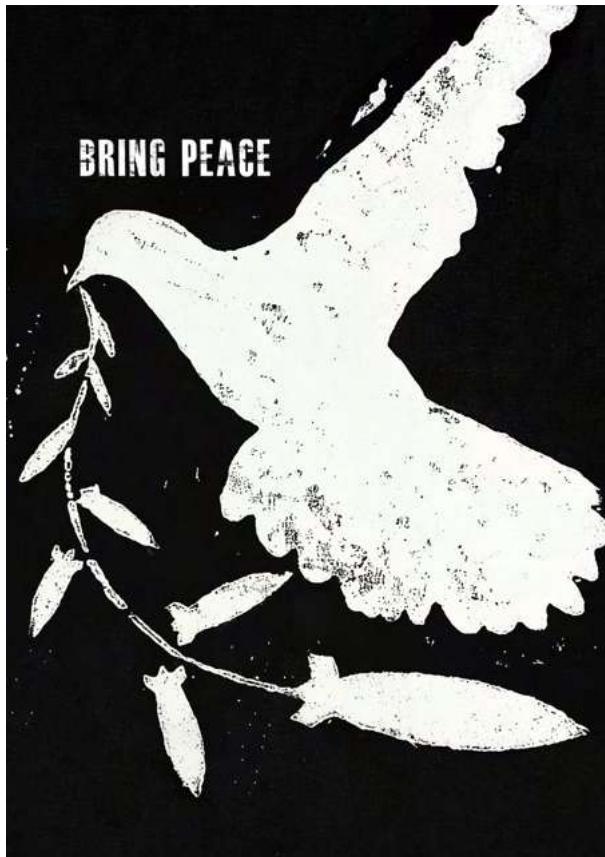
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《共生》  
Symbiosis

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求救  
Help

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“小心”自己  
Be Careful about What  
You Do

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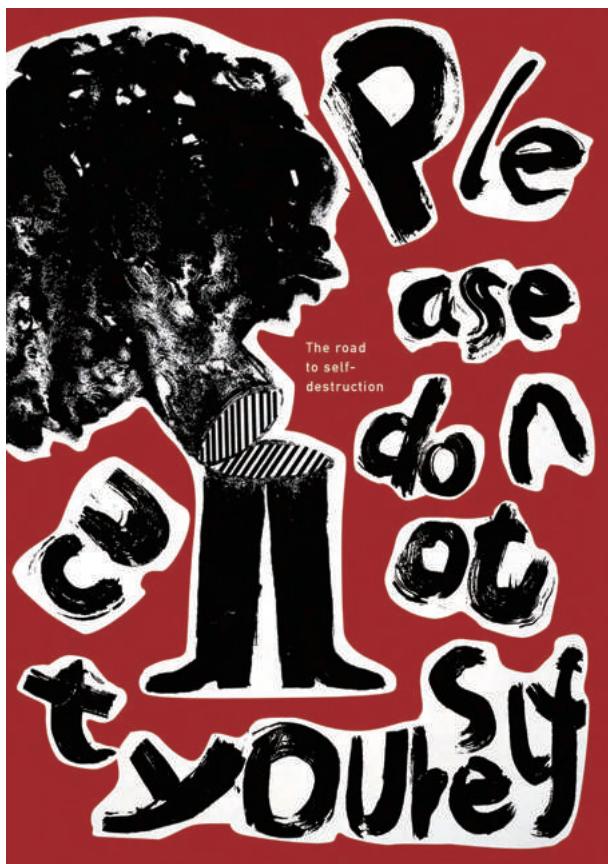
無  
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性教育的錯失  
The Miseducation of Sex

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亡路霸凌  
Cyberbullying

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Yin-Zhan Huang

指導老師 Instructor(s)

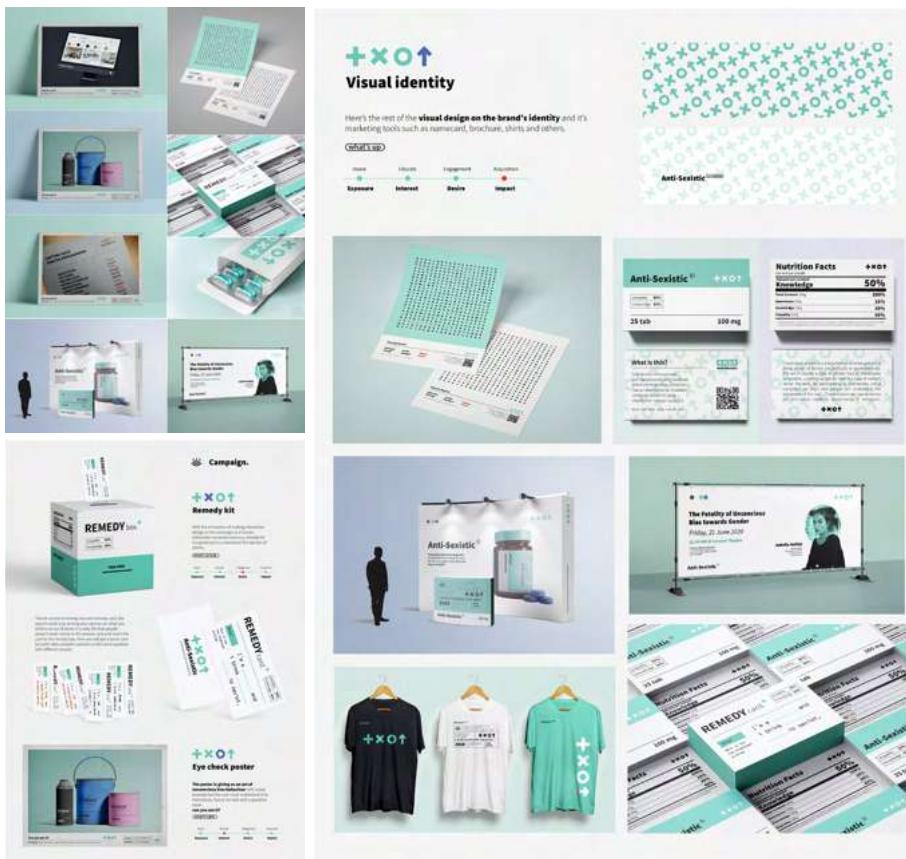
李茂誠  
Mao-Cheng Li

學校所在地 Location of School

臺灣  
Taiwan

學校 School(s)

高雄市私立樹德高級家事商業職業學校  
Shu-Te Home-Economics & Commercial High School



Anti-Sexist

創作者 Designer(s)

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印尼  
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Universitas Multimedia Nusantara

MM 澳門博物館體驗  
MM Macau Museum Experience

創作者 Designer(s)

蔡俊暉、安靜怡  
Jun Choi, Jing-Yi An

指導老師 Instructor(s)

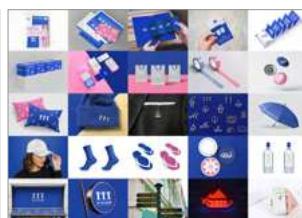
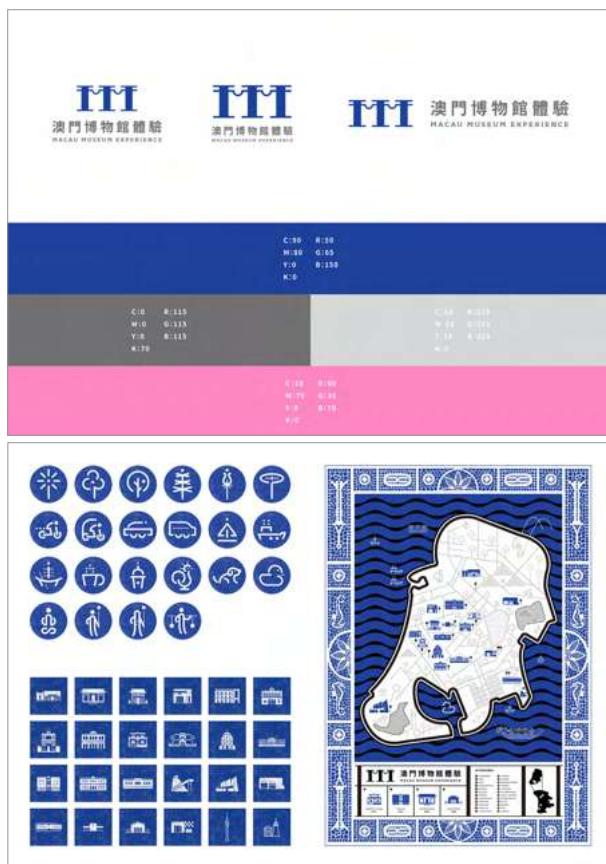
王雪青  
Xueqing Wang

學校所在地 Location of School

澳門  
Macao

學校 School(s)

澳門科技大學  
Macau University of Science and Technology



消失

Disappear

創作者 Designer(s)

陳娜彬  
Na-Bin Chen

指導老師 Instructor(s)

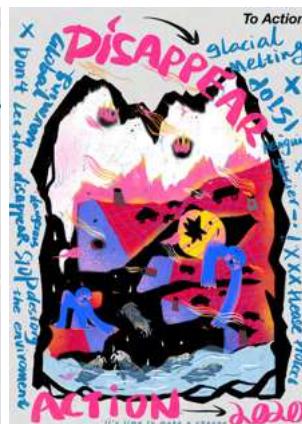
王龍  
Long Wang

學校所在地 Location of School

中國大陸  
China

學校 School(s)

長沙理工大學  
Changsha University of Science & Technology





塑膠之家  
Plastic Home

創作者 Designer(s)

方璽璋  
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游明龍  
Ming-Lung Yu

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《塑寫花鳥》  
《Plastic Pollution》

創作者 Designer(s)

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湖南工業大學  
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《污染的不僅僅是空氣》  
《It's Not Just the Air That Pollutes》

創作者 Designer(s)

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Hunan University of Technology



污染的不仅仅是空氣！



污染的不仅仅是空氣！

《學海無涯》  
《Life-Long Learning》

創作者 Designer(s)

張思文  
Si-Wen Zhang

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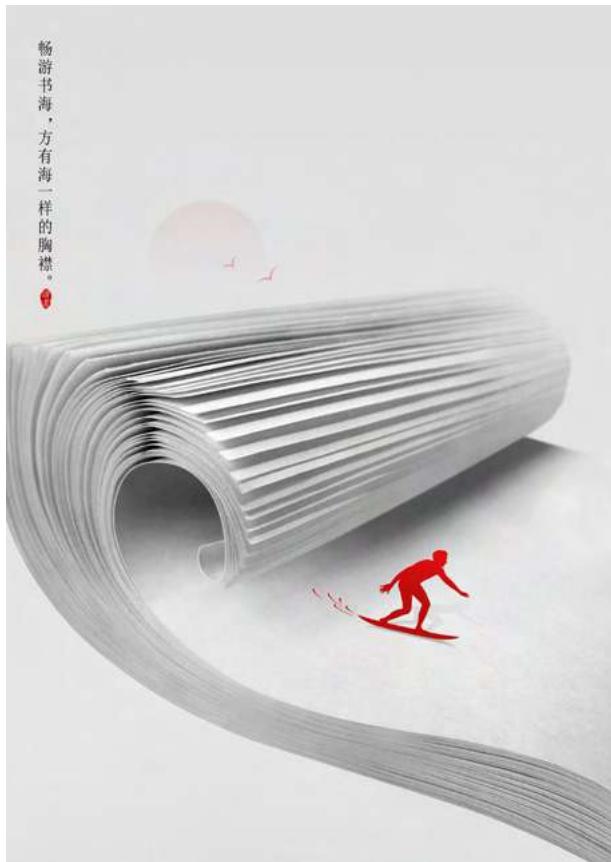
楊勇波  
Yongbo Yang

學校所在地 Location of School

中國大陸  
China

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湖南工業大學  
Hunan University of Technology



暢游書海，方有海一样的胸襟。



攀越书山，方有山一样的豪情。



相機放映室  
Camera Projection Room

創作者 Designer(s)

許睿圓  
Jandi

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李雙  
Shuang Li

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塩埕轉角  
Yan Chen • Corner

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完全國貨  
Made in China

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市場食物續抱計畫  
Sustainable Market Food Project

創作者 Designer(s)  
黃湘茵、林榆婷、李翊純  
何瓊寧、王心妤、楊雪莉  
Siang-Yin Huang, Yu-Ting Lin  
Yi-Chun Li, Ai-Ning Ho  
Hsin-Yu Wang, Hsueh-Li Yang

指導老師 Instructor(s)  
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Sheng-Chuan Chang, Cheng-Ta Lee

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中國科技大學  
China University of Technology





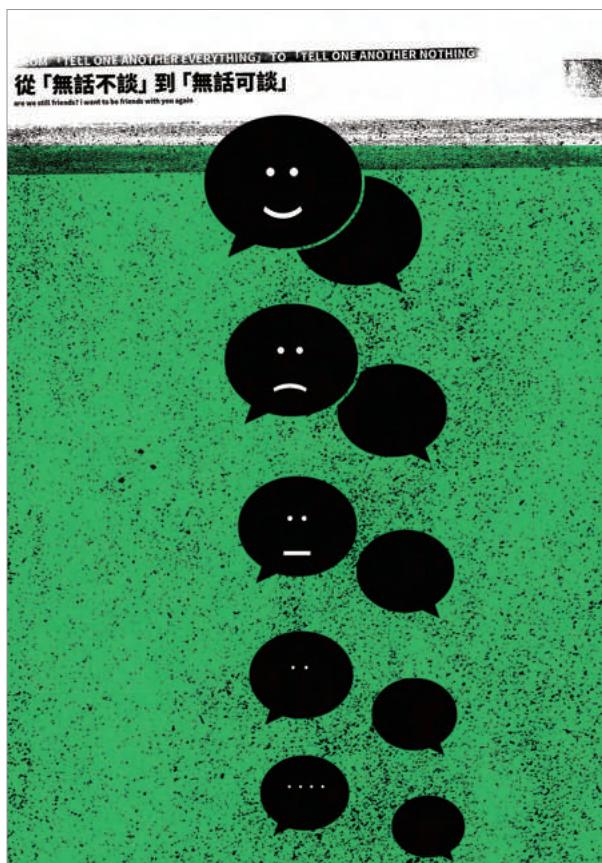
0219 地球休息日  
0219 Earth Rest Day

創作者 Designer(s)  
俞冠伶、杜中琦、盧盈榆  
詹婷喻  
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No Words

創作者 Designer(s)  
陳文君  
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Meng-Yue Zheng

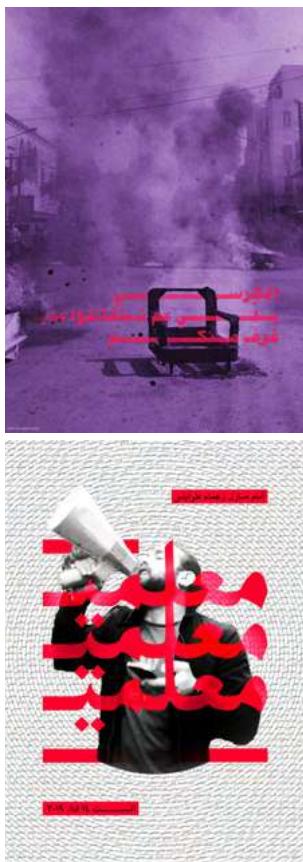
學校所在地 Location of School  
中國大陸  
China

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廈門興才職業技術學院  
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消逝  
Fade Away

創作者 Designer(s)

何冷菲  
Ling-Fei He指導老師 Instructor(s)  
鄭夢月  
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China學校 School(s)  
廈門興才職業技術學院  
Xiamen Xingcai Vocational & Technical College只有殭屍才會咄咄逼人  
Only Zombie Will Aggressive創作者 Designer(s)  
蕭涵如  
Han-Ju Hsiao指導老師 Instructor(s)  
胡文淵  
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Lebanon Revolution Posters

創作者 Designer(s)

Jad Zock

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Joumana Ibrahim

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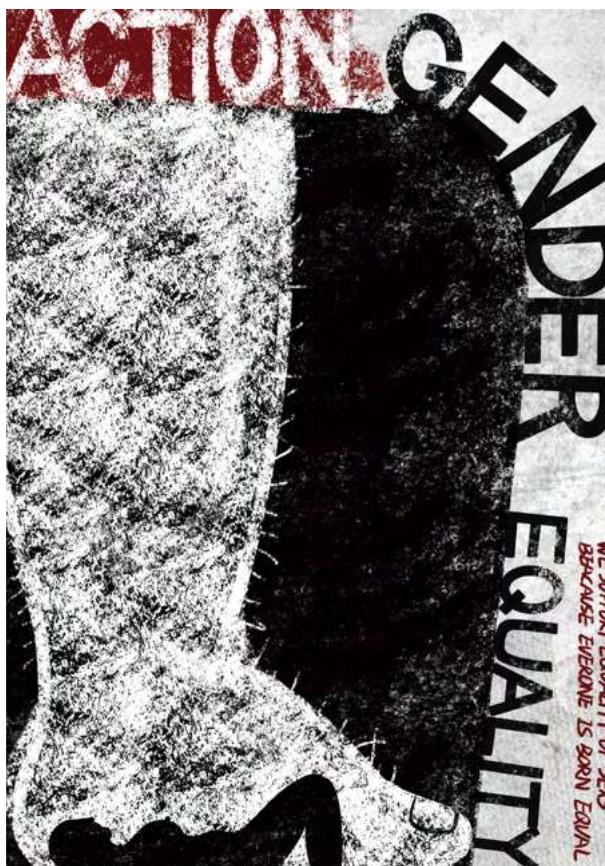
黎巴嫩

Lebanon

學校 School(s)

黎巴嫩美國大學

Lebanon American University



共生

Intergrowth

創作者 Designer(s)

沈晨霞、謝晨迪

Chen-Xia Shen, Chen-Di Xie

指導老師 Instructor(s)

侯劍

Jian Hou

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浙江工商大學杭州商學院

Zhejiang Gongshang University  
Hangzhou College of Commerce

疫情不會挑顏色，但你會  
But You Will

創作者 Designer(s)

劉宗承  
Zong-Cheng Liu

指導老師 Instructor(s)

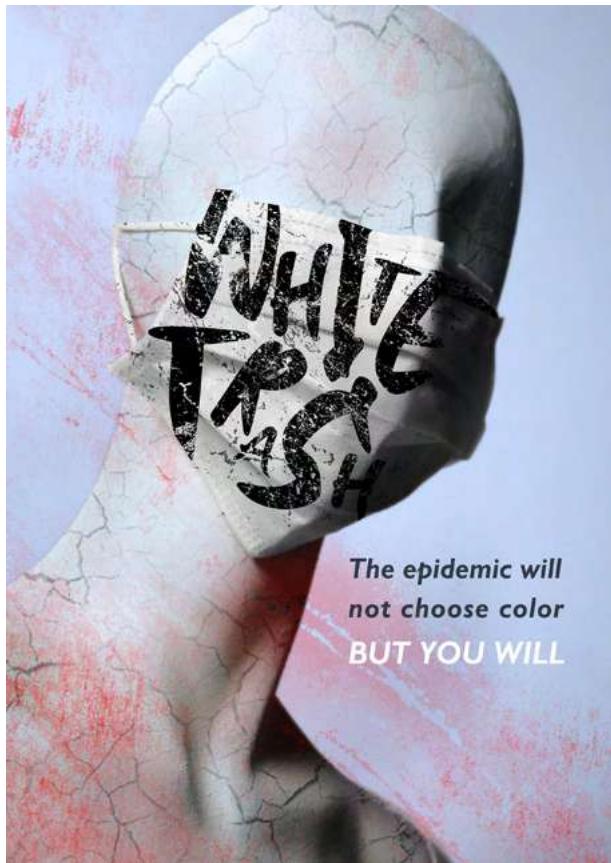
曹融  
Jung Tsao

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臺灣  
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國立雲林科技大學  
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Science and Technology



停。

Stop.

創作者 Designer(s)

羅雅庭  
Ya-Ting Lo

指導老師 Instructor(s)

陳建勳、張盛權  
Chien-Hsun Chen  
Sheng-Chuan Chang

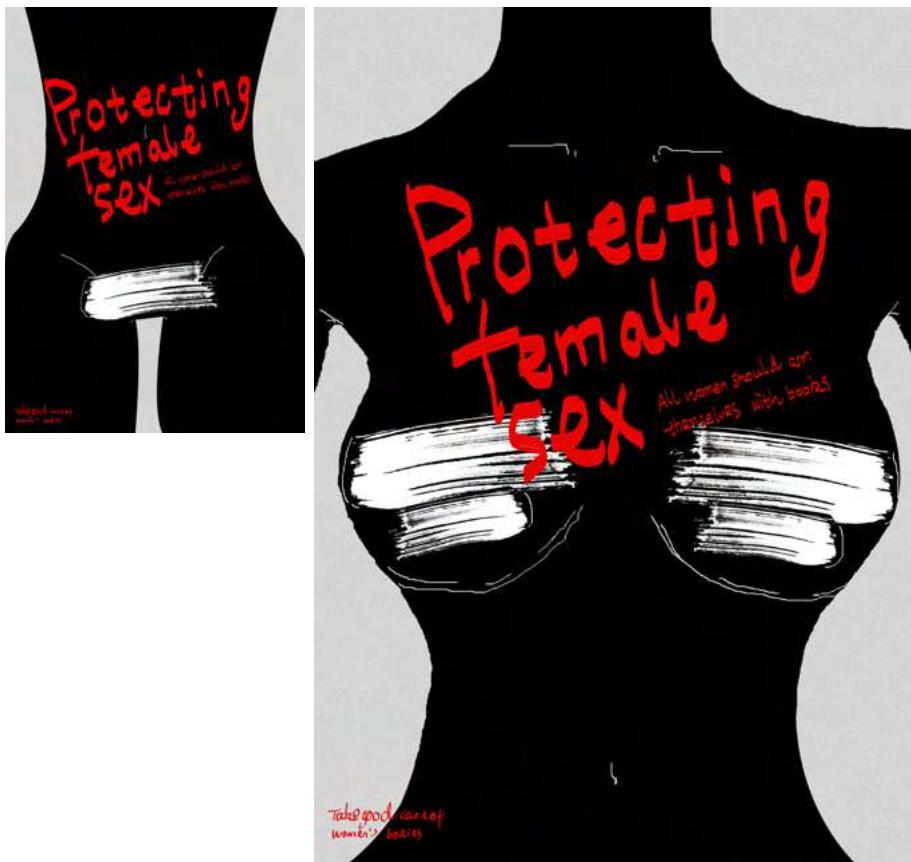
學校所在地 Location of School

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中國科技大學  
China University of Technology





保護女“性”  
Protect the Female Sex

創作者 Designer(s)

何冷菲  
Ling-Fei He

指導老師 Instructor(s)  
鄭夢月  
Meng-Yue Zheng

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Xiamen Xingcai Vocational & Technical College



中國古都景點名  
About the Ancient Capital of China

創作者 Designer(s)  
劉瑩瑩  
Ying-Ying Liu

指導老師 Instructor(s)  
閻宇  
Yu Kan

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Guangzhou Academy of Fine Arts

多彩海洋  
Colorful Ocean

創作者 Designer(s)

曹媛  
Yuan Cao

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鄭夢月  
Meng-Yue Zheng

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橙長  
Orange Growth

創作者 Designer(s)

陈鹏  
Chenciwan

指導老師 Instructor(s)

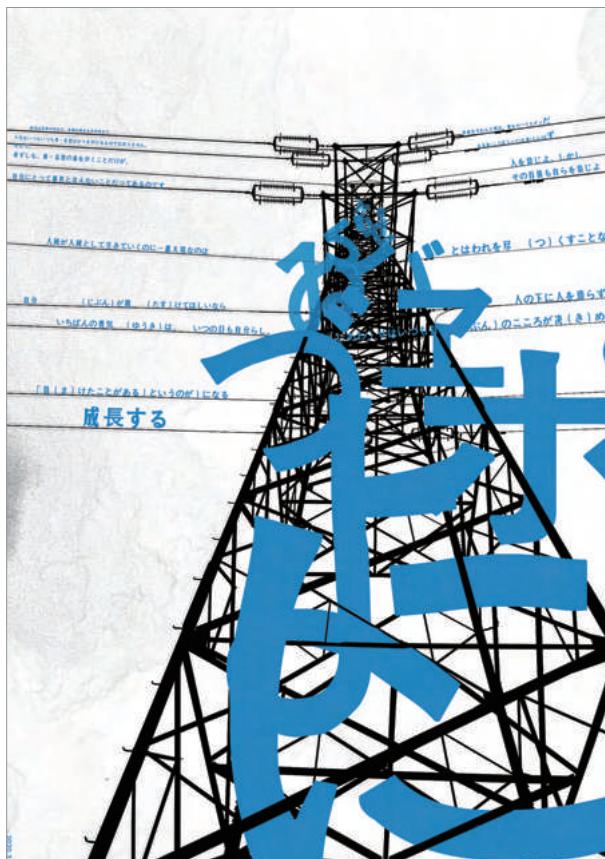
鄭夢月  
Meng-Yue Zheng

學校所在地 Location of School

中國大陸  
China

學校 School(s)

廈門興才職業技術學院  
Xiamen Xingcai Vocational & Technical College





“新衣”  
New Clothes

創作者 Designer(s)  
呂曉琪  
Xiao-Qi Lv

指導老師 Instructor(s)  
鄭夢月  
Meng-Yue Zheng

學校所在地 Location of School  
中國大陸  
China

學校 School(s)  
廈門興才職業技術學院  
Xiamen Xingcai Vocational & Technical College

唯一的家園  
The Only Home

創作者 Designer(s)  
吳宜芳  
Yi-Fang Wu

指導老師 Instructor(s)  
鄭夢月  
Meng-Yue Zheng

學校所在地 Location of School  
中國大陸  
China

學校 School(s)  
廈門興才職業技術學院  
Xiamen Xingcai Vocational & Technical College

利益  
Interest

創作者 Designer(s)

吳宜芳  
Yi-Fang Wu

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鄭夢月  
Meng-Yue Zheng

學校所在地 Location of School

中國大陸  
China

學校 School(s)

廈門興才職業技術學院  
Xiamen Xingcai Vocational & Technical College



保護  
Protect

創作者 Designer(s)

何冷菲  
Ling-Fei He

指導老師 Instructor(s)

鄭夢月  
Meng-Yue Zheng

學校所在地 Location of School

中國大陸  
China

學校 School(s)

廈門興才職業技術學院  
Xiamen Xingcai Vocational & Technical College





速食對人體的傷害  
Effects of Fast Food on  
the Body

創作者 Designer(s)

李紹安  
Shao-An Lee

指導老師 Instructor(s)

游明龍  
Ming-Lung Yu

學校所在地 Location of School

臺灣  
Taiwan

學校 School(s)

亞洲大學  
Asia University



自由鴿  
Free Pigeon

創作者 Designer(s)

陳文傑  
Wen-Jie Chen

指導老師 Instructor(s)

鄭夢月  
Meng-Yue Zheng

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廈門興才職業技術學院  
Xiamen Xingcai Vocational &  
Technical College

沒有買賣就沒有傷害  
No Business, No Harm

創作者 Designer(s)

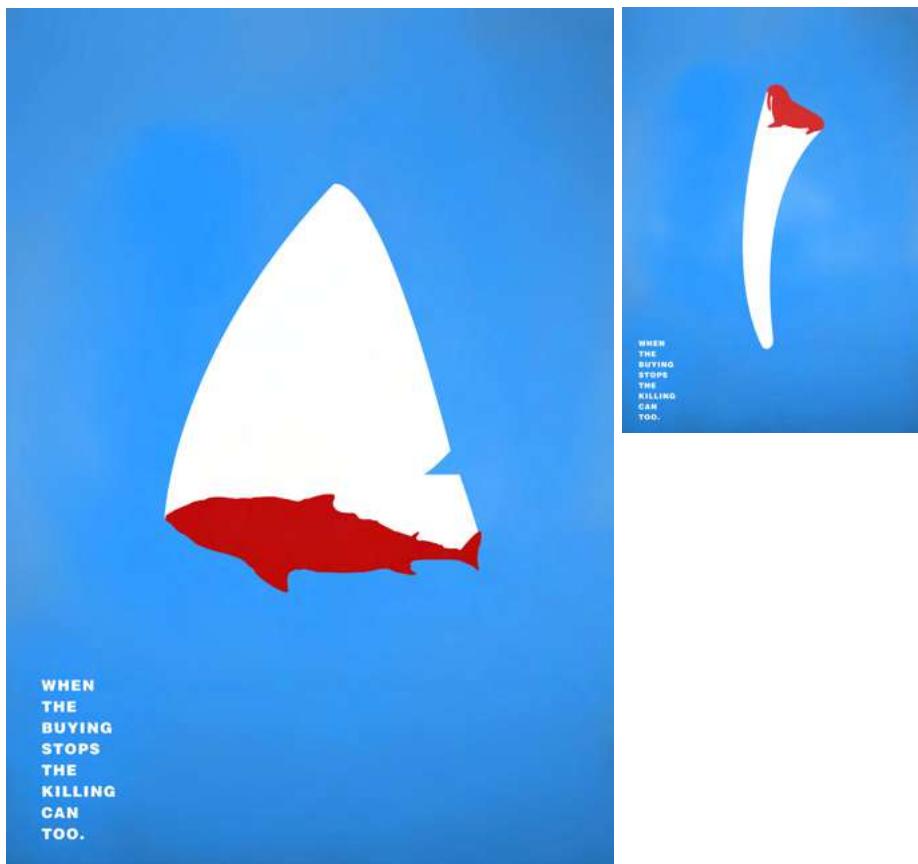
陳文傑  
Wen-Jie Chen

指導老師 Instructor(s)

鄭夢月  
Meng-Yue Zheng

學校所在地 Location of School  
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學校 School(s)  
廈門興才職業技術學院  
Xiamen Xingcai Vocational &  
Technical College



All in

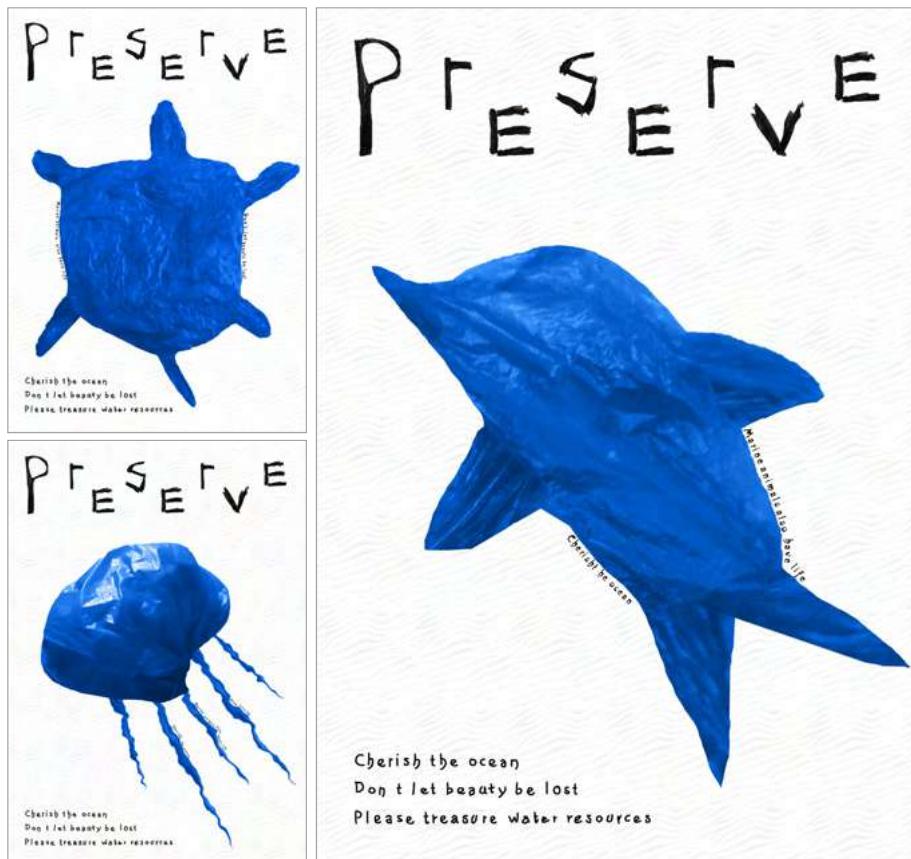
創作者 Designer(s)  
吳梓釗  
Zi-Zhao Wu

指導老師 Instructor(s)  
鄭夢月  
Meng-Yue Zheng

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China

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廈門興才職業技術學院  
Xiamen Xingcai Vocational &  
Technical College





保護海洋  
Protection of the Marine

創作者 Designer(s)

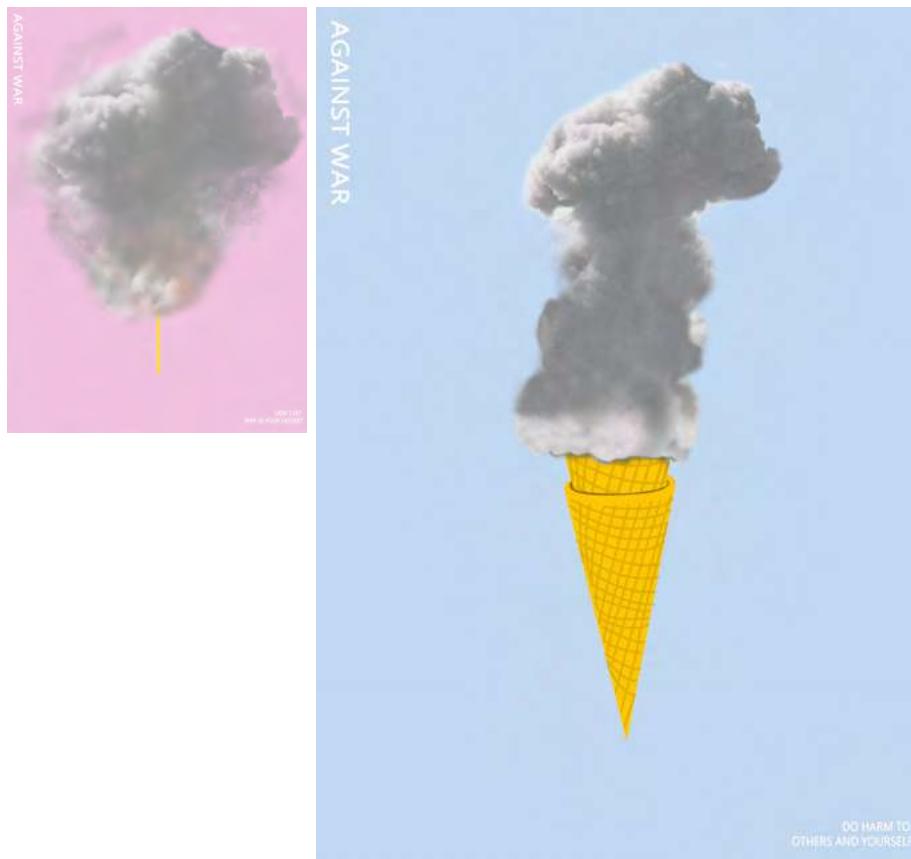
黃玉輝  
Yu-Hui Huang

指導老師 Instructor(s)  
鄭夢月  
Meng-Yue Zheng

學校所在地 Location of School

中國大陸  
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Xiamen Xingcai Vocational & Technical College



反對戰爭  
Against War

創作者 Designer(s)

李傑  
Jie Li

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鄭夢月  
Meng-Yue Zheng

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## LINE

Eine

創作者 Designer(s)

張儀

Yi Zhang

指導老師 Instructor(s)

鄭夢月

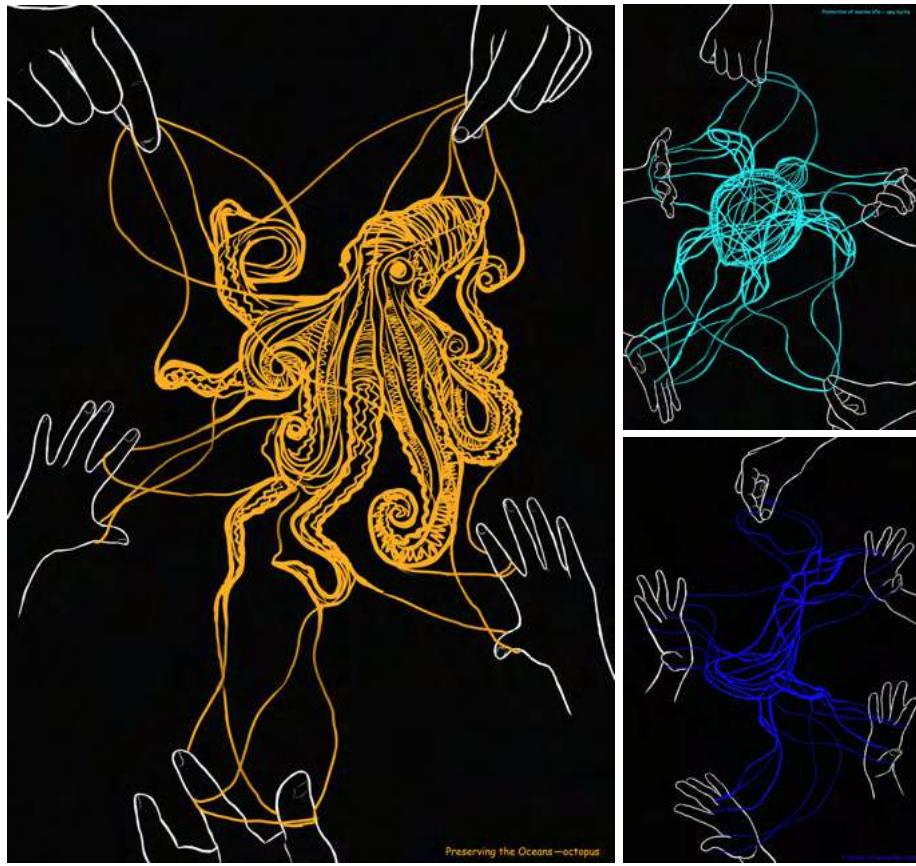
Meng-Yue Zheng

學校所在地 Location of School

中國大陸

China

學校 School(s)

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Xiamen Xingcai Vocational & Technical College

## 我也可以

I Can

創作者 Designer(s)

潘芝羽、陳品甄

Zhi-Yu Pan, Pin-Zhen Chen

指導老師 Instructor(s)

無

None

學校所在地 Location of School

臺灣

Taiwan

學校 School(s)

臺中市私立僑泰高級中學  
Chiao Tai High School



《我們不要被改造》  
《We Don't Want to be  
Reformed》

創作者 Designer(s)

宋振玲  
Zhen-Ling Song

指導老師 Instructor(s)

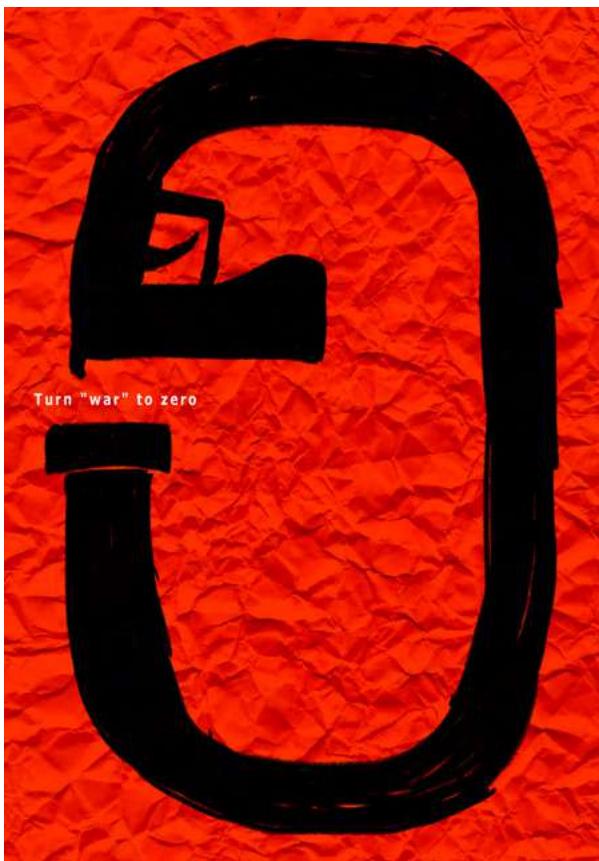
鄭夢月  
Meng-Yue Zheng

學校所在地 Location of School

中國大陸  
China

學校 School(s)

廈門興才職業技術學院  
Xiamen Xingcai Vocational &  
Technical College



化“戰”為零  
Turn "War" to Zero

創作者 Designer(s)

童林婧  
Lin-Jing Tong

指導老師 Instructor(s)

鄭夢月  
Meng-Yue Zheng

學校所在地 Location of School

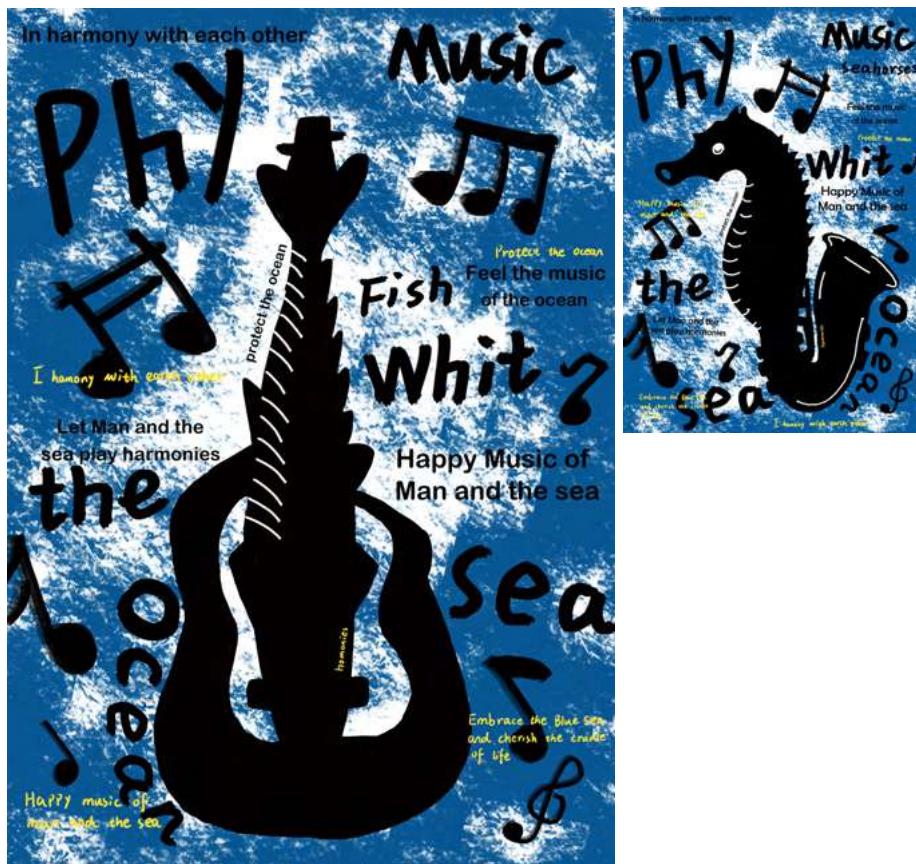
中國大陸  
China

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廈門興才職業技術學院  
Xiamen Xingcai Vocational &  
Technical College

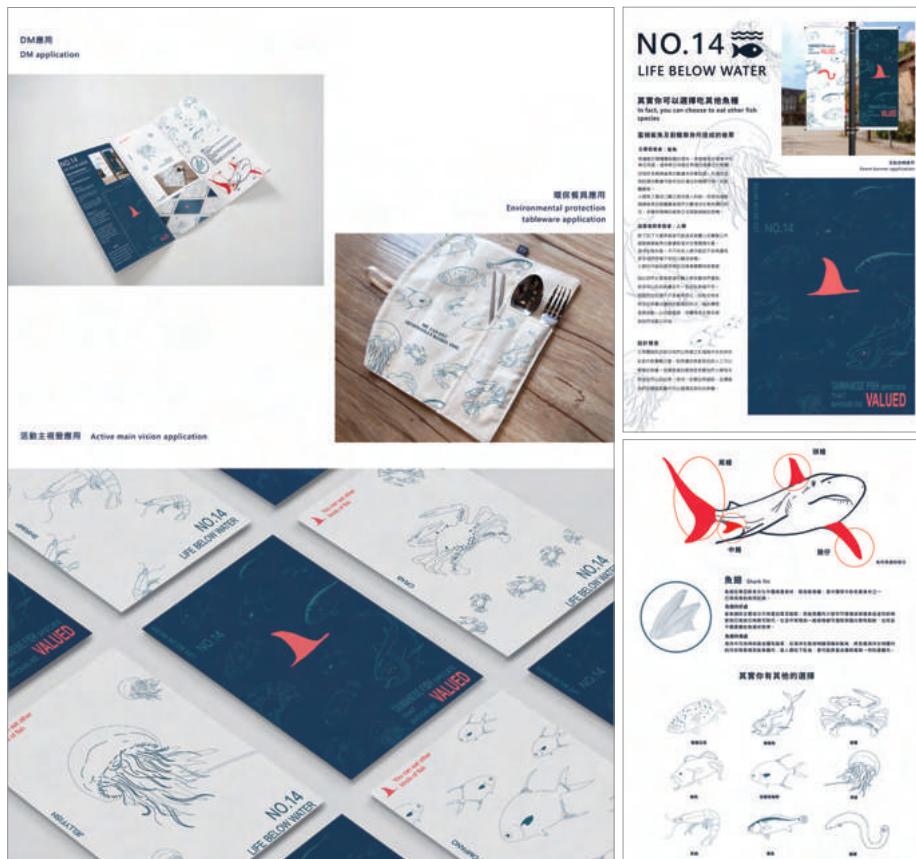
## 和諧之樂 The Joy of Harmony

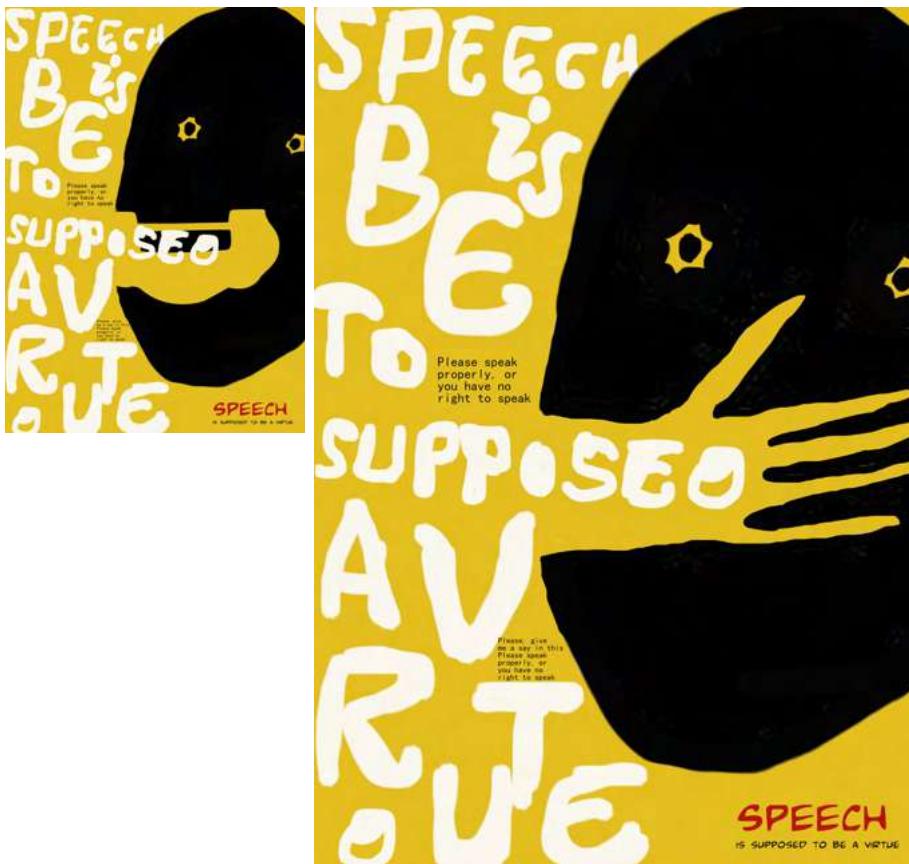
創作者 Designer(s)

馬慧怡  
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Xiamen Xingcai Vocational & Technical College

## 消失的帽子 Disappearing Hat

創作者 Designer(s)

黃璽恩、楊博丞、張庭禎  
杜雨荷  
Hsi-En Huang, Bo-Cheng Yang  
Ting-Zhen Zhang, Yu-He Du指導老師 Instructor(s)  
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Hsing Wu University



## 話權

Right to Speak

創作者 Designer(s)

何藝菁

Yi-Jing He

指導老師 Instructor(s)

鄭夢月

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Technical College



## 賀和平

Make Peace

創作者 Designer(s)

周玉鳳

Yu-Feng Zhou

指導老師 Instructor(s)

無

None

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China

學校 School(s)

廈門興才職業技術學院

Xiamen Xingcai Vocational &amp;

Technical College

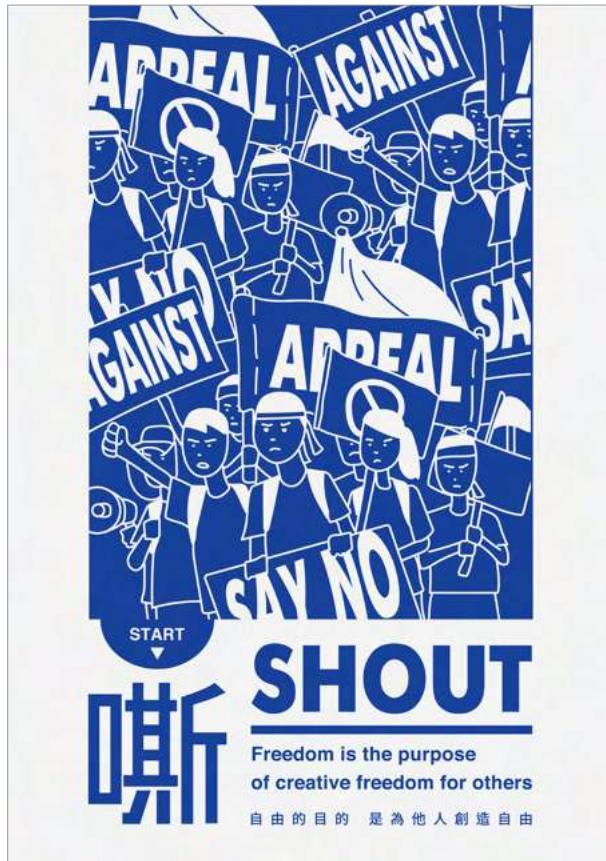
嘶  
Shout

創作者 Designer(s)  
張仁德、陳姿穎、董耕合  
蔡柏誠  
Jen-Te Chang, Zi-Ying Chen  
Geng-He Dong, Po-Chang Tsai

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茶經  
Tea Classics

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Pureqing

指導老師 Instructor(s)  
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Bing Zhang

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傘  
Umbrella

創作者 Designer(s)

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James

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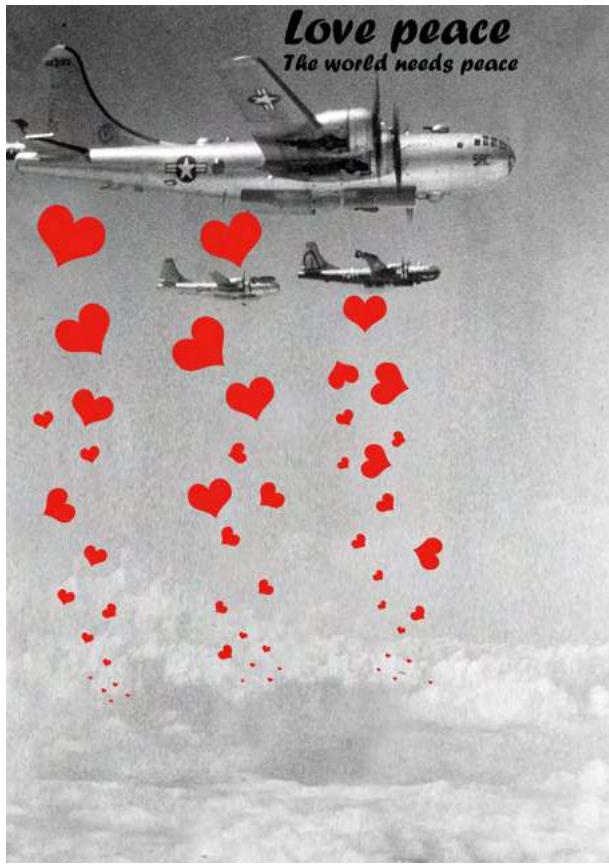
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100% 無塑膠超市 EcoZone

100% Plastic Free Mart  
EcoZone

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100 % PLASTIC FREE STORE

Problem

- Using too much plastic bag
- You can't buy the quantity of the products you want



Idea

- Reduce the use of plastic
- Customize service
- Community Grocery Store
- Combine modern technology

concept

Technology / user friendly / recycling

Wi-Fi / user / user / location

location

feature

We provide a

service

for customer to use

recyclable containers

to pack the products

flow chart

The process from reduce plastic bags

It is committed to take and go than buy a dinner when

everything is ready. This is a huge challenge for humanity.

Where there is no specification, more

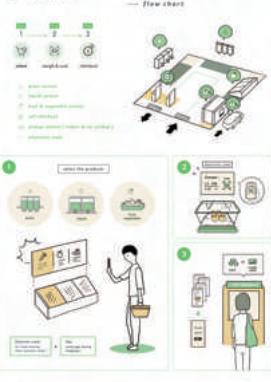
resources are wasted.

Under the current system, the government's environmental protection policies are more difficult to implement in traditional markets, night markets, or even food stalls. And, those are the largest groups that use a lot of plastic.

App Design



HOW TO DO ?





# 哈爾濱工業大學圖書館 標誌設計

# Logo Design of Harbin University of Technology Library

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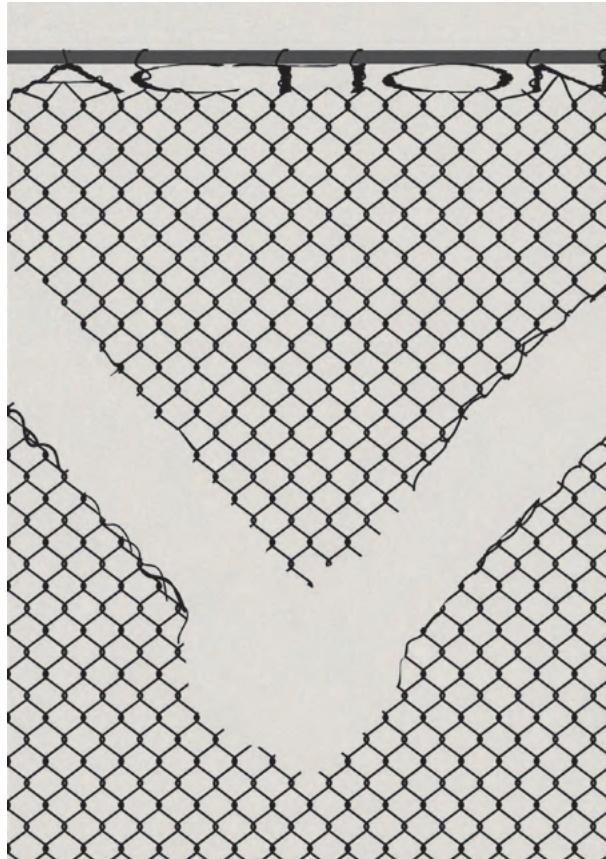
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## 突破困境 Surmount Strait

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戰爭  
War

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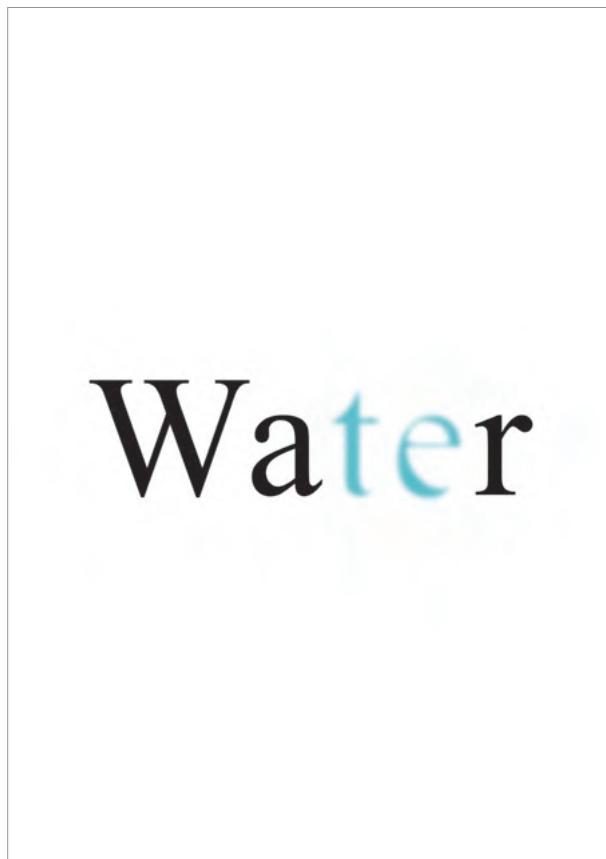
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## 《別讓它們離我們而去》

Don't Let Them Go

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Relieving Heat

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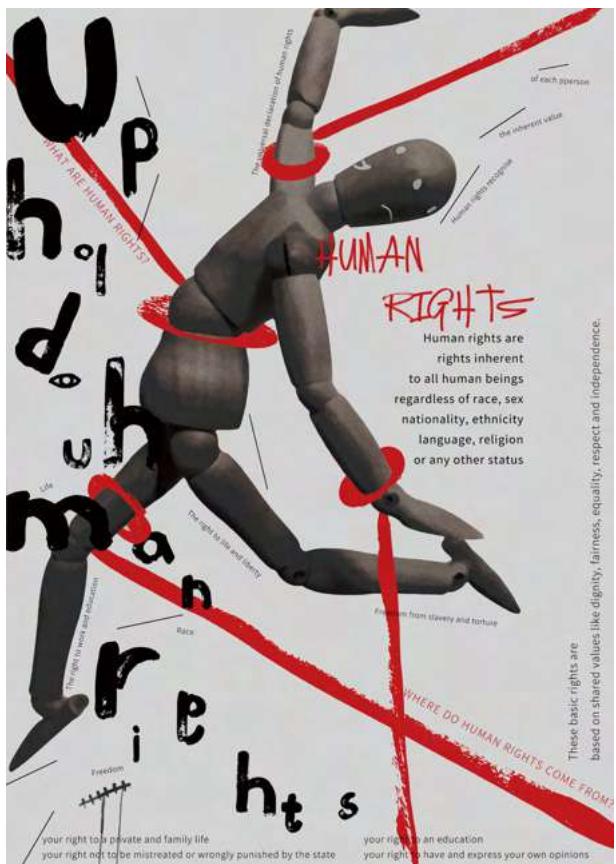
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維護人權  
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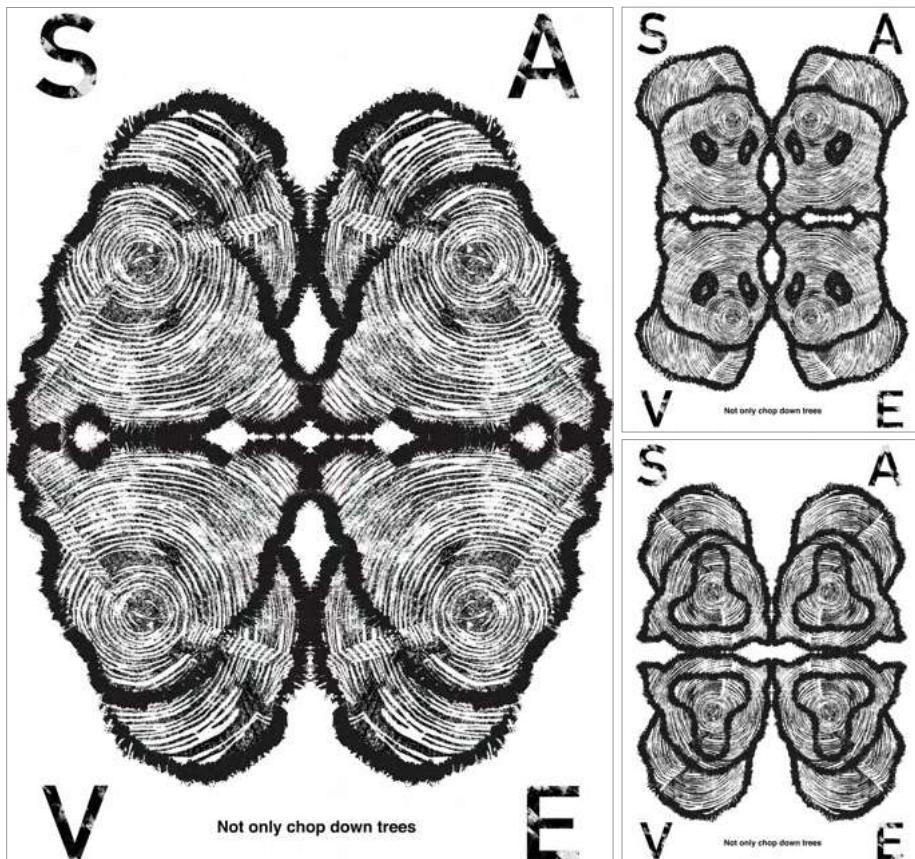
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Not Only Chop Down Trees

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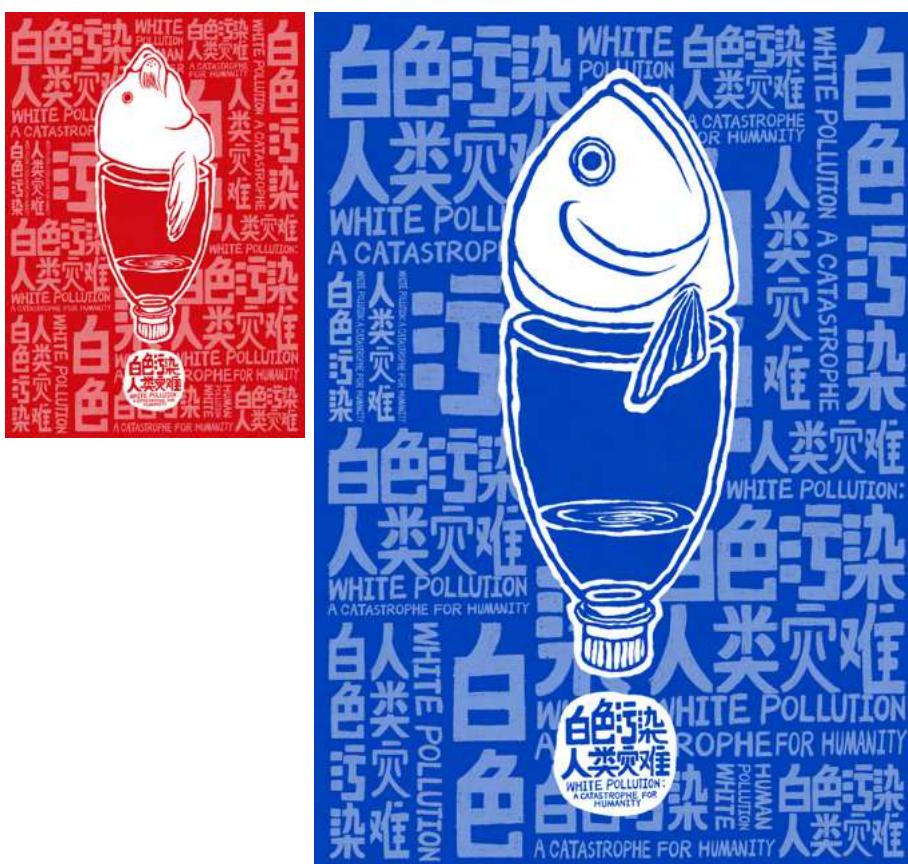
南非鈔瞭解  
Super Understanding of  
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白色垃圾，人類災難  
White Pollution :  
A Catastrophe For Humanity

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## 需要

## Need Clean Air

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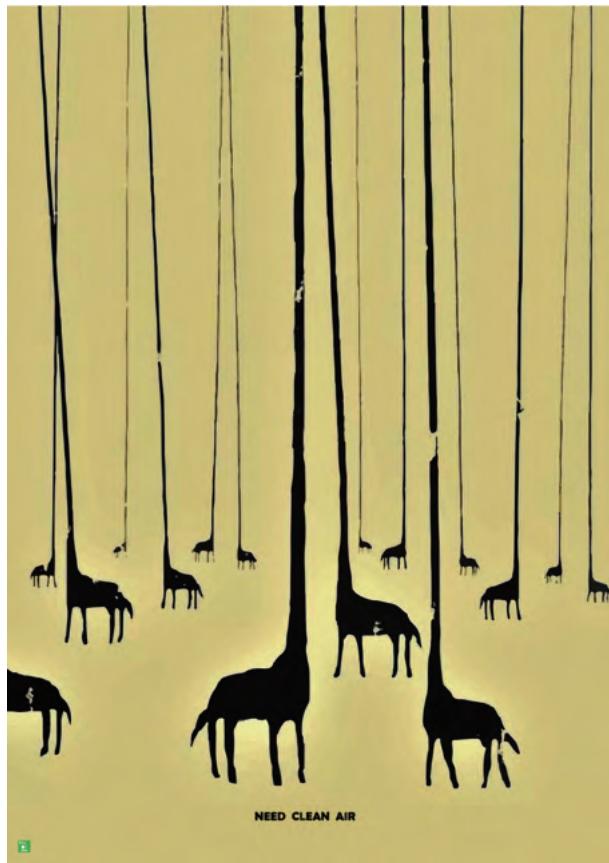
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## Move Work

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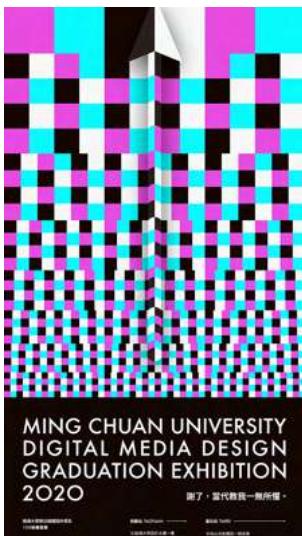
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## 島嶼慢遊

## Leisurely Formosa

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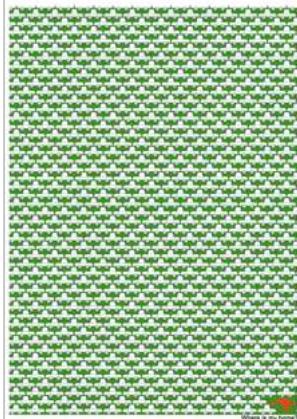
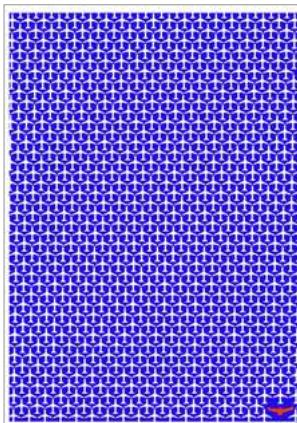
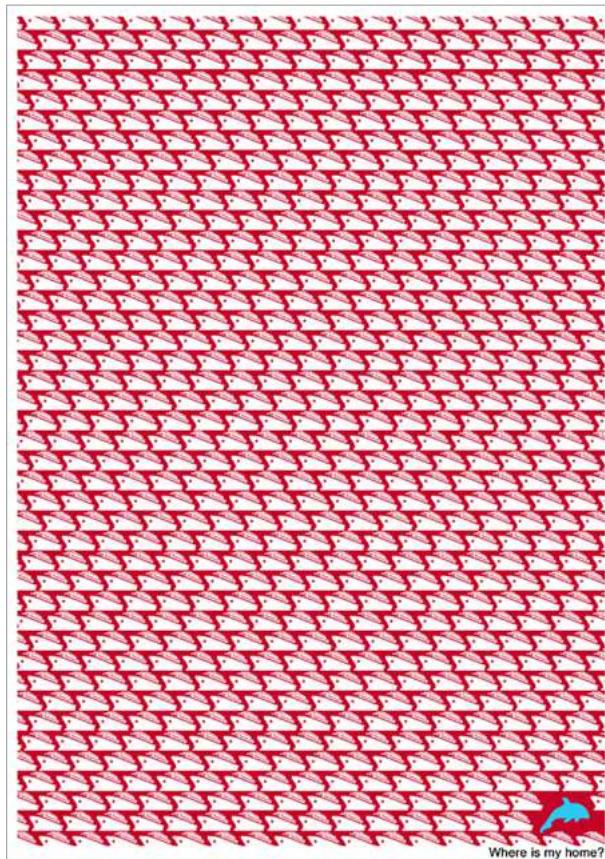
我的家？  
Where is My Home?

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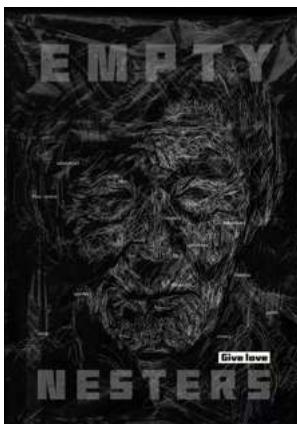
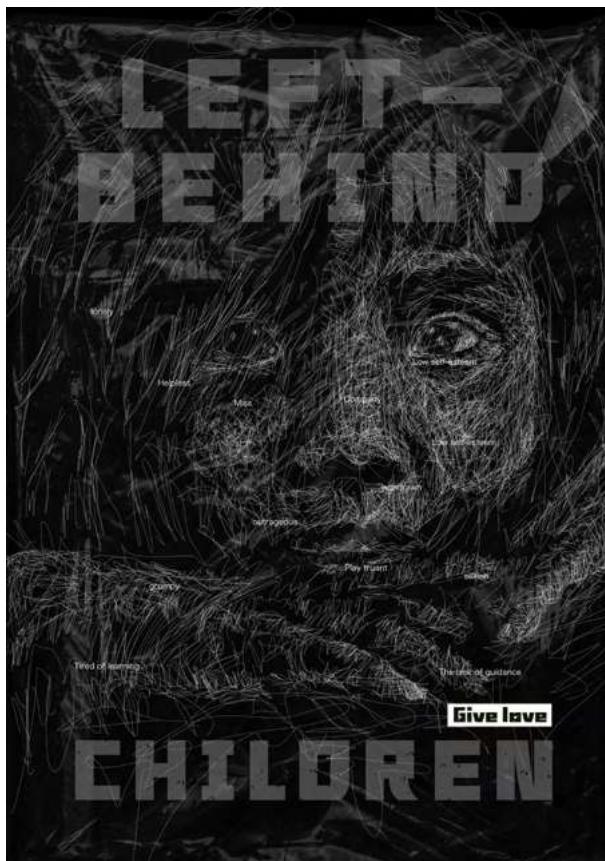
愛  
Give Love

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## 話話怪物舌頭餅

Tian Tian Monster-Tongue-Shaped Pastry

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## 全民衛生運動

Residential Health Campaign

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不要讓垃圾回錯誤的家  
Don't Let the Garbage Go Back to the Wrong Home

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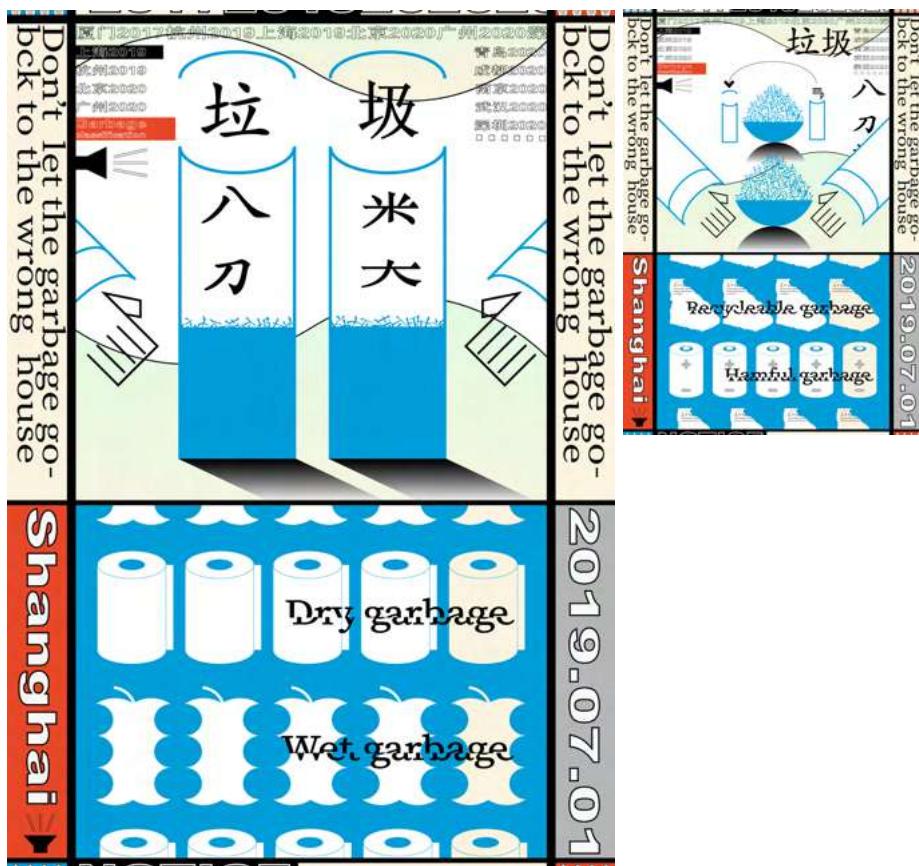
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《天性》  
Nature

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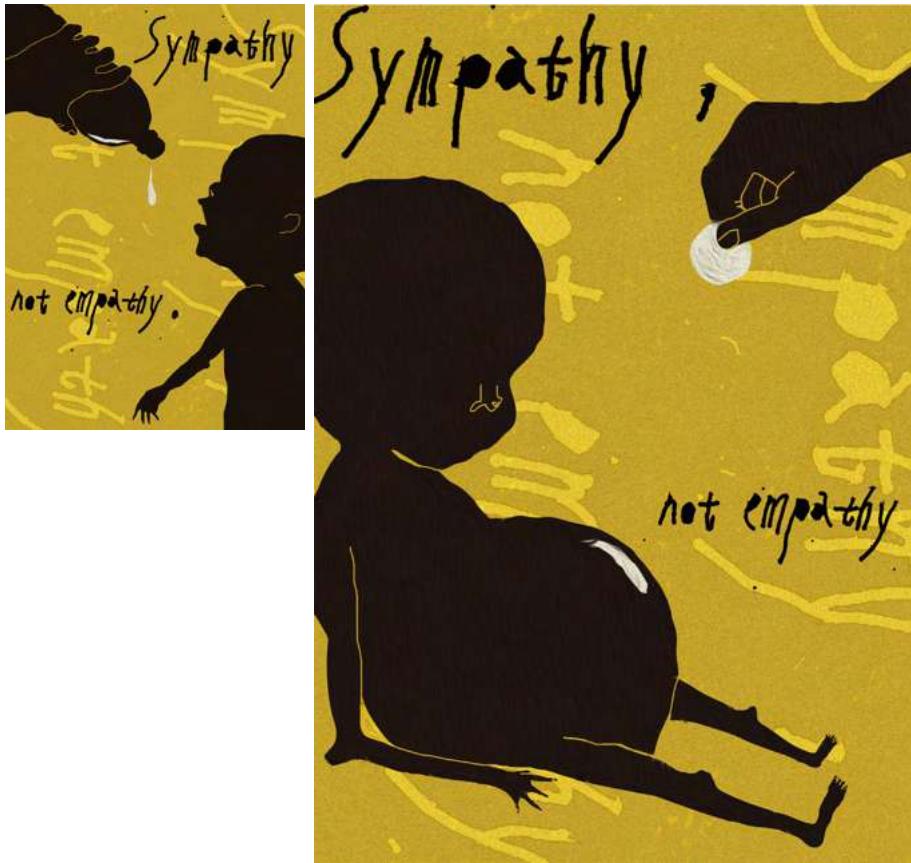
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開始同理，停止同情。  
Start Empathy, Not Sympathy.

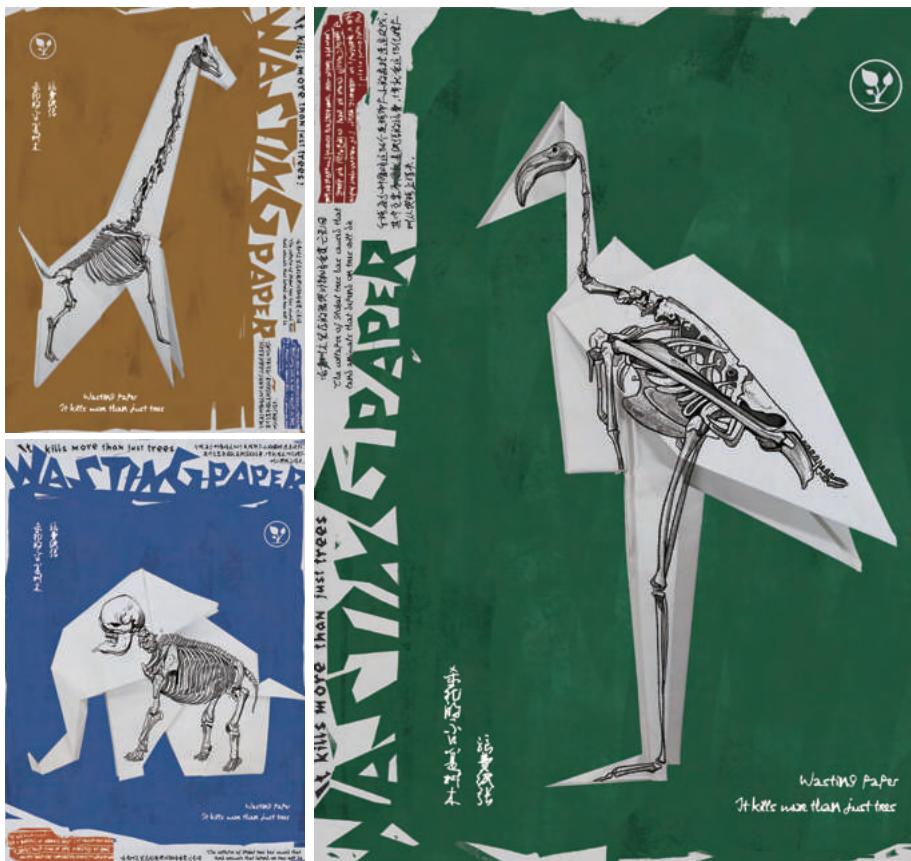
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地球上的最後一隻動物  
The Last Animal in the World

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擁抱還是傷害

Hug or Hurt

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拒絕網路霸凌

Cyber Bullying Can Hurt

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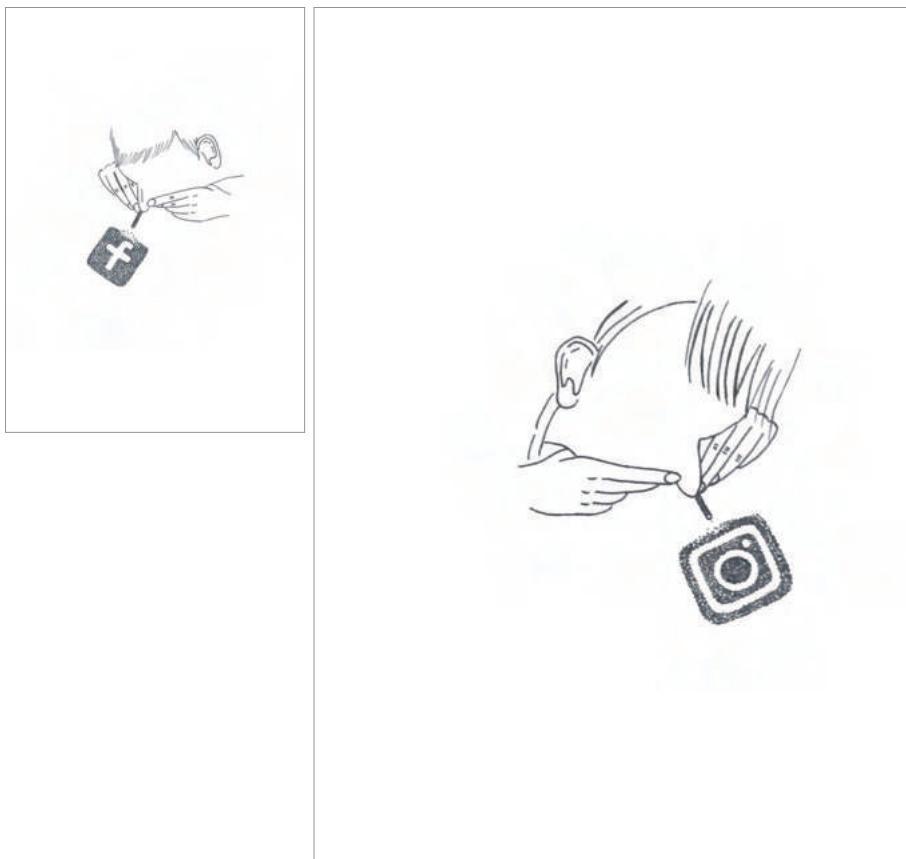
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網路成癮  
Internet Addiction

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傳統女性標籤與現代突破  
Traditional Female Label and Modern Breakthrough

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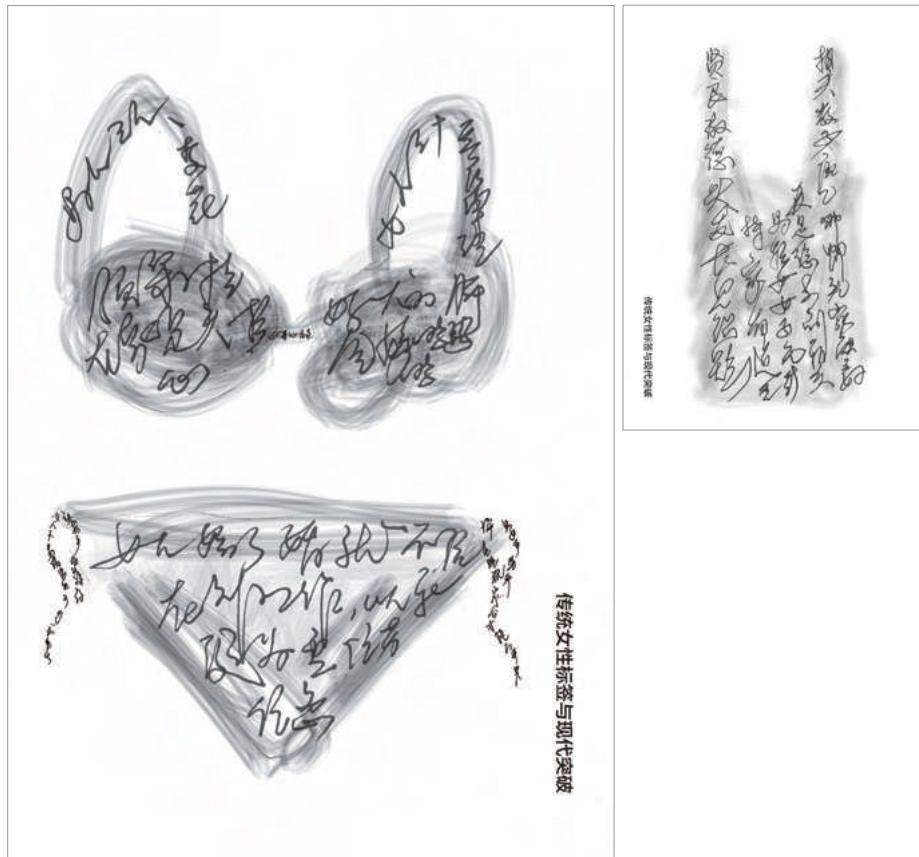
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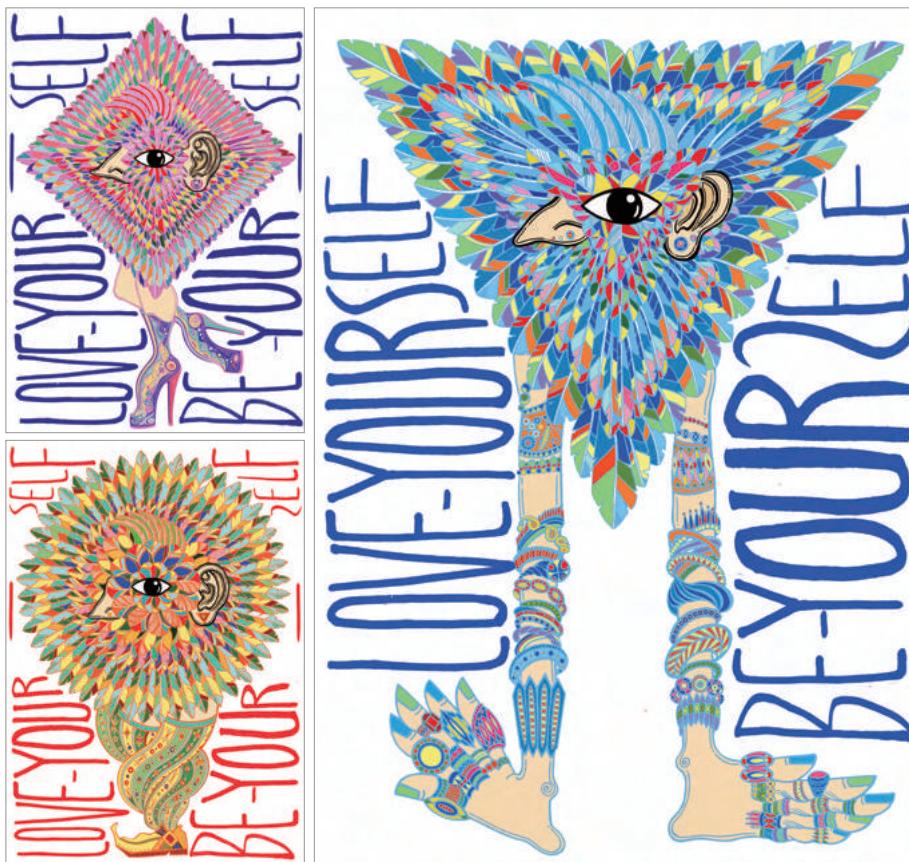
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愛自己，做自己  
Love Yourself, Be Yourself

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戴得苦，卻撐得住  
Breathe Less(mask), Pain Less

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怪物  
Shadow

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和平  
Peace

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該即時行動了！

Action or Cut?

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## 不完全抗議手冊

Uncompleted Protest  
Guidance

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## 《無聲告白》

Everything I Never Told You

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## 《断舍离》

Danshari

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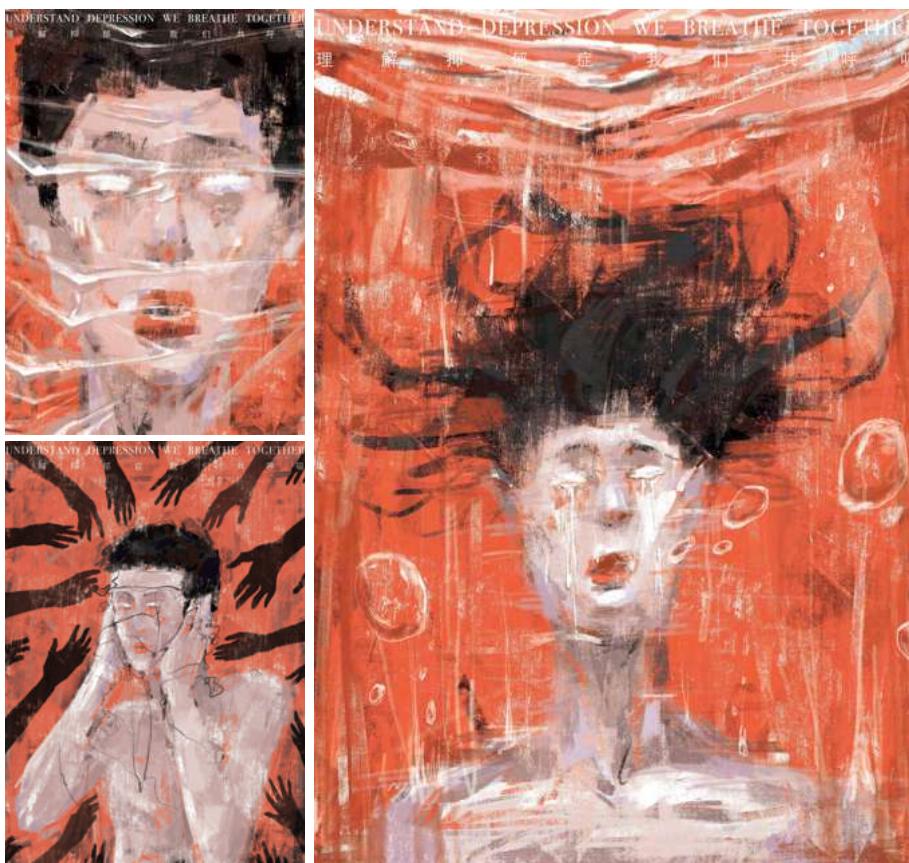
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## 呼吸

Breathing

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白色垃圾，人類災難

White Pollution:  
A Catastrophe For Humanity

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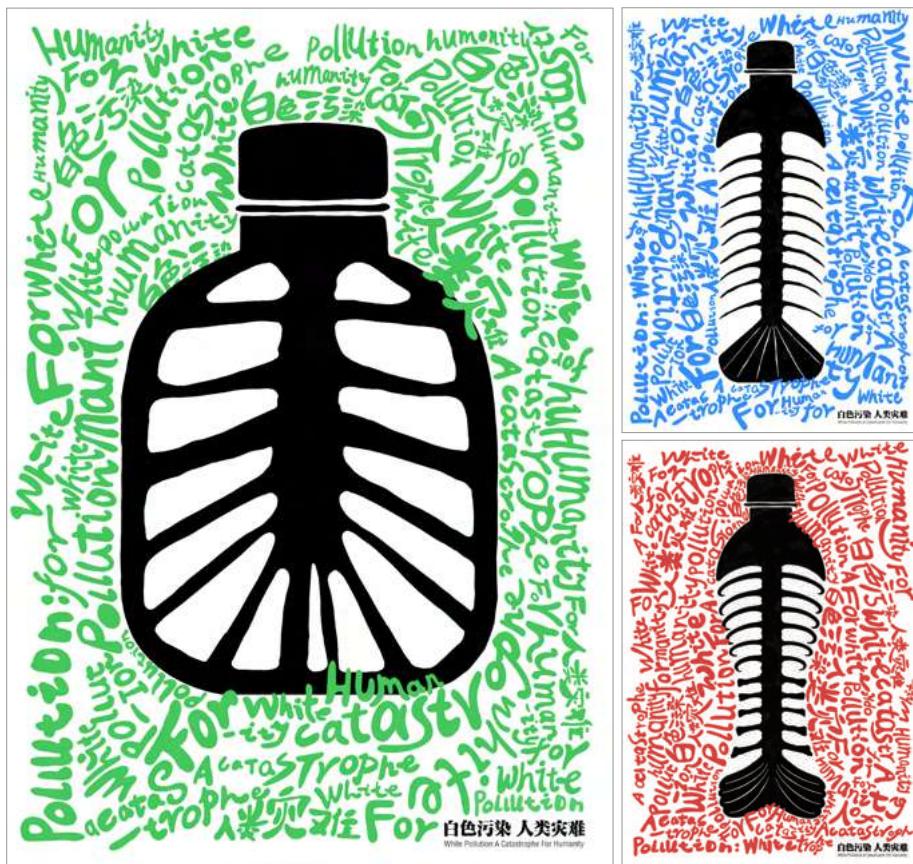
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我們需要你們的幫忙！

We Need Your Help!

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骨頭？塑膠？

Bone?Plastic?

創作者 Designer(s)

藍玉晴

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方曉璋

Siao-Wei Fang

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Underwater Catalogue  
2020

創作者 Designer(s)

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學校所在地 Location of School

泰國

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學校 School(s)

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解放我  
Set Me Free

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家庭暴力——一個被禁止的話題

Domestic Violence-  
A Forbidden Topic

創作者 Designer(s)

何梓璿  
Zi-Xuan He

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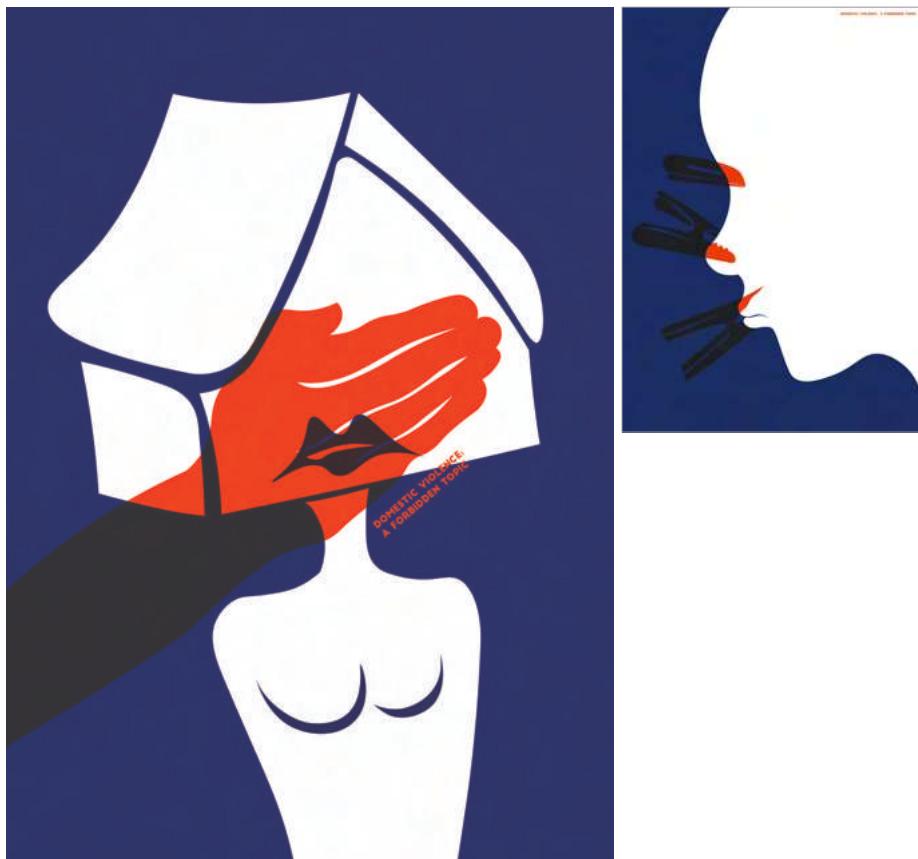
施令紅  
Ling-Hung Shih

學校所在地 Location of School

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Granny's- Cotton Candy  
Packaging

創作者 Designer(s)

Priyal Patel

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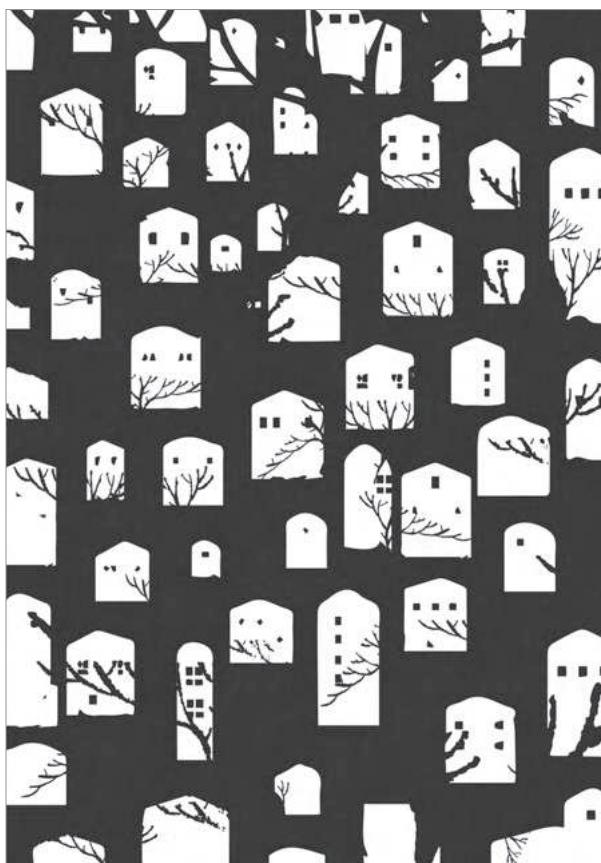
無  
None

學校所在地 Location of School

印度  
India

學校 School(s)

世界聯合設計學院  
United World Institute of Design



看不見的森林  
Invisible Forest

創作者 Designer(s)

汪旭、黃絲雨  
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陳慶軍  
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中國大陸  
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## 江南印象 Impression of Jiangnan

創作者 Designer(s)

汪旭、黃絲雨  
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指導老師 Instructor(s)

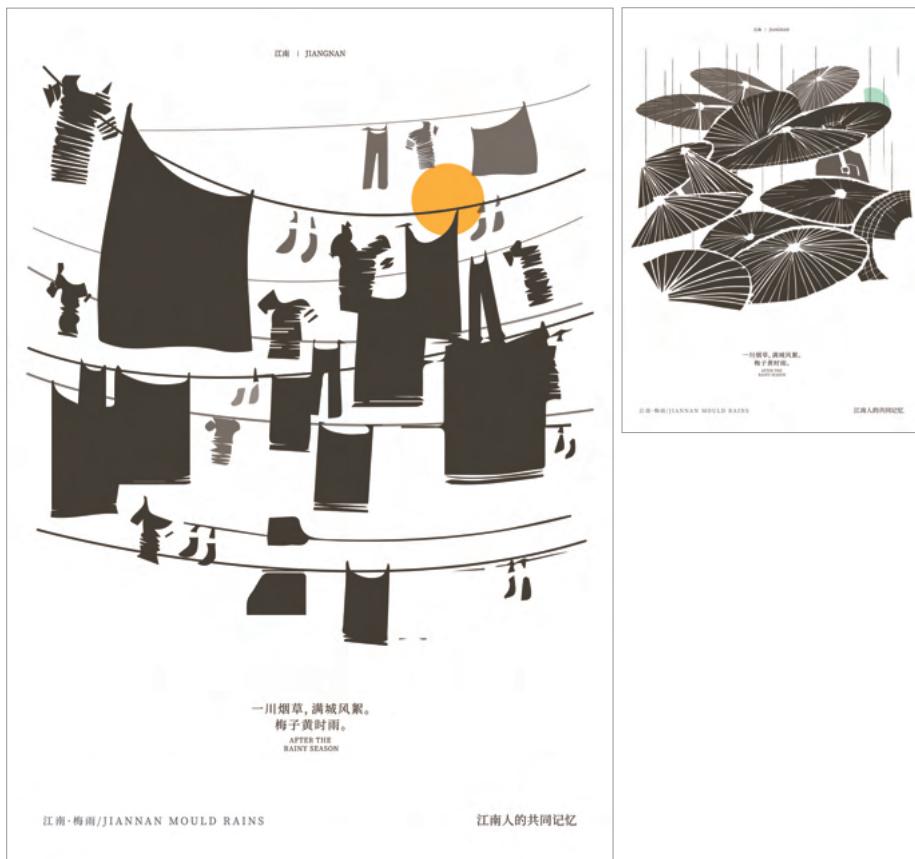
陳慶軍  
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學校所在地 Location of School

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## 塑膠的勝利 The Victory of Plastics

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尊重與友善  
Be Respectable.

創作者 Designer(s)

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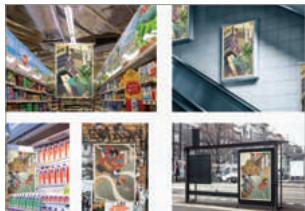
無  
None

學校所在地 Location of School

臺灣  
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People vs Covid-19

創作者 Designer(s)

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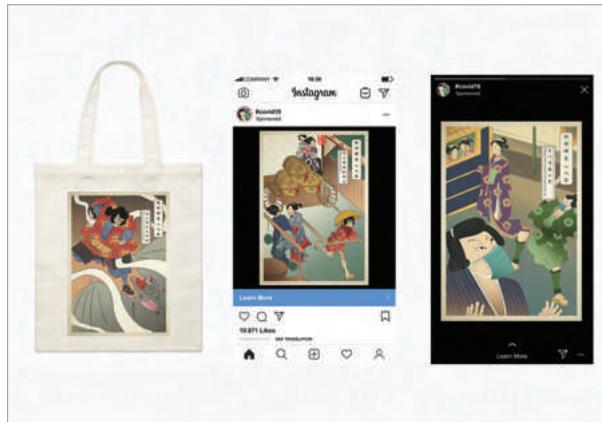
無  
None

學校所在地 Location of School

新加坡  
Singapore

學校 School(s)

淡馬錫理工學院  
Temasek Polytechnic



《百聞不如一“毽”——  
中國毽球文化推廣資訊  
圖設計》

"Shuttlecock" is Better  
Than a Hundred Stories-  
-Chinese Shuttlecock  
Culture Promotion  
Information

創作者 Designer(s)

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Joya, Howe

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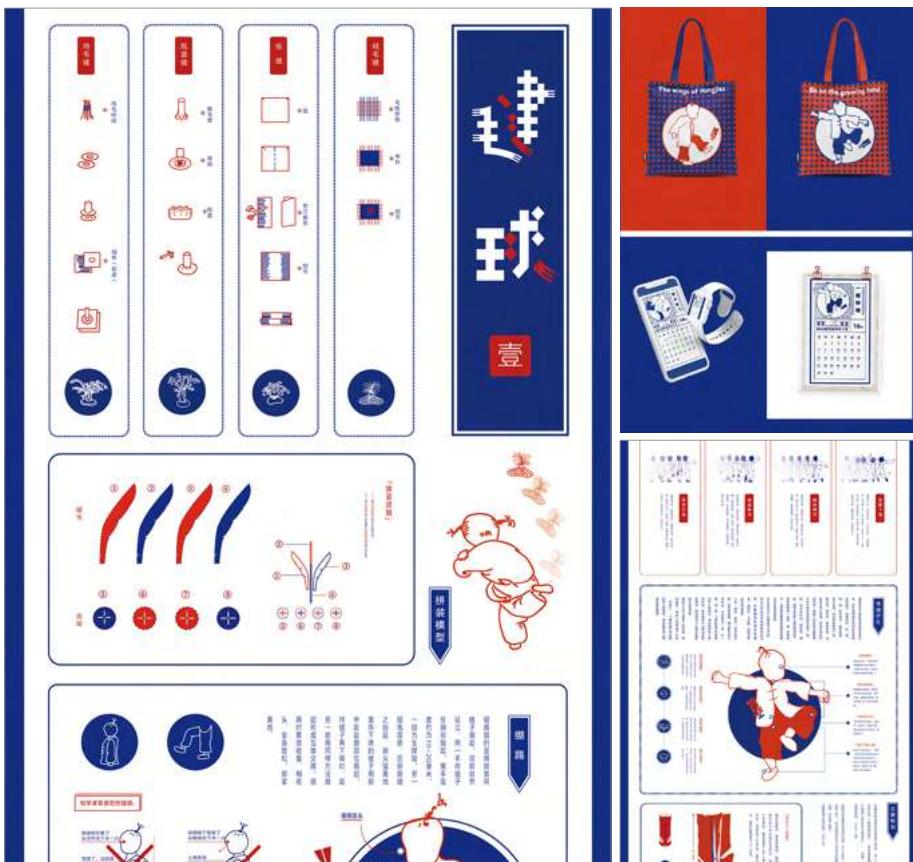
黃驥春  
Su-Chun Huang

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病從口入

Protect Nature

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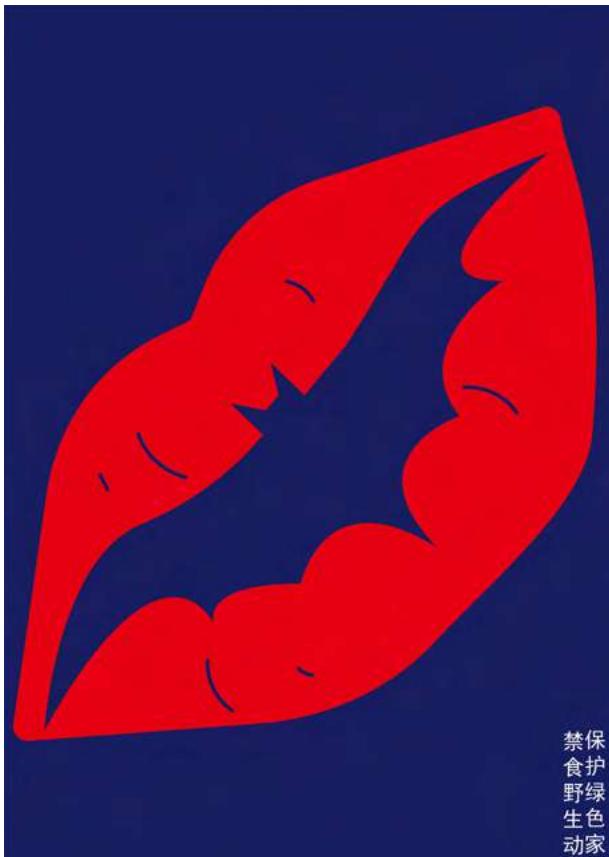
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None

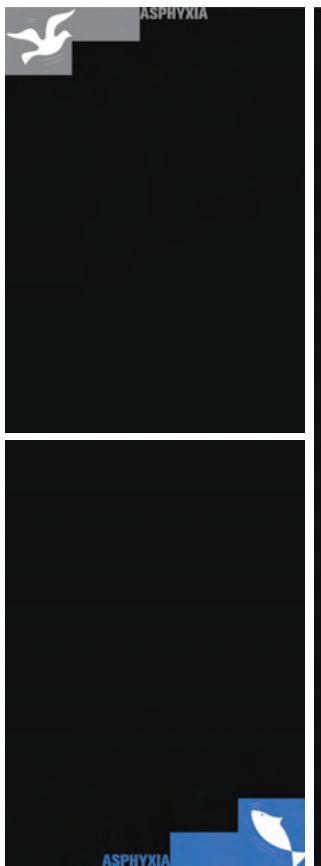
學校所在地 Location of School

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學校 School(s)

濟南大學  
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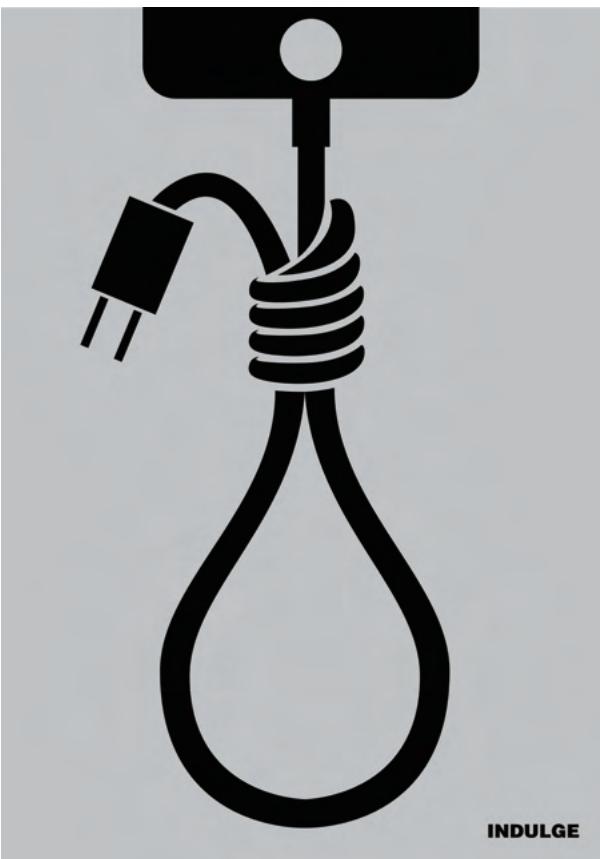


Asphyxia

創作者 Designer(s)

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山東工藝美術學院  
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Indulge

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The Republic of Turkey is  
Lovely.

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黃海濤

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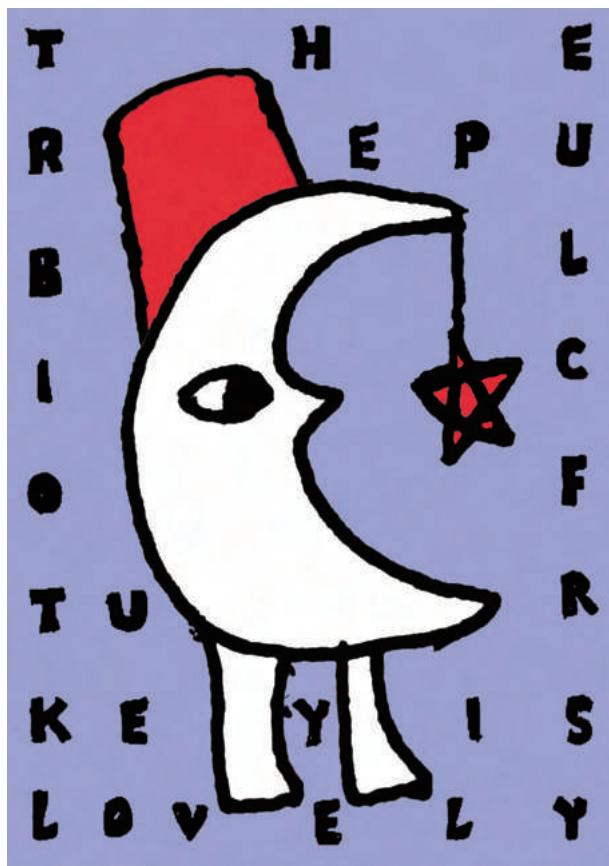
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圖表

Porcelain Tower of Nanjing  
Glass Tower-Infographic

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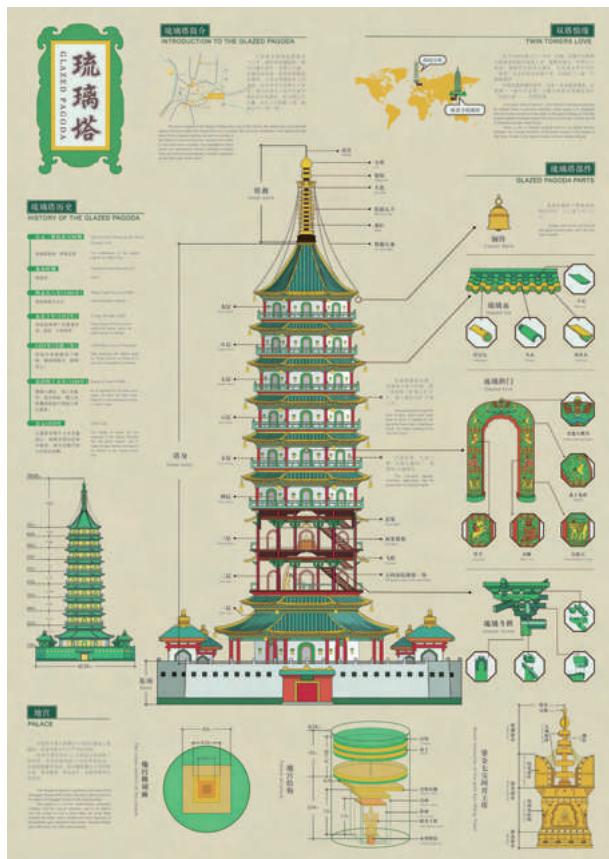
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## Spot It!

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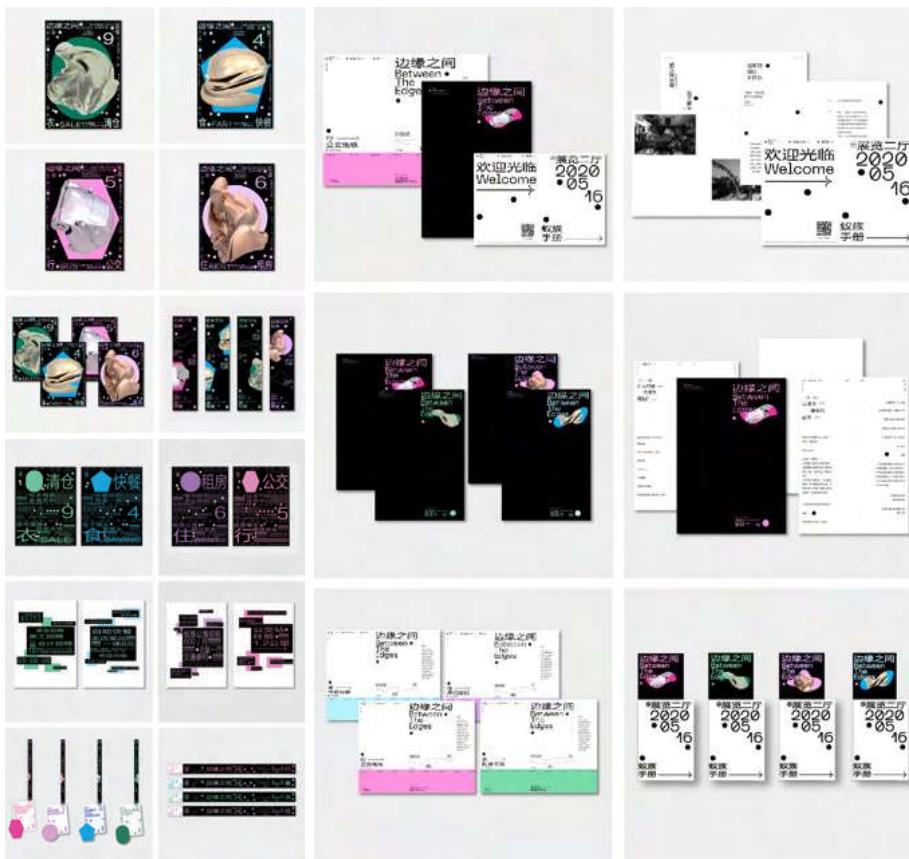
新加坡

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學校 School(s)

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邊緣之間 - 蟻族視覺形  
象設計Between the Edges-Ant  
Image Design

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## 未來

Future

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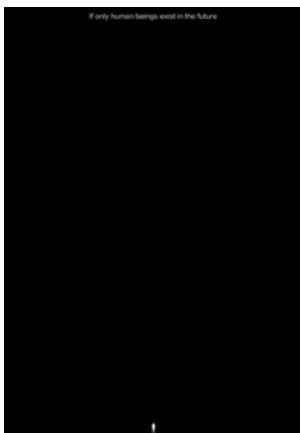
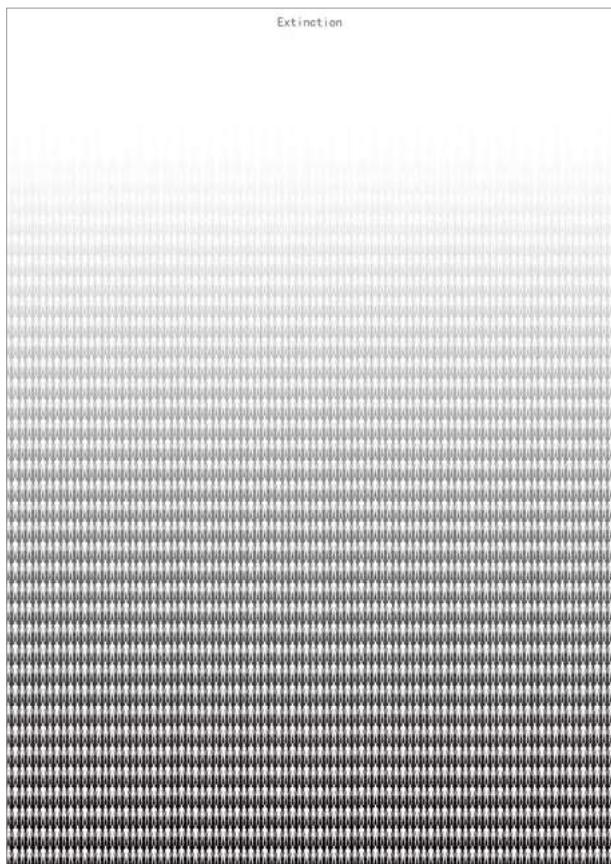
中國大陸

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Destination Branding of  
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印尼

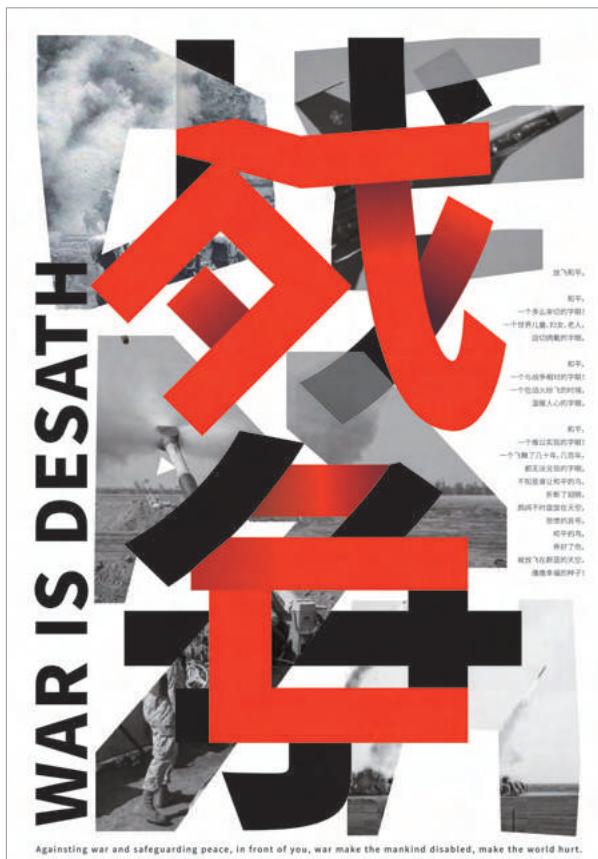
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戰爭就是死亡！

War is Death!

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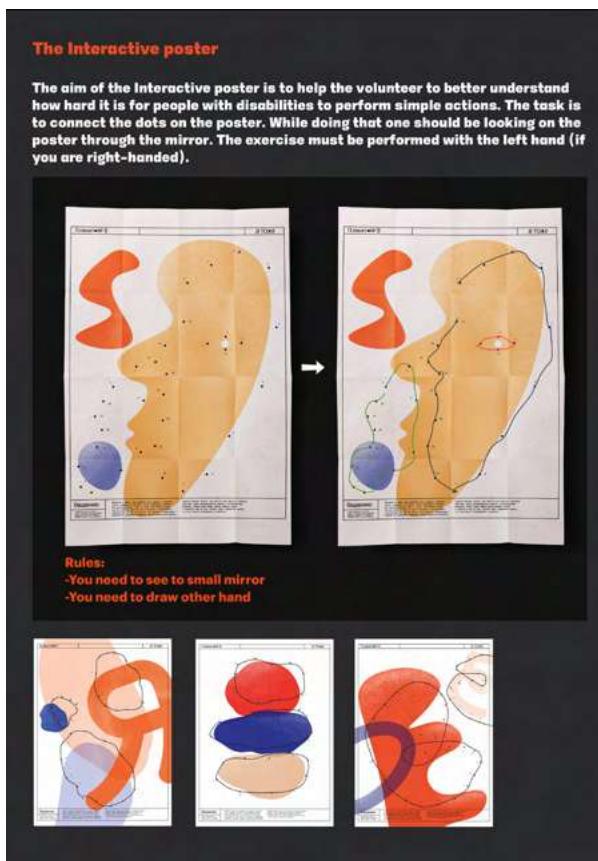
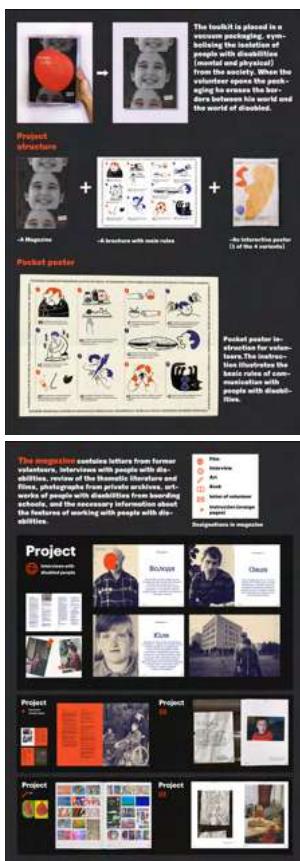
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So Do I

創作者 Designer(s)

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Tatiana Aleksandrova

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## 剩宴計畫

## 2050 Survival

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## 左體

## Left Font

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鄭司維  
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國立臺灣科技大学  
National Taiwan University of  
Science and Technology

永

Aa

Gg

國道愛鬱靈鷹

七三上下不且世中主之九二云五人代令伏作  
你來信像像克內兩八公六別前力加動化十南  
反叛台合同員四國土在地型堡外大夾女好委  
子字安官定區家就居宅屏左巧差市平年幹幾  
張律志性憤我戰投抗拒拚挺排擋政新日易  
是暴更書會月有未本秉森種模次止歧殺每民  
氣永氾決沒油治法活消演漢濃濫火炭物特  
犬獨甘生由界異的皮監直眼破社票種空立終  
絕統自臺套微行表袋西視認費質起車農逆這  
逼進逼選都酬難零青非革顯骨體麻黑

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
0123456789@!?:

左體

LEFT  
FONT

Left-wing politics acceptably moral  
acceptably one equilibrium, often in  
opposition to moral transparency. It  
furthermore accepts the right to be  
in society without its achievements per  
se as dismaying or threatening to  
other people. It also accepts that  
are oppressed bourgeoisie that exist  
(to be rendered in afterwards)



《東經 102° 北緯 31°》 |  
傾聽震後的聲音

102°E 31°N - Listen to the  
Sounds of the Earthquake

創作者 Designer(s)

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Guangzhou Academy of Fine Arts



吾糕厚呷

Wu Gau Hou Hsia

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《知味》書籍設計一大連美食探索

《Toast》 -Dalian Cuisine Exploration

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于桐、胡慧穎、鄭斐宇  
Tong Yu, Hui-Ying Hu, Fei-Yu Zheng

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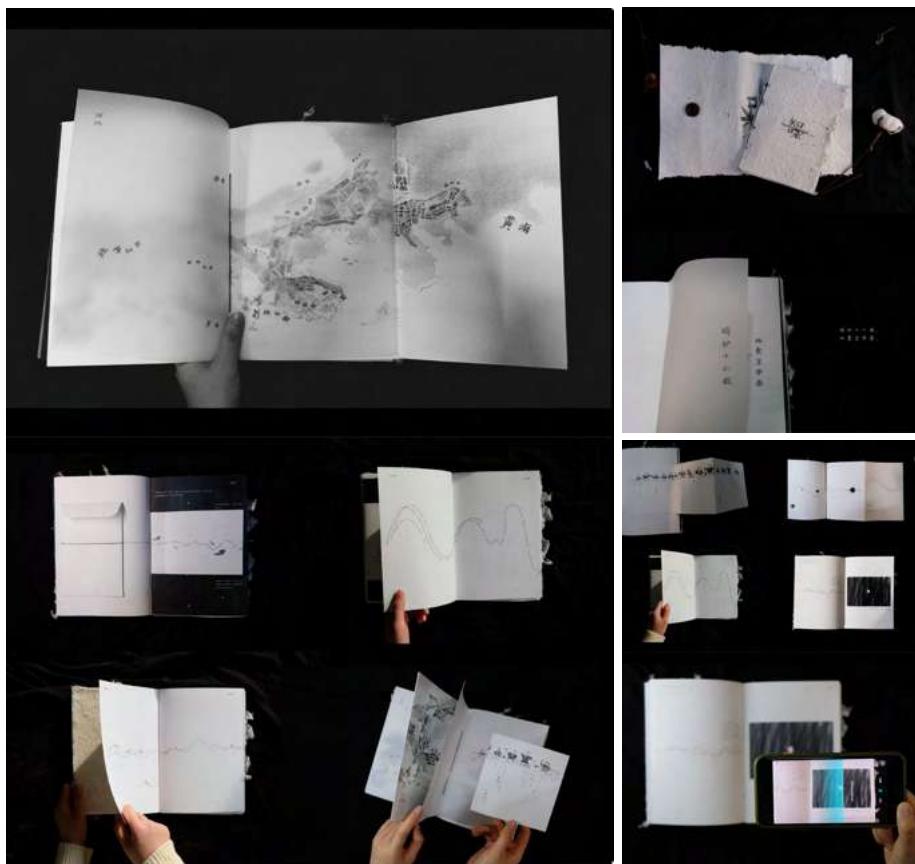
李欣蔚、胡舒晗  
Xin-Wei Li, Shu-Han Hu

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雲南少數民族文化傳播——海報設計

Spreading Yunnan  
Minorities Culture ——  
Poster Designing

創作者 Designer(s)

付佳  
Clover

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Qin-Yang He

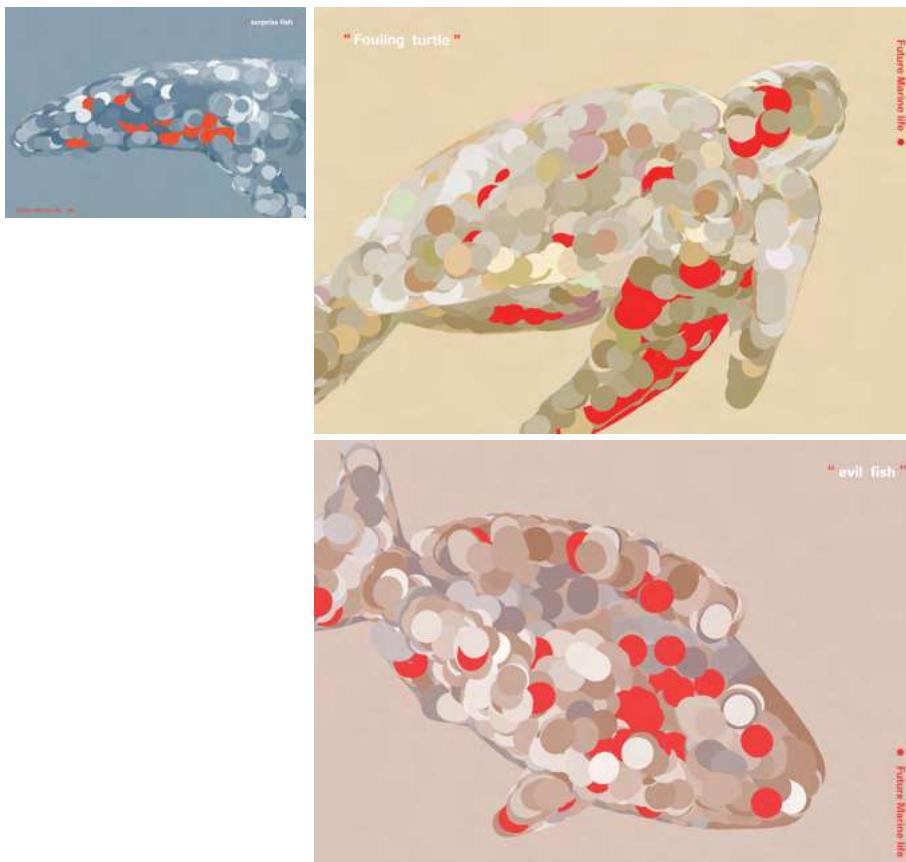
學校所在地 Location of School

中國大陸  
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學校 School(s)

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## 《未來海洋生物》

## Future Marine Life

創作者 Designer(s)

楊燁傑

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None

學校所在地 Location of School

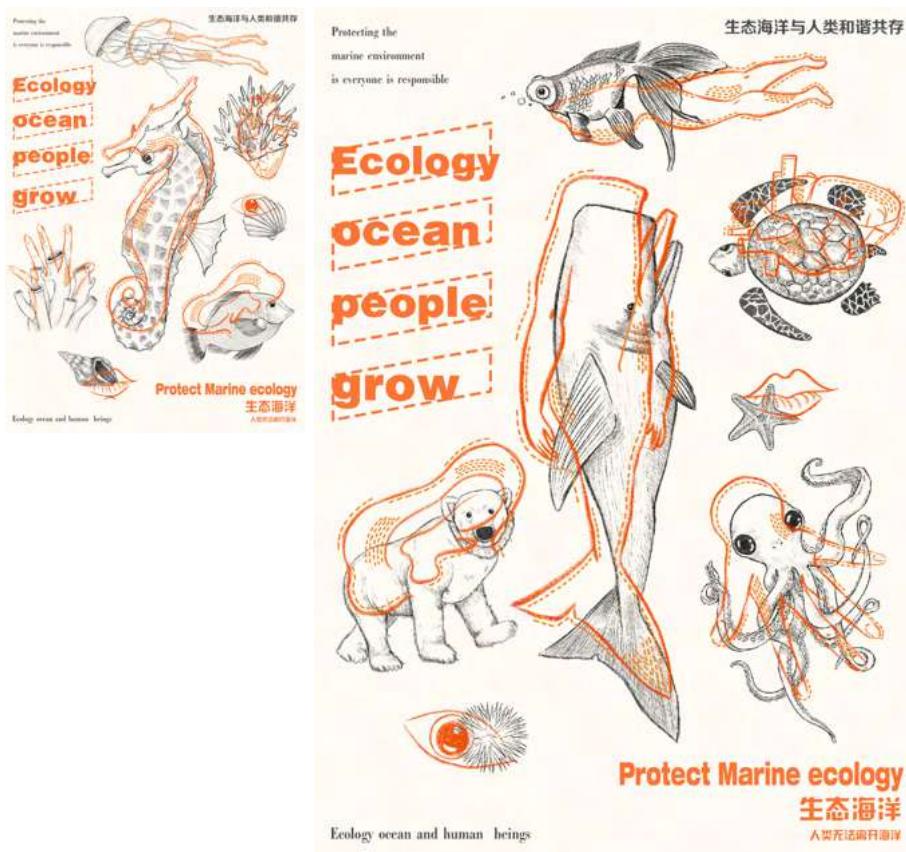
中國大陸

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學校 School(s)

廣西藝術學院

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## 生態海洋

## Ecological Marine

創作者 Designer(s)

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Dong Wang

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Jiangsu Ocean University

## 妳不可以 Females Can't

創作者 Designer(s)

周筱晨、張玳綸、楊雅淇  
Hsiao-Chen Chou, Dai-Lun Chang  
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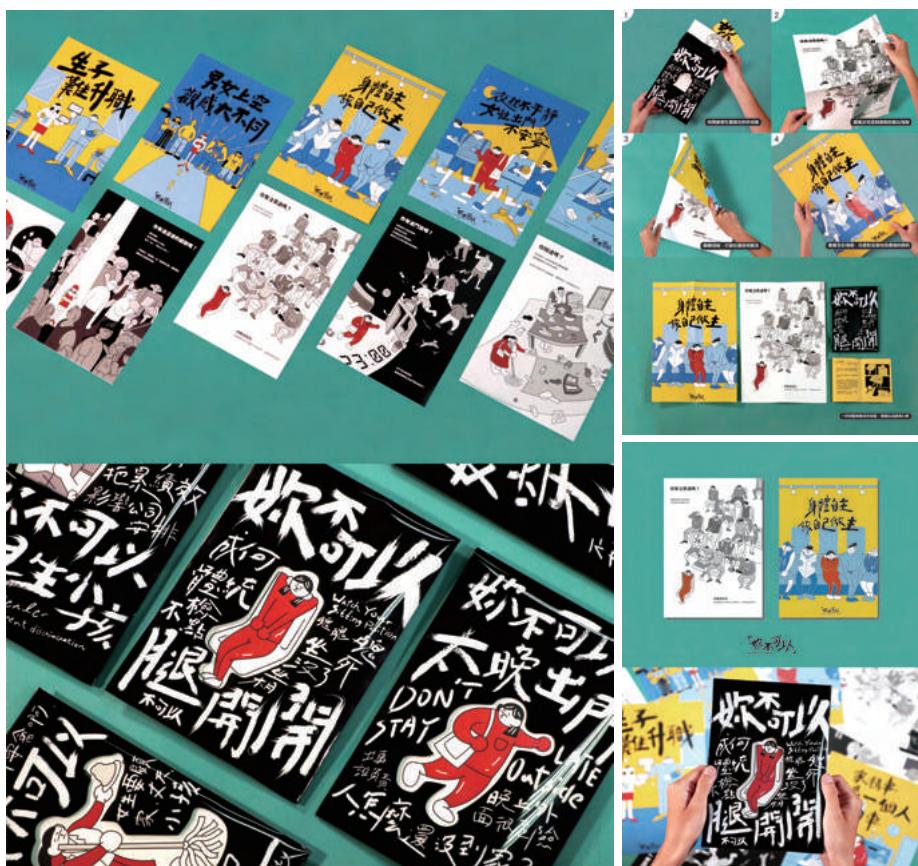
羅凱  
Kai Lo

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國立臺灣藝術大學  
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## 和平 Peace

創作者 Designer(s)

畢經猛  
Jing-Meng Bi

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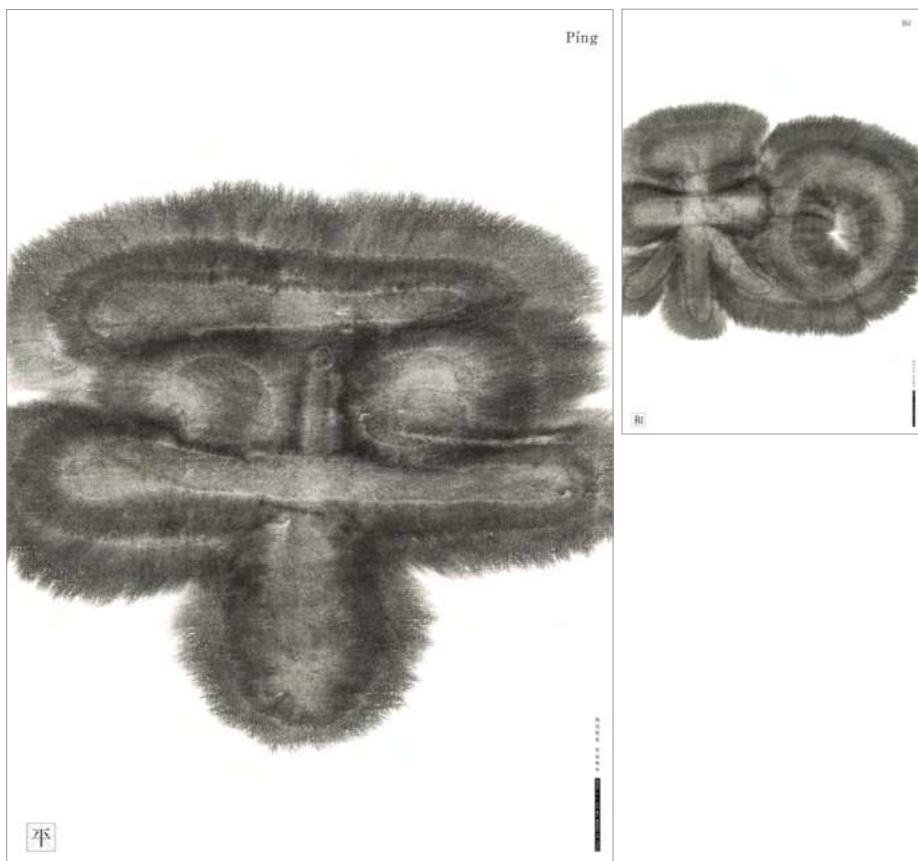
吳振韓  
Zhenhan Wu

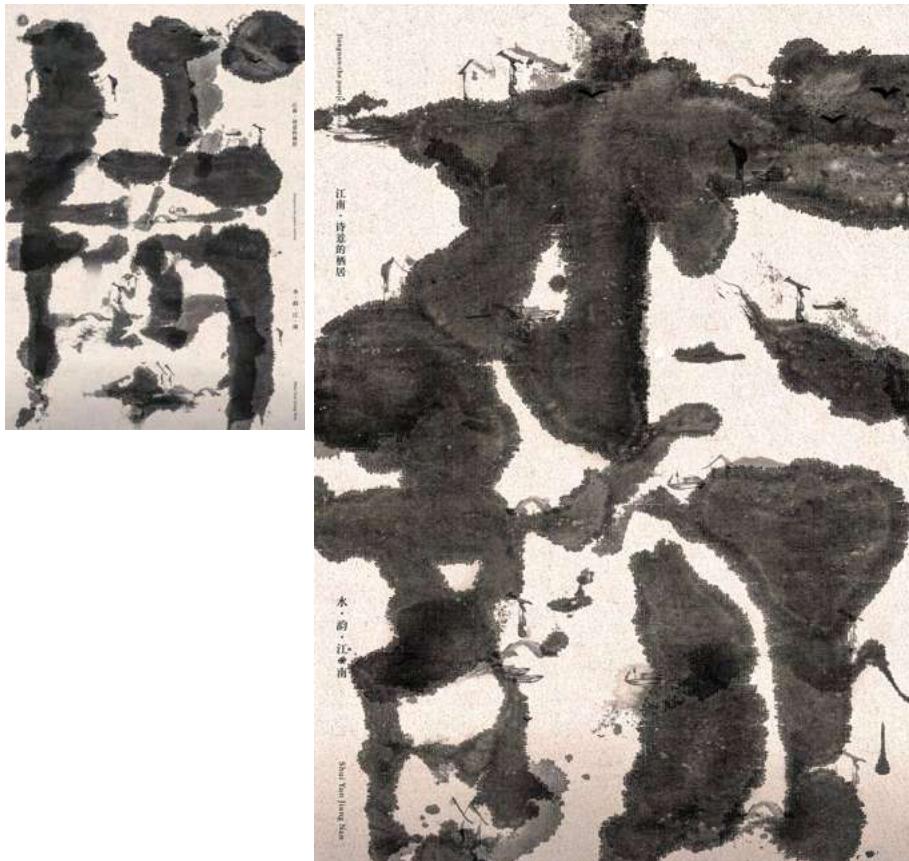
學校所在地 Location of School

中國大陸  
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學校 School(s)

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水韻江南  
Shun Yun Jiang Nan

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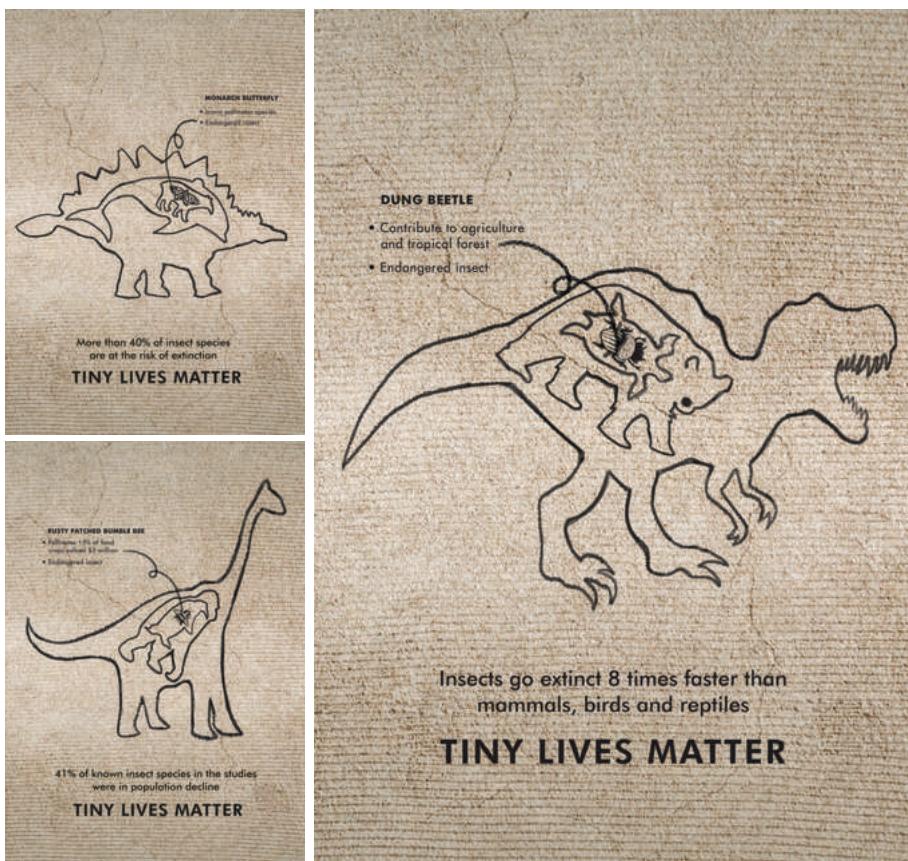
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微小的力量  
Tiny Lives Matter

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## 我們都一樣 Equally Racial

創作者 Designer(s)

李靜宣  
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指導老師 Instructor(s)

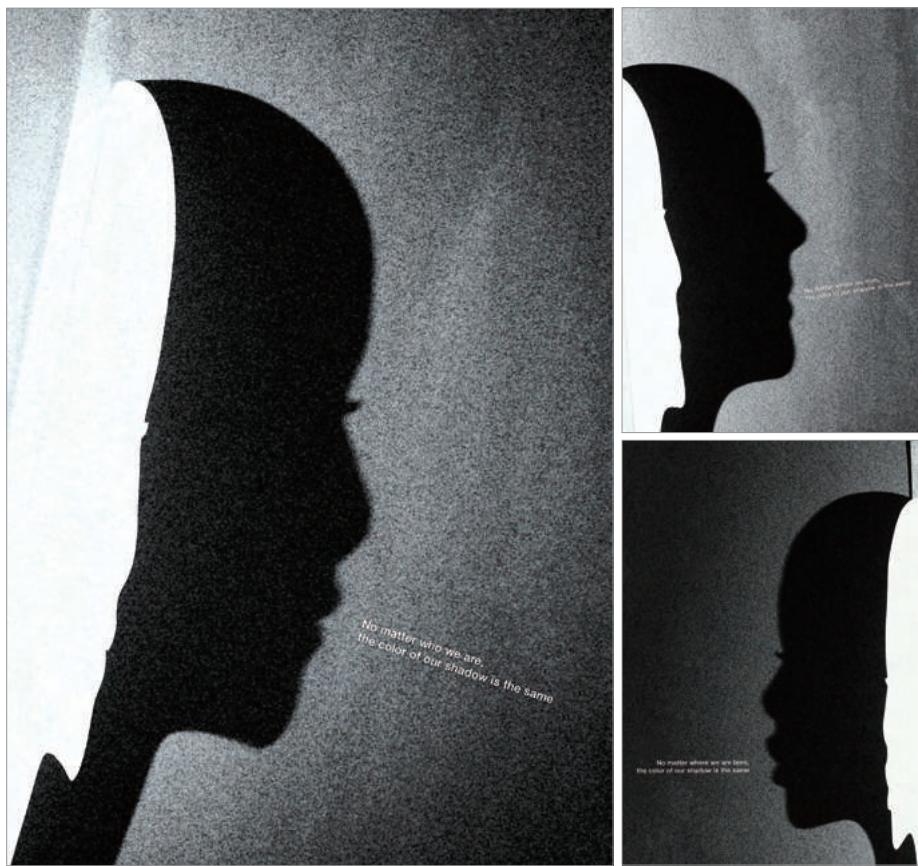
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## 烙印 Imprint

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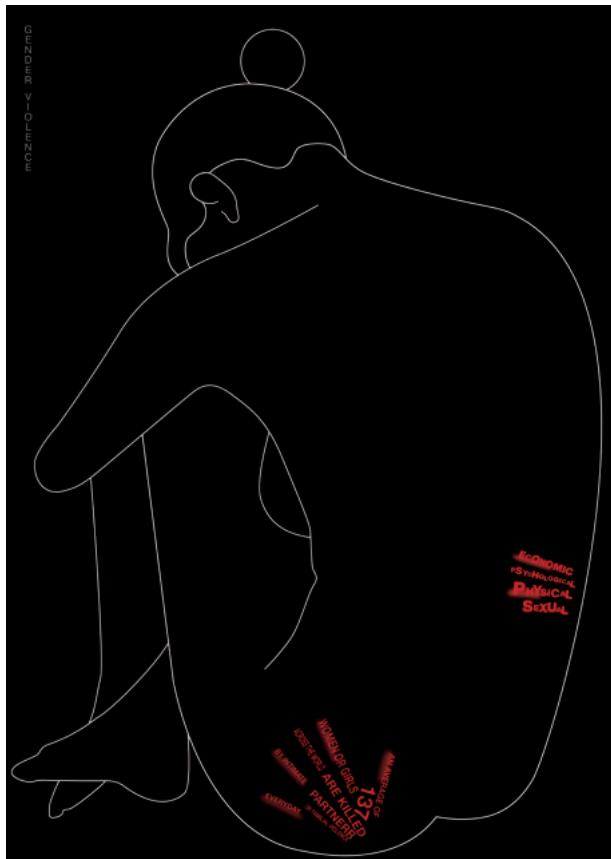
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## 極端生物

## Innerspace

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張家雯  
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無  
None

學校所在地 Location of School

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國立臺中科技大學  
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## 保護企鵝

## Protect Penguins

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鹿家政  
Joe

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None

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### 《One Start or End》 《One Start or End》

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無  
None

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### 追聲累波

Discover Sound Lab

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賈子賢、林宜蒨  
Yu-Xiang Yin, Wei-Chen Wang  
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Yi-Qian Lin

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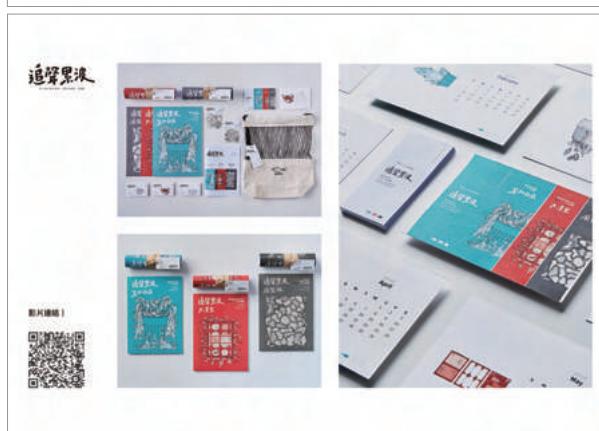
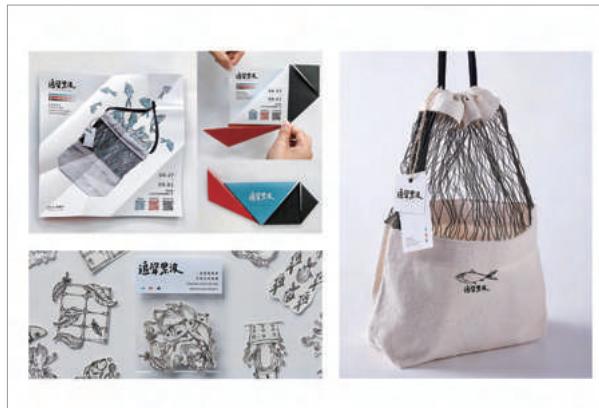
黃志偉  
Chih-Wei Huang

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崑山科技大學  
Kun Shan University





他們不屬於此  
They Don't Belong to These

創作者 Designer(s)

邱凱莉  
Hiew Kai Lee

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盧碧玉  
Agnes Lau Pik Yoke

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“汙”氧  
"Dirty" Oxygen

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## Life

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肖娜麗  
Na-Li Xiao

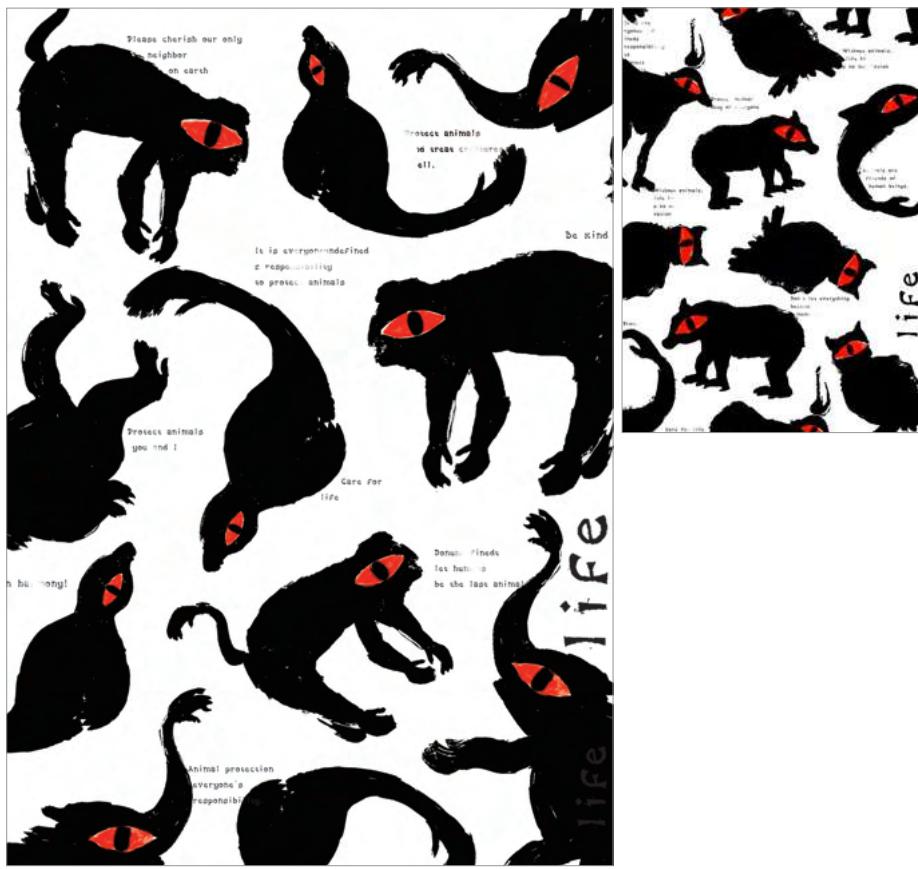
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## 我們不是食物

## We Are Not Food

創作者 Designer(s)

林宜誼  
Yi-Xuan Lin

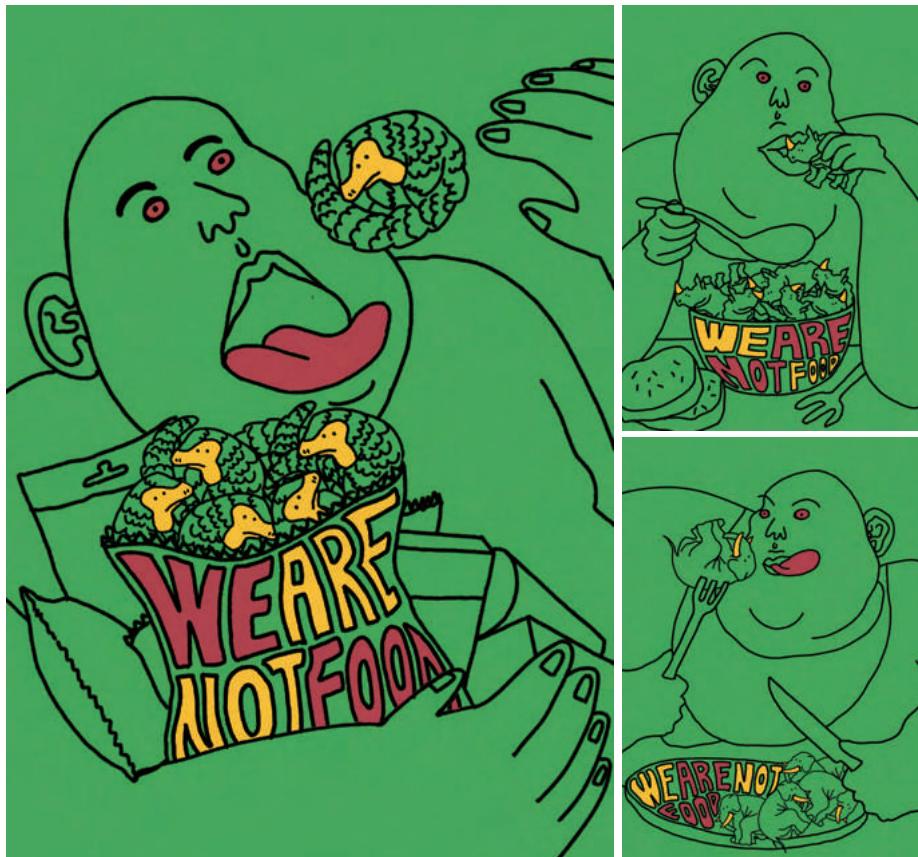
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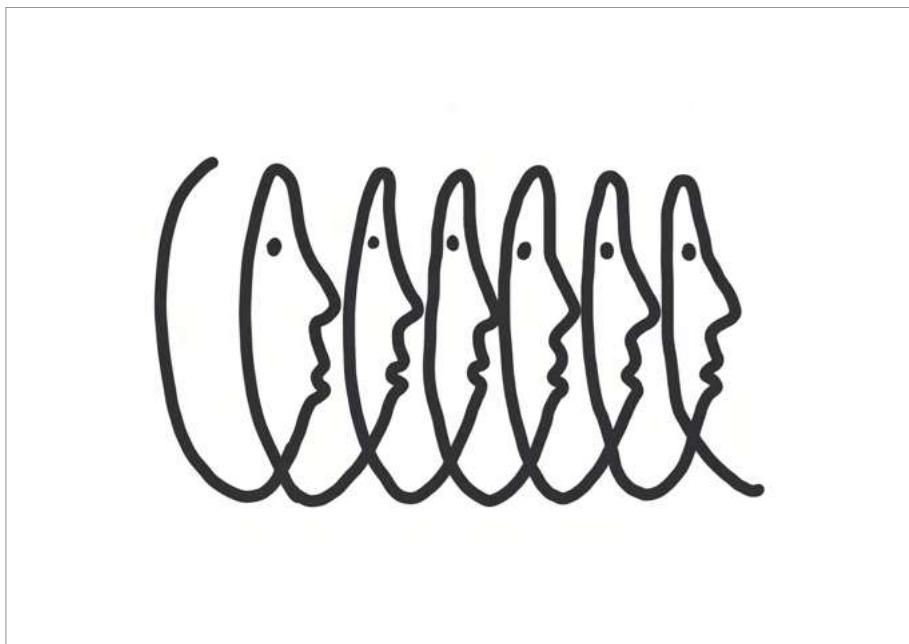
朱庭逸  
Ting-Yi Chu

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眾  
Crowd

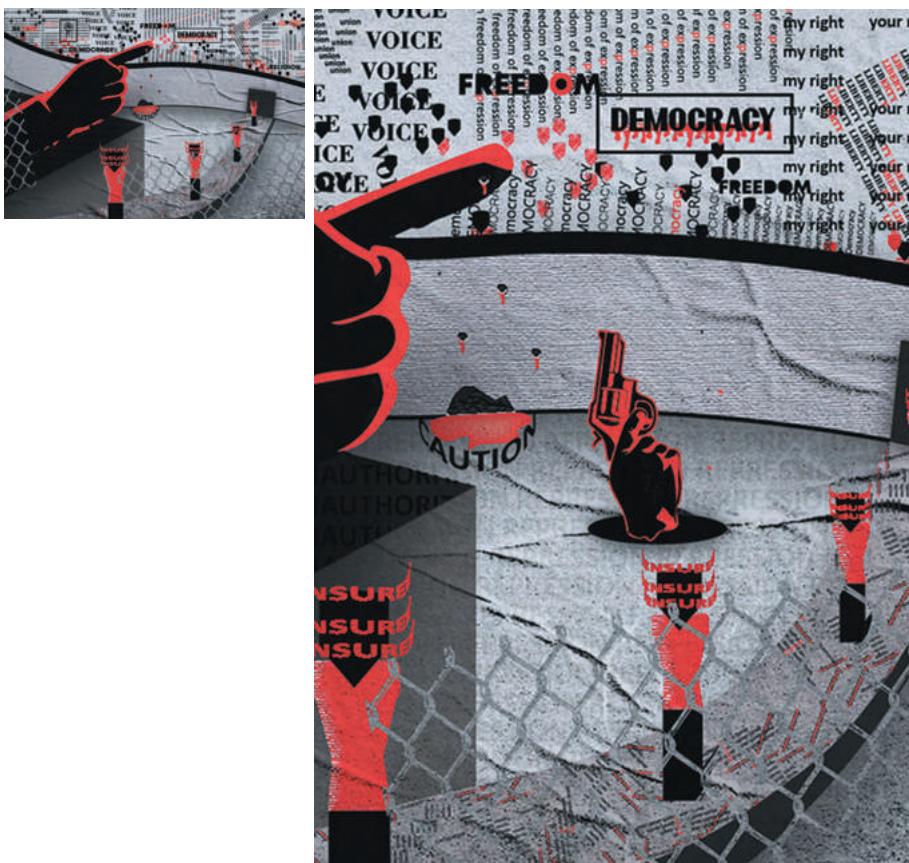
創作者 Designer(s)

鄒妍  
Yan Zou

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End of Democracy?

創作者 Designer(s)

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真的公平嗎？

Real Justice

創作者 Designer(s)

何梓璿  
Zi-Xuan He

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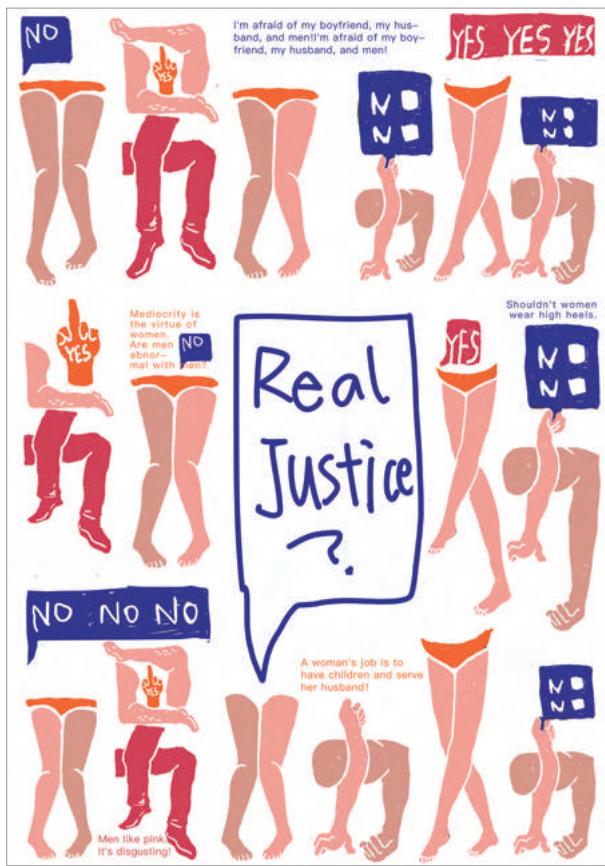
施令紅  
Ling-Hung Shih

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"Look at Me"

創作者 Designer(s)

Suzuki Kinuno

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今日添佐味  
Add Flavor Today

創作者 Designer(s)

卞成偉  
Cheng-Wei Bian

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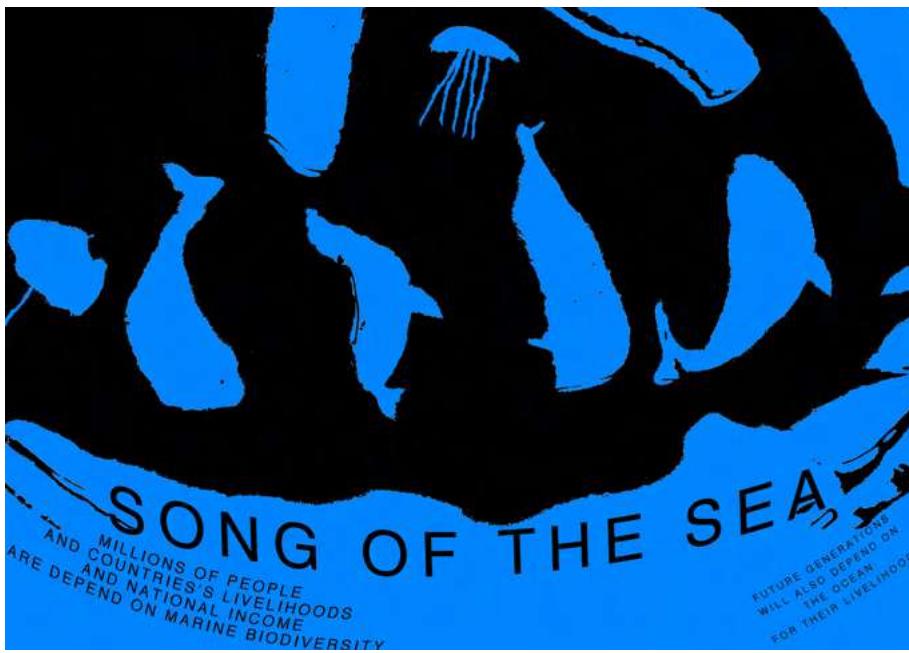
蔡仕偉  
Shiwei Cai

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海洋之歌  
Song of the Sea

創作者 Designer(s)

生輝  
Hui Sheng

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張文化  
Wenhua Zhang

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不要漠視 "他" 們  
TAKE CARE OF THEM

創作者 Designer(s)  
李宗宜、詹嘉柔、余佳欣  
Zong-Yi Li, Jia-Rou Jhan, Jia-Xin Yu

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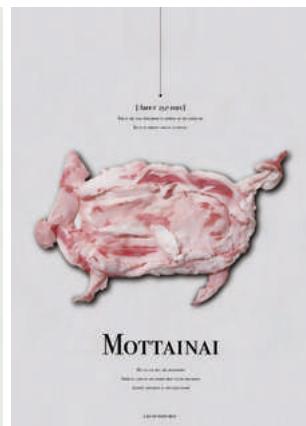
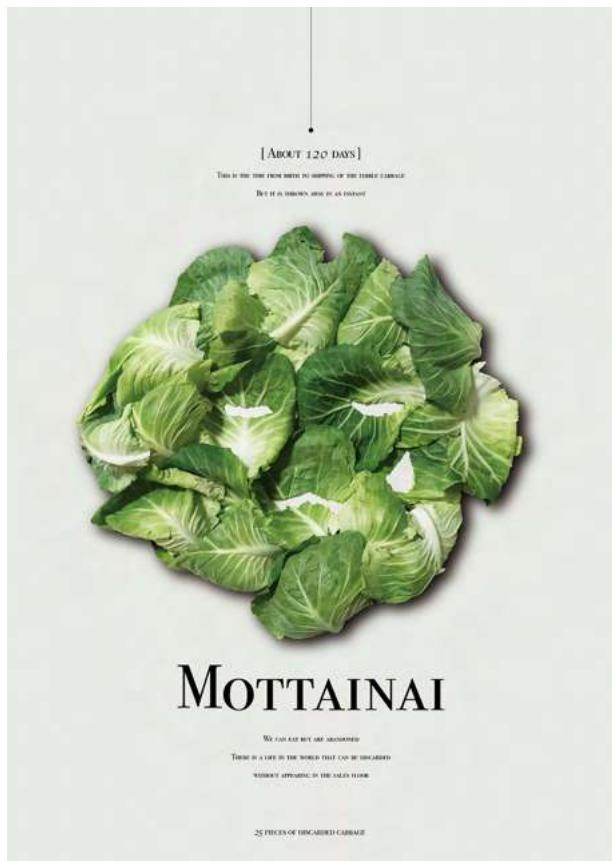
Mottainai

創作者 Designer(s)  
Kutsuna Maiko

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無  
None

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日本  
Japan

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名古屋學芸大學  
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## 108 個綽號的夢 108 Nickname Dreams

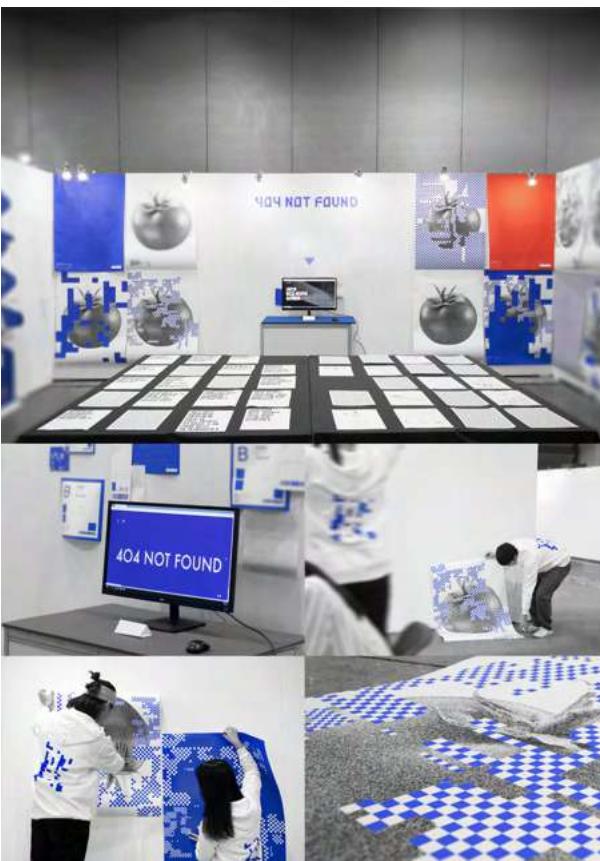
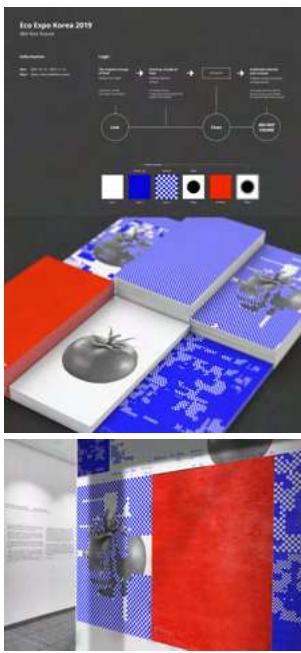
### 創作者 Designer(s)

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蔡奇真  
Qizhen Cai

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## ECO EXPO 2019 - 404 not found

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Joengkwon Gye

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韓國  
Korea

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世宗大學校  
Sejong university

毒

Don't be Controlled

創作者 Designer(s)

羅郁璇

Yu-Xuan Luo

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陳良蕙

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ER XIN High School



靈溪品珍

Rarity Sirit Creek

創作者 Designer(s)

李欣茵、李觀輝

Xin-Yin Li, Guang-Hui Li

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無

None

學校所在地 Location of School

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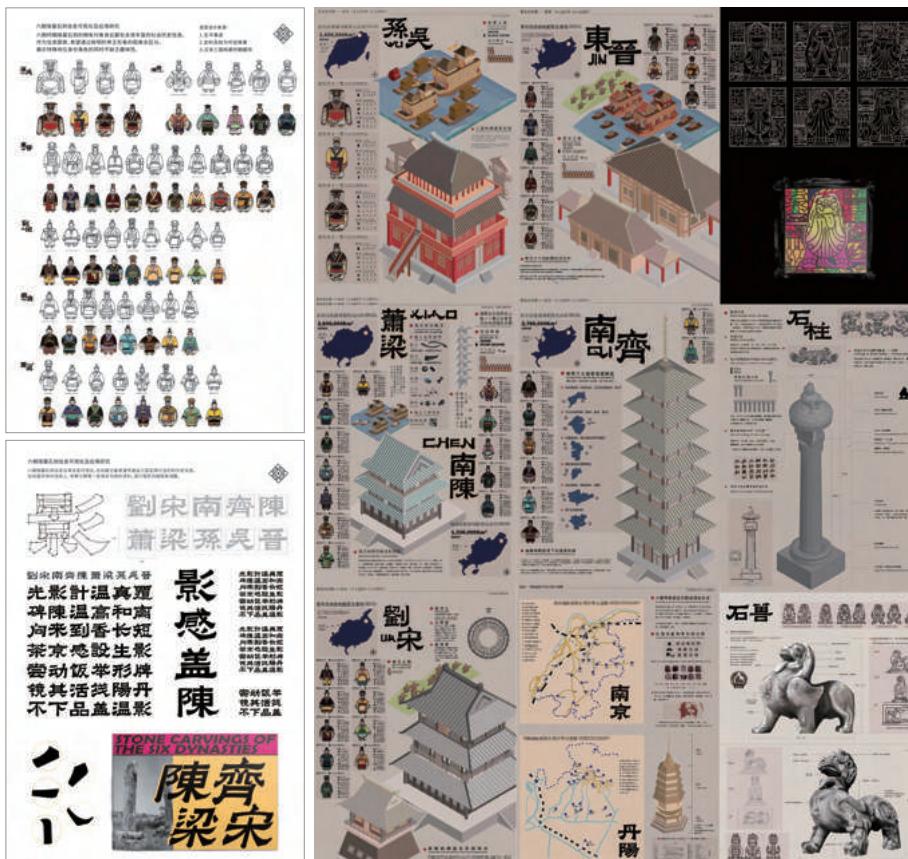
China

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廣州美術學院

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## 六朝陵墓石刻可視化研究

Research on the Visualization  
of Six Dynasties Tombs

創作者 Designer(s)

張磊  
Lei Zhang

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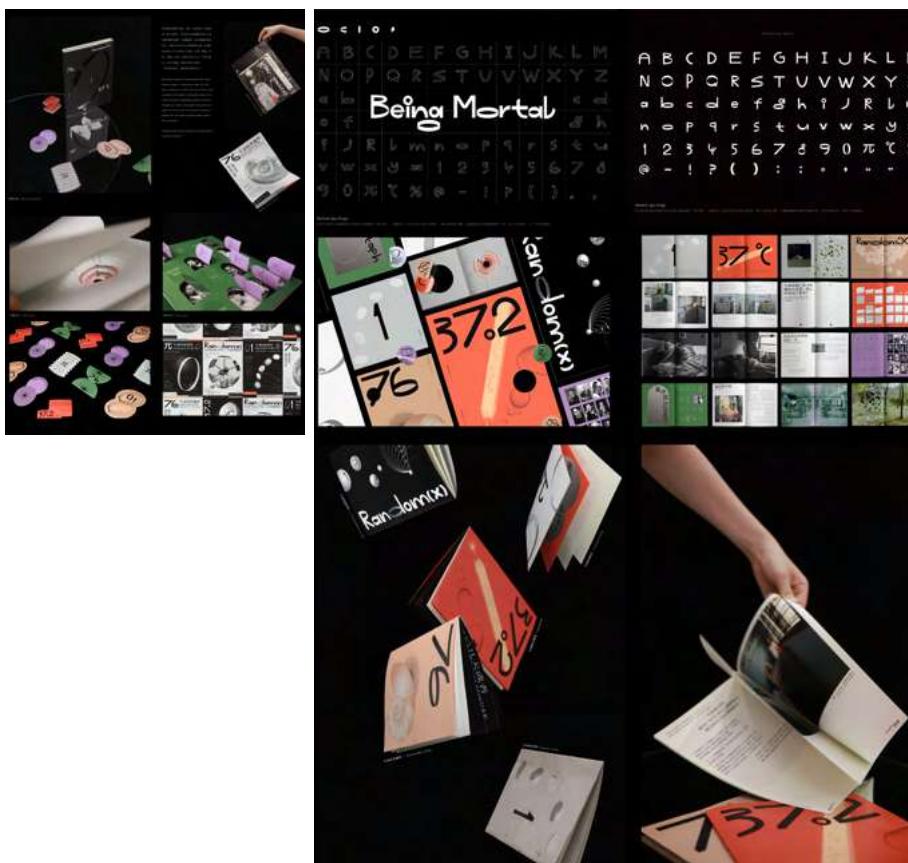
方敏  
Min Fang

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Soochow University



## 最好的告別

Being Mortal

創作者 Designer(s)

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Ya-Ting Wang, Chu-Ying Zheng,  
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### 《風雨敦煌》書籍設計

"Dunhuang Storm"  
Book Design

創作者 Designer(s)

霍夢閣  
Mengge Huo

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戚躍春  
Yuechun Qi

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### 《风雨敦煌》书籍设计

"feng yu dunhuang "book design



### Drunken Driving

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Flesh

創作者 Designer(s)

Yelin Lee

指導老師 Instructor(s)

Donghyeok Shin

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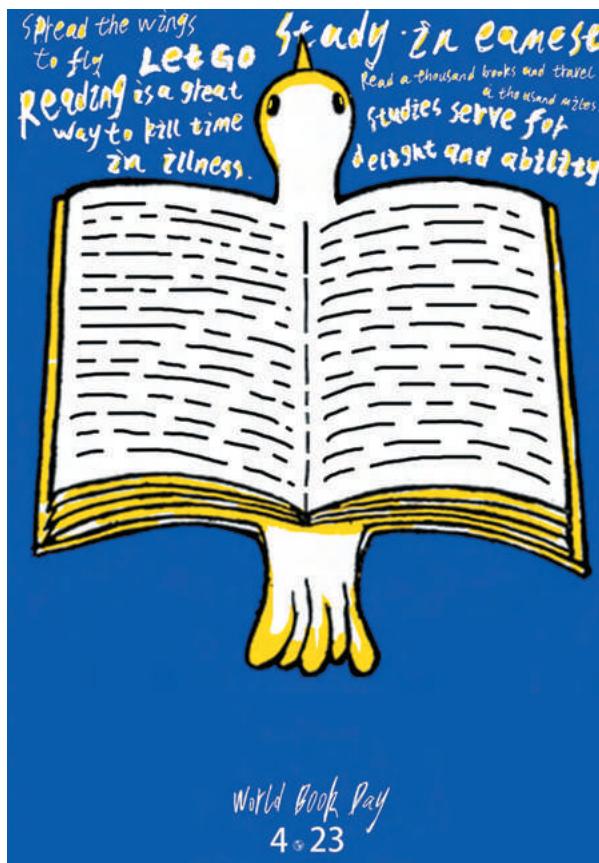
韓國

Korea

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首爾市立大學

University of Seoul

以書為翅  
Wings for Books

創作者 Designer(s)

彭祖濤

Zu-Tao Peng

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李威

Wei Li

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GuangXi University for Nationalities

言論自由

Free Speech

創作者 Designer(s)

馬浩軒

Hao-Xuan Ma

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倪建林

Jian-Lin Ni

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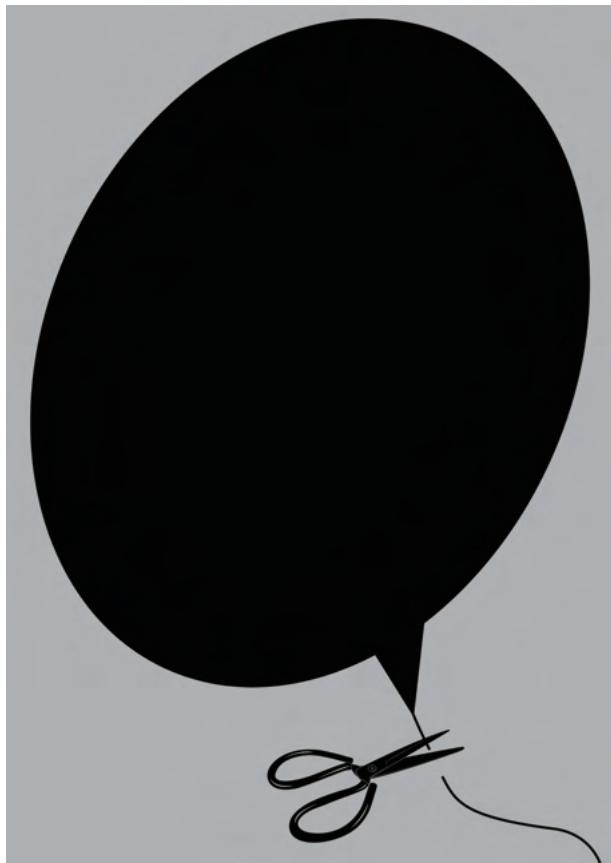
中國大陸

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南京師範大學

Nanjing Normal University



切斷假新聞

Cut Off Fake News

創作者 Designer(s)

孫培棟

Pei-Dong Sun

指導老師 Instructor(s)

徐蓉

Rong Xu

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### The Ladder Quotient

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Clarence Liu Wei Jun

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Bryan Angelo Lim

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### I Was Born In.

創作者 Designer(s)

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爵士樂

JAZZ

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Lucky

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Baohong Chen

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Hubei Institute of Fine Arts



人與海洋和諧共生

Harmonious Symbiosis of  
Man and Ocean

創作者 Designer(s)

彭思怡

Lucky

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Baohong Chen

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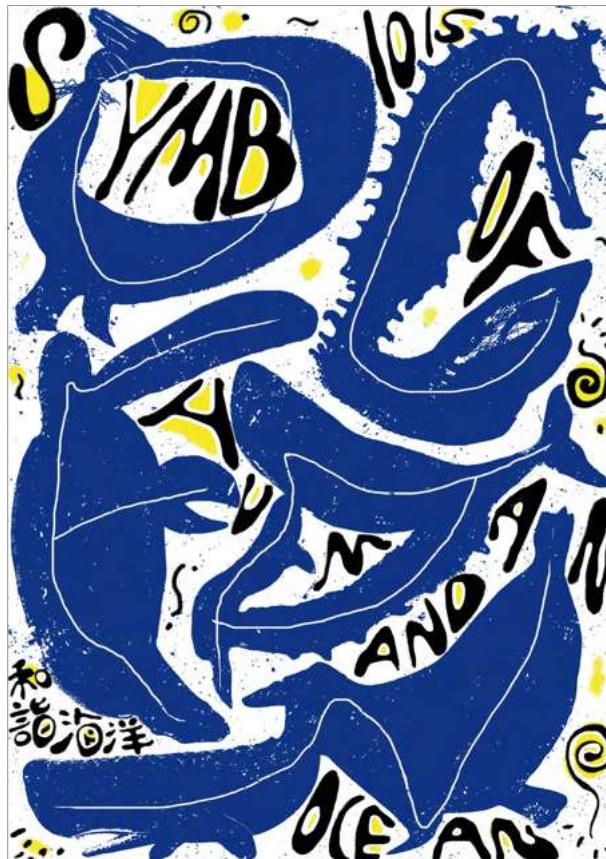
中國大陸

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湖北美術學院

Hubei Institute of Fine Arts





## LÀ Farm - Organic Farm

創作者 Designer(s)

Dau Hoang Nam

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Hoang Thi Anh Nghi

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Vietnam

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Van Lang University

絕種危機  
Extinction Crisis

創作者 Designer(s)

陳佳彤、蘇界任、盧泰源  
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Tai-Yuan Lu, Guo-Ruei Huang

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Science and Technology

### Singing Damon

創作者 Designer(s)

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Kazutoshi Yamada

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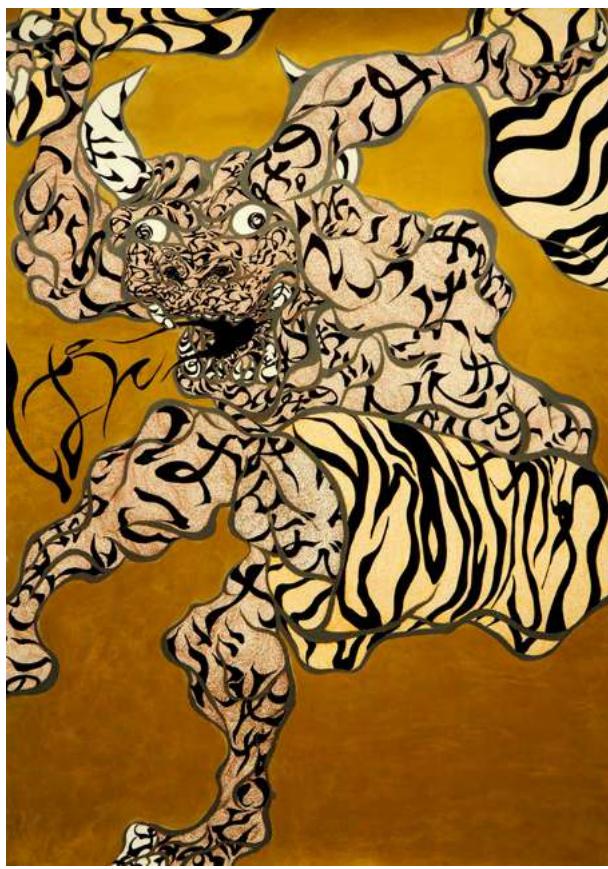
無  
None

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### 設計叛客

### Design Punk

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王桂沼、李耀華  
Kuei-To Wang, Yao-Hua Lee

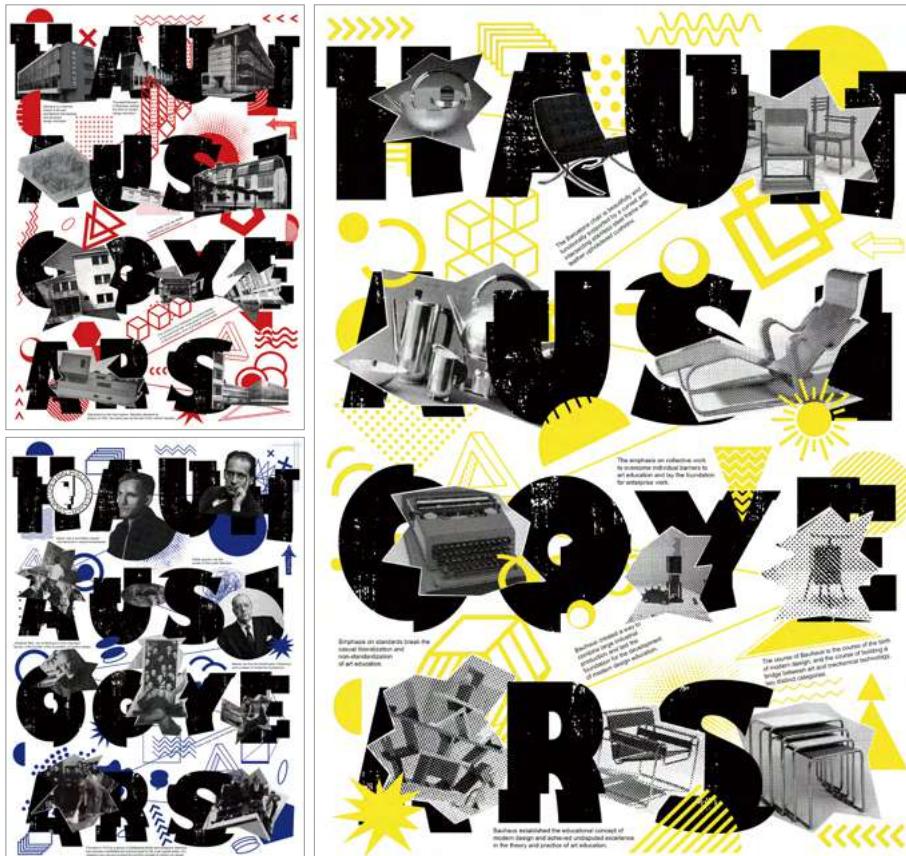
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Technology





包豪斯一百周年  
Bauhaude 100 Years

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Cooperation

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即刻行動為海洋  
Action for Life Below Water

創作者 Designer(s)

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Si-Xuan Liu

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Fuzhou University



不塑之客  
Plastic Attack

創作者 Designer(s)

杜愛徵  
Ai-Zheng Du

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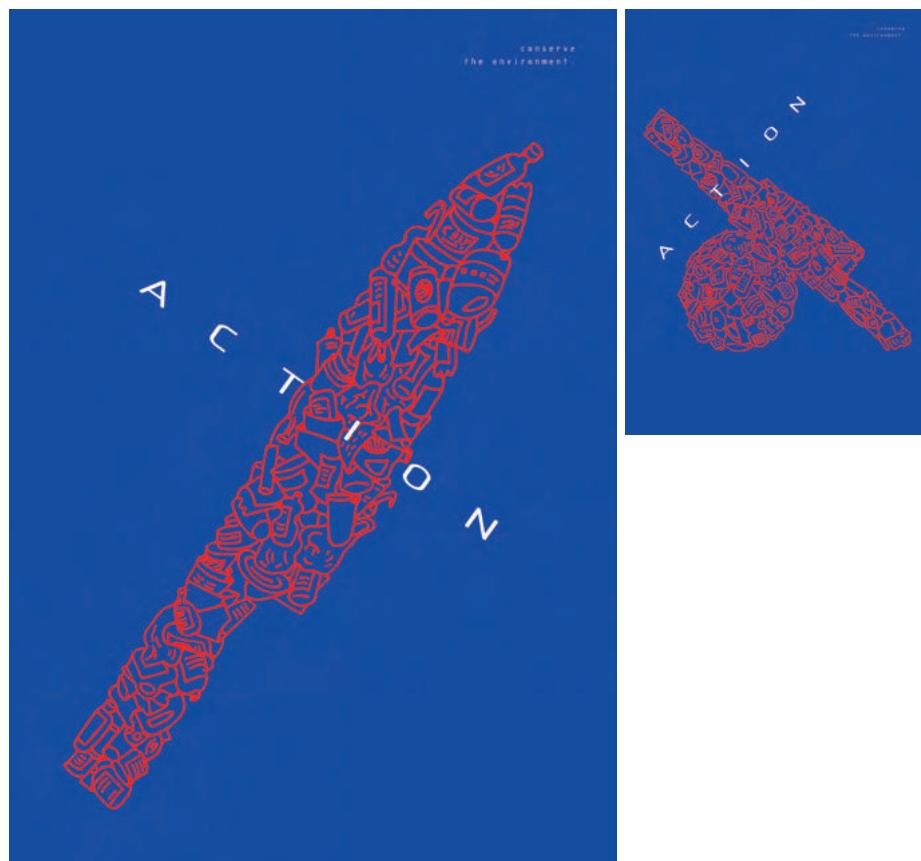
劉建成  
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National Taiwan Normal University





Taiwan  
International  
Student  
Design  
Competition

數位動畫類得獎作品  
Winners in Digital Animation Category

## 數位動畫 Digital Animation • 評審評語 Jury Comments



紀柏舟 Po-Chou Chi  
臺灣 Taiwan

以抽象與具象交疊的形式象徵出女性對於月事的複雜感受，時而擬人化、時而驚悚、時而逗趣、時而溫暖。女性的纖細和心思透過手繪動畫特有的線條型變表現出來，動畫表現和內容相得益彰，是一部充滿隱喻的佳作。

The animator combines an abstract image with a concrete one to depict female's complicated feelings towards menstruation. The animation uses personification perfectly. It is thrilling, amusing, and warm at the same time. The designer excellently conveys female's tenderness through hand-drawn lines in animation. The content of animation and how it is shown complement each other. It is an excellent work that contains brilliant metaphors.



Jérôme Heno  
法國 France

《一條魚在我床上》優秀地運用類比和隱喻展現女性承受的痛苦。我能感受到故事裡強烈的同理心，影片的主題是用柔軟溫柔的視覺風格作為呈現。另一個值得探討的議題是衛生棉的普及率。優秀的作品！

Great work, great analogy and metaphor for what women endure. I feel like there is great empathy within this story, as well as a very soft, gentle visual approach to the theme of the film. Next issue to address would be the universal access to sanitary pad. Great work.



Katie Naeher Kaliniak  
紐西蘭 New Zealand

這是一件美麗的作品，用簡單但有張力的方式敘述女性在某個生命階段都會遇到的問題。月經不是一件可恥的事，而是孕育生命過程中不可或缺的一環，女性更不應該以這個生理過程中的副產品為恥。我非常開心這部作品可以用月經作為主題，贏得金獎，能看到這項主題站在浪尖實在是令人十分感動。恭喜這部優秀美好的動畫。

I found this to be a beautifully executed piece of work. Simple but very effective, at telling the story of what every woman deals with at some stage of their life. Menstruation should never be a shameful experience for a woman to face, especially as it is the byproduct of a crucial element of our physiology that is responsible for bringing about human life. I really love and appreciate that this film has won with this theme specifically - it is wonderful to see this social issue come to the forefront. Congratulations on your beautiful work.



數位動畫評選現場 Digital Animation Selection of 2020TISDC

動畫用了很好的視覺借代手法，以紅金魚代表經血和染血的衛生巾，讓觀眾能更好的接受及吸收所傳達的構思和意念。作為一個男生，我未必能真實體會女生生理期的煩惱和痛楚。但在動畫中，彷彿被作者帶到她的抽象世界中，理解第一次月經的迷茫和平日的疼痛。在動畫最後，主角見到紅金魚放鬆心情的小細節，更把女生對月經又愛又恨的關係呈現得淋漓盡致。

This animation uses metaphor cleverly. It uses goldfish to represent blood and tissue soaked with blood. It is easy for audiences to understand the concept and the idea through its brilliant metaphor. Since I am a male, I might not be able to understand fully of how painful and annoying females feel during menstruation. However, it feels like I am brought to the abstract world of the designer and can finally understand the dazed feeling of the first menstrual bleeding and can feel the constant pain. At the end of the animation, the protagonist sees the red goldfish and finally relaxed. It is this kind of delicate details that depict perfectly how females feel both love and hate towards menstruation.



張智斌 Ben Cheong  
澳門 Macau

「一條魚在我床上」在女性月事上的感受刻劃得相當細緻，利用意像來表達一些難以形容的個人感受表現卓越，動畫有趣、多變、富想像力，分鏡連接流暢！用紅色金魚比喻月經貼切且恰當，金魚阻擋骨牌順利通過等的隱喻令人容易理解，主題清晰，美術及動態各方面都散發著藝術且優美的氣息，動畫藝術上達相當造詣！

A Fish on My Bed has vividly depicts how woman feels during menstruation. The animation uses subtle symbols to express indescribable feelings. This entry is full of imagination and it is also quite interesting and unpredictable. The connections of storyboards are excellent! Using red goldfish to represent menstruation is also a brilliant idea. The metaphor of a goldfish blocking dominos is easy for audiences to grasp. Moreover, the theme itself is crystal clear. The art design and the movement are stunningly beautiful. It is an aesthetic work of animation.



麥少峰 Mak Siu Fung  
香港 Hong Kong

這份參賽作品隱隱透出創作者的成熟度。設計者用了許多動畫獨有的特性打造出唯有動畫才能夠展現的敘述方式。這樣的作品顯示出年輕動畫師不僅熟捻動畫的製作流程和技術，更展現出過人天賦，用無與倫比的想像力讓動畫成真。

There is a wonderfully subtle maturity to this work. It is a film that uses all of the unique properties of animation to create a narrative that can only be realised in animated form. In doing so, it reveals a young emerging animator who is not only skilled in the processes and technologies of making animated films but who also has an animator's gift for imagining this type of work in the first place.



Malcolm Turner  
澳洲 Australia



數位動畫評選現場 Digital Animation Selection of 2020TISDC

金獎  
Gold Prize

一條魚在我床上  
A Fish on My Bed

創作者 Designer(s)

張心語、林佩儀、許嘉珊  
歐俊廷、劉耘菲、莊晴  
Hsin-Yu Chang, Pei-Yi Lin, Jia-Shan Shu  
Chun-Ting Ou, Yun-Fei Liu, Qing Zhuang

指導老師 Instructor(s)

魏子彬  
Zi-Bin Wei

學校所在地 Location of School

臺灣  
Taiwan

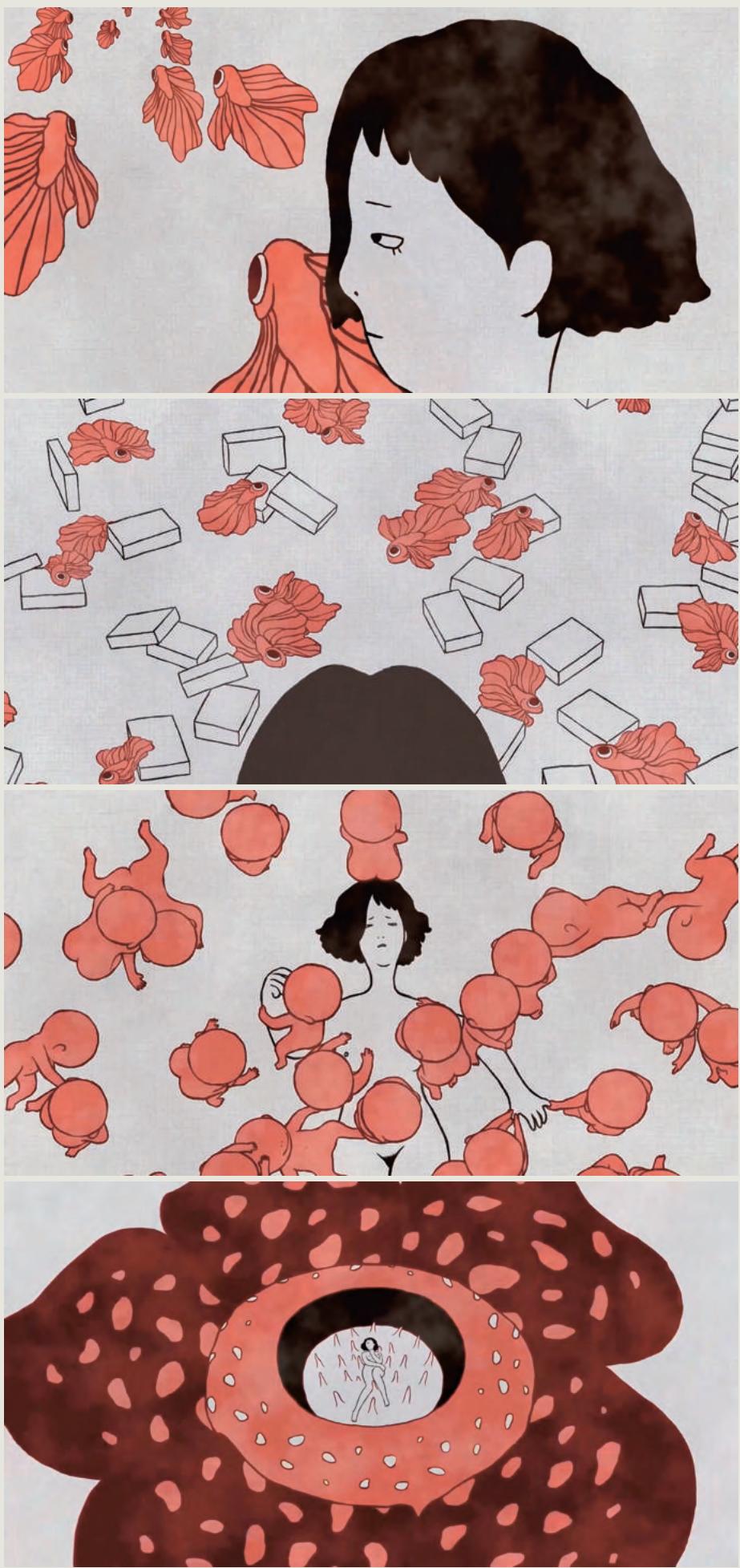
學校 School(s)

國立臺北商業大學  
National Taipei University of Business

作品說明 Project Description

故事背景為現代台灣，主角方棋年齡設定為大學生。月經是每位女性必經的生理狀況，我們設定主角年齡與自己相符，讓我們更能揣摩角色的内心與個性。在台灣，因為月經感到羞恥的表現經常可見，即使月經這現象很正常，我們總不願面對這躲不了的宿命。

The story is set in modern Taiwan with a college student being the protagonist. While menstruation is an inevitable physical process, it's not difficult to find Taiwanese girls ashamed of this natural cycle. Girls may feel reluctant to accept menstruation, even if it's a normal physical phenomenon.





銀獎  
Silver Prize

Play With Me

創作者 Designer(s)  
Porntawan Rittiruth, Janthima Saengsri  
Ramita Daomanee, Kanyawee Sulaiman

指導老師 Instructor(s)  
Chanon Vilaiyuk, Wisit Supangkaratana

學校所在地 Location of School  
泰國  
Thailand

學校 School(s)  
吞武里國王科技大學  
King Mongkut's University of  
Technology Thonburi



作品說明 Project Description  
這部 3D 動畫的靈感來自 Y 世代家長的問題，他們養育小孩的同時也在使用智慧型手機。這樣的舉動可能對孩童發展造成負面影響，最終導致沒有料想到的意外發生。

3D animation inspired by the problem from Gen Y parents using smartphones while raising their children. This action can cause negative influences on a child's development and finally result in unexpected accidents.



銅獎  
Bronze Prize

浮標  
Buoy

創作者 Designer(s)

張家寧、沈莉臻、黃芊華  
Chia-Ning Chang, Li-Chen Shen  
Chien-Hua Huang

指導老師 Instructor(s)

陳建宏、楊蕾、黃睿烽  
Chien-Hung Chen, Lea Yang  
Ruei-Feng Huang

學校所在地 Location of School

臺灣  
Taiwan

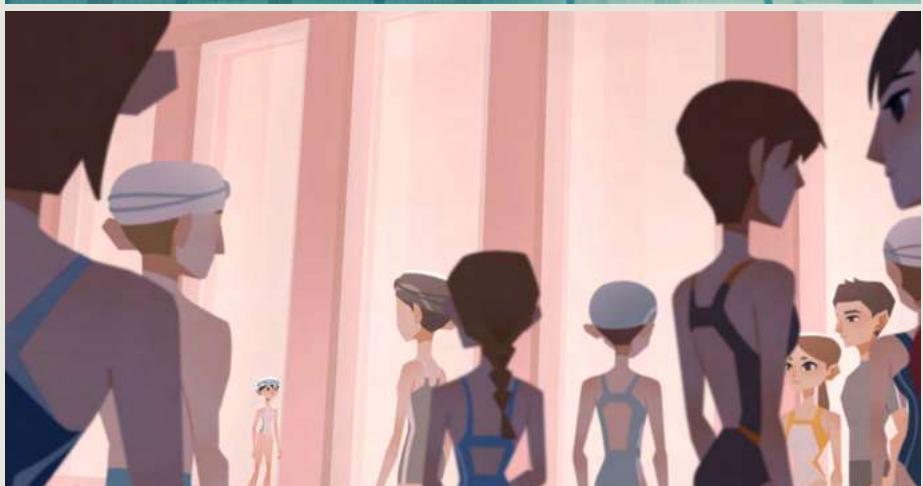
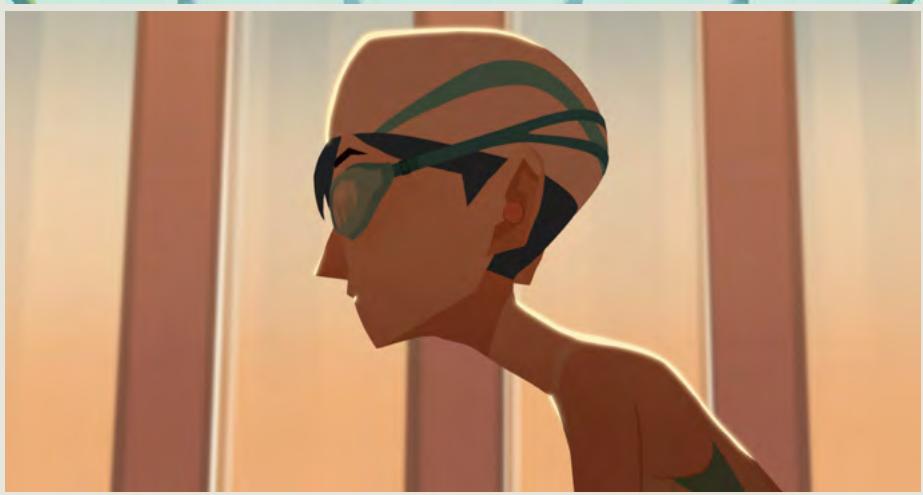
學校 School(s)

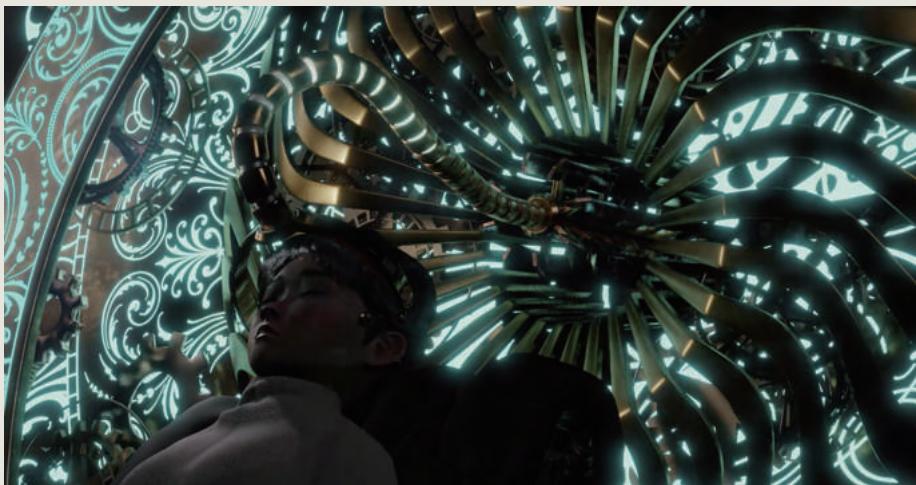
國立臺灣藝術大學  
National Taiwan University of Arts

作品說明 Project Description

浮標，是一種簡易的標地物，隨著浮動，它所框出的不確定範圍被人們作為一種象徵性的空間代表，這讓我們對空間有了更多的解讀性。此故事中，以浮標的概念來揭示生活中的人與人之間的空間關係。故事描述主角在與人相處時，透過即時的行動，選擇分類、預想他人行為，使自己能夠解讀社會上所發生的事情。但在片段的事件中卻產生了框架，這是時而明確、時而模糊的狀態，最後主角在理解框架的形式後，奮力地跳入泳池中.....

A buoy is a landmark. As it floats, the range which it marks is considered as a symbolic representation of space. The story uses the concept of a buoy to reveal the relationship among people in their daily lives. In this story, the main character interprets what's happening through the process of classification and anticipation of others' behavior. However, the state of the frame is sometimes clear and sometimes vague. In the end, after understanding the form of the frame, she decides to jump into the swimming pool.





銅獎  
Bronze Prize

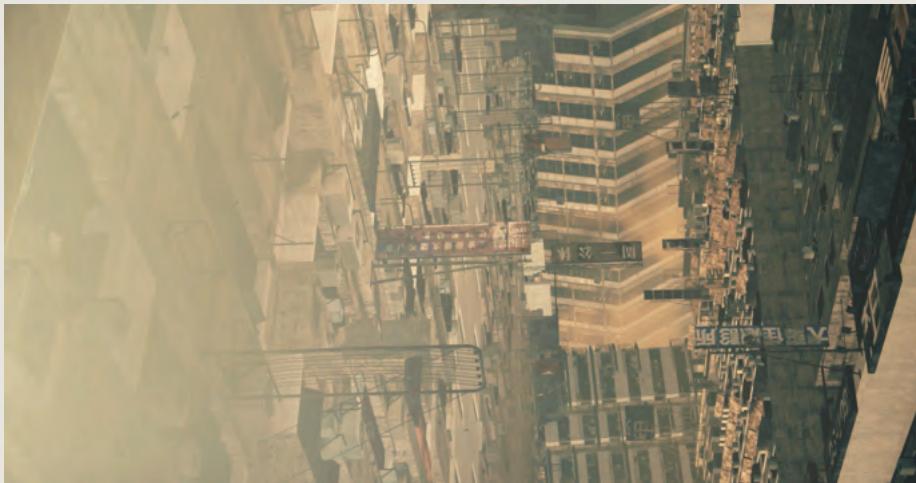
顛倒鏡界  
Irreversible

創作者 Designer(s)  
張喬  
Chiao Chang

指導老師 Instructor(s)  
蕭勝文  
Sheng-Wen Hsiao

學校所在地 Location of School  
臺灣  
Taiwan

學校 School(s)  
國立臺灣科技大學  
National Taiwan University of Science and Technology



作品說明 Project Description

主角是位心理醫生，運用進入人腦的技術治療病患。某天，懷孕的妻子被告知胎兒無法產下，妻子在孩子被引產後便陷入抑鬱當中。幾年後，妻子的症狀嚴重到了陷入昏迷的地步，主角決定對她進行治療。在潛意識空間裡，他發現了未曾見過的空間及牆上的字跡，裡頭包含了世間未解的知識，這類的知識足以解開所有奧妙，並運用在現實世界的問題上。忽然間，一位神秘男子出現，並告知自己的真實身分就是主角的兒子。這讓主角驟然想起，當初為了挽回兒子的性命，決定與妻子共同將兒子的意識置入妻子的潛意識世界，原以為實驗失敗卻沒想到成功了.....

The protagonist is a psychologist who uses a technique to enter a patient's subconscious and conduct a treatment. One day, he and his wife were notified their unborn baby has to be aborted because of Edwards syndrome. After losing their child, his wife got a mental disorder and the psychologist decided to cure his lover.

銅獎  
Bronze Prize

千禧頻道  
The Millennials

創作者 Designer(s)

呂少宇、邱冠霖、李雅紳

Shao-Yu Lu, Kuan-Lin Chiu

Ya-Shen Lee

指導老師 Instructor(s)

馮偉中

Wei-Jung Feng

學校所在地 Location of School

臺灣

Taiwan

學校 School(s)

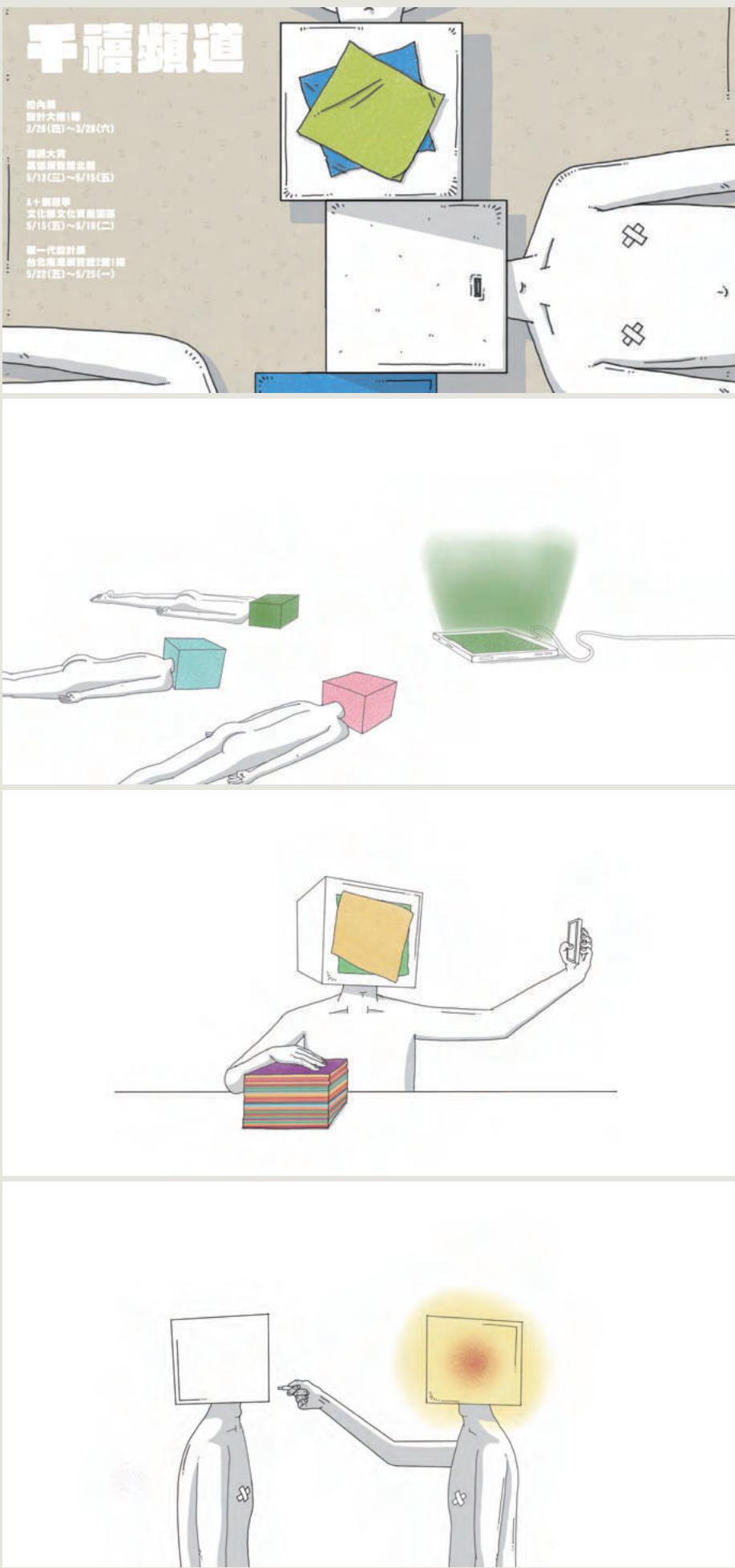
朝陽科技大學

Chaoyang University of Technology

作品說明 Project Description

身為千禧世代，我們從小就成長在手機和圖元中，這些事物養育了一個個屬於這個世代的矛盾和怪僻，我們希望把這些狀況呈現在我們的動畫之中，讓每個觀眾感受到屬於自己的共鳴。

As a millennial generation, we have been growing up in the world of mobile phones and pixels, fostering us to develop our own contradictions and weirdness. We hope to present all of these in this animation, just like a channel which has archived the millennial's characteristics, from which the audience will find themselves.



佳作  
Honorable Mention

年夜飯  
The Family

創作者 Designer(s)  
林丹  
Lin Dan

指導老師 Instructor(s)  
賀沁洋  
He Qinyang

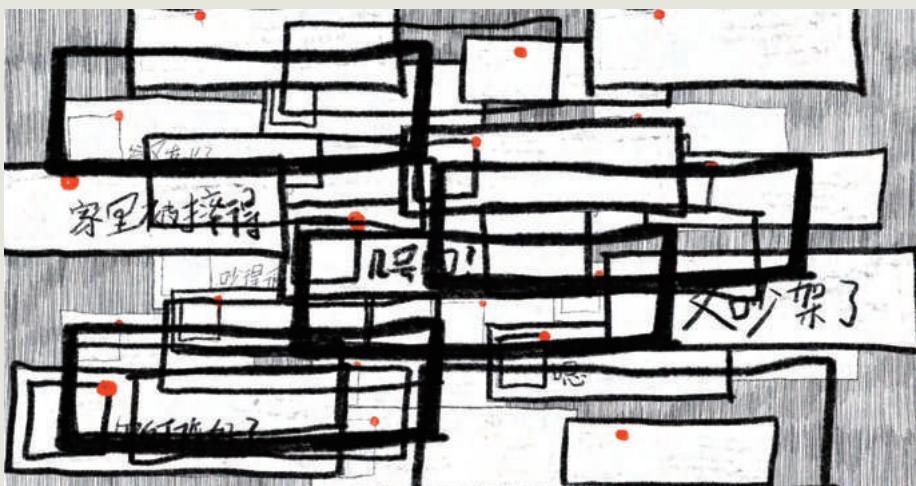
學校所在地 Location of School  
中國大陸  
China

學校 School(s)  
深圳大學  
Shenzhen University

作品說明 Project Description

《年夜飯》是一部講述家人關係的動畫影片，內容描述了家庭成員因長期相處固化的行為模式而導致的種種相處問題，以及這種家庭問題的慣性發展。希望能藉由本片，引起觀眾對於家庭關係、家人這個身份的重新思考。

The Family is an animated film about family relationships. The film describes a variety of problems caused by the fixed behavior pattern of family members living together for a long time, as well as the inertial development of such family problems. It is hoped that this film will arouse the audience's rethinking of family relations and the identity of family members.



佳作  
Honorable Mention

亭仔腳  
Happiness is a Butterfly

創作者 Designer(s)

張乃容、楊之儀  
Nai-Jung Chang, Zhi-Yi Yang

指導老師 Instructor(s)

謝大立、陳威志、張天捷、牛俊強  
Ta-Lih Shieh, Rex Takeshi Chen  
Tien-Chieh Chang, Jun-Qiang Niu

學校所在地 Location of School  
臺灣  
Taiwan

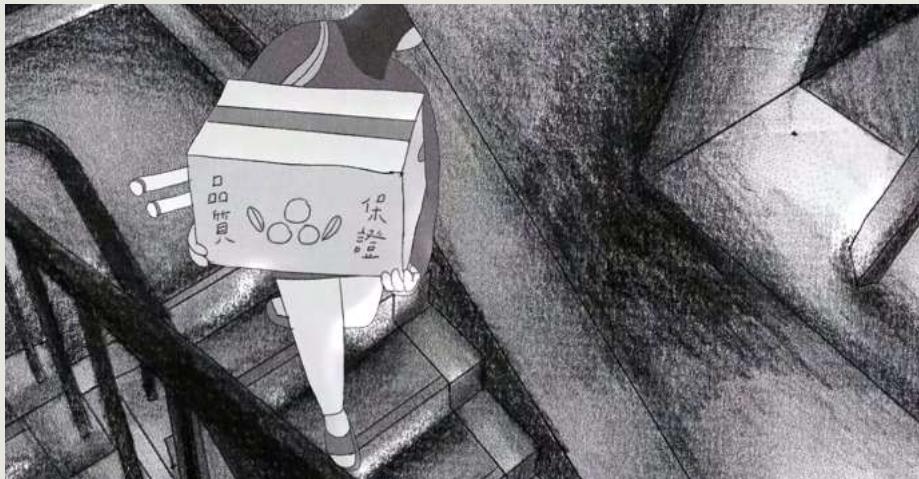
學校 School(s)

實踐大學  
Shih Chien University

作品說明 Project Description

每個人脆弱的時候都會想家。「家」對於每個人來說都有屬於自己的情感連結。這些情感連結包含一些人第一天就擁有的東西，像是我們和母親的連結。這部動畫以長大後的自己為主角，由於對於現實生活感到無助，進而掉入小時候與母親相處的時光。以蝴蝶作為回憶的介質，和自己產生一連串的對話，而我們終將在追求回憶的過程中意識獨立。

Whenever we feel low, we think of our family. Every one of us has a special bond with our own "Family". On the first day we were delivered to this world, we started to develop this kind of bond, including the bonding with our mothers. Feeling helpless in the real world ever since she was little, the main character in the animation falls into a childhood memory of times spent with her mother. She starts a conversation with the butterfly, and she may find her independent consciousness through such recall.



佳作  
Honorable Mention

綻放之種  
Blüte

創作者 Designer(s)

劉靜怡  
Raito Low Jing Yi

指導老師 Instructor(s)

石昌杰、劉家伶  
C. Jay Shih, Char-Leen Liu

學校所在地 Location of School

臺灣  
Taiwan

學校 School(s)

國立臺灣藝術大學  
National Taiwan University of Arts

作品說明 Project Description

《綻放之種》（2020）以女性的角度出發，記錄少女在初次經歷戀愛的過程中，愛情悄然進入心房的心境描寫。以植物作為女性符號象徵的複合式媒材，種子代表生命的誕生與再生，植物透過種子把生命延續到未來，愛情的旅程也是如此。將愛情最原始的形態視覺化，試圖尋找一種情感關係中的心靈寄託，脫離東方社會傳統思潮的束縛，從種子蛻變為小芽茁壯成長。每個女人都有愛與被愛的權利，請為自己勇敢追逐愛情感到驕傲吧！

Blüte is a story about a teenage girl's first love, and how her heart reacts when she falls in love. Here plants represent girls while seed is a symbol of birth and being reborn, and plants extend their lives through seeding. The journey of love is the same. We've visualized the original image of love. The girl is trying to find a commitment in a relationship so that she can escape from the bondage of traditional eastern thinking. It's expected that a seed will sprout and grow. Every woman should have the right to love and be loved so be brave to go after your love and be proud.



## 佳作

## Honorable Mention

臭蛋

Nidus

創作者 Designer(s)

徐世謙

Shih-Chien Hsu

指導老師 Instructor(s)

蕭勝文

Sheng-Wen Hsiao

學校所在地 Location of School

臺灣

Taiwan

學校 School(s)

國立臺灣科技大學

National Taiwan University of Science  
and Technology

## 作品說明 Project Description

《臭蛋》是一齣關於壓抑與解放的作品，嘗試參考魔幻寫實的敘事手法，揭示面對心理創傷時可能發生的「情緒凍結障礙」。描述困擾著主角班尼的小問題，於一次意外爆發，漸漸漫延、滿溢，深深影響班尼生活的過程。從母親喪禮開始，主角莫名產下一顆蛋，他試著照顧和孵化蛋，直到被這顆蛋吞噬的故事。

In the church, Barney awkwardly stood without tears in the middle of the crowd. Even though it was solemn and noiseless in his mother's funeral, Barney felt an unusual severe twinge in his belly. Fleeing to the lavatory, exerting strength, Barney laid an egg in the toilet. Nidus describes that a man who used to freeze his emotions can no longer suppress it, thereafter a series of weird and absurd things happened in a row.



佳作  
Honorable Mention

殘存時光  
Everlasting

創作者 Designer(s)  
李寬怡、許煥莉  
Kuan-Yi Lee, Wei-Li Hsu

指導老師 Instructor(s)  
陳建宏、黃楷迪、黃睿烽  
Chien-Hung Chen, Kai-Ti Huang  
Ruei-Feng Huang

學校所在地 Location of School  
臺灣  
Taiwan

學校 School(s)  
國立臺灣藝術大學  
National Taiwan University of Arts

作品說明 Project Description

使用 MV 的敘事手法，希望能將「離別」這份複雜的情感用詼諧幽默的方式呈現。藉由時序移轉，從被迫面對到坦然接受，雖然是離去了，但與他的記憶與情感早已長存於心中。

To be parted from loved ones is a complex feeling. We hope to present this feeling in a humorous way by use of music video to tell the story. As time passes, people learn to accept the fact by being forced to face it anyway. However, all the memories and emotions are still lingering even though the person has long gone.



## 佳作

## Honorable Mention

## 金魚草

## Twine

## 創作者 Designer(s)

蔡佩庭、李佩璇、章雅筑、蘇凡真  
黃盈瑄、吳惠彤  
Pei-Ting Tsai, Pei-Hsuan Li  
Ya-Zhu Zhang, Fan-Chen Su  
Ying-Hsuan Huang, Hui-Tung Wu

## 指導老師 Instructor(s)

劉千凡  
Chien-Fan Liu

## 學校所在地 Location of School

臺灣  
Taiwan

## 學校 School(s)

南臺科技大學  
Southern Taiwan University of Science  
and Technology

## 作品說明 Project Description

透過懸絲偶戲在舞臺上被操控，象徵女性在社會中的遭遇。舞臺上黑色大手是社會對主角的禁錮，大怪物則是另一種無知的加害者。當黑線完全覆蓋了內心，流落到迎合承歡的場所後，主角嘗試鼓起勇氣轉化負面標籤為勇氣，並沈浸在真正自由與溫暖的心靈之中。

The marionette on the stage symbolizes women's suffering in society. The big black hands above the stage are the fetters of society on the main character, and the monster is the ignorant perpetrator. Once the black strings totally bury her mind, and she has fallen into a space where she only knows to please and entertain others, the main character tries to pluck up the courage to turn such negative labels into courage and immerse herself in the spirit of true freedom.



佳作  
Honorable Mention

The Black Sheep

創作者 Designer(s)  
Runnan Zhang

指導老師 Instructor(s)  
Jamie Keesling, Adam Meyers

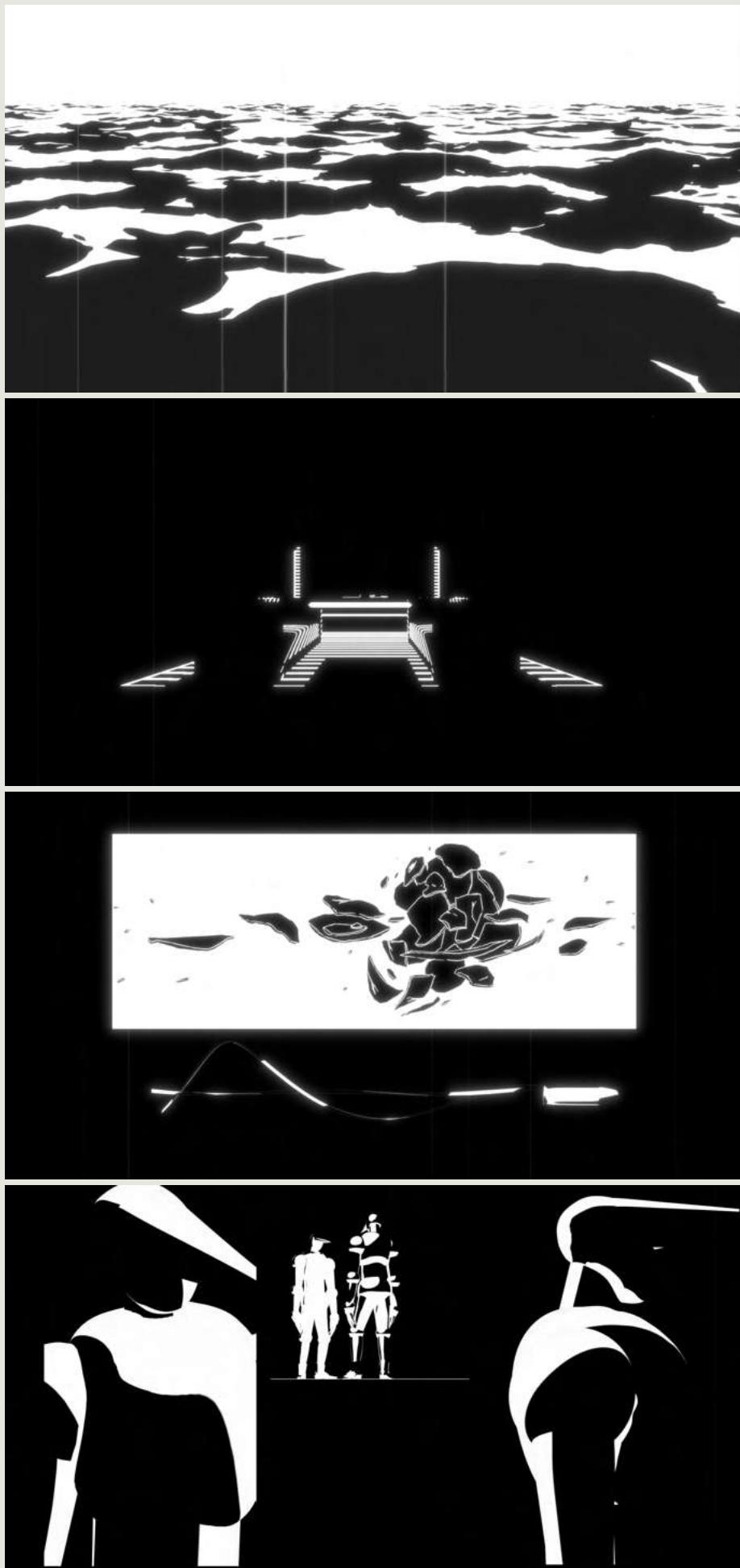
學校所在地 Location of School  
美國  
United States of America

學校 School(s)  
視覺藝術學院  
School of Visual Arts

作品說明 Project Description

《The Black Sheep》是支結合 2D 和 3D 技術的短片，且是與爵士樂作曲家 Daniel Niu 一起合作的作品。

The Black Sheep is a 2D and 3D combined short film made in collaboration with jazz composer Daniel Niu.



佳作  
Honorable Mention

Millennium Hour

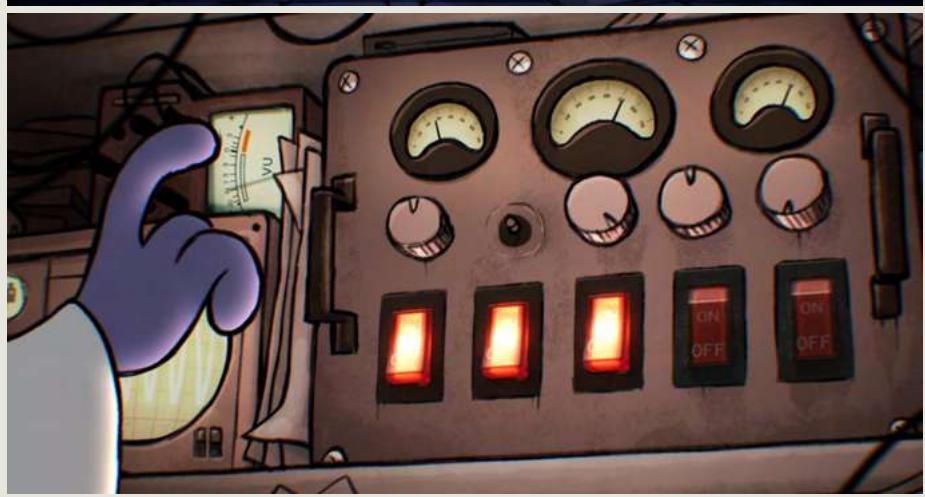
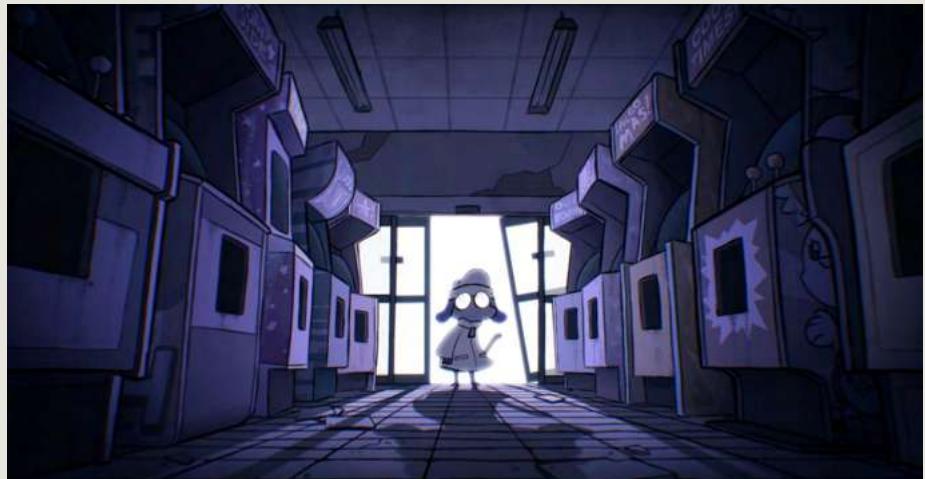
創作者 Designer(s)  
Adam Bohorquez

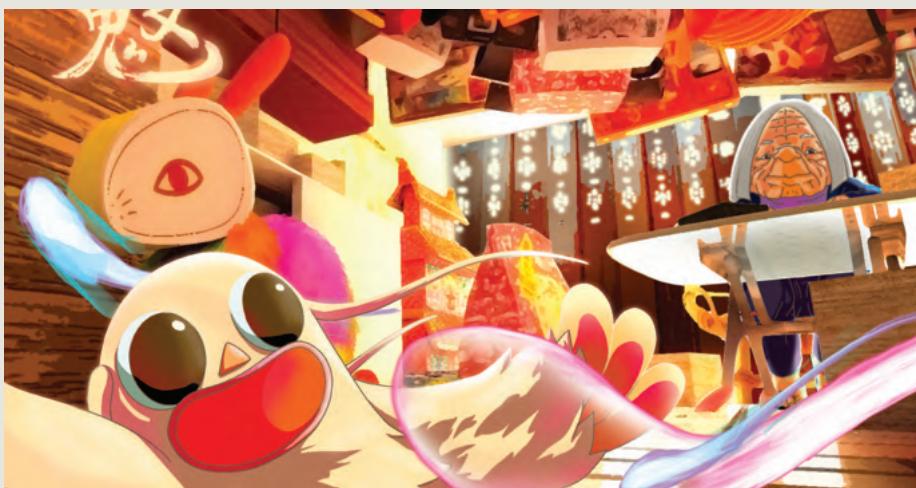
指導老師 Instructor(s)  
無  
None

學校所在地 Location of School  
美國  
United States of America

學校 School(s)  
視覺藝術學院  
School of Visual Arts

作品說明 Project Description  
一名男子在冬日荒地裡遊蕩，沿路  
蒐集著錢幣。  
A mysterious fella wanders the winter  
wasteland, collecting quarters.





佳作  
Honorable Mention

《魅》  
Hereafter

創作者 Designer(s)  
呂瑋恒、黃媛琪  
Wai-Hang Lui, Wun-Ki Wong

指導老師 Instructor(s)  
麥盛豐  
Shing-Fung Mak

學校所在地 Location of School  
香港  
Hong Kong

學校 School(s)  
香港公開大學  
The Open University of Hong Kong

作品說明 Project Description

一個逝去的小孩，一場無情的火災，一次緣份的相遇，小孩化作靈偶重回兒時舊居，到底是冥冥中自有主宰，還是人為的孽緣？《魅》看到五彩斑斕的燈籠後深深著迷，在紙紮鋪內喜躍抃舞，店舖頓時熱鬧起來。爾後被濃煙嗆醒的婆婆，如墜入裡霧中，在火場中與孫女再度重逢，從此解開心結。緣起緣滅，緣來緣去，婆孫二人到底能否逃離險境一起生活下去？還是會再次離別呢？

A dead child. A ruthless fire. An encounter of fate. The child turns into a spiritual doll and returns to her home. Was the fire an accident? Or was it caused by man? "Chi", the child is fascinated by the colourful lanterns and dances in the paper shop, then the shop suddenly becomes lively. And, her granny who is awakened by the smoke reunites with the child in the fire. Fate comes from fate. Can two of them escape from the danger and live together forever? Or do they have to say goodbye again?

## 佳作

## Honorable Mention

要乖喔

Good

創作者 Designer(s)

張心語、林佩儀、許嘉珊、歐俊廷  
劉耘菲、莊晴  
Hsin-Yu Chang, Pei-Yi Lin, Jia-Shan Shu  
Chun-Ting Ou, Yun-Fei Liu, Qing Zhuang

指導老師 Instructor(s)

魏子彬  
Zi-Bin Wei

學校所在地 Location of School

臺灣  
Taiwan

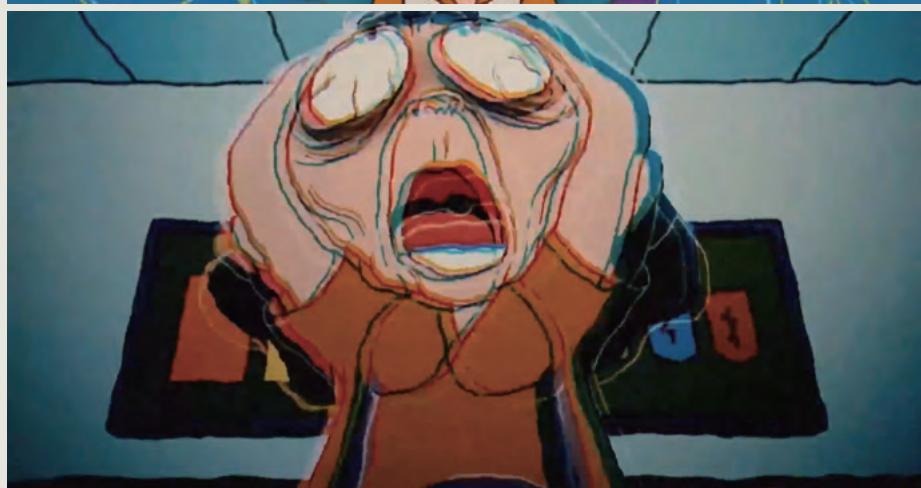
學校 School(s)

國立臺北商業大學  
National Taipei University of Business

## 作品說明 Project Description

故事背景為現代臺灣，唯柔年齡設為小學生。做好事就會得到笑臉貼紙，反之，笑臉貼紙會變成壞臉。當乖孩子的觀念，對懵懂的孩子來說，這就是個基準，會伴隨他成長，束縛著孩子。

The concept of being a good child has become a benchmark for ignorant children who are chained by such benchmark. The scene is taking place in modern Taiwan. Wei Rou is an elementary school student. Whenever she does good deeds, she gets a smiley face sticker; otherwise, the sticker will turn into an angry face.





佳作  
Honorable Mention

Freedom

創作者 Designer(s)  
Kelly Han

指導老師 Instructor(s)  
無  
None

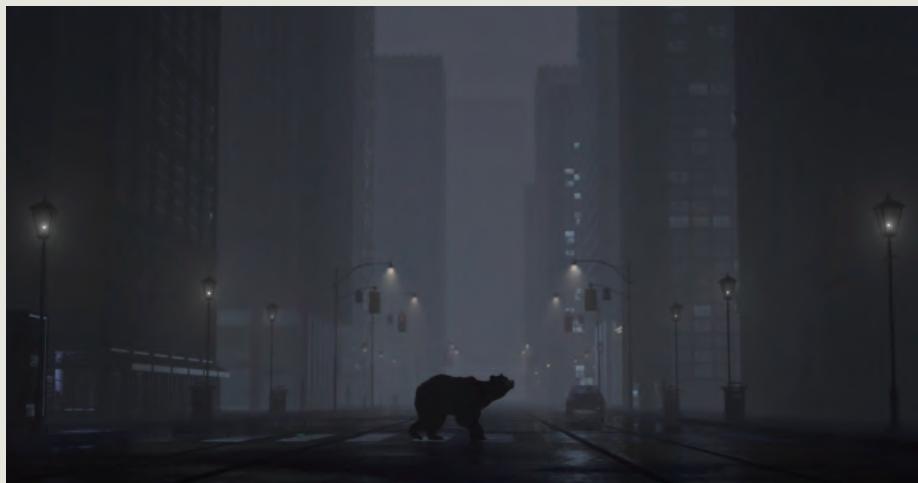
學校所在地 Location of School  
加拿大  
Canada

學校 School(s)  
雪萊頓學院  
Sheridan College



作品說明 Project Description  
封城期間，有隻迷失的大熊懷抱著  
小時候的開心時光，以前那個時候  
生活周遭沒有汙染問題，沒有垃圾  
成堆的問題，也沒有塑膠製品造成  
的問題。

In the middle of a city lockdown, a lost  
adult bear dreams of happier times  
from his childhood, without plastic,  
pollution, and waste all around him.



佳作

Honorable Mention

出口

EXIT

創作者 Designer(s)

吳景鈞

King-Kwan NG

指導老師 Instructor(s)

湯健東

Kin-Tung Thung

學校所在地 Location of School

香港

Hong Kong

學校 School(s)

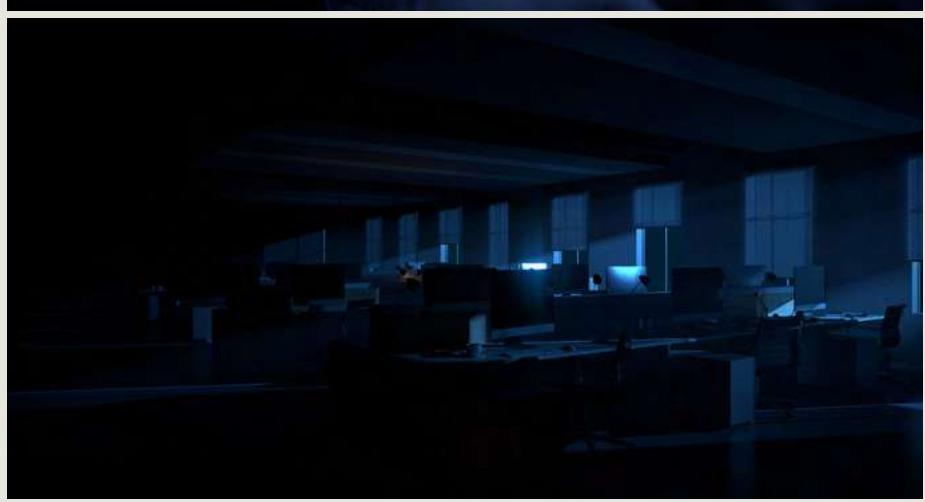
香港城市大學

City University of Hong Kong

作品說明 Project Description

一個在不同價值觀之間掙扎的故事，主角是否有能力找到一種新的生活觀並擺脫這種困境呢？

The story is about a man struggling between different values in his life. Will he find a new perspective towards life and get out of such a difficult situation?





《噩夢》

Nightmare

創作者 Designer(s)

尹佳婧

Jia-Jing Yin

指導老師 Instructor(s)

韓永毅

Yong-Yi Han

學校所在地 Location of School

中國大陸

China

學校 School(s)

天津美術學院

Tianjin Academy of Fine Arts



Under the Dark Clouds

創作者 Designer(s)

Kangmin Lim

指導老師 Instructor(s)

Lotte Marie Allen, Rob Kohr

學校所在地 Location of School

美國

United States of America

學校 School(s)

視覺藝術學院

School of Visual Arts



The Incident on the Jeopardy Express

創作者 Designer(s)

Rhya Voskuil

指導老師 Instructor(s)

無

None

學校所在地 Location of School

美國

United States of America

學校 School(s)

視覺藝術學院

School of Visual Arts



Chrysalis

創作者 Designer(s)

Guyu Liang

指導老師 Instructor(s)

無

None

學校所在地 Location of School

美國

United States of America

學校 School(s)

視覺藝術學院

School of Visual Arts





生  
Living

創作者 Designer(s)  
蔡凱儷、楊文瑄  
Kelly Chua, Wen-Hsuan Yang

指導老師 Instructor(s)  
吳至正、陳建宏、黃楷迪、楊蕾  
Sheep Wu, Chien-Hung Chen  
Kai-Ti Huang, Lea Yang  
學校所在地 Location of School  
臺灣  
Taiwan

學校 School(s)  
國立臺灣藝術大學  
National Taiwan University of Arts



願  
Hope

創作者 Designer(s)  
楊宛蓁、尹新璋、邱昱絜  
劉炳成、蔡卉婷  
Wan-Chen Yang, Hsin-Wei Yin  
Yu-Chieh Chiu, Bing-Cheng Lin  
Hun-Ting Tasi

指導老師 Instructor(s)  
黃俊碩、李雅雪  
Chun-Shuo Huang, Ya-Hsueh Lee

學校所在地 Location of School  
臺灣  
Taiwan

學校 School(s)  
南臺科技大學  
Southern Taiwan University of  
Science and Technology

## 上吧！魚

Go Go Fish!

創作者 Designer(s)

江宛倪、王昭閔、謝姍蓉  
 劉羿均、李芷萱、陳芊羽  
 Wan-Ni Jiang, Zhao-Min Wong  
 Shan-Jung Hsieh, Yi-Jyun Liu  
 Zhi-Xuan Li, Qian-Yu Chen

指導老師 Instructor(s)

劉千凡  
 Chien-Fan Liu

學校所在地 Location of School

臺灣  
 Taiwan

學校 School(s)

南臺科技大學  
 Southern Taiwan University of  
 Science and Technology



## 此岸

Ceremony

創作者 Designer(s)

黃采綢、張瑜庭、岑祈萱  
 翁淑鳳、陳奕羽  
 Tsai-Chuan Huang, Yu-Ting Chang  
 Chi-Hsuan Tsen, Chu-Fong Nie  
 Yi-Yu Chen

指導老師 Instructor(s)

馮偉中  
 Wei-Jung Feng

學校所在地 Location of School

臺灣  
 Taiwan





Firefly

創作者 Designer(s)

Lee Yun

指導老師 Instructor(s)

Max Hattler

學校所在地 Location of School

香港

Hong Kong

學校 School(s)

香港城市大學

City University of Hong Kong



愚行者

00 The Fool

創作者 Designer(s)

盧振誠、林乃汶、李少廷  
黃渝翔、楊承燁、姜乃元  
楊亞亭、李沛瑩  
Zhen-Cheng Lu, Nai-Wen Lin  
Shao-Ting Li, Yu-Xiang Huang  
Cheng-Yeh Yang, Nai-Yuan Jiang  
Ya-Ting Yang, Pei-Ying Li

指導老師 Instructor(s)

楊崧正

Yang-Sung Cheng

學校所在地 Location of School

臺灣

Taiwan

學校 School(s)

台南應用科技大學

Tainan University of Technology

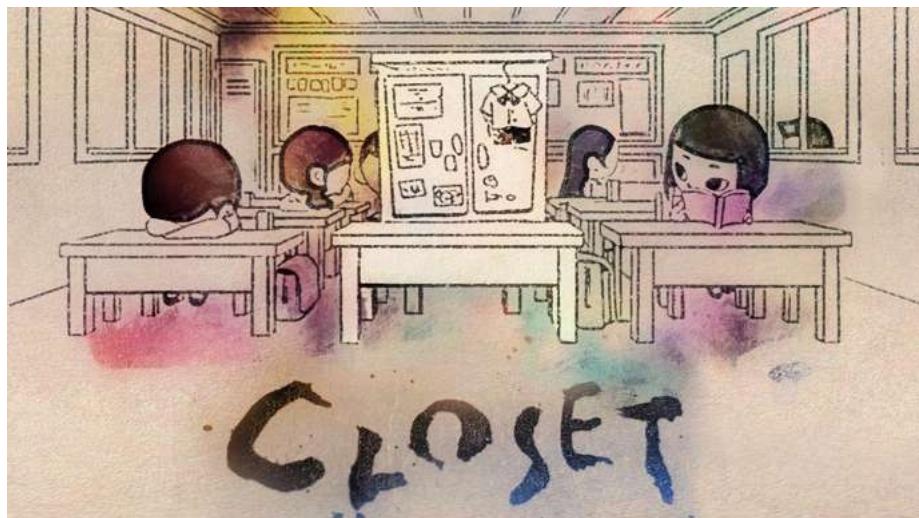
門  
Closet

創作者 Designer(s)  
李欣恬、陳惇翊  
Hsin-Tien Lee, Tun-Yi Chen

指導老師 Instructor(s)  
張維忠  
Wei-Chung Chang

學校所在地 Location of School  
臺灣  
Taiwan

學校 School(s)  
國立臺灣藝術大學  
National Taiwan University of Arts



好想被觸摸呀  
Do it Again

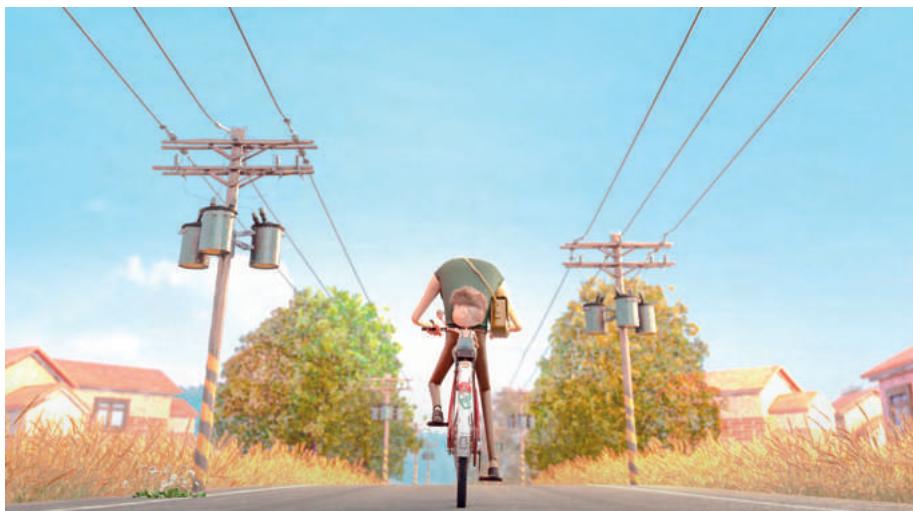
創作者 Designer(s)  
葉信萱  
Hsin-Hsuan Yeh

指導老師 Instructor(s)  
王綺穎  
Chi-Sui Wang

學校所在地 Location of School  
臺灣  
Taiwan

學校 School(s)  
國立臺北藝術大學  
Taipei National University of the Arts





### One After Another

創作者 Designer(s)

謝宗宜

Zong-Yi Xie

指導老師 Instructor(s)

蕭勝文

Sheng-Wen Hsiao

學校所在地 Location of School

臺灣

Taiwan

學校 School(s)

國立臺灣科技大學

National Taiwan University of  
Science and Technology



### 追

### Chase

創作者 Designer(s)

姜海森、李嘉琳、章嘉威

林樂軒、周耀權

Hoi-Sum Keung, Ka-Lam Lee  
Ka-Wai Cheung, Lam Lok Hin Javin  
Yiu-Kuen Chow

指導老師 Instructor(s)

吳銘賢

Ng Ming Yin

學校所在地 Location of School

香港

Hong Kong

學校 School(s)

香港知專設計學院

Hong Kong Design Institute

## 《失樂園》 《Paradise Lost》

創作者 Designer(s)

徐楓、趙麗儀、古冠聰  
譚逸云、甄翠美、陳香燕  
Xu Feng, Li-Yi Zhao, Guang-Cong Gu  
Yi-Yun Tang, Cui-Mei Zhen  
Xiang-Yan Chen

指導老師 Instructor(s)

王柯  
Ke Wang

學校所在地 Location of School

中國大陸  
China

學校 School(s)

華南農業大學  
South China Agricultural University



## 時間精靈

### Time Elf

創作者 Designer(s)

徐筠沂  
Jun-Yi Xu

指導老師 Instructor(s)

王柯  
Ke Wang

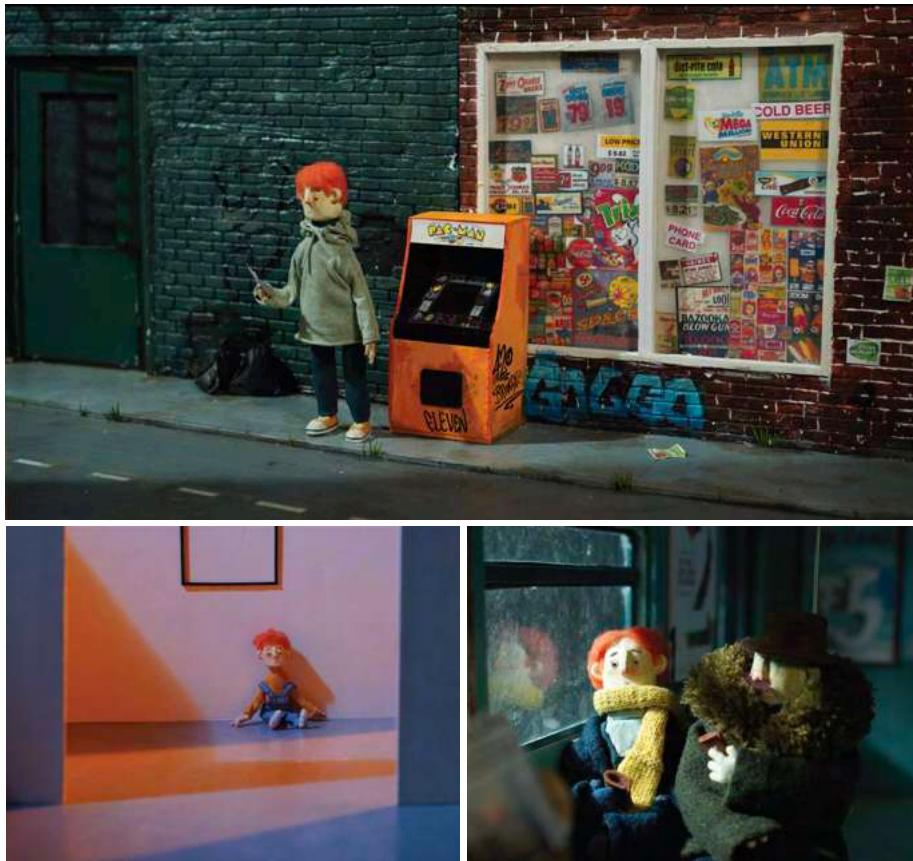
學校所在地 Location of School

中國大陸  
China

學校 School(s)

華南農業大學  
South China Agricultural University





### Numbers

創作者 Designer(s)

Yen Le Hai Nguyen, Van Doan Hai Vu  
Thu Thi Phuong Pham

指導老師 Instructor(s)

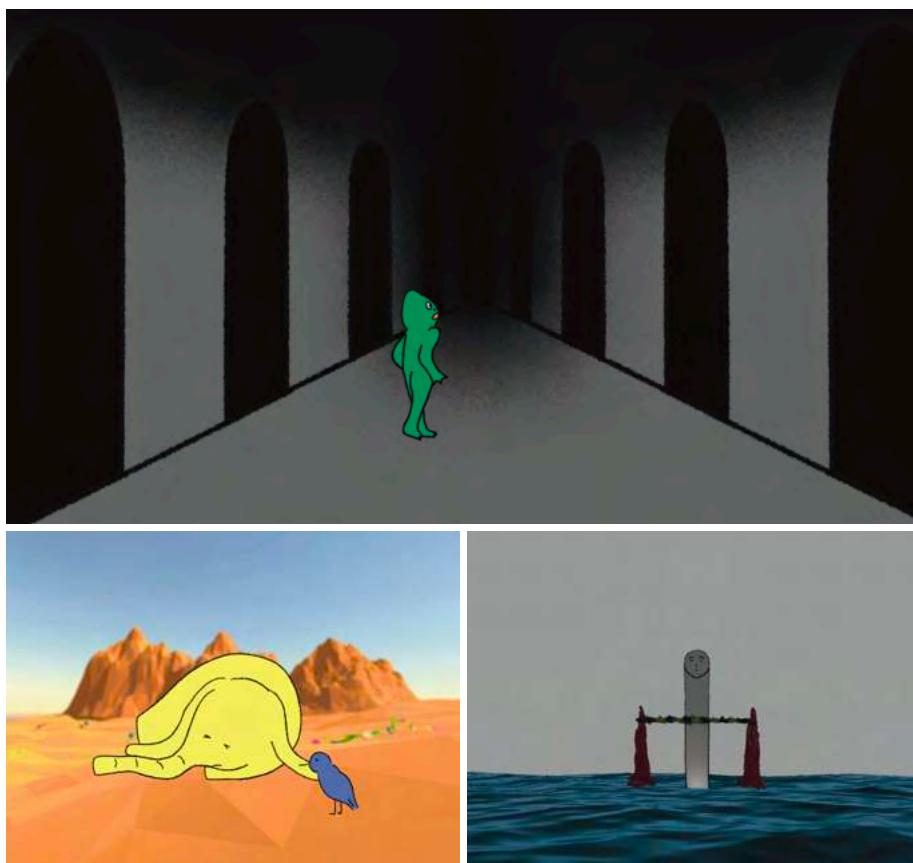
Anh Nghi Thi Hoang

學校所在地 Location of School

越南  
Vietnam

學校 School(s)

範朗私立大學  
Van Lang University



### No Other One

創作者 Designer(s)

Asaki Nishino

指導老師 Instructor(s)

Fuyama Taruto

學校所在地 Location of School

日本  
Japan

學校 School(s)

東京藝術大學  
Tokyo University of the Arts





Taiwan  
International  
Student  
Design  
Competition



電路板環境公益基金會  
TPCA Environment Foundation

廠商指定特別獎 – 環境永續獎  
Brand Specified Special Prize-Environmental Sustainability Award

廠商指定特別獎 Brand Specified Special Prize ..... 評審評語 Jury Comments



王家祥 Chia-Hsiang Wang  
臺灣 Taiwan

這是一款採用循環設計策略設計而成的行李箱。透過模組化的結構設計，將原本零件數量減少了 2/3。出貨採平整化包裝新穎將貨運體積縮小 33%，減少運送碳排放，且容易組裝使用。模組化及易拆解設計讓維修更加容易，輪子、箱殼與拉桿皆能單獨購買與替換，進而延長產品生命週期。並且在產品廢棄處理階段，容易將複合材質及單一材質的零件拆解分類，提高產品再循環的比例。

This is a suitcase designed by circular design strategy. Through modular structural design, the number of original parts has been reduced by 2/3. The flat packaging for shipments reduces the volume of freight by 33%, reduces carbon emissions in transportation, and is easy to assemble. And in the product disposal stage, it is easy to disassemble and classify the parts of composite materials and single materials to increase the proportion of product recycling.



張靖霖 Gordius Chang  
臺灣 Taiwan

這是一款有希望商業化的永續、環保及符合循環經濟的優秀的商品設計。它的設計達到了聯合國 " 永續發展目標 Sustainable Development Goals (SDGs)" 的多個目標與使命，例如：目標 11. " 促進城市與人類居住具包容、安全、韌性及永續性 "，以及目標 12. " 確保永續消費及生產模式 "；也符合 " 搖籃到搖籃 Cradle to Cradle" 境界 -- 工業循環之產品材料可持續回到工業循環，將可再利用的材質同等級或升級回收，再製成新的產品。唯在進行商業模式考慮時，能衡量以下幾個重點：

1. 採用的材質是環境友善
2. 可循環使用於多種產品
3. 加入更多時尚元素及族群需求設計，擴增使用對象

It's a great design that meets the UN's 11th and 12th Sustainable Development Goals (SDGs) that are: "Make cities and human settlements inclusive, safe, resilient and sustainable" and "ensure sustainable consumption and production patterns." This design also matches the concept of Cradle-to-Cradle that allows materials used in production cycle to be reused and to ultimately return to the industrial cycle. The concept aims to recycle or upcycle usable components or materials and make new products out of those materials. It will certainly be a plus if the designers are able to take these points into consideration when they establish their own business model:

1. Using environment-friendly materials.
2. Enhancing reusability.
3. Adding trendy elements and more functions so that the design is able to attract a larger crowd.



路威 Gideon Loewy  
丹麥 Denmark

2020 的永續獎由 RHITA 獲得。RHITA 將生活用品以簡單又客製化的組裝方式重新設計，最重要的是，這項設計讓使用者能夠針對損壞零件進行拆卸。設計師不僅在技術創新上展現設計力，也不斷以明確又視覺化的設計凸顯永續概念的重要。單就技術層面來看，其實採用傳統行李箱的外觀也可以達到相同設計效果，亦可兼顧設計彈性及可回收性。但是 RHITA 團隊選擇用更具創意的設計方式，透過時髦的產品外型將永續思考的觀念傳達給大眾。如此一來，除了傳統的設計之外，消費者又多了一個新選擇——RHITA 的永續低環境衝擊行李箱。設計團隊獨特的品牌形象，不僅提高接受度，也讓市場滲透率大幅提升。這項充滿永續理念的設計能夠快速取代舊有的、較不永續的傳統行李箱，讓供應鏈循環更具永續性，同時也儘量降低產品對環境帶來的衝擊。

This year's award went to RHITA, the redesign of a simple, everyday product for easy and customisable assembly but more importantly, for disassembly at the end of its useful life. Even more than the technical innovation however, the strength of the design lies in the explicit, visual design of the sustainable concept. Technically, the rationalisation, flexibility and recyclability could have been achieved just as well while still looking like a conventional suitcase, but the creative design communicates new, more sustainable thinking packaged as a trendy item. Giving consumers a choice between conventionally styled luggage and RHITA's reduced environmental impact and distinctive brand message could accelerate cultural acceptance and market penetration. RHITA's more sustainable concept that could thus rapidly replace established but less sustainable concepts and help promote a more circular supply chain with reduced environmental impact.

**環境永續獎**  
Environmental Sustainability Award

RHITA 永續循環易裝拆行李箱設計

RHITA Sustainability Suitcase

創作者 Designer(s)

楊鎮嘉、鄭芸、潘俊宇

Jhen-Jia Yang, Yun Cheng

Chun-Yu Pan

指導老師 Instructor(s)

陳中聖

Chung-Sheng Chen

學校所在地 Location of School

臺灣

Taiwan

學校 School(s)

臺南應用科技大學

Tainan University of Technology

作品說明 Project Description

RHITA 是一款以永續為目標設計而成的行李箱。透過簡化零件結構，將原本約 120 個零件數，減少到原本的 1/3，讓維修更加容易。以新穎的組裝方式，將貨運體積縮小 33%，減少運送碳排放。組裝方式簡單易上手，輪子、箱殼與拉桿皆能單獨購買與替換，進而增加使用壽命。最後將複合材質與單一材質，以不同零件區分開來，使廢棄後的零件能更有價值地被再生利用。

RHITA is a suitcase designed for sustainability and easier assembly. Its simplified structure has reduced the quantity of parts to 70% of the original design, making recycling and repair service easier. The space needed for transportation has gone down by 33%. Users can purchase parts in desired color for replacement. When the suitcase's life cycle comes to an end, recycling cannot be simpler. This suitcase is truly designed for sustainability.







Taiwan  
International  
Student  
Design  
Competition

評審簡介  
Jury Introduction

## 產品設計 Product Design



召集人  
The Convener of Judging Panel  
易瑋勝 Wei-Shen Yi  
臺灣 Taiwan

- 天晴設計事務所創辦人及設計總監
- 2019 創立品牌潤水藍
- 2014 創立品牌 booxi
- 2009 創立品牌喜器 CiChi
- 2008 成立天晴設計事務所
- After Rain Design Studio -Design Director
- (2019) Founder of Brand JSL-craft
- (2014) Founder of booxi
- (2009) Founder of CiChi
- (2008) Founded afterrain design



召集人  
The Convener of Judging Panel  
馮煥棠 Wei-Tang Feng  
臺灣 Taiwan

- 汎羽品牌企劃設計有限公司創辦人及總監
- 臺灣包裝設計協會秘書長
- 2018 榮獲德國設計獎、德國 iF 設計大獎
- 2016 榮獲德國紅點設計大獎
- 2015 榮獲臺灣金點設計獎
- Founder and Director of Fengworks Design
- Secretary General of Taiwan Package Design Association
- (2018) German Design Award Winner/ iF Design Award Winner
- (2016) Reddot Design Award Winner
- (2015) Golden Pin Design Award Winner



決選評審  
Juror of Final Selection  
Adrien Navez  
法國 France

- BLANK 藝術設計諮詢有限公司戰略總監 / 管理合夥人
- 法國碩士畢業設計師
- 7 年創意策略 -BLANK 上海
- 3 年品牌設計策畫 - 品牌策畫經理 - DESIGNAFFAIRS 上海
- 5 年創意講師 - 上海大學設計學院
- Director of Strategy and Managing Partner of BLANK
- Master graduated designer, France
- 7 years Innovation Strategist BLANK China
- 3 years Brand Design Strategist Manager DESIGNAFFAIRS, China
- 5 years Innovation Lecturer Ecole De Design Shanghai University, China

## 產品設計 Product Design



決選評審  
Juror of Final Selection  
利志榮 Chi-Wing Lee  
香港 Hong Kong

- Milk design 創辦人暨設計總監
- 香港理工大學講師
- 獲選香港 Time Out 雜誌的二十五大香港設計師
- 於香港理工大學、法國巴黎國立工業設計高等學院求學
- 曾任職於法國 Raison Pure 和 Habitat，以及香港 Philips Design
- Founder and Design Director of Milk design
- Lecturer at Hong Kong Polytechnic University
- "Top 25 HK designers" Time Out Magazine
- Studied at Les Ateliers in Paris, Hong Kong Polytechnic University
- Worked for Habitat, Raison Pure in France, Philips Design in Hong Kong



決選評審  
Juror of Final Selection  
Francesco Zurlo  
義大利 Italy

- 工業設計博士，於米蘭理工大學設計學院，擔任工業設計系教授
- 米蘭理工大學創辦之 POLI.design 設計學院院長
- 設計學院副院長
- 米蘭理工大學產品設計學士課程，以及整合產品設計碩士課程的主任
- 出任 ADI 索引委員，評選出最具創意的義大利產品與服務
- Ph.D. in Industrial Design, full professor of Industrial Design in the School of Design of Politecnico di Milano
- Chairman of POLI.design consortium, founded by Politecnico di Milano
- Deputy dean of the School of Design
- Dean of the Bachelor Course in Product Design and Master Course in Integrated Product Design of Politecnico di Milano
- Member of the scientific committee of ADI Index (Italian Design Association) for the selection of the most innovative products and services made in Italy



決選評審  
Juror of Final Selection  
Jeremy Sun  
新加坡 Singapore

- Orcadesign Consultants Pte Ltd 設計總監
- 曾獲新加坡總統設計大獎、德國 iF 設計大獎、日本優良設計獎、德國紅點設計大獎等殊榮
- 新加坡南洋理工大學兼職講師
- PlayForGood.SG 創辦人
- 英國伯明罕城市大學工業設計碩士
- Consultants and Design Director of Orcadesign Consultants Pte Ltd
- Awarded by Singapore President's Design Award, iF Design Award, Good Design Award and Japan Red Dot Award
- Part-Time Lecturer of Nanyang Technological University
- Founder of PlayForGood.SG
- Master of Industrial Design, Birmingham City University.

## 產品設計 Product Design



決選評審  
Juror of Final Selection

Kimitaka Kato

日本 Japan

- 日本設計振興會執行董事暨數位長
- 九州大學管理委員會校外顧問
- 曾於富士通行銷策略部，擔任策略規劃（設計策略）資深副總
- 曾任富士通設計總裁
- 九州大學設計學院
- Japan Institute of Design Promotion / Executive Director & CDO
- KYUSHU UNIVERSITY, Management Council / External advisor
- Worked in FUJITSU LIMITED, Marketing Strategy Unit, Strategy Planning Division (Design Strategy) as Senior Vice President
- Worked in FUJITSU DESIGN LIMITED as President
- KYUSHU UNIVERSITY, Faculty of Design



決選評審  
Juror of Final Selection

Letícia Castro

巴西 Brazil

- 巴西中央設計協會理事長
- 負責領導超過十項巴西設計推廣專案：2010 巴西設計雙年展、巴西設計診斷案、巴西設計卓越獎、巴西設計網絡、設計輸出案等
- 設計競賽評審：德國 iF 設計新秀獎、CLAP 國際設計大獎、Latampack 設計獎、ABRE 包裝設計獎等
- 畢業於巴西巴拉納州天主教大學，主修產品設計，並在 FAE 商學院，專攻行政與行銷課程，且獲取 FAE 大學的組織與發展碩士學位
- 在設計管理、策略性設計、設計思維、公共政策等領域，累積了 19 年的資歷
- Superintendent Director from Brasil Design Center
- Responsible for more than ten design promotion programs in Brazil: Brazilian Design Biennial 2010, Brazilian Design Diagnosis, Design Excellence Brazil, Brazil Design Network and Design Export
- Design Juror: iF Design Talent Award, Clap Awards, Latampack Awards and ABRE Packaging Award
- Graduated in Product Design from the Pontifical Catholic University of Paraná, has a specialization in administration and marketing from the FAE Business School and a Master's degree in organizations and development from the FAE University Center
- 19 years' experience in the areas of design management, strategic design, design thinking and public policies



決選評審  
Juror of Final Selection

Lutz Dietzold

德國 Germany

- 德國國家設計委員會執行長
- 德國設計博物館基金會創辦人及副會長
- 德國聯邦生態設計獎的項目顧問委員會成員
- Mia-Seeger-Stiftung 米婭西格基金會顧問委員會成員
- 擔任國內和國際各樣設計獎評審
- CEO of the German Design Council in Frankfurt/Main
- Initiator and deputy chairman of the Stiftung Deutsches Design Museum (German Design Museum Foundation)
- Member of the advisory board of the German Federal Ecodesign Award of the German Federal Environment Ministry
- Member of the advisory council of the Mia-Seeger-Stiftung (Mia Seeger Foundation)
- Juror in various national and international design awards

## 產品設計 Product Design



決選評審  
Juror of Final Selection

Oscar E. Peña Angarita

荷蘭 Netherlands

- Studiolise 共同經營人
- 曾獲德國 iF 設計大獎、德國紅點設計大獎、荷蘭設計週大獎等殊榮
- 曾任 Philips Design 全球創意總監
- 曾任荷蘭安荷芬設計學院人文學系主任
- 哥倫比亞哈維里亞納天主教大學工業設計系
- Co-principal of Studiolise
- Awarded by iF Design Awards, Red Dot, IDSA Award, Dutch Design Week Award
- Worked at Philips Design, Global Creative Director
- Worked at Design Academy Eindhoven, Head of department Man & Activity
- Industrial Designer of Universidad Javeriana



決選評審  
Juror of Final Selection

Päivi Tahkokallio

芬蘭 Finland

- 歐洲設計協會會長
- Tahkokallio Design+ 創辦人暨執行長
- 芬蘭設計師協會副會長
- 芬蘭拉普蘭區商會設計委員會主席
- 獲選為英國皇家文藝製造商業學會成員
- President of BEDA (The Bureau of European Design Associations)
- Founder and CEO of Tahkokallio Design+
- Vice President of Ornamo Art and Design Finland
- Chair of Design Committee of Lapland Chamber of Commerce
- Fellow of Royal Society of Arts in the UK



決選評審  
Juror of Final Selection

Pradyumna Vyas

印度 India

- 國際工業設計協會董事
- 印度工業聯合會資深顧問
- 國家設計學院 (NID) 前任校長
- 印度設計委員會前秘書
- Board Member, World Design Organisation (WDO)
- Senior Advisor, Confederation of Indian Industry (CII)
- Former Director, National Institute of Design, Ahmedabad, India
- Former Member Secretary, India Design Council

產品設計 Product Design



決選評審  
Juror of Final Selection

Rachel Wye

澳洲 Australia

- 澳大利亞優秀設計協會總經理
- 於英國攻讀工業設計
- 曾於英國倫敦餐與設計行銷：倫敦設計節 -100% 設計、坎城國際創意節
- General Manager of GDA
- Trained as an Industrial Designer in UK
- Worked within Design Promotion in London, UK for the London Design Festival: 100% Design and Cannes Lions International Festival of Creativity



決選評審  
Juror of Final Selection

Srini R. Srinivasan

美國 United States of America

- 世界設計組織會長暨美國工業設計師協會成員
- 設計公司 LUMIUM DESIGN Inc. 董事長暨執行長
- 印度孟買韋林卡爾管理發展與研究學院顧問委員會成員
- 印度印德斯大學設計學院顧問委員會成員
- President of World Design Organization (WDO) and IDSA Member
- Chairman & CEO of LUMIUM DESIGN Inc.
- Advisory Board Member of Wellingkar Institute of Management Development & Research, Mumbai, India
- Advisory Board Member of Design School of Indus University, India



決選評審  
Juror of Final Selection

Tnop Wangsillapakun

泰國 Thailand

- TNOP DESIGN 創辦人暨設計總監
- 泰國平面設計協會執行副理事長
- 泰國蘭實大學藝術與設計學院碩士班全職教授
- 曾獲日本 G-Mark 優良設計獎、德國紅點傳達設計大獎、紐約字體設計競賽大獎、東京字體設計競賽大獎等殊榮
- 2016 年獲選成為瑞士國際平面設計聯盟成員
- Founder of Design Director of TNOP DESIGN
- Executive Vice President of ThaiGa (Thai Graphic Designers Association)
- Full-time Professor at MFA in Design Program, Rangsit University
- Recipient of GMark, Red Dot Communication, NY TDC and Tokyo TDC
- AGI Member since 2016

## 產品設計 Product Design



初選評審  
Juror of Preliminary Selection

周育如 Agua Chou

臺灣 Taiwan

- 水越設計 - 都市酵母創辦人
- 世界最美的教科書展策展人
- 台電 · 美感電域展策展人
- 台東食育提案所策展人
- 宜蘭國際設計教育 Action for Education 計畫主持人
- Founder of AGUA Design /CITY YEAST
- Curator of The Most Beautiful Textbook in the World
- Curator of the Power Zone
- Curator of the Fooding Taitung
- Project Host of Action for Education



初選評審  
Juror of Preliminary Selection

范承宗 Cheng-Tsung Feng

臺灣 Taiwan

- 德國紅點設計獎、德國 iF 設計獎、美國傑出工業設計獎獲獎 13 次
- Hermès、The Balvenie、Nike、Kvadrat、Apple、誠品合作藝術家
- 2019 Shopping Design 雜誌 Taiwan Best 100 年度時人、人文百景
- 2019 Lavie 雜誌 臺灣創意力 100 雙年獎年度風格創意人物
- 2018 Taiwan Tatler 雜誌 Generation T 年度 50 大優秀青年
- Awarded 13 times of Red Dot, iF, IDEA Award
- Cooperative artist of Hermès, The Balvenie, Nike, Kvadrat, Apple, Eslite
- (2019) Shopping Design Taiwan Best 100 - People of the year
- (2019) Lavie Taiwan Creative Power 100 - Creative People of the year
- (2018) Taiwan Tatler Generation T - Top 50 Youth of the year



初選評審  
Juror of Preliminary Selection

李德俊 De-Jiun Lee

臺灣 Taiwan

- 臺灣互動設計協會理事長
- 廣達電腦專案副理
- 2016 擁有九張新發明專利及廣達發明專利優良創作獎
- 2016 廣達菁英學校 優良講師獎
- 2006 文化數位創意加值競賽第一名
- President of IxDA Taiwan
- Associate project manager of Quanta Computer
- (2016) Owned nine invention patents and one of the patents had won Excellent Patent Creation Award of Quanta Computer
- (2016) Excellent Lecturer Award of Quanta Elite School
- (2006) Cultural Digital Creative Value-added Competition-1st prize

## 產品設計 Product Design



初選評審  
Juror of Preliminary Selection  
謝米佳 Grace Hsieh  
臺灣 Taiwan

- 『原木哲學』、『原本杉』、『宏興達企業』、『木直家居』設計總監
- 2020 設計深耕 X 生根設計專題講座「創意設計與管理」講師
- 2019 宏興達企業股份有限公司營運總監
- 2018 原木哲學品牌創始人之一
- 北美原木採購亞洲區代理商 總經理秘書
- Design Director of Feelosophy, Orison and Hoxingda Co.,Ltd.
- (2020) Lecturer of Design Plows deep X Design Takes Roots- Creative Design and Management
- (2019) Chief Operating Officer of Hoxingda Co.,Ltd.
- (2018) Co-founder of Feelosophy
- (2017) Director's Secretary of North America log purchasing agent



初選評審  
Juror of Preliminary Selection  
鄭雯瑄 Joy Cheng  
臺灣 Taiwan

- 紅點設計獎臺灣官方代表
- 臺灣紅點設計有限公司執行總監
- 臺北紅點設計博物館經理
- Official Representative Taiwan, Red Dot Design Award
- Executive Director of Red Dot Taiwan Ltd.
- Manager of Red Dot Design Museum Taipei



初選評審  
Juror of Preliminary Selection  
葉銘泓 Ming-Hong Yeh  
臺灣 Taiwan

- Hank Maxwell Studio 創辦人
- PLEASANT 創辦人及藝術總監
- 葉葉 YEYE 創辦人及藝術總監
- 2018 文創精品獎最佳職人工藝獎
- 2014 德國紅點設計獎 - 品牌與傳達設計獎
- Founder of Hank Maxwell Studio
- Founder and Art Director of PLEASANT
- Founder and Art Director of YEYE
- (2018) Cultural & Creative Award-Trendsetting Special Award
- (2014) Red Dot Design Award- Communication Winner

## 產品設計 Product Design



初選評審  
Juror of Preliminary Selection  
王俊隆 Rock Wang  
臺灣 Taiwan

- 荷蘭 Design Academy Eindhoven 設計碩士
- 實踐大學工業產品設計學系兼任助理教授
- 國立臺灣科技大學工商設計系兼任助理教授
- 2007 亂有秩序策展人 (臺灣第一個設計策展)
- 2007 獲選中國超平面 "百大華人設計"
- Graduated from Design Academy Eindhoven Master of Design
- Associate Professor of Shih Chien University Industrial Design Department
- Assistant Professor of National Taiwan University of Science and Technology Industrial Design Department
- (2007) Curator and Design Director of Beautiful Chaos
- (2007) Selected by "One of the best Chinese Designer"



初選評審  
Juror of Preliminary Selection  
廖軍豪 Timothy Liao  
臺灣 Taiwan

- 華碩設計中心副理
- 臺灣設計師週總召集人
- 2013 第十七屆臺北文化獎
- 2010 經理人雜誌百大經理人
- 2006 文化創意產業新秀大獎首獎
- Associate Director of the Asus Design Center
- Executive Director of the Taiwan Designer's Week
- (2013) The 17th Taipei Culture Award
- (2010) 100 MVP Managers for 'Execution'
- (2006) Rising Star of Culture and Creative Industries First prize



初選評審  
Juror of Preliminary Selection  
曾國源 Tony Tseng  
臺灣 Taiwan

- TALES 神話言 (國立故宮博物院雙品牌) 創辦人
- 中央美術學院城市設計院課程教授暨城市文化創新研究室主持人
- 科技部數位典藏策略聯盟指導委員
- 江蘇省雙創人才
- 暨南大學文創特約研究員
- Founder of TALES, co-branded with National Palace Museum (Taiwan)
- Professor of City Design School, Central Academy of Fine Arts, and Director of City Design & Creativity Research Office
- Committee Member of Digital Archive Strategic Alliance, MOST
- Winner of Jingsu Province's Shuangchuang Talent Program
- Contract Research Fellow of National Chi Nan University

## 產品設計 Product Design



初選評審  
Juror of Preliminary Selection  
蘇琬玲 Wan-Ling Su  
臺灣 Taiwan

- 詩特莉食品股份有限公司設計總監
- 2020 美國 MUSE Design Awards 設計比賽 - 金牌
- 2019 荷蘭 Indigo Awards 包裝設計類 - 銀獎
- 2018 美國 A'Design Award 包裝設計類 - 銀獎
- 2017 作品收錄於「APD 亞太設計年鑑 NO.13」
- Creative Director of Aunt Stella Inn.
- (2020) MUSE Design Awards Gold Winner
- (2019) Indigo Awards Silver in Packaging Design
- (2018) A'Design Award Silver in Packaging Design
- (2017) be included in Asia-Pacific Design NO.13



初選評審  
Juror of Preliminary Selection  
葉偉榮 Kenyon Yeh  
印尼 Indonesia

- ESAILA 臺灣家具品牌創辦人及設計總監
- Studio Kenyon Yeh 設計工作室創辦人
- 朋丁共同創辦人
- Dims 美國品牌設計及產品開發總監
- 2018 IKEA Museum 瑞典 - IKEA Hacked 合作
- Founder and Design Director of ESAILA
- Founder and Designer of Studio Kenyon Yeh
- Co-founder of Pon Ding
- Design and Product Development Director at Dims
- (2018) IKEA Hacked - collaboration at IKEA Museum in Älmhult



初選評審  
Juror of Preliminary Selection  
林馬克 Mark Lintott  
英國 United Kingdom

- 室內設計 Mark Lintott Design 有限公司設計師及負責人
- 榮獲臺灣室內設計大獎酒店、商業和住宅作品金獎
- 連續多年擔任臺灣室內設計協會的客座評委
- 擔任臺灣和中國大陸眾多大學和機構的客座講師和客座評論家
- 2009 榮獲 MIPIM 亞洲獎
- Designer and Principal of interior design firm MLD Limited
- Taiwan Interior Design Awards Gold Awards for Hospitality, Commercial and Residential work
- Guest juror for Taiwan Interior Design Association for several years
- Guest Lecturer and visiting critic to numerous Universities and institutions in Taiwan and China
- (2009) MIPIM Asia Award

## 產品設計 Product Design



初選評審  
Juror of Preliminary Selection  
孟磊 Peter Morehead  
美國 United States of America

- 大地旅人樸門設計工作室共同創辦人
- 樸門永續設計諮詢顧問、教師、再生設計師
- 臺灣樸門永續設計學會創會理事長
- 至中國各地提供永續設計教學、顧問，並擔任尼泊爾密勒日吧禪修中心設計總顧問
- 專長領域為系統性可再生設計、韌性設計、自然建築、適切科技、土壤復育
- Co-founder of Earth Passengers Permaculture Design
- Consultant, Teacher and Designer of Permaculture and Regenerative Design
- Founding Chairperson of Taiwan Permaculture Institute
- Teaching and consulting in China and worked as chief designer and consultant in Milarepa Meditation Center in Nepal
- Specialized in whole system regenerative design, resilient design, appropriate technology, soil rehabilitation, and natural building

視覺設計 Visual Design



召集人  
The Convener of Judging Panel  
王炳南 Ben Wang  
臺灣 Taiwan

- 歐普廣告設計股份有限公司創意總監
- 2016 TOPAWARDS Asia 自然質感類包裝精選
- 2011 慶典煙火郵票榮獲維也納 WIPA 年度最美麗郵票獎
- 2008 第四屆國家設計獎榮獲視覺傳達設計類
- 1998 HKDA'98 亞洲設計獎 榮獲海報類銅獎
- 1996 英國 The std International Typographic Awards'96 榮獲海報類首獎
- Creative Director of UP Creative Design & Advertising Co., Ltd
- (2016) TOPAWARDS Asia Award in Top of Natural texture package
- (2011) Grand Prix de l' Exposition WIPA – "Fireworks Display Postage Stamps"
- (2008) Golden Pin Design Award in Visual Communication
- (1998) HKDA'98 Asian Design Award Bronze Award
- (1996) The std International Typographic Awards Gold Prize in Poster Category



召集人  
The Convener of Judging Panel  
周君政 Chun-Cheng Chou  
臺灣 Taiwan

- 百繪品牌設計創辦人及創意總監
- 第 16 屆臺南市美術設計協會理事長
- 2020 榮獲臺灣百人視覺設計殊榮
- 2018 臺灣金點設計獎溝通設計類 BEST OF BEST
- 2018 德國紅點設計獎傳達設計類 BEST OF BEST
- Creative Director of Pave Branding Design
- 16th President of NADA (Tainan Art & Design Association)
- (2020) Taiwan Top Hundred Visual Designers
- (2018) Red Dot Design Award best of best in Brands & Communication Design
- (2018) Golden Pin Design Award best of best in Communication Design



決選評審  
Juror of Final Selection  
Andrew Pang  
新加坡 Singapore

- 新加坡設計業總商會會長
- Lavaworks 商業設計顧問私人有限公司創辦人
- Live.Love.Life 社會企業創辦人
- 新加坡設計週主秀 SingaPlural 共同創辦主席
- (2016-2018) 新加坡與日本優良設計獎評審
- President of Design Business Chamber Singapore (DBCS)
- Founder of Business Design Consultancy, Lavaworks Pte Ltd
- Founder of Social Enterprise, Live.Love.Life.
- Founding Co-Chairman of SingaPlural - the anchor event of Singapore Design Week
- (2016-2018) Juror for Singapore & Japan Good Design Mark

## 視覺設計 Visual Design



決選評審  
Juror of Final Selection

Bonnie Siegler  
美國 United States of America

- Eight and a Half 創辦人暨創意總監
- Number Seventeen 共同創辦人暨共同創意總監
- MTV 音樂頻道設計總監
- 美國耶魯大學視覺藝術學院研究所指導老師
- 美國卡內基梅隆大學藝術學士
- Creative Director of Eight and a Half, Founder
- Co-Founder and Co-creative of Director Number Seventeen
- Design director of MTV Networks
- Graduate School Instructor of School of Visual Arts, Yale University
- Carnegie Mellon University, BFA



決選評審  
Juror of Final Selection

Dino Brucelas  
菲律賓 Philippines

- 平面設計師
- 亞洲設計連校園發展夥伴
- 設計教學
- 出任多間菲律賓藝術文化機構的設計顧問
- 曾任數間菲律賓設計公司創意負責人
- Graphic Designer
- Academic Associate – The Design Alliance Asia
- Design Educator
- Design Consultant for various Philippine art & cultural institutions
- Worked as creative lead for various design agencies in the Philippines



決選評審  
Juror of Final Selection

Graham Sturt  
荷蘭 Netherlands

- VBAT 創意總監
- 2018、2020 英國 D&AD 創意新血獎評審
- 2020 美國 One Show 大獎評審
- 2019 英國 D&AD 設計與廣告大獎評審
- 作品榮獲多項肯定，如：坎城國際創意節、Eurobest 歐洲創意節、美國 One Show 大獎、美國克里奧國際廣告獎、英國 DBA 設計大獎、英國設計商周、Transform Awards、Graphis Posters 海報大獎、歐洲設計大獎
- Creative Director of VBAT
- (2020, 2018) Juror D&AD New Blood Awards
- (2020) Juror One Show
- (2019) Juror D&AD
- Work recognised by Cannes Lions, Eurobest, One Show, Clios, DBA Design Effectiveness, Design Week, Transform Awards, Graphis Posters and European Design Awards.

## 視覺設計 Visual Design



決選評審  
Juror of Final Selection

Jenni Kuokka

芬蘭 Finland

- Hahmo Design Ltd 創意夥伴
- 合作品牌有 40 家以上
- 兩度擔任芬蘭重量級創意設計比賽 Vuoden Huiput 評審
- 芬蘭 Finnish Unicef 聯合國兒童基金會海報競賽評審
- 赫爾辛基藝術、設計與建築學院，主修平面設計
- Creative Partner, Hahmo Design Ltd
- Worked with over 40 brands
- Two-time Jury member in Vuoden Huiput (Finland's most significant creative design competition)
- Jury member in the Finnish Unicef poster competition
- Studied graphic design at the School of Arts, Design and Architecture, Helsinki



決選評審  
Juror of Final Selection

Johnathon Strebly

加拿大 Canada

- 國際設計社團協會 (ICoD) 會長
- 曾擔任加拿大平面設計師協會會長
- 建築與設計公司 HCMA Architecture + Design 創意服務總監
- 加拿大專業影像創作者協會獎卓越貢獻人士
- President, International Council of Design (ICoD)
- Past-President, Graphic Designers of Canada
- Former Director of Creative Services, HCMA Architecture + Design
- Outstanding Contribution to CAPIC Award



決選評審  
Juror of Final Selection

趙重賢 Joonghyun Cho

韓國 Korea

- Reservoiri 工作室創辦人
- 首爾大河海報節創辦人
- Taling 公司設計總監
- 韓國 NAVER 設計師
- 首爾建國大學傳達設計學系專業
- Founder of Studio Reservoir
- Founder of the Big River Poster Festival
- Head of design of Taling Inc.
- Designer of NAVER Inc.
- Graduated from Communication Design, Konkuk University

## 視覺設計 Visual Design



決選評審  
Juror of Final Selection  
Katerina Terekhova  
俄羅斯 Russia

- 2013 至 2015 於 School-Studio EDAS 兒童實驗建築工作室，擔任平面設計師
- 2015 至 2016 於 Piranesi 實驗印刷工作室，擔任平面設計師、策展人、教學活動統籌
- 2016 於商業與設計學院，擔任字體排印課程導師
- 2017 於設計學院，擔任創意工作坊負責人
- 擔任 2018 莫斯科國際平面設計雙年展金蜂獎評審
- (2013-2015) graphic designer in the School-Studio EDAS, experimental children's architectural studio
- (2015-2016) graphic designer, curator of exhibitions, organizer of educational events in Piranesi LAB, laboratory of experimental printing
- Since 2016 the teacher, the author of the course on typography in the Institute of Business and Design
- Since 2017 the head of the creative workshop in the School of Design
- (2018) member of the selection committee Golden Bee Global Biennale of Graphic Design



決選評審  
Juror of Final Selection  
Ken Okamoto  
日本 Japan

- 岡本健設計事務所平面設計師
- 曾任於佐藤卓設計事務所
- 日本優良設計獎評審
- 泰國 DEmark 優質設計獎評審
- 日本多摩美術大學兼職講師
- Graphic designer of Ken Okamoto Design Office
- Worked in Taku Sato Design Office
- Jury of Good Design Award
- Jury of Design Excellence Award
- Worked at Tama Art University as a part-time lecturer



決選評審  
Juror of Final Selection  
Lars Fuhré  
瑞典 Sweden

- 富有實務經驗的平面設計師、創意總監與藝術家
- 瑞典插畫暨平面設計協會理監事會副理事長
- 瑞典藝術委員會成員
- 與多個瑞典斯德哥爾摩市的文化單位合作平面設計專案
- 擔任 2015、2017 年德國「全世界最美麗的書」競賽評審
- Graphic designer, creative director, artist full experience with practice
- Vice president of the Board of Directors of The Association of Swedish Illustrators and Graphic Designers (Svenska Tecknare)
- Member of the committees within The Swedish Arts Council
- Worked with graphic design for numerous Swedish cultural institutions in Stockholm
- (2015& 2017) Jury panel of the annual book design event “Best Book Design from All Over the World, International Competition.

## 視覺設計 Visual Design



決選評審  
Juror of Final Selection  
Masashi Murakami  
日本 Japan

- emuni Inc. 執行長暨創意藝術總監
- 獲得日本 Tokyo TDC 字體設計競賽大獎、美國 One Show 大獎(金獎)、英國 D&AD 設計與廣告大獎(石墨獎)、NYADC 紐約藝術指導協會年度獎(銀獎)
- 日本東京藝術大學兼任講師
- 日本東京藝術大學設計學碩士
- CEO, designer and art director of emuni Inc.
- Awarded by Tokyo TDC Prize, One Show Gold, D&AD Graphite and NYADC Silver
- Part-time lecturer at Tokyo University of the Arts.
- Master of Design, Tokyo University of the Arts



決選評審  
Juror of Final Selection  
周小良 Sio-Leong Chao  
澳門 Macau

- Mo- 設計有限公司創辦人暨設計總監
- 澳門設計師協會理事長
- MOD 設計店創辦人暨總監
- 澳門理工學院客座專家
- 曾榮獲東京字體指導協會、紐約藝術指導協會、香港設計師協會等大獎
- Founder and Design Director of MO-Design Ltd.
- Director of Macau Designers Association
- MOD Design Store - Founder and Director
- Visiting Instructor of Macau Polytechnic Institute
- Awarded by Tokyo TDC, New York ADC, HKDA Award



決選評審  
Juror of Final Selection  
Pooroni Rhee  
韓國 Korea

- 視覺設計師及插畫家
- 國際平面設計聯盟會員
- 擔任首爾大學助理教授
- 即將上任韓國設計振興院設計總監
- 首爾大學博士及碩士設計學位；羅德島設計學院藝術學士學位
- Graphic Designer / Illustrator
- A member of AGI (Alliance Graphique Internationale)
- Assistant Professor, University of Seoul
- Next Design Leader, Korea Institute of Design Promotion
- University of Seoul, Doctor and Master of Design, Rhode Island School of Design, BFA

## 視覺設計 Visual Design



決選評審  
Juror of Final Selection  
Xavier Bermundez  
墨西哥 Mexico

- 2020 出任墨西哥聖路易斯波托西市國立自治大學的 Iconográfica 圖像分類歸檔雙年計畫主持人
- 2016 獲頒華沙藝術學院優等勳章
- 1995 擔任墨西哥 Lúdica 設計文化雜誌編輯
- 1990 創辦墨西哥國際海報雙年展協會，現為理事長
- 作品發表，包含 Who is who 平面設計組、IDEA 雜誌、Novum 以及 Línea Gráfica
- (2020) Director of the Biennial Archive Cataloging Program Iconográfica at the Autonomous University of San Luis Potosí
- (2016) he received the merit medal from the Warsaw Academy
- (1995) Editor of the Mexican magazine Lúdica, Design Culture
- (1990) Founder and director of the International Poster Biennial in Mexico
- His work has been published in Who is who in graphic design, Idea magazine, Novum and Línea Gráfica



初選評審  
Juror of Preliminary Selection  
陳啟章 Chi-Chang Chen  
臺灣 Taiwan

- 敦阜形象策略有限公司創意總監
- 2020 臺灣百年暨百人視覺設計卓越設計
- 2014 臺灣視覺設計獎識別、包裝三項獲獎金獎
- 2010-2013 臺灣包裝設計協會第二、三屆理事長
- 2010, 2013 APD 亞洲包裝設計交流展評審委員
- Creative Director of Dunfu Image Strategies INC.
- (2020) One Hundred Visual Designers in Taiwan Design Excellence Award
- (2014) Taiwan Visual Design Award Gold Awards in Visual Identity and Packaging Design
- (2010-2013) The 2nd and 3rd Chairman of Taiwan Package Design Association
- (2010, 2013) Jury Member of Asia Package Design



初選評審  
Juror of Preliminary Selection  
賴佳韋 David Lai  
臺灣 Taiwan

- 賴佳韋工作室美術總監
- 2019 獲金點設計獎標章
- 2018 入圍香港設計師協會環球設計大獎
- 2012-2016 德國紅點設計獎
- 2012 入圍第 23 屆金曲獎最佳專輯包裝獎
- Art Director of David Lai Workshop
- (2019) Won Golden Pin Design Award
- (2018) Selected for HKDA Global Design Awards
- (2012-2016) Red Dot Design Award
- (2012) Golden Melody Award for Best Album Design

## 視覺設計 Visual Design



初選評審  
Juror of Preliminary Selection

潘為 David Pan

臺灣 Taiwan

- 好點子創意群創辦人及創意總監
- ECOCO 循環經濟品牌長
- SGUDA 智慧鎖品牌總監
- 好總監瞎談 YouTube 頻道聯合創辦人
- 臺南美術設計協會理事
- Founder of GIDEA GROUP Brand Consultancy
- CBO of ECOCO Circular Economy
- Brand Director of SGUDA Smart Security
- Co-Founder of GDIRECTOR's Talk YouTube Channel
- Director of Tainan Arts and Design Association



初選評審  
Juror of Preliminary Selection

李翰 Han Lee

臺灣 Taiwan

- 國際平面設計雜誌 IdN 評選五十大設計師
- 2017 搞鬼版金牌臺灣啤酒 x UPUP 舉牌小人 - 限量版搞鬼罐
- 2017 日本 Paul Smith x Summer Sonic 2017 x Haniboi T-shirt
- 2017 上海恆基名人購物中心《UPUP 舉牌小人展》
- 2013 UNIQLO x UPUP 舉牌小人貼圖
- 50 Most Wanted Designer by IdN
- (2017) Taiwan Beer Limited Edition (Ghost) x UPUP
- (2017) Paul Smith x Summer Sonic 2017 x Haniboi T-shirt
- (2017) UPUP Exhibition in Henderson Metropolitan, Shanghai
- (2013) UNIQLO x UPUP Stickers



初選評審  
Juror of Preliminary Selection

陳小英 Hsiao-Ying Chen

臺灣 Taiwan

- 英式設計設計總監
- 中華平面設計協會監事
- 2015 第四屆國際雷鬼音樂海報大賽優選
- 2017 金點設計獎入圍複審
- Design Director of IN Design Brand
- Taiwan Graphic Design Association / Supervisor
- (2015) 4th International Reggae Poster Contest (IRPC) winner
- Golden Pin Design Award in 2017- Secondary Review

## 視覺設計 Visual Design



初選評審  
Juror of Preliminary Selection

田修銓 Hsiao-Chuan Tien

臺灣 Taiwan

- 一步工作室負責人
- 金點設計獎入圍
- 榮獲紅點設計獎
- 榮獲澳門雙年展銀獎
- 榮獲新一代設計獎金獎
- Founder of A Step Studio
- Golden Pin Design Award
- Winner of red dot communication design award
- Silver Award of Macau Design Award
- (2012) Gold Award of Yodex graphic design



初選評審  
Juror of Preliminary Selection

涂閔翔 Ming-Shiang Tu

臺灣 Taiwan

- 涂設計創辦人及創意總監
- 2016 金點設計獎
- 2014 臺灣視覺設計獎金獎
- 2013 創立涂設計
- 2012 Good Design Award 優良設計獎
- Creative Director of TU DESIGN OFFICE
- (2016) Golden Pin Design Award Golden Award
- (2014) Taiwan Visual Design Golden Award
- (2013) Founder and Lead Designer of TU DESIGN OFFICE
- (2012) Good Design Award Design Excellence Award



初選評審  
Juror of Preliminary Selection

王耀邦 Pang Wang

臺灣 Taiwan

- 策展人、格式設計展策總監、格式多媒負責人
- 2019 榮獲臺灣室內設計大獎年度大獎
- 2018 榮獲紅點傳達設計大獎空間傳達類年度最佳設計獎
- 2017 榮獲日本優良設計獎 Best 100
- 2014 創立格式設計展策與格式多媒
- Curator and Director of InFormat Design Curating / InFormat Paper
- (2019) Taiwan Interior Design Award Grand Award
- (2018) Red Dot Design Award Best of the Best
- (2017) Good Design Award Best 100
- (2014) Pang founded InFormat Design Curating & InFormat Paper

## 視覺設計 Visual Design



初選評審  
Juror of Preliminary Selection  
李珮雯 Pei-Wen Lee  
臺灣 Taiwan

- 自由接案平面設計師、秋刀魚雜誌平面設計總監
- 2012 美國 IDA 設計獎金獎
- 2012 波蘭華沙國際海報雙年展入圍
- 2011 法國安錫國際動畫影展入圍
- 2010 德國紅點傳達設計獎 best of the best
- Freelance graphic designer, currently as art/graphic director of QDY Magazine
- (2012) International Design Award Gold Poster
- (2012) International Poster Biennale in Warsaw
- (2011) Annecy International Animated Film Festival
- (2010) Red Dot Design Award best of the best in communication design



初選評審  
Juror of Preliminary Selection  
莊濟寰 Roger Chuang  
臺灣 Taiwan

- 角白設計工作室 創辦人暨創意總監
- 總統府指標系統諮詢委員
- 臺灣電力公司企業形象旗艦館《電幻 1 號所 D/S ONE》視覺識別系統設計暨指標系統設計
- 《嘉義市立美術館》視覺識別系統設計暨指標系統設計
- 2020 荣獲臺灣室內設計大獎品牌設計獎
- Founder and creative director of WHITER Design Studio
- Advisory committee member of signage design of Office of the President, Taiwan
- Visual identity system and signage design of Taiwan Power Company's flagship pavilion - D/S ONE
- Visual identity system and signage design of Chiayi Art Museum
- (2020) Awarded in TID Award Brand Design



初選評審  
Juror of Preliminary Selection  
沈奕妤 Yi-Yu Shen  
臺灣 Taiwan

- 印花樂美感設計股份有限公司共同創辦人暨創意總監
- 2019 入選 LaVie 雜誌臺灣創意力 100 雙年獎 10 大創意品牌
- 2018 入選 Shopping Design 雜誌 Best 100 年度原創品牌獎
- 2015 臺灣國際文化創意產業博覽會「文創精品獎」
- 2008 創立印花樂品牌
- Co-Founders and Creative Director of inBlooom Co, Ltd.
- (2019) Top10 Creative Brands Award of LaVie Magazine
- (2018) Best 100 of Shopping Design Magazine
- (2015) Culture & Creative Award of Creative EXPO TAIWAN
- (2008) Founded "inBlooom" in Taipei, Taiwan

## 視覺設計 Visual Design



初選評審  
Juror of Preliminary Selection

黃家賢 Andrew Wong

香港 Hong Kong

- 臺灣洋蔥設計創辦人
- 第 30 屆金曲獎 最佳專輯裝幀設計獎得主
- 入圍美國葛萊美獎最佳唱片包裝與德國紅點設計獎
- 德國紅點設計獎
- DFA 亞洲最具影響力設計大獎
- Co-founder of Onion Design Associates
- 30th Golden Melody Award, Best Music Packaging
- Two-time Grammy Awards Nominee
- Red-Dot Design Award
- DFA Design For Asia Award



初選評審  
Juror of Preliminary Selection

陳永基 Leslie Chan

香港 Hong Kong

- 陳永基設計有限公司創辦人
- 德國 iF 設計獎評審
- 倫敦國際獎 LIA 評審
- 美國 OneShow 國際創意大中華青年獎評審
- 亞太廣告節國際評審
- Founder of Leslie Chan Design Co., Ltd.
- Judge of Germany iF Design Award
- Judge of London International Advertising Award
- Judge of American OneShow International Creative Greater China Youth Award
- Judge of Adfest Asia Pacific Advertising Festival

數位動畫 Digital Animation



召集人  
The Convenor of Judging Panel  
紀柏舟 Po-Chou Chi  
臺灣 Taiwan

- 光之塔動畫事業 / 創方舟實境科技 / 再現影像導演、藝術總監與負責人
- 歷年作品 <回憶抽屜>、<光之塔>、<急救時刻>、<暖冬>等，獲得超過百項國際大獎與千萬點擊率
- 第 53 屆金馬獎視覺藝術總監，設計整體獎項片頭、舞台視覺與金馬影展官方片頭創作
- 美國好萊塢分鏡藝術師，合作於美國漫威及夢工廠
- 金馬獎 / 金鐘獎 / 臺北電影節 動畫評審召集人
- Director and President of MangoWork Animation Studio, Creative Ark Technology Co., Ltd. , and Renovatio Pictures
- Animation films, "The Drawer of Memory", "The Lighthouse", "Rescue" have won over 100 international awards and hit over 10 million viewers
- 53th Golden Award Ceremony Art Director
- Story Artist in Hollywood and had worked with Marvel Studio and DreamWorks
- Jury Convener of Golden Horse Award, Golden Bell Award and Taipei Film Festival



召集人  
The Convenor of Judging Panel  
莊珣淳 Hsun-Chun Chuang  
臺灣 Taiwan

- <The Magical Eyeball>, <Switch Man>, <My Son NN>, <媽祖巡福> 在全球國際影展贏得近 300 項國際大獎
- 2020 <媽祖巡福> 獲得德國紅點設計獎、美國紐約電影金像獎、洛杉磯電影金像獎等 8 項國際金獎
- 2019 <My Son NN> 獲得加拿大國際電影節、洛杉磯電影節等 12 項國際金獎與最佳動畫
- 2016 <Switch Man> 獲得墨爾本國際動畫最佳國際影片與評審大獎、美國休士頓國際影視展金獎等 207 項國際獎項與官方入選
- 2007-2018 威秀影城電影片頭動畫設計師
- <The Magical Eyeball>, <Switch Man>, <My Son NN> and <Mazu Pilgrimage> won nearly 300 International Awards in global film festivals
- (2020) <Mazu Pilgrimage> won Red Dot Design Award, Best Animation of New York Film Award , Best Animation of Los Angeles Film Award and 8 international awards
- (2019) <MY SON NN> won Bronze Remi of 52nd WorldFest Houston, Award of Excellence of Canada International Film Festival and 12 international awards
- (2016) <Switch Man> won Best International Film & Judges Award of Melbourne International Animation Festival, Gold Remi of 49nd WorldFest Houston and other 207 international awards
- (2007-2018) Directed and animated VIESHOW CINEMAS animation title sequences



決選評審  
Juror of Final Selection  
張智斌 Ben Cheong  
澳門 Macau

- CLIFFS STUDIO 創辦人暨創意總監
- 榮獲 A' 國際設計大獎賽金獎、銅獎、亞軍等殊榮
- 榮獲 2017 年 GDC 優異獎
- 澳門動畫師協會會長
- 澳門產品設計協會理事會成員
- Founder and Creative Director of CLIFFS STUDIO
- Awarded by A' Design Award & Competition with Golden Award, Bronze Award and runner-up
- Awarded by GDC2017 with Merit Awards
- Chairman of Macao Association of Animators
- Council Member of Macao Product Design Association

## 數位動畫 Digital Animation



決選評審  
Juror of Final Selection  
Gitanjali Rao  
印度 India

- 電影《孟買玫瑰》導演與編劇
- 自學而成的動畫師與電影製作人
- 獨立製作四部動畫短片，並榮獲超過 30 座獎項的肯定
- 多次出任國際電影節評審，包含 2011 年坎城影展影評人週
- 出演 Shoojit Sircar 導演的印度電影《傾城十月》，共獲印度電影觀眾獎等五項最佳女配角提名
- Write and Director of Bombay Rose
- Self-taught animator and film maker
- Independently produced four animated short films and received more than 30 awards
- Jury for several international film festivals including Cannes Critics' Week 2011
- Actor of Shoojit Sircar's Hindi film 'October' and won 5 nominations for Best Supporting Actor including Filmfare Award



決選評審  
Juror of Final Selection  
劉君璧 Grace Lau  
香港 Hong Kong

- 二元橋總經理
- 香港設計總會行政秘書
- 澳洲墨爾本斯文本理工大學客座講師
- 擔任香港設計總會數個計畫項目統籌
- 加拿大安大略省約克大學工商管理碩士
- General Manager of Zetta Bridge
- Executive Secretary of The Hong Kong Federation of Design Associations (FHKDA)
- Guest Lecturer of Swinburne University of Technology, Melbourne
- Project Consultant of a number of several projects of FHKDA
- MBA from York University, Ontario



決選評審  
Juror of Final Selection  
Jérôme Héno  
法國 France

- 平面設計師、版畫製作家
- 平面設計課程負責人
- 動態設計課程負責人
- 畢業於中央聖馬丁藝術與設計學院
- Graphic Designer / Printmaker
- Course leader Graphic Design
- Course leader Motion Design
- Graduated from Central Saint Martin School, UK

## 數位動畫 Digital Animation



決選評審  
Juror of Final Selection  
Katie Naehler Kaliniak  
紐西蘭 New Zealand

- RocketWerks 資深 3D 動畫師
- Mill Film 資深 3D 動畫師
- Assembly 資深 3D 動畫師暨 3D 藝術指導
- 參與動畫製作的作品包含多部艾美獎電視影集，以及奧斯卡金像獎入圍提名作品
- 參與多部榮獲坎城影展、英國 D&AD 設計與廣告大獎、威比獎等得獎作品的動畫製作
- Senior 3D Animator at RocketWerks
- Senior 3D Animator at Mill Film
- Senior 3D Animator + 3D Artist at Assembly
- Animated on multiple Emmy Award winning TV series, and an Academy Award Shortlist Nominee
- Animated on multiple award winning projects at Cannes, D&AD, and the Webby Awards with Assembly



決選評審  
Juror of Final Selection  
Kevin Swanepoel  
美國 United States of America

- The One Club for Creativity 執行長
- 曾任蘋果電腦發行、娛樂暨新媒體經理
- Creative & Strategic Advertising Agency 創辦人暨創意長
- 平面設計、攝影、網版印刷、噴畫創作
- 熱愛海洋與家庭，與海洋為伍並有家人、狗狗相伴，偏好潮濕、鹹鹹的空氣
- Chief Executive Officer of The One Club for Creativity
- Former Publishing, Entertainment & New Media Manager, Apple
- Founder & Chief Creative Officer of Creative & Strategic Advertising Agency
- Graphic Designer, Photographer, Screen Printing, Air Brush Illustration
- Love Sea & Family, must be close to the sea with my family & dogs, preferably wet and salty!



決選評審  
Juror of Final Selection  
Kim Keukeleire  
比利時 Belgium

- 動畫總監、定格動畫師
- 參與多部商業廣告、系列影片、故事影片，如：《落跑雞》（Aardman 阿德曼動畫）、《科學怪犬》（提姆·波頓）等等
- 擔任導演克勞德·巴哈《酷瓜人生》的動畫總監
- 擔任導演韋斯·安德森《超級狐狸先生》及《犬之島》的主動畫師
- 多次出任國際影展講師與評審
- Animation Director and Stop motion Animator
- Animator on multiple commercial, series, feature films such as Chicken Run (Aardman), Frankenweenie (Tim Burton)...
- Animation Director on My Life as Zucchini, Claude Barras
- Key and Lead Animator on Fantastic Mr. Fox and Isle of Dogs, Wes Anderson
- Lecturer and Jury member for multiple International Festivals (Europe, Asia...)

## 數位動畫 Digital Animation



決選評審  
Juror of Final Selection

Kiran Koshy

美國 United States of America

- Slash Dynamic LA 總監
- 美國德州農工大學廣告藝術組講師
- The Cavalry Productions 總監
- 榮獲美國克里奧國際廣告獎、英國倫敦國際獎、法國 Epicas 大獎、美國 NY Fest、美國 One Club 的獎項肯定
- 曾於 The Richards Group 廣告公司、Innocean Worldwide 行銷公司出任創意總監
- Director of Slash Dynamic
- LA Lecturer of Advertising & Art Direction
- Texas A&M Director of The Cavalry Productions
- Awarded by Clios, LIA, Epicas, NY Fest, One Club
- Former Creative Director of The Richards Group, Innocean Worldwide



決選評審  
Juror of Final Selection

Malcolm Turner

紐西蘭 New Zealand

- 澳洲墨爾本國際動畫影展創辦人暨總監
- 倫敦國際動畫影展聯合總監
- 紐西蘭國際電影節動畫設計師
- 雪梨電影節動畫設計師
- 墨爾本斯威本科技大學和墨爾本大學維多利亞藝術學院動畫史講師
- Founder/Director of Melbourne International Animation Festival (MIAF)
- Co-Director of London International Animation Festival (LIAF)
- Animation Programmer of New Zealand International Film Festival
- Animation Programmer of Sydney Film Festival
- Lecturer in History of Animation of Swinburne University (Melbourne) & VCA (Melbourne)



決選評審  
Juror of Final Selection

Pichit Virankabutra

泰國 Thailand

- 2019 泰國創意經濟局創意城市發展部之創意城市發展主任
- 2017- 迄今泰國平面設計師協會會長
- 2005 至 2018 泰國創意設計中心展覽活動部之展覽活動主任
- 2002 泰國獨立唱片公司 Bakery Music 設計總監
- 2001 至 2005 B/U/G Studio 創意暨展覽設計師
- (2019) Director of Creative City Development, Creative City Development Department, Creative Economy Agency (CEA)
- (2017-present) President of Thai Graphic Designers Association (ThaiGa)
- (2005-2018) Exhibition & Event Director, Exhibition & Event Department, Thailand Creative & Design Center (TCDC)
- (2002) Design Director of Bakery Music
- (2001-2005) Creative & Exhibition Designer od B/U/G Studio

數位動畫 Digital Animation



決選評審  
Juror of Final Selection  
Suresh Eriyat  
印度 India

- Studio Eeksaurus 創辦人暨總監
- 全球參與製作超過 400 部影片，超過 200 部影片獲獎
- 兩度榮獲印度總統國家獎最佳動畫影片
- 法國安錫動畫影展水晶獎的首位獲獎印度動畫師
- 曾多次出任評審，如：英國 D&AD 設計與廣告大獎、美國克里奧國際廣告獎、亞太廣告節、英國倫敦國際獎、俄羅斯 Krok 動畫展、美國 Promax 大獎等
- Founder & Director, Studio Eeksaurus
- 400+ films to credit. 200+ awards globally
- Two times winner of President's National Award of India for the Best Animation Film
- First ever ANNECY Cristal winner for India
- Jury member of D&AD, Clio, Asia Pacific Adfest, LIA, Krok, Promax to name a few



決選評審  
Juror of Final Selection  
麥少峰 Siu-Fung Mak  
香港 Hong Kong

- 香港動畫師 / 漫畫家
- 2011 獲第十六屆「IFVA 獨立短片及影像媒體比賽」（動畫組）金獎
- 2014 獲第二十屆「IFVA 獨立短片及影像媒體比賽」（動畫組）金獎
- 2015 獲第十七屆「Digicon6 Asia 大賞」（Hong Kong）金獎
- 2016 獲「香港資訊及通訊科技獎 2016」：最佳數碼娛樂（動畫與視覺效果）金獎
- Hong Kong Cartoonist
- Gold Awards / 16th IFVA The Hong Kong Independent Short Film & Video Awards (Animation Category)
- Gold Awards / 20th IFVA Incubator for film & visual media in Asia (Animation Category)
- Gold Awards / 17th DigiCon6 Asia Award (Hong Kong)
- Gold Awards / Hong Kong ICT Awards 2016: Best Digital Entertainment (Animation & Visual Effects)



決選評審  
Juror of Final Selection  
張光民 Tony K.M. Chang  
臺灣 Taiwan

- 台灣設計研究院總顧問
- 世界設計組織區域顧問
- 德國紅點 (Red dot) 獎榮譽推廣大使
- 中原大學講座教授
- 台灣設計聯盟 (TDA) 顧問
- Taiwan Design Research Institute/Chief Advisor
- World Design Organization (WDO)/Regional Adviser
- Reddot Design Award/Ambassador
- Chung Yuan Christian University/ University Professor
- Taiwan Design Alliance/Advisor

## 數位動畫 Digital Animation



初選評審  
Juror of Preliminary Selection  
劉政源 Cheng-Yuan Liu  
臺灣 Taiwan

- 泰偉電子部長及藝術總監
- 曾任多家公司的美術總監
- 曾參與 Disney 卡通影集製作
- 國內外多款遊戲之片頭動畫及片尾動畫製作
- 國內外多款遊戲之美術、動畫 OEM 專案。專案廠商包含：Disney、Lucas Art、SEGA、KONAMI、CAPCOM、Double Helix Games 等
- Astro Corp. / Head of Game Department/Art Director
- Art directors of several companies
- Participated in the production of Disney cartoon series
- Produced Intro Cinematic and Ending Cinematic for many games
- Participated in OEM projects of art and animation of various games, Customers including Disney, Lucas Art Company, SEGA, KONAMI, CAPCOM, Double Helix Games, etc.



初選評審  
Juror of Preliminary Selection  
李涌瑞 Erik Lee  
臺灣 Taiwan

- 太崆動漫製作及動畫總監
- 2020 作品 <盤古> 入選舊金山國際影展
- 2020 作品 <福> 入圍英國 D&AD 設計大獎
- 2019 作品 <One Small Step> 獲得奧斯卡最佳動畫短片提名
- Production/Animation supervisor at Taiko Studios
- (2020) <Pangu> official selected for SFFILM
- (2020) <Fu> shortlisted for D&AD award
- (2019) <One Small Step> nominated Academy Award for Best Animated Short



初選評審  
Juror of Preliminary Selection  
林思翰 Hans Lin  
臺灣 Taiwan

- 谷汨文化導演
- 2019 擔任臺北 101 跨年煙火動畫秀動畫總監
- 動畫與視覺設計師，服務客戶包含 Samsung、Nike、Disney Taiwan、Porsche、新光三越等
- 在 YOTTA 平台開設線上課程，累積超過 4500 名學生參與
- 曾在臺灣受邀到 Adobe 與 Apple 擔任講師
- Director at Group.G
- (2019) Animation Director of the TAIPEI 101 New Year's Eve Fireworks X Animation Show
- Producing animation and visuals for customers such as Nike, Samsung, Disney Taiwan, Porsche, SKM and others
- Opened online courses on YOTTA platform, accumulated more than 4,500 students had participated
- Invited as the lecturer in Adobe and Apple in Taiwan

## 數位動畫 Digital Animation



初選評審  
Juror of Preliminary Selection

林振宇 JC Lin

臺灣 Taiwan

- 暗躍視覺特效負責人
- 地球防衛隊娛樂負責人
- 紐西蘭威塔數碼資深特效技術指導
- 盧卡斯影業資深生物特效技術指導
- 加拿大工業光魔資深生物特效技術指導
- Owner of StealthWorks Taiwan
- Owner of Earth Defense Force Entertainment
- Senior Effects Technical Director of Weta Digital
- Senior Creature FX Technical Director of Lucasfilm
- Senior Creature FX Technical Director in Industrial Light and Magic



初選評審  
Juror of Preliminary Selection

蘇三毛 Shaun Su

臺灣 Taiwan

- 2020 獲得休士頓影展電視廣告及公共服務廣告白金獎
- 2013 入圍金馬獎最佳視覺效果
- 2013 入圍亞洲電影大獎最佳視覺效果
- 2013 獲得臺北電影節最佳整體技術獎
- 2006, 2007 獲得兩屆臺北電影節最佳動畫獎
- (2020) WorldFest Houston International Film and Video Festival PLATINUM REMI
- (2013) Golden Horse Awards nominated for Best Visual Effect
- (2013) Asian Film Awards nominated for Best Visual Effects
- (2013) Taipei Film Festival. Won the Best Overall Technology Award
- (2006, 2007) Taipei Film Festival Best Animation Award



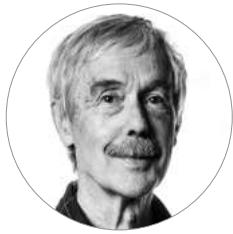
初選評審  
Juror of Preliminary Selection

陳家瑩 Zoy Chen

臺灣 Taiwan

- 泥巴娛樂資深遊戲美術設計師
- 參與研發 3A 作品惡靈古堡、跨平台遊戲太空戰士等系列作品
- 2013,2016 獨立動畫導演 - 入圍美國 SIGGRAPH 電腦動畫影展、德國柏林短片影展、女性國際影展
- 2012, 2014,2015 榮獲日本 ASIAGRAPH 第二部門優秀作品
- 紐西蘭 Oktobor Animation 動畫師
- Senior Game Artist of NeoBards Entertainment Ltd.
- Participate in AAA title: "Resident Evil Resistance" and supervising for "Final Fantasy XV Pocket Edition"
- Independent animation director- (2013) SIGGRAPH Computer Animation Film Festival, US., Interfilm Berlin Short Film Festival, Germany, (2016) Women Make Waves International Film Festival, Taiwan, and so on
- (2012, 2014, 2015) Excellent Works at ASIAGRAPH Division II, Japan
- CG Artist at Oktobor Animation, New Zealand

## 數位動畫 Digital Animation



初選評審  
Juror of Preliminary Selection

Raimund Krumme

德國 Germany

- 獨立動畫及廣告導演
- 曾於各地舉辦多場繪畫展覽，包含臺灣
- 曾工作於法國國家音像研究所
- 曾於加州藝術學院擔任實驗性動畫系專任教師及科隆媒體藝術學院擔任專任教師
- 目前任職於臺北藝術大學動畫學系
- Director for independent animation and commercials
- Exhibitions of drawings in several countries, incl. Taiwan
- Worked at the National Audiovisual Institute in France
- Full time faculty at CalArts department for Experimental Animation and at the Academy for Media Arts Cologne
- Currently guest faculty at TNUA Animation department



初選評審  
Juror of Preliminary Selection

鄭世民 Shih-Ming Tay

新加坡 Singapore

- 西基電腦動畫股份有限公司監督總監
- 工業光魔角色綁定與模擬主管
- 維塔數碼角色綁定與模擬組長
- 盧卡斯影業動畫角色綁定主管
- 參與作品有阿拉丁 (2019)、復仇者聯盟 3：無限之戰 (2018)、星際異攻隊 2 (2017)、魔獸：崛起 (2016)
- CGCG Inc., CGI Supervising Director
- Industrial Light & Magic, Creature Supervisor
- Weta Digital Ltd., Lead Creature TD
- Lucasfilm Animation Rigging Lead
- Worked on Aladdin (2019), Avengers: Infinity War (2018), Guardians of The Galaxy Vol. 2 (2017), Warcraft (2016)

## 廠商指定特別獎 Brand Specified Special Prize

評審  
Juror

王家祥 Chia-Hsiang Wang  
臺灣 Taiwan

- REnato lab 創辦人及執行長
- 毅泰管理顧問股份有限公司 總經理
- 2017 公司作品曾獲 La Vie 創意力 Best 100、SDA 設計 Best 100、金點設計獎
- 聯合國 - 解決電子廢棄物問題計畫成員
- 中鼎集團環境工程師
- Founder of REnato lab
- General manager of Eti consulting co.
- (2017) (2016) Awarded by La Vie Best 100, SDA Best 100 and Golden Pin Design Award
- Member of The Solving the E-waste Problem (StEP)
- Worked in CTCI Foundation, as an Engineer

評審  
Juror

張靖霖 Gordius Chang  
臺灣 Taiwan

- 亞洲智識科技總經理
- 金立華生物科技 大中華區營運諮詢總顧問
- 台灣電路板協會 (TPCA) 顧問、講師、技術判定專家
- 工研院職能發展委員會委員
- 創新性解決問題理論 LEVEL II 合格
- General Manager of Asia Intelligence Technology
- General Advisor of Jinlihua Biotechnology Greater China Operations Consulting
- Consultant, lecturer, and technical FMEA expert of Taiwan Printed Circuit Board Association (TPCA)
- Member of the Functional Development Committee of the Industrial Research Institute
- LEVEL II of TRIZ

評審  
Juror

路威 Gideon Loewy  
丹麥 Denmark

- 北歐設計顧問有限公司的創辦人暨 CEO 執行長
- Future Impact Foundation 創辦人暨執行長
- 經濟部文化部委員及工研院外貿協會顧問
- 丹麥設計師協會 MDD 理事長
- 多次榮獲德國 iF 獎、日本 G-Mark 獎、義大利 SMAU 獎、臺灣精品獎及金點設計獎
- Founder and CEO of Scandinavian Design Consultant Co., Ltd.
- Founder and Director of Future Impact Foundation Committee member of Ministry of Economic Affairs and Ministry of Culture
- Consultant for Industrial Technology Research Institute and Taiwan External Trade Development Council
- Chairman of Design Denmark (former MDD)
- Winner of iF Design Award, G-mark Good Design Award, SMAU Innovation award, Taiwan Excellence Award and Golden Pin Design Award



Taiwan  
International  
Student  
Design  
Competition

活動紀實  
On the Spot

## 初選活動紀實 Preliminary Selection

「2020 臺灣國際學生創意設計大賽」於 2020 年 8 月 29 日(六)-8 月 30 日(日)在臺北文創大樓舉辦初選活動。評選類別分為產品設計、視覺設計及數位動畫三類進行，並集結 40 名來自臺灣、印尼、香港、新加坡、美國、英國、德國等國家的專業設計人士組成評審團，評審陣容十分堅強。今年因世界各地受疫情影響，收件數卻仍舊亮眼，因此初選經過兩日的評選、各類別至少兩輪的投票評選後，最終由專業評審團挑選出 590 件作品入圍，分別來自臺灣、泰國、新加坡、日本、韓國、印度、美國、加拿大、巴西、俄羅斯、英國、波蘭、丹麥、德國、阿拉伯聯合大公國、厄瓜多爾及紐西蘭等 30 個國家，這些作品獲得進入決選資格，繼續角逐獎金高達 40 萬元的年度大獎及各類獎項。

The Preliminary Selection of 2020TISDC took place on August 29th and August 30th at Taipei New Horizon. 40 experts in design from Taiwan, Indonesia, Hong Kong, Singapore, United States of America, United Kingdom, and Germany were invited to form the panels of jurors for Product Design Category, Visual Design Category and Digital Animation Category. Owing to the great amount of entries the Competition received, it took the jurors two days to finish screening all the entries. After rounds of strict and enthusiastic screening and discussion, 590 entries were eventually on the shortlist, which included works from Taiwan, Thailand, Singapore, Japan, Korea, India, USA, Canada, Brazil, Russia, United Kingdom, Poland, Denmark, Germany, United Arab Emirates, and New Zealand. These finalists will pursue the Grand Prix, which is worth NT\$400,000, and the other awards in each category in the Final Selection.



贊助單位《財團法人看見台灣基金會》執行長陳文堂先生致詞  
Address by Mr. Don Chen, CEO of iSee Taiwan Foundation



臺灣國際學生創意設計大賽計畫主持林磐聳講座教授致詞與介紹競賽  
Prof. Apex Lin, Pang-Soong, Project Director of TISDC, Gave a Welcome Remark and Introduced the Competition



贊助廠商與計畫主持大合影 Group Photo With Sponsors and Project Director



產品設計類評審合影 Jury of Product Design Category



初選評審實況 Preliminary Selection of 2020TISDC



視覺設計類評審合影 Jury of Visual Design Category



初選評審實況 Preliminary Selection of 2020TISDC



數位動畫類評審合影 Jury of Digital Animation Category



初選評審實況 Preliminary Selection of 2020TISDC

## 決選活動紀實 Final Selection

臺灣國際學生創意設計大賽從 2008 年耕耘至今，已邁入第十三個年頭，為全球最具指標性的大型學生設計競賽之一。今年競賽以「Action」為主題，希望透過設計用以追求聯合國「全球永續發展目標」(Sustainable Development Goals, SDGs) 的普世價值，冀望透過新星設計學子在不同設計領域的成果碰撞出更多創意的火花，創造與國際接軌的設計實力。分別有「產品設計」、「視覺設計」及「數位動畫」等三大競賽類別。獎項包括年度大獎 1 名、「產品設計」、「視覺設計」、「數位動畫」三類組金獎各 1 名、銀獎各 1 名、銅獎各 3 名、佳作共 36 名；以及國際設計組織特別獎 22 名（包括紐約藝術指導協會年度獎 The One Club for Creativity / ADC Awards (ADC)、義大利工業設計協會 Association for Industrial Design (ADI)、歐洲設計協會總局 The Bureau of European Design Associations (BEDA)、巴西中央設計協會 Brazil Design Center (CBD)、泰國創意經濟局 Creative Economy Agency (CEA)、印度工業聯合會 The Confederation of Indian Industry (CII)、國際藝術設計院校聯盟 International Association of Universities and Colleges of Art, Design and Media (Cumulus)、新加坡設計業總商會 Design Business Chamber Singapore (DBCS)、紐西蘭設計師協會 The Designers Institute of New Zealand (DINZ)、香港設計總會 Hong Kong Federation of Design Associations (FHKDA)、澳大利亞優秀設計協會 Good Design Australia (GDA)、德

國國家設計委員會 German Design Council (GDC)、莫斯科國際平面設計雙年展金鋒獎 Moscow Global Biennale of Graphic Design Golden Bee (Golden Bee)、國際設計社團協會 International Council of Design (ICoD)、墨西哥國際海報雙年展協會 International Poster Biennial in Mexico (IPBM)、日本設計振興會 Japan Institute of Design Promotion (JDP)、韓國設計振興會 Korea Institute of Design Promotion (KIDP)、芬蘭拉赫第國際海報三年展 Lahti International Poster Triennial (Lahti)、澳門設計師協會 Macau Designers Association (MDA)、台灣設計聯盟 Taiwan Design Alliance (TdA)、亞洲設計連 The Design Alliance Asia (tDA Asia)、世界設計組織 World Design Organization (WDO)）；另外由財團法人電路板環境公益基金會特別贊助的「環境永續獎」，則從產品設計類中選出 1 名得獎者。

決選評審們普遍認為今年的入圍作品能從眾多參賽作品中脫穎而出，是因為作品具有高水平且風格多元、作品也相當國際化。根據執行小組統計，今年總共有來自全球 64 個國家地區、860 所設計院校，總計 20,377 件作品報名參賽，日前由來自國內外 46 位不同設計領域的專家評審，經過熱烈討論，最終從 590 件入圍作品中，選出了 75 件得獎作品，年度大獎得主，將可獲頒新臺幣 40 萬元獎金。



決選總召聯席會議 Joint Meeting of The Judging Panel Conveners

Taiwan International Student Design Competition has entered its thirteen year. The theme of this year's competition is "Action," hoping that students could use design to pursue the universal value of "SDGs: Sustainable Development Goals" proposed by the United Nations. The competition is composed of 3 categories, "Product Design," "Visual Design," and "Digital Animation." The awards of this year include 1 grand prix; 1 gold prize, 1 silver prize, 3 bronze prizes for the three categories of "Product Design," "Visual Design," and "Digital Animation" respectively and 36 honorable mentions for these three categories altogether. The awards in the category of "Brand Specified Prize: Environmental Sustainability Award" are sponsored by TPCA Environment Foundation, only for 1 winner. This year, TISDC is honored to have 22 international design associations endorsing special prizes in this year's competition. The 22 international design associations include The One Club for Creativity / ADC Awards (ADC), Industrial Design Association (ADI), The Bureau of European Design Association (BEDA), Brazil Design Center (CBD), Creative Economy Agency (CEA), The Confederation of Indian Industry (CII), International Association of Universities and Colleges of Art, Design and Media (Cumulus), Design Business Chamber Singapore (DBCS), The Designers Institute of New Zealand (DINZ), Hong Kong Federation of Design Associations (FHKDA), Good Design Australia (GDA), German Design Council (GDC), Moscow Global Biennale of Graphic Design Golden Bee (Golden Bee), International Council of Design (ICoD), International

Poster Biennial in Mexico (IPBM), Japan Institute of Design Promotion (JDP), Korea Institute of Design Promotion (KIDP), Lahti International Poster Triennial (Lahti), Macau Designers Association (MDA), Taiwan Design Associations (TdA), The Design Alliance Asia (tDA Asia), and World Design Organization (WDO).

The panel of judges of the Final Selection generally agreed that the quality standard of this year's finalists was quite high and internationalized. Many works were inspired by current issues in the society and were very thought provoking. According to the statistics done by the execution team, a total of 20,377 entries, coming from 64 countries/regions and 860 design schools, participate in this year's competition. After the fervent discussion among the 46 domestic and international jurors from different design disciplines, 75 pieces of works were selected as the winning works out of 590 pieces of nominated works. The winner of the grand prix will be awarded NT\$ 400,000.



決選線上視訊會議畫面 Live scene of 2020TISDC Online Meeting



## 新亞洲設計工作坊 New Asia Design Workshop

於 2020 年 10 月 17 日至 10 月 18 日在亞洲大學舉辦第四屆的「新亞洲設計工作坊」，非常榮幸邀請到三位國際間極具領導地位的設計師—丹麥的 Gideon Loewy、德國的 Felix von Bomhard 及荷蘭的 Gerard Jasperse 參與及擔任本次工作坊的講師。新亞洲設計工作坊主要以今年度臺灣國際學生創意設計大賽的競賽主題「Action/即時行動」為核心，講師們帶領學員們透過創意的發想與演繹，提供不同設計領域各種面向的觀察與思考，不僅擴展新的視野，更是運用概念完成設計作品，激盪出不同的創意火花。這兩天的設計工作坊，三位講師們帶給學生自身豐富的設計歷程與創新的設計思維，透過分享自身經驗傳授不同的設計方法，累積更多設計能量。

2020 Taiwan International Student Design Competition held the 4th New Asia Design Workshop at Asia University on 17th and 18th October, 2020. Three prestigious international designers, including Mr. Gideon Loewy from Denmark, Mr. Felix von Bomhard from Germany, and Mr. Gerard Jasperse from Netherlands, were invited to be the lecturers of the workshop. The New Asia Design Workshop targeted at the theme, "Action," of 2020 Taiwan International Student Design Competition. The international lecturers offered aspects of observation and opinions in design industries to lead the student think and explore creatively. The workshop not only helped the students to broaden their horizon but also help them complete design work by themselves. After the two-day workshop, the students got inspired, came out with new thoughts, and generated new design energy from the design experiences that the lecturers shared with them.



新亞洲設計工作坊大合照 Group Photo Taken in the New Asia Design Workshop



產品設計類組學員與設計師 Gideon Loewy 合影 Participants of Product Design Category Took a Picture with Designer Gideon Loewy



視覺設計類組學員與設計師 Felix von Bomhard 合影 Participants of Visual Design Category Took a Picture with Designer Felix von Bomhard



數位動畫類組學員與設計師 Gerard Jasperse 合影 Participants of Digital Animation Category Took a Picture with Designer Gerard Jasperse

## 設計講座 Design Seminar

在國際評審評選期間，主辦單位於臺北的張榮發國際會議中心、華山拱廳與臺中的國立公共資訊圖書館舉辦了「國際設計大師系列講座」，邀請設計名家分享對設計的體會與觀察，不僅促進國際交流，更讓喜愛設計的民眾與學子一飽耳福。系列講座總計吸引了超過 500 人前來聆聽、超過 2,000 人線上參與。講座主題主要圍繞在環境與設計的關係及如何透過設計解決全球永續發展的問題，善盡世界公民的責任，提供了不同設計領域裡的各種面向的觀察與思考，場場精采，現場聽眾也熱情回應，把握機會與國際大師們交流。

As the selection went on, International Design Masters Lecture Series was held in Taipei's Chang Yung-fa Foundation's International Convention Center, Huashan 1914 Creative Park, and National Library of Public Information at Taichung. The lecture series invited world famous designers to share their experiences and practice in design industry. The lecture series not only opened up a platform for communication but also provided a design feast for those who are interested in design. It has attracted more than 500 audiences on site and 2,000 livestream viewers online. The theme of lectures was the relationship between environment and design. How designers are able to fulfil the duty as a global citizen and thus provide a sustainable solution in terms of global development is also a topic being discussed. The International Design Masters Lecture Series offered observation and thoughts towards different aspects in design industries. It's an inspiring lecture series that is able to provoke enthusiastic response from the audiences who grasp the opportunity to interact with international design masters.



國際設計大師系列講座：臺中場 - 國立公共資訊圖書館 International Design Masters Lecture Series at National Library of Public Information in Taichung

## 設計講座 Design Seminar - 臺北 Taipei

這次「國際設計大師系列講座」臺北場於張榮發國際會議中心舉辦，邀請到來自丹麥的 Gideon Loewy 路威總監(現任北歐設計顧問有限公司的創辦人暨CEO執行長)及來自美國的 Peter Morehead 孟磊設計師(現任大地旅人樸門設計工作室共同創辦人)前來分享他們的設計經驗。講者們以環境永續議題作為演講主軸，分享了如何重新思考，面對「環境永續」這項重大議題以及生活中許多減少資源消耗、環境汙染，且可持續利用的設計，透過講者個人經驗的分享及分析進而激發聽眾的思考，希望引起觀眾們對於環境永續的設計有更多不同面向的設計思維及觀察。

This year's "Design Masters Series" was held in Chang Yung-fa Foundation's International Convention Center. TISDC invited Gideon Loewy (Founder and CEO of Scandinavian Design Consultant) from Denmark and Peter Morehead (Founding Chairperson of Taiwan Permaculture Institute) to share their experiences. Environmental sustainability was the theme of the two lectures. Designers also showed the audiences ways of rethinking such an important issue. The designers aimed to produce sustainable designs that can successfully decrease cost of resources as well as pollution in environment. Experiences and discussions shared by designers empowered the audiences to think and to be more aware of design that enables sustainability.



國際設計大師系列講座：臺北場 - 張榮發基金會國際會議中心 International Design Masters Lecture Series at Chang Yung-Fa Foundation in Taipei

## 設計講座 Design Seminar - 臺北 Taipei

這次「國際設計大師系列講座」臺北場於華山拱廳舉辦，邀請到包括香港的陳永基設計有限公司創辦人陳永基設計總監以及德國的獨立動畫及廣告導演 Raimund Krumme 兩位重磅講者。來自香港的陳永基設計總監以設計能為臺灣做什麼為主題，由淺入深的引導觀眾用設計改善臺灣這塊土地；來自德國的 Raimund Krumme 以 Movement and Space in Animation- A Closer Look at the Obvious 為主題，從喜愛書寫手繪的方式創作動畫，導入應用中國書法的流線作為文化靈感，並探討線條與空間之間奧妙的視覺感官，透過點、線、面以及人類視覺錯位做為創作啟發，有趣且發人省思的動畫，吸引在場的設計學生的目光。

This year's "Design Masters Series" was held in Huashan 1914 Creative Park. TISDC invited Leslie Chan, founder of Leslie Chan Design in Hong Kong, and Raimund Krumme, the independent animators as well as commercial director from Germany. Director Chan's topic was "How design can do for Taiwan?" He guided the audience to explore the possibility of making Taiwan a better place through design. "Movement and Space in Animation- A Closer Look at the Obvious" was Raimund Krumme's topic. He started his speech by showing handwritten and hand-drawn ways of making animation and then showed the audiences of how calligraphy's streamlined characters inspire him and how he has applied those in design. Raimund Krumme explored the visual beauty that was created by using lines and spaces properly. He used dots, lines, and surfaces expertly and thus created an optical illusion animation that caught students' attention.



國際設計大師系列講座：臺北場 - 華山拱廳 International Design Masters Lecture Series at Huashan Creative Park in Taipei

## 設計講座 Design Seminar - 臺中 Taichung

「國際設計大師系列講座」臺中場於臺中國立公共資訊圖書館舉行，吸引了約1,600 人次參與，國立公共資訊圖書館館長劉仲成先生更到場給予支持與鼓勵。本場演講的嘉賓分別為 Renato lab 的創辦人兼執行長王家祥、來自荷蘭的設計師兼藝術家 Gerard Jasperse，和來自德國的果多設計 (Design by associates) 創辦人 Felix von Bomhard，透過講者的分享，讓喜愛設計的民眾和學子一飽耳福，也提供了不同設計領域及各種面向的觀察與思考，藉此激發不同文化間的創意火花 !! 來自臺灣的王家祥執行長，將循環經濟的議題作為主軸，結合聯合國提出的永續指標 SDGs，提醒所有的設計師，不僅要設計好用的產品，更要透過商品設計解決社會問題；荷蘭的 Gerard Jasperse 以 The view from outside 外圍視角為題，提醒參與講座的學生們應該跳脫框架，不斷地對生活提出質疑，間接地提出自我的想法，建立確切的品牌定位，才能在眾多設計中做出差異；來自德國的 Felix von Bomhard 則從自身經歷出發，提及自己曾經從事荷蘭文化遺產相關的設計案例，從中帶入荷蘭與台灣的歷史連結，並強調應該活用當地元素。

This year's "Design Masters Series" in Taichung was held at National Library of Public Information. There were around 1,600 audiences joining the event. Mr. Liu, the curator of National Library of Public Information, also showed up to support the event. TISDC invited three design masters, including Jackie Wang (Founder and CEO of Renato lab), Gerard Jasperse (Designer and artist) from the Netherland, and Felix von Bomhard (Founder of Design by associates) from Germany. Designers shared their insightful experiences with the audiences and design students and offered them different thoughts and observation towards design. The lecture series became a cross-cultural platform that provoked inspiring thoughts. Jackie Wang, is a design master and CEO from Taiwan that founded Renato lab. The CEO of Renato lab combined the theme of circular economy with Sustainable Development Goals (SDGs) proposed by the UN. He aimed to remind designers that it was indeed important to produce excellent design, but it was even more important to provide a solution to social problems through design. "The view from outside" was the topic of Gerard Jasperse from the Netherlands. Gerard Jasperse told the design students that they should always think outside the box and they should never stop asking why. Only when a designer is able to proposed original idea and create an effective brand positioning can his/her design standout among other designs. Felix von Bomhard from Germany talked about his own experiences in the field. He mentioned a cultural heritage case from the Netherlands. He then brought in the historical connection between the Netherlands and Taiwan. He then underlined the importance of using local elements in design.



國際設計大師系列講座：臺中場 - 國立公共資訊圖書館 International Design Masters Lecture Series at National Library of Public Information in Taichung

## 頒獎典禮 Award Ceremony

由教育部主辦，亞洲大學承辦，財團法人看見台灣基金會及財團法人溫世仁文教基金會贊助的「2020臺灣國際學生創意設計大賽」，11月24日下午於西門紅樓2樓劇院舉行頒獎典禮。今年共徵得20,377件作品，吸引來自64個國家/地區、860個校院系所的學生參與，經過嚴謹的初、決選程序，選出年度大獎、各類金、銀、銅獎及佳作、國際設計組織特別獎，以及財團法人電路板環境公益基金會設置的環境永續獎，共計75件作品脫穎而出。其中臺灣學生作品占39件，三大類別的金獎均來自臺灣，顯示臺灣學生創作不僅具有豐沛的設計能量，同時已具備與國際學生作品競爭的實力。

「臺灣國際學生創意設計大賽」邁入第13年，參賽作品件數眾多，已成為全球規模最大的國際學生設計競賽。今年以「即時行動」(Action)為主題，連結聯合國所倡議的永續發展目標(Sustainable Development Goals, SDGs)，拋出以設計去詮釋對於人與人、人與環境的尊重、公平正義及同理心等議題，獲獎者們彰顯設計師的專業，透過作品傳達出對於各項議題的反思與傾聽，均屬成熟精采之作。

獲得年度大獎殊榮的日本東京藝術大學(Tokyo University of the Arts)李念澤同學，作品「草莓糖」(Strawberry Candy)以內斂童趣的畫風對比黑暗現實的反差，片中不斷出現「手」的意象，在溫柔的筆觸中殘忍揭露陰暗。作品結合SDGs「和平、正義與健全的司法」議題，反映現今社會仍普遍畏懼權威不敢發聲以及對孩童權益的漠視。高明的手法贏得多數評審青睞，是近年少見的傑出學生作品，勇奪獎金新臺幣40萬元。

產品設計類金獎由南臺科技大學鄭逢甲、彭凱嶸、李宣諺、高偉銘、林瑞苓、李永琪、莫于寬及鄭仲凱等同學獲得，其作品「HanDo 兒童義肢」(HanDo Prosthetics for Kids)結合SDGs「健康與福祉」(Good Health and Well-Being)、「責任消費與生產循環」(Responsible Consumption and Production)等議題，專為6-12歲單側斷肢兒童打造，其模組化的設計可以有效、經濟的解決個人需求與配合場景變換，兼顧美觀與實用性，能為孩童在成長學習的過程中，帶來更多的自信與正向能量，獲評審肯定。

視覺設計類金獎由嶺東科技大學何芝螢、謝欣潔、盧芷吟、黃庭怡、曾怡瑄及林育誠等同學獲得，其作品「數鯤島」(Numbers of Tainan Coast)將臺灣特殊地形—鯤鯓—海中沙洲的特色延伸應用到各種形式的作品，同時結合影片及專刊記載各鯤鯓的故事，將「數鯤島」品牌注入當地。創作概念傳遞SDGs「永續城鄉和社會」(Sustainable Cities and Communities)的精神，帶動區域文化與族群的發展，深獲評審一致好評。

數位動畫類金獎由國立臺北商業大學張心語、林佩儀、許嘉珊、歐俊廷、劉耘菲及莊晴等同學獲得，其作品「一條魚在我床上」(A Fish on My Bed)作品將女性月經視覺化，即使月經屬正常生理現象，女性因為月經感到難為情的表現卻也經常可見，透過優美的紅金魚/經血製造出與女主角間的衝突美感，故事最後以又愛又恨紅金魚的對比來收尾，呼應了SDGs「性別平權」(Gender Equality)的議題，獲數位動畫類金獎肯定。



頒獎典禮現場 Award Ceremony of 2020TISDC

The 2020 Taiwan International Student Design Competition (TISDC) was organized by the Ministry of Education, and sponsored by iSee Taiwan Foundation, and the Sayling Wen Cultural & Educational Foundation. The award ceremony will be held in the afternoon on November 24, 2020 at the Theater on the 2nd floor of Ximen Red House. During this year, the TISDC has received 20,377 works, and students from 64 countries/regions, 860 universities, colleges and departments were attracted to participate in this competition. The Grand Prix, the three categories of Gold Prize, Silver Prize, Bronze Prize, and Honorable Mention, the International Design Association Special Award, and the Environmental Sustainability Award sponsored by the TPCA Environment Foundation were all selected after the rigorous preliminary and final selection, and a total of 75 works stood out from all the participants. Among these winning works, 39 works are from students in Taiwan. Furthermore, the Gold Prize in three categories of "Product Design", "Visual Design", and "Digital Animation" were also from Taiwan; this demonstrated that students in Taiwan are not only equipped with abundant design energy, but also have the ability to compete with the works from international students.

This is the 13th year of the TISDC, and there were plenty of participating works. The theme of this year was "Action", which connected with the Sustainable Development Goals (SDGs) promoted by the United Nations. Through these designs, concepts such as respect between people, as well as between humans and the environment, introspection and listening to justice and fairness as well as empathy can all be demonstrated. In addition, all the winning works were mature and remarkable.

The most high-profile Grand Prix this year was awarded to *Strawberry Candy* by Nianze Li from the Tokyo University of Arts. Combining the topic of 'Peace, Justice and Strong Institutions' in the SDGs, it reflected that current society is still generally afraid of authority, afraid to speak out and indifferent to children's rights and interests. This work contrasted the dark reality with an introverted and childlike style of painting, and the image of 'hands' constantly appeared in the animation, which cruelly exposes the darkness in gentle brushstrokes. The remarkable technique impressed the juries. It was a rare outstanding student work of recent years, which won the favor of most juries and won a prize of NT\$ 400,000 for this student.

The Gold Prize winner in the "Product Design" was HanDo

*Prosthetics for Kids* by Feng-Jia Zheng, Kai-Jung Peng, Hsun-Ye Li, Wei-Ming Kok, Jui-Ling Lin, Yong-Qi Li, Yu-Kuan Mo, and Zhung-Kai Zheng from the Southern Taiwan University of Science and Technology, which combined the topics of "Good Health and Well-Being", and "Responsible Consumption and Production" in the SDGs. This work was a prosthetic specifically designed for unilateral children amputees aged between 6 to 12 years old. Its modular design can effectively and economically solve individual needs, and connect with different scenarios. In addition, the designers focused on both aesthetics and practicality to bring confidence and a feeling of positivity to the children in the process of growth and learning.

The Gold Prize winner in the "Visual Design" was *Numbers of Tainan Coast* by Chic-Ying Ho, Xin-Jie Xie, Zhi-Yin Lu, Ting-Yi Huang, Yi-Hsuan Tseng, Yu-Cheng Lin from Ling Tung University. This work delivered the spirit of the topic of "Sustainable Cities and Communities" in the SDGs, applying and extending features of the sand bar, Kun-shen, which is a unique landform in Taiwan into various design pieces. In addition, this work also combined with the films and special issues, the stories of each Kun-shen were recorded, and the brand of *Numbers of Tainan Coast* was introduced into local places, thereby stimulating the development of regional culture and ethnic groups.

The Gold Prize winner in the "Digital Animation" was *A Fish on My Bed* by Hsin-Yu Chang, Pei-Yi Lin, Jia-Shan Shu, Chun-Ting Ou, Yun-Fei Liu, Qing Zhuang from the National Taipei University of Business. Their work is a visual presentation of menstruation. Menstruation is a normal physiological phenomenon, but for women it is often perceived as an embarrassing monthly ritual. Through the beautiful red goldfish-menstrual blood, the beauty of conflict with the female protagonist is created, and the story ends with the contrast of love and hate of red goldfish, which resonates with the topic of "Gender Equality" in the SDGs.

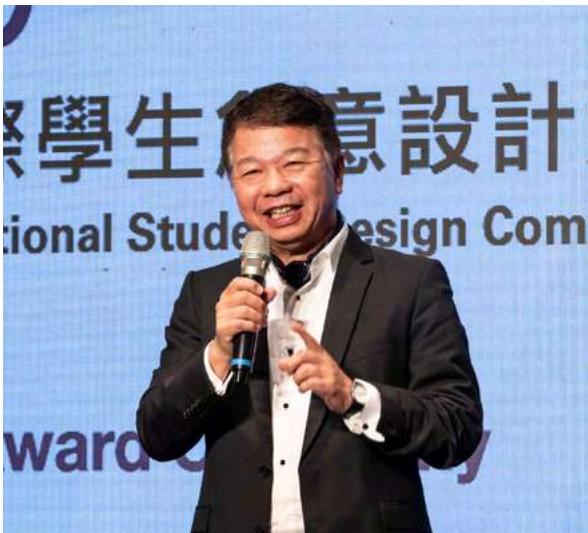
## 頒獎典禮 Award Ceremony



教育部劉孟奇政務次長致詞  
Address by Mr. Mon-Chi Lio, Political Deputy Minister of Ministry of Education



立法委員吳思瑤致詞  
Address by Ms. Szu-Yao Wu, Member of the Legislative Yuan



贊助單位《財團法人看見台灣基金會》執行長陳文堂先生致詞  
Address by Mr. Don Chen, CEO of iSee Taiwan Foundation



贊助單位《財團法人溫世仁文教基金會》執行長林雅莉女士致詞  
Address by Ms. Teresa Lin, CEO of Sayling Wen Cultural & Educational Foundation



財團法人電路板環境公益基金會執行長陳正雄先生致詞  
Address by Mr. Simon Chen, President of TPCA Environment Foundation



臺灣國際學生創意設計大賽計畫主持人林磐聳講座教授致詞與介紹競賽  
Prof. Apex Lin, Pang-Soong, Project Director of TISDC, Gave a Welcome Remark and Introduced the Competition



超過百名同學與貴賓一同參與頒獎典禮之盛況  
More Than One Hundred Students and Guests Attended the Award Ceremony



各類評審講評  
Address by jurors of all categories



超過百名同學與貴賓一同參與頒獎典禮之盛況  
More Than One Hundred Students and Guests Attended the Award Ceremony

## 頒獎典禮 Award Ceremony



教育部劉孟奇政務次長頒發年度大獎 (由蘇宗雄教授代理受獎)  
Deputy Minister Lio Present the Grand Prix (Received Award By Professor Zong-Xiong Su)



教育部劉孟奇政務次長頒獎給產品設計類金獎得主林瑞苓同學、李永琪同學、莫于寬同學、鄭仲凱同學、鄭逢甲同學、彭凱嶸同學、李宣諺同學、高偉銘同學  
Jui-Ling Lin, Yong-Qi Li, Yu-Kuan Mo, Zhung-Kai Zheng, Feng-Jia Zheng, Kai-Jung Peng, Hsung-Yen Li, Wei-Ming Kok, Gold Prize Winner of Product Design Category, were Awarded by Mr. Mon-Chi Lio, Political Deputy Minister of Ministry of Education



教育部劉孟奇政務次長頒獎給視覺設計類金獎得主謝欣潔同學、盧芷吟同學 (為該組代表)  
Xin-Jie Xie, Zhi-Yin Lu (Representative of the Team), Gold Prize Winner of Visual Design Category, were Awarded by Mr. Mon-Chi Lio, Political Deputy Minister of Ministry of Education



教育部劉孟奇政務次長頒獎給數位動畫類金獎得主張心語同學、莊晴同學(為該組代表)  
Hsin-Yu Chang, Qing Zhuang (Representative of the Team), Gold Prize Winner of Digital Animation Category, were Awarded by Mr. Mon-Chi Lio, Political Deputy Minister of Ministry of Education



立法委員吳思瑤頒獎給產品設計類銀獎得主王韋婷同學(為該組代表)、視覺設計類銀獎得主許書綺、徐啟嫚、李欣諭、林佳均同學、數位動畫類銀獎得主  
Porntawan Rittiruth 同學, Janthima Saengsri 同學, Ramita Daomanee 同學, Kanyawee Sulaiman 同學(由同學代替領獎)  
Wei-Ting Wang (Representatives of the Team), Silver Prize Winners of Product Design Category, Shu-Chi Hsu, Chi-Man Hsu, Sin-Yu Li, Jia-Jun Lin, Silver Prize Winner of Visual Design Category, and Porntawan Rittiruth, Janthima Saengsri, Ramita Daomanee, Kanyawee Sulaiman, Silver Prize Winner of Digital Animation Category (Received by a Delegate), were Awarded by Ms. Szu-Yao Wu, Member of the Legislative Yuan.



教育部高等教育司梁學政副司長頒發產品設計類銅獎給得主呂明真同學、陳盈蓁同學、郭靜同學、曾宏宇同學、孫子婷同學、劉思堯同學(由同學代替領獎)  
The Bronze Prize Winners of Product Design Category, Ming-Chen Lu, Ying-Chen Chen, Ching Kuo, Hong-Yu Zeng, Ztu-Ting Sun, and Si-Yao Liu (Received by a Delegate), were Awarded by Dr. James H. C. Liang, Deputy Director General of Department of Higher Education, Ministry of Education

## 頒獎典禮 Award Ceremony



教育部高等教育司梁學政副司長頒發視覺設計類銅獎給得主顧嘉欣同學、肖琪媛同學、Maria Kuranova 同學 (三組得獎者皆由同學代替領獎)  
The Bronze Prize Winners of Visual Design Category, Jia-Xin Gu, Qi-Yuan Xiao, and Maria Kuranova, were Awarded by Dr. James H. C. Liang, Deputy Director General of Department of Higher Education, Ministry of Education (All Received by Delegates)



教育部高等教育司梁學政副司長頒發數位動畫類銅獎給得主沈莉臻同學 (為該組代表)、張喬同學、呂少宇同學、邱冠霖同學、李雅紳同學 (由同學代替領獎)  
The Bronze Prize Winners of Digital Animation Category, Li-Chen Shen (Representatives of the Team), Chiao Chang, Shao-Yu Lu, Kuan-Lin Chiu, and Ya-Shen Lee (Received by a Delegate), were Awarded by Dr. James H. C. Liang, Deputy Director General of Department of Higher Education, Ministry of Education



教育部高等教育司梁學政副司長頒發產品設計類佳作給得主陳柏允同學、麻珮琦同學、祝思燁同學 (由同學代替領獎)、邱郁晴同學、李懿芸同學 (為該組代表)  
The Honorable Mention Winners of Product Design Category, Po-Yun Chen, Pei-Qi Ma, Si-Ye Zhu (Received by a Delegate), Yu-Ching Chiu, and Yi-Yun Li (Representatives of the Team), were Awarded by Dr. James H. C. Liang, Deputy Director General of Department of Higher Education, Ministry of Education



教育部高等教育司梁學政副司長頒發產品設計類佳作給得主 Rishikesh Hiremath 同學 (由同學代替領獎)、張芷寧同學、張文維同學 (為該組代表)、蔡宜偉同學、蔡曼樺同學 (為該組代表)

The Honorable Mention Winners of Product Design Category, Rishikesh Hiremath (Received by a Delegate), Zhi-Ning Zhang, Wen-Wei Zhang (Representatives of the Team), I-Jie Tsay, Min-Hua Tsai (Representatives of the Team), were Awarded by Dr. James H. C. Liang, Deputy Director General of Department of Higher Education, Ministry of Education



教育部高等教育司梁學政副司長頒發視覺設計類佳作給得主紀盈齊同學 (為該組代表)、羅若瑜同學 (為該組代表)、杜浩瑋同學、劉佳蓉同學、王寅瑄同學、周若馨同學 (為該組代表)

The Honorable Mention Winners of Visual Design Category, Ying-Chi Chi (Representatives of the Team), Ruo-Yu Luo (Representatives of the Team), Hao-Wei Tu, Jia-Rong Liu, Yin-Hsuan Wang, and Ruo-Shin Chou (Representatives of the Team), were Awarded by Dr. James H. C. Liang, Deputy Director General of Department of Higher Education, Ministry of Education



教育部高等教育司梁學政副司長頒發視覺設計類佳作給得主江季蓉同學、廖楷平同學、楊皓鈞同學 (為該組代表)、王柏竣同學 (為該組代表)、吳郁芳同學、陳品炆同學、賴潔佳同學、賴宣諭同學、李曉倩同學、陳郁媣同學

The Honorable Mention Winners of Visual Design Category, Ji-Rong Jiang, Kai-Ping Liao, Hao-Jiun Yang (Representatives of the Team), and Bo-Juin Wang (Representatives of the Team), Yu-Fang Wu, Pin-Wen Chen, Chieh-Chia Lai, Xuan-Yu Lai, Hsiao-Chien Lee, and Yu-Rou Chen, were Awarded by Dr. James H. C. Liang, Deputy Director General of Department of Higher Education, Ministry of Education

## 頒獎典禮 Award Ceremony



教育部高等教育司梁學政副司長頒發數位動畫類佳作給得主張乃容同學 (為該組代表)、劉靜怡同學、徐世謙同學、李寬怡同學 (為該組代表)  
The Honorable Mention Winners of Digital Animation Category, Nai-Jung Chang (Representatives of the Team), Raito Low Jing Yi, Shih-Chien Hsu, Kuan-Yi Lee, and Wei-Li Hsu (Representatives of the Team), were Awarded by Dr. James H. C. Liang, Deputy Director General of Department of Higher Education, Ministry of Education



教育部高等教育司梁學政副司長頒發數位動畫類佳作給得主蔡佩庭同學、吳惠彤同學 (為該組代表)、張心語同學、莊晴同學 (為該組代表)  
The Honorable Mention Winners of Digital Animation Category, Pei-Ting Tsai, Hui-Tung Wu (Representatives of the Team), Hsin-Yu Chang, and Qing Zhuang (Representatives of the Team), were Awarded by Dr. James H. C. Liang, Deputy Director General of Department of Higher Education, Ministry of Education



財團法人電路板環境公益基金會陳正雄董事長頒發廠商指定特別獎給得主潘俊宇同學 (為該組代表)、與指導老師陳中聖老師  
The environmental sustainability special award winners of Brand Specified Category, Chun-Yu Pan (Representatives of the Team) and instructor Prof. Chung-Sheng Chen, were Awarded by Simon Chen, President of TPCA Environment Foundation



財團法人看見台灣基金會陳文堂執行長頒發紐約藝術指導協會特別獎給得主呂逸飛同學 (由同學代替領獎)  
The Winner of The One Club for Creativity / ADC Special Award, Edward Lyu (Received by a Delegate), was Awarded by Don Chen, CEO of iSee Taiwan Foundation



財團法人看見台灣基金會陳文堂執行長頒發義大利工業設計協會特別獎給得主蔡宜健同學、蔡曼樺同學、李懿芸同學、邱郁晴同學  
The Winner of Association for the Industrial Design Special Award, I-Jie Tsay, Min-Hua Tsai, Yu-Ching Chiu, and Yi-Yun Li, was Awarded by Don Chen, CEO of iSee Taiwan Foundation



財團法人看見台灣基金會陳文堂執行長頒發歐洲設計協會總局特別獎給得主Henrike Mohr同學、Esther Grünwald同學 (由同學代替領獎)  
The Winner of The Bureau of European Design Associations Special Award, Henrike Mohr, Esther Grünwald (Received by a Delegate), was Awarded by Don Chen, CEO of iSee Taiwan Foundation



財團法人看見台灣基金會陳文堂執行長頒發巴西中央設計協會特別獎給得主Samriti Gosain同學、Neeraj Jawale同學 (由同學代替領獎)  
The Winner of Brazil Design Center Special Award, Samriti Gosain, Neeraj Jawale (Received by a Delegate), was Awarded by Don Chen, CEO of iSee Taiwan Foundation



財團法人看見台灣基金會陳文堂執行長頒發泰國創意經濟局特別獎給得主江蓁蓀同學、王琪惠同學、許巧穎同學 (為該組代表)  
The Winners of Creative Economy Agency Special Award, Zhen-Sun Jiang, Qi-Hui Wang, and Ciao-Ying Syu (Representatives of the Team), were Awarded by Don Chen, CEO of iSee Taiwan Foundation



財團法人看見台灣基金會陳文堂執行長頒發印度工業聯合會特別獎給得主Rishav Kumar同學 (由同學代替領獎)  
The Winner of Confederation of Indian Industry Special Award, Rishav Kumar (Received by a Delegate), was Awarded by Don Chen, CEO of iSee Taiwan Foundation



財團法人看見台灣基金會陳文堂執行長頒發國際藝術設計院校聯盟特別獎給得主 Yuta Masuda (由同學代替領獎)  
The Winner of International Association of Universities and Colleges of Art, Design and Media Special Award, Yuta Masuda (Received by a Delegate), was Awarded by Don Chen, CEO of iSee Taiwan Foundation



財團法人看見台灣基金會陳文堂執行長頒發新加坡設計業總商會特別獎給得主 皎綱同學、陳家葦同學  
The Winners of Design Business Chamber Singapore Special Award, Jiao-Gang Kan, and Chia-Wei Chen, were Awarded by Don Chen, CEO of iSee Taiwan Foundation



財團法人看見台灣基金會陳文堂執行長頒發紐西蘭設計師協會特別獎給得主 Pajaree Sato 同學、Chitawadee Siriruk 同學、Wasinee Rugsasutee 同學 (由同學代替領獎)  
The Winner of The Designers Institute of New Zealand Special Award, Pajaree Sato, Chitawadee Siriruk, Wasinee Rugsasutee (Received by a Delegate), was Awarded by Don Chen, CEO of iSee Taiwan Foundation



財團法人看見台灣基金會陳文堂執行長頒發香港設計總會特別獎給得主 Patrick Yu Wang 同學 (由同學代替領獎)  
The Winner of Hong Kong Federation of Design Associations Special Award, Patrick Yu Wang (Received by a Delegate), was Awarded by Don Chen, CEO of iSee Taiwan Foundation



財團法人看見台灣基金會林雅莉執行長頒發澳大利亞優秀設計協會特別獎給得主 張瑄祐同學、陳裕群同學、杜其暉同學  
The Winner of Good Design Australia Special Award, Xuan-Yo Zhang, Yu-Chun Chen, and Chi-Yeh Tu, was Awarded by Teresa Lin, CEO of Sayling Wen Cultural & Educational Foundation



財團法人看見台灣基金會林雅莉執行長頒發德國國家設計委員會特別獎給得主 蔡宜健同學、蔡曼樺同學、邱郁晴同學、李懿芸同學同學  
The Winner of German Design Council Special Award, I-Jie Tsay, Min-Hua Tsai, Yu-Ching Chiu, and Yi-Yun Li, was Awarded by Teresa Lin, CEO of Sayling Wen Cultural & Educational Foundation



財團法人看見台灣基金會林雅莉執行長頒獎莫斯科國際平面設計雙年展金蜂獎特別獎給得主林澤瑩同學 (由同學代替領獎)

The Winner of Moscow Global Biennale of Graphic Design Golden Bee Special Award, Ze-Ying Lin (Received by a Delegate), was Awarded by Teresa Lin, CEO of Sayling Wen Cultural & Educational Foundation



國際設計社團協會代表、國際平面設計協會原副會長、國立臺灣師範大學設計系專任教授施令紅教授頒發國際設計社團協會特別獎給得主黃心蕙同學、張曉輝同學

The Winner of International Council of Design Excellence Award, Hsin-Chiang Huang, and, Hsiao-Hua Chang was Awarded by Ling-Hong Shih, Representative of International Council of Design ; ICoD, Ex Deputy Chairman of International Council of Graphic Design Associations ; ICOGRADA, and the Professor of NTNU Design department



財團法人看見台灣基金會林雅莉執行長頒獎墨西哥國際海報雙年展協會特別獎給得主孟桂鎮同學 (由同學代替領獎)

The Winner of International Poster Biennial in Mexico Special Award, Gui-Bin Meng (Received by a Delegate), was Awarded by Teresa Lin, CEO of Sayling Wen Cultural & Educational Foundation



財團法人看見台灣基金會林雅莉執行長頒獎日本設計振興會特別獎給得主劉涵瀝同學、曾郁玲同學、趙玟瑄同學、王映捷同學

The Winner of Japan Institute of Design Promotion Special Award, Han-Chin Liu, Yu-Ling Tseng, Wen-Hsuan Chao, and Ying-Chieh Wang, was Awarded by Teresa Lin, CEO of Sayling Wen Cultural & Educational Foundation



財團法人看見台灣基金會林雅莉執行長頒獎韓國設計振興會特別獎給得主黃笑柳同學、羅彩俠同學、簡慧同學 (由同學代替領獎)

The Winner of Korea Institute of Design Promotion Special Award, Xiao-Liu Huang, Cai-Xia Luo, Hui Jian (Received by a Delegate), was Awarded by Teresa Lin, CEO of Sayling Wen Cultural & Educational Foundation



財團法人看見台灣基金會林雅莉執行長頒獎芬蘭拉赫第國際海報三年展特別獎給得主 Anastasia Lipyagovskaya 同學 (由同學代替領獎)

The Winner of Lahti International Poster Triennial Special Award, Anastasia Lipyagovskaya (Received by a Delegate), was Awarded by Teresa Lin, CEO of Sayling Wen Cultural & Educational Foundation

## 頒獎典禮 Award Ceremony



財團法人看見台灣基金會林雅莉執行長頒發澳門設計師協會特別獎給得主王佳敏同學  
The Winners of Macau Designers Association Special Award, Jia-Min Wang were Awarded by Teresa Lin, CEO of Sayling Wen Cultural & Educational Foundation



台灣設計聯盟常務監事 陳俊宏常務監事頒發台灣設計聯盟特別獎給得主邱靖芬同學 (為該組代表)  
The Winner of Taiwan Design Alliance Special Award, Ching-Fen Chiu (Representatives of the Team), was Awarded by Jun-Hong Chen, Managing Supervisor of Taiwan Design Alliance



財團法人看見台灣基金會林雅莉執行長頒獎亞洲設計連特別獎給得主 Rafaella Peres Eleuterio 同學、Rafaella de Bona Goncalves 同學 (由同學代替領獎)  
The Winner of The Design Alliance Asia Special Award, Rafaella Peres Eleuterio, Rafaella de Bona Goncalves (Received by a Delegate), was Awarded by Teresa Lin, CEO of Sayling Wen Cultural & Educational Foundation



世界設計組織區域顧問、台灣創意設計中心原執行長、台灣設計研究院總顧問，張光民總顧問頒發世界設計組織特別獎給得主張乃文同學 (為該組代表)  
The Winner of World Design Organization Special Award, Nai-Wun Jhang (Representatives of the Team), was Awarded by Tony Chang, Regional Advisor of World Design Organization ; WDO, Ex CEO of Taiwan Design Center ; TDC, and the General consultant of Taiwan Design Research Institute ; TDRI



得獎學生與指導老師合影  
Photo of winners and instructors



超過百名同學與貴賓一同參與頒獎典禮之盛況  
More Than One Hundred Students and Guests Attended the Award Ceremony



頒獎典禮現場  
Award Ceremony of 2020TISDC



得獎獎盃  
Trophies of 2020TISDC



得獎學生與指導老師合影  
Photo of winners and instructors

## 展覽紀實 Exhibition

本屆獲獎作品在 2020 年 11 月 24 日展覽於西門紅樓，展出自 20,377 件參賽作品中脫穎而出的 75 件獲獎作品，作品涵蓋產品設計類、視覺設計類及數位動畫類，以海報掛軸方式呈現，開放一般民眾參觀。本次展出作品不僅充分展現參賽學生對今年度設計大賽主題「Action」的詮釋，更反映了新生代對當代社會的多面向思考。頒獎典禮後，還可看見來自國內的獲獎者、指導老師、與會設計師及國際設計組織代表們於展覽會場交流及欣賞作品，期待能藉此開啟設計界更多國際間、產學間的合作機會。為了讓更多民眾能欣賞本屆的得獎作品，獲獎作品展覽也於 2020 年 12 月 6 日至 12 月 13 日移至臺中國立公共資訊圖書館舉行。

2020TISDC exhibition was held in The Red House at Ximending on 24th of November, 2020. The exhibition showcased 75 awards-winning designs that stood out from 20,377 entries. The design categories include Product Design, Visual Design, and Digital Animation. The awards-winning designs were exhibited on hanging scroll posters and the exhibition was open to the general public. Those designs not only showed students' interpretation towards this year's theme "Action", but reflected the multifaceted thinking direction of new generation designers towards issues in modern society. As the award ceremony came to an end, award-winning students, teachers, designers, and representatives from international design associations can be seen exchanging opinions at the exhibition venue. TISDC is excited to see more academia-industry collaboration and cross-national ones in the near future. The exhibition will be moved to National Library of Public Information at Taichung from 6th to 13th of December so that more audiences are able to visit the venue.



西門紅樓展覽現場 Exhibition at The Red House

## 海內外歷屆作品展 Domestic and International Exhibitions

本年度臺灣國際學生創意設計大賽於國內外舉辦了歷屆作品展覽，國內展覽分別於亞洲大學、大同大學、環球科技大學、正修科技大學、東方設計大學、國立虎尾科技大學、嶺東科技大學、國立台灣科技大學、復興高級商工職業學校、銘傳大學展出歷屆得獎作品；海外展覽分別於泰國創意經濟局及日本名古屋的國際設計中心展出歷屆得獎作品，藉此向國人及國際展現臺灣年輕設計競爭力。

2020TISDC holds domestic and international exhibitions to showcase complete works of the competition. The domestic exhibitions will be held in Asia University, Tatung University, TransWorld University, Cheng Shiu University, Tung Fang Design University, National Formosa University, Ling Tung University, National Taiwan University of Science and Technology, Fu-Hsin Trade & Arts School, and Ming Chuan University. International exhibitions will be held in Thailand Creative Economy Agency and International Design Centre Nagoya to show the design power of young designers in Taiwan.



海內外歷屆作品展 Domestic and International Exhibitions





Taiwan  
International  
Student  
Design  
Competition

附錄 – 競賽簡介  
Appendix - Competition Regulations

## 活動目的

鼓勵國際間學生創意設計交流，發掘新生代創意設計人才。

## 主題說明

Action

## 活動特色

- 全球學生設計大賽總獎金高達新臺幣 450 萬元
- 全球最大規模的國際學生設計大賽
- 國際設計組織授權合作設置獎項
- 免報名費及參展費

## 參賽資格

限定國內外高級中等以上學校在校學生（以網路截止報名時間為準，須為西元 1990 年 4 月 28 日之後出生，年齡 30 歲以內。女性申請人於申請年限之前曾有生育事實者，每胎得延長年限兩年）

\* 應屆畢業生（2020 年 6 月畢業）及新生（2020 年 9 月入學）皆可報名參加。

## 徵件需求

能表達競賽主題「Action」之創意設計。

## 參賽類別

產品設計、視覺設計、數位動畫，共三類。

## 報名費用

免繳報名費

## 參賽時間表

線上報名及參賽作品送件截止

2020 年 5 月 1 日至 2020 年 7 月 20 日，臺北時間 24:00(GMT+08:00)

## 初選

2020 年 9 月上旬

## 入圍名單公告並通知第二階段文件

2020 年 9 月中旬

## 入圍者第二階段繳件截止日

相關訊息將與入圍名單一併公告

## 決選

2020 年 10 月下旬

## 頒獎典禮暨獲獎作品展覽

2020 年 12 月上旬



## 報名流程

A. 請至官方網站 [www.tisdc.org](http://www.tisdc.org) 線上註冊

B. 以個人帳號登入，逐一登錄您的作品，並取得每一件作品之作品序號

C. 上傳作品

### 產品設計

請依規定製作作品說明海報電子檔並依序號上傳

\* 每件作品最多上傳 3 張說明海報，每個檔案 5MB 以內，檔案格式：A3、300dpi、JPG 檔、CMYK

### 視覺設計

請依規定製作作品海報電子檔並依序號上傳

\* 作品可單一或系列稿呈現，系列作品最多 3 張，每個檔案 5MB 以內，檔案格式：A3、300dpi、JPG 檔、CMYK

### 數位動畫

請依規定上傳 30-60 秒作品精華片段及 10 分鐘正片

\* 精華片段：100MB 以內，MP4 檔；10 分鐘正片：800MB 以內，MP4 檔；以及作品宣傳海報一張：A3、300dpi、5MB 以內，JPG 檔、CMYK

### D. 報名完成

報名截止日前，參賽者可利用個人帳號密碼登入，進行新增作品上傳、修改作品資料、修改個人資料等動作。

## ※ 請注意：

- 為保障參賽者權益，報名時請填入經常使用的 E-mail 信箱，執行單位將會以此信箱傳送比賽重要訊息，包含入圍與得獎通知。
- 主辦單位將寄發年度專刊與證書給所有得獎及入圍者，請務必於報名時填寫正確之收件地址。
- 報名截止後，將無法再修改作品名稱及參賽者姓名，請務必填寫正確。

## 決選送件

A. 下載「參賽聲明同意書及著作授權同意書」

### B. 所有入圍者參賽者須上傳之檔案

1. 作品電子檔上傳
2. 「學生身分證明文件」掃描檔（所有創作者皆需具備證明文件）
3. 「出生年月日證明文件」掃描檔（所有創作者皆需具備證明文件）
4. 填妥並簽名的「參賽聲明同意書及著作授權同意書」掃描檔  
(每件作品務必填寫一份。若為小組報名，由一人代表填寫即可。)

## 產品設計類入圍者請繳交以下項目

作品電子檔上傳：包括作品說明海報與產品照數位檔案 (JPG 檔，300dpi，印刷品質，CMYK 模式)、所有設計者之清晰半身照片 (2MB 以上，JPG 檔，300dpi)

## 視覺設計類入圍者請繳交以下項目

作品電子檔上傳：包含原寸作品檔案 (JPG 檔，300dpi，印刷品質，CMYK 模式)、所有設計者之清晰半身照片 (2MB 以上，JPG 檔，300dpi)

## 數位動畫類入圍者請繳交以下項目

作品電子檔上傳：包括作品正片 (10 分鐘以內，800MB 以內，MP4 檔)、作品宣傳圖 5 張以內 (JPG 檔，300dpi)、所有設計者之清晰半身照片 (2MB 以上，JPG 檔，300dpi)

#### 作品寄送地址 / Mailing Address

2020 臺灣國際學生創意設計大賽執行小組  
亞洲大學視覺傳達設計學系 A412 計畫辦公室收  
41354 臺中市霧峰區柳豐路 500 號

Recipient: 2020 Taiwan International Student Design Competition (Ms. Joanne Yen)  
Address: Office A412, No.500, Liufeng Rd., Wufeng District, Taichung 41354, Taiwan (Department of Visual Communication Design, Asia University)  
Phone number: +886-4-23310066

#### 作品上傳網址

[www.tisdc.org](http://www.tisdc.org)

※ 請注意：作品請妥善包裝後寄出，運送過程中若對作品造成損傷而影響評審觀感，主辦單位恕不負責。

#### 評選作業

**初選** | 依照參賽者所提供之作品電子檔為依據，由評選委員會選出晉級決選的作品。

**決選** | 依照參賽者所提供之作品電子檔為依據，由評選委員會透過線上評選，選出晉級決選的作品。

#### 評審標準

以創意出發，力求突破，切合主題並能表達主題概念與美感的設計。  
執行單位將邀請國內外不同領域專家組成初、決選評審團進行評選。

**產品設計類**：創意 50%，切題性 30%，圖面表達 20%

**視覺設計類**：創意 50%，切題性 30%，構圖與美感 20%

**數位動畫類**：創意 50%，美感 30%，切題性 20%

#### 頒發獎項

##### 產品設計、視覺設計與數位動畫類

###### 年度大獎 (1 名) :

獎金新臺幣四十萬元，獎盃一座，獎狀一紙

###### 金獎 (產品、視覺、動畫各 1 名) :

獎金新臺幣二十五萬元，獎盃一座，獎狀一紙

###### 銀獎 (產品、視覺、動畫各 1 名) :

獎金新臺幣十五萬元，獎盃一座，獎狀一紙

###### 銅獎 (產品、視覺、動畫各 3 名) :

獎金新臺幣六萬元，獎盃一座，獎狀一紙

###### 佳作 (若干名) :

獎金新臺幣一萬元，獎狀一紙

###### 國際設計組織特別獎 (若干名) :

獎金新臺幣十萬元，獎盃一座，獎狀一紙

※ 國際設計組織指派的評審將從產品設計類、視覺設計類及數位動畫類入圍作品中，甄選出符合各國際設計組織評選標準之作品作為此獎項之得獎者。

###### 廠商指定特別獎：環境永續獎 (1 名)

(獎項由財團法人電路板環境公益基金會贊助)

獎金新臺幣十萬元，獎盃一座，獎狀一紙

※ 評審將從產品設計類入圍作品中，甄選出具有『環境永續發展意涵』之作品作為此獎項之得獎者。

※ 針對此獎項之得獎作品，贊助單位有權使用、生產、製造、出版或為其他相關事項之行使，但如需進行販售事宜仍需經過創作者同意才可進行。

※ 以上各獎項經決選評審小組決議，得從缺或調整；同一作品於同一年度曾在政府中央部會主辦之相關競賽或教育部「鼓勵學生參加藝術與設計類國際競賽」之表列競賽項目中獲獎者，由決選評審小組擇優核定獎勵金額，不受前項獎金額度限制。獎盃與獎狀以教育部部長名義頒發，並於今年年底舉行頒獎典禮。

所有得獎者將公布於官方網站及國內外媒體，以提供廠商進行設計合作案之相關洽詢。

#### 注意事項

##### 關於參賽作品

- 所有參賽作品均不予以退件。
- 參賽者可以個人或組隊參賽，參賽件數不限。
- 同一件作品不得跨類別重複投遞。
- 作品須為參賽者自行創作且具原創性。

- 所有概念、文字、圖案、表格、照片、影片、語音、音樂、動畫等各種內容及所使用之程式無仿冒、抄襲或其他侵害他人智慧財產權及著作權之情事。

##### 關於參賽者

- 同意接受並遵守本活動注意事項及規範，如有違反本活動注意事項及規範之行為，經查證屬實，活動單位得取消其參賽或得獎資格，並對於任何破壞本活動之行為保留相關權利。
- 尊重本獎評審小組之決議。
- 報名參賽時，同一作品已發表、曾在其他比賽獲獎或正在評審中，應於參賽聲明同意書註明，並主動告知教育部及本賽執行單位，作為政府頒發獎金之參考依據。
- 不得有請託、關說、利誘、威脅或其他干擾評審委員及評審程序之情事。
- 參賽者須配合提供其創作之詳細資料，作為日後公開報導與展示之用。前三名得獎者請親至頒獎典禮受獎，需自付參加頒獎典禮之旅費及來臺簽證相關手續費用。

##### 關於得獎者

- 提供得獎作品之詳細資料，作為公開報導及展示之用。
- 在公告得獎三年內，得獎者與其得獎作品應配合由教育部所舉辦之相關展示與宣導活動，並保留作品原始檔案及資料，供教育部備查。
- 得獎獎金應依規定課稅。
- 得獎作品應同意無償、非專屬性授權教育部及本賽執行單位，使用參賽獲選作品圖片與說明文字等相關資料，製作成視聽著作（影片）與數位形式檔案，提供教學、研究與公共服務用途之公開上映、公開播送與網路線上閱覽。若因教學研究之需求，教育部得重製該作品。本件授權不影響著作人對原著作之著作權及衍生著作權，並得為其他之專屬授權。
- 得獎作品其後續商品化及行銷行為，不得損害本獎之形象或精神。
- 針對廠商指定特別獎得獎作品，財團法人環境永續公益基金會有權使用、生產、製造與出版相關事宜。

##### 關於獲獎資格取消

參賽者及其作品有下列情事之一，經查證屬實者，取消得獎資格，並追回已領之獎盃、獎狀及獎金：

- 未符合參賽資格。
- 得獎作品經人檢舉涉及抄襲或違反著作權等相關法令，經法院判決確定者。
- 得獎作品經人檢舉或告發為非自行創作或冒用他人作品且有具體事證，經查證、審議，裁決應取消獲獎資格者。
- 得獎作品其後續商品化及行銷行為，有損害本獎之形象或精神者。
- 得獎者有請託、關說、利誘、威脅或其他干擾評審委員或評審程序，經初選評審小組審議後認情節嚴重者。

※ 主辦單位保留活動變動之權利，本活動未竟事宜，依教育部函示規定及網站公布為準。有關爭議，經活動評審小組審議後，報教育部決定之。

#### 聯絡方式

2020 臺灣國際學生創意設計大賽執行小組

亞洲大學視覺傳達設計學系

地址：41354 臺中市霧峰區柳豐路 500 號

TEL : +886-4-2331-0066 & 2331-0099

FAX : +886-4-2331-0099

E-mail : [tisdc.tw@gmail.com](mailto:tisdc.tw@gmail.com)

Website : [www.tisdc.org](http://www.tisdc.org)

Facebook : 臺灣國際學生創意設計大賽

### Purpose

Encourage international creative design exchange, develop creative design talents, express the international image of Taiwan attaching great importance to creative design, and establish the international design status of Taiwan.

### Theme

#### Action

- Total Prize is Up to US\$150,000
- The Largest Student Design Competition Worldwide
- International Design Associations Endorse Special Awards
- No Registration & Presentation Fee

### Qualification

Students who currently enroll at senior high schools or above (Based on the internet registration deadline, participants must be born after April 28, 1990 and younger than 30 years of age. Female participants who have given birth before 30 years of age, are entitled to a 2-year extension per birth).

\*Fresh graduates (graduate in June 2020) and new students (enroll school in September, 2020) are also eligible.

### Participating Works

The creative design of the competition theme "Action" must be expressed in the participating pieces.

### Category

Product Design, Visual Design, Digital Animation, and Service Design

### Registration Fee

Free

### Timetable

#### Online Registration and Online Work Submission

May 1, 2020 to July 20, 2020, 24:00 (Taipei GMT+08:00)

#### Preliminary Selection

early-September, 2020

#### Finalists Announcement

mid-September, 2020

#### Delivery Deadline of Final Selection Submission

Finalists will be asked to submit printouts and upload works for the Final Selection. Related information and the deadline will be noticed in the finalist announcement.

#### Final Selection

late-October, 2020

#### Award Ceremony and Exhibition

early-December, 2020

### Participation Procedure

A. Register online at [www.tisdc.org](http://www.tisdc.org)

B. Login to your account, enter the project information and you will receive a registration code for each entry.

C. Upload works

#### Product Design

Please follow the instructions to upload your presentation boards. (You may upload up to 3 files per entry. Each file must be under 5MB, A3, 300dpi, JPG format, CMYK.)

#### Visual Design

Please follow the instructions and sample board to upload your work. (The work can be presented a single or series design. You may upload up to 3 files per entry. Each file must be under 5MB, A3, 300dpi, JPG format, CMYK.)

#### Digital Animation

Please upload a 30-60 seconds trailer of the film. (The file must be under 100MB, MP4 format), a full length film which must be under 10 minutes. (The file must be under 800MB, MP4 format.) And a film poster, A3, 300dpi, under 5MB in JPG and CMYK format.

D. Registration Completed

After the registration is completed, participants can login to the website using their personal account and password to upload new works and modify works or personal data until the deadline of submission.

### Please note

- Please provide the most frequently used E-mail, to which the executive will send important information regarding the competition, including the finalist and winner announcements.
- The organizer will send the annual portfolio and certificate to every finalist. Please make sure to fill in the valid mailing address when registering.
- After the deadline of online registration, all information about the entry cannot be modified, so please fill in the information carefully.
- To protect intellectual property and ensure participating rights and interests, participants must fill out the Affidavit for each entry and upload its scanned copy.

### Final Selection Submission Procedure

A. Download the Affidavit

B. All the finalists and participants should upload the following required documents

1. Upload works
2. Scanned file of Student ID card or school enrollment certificate (the document of each member in the design team is essential)
3. Scanned file of the proof of date of birth (the document of each member in the design team is essential)
4. Scanned file of signed Affidavit (one copy for each entry)

### Product Design Category

**Upload works:** Electronic documents should include:

Digital archives of the posters and product photos (JPG/300dpi/press quality/ CMYK)

Clear half-length photos of all designers (above 2MB/JPG/300dpi)

### Visual Design Category

**Upload works:** Electronic documents should include:

The electronic file of the work(s), in original size (JPG/300dpi/press quality/ CMYK)

Clear half-length photos of all designers (above 2MB/JPG/300dpi)

### Digital Animation Category

**Upload works:** Electronic documents should include:

A full length film which must be under 800MB, MP4 format.)

At most 5 stills/promotion images of the film (JPG/300dpi)

Clear half-length photos of all designers (above 2MB/JPG/300dpi)

**Upload works:** Electronic documents should include:

Digital files of the posters and design principles (JPG/300dpi/press quality/ CMYK)

Clear half-length photos of all designers (above 2MB/JPG/300dpi)

### Mailing Address

Recipient: 2020 Taiwan International Student Design Competition (Ms. Joanne Yen)

Address: Office A412, No.500, Liufeng Rd., Wufeng District, Taichung 41354, Taiwan (Department of Visual Communication Design, Asia University)

Phone number: +86-4-23310066

### Upload Link

[www.tisdc.org](http://www.tisdc.org)

\*Please note: The printouts should be packed properly before delivery. The organizer is not responsible for any damage of art works during the delivery process.

### Evaluation Operation

#### Preliminary Selection:

The evaluation will be based on the digital files provided by the participants. The evaluation committee will select finalists for the final selection.

#### Final Selection:

Finalists in Product Design and Visual Design category will be judged according to the printout works submitted by the participants. In Digital Animation category, the nominated films will be evaluated according to the digital files.

## Evaluation Criteria

The design works will be judged on their creativity, interpretation of the theme, expression of concept, and aesthetic approach. Domestic and international experts in different fields will be invited to organize the preliminary and final selection committee to process the evaluation.

### Product Design Category

Creativity: 50%; Thematic: 30%; Design Presentation: 20%

### Visual Design Category

Creativity: 50%; Thematic: 30%; Composition and Aesthetics: 20%

### Digital Animation Category

Creativity: 50%; Aesthetics: 30%; Thematic: 20%

## Awards

### Product Design, Visual Design, and Digital Animation Categories

#### Grand Prix (1 winner)

NT\$400,000 (approx. US\$13,000), an awarding cup and a certificate

#### Gold Prize (1 winner for each category)

NT\$250,000 (approx. US\$8,000), an awarding cup and a certificate

#### Silver Prize (1 winner for each category)

NT\$150,000 (approx. US\$5,000), an awarding cup and a certificate

#### Bronze Prize (3 winners for each category)

NT\$60,000 (approx. US\$2,000), an awarding cup and a certificate

#### Honorable Mention Prize (several winners for each category)

NT\$10,000 (approx. US\$330) and a certificate

### International Design Association Special Prize (several winners for each category)

NT\$100,000 (approx. US\$3,300), an awarding cup and a certificate

\* The jurors delegated by international design associations will select works that meet the evaluation criteria of each international design association among the shortlisted entries in the Product Design, Visual Design, and Digital Animation categories to win this prize.

### Brand Specified Special Prize : Environmental Sustainability Award

(1 winner for this prize) (Sponsored by TPCA Environment Foundation):

NT\$100,000 (approx. US\$3,300), an awarding cup and a certificate

\* The jury panel will select works "with significance for environment sustainability" among the shortlisted entries in the Product Design category to win the prize.

\* With regard to the winning entry of this prize, the sponsor will reserve the right to use, product, manufacture, and publish the winning entry or carry out other related activities. However, if the copyright is to be sold and transferred, the consent of the designer(s) will be required.

\* The prizes will be adjusted according to the quality and quantity of participating works.

\* The awarding cup and the certificate will be conferred by the Minister of Education and the Award Ceremony will take place in November.

\* The winners will be announced on our official website and other media in Taiwan and abroad, to allow suppliers to seek for design cooperation opportunities.

## Terms & Conditions

### For the entries

- All entries will not be returned.
- Entrants can participate in the competition as individuals or in teams. Multiple submissions of different works are acceptable.
- Multiple submissions of the same work in two or more categories are not allowed.
- The entries must be original and creative by the participants themselves.
- All the concepts, text, icons, sheets, pictures, videos, audios, music, animation contents and program of the work shall not be involved in any plagiarism or infringement of copyrights or other laws.

### For the entrants

- All entrants shall accept the regulations of TISDC. Participating qualifications or prizes will be cancelled if the violation is proved and the organizer shall have the rights to take actions.
- The entrants shall respect the evaluation and decisions made by the committee.
- If the participating work has been published, awarded or is under evaluation process in other competitions, the entrant shall clearly indicate the fact in the Affidavit and inform the organizer.
- Requests, lobbies, threats, bribes or other actions interfering in the evaluation are not allowed.
- The entrants shall agree to provide the detail information of the entries for future media coverage and exhibitions.
- The top three prize winners of each category shall be present at the award ceremony. All travel expenses related to the award ceremony will be borne by the participants.

### For the winners

- The winners shall agree to provide the detail information of the works for future media coverage and exhibitions.
- The winners shall cooperate with the organizer in promotion and education activities for 3 years since the proclaiming of awarding.
- All monetary prizes will be taxed according to the regulations of Taiwan government. (The winners from abroad will be taxed at the rate of 20%).
- For promotion purposes, the organizer shall have the rights to utilize (including but not limited to reproduce, public recitation, public broadcast, public presentation, public transmission, distribution, public display, publication, public release) the awarded works in different formats, including but not limited to Video/CD recordings, catalogues, photos, publications, and exhibitions.
- The commercialization and marketing activities of the awarded works shall not contravene the spirit of the competition.
- The prize sponsor of Brand Specified Special Prize, TPCA Environment Foundation shall be entitled to use, production, manufacturing and publishing related matters of the winners' works.

### In any of the following condition, the organizer shall have the rights to disqualify the awarded winners and revoke the prizes, awarding cups and certificates:

- In the event that the participant does not meet the qualification.
- In the event that the awarded work is involved in plagiarism or infringement of copyrights or other laws.
- In the event that the awarded work is proven to be unoriginal design, or to have fraudulently copied ideas from other person's work.
- In the event that the commercialization and marketing activities of the awarded work contravene the spirit of this competition.
- In the event that the entrant is involved in request, lobby, threat, bribe or other actions which interfere the evaluation.

\* The organizer reserves the right to make alterations, which will be announced on the official website. If there should be any controversial issue, it will be deliberated and judged by the committee before reporting to the organizer the Ministry of Education for the final resolution.

## Contact

2020 Taiwan International Student Design Competition Executive

Department of Visual Communication Design, Asia University

ADD: No.500, Liufeng Rd., Wufeng Dist., Taichung City 41354, Taiwan

TEL: +886-4-2331-0066 & 2331-0099

FAX: +886-4-2331-0099

E-mail: tisdc.tw@gmail.com

Website: www.tisdc.org

Facebook: Taiwan International Student Design Competition

## 2020 執行團隊 Executive Team of 2020TISDC



計畫主持人 Project Director

林磐聳 Apex Lin, Pang-Soong

- 整體統籌、策略規劃
- General planning and coordination



計畫協同主持人 Associate Project Director

陳俊宏 Jun-Hong Chen

- 國內設計院校推廣及宣傳輔導
- Outreach to domestic design institutes



計畫協同主持人 Associate Project Director

李新富 Shin-Fu Lee

- 中港澳設計院校推廣及宣傳輔導
- Outreach to design institutes in Mainland China, Hong Kong and Macau



計畫協同主持人 Associate Project Director

廖偉民 Wei-Ming Liao

- 國際設計院校推廣及宣傳接洽
- Outreach to foreign design institutes



計畫協同主持人 Associate Project Director

游明龍 Ming-Lung Yu

- 廠商贊助獎項之相關事務
- Coordinating works on Brand Specified Category



計畫協同主持人 Associate Project Director

方曉偉 Hsiao-Wei Fang

- 國際設計院校推廣及宣傳接洽
- Outreach to foreign design institutes



計畫協同主持人 Associate Project Director

林孟潔 Miira Lin

- 洽談贊助、國際之相關事務
- Fundraising and international engagement



專案經理 Project Manager

陳怡穎 Ellen Chen

- 國內外設計院校宣傳及展覽策劃
- Coordinating promotion campaigns in domestic and foreign design institutes; curating exhibitions



專案經理 Project Manager

莊家懿 Mandy Chuang

- 國際設計組織、贊助廠商相關業務
- Affairs regarding International design associations and sponsors



專案經理 Project Manager

徐韻芯 Patricia Hsu

- 國際設計組織、國際宣傳接洽連繫
- Liaison with international design organizations; international promotion campaign



專案經理 Project Manager

顏竹瑩 Joanne Yen

- 評選徵件及整件相關事務
- Receiving and compiling entries



專案經理 Project Manager

康書晴 Ash Kang

- 處理專案行政庶務、經費核銷、專案各類
  - 活動規劃與統籌
- Administrative affairs, reimbursement, planning and coordination of events



## 2020 Action

### 臺灣國際學生創意設計大賽 Taiwan International Student Design Competition

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