



2020 Action

臺灣國際學生創意設計大賽
Taiwan International Student Design Competition



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序 Preface

- 8 教育部部長潘文忠 Wen-Chung Pan, Minister, Ministry of Education
- 10 2020 臺灣國際學生創意設計大賽計畫主持人林磐聳
Apex Lin, Pang-Soong, Project Director, 2020 Taiwan International Student Design Competition

目錄 Table of Contents

- 12 大賽簡介及評審作業 Outline & Evaluation
- 16 參賽作品統計分析表 Statistics on Entries
- 18 贊助廠商介紹：財團法人看見台灣基金會 & 財團法人溫世仁文教基金會
About Sponsors: iSee Taiwan Foundation & Sayling Wen Cultural & Educational Foundation
- 19 贊助廠商介紹：財團法人電路板環境公益基金會
About Sponsors: TPCA Environment Foundation

得獎作品 Winners in All Categories

- 22 年度大獎 Grand Prix

國際設計組織特別獎 International Design Association Special Prize

- 29 紐約藝術指導協會特別獎 The One Club for Creativity / ADC Special Award
- 31 義大利工業設計協會特別獎 Association for the Industrial Design Special Award
- 33 歐洲設計協會總局特別獎 The Bureau of European Design Associations Special Award
- 35 巴西中央設計協會特別獎 Brazil Design Center Special Award
- 37 泰國創意經濟局特別獎 Creative Economy Agency Special Award
- 39 印度工業聯合會 Confederation of Indian Industry Special Award
- 41 國際藝術設計院校聯盟特別獎
International Association of Universities and Colleges of Art, Design and Media Special Award
- 43 新加坡設計業總商會特別獎 Design Business Chamber Singapore Special Award

國際設計組織特別獎 International Design Association Special Prize

- 45 紐西蘭設計師協會特別獎 The Designers Institute of New Zealand Special Award
- 47 香港設計總會特別獎 Hong Kong Federation of Design Associations Special Award
- 49 澳大利亞優秀設計協會特別獎 Good Design Australia Special Award
- 51 德國國家設計委員會特別獎 German Design Council Special Award
- 53 莫斯科國際平面設計雙年展金蜂獎特別獎
Moscow Global Biennale of Graphic Design Golden Bee Special Award
- 55 國際設計社團協會特別獎 International Council of Design Excellence Award
- 57 墨西哥國際海報雙年展協會特別獎 International Poster Biennial in Mexico Special Award
- 59 日本設計振興會特別獎 Japan Institute of Design Promotion Special Award
- 61 韓國設計振興會特別獎 Korea Institute of Design Promotion Special Award
- 63 芬蘭拉赫第國際海報三年展特別獎 Lahti International Poster Triennial Special Award
- 65 澳門設計師協會特別獎 Macau Designers Association Special Award
- 67 台灣設計聯盟特別獎 Taiwan Design Alliance Special Award
- 69 亞洲設計連特別獎 The Design Alliance Asia Special Award
- 71 世界設計組織特別獎 World Design Organization Special Award

產品設計 Product Design

- 76 金獎 Gold Prize
- 77 銀獎 Silver Prize
- 78 銅獎 Bronze Prize
- 81 佳作 Honorable Mention
- 93 入選 Finalists

視覺設計 Visual Design

156 金獎 Gold Prize

157 銀獎 Silver Prize

158 銅獎 Bronze Prize

161 佳作 Honorable Mention

173 入選 Finalists

數位動畫 Digital Animation

318 金獎 Gold Prize

319 銀獎 Silver Prize

320 銅獎 Bronze Prize

323 佳作 Honorable Mention

335 入選 Finalists

廠商指定特別獎 Brand Specified Special Award

347 環境永續獎 Environmental Sustainability Award

評審簡介 Jury Introduction

- 350 產品設計 Product Design
- 360 視覺設計 Visual Design
- 370 數位動畫 Digital Animation
- 378 廠商指定特別獎 Brand Specified Special Award

活動紀實 On the Spot

- 380 初選紀實 Preliminary Selection
- 384 決選紀實 Final Selection
- 386 新亞洲設計工作坊 New Asia Design Workshop
- 388 設計講座 Design Seminar
- 392 頒獎典禮紀實 Award Ceremony
- 406 得獎作品展覽紀實 Exhibitions
- 407 海內外歷屆作品展 Domestic and International Exhibitions

附錄一競賽簡章 Appendix–Competition Regulations





Taiwan
International
Student
Design
Competition

序

Preface

「Action / 即時行動」承先啟後 以設計實踐永續發展

在急遽變遷的全球浪潮中，如何善用資源與契機，真心反思與傾聽，將對於他人與環境的尊重融入設計之中，實踐前所未有的創意能量及永續發展的普世價值，是近年來設計圈舉足輕重的議題，更是本屆「臺灣國際學生創意設計大賽」的核心理念。藉由舉辦國際等級的設計賽事，不僅能為青年學子開拓全球視野，讓臺灣藝術設計教育接軌全球，更推動我國傑出的設計新秀，躍上國際舞台發光發熱。

「臺灣國際學生創意設計大賽」邁入第十三年，今年主題為「即時行動」（Action），連結聯合國所倡議的永續發展目標（Sustainable Development Goals, SDGs）。本屆賽事廣納 64 個國家 / 地區，共 20,377 件作品，經專家精心評選後，共有 75 件優異作品脫穎而出，其中臺灣得獎件數較國際件數比例大幅增加，我國學子更一舉囊括「產品設計」、「視覺設計」、「數位動畫」三大類金獎，以堅強的實力證明，臺灣學子不僅擁有豐沛的創作能量，更具備不容小覷的國際競爭力！

今年頒獎典禮也加入線上直播，長年與 TISDC 合作的 22 個國際設計組織，皆特地派代表錄製影片展現對賽事的重視，也為參賽學子送上溫暖鼓勵與專業建議。與此同時，臺灣在地組織也力挺本競賽，包括「財團法人看見台灣基金會」與「財團法人溫世仁文教基金會」的贊助，「財團法人電路板環境公益基金會」更於今年提供特別獎項，為競賽增添榮耀光彩。

本部期待透過國際交流競賽，強化我國藝術設計人才與國際接軌，並激發學生創意設計的靈感，活絡藝術設計教育創造更多新亮點，促進我國軟實力日益茁壯、永續發展。誠摯感謝亞洲大學執行團隊、國內外評審委員、贊助廠商和國際設計組織，不畏疫情合力支持推廣，以及世界各地設計院校師生的齊心協力，讓本屆賽事完美落幕。未來，教育部將持續推動藝術與設計人才培育計畫，秉持創新、多元、專業的核心精神，努力為藝術與設計界開拓全新視野。

教育部部長

潘文忠

“Action”

Carry On the Past and Bring Forth the Future, Implement Sustainable Development with Design

Amid the fast waves of changes in the world, several topics have become essential in the design sector over the last few years: how to leverage resources and opportunities, to genuinely reflect and listen, to integrate respect for others and for the environment into design, to unleash unprecedented creative energy, and to pursue the universal value of sustainable development. These are also the core ideas of Taiwan International Student Design Competition this year. Through the organization of a world-class design contest, we broaden global horizons for the youth, allow the art and design education in Taiwan to align with global practice, and also push forward outstanding young designers of our country so that they brightly shine on the international stage.

This year marks the 13th year of Taiwan International Student Design Competition, and the theme for this year, “Action,” is linked to the Sustainable Development Goals (SDGs), which have been advocated by the United Nations. This edition of TISDC received a total of 20,377 submissions from 64 countries/regions, and after scrupulous selections of the expert jury panels, 75 excellent entries stood out to win the prizes. Among them, the number of Taiwanese winners significantly increased compared to that of international winning entries, and the gold winners of the three categories of Product Design, Visual Design and Digital Animation all came from Taiwan. With their solid strengths, Taiwanese students have demonstrated that they are not only full of creative energy but also equipped with international competitiveness that is absolutely not to be underestimated!

For the award ceremony this year, the physical event was supplemented by online livestreaming. The 22 international design associations that TISDC has long cooperated with all had their representatives record special video clips, which showed the importance they attached to the Competition and also provided warm encouragements and professional comments for the participating students. At the same time, local organizations in Taiwan lent their strong support to TISDC, too. In addition to the sponsorship of iSee Taiwan Foundation and Sayling Wen Cultural & Educational Foundation, Taiwan Printed Circuit Association Environment Foundation established a special award this year, adding even more color and brilliance to the Competition.

Our Ministry expects that through international exchange and competition, we can strengthen the connection between art and design talent of our country and international approaches, allow our art and design education to create more bright spots, and keep growing and developing the soft power of our nation. I would like to extend my sincere gratitude to the execution team at Asia University, jury members from home and abroad, sponsors and international design associations: Thank you for the concerted support and promotion despite the pandemic. I would also like to thank all the participating design teachers and students from all around the world for your solidarity and collaboration, allowing this edition of TISDC to come to an end successfully. Going forward, the Ministry of Education will continue to implement art and design talent cultivation programs, keep the creative momentum, uphold the spirit of innovation, diversity and professionalism, and open up new horizons in the fields of art and design.

Minister of Education

Wen Chung Pan

危機即轉機**2020年臺灣國際學生創意設計大賽因應策略****面對疫情，虛實整合**

COVID-19 突襲而至，世界各國茫然不知所措而陷入空前危機，不僅觀光旅遊、交通運輸、飯店餐廳、展演活動……受到莫大的衝擊，更由於各個國家祭出封鎖鎖境的自肅措施，影響了全球市場經濟的正常運作，導致全球各大知名設計大賽也被迫延後報名程序或是評審作業，更有將行之多年的頒獎典禮取消，一時之間國際設計銷聲匿跡；因為疫情而讓我們學習沉澱，重新省思一個全球性的設計大賽應該如何因應運作？如何採用線上網路與線下實體的整合運作，成為大家相互觀摩、彼此學習的機會。

全球視野，在地行動

由於受到突如其來的疫情影響，過去全球設計大賽邀請國際評委參與評審作業，是為評估一個比賽國際化與公信力的指標；但是新冠肺炎致使原本正常運作的評審規律被擾亂，而失去應有國際化的規格與多元化的觀點；因為臺灣政府對於疫情防護得當，面對本土感染與境外移入管制有成；因此 TISDC 仍然能夠聘請定居在臺灣的外國籍設計師擔任評審委員、論壇講師、工作坊指導……等，真正落實全球視野與在地行動的解決方案，成為危機成為轉機的具體事例。

藝術院校，交流平台

儘管 2020 年 TISDC 臺灣國際學生創意設計大賽受到疫情影響，而無法順利出國推廣宣傳，但是最終總計收到 64 個國家地區、860 個院校系所、20,377 件作品報名參賽，這樣的統計數據可謂是全球學生設計大賽兼具國際化與規模化的指標，如何善用國際院校積極參賽的資源，成為轉換思考、因勢利導的契機；因為當前全球藝術院校的交流平台，除了 Cumulus 國際藝術設計院校聯盟、WDO 世界設計組織、ICoD 國際設計社團協會必須是專屬教育會員的學校才得以有機會交流合作；若是能夠善用 TISDC 現有龐大報名參賽的院校系所，這個具有規模優勢的資源平台，將能建立一個提供全球藝術與設計院校分享教學、展覽、活動的交流網絡。

設計競賽，全球排名

因為當前全球大學積極追求排名，用以提振學術研究、產學合作、師生表現、社會責任、國際移動……等積極向上的驅動力，但是目前既有的大學排名系統較少關注在藝術與設計院校的排名；另外除了少數需要繳交報名費的設計大賽有採計獲獎件數及獎項名次進行排名，但是由於需要繳交高額的報名費用，致使開發中的國家或經濟弱勢的學生無法報名參賽，而剝奪他們獲得全球排名的平等機會。TISDC 則是由臺灣教育部高等教育司所創設，提供全球學生免費報名參賽的舞臺，加上 IST 財團法人看見臺灣基金會及 SWF 財團法人溫世仁文教基金會兩個 NPO 的贊助，邀請全球 22 個設計組織授權設置獎項、參與評審、頒發證書……等建構起全球設計大賽絕無僅有的合作平台；未來若是能夠善用大賽參賽規模與獲獎項目，加上國際設計組織的公信力，進行全球藝術與設計院校的排名，將會是更加具有開放性、公平性與公益性的排名系統。

攜手並進，共創未來

2020 年面對新冠肺炎的疫情影響，過去習以為常的全球化、國際交流、實體接觸等活動，都遭受莫大的衝擊與考驗，而此一鉅變，不僅讓我們重新思索各種因應的對策與解決方案，更使得大家亟需彼此學習、相互砥礪，以期能夠持續攜手並進、共創未來！

計畫主持人
亞洲大學講座教授

林豐榮

Crises as Opportunities

2020 Taiwan International Student Design Competition's Tackling Strategies

Integrating Online and Offline in Response to the Pandemic

Covid-19 abruptly struck, and countries around the world didn't know how to cope and thus plunged into historic crises. Tourism, travel, transportation, hotels, restaurants, exhibitions, events... All these sectors suffered unprecedented impact. Since countries worldwide imposed measures of border restrictions, the normal functioning of the global market and economy has been affected. As a result, all the major design contests in the world were forced to postpone their registration process or jury evaluation, and some even canceled their decades-old award ceremonies for the first time. All of a sudden, international design events disappeared. Yet, it is also due to this pandemic that we had a chance to relearn and reflect on how a global design competition should cope in response and how we could integrate online and offline operation and make it an opportunity for everyone to observe and learn from each other.

Global Perspectives with Local Actions

In the past, inviting international jurors to participate was considered as an indicator of the internationalness and credibility of a global design contest. However, as the Covid-19 pandemic broke out, the norms of jury evaluation practice were largely disrupted, and the internationality and diverse viewpoints that foreign jurors could have brought became unattainable. In Taiwan, nevertheless, the government has properly contained the pandemic and successfully controlled the number of domestic as well as imported infection cases. Therefore, TISDC was still able to invite foreign designers residing in Taiwan to serve as jury members, forum speakers, workshop instructors, etc. This represents a solution that truly adopts global perspectives with local actions, becoming a concrete example of turning crises into opportunities.

An Exchange Platform for Art Schools

In 2020, TISDC couldn't go abroad to promote the Competition due to the pandemic, but we still received a total of 20,377 submissions from 860 school departments in 64 countries or regions. Such statistics can be viewed as indicators of internationalness and scale in a global student design contest. It is now important to explore how to make good use of the resources coming from such active participation of schools worldwide, think differently, seize the trends, and turn these resources into opportunities. Among the current global exchange platforms for art schools, Cumulus (International Association of Universities and Colleges of Art, Design and Media), WDO (World Design Organization) and ico-D (International Council of Design) all require that only schools and institutes with membership have the chance to exchange and cooperate with each other. Therefore, if we can leverage the large body of participating school departments that TISDC already has, utilizing it as a resource platform that enjoys an advantage of scale, we will be able to establish an exchange network where art and design schools worldwide can share their teaching, exhibitions and activities.

Design Contests and Global Rankings

Nowadays, universities around the world actively pursue a higher ranking in order to motivate and enhance their academic research, cooperation with industries, performance of professors and students, social responsibility, global mobility, etc. However, the existing university ranking systems pay less attention to the ranking of art and design schools. On the other hand, there are a few design contests that do rank the participating schools based on the numbers of different prizes won by them, but because of high registration fees required for these contests, students from developing countries or with economic disadvantages cannot afford to participate, which deprives their schools of the opportunity to be ranked on a higher position globally. TISDC was established by the Department of Higher Education of the Ministry of Education in Taiwan, and it provides students worldwide with a stage free of registration charge. With the sponsorship of two NPOs, iSee Taiwan Foundation (IST) and Sayling Wen Cultural & Educational Foundation (SWF), TISDC invites 22 international design associations to authorize the creation of awards, participate in selections, deliver award certificates, etc. We have indeed built an unprecedented cooperation platform as a global design contest. If a global ranking of art and design schools can be conducted in the future by making good use of the scale and different prizes of TISDC as well as the credibility of its partnering international design associations, it will become a ranking system that is more open, fairer and more for the public good.

Go Together

During the Covid-10 pandemic throughout 2020, things that we had been so used to, such as globalization, international exchanges and physical events, all encountered significant impact and challenges. Such enormous changes have allowed us to ponder on all sorts of tackling strategies and solutions and encouraged everyone to learn from each others' experience so as to join hands, move forward together and co-create the future!

Project Director
Chair Professor of Asia University



前言

一、計畫緣起

教育部自 2003 年起以學校現有資源為基礎，整備大學校院藝術及設計相關系所人才養成環境，除推動「大學校院藝術與設計系所人才培育計畫」外，更自 2005 年起開始辦理「藝術與設計菁英海外培訓計畫」及「鼓勵學生參加藝術與設計類國際競賽」。

2010 年開始舉辦的「臺灣國際學生創意設計大賽」為教育部 2008 年開始推動的「臺灣國際創意設計大賽」——「學生組競賽」延伸而來，結合教育部現有藝術與設計人才培育計畫的競爭優勢，藉由臺灣自主性地舉辦國際級的學生設計競賽，除了用以鼓勵全球藝術與設計院校學生參與競賽之外，更可透過設計競賽活動的舉辦期間，充分善用媒體與文宣推廣臺灣。藉由國際專家學者來臺擔任評審，或是榮獲獎項的國外學生來臺領獎，進而認識臺灣與推廣臺灣設計教育的成果。

二、活動目的

教育部為激發全球學生創意設計能量，鼓勵國際間學生創意設計交流，發掘新生代創意人才，展現臺灣重視創意設計之國際形象，建立臺灣之國際設計地位，並強化臺灣設計人才與國際接軌，特舉辦此競賽。

三、本屆競賽概述

由教育部高等教育司、亞洲大學視覺傳達設計學系承辦的「2020 臺灣國際學生創意設計大賽」，已邁入第十三個年頭，為全球最具指標性的大型學生設計競賽之一。今年競賽以「Action」為主題，呼應聯合國在 2015 年所倡議在 2030 年達成 Sustainable Development Goals (SDGs) 永續發展目標，提醒全球學生為了防範未然，必須即時行動，透過設計解決全球永續發展的問題，善盡世界公民的責任。本屆共有三個類別「產品設計類」、「視覺設計類」以及「數位動畫類」，向世界各地的學生徵件，吸引來自 64 個國家/地區、860 所學校的同學報名參加，徵得超過 20,000 多件作品共襄盛舉，初選分別選出：產品設計類 160 件、視覺設計類 384 件與數位動畫類 46 件，共 590 件優秀作品進入決選。並於 10 月 28 日由 46 位國內外專家學者和設計界菁英，最終選出年度大獎一名、國際設計組織特別獎、各類組金、銀、銅獎、佳作與環境永續獎得主，總計頒發 75 個獎項，發出近新臺幣 450 萬元的高額獎金。



頒獎典禮大合影 Group Photo Taken in the Award Ceremony

四、競賽辦法

線上報名及參賽作品送件截止

2020 年 5 月 1 日至 2020 年 7 月 20 日，
臺北時間 24:00 (GMT+08:00)

參賽資格

限定國內外高級中等以上學校在校學生（以網路截止報名時間為準，須為西元 1990 年 4 月 28 日之後出生，年齡 30 歲以內。女性申請人於申請年限之前曾有生育事實者，每胎得延長年限兩年）

* 應屆畢業生（2020 年 6 月畢業）及新生（2020 年 9 月入學）皆可報名參加。

參賽類別

產品設計類、視覺設計類、數位動畫類
共三類

報名費用

免繳報名費

頒發獎項

產品設計、視覺設計與數位動畫類

年度大獎（1 名）

獎金新臺幣四十萬元，獎盃一座，獎狀一紙

金獎（產品、視覺、動畫各 1 名）

獎金新臺幣二十五萬元，獎盃一座，獎狀一紙

銀獎（產品、視覺、動畫各 1 名）

獎金新臺幣十五萬元，獎盃一座，獎狀一紙

銅獎（產品、視覺、動畫各 3 名）

獎金新臺幣六萬元，獎盃一座，獎狀一紙

佳作（若干名）

獎金新臺幣一萬元，獎狀一紙

國際設計組織特別獎（若干名）

獎金新臺幣十萬元，獎盃一座，獎狀一紙

* 國際設計組織指派的評審將從產品設計類、視覺設計類及數位動畫類入圍作品中，甄選出符合各國際設計組織評選標準之作品作為此獎項之得獎者。



電路板環境公益基金會
TPCA Environment Foundation

廠商指定特別獎：環境永續獎（1 名）

（獎項由財團法人電路板環境公益基金會贊助）

獎金新臺幣十萬元，獎盃一座，獎狀一紙

* 評審將從產品設計類入圍作品中，甄選出具有『環境永續發展意涵』之作品作為此獎項之得獎者。

* 針對此獎項之得獎作品，贊助單位有權使用、生產、製造、出版或為其他相關事項之行使，但如需進行販售事宜仍需經過創作者同意才可進行。

13th
2020
Action

參加國家數：64
實際收件數：20377
臺灣：5559 (27%)
海外：14818 (73%)
學校數：860

12th
2019
Empathy

參加國家數：66
實際收件數：21988
臺灣：3981 (18%)
海外：18007 (82%)
學校數：810

11th
2018
Breakthrough
& Innovation

參加國家數：66
實際收件數：20833
臺灣：4931 (24%)
海外：15902 (76%)
學校數：895

10th
2017
Opportunity

參加國家數：71
實際收件數：18932
臺灣：6966 (37%)
海外：11966 (63%)
學校數：910

9th
2016
OPEN

參加國家數：69
實際收件數：14864
臺灣：5726 (39%)
海外：9138 (61%)
學校數：882

8th
2015
擁抱

參加國家數：46
實際收件數：7985
臺灣：(42%)
海外：4625 (58%)
學校數：790

7th
2014
生生

參加國家數：43
實際收件數：4073
臺灣：1930 (47%)
海外：2143 (53%)
學校數：721

6th
2013
聽·見

參加國家數：37
實際收件數：3890
臺灣：2179 (56%)
海外：1711 (44%)
學校數：553

5th
2012
轉化

參加國家數：35
實際收件數：3421
臺灣：2315 (68%)
海外：1106 (32%)
學校數：516

4th
2011
之後

參加國家數：31
實際收件數：3954
臺灣：2815 (71%)
海外：1139 (29%)
學校數：369

3th
2010
根

參加國家數：24
實際收件數：3498
臺灣：2545 (73%)
海外：953 (27%)
學校數：249

2nd
2009
復甦

參加國家數：19
實際收件數：2459
臺灣：2038 (82%)
海外：421 (18%)
學校數：130

1st
2008
出入

參加國家數：12
實際收件數：662
臺灣：559 (84%)
海外：103 (16%)
學校數：83

Foreword

I. Plan History

Since 2003, the MOE has been utilizing its existing educational and school resources for the nurturing of talented young people, especially in the areas of art and design. Through the promotion of the "MOE's Program in Human Resource Development for Colleges of Art and Design, the "MOE Scholarship Programs for Overseas Study in Art and Design" and the "MOE Award Incentive Program for Encouraging University/College Students to participate in International Art and Design Contests", talented individuals have been given valuable opportunities to further develop their areas of exceptional interests and creativity.

From 2010, the "Taiwan International Student Design Competition" is held after the "Taiwan international Design Competition-the Student Section" in 2008 & 2009. It integrates the competitive edges of MOE art and design talent fostering programs. By hosting international student design competitions, "Taiwan International Design Competition-the Student Section", additionally encourages art and design students world-wide to participate in contests, which can utilize media and advertisements to promote Taiwan; the program allows international judges or panelists and award winners to advertise the successes of Taiwan's art and design education programs.

II. Objectives of the Plan

Encourage international creative design exchange, develop creative design talents, express the international image of Taiwan attaching great importance to creative design, and establish the international design status of Taiwan.

III. About 2020 TISDC

The 2020 Taiwan International Student Design Competition (TISDC) has marked its 13th year. Organized by Department of Higher Education, Ministry of Education, and Department of Visual Communication Design, Asia University, the competition has become one of the most significant design contests for students around the world. The theme of the year is "Action". If "Action" is associated with the "SDGs: Sustainable Development Goals," which were advocated by the UN in 2015 as goals to be achieved by 2030, this theme will then serve to remind students worldwide that in order to prevent disasters from happening, immediate actions must be taken, and that they can use design to resolve global sustainable development issues and thus amply fulfill their responsibilities as global citizens. Submissions had been called for three categories: Product Design, Visual Design and Digital Animation. More than 20,000 entries from 64 countries/regions and 860 departments and colleges were received, from which 590 good designs were selected in the Preliminary Selection, including 160 pieces from Product Design Category, 384 pieces from Visual Design Category, 46 pieces from Digital Animation Category. Later, from 21st of September to 28th of October, 46 domestic and overseas experts and design elites were gathered to decide the winner of Grand Prix, as well as more winners of International Design Association Special Prizes, and Category's Gold, Silver, Bronze, Honorable Mention and Environmental Sustainability Award. A total of 75 awards and nearly NT\$4.5-million cash rewards are given away in 2020.



初選大合影 Group Photo Taken in the Preliminary Selection

IV. Procedure

Online Registration and Online Work Submission

May 1, 2020 to July 20, 2020, 24:00 (Taipei GMT+08:00)

Qualification

Students who currently enroll at senior high schools or above (Based on the internet registration deadline, participants must be born after April 28, 1990 and younger than 30 years of age. Female participants who have given birth before 30 years of age, are entitled to a 2-year extension per birth).

* Fresh graduates (graduate in June 2020) and new students (enroll school in September, 2020) are also eligible.

Category

Product Design, Visual Design, and Digital Animation

Registration Fee

Free

Awards

Product Design, Visual Design, and Digital Animation Categories
Grand Prix (1 winner)

NT\$400,000 (approx. US\$13,000), an awarding cup and a certificate

Gold Prize (1 winner for each category)

NT\$250,000 (approx. US\$8,000), an awarding cup and a certificate

Silver Prize (1 winner for each category)

NT\$150,000 (approx. US\$5,000), an awarding cup and a certificate

Bronze Prize (3 winners for each category)

NT\$60,000 (approx. US\$2,000), an awarding cup and a certificate

Honorable Mention Prize (several winners for each category)

NT\$10,000 (approx. US\$330) and a certificate

International Design Association Special Prize (several winners for each category)

NT\$100,000 (approx. US\$3,300), an awarding cup and a certificate

* The jurors delegated by international design associations will select works that meet the evaluation criteria of each international design association among the shortlisted entries in the Product Design, Visual Design, and Digital Animation categories to win this prize.



Brand Specified Prize : Environmental Sustainability Award (1 winner for this category) (Sponsored by TPCA Environment Foundation) :

NT\$100,000 (approx. US\$3,300), an awarding cup and a certificate

* The jury panel will select works "with significance for environment sustainability" among the shortlisted entries in the Product Design category to win the prize.

With regard to the winning entry of this prize, the sponsor will reserve the right to use, product, manufacture, and publish the winning entry or carry out other related activities. However, if the copyright is to be sold and transferred, the consent of the designer(s) will be required.

13th
2020
Action

Participating Countries/Regions: 64
Number of Online Registration: 20377
Taiwan: 5559 (27%)
Overseas: 14818 (73%)
Number of Schools: 860

12th
2019
Empathy

Participating Countries/Regions: 66
Number of Online Registration: 21988
Taiwan: 3981 (18%)
Overseas: 18007 (82%)
Number of Schools: 810

11th
2018
Breakthrough
& Innovation

Participating Countries/Regions: 66
Number of Online Registration: 20833
Taiwan: 4931 (24%)
Overseas: 15902 (76%)
Number of Schools: 895

10th
2017
Opportunity

Participating Countries/Regions: 71
Number of Online Registration: 18932
Taiwan: 6966 (37%)
Overseas: 11966 (63%)
Number of Schools: 910

9th
2016
OPEN

Participating Countries/Regions: 69
Number of Online Registration: 14864
Taiwan: 5726 (39%)
Overseas: 9138 (61%)
Number of Schools: 882

8th
2015
Embrace

Participating Countries/Regions: 46
Number of Online Registration: 7985
Taiwan: 3360 (42%)
Overseas: 4625 (58%)
Number of Schools: 790

7th
2014
Circle of Life

Participating Countries/Regions: 43
Number of Online Registration: 4073
Taiwan: 1930 (47%)
Overseas: 2143 (53%)
Number of Schools: 721

6th
2013
Sights & Sounds

Participating Countries/Regions: 37
Number of Online Registration: 3890
Taiwan: 2179 (56%)
Overseas: 1711 (44%)
Number of Schools: 553

5th
2012
Transform

Participating Countries/Regions: 35
Number of Online Registration: 3421
Taiwan: 2315 (68%)
Overseas: 1106 (32%)
Number of Schools: 516

4th
2011
Next

Participating Countries/Regions: 31
Number of Project Received: 3954
Taiwan: 2815 (71%)
Overseas: 1139 (29%)
Number of Schools: 369

3th
2010
Fundamental

Participating Countries/Regions: 24
Number of Project Received: 3498
Taiwan: 2545 (73%)
Overseas: 953 (27%)
Number of Schools: 249

2nd
2009
Restore

Participating Countries/Regions: 19
Number of Project Received: 2459
Taiwan: 2038 (82%)
Overseas: 421 (18%)
Number of Schools: 130

1st
2008
IN/OUT

Participating Countries/Regions: 12
Number of Project Received: 662
Taiwan: 559 (84%)
Overseas: 103 (16%)
Number of Schools: 83

收件結果 Statistics on Entries of 2020TISDC

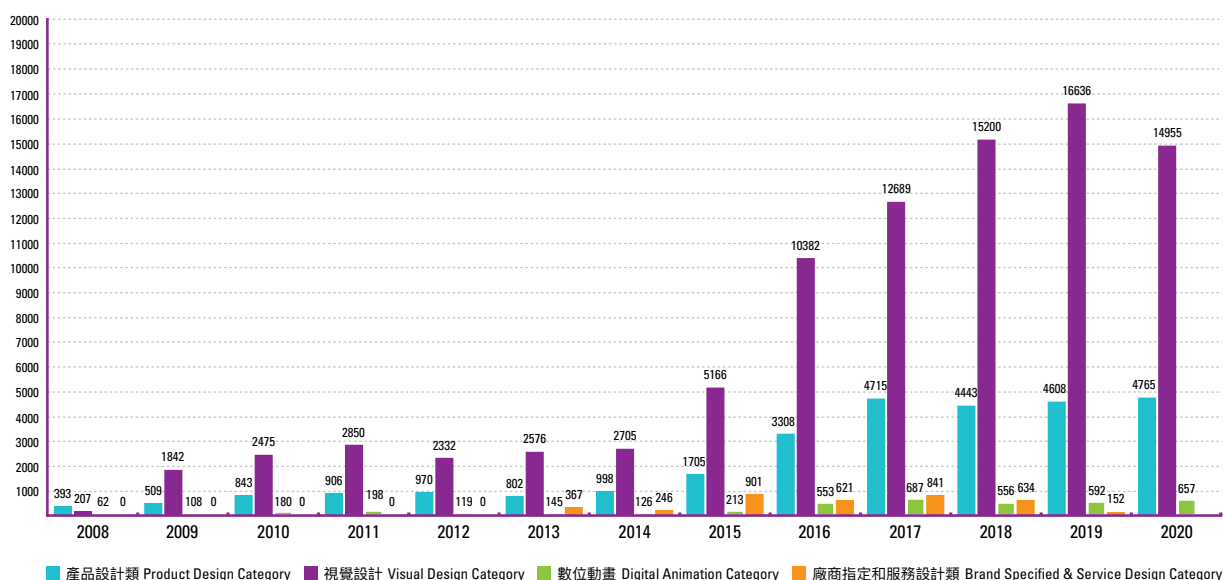
洲別 Continent	國家或地區 Country or Region	報名數 Registration Entries		符合資格 件數 Qualified Entries	產品設計 Product Design	◎	視覺設計 Visual Design	◎	數位動畫 Digital Animation	◎	入圍作品 總件數 Number of Finalists	得獎 總件數 Number of Winners
亞洲 Asia	中國大陸 China	1	12100	12090	2845	70	8926	183	319	6	259	14
	臺灣 Taiwan	2	5559	5541	1353	57	4013	112	175	20	189	39
	印度 India	3	381	379	252	13	124	7	3	0	20	4
	伊朗 Iran	4	298	298	13	0	283	10	2	0	10	0
	馬來西亞 Malaysia	5	176	174	14	0	147	2	13	0	2	0
	日本 Japan	6	167	160	34	3	112	7	14	4	14	2
	印尼 Indonesia	7	148	138	17	0	113	4	8	0	4	0
	新加坡 Singapore	8	145	144	54	2	82	4	8	2	8	0
	黎巴嫩 Lebanon	9	123	123	0	0	122	5	1	0	5	0
	香港 Hong Kong	10	59	57	22	0	8	0	27	4	4	2
	泰國 Thailand	11	46	28	13	3	9	1	6	2	6	2
	土耳其 Turkey	12	33	31	4	1	27	3	0	0	4	0
	澳門 Macau	13	21	21	15	1	6	2	0	0	3	1
	韓國 Korea	14	20	20	6	0	14	2	0	0	2	0
	賽普勒斯共和國 Cyprus	15	16	16	0	0	16	0	0	0	0	0
	越南 Vietnam	16	14	12	6	0	4	1	2	1	2	0
	孟加拉人民共和國 Bangladesh	17	3	3	1	0	2	0	0	0	0	0
	阿拉伯聯合大公國 United Arab Emirates	18	1	1	1	1	0	0	0	0	1	0
	哈薩克 Kazakhstan	19	1	1	0	0	1	0	0	0	0	0
	菲律賓 Republic of the Philippines	20	1	1	0	0	1	0	0	0	0	0
	以色列 Israel	21	1	1	0	0	1	0	0	0	0	0
歐洲 Europe	波蘭 Poland	22	186	186	11	0	175	19	0	0	19	0
	俄羅斯 Russia	23	166	166	9	0	157	6	0	0	6	3
	德國 Germany	24	76	76	13	4	62	3	1	0	7	2
	義大利 Italy	25	58	58	12	0	46	0	0	0	0	0
	英國 United Kingdom	26	37	37	9	1	27	2	1	0	3	1
	愛爾蘭島 Ireland	27	23	23	0	0	23	0	0	0	0	0
	波士尼亞與赫塞哥維納 Bosnia and Herzegovina	28	21	21	1	0	20	1	0	0	1	0
	葡萄牙 Portuguese Republic	29	15	15	1	0	14	0	0	0	0	0
	匈牙利 Hungary	30	13	13	2	1	11	0	0	0	1	0
	丹麥 Denmark	31	9	9	0	0	9	1	0	0	1	0
	捷克共和國 Czech Republic	32	8	8	2	0	6	0	0	0	0	0
	希臘 Greece	33	7	7	1	0	6	0	0	0	0	0
	烏克蘭 Ukraine	34	7	7	1	0	6	0	0	0	0	0
	法國 French	35	6	6	1	0	4	0	1	0	0	0
	白俄羅斯 Belarus	36	4	4	1	0	3	1	0	0	1	0
	奧地利 Austria	37	3	3	0	0	3	0	0	0	0	0
	斯洛伐克 Slovakia	38	2	2	0	0	2	0	0	0	0	0
	塞爾維亞 Republic of Serbia	39	1	1	1	0	0	0	0	0	0	0
	冰島 Iceland	40	1	1	1	0	0	0	0	0	0	0
	西班牙 Spain	41	1	0	0	0	0	0	0	0	0	0
	羅馬尼亞 Romania	42	1	1	0	0	1	0	0	0	0	0
蒙特內哥羅 Montenegro	43	1	1	0	0	1	0	0	0	0	0	
保加利亞 Bulgaria	44	1	1	0	0	1	0	0	0	0	0	
芬蘭 Finland	45	1	1	0	0	1	0	0	0	0	0	
美洲 America	厄瓜多共和國 Ecuador	46	193	193	0	0	193	1	0	0	1	0
	美國 United States of America	47	130	130	11	1	91	2	28	6	9	3
	墨西哥 Mexico	48	23	23	3	0	20	0	0	0	0	0
	加拿大 Canada	49	21	21	0	0	20	3	1	1	4	1
	巴西 Brazil	50	10	10	3	0	7	2	0	0	2	1
	古巴 Cuba	51	6	6	3	0	3	0	0	0	0	0
	哥倫比亞 Colombia	52	4	4	4	0	0	0	0	0	0	0
阿根廷 Argentina	53	4	4	0	0	4	0	0	0	0	0	
大洋洲 Oceania	澳洲 Australia	54	9	9	5	1	2	0	2	0	1	0
	紐西蘭 New Zealand	55	2	2	2	1	0	0	0	0	1	0
	聖誕島 Christmas Island	56	1	1	0	0	1	0	0	0	0	0
	斐濟 Fiji	57	1	1	0	0	1	0	0	0	0	0
非洲 Africa	蘇丹 Sudan	58	2	2	1	0	1	0	0	0	0	0
	奈及利亞 Nigeria	59	2	2	0	0	2	0	0	0	0	0
	衣索比亞 Ethiopia	60	2	2	0	0	2	0	0	0	0	0
	剛果 Congo	61	2	0	0	0	0	0	0	0	0	0
	中非共和國 Central African Republic	62	2	0	0	0	0	0	0	0	0	0
	肯亞 Kenya	63	1	1	1	0	0	0	0	0	0	0
埃及 Egypt	64	1	1	0	0	1	0	0	0	0	0	
參賽作品總數 Number of Participating Works		20377		20298	4749	160	14937	384	612	46	590	總計 Total 75
參與國家總數 Number of Registered Countries		64		61	40	15	55	25	18	9	30	
參賽校院系所總數 Number of Schools & Departments		860		858	403	83	655	158	132	24	265	

歷屆報名收件數 Entries Statistics Over the Years

年度 Year	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020
主題 Theme	出入 In/Out	復甦 Restore	根 Fundamental	NEXT	轉化 Transform	聽・見 Signs & Sounds	生生 Circles of Life	擁抱 Embrace	OPEN	Opportunity	Breakthrough and Innovation	Empathy	Action
參賽總件數 Total Quantity	662	2459	3498	3954	3421	3890	4073	7985	14864	18932	20833	21988	20377
參賽學校系所數 Total School Department	83	130	249	369	516	553	721	790	882	910	895	810	860
報名國家地區數 Total Country / Region	12	13	24	31	35	37	43	46	69	71	66	66	64

臺灣 Taiwan	84:16	82:18	73:27	71:29	68:32	56:44	47:53	42:58	39:61	37:63	24:76	18:82	27:73
國外 Overseas													

臺灣件數 Taiwan Quantity	559	2038	2545	2815	2315	2179	1930	3360	5726	6966	4931	3981	5559
國外件數 Overseas Quantity	103	421	953	1139	1106	1711	2143	4625	9138	11966	15902	18007	14818



三類別收件分析 Analysis of Entries in Three Categories

類別 Category	符合參賽資格作品數量 Number of Entries	決選入圍數量 Number of Finalists	決選入圍率 Percentage of Finalists	得獎作品數量 Number of Winners	得獎率 Percentage of Winners
產品設計 Product Design Category	4749	160	3.4%	26	0.5%
視覺設計 Visual Design Category	14937	384	2.6%	25	0.2%
數位動畫 Digital Animation Category	612	46	7.5%	24	3.9%
合計 Total	20298	590	2.9%	75	0.4%

財團法人看見台灣基金會 iSeeTaiwan Foundation



財團法人看見台灣基金會於 2003 年由溫世仁先生籌備成立，2008 年溫泰鈞先生接掌董事長後，正式確立本會願景為「成為世界認識台灣的重要窗口」，以「文化」、「觀光」、「創新」作為本會三大核心主軸，也訂定使命為「將台灣特色成功行銷到國際」和「讓全球成為台灣服務市場」。秉持著愛惜台灣，讓世界看見台灣美好的精神，持續發掘、整合、行銷在各個角落發光發熱的在地生活文化及豐厚人情，藉此吸引更多的外國人來台灣，開拓台灣的服務市場。

The Foundation was established by Sayling Wen in 2003. Ted Wen became the Chairman in 2008, and set the Foundation's vision as "becoming an essential portal for the world to see Taiwan" in the three core realms of culture, tourism, and innovation. The dual missions of the iSee Taiwan Foundation are to successfully market Taiwan's unique character and heritage globally and to make the world Taiwan's service market. The Foundation focuses on exploring, integrating, and promoting the culture and friendly nature of people and places throughout Taiwan, with the goal of creating more opportunities for Taiwan's service industry by steadily increasing the number of inbound visitors from abroad.

財團法人溫世仁文教基金會 Sayling Wen Cultural & Educational Foundation



財團法人溫世仁文教基金會，秉持「教育」、「創新」、「關懷」三大核心主軸，一步一腳印地在台灣這塊土地落實「造就人文關懷、創新思維的溫馨社會」願景，持續朝著深耕國中小學生中華文化教育、強化高中職及大專生職能培育、促進社會人士跨領域的廣度知識學習、推廣服務科學協助提升國家競爭力等四大重點發展方向邁進；從教育出發、用創新的方式、本著關懷的心，為培育優質人才及提升國家競爭力、扮演台灣轉型升級的關鍵角色。

Mr. Ted Wen, the incumbent Chairman of the Sayling Wen Cultural and Educational Foundation, has declared three core principles for the foundation: Education, Innovation, and Care. Pivoted around these core values is his vision "To provide talents for future society." Going forward, the four pillars of the foundation will be embedding the Chinese cultural education in primary and secondary schools. Enhancing the career skills and a teamwork mindset of vocational and college students, promoting lifelong learning in the community, and advocating service innovation in order to boost industry competitiveness. While Taiwan continues on its way toward a sophisticated service economy, the Foundation will also continue to devote every effort to promote these four pillars. With the aim to breed new service talents, enhance industry competitiveness, and play a key role to enable Taiwan's transformation.

財團法人電路板環境公益基金會，在創會董事長陳正雄先生的號召及電路板產業支持下於 2015 年成立。其秉持著「讓綠色永續 使愛心無限」的理念，從推廣環境教育出發，致力於培養綠色種子，以達到企業、環境、社會共生共榮，永續發展為目標與國際接軌。

TPCA Environment Foundation was established in 2015. We hope to sow the seeds for a greener future through educating young people on environmental protection and awareness, creating an environment, society, and economy that is safer, greener, and more sustainable.



教育部高等教育司梁學政副司長、贊助單位《財團法人看見台灣基金會》執行長陳文堂先生、《財團法人溫世仁文教基金會》執行長林雅莉執行長與執行單位合影
Group Photo of Hsueh-Cheng Liang, Deputy Director General of Department of Higher Education, Ministry of Education, Mr. Don Chen, CEO of iSee Taiwan Foundation, Ms. Teresa Lin, CEO of Saying Wen Cultural & Educational Foundation and TISDC Team



執行單位與贊助單位《財團法人電路板環境公益基金會》陳正雄董事長、吳美琪董事長夫人以及賴家強執行長合影
Group Photo of TISDC Team and Mr. Simon Chen, President of TPCA Environment Foundation, Margaret Wu, President's spouse of TPCA Environment Foundation and David Lai, CEO of TPCA Environment Foundation





Taiwan
International
Student
Design
Competition

年度大獎
Grand Prix

年度大獎 Grand Prix • 評審評語 Jury Comments



莊綸淳
臺灣 Taiwan

這是個很高級有人性的動畫，我們都知道孩子生如白紙，每個父母都用心用愛帶給孩子豐富的色彩讓孩子這樣的畫布滿載愛，而故事中的小女孩被爺爺多次猥褻而沾染上「大人顏色」，深深的、髒髒的、濁濁的、痛痛的，讓孩子甚至分不清現實或夢境，小女孩溫溫的自白與把「沾染」視覺化，讓整個故事扣人心弦心痛不已，故事結尾孩子瑟縮在大紙箱的陰影處更是衝撞我們的感官，是個非常棒的一部作品。

This is a comprehensive and a quite human animation. We all know that child is born a blank slate and parents will paint it with color of love. However, the little girl's was contaminated by her grandfather's dark, dirty, obscure and painful color. The girl even loses the ability to distinguish reality from dreams. The soft voice over visualizes the process of contamination and makes this story relatable. At the end of the animation, the scene of the girl curling up in fear under the shadow of a box is so stunning that it has aroused strong emotions in all of us. Strawberry Candy is indeed an excellent piece of art.



紀柏丹
臺灣 Taiwan

本支動畫令人驚豔與震撼。它用非常內斂與反差的手法，以及高的藝術性闡述了家暴與性侵犯的可怕。片中以兒童畫的畫風和筆觸，以一種純真、美好的口白開場，卻在中段慢慢墮入黑暗，令人背脊發涼、不忍直視。天真的口白到後來卻變成了無知、可怕的夢魘，不斷牽著觀眾的情緒與感知，渲染力之強，在學生作品中非常少見。片中不斷以「手」的意象做對比，在溫柔的筆觸中殘忍的揭露陰暗，並將故事與畫風做極大的反差，高明的手法讓人印象深刻，是近年來少見如此傑出的學生動畫作品。不論從故事立意、畫面表現、媒材選擇、以及口白設計上，都頗具藝術高度與大將之風，值得當選全場大獎。

It is a stunning and breathtaking animation. This animation is depicted in a highly aesthetic manner. The animator finds a brilliant way to draw a contrast between its sweet graphic style and the horrible aspect of reality. Strawberry Candy is done in a children's drawings manner. This animation starts with an innocent and sweet voice over that soon becomes so dark and horrifying to a point where you'd feel a chill down your spine as the story proceeds. The innocent voice over becomes an ignorant and terrifying nightmare that controls emotions and senses of the audiences. It is so rare that a student's work can be so well-executed and infectious. The image of hand is constantly used to draw a striking contrast between the cruel story and the soft graphic style. The brilliant techniques are impressive. This kind of quality pieces is rarely seen among students. The subject, graphic, media and voice over are all brilliant. It's a beautiful animation that deserves to be awarded.



Gitanjali Rao
印度 India

《草莓糖》是一部探討嚴肅的議題細膩學生作品。動畫畫風宛如兒童畫，這支動畫讓我們對片中小女孩的恐懼和純真都有更進一步的認識。

A very mature and difficult subject handled very sensitively by the student. The graphic style inspired by children's drawings, also lends beautifully to understand a child's fears as well as her innocence.



初選評審現場 Preliminary Selection of 2020TISDC

這部動畫是上乘之作，畫風有趣中帶點俏皮，可是，接下來的故事發展與俏皮和有趣完全搭不上邊。處理這種深刻又困難的主題實屬不易，不過，動畫師的卓越技巧讓觀眾能夠與主題產生共鳴。這部動畫也深深打動了我，因為我知道動畫中描述的那些可怕事件，確實在世界上的各個角落不斷上演。動畫師巧妙地影射主題，而不是直接將家暴和性侵大刺刺地擺到螢幕上。這支動畫的場景轉換十分流暢，《草莓糖》的確是一部優秀的動畫作品，作為年度大獎當之無愧。

This work was beautifully done. A very interesting style, and very playful - a stark contrast to the story lying ahead. Such a deep and difficult topic to portray, but depicted in a relatable manner. This film definitely struck a chord in me, knowing that these terrible things happen all too regularly in society behind closed doors. The way in which they alluded to exactly what was happening was very creative, rather than pushing the issue straight in your face was. Their use of transitions between scenes was very nice and effective too. A great work, deserving of a high honour.



Katie Naeher Kaliniak
紐西蘭 New Zealand

《草莓糖》讓我無比動容，我認為討論這樣的主題在社會上還是有一定程度上的禁忌，《草莓糖》用溫柔又幽微的手法探討兒童性侵的議題。我知道我們很難親身感受性侵受害者的可怕經歷，但是，《草莓糖》這支動畫讓我對小女孩的內心世界有更進一步的了解。動畫師用巧妙地手法，描述小女孩是如何想出各式各樣的藉口，意圖淡化自己遭受性侵的恐怖現實。《草莓糖》極具美感，旁白也十分有說服力。敘事結構在柔美的視覺效果和可怕的現實間取得完美平衡。《草莓糖》真的是一部很棒的作品，非常感動有人願意探討這類主題。

"Strawberry Candy" has really touched me and I believe it is a very disturbing and yet still taboo issue. It is not easy to talk about the children sexual abuses and you did it with such a soft and subtle approach. Even though it is impossible to feel what victims are enduring, I feel like I could be in that little girl head. You describe so well the subterfuges and the explanations used by the little girl to cope with this horrible reality. Without ever saying what is happening, we understand slowly but surely what is going on. The aesthetic is just beautiful and the voice over so convincing. The narration is a perfect balance between the soft and sweet visuals and the horror of what is going on. Truly, big bravo to you and thank you for approaching this very difficult subject.



Kim Keukeleire
比利時 Belgium

拿下年度大獎的《草莓糖》善於敘事，如此精彩的作品鐵定會使觀眾產生情緒上的共鳴。影片結束後，不適、憤怒、情緒化的種種感受一擁而上。兒童本該天真無邪地快樂成長，家庭裡面本該充滿愛和各種美好的回憶，但在《草莓糖》裡並非如此。

The Grand Prix winner was an incredible piece of storytelling ... "Strawberry" Like most pieces of great work it should make you feel something ... This piece of work made me feel uncomfortable, angry, and emotional - Children are innocent and the relationship with older family members should be one of love and should bear fond memories, sadly in this powerful animation it was not the case.



Kevin Swanepoel
美國 United States of America



決選總召集會議現場 Final Selection General Convener Joint Meeting of 2020TISDC

年度大獎
Grand Prix

草莓糖
Strawberry Candy

創作者 Designer(s)
李念澤
Nianze Li

指導老師 Instructor(s)
山村浩二
Yamamura Koji

學校所在地 Location of School
日本
Japan

學校 School(s)
東京藝術大學
Tokyo University of the Arts

作品說明 Project Description

她有一個難以說出口的秘密。隨著漸漸變得稀薄的記憶，小女孩不知道哪裡是夢、哪裡是現實了。

She has an unspeakable secret. While the memory is gradually fading out, the little girl is no longer certain if it was a dream or reality.









Taiwan
International
Student
Design
Competition

國際設計組織特別獎
International Design Association Special Prize

22 個國際設計組織 Twenty Two International Design Associations



紐約藝術指導協會年度獎
The One Club for Creativity /
ADC Awards (ADC)

The One Club for Creativity 是一個全球性的非營利性組織，旨在倡導所有卓越的創意學科，從設計到插圖，從攝影到動畫，從藝術指導到文案寫作等。The One Club for Creativity 是在合併 Art Directors Club 和 The One Club for Art & Copy 之後成立，The One Club for Creativity 也頌揚了商業藝術近一個世紀。ADC 年度獎可能是該行業歷史最悠久的連續年度獎項，也是創意週的一部分；The Creative Hall of Fame (創意名人堂) 包括 Paul Rand、Massimo Vignelli、Saul Bass、Andy Warhol 和 Richard Avedon 等傳奇人物。它的 Young Guns 比賽幫助提升了許多當代設計師的職業生涯，包括 James Victore、Natasha Jen、Christoph Niemann 和 Jessica Walsh。除 One Show Design 和 ADC Awards 外，The One Club for Creativity 經年引領了教育、專業發展、包容性和多樣性以及性別平等方的倡議。Young Ones 和 Portfolio Night 為下一代設計師進入產業做準備，而 Young Guns 17 為 30 歲以下創意人才推出最佳職業。

The One Club for Creativity is a global not-for-profit organization that champions excellence across all creative disciplines, from Design to Illustration, from Photography to Animation, from Art Direction to Copywriting and beyond. Founded after the merging of the Art Directors Club and The One Club for Art & Copy, the One Club for Creativity has been celebrating commercial art for nearly a century. The ADC Annual Awards is perhaps the industry's oldest continuous annual accolade and is part of Creative Week; includes such legends as Paul Rand, Massimo Vignelli, Saul Bass, Andy Warhol, and Richard Avedon; and its Young Guns competition helped elevate the careers of many contemporary designers, including James Victore, Natasha Jen, Christoph Niemann, and Jessica Walsh. Beyond One Show Design and the ADC Awards, The One Club for Creativity spearheads yearlong initiatives in Education, Professional Development, Inclusion & Diversity and Gender Equality. Young Ones and Portfolio Night prepare the next generation of designers to enter the industry and Young Guns 17 launches the top careers of creatives under 30.

評審評語 Jury Comment



Kevin Swanepoel • 美國 United States of America

這份悉心打造的作品勾勒出一個反烏托邦的社會，描述一顆種子是如何帶來承諾和希望。故事和技巧都相當成熟。

This beautifully crafted piece illustrating the dystopian society and the promise and hope a seed can bring was a master piece in story telling and craft.

紐約藝術指導協會特別獎
The One Club for Creativity /
ADC Special Award



廢棄之種 Abandoned Seed

創作者 Designer(s)

呂逸飛
Edward Lyu

指導老師 Instructor(s)

王煒
Wei Wang

學校所在地 Location of School

中國大陸
China

學校 School(s)

上海交通大學
Shanghai Jiao Tong University

作品說明 Project Description

《廢棄之種》的想法源自兩部作品，科幻小說《達撒瑞爾》和大友克洋的《大炮之街》。在一個鋼鐵和蒸汽的城市裡，有個小男孩從教室裡偷出一顆種子。他必須為這顆種子做出決定，同時在觀察著這一切的人也做出了決定。

Abandoned Seed is adapted from Daltharee by Jeffrey ford and Cannon Fodder by Katsuhiro Otomo. In a rusty city, a boy steals a seed from a classroom. He has to make a choice for his seed while someone is observing it all.



22 個國際設計組織 Twenty Two International Design Associations



義大利工業設計協會

Association for the Industrial Design (ADI)

打從一九五六年以來，義大利工業設計協會就一直為設計界的觀點與權益發聲，不只是在義大利，還包括了世界各地。義大利工業設計協會集結了設計師、公司企業、經銷商、研究員、歷史學者、評論家、新聞記者、學校與出版社，並積極串接起不同領域的專業知識。義大利工業設計協會的目標是鼓勵工業設計的發展，並將工業設計視為一種文化與經濟現象，同時以務實、負責任且有尊嚴的方式改善人類生活條件。自從成立以來，義大利工業設計協會已經在全球各地舉辦了一百三十五場金圓規獎 (Compasso d'Oro) 展覽，足跡遍及歐洲、中國與拉丁美洲，而最近幾屆的舉辦地點分別為中國寧波 (2014)、比利時布魯塞爾 (2014)、祕魯利馬 (2015) 以及哥倫比亞波哥大 (2015)。

Since 1956 ADI, the Association for Industrial Design has represented the ideas and interests of the design system both in Italy and the rest of the world. It brings together designers, businesses, distributors, researchers, historians, critics, journalists, schools and publishing houses and works as an active element connecting different areas of specialized knowledge. Its objective is to encourage the development of industrial design as a cultural and economic phenomenon and to improve the practical, responsible and dignified development of human living conditions. Since its birth, ADI organized 135 design exhibitions about the Compasso d'Oro award all over the world, from Europe to China to Latin America – among the latest in Ningbo, China (2014), Bruxelles, Belgium (2014), Lima, Peru (2015), Bogotá, Colombia (2015).

評審評語 Jury Comment



Francesco Zurlo • 義大利 Italy

農業相關設備逐漸變成設計創新領域的新生力軍，聯合國的永續發展目標 (SDGs) 是設計發明、創意發想背後的原動力。生命週期評估、循環經濟、韌性、反脆弱、生態系統等詞彙也漸漸在設計學門中掀起風潮，驅策著新世代的設計師前進。這項有趣的作品巧妙地運用科技，來探討「循環」的概念，與上述的設計新模式不謀而合。

Agriculture and related devices, are becoming new fields for design innovation, using the filter of SDGs as driver for invention and creativity. Words as LCA, Circular Economy, Resilience, Anti-fragility, Eco-systems are becoming buzzwords in our discipline, powering the design processes of new generations of designers. This is a clear sample of this new approach: a smart attitude to adapt technologies to explore "circularity", as the main feature of this interesting project.

義大利工業設計協會特別獎
Association for the Industrial
Design Special Award

ADI ADI ASSOCIAZIONE
PER IL DISEGNO
INDUSTRIALE

S.D.F. Car 稻草碳化肥料車 S.D.F. Car Fertilizer Soil Improving Machine

創作者 Designer(s)

蔡旻樺、李懿芸、蔡宜健、邱郁晴
Min-Hua Tsai, Yi-Yun Li, I-Jie Tsay
Yu-Ching Chiu

指導老師 Instructor(s)

李鎔求
Kai-Chu Li

學校所在地 Location of School

臺灣
Taiwan

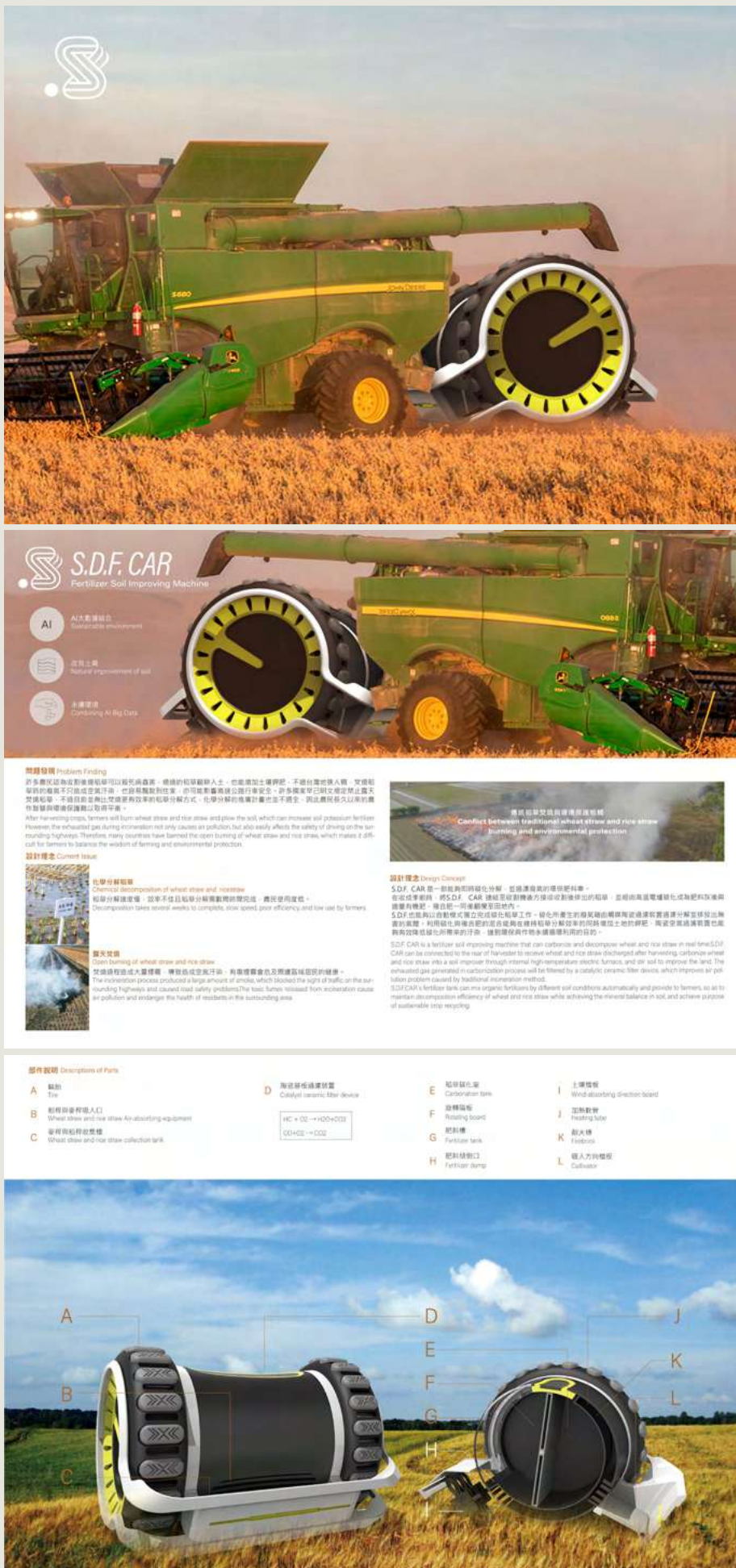
學校 School(s)

國立臺北教育大學
國立臺灣科技大學
National Taipei University of Education
National Taiwan University of Science
and Technology

作品說明 Project Description

S.D.F. CAR 是一款能夠即時碳分解，並過濾廢氣的環保肥料車。收成時節，將 S.D.F. CAR 掛載於收割機後方，收集收割後排出的稻草，經由高溫電爐碳化成為肥料灰後，與適量有機肥、複合肥一同混合，並翻攪回田地裡。S.D.F. 也能夠以自動模式獨立完成碳化稻草工作。碳化所產生的廢氣藉由觸媒陶瓷過濾裝置過濾分解，排放出無害的氣體。利用碳化與混合複合肥能夠維持稻草分解的效率，並增加土地的鉀肥，同時陶瓷空氣過濾裝置也能夠有效降低碳化所帶來的汙染，達到環保與作物永續循環利用的目的。

S.D.F. CAR is a fertilizer soil improving machine that can carbonize and decompose wheat and rice straw in real time. S.D.F. CAR can be attached to the rear of harvester to collect wheat and rice straw discharged after harvesting, and carbonizes wheat and rice straw and turns into a soil improver through its internal high-temperature electric furnace before stirring back into soil to improve soil health.



22 個國際設計組織 Twenty Two International Design Associations



歐洲設計協會總局

The Bureau of European
Design Associations (BEDA)

懷抱著讓設計成為歐洲成長和繁榮驅動力的願景，歐洲設計協會（BEDA）擁有來自歐洲 25 個國家、共 47 個成員組織。BEDA 的成員包括設計推廣中心、於國內或區域推廣設計的公共資助組織、以及整個歐洲地區的专业設計師協會。專業協會代表著橫跨歐洲各國約莫 40 萬名設計師，他們來自各方各面的設計專業領域，從工業設計到室內設計，還包括數位媒體設計、品牌及策略設計。為歐洲居民帶來更好的生活，是驅動 BEDA 努力深耕的關鍵。BEDA 持續設法找出影響政策的方式，也提升了設計作為商業工具之重要性的意識。擁有穩健的知識背景，BEDA 希望讓世人看見設計之於改善競爭力的幫助，也希望成為歐洲產業永續變化的促成者。BEDA 持續擔任能夠為歐洲創新及創意政策規劃帶來深遠影響的角色，同時也努力推廣設計成為工業及社會創新的工具。

Boasts 47 members from 25 member states in Europe. Members can be design promotion centers and other publicly funded organisations that promote design nationally or regionally as well as professional and trade associations for designers from across Europe. Those professional associations represent some 400,000 designers from across Europe in every discipline of work from industrial design and interiors to digital design and branding. BEDA is a not-for-profit organisation funded in its entirety by its members. It is run by a board of directors elected by its membership every two years. It also elects a President and Vice President every two years. BEDA is headquartered in Brussels.

評審評語 Jury Comment



Päivi Tahkokallio • 芬蘭 Finland

歐洲設計組織首先要恭喜來自德國明斯特設計學院的 Henrike Mohr 和 Esther Grünewald，恭喜兩位在設計上打破常規。《Elixir Re-Act for Our Water》的主題攸關人類健康與福祉，設計團隊用大膽的手法處理這個主題。《Elixir Re-Act for Our Water》背後的设计思考十分具有冒險精神，絕不無聊乏味。著名設計師 Victor Papanek 曾說過：「倘若設計想為生態和社會盡一份力，那麼設計本身就必須擁有革命性又打破常規的純粹本質。」

BEDA congratulates Henrike Mohr and Esther Grünewald from Münster School of Design in Germany for being radical. Elixir - react for our water is a bold design approach to one of the major challenges related to the wellbeing of our nature and health of citizens all over the world. The design solution is risky, but definitely not bland. With Victor Papanek's words 'Design, if it is to be ecologically responsible and socially responsive, must be revolutionary and radical in the truest sense.

歐洲設計協會總局特別獎
The Bureau of European Design
Associations Special Award

BEDA The Bureau of European
Design Associations

«Elixir» Re-Act for Our Water

創作者 Designer(s)

Henrike Mohr, Esther Grünewald

指導老師 Instructor(s)

Dipl.-Des. Steffen Schulz

學校所在地 Location of School

德國

Germany

學校 School(s)

明斯特設計學院

Münster School of Design

作品說明 Project Description

「Elixir Re-Act for Our Water」是一系列五個不同的玻璃水杯，目標是要鼓勵我們使用乾淨飲用水時懷有責任心。這些玻璃杯的設計會讓清水看起來混濁，因此打破了日常取得飲用水的例行習慣。取得飲用水是一項基本人權，而我們希望喚起民眾的意識，關注全球 7 億 8500 萬無法取得飲用水的人們。這些玻璃杯提供了買主一個機會，讓自己也成為行動者，加入並共享我們的願景。

«Elixir Re-Act for Our Water» is a series of five different water glasses, that aims to encourage a responsible use of our clean drinking water. The design of the glasses makes clean water appear dirty and thus breaks the everyday routine access to drinking water. Access to drinking water is a basic human right. We want to help raise awareness for the 785 million people who don't have that access. The glasses give the buyer the opportunity to join and share our vision by becoming active himself.



22 個國際設計組織 Twenty Two International Design Associations



巴西中央設計協會
Brazil Design Center (CBD)

巴西中央設計協會是一座專業機構，致力於為民間企業和政府組織構想、發展並執行策略專案與設計進程，其目標是提升巴西的競爭力與社會經濟發展。巴西設計中心的工作遍及全國，並擁有一支高效率的專家團隊以及全方位的願景。自從一九九九年以來，我們為巴西的設計發展貢獻良多，並藉由設計與創新的過程提升了巴西的競爭力。在巴西設計中心的願景當中，我們永遠重視永續發展與策略思考的卓越。對於巴西的設計政策制定者而言，巴西設計中心是最受到敬重的機構之一，而我們的工作成果包括了資訊、策略與行動等不同形式，目標都是持續不斷的發展和精進。

Brazil Design Center is an institution specialized in idealizing, developing and implementing strategic projects and design processes for private and governmental organizations, with the aim of improving competitiveness and the economic and social development of Brazil. It has national performance and a highly efficient team of experts with holistic vision. Since 1999, we have contributed to the evolution of design in Brazil, boosting Brazilian competitiveness through design as process and innovation. Always with a vision that values sustainable development and the excellence of strategic thinking. As one of the most respected institutions by those who define design policies in Brazil, the form of performance of Brazil Design Center involves intelligence, strategy and action in a process of continuous evolution.

評審評語 Jury Comment



Leticia Castro • 巴西 Brazil

《PLUS Bottles》在循環經濟議題上的嶄新運用和呈現方式，讓巴西中央設計協會眼睛一亮，我們一直認為，設計能讓世界變得更好。現今的設計應該在循環性上有更多著墨，也應該提倡使用對環境影響較小的材質與設計流程。設計師在有餘力時可以教導大眾，良心消費和處置商品的正確方式。《PLUS Bottles》特別聚焦在廢棄物的處置議題上，並提出解決辦法，讓廢棄物可以成為包裝家具的材料。

New uses and the proper look at the circular economy issue was what drew the CBD's attention to this project, as we believe in the importance of design for a better world. Today's design projects need to respect circularity, the proper use of less impacting materials and processes. They also need to encourage conscious consumption and disposal. This project takes special care with the issue of disposal when proposing the application of packaging in furniture and housing to needy communities.

巴西中央設計協會特別獎
Brazil Design Center Special
Award



PLUS Bottles

創作者 Designer(s)

Samriti Gosain, Neeraj Jawale

指導老師 Instructor(s)

None

學校所在地 Location of School

印度
India

學校 School(s)

國立設計學院
National Institute of Design

作品説明 Project Description

Plus 是一只瓶子，其設計是要改變人們對寶特瓶的看法，從原本可能被視為廢物變成有用的產品。這些瓶子的靈感來自樂高，拼裝起來之後能組成堅固的塊體。這些塊體可以用來打造小型家具或大型設施，而且幾乎不需要額外加固強化。Plus 瓶不只是產品，更是一道概念：透過瓶子的形式，一個小而根本的改變也能帶來巨大的不同。

Plus is a bottle designed to change the perspective towards PET bottle from a potential waste to a useful product. These bottles are inspired from lego blocks and when connected together form a solid block. These blocks can be used for creating small furniture to large infrastructures with minimal reinforcement. Plus bottle is not just a product but an Idea that how a small and radical change in the form of the bottle can bring about big differences.



22 個國際設計組織 Twenty Two International Design Associations



泰國創意經濟局
Creative Economy Agency
(CEA)

創意經濟局 (CEA) 是泰國的政府組織，致力於發展創意經濟以促進經濟和社會發展。在支持泰國創作者和創意產業採用創新與創造力來提高泰國產品和服務競爭力的同時，CEA 致力促進社會與環境培育創意產業，以及應用創意來改善經濟和社會。在 CEA 的管理下，泰國創意設計中心 (TCDC) 繼續發揮作用，為曼谷和泰國地區的創作者和創意企業獲取資源和創意空間，更致力創造泰國社會和經濟方面創意發展。

Creative Economy Agency (CEA) is Thailand's governmental organization that puts forth to develop the creative economy for economic and social growth. In parallel with supporting Thai creators and creative businesses to adopt creativity and innovation to enhance the competitiveness of Thai products and services, CEA fosters the community and the environment nurturing creative industries and innovations, as well as creative applications of ideas to generate and improve economic and social potentials. Under the management of CEA, Thailand Creative & Design Center (TCDC) continues the role in facilitating the opportunity for Thai creators and creative businesses in Bangkok and regional Thailand to access resources and creative spaces in order to leverage their creative prominences for Thailand's social and economy development.

評審評語 Jury Comment



Pichit Virankabutra • 泰國 Thailand

剛開始的故事線十分清楚明瞭，中間有不錯的轉折，整部動畫十分優美。

The story is straight forward with little twist a long the way and beautifully done.

泰國創意經濟局特別獎
Creative Economy Agency
Special Award



光撲撲
Pursuing

創作者 Designer(s)

江蓁蓀、陳玟潔、蘇亮鎧
王琪惠、許巧穎、方嘉翊
Zhen-Sun Jiang, Wen-Chieh Chen
Liang-Huang Su, Qi-Hui Wang
Ciao-Ying Syu, Jia-Yi Fang

指導老師 Instructor(s)

陳漢揚
Hao-Yang Chen

學校所在地 Location of School

臺灣
Taiwan

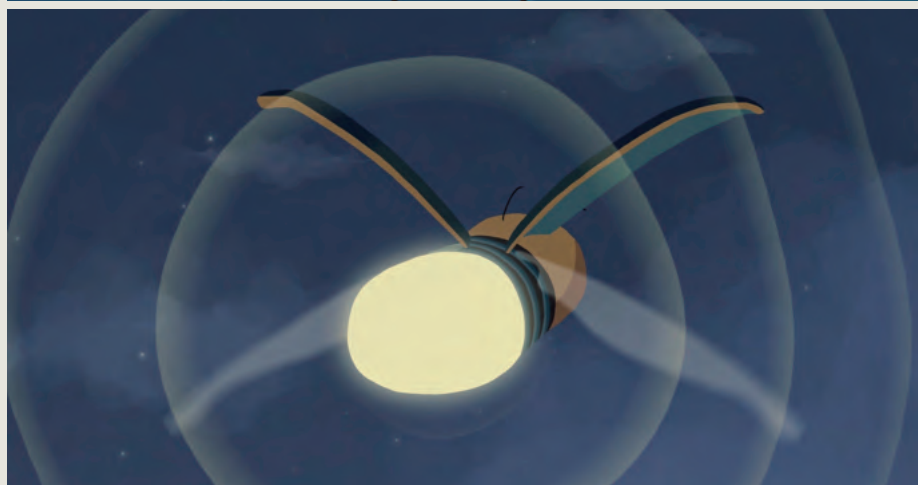
學校 School(s)

崑山科技大學
Kun Shan University

作品說明 Project Description

這是關於一隻不斷逐光的瓢蟲，為了找尋光源，迷失在人類世界中的故事。人一生中，不斷被不同的目標所吸引，尋找心中唯一的價值。或許，驅使我們的並非眼前的光源，而是心中的那份執念，因為光源，就一直只是個光源。

It is a story about a bug keep flying into light, and is lost in a human-built city. This animation tells a fable which reflects human nature of the pursuit of hopes. In our lifetime, we always feel something is attractive. People never stop to pursue something and take it as their hopes just like the ladybug never stops from flying into light. But, the question is: Is it really the hope or just another illusion?



22 個國際設計組織 Twenty Two International Design Associations



印度工業聯合會
The Confederation of Indian Industry (CII)

印度工業聯合會致力於打造、維繫有助於印度發展的環境，透過顧問諮詢服務，與產業界、政府單位、公民團體並肩合作。125 年以來，本會持續不斷協助形塑印度發展，今年將比以往更加積極扭轉印度產業在國家發展上的貢獻與參與。身為非營利組織，本會不隸屬於公部門，乃是由業界人士領導管理的機構，會員人數約達 9,100 人，有來自政府單位的會員，也有中小企業、跨國企業等私人機構的會員，另外還有來自 288 個國家與地方工商業團體的間接會員，其數量超過 30 萬人。本會與政府單位密切合作，解決政策議題，也積極與思想領袖交流互動，共商大計。藉由專業服務與全球策略關係，協助產業改善效率與競爭力，以及探求商務契機。本會提供的平台，有助於重大議題的共識形成與網絡建立。本會的服務項目亦擴大到商務以外的範疇，協助產業尋找、執行企業公民計畫。藉由與公民團體合作，推動企業倡議，追求各領域的整體全面發展，橫跨平權行動、健康照護、教育訓練、生計發展、多元化管理、技能培育、女性賦權、水資源等主題。

The Confederation of Indian Industry (CII) works to create and sustain an environment conducive to the development of India, partnering industry, Government and civil society, through advisory and consultative processes. For 125 years, CII has been working on shaping India's development journey and, this year, more than ever before, it will continue to proactively transform Indian industry's engagement in national development. CII is a non-government, not-for-profit, industry-led and industry-managed organization, with about 9100 members from the private as well as public sectors, including SMEs and MNCs, and an indirect membership of over 300,000 enterprises from 288 national and regional sectoral industry bodies. CII charts change by working closely with Government on policy issues, interfacing with thought leaders, and enhancing efficiency, competitiveness and business opportunities for industry through a range of specialized services and strategic global linkages. It also provides a platform for consensus-building and networking on key issues. Extending its agenda beyond business, CII assists industry to identify and execute corporate citizenship programmes. Partnerships with civil society organizations carry forward corporate initiatives for integrated and inclusive development across diverse domains including affirmative action, healthcare, education, livelihood, diversity management, skill development, empowerment of women, and water, to name a few.

評審評語 Jury Comment



Pradyumna Vyas • 印度 India

這是一個文化背景厚實的設計作品，設計師嘗試用當地的材料解決飲用水污染的問題。這項作品不僅為陶工創造工作機會，陶器也能在當地使用，巧妙達成在地的供需平衡，是永續生活的最佳寫照。

The product is developed with the cultural backdrop where local material is used for providing local solution for pure drinking water where water is contaminated. The solution provides employment to traditional crafts/Potters and also can be made locally and supplied locally. It is good example for sustainable living.

印度工業聯合會
Confederation of Indian
Industry Special Award



Channa

創作者 Designer(s)
Rishav Kumar

指導老師 Instructor(s)
Vivek Radhakrishnan, Mandar Kale

學校所在地 Location of School

印度
India

學校 School(s)
斯特雷特設計學院
Strate School of Design

作品說明 Project Description

偏遠地區的居民，因直接飲用湖泊和溪流遭受汙染的水而生重病，若無法支付龐大的醫藥費，居民往往只有死路一條，死因包含腹瀉、霍亂、肝病等。

Due to the intake of contaminated water from lakes and rivers, people in rural area are falling sick and have to pay a huge amount of money on medicines. If they can't afford it, they usually have no other choice but die as a result of diarrhea, cholera, hepatitis, or other diseases.



22 個國際設計組織 Twenty Two International Design Associations



國際藝術設計院校聯盟
International Association of
Universities and Colleges of
Art, Design and Media
(Cumulus)

Cumulus (全名為國際藝術設計院校聯盟) 是唯一致力於藝術和設計教育、研究的國際協會，也是一個促成彼此伙伴關係的論壇，倡導知識與最佳實踐的交流傳遞。目前，Cumulus 共包含了來自 57 國的 286 個成員。Cumulus 成立於 1990 年，並從 2001 年起開始以協會的模式運作。1990 年當時，Cumulus 的網絡由芬蘭赫爾辛基藝術設計大學 (UIAH，現今已改制為阿爾托大學藝術、設計與建築學院) 和英國倫敦皇家藝術學院所發起，合作對象包括了丹麥設計學院、荷蘭阿姆斯特丹皇家藝術學院、德國埃森大學以及維也納應用藝術大學。Cumulus 提供了廣泛的國際脈絡，致力於增進藝術、設計和傳媒教育與研究的討論、發展。

Cumulus is the only global association to serve art and design education and research. It is a forum for partnership and transfer of knowledge and best practices. Cumulus consists currently of 286 members from 57 countries. Founded in 1990 and Operating as an association since 2001. There are 286 members from 57 countries in 2018. The University of Art and Design in Helsinki Finland (UIAH), today as Aalto University School of Arts, Design and Architecture, and Royal College of Art in London UK, in co-operation with Danmarks Designskole, Gerrit Rietvelt Academy, Universität Gesamthochschule Essen and Hochschule für Angewandte Kunst in Wien initiated Cumulus as a network in 1990. Cumulus offers wide international context for discussion and development in education and research of art, design and media.

評審評語 Jury Comment



Jérôme Héno • 法國 France

講述故事的手法值得嘉許，這部動畫透過視覺實驗傳達出主角的心理狀態。儘管主角的精神狀態不慎理想，但動畫中的角色和對話都讓人會心一笑。設計師是否在向拉爾夫•巴克希的《怪貓菲力茲》致敬呢？這部動畫不論是在主題或者表現技法上，風格都十分清晰堅定，可以說是動畫界的一股清流。

Great approach to storytelling: the film has the ability to translate the mental state of the main character through the various and multiple visual experimentations and formal aspect of the film. The character and the dialogue is also very funny despite the condition he is in or the issues he has to deal with. It is also a great reference – unconscious? – to the great Fritz the cat by Ralph Bakshi. The techniques and the subject are uncompromising and it is a breath of fresh air in the world of animation.

國際藝術設計院校聯盟特別獎
International Association of
Universities and Colleges of Art,
Design and Media Special Award



Long Live the Cat

創作者 Designer(s)

Yuta Masuda

指導老師 Instructor(s)

山村浩二

Yamamura Koji

學校所在地 Location of School

日本

Japan

學校 School(s)

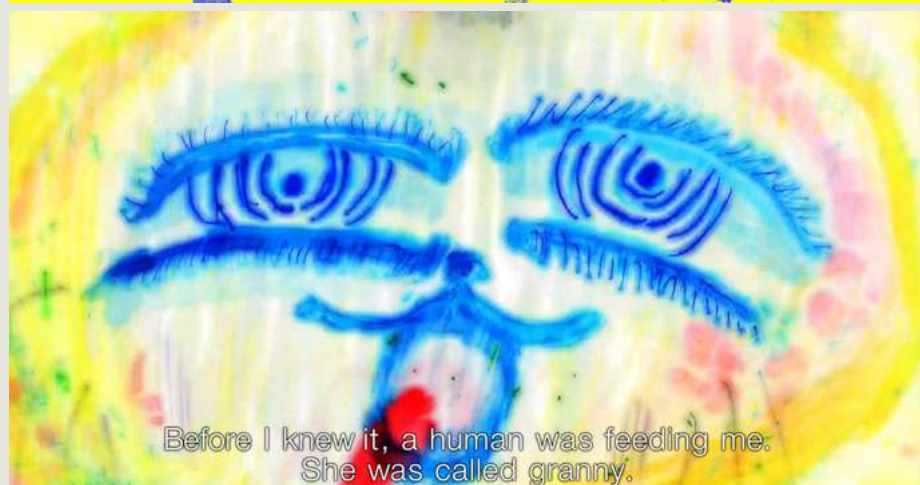
東京藝術大學

Tokyo University of the Arts

作品說明 Project Description

Yasu 是隻活超過二十年的貓，不僅還活得好好的，更闖入牠先前被遺棄的地方，也就是那棟屋子。

Yasu is a cat over 20 years old. He's still alive and kicking in the house he was left behind.



22 個國際設計組織 Twenty Two International Design Associations



新加坡設計業總商會
Design Business Chamber
Singapore (DBCS)

新加坡設計業總商會 (DBCS) 成立於 1985 年，為新加坡主要跨領域的設計商務中心，其成員由超過 190 位的商業菁英、專業人士與學術人才組成的多元背景。本協會也是年度新加坡優良設計標誌獎 (Singapore Design Awards) 的主辦單位，提供了能自由揮灑創造力的完善平台與獎項，讓新加坡與鄰近地區的傑出企業與優秀設計師一展設計長才。DBCS 旨在透過跨區域的國際合作提升設計力並創造新商機。

With its roots dating back to 1985, Design Business Chamber Singapore (DBCS) is Singapore's premiere multidisciplinary design business chamber, with a dynamic community of over 190 business leaders, practitioners and academia from diverse backgrounds. The Chamber is also the organizer of the annual Singapore Design Awards (SDA). Providing a distinct / noticeable platform where creative excellence in the industry is celebrated, the premiere awards event recognizes outstanding companies and exemplary designers behind the winning designs of Singapore and the region. DBCS seeks to raise the standard of professional practices and create new business opportunities through cross-collaborations in local and international contexts.

評審評語 Jury Comment



Andrew Pang • 新加坡 Singapore

一直以來，新加坡設計業總商會特別獎都是頒給願意為永續發聲的作品。《無限生跡》是這個類別中最為傑出的作品。這份設計富含巧思，團隊更巧妙地使用應用程式，有效傳達設計動機。恭喜《無限生跡》設計團隊！

Over the past few years, DBCS has been selecting projects that champion sustainability for our special award. "PSIT" or "Protected Species in Taiwan" was the project that stood out amongst other submissions in this category of work. The graphics are very well-executed and the team communicated the project intent effectively through interesting applications of the design. Congratulations to the team of designers behind this project!

新加坡設計業總商會特別獎
Design Business Chamber
Singapore Special Award



無限生跡

Protected Species in Taiwan
2020

創作者 Designer(s)

許嘉峻、陳思妤、邱建翊
魏嘉興、關皎綱、陳家葦
Chia-Chun Hsu, Shih-Yu Chen
Chien-Hung Chiu, Chia-Hsing We
Jiao-Gang Kan, Chia-Wei Chen

指導老師 Instructor(s)

胡發祥、余佳穎
Fa-Xiang Hu, Chia-Yin Yu

學校所在地 Location of School

臺灣
Taiwan

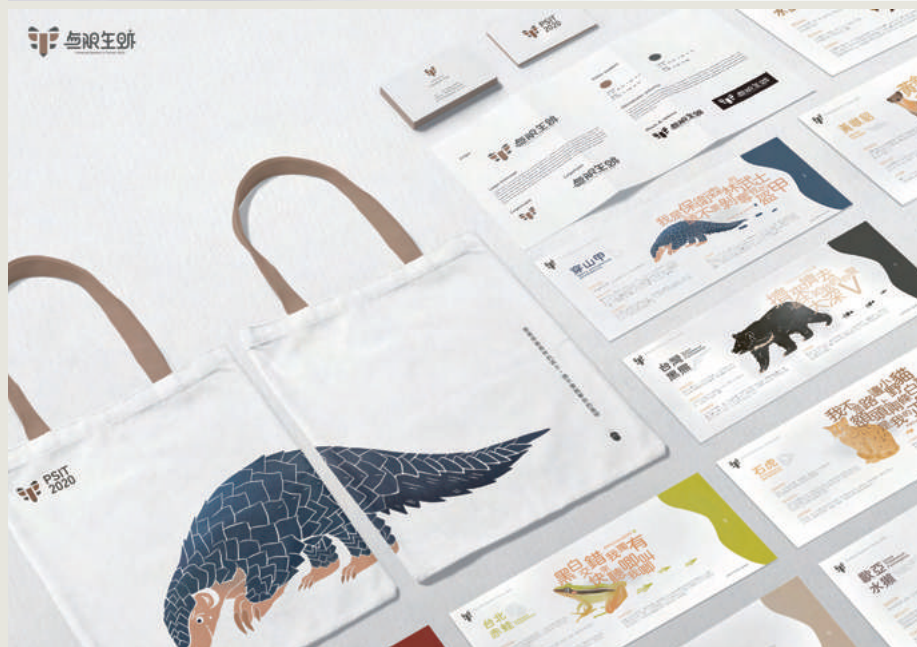
學校 School(s)

輔仁大學
Fu Jen Catholic University

作品說明 Project Description

將真實動物足跡融入鞋底，加入動物圖像與棲地元素，打造十種台灣保育類動物鞋款。「千里之行始於足下」，藉由消費者邁出的步伐，悄悄地在日常中傳播品牌理念，並為動物發聲。

To make ten pairs of shoes with distinctive characteristics of Taiwan protected species, we incorporate realistic animals' footprints into the soles; brining in the image of animals and the concept of habitat. There's a saying, "A journey of a thousand miles begins with a single step." The reason why we draw on this saying is that we would like to spread our brand concept which is to remind people of the existence of animals through the steps taken by the consumer.



22 個國際設計組織 Twenty Two International Design Associations



紐西蘭設計師協會
The Designers Institute of
New Zealand (DINZ)

紐西蘭設計學院是為紐西蘭設計界服務，並代表紐西蘭設計在國際發聲。紐西蘭設計學院成立於 1991 年，由 1960 年成立的紐西蘭工業設計師協會，以及 1968 年成立的紐西蘭室內設計師協會合併而成。時至今日，其擁有的學門已十分廣泛，諸如：平面設計、互動設計、動態設計、空間設計、產品設計、商業設計、服務設計及設計教育等。紐西蘭設計師協會的使命在於確保專業設計師對紐西蘭經濟、文化和社會發展做出的貢獻獲得同等的重視和獎勵。

The Designers Institute of New Zealand exists to serve New Zealand's design community and represent its interests to the wider world. Formed in 1991, they grew from the merger of the New Zealand Society of Industrial Designers (formed 1960), and the New Zealand Association of Interior Designers (formed 1968). Today, they represent a much broader range of disciplines: graphic design, interactive design, motion graphics, spatial design, product design, design in business, service design and design education. The Designers Institute's mission is to make sure our professional designers are valued and rewarded for the contribution they make to the economic, cultural and social growth of New Zealand.

評審評語 Jury Comment



Katie Naeher Kaliniak • 紐西蘭 New Zealand

我認為《Backstage》是一件十分有力量的作品，特別是放在現今社會下的脈絡來看，這個世界上確實需要更多的包容度。沒想到這件作品竟然讓我如此感動，《Backstage》優秀又完整，這部動畫想傳達給大眾的核心概念是，所有地方都需要更高的多樣性和相互理解的能力。動畫優美，角色和燈光都十分吸睛，各方面都很優秀，設計師應該要感到十分驕傲。

I found this to be a powerful piece, especially in today's society. We need more acceptance in this world, and I found that this piece brought about emotion in me that I did not expect. The design was well executed, and really speaks to a need for increased diversity and understanding everywhere. Beautifully done, appealing character, lighting, and wonderfully well executed design. A gorgeous piece to be proud of.

紐西蘭設計師協會特別獎
The Designers Institute of
New Zealand Special Award



Backstage

創作者 Designer(s)

Pajaree Sato, Chitawadee Sriruk
Wasinee Rugsasutee

指導老師 Instructor(s)

Phanas Phokthavi

學校所在地 Location of School

泰國
Thailand

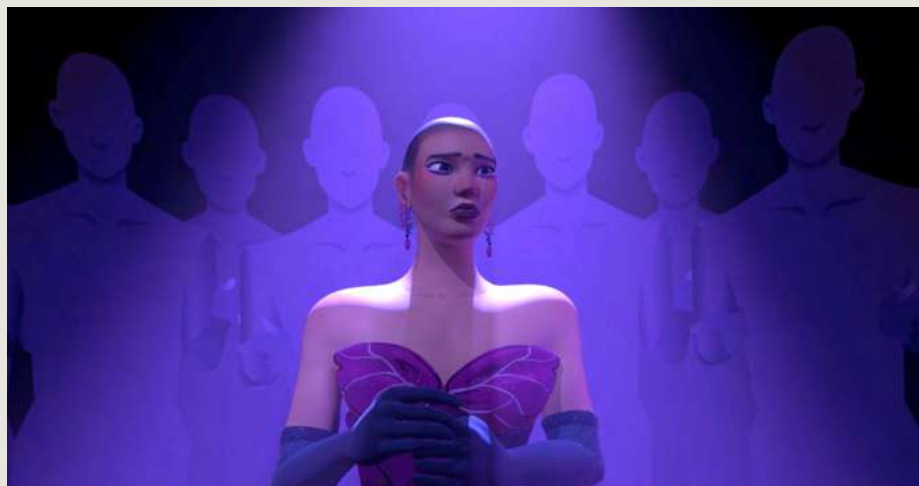
學校 School(s)

蘭實大學
Rangsit University

作品說明 Project Description

藉由一個人的後台人生，闡述一段故事。這個人注重個人主義，但同時又相當多元，尋覓能追求自我的自由。

Story through the backstage of one with individualism and diversity, who seeks freedom to be oneself.



22 個國際設計組織 Twenty Two International Design Associations



香港設計總會
Hong Kong Federation of
Design Associations (FHKDA)

香港設計總會於 2000 年成立，旨在聯結香港各大設計協會及院校，其中包括英國特許設計師協會(香港)、香港設計師協會、香港工業總會(香港設計委員會)、香港時裝設計師協會、香港室內設計協會、香港各大設計院校代表等，以提升香港設計的專業水平。同時，香港設計總會亦參與香港設計中心的管理工作，為設計中心的營運及研發活動籌款及撥款。

The Hong Kong Federation of Design Associations (FHKDA) was founded in 2000 to connect major design associations and design schools in Hong Kong, including the Chartered Society of Designers (Hong Kong), the Hong Kong Designers Association, the Federation of Hong Kong Industries (Design Council of Hong Kong), the Hong Kong Fashion Designers Association, the Hong Kong Interior Design Association, and representatives of major design schools in Hong Kong, with a view to improving the level of professional design in Hong Kong. The FHKDA also manages the Hong Kong Design Center, and raises and appropriates funds for its operations and development.

評審評語 Jury Comment



劉君璧 Grace Lau • 香港 Hong Kong

動畫的渲染和呈現方式既完整又精緻。不論是插畫風格、渲染、結構、流暢性、訊息，抑或是旁白都十分成熟。這部色彩繽紛又幽默的動畫向觀眾展現動態的藝術，以及悉心安排的故事情節，其中也不乏母與子之間的趣味關係。這是一部簡練的動畫，不僅能讓觀眾會心一笑，又能寓教於樂。

The rendering and presentation of the video is very complete and sophisticated, in terms of the illustration style, the rendering, the structure, the flow, as well as the message and the voice over. This colourful and humorous animation shows the art of movements drawn with a carefully curated storyline and interesting messages about the relationship between a mother and child. A simple video that can entertain and educate at the same time; a wonderful piece of work that makes people smile.

香港設計總會特別獎
Hong Kong Federation of
Design Associations Special
Award



The Organized Life

創作者 Designer(s)
Patrick Yu Wang

指導老師 Instructor(s)
Lotte Marie Allen, Rob Kohr

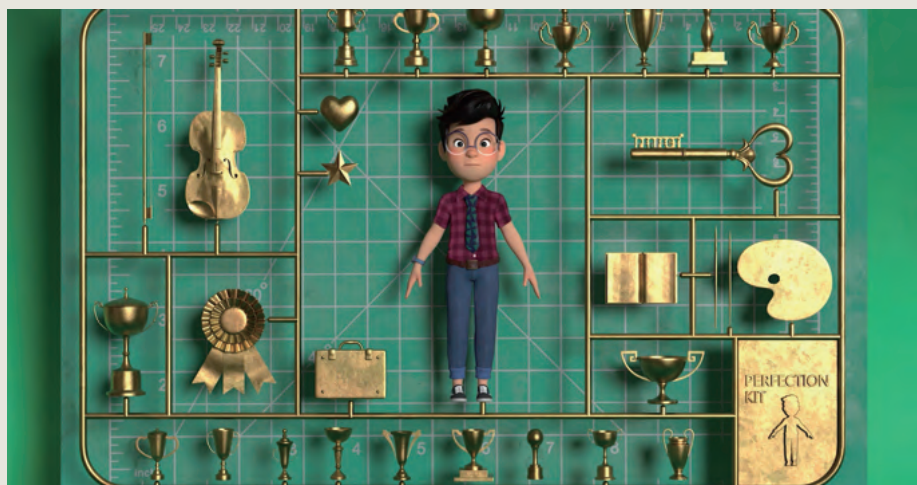
學校所在地 Location of School
美國
United States of America

學校 School(s)
視覺藝術學院
School of Visual Arts

作品說明 Project Description

《The Organized Life》是一部 3D 動畫作品，聚焦在闡述母親與兒子之間的關係。

The Organized Life is a 3D motion graphic work, and presents the relationship between mother and son.



22 個國際設計組織 Twenty Two International Design Associations



澳大利亞優秀設計協會
Good Design Australia (GDA)

澳大利亞優秀設計協會成立於 1958 年，六十年來持續堅持著推廣優秀設計的最終理念。本協會通過每年舉辦的優秀設計獎，以彰顯設計師匠心獨具的設計力，並激發設計新秀潛能。GDA 熱切地相信設計的變革力量，希冀創造出更完善、更有效的產品和服務，更美好的經驗和更具競爭力的企業。GDA 深信藉由設計，我們可以攜手創造出一個更美好且永續繁榮的世界。

Good Design Australia have been promoting great design since 1958. Through their annual Good Design Awards, GDA celebrates the best of human ingenuity and inspire others to reach for the sky and beyond. GDA passionately believes in the transformative power of design to creat better and more effcient product and serices, beautiful experience and more competitive businesses. Ultimately, GDA sees design contributing to a better society and a more sustainable and prosperous world for us all.

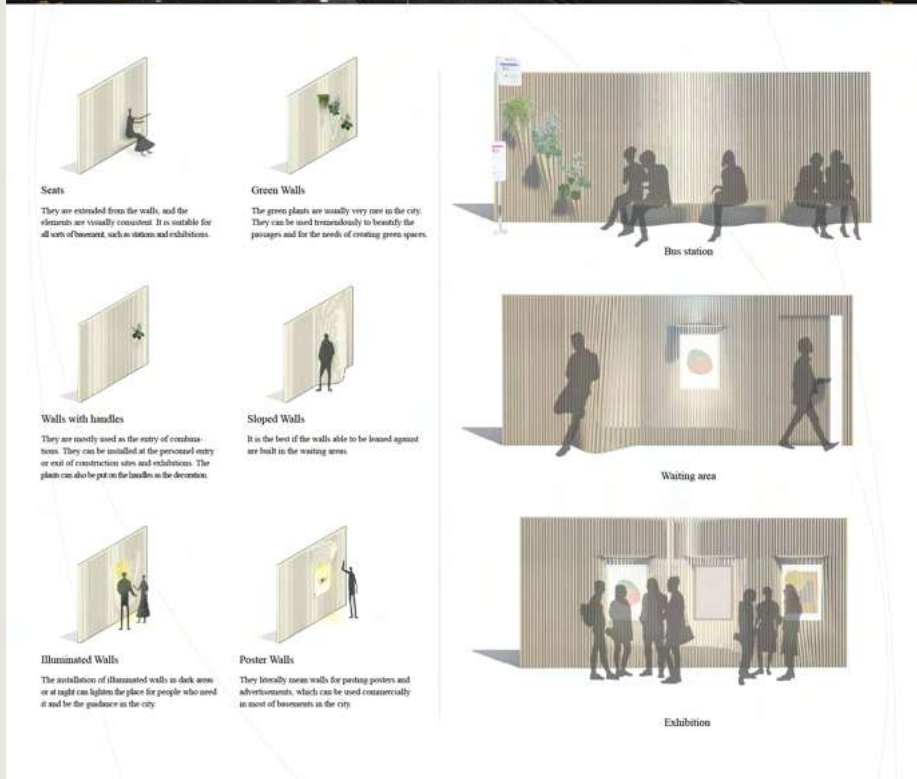
評審評語 Jury Comment



Rachel Wye • 澳洲 Australia

《城中浪》這份美麗的作品讓大眾知道優質的設計不只擁有改變生活的潛能，還能美化生活環境。《城中浪》改良了工地的金屬圍籬，賦予擁擠的區域新生命和新使命，這項設計加上了座位區、綠化環境，為原本單調的圍籬設計添上美感。

The Wave, is a beautiful example of a design that has the potential to improve people's everyday lives and works to make everyday environments more beautiful and functional for those that interact with them. Designing an improved solution to the current typical metal fencing around construction sites and other areas where this type of fencing is used gives these spaces new life and new purpose, providing seating, an ability to add greenery and a more aesthetically pleasing facade.



WAVE

Fence is a widely-used abstract element in art. For example, the fence in the drawing directly leads to the connection idea. Due to the fact that the connection point is generally long, passengers usually have no choice but to pass through the passage created after fence is built. Theoretical design proposed a multi-function fence model, which provides blocking function and other different functions, such as, illumination, grating and walk for people to lean against. Our ideas of design are based on new fence elements that give a slight change in the surface. These ideas provide different grades of partition to modern cities. The walls that are not full of plane are abandoned, instead, a new form of fence is designed with layered functions, and it is able to beautify the appearance of city. The modular design is often applicable in any kind of fence design, such as, fence, bridge, and wall, and can be used in partitions to realize objectives. It can be used in various combinations of functions according to the requirements and needs to achieve effective use.

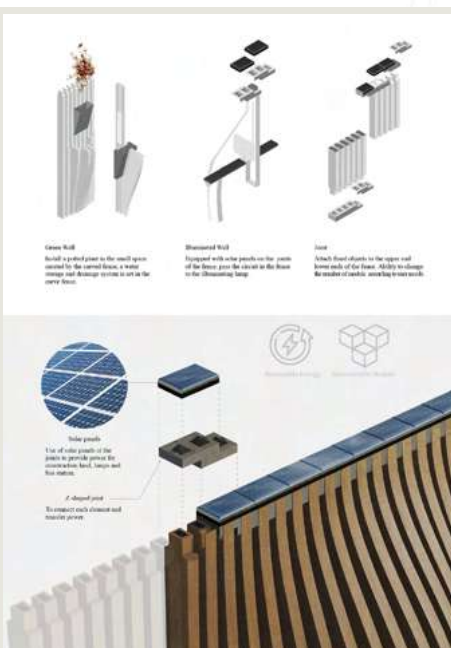


Materials:

Materials: The durability, anti-corrosion, anti-moths... and other qualities are considered important for materials to be used outdoors. The main material of the fences in this study is aluminium alloy. First, metal fences don't have any problems regarding moth damage. In addition, the extremely high temperature or strong sunlight exposure will not deform the fences. The features of metal are suitable for the surface change of such design. Finally, after the special surface treatment, its colour and lustre can keep stable for a long period of time.



CURRENT FINCES



澳大利亞優秀設計協會特別獎
Good Design Australia
Special Award



城中浪

Wave

創作者 Designer(s)

張瑄祐、陳裕群、杜其燁
Xuan-Yo Zhang, Yu-Chun Chen
Chi-Yeh Tu

指導老師 Instructor(s)

陳彥廷
Yan-Ting Chen

學校所在地 Location of School

臺灣
Taiwan

學校 School(s)

國立臺灣科技大學
National Taiwan University of Science
and Technology

作品説明 Project Description

圍籬是都市中常見的元素，希望透過新型線條元素搭配曲面的微量變化，在現代城市中提供跳脫以往的區隔介面，創造一個除了賦予功能還能提升市容的新形態圍籬。傳統常因工期短迫使人們需穿梭於鐵皮搭建的過道，本設計改善且追加多種機能形成圍籬模組，除了原有的阻隔功能，還擁有座椅、依靠、照明和綠化等功用，此外還能適應各種基地條件，舉凡公共車站、維修設施的圍籬或是戶外展場的過道隔間等等，皆能依據不同的需求配置機能組合來達到最有效的使用。

Fence is a widely-used structure element in cities. Our ideas of design are based on new linear elements that give a slight change in the surface. These ideas provide different genres of partition in modern cities, and are able to beautify the appearance of city. The fence module design is also applicable to various kinds of base, including bus stop, construction site, exterior exhibition, etc. It can be used in various combinations of function according to different needs for the best effectiveness.

22 個國際設計組織 Twenty Two International Design Associations



德國國家設計委員會
German Design Council (GDC)

德國設計委員會為全球頂尖專業設計機構之一，致力落實傳達與學術的設計力。本委員會由德國聯邦議院所倡議且成立於 1953 年，藉以提升德國的設計水準，目前該會員數已超過 300 位，其長年舉辦跨領域活動之目的為傳達品牌永續的附加價值。

The German Design Council is one of the world's leading centres of expertise for communication and knowledge transfer in design. Currently, more than 300 companies belong to its foundation. The German Design Council was founded on the initiative of the German Bundestag to support and enhance the design expertise of German industry. It pursues a wide range of activities with a single goal: to increase brand value on a sustained basis via the strategic use of design in communication.

評審評語 Jury Comment



Lutz Dietzold • 德國 Germany

德國國家設計委員會特別獎頒由台北教育大學團隊的作品《EASY CARGO》獲得。《EASY CARGO》的設計巧妙地簡化了貨物的運送流程。搭載中央滾動圓管及兩側的電動履帶，移動貨物變得更簡單。《EASY CARGO》的外型優雅流暢，重量輕巧又能適應各種環境。不論是上下貨物、轉移貨物，甚至是上下階梯的過程也能輕鬆操作。Easy-Cargo 的系統創新靈活，是一台兼具輔助能力與便利性的運輸工具。《EASY CARGO》可以有效減少上下貨時間，降低造成職業傷害的機率。

The German Design Council chooses the EASY CARGO designed by a team of the National Taipei University of Education in Taiwan as winner of Special Award. It provides a brilliant solution to simplify manual transport of heavy goods. Equipped with central rolling tube, electric tracks on both sides, it makes it easy to move goods. Appearing accomplished and elegant, Easy-Cargo is light and highly-adaptable. It is simple to use in loading, unloading, translating and going up and down stairs scenarios. The Easy-Cargo system is highly innovative and flexible, it is a convenient auxiliary transport equipment for moving goods. Its application leads to reduction of loading and unloading transit time and work injuries.

德國國家設計委員會特別獎
German Design Council
Special Award



Easy-Cargo

創作者 Designer(s)

蔡旻樺、蔡宜捷、邱郁晴、李懿芸
Min-Hua Tsai, I-Jie Tsay, Yu-Ching Chiu
Yi-Yun Li

指導老師 Instructor(s)

李鑑求
Kai-Chu Li

學校所在地 Location of School

臺灣
Taiwan

學校 School(s)

國立臺北教育大學
國立臺灣科技大學
National Taipei University of Education/
National Taiwan University of Science
and Technology

作品說明 Project Description

EASY-CARGO (EC) 為可輕鬆搬運、輸送貨物的隨車運貨架，可改善貨運送貨員上下貨物造成的職業傷害及工作效率不彰的問題。EC 的後方設有支撐用輔助後輪與放貨底板設有轉軸，可依貨車或移貨高低狀況讓 EC 傾斜，或平攤在各種角度，或是打平在不同高度來移動貨物。當在運送貨物遇到階梯時，可調整輔助後輪，使其與兩側主輪結合，形成三角輪結構，讓上下階梯更加省力。EC 設有中央滾動圓管與兩側電動履帶，上下平移貨物會更加輕鬆方便。

EASY-CARGO is an on-board cargo rack that can easily handle, transport goods and decrease occupational injuries and improve efficiency. EC is equipped with supporting rear wheels and rotating shaft loading floor, allowing EC adjusting to the heights of truck by tilting, and unfolding at various angles and flattened at different heights to move goods. When moving goods up and down stairs, a triangular wheel structure can be formed with the auxiliary rear wheel and the main wheels for easier carrying.



22 個國際設計組織 Twenty Two International Design Associations



莫斯科國際平面設計雙年展
金蜂獎

Moscow Global Biennale of
Graphic Design Golden Bee
(Golden Bee)

莫斯科國際平面設計雙年展金蜂獎集結了全球最優異的平面設計成果。莫斯科雙年展 (Moscow Biennial) 創立於 1992，曾經於 2002 年停辦，並於 2004 復展。莫斯科雙年展致力於推動國際合作的深化，提高平面設計的文化地位，協助提升設計行業中創意與精神層次的潛力，形塑高價值的方向引導，展示現代視覺文化的發展趨勢，並同時驅動現代視覺文化的發展。

Golden Bee collects the best world achievements in graphic design. Biennial was established in 1992. In 2002 realization of Biennial was suspended. In 2004 Golden bee has renewed the flights. Moscow Biennial promoted a deepening of the international cooperation, increased of the cultural status of graphic design, helped escalating of a creative level and spiritual potential of a profession, served formation of high valuable orientations, showed the tendency of development of modern visual culture and was the catalyst of its development.

評審評語 Jury Comment



Katerina Terekhova • 俄羅斯 Russia

莫斯科國際平面設計雙年展金蜂獎將特別獎頒發給《求救信號》。海報裡包含許多重要的主題：生態、人性、對環境的關懷、神聖價值，這些主題也與我們息息相關。我們看到一個以脆弱生命為主題的多層次海報。生命如同紙張般不堪一擊，一撕就碎。我們周遭的世界也脆弱無比，需要關懷與保護。金錢確實重要，但生命價更高，比紙幣更有價值。《求救信號》富含哲學思考又十分優美，不論是在材質、細節、紙幣色彩的選用上都處理良好。我們可以看到設計師想透過海報傳達出的重要訊息。海報設計師的優秀思考打破了既定模式，我想要恭喜林澤瑩，恭喜她的作品是如此卓越優秀！《求救信號》是一張具有說服力的海報，設計師以新穎的視覺語言傳達重要訊息。

International graphic design Biennale Golden Bee 14, awards a special prize to a series of posters- Distress Signal. The theme of ecology, humanity, attention to the environment, and sacred values will always be relevant and important for all of us. We see a multi-layered image of a fragile life. It breaks easily, like paper. The world around us is vulnerable and needs attention and care. Money becomes a means for an important conversation — Life is more expensive! More expensive than colored paper! This is a Philosophical and very beautiful poster series, where the texture, details and color coding of banknotes are used. Our attention is drawn to the image of the security, we believe that it has an important message. Great work with stereotypical thinking and a literal break in the pattern. I sincerely congratulate the winner Ze-Ying Lin. And I want to express my appreciation and gratitude for her smart, deep, and wonderful work! For the persuasiveness of an important message and the new visual language in which it is said!

莫斯科國際平面設計雙年展
金蜂獎特別獎
Moscow Global Biennale of
Graphic Design Golden Bee
Special Award



求救信號
Distress Signal

創作者 Designer(s)
林澤瑩
Ze Ying Lin

指導老師 Instructor(s)
楊雙飛
Shuang-Fei Yang

學校所在地 Location of School
中國大陸
China

學校 School(s)
廈門大學
Xiamen University

作品說明 Project Description
沒有買賣就沒有傷害。
No business, no harm.



22 個國際設計組織 Twenty Two International Design Associations



國際設計社團協會
International Council of
Design (ICoD)

國際設計社團協會 (ICoD) 成立於 1963 年 (前身為國際平面設計社團協會 Icograda)，本協會為非營利組織，藉由促進專業範疇、教育範疇與商業範疇會員間的交流而激發出頂尖的創造力。其核心價值與願景落實在 ICoD 會員間相互合作上的優勢，其會員為專業人士、跨領域組織、設計師等。其會員的交流相互作用，著重於當代社會的觀點思考與串聯全球及當地的多元社團。ICoD 同時致力於推廣傑出的設計力與支持設計力作為推動社會的重要媒介。

Founded in 1963 as Icograda, the International Council of Design, ICoD, is a nonprofit, non-partisan, member-based network that leads creatively by facilitating dialogue between design platforms including professional, educational and promotional categories.

評審評語 Jury Comment



Johnathon Strebly • 加拿大 Canada

這份設計用簡練的素材表達出強而有力的論點，用獨特的觀點看待議題。設計師將看似無暇的物品組合在一起，讓原本的物品搖身一變，成了暴力的象徵。設計師將孩童的文具與暴力和壓迫的象徵結合在一起，以震撼的方式讓大眾了解戰爭帶來的傷害。透過這個設計，大眾終於知道，孩童是這些暴行的最大受害者。

This design project is an excellent example of saying something very powerful with simple and readily recognized materials, but to see them in a whole new way. These seemingly innocent items, when combined together, form powerful symbols of violence. Connecting symbols of violence and oppression with tools of education used by our younger generation, provides an environment of startling understanding and education to the trauma of war, and the children that are victims of such atrocities.

國際設計社團協會特別獎
International Council of
Design Excellence Award



停止童兵
Stop Child Soldiers

創作者 Designer(s)
黃心薺、張曉樺
Hsin-Chiang Huang, Hsiao-Hua Chang

指導老師 Instructor(s)
無
None

學校所在地 Location of School
臺灣
Taiwan

學校 School(s)
國立臺灣藝術大學
National Taiwan University of Arts

作品說明 Project Description

2011 年敘利亞的內戰、2015 年的葉門內戰、2013 年至今的南蘇丹內戰.....在這些無情的戰爭中，成千上萬名兒童成了武裝團體眼中的一枚棋子。這些尚未成熟的孩童面對戰場上血腥的殺戮，對身心都會造成極大的傷害。我們希望透過三張系列海報，喚起人們對於童兵議題的注意 - 他們應該手握文具，走進校園，而不是拿起刀槍，踏入戰場。

The Syrian Civil War in 2011, the Yemen Civil War in 2015, and the South Sudan Civil War from 2013 to the present... thousands of children become child soldiers on the battlefield. In the face of bloody killing, these child soldiers's body and mind are greatly harmed. We hope to draw people's attention to the issue of child soldiers through the series of three posters - they should hold the stationery and walk into the campus instead of picking up the knives and guns and stepping into the battlefield

33° 30' 48" N
036° 17' 20" E

Syria
2011-



STOP CHILD SOLDIERS

04° 51' 01" N
031° 36' 00" E

South Sudan
2013 - 2020



STOP CHILD SOLDIERS

15° 21' 10" N
044° 12' 27" E

Yemen
2015 -



STOP CHILD SOLDIERS

22 個國際設計組織 Twenty Two International Design Associations



墨西哥國際海報雙年展協會
International Poster Biennial
in Mexico (IPBM)

墨西哥國際海報雙年展已有超過 23 年的歷史，主辦方和墨西哥最重要的文化機構合作並獲得了國際認證。墨西哥國際海報雙年展與芬蘭拉赫國際海報雙年展、波蘭華沙國際海報雙年展、日本富山國際海報展、美國科羅拉多國際海報展名列全球五大海報展，同時也是全球三大雙年展之一。

The International Poster Biennial in Mexico (IPBM) has a history of over 23 years. Its organizers cooperate with key cultural institutions in Mexico to gain international recognition. The IPBM ranks as one of the world's top five poster exhibitions alongside the Lahti Poster Triennial, the International Poster Biennale in Warsaw, the International Poster Triennial in Toyama, and the Colorado International Invitational Poster Exhibition. It is also one of the three largest global biennials.

評審評語 Jury Comment



Xavier Bermudez • 墨西哥 Mexico

《禁止捕捉，禁止獵殺》擁有優秀海報的必備元素。海報中的圖像不僅意義非凡，更充滿交流性，觀眾會不由自主地將注意力移往海報的字型設計，原創的排版傳達一個不容忽視的訊息給全世界。設計者顯然是將其他因素納入考量，只選用 2 種墨水，在視覺上創造出美麗的灰色色調。

Contains the best elements to be considered an excellent poster, The monumentality of the image, its communicative synthesis that forces us to pause for a moment to read its original typography as well as its composition that makes evident a necessarily universal message. It is a poster that also thinks is an economy of means for its production using only two direct inks, perceptually generating a beautiful range of grays.

墨西哥國際海報雙年展協會
特別獎
International Poster Biennial
in Mexico Special Award



禁止捕捉，禁止獵殺
Don't Catch Don't Kill

創作者 Designer(s)

蒙桂鎮
Gui-Bin Meng

指導老師 Instructor(s)

李娟
Juan Li

學校所在地 Location of School

中國大陸
China

學校 School(s)

廣西藝術學院
Guangxi Arts Institute

作品說明 Project Description

該系列海報提煉了海洋動物作為主要的創作元素，漁網與海洋動物運用了同構的設計手法，採用了拼貼的方式，與人物形象巧妙地結合，在顏色上運用了黑色與紅色，視覺效果強烈，呼籲人們要保護海洋動物，禁止捕捉與獵殺海洋動物。

In this series of posters, marine animals are the main elements of design. Isomorphic design techniques and a collage method are used on fishing nets and marine animals which is integrated with the characters cleverly. For colors, black and red are used to give strong visual effects, aiming to urge people to protect marine animals and prohibit the capture and hunting of marine animals.



22 個國際設計組織 Twenty Two International Design Associations



日本設計振興會
Japan Institute of Design
Promotion (JDP)

日本政府於 1969 年設立了日本產業設計振興會，以選拔優良設計做為主要目標，致力推廣設計。經過時間淬鍊，日本優良設計獎已成為國際知名的設計大獎；據統計，日本民眾對於此標誌的辨認度超過八成，由此可知優良設計與日本民眾的生活密不可分。是否獲得優良設計獎的肯定也成為消費者選購產品的一項考量因素，也因此日本設計振興會被認為是設計推廣組織當中成功的案例之一。

The Japanese government established the Japan Institute of Design Promotion (JDP) in 1969 tasked with the selection of outstanding designs. Over time its outstanding design award has become an internationally famous design award and its design mark has become part of people's lives, with over 80% of Japanese being able to recognize it. The design mark has also become a decisive factor in consumer purchasing. As such, the JDP is recognized as one of the most successful design promotion organizations in the world.

評審評語 Jury Comment



Kimitaka Kato • 日本 Japan

T³ Monster 建立出了一系列的機制，透過使用的動作獲得解決問題的反應。使用這套系統的人們能夠輕鬆浸淫其中。T³ Monster 將能夠反應手部行為的工具連上 APP，讓軟體成為最棒的輔助工具，達到最佳成效。這是一個完美整合「事」與「物」的成功設計。

T³ Monster constructs an interactive spiral mechanism for obtaining further resolution (reaction) through use (action). It is a system in which many of the people involved can play roles. The collaboration between the "tool" that corresponds to the body's behavior and the "software" that plays a supportive role enables it to better perform its real function and achieve a good integration between "mono" and "koto".

日本設計振興會特別獎
Japan Institute of Design
Promotion Special Award



T³ Monster - 手部發展遲緩 兒童之訓練教具

T³ Monster

創作者 Designer(s)

劉涵潯、曾郁玲、趙玟瑄、王映捷
Han-Chin Liu, Yu-Ling Tseng
Wen-Hsuan Chao, Ying-Chieh Wang

指導老師 Instructor(s)

歐陽昆
Yang-Kun Ou

學校所在地 Location of School

臺灣
Taiwan

學校 School(s)

南臺科技大學
Southern Taiwan University of Science
and Technology

作品說明 Project Description

T³ Monster 是一套給手部發展遲緩兒童的訓練教具。每款怪獸都針對不同的手部肌群設計其玩法內容，以達到不同訓練目的。此外，T³ Monster 也結合 APP 的使用，會自動整合每次遊戲紀錄，以便在回診及練習時，讓治療師和家長透過紀錄功能，瞭解孩子是否有完成進度及其成效。希望藉由 T³ Monster 讓孩童訓練過程不再枯燥乏味，並提升他們願意自主練習的意願，最終能有效改善孩童手部發展遲緩的狀況，給予每個遲緩兒和其他孩子站在同一起跑點的權利。

T³ Monster, a set of hand training teaching aids with APP available, represents 3Ts, Teach x Touch x Try. Each monster is designed to train a specific group of hand muscles. The APP integrates the game data so that, at follow-up visits to the therapists, it can be used to determine if training has been carried out according to the plan and to check the progress situation.



22 個國際設計組織 Twenty Two International Design Associations



韓國設計振興會
Korea Institute of Design
Promotion (KIDP)

韓國設計振興會 (KIDP) 成立於 1970 年，是韓國唯一一個計劃和實施國家設計政策與戰略的設計機構。KIDP 隸屬於貿易，工業和能源部 (MOTIE)，旨在推廣通過善用設計來增強韓國設計產業的競爭力並提升人們的生活品質。KIDP 主要支持設計產業和設計師，提供設計教育和培訓，在國際上推廣韓國設計，建立設計基礎設施，以及提高全國對於設計重要性的意識。

Established in 1970, the Korea Institute of Design Promotion (KIDP) is the only design body in Korea to plan and implement national design policies and strategies. Affiliated with the Ministry of Trade, Industry, and Energy (MOTIE), KIDP aims to strengthen the competitiveness of the Korean design industry and improve the quality of people's lives through promoting a better use of design. Among major functions of KIDP are supporting design industry and designers, providing design education & training, promoting Korean design internationally, establishing design infrastructure, and raising awareness on the importance of design across the nation.

評審評語 Jury Comment



Pooroni Rhee • 韓國 Korea

《勿霾》是個優秀的作品，恰好使用了現在每日必戴的口罩作為素材。設計師用十分費工的刺繡手法來表現內容。不論是在素材的選擇或表達方式上，《勿霾》的風格可以說是強烈又懷舊，在提醒著我們，視覺傳達的重要性。

This was an engaging work timely using the most commonly used everyday objects nowadays, masks, using time-consuming embroidery to record narrative. The choice of material and means of expression is strongly tactile and reminiscent, and reminds us that visual communication precede media.

韓國設計振興會特別獎
Korea Institute of Design
Promotion Special Award

kidp

KOREA INSTITUTE OF DESIGN PROMOTION

「勿」霧
"Don't" Haze

創作者 Designer(s)

黃笑柳、羅彩俠、簡慧
Xiao-Liu Huang, Cai-Xia Luo, Hui Jian

指導老師 Instructor(s)

夏輝璘
Hui-Lin Xia

學校所在地 Location of School

中國大陸
China

學校 School(s)

廣西藝術學院
Guangxi Arts Institute

作品說明 Project Description

霧霾天氣人們出行時口罩必不可少，故本書採用了紗布口罩作為載體。用手工刺繡的方法來表現書籍內容，以增加讀者的閱讀趣味。本書插畫顏色由鮮豔到灰暗，表現了霧霾造成的危害的視覺效果。裝幀方式則利用口罩原有的繩帶結構，進行環環相扣，並添加上灰藍色的冷悶效果。同時書名霧霾的「霧」改為「勿」字，警示人們要保護環境。

Masks are essential when people travel in haze weather, so gauze masks are used as the carrier of this book. The manual embroidery is used to present the contents of the book, so as to enhance the fun of reading this book. The color of illustration in this book goes from light to dark, showing the visual effect of haze. The original rope belt structure of the mask is used to blind the book, and its effect of grey blue delivers a cold stuffy feeling. At the same time, the Chinese book title has replaced “霧” (foggy) with its homophone “勿” (no) to remind people to protect the environment.



22 個國際設計組織 Twenty Two International Design Associations



芬蘭拉赫第國際海報三年展
Lahti International Poster
Triennial (Lahti)

芬蘭拉赫第國際海報三年展是芬蘭的一項國際海報展，主辦機構為拉赫第美術館 (Lahti Art Museum) 旗下的海報美術館、芬蘭視覺傳達設計師協會 (Grafia) 以及海報設計師同業公會 (The Poster Friends' Guild)。在所有的海報展覽中，拉赫第國際海報三年展享有極為崇高的聲望與地位。本三年展與海報美術館皆創設於一九七五年，而成立海報美術館的目的是為了收集、保存並研究海報藝術與平面設計作品。海報美術館的館藏累積主要透過的是捐贈，不過也有經購買或託管所取得的作品，目前館藏一共有約八萬張海報。

Lahti Poster Triennial is an International Poster Exhibition in Finland. It is organized by Lahti Art Museum's Poster Museum, Grafia – Association of Visual Communication Designers in Finland and The Poster Friends' Guild. The Triennial is one of the most important and prestigious of all the poster events. It is the second oldest of all the permanent Poster Exhibitions in the world. Both, the Exhibition and Poster Museum were established in 1975. The aim of the Museum is to collect, deposit and study poster art and graphic design. The collections are augmented mainly through donations but also through purchases and deposits. The collections contain approximately 80,000 posters.

評審評語 Jury Comment



Jenni Kuokka • 芬蘭 Finland

有趣的概念，不論是在色調或視覺上的選擇都十分優秀。作品意義非凡，也呈現出簡練又美麗的氛圍。

Interesting concept, good choice of colours and visualization. Simple and beautiful. Also a very important cause.

芬蘭拉赫第國際海報三年展
特別獎

**Lahti International Poster
Triennial Special Award**



Feminism in Action

創作者 Designer(s)

Anastasia Lipyagovskaya

指導老師 Instructor(s)

Stefan Lashko, Ivan Yakushev

學校所在地 Location of School

俄羅斯

Russia

學校 School(s)

HSE 藝術與設計學院

HSE Art and Design School

作品説明 Project Description

這項計畫呈現的是女性主義運動，而女性主義者支持性別平等的理念。計畫的目的是創造一種抗爭標語使用的字體，讓女性主義團體能在示威遊行中使用，藉此展現女性群體的行動。女性主義者採取行動是為了保障自身權利。這項計畫讓觀眾有機會熟悉女性主義者的行動，並瞭解現代世界存在什麼樣的問題。

This project presents a feminist movement. Feminists support the idea of gender equality. Purpose of this project is to create a font for protest signs which feminist groups could use at demonstrations to show women's community in action. Feminists act to protect their rights. This project allows the audience to familiarize themselves with the activities of feminists and realize what problems exist in the modern world.



22 個國際設計組織 Twenty Two International Design Associations



澳門設計師協會

Macau Designers Association
(MDA)

澳門設計師協會成立於 1986 年 5 月 18 日。是一個由平面設計師、產品設計師、室內設計師、網頁設計師、商業攝影師、插畫師等專業人士組成的綜合專業及非營利文化藝術團體。在過去三十年來為澳門“團結設計精英、維護業界利益、提昇專業水平、促進對外交流”孜孜不倦地努力。

Macau Designers Association (MDA) was founded on the 18th of May 1986. It's a professional and nonprofit cultural art association comprising graphic, product, interior and web designers, commercial photographers, illustrators and other creative professionals. In the last 30 years MDA has been sparing no effort to achieve the principle: "Unite Macau designers, protect industry profit and improve professionalism to further external exchange".

評審評語 Jury Comment



周小良 Sio-Leong Chao • 澳門 Macau

這幅作品用最單純的手法，最簡單直接而聰明的創意表達了海報的訊息，是值得鼓勵的學生作品。

This design uses a very simple method, but the designer is able to convey the idea of the poster in a most direct and brilliant way. It is an excellent piece.

澳門設計師協會特別獎
Macau Designers Association
Special Award



隱形暴力
Stealth Violence

創作者 Designer(s)

王佳敏
Jia-Min Wang

指導老師 Instructor(s)

翁永圳
Yung-Chun Wong

學校所在地 Location of School

臺灣
Taiwan

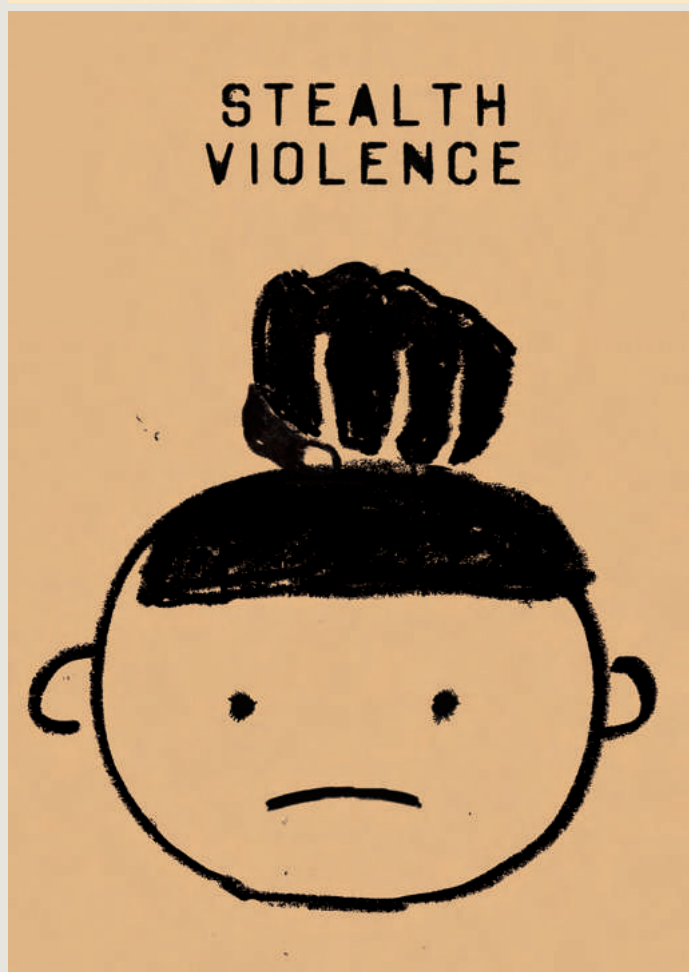
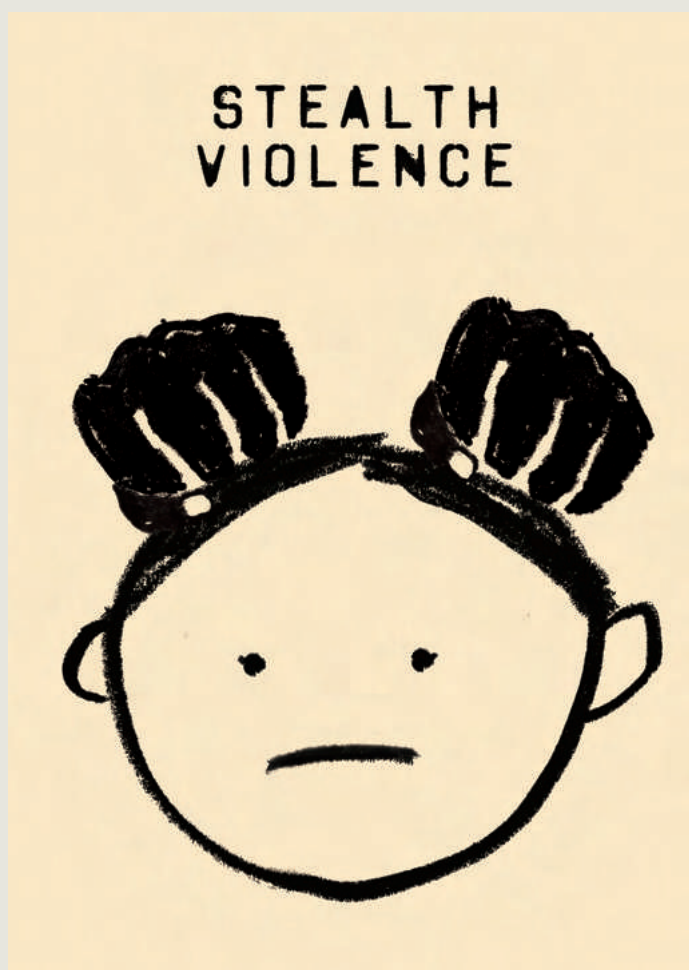
學校 School(s)

醒吾科技大學
Hsing Wu University

作品說明 Project Description

任何發生過的暴力都會停留在我們的腦海中，就像傷口被隱形了一樣，如影隨形且無所不在。無論是受害者還是加害者，我們都必須面對心理的陰影，勇敢表達自己的創傷，才能防止未來繼續發生。

All violent events stay in our minds, like invisible wounds, and like shadows following us everywhere. Both victims and perpetrators have to deal with their psychological shadows and bravely express their trauma in order to prevent it from happening again in the future.



22 個國際設計組織 Twenty Two International Design Associations



台灣設計聯盟
Taiwan Design Alliance(TDA)

「台灣設計聯盟」(Taiwan Design Alliance, TdA)，緣起於 2006 年 12 月 29 日，在經濟部工業局陳昭義局長所主持之「研商爭取 2011 世界設計大會在台舉辦」規劃會議中，由室內設計協會姚政仲理事長提議台灣各設計社團可比擬國際設計聯盟 (International Design Alliance，簡稱 IDA) 組成 TdA，以會議的形式，凝聚各設計組織的力量，以加強台灣設計界參與國際事務交流與合作。建立台灣工業設計、室內設計、平面設計及設計推廣等設計專業領域間的交流平台，以促進台灣設計界的國際化。於 2008 年 8 月 29 日成立，本聯盟為非營利之社團法人，旨在整合台灣設計資源，建立設計交流推廣平台，目前申請加入的 32 名成員中，其背景涵蓋了設計產業界及學術領域，結合室內、工業、平面及推廣設計等 4 類跨域、8 大社團群體睿智，進一步發展出國家設計政策觀念之溝通平台，以接軌國際之設計脈動。

Taiwan Design Alliance (TdA) dates back to December 29, 2006. During a planning meeting titled "Seeking to Host the 2011 International Design Alliance Congress in Taiwan" and convened by Mr. Chen, Zhao-yi, then Director General of the Industrial Development Bureau of the Ministry of Economic Affairs, a proposal was put forward. At the time, Mr. Yao Zheng-zhong, then President of the Society of Interior Designers, suggested that design associations in Taiwan follow the model of International Design Alliance (IDA) and establish TdA. In the form of meetings, the Alliance would be able to concentrate the strengths of all the design associations in Taiwan and enhance the participation of the Taiwan design sector in international exchanges and collaborations. The Alliance serves as an exchange platform between different professional design disciplines in Taiwan, such as industrial design, interior design, graphic design and design promotion, with the aim to facilitate the internationalization of the Taiwan design sector. The Alliance was founded on August 29, 2008, as a non-profit juridical entity, and its objective is to integrate design resources in Taiwan and create a platform for design exchange and promotion. The professional backgrounds of the current 32 members cover both the design sector and the academia, and they also cover the four disciplines of interior design, industrial design, graphic design and design promotion as well as the collective wisdom of eight major design associations in Taiwan. The Alliance aims to further establish a communication platform where national design policies and concepts can be developed so as to connect Taiwan to the international design dynamics.

評審評語 Jury Comment



張光民 Tony K.M. Chang • 臺灣 Taiwan

這部動畫以明亮的色彩及停格動畫之風格，隱喻的手法敘述變質愛情的故事，雖然在表現技法未採特效處理，不過主角造型尚突出，人物刻劃鮮明，畫面構成具美感，細部處理手法細膩，動作節奏明快，不失為上乘之作品。

Mine is an animation with bright color and a stop motion style. Mine uses a metaphorical method to depict a toxic relationship. The technique is simple, but the outfit and the style of characters are extraordinary. The designers create an aesthetical layout and show a great attention to details. It is a fast-paced quality animation.

台灣設計聯盟特別獎
Taiwan Design Alliance
Special Award

TdA
台灣設計聯盟
Taiwan Design Alliance

我的
Mine

創作者 Designer(s)
邱靖芬、徐華璟
Ching-Fen Chiu, Hwa-Chin Hsu

指導老師 Instructor(s)
劉景程
Ching-Cheng Liu

學校所在地 Location of School
臺灣
Taiwan

學校 School(s)
國立雲林科技大學
National Yunlin University of Science
and Technology

作品說明 Project Description

《Mine》這部動畫作品描寫恐怖情人對愛人的執著，講述一段被佔有慾侵蝕後變質的愛，女主角凱西在各個象徵身體部位的美景中插上旗子佔有領地，以隱喻的手法，象徵凱西佔領情人的全部身心。每一次的插旗代表一次吻痕，意味著凱西標註此地宣示主權。最終，她的男朋友被女主角完全掌控。藉由明亮的色彩和停格動畫的風格，我們希望能減輕故事的壓抑感。

Mine portrays the abusive lovers' obsessiveness to control their lovers. The main character, Cathy, inserts her flags into different places to make as her territories. Each of her action is a metaphor for occupying her boyfriend's body and soul. Each time Cathy inserts her flag is to leave a hickey on her boyfriend's body. Eventually, her boyfriend is fully under her control. By using bright colors and the style of stop-motion, we hope to relieve the depression of the story.



22 個國際設計組織 Twenty Two International Design Associations

tDA Asia the Design Alliance Asia

亞洲設計連
The Design Alliance Asia
(tDA Asia)

成立於2000年，亞洲設計聯盟 (tDA Asia) 集合了一群願景相同的亞洲設計師，致力推廣亞洲特色，欲以亞洲為核心凝聚一股活躍的文化力量，並將其作為設計的策略平台。tDA Asia 藉由共享同中存異的文化概念及知識，以提升亞洲設計師的原創性。tDA Asia 如今遍布 13 個亞洲國家或地區：中國、香港、印度、印尼、寮國、黎巴嫩 / 中東、馬來西亞、菲律賓、新加坡、南韓、台灣、泰國及越南。

Founded in 2000, The Design Alliance Asia (tDA Asia) is a collaborative network of designers in Asia with a shared vision to advance Asian identity as a vital cultural force and a strategic platform for design. The organisation promotes the original creativity of Asian designers by sharing ideas and knowledge of our common yet diverse cultures. tDA Asia is currently represented in 13 Asian countries/regions: China, Hong Kong, India, Indonesia, Laos, Lebanon/Middle East, Malaysia, Philippines, Singapore, South Korea, Taiwan, Thailand and Vietnam.

評審評語 Jury Comment



Dino Brucelas • 菲律賓 Philippines

因為這份作品與女性有關，評選的時候就已經吸引我的注意了。《Pioneiras - Coffee Made by Women》在視覺傳達的素材選擇上十分優秀，還具有相當的文化深度。最讓人敬佩的是，它探討女性議題的角度觀點獨特，不落窠臼。在男性主導的產業中，賦權和包容是女性具有的特質，但是消費者時常忽略這點。我認為優秀設計師的著力點，不應該只是在電腦前，而是勇敢走出辦公室，和真實的人在真實的狀況下互動，倘若設計師不負重望，能運用設計發揮所長，就可以使人們的生活變得更美好。《Pioneiras - Coffee Made by Women》傳達出這樣的訊息。

This project caught my attention early in the judging process for its stand on women. Already a well-designed and culturally grounded visual communication material to begin with, this project was also able to go beyond the usual thematic tropes of women's issues found in most design works. Empowerment and inclusivity are used to highlight women's role in a predominantly male industry, a fact lost on or ignored by people at the consuming end. This is where I think designers can and should play a bigger role: going beyond our computer screens and daring to engage with real people and their situations -- and perhaps if we are worthy enough -- change their lives for the better through our work. That is something that this project communicates very well.

亞洲設計連特別獎
The Design Alliance Asia
Special Award

tDA Asia
the Design Alliance Asia

Pioneiras - Coffee Made by
Women

創作者 Designer(s)

Rafaella Peres Eleuterio
Rafaella de Bona Gonçalves

指導老師 Instructor(s)

無
None

學校所在地 Location of School

巴西
Brazil

學校 School(s)

巴拉那聯邦技術大學
Federal University of Technology –
Paraná

作品說明 Project Description

Pioneiras 是一個由女性共創的咖啡品牌，目的是為了提高女性咖啡農的能見度，因為她們的名字往往在自己栽種的產品中被抹去。我們相信，這個品牌能對巴西男尊女卑的咖啡產業提出挑戰質疑。農村勞工、設計師與咖啡師皆透過「女性生產咖啡」計畫參與了這件作品，而本品牌的創造便是基於上述的關係。女性咖啡工作者希望因為自己的能力而被看見。

Pioneiras is a co-created coffee brand created by women. With the aim to empower the visibility for women coffee growers that had their names erased from their own products. We believe this brand can question the chauvinist process of coffee production in Brazil. Rural workers, designers and baristas participated in this work, thought the project Women Produce Coffee. The brand was created based on these relations. Women coffee workers want to be visible because they are capable.



22 個國際設計組織 Twenty Two International Design Associations

WORLD

DESIGN ORGANIZATION

世界設計組織

World Design Organization (WDO)®

世界設計組織 (WDO)® 是非營利國際組織，前身為國際工業設計社團協會 (Icsid)，以推廣工業設計為目標，並推廣透過工業設計生產更優良的產品、系統、服務及體驗的能力；藉此建立更良好的企業與產業，最終成就更完善的環境與社會。自 1957 年成立以來，WDO 從 12 個創始的設計專業協會，成長到至今有來自 40 個國家、超過 160 個會員組織，集體協力合作並提供能夠讓全球聽見彼此的機會。2015 年 10 月的 WDO 大會，所有成員一致同意通過新的願景與使命，並同意將組織名稱改為現在的「世界設計組織」。世界設計組織擁有聯合國特別諮詢地位。

The World Design Organization (WDO)®, formerly known as the International Council of Societies of Industrial Design (Icsid), is an international non-governmental organization that promotes the profession of industrial design and its ability to generate better products, systems, services, and experiences; better business and industry; and ultimately a better environment and society. From 12 founding professional design associations in 1957, WDO has grown to include over 160 member organizations from 40 nations, engaging them in collaborative efforts and providing them with the opportunity to be heard internationally. A renewed vision and mission was approved by the members at the general assembly in October 2015 along with an approval to change the name of the organization to World Design Organization. WDO has United Nations Special Consultative Status.

評審評語 Jury Comment



Srinini R. Srinivasan • 美國 United States of America

我住加州，我們年復一年目睹野火摧毀家庭、森林，更帶走無數人命。今年發生了歷史上最大的火災，野火燒毀近 400 萬英畝的土地。森林大火如此猖狂的主因之一是水源取得不易，《造雨氣球》是一項能夠快速滅火的優秀設計。我很高興有設計師找到了解決方法。

I live in California and every year we witness a lot of forest fire causing extensive damage to homes, forest trees, and loss of lives. This year was the worst in our history where more than 4 million acres of forest acres were burnt down!! The major problem of these fires is accessibility Raining Balloon is the most appropriate solution to put out fires quickly. I am happy someone thought of this solution.

世界設計組織特別獎 World Design Organization Special Award

WORLD

DESIGN
ORGANIZATION

造雨氣球 Raining Balloon

創作者 Designer(s)

陳柏榮、張乃文
Po-Shen Chen, Nai-Wun Jhang

指導老師 Instructor(s)

劉維公
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作品說明 Project Description

近年來氣候變遷劇烈，導致森林大火更加頻繁且嚴重。現有的對策為人工水線或以飛機鋪灑滅火乾粉方式進行。前者會造成生命危險且效果有限並耗時；後者則是靈活性不佳，沒有辦法有效的撲滅肆無忌憚蔓延的火勢。Raining Balloon 利用氦氣氣球裝載化學物質，在空中製造大面積的人造雨。當 Raining Balloon 偵測到火災煙霧時，氣壓彈射底座會將氦氣氣球膠囊發射至空中；並隨即在空展開飄向雲層。同時，氣球膠囊內噴射碘化銀乳液，透過化合物碰撞與合併過程，使周遭水滴（雲層）凝結成雨；利用人造雨減少森林中的火勢，可降低人員傷亡，提升整體滅火效率。

In recent years, forests around the world have been hit by fires. Raining Balloon uses helium balloons and chemicals to create large areas of artificial rain in the air. Artificial rainfall can put down the forest fires, reduce the chance of casualties, and increase the overall fire fighting efficiency.







Taiwan
International
Student
Design
Competition

產品設計類得獎作品

Winners in Product Design Category

產品設計 Product Design • • 評審評語 Jury Comments



馮煒棠 Wei-Tang Feng

臺灣 Taiwan

少數弱勢一直是設計較被忽略的一環，也較難著力的部分，因為從製造到生產到成本都是一大挑戰，HanDo 的兒童義肢，善用 3D 列印模組客製設計優勢，把現實的問題解決外，透過產品的豐富化趣味化及具美感的外觀加持下，讓使用者在成長過程中不再因為身體殘缺而產生自卑感，更加自信，並有效學習成長。從這樣的設計中更能看見正面的力量。

The need of minorities is often neglected in design. It is not an easy task for there is a lot to consider. Designers need to think carefully about the manufacturing and production process, as well as the cost. HandDo cleverly uses 3D printing to customize different parts to solve a real problem. It provides a variety of products with appealing and aesthetic appearances that successfully enhance the confidence of children who originally felt a sense of inferiority for being disabled. The children using HandDo can now learn effectively. This design presents the positive side to the world.



Srini R. Srinivasan

美國 United States of America

今年的評選過程比過往的難度更高，一方面是因為改成線上評選，另一方面是因為參賽作品的品質較高。《HanDo》屬於成功抓住評審目光的作品，這個設計的出發點是為斷肢孩童解決問題，義肢對這些孩童非常重要《HanDo》不僅讓孩童擁有完整的四肢功能，更讓他們在成長過程中獲得信心。

This year's judging was more difficult than past years, largely due to online judging and also because of the quality of entries received this year. HanDo was one of those entries that captivated jurors because of the nature of the solution to help young children who have lost their limbs. Very essential for those unfortunate children who have lost their limbs and this product not only gives them the ability to use their limbs but also give a lot of confidence growing up!



Rachel Wye

澳洲 Australia

《HandDo》這份作品讓大家知道設計確實可以令世界變得更好。細膩體貼的設計和縝密的研究，造就出一件大幅改變兒童生活的潛力設計。《HandDo》讓使用者依照不同需求改變義肢功能，透過將孩童納入設計的這個步驟，讓他們擁有改變的力量，因此義肢對孩子們來說不只是工具，同時還有個人層面的意義。《HandDo》是一份清楚又貼心的設計，恭喜設計團隊！

The HanDo Prosthetics for kids is a beautiful example of design for good, where thoughtful design and considered research have resulted in an adaptable product that has the potential to drastically improve the lives of children living with prosthetic limbs. The ability to customise the product gives power to the child by involving them in the design process and allowing them to feel that it is personal to them. A well-resolved and considered project - congratulations!



產品設計評選現場 Product Design Selection of 2020TISDC

這項設計展現了學生對於斷肢這件事抱持的態度，學生設計師跳脫「傳統」的框架，不用異樣眼光看待義肢，反而採用有趣的設計，為《HandDo》找到新意義和新定義。設計師以細膩的視角看待這整件事情，善用設計手法有效減少斷肢兒童須面對的異樣眼光。使用《HandDo》的兒童反倒覺得自己不像殘障人士，而是超級英雄。

The proposal shows the student's positive feeling about this severe impairment, transforming this object from a "traditional" orthopedic prosthesis into a not-stigmatizing artifact, giving a playful solution to it. The proposal finds new meanings for this kind of artifacts, it makes a new sense, with sensitiveness, to this injury, referring to other "signs": a powerful metaphor to make lighter the live of children so heavily injured. The child see himself as a "super-hero" instead of a disable person...



Francesco Zurlo
義大利 Italy

首先恭喜得獎者。身為大賽的評審，我想看到的是符合大賽主題「Action 即時行動」的作品。《HanDo》在許多方面都切合題目，不論是設計目標、科技運用，或是設計本身都是如此。最重要是《HanDo》的設計理念也與題目「即時行動」相輔相成。由於我本身從事教育產業，近年來逐漸看到新世代設計師投身關注社會議題，並在設計中尋找解決方法。這樣的轉變讓我十分開心，也讓我迫不及待想看到明年金獎得主究竟獎落誰家。

First of all, congratulations to the winner of this project. As a judge, I was looking for a design that fits with this year theme "Action" and I find this work represents the theme in so many aspects. The objective, technology, and design but more importantly was the intention that led to create the project. As an educator, I have been seeing the movement of young generation of designers are more paying attention to the social issues and using design to solve. That excites me and can't wait to see next year winners!



Tnop Wangsillapakun
泰國 Thailand

《HanDo》是個十分完整又巧妙的義肢設計。模組化的設計讓使用者輕鬆替換零件改變功能，進而讓產品使用壽命增加。現有的義肢產品無法滿足需求，或容易使穿戴者缺乏安全感，《HanDo》不僅有多樣化又特別的外型，更具備多種功能，讓孩童感到前所未有的自信。產品設計師不僅考量到孩童，也將父母的需求納入考量，在產品的功能、經濟、社會、情緒上取得完美的平衡點。

HanDo is overall a well thought and aptly designed prosthetics. Its modular design allows change of parts to enhance its functions and extend its life span. Unlike most of the existing products which tend to make the children feel inadequate or insecure, the proposed solution is designed to empower them, with its attractive and imaginative appearance and versatile features. It successfully addresses the key challenges faced by both the children who need prosthetics and their parents - functionally, economically, socially and emotionally.



Jeremy Sun
新加坡 Singapore



產品設計評選現場 Product Design Selection of 2020TISDC

金獎 Gold Prize

HanDo 兒童義肢 HanDo Prosthetics for Kids

創作者 Designer(s)

林瑞苓、李永琪、莫于寬、鄭仲凱
鄭達甲、彭凱嶸、李宜諺、高偉銘
Jui-Ling Lin, Yong-Qi Li, Yu-Kuan Mo
Zhong-Kai Zheng, Feng-Jia Zheng
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作品說明 Project Description

肘下斷肢為一種肢體障礙，而斷肢兒童面臨許多配戴義肢的困難：成長快速的汰換問題和經濟負擔，偏遠地區甚至沒有專業管道取得義肢，以及義肢功能不足等問題，因此我們設計 HanDo 來解決斷肢兒童的困難。HanDo 是專為 6-12 歲單側斷肢兒童設計的義肢，透過 3D 列印、模組化的設計，可獨立更換部件，解決頻繁汰換整支義肢產生的經濟問題，並具備抓握功能及擴充套件，輔助生活、學習與運動的需求。另外，HanDo 可以換上孩子喜歡的造型外殼，讓孩子更有自信、健康快樂成長。我們也設計了 HanDo 網路平臺提供線上訂購義肢服務，並連結需求者、學術單位、企業與社會大眾，使學術研究真正落實，並從台灣出發讓服務無遠弗屆。

HanDo is a prosthesis designed for below-elbow amputee children aged 6 to 12 years old. By use of 3D printing and modular design, parts can be replaced, which can solve the financial problems of entire prosthesis replacement. HanDo has the grasping function, and offers extended kits to assist living, learning, and sports needs. In addition, kids can change the shells, so they can be more confident. We've also designed a website to make the service far-reaching.

HanDo
成為斷肢孩子的小幫手

給斷肢孩子有自信的童年、無負擔的成長

兒童成長快速 義肢長期汰換 斷肢對兒童 傳統手與義肢 不斷汰換義肢 造成經濟負擔 肢體上的發展 功能上較不足

HanDo 特色

- 降低價格**
3D列印製作，比傳統義肢省錢又環保。
- 延長使用**
模組化設計，可獨立更換零件，不用整支汰換。
- 擴充功能**
可搭配生活、學習、運動套件，功能更多樣化。
- 調整鬆動**
手肘彎曲鬆動調整，使手肘進行伸展。
- 手掌旋轉**
新增旋轉手掌，可旋轉180度。
- 造型變化**
換上孩子喜歡的造型，成為自信焦點。

網路平台
HanDo可以線上孩子喜歡的介面，讓孩子更有自信。

AR試穿
家長帶著孩子也能試穿義肢，活用AR觀看穿戴效果。

網路平台
大區、分類、學術資訊

服務功能
輔助生活、學習與運動需求，幫助孩子健康成長。

網路平台
資訊分享 客戶紀錄 資訊分享 客戶紀錄

網路平台
線上選擇義肢款式 - AR試穿觀看穿戴效果 註冊用戶登入資料 距離近的選擇3D掃描 - 尺寸資料準確 準備樣板，3D列印製作 義肢寄送到府

銀獎
Silver Prize

海中油污收集機 Osc+

創作者 Designer(s)

王韋婷、洪嘉駿、吳育昕
Wei-Ting Wang, Chia-Jun Hung
Yu-Hsing Wu

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作品說明 Project Description

Osc+ 是款以物理方式收集海裡上層與難以清理的中層油污的裝置，藉由海風與太陽能產生動力，帶動幫浦向海底打出氣泡，使中層油污隨上升氣泡帶上海面，再透過打氣時產生的水位差使上層油污流入，由機身內的旋流器進行第一次的油水分離，將油導入集油槽中，再透過奈米碳材薄膜進行第二次的油水分離；並將分離出的海水透過氧化石墨烯與海水中氯化鈉反應，吸附易溶於水的致癌物質 PAH，接著才把水排入海中，最後還可回收再利用集油槽的油汙。

Osc+ collects marine top- and mid-level oil spills using physical methods. Powered by the wind and sun, the pump generates bubbles towards the seafloor, and then the bubbles will carry oil spills from the mid level up to the surface. The top-level spills are collected by the water level difference generated by such bubbling. The internal spinner performs the first task of oil-water separation, from which oil will be collected in the oil tank for the second task of oil-water separation through the nano-carbon membrane. The NaOH in the separated seawater reacts with graphene and removes the carcinogenic water-soluble, PAH. Then, clean water goes back to the sea and the collected oil can be reused.



OSC+ Filtration x Recycling x Friendly Environment

問題發現:

1.漏油事件將產生難以清理的中、下層油污:

近年來漏油事件不斷發生，隨著漏油擴散，造成海洋生態破壞，污染海鳥與水生生物。在漏油分佈上可以分為上層、中層與下層油污，其中以中層油污最難清理的狀態，尤其是中層油污會因未及時處理，隨著時間累積成為更難清理的下層油污。

1.Top and mid-level spilled oil that is difficult to remove in an oil spill event. Oil spills are frequent in recent years and the spilled oil contaminates sea birds and creatures. The spilled oil spreads at top, mid and bottom levels and the bottom- and mid-level spills are hard to remove. The mid-level spills emulsify over time and become bottom spills harder to remove.

2.油污含有致癌物質PAH，易溶於水影響生態:

漏油除了所造成油污毒害生態問題之外，過程中含有致癌物質PAH，該物質會溶於水進入食物鏈之中，進而影響海中生物，最終進入人體產生疾病。

2.The carcinogenic PAH in the oil is water-soluble and harmful to ecology. Apart from marine contamination, the spilled oil contains carcinogenic PAH. This water-soluble substance finds its way into food chain, causes impacts to marine creature and finally enter our bodies to cause diseases.

設計理念:

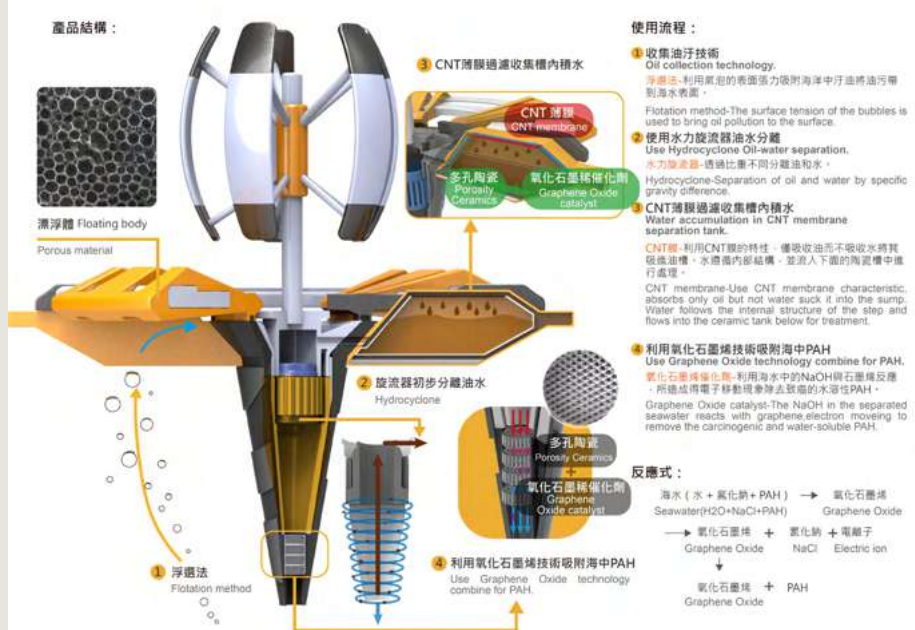
Osc+ 是款以物理方式收集海裡上層與難以清理的中層油污的裝置，藉由海風與太陽能產生動力，帶動幫浦向海底打出氣泡，使中層油污隨上升氣泡帶上海面，再透過打氣時產生的水位差使上層油污流入，由機身內的旋流器進行第一次的油水分離，將油導入集油槽中，再透過奈米碳材薄膜進行第二次的油水分離；並將分離出的海水透過氧化石墨烯與海水中氯化鈉反應，吸附易溶於水的致癌物質 PAH，才將水排入海中，最後在集油槽的油汙可被回收再利用。

Osc+ collects top- and mid-level oil spills in sea physically. Powered by wind and sun, the pump generates bubbles from seafloor that carry mid-level spill to surface. The top-level spills are collected by water level difference generated by bubbling. The internal spinner performs the first oil-water separation. The oil is led to oil tank for second separation through nano-carbon membrane. The NaOH in the separated seawater reacts with graphene to remove the carcinogenic and water-soluble PAH before the water is discharged to sea. Finally, the oil collected in the oil tank is recycled.

應用場域:



- 防止油污成為下層沉澱染環境
Prevent oil pollution precipitation and dyeing environment.
- 過濾海中致癌物質PAH
Filtering the sea PAH.
- 減少處理額外流程
Reduce processing extra process.
- 油污處理
Oil pollution treatment.



銅獎 Bronze Prize

未來居家蟋蟀農場 Cricket Farm

創作者 Designer(s)

呂明真
Ming-Chen Lu

指導老師 Instructor(s)

伍大忠
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作品說明 Project Description

昆蟲富含蛋白質和礦物質，且飼養所造成的空汙相較於牲畜少，可替代肉類作為食材。未來居家蟋蟀農場根據蟋蟀成長習性分為三層空間，使用者可以根據蟋蟀生長週期，旋轉內部飼養箱，將蟋蟀下移一層飼養空間。具功能性且融入生活空間的未來居家蟋蟀農場，可以幫助人們安心獲取營養食材。

Edible insects have a high nutritional value and are a viable option as a sustainable source of protein. Insect breeding uses much smaller amounts of resources compared to meat production. Cricket Farm allows people to easily raise crickets at home and get an alternative resource of protein. Users can keep the entire lifecycle of crickets from one generation to the next. Cricket Farm can be a part of the living space so that people can easily raise crickets and obtain nutrient-rich ingredients.



銅獎
Bronze Prize

油勒油勒 - 食用廢油再製蠟筆
Youlei_Youlei

創作者 Designer(s)

陳盈蓁、郭靜、曾宏宇、孫子婷
Ying-Chen Chen, Ching Kuo
Hong-Yu Zeng, Ztu-Ting Sun

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銘傳大學
Ming Chuan University

作品說明 Project Description

「油勒油勒」在設計的一開始就從友善環境出發，利用食用廢油回收再製成蠟筆，廢紙杯再造放置盒裝蠟筆的內部構結，避免對地球造成更多的負擔。我們以回收再利用的概念製造而成的蠟筆，和市面上的蠟筆不分軒輊，甚至能以更多造型示人，雙色的設計也可以讓消費者在使用上更為便利。

The design concept of Youlei_Youlei started from an eco-friendly thought. We use recycled kitchen oil to make crayons, and also use recycled paper cups to reconstruct the internal structure of its package, aiming to reduce the burden of the earth. The crayons that we make with the concept of recycling and reusing are as good as those available in the mass market. Actually, Youlei_Youlei can be made to various shapes, and its two-color design offers more convenience to the users.



銅獎
Bronze Prize

三維建造車 3D Construct Vehicle

創作者 Designer(s)

劉思堯
Si-Yao Liu

指導老師 Instructor(s)

無
None

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中國大陸
China

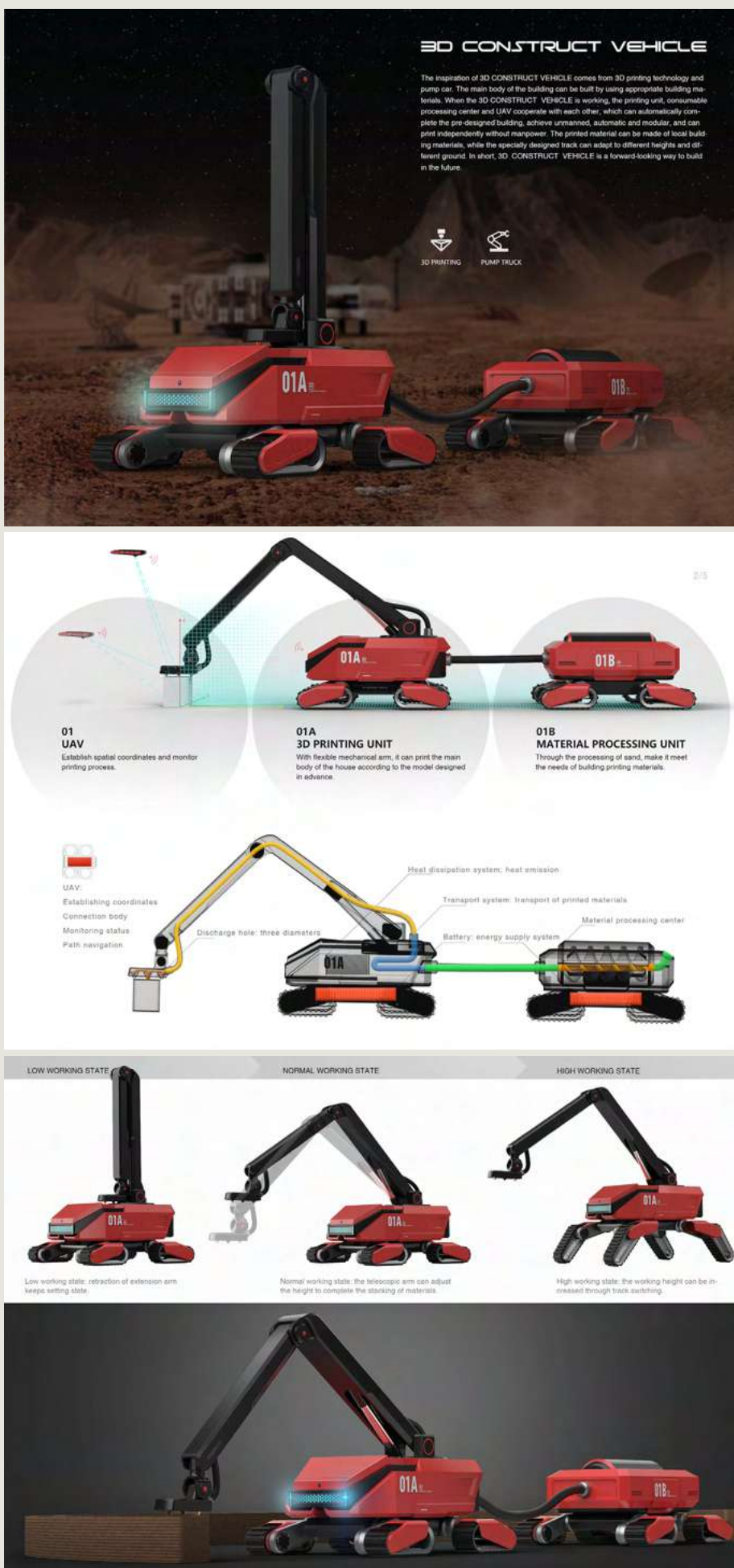
學校 School(s)

湖南大學
Hunan University

作品說明 Project Description

三維構造車的靈感源自 3D 列印技術和泵車。三維施工車工作時，列印工作站、耗材處理中心和無人機相互配合，自動完成預先設計的建築，實現無人化、自動化、模組化，無需人工即可自動列印。列印材料可採用當地建築材料，特殊設計的履帶可適應不同高度、不同地面。總之，三維建造車是一種具有前瞻性的未來建造方式。

The inspiration comes from 3D printing technology and pump cars. When it is at work, its printing unit, material processing center, and UAVs will cooperate with each other, which can automatically complete pre-designed buildings, achieving unmanned, automatic, and modular features. It can carry out printing tasks without manpower while the printing materials can be the local building materials. Its specially-designed tracks can adapt to different heights and grounds.



環境滅火器

ENVIRONMENT FIRE EXTINGUISHER



滅火器是公共場所以及住家必備的防災用品，但是通常滅火器的樣子無法融入環境。放在地上的滅火器常成為一個空間中突兀且擋路的存在。然而，因為火災發生時必須要能快速找到且立即取用，因此滅火器不能藏起來或放在不方便取用的位置。

由於上述情況，想要設計一個可以裝在牆壁上並將其較醜陋的構造隱藏的滅火器，由牆壁的平面延伸作為主要造型，同時維持防災器具所應具備的容易發現和簡易使用的特性，讓空間中必備的消防設備不再是破壞環境一體性的多餘存在。

The fire extinguisher is necessary equipment in the public area and some home. It can not assimilate into the environment. Fire extinguishers that put on the floor look strange and block the way. However, it needs to find and use very fast when a fire happens so it can not be hide or difficult to use.

Due to the reason above, I want to design a new fire extinguisher that can put on the wall. This new equipment's modeling extends from the wall surface. It also can hide the ugly parts. At the same time, it needs to maintain the characteristic of easy to find and use that fire extinguisher needs. Make the necessary fire-fighting equipment in the space no longer an unnecessary existence that destroys the integrity of the environment.



設計特色 Features

這一個滅火器外觀主要，上方握把與噴嘴構造，由牆壁延伸出來，下方則是設計隱藏式噴嘴，當火災發生時，使用者可以迅速取出，並按下握把，即可噴出滅火粉。

The main body of it is a cylinder. The cover pinch on top as grip. At the same time, it is to hide the pipes and not to use the wall. The handle is hidden and can use the main body for the handle. The plug is combined with the operation. When pulling the operation out, after unlock it.

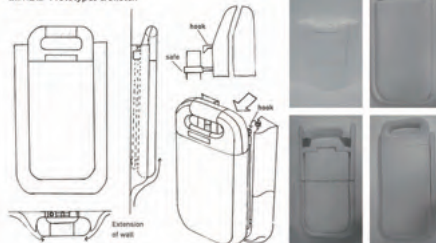
握住上方握把，即可噴出滅火粉。當火災發生時，使用者可以迅速取出，並按下握把，即可噴出滅火粉。

Grasp the main grip can easily take it down. Bring it to the fire and press the operation down. Air for the fire and press the handle.

使用情境 Scenario

當設置滅火器的公共場所以及家庭環境時，使用者可以迅速取出，並按下握把，即可噴出滅火粉。讓滅火器不再破壞環境的一體性。

設計過程 Prototypes & Sketch



佳作

Honorable Mention

環境滅火器

Environment Fire Extinguisher

創作者 Designer(s)

陳柏允

Po-Yun Chen

指導老師 Instructor(s)

孫崇實

Chung-Shih Sun

學校所在地 Location of School

臺灣

Taiwan

學校 School(s)

實踐大學

Shih Chien University

作品說明 Project Description

通常滅火器的外型都無法融入環境，因此想要設計一款可以安裝在牆壁上，並把滅火器較為醜陋的構造隱藏起來的滅火器，同時又要能夠保有防災器具所應具備之顯眼易見和易於使用的特性。

The usual fire extinguishers can not assimilate into the environment. I want to design a new fire extinguisher that can be put on the wall, and hide its ugly parts while it still has to be found easily and simple to use.

佳作 Honorable Mention

易藥 Easy Medicine

創作者 Designer(s)

劉翔宇
Xiang-Yu Liu

指導老師 Instructor(s)

無
None

學校所在地 Location of School

中國大陸
China

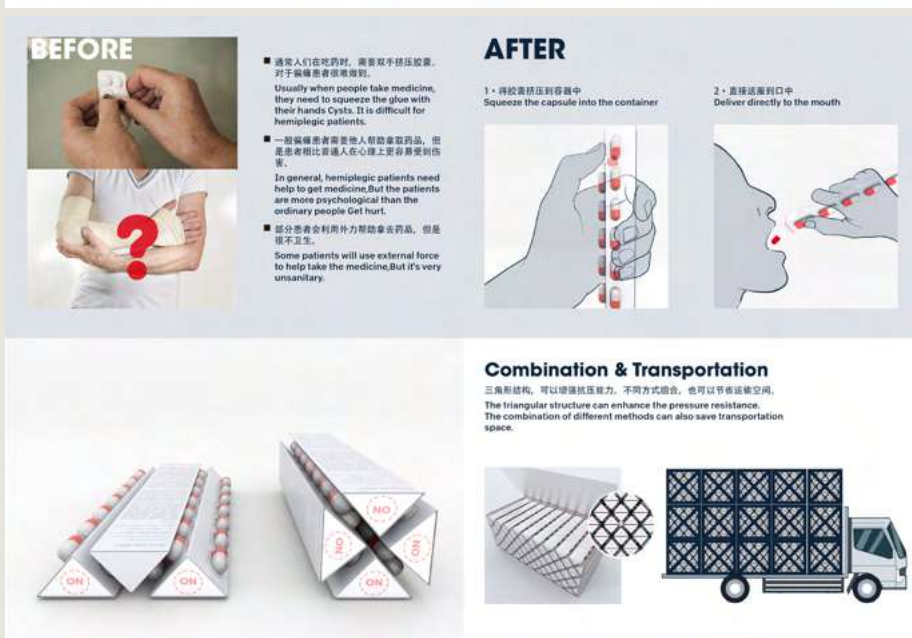
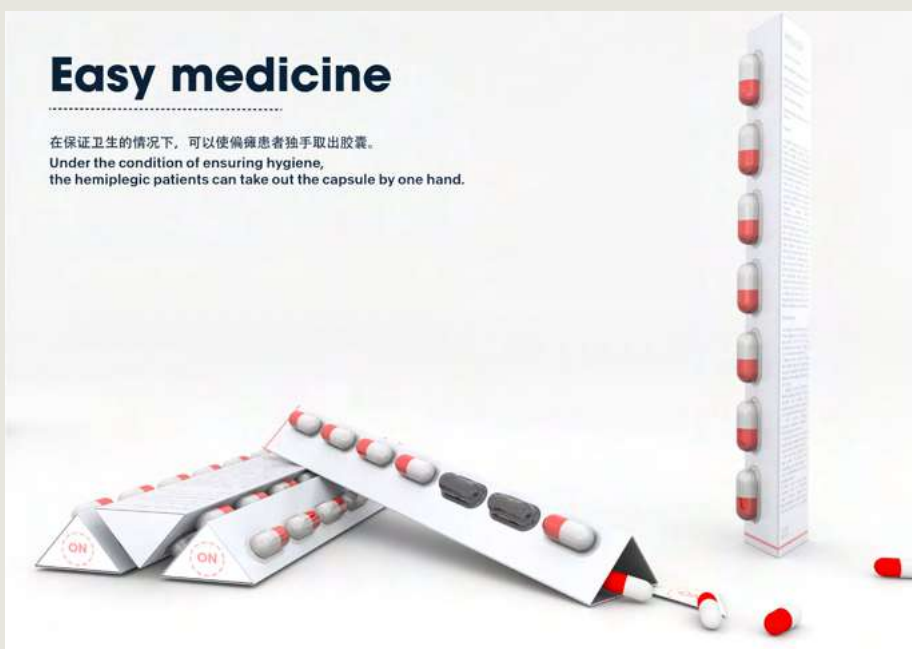
學校 School(s)

吉林藝術學院
Jilin University of the Arts

作品說明 Project Description

在確保衛生的情況下，方便偏癱患者獨手取出膠囊，確保患者可與常人一樣服用藥品。三角結構的藥品包裝可以形成吃藥的容器，確保膠囊衛生，同時也增強了運輸時的抗壓能力。膠囊錯位擺放可以節省運輸空間。一體化不僅節省材料，也能防止說明書丟失。

While keeping hygiene, this product design helps hemiplegic patients take out the capsules with only one hand, just like ordinary people do. The triangular drug packaging can form a medicine container to ensure the capsule hygiene, and also enhance the pressure resistance during transportation. The capsules are staggered to save transportation space. Such all-in-one design not only reduces the use of materials but also prevents the instructions from going missing.



佳作
Honorable Mention購物助手
Shobot

創作者 Designer(s)

麻珮琦、祝思燁
Pei-Qi Ma, Si-Ye Zhu

指導老師 Instructor(s)

德特勒夫·萊茵
Detlef Rhein

學校所在地 Location of School

德國
Germany

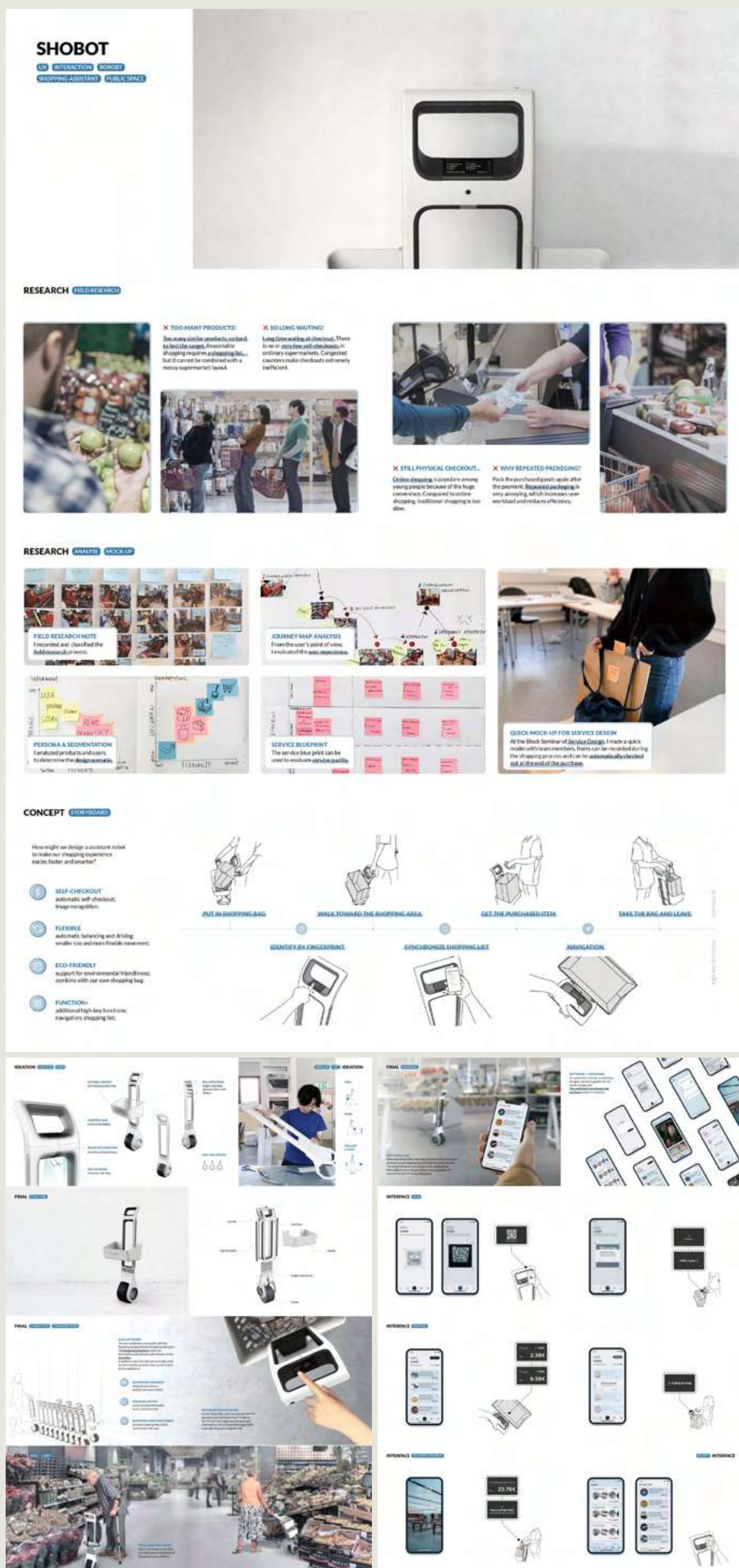
學校 School(s)

穆特修斯美術與設計大學
Muthesius University of Fine Arts and Design

作品說明 Project Description

長期以來，我們都在忍受糟糕的購物體驗——低效的購物車與混亂的收銀台。SHOBOT 提供的是更加高品質的購物體驗；配合快節奏生活的同時，也沒有遺棄秩序與環保，鼓勵我們使用自己的購物袋，且還陪伴我們愉快購物。只需三個購物步驟：1. 將購物袋放入購物助手；2. 將商品裝滿；3. 拿起滿滿的購物袋，接著便可離開超市。在離開超市的同時，我們在手機上可以獲得本次購物的帳單並且付款。除此之外，我們還可以到「控制中心」取得進階功能，例如：即時查看購物內容、同步購物清單、導航等等。

SHOBOT is a Shopping-Assistant Robot that replaces the traditional shopping cart and inefficient checkout counter in supermarket. Its "grab&go" concept provides users with a higher quality shopping experience and encourages us to use our own shopping bags to protect the environment. In addition, we can also check real-time list of purchased items, shopping lists, navigation, and other advanced functions through the touch-bar.



佳作 Honorable Mention

鋪路空氣清淨

Air+

創作者 Designer(s)

蔡晏樺、邱郁晴、蔡宜健、李懿芸
Min-Hua Tsai, Yu-Ching Chiu, I-Jie Tsay
Yi-Yun Li

指導老師 Instructor(s)

李銘朮
Kai-Chu Li

學校所在地 Location of School

臺灣
Taiwan

學校 School(s)

國立臺北教育大學
國立臺灣科技大學
National Taipei University of Education/
National Taiwan University of Science
and Technology

作品說明 Project Description

Air+ 可取代現有瀝青鋪路機的排氣管，或獨立使用於鋪設瀝青路面，可針對鋪設過程所釋放的有毒氣體（異丙苯、多環芳香烴化合物 PAHs）與鋪路機的引擎廢氣進行過濾，改善施工人員長期暴露在有毒氣體中致癌與罹患其他疾病的風險。Air+ 主要利用多孔陶瓷濾心塗佈抗氧化劑，以及蜂窩狀陶瓷基板電鍍催化劑，來降解廢氣中的多環芳香烴化合物 PAHs，並利用絲光沸石來分解異丙苯，進而提供一個安全的工作環境。

Air+ can replace the exhaust pipe of the existing asphalt paving machine, or can be used independently when paving asphalt roads. It targets at the toxic gases (cumene, polycyclic aromatic hydrocarbons, and PAHs) released during the paving process and the engine exhaust of the road paving machine to reduce risk of the carcinogenesis and other diseases caused by long-term exposure of toxic gases to construction workers.

AIR+ | 可過濾與降解瀝青路面所產生的有毒氣體

[問題發現]

危害一
鋪設瀝青路面所產生的有毒氣體包含了懸浮微粒以及有毒氣體(異丙苯與多環芳香烴化合物PAHs)。國際癌症研究中心(IARC)也將多環芳香烴列為第一類人類致癌物。

危害二
長期處在瀝青油煙空間，會有眼睛刺激、流淚、呼吸困難等症狀，嚴重時將造成肝腎功能異常、意識不清、死亡等。而資料也顯示靜息的發生大多是因為長期處在電鍍工廠、煉焦爐(瀝青油煙、煤煙、及焦油)工廠作業所導致。

[設計理念]
Air+可取代現有瀝青鋪路機的排氣管，或獨立使用於鋪設瀝青路面時，是針對鋪設過程中所釋放的有毒氣體(異丙苯、多環芳香烴化合物PAHs)與鋪路機的引擎廢氣進行過濾，改善施工人員長期暴露在有毒氣體中的致癌與罹患其他疾病的風險。Air+主要利用多孔陶瓷濾心塗佈抗氧化劑與蜂窩狀陶瓷基板電鍍催化劑來降解廢氣中的多環芳香烴化合物PAHs，並利用絲光沸石來分解異丙苯，進而提供一個安全的工作環境。

[產品特色]

- [新鮮空氣]**
可替代於排氣管對廢氣進行第一時間的過濾
- [友善工作環境]**
利用裝置裡的觸媒過濾裝置加速降解鋪設時的有毒物質
- [兩種功能]**
可取代現有瀝青鋪路機的排氣管，或獨立使用於鋪設瀝青路面時

1 可獨立設置於瀝青路面鋪設內側，作為作業環境的空氣過濾。

可取代現有瀝青鋪路機的排氣管，使瀝青鋪路機所排放的廢氣經由內的層層過濾，一併進行過濾。

[結構材質說明]

[運作流程]

I 排風口
H 排風扇
G 蜂窩狀陶瓷基板電鍍催化劑
F 多孔陶瓷濾心塗佈抗氧化劑
E 絲光沸石
D 活型碳濾網
C 靜電濾網
B 吸風扇
A 進風口

A 進風口
吸入瀝青路面施工時所引起之粉塵及廢氣

B 吸風扇
加強廢氣導入效率

C 靜電濾網
吸附空氣中的微粒
材質特性
可吸附懸浮微粒，並可重複使用，不需求更換

D 活型碳濾網
吸附空氣中各種異味

E 絲光沸石
對異丙苯有較高的分解活性
材質特性
1. 對瀝青中揮發的異丙苯氣體有較高的分解活性
2. 具有高度催化活性，且耐高溫、耐酸、有抗中毒的性能

F 多孔陶瓷濾心塗佈抗氧化劑
降解PAHs
材質特性
1. 抗氧化劑對於瀝青廢氣中的多環芳香烴化合物PAHs有高效抑制作用
2. 多孔陶瓷濾心具高強度、耐高溫、耐腐蝕，並有有機高分

G 蜂窩狀陶瓷基板電鍍催化劑
降解PAHs
材質特性
1. 蜂窩狀陶瓷基板具高強度、耐高溫、耐腐蝕
2. 可降解柴油引擎車輛廢氣中的煤煙與多環芳香烴化合物PAHs

H 排風扇
加強氣體過濾後的排出效率

I 排風口
過濾後的空氣排出

佳作 Honorable Mention

無障礙過床輪椅設計 Own-Wheelchair

創作者 Designer(s)

劉澨善
Gai-Shan Liu

指導老師 Instructor(s)

王楓紅
Feng-Hong Wang

學校所在地 Location of School

中國大陸
China

學校 School(s)

華南理工大學
South China University of Technology

作品說明 Project Description

藉由觀察腿部殘疾人士的日常生活，發現他們在使用輪椅的過程中，上下床是一個十分不方便的過程，一般需要他人或者輔助工具的幫助才能完成，如果獨自上下床，則存在摔倒的危險。Own Wheelchair 無障礙輪椅專為腿部殘疾人士設計，幫助他們在使用輪椅時能夠獨自、安全、省力地上下床。利用在輪椅上設計可伸收的扶手和轉移板，方便腿部殘疾人士不需要他人的攙扶或輔助器具，便可靠自身的力量挪動和上下床。這種上下床的方式既安全又省力，相信能夠為腿部殘疾人士的生活帶來極大的便利。

Own Wheelchair is specially designed for the people with leg disabilities and helps them get on/off the bed independently, safely, and effortlessly. The design of retractable armrests and transfer board on wheelchairs gives the convenience to the people with leg disabilities when moving to and getting out of bed without other people's help or auxiliary tools. This way of getting on/off the bed is safe and easy. Such design is both practical and innovative.



Problems

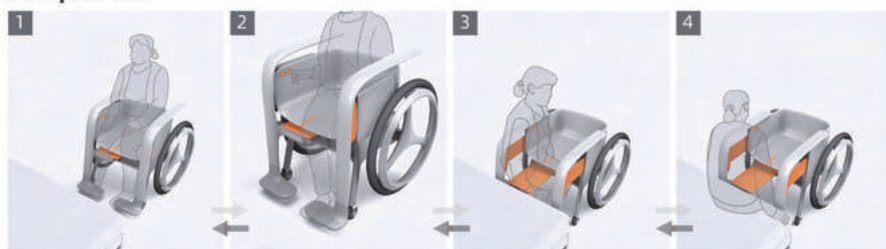


- If People with leg disabilities try to get on/off the bed from/to wheelchair independently, it is very likely for them to **fall**.
- They always **require help from others or auxiliary appliances** to get on/off the bed from/to wheelchair, it is a very **inconvenient process**.

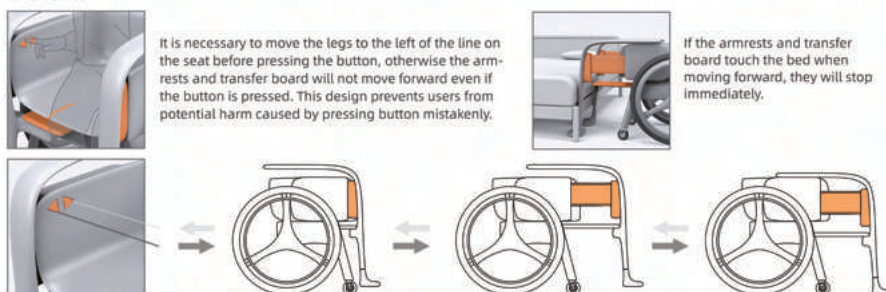
Solution



Use process



Details



佳作 Honorable Mention

Taken

創作者 Designer(s)

李蕙伶
Hui-Ling Li

指導老師 Instructor(s)

陳文印
Wen-Yin Chen

學校所在地 Location of School

臺灣
Taiwan

學校 School(s)

國立臺北科技大學
National Taipei University of
Technology

作品說明 Project Description

當海難發生時，常因夜間低光照，導致搜救不易，加上無通訊設備，在海上滯留時間過長，搶救時間延遲，引發失溫和其他危險。TAKEN 結合「可見光傳訊」技術、通訊和定位系統，提供熱能防止人體在海中失溫。救生圈發光時，同時也是在傳遞求救訊號，幫助搜救人員能在第一時間救援乘客。

The lack of communication system and sea darkness can increase the difficulty of sea rescue. To reduce the damage of hypothermia and other life-threatening situation in shipwreck, TAKEN provides a smarter way to shorten the rescuing time. The design has integrated "visible light transmission" technique, thermostat system, and GPS positioning system. It generates heat to keep survivors warm. Also, its glowing life ring serves as a stress signal beacon, allowing the rescue force to spot the survivors quicker and faster.



佳作
Honorable Mention

Trichets - ORS Packaging

創作者 Designer(s)
Rishikesh Hiremath

指導老師 Instructor(s)

無
None

學校所在地 Location of School

印度
India

學校 School(s)

MIT 設計學院
MIT Institute of Design

作品說明 Project Description

三角水袋中有著口服補液，能替登山者、自行車手、露營者補充水分。要將液體或粉末倒入長方的水袋實屬不易，粉類營養品可能撒出或卡在瓶蓋附近，又或是沾到使用者的手。這個三角水袋有著特殊的形狀和設計，能夠提供使用者乾淨輕鬆、不沾手的體驗。

A trichet i.e. a triangular sachet contains Oral Rehydration Solution (ORS) powder required by trekkers, cyclists and campers to maintain their hydration level. Unlike the rectangular sachets where the powder spills everywhere while pouring it in a water bottle, gets stuck in the threads of the bottle cap and make your hands sticky, the trichet due to its triangular form and the availability of a tear mark provide a clean & non-sticky pouring experience to the user.



佳作 Honorable Mention

森林修復者 Reforestation

創作者 Designer(s)

甘卓倫、王燦、劉勇
Zhuo-Lun Gan, Can Wang, Yong Liu

指導老師 Instructor(s)

黃勁松
Jing-Song Huang

學校所在地 Location of School

中國大陸
China

學校 School(s)

湖北工業大學
Hubei University of Technology

作品說明 Project Description

根據統計，全球每年發生森林火災的面積約為 3,000 至 4,600 萬平方公里（約占全球陸地面積的 4%）。2019 年亞馬遜發生了 58,476 起火災。高頻率和大量積的森林火災會降低森林的自癒能力，並增加恢復費用。「森林修復者」是一種在空中播種的產品，其三片葉片設計可利用空氣動力學原理使其平穩降落。安全著陸後，葉子上凸起的紋理會收集水分，有助內裝的植物健康生長。產品外殼由稻草纖維製成，隨著植物的生長，稻草纖維慢慢腐爛，最終分解成土壤，成為森林的一部分。藉著重新造林來幫助恢復森林，與自然恢復相比，植被覆蓋率增加了 30%，與手工工作相比，更是節省了 90% 的人力。

The high-frequency large-area forest fires reduce the self-healing ability of the forest and increase the restoration cost. Reforestation is a product sown in the air, and its three blades use the principle of aerodynamics to make it fall smoothly. After a safe landing, the protruding texture on the leaves will collect moisture and help the plants inside to grow. The product shell is made of straw fiber, eventually breaks down into soil and becomes part of the forest.



30-46 million km² 4% Land area

据统计，全球每年发生森林火灾的面积约为3000万- 4600万平方公里(约占全球陆地面积的4%)。2019年亚马逊发生了58476起火灾。高频率和大面积的森林火灾会降低森林的自愈能力并增加恢复费用。「森林修复者」是一种在空中播种的产品，它的三片叶片利用空气动力学原理使其平稳降落。安全着陆后，叶子上凸起的纹理会收集水分，帮助产品中的植物健康生长。产品外壳由稻草纤维制成，随着植物的生长，稻草纤维慢慢腐烂，最终分解成土壤，成为森林的一部分。通过重新造林来帮助恢复森林，与自然恢复相比，植被覆盖率增加了30%，与手工工作相比，节省了90%的人力。

The high frequency and large area forest fire reduces the self-healing ability of the forest and increases the restoration cost. Reforestation is a product sown in the air, and its three blades use the principle of aerodynamics to make it fall smoothly. After a safe landing, the protruding texture on the leaves will collect moisture and help the plants in the product grow healthily. The product shell is made of straw fiber, eventually breaks down into soil and becomes part of the forest.

● 使用步骤/How to Use



● 产品细节/Detail



● 使用前/Before



● 使用后/After



佳作 Honorable Mention

派皮跑跑 Puppy Running

創作者 Designer(s)

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作品說明 Project Description

設計分為室內外使用兩種方式：
室內部分為背帶設計，考量癱瘓寵物穿戴時無法站立，因此透過片狀式剪裁成寵物躺在地面也可以輕鬆穿戴，並針對癱瘓後尿失禁等問題，在背帶下方做了無性別尿布的設計，此配件可獨立用。室外為背帶結合輪椅使用，輪椅以背帶作為支撐，寵物後腿透過四連桿結構原理，可以自由坐臥，且可降低前腳負擔，並在連桿內設置彈力結構，透過預壓做體重的調整，另使用無軸心輪胎設計來降低對寵物的風險。

Most dogs are prone to irreversible problems such as weak hind legs or being paralyzed. We've designed walking aids for hind-paralyzed pets. For indoor use, our special cutting design allows owners to put it on their dogs in laying down position. For dogs lose control of bladder or have related problems, we've designed a diaper which can be used without the harness. For outdoor use, the harness can attach to a wheelchair. Our four-bar mechanism allows dogs to move around freely, eases the burden of two front legs, and adjusts to suit their weights. In addition, the wheelchair comes with axle-less wheels, aiming to minimize potential harm to dogs.



佳作
Honorable Mention

Airtomo Air Purification System

創作者 Designer(s)
Kevin Chiam

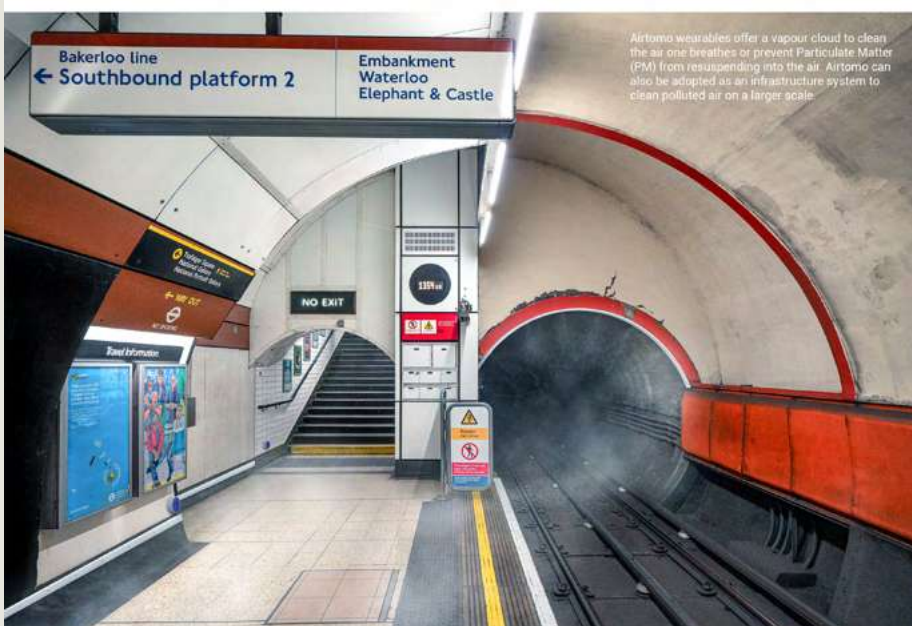
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皇家藝術學院
Royal College of Art

作品説明 Project Description

我們對抗空氣污染的戰場不只是在
地面上，還包括地底下；地下交通
的汙染可能比路上空氣高出 20 倍。
PM2.5 和 PM10 都是細懸浮微粒，
有可能進入我們的肺造成傷害——
在地下停留短短 20 分鐘，傷害就等
同於抽了一根菸。作品的靈感源自
於大自然如何透過雨水清潔空氣：
Airtomo 會釋放乾式、霧化的水蒸氣，
藉由所謂聚合的過程移除汙染物。

Our battle with air pollution is not just above ground, it is also under; pollution on underground transportation can be 20 times higher than roadside air. Particulate Matter 2.5 and 10 are tiny particles that can enter our lungs to cause damage - damage equivalent to smoking a cigarette if you spend just 20 minutes underground. Inspired by how Nature uses rain to clean air, Airtomo releases dry, atomised water vapour to remove pollutants through a process called aggregation.



佳作 Honorable Mention

Pashu

創作者 Designer(s)

Ashutosh Vashishtha, Palash Shanker

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Anamika Dey, Anil K Gupta

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哈裡亞納邦國家設計學院
National Institute of Design,
Kurukshetra, Haryana

作品說明 Project Description

Pashu 是一項永續、以社區為基礎的解決方案，透過草藥知識與現代科技提供基礎動物醫療保健。這項方案的流程類似草藥診斷的自然流程，並能在流程中搜集精確的資訊。本方案提供草藥急救諮詢，且藥材皆能在地取得，傳承了古老的智慧。全球 5 億人的生計仰賴著牲畜，因此動物就形同資產一樣。這項方案能讓農牧民更有自主能力，以符合經濟效益的方式維繫這些資產。

Pashu is a Sustainable community-based solution to primary animal health care with Herbal knowledge and modern technology. It gathers precise information in a flow similar to the natural flow of herbal diagnosis. It offers first-aid advice of herbal remedies with ingredients available locally, preserving the ancient wisdom. The livelihood of 500M+ people depends upon livestock, so a single animal acts as an asset. It makes the farmers more independent in maintaining these assets economically.

Pashu

Meaning 'Cattle' in hindi - पशु

Community-Based Animal Health Monitoring System

Pashu is a Sustainable solution to primary animal health care with perfect balance of Herbal knowledge and Modern Technology using the temperature and pulse rate of animals.

An attempt to make the livestock farmers more independent in terms of maintaining good health of their cattle, enabling them to take 'Action' before it gets too late.

Design Process

Discover	Research	Brief	Design	Delivery
Studying the status of livestock Problems related to livestock Brainstorming	Primary research Secondary research Data segregation	Research analysis Connecting dots Insights & opportunity areas	Ideation and conceptualization Iterations Prototyping Validation and testing	Finalizing the concept User testing Scope in existing market Sources to get solution in user's hand

Research

India owns largest livestock population

535.7 Million people

Role of livestock in rural economy

livestocks provides livelihood to 2/3 Indian rural communities

India - largest Buffalo population (109.85M)
India - 2nd largest Goat population (109.85M)
India - 2nd largest poultry & fish
India - 2nd largest sheep population (74.2M)
India - 5th largest duck & chicken
India - 10th largest Camel population

Gujarat, India

Primary research conducted in 10 Indian state of Gujarat. We spent weeks in the villages of Kutch and Somnath, living with the livestock farmers and herbal healers.

Research tools:

- Fly on the wall
- Interview
- Flow and activity analysis
- 5 Whys and H
- Competitive products survey
- Behavioral study

1 Vet doctor : 17 Villages

This ratio needs utmost attention. Farmers' independence for first aid is required for sustainable livestock practices, especially in the developing country like India.

Pashu Device

The Pashu Device is a small, portable, and easy-to-use device that can be used by anyone to monitor the health of their livestock. It is designed to be used in the field, where the farmer can quickly check the temperature and pulse rate of their animal.

The device is designed to be used in the field, where the farmer can quickly check the temperature and pulse rate of their animal.

Defining the problem

Defining the problem

Defining the problem

Defining the problem

Graphical User Interface

Graphical User Interface

Multi language

Interface walk through

Interface walk through

User case scenario

User case scenario

Pashu and SDGs

Design Brief

ANIMAL HEALTH

TECHNOLOGY

HERBAL MEDICINE

Design Brief

To design a product that serves the need of basic veterinary first aid to the livestock in a resource poor setting. Considering the importance and potential of the very local knowledge of herbal remedies and extent of technology.

Information Architecture and Wireframing

Information Architecture and Wireframing

佳作 Honorable Mention

RS 自行車車燈與數位 後照鏡組 RS

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National Taiwan University of Science
and Technology

作品說明 Project Description

RS 是款具軟性 OLED 顯示器的自行車車燈與數位後照鏡組，透過安裝於車頭上的 OLED 顯示器，可與車尾的數位後照鏡互相連線，可讓騎乘者輕鬆得知後方來車與車隊狀況。同時，RS 可與健康手環連線，顯示身體數據，並針對騎乘者提供合適的配速與極限挑戰建議。

RS is a bicycle headlight and digital rear mirror set equipped with a flexible OLED display on the bicycle head can connect to the rear digital mirror, and the rider can easily see what's behind him/her. RS, meanwhile, displays the physical data received from the connected health bracelet, and provides pace and limit challenge recommendations to the rider.

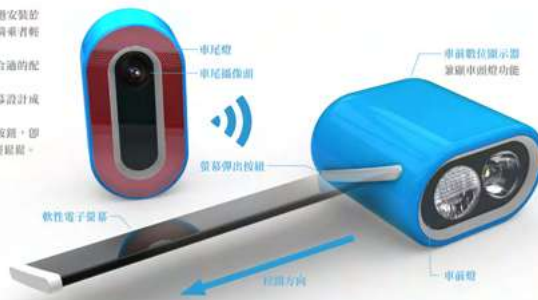


設計理念

RS 是款具軟性 OLED 顯示器的自行車車燈與數位後照鏡組，透過安裝於車頭上的 OLED 顯示器可與車尾的數位後照鏡互相連線，可讓騎乘者輕鬆得知後方來車與車隊狀況。同時 RS 可與健康手環連線顯示身體數據，並針對騎乘者提供合適的配速與極限挑戰建議。此外，為保護使用者有舒適的可視範圍，RS 特別將軟性電子螢幕設計成可收納式，最長可展開至 90mm，而使用上 RS 採用直登式按壓設計，使用者只需按壓產品右側按鈕，即可將軟性電子螢幕彈出，一按即用，一按即收，安全駕駛，輕鬆輕鬆。

問題點

1. 腳踏車未安裝後照鏡之危險性：
未安裝後照鏡會導致騎乘者無法得知後方來車狀況，易發生危險。
如欲回頭來確認車況，易發生危險。
2. 安裝式後照鏡影響騎乘者騎乘體驗：
現有安裝式後照鏡存在重量過重及影響車手前進的風阻問題。



介面說明

基本模式-後方車況或行人狀況提醒
提供基本資訊供騎乘者參考，包括 RS 所剩餘電量、時間、速度、騎乘公里數，以及後方來車狀況。

後照鏡模式-車隊狀況
可偵測車隊人員的跟蹤狀況，防止車友落單。



極限挑戰模式：當騎乘者透過健康手環與 RS 連線，RS 可根據使用者身體數據及需求，為騎乘者提供合適的配速與極限挑戰建議。



產品優勢

1. 快速收納
運用軟性電子螢幕實現可收納設計，方便使用者攜帶，且防止螢幕破碎的可能發生。
2. 功能性多樣
介面內容可根據使用者所需做調整，無論是導航、路況顯示、行車速度，皆是 RS 可應用範圍。
3. 保留車燈及車尾燈功能性
設計中保留車頭燈及車尾燈的功能性，讓使用者無須額外增購及安裝其他配件。



削筆刀 Pencil Sharpener

創作者 Designer(s)

盧迪

Di Lu

指導老師 Instructor(s)

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花瓶抽紙盒 Vase-Like Tissue Box

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地震躲避桌 Life Triangle Desk

創作者 Designer(s)

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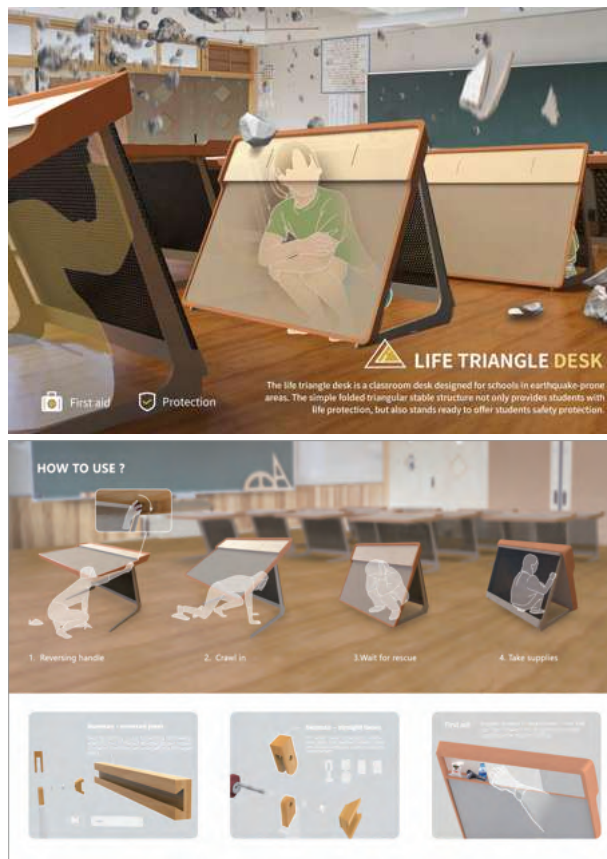
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China Academy of Art



城市 . 交互 CITY.SOCIAL

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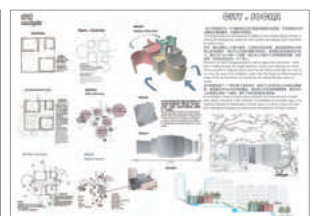
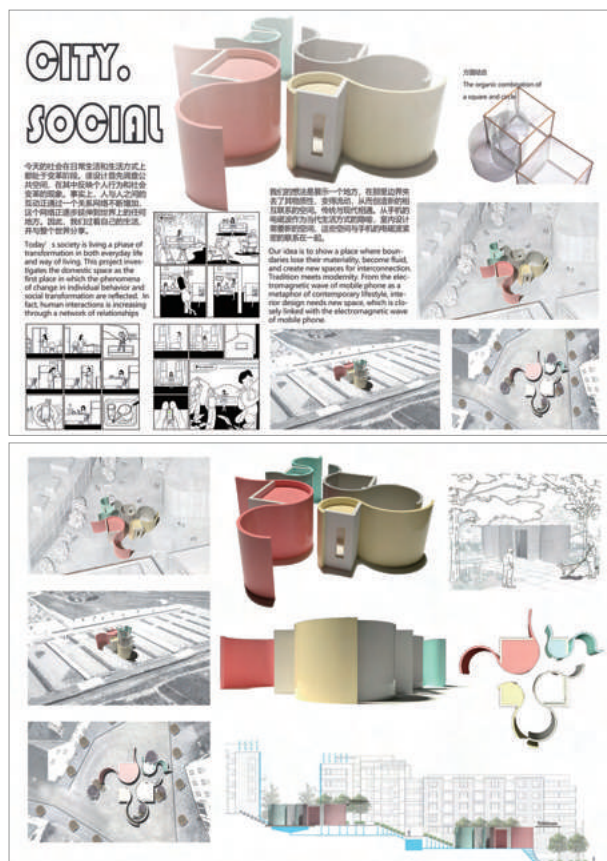
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小石蜡笔 Stone Crayons

創作者 Designer(s)

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Guangzhou Academy of Fine Arts



簸箕外掛程式 Dustpan Plug-In

創作者 Designer(s)

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放大瓶盖 The Cap for Enlarging

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仙人掌水龍頭 Cactus Faucet

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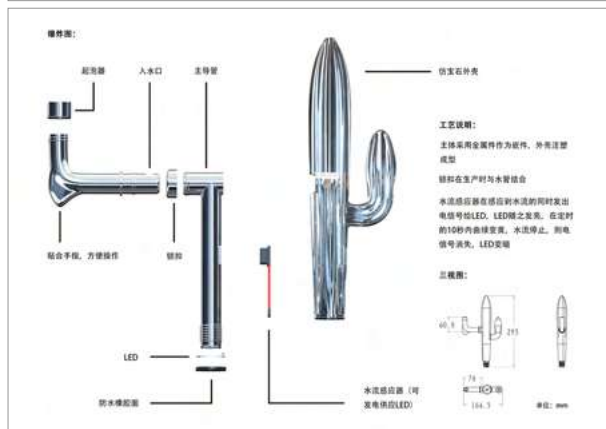
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福建工程學院
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设计说明：仙人掌本身具有强大的储水能力，在沙漠中，它可以在关键时候给出一滴，但同时也牺牲自己的生命，我们不需要等待的水源，是依靠仙人掌的生命来储水的。因此，该设计将仙人掌与水龙头结合，鲜绿的绿色与银白色的金属形成强烈对比，水流通过铜管从仙人掌内流出，给人以强烈的视觉冲击，同时随着时间变化水龙头的颜色也将由绿色转变为棕黄色，引起人们对节水的重视。





城市蝸牛

Snail

創作者 Designer(s)

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無

None

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湖南大學

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DX 電動滑板

DX Electric Skateboard

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無

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線架

Line Shelf

創作者 Designer(s)

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無

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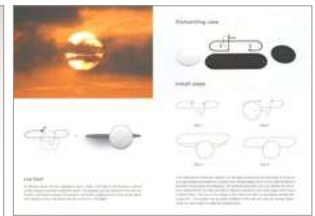
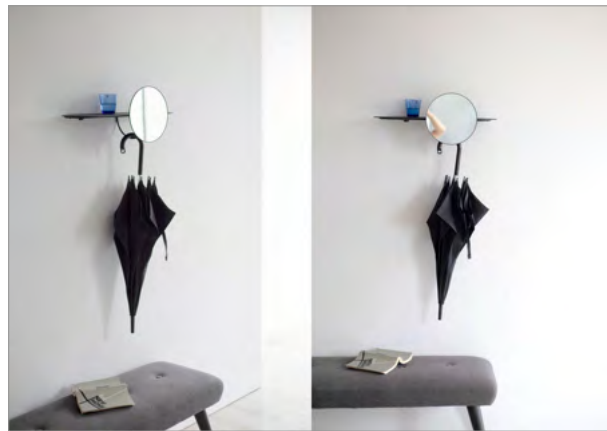
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Q-Pal

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MIT Institute of Design





撕撕薄荷牙膏

Tear It!

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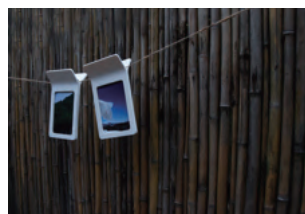
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義守大學
I-Shou University



Clip album

This is the design of a photo frame. The design adopts the form of clamp and the structure of opening and closing. You only need to pinch the bottom to easily change the photos displayed and just release your hand after the replacement is complete. The clear structure and convenient operation break the complicated operation of ordinary photo frames. Both horizontal and vertical pictures can be elegantly displayed in a clip frame. Clip album becomes a beautiful scenery on the desktop.



夾子相冊

Clip Album

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Di Lu

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印章風油精 Seal-Shaped Essential Oil

創作者 Designer(s)

盧迪

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不倒翁儲蓄罐 Tumbler Money Box

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綻放

Bloom Chair

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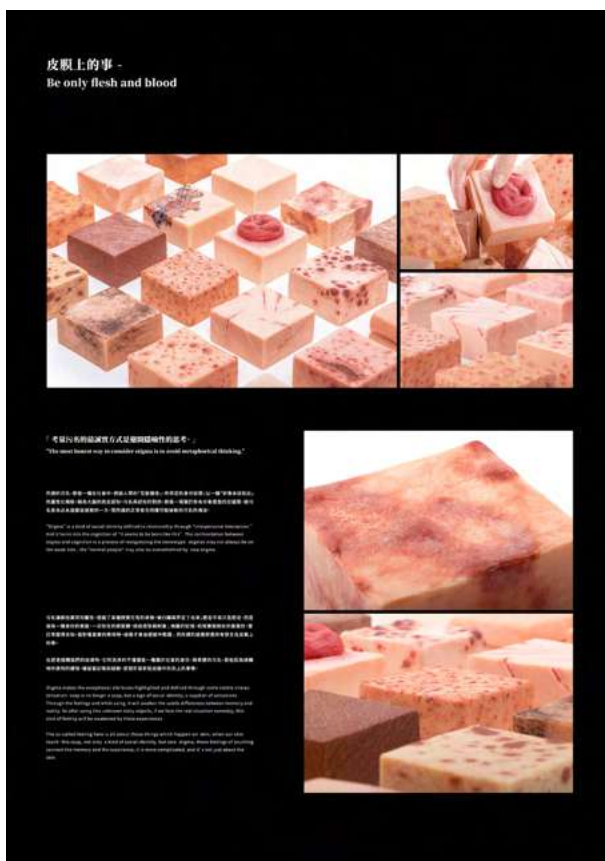
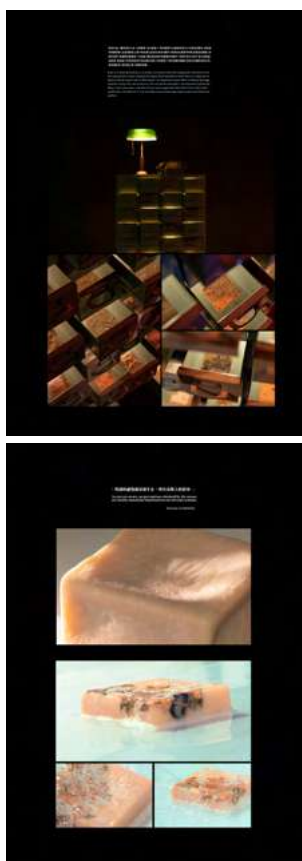
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皮膜上的事

Be Only Flesh and Blood

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小圈圈

CatYou in a Circle

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無觸碰洗手液自動裝置

Non-Touch Hand Soap Automatic Device

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戰地守護者 Convertible Hospital

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攜帶型摺紙概念椅凳 Novo

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"Protect Your Body" 兒童性教育指導玩具 "Protect Your Body" Children's Sex Educational Guide Toys

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便携式警示充气泵 Portable Warning Charging Pump

創作者 Designer(s)

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劉卓
Zhuo Liu

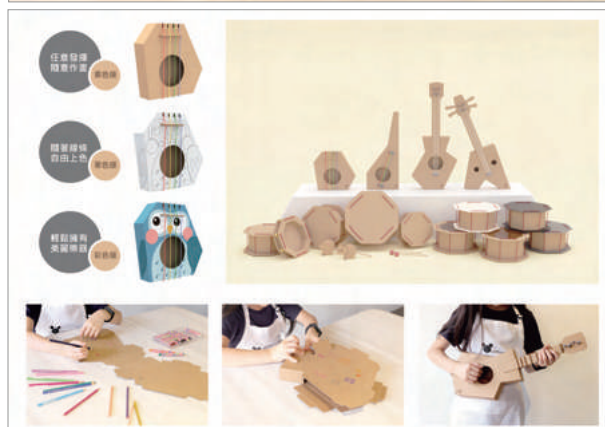
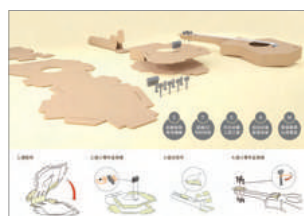
學校所在地 Location of School

中國大陸
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天津理工大學
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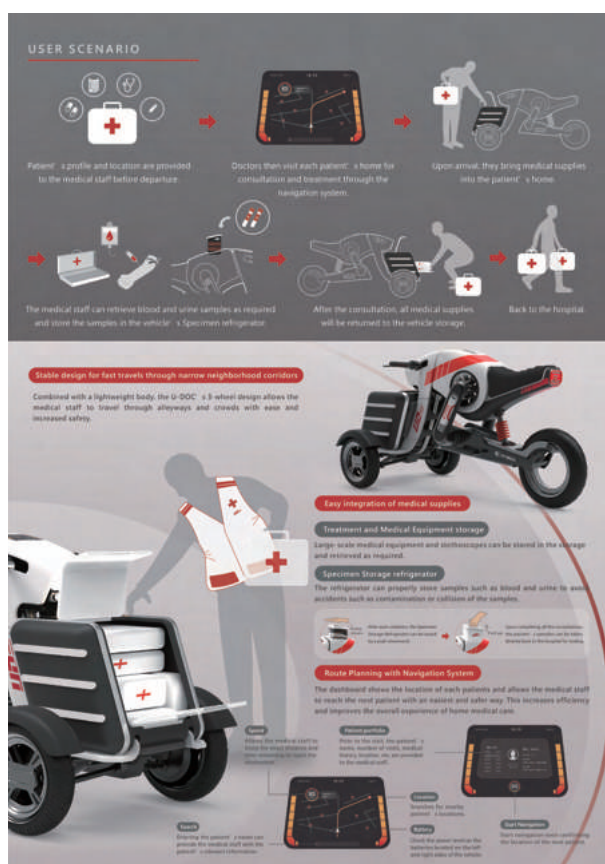
紙之音 Paper Paper

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老年人助步車模組化設計

Modular Design of Elderly Walker

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份量罐頭

Easy Cans

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存在的问题

有些女生因手部力量不足，拧不开瓶盖

小孩子因手部力量发育不足，拧不开瓶盖，而且不知道往哪边拧瓶盖

很多老年人忘记拧瓶盖的方向

BOTTLE CAP
瓶盖

ACCORDING TO THE SURVEY, THERE ARE MANY WOMEN, CHILDREN, OLD PEOPLE CAN'T OPEN THE CAP OR CAN'T SCREW THE CAP, THIS BOTTLE CAP, WITH TWO GROOVES, CAN INCREASE THE FRICTION. THE ARROW IN THE GROOVE INDICATES THE DIRECTION OF THE BOTTLE OPENING TO PREVENT TWISTING IN THE OPPOSITE DIRECTION.

功能介绍

整体呈椭圆形，凹槽部位略微凸起，使接触面更加舒适。

凹槽，增大摩擦，增加着力点

指示箭头，起指示作用，又增加摩擦力

三视图

顶视图

左视图

正视图

使用场景图

设计说明:
这款瓶盖有两个凹槽,可以增大摩擦力增强着力点,而且有些老人跟儿童不知道拧瓶盖的方向,很容易拧反方向,所以在凹槽处设计了一个指示箭头,即可指示方向,也可以增加摩擦力.

瓶 盖
Bottle Cap

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省力 · 钥匙环

DESIGN OF LABOR-SAVING KEY RING

设计说明 DESIGN NOTES

这款钥匙环的设计在开口处设置了一个斜角，使用户在使用的过程中方便将钥匙套进去，比较省力，避免了传统钥匙环使用起来费力的现象。

使用流程图
USE FLOW CHART

该钥匙环的顶端设计了缺口，在使用时可将钥匙套入缺口。

将钥匙轻轻一套便可使其套在钥匙环中。

传统钥匙环
TRADITIONAL KEY RING

传统钥匙环在使用过程中比较费力，用指甲抠进去。

省力钥匙环用户在使用过程中只需轻轻一滑，即可把钥匙套进去，省力又方便。

省力鑰匙環
Labor-Saving Key Ring

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钻石凹槽

日常生活，我们离不开橄榄油，花生油等食用油，食用油是人体吸收脂肪成分的主要渠道。人体每天所需的脂肪成分70%来自于食用油。但是食用油吃多了也对健康不利，同样会造成肥胖等问题。特别是老年人，橄榄油每天食用不宜超过30克，最好限制在25克以下。但往往我们在传统的油瓶时，控制不住用量，原有的盛装容器口，我们不易掌控液体的倾倒速度，极易产生过量的倾倒调料，造成食用过量。

鑽石凹槽

Diamond Groove

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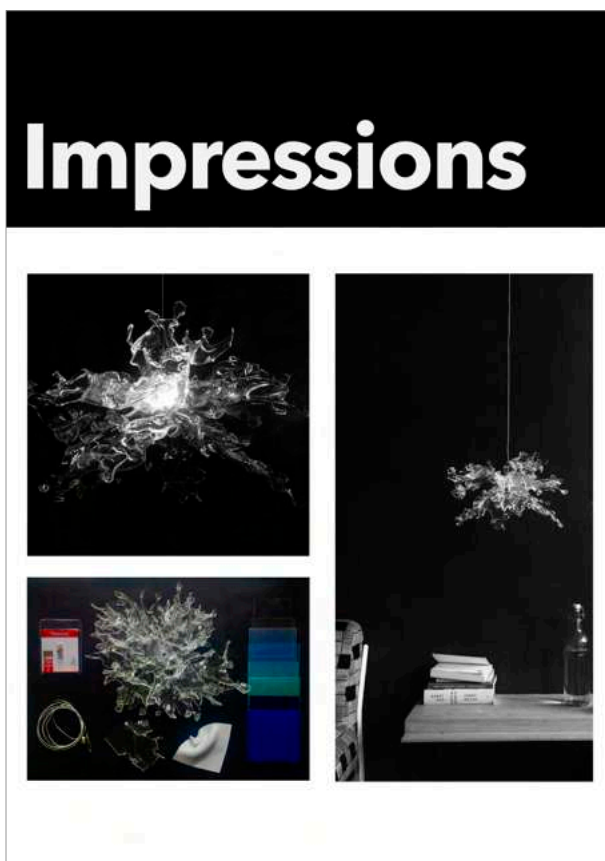
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L'AMP

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多功能包装盒 Multifunctional Box

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孫鋒
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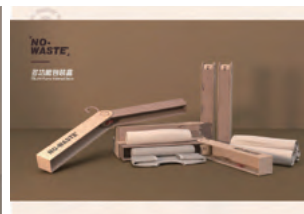
無
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按壓式水管接口 Easy to Connect Press Type Water Pipe Joint

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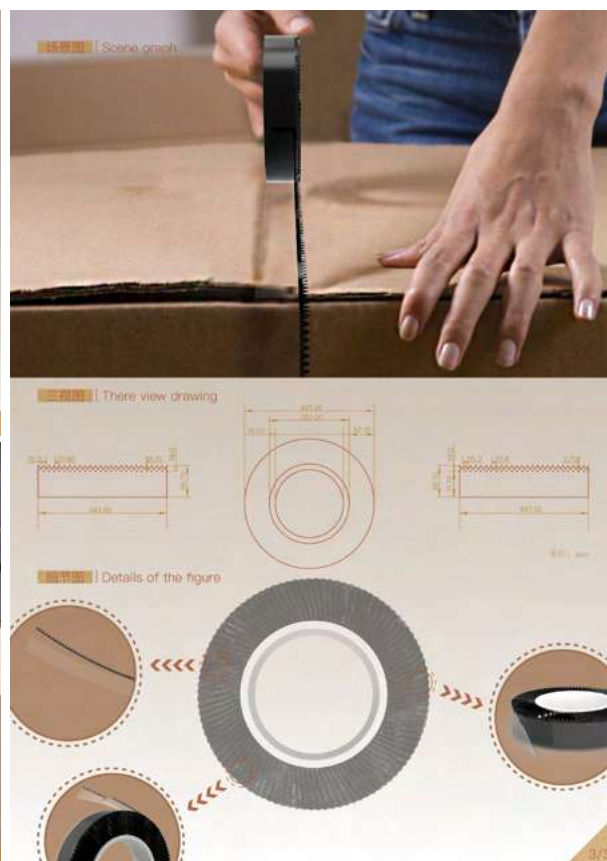
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便捷膠帶 Convenient Tape

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森林冥想小屋 Meditation Cabin

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25nano

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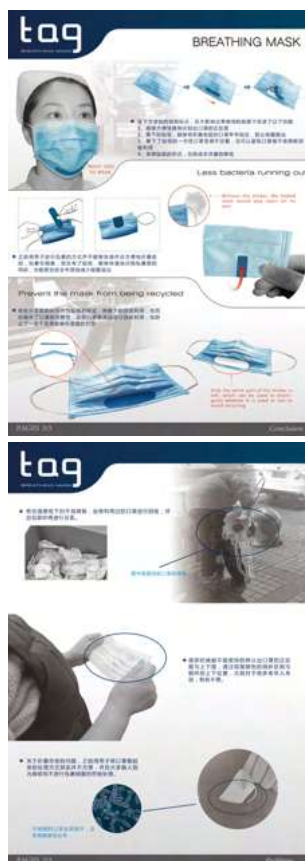
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貼紙口罩

Tag

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貓燈

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Gilliups

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色彩訓練地圖

Color Training Game

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Experience Banana

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移動縫紉工作站

Sewing Cart

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AIM

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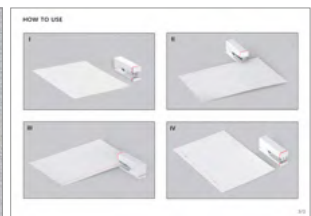
慕曉倩
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墨色燈

Chinese Ink Light

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風力熱電致冷機 W-Energy Air Conditioner

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自行車後架變形鎖 Frame Lock

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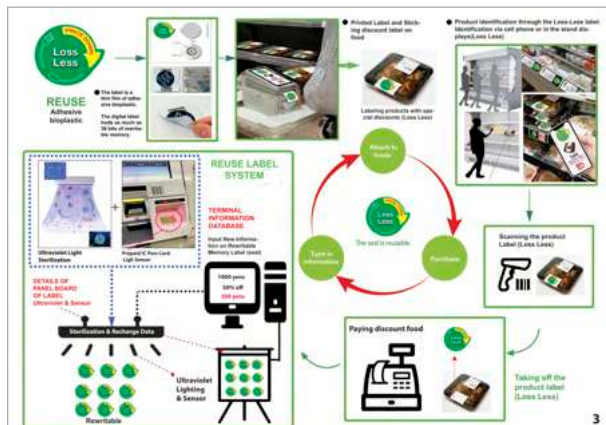
LOSS LESS – Sustainable Service to Reduce Food Loss

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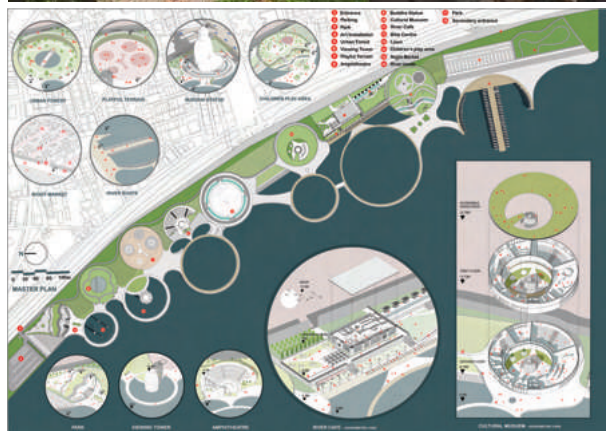
Reconnecting Taipei

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投影三腳架 Projection Tripod

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救援物資箱 Rescue Supplies Box

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從林開始 - 保育森林生態議題玩具

Grow Forest

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手提式夾鏈分段垃圾袋 Environmental Protection Segmented Garbage Bags

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共用輪椅護理床設計 Design of Shared Wheelchair Nursing Bed

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ASTHMA 口罩 ASTHMA Mask

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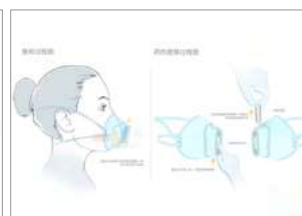
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循環的鉛筆 Loop Pencil

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一片視界——貧困地區 兒童網課教具

View Amplifier——Online Course Teaching Aids for Children in Poor Areas

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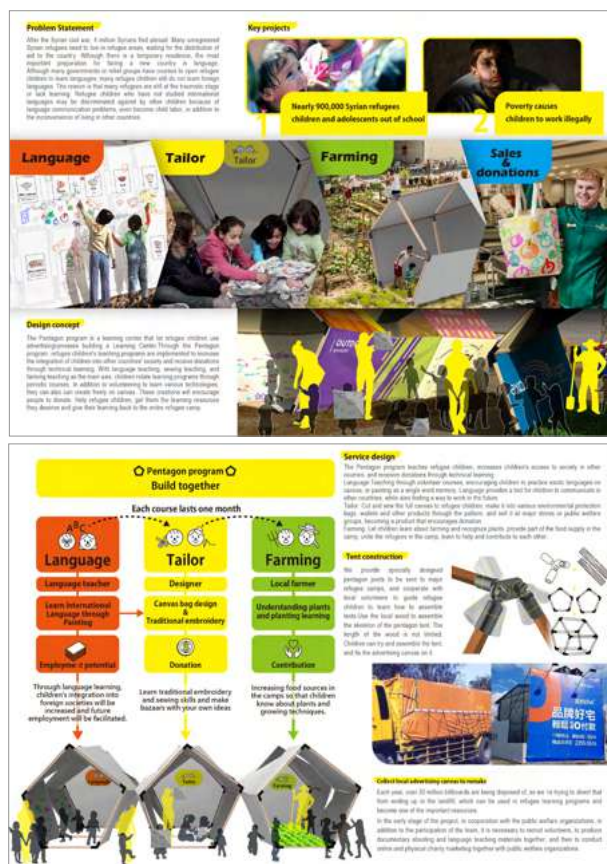
Pentagon 計畫 Pentagon Program

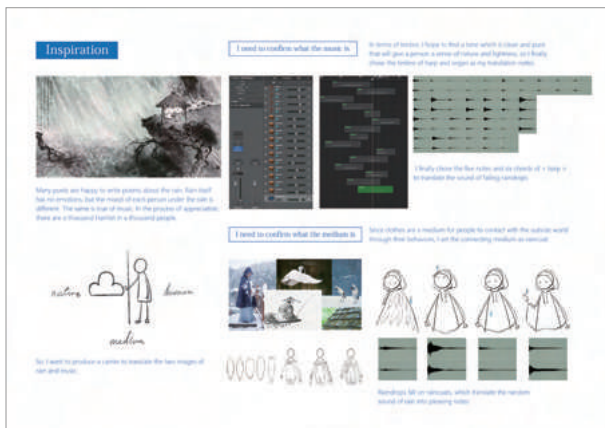
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Music Raincoat

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None

學校所在地 Location of School

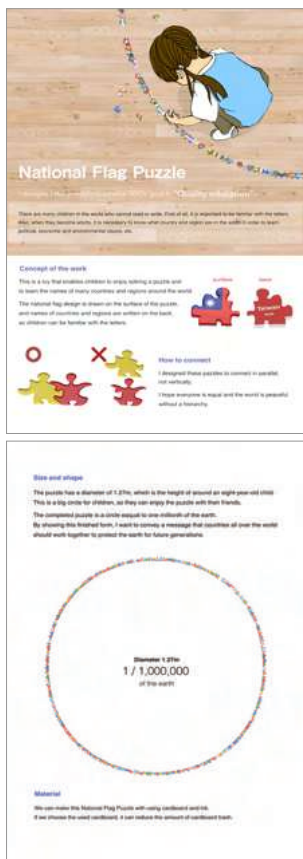
中國大陸

China

學校 School(s)

景德鎮陶瓷大學

Jingdezhen Ceramic Institute



National Flag Puzzle

創作者 Designer(s)

Anan Anjiki

指導老師 Instructor(s)

Masahiro Minami

學校所在地 Location of School

日本

Japan

學校 School(s)

滋賀縣立大學

The University of Shiga Prefecture

兒童發電玩具 Halo Educational Aid

創作者 Designer(s)

劉勝和
Sheng-He Liu

指導老師 Instructor(s)

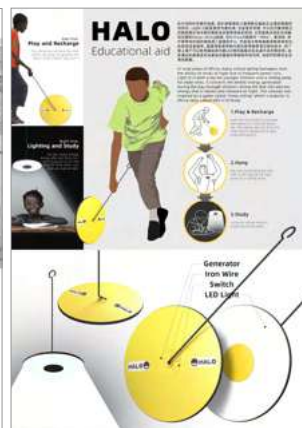
鄧嶸
Rong Deng

學校所在地 Location of School

中國大陸
China

學校 School(s)

江南大學
Jiangnan University



插頭小夜燈 Plug Night-Light

創作者 Designer(s)

鄧任凜
Ren-Lin Deng

指導老師 Instructor(s)

張劍
Jian Zhang

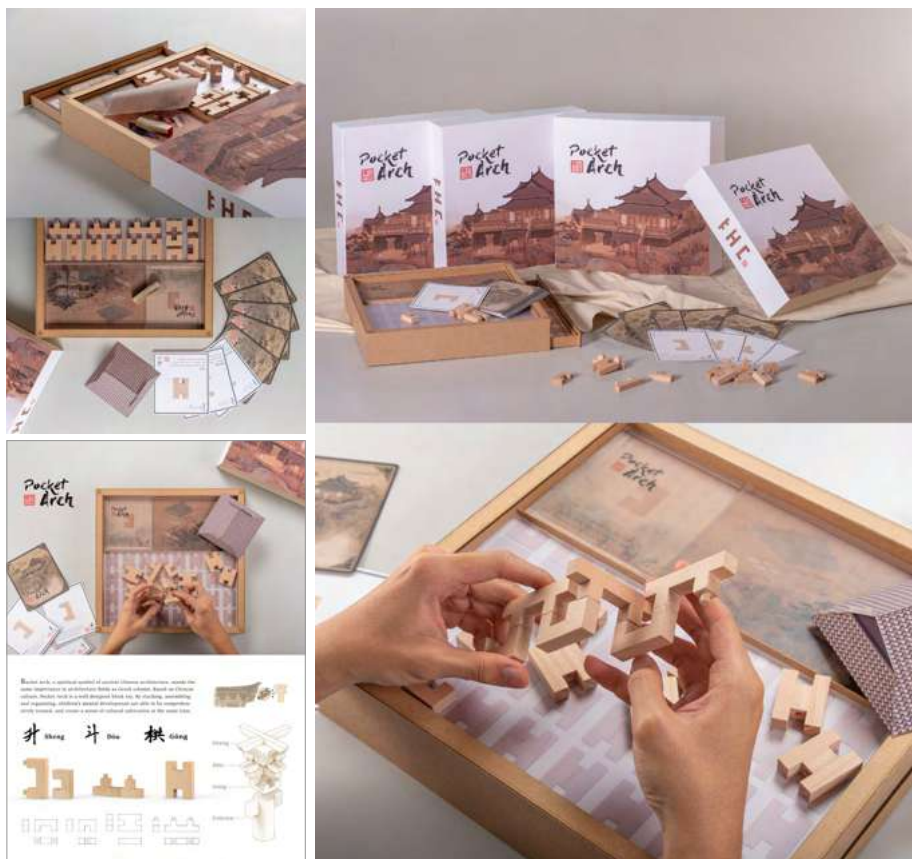
學校所在地 Location of School

中國大陸
China

學校 School(s)

廣州美術學院
Guangzhou Academy of Fine Arts





袖珍斗拱益智童玩積木 Pocket Arch

創作者 Designer(s)

蔡沛淇、龔照峻、陳韋翰
朱瑾
Pei-Chi Tsai, Chao-Chun Kung
Wei-Han Chen, Heidi Chu

指導老師 Instructor(s)

陳彥廷
Yan-Ting Chen

學校所在地 Location of School

臺灣
Taiwan

學校 School(s)

國立臺灣科技大學
National Taiwan University of
Science and Technology



Roun

創作者 Designer(s)

Riku Sasai

指導老師 Instructor(s)

Yasushima Satoshi

學校所在地 Location of School

日本
Japan

學校 School(s)

金澤美術工藝大學
Kanazawa College of Art

Inertia 尾燈 Inertia Taillights

創作者 Designer(s)

張浩傑

Hao-Jie Zhang

指導老師 Instructor(s)

劉雪飛、方迪

Xue-Fei Liu, Di Fang

學校所在地 Location of School

中國大陸

China

學校 School(s)

大連民族大學

Dalian Minzu University



節水衛士 Water Conservation Guard

創作者 Designer(s)

童穎

Ying Tong

指導老師 Instructor(s)

無

None

學校所在地 Location of School

中國大陸

China

學校 School(s)

福建工程學院

Fujian University of Technology





Click (Baby Bottle Accessories Design)

創作者 Designer(s)

曾詠婷、楊貴勛、何東蔚
Yung-Ting Tseng, Kuei-Hsun Yang,
Tung-Wei Ho

指導老師 Instructor(s)

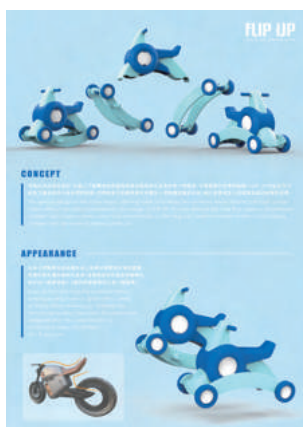
陳建志
Chien-Chih Chen

學校所在地 Location of School

臺灣
Taiwan

學校 School(s)

國立高雄科技大學
National Kaohsiung University of
Science and Technology



二合一搖搖馬 Flip Up

創作者 Designer(s)

郭佑任
Yu-Ren Kuo

指導老師 Instructor(s)

何信坤
Quen Ho

學校所在地 Location of School

臺灣
Taiwan

學校 School(s)

實踐大學
Shih Chien University

Master of Fermentation

創作者 Designer(s)

單康、王鼎、裴萌瑤
Kang Shan, Ding Wang
Meng-Yao Pei

指導老師 Instructor(s)

張宇
Yu Zhang

學校所在地 Location of School

中國大陸
China

學校 School(s)

鄭州輕工業大學
Zhengzhou University of Light
Industry



拼圖藥包袋

Puzzle Medicine Bag

創作者 Designer(s)

陳乃瑄、黃雅筠
Nai-Xuan Chen, Ya-Yun Huang

指導老師 Instructor(s)

鄭司維
Szu-Wei Cheng

學校所在地 Location of School

臺灣
Taiwan

學校 School(s)

國立臺灣科技大學
National Taiwan University of
Science and Technology





" 怀抱 " 椅
Embrace

創作者 Designer(s)

典毅冰
Yi-Bing Dian

指導老師 Instructor(s)

無
None

學校所在地 Location of School

中國大陸
China

學校 School(s)

景德鎮陶瓷大學
Jingdezhen Ceramic Institute



Free Touch

創作者 Designer(s)

單康、王鼎、張麗娜、洪陽
Kang Shan, Ding Wang
Li-Na Zhang, Yang Hong

指導老師 Instructor(s)

張宇
Yu Zhang

學校所在地 Location of School

中國大陸
China

學校 School(s)

鄭州輕工業大學
Zhengzhou University of Light
Industry

船門救生艇 Door Lifeboat

創作者 Designer(s)

孫華傑

Hua-Jie Sun

指導老師 Instructor(s)

要文瑾、蔣金辰

Wen-Jin Yao, Jin-Chen Jiang

學校所在地 Location of School

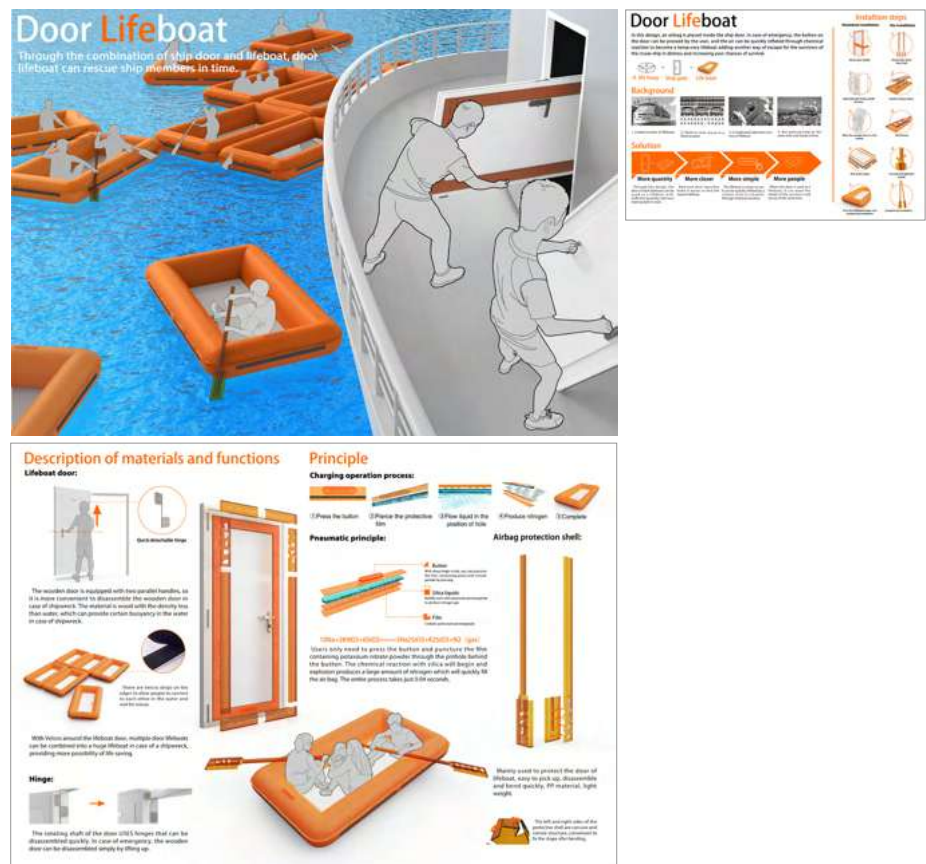
中國大陸

China

學校 School(s)

四川美術學院

Sichuan Fine Arts Institute



防漏水桶 Leak Proof Bucket

創作者 Designer(s)

李蕾、唐詩賢、金之淇

Lei Li, Shi-Xian Tang, Zhi-Qi Jin

指導老師 Instructor(s)

張璟

Jing Zhang

學校所在地 Location of School

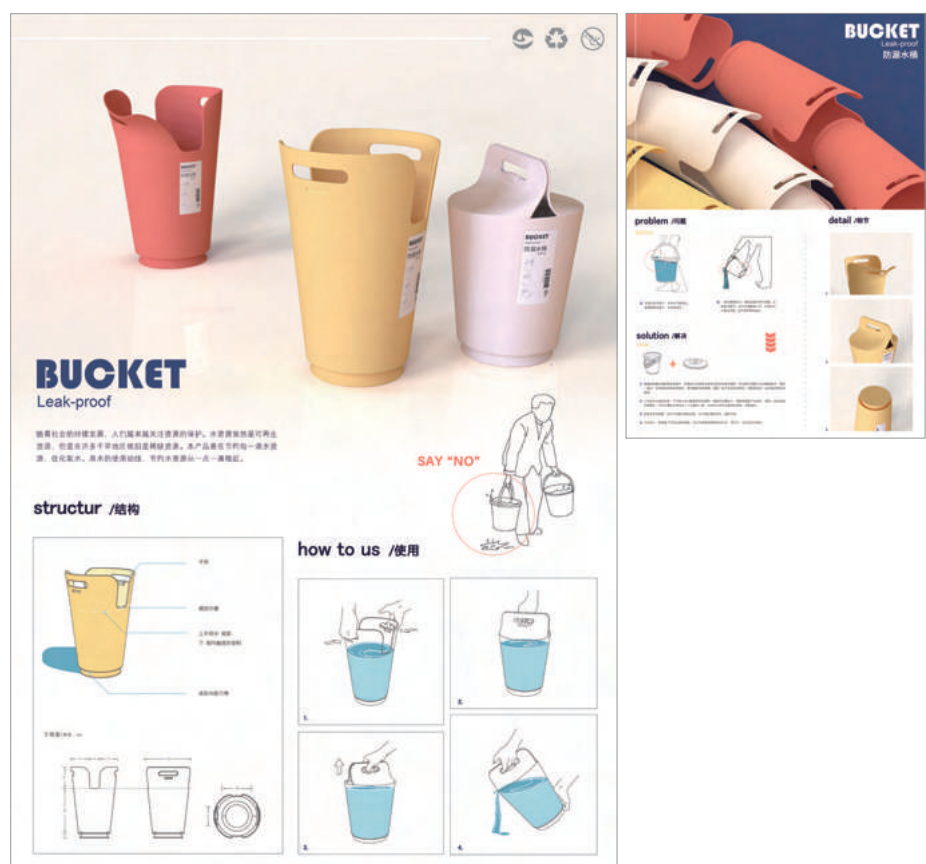
中國大陸

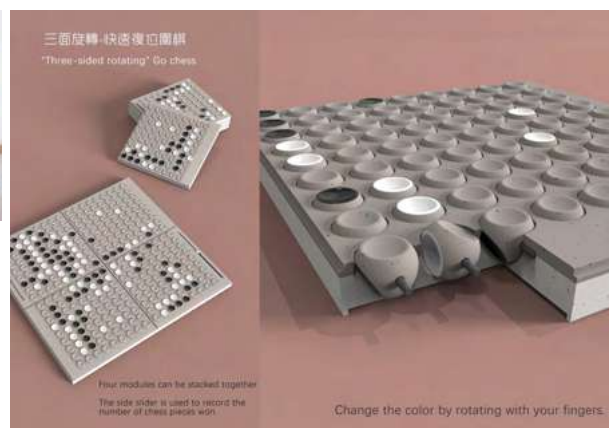
China

學校 School(s)

中國美術學院

China Academy of Art





三面旋轉 - 自動復位圍棋 “Three-Sided Rotating” Go Chess

創作者 Designer(s)
蘇誌榮、梁曉瑩
Zhi-Rong Su, Xiao-Ying Liang

指導老師 Instructor(s)
金鑫
Xin Jin

學校所在地 Location of School
中國大陸
China

學校 School(s)
廣東石油化工學院
Guangdong University of
Petrochemical Technology



高空剪枝無人機 High Altitude Pruning UAV

創作者 Designer(s)
蘇誌榮、梁曉瑩
Zhi-Rong Su, Xiao-Ying Liang

指導老師 Instructor(s)
金鑫
Xin Jin

學校所在地 Location of School
中國大陸
China

學校 School(s)
廣東石油化工學院
Guangdong University of
Petrochemical Technology

羅本折疊嬰兒車

Robben

創作者 Designer(s)

孔浩宇、王丹青、董騏銘、王靖
Hao-Yu Kong, Daicy, Qi-Ming Dong
Jing Wang

指導老師 Instructor(s)

俞凱
Kai Yu

學校所在地 Location of School

中國大陸
China

學校 School(s)

浙江財經大學東方學院
Zhejiang University of Finance &
Economics Dongfang College



桌面舞者

Table Dancers

創作者 Designer(s)

張迎麗、徐宏鑫
Ying-Li Zhang, Hong-Xin Xv

指導老師 Instructor(s)

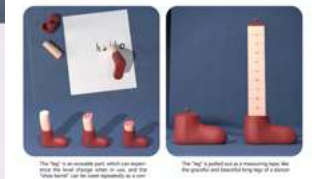
楊培
Pei Yang

學校所在地 Location of School

中國大陸
China

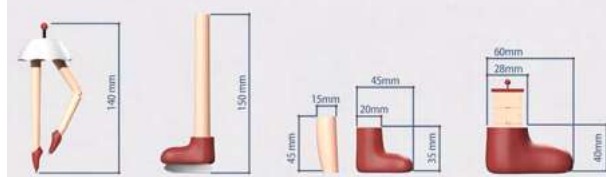
學校 School(s)

河北工業大學
Hebei University of Technology



该产品由一系列文具组成，灵感来自穿着红色鞋子的舞者。文具包括一副圆规、一把裁纸刀、一块橡皮和一个卷尺。圆规的灵感来自芭蕾舞演员，裁纸刀就像在“滑冰”。橡皮有三层，从皮肤到肉再到骨髓。卷尺从鞋的椭圆形部分拉出，就好像是一条优雅而纤细的腿。人们都希望文具是精准实用的，而“Table Dancers”希望人们可以改变对文具的传统看法，他们更像是我们的合作伙伴，工作的时候也有诸多美好的存在。

This product consists of a series of stationeries which is inspired by a dancer wearing red shoes. The stationeries include a pair of compasses, a paper knife, an eraser and a tape measure. The compasses are inspired by a ballet dancer and the paper knife is like a "skater" on the paper. The eraser has three layers, from skin to flesh to bone marrow. The tape measure is pulled out from the barrel part of the shoe as if it is an elegant and slim leg. Users can feel the pleasure of work through "Table Dancers" and we should always remember that life is beautiful.





UVC 衛浴守護者 UVC Toilet Protector

創作者 Designer(s)
賴謙忱、許芳萍、陳采潔
Chien-Chen Lai, Fang-Ping Hsu
Tsay-Jie Chen

指導老師 Instructor(s)
李銘朮
Kai-Chu Li

學校所在地 Location of School
臺灣
Taiwan

學校 School(s)
明志科技大學
Ming Chi University of Technology



隱藏的扶梯手 Ladder Assistant

創作者 Designer(s)
劉致賢、梁志瑄、蘇健華
Chih-Hsien Liu, Zhi-Xuan Liang
Chien-Hua Su

指導老師 Instructor(s)
陳建志
Chien-Chin Chen

學校所在地 Location of School
臺灣
Taiwan

學校 School(s)
國立高雄科技大學
National Kaohsiung University of
Science and Technology

手寫的溫度 Warm Writing

創作者 Designer(s)

陳昱

Yu Chen

指導老師 Instructor(s)

無

None

學校所在地 Location of School

中國大陸

China

學校 School(s)

湖北工業大學

Hubei University of Technology



小鹿成長 - 兒童身高測量椅 Giraffe Children Chair

Giraffe Children Chair

創作者 Designer(s)

劉勝和

Sheng-He Liu

指導老師 Instructor(s)

鄧嶸

Rong Deng

學校所在地 Location of School

中國大陸

China

學校 School(s)

江南大學

Jiangnan University





Masty

創作者 Designer(s)

Palash, Pooja Tripathi
Thennarasu Siva

指導老師 Instructor(s)

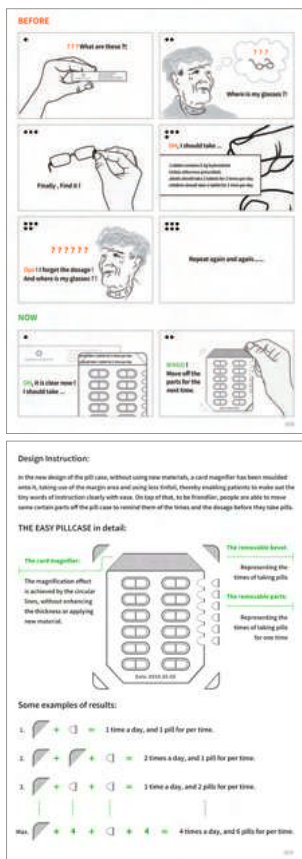
Surabhi Khanna,
Nachiketa Charkhwal

學校所在地 Location of School

印度
India

學校 School(s)

國立設計學院
National Institute of Design



貼心藥盒

Easy Pill Case

創作者 Designer(s)

伏嘉裕
Mike Fu

指導老師 Instructor(s)

宗威
Wei Zong

學校所在地 Location of School

中國大陸
China

學校 School(s)

中國礦業大學
China University of Mining and
Technology

T'wine

創作者 Designer(s)

Joseph Oliver Yap
Amanda Pacheco Bravo
Shimroth John Thomas

指導老師 Instructor(s)

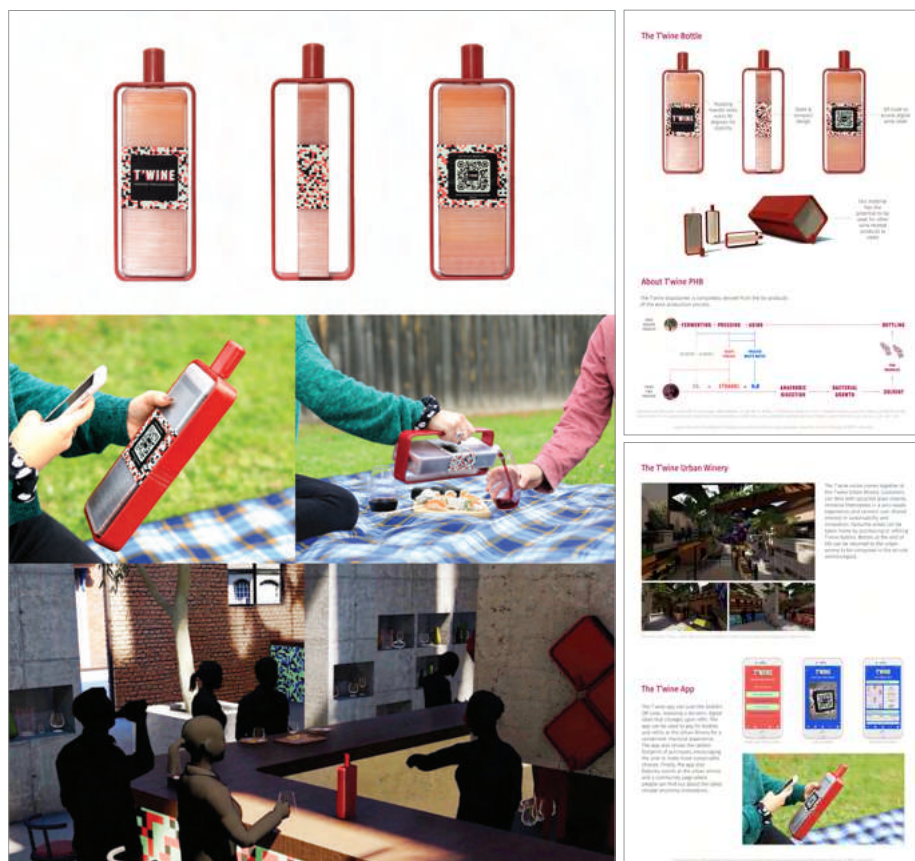
Dr Olivier Cotsaftis

學校所在地 Location of School

澳大利亞
Australia

學校 School(s)

皇家墨爾本理工大學
RMIT University



域

Void

創作者 Designer(s)

鄭靖非、許庭瑜、許宣智
Ching-Fei Cheng, Ting-Yu Hsu
Hsuan-Chih Hsu

指導老師 Instructor(s)

無
None

學校所在地 Location of School

臺灣
Taiwan

學校 School(s)

國立成功大學
National Cheng Kung University





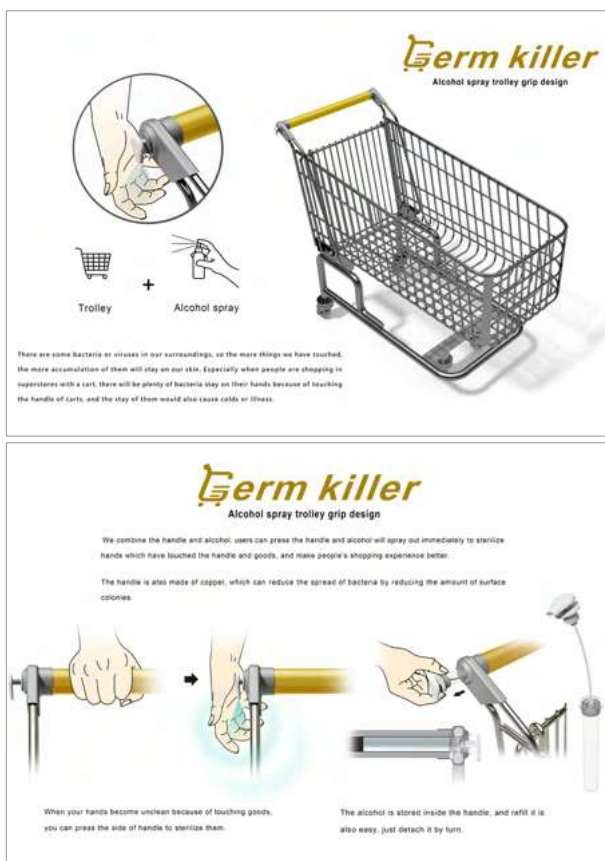
消毒創可貼 Sterilized Band-Aids

創作者 Designer(s)
崔舒暢、王夢華、徐坤
戴雨澤、陳蘊尤
Shu-Chang Cui, Meng-Hua Wang
Kun Xu, Yu-Ze Dai, Yun-You Chen

指導老師 Instructor(s)
張勇
Yong Zhang

學校所在地 Location of School
中國大陸
China

學校 School(s)
遼寧石油化工大學
Liaoning Shihua University



Germ Killer (Alcohol Spray Trolley Grip Design)

創作者 Designer(s)
曾詠婷、林妙華
Yung-Ting Tseng, Miao-Hua Lin

指導老師 Instructor(s)
陳建志
Chien-Chih Chen

學校所在地 Location of School
臺灣
Taiwan

學校 School(s)
國立高雄科技大學
National Kaohsiung University of
Science and Technology

偏移創可貼一用 14mm 解決問題

Offset Band-Aid—Solving Problems with 14mm

創作者 Designer(s)

張迎麗、徐宏鑫、李若彤
Ying-Li Zhang, Hong-Xin Xv
Ruo-Tong Li

指導老師 Instructor(s)

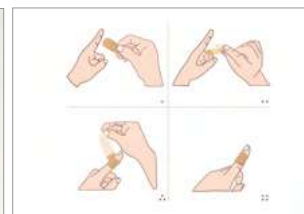
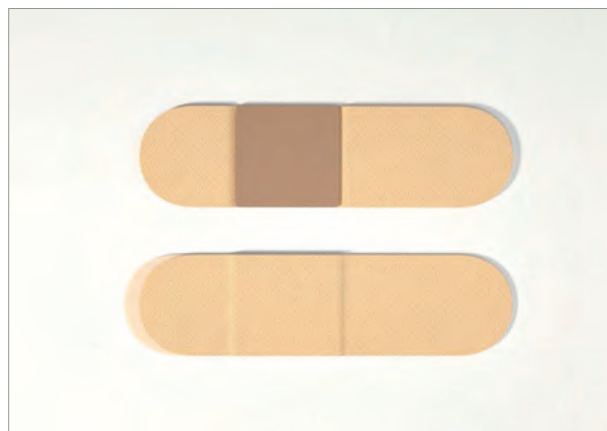
楊培
Pei Yang

學校所在地 Location of School

中國大陸
China

學校 School(s)

河北工業大學
Hebei University of Technology



變色標籤

Barcodiscount

創作者 Designer(s)

張晏瑜、黃信鉸
Yen-Yu Chang, Hsin-An Huang

指導老師 Instructor(s)

鄭孟淙
Meng-Cong Zheng

學校所在地 Location of School

臺灣
Taiwan

學校 School(s)

國立臺北科技大學
National Taipei University of
Technology





觸覺貼紙 Touchable

創作者 Designer(s)

戴嘉汶
Chia-Wen Tai

指導老師 Instructor(s)

謝國榮
Kuo-Jung Hsieh

學校所在地 Location of School

臺灣
Taiwan

學校 School(s)

長庚大學
Chang Gung University



Boochi

創作者 Designer(s)

Charlotte Klinge

指導老師 Instructor(s)

Lyn Garrett, Yueyun Song
Emma Fox

學校所在地 Location of School

紐西蘭
New Zealand

學校 School(s)

梅西大學
Massey University

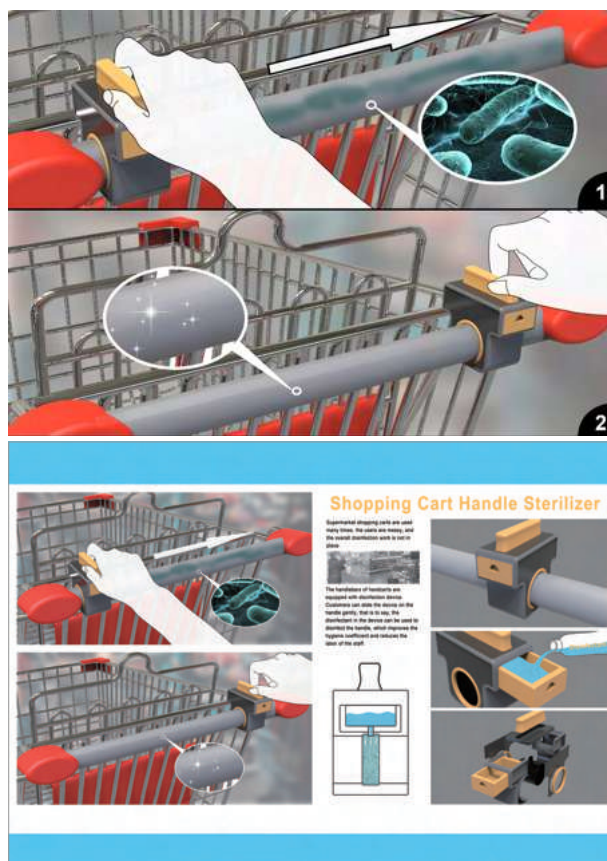
健康購物 Health Shopping

創作者 Designer(s)
尼少淵、桓夢雨、王俊靈
劉小嬌
Shao-Yuan Ni, Meng-Yu Huan
Jun-Ling Wang, Xiao-Jiao Liu

指導老師 Instructor(s)
陳朝傑
Chao-Jie Chen

學校所在地 Location of School
中國大陸
China

學校 School(s)
廣東工業大學
Guangdong University of
Technology



Locust Farm

創作者 Designer(s)
Merve Kalan, Umut Dündar
Ekin Aydemir

指導老師 Instructor(s)
Levent Muslular

學校所在地 Location of School
土耳其
Turkey

學校 School(s)
中東理工大學
Middle East Technical University



綻放

Burst into Bloom

創作者 Designer(s)

邱志鵬
Zhi-Peng Qiu

指導老師 Instructor(s)

劉偉
Wei Liu

學校所在地 Location of School

中國大陸
China

學校 School(s)

齊魯工業大學
Shandong Polytechnic University



觸覺城市

Tactile City

創作者 Designer(s)

王若蘭、黃子柔、王奕儼
Ruo-Lan Wang, Tzu-Jou Huang
Yi-Yan Wang

指導老師 Instructor(s)

賴宛吟
Wan-Yin Lai

學校所在地 Location of School

臺灣
Taiwan

學校 School(s)

明志科技大學
Ming Chi University of Technology

動物野餐派對 The Last Wonderland

創作者 Designer(s)

林孟萱、陳聖皓、康宇瑄
Meng-Xuan Lin, Sheng-Hao Chen
Yu-Xuan Kang

指導老師 Instructor(s)

王意婷、傅銘傳、劉家伶
I-Ting Wang, Ming-Chuan Fu
Char-Leen Liu

學校所在地 Location of School

臺灣
Taiwan

學校 School(s)

國立臺灣藝術大學
National Taiwan University of Arts



7Disasters

創作者 Designer(s)

Pornchai Paenkhumyat

指導老師 Instructor(s)

Suphichaya Suppipat

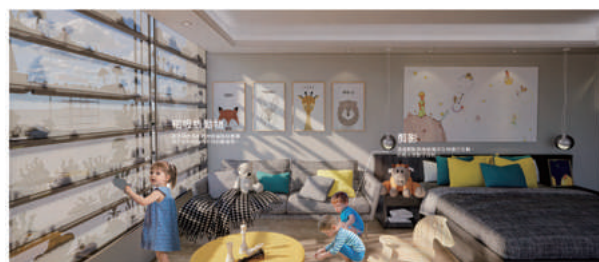
學校所在地 Location of School

泰國
Thailand

學校 School(s)

朱拉隆功大學
Chulalongkorn University





頑皮·影戲創意窗簾設計

Creative Curtain

創作者 Designer(s)

唐梅芳、高詩怡、張珮楨

吳俐葦、林昱嘉

Mei-Fang Tang, Shih-Yi Gao

Pei-Chen Chang, Li-Ting Wu

Yu-Jia Lin

指導老師 Instructor(s)

張文諺、王嘉瑩、陳炯睿

Wen-Yen Chang, Chia-Ying Wang

Chiung-Jui Chen

學校所在地 Location of School

臺灣

Taiwan

學校 School(s)

臺中市私立明台高級中學

Ming Tai High School



Note-is : Currency Identification Wallets for Visually Impaired

創作者 Designer(s)

Sri Navya Kondaveeti

指導老師 Instructor(s)

Swati Pal

學校所在地 Location of School

印度

India

學校 School(s)

IDC 設計學院

IDC School of Design

AAFTAB-Light Magnifier

創作者 Designer(s)

Rashmi Narayanan
Maitrey Pande

指導老師 Instructor(s)

無
None

學校所在地 Location of School

印度
India

學校 School(s)

世界聯合設計學院
United World Institute of Design



Visible Protector

創作者 Designer(s)

蔡雨琪

指導老師 Instructor(s)

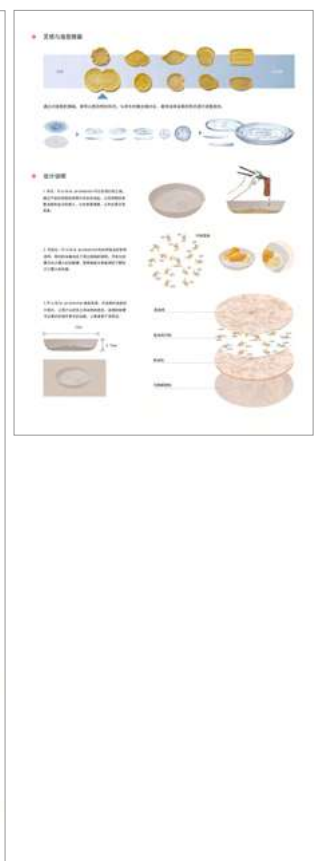
無
None

學校所在地 Location of School

中國大陸
China

學校 School(s)

南京林業大學
Nanjing Forestry University





The Caravan - a Journey to Experience Through Senses

創作者 Designer(s)
Anupriya Srivastava

指導老師 Instructor(s)
無
None

學校所在地 Location of School
印度
India

學校 School(s)
國立設計學院
National Institute of Design



Flow

創作者 Designer(s)
Lisa Katharina Ewe
Hannah Waechter

指導老師 Instructor(s)
Steffen Schulz

學校所在地 Location of School
德國
Germany

學校 School(s)
明斯特設計學院
Münster School of Design

Maia- Hope for Shrimps

創作者 Designer(s)

Ashlesha Hadkar
Rochelle Alfonso
Aaron Rodrigues
Rishikesh Nangare

指導老師 Instructor(s)

Udit Bhattacharya

學校所在地 Location of School

印度
India

學校 School(s)

世界聯合設計學院
United World Institute of Design



Background

In an age where we are taught animal cruelty is wrong but brought upon omnivorous diet it slowly becomes apparent that the two do not go hand in hand. Our hunger for shrimps has grown drastically in recent decades and global demand for shrimps has exploded.

Action

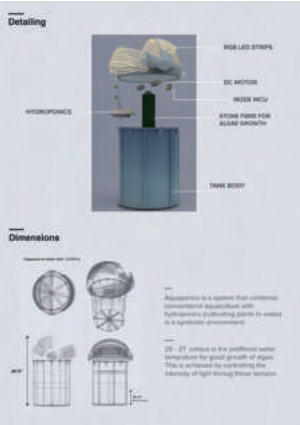
In most shrimp farming practices, shrimps are treated like inanimate objects. Filthy living environments for farmed shrimps propagate the use of vaccines and pesticides to prevent the spread of disease.

Reaction

To inspect these malicious activities experts conducted tests on farmed shrimps which resulted in finding heavy traces of antibiotic resistant bacteria. These bacteria, termed as "Superbug" are extremely harmful for human consumption and can cause E-coli infections.

Concept

This project is an attempt to create a healthy living environment for noupili shrimps and prevent them from harmful farming practices. It is an inspiration derived from a naturally occurring cycle in sea: Shrimp, algae and bacteria are codependent for their existence. Shrimps eat algae, beneficial bacteria decompose the waste produced by shrimps and then help to promote the growth of algae.



BALANCE- 多功能體感嬰兒車

BALANCE-Multifunctional Somatosensory Stroller

創作者 Designer(s)

林金隆、鐘晨曉
Jin-Long Lin, Chen-Rao Zhong

指導老師 Instructor(s)

林偉
Wei Lin

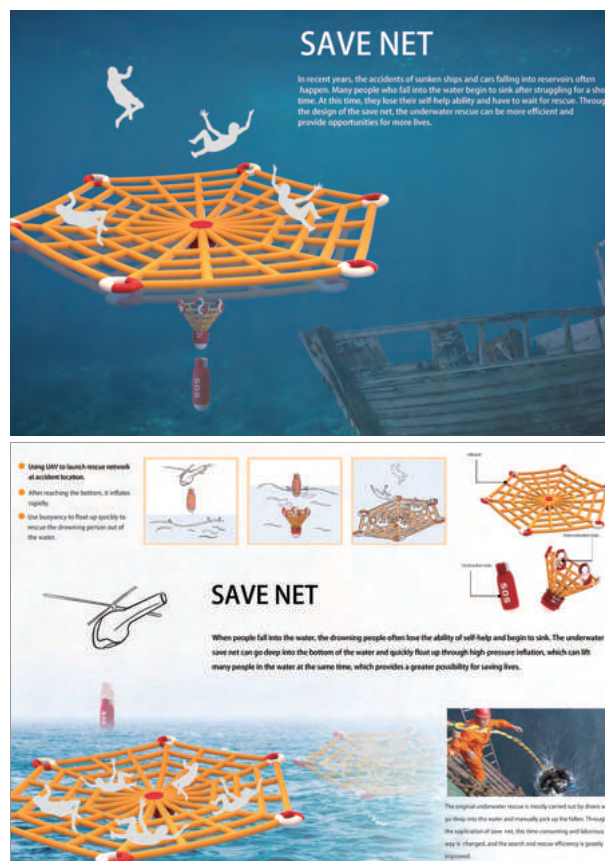
學校所在地 Location of School

中國大陸
China

學校 School(s)

福州大學
Fuzhou University





水下救援網

Save Net

創作者 Designer(s)

劉夢歌、黃涵、張子玥

Meng-Ge Liu, Han Huang

Zi-Yue Zhang

指導老師 Instructor(s)

楊培

Pei Yang

學校所在地 Location of School

中國大陸

China

學校 School(s)

河北工業大學

Hebei University of Technology





Taiwan
International
Student
Design
Competition

視覺設計類得獎作品
Winners in Visual Design Category

視覺設計 Visual Design •.....• 評審評語 Jury Comments



周君政 Chun-Cheng Chou

臺灣 Taiwan

全球僅見於台灣的“鯤鯓”稱呼，有其在地之特殊性。能關注到本區域文化與族群的發展，並能投以新穎多元方式詮釋文化、啟動紀錄、推動認識，全方位的設計考量著實值得推薦。符合SDGs 第 11 項目標，切合「Action 即時行動」主題。

Kun-shen is the name of a unique landscape in Taiwan that has its local charm. Numbers of Tainan Coast focuses on the development of local culture and community. It also promotes interpretation of culture, keeping local record, and raising recognition in brand new ways. This comprehensive design is indeed a gorgeous piece. It also fits with the 11th Sustainable Development Goals (SDGs) as well as the theme of this year.



Dino Brucelas

菲律賓 Philippines

這份參賽作品完美地融合了概念及行動。參賽學生放眼在地，凸顯出獨特的地方及人群。設計團隊完整又全面的思考迴路與精緻的插畫和設計相輔相成，打造出這份優秀的作品，讓大家看到擁有脈絡的設計是十分具有力量的。

The work is a good example of a great idea combined with great execution. By focusing on a local community, the students were able to highlight the uniqueness of the place and its people. The thoughtful thinking was complemented -- and highlighted -- by the polished illustration and design. A great work that shows the power of design when it is contextualized.



Xavier Bermudez

墨西哥 Mexico

《數鯤島》擁有視覺設計作品的專業水準，而且在下列三個方面表現特別卓越，因而奪下金獎：一是透過深度的調查後將主題成功概念化；二是透過展現台灣價值的插畫風格來表現概念；最後一點則是「數鯤島」擁有匠心獨具的專業技巧。上述的元素讓我們將票投給了這個內容和視覺兼具的創新作品。

The job rivals any professional job in the field of visual communication. The excellence in three factors give this work its award 1) The conceptualization of the subject based on a deep investigation 2) The excessive representation of these ideas through an illustration style that has its roots in the identity of Taiwan and 3) Masterful execution that demonstrates a high level of craft. All these elements led us to select an innovative communication system with great content and visual quality.



視覺設計評選現場 Visual Design Selection of 2020TISDC

設計師蒐集了適當的媒材和文獻，以鮮明又精緻的風格呈現當地的美麗特色。不僅如此，這份作品在敘事、文化視覺的表達上也絲毫不馬虎。

The unique characteristics of the local area are beautifully visualised in appropriate media and documentation with vivid and sophisticated approach, without losing the narrative and cultural visual expressions.



Pooroni Rhee

韓國 Korea

這項作品十分吸睛，設計師極具創意，在在展現出設計團隊的深度。《數鯤島》各個方面來說都優秀萬分，也是一件發人省思又匠心獨具的作品。有這樣一件作品擺在作品集裡，設計師應該要十分驕傲。

This entry stood out for me because of the depth the entrant had applied to working out the creative idea. Supremely crafted at every level this is an accomplished and thought provoking creative project any professional designer would be proud to have in their portfolio.



Graham Sturt

荷蘭 Netherlands

《數鯤島》的創作團隊採用獨特方式描繪生物、建築和其他圖案，在所有作品中脫穎而出。這項印在絲巾上的設計有一種神祕的魅力，看起來像是時裝設計師艾米里奧•普奇巧手下的圍巾，但同時又擁有豐富在地特色。原創的字型設計也相當優秀，整體風格不會太過僵硬，成功地為作品增添一股柔美氣息。作品整體的概念值得讚賞，若每一項都使用不同的手法或許會更讓人無法抗拒。

The way that the organisms, buildings, and other motifs were drawn and colored was distinctive and stood out among the exhibited works. The designs printed on the scarves also have a mysterious charm, as they appear to be like Emilio Pucci's scarves, while still exuding a native air. The original typography was also wonderful, as it is not too solid and successfully adds softness. Although the overall sense of unity is magnificent, it feels as though there would be even more appeal if the impression is different for each item.



Masashi Murakami

日本 Japan



視覺設計評選現場 Visual Design Selection of 2020TISDC

金獎 Gold Prize

數鯤島

Numbers of Tainan Coast

創作者 Designer(s)

何芝瑩、謝欣潔、盧芷吟、黃庭怡

曾怡瑄、林育誠

Chic-Ying Ho, Xin-Jie Xie, Zhi-Yin Lu

Ting-Yi Huang, Yi-Hsuan Tseng

Yu-Cheng Lin

指導老師 Instructor(s)

秦安慧、黃煒仁

An-Hui Ching, Wei-Jen Huang

學校所在地 Location of School

臺灣

Taiwan

學校 School(s)

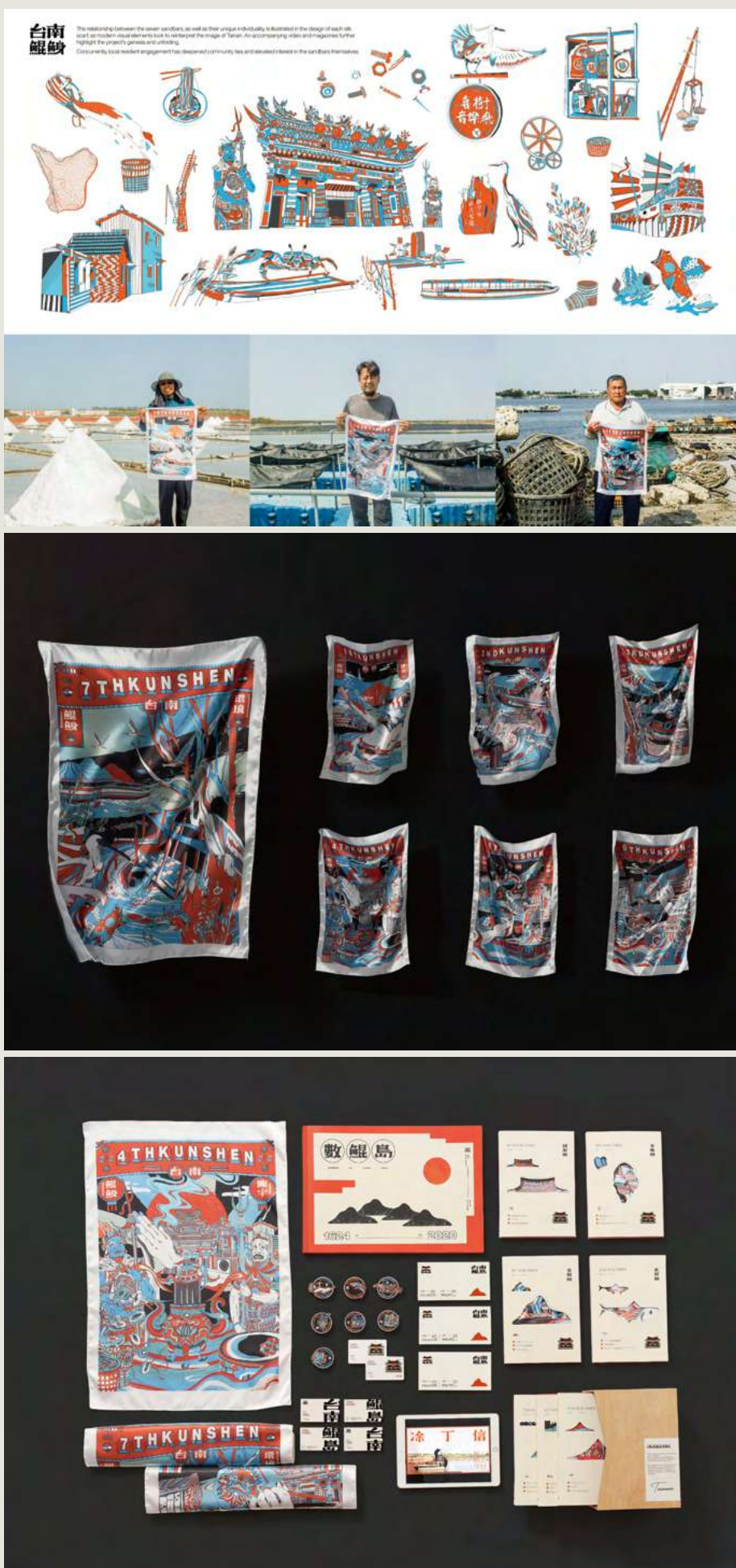
嶺東科技大學

Ling Tung University

作品說明 Project Description

鯤鯓為臺灣特殊地形，海中之沙洲，不知是地靈人傑，還是圍城護海一直守護著台南。相同的地理發展中有著不同的面貌，在這我們細數鯤鯓數百年來所承載的豐厚歷史。以七鯤鯓上的人事時地物為主軸，密不可分的關係利用插畫的形式做畫面上的串聯，勾勒出屬於各個鯤鯓當地的特色，運用絲巾柔和的材質代表著人與人之間的情感交流，也代表著遊子打包歸鄉後的情感投射，絲巾不只是一個包覆的材質，更是繫上了對家鄉的敬重，並結合現代感的外包裝形式，將線條、交織、堆疊三大要素運用在整體材質及視覺上，並結合影片記錄職人的心路歷程，另運用專刊的方式記載著這七個故事，藉此讓更多人瞭解及探訪這片土地，利用「數鯤島」這個品牌注入當地，帶動七個鯤鯓。

Kun-shen is the name given to a particular shape of sandbar, something unique in Taiwan. As for the seven Kun-shen that lay off the coast of Tainan, artists are working to bring awareness for the need to protect these unique topographical features. Each piece of eye-catching fabric brims with the visual elements of lines, intersections, and stacks. Also included is a short film and seven magazines filled with full-page photos and in-depth background stories highlighting the efforts of involved parties.



銀獎 Silver Prize

藻嶼 Taiwan Seaweed

創作者 Designer(s)

許書綺、徐啟嫻、李欣諭、林佳均
Shu-Chi Hsu, Chi-Man Hsu, Sin-Yu Li
Jia-Jun Lin

指導老師 Instructor(s)

陳建勳、李政達
Chien-Hsun Chen, Cheng-Ta Lee

學校所在地 Location of School

臺灣
Taiwan

學校 School(s)

中國科技大學
China University of Technology

作品說明 Project Description

臺灣的「海藻」最具代表的地方就是東北角沿岸，屬於岩岸地形，有豐富的地質與岩石，是最適合海藻生長的环境，但由於人口外流且年輕人不願意傳承手工採藻的工作，使得東北角海藻產業與文化逐漸沒落。海藻不但對海洋有幫助，對人體也有相當多的益處。目前東北角海藻大多由當地的漁婦們自己採收和販售，並未經營地方特色品牌，本研究期望透過地方品牌重塑，創新東北角海藻地方特色產品。商品設計以東北角最具特色的九大景點為圖像創作依據，包裝則導入生態教育訊息，建立品牌形象，傳達原鄉品牌概念，運用藻結合在地文化，將理念傳達給大眾，讓更多人認識海藻。

In view of the decline of seaweed industry on the northeast coast of Taiwan, it is very important to transform the seaweed industry and promote its cultural characteristics. This entry contains local images such as the seaweed ecology and cultural landscape, introduces the brand through ecological education, and conveys the brand's features about Taiwan's seaweed ecology.



銅獎 Bronze Prize

真相之書 The Book of Truth

創作者 Designer(s)

顧嘉欣
Jia-Xin Gu

指導老師 Instructor(s)

馬良華
Liang-Hua Ma

學校所在地 Location of School

中國大陸
China

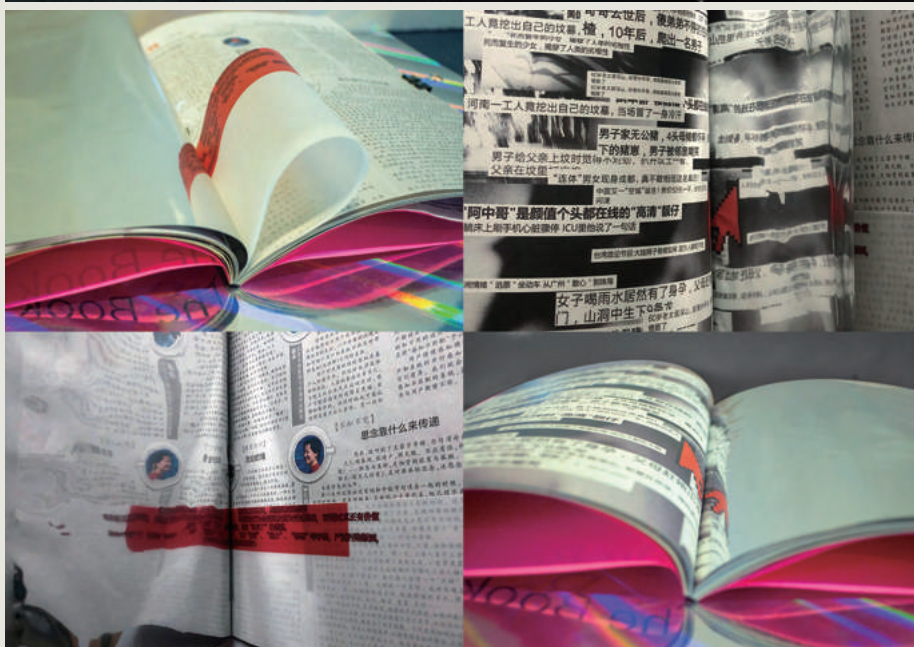
學校 School(s)

廣州美術學院
Guangzhou Academy of Fine Arts

作品說明 Project Description

這是一本關於社交媒體如何誤導觀眾的書。我們每天接收到的資訊都有可能已被媒體篡改，因此本書運用明亮、鮮豔的配色暗示人們提防眼花繚亂的虛假資訊，並且告訴我們一個真相——我們所以為的真相都不是真相。觀眾需要撕破、砸爛外盒才能獲得書本體，這一行為意在引導觀眾為獲得被塵封起來的真相，需要打破現在的「謊言」。

It's a book about how social media can mislead audiences. The information we receive every day may have been tampered with by the media. So this book uses bright, bright colors to remind people to be wary of dazzling false information, and to tell us a truth - the truth we are for is not the truth. The audience needs to tear and smash the outer box to get the book body. This behavior is intended to guide the audience to get the truth that is sealed up, and to break the current "lies".



銅獎
Bronze Prize

O&R Tissue

創作者 Designer(s)

肖琪媛
Qi-Yuan Xiao

指導老師 Instructor(s)

詹文瑤、孫可
Wen-Yao Zhan, Ke Zhan

學校所在地 Location of School

中國大陸
China

學校 School(s)

四川美術學院
Sichuan Fine Arts Institute

作品說明 Project Description

如何構築未來商品包裝與人、環境的動態運作關係？如何拓寬包裝的原有邊界？以此發問，我選擇了紙巾包裝設計為媒介，透過研究不同紙巾規格的使用場景、使用習慣以及運送攜帶，為三種規格分別創造三種全新的形式，試圖藉由改變其形式來探討多樣性和解決問題，進而創造一間紙巾概念店。以進行生活語境方式下充滿人文關懷與未來性的新設計。01: 可穿戴的時尚卷紙—追隨時尚品成為身體的一部分，攜帶中的存在狀態可以不必尷尬。02: 可隱藏的日常抽紙—融入環境中成為生活的一部分，空間中的存在狀態具有場景功能。03: 可便攜的隨身紙巾—便於隨身攜帶成為必需的一部分，便攜中的存在狀態可以不被忽略。

How to construct the dynamic operation relationship between commodity packaging, and human and environment in the future? How to broaden the original boundary of packaging? With these questions in mind, I chose the tissue packaging design as the medium to create three new forms for the three specifications by studying the use scene, usage habits and transportation of different paper towels. Try to change its form to explore diversity and solve problems, and then create a shop featured with paper towel concept.



銅獎 Bronze Prize

Against Animal Abuse

創作者 Designer(s)
Maria Kuranova

指導老師 Instructor(s)
Stefan Lashko, Ivan Yakushev

學校所在地 Location of School
俄羅斯
Russia

學校 School(s)
國立高等經濟大學
National Research University Higher
School of Economics

作品說明 Project Description

我們的視覺資料搜集起始於最早期的反動物虐待運動、直至當今的運動。這些運動可以分為四個產業：娛樂、美容、醫藥和皮革皮革產品。紅色的漸層是一道視覺隱喻，象徵反動物虐待運動的問題根本，而殘酷就存在其中。最後的總結是一張世界地圖，標示著各國關注動物感受的法規。在現代世界裡，動物不應遭受暴力對待。

The visual research begins with the earliest campaigns against animal violence and to the present. Campaigns are divided into four industries: entertainment, beauty, medicine, and fur and leather products. The red gradient is a visual metaphor for the root of the problem of campaigns against animal violence in which cruelty are present. It concludes with a worldwide map of laws recognizing the animal's feelings. In the modern world animals shouldn't be subjected to violence.



佳作 Honorable Mention

小桔企画所 The Citrus Studio

創作者 Designer(s)

李佳穎、紀盈齊
Chia-Ying Li, Ying-Chi Chi

指導老師 Instructor(s)

藍偉憲
Wei-Hsien Lan

學校所在地 Location of School

臺灣
Taiwan

學校 School(s)

嶺東科技大學
Ling Tung University

作品說明 Project Description

A 動機：台灣竹東鎮是國內酸桔最大的產量來源，農民採有機種植法，以雪水灌溉作物，但卻有產大於銷的情況。我們決定建立一個以視覺改變小農銷售困境的品牌，以美式鄉村風格插畫和以特殊螢光橘色作為主色調，使用強烈的顏色吸引消費者注目。材質以環保為特性，回收麻布作為循環設計。B 麻布回收企劃 x 有特色的包裝設計：農家用過的麻布袋，經回收程序後使用於包裝上。C 概念：拉近消費者與小農的距離，翻新視覺，加入環保媒材，符合當地有機種植的初衷。桔醬、果醬、果乾：以麻布剪裁包覆玻璃瓶身，有回收樂趣又能防撞。水果箱：以拼圖拆解式的水果箱，回收麻布用於內襯，減少酸桔碰撞問題。食譜：將品牌延伸出食品推廣，內頁可撕下方便購物使用。

A. Intention: Zhudong town produces the most tangerines in Taiwan. Farmers here adopt organic agriculture and use the snow from the Mountain Xueshan as a water resource but they fail to sell all of their production. We want to use graphic design to create a brand to solve this problem. We use American country-style illustrations and special fluorescent oranges as the main color. For package materials, it mainly uses recycled linen. B. Package design: Linen bags are collected from farmers, and used to make the package. C. Concept: The idea is to bring the consumers and farmers closer. The use of recycled materials meets the idea of organic agriculture. For preserved products such as jam, we cut linen to wrap glass jars, offering protection and fun. For fresh produce boxes, they can be disassembled like puzzles while linen is used as buffer protection. Recipes are included to promote the consumption of tangerines.



佳作 Honorable Mention

甲骨文實驗性書籍 Oracle Experimental Books

創作者 Designer(s)

洪良奮

Liang-Fen Hong

指導老師 Instructor(s)

無

None

學校所在地 Location of School

中國大陸

China

學校 School(s)

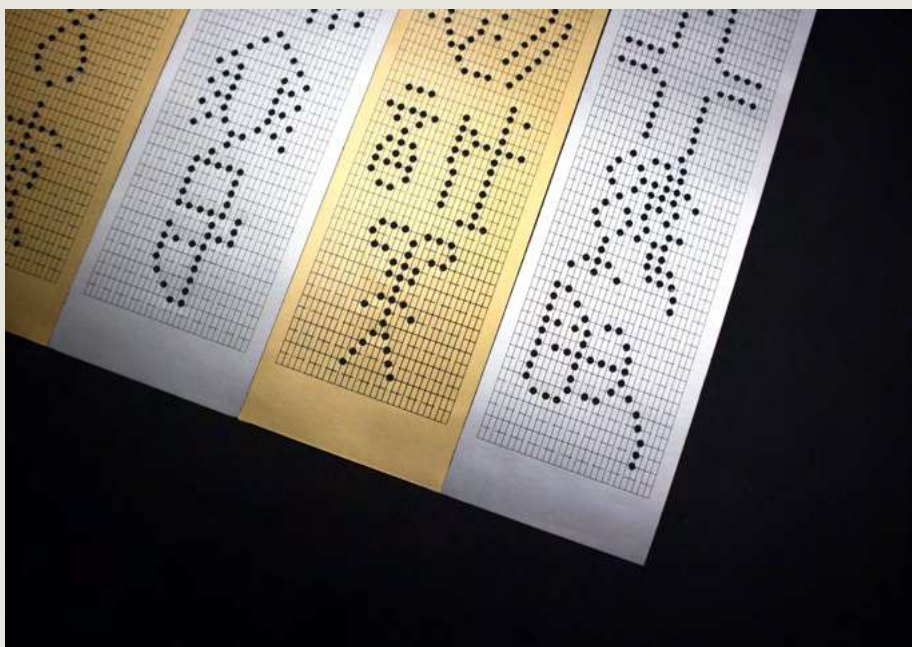
中國地質大學

China University of Geosciences

作品說明 Project Description

透過視覺轉聽覺、文字結構轉音符的方式，呈現出不同的文字魅力。以音樂盒作為媒介，自己手搖出樂譜，繼而感受文字的筆劃，甲骨文字透過這一個個小孔，串聯得到最終的美麗樂曲，「播放」出古文字元號。

By transforming vision to hearing and text to music notes, I want to present great charm of different characters. With the music box as the medium, I play music scores to feel the strokes of characters. Through these holes, Oracle bone characters are linked together to have this beautiful music. The "play" is the ancient characters and symbols.



佳作
Honorable Mention

溪溪里生態字型實驗所
Shishi-Vil. Lab

創作者 Designer(s)
陳鈺傑、羅若瑜
Yu-Jie Chen, Ruo-Yu Luo

指導老師 Instructor(s)
劉棠思
Tang-Szu Liu

學校所在地 Location of School
臺灣
Taiwan

學校 School(s)
朝陽科技大學
Chaoyang University of Technology

作品說明 Project Description

「溪溪里生態字型實驗所」由三位懷抱造字夢的青年攜手共創，將家鄉中壢老街溪的生態特徵帶入字型設計中，包含生態中文繁體字型與生態雜錦字型（符號字型）共兩套，目前兩套字型皆已實體化並皆可實際運用於生活中。此外，更融合了生態教育，延伸出教育票卡等設計，提供當地教育中心及遊客導覽使用，讓大眾能用與以往不一樣的方式來認識老街溪，並藉此達到生態永續經營的效益。

"Shishi-Vil. Lab" aims to combine the ecology of Lao-Jie River with font design. We present the "ecology font" and the "dingbats font". We also want to extend it to the ecological education, such as ecology handbooks, hoping people will recognize Lao-Jie River in a different way.



佳作 Honorable Mention

《HAPPY! MACAO》 澳門紀念撲克牌 文創禮品 'Happy! Macau' Macau Poker Souvenir

創作者 Designer(s)

蔡俊暉、周宇星

Jun Choi, Yu-Xing Zhou

指導老師 Instructor(s)

孔令旗、呂城

Ling-Qi Kong, Cheng Lv

學校所在地 Location of School

澳門

Macao

學校 School(s)

澳門科技大學

Macau University of Science and
Technology

作品說明 Project Description

澳門是一個融合中西方文化，且極具人文地方特色的開放性城市。作為一名在澳讀書的學生，澳門的夜景總讓人印象深刻，霓虹燈的色彩與黑夜形成鮮明的對比，而中式與葡式建築只有在這個地方得以共生共存，這是澳門獨特的符號；所以，作者嘗試以澳門地標建築作為文化符號切入點，再提煉澳門夜景中頗具視覺感的霓虹燈元素，將兩者相結合，設計出一款以來澳旅客為主要受眾群體的澳門特色撲克牌紀念品；希望這份來自澳門的禮物，可以讓更多人感受到在澳門生活獨有的歡樂與魅力。

Macau is a city featured with both eastern and western elements. The designer decides to use the landmark buildings as Macau's unique symbol, and also extract the neon lights elements from the Macau night scene. By combining these two elements, the designer created a Macau culture themed poker cards for the tourists. He also sees this product as a gift for the tourists that can spread the joy of living in Macao.



佳作 Honorable Mention

島民的暑假作業 Islander's Summer Homework

創作者 Designer(s)
杜浩瑋、劉佳蓉
Hao-Wei Tu, Jia-Rong Liu

指導老師 Instructor(s)
鄭司維
Szu-Wei Cheng

學校所在地 Location of School
臺灣
Taiwan

學校 School(s)
國立臺灣科技大學
National Taiwan University of Science
and Technology

作品說明 Project Description

「暑假作業是大家兒時的共同回憶，而不同於以往沈悶的紙本作業，這是一份身為島民的我們都該做的功課！」台灣島嶼擁有多樣的海岸地形，卻因為曾是海防禁地而充滿神秘的色彩。我們研究了台灣沿海不同色系的沙，製成色票地圖，進而創造一個旅行的契機——將沙，視為這座島上最不為人知的秘寶。邀請大家一起踏上這趟探索之旅，前往海岸認識人文地理，實地蒐集不同色彩與質地的福爾摩「沙」，親自創作最美的沿岸風景沙畫。

Most of us used to have summer homework. But this time, apart from the boring papers, there is a must-do exercise for every Taiwanese! Taiwan has diverse coastal landscapes. They have however remained mysterious for decades due to the sea ban. We have had a research in different kinds of sands from several coastal areas and created a swatch map, so as to give you a trip to go. Let's join a journey, and go explore the coast of Taiwan. You may create the most wonderful sand painting yourself.



- Sand painting postcards
Cards of coastal scenery, including brief descriptions and date, for collection or posting.
- A set of color chips
With locations and ingredients marked, which for recognizing colors and textures of sands.
- New glass tubes
To encourage users to visit the coast and collect sands by their own self.
- Message in a bottle
Including a treasure map inside with relative coordinate marked.
- A handbook
Printed with product description, location information and transportation guide. Learning knowledge about sands.



佳作 Honorable Mention

車拚 Taiwan Stage Truck Fleet

創作者 Designer(s)

鄭澆玓、王鼎鈞、王寅瑄

周若馨、黃俊輔

Wan-Hsuan Cheng, Ding-Jyun Wang

Yin-Hsuan Wang, Ruo-Shin Chou

Chun-Fu Huang

指導老師 Instructor(s)

陸蕙萍

Hui-Ping Lu

學校所在地 Location of School

臺灣

Taiwan

學校 School(s)

亞洲大學

Asia University

作品說明 Project Description

台灣舞臺車 DIY 木作立體模型震撼登場，舞臺車是台灣傳統市民的娛樂，其演進過程也象徵了產業結構從農業、工業，到現在的後工業時期。我們按時期選出相應的基層行業做結合，帶大家感受各時期基層行業刻苦耐勞的打拚精神，「攞是這樣拚過來，桑完繼續拚！」歡迎大家作夥拚！

The DIY wooden 3D models of the Taiwanese stage car have made a shocking debut. The stage car is the entertainment the traditional citizens of Taiwan have. Its evolution process also tells Taiwan industry structure development from agriculture, industry to the post-industrial period. We will select each corresponding grassroots industry and combine together. It is hoped that such grassroots efforts from the stage car culture can still give people strength, giving people a chance to experience such hard-working spirit.



Package contents



佳作 Honorable Mention

B1 - 臺灣地層下陷 B1 - Land Subsidence of Taiwan

創作者 Designer(s)

江季蓉、廖楷平、楊皓鈞、黃上溢
Ji-Rong Jiang, Kai-Ping Liao
Hao-Jiun Yang, Shang-Yi Huang

指導老師 Instructor(s)

陳月英
Yueh-Ying Chen

學校所在地 Location of School

臺灣
Taiwan

學校 School(s)

樹德科技大學
Shu-Te University

作品說明 Project Description

臺灣地層下陷問題日益嚴重化，主要原因是人為的疏失，超抽地下水導致地層下陷，且還衍生出土壤液化、海水倒灌等問題。本議題以專書設計為主軸，書籍以複合式裝幀結構設計，第一部份陳述臺灣國土下陷四大原因，以線裝書方式合併在書籍前冊，而書籍攤開時以從北到南呈現九本地區摺頁書之裝幀設計，第二部份介紹九大下陷地區，以摺頁方式呈現，封面設計上以下陷實際地理位置為主要視覺，隨後展開並呈列九大區域圖文細節，各摺頁內頁左側標記該地區實際下陷公分數，再以圖表視覺化設計說明二十年下陷數據，而九本書籍一起展示時，即是一張巨幅資訊圖表，讓民眾能夠以直覺理解下陷地區之差異，除引導大眾正視問題嚴重性外，同時也教育民眾相關防治資訊。

The issue of land subsidence is worsening day by day in Taiwan, and even causes soil liquefaction, seawater intrusion and other problems. The cause of all these is people overuse the groundwater. Here presents a set of books. The book cover design highlights the exact locations of these problem areas. The first part explains the four main reasons causing the land subsidence, and the second part introduces the 9 problem areas. In each book, the figure of sinking depth in that area is shown, and a 20-year diagram is presented. Putting together the 9 books becomes a giant diagram, from which readers can easily see the difference among these 9 areas. The idea intends to bring out this serious issue and educates the public the preventive actions.



佳作 Honorable Mention

有禾中二十四節氣種子曆 24 Solar Terms Seed Calendar of Yahe Middle School

創作者 Designer(s)

馬茵璐、劉逸飛

Han-Lu Ma, Yi-Fei Liu

指導老師 Instructor(s)

華健心

Jianxin Hua

學校所在地 Location of School

中國大陸

China

學校 School(s)

清華大學

Tsinghua University

作品說明 Project Description

有禾中™二十四節氣種子曆是一款迷你種植套裝，包括種子手工紙日曆及種植工具包。用戶在節氣結束時撕下日曆埋入土中，可培育出對應節氣適宜種植的植物。產品採用竹子、回收紙等材質。日曆原料為宣紙生產中的邊角料，打漿抄製成種子夾心手工紙，埋入土壤後釋放種子並化為肥料。

The 24 Solar Terms Seeds Calendar is both a calendar and a mini planting project. It includes handmade paper calendar containing seeds and planting kits. At the end of each 24 Solar Terms, the relevant page, which contains seeds that are suitable for that season only, can be torn away from the calendar and buried in the soil. By following the calendar, a link can be established between human beings and the soil as well as the nature.



佳作 Honorable Mention

An Unfilmed Movie

創作者 Designer(s)
Svetlana Vinogradova

指導老師 Instructor(s)

無
None

學校所在地 Location of School

俄羅斯
Russia

學校 School(s)

俄羅斯國家經濟和公共管理
總統學院
Russian Presidential Academy of
National Economy and Public
Administration

作品說明 Project Description

An Unfilmed Movie 是一場國際影展，讓你呈現尚未實現的電影計畫，藉此有機會創作、完成影片。這場影展著重的是因為種種原因而從未放映、呈現與問世的電影。舉例來說，許多電影之所以未能上片是因為遭到審查制度禁播，或是不受到欣賞青睞。

An Unfilmed Movie is an international festival that gives you the opportunity to present your unrealized film project and get the opportunity to create or complete it. This festival is dedicated to films that have not been filmed, shown and seen for various reasons. For example, many films were not released because they were banned by censorship or they were not appreciated.



佳作 Honorable Mention

好土

Formosa

創作者 Designer(s)

吳郁芳、陳品玟、賴潔佳、賴宣諭

李曉倩、陳郁嫻

Yu-Fang Wu, Pin-Wen Chen

Chieh-Chia Lai, Xuan-Yu Lai

Hsiao-Chien Lee, Yu-Rou Chen

指導老師 Instructor(s)

張盛權、陳建勳、李政達

Sheng-Chuan Chang, Chien-Hsun Chen

Cheng-Ta Lee

學校所在地 Location of School

臺灣

Taiwan

學校 School(s)

中國科技大學

China University of Technology

作品說明 Project Description

土地是滋養萬物、涵育人類最重要的資源，自古以來人們與土地為伍，秉持友善土地、環抱希望、延續源源不絕的生命。土壤則是地球萬物自然循環的基地，可讓整個環境與生態永續。身處在臺灣的我們要如何瞭解土地自古以來恆故不變的定律原則，更不能忽視敬天、敬神、修德等飲水思源的感恩之心。本研究出版設計以「天、地、人」的生命觀，主題為以土地之神、土地之顏、土地之味的三部曲，針對臺灣高山、臺地以及平原，呈現台灣人與土之間的關聯性。為了表現土壤的多樣性，以顏色鮮明的插畫吸引視線，塑造土壤的神靈，並以動植物加上故事點綴了土壤的多樣性，介紹臺灣珍貴的土鋼資源，以及講述人類重要的糧食作物，連結起過去、現在和未來。

Land is the most important resource to nourish all living things. Based on the life concept of "Heaven, Earth, and Human," we have designed these colorful illustrations, presented the soil spirit, and emphasized the soil variety by adding in animals and plants in order to dispel the abstract notion of soil and develop people's emotional attachment to land.



佳作 Honorable Mention

島工宣言

The Record of Taiwan's Labor

創作者 Designer(s)

王柏竣、王怡婷、劉亦宸

劉子語、陳思妤

Bo-Juin Wang, Yi-Ting Wang

I-Chen Liu, Zi-Yu Liu, Si-Yu Chen

指導老師 Instructor(s)

陳重任

Rain Chen

學校所在地 Location of School

臺灣

Taiwan

學校 School(s)

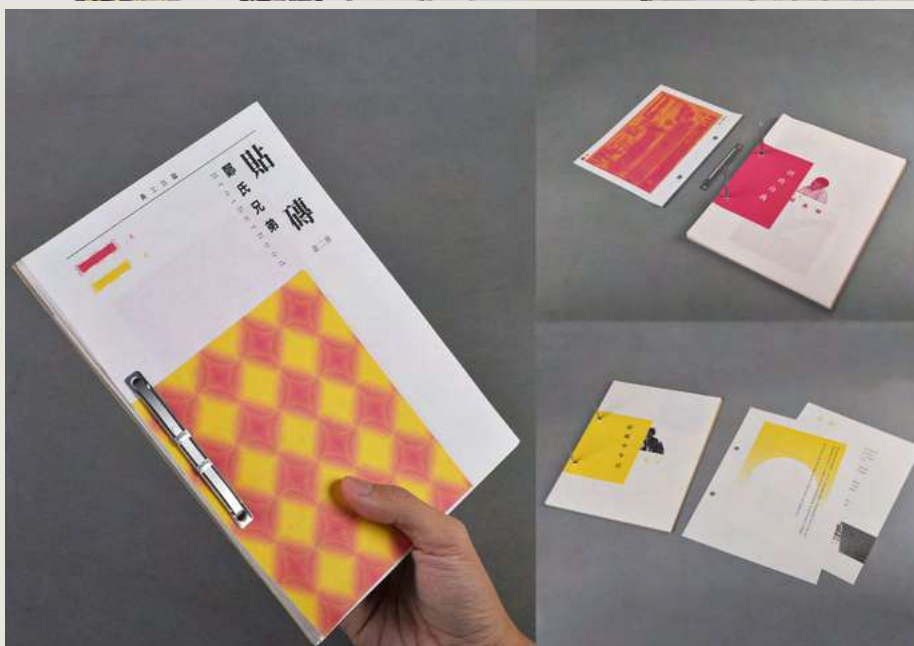
南臺科技大學

Southern Taiwan University of Science
and Technology

作品說明 Project Description

透過世代的傳承及家的概念連結，瞭解臺灣工人辛苦做工背後的故事，並改善台灣舊有的刻板印象。藉由實際拍攝、訪談紀錄，更深入探討臺灣工人的實際情況。

Through the combination of generations' heritage and the concept of family, I try to understand the stories behind those hard-working Taiwanese blue-collar workers, and thus change this old Taiwanese saying, "If one does not study hard whilst growing up, then one is bound to become a labourer as an adult." By means of film documentaries and interviews, the goal is to further look into the actuality of Taiwan blue collar workers.





無塑未來 Plastics-Free Future

創作者 Designer(s)

蔣雅馨
Ya-Xin Jiang

指導老師 Instructor(s)

王勝澤
Sheng-Ze Wang

學校所在地 Location of School

中國大陸
China

學校 School(s)

寧夏大學
Ningxia University



百戲盛典 Grand Opera

創作者 Designer(s)

俞林琰
Lin-Yan Yu

指導老師 Instructor(s)

黃勝英、謝晉業
Sheng-Ying Huang, Jin-Ye Xie

學校所在地 Location of School

中國大陸
China

學校 School(s)

蘇州工藝美術職業技術學院
Suzhou Art & Design Technology
Institute

Straw

創作者 Designer(s)

Xulin Wei

指導老師 Instructor(s)

Greg Riestenberg

學校所在地 Location of School

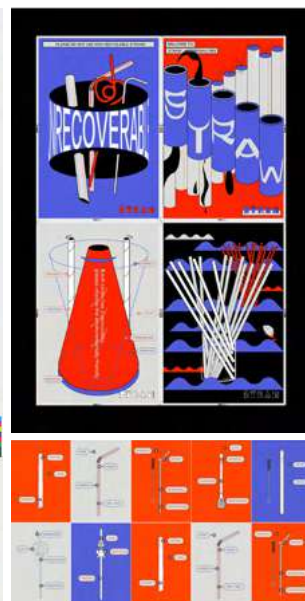
美國

United States of America

學校 School(s)

普瑞特藝術學院

Pratt Institute



字訴街語

Express Street Name with
Graphic Text

創作者 Designer(s)

劉超

Chao Liu

指導老師 Instructor(s)

盛譽

Echo Sheng

學校所在地 Location of School

中國大陸

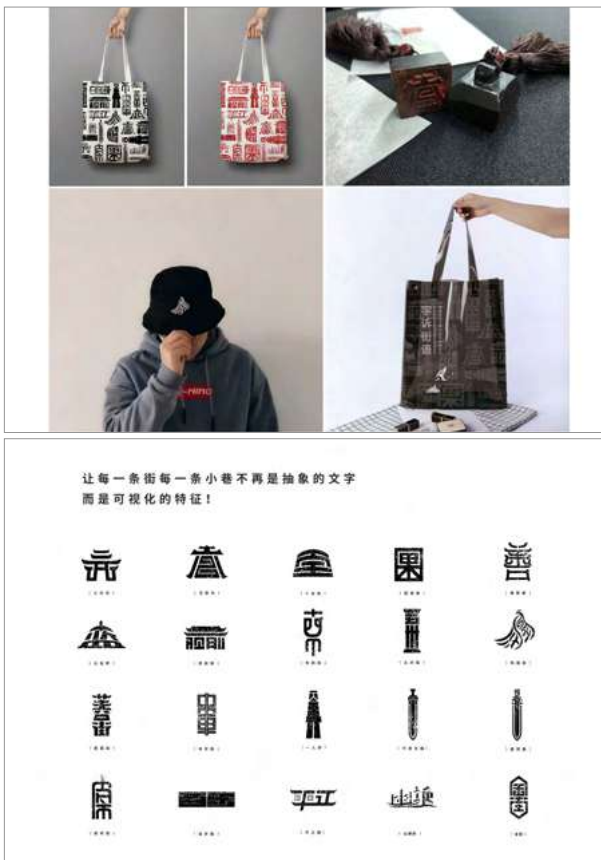
China

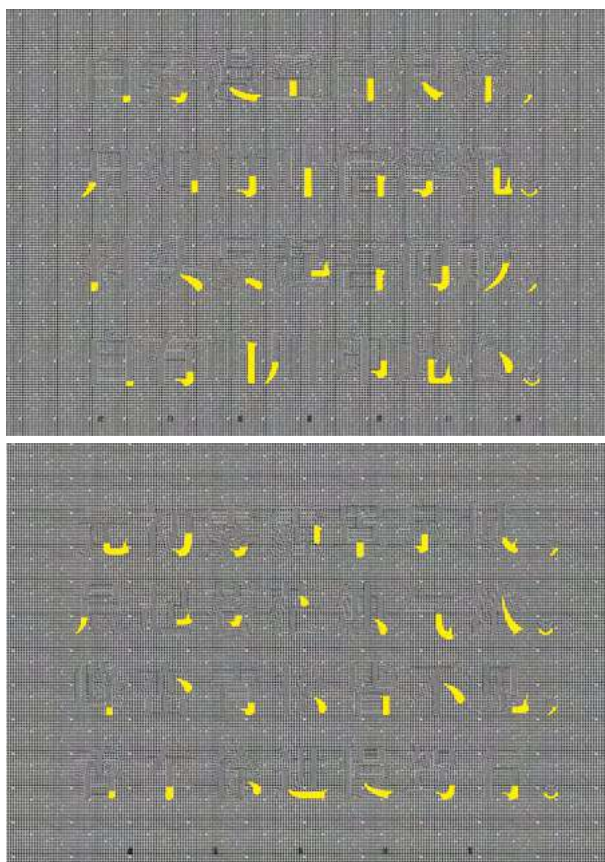
學校 School(s)

蘇州大學應用技術學院

Applied Technology College of

Soochow University





霧霾系列 1-2

Haze Series

創作者 Designer(s)

邢亮
Liang Xing

指導老師 Instructor(s)

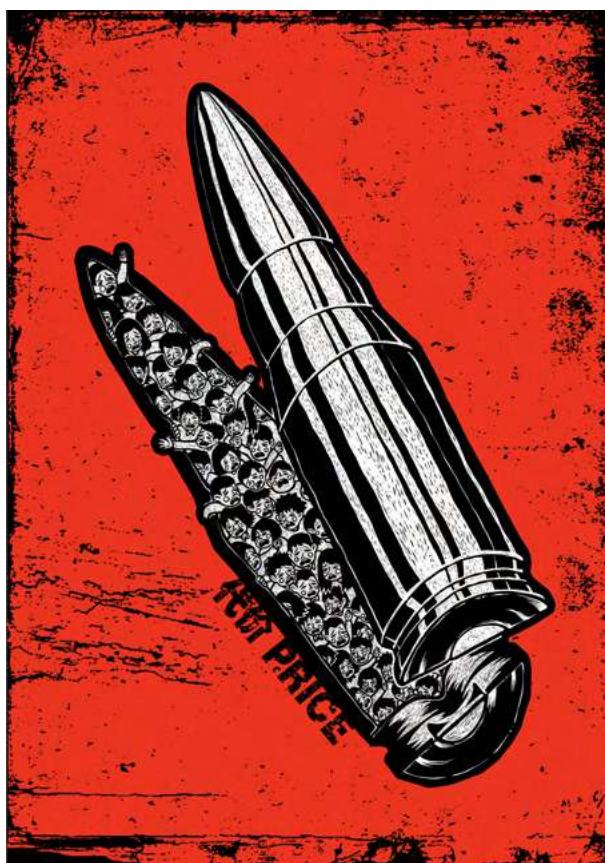
董馥伊
Fu-Yi Dong

學校所在地 Location of School

中國大陸
China

學校 School(s)

新疆師範大學
Xinjiang Normal University



代價

Price

創作者 Designer(s)

張晨曦
Chen-Xi Zhang

指導老師 Instructor(s)

無
None

學校所在地 Location of School

日本
Japan

學校 School(s)

神戶藝術工科大学
Kobe Design University

臉 Face

創作者 Designer(s)

陳瑞威
Rui-Wei Chen

指導老師 Instructor(s)

李斯
Si Li

學校所在地 Location of School

中國大陸
China

學校 School(s)

廣州商學院
Guangzhou College of Commerce



海濱城市生活狂想 Coastal City Life Rhapsody

創作者 Designer(s)

郭福鵬
Fu-Peng Guo

指導老師 Instructor(s)

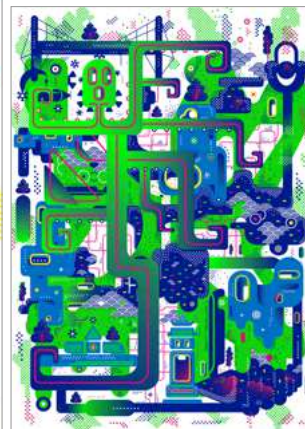
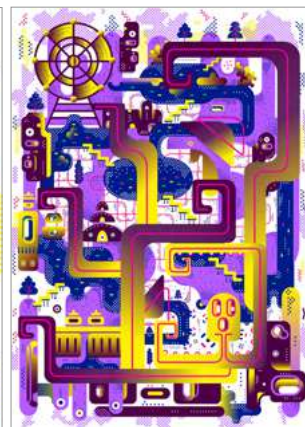
馬詩雨
Shi-Yu Ma

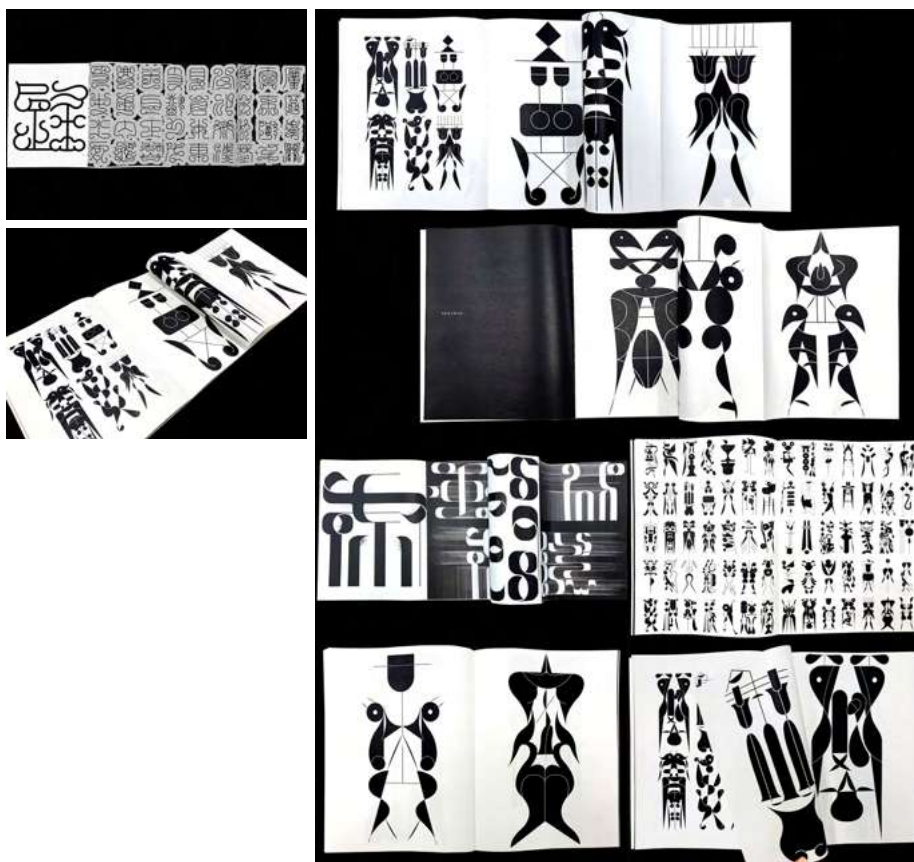
學校所在地 Location of School

中國大陸
China

學校 School(s)

869 大連設計學校
869 School of Design





拆解與重構——鳥蟲篆 Dismantling and Reconstruction -- Bird and Insect Seal Script

創作者 Designer(s)

徐惠平
Hui-Ping Xu

指導老師 Instructor(s)

曹方
Fang Cao

學校所在地 Location of School

中國大陸
China

學校 School(s)

南京藝術學院
Nanjing University of the Arts



《柯尼錢幣店》 商用古幣包裝設計 Packaging Design of Commercial Ancient Coins in Cony Coins Shop

創作者 Designer(s)

劉毅恒
Yi-Heng Liu

指導老師 Instructor(s)

王宏香
Hongxiang Wang

學校所在地 Location of School

中國大陸
China

學校 School(s)

西安美術學院
Xi'an Academy of Fine Arts

《孕育之城 孕育之根》 Gestate City Gestate Root

創作者 Designer(s)

李萬卓、王浩宇
Wan-Zhuo Li, Hao-Yu Wang

指導老師 Instructor(s)

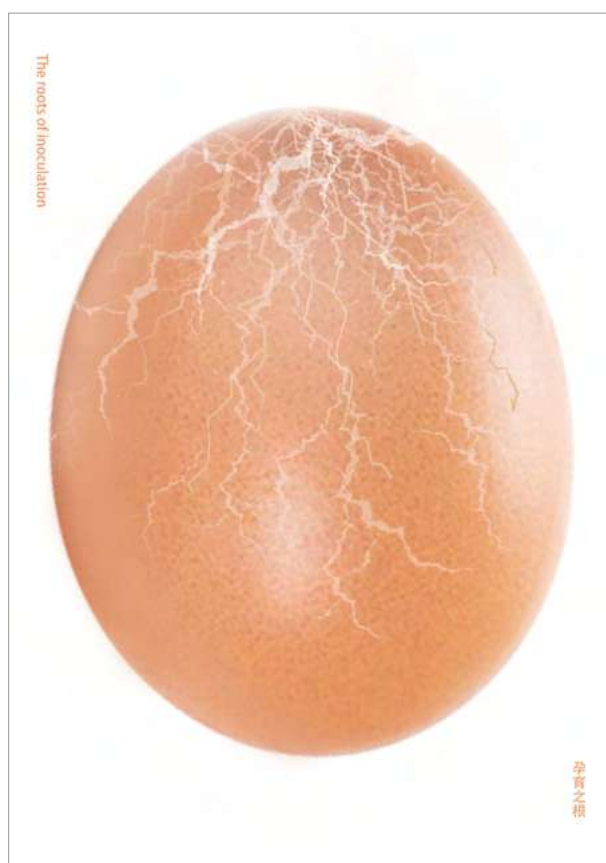
張培源
Peiyuan Zhang

學校所在地 Location of School

中國大陸
China

學校 School(s)

山東工藝美術學院
Shandong University of Art & Design



疾風勁草 See Spot Run

創作者 Designer(s)

余澤峰
Ze-Feng Yu

指導老師 Instructor(s)

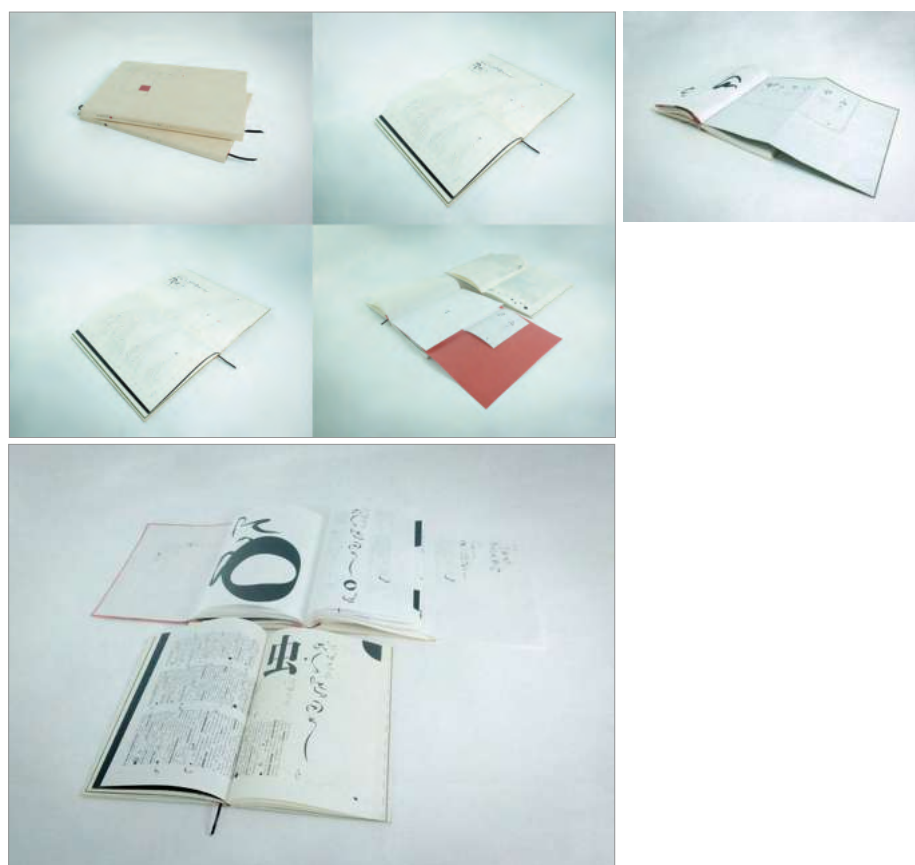
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None

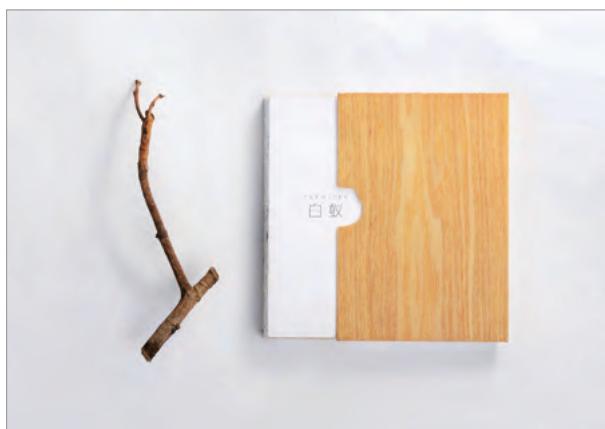
學校所在地 Location of School

中國大陸
China

學校 School(s)

南京藝術學院
Nanjing University of the Arts





書籍 白蟻

Book Termites

創作者 Designer(s)

趙禎
Zhen Zhao

指導老師 Instructor(s)

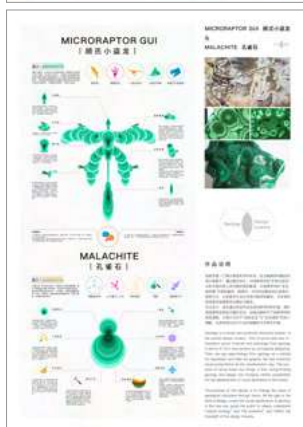
張志偉
Zhiwei Zhang

學校所在地 Location of School

中國大陸
China

學校 School(s)

中央民族大學
Minzu University of China



地說新語

To Speak New Words

創作者 Designer(s)

陳建明
Jian-Ming Chen

指導老師 Instructor(s)

陳振旺、王亞冰
Zhenwang Chen, Yabing Wang

學校所在地 Location of School

中國大陸
China

學校 School(s)

深圳大學
Shenzhen University

海與洋

Sea and Ocean

創作者 Designer(s)

莫凡
Fan Mo

指導老師 Instructor(s)

無
None

學校所在地 Location of School

中國大陸
China

學校 School(s)

河北大學
Hebei University



仿金文黑體

Gold Imitated Bold

創作者 Designer(s)

蘆佃傑、林明涵
Dian-Jie Lu, Ming-Han Lin

指導老師 Instructor(s)

孫大剛
Dagang Sun

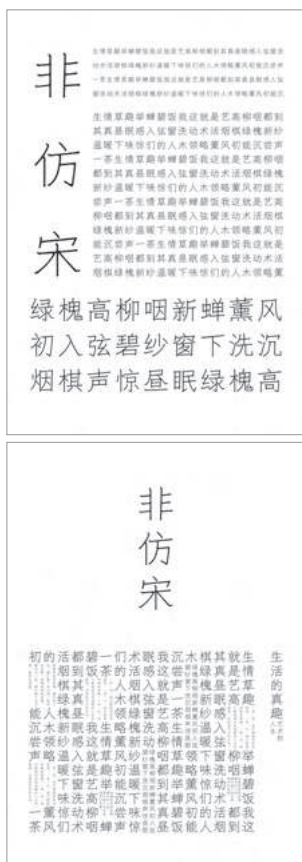
學校所在地 Location of School

中國大陸
China

學校 School(s)

山東工藝美術學院
Shandong University of Art & Design





非仿宋 v1.017 Non Song Dynasty v1.017

創作者 Designer(s)

劉逸飛
Yi-Fei Liu

指導老師 Instructor(s)

岳昕
Xin Yue

學校所在地 Location of School

中國大陸
China

學校 School(s)

清華大學
Tsinghua University



有冇字體 Is There a Font

創作者 Designer(s)

李輝
Hui Li

指導老師 Instructor(s)

趙炎龍
Yanlong Zhao

學校所在地 Location of School

中國大陸
China

學校 School(s)

華僑大學
Huaqiao University

人生印糕板 Life Printed Cake Board

創作者 Designer(s)

胡昉
Fang Hu

指導老師 Instructor(s)

李潔
Jie Li

學校所在地 Location of School

中國大陸
China

學校 School(s)

中國美術學院
China Academy of Art



大英博物館埃爾金大理石 雕塑文創產品設計 Elgin Marble Sculpture Cultural and Creative Product Design of British Museum

創作者 Designer(s)

顧寅雯
Yin-Wen Gu

指導老師 Instructor(s)

姚翔宇
Xiangyu Yao

學校所在地 Location of School

中國大陸
China

學校 School(s)

南京藝術學院
Nanjing University of the Arts





余杭徑山茶湯茶禮包裝 Yuhang Jingshan Tea Soup Tea Ceremony Package

創作者 Designer(s)

黃鑫瑤
Xin-Yao Huang

指導老師 Instructor(s)

李潔
Jie Li

學校所在地 Location of School

中國大陸
China

學校 School(s)

中國美術學院
China Academy of Art



嘉慧藝術幼稚園視覺 形象設計

Visual Image Design of Jiahui Art Kindergarten

創作者 Designer(s)

邵易萱
Yi-Xuan Tai

指導老師 Instructor(s)

解曉娜
Xiaona Xie

學校所在地 Location of School

中國大陸
China

學校 School(s)

同濟大學
Tongji University

稻草人

Scarecrow

創作者 Designer(s)

邱鈺

Yu Qiu

指導老師 Instructor(s)

吳勇、陳銳

Yong Wu, Ray

學校所在地 Location of School

英國

United Kingdom

學校 School(s)

中央聖馬丁藝術與設計學院

Central Saint Martins College of

Art and Design



黑白實驗字體

Black and White Experimental Font

創作者 Designer(s)

郝曉敬

Xiao-Jing Hao

指導老師 Instructor(s)

趙猛

Meng Zhao

學校所在地 Location of School

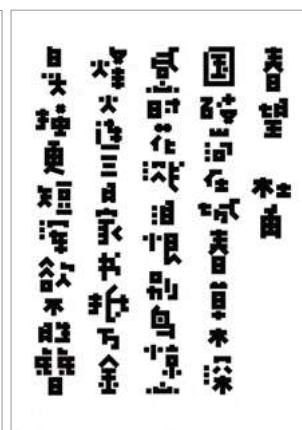
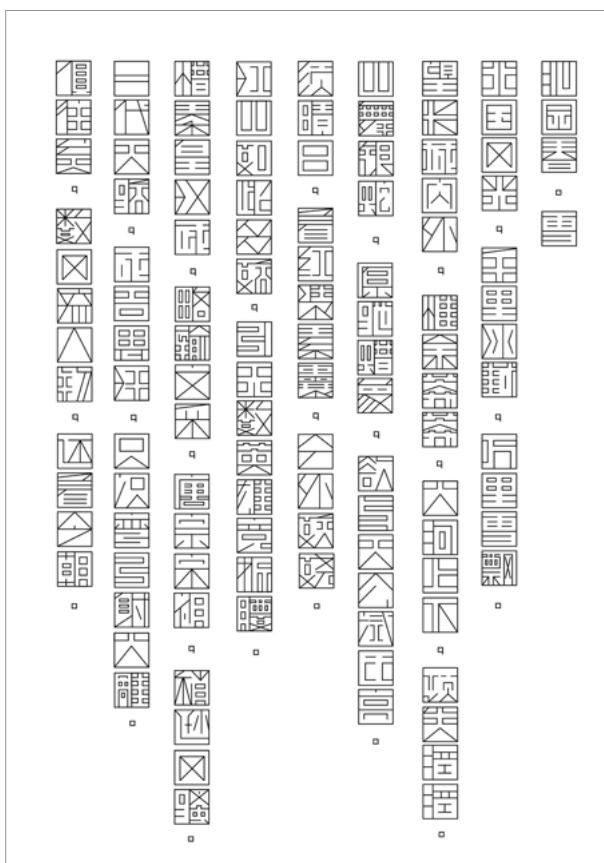
中國大陸

China

學校 School(s)

河北地質大學

Hebei GEO University





我還可以飛 I Can Still Fly

創作者 Designer(s)

陳少華
Shao-Hua Chen

指導老師 Instructor(s)

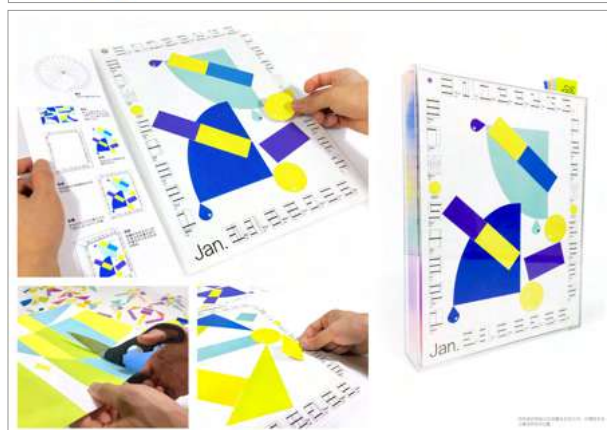
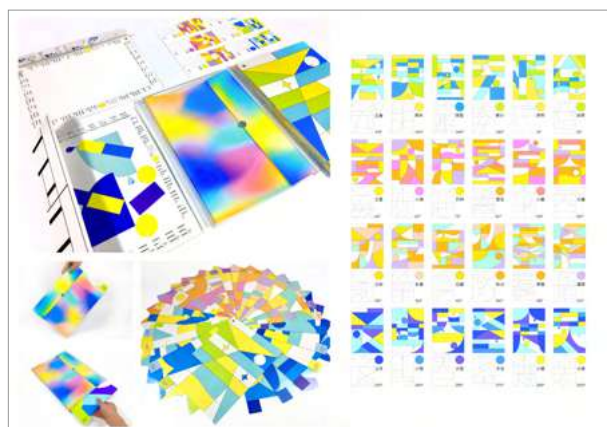
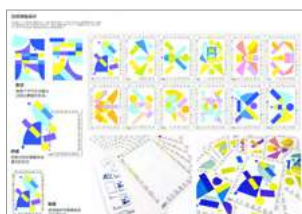
韋文翔
Wenxiang Wei

學校所在地 Location of School

中國大陸
China

學校 School(s)

廣西藝術學院
Guangxi Arts Institute



感·透·溫

Sense, Penetration and Temperature

創作者 Designer(s)

周鉦
Zheng Zhou

指導老師 Instructor(s)

鄭邦謙
Bangqian Zheng

學校所在地 Location of School

中國大陸
China

學校 School(s)

上海杉達學院
Sanda University

克羅地亞狂想曲 Croatian Rhapsody

創作者 Designer(s)

劉懷晗
Jing-Han Liu

指導老師 Instructor(s)

董琪
Qi Dong

學校所在地 Location of School

中國大陸
China

學校 School(s)

西安交通大學
Xi'an Jiaotong University



刷 Brush

創作者 Designer(s)

徐惠平
Hui-Ping Xu

指導老師 Instructor(s)

曹方
Fang Cao

學校所在地 Location of School

中國大陸
China

學校 School(s)

南京藝術學院
Nanjing University of the Arts





米奇和悟空的故事 The Story of Mickey and Wukong

創作者 Designer(s)

張可心
Ke-Xin Zhang

指導老師 Instructor(s)

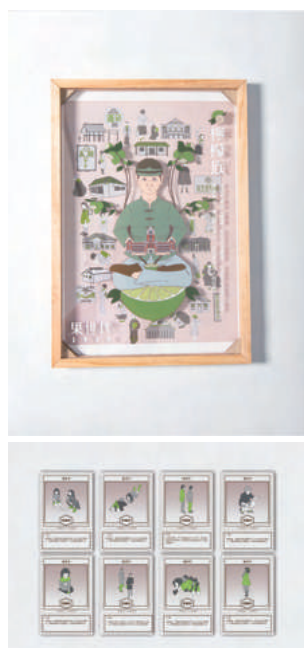
戚躍春、張文化
Yuechun Qi、Wenhua Zhang

學校所在地 Location of School

中國大陸
China

學校 School(s)

廈門大學
Xiamen University



果世代 Fruit Generations

創作者 Designer(s)

方雨婕、林霽嫻、許珮妮
林姝嫻、蔡亞芹、涂敏慧
Yu-Jie Fang, Ji-Xian Lin
Pei-Ni Hsu, Wen-Shan Lin
Ya-Chin Tsai, Min-Hui Tu

指導老師 Instructor(s)

劉奕岑
I-Tsen Liu

學校所在地 Location of School

臺灣
Taiwan

學校 School(s)

樹德科技大學
Shu-Te University

路上的字

The Word on the Road

創作者 Designer(s)

徐瑄鴻、林家贊、曾雅靖
康茨妍、劉峻瑋、曾駿為
Hsuan-Hung Hsu, Chia-Tsan Lin
Ya-Ching Tseng, Chi-Yan Kang
Jun-Wei Liu, Chun-Wei Tseng

指導老師 Instructor(s)

邱惠琳
Hui-Lin Chiu

學校所在地 Location of School

臺灣
Taiwan

學校 School(s)

樹德科技大學
Shu-Te University



我們的女時代

Women Style

創作者 Designer(s)

林沂蝶、許高綾、林雨潔
柯仁賢、陳鈺婷、刁乙萱
Yi-Tieh Lin, Gao-Ling Hsu
Yu-Chieh Lin, Jen-Hsien Ko
Yu-Ting Chen, I-Hsuan Tiao

指導老師 Instructor(s)

楊裕隆
Yu-Lung Yang

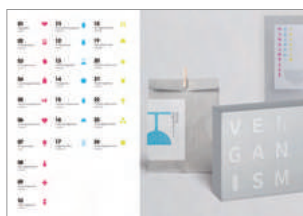
學校所在地 Location of School

臺灣
Taiwan

學校 School(s)

樹德科技大學
Shu-Te University





素人 - 紙袋型包裝 Veganism

創作者 Designer(s)

陳科宏、吳昱暉、侯瀚
黃慧琳、黃詩敏、黃淑宜
Ke-Hong Chen, Yu-Kai Wu
Han Hou, Ng Violine Hui-Lin
Sze-Man Wong, Shu-Yi Huang

指導老師 Instructor(s)

邱惠琳
Hui-Lin Chiu

學校所在地 Location of School

臺灣
Taiwan

學校 School(s)

樹德科技大學
Shu-Te University



春盛食疊 Flower Jam of Seasons

創作者 Designer(s)

張恆惠、陳冠禎、吳怡臻
黃梓綺、張晏瑜
Heng-Hui Zhang, Guan-Jhen Chen
Yi-Zhen Wu, Zi-Qi Huang
Yan-Yu Zhang

指導老師 Instructor(s)

楊肇傳
Chao-Fu Yang

學校所在地 Location of School

臺灣
Taiwan

學校 School(s)

樹德科技大學
Shu-Te University

寶島行旅

Formosa Traveller

創作者 Designer(s)

薛青華、王梓馨、林佑祖
許琬玟、塗閔庭、林采璿
Ching-Hua Hsueh, Zih-Sin Wang
You-Zu Lin, Wan-Wun Syu
Min-Ting Tu, Cai-Syuan Lin

指導老師 Instructor(s)

陳月英
Yueh-Ying Chen

學校所在地 Location of School

臺灣
Taiwan

學校 School(s)

樹德科技大學
Shu-Te University



女權代表人物套票

Feminist Representative Stamp

創作者 Designer(s)

林沂蝶、許高綾、林雨潔
柯仁賢、陳鈺婷、刁乙萱
Yi-Tieh Lin, Gao-Ling Hsu
Yu-Chieh Lin, Jen-Hsien Ko
Yu-Ting Chen, I-Hsuan Tiao

指導老師 Instructor(s)

楊裕隆
Yu-Lung Yang

學校所在地 Location of School

臺灣
Taiwan

學校 School(s)

樹德科技大學
Shu-Te University





Healthifyme User Experience

創作者 Designer(s)

Amisha Sharma
Ankita Mohapatra

指導老師 Instructor(s)

Rita Ashara

學校所在地 Location of School

印度
India

學校 School(s)

珍珠學院
Pearl Academy



Ticket Calendar

創作者 Designer(s)

Saachi Mehta

指導老師 Instructor(s)

Malvika Dwivedi

學校所在地 Location of School

印度
India

學校 School(s)

MIT 設計學院
MIT Institute of Design



IPC: Indian Penal Comics

創作者 Designer(s)

Kamal, Pankaj Yadav, Aishwarya Rane, Aishwarya Narvekar

指導老師 Instructor(s)

Praveen Nahar

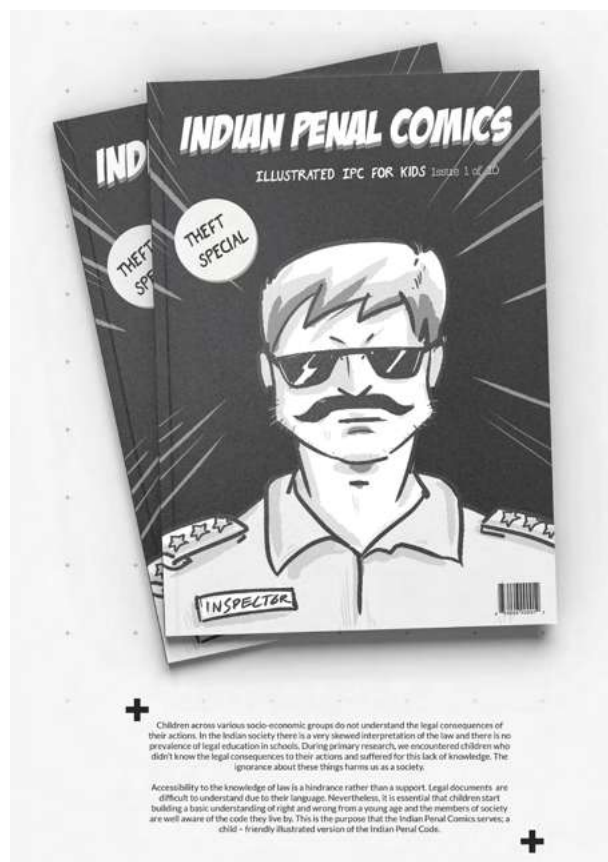
學校所在地 Location of School

印度

India

學校 School(s)

國立設計學院
National Institute of Design



停止污染

Stop Pollution

創作者 Designer(s)

王佳敏

Jia-Min Wang

指導老師 Instructor(s)

鄒家豪

Brad Tzou

學校所在地 Location of School

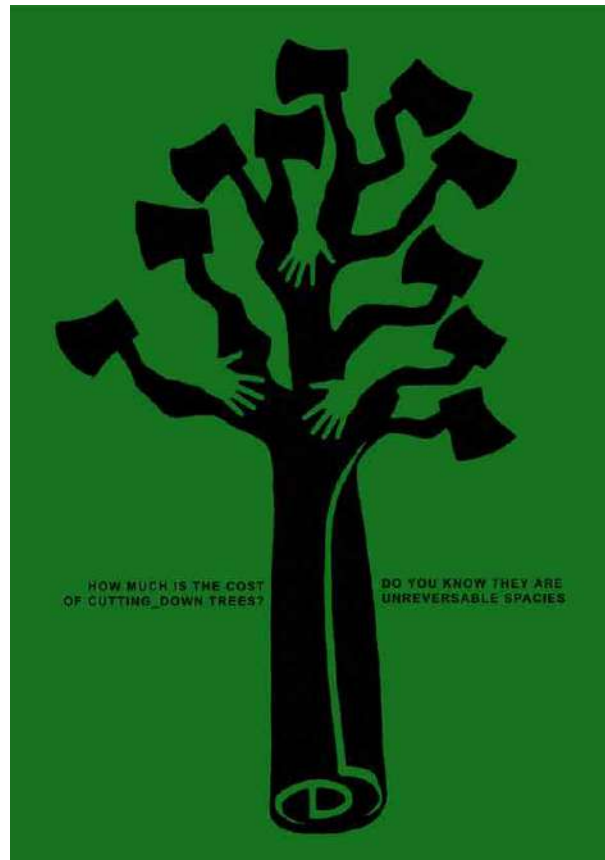
臺灣

Taiwan

學校 School(s)

醒吾科技大學
Hsing Wu University





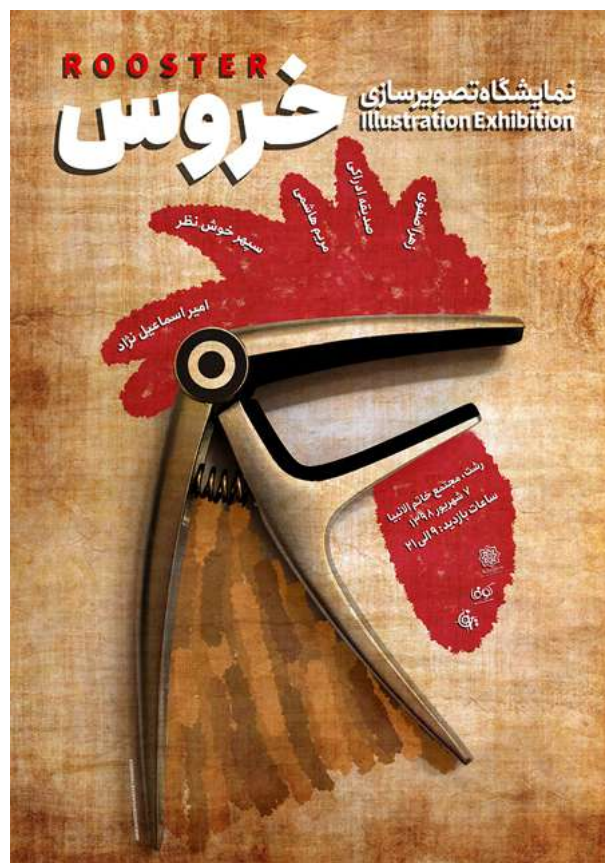
Cutting Down Trees

創作者 Designer(s)
Kimia Rahimi

指導老師 Instructor(s)
Sousan Samanifar

學校所在地 Location of School
伊朗
Iran

學校 School(s)
沙赫爾庫爾德女子技術學校
Shahrekord Girls' Technical
School



Rooster

創作者 Designer(s)
Amir Hossein Pormehr Yabandeh

指導老師 Instructor(s)
無
None

學校所在地 Location of School
伊朗
Iran

學校 School(s)
吉蘭大學
University of Guilan

Human is Human

創作者 Designer(s)

Behnam Ranjbar Khadivi

指導老師 Instructor(s)

無

None

學校所在地 Location of School

伊朗

Iran

學校 School(s)

納比阿克拉姆大學

University College of Nabi Akram



Cyber Border

創作者 Designer(s)

Moradi Fatemeh

指導老師 Instructor(s)

無

None

學校所在地 Location of School

伊朗

Iran

學校 School(s)

克爾曼沙赫女子技術職業大學
Kermanshah Girl's Technical and
Vocational College





Fake News

創作者 Designer(s)

Moradi Fatemeh

指導老師 Instructor(s)

無

None

學校所在地 Location of School

伊朗

Iran

學校 School(s)

克爾曼沙赫女子技術職業大學
Kermanshah Girl's Technical and
Vocational College



Destruction

創作者 Designer(s)

Parsa Dibazar

指導老師 Instructor(s)

無

None

學校所在地 Location of School

伊朗

Iran

學校 School(s)

伊斯蘭阿紮德大學
Islamic Azad University

Typography Workshop

創作者 Designer(s)

Erfan Gholami

指導老師 Instructor(s)

無
None

學校所在地 Location of School

伊朗
Iran

學校 School(s)

伊斯法罕藝術大學
Art University of Isfahan



Glaciers

創作者 Designer(s)

Katarzyna Kowalczyk

指導老師 Instructor(s)

無
None

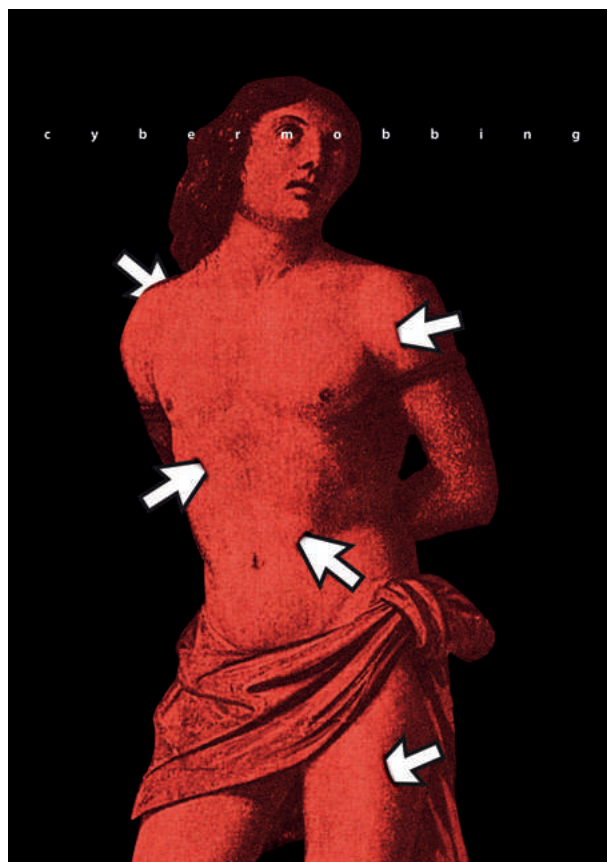
學校所在地 Location of School

波蘭
Poland

學校 School(s)

波蘭 - 日本資訊技術學院
Polish-Japanese Academy of
Information Technology





Cybermobbing

創作者 Designer(s)

Mironava Volha

指導老師 Instructor(s)

Ruslan Nayden

學校所在地 Location of School

白俄羅斯

Belarus

學校 School(s)

白俄羅斯國立藝術學院

Belarusian State Academy of Arts



Pollice Verso

創作者 Designer(s)

Miloš Despenić

指導老師 Instructor(s)

無

None

學校所在地 Location of School

波希尼亞及赫塞哥維那

Bosnia and Herzegovina

學校 School(s)

巴尼亞盧卡美術學院

**The Academy of Arts of the
University of Banja Luka**

Husband and Wife

創作者 Designer(s)

Katarzyna Wit

指導老師 Instructor(s)

無
None

學校所在地 Location of School

波蘭
Poland

學校 School(s)

波茲納美術學院
University of Arts in Poznan



Make it up Equal

創作者 Designer(s)

Ece Batur

指導老師 Instructor(s)

無
None

學校所在地 Location of School

土耳其
Turkey

學校 School(s)

葉迪特佩大學
Yeditepe University





Defend

創作者 Designer(s)

Christina Tahtouh

指導老師 Instructor(s)

無

None

學校所在地 Location of School

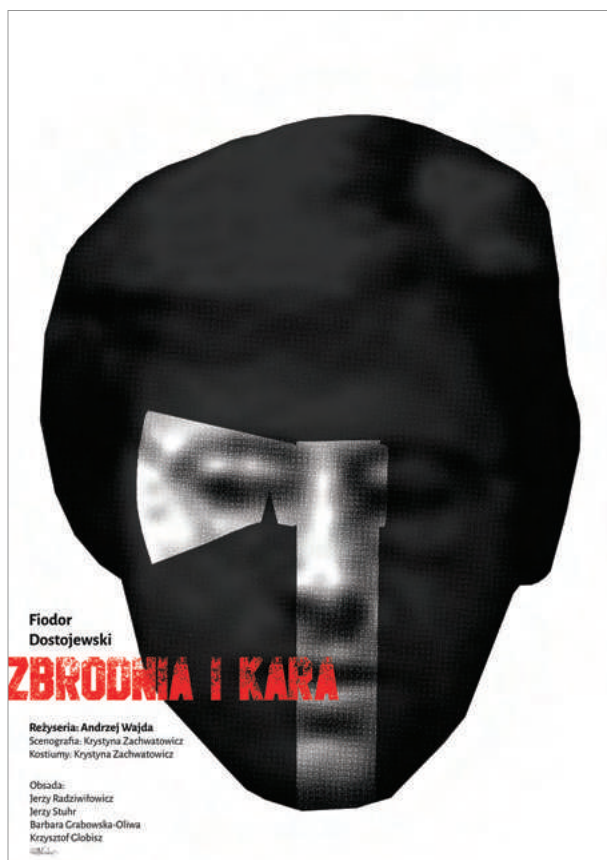
黎巴嫩

Lebanon

學校 School(s)

黎巴嫩美國大學

Lebanon American University



Crime and punishment

創作者 Designer(s)

Wiktor Wiater

指導老師 Instructor(s)

無

None

學校所在地 Location of School

波蘭

Poland

學校 School(s)

馬泰依科美術學院

Jan Matejko Academy of Fine Arts

21st Century Man

創作者 Designer(s)

Klaudia Zabłocka

指導老師 Instructor(s)

Eugeniusz Skorwider

學校所在地 Location of School

波蘭

Poland

學校 School(s)

波茲納美術學院

University of Arts in Poznan



21st Century Man - Peace be with you

創作者 Designer(s)

Klaudia Zabłocka

指導老師 Instructor(s)

Eugeniusz Skorwider

學校所在地 Location of School

波蘭

Poland

學校 School(s)

波茲納美術學院

University of Arts in Poznan





Superhero

創作者 Designer(s)

Weronika Michalska

指導老師 Instructor(s)

無

None

學校所在地 Location of School

波蘭

Poland

學校 School(s)

波蘭 - 日本資訊技術學院

Polish-Japanese Academy of
Information Technology



Stop Please

創作者 Designer(s)

Vladimir Pegov

指導老師 Instructor(s)

無

None

學校所在地 Location of School

俄羅斯

Russia

學校 School(s)

下諾夫哥羅德國立建築與土木
工程大學

Nizhny Novgorod State University
of Architecture and Civil Engineering

Raskas

創作者 Designer(s)
Shilova Ekaterina

指導老師 Instructor(s)
Gulitov Yuri

學校所在地 Location of School
俄羅斯
Russia

學校 School(s)
HSE 藝術與設計學院
HSE Art and Design School



Tolerance

創作者 Designer(s)
Clara Brandi

指導老師 Instructor(s)
Rikke Hansen

學校所在地 Location of School
丹麥
Denmark

學校 School(s)
葉史瓦大學
Design Schools in Hojer





Holy Drop

創作者 Designer(s)

Paulina Bień

指導老師 Instructor(s)

無

None

學校所在地 Location of School

波蘭

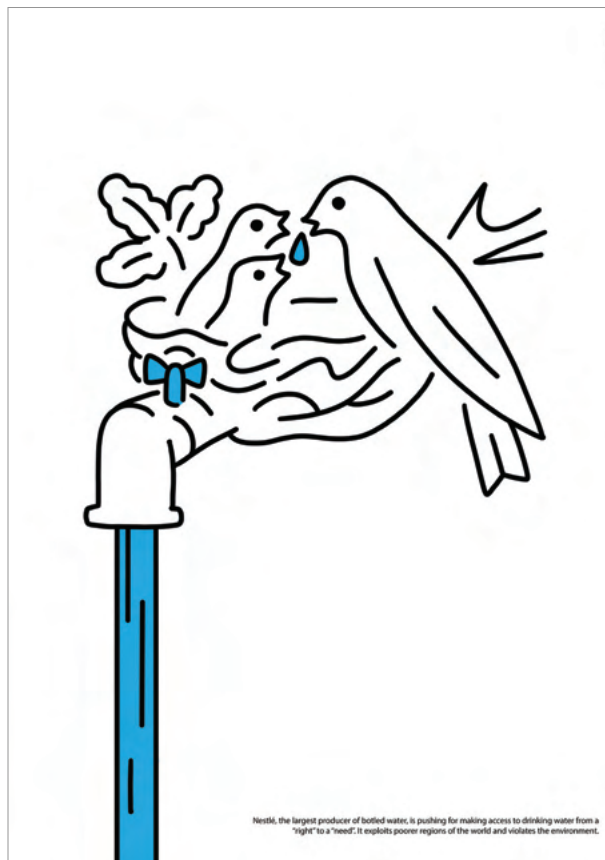
Poland

學校 School(s)

塔爾諾國立高級職業學校

State Higher Vocational School in

Tarnów



About Nestle

創作者 Designer(s)

Ola Doroszuk

指導老師 Instructor(s)

無

None

學校所在地 Location of School

波蘭

Poland

學校 School(s)

波蘭 - 日本資訊技術學院

Polish-Japanese Academy of

Information Technology

Nestlé, the largest producer of bottled water, is pushing for making access to drinking water from a "right" to a "need". It exploits poorer regions of the world and violates the environment.

Hommage a Tomasz Stańko

創作者 Designer(s)

Mateusz Adamczyk

指導老師 Instructor(s)

無

None

學校所在地 Location of School

波蘭

Poland

學校 School(s)

達芬奇學院

Collegium Da Vinci



Hommage à Tomasz Stańko (1942–2018)

The War Movies Festival

創作者 Designer(s)

Mateusz Adamczyk

指導老師 Instructor(s)

無

None

學校所在地 Location of School

波蘭

Poland

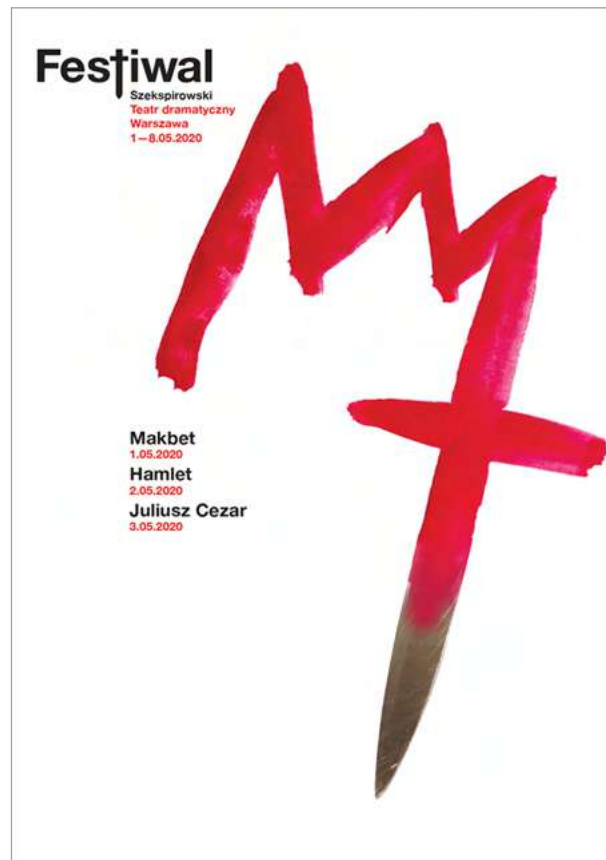
學校 School(s)

達芬奇學院

Collegium Da Vinci



KINO
W OKOPIE
FESTIWAL
FILMÓW
MILITARNYCH



The Shakespeare Festival

創作者 Designer(s)

Mateusz Adamczyk

指導老師 Instructor(s)

無

None

學校所在地 Location of School

波蘭

Poland

學校 School(s)

達芬奇學院

Collegium Da Vinci



Biodiversity

創作者 Designer(s)

Monika Majchrzyk

指導老師 Instructor(s)

Anna Kłos, PhD

學校所在地 Location of School

波蘭

Poland

學校 School(s)

華沙信息技術學院

Warsaw school of Information

Technology under the auspices of
the Polish Academy of Sciences

Air Cream

創作者 Designer(s)

Magdalena Madoń

指導老師 Instructor(s)

無

None

學校所在地 Location of School

波蘭

Poland

學校 School(s)

羅茲人文與經濟大學

University of Humanities and
Economics in Lodz



The Two Popes

創作者 Designer(s)

Karolina Glanowska

指導老師 Instructor(s)

無

None

學校所在地 Location of School

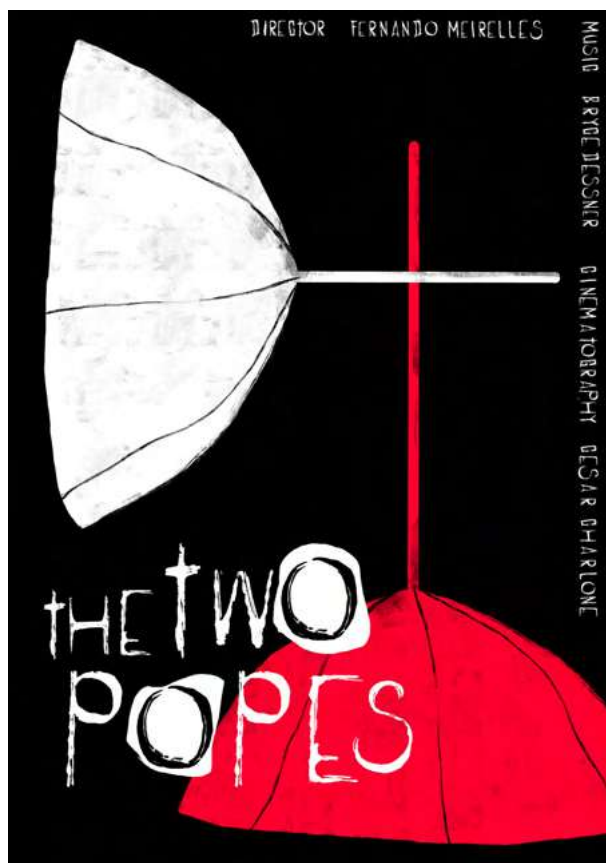
波蘭

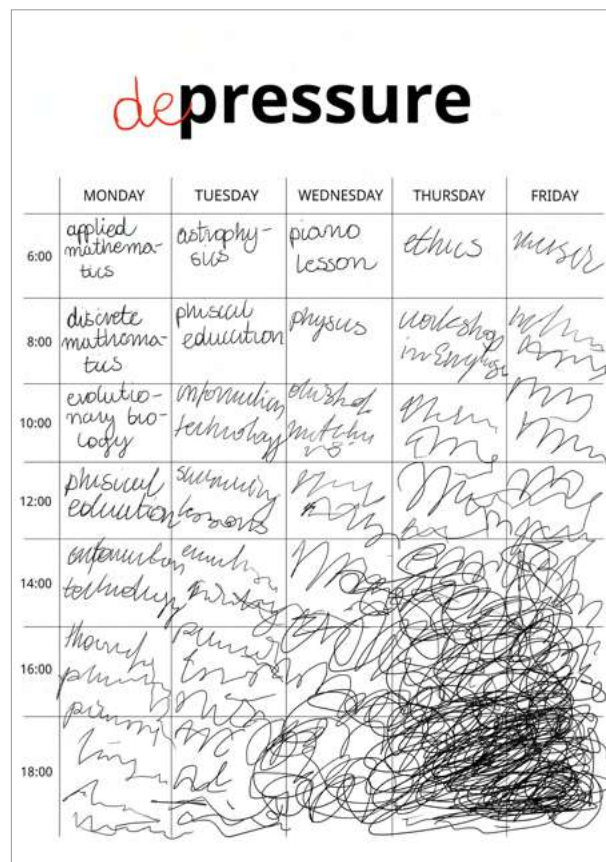
Poland

學校 School(s)

卡托維茲美術學院

Academy of Fine Arts in Katowice,
Poland





Depressure

創作者 Designer(s)

Honorata Naumiuk

指導老師 Instructor(s)

無

None

學校所在地 Location of School

波蘭

Poland

學校 School(s)

波蘭 - 日本資訊技術學院

Polish-Japanese Academy of
Information Technology



The Human Chain

創作者 Designer(s)

Ghiwa Abi Khalil

指導老師 Instructor(s)

無

None

學校所在地 Location of School

黎巴嫩

Lebanon

學校 School(s)

黎巴嫩美國大學

Lebanon American University

Power Has No Gender

創作者 Designer(s)

Gabriela González Plaza

指導老師 Instructor(s)

無
None

學校所在地 Location of School

厄瓜多爾
Ecuador

學校 School(s)

卡薩格蘭德大學
Universidad Casa Grande



In the Name of Democracy

創作者 Designer(s)

Gaëlle Majdalani

指導老師 Instructor(s)

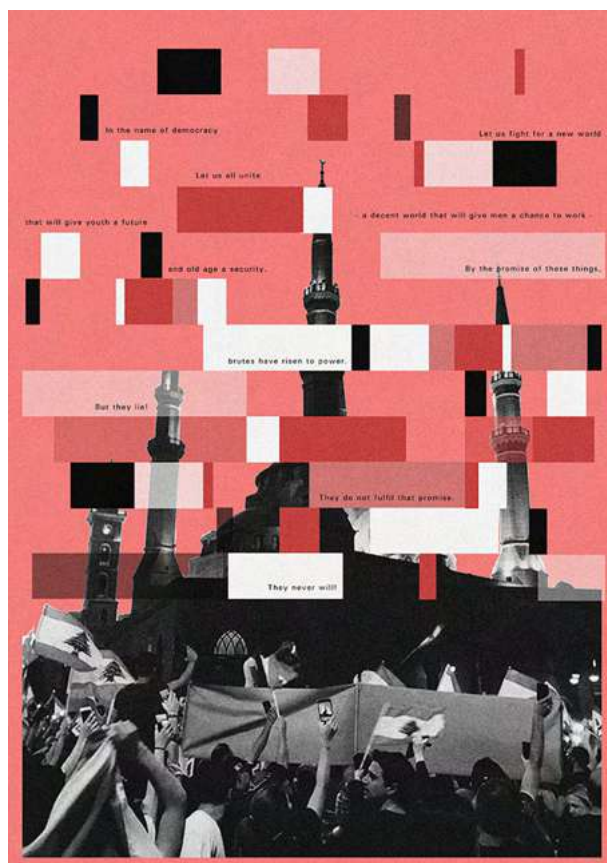
無
None

學校所在地 Location of School

黎巴嫩
Lebanon

學校 School(s)

納比阿克拉姆大學
University College of Nabi Akram





Hurt

創作者 Designer(s)

Elif Macarlıoğlu

指導老師 Instructor(s)

Özlem Mutfak Büyükarman

學校所在地 Location of School

土耳其

Turkey

學校 School(s)

葉迪特佩大學

Yeditepe University



Jazz & Pop Festival

創作者 Designer(s)

Wirth Tamara

指導老師 Instructor(s)

無

None

學校所在地 Location of School

德國

Germany

學校 School(s)

斯圖加特州立美術學院

State Academy of Fine Arts in

Stuttgart

Brutal Happy

創作者 Designer(s)

Wirth Tamara

指導老師 Instructor(s)

無

None

學校所在地 Location of School

德國

Germany

學校 School(s)

斯圖加特州立美術學院

State Academy of Fine Arts in

Stuttgart



Bullying

創作者 Designer(s)

Chloe Jabbour

指導老師 Instructor(s)

無

None

學校所在地 Location of School

黎巴嫩

Lebanon

學校 School(s)

黎巴嫩美國大學

Lebanon American University





Doom

創作者 Designer(s)

Carilla Karahan

指導老師 Instructor(s)

無

None

學校所在地 Location of School

土耳其

Turkey

學校 School(s)

伊斯克大學

FMV Isik University



Blood in Your Newspaper.

創作者 Designer(s)

Ashley Brooks

指導老師 Instructor(s)

Maude Bouchard

學校所在地 Location of School

加拿大

Canada

學校 School(s)

拉瓦爾大學

Laval University

飛蚊症

Eye Floater

創作者 Designer(s)

吳炫霖

Xuan-Lin Wu

指導老師 Instructor(s)

張浩峯

Hao-Feng Zhang

學校所在地 Location of School

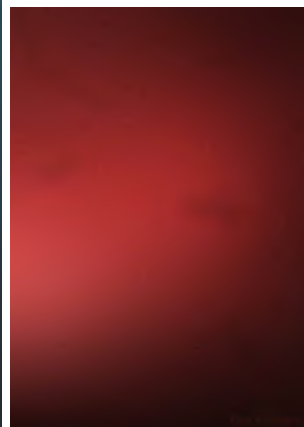
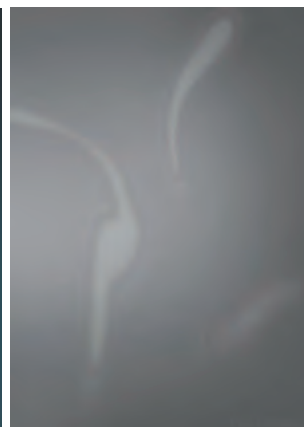
臺灣

Taiwan

學校 School(s)

國立臺灣藝術大學

National Taiwan University of Arts



走向地球

To The Earth

創作者 Designer(s)

丁云煊

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停止

Stop

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鹽分文學

Literature of The Salineland

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水是生命之源 Water Is Life

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生存 Keep Your Life

創作者 Designer(s)

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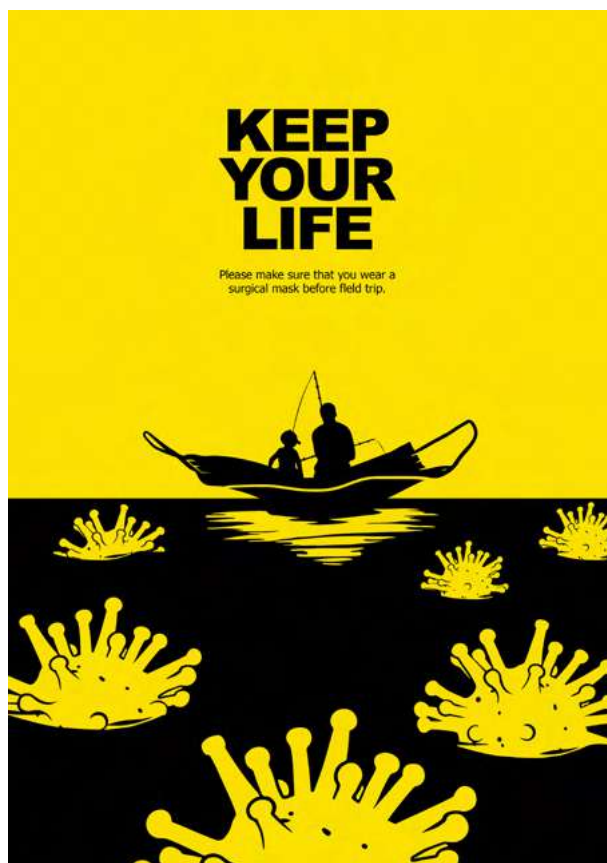
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None

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山海經

The Classic of Mountains and Rivers

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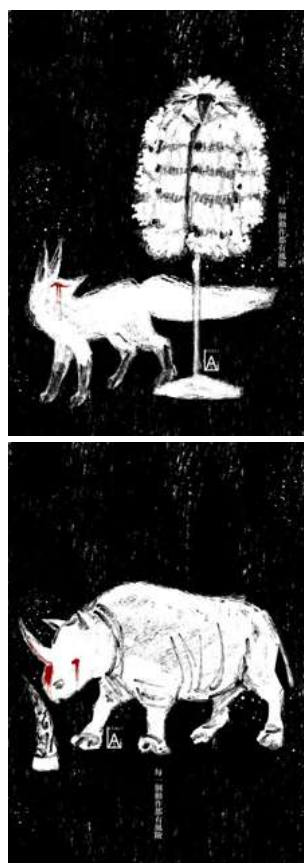
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Fancy Cruelty

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二十二

22 Striking & Provocative

創作者 Designer(s)

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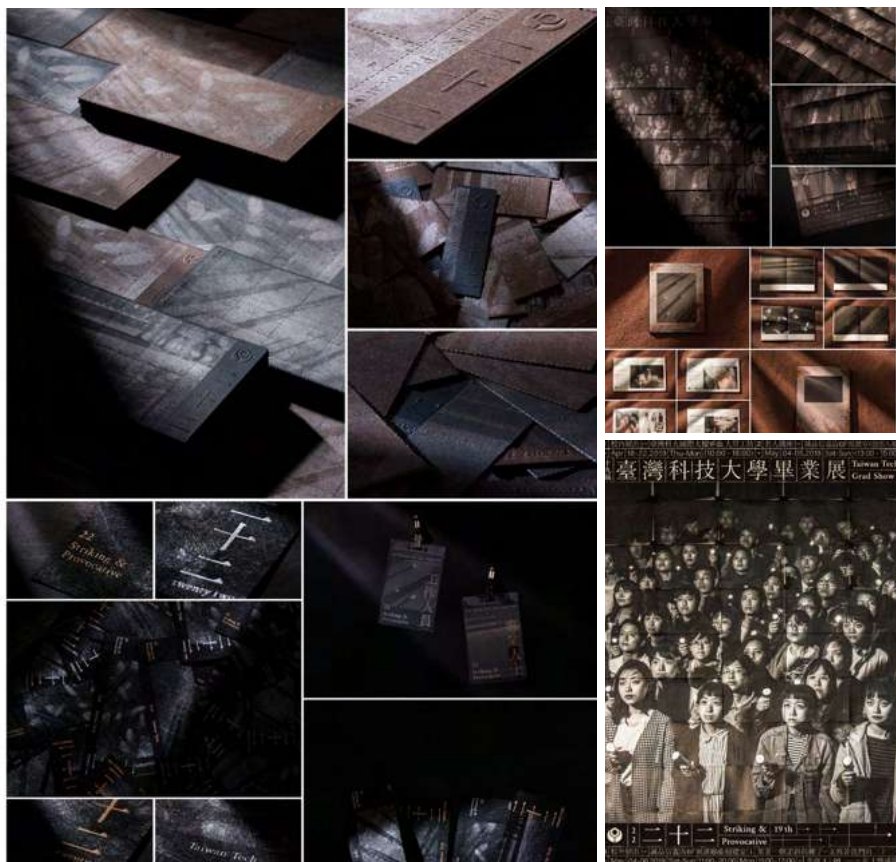
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Usefail

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40 Death Penalties

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“Flowers Growing in Ash” Activity Visual Design

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In The Late Summer

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藥你好看

PharmacEZ

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虛假新聞 Fake News

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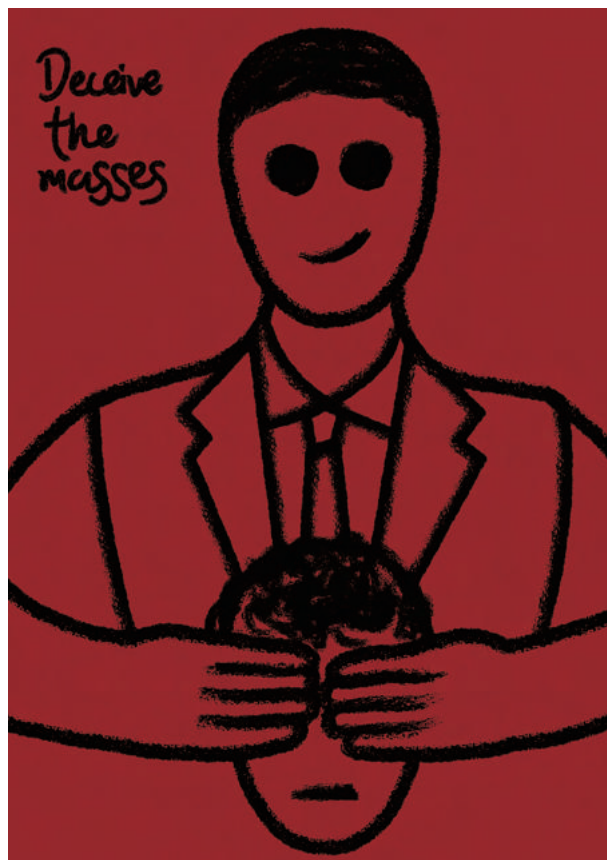
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島香漫漫 Formosa Cheers

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屍味塑餐 Fish or Trash

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Sport Stage in Taiwan

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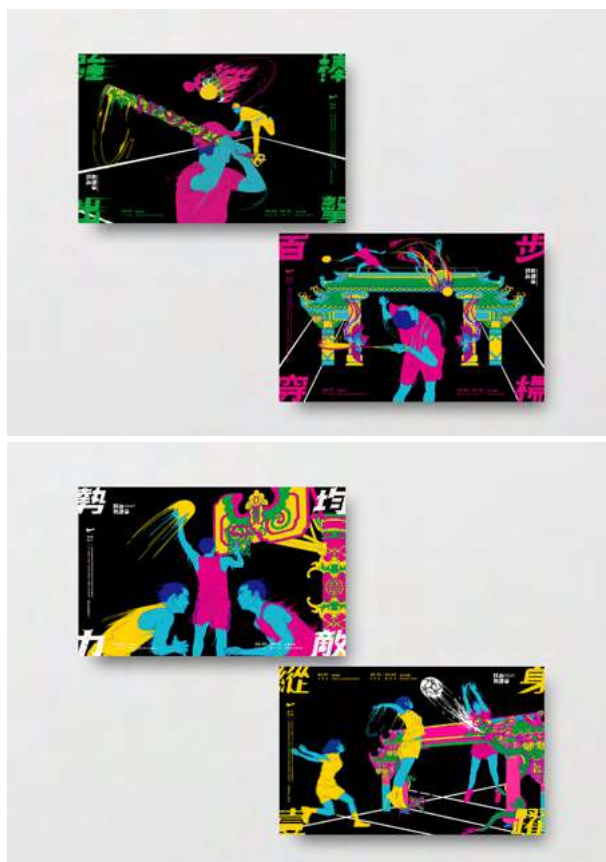
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字遊結社

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歸來 Come Back

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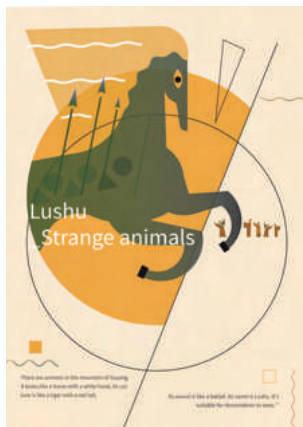
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山海經 Classic of Mountains and Seas

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Paperfly

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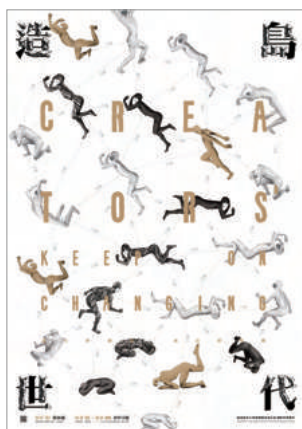
學校所在地 Location of School

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Creators' 造島世代

Creators

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Pollution

創作者 Designer(s)

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Creators' 造島世代

Creators

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天天開天眼

God's Eyes Everyday

創作者 Designer(s)

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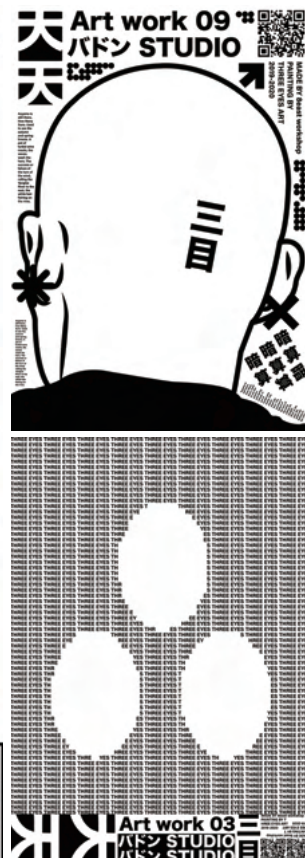
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None

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風花隨樂

Wind Flower with Music

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Circus

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入侵 Invasion

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一樣的 Equal

創作者 Designer(s)

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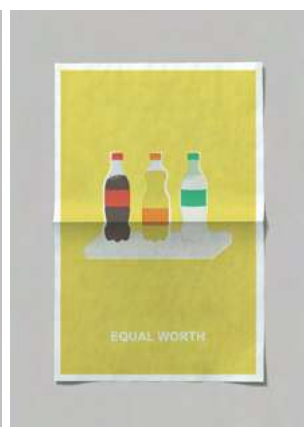
余淑吟
Shu-Yin Yu

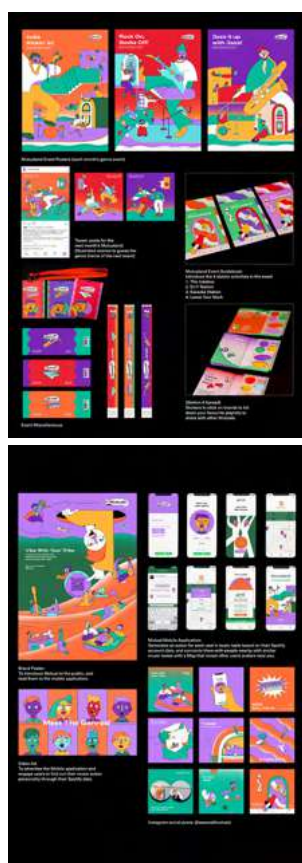
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Mutual-Vibe With Your Tribe

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自食其果

Reap What One Has Sown

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帶來和平？

Bring Peace?

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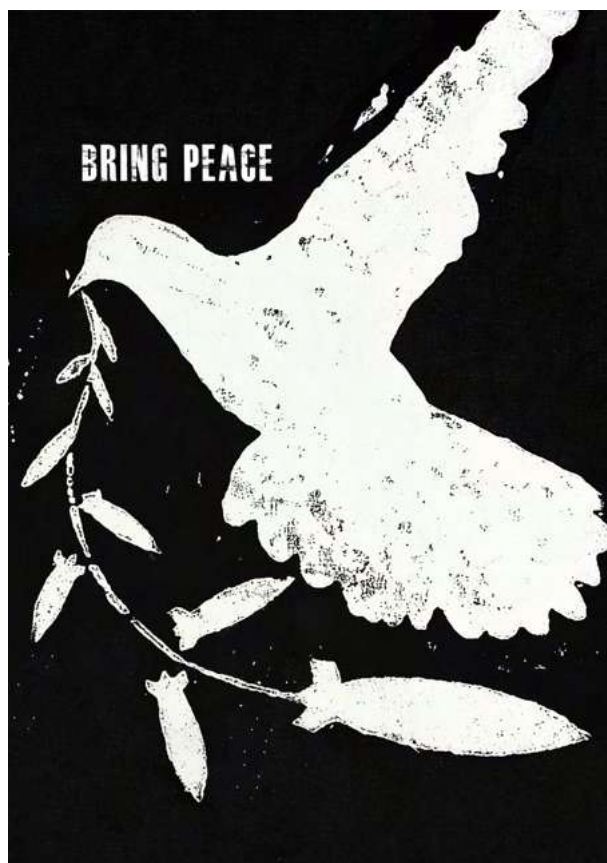
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《共生》 Symbiosis

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求救 Help

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“小心”自己

Be Careful about What You Do

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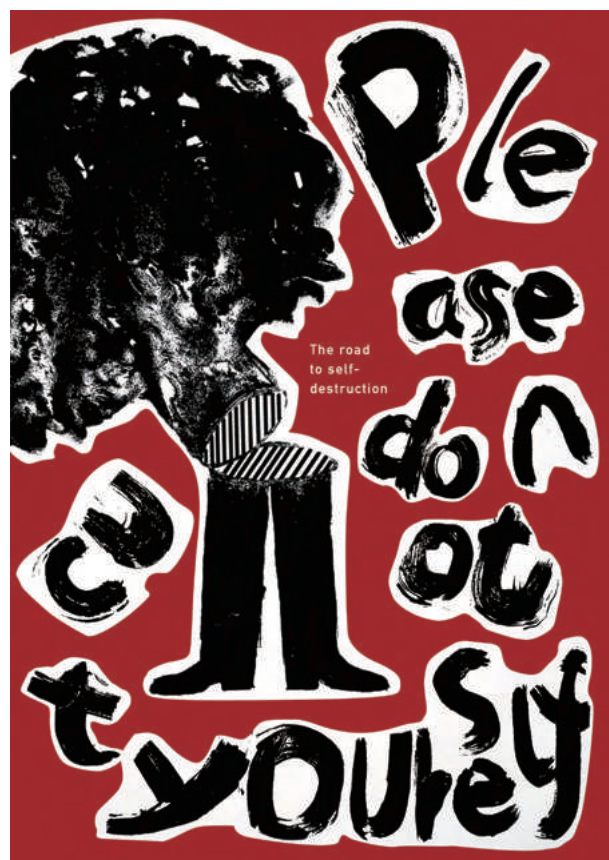
無
None

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性教育的錯失

The Miseducation of Sex

創作者 Designer(s)

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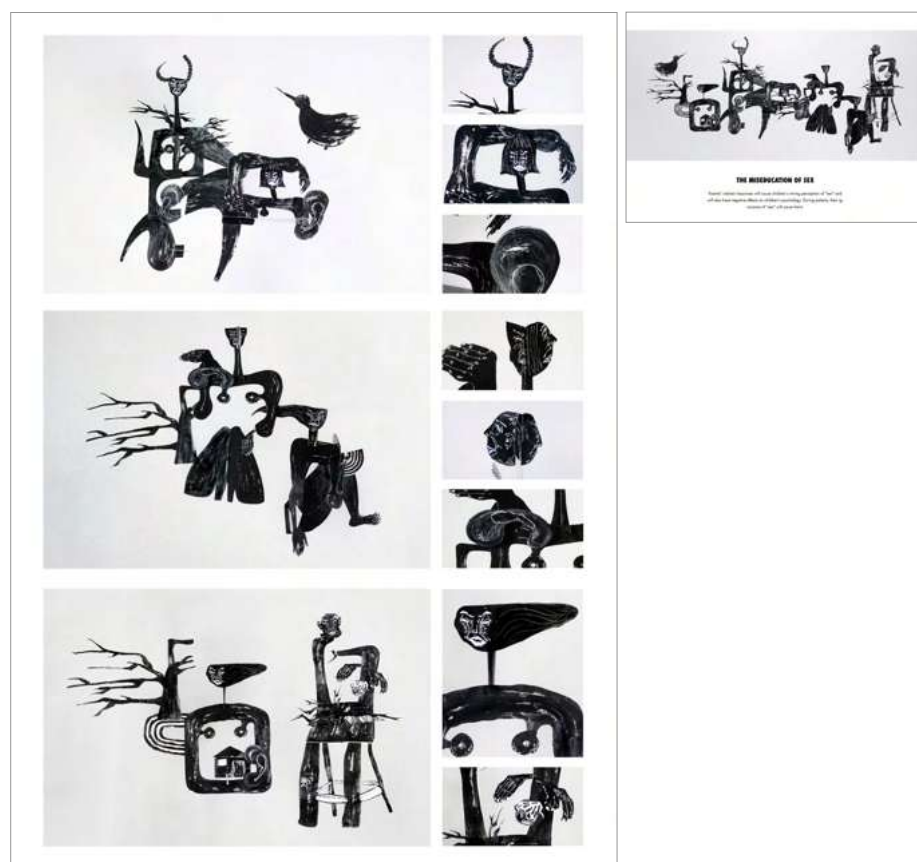
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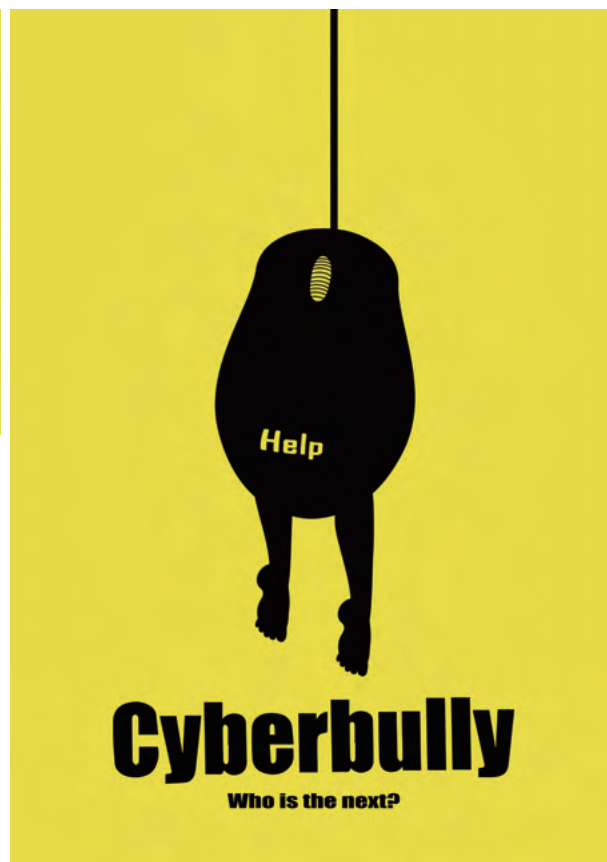
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亡路霸凌 Cyberbullying

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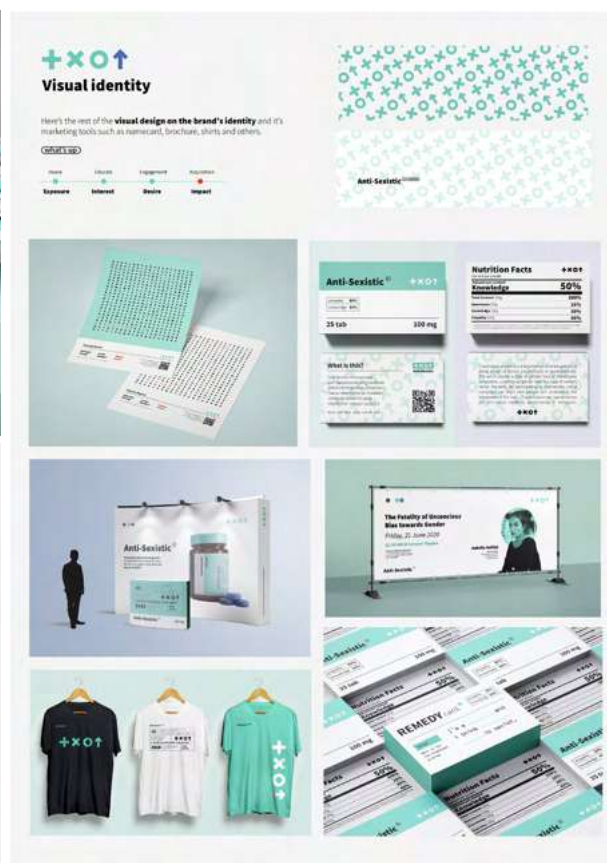
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Anti-Sexistic

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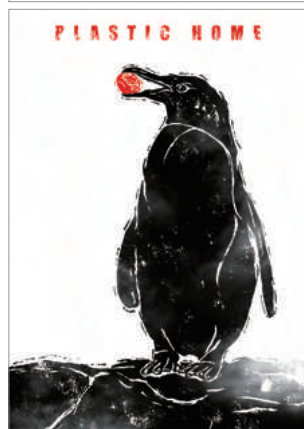
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塑膠之家 Plastic Home

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《塑寫花鳥》 《Plastic Pollution》

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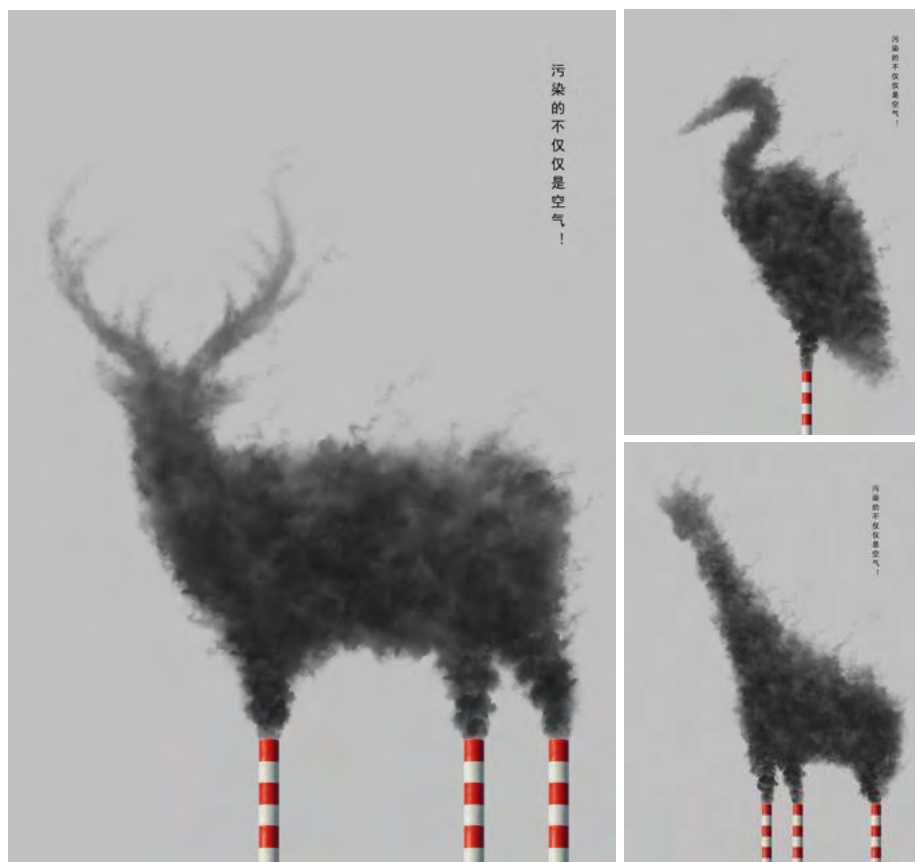
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相機放映室
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市場食物續抱計畫 Sustainable Market Food Project

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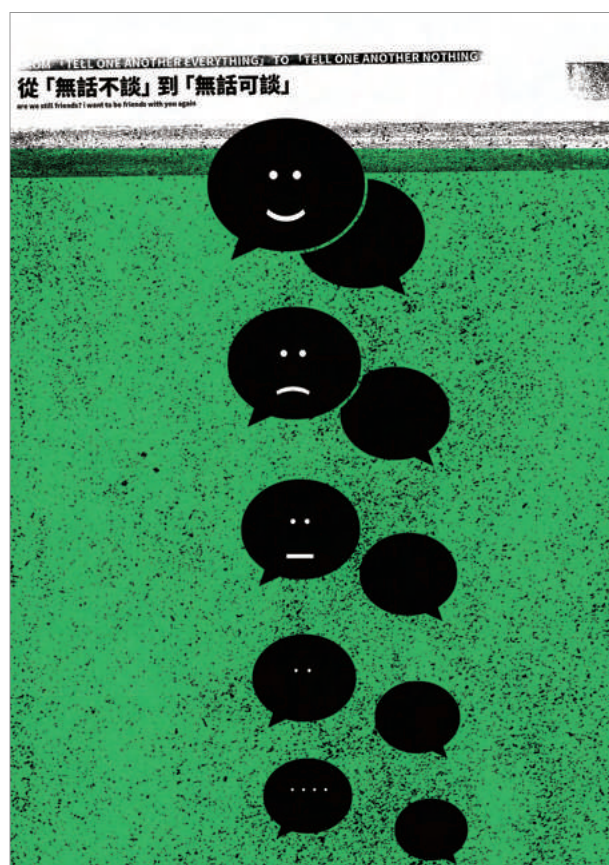
0219 地球休息日 2019 Earth Rest Day

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消逝

Fade Away

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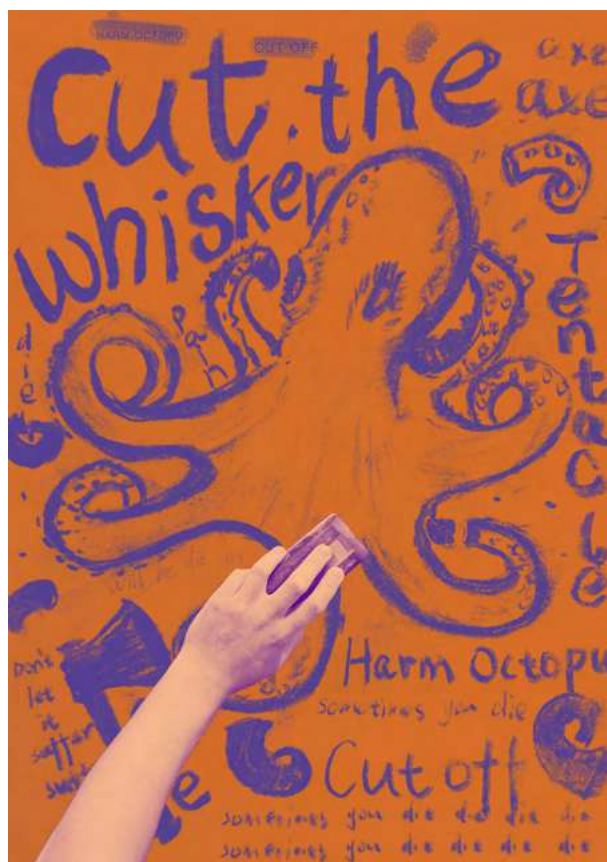
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只有殭屍才會咄咄逼人

Only Zombie Will Aggressive

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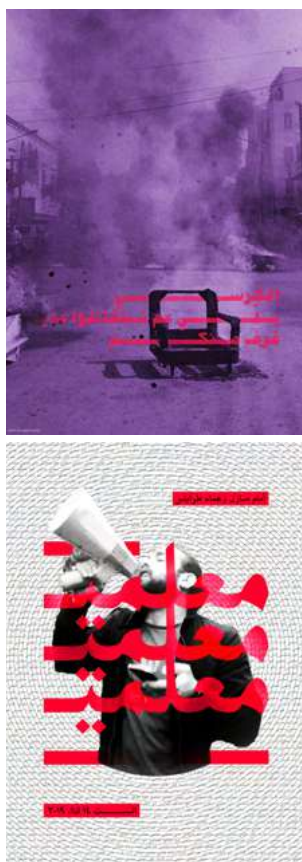
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Lebanon Revolution Posters

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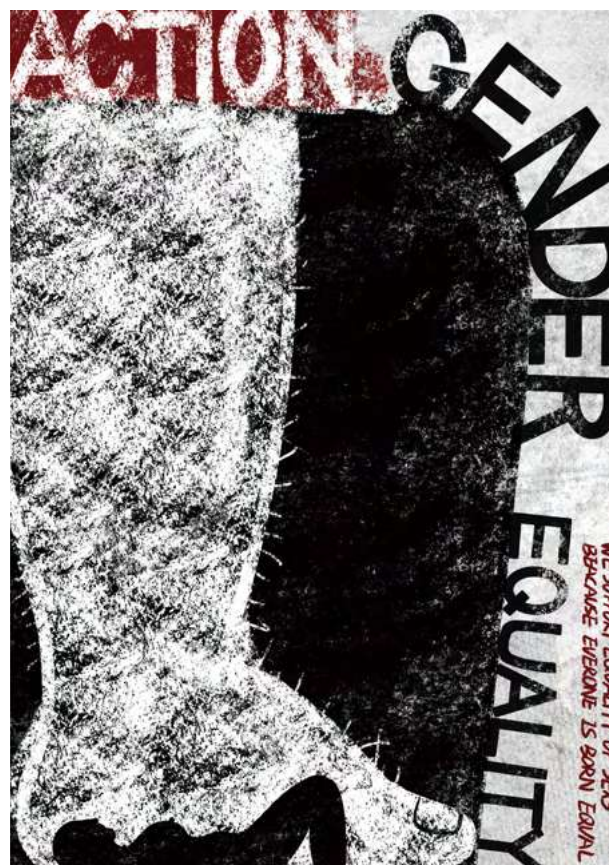
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共生

Intergrowth

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疫情不會挑顏色，但你會 But You Will

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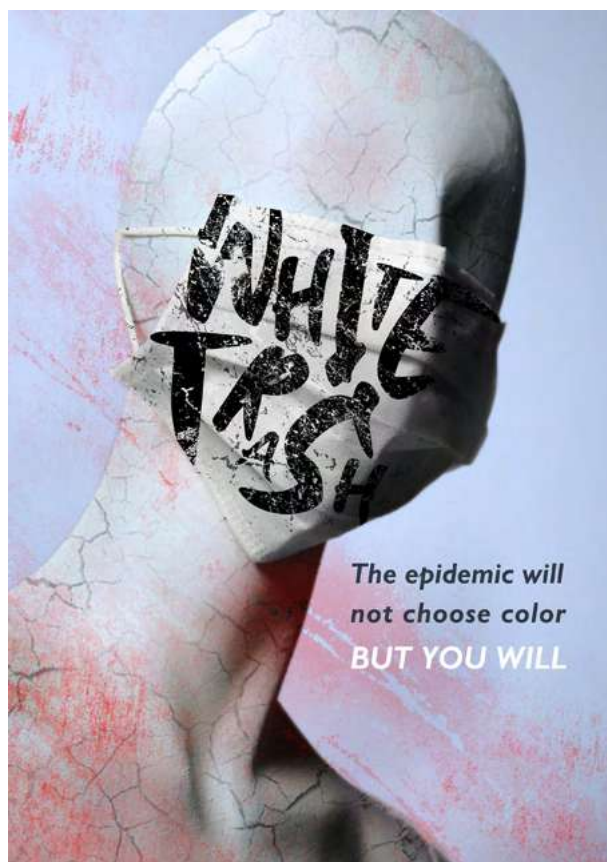
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停。

Stop.

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保護女“性” Protect the Female Sex

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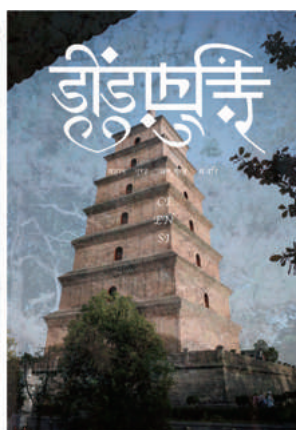
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中國古都景點名 About the Ancient Capital of China

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橙長 Orange Growth

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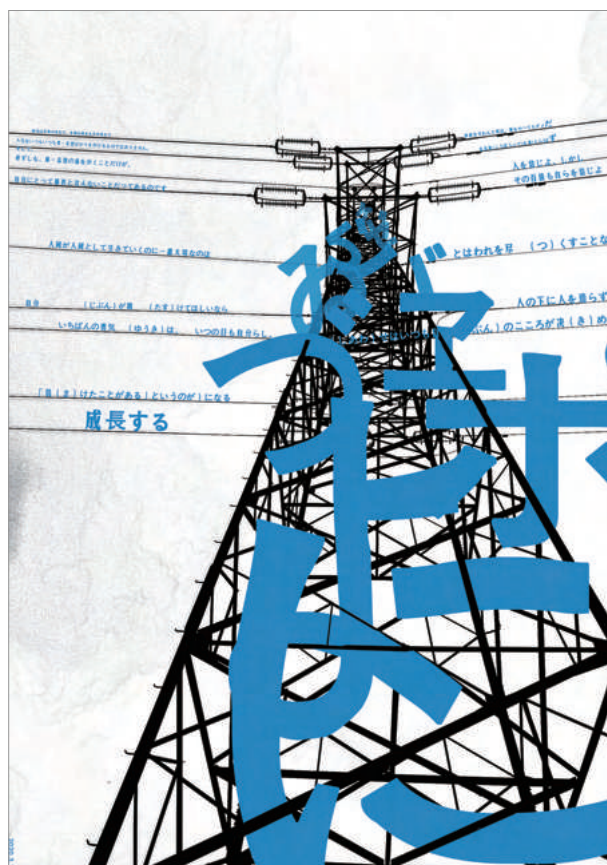
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“新衣” New Clothes

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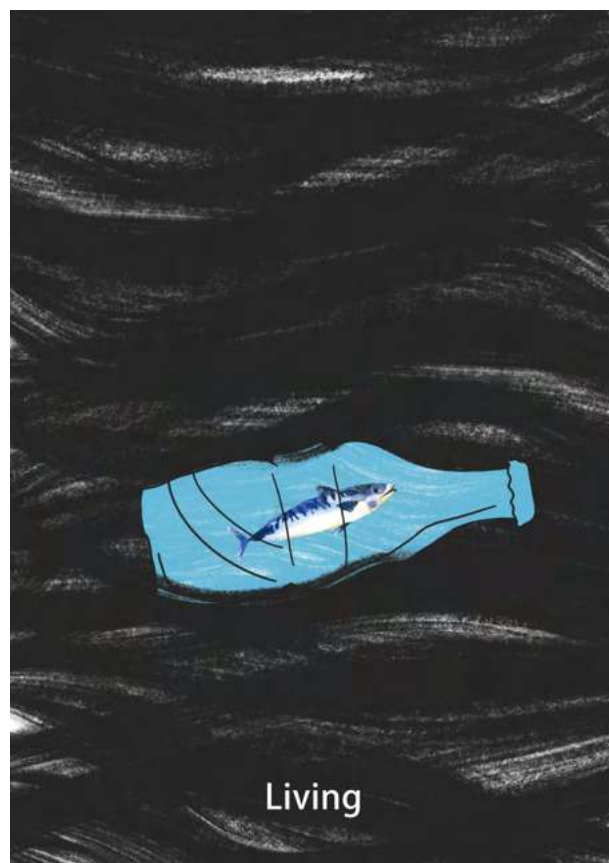
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唯一的家園 The Only Home

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利益

Interest

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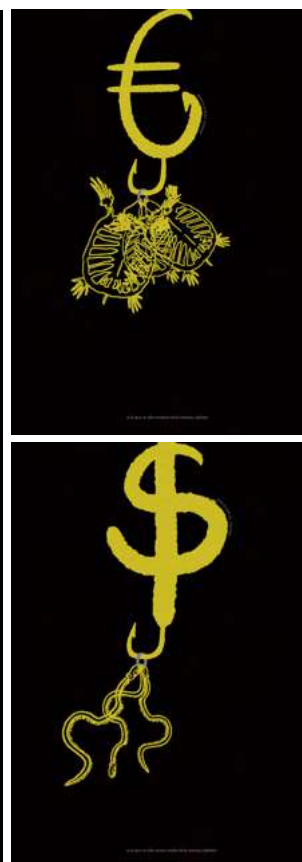
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保護

Protect

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速食對人體的傷害 Effects of Fast Food on the Body

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自由鴿 Free Pigeon

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沒有買賣就沒有傷害 No Business, No Harm

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All in

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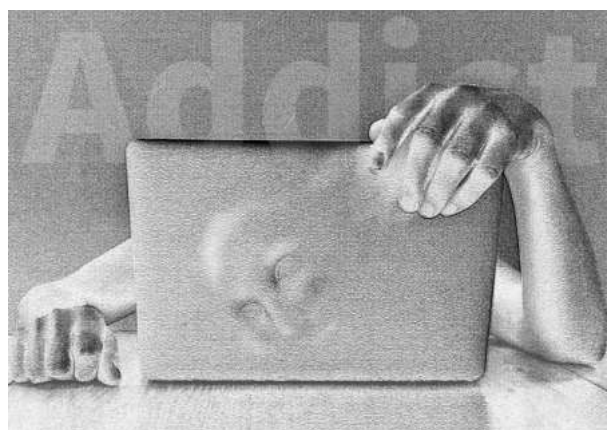
中國大陸

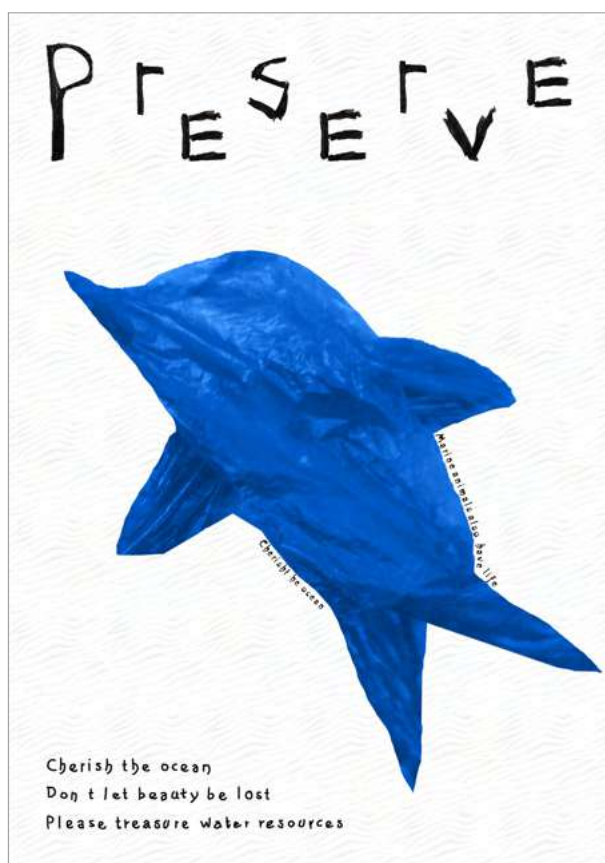
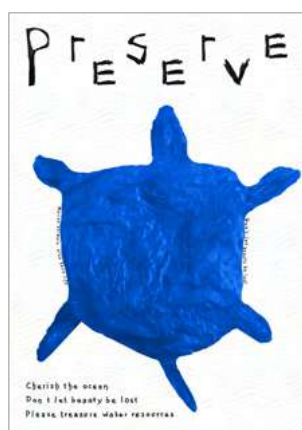
China

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保護海洋 Protection of the Marine

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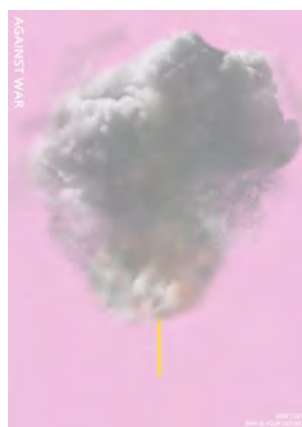
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反對戰爭 Against War

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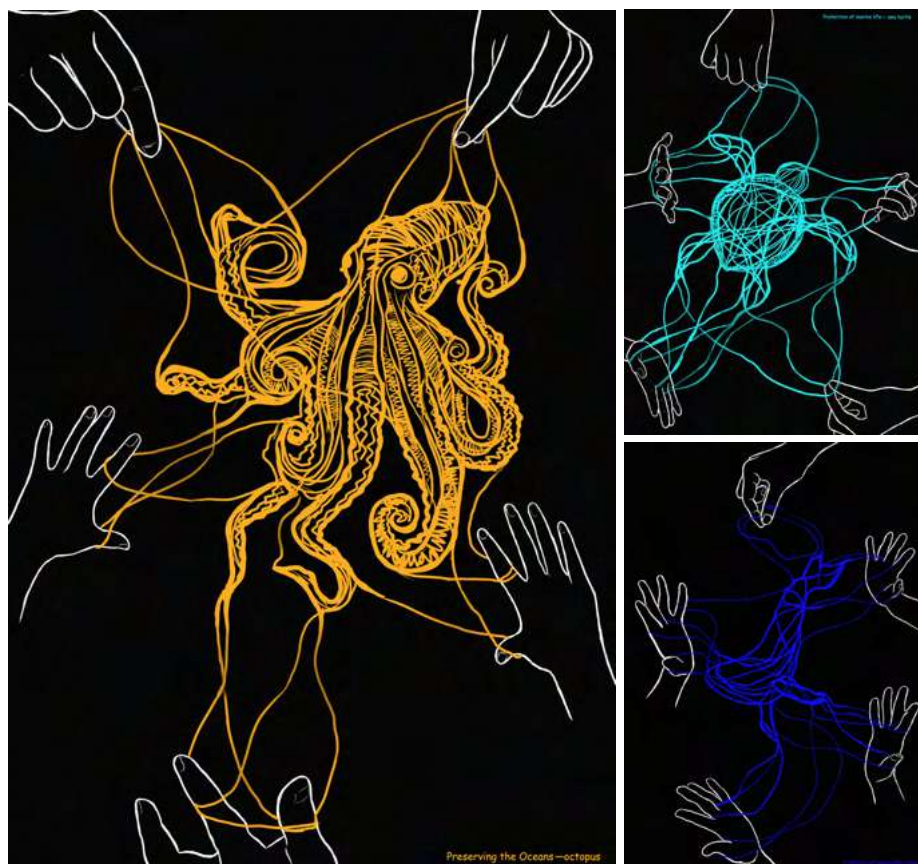
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我也可以

I Can

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《我們不要被改造》
《We Don't Want to be Reformed》

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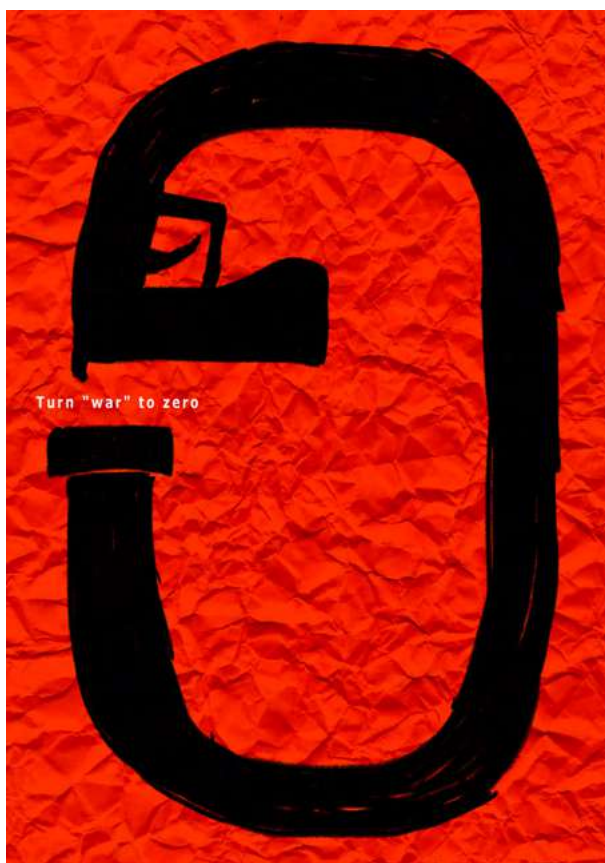
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化“戰”為零
Turn "War" to Zero

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和諧之樂

The Joy of Harmony

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消失的帽子

Disappearing Hat

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話權

Right to Speak

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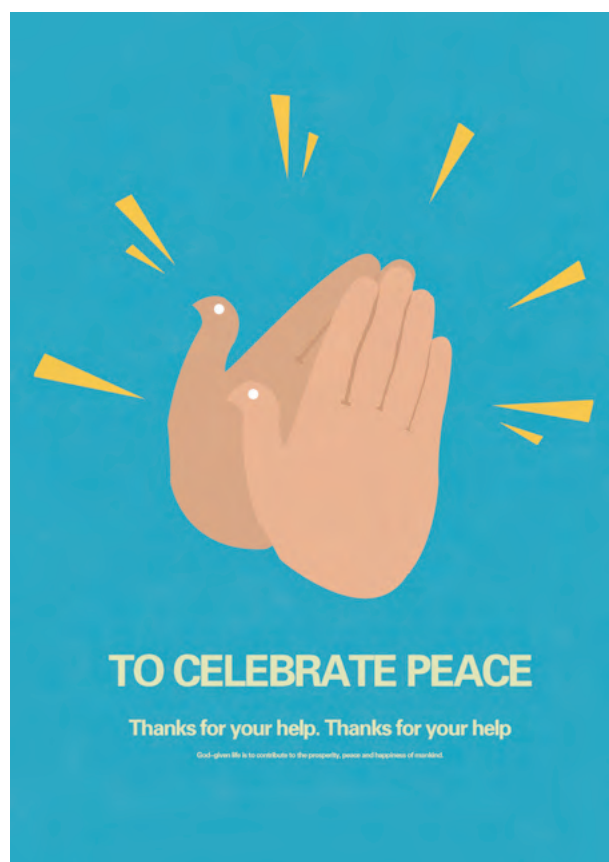
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賀和平

Make Peace

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茶經 Tea Classics

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蔣易融

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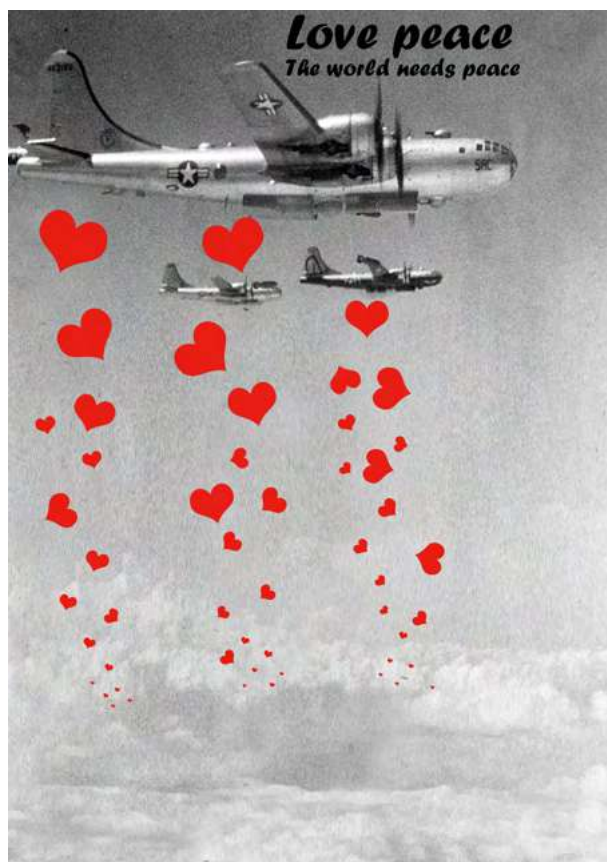
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100% 無塑膠超市 EcoZone

100% Plastic Free Mart
EcoZone

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100% PLASTIC FREE STORE

Problem

- 1. Using too much plastic bag
- 2. You can't buy the quantity of the products you want



Idea

- 1. Reduce the use of plastic
- 2. Customer service
- 3. Community Grocery Store
- 4. Combine modern technology

concept
technology + eco-friendly + creativity



Challenge

The process from reduce plastic bags
It is convenient to take and go than buy a dinner when
everything is ready. This is a huge challenge for humanity.

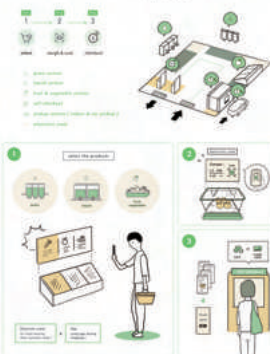
Where there is no specification, more
resources are wasted

Under the current system, the government's environmental
protection policies are more difficult to implement in tradi-
tional markets, night markets, or even food crafts. And, those
are the groups that use a lot of plastics.

100% PLASTIC FREE STORE App Design



100% PLASTIC FREE STORE HOW TO DO ?





哈爾濱工業大學圖書館 標誌設計

Logo Design of Harbin
University of Technology
Library

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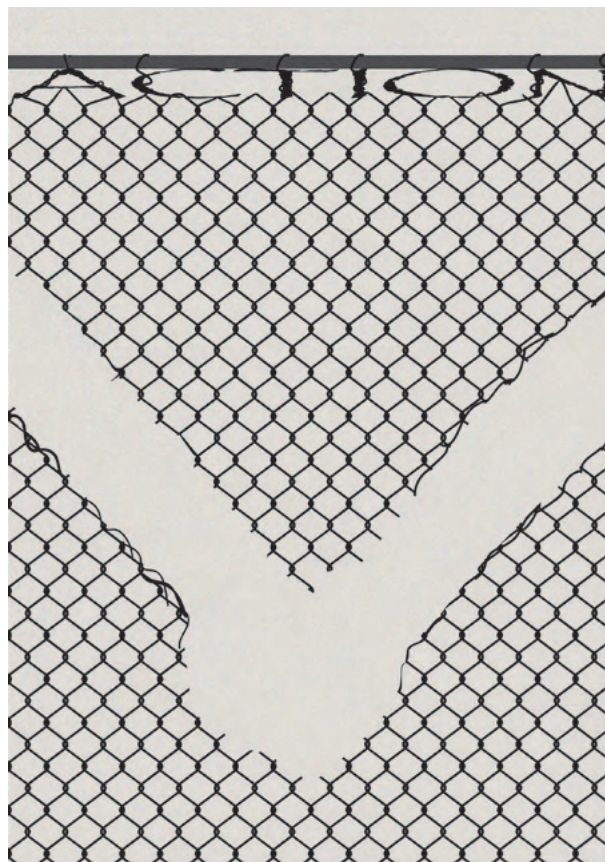
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突破困境

Surmount Strait

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《拒絕動物表演》 No Animal Performances

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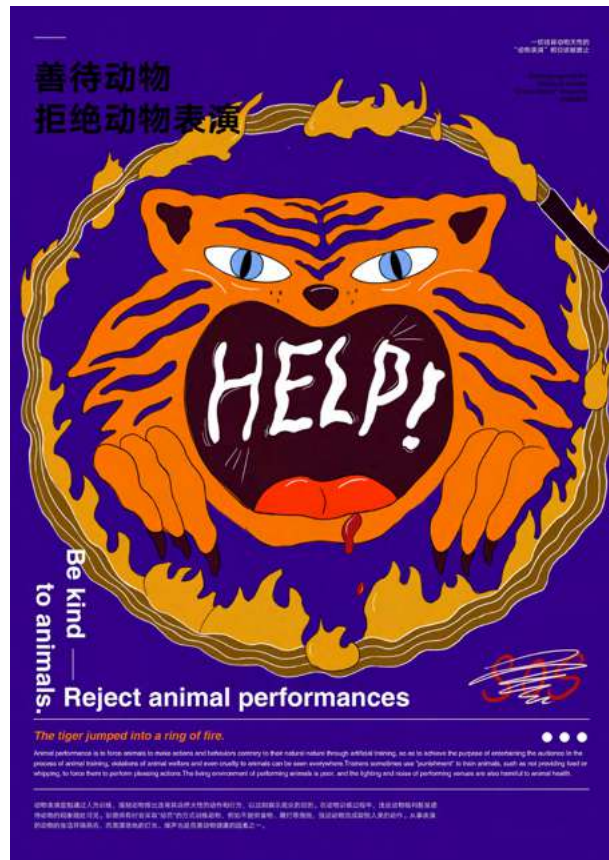
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戰爭 War

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《別讓它們離我們而去》 Don't Let Them Go

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《消暑》 Relieving Heat

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Taiwan

學校 School(s)

醒吾科技大學

Hsing Wu University



你不是只有砍樹而已 Not Only Chop Down Trees

創作者 Designer(s)

范慈軒

Tzu-Hsuan Fan

指導老師 Instructor(s)

游明龍

Ming-Lung Yu

學校所在地 Location of School

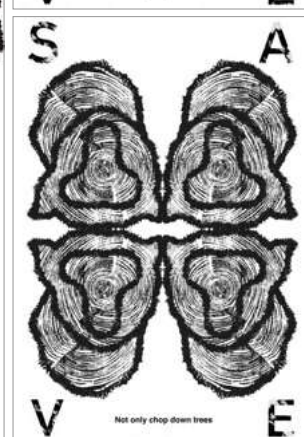
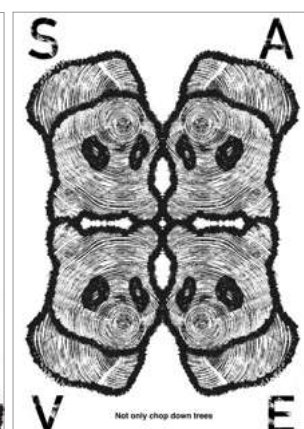
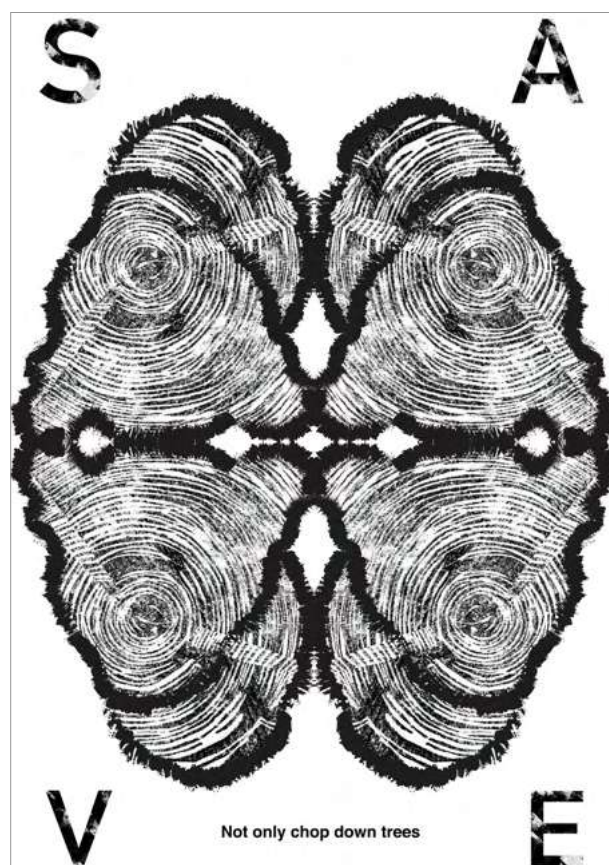
臺灣

Taiwan

學校 School(s)

亞洲大學

Asia University





南非鈔瞭解

Super Understanding of South Africa

創作者 Designer(s)

何佩紋、古承妤、阮郁霖
Pei-Wen He, Cheng-Yu Ku
Yu-Lin Ruan

指導老師 Instructor(s)

方曉璋
Siao-Wei Fang

學校所在地 Location of School

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Asia University



白色垃圾，人類災難

White Pollution : A Catastrophe For Humanity

創作者 Designer(s)

劉泓嘉
Hong-Jia Liu

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祝軍、隋因
Jun Zhu, Nan Sui

學校所在地 Location of School

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China

學校 School(s)

魯迅美術學院
Lu Xun Academy of Fine Arts

需要

Need Clean Air

創作者 Designer(s)

陳豔

Yeon Chin

指導老師 Instructor(s)

黃志雄

Zhi-Xiong Huang

學校所在地 Location of School

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China

學校 School(s)

福州大學

Fuzhou University



移動職人

Move Work

創作者 Designer(s)

黃亭瑀、賴亭妤、徐筠

Ting-Yu Huang, Ting-Yu Lai, Yun Hsu

指導老師 Instructor(s)

郭中元

Chung-Yuan Kuo

學校所在地 Location of School

臺灣

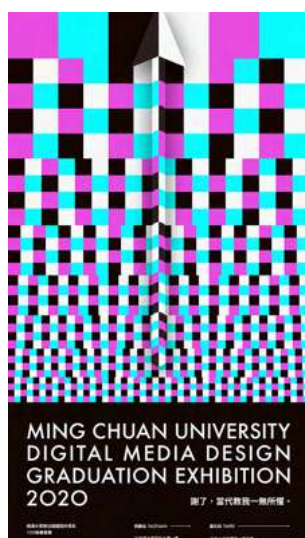
Taiwan

學校 School(s)

國立臺中教育大學

National Taichung University of Education





THX

創作者 Designer(s)

黃書亞、謝宇婷、王薇瑄
徐萱、楊中閔、蘇晏禾
Shu-Ya Huang, Yu-Ting Hsieh
Wei-Hsuan Wang, Hsuan Hsu
Chung-Min Yang, Yen-He Su

指導老師 Instructor(s)

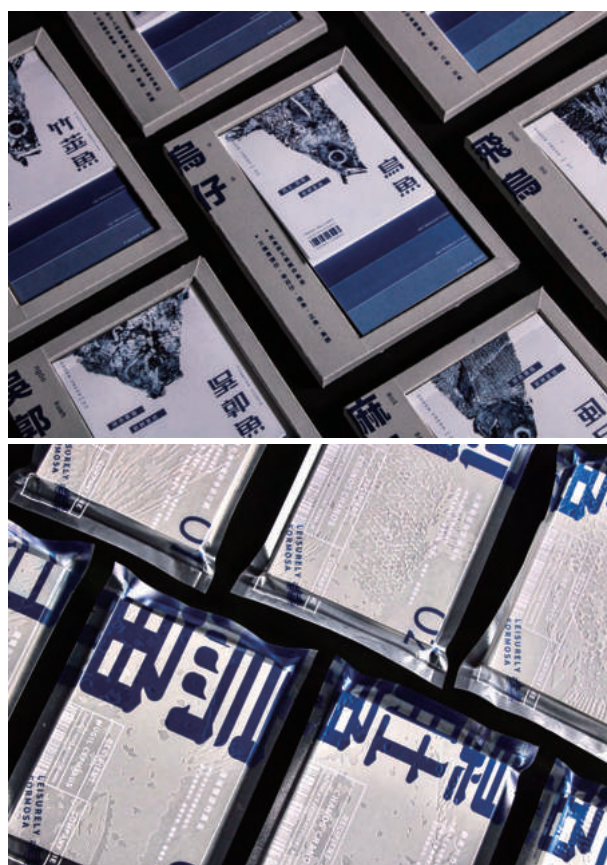
陳柏年
Po-Nien Chen

學校所在地 Location of School

臺灣
Taiwan

學校 School(s)

銘傳大學
Ming Chuan University



島嶼慢遊

Leisurely Formosa

創作者 Designer(s)

楊恩瑞、李宜謙、陳葶
En-Jui Yang, Yi-Qian Li, Ting Chen

指導老師 Instructor(s)

郭中元、黃煒仁、涂以仁
Chung-Yuan Kuo, Wei-Jen Huang
Yi-Ren Tu

學校所在地 Location of School

臺灣
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學校 School(s)

嶺東科技大學
Ling Tung University

我的家？ Where is My Home?

創作者 Designer(s)

鄭浩、陳夢俊、張琪
Hao Zheng, Meng-Jun Chen
Qi Zhang

指導老師 Instructor(s)

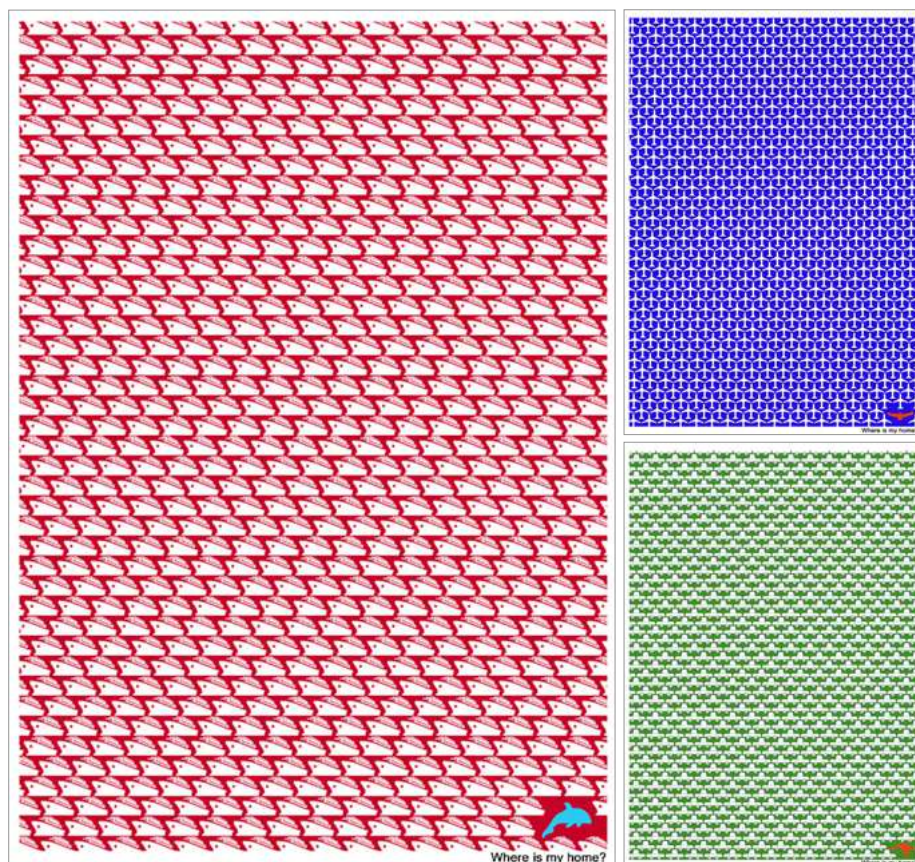
李雙
Shuang Li

學校所在地 Location of School

中國大陸
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學校 School(s)

福州大學
Fuzhou University



愛 Give Love

創作者 Designer(s)

張格
Ge Zhang

指導老師 Instructor(s)

黃濤、蔡志強
Tao Huang, Zhiqiang Cai

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福州大學
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餂餂怪物舌頭餅 Tian Tian Monster-Tongue-Shaped Pastry

創作者 Designer(s)

尤若茵、古承妤、洪羽岑
Jo-Yin Yu, Cheng-Yu Ku, Yu-Tsen Hung

指導老師 Instructor(s)

侯曉蓓
Hsiao-Pei Hou

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學校 School(s)

亞洲大學
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全民衛生運動 Residential Health Campaign

創作者 Designer(s)

官英琪、呂宛諭、張芷映
Ying-Chi Kuan, Wan-Yu Lu
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翁永圳
Yung-Chun Wong

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醒吾科技大學
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不要讓垃圾回錯誤的家 Don't Let the Garbage Go Back to the Wrong Home

創作者 Designer(s)

高慧峰
Hui-Feng Gao

指導老師 Instructor(s)

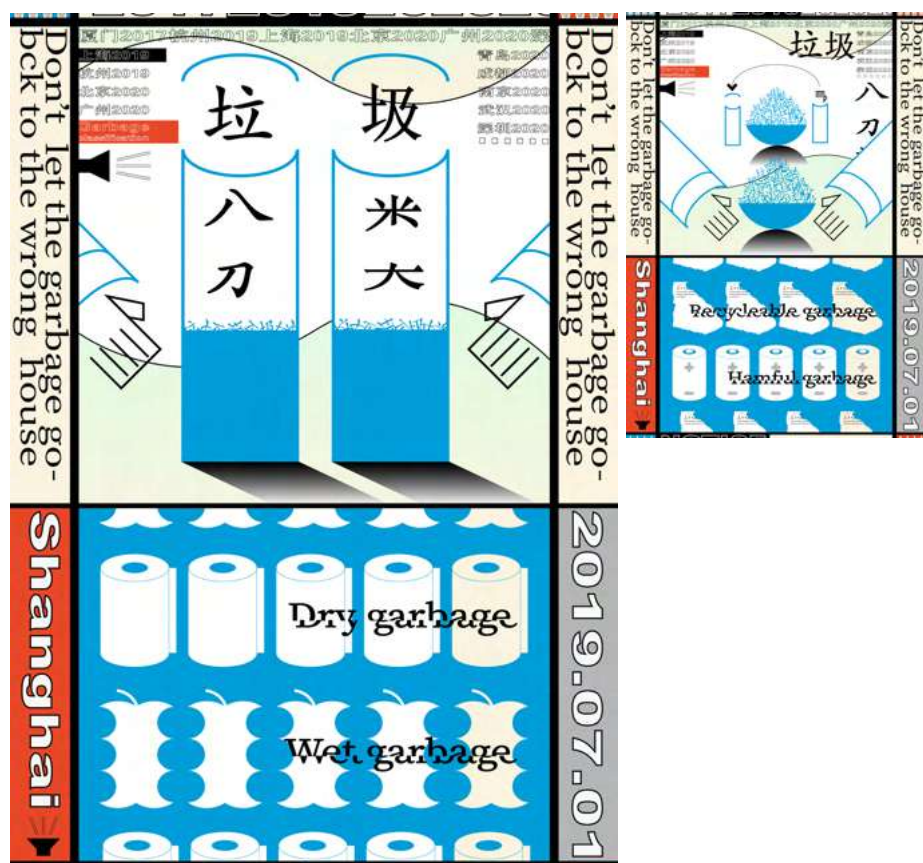
王靜藍
Jingyan Wang

學校所在地 Location of School

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學校 School(s)

上海大學
Shanghai University



《天性》 Nature

創作者 Designer(s)

夏婷婷
Ting-Ting Xia

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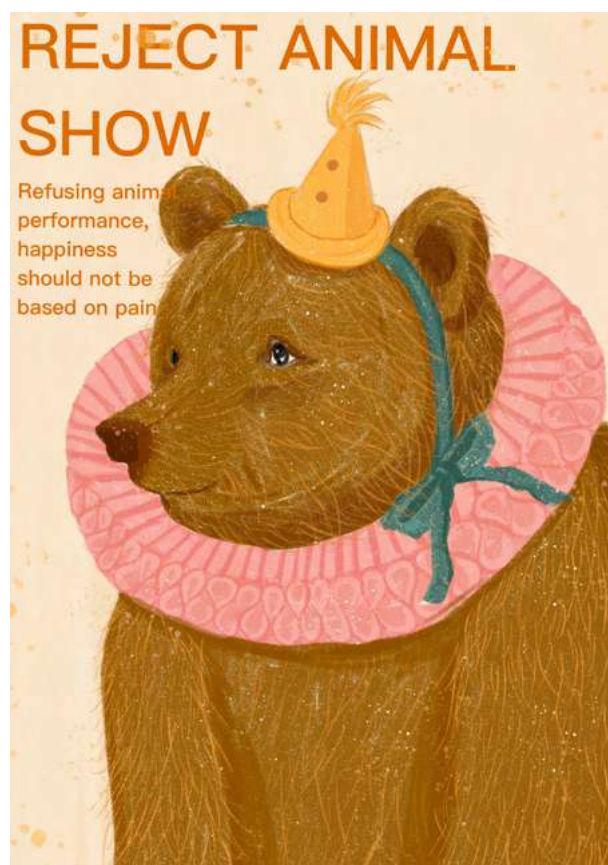
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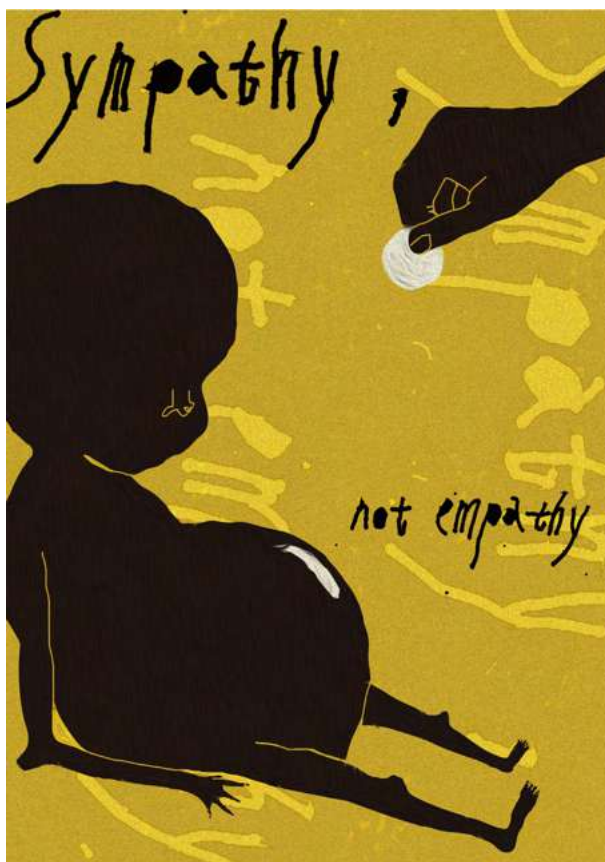
學校所在地 Location of School

中國大陸
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福州大學
Fuzhou University





開始同理，停止同情。
Start Empathy, Not Sympathy.

創作者 Designer(s)

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Hsin-Fu Li

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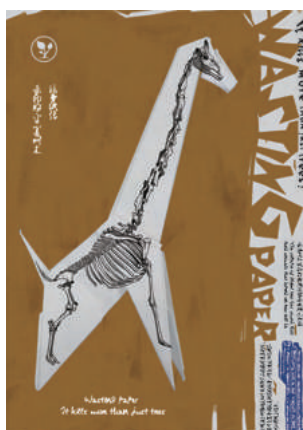
臺灣

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亞洲大學

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地球上的最後一隻動物
The Last Animal in the World

創作者 Designer(s)

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擁抱還是傷害

Hug or Hurt

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拒絕網路霸凌

Cyber Bullying Can Hurt

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唐·霧 《Tang·Fog》

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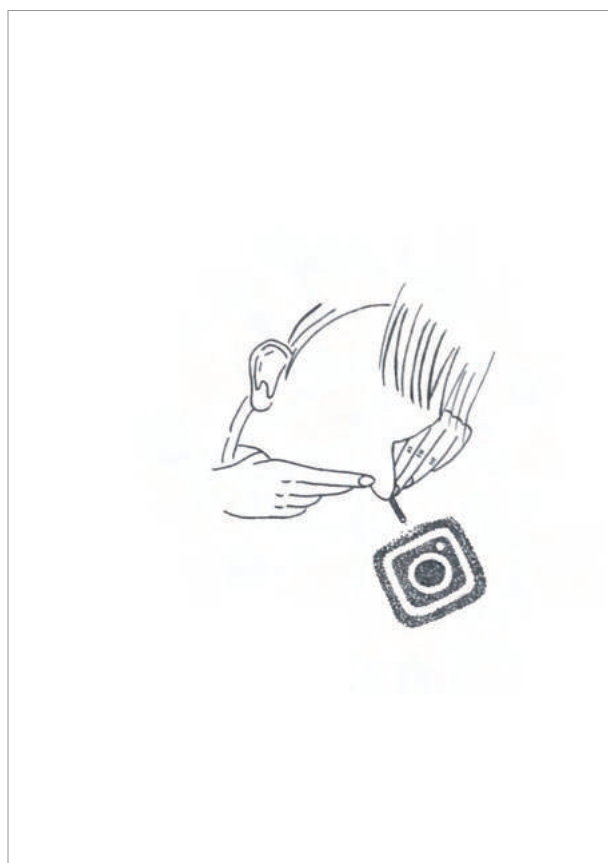
於硯
Yan Yu

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網路成癮 Internet Addiction

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共生

Symbiosis

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傳統女性標籤與現代突破

Traditional Female Label and Modern Breakthrough

創作者 Designer(s)

葉哈穎

Yely

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愛自己，做自己 Love Yourself, Be Yourself

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戴得苦，卻撐得住 Breathe Less(mask), Pain Less

創作者 Designer(s)

呂宛諭
Wan-Yu Lu

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Yung-Chun Wong

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醒吾科技大學
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怪物

Shadow

創作者 Designer(s)

顏嘉儀

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賴岳興

Yueh-Hsing Lai

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正修科技大學

Cheng Shiu University



和平

Peace

創作者 Designer(s)

陳昱杰

Yu-Jie Chen

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賴岳興

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正修科技大學

Cheng Shiu University





該即時行動了！

Action or Cut?

創作者 Designer(s)

陳郁喬

Yu-Qiao Chen

指導老師 Instructor(s)

無

None

學校所在地 Location of School

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亞洲大學

Asia University



來自臺灣

From Taiwan

創作者 Designer(s)

許雅筑、蔡亞妍、許峻豪

Ya-Zhu Xu, Ya-Xin Tsai, Chun-Hao Hsu

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林佳駿

Chia-Chun Lin

學校所在地 Location of School

臺灣

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學校 School(s)

南臺科技大學

Southern Taiwan University of

Science and Technology

不完全抗議手冊 Uncompleted Protest Guidance

創作者 Designer(s)

曾靖雯、邱柏嘉、陳怡君
孫易賢、陳佳琪、黃靜姿
張竹歲、鄭宇辰
Jing-Wen Tzeng, Bo-Jia Ciou
Yi-Jun Chen, Yi-Hsien Sun
Chia-Chi Chen, Jing-Zi Huang
Chu-Wei Chang, Yu-Chen Cheng

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張盛權
Sheng-Chuan Chang

學校所在地 Location of School

臺灣
Taiwan

學校 School(s)

中國科技大學
China University of Technology



《無聲告白》 Everything I Never Told You

創作者 Designer(s)

劉瑋玉
Wendy Liu

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張兵
Bing Zhang

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中國大陸
China

學校 School(s)

天津師範大學
Tianjin Normal University





《斷舍離》

Danshari

創作者 Designer(s)

劉瑋玉
Wendy Liu

指導老師 Instructor(s)

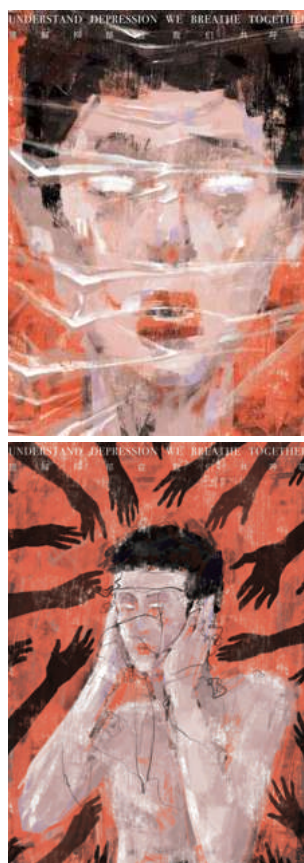
張兵
Bing Zhang

學校所在地 Location of School

中國大陸
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學校 School(s)

天津師範大學
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呼吸

Breathing

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周建
Zhou Jian

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學校 School(s)

長沙學院
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白色垃圾，人類災難

White Pollution : A Catastrophe For Humanity

創作者 Designer(s)

劉泓嘉
Hong-Jia Liu

指導老師 Instructor(s)

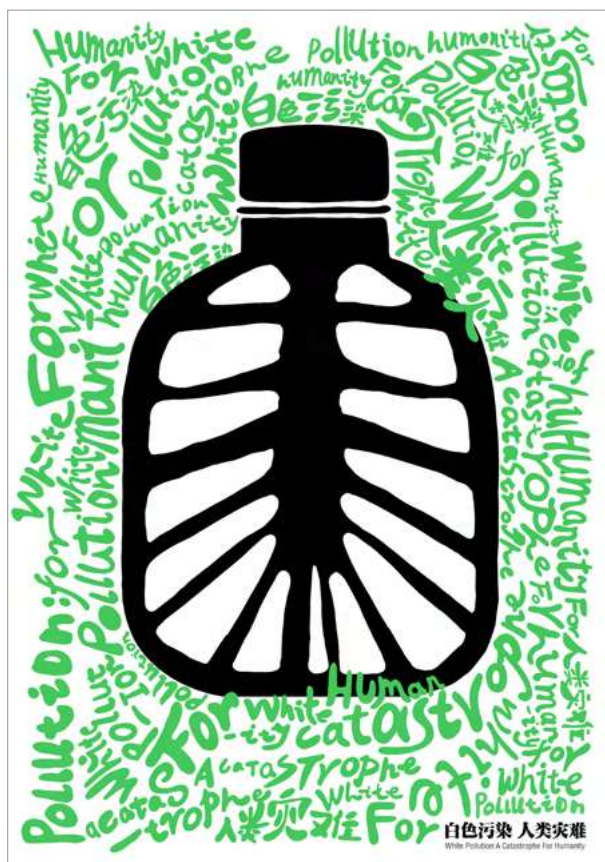
祝军、隋因
Jun Zhu, Nan Sui

學校所在地 Location of School

中國大陸
China

學校 School(s)

魯迅美術學院
Lu Xun Academy of Fine Arts



我們需要你們的幫忙！

We Need Your Help!

創作者 Designer(s)

許庭維
Ting-Wei Hsu

指導老師 Instructor(s)

羅光志
Kuang-Chin Lo

學校所在地 Location of School

臺灣
Taiwan

學校 School(s)

佛光大學
Fo Guang University





骨頭？塑膠？ Bone?Plastic?

創作者 Designer(s)

藍玉晴
Yu-Ching Lan

指導老師 Instructor(s)

方曉瑋
Siao-Wei Fang

學校所在地 Location of School

臺灣
Taiwan

學校 School(s)

亞洲大學
Asia University



Underwater Catalogue 2020

創作者 Designer(s)

Pipit Sinsudtipong

指導老師 Instructor(s)

無
None

學校所在地 Location of School

泰國
Thailand

學校 School(s)

瑪希敦大學
Mahidol University International
College

解放我

Set Me Free

創作者 Designer(s)

陳佳儀

Chia-Yi Chen

指導老師 Instructor(s)

游明龍

Ming-Lung Yu

學校所在地 Location of School

臺灣

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亞洲大學

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家庭暴力——一個被禁止的話題

Domestic Violence- A Forbidden Topic

創作者 Designer(s)

何梓璿

Zi-Xuan He

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Ling-Hung Shih

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國立臺灣師範大學

National Taiwan Normal University





Granny's- Cotton Candy Packaging

創作者 Designer(s)

Priyal Patel

指導老師 Instructor(s)

無

None

學校所在地 Location of School

印度

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世界聯合設計學院

United World Institute of Design



看不見的森林 Invisible Forest

創作者 Designer(s)

汪旭、黃絲雨

Xu Wang, Echo Huang

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陳慶軍

ChenQJ

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中國大陸

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安徽大學

Anhui University

江南印象 Impression of Jiangnan

創作者 Designer(s)
汪旭、黃絲雨
Xu Wang, Echo Huang

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陳慶軍
Chen QJ

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China

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安徽大學
Anhui University



塑膠的勝利 The Victory of Plastics

創作者 Designer(s)
汪旭、黃絲雨
Xu Wang, Echo Huang

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陳慶軍
Chen QJ

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安徽大學
Anhui University



尊重與友善 Be Respectable.

創作者 Designer(s)

許雅淇
Ya-Chi Hsu

指導老師 Instructor(s)

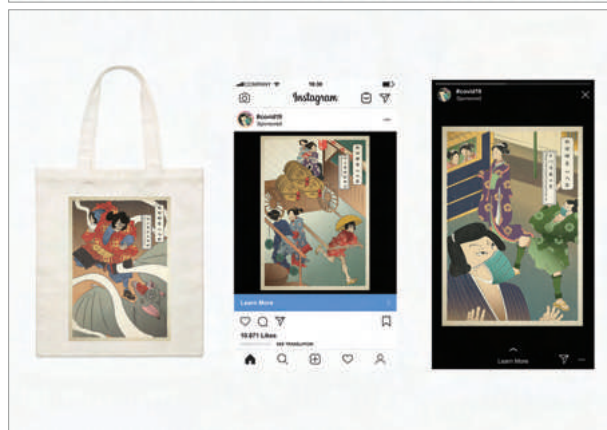
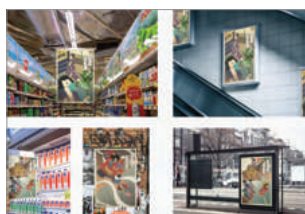
無
None

學校所在地 Location of School

臺灣
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學校 School(s)

亞洲大學
Asia University



People vs Covid-19

創作者 Designer(s)

Germaine Lim Xin Xuan

指導老師 Instructor(s)

無
None

學校所在地 Location of School

新加坡
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學校 School(s)

淡馬錫理工學院
Temasek Polytechnic

《百聞不如一“毬”——中國毬球文化推廣資訊圖設計》

"Shuttlecock" is Better Than a Hundred Stories-
-Chinese Shuttlecock Culture Promotion Information

創作者 Designer(s)

王婉清、徐家豪
Joya, Howe

指導老師 Instructor(s)

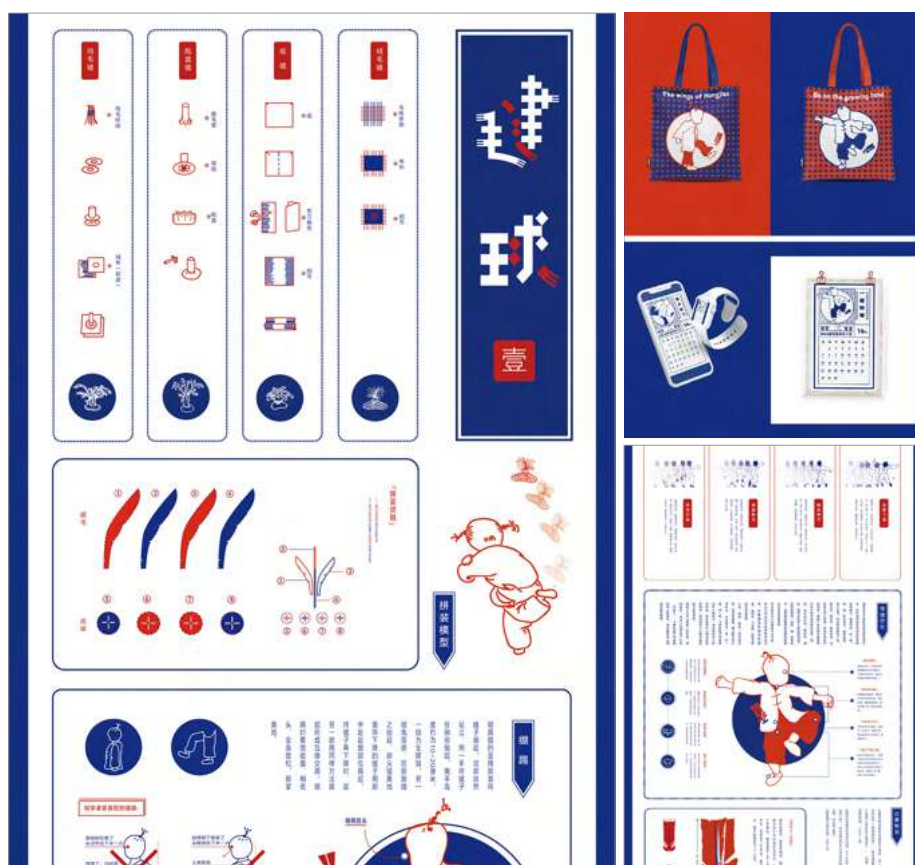
黃驩春
Su-Chun Huang

學校所在地 Location of School

中國大陸
China

學校 School(s)

上海師範大學天華學院
Shanghai Normal University
TIANHUA College



病從口入

Protect Nature

創作者 Designer(s)

劉佳欣
Lili

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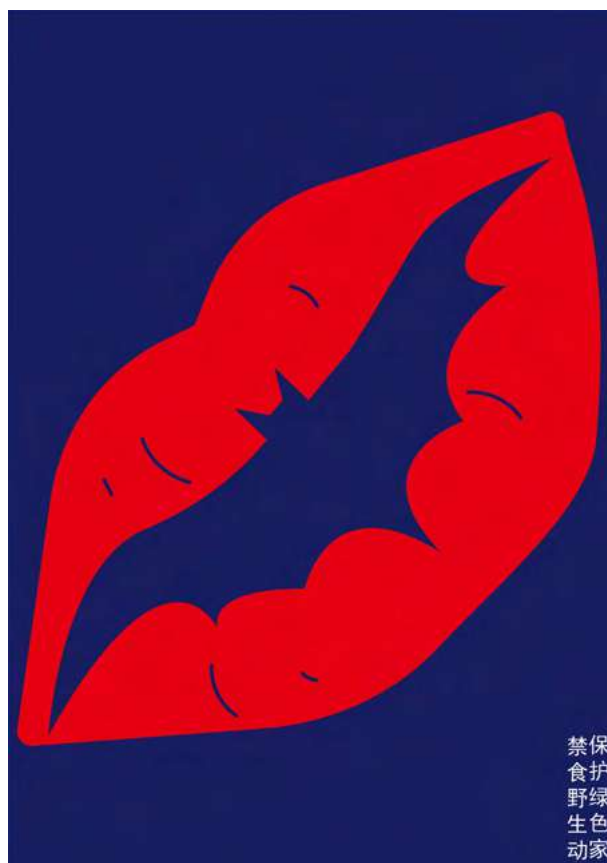
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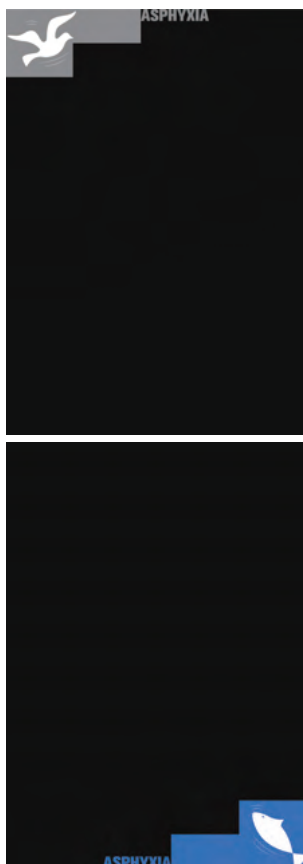
學校所在地 Location of School

中國大陸
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學校 School(s)

濟南大學
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Asphyxia

創作者 Designer(s)

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Hai-Tao Huang

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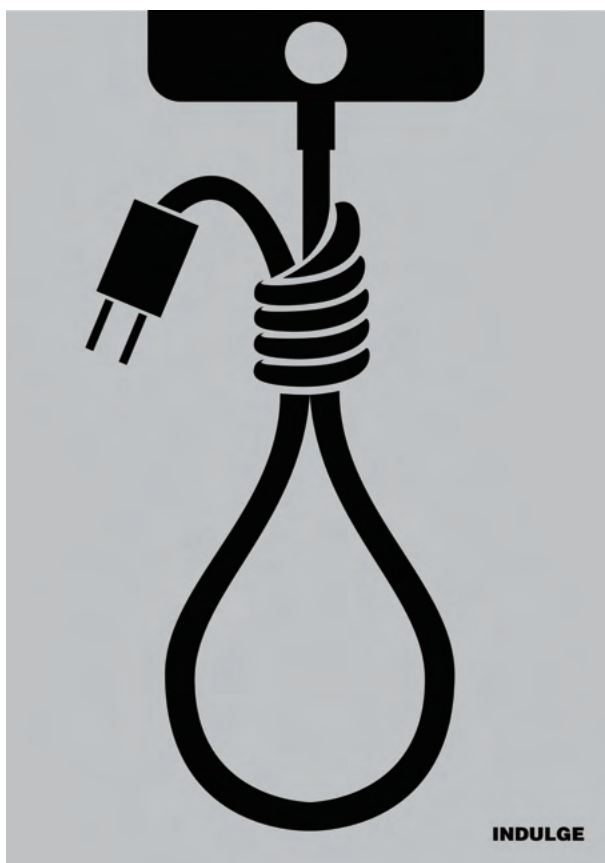
無
None

學校所在地 Location of School

中國大陸
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山東工藝美術學院
Shandong University of Art & Design



Indulge

創作者 Designer(s)

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無
None

學校所在地 Location of School

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The Republic of Turkey is
Lovely.

創作者 Designer(s)

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大報恩寺琉璃塔 - 資訊
圖表

Porcelain Tower of Nanjing
Glass Tower-Infographic

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姜楠

Nan Jiang

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師悅

Shi Yue

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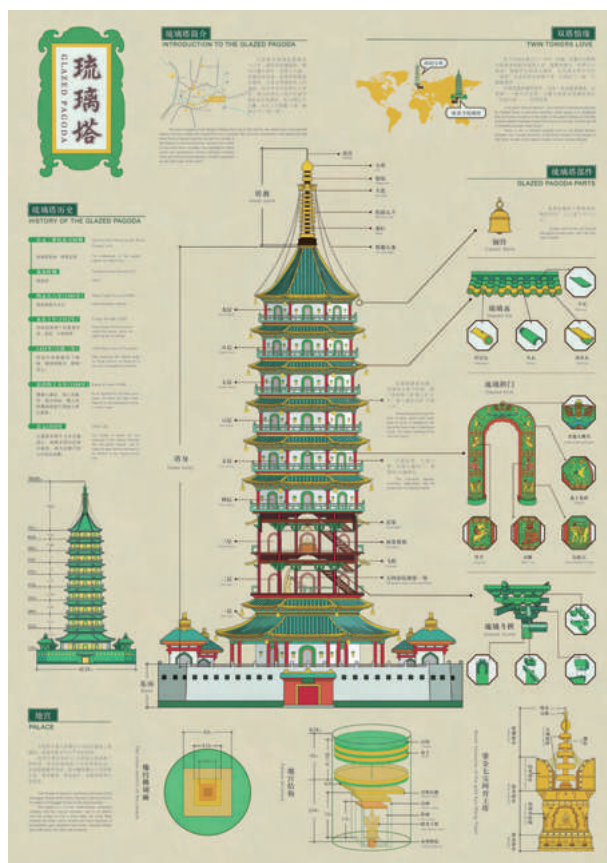
中國大陸

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Spot It!

創作者 Designer(s)

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指導老師 Instructor(s)

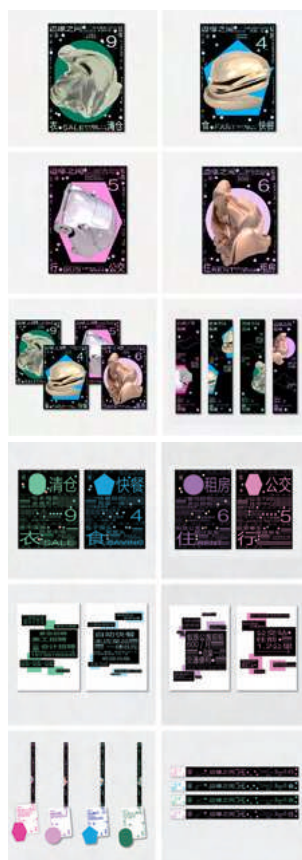
Shawn Yeo, Ong Guat Teng

學校所在地 Location of School

新加坡
Singapore

學校 School(s)

南洋理工學院
Nanyang Polytechnic



邊緣之間 - 蟻族視覺形象設計

Between the Edges-Ant Image Design

創作者 Designer(s)

蔡婕環
Jie-Huan Cai

指導老師 Instructor(s)

吳勇
Yong Wu

學校所在地 Location of School

中國大陸
China

學校 School(s)

汕頭大學
Shantou University

未來 Future

創作者 Designer(s)

徐盟
Meng Xu

指導老師 Instructor(s)

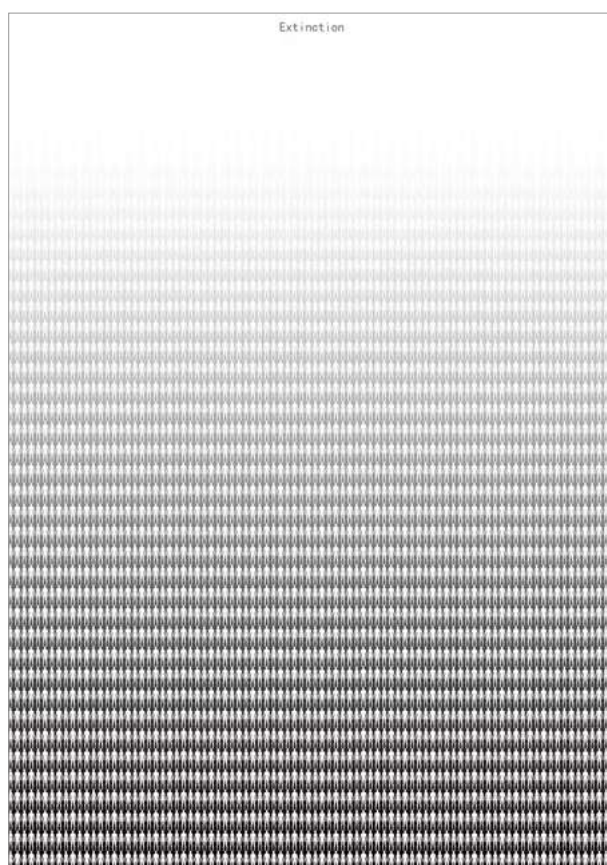
朱和平、姚進
Heping Zhu, Jin Yao

學校所在地 Location of School

中國大陸
China

學校 School(s)

湖南工業大學
Hunan University of Technology



Destination Branding of Tugu Village

創作者 Designer(s)

Devina Phangestu

指導老師 Instructor(s)

Adhreza Brahma

學校所在地 Location of School

印尼
Indonesia

學校 School(s)

印尼多媒體大學
Multimedia Nusantara University





戰爭就是死亡！

War is Death!

創作者 Designer(s)

黃海濤、林樹鑫

Hai-Tao Huang, Shu-Xin Lin

指導老師 Instructor(s)

鄧雅楠

Yanan Deng

學校所在地 Location of School

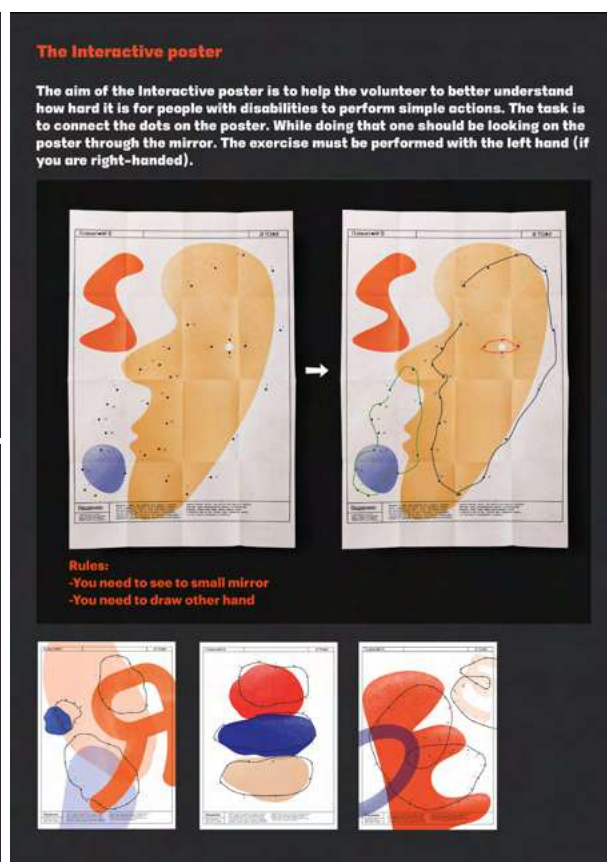
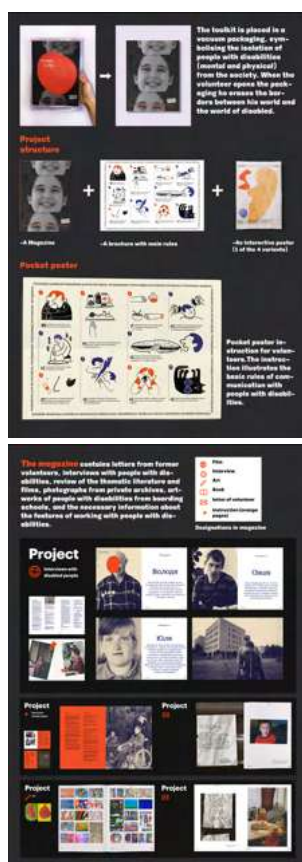
中國大陸

China

學校 School(s)

山東工藝美術學院

Shandong University of Art & Design



So Do I

創作者 Designer(s)

Valeria

指導老師 Instructor(s)

Tatiana Aleksandrova

學校所在地 Location of School

俄羅斯

Russia

學校 School(s)

聖彼得堡國立大學

Saint Petersburg University

剩宴計畫

2050 Survival

創作者 Designer(s)

李立恒、小安、譚文瀚
Iain, Arian Norton, Cannon

指導老師 Instructor(s)

趙晨音
Chenyin Zhao

學校所在地 Location of School

中國大陸
China

學校 School(s)

中國美術學院
China Academy of Art



左體

Left Font

創作者 Designer(s)

甘薇云
Wei-Yun Kan

指導老師 Instructor(s)

鄭司維
Szu-Wei Cheng

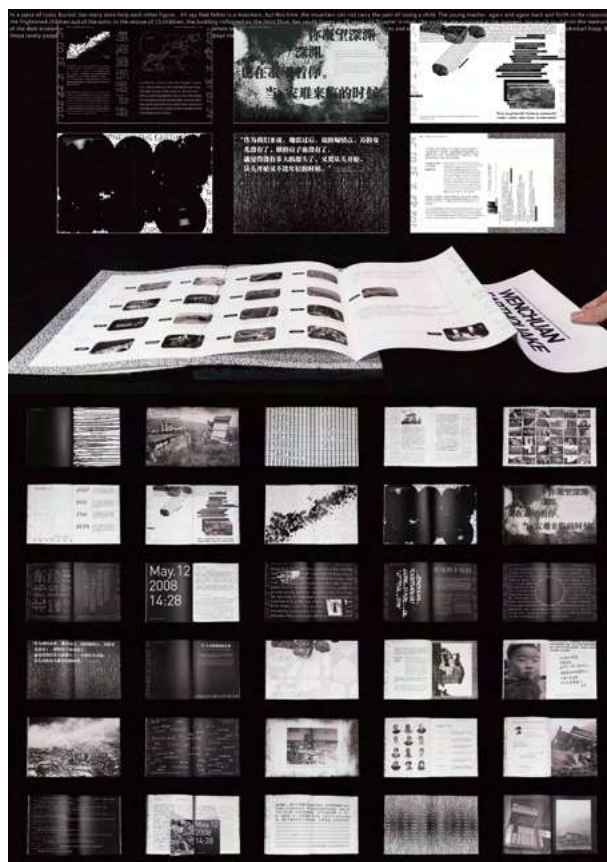
學校所在地 Location of School

臺灣
Taiwan

學校 School(s)

國立臺灣科技大學
National Taiwan University of
Science and Technology





《東經 102° 北緯 31°》 | 傾聽震後的聲音

102°E 31°N - Listen to the Sounds of the Earthquake

創作者 Designer(s)

馬遠志
Yuan-Zhi Ma

指導老師 Instructor(s)

黃肖銘、吳瑋
Xiao-Ming Huang, Wei Wu

學校所在地 Location of School

中國大陸
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學校 School(s)

廣州美術學院
Guangzhou Academy of Fine Arts



吾糕厚呷

Wu Gau Hou Hsia

創作者 Designer(s)

林奕芳、許姿妍、林宜慧
郭芷緹
Yi-Fung Lin, Tzu-Yen Hsu
Yi-Huei Lin, Chih-Ti Kuo

指導老師 Instructor(s)

鄭建華
Chien-Hua Cheng

學校所在地 Location of School

臺灣
Taiwan

學校 School(s)

亞洲大學
Asia University

《知味》書籍設計——大連美食探索

《Toast》-Dalian Cuisine Exploration

創作者 Designer(s)

于桐、胡慧穎、鄭斐宇
Tong Yu, Hui-Ying Hu, Fei-Yu Zheng

指導老師 Instructor(s)

李欣蔚、胡舒哈
Xin-Wei Li, Shu-Han Hu

學校所在地 Location of School

中國大陸
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學校 School(s)

魯迅美術學院
Lu Xun Academy of Fine Arts



雲南少數民族文化傳播——海報設計

Spreading Yunnan Minorities Culture —— Poster Designing

創作者 Designer(s)

付佳
Clover

指導老師 Instructor(s)

賀沁洋
Qin-Yang He

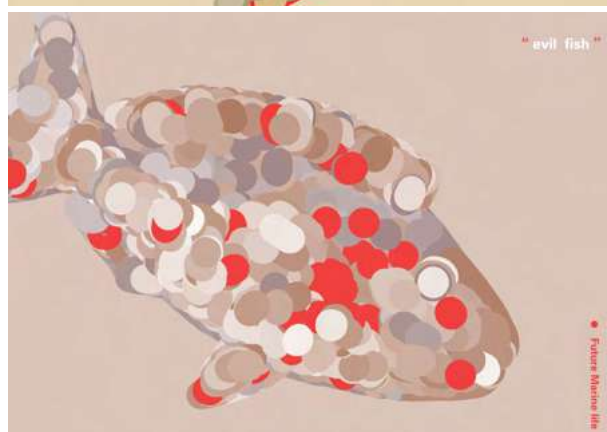
學校所在地 Location of School

中國大陸
China

學校 School(s)

深圳大學
Shenzhen University





《未來海洋生物》 Future Marine Life

創作者 Designer(s)

楊燁傑
Ye-Jie Yang

指導老師 Instructor(s)

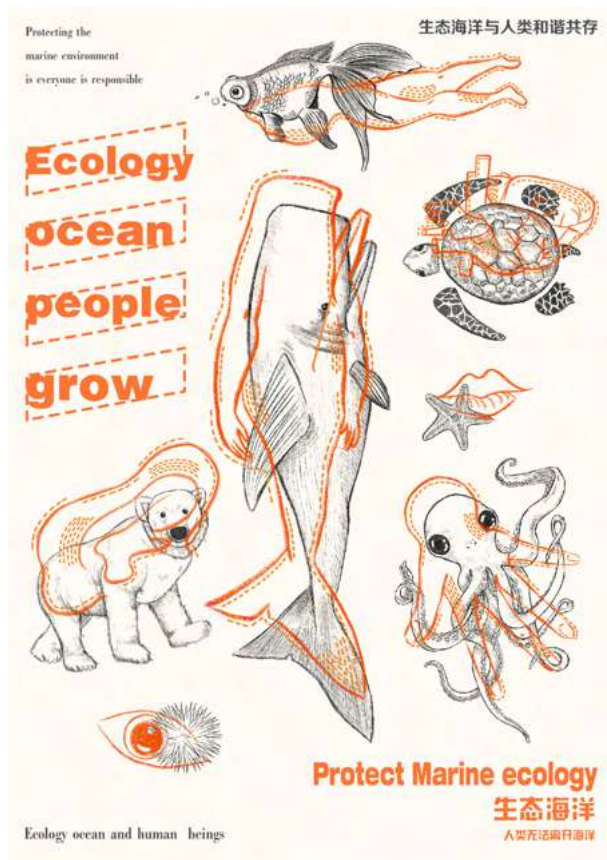
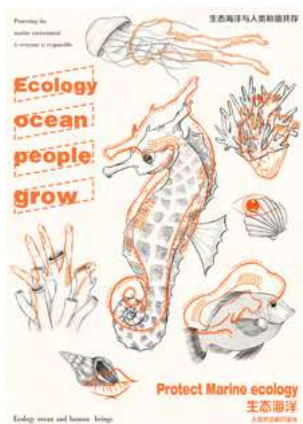
無
None

學校所在地 Location of School

中國大陸
China

學校 School(s)

廣西藝術學院
Guangxi Arts Institute



生態海洋 Ecological Marine

創作者 Designer(s)

胡嘉琦
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王棟
Dong Wang

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學校 School(s)

江蘇海洋大學
Jiangsu Ocean University

妳不可以 Females Can't

創作者 Designer(s)

周筱晨、張珉綸、楊雅淇
Hsiao-Chen Chou, Dai-Lun Chang
Ya-Qi Yang

指導老師 Instructor(s)

羅凱
Kai Lo

學校所在地 Location of School

臺灣
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國立臺灣藝術大學
National Taiwan University of Arts



和平 Peace

創作者 Designer(s)

畢經猛
Jing-Meng Bi

指導老師 Instructor(s)

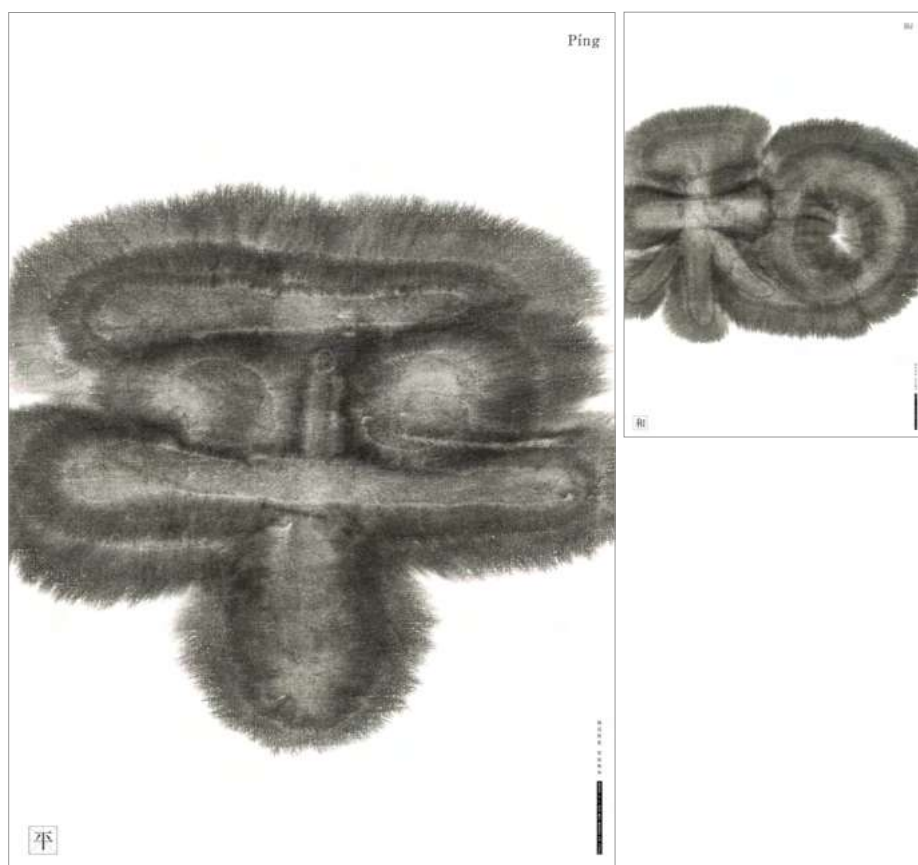
吳振韓
Zhenhan Wu

學校所在地 Location of School

中國大陸
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學校 School(s)

南京師範大學
Nanjing Normal University





水韻江南 Shun Yun Jiang Nan

創作者 Designer(s)

畢經猛
Jing-Meng Bi

指導老師 Instructor(s)

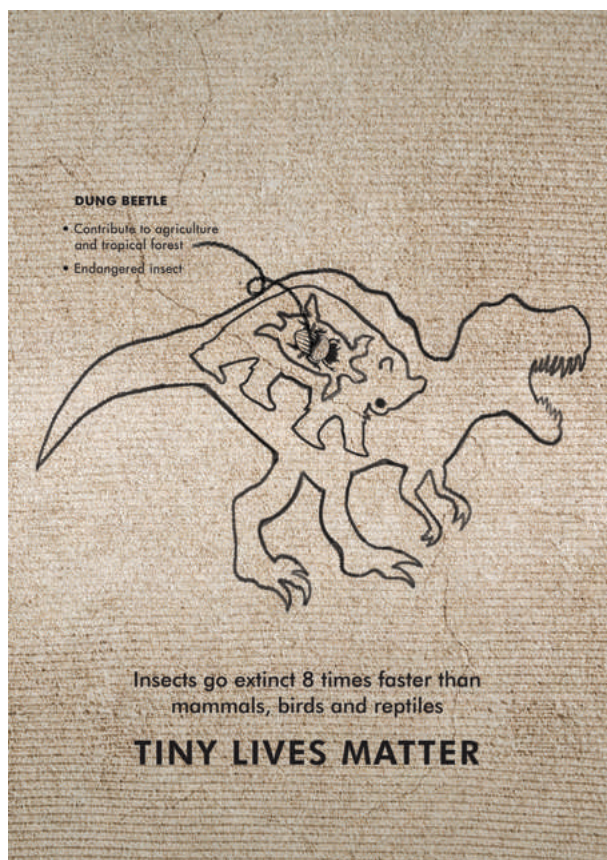
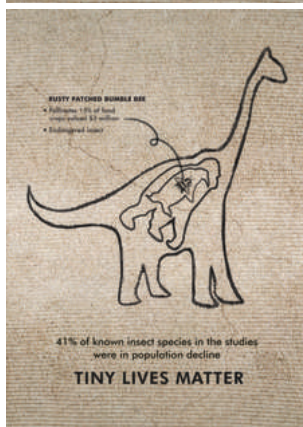
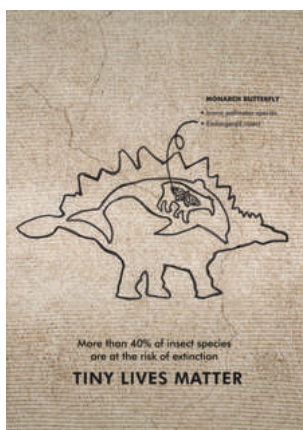
吳振韓
Zhenhan Wu

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南京師範大學
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微小的力量 Tiny Lives Matter

創作者 Designer(s)

陳欣儀
Jesse Ching Sin Yi

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謝佩雯
Samantha Pei Wen Cheah

學校所在地 Location of School

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達爾尚藝術學院
Dasein Academy of Art

我們都一樣 Equally Racial

創作者 Designer(s)

李靜宣
Jing-Xuan Li

指導老師 Instructor(s)

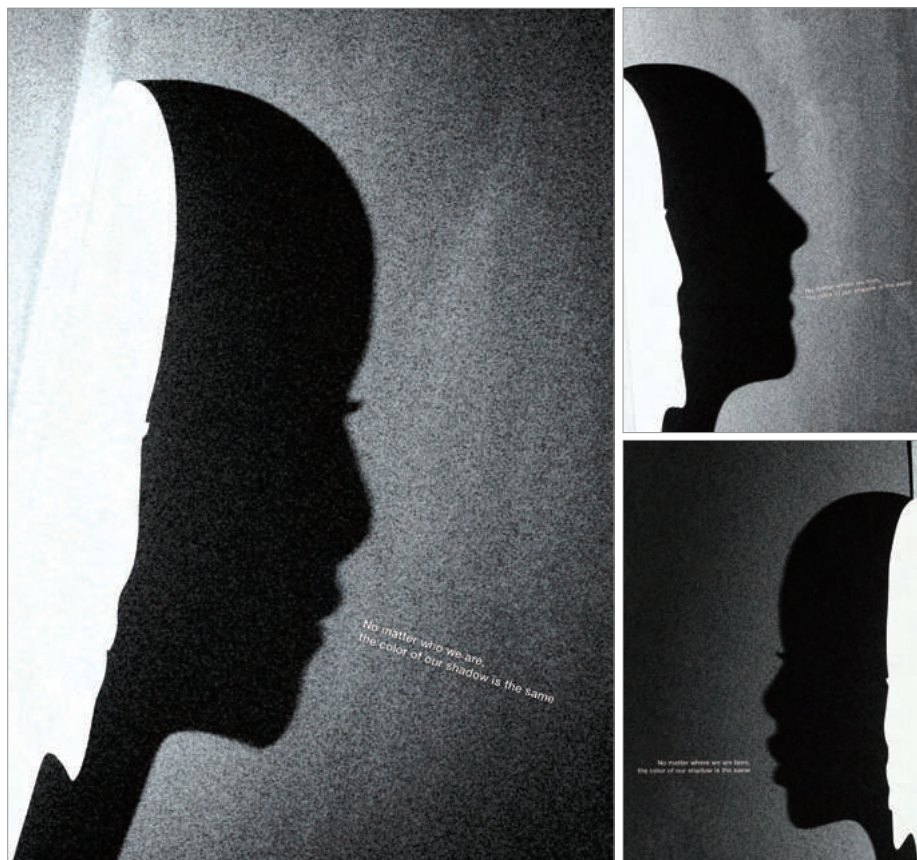
林俊良
Chun-Liang Lin

學校所在地 Location of School

臺灣
Taiwan

學校 School(s)

國立臺灣師範大學
National Taiwan Normal University



烙印 Imprint

創作者 Designer(s)

李靜宣
Jing-Xuan Li

指導老師 Instructor(s)

林俊良、施令紅
Chun-Liang Lin, Ling-Hung Shih

學校所在地 Location of School

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Taiwan

學校 School(s)

國立臺灣師範大學
National Taiwan Normal University





極端生物

Innerspace

創作者 Designer(s)

張家雯

Chia-Wen Chang

指導老師 Instructor(s)

無

None

學校所在地 Location of School

臺灣

Taiwan

學校 School(s)

國立臺中科技大學

National Taichung University of
Science and Technology



保護企鵝

Protect Penguins

創作者 Designer(s)

鹿家政

Joe

指導老師 Instructor(s)

無

None

學校所在地 Location of School

中國大陸

China

學校 School(s)

中國礦業大學

China University of Mining and
Technology

《One Start or End》 《One Start or End》

創作者 Designer(s)

鹿家政
Joe

指導老師 Instructor(s)

無
None

學校所在地 Location of School

中國大陸
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學校 School(s)

中國礦業大學
China University of Mining and
Technology



追聲累波

Discover Sound Lab

創作者 Designer(s)

尹昱翔、王薇蕤、宋郁婕
賈子賢、林宜蒨
Yu-Xiang Yin, Wei-Chen Wang
Yu-Chieh Sung, Zi-Sieng Ji
Yi-Qian Lin

指導老師 Instructor(s)

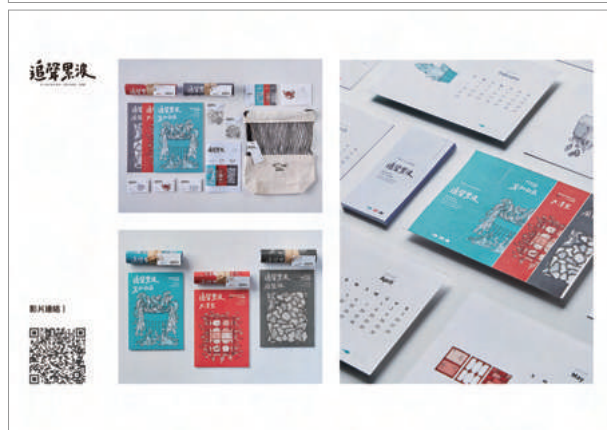
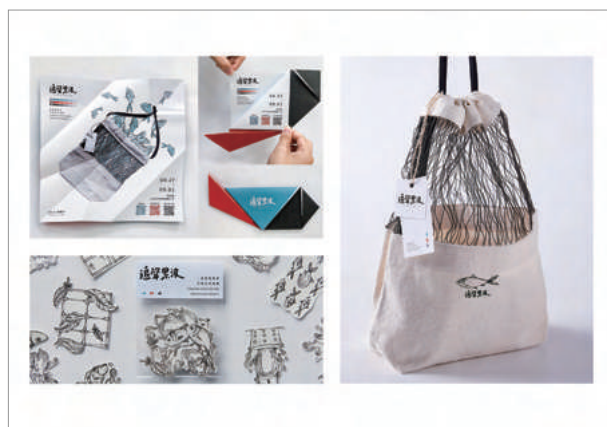
黃志偉
Chih-Wei Huang

學校所在地 Location of School

臺灣
Taiwan

學校 School(s)

崑山科技大學
Kun Shan University





他們不屬於此 They Don't Belong to These

創作者 Designer(s)

邱凱莉
Hiew Kai Lee

指導老師 Instructor(s)

盧碧玉
Agnes Lau Pik Yoke

學校所在地 Location of School

馬來西亞
Malaysia

學校 School(s)

達爾尚藝術學院
Dasein Academy of Art



“汙” 氧 "Dirty" Oxygen

創作者 Designer(s)

顏鳳翔
Feng-Xiang Yan

指導老師 Instructor(s)

黃江鳴
Jiang-Ming Hunag

學校所在地 Location of School

中國大陸
China

學校 School(s)

廣西藝術學院
Guangxi Arts Institute

Life

創作者 Designer(s)

肖娜麗
Na-Li Xiao

指導老師 Instructor(s)

陳彥霏
Yan-Fei Chen

學校所在地 Location of School

中國大陸
China

學校 School(s)

景德鎮陶瓷大學
Jingdezhen Ceramic Institute



我們不是食物

We Are Not Food

創作者 Designer(s)

林宜諠
Yi-Xuan Lin

指導老師 Instructor(s)

朱庭逸
Ting-Yi Chu

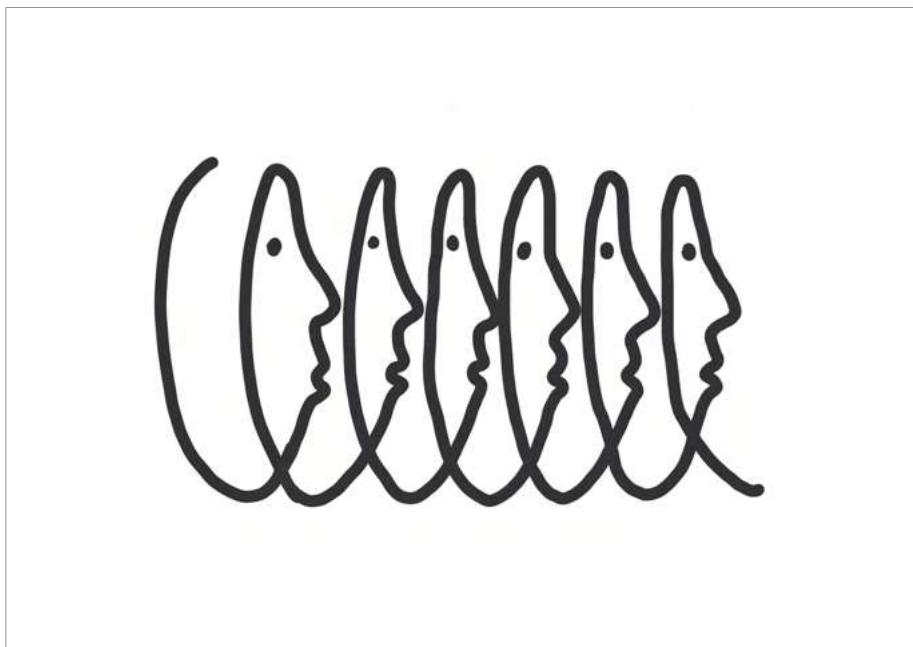
學校所在地 Location of School

臺灣
Taiwan

學校 School(s)

亞洲大學
Asia University





眾 Crowd

創作者 Designer(s)

鄒妍
Yan Zou

指導老師 Instructor(s)

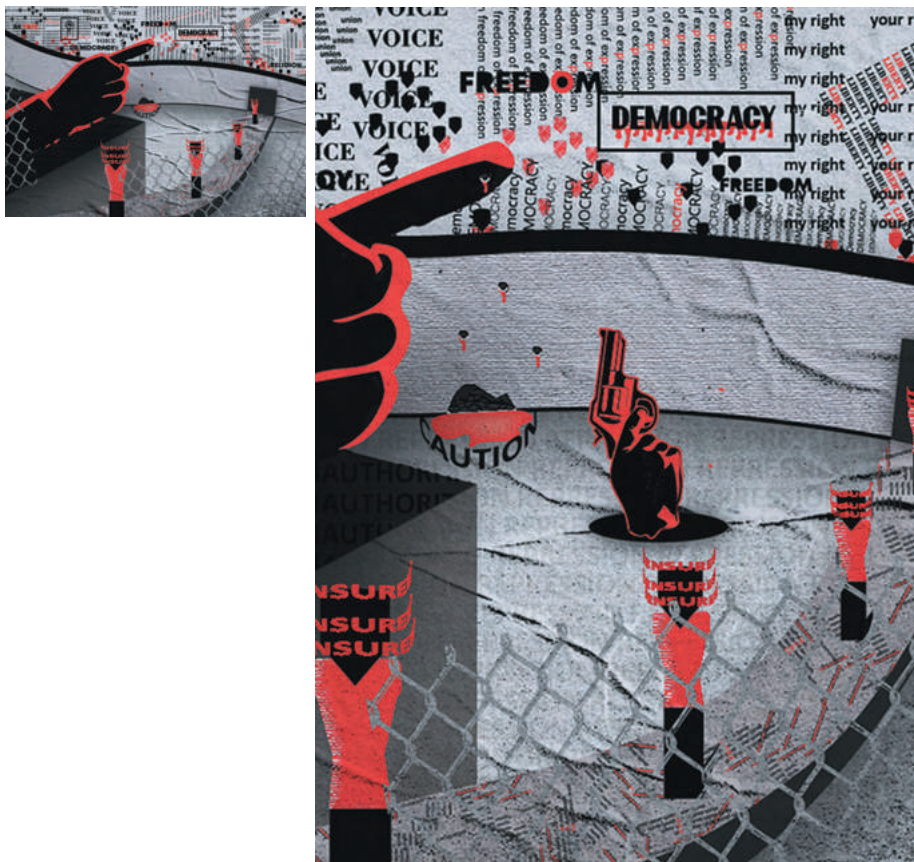
楊雙飛
Shuangfei Yang

學校所在地 Location of School

中國大陸
China

學校 School(s)

廈門大學
Xiamen University



End of Democracy?

創作者 Designer(s)

Giovanni Guimarães Teixeira Ferrari

指導老師 Instructor(s)

無
None

學校所在地 Location of School

巴西
Brazil

學校 School(s)

聖保羅工藝美術學院
São Paulo School of Arts and
Crafts

真的公平嗎？

Real Justice

創作者 Designer(s)

何梓璿
Zi-Xuan He

指導老師 Instructor(s)

施令紅
Ling-Hung Shih

學校所在地 Location of School

臺灣
Taiwan

學校 School(s)

國立臺灣師範大學
National Taiwan Normal University



"Look at Me"

創作者 Designer(s)

Suzuki Kinuno

指導老師 Instructor(s)

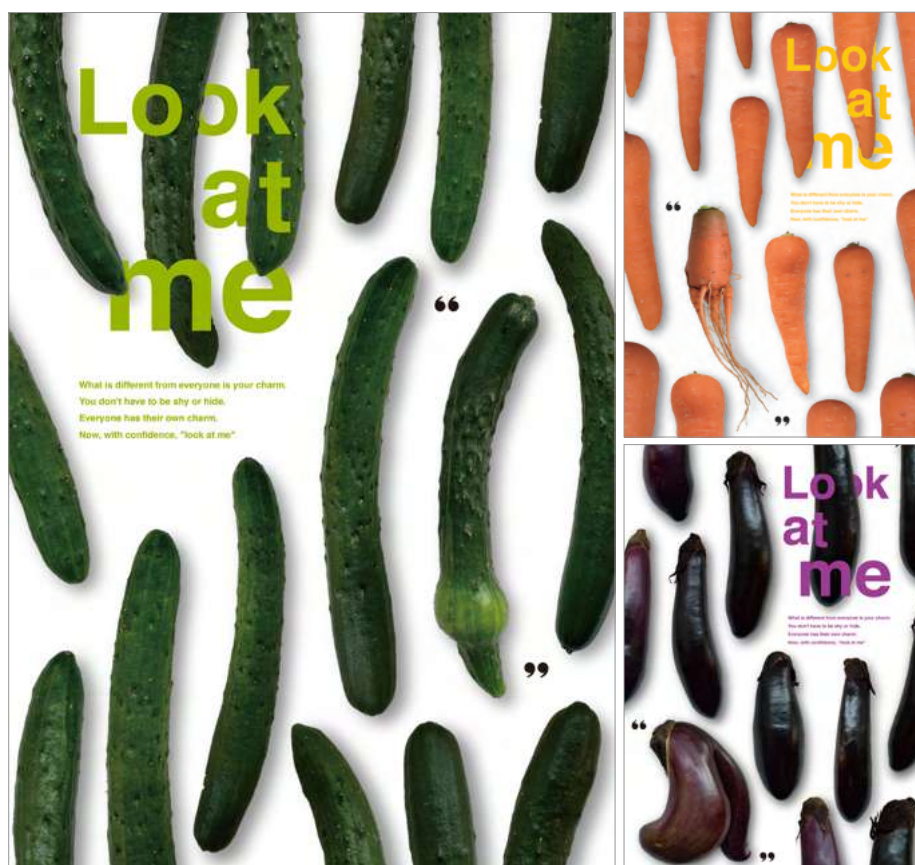
Sungje Yun

學校所在地 Location of School

日本
Japan

學校 School(s)

名古屋學芸大學
Nagoya University of Arts and Sciences





今日添佐味 Add Flavor Today

創作者 Designer(s)

卞成偉
Cheng-Wei Bian

指導老師 Instructor(s)

蔡仕偉
Shiwei Cai

學校所在地 Location of School

中國大陸
China

學校 School(s)

汕頭大學
Shantou University



海洋之歌 Song of the Sea

創作者 Designer(s)

生輝
Hui Sheng

指導老師 Instructor(s)

張文化
Wenhua Zhang

學校所在地 Location of School

中國大陸
China

學校 School(s)

廈門大學
Xiamen University

不要漠視 "他" 們 TAKE CARE OF THEM

創作者 Designer(s)
李宗宜、詹嘉柔、余佳欣
Zong-Yi Li, Jia-Rou Jhan, Jia-Xin Yu

指導老師 Instructor(s)
無
None

學校所在地 Location of School
臺灣
Taiwan

學校 School(s)
國立臺灣藝術大學
National Taiwan University of Arts



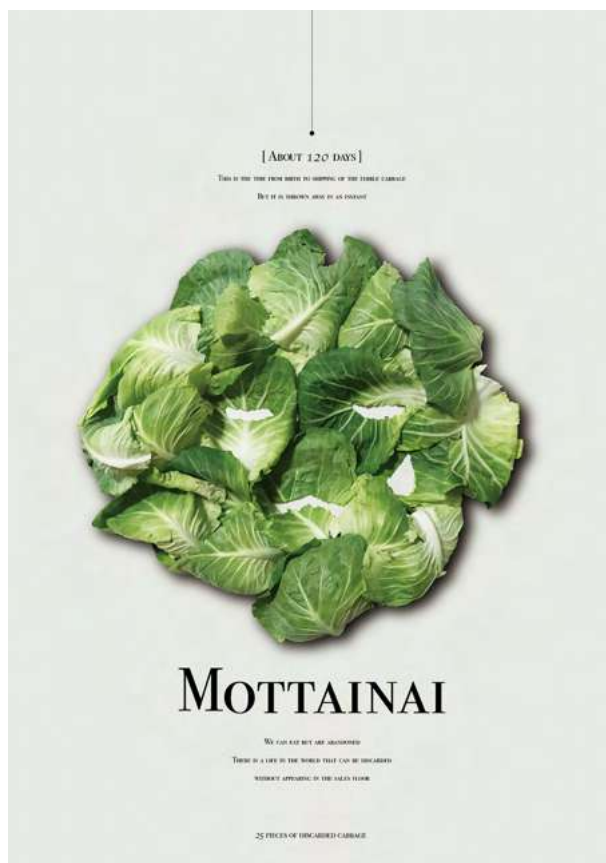
Mottainai

創作者 Designer(s)
Kutsuna Maiko

指導老師 Instructor(s)
無
None

學校所在地 Location of School
日本
Japan

學校 School(s)
名古屋學芸大學
Nagoya University of Arts and
Sciences





108 個綽號的夢 108 Nickname Dreams

創作者 Designer(s)

卞成偉
Cheng-Wei Bian

指導老師 Instructor(s)

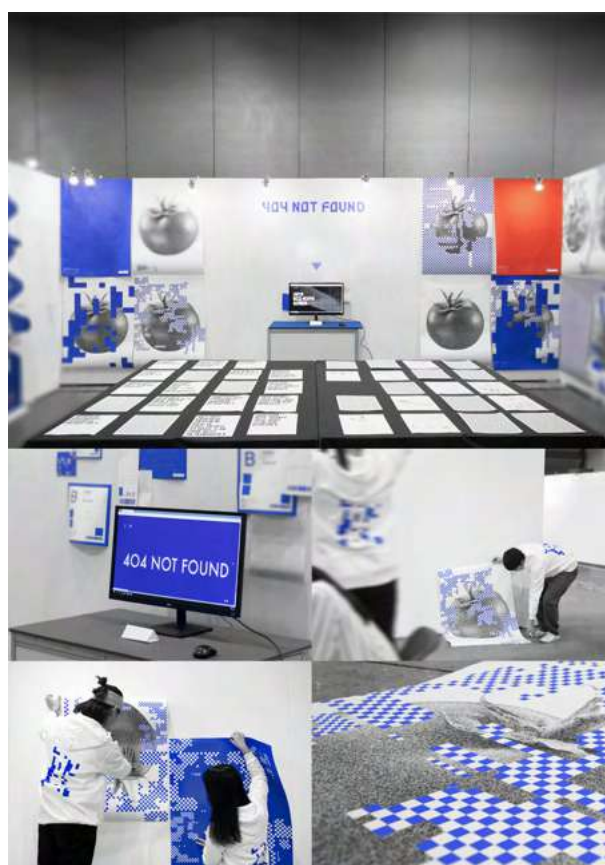
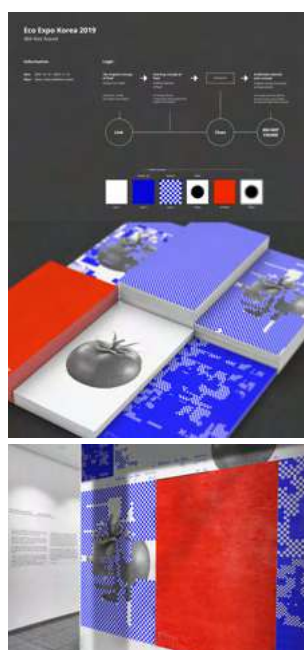
蔡奇真
Qizhen Cai

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中國大陸
China

學校 School(s)

汕頭大學
Shantou University



ECO EXPO 2019 - 404 not found

創作者 Designer(s)

Juwon Kim, Nakyeong Shin

指導老師 Instructor(s)

Joengkwon Gye

學校所在地 Location of School

韓國
Korea

學校 School(s)

世宗大學
Sejong university

毒

Don't be Controlled

創作者 Designer(s)

羅郁璇

Yu-Xuan Luo

指導老師 Instructor(s)

陳良蕙

Liang-Hui Chen

學校所在地 Location of School

臺灣

Taiwan

學校 School(s)

基隆市私立二信高級中學

ER XIN High School



靈溪品珍

Rarity Sirit Creek

創作者 Designer(s)

李欣茵、李觀輝

Xin-Yin Li, Guang-Hui Li

指導老師 Instructor(s)

無

None

學校所在地 Location of School

中國大陸

China

學校 School(s)

廣州美術學院

Guangzhou Academy of Fine Arts





六朝陵墓石刻可視化研究 Research on the Visualization of Six Dynasties Tombs

創作者 Designer(s)

張磊
Lei Zhang

指導老師 Instructor(s)

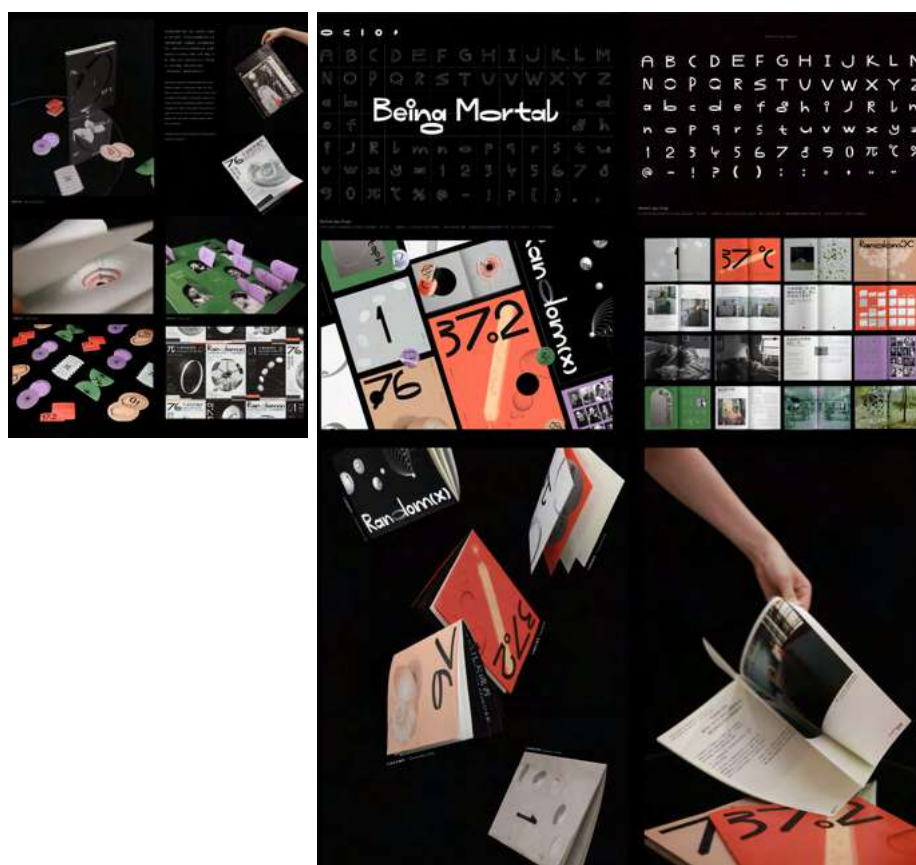
方敏
Min Fang

學校所在地 Location of School

中國大陸
China

學校 School(s)

蘇州大學
Soochow University



最好的告別 Being Mortal

創作者 Designer(s)

王雅婷、鄭楚滢、周浙慧
Ya-Ting Wang, Chu-Ying Zheng,
Zhe-Hui Zhou

指導老師 Instructor(s)

徐振庭
Zhen-Ting Xu

學校所在地 Location of School

中國大陸
China

學校 School(s)

中國美術學院
China Academy of Art

《風雨敦煌》書籍設計

"Dunhuang Storm"
Book Design

創作者 Designer(s)

霍夢閣
Mengge Huo

指導老師 Instructor(s)

戚躍春
Yuechun Qi

學校所在地 Location of School

中國大陸
China

學校 School(s)

廈門大學
Xiamen University

《风雨敦煌》书籍设计

"feng yu dunhuang "book design



Drunken Driving

創作者 Designer(s)

霍夢閣
Mengge Huo

指導老師 Instructor(s)

戚躍春
Yuechun Qi

學校所在地 Location of School

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China

學校 School(s)

廈門大學
Xiamen University





Flesh

創作者 Designer(s)

Yelin Lee

指導老師 Instructor(s)

Donghyeok Shin

學校所在地 Location of School

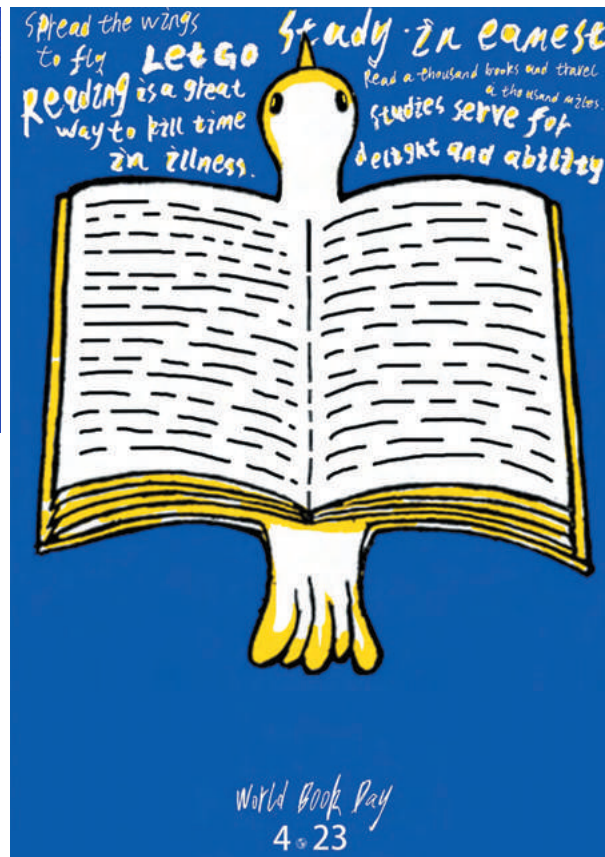
韓國

Korea

學校 School(s)

首爾市立大學

University of Seoul



以書為翅

Wings for Books

創作者 Designer(s)

彭祖濤

Zu-Tao Peng

指導老師 Instructor(s)

李威

Wei Li

學校所在地 Location of School

中國大陸

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學校 School(s)

廣西民族大學

GuangXi University for Nationalities

言論自由 Free Speech

創作者 Designer(s)

馬浩軒
Hao-Xuan Ma

指導老師 Instructor(s)

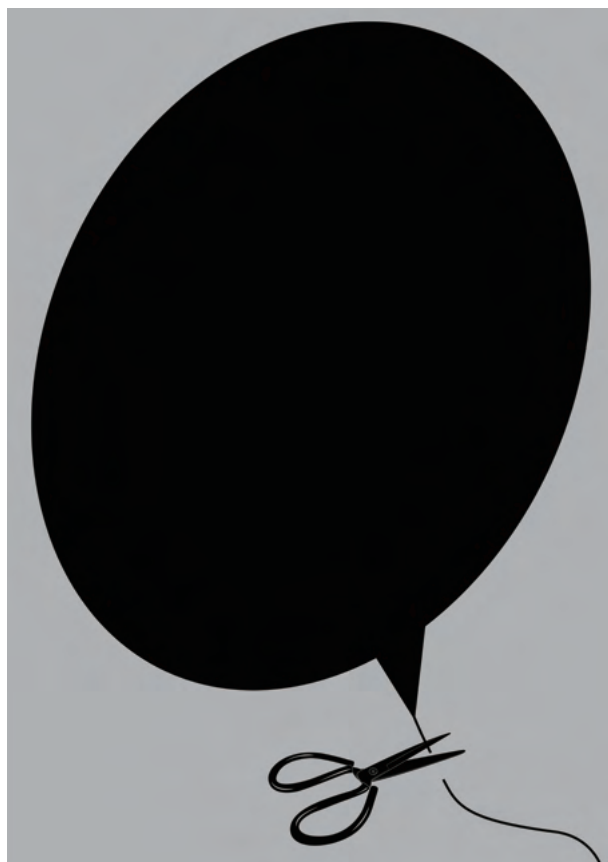
倪建林
Jian-Lin Ni

學校所在地 Location of School

中國大陸
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學校 School(s)

南京師範大學
Nanjing Normal University



切斷假新聞 Cut Off Fake News

創作者 Designer(s)

孫培棟
Pei-Dong Sun

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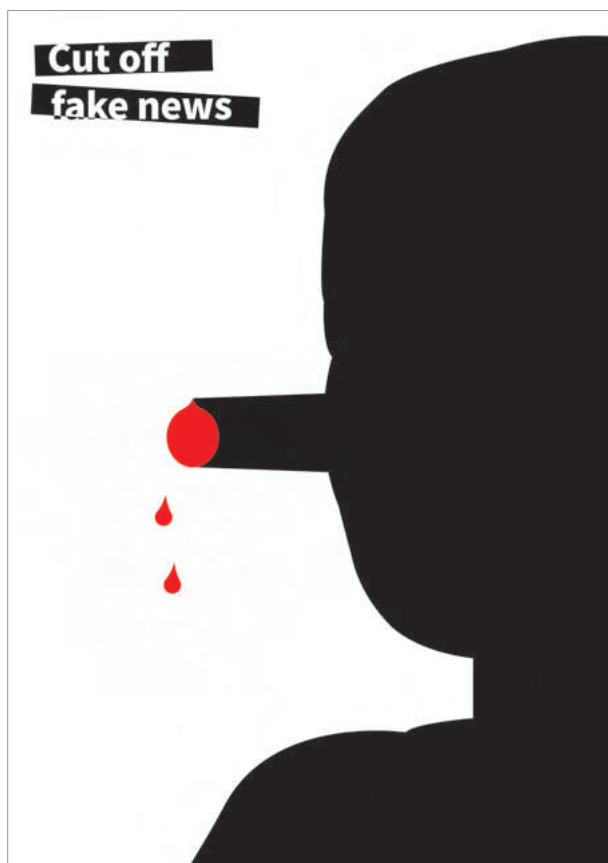
徐蓉
Rong Xu

學校所在地 Location of School

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學校 School(s)

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Nanjing Normal University





The Ladder Quotient

創作者 Designer(s)

Ng Jue Ying, Teri Kym Wang
Clarence Liu Wei Jun

指導老師 Instructor(s)

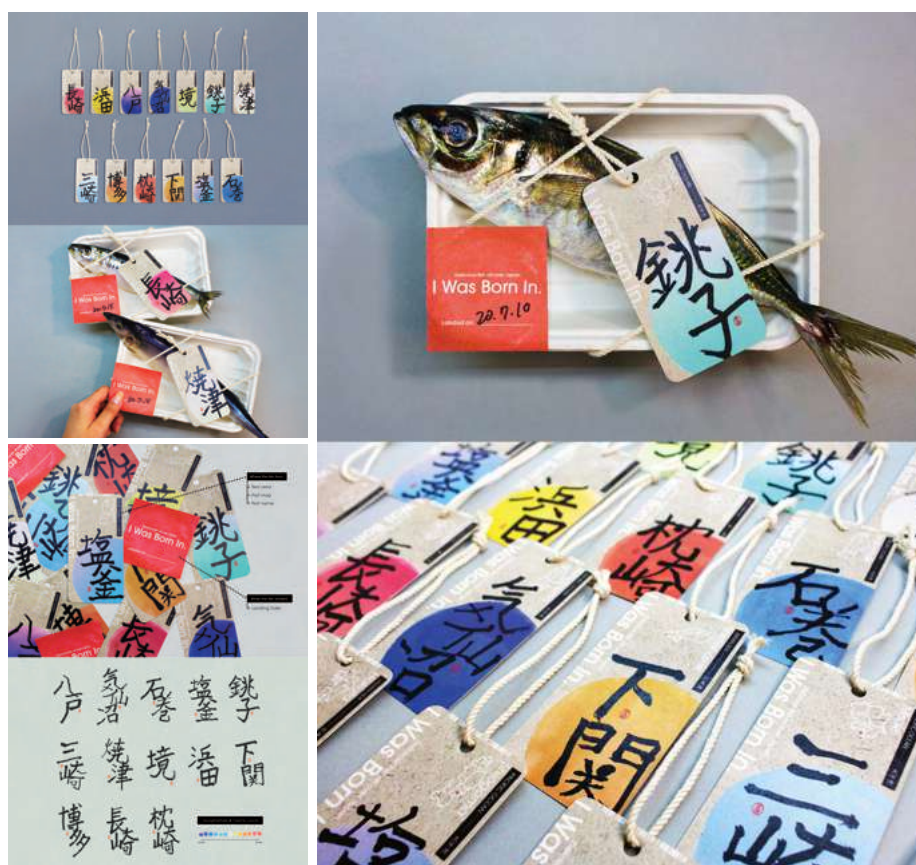
Bryan Angelo Lim

學校所在地 Location of School

新加坡
Singapore

學校 School(s)

淡馬錫理工學院
Temasek Polytechnic



I Was Born In.

創作者 Designer(s)

Eri Yamashita

指導老師 Instructor(s)

Keiichiro Fujisaki

學校所在地 Location of School

日本
Japan

學校 School(s)

東京藝術大學
Tokyo University of the Arts

爵士樂 JAZZ

創作者 Designer(s)

彭思怡
Lucky

指導老師 Instructor(s)

陳保紅
Baohong Chen

學校所在地 Location of School

中國大陸
China

學校 School(s)

湖北美術學院
Hubei Institute of Fine Arts



人與海洋和諧共生 Harmonious Symbiosis of Man and Ocean

創作者 Designer(s)

彭思怡
Lucky

指導老師 Instructor(s)

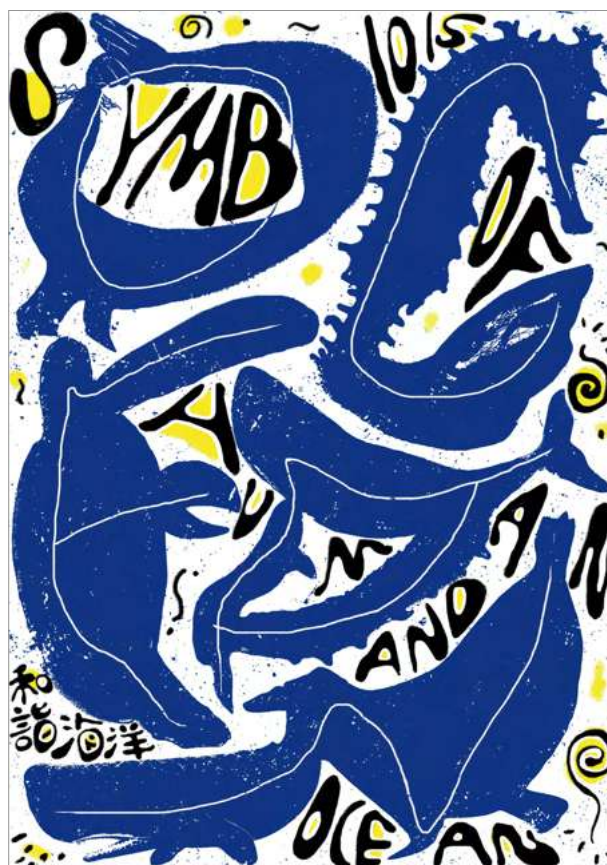
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Baohong Chen

學校所在地 Location of School

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China

學校 School(s)

湖北美術學院
Hubei Institute of Fine Arts





LÀ Farm - Organic Farm

創作者 Designer(s)

Dau Hoang Nam

指導老師 Instructor(s)

Hoang Thi Anh Nghi

學校所在地 Location of School

越南

Vietnam

學校 School(s)

範朗私立大學

Van Lang University



絕種危機

Extinction Crisis

創作者 Designer(s)

陳佳彤、蘇界任、盧泰源
黃國睿

Chia-Tung Chen, Jie-Ren Su
Tai-Yuan Lu, Guo-Ruei Huang

指導老師 Instructor(s)

尤宏章

Hung-Chang Yu

學校所在地 Location of School

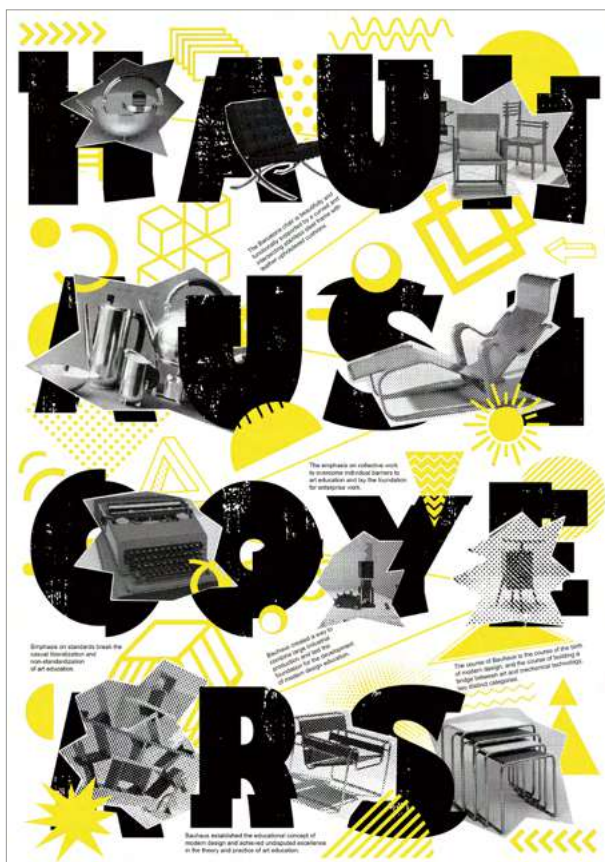
臺灣

Taiwan

學校 School(s)

國立雲林科技大學

National Yunlin University of
Science and Technology



包豪斯一百周年 Bauhaude 100 Years

創作者 Designer(s)

蒙桂鎮
Gui-Bin Meng

指導老師 Instructor(s)

李娟
Juan Li

學校所在地 Location of School

中國大陸
China

學校 School(s)

廣西藝術學院
Guangxi Arts Institute



Cooperation

創作者 Designer(s)

Miyakoshi Sana

指導老師 Instructor(s)

Sungje Yun

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日本
Japan

學校 School(s)

名古屋學芸大學
Nagoya University of Arts and
Sciences

即刻行動為海洋 Action for Life Below Water

創作者 Designer(s)

劉思綸
Si-Xuan Liu

指導老師 Instructor(s)

無
None

學校所在地 Location of School

中國大陸
China

學校 School(s)

福州大學
Fuzhou University



不塑之客 Plastic Attack

創作者 Designer(s)

杜愛徵
Ai-Zheng Du

指導老師 Instructor(s)

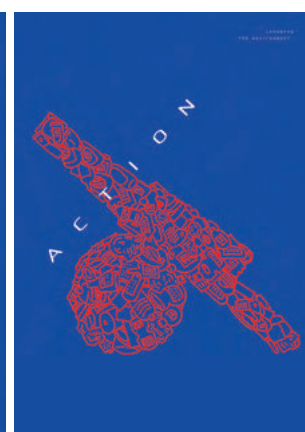
劉建成
Jian-Cheng Liu

學校所在地 Location of School

臺灣
Taiwan

學校 School(s)

國立臺灣師範大學
National Taiwan Normal University





**Taiwan
International
Student
Design
Competition**

**數位動畫類得獎作品
Winners in Digital Animation Category**

數位動畫 Digital Animation • • 評審評語 Jury Comments



紀柏舟 Po-Chou Chi

臺灣 Taiwan

以抽象與具象交疊的形式象徵出女性對於月事的複雜感受，時而擬人化、時而驚悚、時而逗趣、時而溫暖。女性的纖細和心思透過手繪動畫特有的線條型變表現出來，動畫表現和內容相得益彰，是一部充滿隱喻的佳作。

The animator combines an abstract image with a concrete one to depict female's complicated feelings towards menstruation. The animation uses personification perfectly. It is thrilling, amusing, and warm at the same time. The designer excellently conveys female's tenderness through hand-drawn lines in animation. The content of animation and how it is shown complement each other. It is an excellent work that contains brilliant metaphors.



Jérôme Heno

法國 France

《一條魚在我床上》優秀地運用類比和隱喻展現女性承受的痛苦。我能感受到故事裡強烈的同理心，影片的主題是用柔軟溫柔的視覺風格作為呈現。另一個值得探討的議題是衛生棉的普及率。優秀的作品！

Great work, great analogy and metaphor for what women endure. I feel like there is great empathy within this story, as well as a very soft, gentle visual approach to the theme of the film. Next issue to address would be the universal access to sanitary pad. Great work.



Katie Naeher Kaliniak

紐西蘭 New Zealand

這是一件美麗的作品，用簡單但有張力的方式敘述女性在某個生命階段都會遇到的問題。月經不是一件可恥的事，而是孕育生命過程中不可或缺的一環，女性更不應該以這個生理過程中的副產品為恥。我非常開心這部作品可以用月經作為主題，贏得金獎，能看到這項主題站在浪尖實在是令人十分感動。恭喜這部優秀美好的動畫。

I found this to be a beautifully executed piece of work. Simple but very effective, at telling the story of what every woman deals with at some stage of their life. Menstruation should never be a shameful experience for a woman to face, especially as it is the byproduct of a crucial element of our physiology that is responsible for bringing about human life. I really love and appreciate that this film has won with this theme specifically - it is wonderful to see this social issue come to the forefront. Congratulations on your beautiful work.



數位動畫評選現場 Digital Animation Selection of 2020TISDC

動畫用了很好的視覺借代手法，以紅金魚代表經血和染血的衛生巾，讓觀眾能更好的接受及吸收所傳達的構思和意念。作為一個男生，我未必能真實體會女生生理期的煩惱和痛楚。但在動畫中，仿佛被作者帶到她的抽象世界中，理解第一次月經的迷茫和平日的疼痛。在動畫最後，主角見到紅金魚放鬆心情的小細節，更把女生對月經又愛又恨的關係呈現得淋漓盡致。

This animation uses metaphor cleverly. It uses goldfish to represent blood and tissue soaked with blood. It is easy for audiences to understand the concept and the idea through its brilliant metaphor. Since I am a male, I might not be able to understand fully of how painful and annoying females feel during menstruation. However, it feels like I am brought to the abstract world of the designer and can finally understand the dazed feeling of the first menstrual bleeding and can feel the constant pain. At the end of the animation, the protagonist sees the red goldfish and finally relaxed. It is this kind of delicate details that depict perfectly how females feel both love and hate towards menstruation.



張智斌 Ben Cheong
澳門 Macau

「一條魚在我床上」在女性月事上的感受刻劃得相當細緻，利用意象來表達一些難以形容的個人感受表現卓越，動畫有趣、多變、富想像力，分鏡連接流暢！用紅色金魚比喻月經貼切且恰當，金魚阻擋骨牌順利通過等的隱喻令人容易理解，主題清晰，美術及動態各方面都散發著藝術且優美的氣息，動畫藝術上達相當造詣！

A Fish on My Bed has vividly depicts how woman feels during menstruation. The animation uses subtle symbols to express indescribable feelings. This entry is full of imagination and it is also quite interesting and unpredictable. The connections of storyboards are excellent! Using red goldfish to represent menstruation is also a brilliant idea. The metaphor of a goldfish blocking dominos is easy for audiences to grasp. Moreover, the theme itself is crystal clear. The art design and the movement are stunningly beautiful. It is an aesthetic work of animation.



麥少峰 Mak Siu Fung
香港 Hong Kong

這份參賽作品隱隱透出創作者的成熟度。設計者用了許多動畫獨有的特性打造出唯有動畫才能夠展現的敘述方式。這樣的作品顯示出年輕動畫師不僅熟捻動畫的製作流程和技術，更展現出過人天賦，用無與倫比的想像力讓動畫成真。

There is a wonderfully subtle maturity to this work. It is a film that uses all of the unique properties of animation to create a narrative that can only be realised in animated form. In doing so, it reveals a young emerging animator who is not only skilled in the processes and technologies of making animated films but who also has an animator's gift for imagining this type of work in the first place.



Malcolm Turner
澳洲 Australia



數位動畫評選現場 Digital Animation Selection of 2020TISDC

金獎
Gold Prize

一條魚在我床上
A Fish on My Bed

創作者 Designer(s)

張心語、林佩儀、許嘉珊
歐俊廷、劉耘菲、莊晴
Hsin-Yu Chang, Pei-Yi Lin, Jia-Shan Shu
Chun-Ting Ou, Yun-Fei Liu, Qing Zhuang

指導老師 Instructor(s)

魏子彬
Zi-Bin Wei

學校所在地 Location of School

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Taiwan

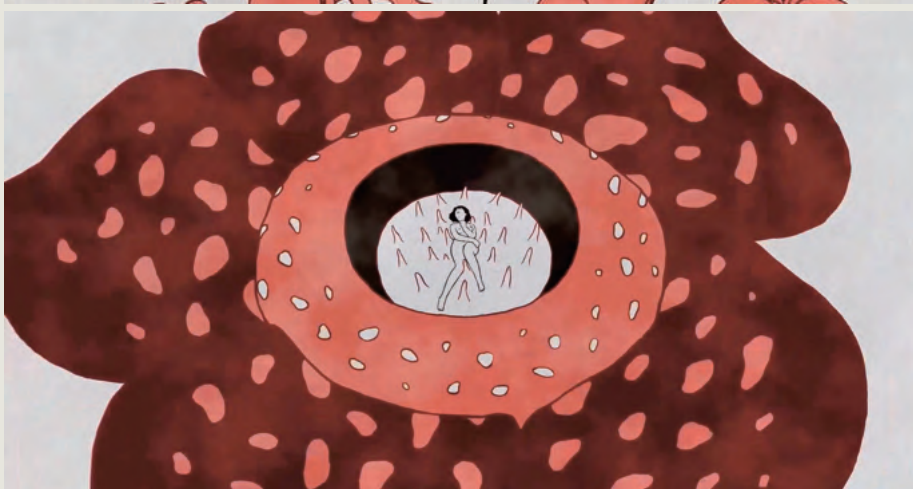
學校 School(s)

國立臺北商業大學
National Taipei University of Business

作品說明 Project Description

故事背景為現代台灣，主角方棋年齡設定為大學生。月經是每位女性必經的生理狀況，我們設定主角年齡與自己相符，讓我們更能揣摩角色的內心與個性。在台灣，因為月經感到羞恥的表現經常可見，即使月經這現象很正常，我們總不願面對這躲不了的宿命。

The story is set in modern Taiwan with a college student being the protagonist. While menstruation is an inevitable physical process, it's not difficult to find Taiwanese girls ashamed of this natural cycle. Girls may feel reluctant to accept menstruation, even if it's a normal physical phenomenon.



銀獎 Silver Prize

Play With Me

創作者 Designer(s)

Pornsawan Rittiruth, Janthima Saengsri
Ramita Daomane, Kanyawee Sulaiman

指導老師 Instructor(s)

Chanon Vilaiyuk, Wisit Supangkaratana

學校所在地 Location of School

泰國
Thailand

學校 School(s)

吞武里國王科技大學
King Mongkut's University of
Technology Thonburi

作品說明 Project Description

這部 3D 動畫的靈感來自 Y 世代家長的問題，他們養育小孩的同時也在使用智慧型手機。這樣的舉動可能對孩童發展造成負面影響，最終導致沒有料想到的意外發生。

3D animation inspired by the problem from Gen Y parents using smartphones while raising their children. This action can cause negative influences on a child's development and finally result in unexpected accidents.



銅獎
Bronze Prize

浮標
Buoy

創作者 Designer(s)

張家寧、沈莉臻、黃芊華
Chia-Ning Chang, Li-Chen Shen
Chien-Hua Huang

指導老師 Instructor(s)

陳建宏、楊蕾、黃睿烽
Chien-Hung Chen, Lea Yang
Ruei-Feng Huang

學校所在地 Location of School

臺灣
Taiwan

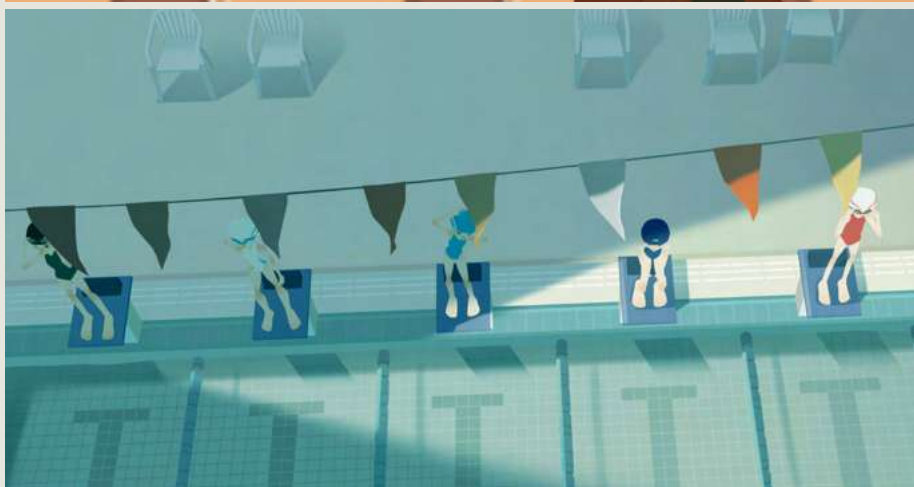
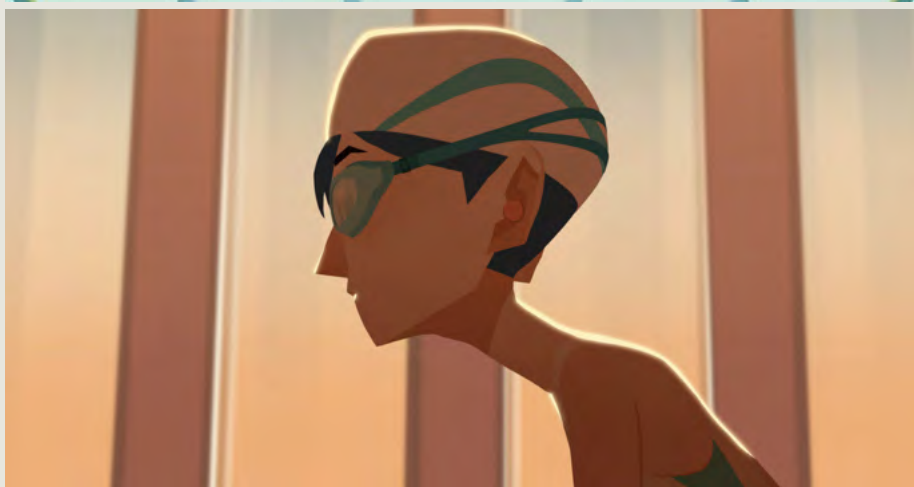
學校 School(s)

國立臺灣藝術大學
National Taiwan University of Arts

作品說明 Project Description

浮標，是一種簡易的標地物，隨著浮動，它所框出的不確定範圍被人們作為一種象徵性的空間代表，這讓我們對空間有了更多的解讀性。此故事中，以浮標的概念來揭示生活中的人與人之間的空間關係。故事描述主角在與人相處時，透過即時的行動，選擇分類、預想他人行為，使自己能夠解讀社會上所發生的事情。但在片段的事件中卻產生了框架，這是時而明確、時而模糊的狀態，最後主角在理解框架的形式後，奮力地跳入泳池中……

A buoy is a landmark. As it floats, the range which it marks is considered as a symbolic representation of space. The story uses the concept of a buoy to reveal the relationship among people in their daily lives. In this story, the main character interprets what's happening through the process of classification and anticipation of others' behavior. However, the state of the frame is sometimes clear and sometimes vague. In the end, after understanding the form of the frame, she decides to jump into the swimming pool.



銅獎 Bronze Prize

顛倒鏡界 Irreversible

創作者 Designer(s)

張喬
Chiao Chang

指導老師 Instructor(s)

蕭勝文
Sheng-Wen Hsiao

學校所在地 Location of School

臺灣
Taiwan

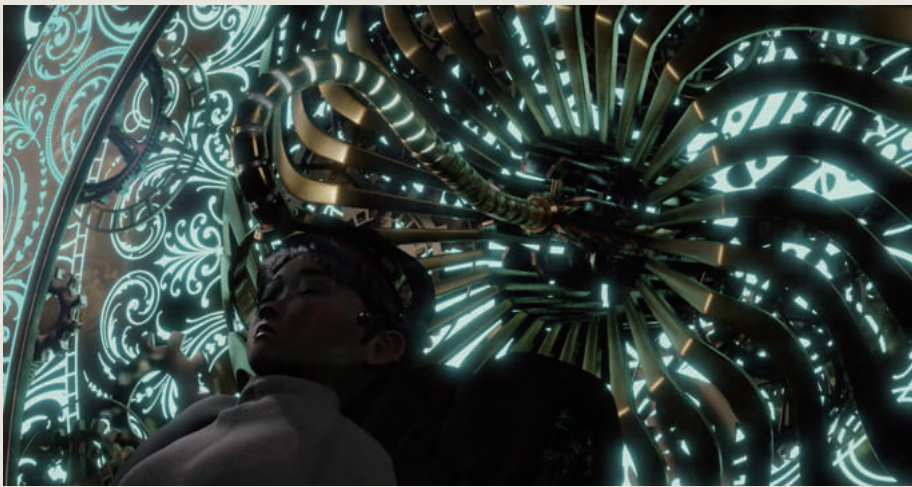
學校 School(s)

國立臺灣科技大學
National Taiwan University of Science
and Technology

作品說明 Project Description

主角是位心理醫生，運用進入人腦的技術治療病患。某天，懷孕的妻子被告知胎兒無法產下，妻子在孩子被引產後便陷入抑鬱當中。幾年後，妻子的症狀嚴重到了陷入昏迷的地步，主角決定對她進行治療。在潛意識空間裡，他發現了未曾見過的空間及牆上的字跡，裡頭包含了世間未解的知識，這類的知識足以解開所有奧妙，並運用在現實世界的問題上。忽然間，一位神秘男子出現，並告知自己的真實身分就是主角的兒子。這讓主角驟然想起，當初為了挽回兒子的性命，決定與妻子共同將兒子的意識置入妻子的潛意識世界，原以為實驗失敗卻沒想到成功了

The protagonist is a psychologist who uses a technique to enter a patient's subconscious and conduct a treatment. One day, he and his wife were notified their unborn baby has to be aborted because of Edwards syndrome. After losing their child, his wife got a mental disorder and the psychologist decided to cure his lover.



銅獎 Bronze Prize

千禧頻道 The Millennials

創作者 Designer(s)

呂少宇、邱冠霖、李雅紳
Shao-Yu Lu, Kuan-Lin Chiu
Ya-Shen Lee

指導老師 Instructor(s)

馮偉中
Wei-Jung Feng

學校所在地 Location of School

臺灣
Taiwan

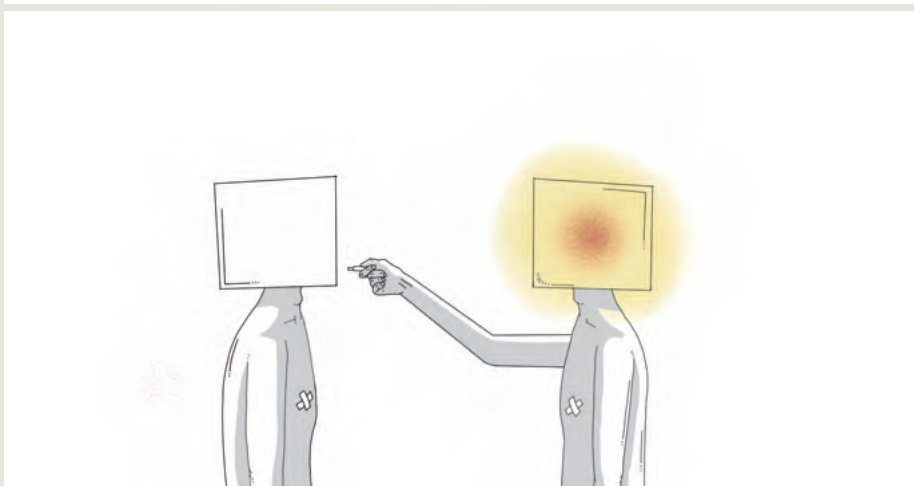
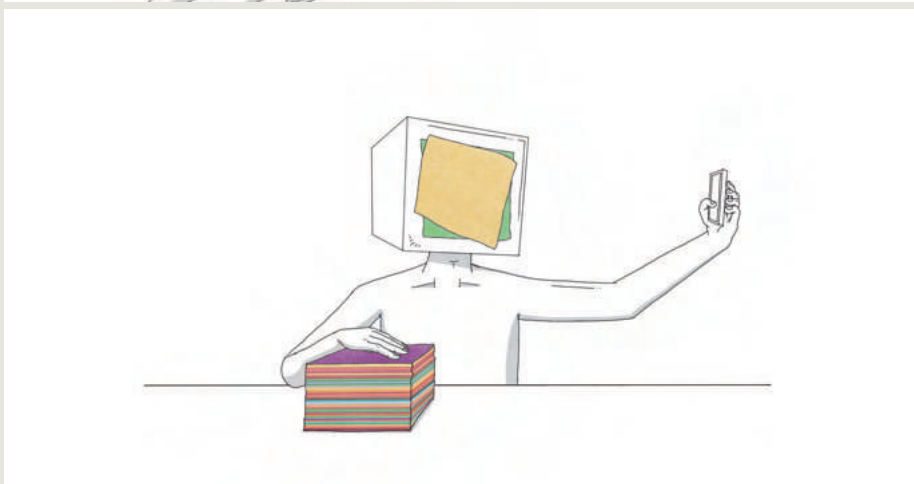
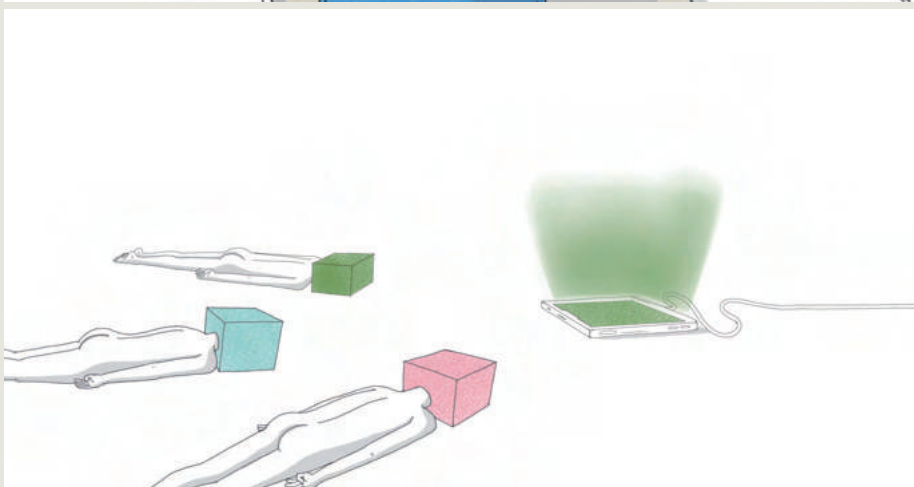
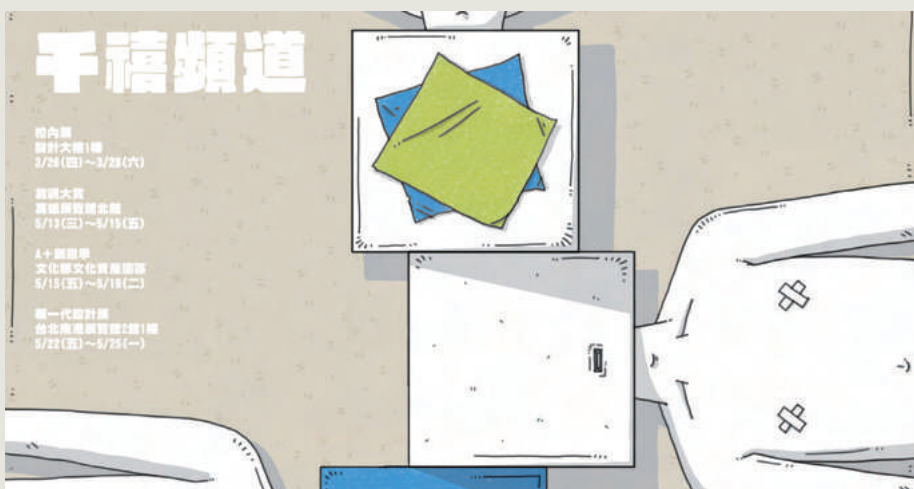
學校 School(s)

朝陽科技大學
Chaoyang University of Technology

作品說明 Project Description

身為千禧世代，我們從小就成長在手機和圖元中，這些事物養育了一個個屬於這個世代的矛盾和怪癖，我們希望把這些狀況呈現在我們的動畫之中，讓每個觀眾感受到屬於自己的共鳴。

As a millennial generation, we have been growing up in the world of mobile phones and pixels, fostering us to develop our own contradictions and weirdness. We hope to present all of these in this animation, just like a channel which has archived the millennial's characteristics, from which the audience will find themselves.



佳作
Honorable Mention

年夜飯
The Family

創作者 Designer(s)
林丹
Lin Dan

指導老師 Instructor(s)
賀沁洋
He Qinyang

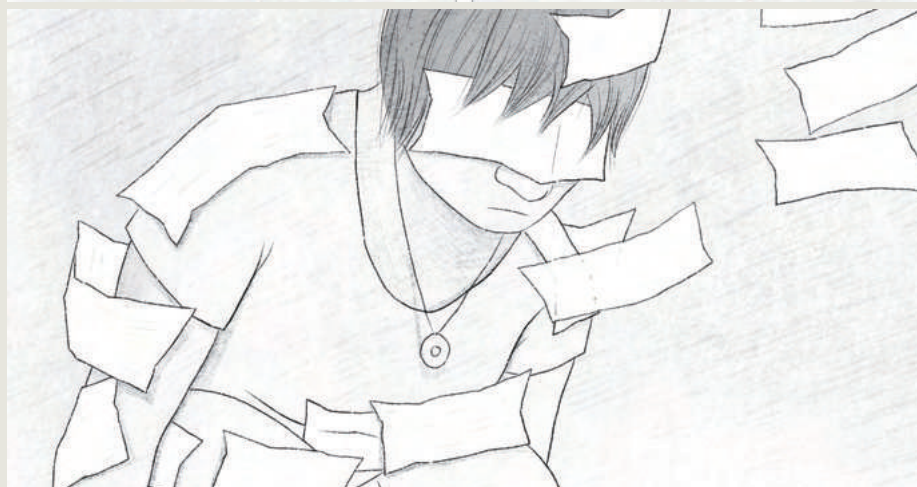
學校所在地 Location of School
中國大陸
China

學校 School(s)
深圳大學
Shenzhen University

作品說明 Project Description

《年夜飯》是一部講述家人關係的動畫影片，內容描述了家庭成員因長期相處固化的行為模式而導致的種種相處問題，以及這種家庭問題的慣性發展。希望能藉由本片，引起觀眾對於家庭關係、家人這個身份的重新思考。

The Family is an animated film about family relationships. The film describes a variety of problems caused by the fixed behavior pattern of family members living together for a long time, as well as the inertial development of such family problems. It is hoped that this film will arouse the audience's rethinking of family relations and the identity of family members.



佳作
Honorable Mention

亭仔腳
Happiness is a Butterfly

創作者 Designer(s)

張乃容、楊之儀

Nai-Jung Chang, Zhi-Yi Yang

指導老師 Instructor(s)

謝大立、陳威志、張天捷、牛俊強

Ta-Lih Shieh, Rex Takeshi Chen

Tien-Chieh Chang, Jun-Qiang Niu

學校所在地 Location of School

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Taiwan

學校 School(s)

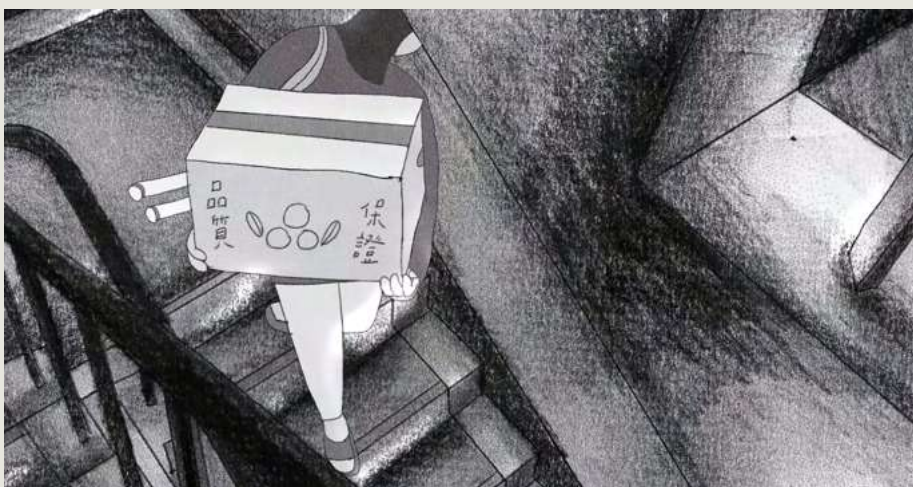
實踐大學

Shih Chien University

作品說明 Project Description

每個人脆弱的時候都會想家。「家」對於每個人來說都有屬於自己的情感連結。這些情感連結包含一些人第一天就擁有的東西，像是我們和母親的連結。這部動畫以長大後的自己為主角，由於對於現實生活感到無助，進而掉入小時候與母親相處的時光。以蝴蝶做為回憶的介質，和自己產生一連串的對話，而我們終將在追求回憶的過程中意識獨立。

Wherever we feel low, we think of our family. Every one of us has a special bond with our own "Family". On the first day we were delivered to this world, we started to develop this kind of bond, including the bonding with our mothers. Feeling helpless in the real world ever since she was little, the main character in the animation falls into a childhood memory of times spent with her mother. She starts a conversation with the butterfly, and she may find her independent consciousness through such recall.



佳作 Honorable Mention

綻放之種 Blüte

創作者 Designer(s)

劉靜怡
Raito Low Jing Yi

指導老師 Instructor(s)

石昌杰、劉家伶
C. Jay Shih, Char-Leen Liu

學校所在地 Location of School

臺灣
Taiwan

學校 School(s)

國立臺灣藝術大學
National Taiwan University of Arts

作品說明 Project Description

《綻放之種》（2020）以女性的角度出發，記錄少女在初次經歷戀愛的過程中，愛情悄然進入心房的心境描寫。以植物作為女性符號象徵的複合式媒材，種子代表生命的誕生與再生，植物透過種子把生命延續到未來，愛情的旅程也是如此。將愛情最原始的形態視覺化，試圖尋找一種情感關係中的心靈寄託，脫離東方社會傳統思潮的束縛，從種子蛻變為小芽茁壯成長。每個女人都有愛與被愛的權利，請為自己勇於追逐愛情感到驕傲吧！

Blüte is a story about a teenage girl's first love, and how her heart reacts when she falls in love. Here plants represent girls while seed is a symbol of birth and being reborned, and plants extend their lives through seeding. The journey of love is the same. We've visualized the original image of love. The girl is trying to find a commitment in a relationship so that she can escape from the bondage of traditional eastern thinking. It's expected that a seed will sprout and grow. Every woman should have the right to love and be loved so be brave to go after your love and be proud.



佳作 Honorable Mention

臭蛋

Nidus

創作者 Designer(s)

徐世謙

Shih-Chien Hsu

指導老師 Instructor(s)

蕭勝文

Sheng-Wen Hsiao

學校所在地 Location of School

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Taiwan

學校 School(s)

國立臺灣科技大學

National Taiwan University of Science
and Technology

作品說明 Project Description

《臭蛋》是一齣關於壓抑與解放的作品，嘗試參考魔幻寫實的敘事手法，揭示面對心理創傷時可能發生的「情緒凍結障礙」。描述困擾著主角班尼的小問題，於一次意外爆發，漸漸漫延、滿溢，深深影響班尼生活的過程。從母親喪禮開始，主角莫名產下一顆蛋，他試著照顧和孵化蛋，直到被這顆蛋吞噬的故事。

In the church, Barney awkwardly stood without tears in the middle of the crowd. Even though it was solemn and noiseless in his mother's funeral, Barney felt an unusual severe twinge in his belly. Fleeing to the lavatory, exerting strength, Barney laid an egg in the toilet. Nidus describes that a man who used to freeze his emotions can no longer suppress it, thereafter a series of weird and absurd things happened in a row.



佳作
Honorable Mention

殘存時光
Everlasting

創作者 Designer(s)
李寬怡、許煒莉
Kuan-Yi Lee, Wei-Li Hsu

指導老師 Instructor(s)
陳建宏、黃楷迪、黃睿烽
Chien-Hung Chen, Kai-Ti Huang
Ruei-Feng Huang

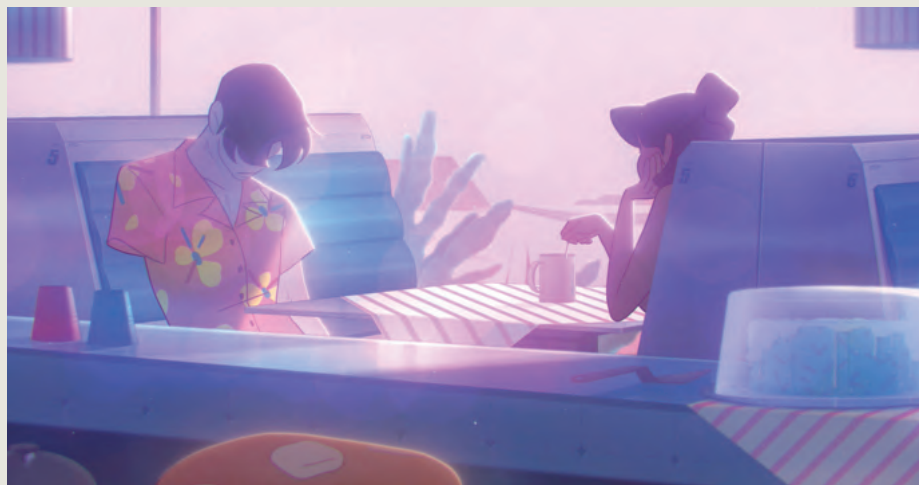
學校所在地 Location of School
臺灣
Taiwan

學校 School(s)
國立臺灣藝術大學
National Taiwan University of Arts

作品說明 Project Description

使用 MV 的敘事手法，希望能將「離別」這份複雜的情感用詼諧幽默的方式呈現。藉由時序移轉，從被迫面對到坦然接受，雖然是離去了，但與他的記憶與情感早已長存於心中。

To be parted from loved ones is a complex feeling. We hope to present this feeling in a humorous way by use of music video to tell the story. As time passes, people learn to accept the fact by being forced to face it anyway. However, all the memories and emotions are still lingering even though the person has long gone.



佳作 Honorable Mention

金魚草

Twine

創作者 Designer(s)

蔡佩庭、李佩璇、章雅筑、蘇凡真

黃盈瑄、吳惠彤

Pei-Ting Tsai, Pei-Hsuan Li

Ya-Zhu Zhang, Fan-Chen Su

Ying-Hsuan Huang, Hui-Tung Wu

指導老師 Instructor(s)

劉千凡

Chien-Fan Liu

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臺灣

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南臺科技大學

Southern Taiwan University of Science
and Technology

作品說明 Project Description

透過懸絲偶戲在舞臺上被操控，象徵女性在社會中的遭遇。舞臺上黑色大手是社會對主角的禁錮，大怪物則是另一種無知的加害者。當黑線完全覆蓋了內心，流落到迎合承歡的場所後，主角嘗試鼓起勇氣轉化負面標籤為勇氣，並沈浸在真正自由與溫暖的心靈之中。

The marionette on the stage symbolizes women's suffering in society. The big black hands above the stage are the fetters of society on the main character, and the monster is the ignorant perpetrator. Once the black strings totally bury her mind, and she has fallen into a space where she only knows to please and entertain others, the main character tries to pluck up the courage to turn such negative labels into courage and immerse herself in the spirit of true freedom.



佳作 Honorable Mention

The Black Sheep

創作者 Designer(s)
Runnan Zhang

指導老師 Instructor(s)
Jamie Keesling, Adam Meyers

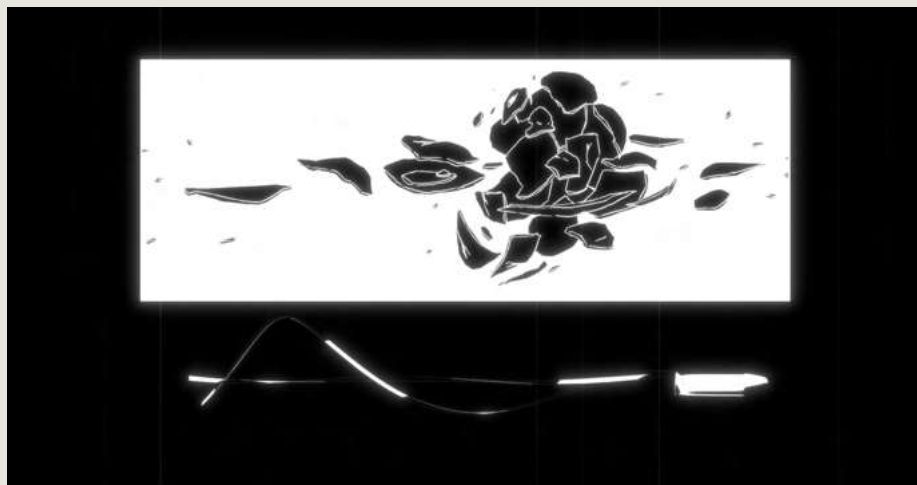
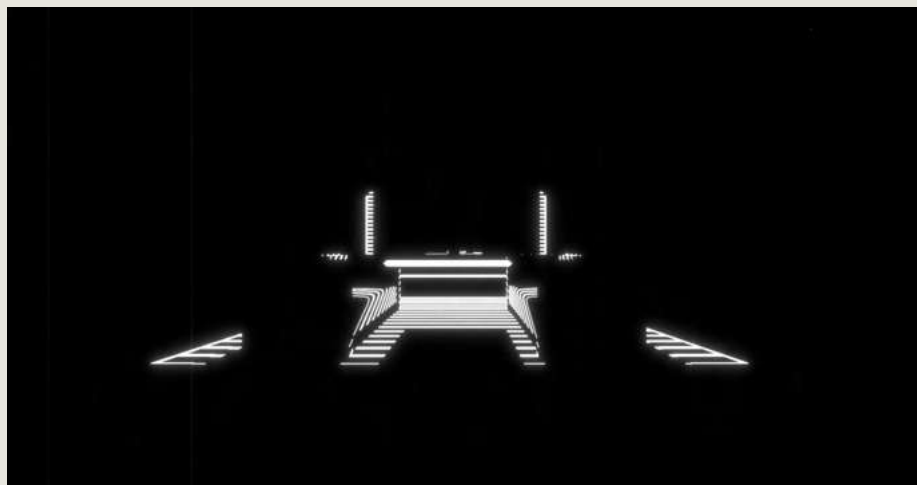
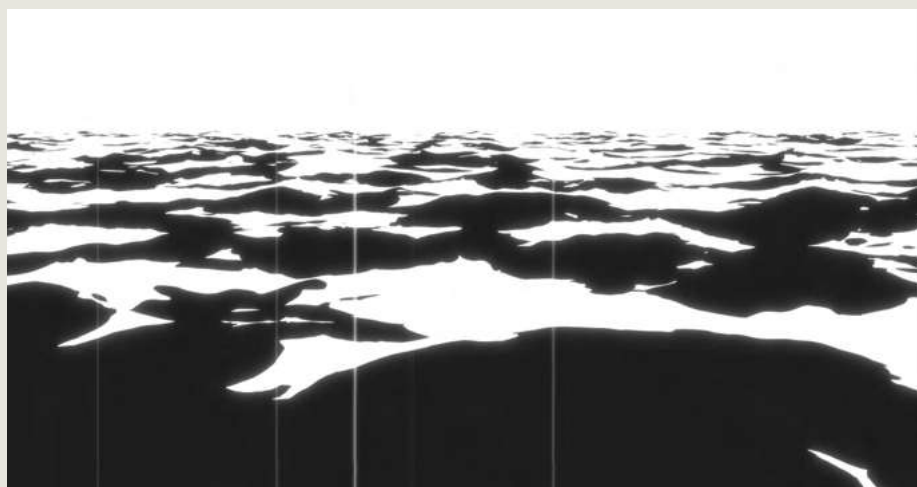
學校所在地 Location of School
美國
United States of America

學校 School(s)
視覺藝術學院
School of Visual Arts

作品說明 Project Description

《The Black Sheep》是支結合 2D 和 3D 技術的短片，且是與爵士樂作曲家 Daniel Niu 一起合作的作品。

The Black Sheep is a 2D and 3D combined short film made in collaboration with jazz composer Daniel Niu.



佳作
Honorable Mention

Millennium Hour

創作者 Designer(s)
Adam Bohorquez

指導老師 Instructor(s)

無
None

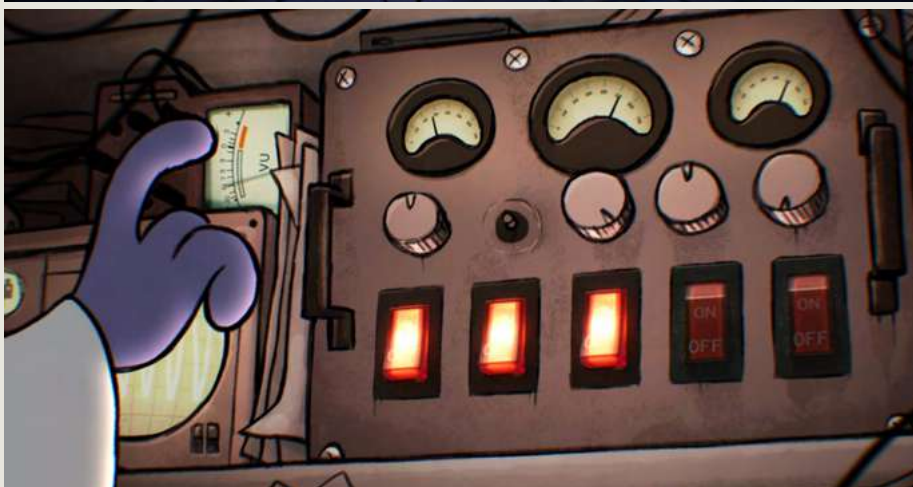
學校所在地 Location of School
美國
United States of America

學校 School(s)
視覺藝術學院
School of Visual Arts

作品說明 Project Description

一名男子在冬日荒地裡遊蕩，沿路
蒐集著錢幣。

A mysterious fella wanders the winter
wasteland, collecting quarters.



佳作
Honorable Mention

《魅》
Hereafter

創作者 Designer(s)
呂璋恒、黃媛琪
Wai-Hang Lui, Wun-Ki Wong

指導老師 Instructor(s)
麥盛豐
Shing-Fung Mak

學校所在地 Location of School
香港
Hong Kong

學校 School(s)
香港公開大學
The Open University of Hong Kong

作品說明 Project Description

一個逝去的小孩，一場無情的火災，一次緣份的相遇，小孩化作靈偶重回兒時舊居，到底是冥冥中自有主宰，還是人為的孽緣？《魅》看到五彩斑斕的燈籠後深深著迷，在紙紮鋪內喜躍撲舞，店鋪頓時熱鬧起來。爾後被濃煙喚醒的婆婆，如墜入裡霧中，在火場中與孫女再度重逢，從此解開心結。緣起緣滅，緣來緣去，婆孫二人到底能否逃離險境一起生活下去？還是會再次離別呢？

A dead child. A ruthless fire. An encounter of fate. The child turns into a spiritual doll and returns to her home. Was the fire an accident? Or was it caused by man? "Chi", the child is fascinated by the colourful lanterns and dances in the paper shop, then the shop suddenly becomes lively. And, her granny who is awakened by the smoke reunites with the child in the fire. Fate comes from fate. Can two of them escape from the danger and live together forever? Or do they have to say goodbye again?



佳作 Honorable Mention

要乖喔

Good

創作者 Designer(s)

張心語、林佩儀、許嘉珊、歐俊廷
劉耘菲、莊晴
Hsin-Yu Chang, Pei-Yi Lin, Jia-Shan Shu
Chun-Ting Ou, Yun-Fei Liu, Qing Zhuang

指導老師 Instructor(s)

魏子彬
Zi-Bin Wei

學校所在地 Location of School

臺灣
Taiwan

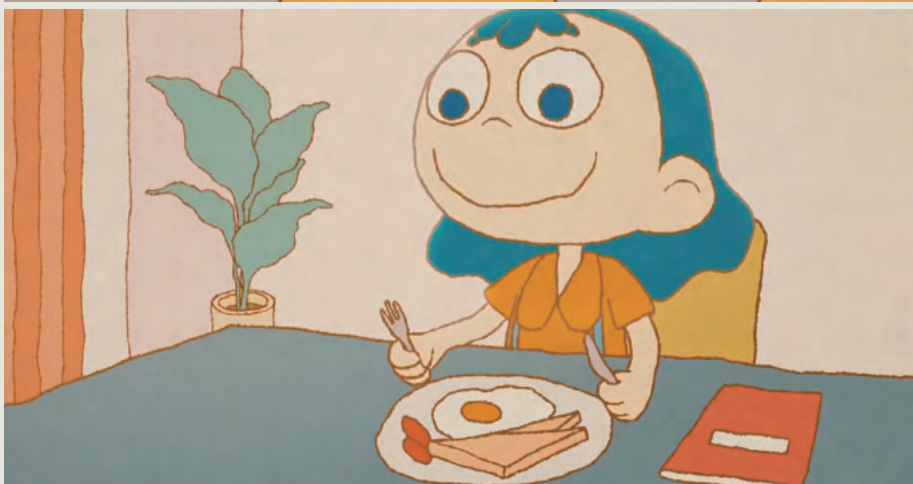
學校 School(s)

國立臺北商業大學
National Taipei University of Business

作品說明 Project Description

故事背景為現代臺灣，唯柔年齡設為小學生。做好事就會得到笑臉貼紙，反之，笑臉貼紙會變成壞臉。當乖孩子的觀念，對懵懂的孩子來說，這就是個基準，會伴隨他成長，束縛著孩子。

The concept of being a good child has become a benchmark for ignorant children who are chained by such benchmark. The scene is taking place in modern Taiwan. Wei Rou is an elementary school student. Whenever she does good deeds, she gets a smiley face sticker; otherwise, the sticker will turn into an angry face.



佳作
Honorable Mention

Freedom

創作者 Designer(s)

Kelly Han

指導老師 Instructor(s)

無

None

學校所在地 Location of School

加拿大

Canada

學校 School(s)

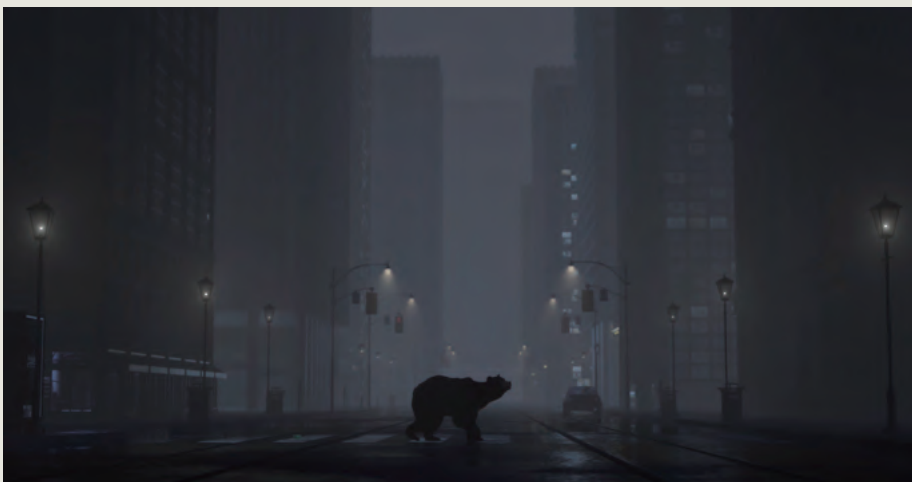
雪萊頓學院

Sheridan College

作品說明 Project Description

封城期間，有隻迷失的大熊懷抱著小時候的開心時光，以前那個時候生活周遭沒有汙染問題，沒有垃圾成堆的問題，也沒有塑膠製品造成的問題。

In the middle of a city lockdown, a lost adult bear dreams of happier times from his childhood, without plastic, pollution, and waste all around him.



佳作
Honorable Mention

出口
EXIT

創作者 Designer(s)
吳景鈞
King-Kwan NG

指導老師 Instructor(s)
湯健東
Kin-Tung Thung

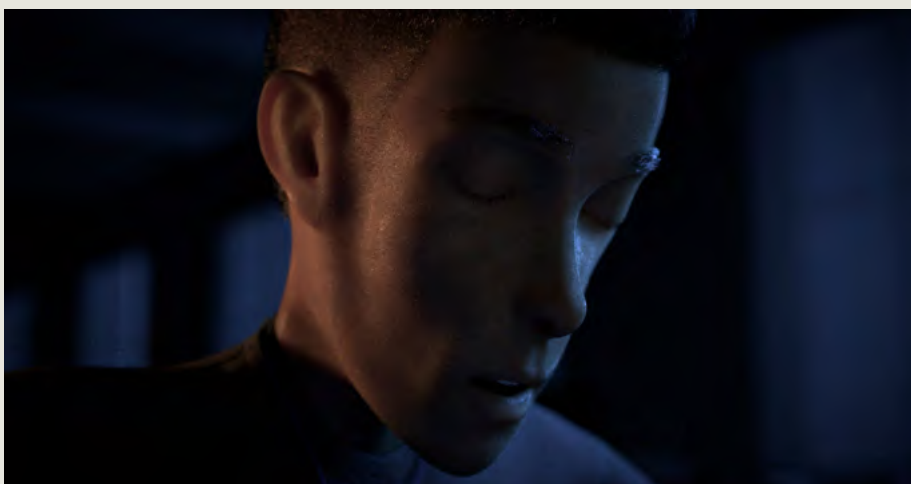
學校所在地 Location of School
香港
Hong Kong

學校 School(s)
香港城市大學
City University of Hong Kong

作品說明 Project Description

一個在不同價值觀之間掙扎的故事，
主角是否有能力找到一種新的生活
觀並擺脫這種困境呢？

The story is about a man struggling
between different values in his life. Will
he find a new perspective towards life
and get out of such a difficult situation?





《噩夢》 Nightmare

創作者 Designer(s)

尹佳婧
Jia-Jing Yin

指導老師 Instructor(s)

韓永毅
Yong-Yi Han

學校所在地 Location of School

中國大陸
China

學校 School(s)

天津美術學院
Tianjin Academy of Fine Arts



Under the Dark Clouds

創作者 Designer(s)

Kangmin Lim

指導老師 Instructor(s)

Lotte Marie Allen, Rob Kohr

學校所在地 Location of School

美國
United States of America

學校 School(s)

視覺藝術學院
School of Visual Arts



The Incident on the Jeopardy Express

創作者 Designer(s)

Rhya Voskuil

指導老師 Instructor(s)

無

None

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Chrysalis

創作者 Designer(s)

Guyu Liang

指導老師 Instructor(s)

無

None

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美國

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生 Living

創作者 Designer(s)
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Kelly Chua, Wen-Hsuan Yang

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吳至正、陳建宏、黃楷迪、楊蕾
Sheep Wu, Chien-Hung Chen
Kai-Ti Huang, Lea Yang

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願 Hope

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楊宛蓁、尹新璋、邱昱潔
劉炳成、蔡卉婷
Wan-Chen Yang, Hsin-Wei Yin
Yu-Chieh Chiu, Bing-Cheng Lin
Hun-Ting Tasi

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黃俊碩、李雅雪
Chun-Shuo Huang, Ya-Hsueh Lee

學校所在地 Location of School

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學校 School(s)
南臺科技大學
Southern Taiwan University of
Science and Technology

上吧！魚 Go Go Fish!

創作者 Designer(s)

江宛倪、王昭閔、謝嫻蓉
劉羿均、李芷萱、陳芊羽
Wan-Ni Jiang, Zhao-Min Wong
Shan-Jung Hsieh, Yi-Jyun Liu
Zhi-Xuan Li, Qian-Yu Chen

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劉千凡
Chien-Fan Liu

學校所在地 Location of School

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Science and Technology



此岸 Ceremony

創作者 Designer(s)

黃采絹、張瑜庭、岑祈萱
聶淑鳳、陳奕羽
Tsai-Chuan Huang, Yu-Ting Chang
Chi-Hsuan Tsen, Chu-Fong Nie
Yi-Yu Chen

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馮偉中
Wei-Jung Feng

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朝陽科技大學
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Technology





Firefly

創作者 Designer(s)

Lee Yun

指導老師 Instructor(s)

Max Hattler

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香港

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香港城市大學

City University of Hong Kong



愚行者

00 The Fool

創作者 Designer(s)

盧振誠、林乃汶、李少廷

黃愉翔、楊承燁、姜乃元

楊亞亭、李沛瑩

Zhen-Cheng Lu, Nai-Wen Lin

Shao-Ting Li, Yu-Xiang Huang

Cheng-Yeh Yang, Nai-Yuan Jiang

Ya-Ting Yang, Pei-Ying Li

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楊崧正

Yang-Sung Cheng

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Tainan University of Technology

門

Closet

創作者 Designer(s)

李欣恬、陳惇翊

Hsin-Tien Lee, Tun-Yi Chen

指導老師 Instructor(s)

張維忠

Wei-Chung Chang

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National Taiwan University of Arts



好想被觸摸呀

Do it Again

創作者 Designer(s)

葉信萱

Hsin-Hsuan Yeh

指導老師 Instructor(s)

王綺穗

Chi-Sui Wang

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國立臺北藝術大學

Taipei National University of the Arts





One After Another

創作者 Designer(s)

謝宗宜
Zong-Yi Xie

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蕭勝文
Sheng-Wen Hsiao

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追 Chase

創作者 Designer(s)

姜海森、李嘉琳、章嘉威
林樂軒、周耀權
Hoi-Sum Keung, Ka-Lam Lee
Ka-Wai Cheung, Lam Lok Hin Javin
Yiu-Kuen Chow

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Ng Ming Yin

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Hong Kong Design Institute

《失樂園》 《Paradise Lost》

創作者 Designer(s)
徐楓、趙麗儀、古冠聰
譚逸云、甄翠美、陳香燕
Xu Feng, Li-Yi Zhao, Guang-Cong Gu
Yi-Yun Tang, Cui-Mei Zhen
Xiang-Yan Chen

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王柯
Ke Wang

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South China Agricultural University



時間精靈 Time Elf

創作者 Designer(s)
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Numbers

創作者 Designer(s)

Yen Le Hai Nguyen, Van Doan Hai Vu
Thu Thi Phuong Pham

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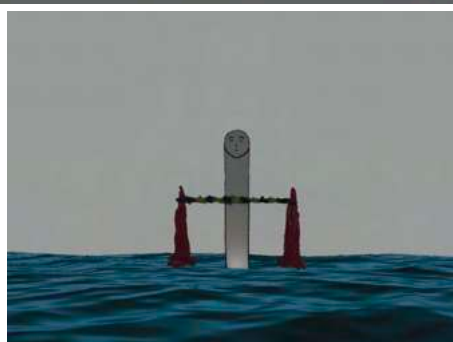
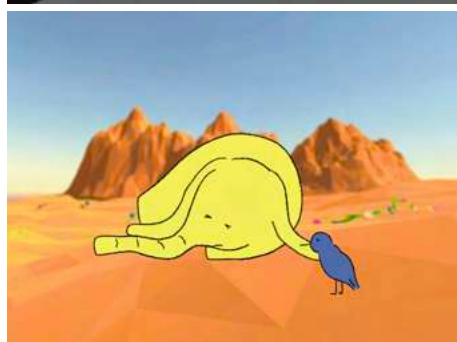
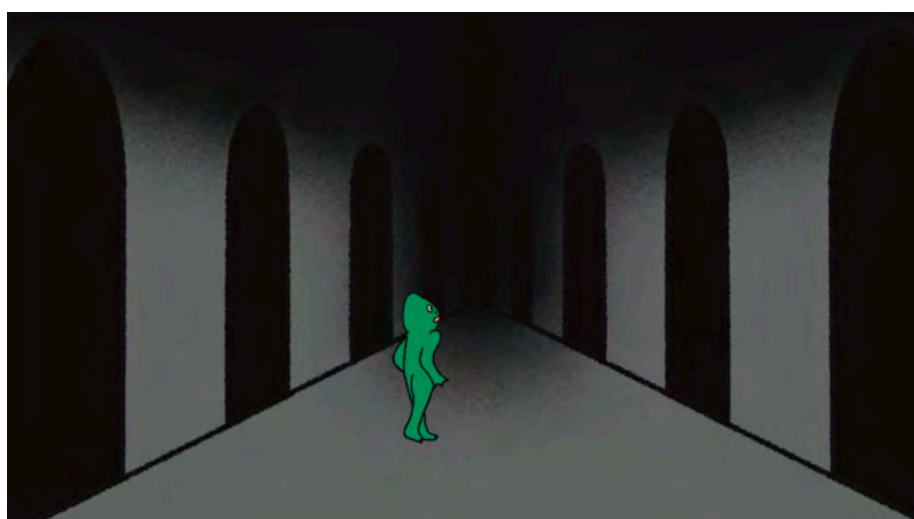
Anh Nghi Thi Hoang

學校所在地 Location of School

越南
Vietnam

學校 School(s)

範朗私立大學
Van Lang University



No Other One

創作者 Designer(s)

Asaki Nishino

指導老師 Instructor(s)

Fuyama Taruto

學校所在地 Location of School

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Japan

學校 School(s)

東京藝術大學
Tokyo University of the Arts





Taiwan
International
Student
Design
Competition



電路板環境公益基金會
TPCA Environment Foundation

廠商指定特別獎 – 環境永續獎

Brand Specified Special Prize-Environmental Sustainability Award



電路板環境公益基金會
TPCA Environment Foundation

廠商指定特別獎 Brand Specified Special Prize • • 評審評語 Jury Comments



王家祥 Chia-Hsiang Wang
臺灣 Taiwan

這是一款採用循環設計策略設計而成的行李箱。透過模組化的結構設計，將原本零件數量減少了 2/3。出貨採平整化包裝新穎將貨運體積縮小 33%，減少運送碳排放，且容易組裝使用。模組化及易拆解設計讓維修更加容易，輪子、箱殼與拉桿皆能單獨購買與替換，進而延長產品生命週期。並且在產品廢棄處理階段，容易將複合材質及單一材質的零件拆解分類，提高產品再循環的比例。

This is a suitcase designed by circular design strategy. Through modular structural design, the number of original parts has been reduced by 2/3. The flat packaging for shipments reduces the volume of freight by 33%, reduces carbon emissions in transportation, and is easy to assemble. And in the product disposal stage, it is easy to disassemble and classify the parts of composite materials and single materials to increase the proportion of product recycling.



張靖霖 Gordius Chang
臺灣 Taiwan

這是一款有希望商業化的永續、環保及符合循環經濟的優秀的商品設計。它的設計達到了聯合國「永續發展目標 Sustainable Development Goals (SDGs)」的多個目標與使命，例如：目標 11.「促使城市與人類居住具包容、安全、韌性及永續性」，以及目標 12.「確保永續消費及生產模式」；也符合「搖籃到搖籃 Cradle to Cradle」境界 -- 工業循環之產品材料可持續回到工業循環，將可再利用的材質同等級或升級回收，再製成新的產品。唯在進行商業模式考慮時，能衡量以下幾個重點：

1. 採用的材質是環境友善
2. 可循環使用於多種產品
3. 加入更多時尚元素及族群需求設計，擴增使用對象

It's a great design that meets the UN's 11th and 12th Sustainable Development Goals (SDGs) that are: "Make cities and human settlements inclusive, safe, resilient and sustainable" and "ensure sustainable consumption and production patterns." This design also matches the concept of Cradle-to-Cradle that allows materials used in production cycle to be reused and to ultimately return to the industrial cycle. The concept aims to recycle or upcycle usable components or materials and make new products out of those materials. It will certainly be a plus if the designers are able to take these points into consideration when they establish their own business model:

1. Using environment-friendly materials.
2. Enhancing reusability.
3. Adding trendy elements and more functions so that the design is able to attract a larger crowd.



路威 Gideon Loewy
丹麥 Denmark

2020 的永續獎由 RHITA 獲得。RHITA 將生活用品以簡單又客製化的組裝方式重新設計，最重要的是，這項設計讓使用者能夠針對損壞零件進行拆卸。設計師不僅在技術創新上展現設計力，也不斷以明確又視覺化的設計凸顯永續概念的重要。單就技術層面來看，其實採用傳統行李箱的外觀也可以達到相同設計效果，亦可兼顧設計彈性及可回收性。但是 RHITA 團隊選擇用更具創意的設計方式，透過時髦的產品外型將永續思考的觀念傳達給大眾。如此一來，除了傳統的設計之外，消費者又多了一個新選擇——RHITA 的永續低環境衝擊行李箱。設計團隊獨特的品牌形象，不僅提高接受度，也讓市場滲透率大幅提升。這項充滿永續理念的設計能夠快速取代舊有的、較不永續的傳統行李箱，讓供應鏈循環更具永續性，同時也儘量降低產品對環境帶來的衝擊。

This year's award went to RHITA, the redesign of a simple, everyday product for easy and customisable assembly but more importantly, for disassembly at the end of its useful life. Even more than the technical innovation however, the strength of the design lies in the explicit, visual design of the sustainable concept. Technically, the rationalisation, flexibility and recyclability could have been achieved just as well while still looking like a conventional suitcase, but the creative design communicates new, more sustainable thinking packaged as a trendy item. Giving consumers a choice between conventionally styled luggage and RHITA's reduced environmental impact and distinctive brand message could accelerate cultural acceptance and market penetration. RHITA's more sustainable concept that could thus rapidly replace established but less sustainable concepts and help promote a more circular supply chain with reduced environmental impact.

環境永續獎 Environmental Sustainability Award

RHITA 永續循環易裝拆 行李箱設計 RHITA Sustainability Suitcase

創作者 Designer(s)
楊鎮嘉、鄭芸、潘俊宇
Jhen-Jia Yang, Yun Cheng
Chun-Yu Pan

指導老師 Instructor(s)
陳中聖
Chung-Sheng Chen

學校所在地 Location of School
臺灣
Taiwan

學校 School(s)
台南應用科技大學
Tainan University of Technology

作品說明 Project Description

RHITA 是一款以永續為目標設計而成的行李箱。透過簡化零件結構，將原本約 120 個零件數，減少到原本的 1/3，讓維修更加容易。以新穎的組裝方式，將貨運體積縮小 33%，減少運送碳排放。組裝方式簡單易上手，輪子、箱殼與拉桿皆能單獨購買與替換，進而增加使用壽命。最後將複合材質與單一材質，以不同零件區分開來，使廢棄後的零件能更有價值地被再生利用。

RHITA is a suitcase designed for sustainability and easier assembly. Its simplified structure has reduced the quantity of parts to 70% of the original design, making recycling and repair service easier. The space needed for transportation has gone down by 33%. Users can purchase parts in desired color for replacement. When the suitcase's life cycle comes to an end, recycling cannot be simpler. This suitcase is truly designed for sustainability.







Taiwan
International
Student
Design
Competition

評審簡介
Jury Introduction

產品設計 Product Design



召集人
The Convener of Judging Panel

易瑋勝 Wei-Shen Yi

臺灣 Taiwan

- 天晴設計事務所創辦人及設計總監
- 2019 創立品牌潤水藍
- 2014 創立品牌 booxi
- 2009 創立品牌喜器 Cichi
- 2008 成立天晴設計事務所

- After Rain Design Studio -Design Director
- (2019) Founder of Brand JSL-craft
- (2014) Founder of booxi
- (2009) Founder of CiChi
- (2008) Founded afterain design



召集人
The Convener of Judging Panel

馮煒棠 Wei-Tang Feng

臺灣 Taiwan

- 汎羽品牌企劃設計有限公司創辦人及總監
- 臺灣包裝設計協會秘書長
- 2018 榮獲德國設計獎、德國 iF 設計大獎
- 2016 榮獲德國紅點設計大獎
- 2015 榮獲臺灣金點設計獎

- Founder and Director of Fengworks Design
- Secretary General of Taiwan Package Design Association
- (2018) German Design Award Winner/ iF Design Award Winner
- (2016) Reddot Design Award Winner
- (2015) Golden Pin Design Award Winner



決選評審
Juror of Final Selection

Adrien Nazez

法國 France

- BLANK 藝術設計諮詢有限公司戰略總監 / 管理合夥人
- 法國碩士畢業設計師
- 7 年創意策略 -BLANK 上海
- 3 年品牌設計策畫 - 品牌策畫經理 - DESIGNAFFAIRS 上海
- 5 年創意講師 - 上海大學設計學院

- Director of Strategy and Managing Partner of BLANK
- Master graduated designer, France
- 7 years Innovation Strategist BLANK China
- 3 years Brand Design Strategist Manager DESIGNAFFAIRS, China
- 5 years Innovation Lecturer Ecole De Design Shanghai University, China



決選評審
Juror of Final Selection

李志榮 Chi-Wing Lee
香港 Hong Kong

- Milk design 創辦人暨設計總監
- 香港理工大學講師
- 獲選香港 Time Out 雜誌的二十大香港設計師
- 於香港理工大學、法國巴黎國立工業設計高等學院求學
- 曾任職於法國 Rasion Pure 和 Habitat，以及香港 Philips Design
- Founder and Design Director of Milk design
- Lecturer at Hong Kong Polytechnic University
- "Top 25 HK designers" Time Out Magazine
- Studied at Les Ateliers in Paris, Hong Kong Polytechnic University
- Worked for Habitat, Raison Pure in France, Philips Design in Hong Kong



決選評審
Juror of Final Selection

Francesco Zurlo
義大利 Italy

- 工業設計博士，於米蘭理工大學設計學院，擔任工業設計系教授
- 米蘭理工大學創辦之 POLI.design 設計學院院長
- 設計學院副院長
- 米蘭理工大學產品設計學士課程，以及整合產品設計碩士課程的主任
- 出任 ADI 索引委員，評選出最具創意的義大利產品與服務
- Ph.D. in Industrial Design, full professor of Industrial Design in the School of Design of Politecnico di Milano
- Chairman of POLI.design consortium, founded by Politecnico di Milano
- Deputy dean of the School of Design
- Dean of the Bachelor Course in Product Design and Master Course in Integrated Product Design of Politecnico di Milano
- Member of the scientific committee of ADI Index (Italian Design Association) for the selection of the most innovative products and services made in Italy



決選評審
Juror of Final Selection

Jeremy Sun
新加坡 Singapore

- Orcadesign Consultants Pte Ltd 設計總監
- 曾獲新加坡總統設計大獎、德國 iF 設計大獎、日本優良設計獎、德國紅點設計大獎等殊榮
- 新加坡南洋理工大學兼職講師
- PlayForGood.SG 創辦人
- 英國伯明罕城市大學工業設計碩士
- Consultants and Design Director of Orcadesign Consultants Pte Ltd
- Awarded by Singapore President's Design Award, iF Design Award, Good Design Award and Japan Red Dot Award
- Part-Time Lecturer of Nanyang Technological University
- Founder of PlayForGood.SG
- Master of Industrial Design, Birmingham City University.

產品設計 Product Design



決選評審
Juror of Final Selection

Kimitaka Kato

日本 Japan

- 日本設計振興會執行董事暨數位長
- 九州大學管理委員會校外顧問
- 曾於富士通行銷策略部，擔任策略規劃（設計策略）資深副總
- 曾任富士通設計總裁
- 九州大學設計學院
- Japan Institute of Design Promotion / Executive Director & CDO
- KYUSHU UNIVERSITY, Management Council / External advisor
- Worked in FUJITSU LIMITED, Marketing Strategy Unit, Strategy Planning Division (Design Strategy) as Senior Vice President
- Worked in FUJITSU DESIGN LIMITED as President
- KYUSHU UNIVERSITY, Faculty of Design



決選評審
Juror of Final Selection

Leticia Castro

巴西 Brazil

- 巴西中央設計協會理事長
- 負責領導超過十項巴西設計推廣專案：2010 巴西設計雙年展、巴西設計診斷案、巴西設計卓越獎、巴西設計網絡、設計輸出案等
- 設計競賽評審：德國 iF 設計新秀獎、CLAP 國際設計大獎、Latampack 設計獎、ABRE 包裝設計獎等
- 畢業於巴西巴拉納州天主教大學，主修產品設計，並在 FAE 商學院，專攻行政與行銷課程，且獲取 FAE 大學的組織與發展碩士學位
- 在設計管理、策略性設計、設計思維、公共政策等領域，累積了 19 年的資歷
- Superintendent Director from Brasil Design Center
- Responsible for more than ten design promotion programs in Brazil: Brazilian Design Biennial 2010, Brazilian Design Diagnosis, Design Excellence Brazil, Brazil Design Network and Design Export
- Design Juror: iF Design Talent Award, Clap Awards, Latampack Awards and ABRE Packaging Award
- Graduated in Product Design from the Pontifical Catholic University of Paraná, has a specialization in administration and marketing from the FAE Business School and a Master's degree in organizations and development from the FAE University Center
- 19 years' experience in the areas of design management, strategic design, design thinking and public policies



決選評審
Juror of Final Selection

Lutz Dietzold

德國 Germany

- 德國國家設計委員會執行長
- 德國設計博物館基金會創辦人及副會長
- 德國聯邦生態設計獎的項目顧問委員會成員
- Mia-Seeger-Stiftung 米婭西格基金會顧問委員會成員
- 擔任國內和國際各樣設計獎評審
- CEO of the German Design Council in Frankfurt/Main
- Initiator and deputy chairman of the Stiftung Deutsches Design Museum (German Design Museum Foundation)
- Member of the advisory board of the German Federal Ecodesign Award of the German Federal Environment Ministry
- Member of the advisory council of the Mia-Seeger-Stiftung (Mia Seeger Foundation)
- Juror in various national and international design awards

產品設計 Product Design



決選評審
Juror of Final Selection

Oscar E. Peña Angarita
荷蘭 Netherlands

- Studiolise 共同經營人
- 曾獲德國 iF 設計大獎、德國紅點設計大獎、荷蘭設計週大獎等殊榮
- 曾任 Philips Design 全球創意總監
- 曾任荷蘭安荷芬設計學院人文學系主任
- 哥倫比亞哈維里亞納天主教大學工業設計系
- Co-principal of Studiolise
- Awarded by iF Design Awards, Red Dot, IDSA Award, Dutch Design Week Award
- Worked at Philips Design, Global Creative Director
- Worked at Design Academy Eindhoven, Head of department Man & Activity
- Industrial Designer of Universidad Javeriana



決選評審
Juror of Final Selection

Päivi Tahkokallio
芬蘭 Finland

- 歐洲設計協會會長
- Tahkokallio Design+ 創辦人暨執行長
- 芬蘭設計師協會副會長
- 芬蘭拉普蘭區商會設計委員會主席
- 獲選為英國皇家文藝製造商業學會成員
- President of BEDA (The Bureau of European Design Associations)
- Founder and CEO of Tahkokallio Design+
- Vice President of Ornamo Art and Design Finland
- Chair of Design Committee of Lapland Chamber of Commerce
- Fellow of Royal Society of Arts in the UK



決選評審
Juror of Final Selection

Pradyumna Vyas
印度 India

- 國際工業設計協會董事
- 印度工業聯合會資深顧問
- 國家設計學院 (NID) 前任校長
- 印度設計委員會前秘書
- Board Member, World Design Organisation (WDO)
- Senior Advisor, Confederation of Indian industry (CII)
- Former Director, National Institute of Design, Ahmedabad, India
- Former Member Secretary, India Design Council

產品設計 Product Design



決選評審
Juror of Final Selection

Rachel Wye
澳洲 Australia

- 澳大利亞優秀設計協會總經理
- 於英國攻讀工業設計
- 曾於英國倫敦餐與設計行銷：倫敦設計節 -100% 設計、坎城國際創意節
- General Manager of GDA
- Trained as an Industrial Designer in UK
- Worked within Design Promotion in London, UK for the London Design Festival: 100% Design and Cannes Lions International Festival of Creativity



決選評審
Juror of Final Selection

Srini R. Srinivasan
美國 United States of America

- 世界設計組織會長暨美國工業設計師協會成員
- 設計公司 LUMIUM DESIGN Inc. 董事長暨執行長
- 印度孟買韋林卡爾管理發展與研究學院顧問委員會成員
- 印度印德斯大學設計學院顧問委員會成員
- President of World Design Organization (WDO) and IDSA Member
- Chairman & CEO of LUMIUM DESIGN Inc.
- Advisory Board Member of Wellingkar Institute of Management Development & Research, Mumbai, India
- Advisory Board Member of Design School of Indus University, India



決選評審
Juror of Final Selection

Tnop Wangsillapakun
泰國 Thailand

- TNOP DESIGN 創辦人暨設計總監
- 泰國平面設計協會執行副理事長
- 泰國蘭實大學藝術與設計學院碩士班全職教授
- 曾獲日本 G-Mark 優良設計獎、德國紅點傳達設計大獎、紐約字體設計競賽大獎、東京字體設計競賽大獎等殊榮
- 2016 年獲選成為瑞士國際平面設計聯盟成員
- Founder of Design Director of TNOP DESIGN
- Executive Vice President of ThaiGa (Thai Graphic Designers Association)
- Full-time Professor at MFA in Design Program, Rangsit University
- Recipient of GMark, Red Dot Communication, NY TDC and Tokyo TDC
- AGI Member since 2016



初選評審
Juror of Preliminary Selection

周育如 Aqua Chou

臺灣 Taiwan

- 水越設計 - 都市酵母創辦人
- 世界最美的教科書展策展人
- 台電・美感電域展策展人
- 台東食育提案所策展人
- 宜蘭國際設計教育 Action for Education 計畫主持人
- Founder of AGUA Design /CITY YEAST
- Curator of The Most Beautiful Textbook in the World
- Curator of the Power Zone
- Curator of the Fooding Taitung
- Project Host of Action for Education



初選評審
Juror of Preliminary Selection

范承宗 Cheng-Tsung Feng

臺灣 Taiwan

- 德國紅點設計獎、德國 iF 設計獎、美國傑出工業設計獎獲獎 13 次
- Hermès、The Balvenie、Nike、Kvadrat、Apple、誠品合作藝術家
- 2019 Shopping Design 雜誌 Taiwan Best 100 年度時人、人文百景
- 2019 Lavie 雜誌 臺灣創意力 100 雙年獎年度風格創意人物
- 2018 Taiwan Tatler 雜誌 Generation T 年度 50 大優秀青年
- Awarded 13 times of Red Dot, iF, IDEA Award
- Cooperative artist of Hermès, The Balvenie, Nike, Kvadrat, Apple, Eslite
- (2019) Shopping Design Taiwan Best 100 - People of the year
- (2019) Lavie Taiwan Creative Power 100 - Creative People of the year
- (2018) Taiwan Tatler Generation T - Top 50 Youth of the year



初選評審
Juror of Preliminary Selection

李德俊 De-Jiun Lee

臺灣 Taiwan

- 臺灣互動設計協會理事長
- 廣達電腦專案副理
- 2016 擁有九張新發明專利及廣達發明專利優良創作獎
- 2016 廣達菁英學校 優良講師獎
- 2006 文化數位創意加值競賽第一名
- President of IxDA Taiwan
- Associate project manager of Quanta Computer
- (2016) Owned nine invention patents and one of the patents had won Excellent Patent Creation Award of Quanta Computer
- (2016) Excellent Lecturer Award of Quanta Elite School
- (2006) Cultural Digital Creative Value-added Competition-1st prize

產品設計 Product Design



初選評審
Juror of Preliminary Selection

謝米佳 Grace Hsieh

臺灣 Taiwan

- 『原木哲學』、『原本杉』、『宏興達企業』、『木直家居』設計總監
- 2020 設計深耕 X 生根設計專題講座「創意設計與管理」講師
- 2019 宏興達企業股份有限公司營運總監
- 2018 原木哲學品牌創始人之一
- 北美原木採購亞洲區代理商 總經理秘書
- Design Director of Feelosophy, Orison and Hoxingda Co.,Ltd.
- (2020) Lecturer of Design Plows deep X Design Takes Roots- Creative Design and Management
- (2019) Chief Operating Officer of Hoxingda Co.,Ltd.
- (2018) Co-founder of Feelosophy
- (2017) Director's Secretary of North America log purchasing agent



初選評審
Juror of Preliminary Selection

鄭雯瑄 Joy Cheng

臺灣 Taiwan

- 紅點設計獎臺灣官方代表
- 臺灣紅點設計有限公司執行總監
- 臺北紅點設計博物館經理
- Official Representative Taiwan, Red Dot Design Award
- Executive Director of Red Dot Taiwan Ltd.
- Manager of Red Dot Design Museum Taipei



初選評審
Juror of Preliminary Selection

葉銘泓 Ming-Hong Yeh

臺灣 Taiwan

- Hank Maxwell Studio 創辦人
- PLEASANT 創辦人及藝術總監
- 葉葉 YEYE 創辦人及藝術總監
- 2018 文創精品獎最佳職人工藝獎
- 2014 德國紅點設計獎 - 品牌與傳達設計獎
- Founder of Hank Maxwell Studio
- Founder and Art Director of PLEASANT
- Founder and Art Director of YEYE
- (2018) Cultural & Creative Award-Trendsetting Special Award
- (2014) Red Dot Design Award- Communication Winner

產品設計 Product Design



初選評審
Juror of Preliminary Selection

王俊隆 Rock Wang

臺灣 Taiwan

- 荷蘭 Design Academy Eindhoven 設計碩士
- 實踐大學工業產品設計學系兼任助理教授
- 國立臺灣科技大學工商設計系兼任助理教授
- 2007 亂有秩序策展人 (臺灣第一個設計策展)
- 2007 獲選中國超平面 " 百大華人設計 "
- Graduated from Design Academy Eindhoven Master of Design
- Associate Professor of Shih Chien University Industrial Design Department
- Assistant Professor of National Taiwan University of Science and Technology Industrial Design Department
- (2007) Curator and Design Director of Beautiful Chaos
- (2007) Selected by "One of the best Chinese Designer"



初選評審
Juror of Preliminary Selection

廖軍豪 Timothy Liao

臺灣 Taiwan

- 華碩設計中心副理
- 臺灣設計師週總召集人
- 2013 第十七屆臺北文化獎
- 2010 經理人雜誌百大經理人
- 2006 文化創意產業新秀大獎首獎
- Associate Director of the Asus Design Center
- Executive Director of the Taiwan Designer's Week
- (2013) The 17th Taipei Culture Award
- (2010) 100 MVP Managers for 'Execution'
- (2006) Rising Star of Culture and Creative Industries First prize



初選評審
Juror of Preliminary Selection

曾國源 Tony Tseng

臺灣 Taiwan

- TALES 神話言 (國立故宮博物院雙品牌) 創辦人
- 中央美術學院城市設計院課程教授暨城市文化創新研究室主持人
- 科技部數位典藏策略聯盟指導委員
- 江蘇省雙創人才
- 暨南大學文創特約研究員
- Founder of TALES, co-branded with National Palace Museum (Taiwan)
- Professor of City Design School, Central Academy of Fine Arts, and Director of City Design & Creativity Research Office
- Committee Member of Digital Archive Strategic Alliance, MOST
- Winner of Jingsu Province's Shuangchuang Talent Program
- Contract Research Fellow of National Chi Nan University

產品設計 Product Design



初選評審
Juror of Preliminary Selection

蘇琬玲 Wan-Ling Su

臺灣 Taiwan

- 詩特莉食品股份有限公司設計總監
- 2020 美國 MUSE Design Awards 設計比賽 - 金牌
- 2019 荷蘭 Indigo Awards 包裝設計類 - 銀獎
- 2018 美國 A'Design Award 包裝設計類 - 銀獎
- 2017 作品收錄於「APD 亞太設計年鑑 NO.13」

- Creative Director of Aunt Stella Inn.
- (2020) MUSE Design Awards Gold Winner
- (2019) Indigo Awards Silver in Packaging Design
- (2018) A'Design Award Silver in Packaging Design
- (2017) be included in Asia-Pacific Design NO.13



初選評審
Juror of Preliminary Selection

葉偉榮 Kenyon Yeh

印尼 Indonesia

- ESAILA 臺灣家具品牌創辦人及設計總監
- Studio Kenyon Yeh 設計工作室創辦人
- 朋丁共同創辦人
- Dims 美國品牌設計及產品開發總監
- 2018 IKEA Museum 瑞典 - IKEA Hacked 合作

- Founder and Design Director of ESAILA
- Founder and Designer of Studio Kenyon Yeh
- Co-founder of Pon Ding
- Design and Product Development Director at Dims
- (2018) IKEA Hacked - collaboration at IKEA Museum in Älmhult



初選評審
Juror of Preliminary Selection

林馬克 Mark Lintott

英國 United Kingdom

- 室內設計 Mark Lintott Design 有限公司設計師及負責人
- 榮獲臺灣室內設計大獎酒店、商業和住宅作品金獎
- 連續多年擔任臺灣室內設計協會的客座評委
- 擔任臺灣和中國大陸眾多大學和機構的客座講師和客座評論家
- 2009 榮獲 MIPIM 亞洲獎

- Designer and Principal of interior design firm MLD Limited
- Taiwan Interior Design Awards Gold Awards for Hospitality, Commercial and Residential work
- Guest juror for Taiwan Interior Design Association for several years
- Guest Lecturer and visiting critic to numerous Universities and institutions in Taiwan and China
- (2009) MIPIM Asia Award



初選評審
Juror of Preliminary Selection

孟磊 Peter Morehead

美國 United States of America

- 大地旅人樸門設計工作室共同創辦人
- 樸門永續設計諮詢顧問、教師、再生設計師
- 臺灣樸門永續設計學會創會理事長
- 至中國各地提供永續設計教學、顧問，並擔任尼泊爾密勒日巴禪修中心設計總顧問
- 專長領域為系統性可再生設計、韌性設計、自然建築、適切科技、土壤復育
- Co-founder of Earth Passengers Permaculture Design
- Consultant, Teacher and Designer of Permaculture and Regenerative Design
- Founding Chairperson of Taiwan Permaculture Institute
- Teaching and consulting in China and worked as chief designer and consultant in Milarepa Meditation Center in Nepal
- Specialized in whole system regenerative design, resilient design, appropriate technology, soil rehabilitation, and natural building

視覺設計 Visual Design



召集人
The Convener of Judging Panel

王炳南 Ben Wang

臺灣 Taiwan

- 歐普廣告設計股份有限公司創意總監
- 2016 TOPAWARDS Asia 自然質感類包裝精選
- 2011 慶典煙火郵票榮獲維也納 WIPA 年度最美麗郵票獎
- 2008 第四屆國家設計獎榮獲視覺傳達設計類
- 1998 HKDA'98 亞洲設計獎 榮獲海報類銅獎
- 1996 英國 The std International Typographic Awards'96 榮獲海報類首獎
- Creative Director of UP Creative Design & Advertising Co., Ltd
- (2016) TOPAWARDS Asia Award in Top of Natural texture package
- (2011) Grand Prix de l'Exposition WIPA – "Fireworks Display Postage Stamps"
- (2008) Golden Pin Design Award in Visual Communication
- (1998) HKDA'98 Asian Design Award Bronze Award
- (1996) The std International Typographic Awards Gold Prize in Poster Category



召集人
The Convener of Judging Panel

周君政 Chun-Cheng Chou

臺灣 Taiwan

- 百繪品牌設計創辦人及創意總監
- 第 16 屆臺南市美術設計協會理事長
- 2020 榮獲臺灣百人視覺設計殊榮
- 2018 臺灣金點設計獎溝通設計類 BEST OF BEST
- 2018 德國紅點設計獎傳達設計類 BEST OF BEST
- Creative Director of Pave Branding Design
- 16th President of NADA (Tainan Art & Design Association)
- (2020) Taiwan Top Hundred Visual Designers
- (2018) Red Dot Design Award best of best in Brands & Communication Design
- (2018) Golden Pin Design Award best of best in Communication Design



決選評審
Juror of Final Selection

Andrew Pang

新加坡 Singapore

- 新加坡設計業總商會會長
- Lavaworks 商業設計顧問私人有限公司創辦人
- Live.Love.Life 社會企業創辦人
- 新加坡設計週主秀 SingaPlural 共同創辦主席
- (2016-2018) 新加坡與日本優良設計獎評審
- President of Design Business Chamber Singapore (DBCS)
- Founder of Business Design Consultancy, Lavaworks Pte Ltd
- Founder of Social Enterprise, Live.Love.Life.
- Founding Co-Chairman of SingaPlural - the anchor event of Singapore Design Week
- (2016-2018) Juror for Singapore & Japan Good Design Mark

視覺設計 Visual Design



決選評審
Juror of Final Selection

Bonnie Siegler

美國 United States of America

- Eight and a Half 創辦人暨創意總監
- Number Seventeen 共同創辦人暨共同創意總監
- MTV 音樂頻道設計總監
- 美國耶魯大學視覺藝術學院研究所指導老師
- 美國卡內基梅隆大學藝術學士
- Creative Director of Eight and a Half, Founder
- Co-Founder and Co-creative of Director Number Seventeen
- Design director of MTV Networks
- Graduate School Instructor of School of Visual Arts, Yale University
- Carnegie Mellon University, BFA



決選評審
Juror of Final Selection

Dino Brucelas

菲律賓 Philippines

- 平面設計師
- 亞洲設計連校園發展夥伴
- 設計教學
- 出任多間菲律賓藝術文化機構的設計顧問
- 曾任數間菲律賓設計公司創意負責人
- Graphic Designer
- Academic Associate – The Design Alliance Asia
- Design Educator
- Design Consultant for various Philippine art & cultural institutions
- Worked as creative lead for various design agencies in the Philippines



決選評審
Juror of Final Selection

Graham Sturt

荷蘭 Netherlands

- VBAT 創意總監
- 2018、2020 英國 D&AD 創意新血獎評審
- 2020 美國 One Show 大獎評審
- 2019 英國 D&AD 設計與廣告大獎評審
- 作品榮獲多項肯定，如：坎城國際創意節、Eurobest 歐洲創意節、美國 One Show 大獎、美國克里奧國際廣告獎、英國 DBA 設計大獎、英國設計商周、Transform Awards、Graphis Posters 海報大獎、歐洲設計大獎
- Creative Director of VBAT
- (2020, 2018) Juror D&AD New Blood Awards
- (2020) Juror One Show
- (2019) Juror D&AD
- Work recognised by Cannes Lions, Eurobest, One Show, Clios, DBA Design Effectiveness, Design Week, Transform Awards, Graphis Posters and European Design Awards.

視覺設計 Visual Design



決選評審
Juror of Final Selection

Jenni Kuokka

芬蘭 Finland

- Hahmo Design Ltd 創意夥伴
- 合作品牌計有 40 家以上
- 兩度擔任芬蘭重量級創意設計比賽 Vuoden Huiput 評審
- 芬蘭 Finnish Unicef 聯合國兒童基金會海報競賽評審
- 赫爾辛基藝術、設計與建築學院，主修平面設計
- Creative Partner, Hahmo Design Ltd
- Worked with over 40 brands
- Two-time Jury member in Vuoden Huiput (Finland's most significant creative design competition)
- Jury member in the Finnish Unicef poster competition
- Studied graphic design at the School of Arts, Design and Architecture, Helsinki



決選評審
Juror of Final Selection

Johnathon Strebly

加拿大 Canada

- 國際設計社團協會 (ICoD) 會長
- 曾擔任加拿大平面設計師協會會長
- 建築與設計公司 HCMA Architecture + Design 創意服務總監
- 加拿大專業影像創作者協會獎卓越貢獻人士
- President, International Council of Design (ICoD)
- Past-President, Graphic Designers of Canada
- Former Director of Creative Services, HCMA Architecture + Design
- Outstanding Contribution to CAPIC Award



決選評審
Juror of Final Selection

趙重賢 Joonghyun Cho

韓國 Korea

- Reservori 工作室創辦人
- 首爾大河海報節創辦人
- Taling 公司設計總監
- 韓國 NAVER 設計師
- 首爾建國大學傳達設計學系專業
- Founder of Studio Reservoir
- Founder of the Big River Poster Festival
- Head of design of Taling Inc.
- Designer of NAVER Inc.
- Graduated from Communication Design, Konkuk University

視覺設計 Visual Design



決選評審
Juror of Final Selection

Katerina Terekhova

俄羅斯 Russia

- 2013 至 2015 於 School-Studio EDAS 兒童實驗建築工作室，擔任平面設計師
- 2015 至 2016 於 Piranesi 實驗印刷工作室，擔任平面設計師、策展人、教學活動統籌
- 2016 於商業與設計學院，擔任字體排印課程導師
- 2017 於設計學院，擔任創意工作坊負責人
- 擔任 2018 莫斯科國際平面設計雙年展金蜂獎評審
- (2013-2015) graphic designer in the School-Studio EDAS, experimental children's architectural studio
- (2015-2016) graphic designer, curator of exhibitions, organizer of educational events in Piranesi LAB, laboratory of experimental printing
- Since 2016 the teacher, the author of the course on typography in the Institute of Business and Design
- Since 2017 the head of the creative workshop in the School of Design
- (2018) member of the selection committee Golden Bee Global Biennale of Graphic Design



決選評審
Juror of Final Selection

Ken Okamoto

日本 Japan

- 岡本健設計事務所平面設計師
- 曾任於佐藤卓設計事務所
- 日本優良設計獎評審
- 泰國 DEmark 優質設計獎評審
- 日本多摩美術大學兼職講師
- Graphic designer of Ken Okamoto Design Office
- Worked in Taku Sato Design Office
- Jury of Good Design Award
- Jury of Design Excellence Award
- Worked at Tama Art University as a part-time lecturer



決選評審
Juror of Final Selection

Lars Fuhre

瑞典 Sweden

- 富有實務經驗的平面設計師、創意總監與藝術家
- 瑞典插畫暨平面設計協會理監事會副理事長
- 瑞典藝術委員會成員
- 與多個瑞典斯德哥爾摩市的文化單位合作平面設計專案
- 擔任 2015、2017 年德國「全世界最美麗的書」競賽評審
- Graphic designer, creative director, artist full experience with practice
- Vice president of the Board of Directors of The Association of Swedish Illustrators and Graphic Designers (Svenska Tecknare)
- Member of the committees within The Swedish Arts Council
- Worked with graphic design for numerous Swedish cultural institutions in Stockholm
- (2015& 2017) Jury panel of the annual book design event "Best Book Design from All Over the World, International Competition."

視覺設計 Visual Design



決選評審
Juror of Final Selection

Masashi Murakami

日本 Japan

- emuni Inc. 執行長暨創意藝術總監
- 榮獲日本 Tokyo TDC 字體設計競賽大獎、美國 One Show 大獎 (金獎)、英國 D&AD 設計與廣告大獎 (石墨獎)、NYADC 紐約藝術指導協會年度獎 (銀獎)
- 日本東京藝術大學兼任講師
- 日本東京藝術大學設計學碩士
- CEO, designer and art director of emuni Inc.
- Awarded by Tokyo TDC Prize, One Show Gold, D&AD Graphite and NYADC Silver
- Part-time lecturer at Tokyo University of the Arts.
- Master of Design, Tokyo University of the Arts



決選評審
Juror of Final Selection

周小良 Sio-Leong Chao

澳門 Macau

- Mo- 設計有限公司創辦人暨設計總監
- 澳門設計師協會理事長
- MOD 設計店創辦人暨總監
- 澳門理工學院客座專家
- 曾榮獲東京字體指導協會、紐約藝術指導協會、香港設計師協會等大獎
- Founder and Design Director of MO-Design Ltd.
- Director of Macau Designers Association
- MOD Design Store - Founder and Director
- Visiting Instructor of Macau Polytechnic Institute
- Awarded by Tokyo TDC, New York ADC, HKDA Award



決選評審
Juror of Final Selection

Pooroni Rhee

韓國 Korea

- 視覺設計師及插畫家
- 國際平面設計聯盟會員
- 擔任首爾大學助理教授
- 即將上任韓國設計振興院設計總監
- 首爾大學博士及碩士設計學位；羅德島設計學院藝術學士學位
- Graphic Designer / Illustrator
- A member of AGI (Alliance Graphique Internationale)
- Assistant Professor, University of Seoul
- Next Design Leader, Korea Institute of Design Promotion
- University of Seoul, Doctor and Master of Design, Rhode Island School of Design, BFA

視覺設計 Visual Design



決選評審
Juror of Final Selection

Xavier Bermundez

墨西哥 Mexico

- 2020 出任墨西哥聖路易斯波托西市國立自治大學的 Iconográfica 圖像分類歸檔雙年計畫主持人
- 2016 獲頒華沙藝術學院優等勳章
- 1995 擔任墨西哥 Lúdica 設計文化雜誌編輯
- 1990 創辦墨西哥國際海報雙年展協會，現為理事長
- 作品發表，包含 Who is who 平面設計組、IDEA 雜誌、Novum 以及 Línea Gráfica
- (2020) Director of the Biennial Archive Cataloging Program Iconográfica at the Autonomous University of San Luis Potosí
- (2016) he received the merit medal from the Warsaw Academy
- (1995) Editor of the Mexican magazine Lúdica, Design Culture
- (1990) Founder and director of the International Poster Biennial in Mexico
- His work has been published in Who is who in graphic design, Idea magazine, Novum and Línea Gráfica



初選評審
Juror of Preliminary Selection

陳啟章 Chi-Chang Chen

臺灣 Taiwan

- 敦阜形象策略有限公司創意總監
- 2020 臺灣百年暨百人視覺設計卓越設計
- 2014 臺灣視覺設計獎識別、包裝三項獲獎金獎
- 2010-2013 臺灣包裝設計協會第二、三屆理事長
- 2010, 2013 APD 亞洲包裝設計交流展評審委員
- Creative Director of Dunfu Image Strategies INC.
- (2020) One Hundred Visual Designers in Taiwan Design Excellence Award
- (2014) Taiwan Visual Design Award Gold Awards in Visual Identity and Packaging Design
- (2010-2013) The 2nd and 3rd Chairman of Taiwan Package Design Association
- (2010, 2013) Jury Member of Asia Package Design



初選評審
Juror of Preliminary Selection

賴佳韋 David Lai

臺灣 Taiwan

- 賴佳韋工作室美術總監
- 2019 獲金點設計獎標章
- 2018 入圍香港設計師協會環球設計大獎
- 2012-2016 德國紅點設計獎
- 2012 入圍第 23 屆金曲獎最佳專輯包裝獎
- Art Director of David Lai Workshop
- (2019) Won Golden Pin Design Award
- (2018) Selected for HKDA Global Design Awards
- (2012-2016) Red Dot Design Award
- (2012) Golden Melody Award for Best Album Design

視覺設計 Visual Design



初選評審
Juror of Preliminary Selection

潘為 David Pan

臺灣 Taiwan

- 好點子創意群創辦人及創意總監
- ECOCO 循環經濟品牌長
- SGUDA 智慧鎖品牌總監
- 好總監瞎談 YouTube 頻道聯合創辦人
- 臺南美術設計協會理事
- Founder of GIDEA GROUP Brand Consultancy
- CBO of ECOCO Circular Economy
- Brand Director of SGUDA Smart Security
- Co-Founder of GDirector's Talk YouTube Channel
- Director of Tainan Arts and Design Association



初選評審
Juror of Preliminary Selection

李翰 Han Lee

臺灣 Taiwan

- 國際平面設計雜誌 IdN 評選五十大設計師
- 2017 搞鬼版金牌臺灣啤酒 x UPUP 舉牌小人 - 限量版搞鬼罐
- 2017 日本 Paul Smith x Summer Sonic 2017 x Haniboi T-shirt
- 2017 上海恆基名人購物中心《UPUP 舉牌小人展》
- 2013 UNIQLO x UPUP 舉牌小人貼圖
- 50 Most Wanted Designer by IdN
- (2017) Taiwan Beer Limited Edition (Ghost) x UPUP
- (2017) Paul Smith x Summer Sonic 2017 x Haniboi T-shirt
- (2017) UPUP Exhibition in Henderson Metropolitan, Shanghai
- (2013) UNIQLO x UPUP Stickers



初選評審
Juror of Preliminary Selection

陳小英 Hsiao-Ying Chen

臺灣 Taiwan

- 英式設計設計總監
- 中華平面設計協會監事
- 2015 第四屆國際雷鬼音樂海報大賽優選
- 2017 金點設計獎入圍複審
- Design Director of IN Design Brand
- Taiwan Graphic Design Association / Supervisor
- (2015) 4th International Reggae Poster Contest (IRPC) winner
- Golden Pin Design Award in 2017- Secondary Review

視覺設計 Visual Design



初選評審
Juror of Preliminary Selection

田修銓 Hsiu-Chuan Tien
臺灣 Taiwan

- 一步工作室負責人
- 金點設計獎入圍
- 榮獲紅點設計獎
- 榮獲澳門雙年展銀獎
- 榮獲新一代設計獎金獎
- Founder of A Step Studio
- Golden Pin Design Award
- Winner of red dot communication design award
- Silver Award of Macau Design Award
- (2012) Gold Award of Yodex graphic design



初選評審
Juror of Preliminary Selection

涂閔翔 Ming-Shiang Tu
臺灣 Taiwan

- 涂設計創辦人及創意總監
- 2016 金點設計獎
- 2014 臺灣視覺設計獎金獎
- 2013 創立涂設計
- 2012 Good Design Award 優良設計獎
- Creative Director of TU DESIGN OFFICE
- (2016) Golden Pin Design Award Golden Award
- (2014) Taiwan Visual Design Golden Award
- (2013) Founder and Lead Designer of TU DESIGN OFFICE
- (2012) Good Design Award Design Excellence Award



初選評審
Juror of Preliminary Selection

王耀邦 Pang Wang
臺灣 Taiwan

- 策展人、格式設計展策總監、格式多媒負責人
- 2019 榮獲臺灣室內設計大獎年度大獎
- 2018 榮獲紅點傳達設計大獎空間傳達類年度最佳設計獎
- 2017 榮獲日本優良設計獎 Best 100
- 2014 創立格式設計展策與格式多媒
- Curator and Director of InFormat Design Curating / InFormat Paper
- (2019) Taiwan Interior Design Award Grand Award
- (2018) Red Dot Design Award Best of the Best
- (2017) Good Design Award Best 100
- (2014) Pang founded InFormat Design Curating & InFormat Paper

視覺設計 Visual Design



初選評審
Juror of Preliminary Selection

李珮雯 Pei-Wen Lee

臺灣 Taiwan

- 自由接案平面設計師、秋刀魚雜誌平面設計總監
- 2012 美國 IDA 設計獎金獎
- 2012 波蘭華沙國際海報雙年展入圍
- 2011 法國安錫國際動畫影展入圍
- 2010 德國紅點傳達設計獎 best of the best
- Freelance graphic designer, currently as art/graphic director of QDY Magazine
- (2012) International Design Award Gold Poster
- (2012) International Poster Biennale in Warsaw
- (2011) Annecy International Animated Film Festival
- (2010) Red Dot Design Award best of the best in communication design



初選評審
Juror of Preliminary Selection

莊濟寰 Roger Chuang

臺灣 Taiwan

- 角白設計工作室 創辦人暨創意總監
- 總統府指標系統諮詢委員
- 臺灣電力公司企業形象旗艦館《電幻 1 號所 D/S ONE》視覺識別系統設計暨指標系統設計
- 《嘉義市立美術館》視覺識別系統設計暨指標系統設計
- 2020 榮獲臺灣室內設計大獎品牌設計獎
- Founder and creative director of WHITeR Design Studio
- Advisory committee member of signage design of Office of the President, Taiwan
- Visual identity system and signage design of Taiwan Power Company's flagship pavilion - D/S ONE
- Visual identity system and signage design of Chiayi Art Museum
- (2020) Awarded in TID Award Brand Design



初選評審
Juror of Preliminary Selection

沈奕妤 Yi-Yu Shen

臺灣 Taiwan

- 印花樂美感設計股份有限公司共同創辦人暨創意總監
- 2019 入選 LaVie 雜誌臺灣創意力 100 雙年獎 10 大創意品牌
- 2018 入選 Shopping Design 雜誌 Best 100 年度原創品牌獎
- 2015 臺灣國際文化創意產業博覽會「文創精品獎」
- 2008 創立印花樂品牌
- Co-Founders and Creative Director of inBloom Co, Ltd.
- (2019) Top10 Creative Brands Award of LaVie Magazine
- (2018) Best 100 of Shopping Design Magazine
- (2015) Culture & Creative Award of Creative EXPO TAIWAN
- (2008) Founded "inBloom" in Taipei, Taiwan

視覺設計 Visual Design



初選評審
Juror of Preliminary Selection

黃家賢 Andrew Wong

香港 Hong Kong

- 臺灣洋葱設計創辦人
- 第 30 屆金曲獎 最佳專輯裝幀設計獎得主
- 入圍美國葛萊美獎最佳唱片包裝與德國紅點設計獎
- 德國紅點設計獎
- DFA 亞洲最具影響力設計大獎
- Co-founder of Onion Design Associates
- 30th Golden Melody Award, Best Music Packaging
- Two-time Grammy Awards Nominee
- Red-Dot Design Award
- DFA Design For Asia Award



初選評審
Juror of Preliminary Selection

陳永基 Leslie Chan

香港 Hong Kong

- 陳永基設計有限公司創辦人
- 德國 iF 設計獎評審
- 倫敦國際獎 LIA 評審
- 美國 OneShow 國際創意大中華青年獎評審
- 亞太廣告節國際評審
- Founder of Leslie Chan Design Co., Ltd.
- Judge of Germany iF Design Award
- Judge of London International Advertising Award
- Judge of American OneShow International Creative Greater China Youth Award
- Judge of Adfest Asia Pacific Advertising Festival

數位動畫 Digital Animation



召集人
The Convener of Judging Panel

紀柏舟 Po-Chou Chi

臺灣 Taiwan

- 光之塔動畫事業 / 創方舟實境科技 / 再現影像導演、藝術總監與負責人
- 歷年作品〈回憶抽屜〉、〈光之塔〉、〈急救時刻〉、〈暖冬〉等，獲得超過百項國際大獎與千萬點擊率
- 第 53 屆金馬獎視覺藝術總監，設計整體獎項片頭、舞台視覺與金馬影展官方片頭創作
- 美國好萊塢分鏡藝術師，合作於美國漫威及夢工廠
- 金馬獎 / 金鐘獎 / 臺北電影節 動畫評審召集人
- Director and President of MangoWork Animation Studio, Creative Ark Technology Co., Ltd., and Renovatio Pictures
- Animation films, "The Drawer of Memory", "The Lighthouse", "Rescue" have won over 100 international awards and hit over 10 million viewers
- 53th Golden Award Ceremony Art Director
- Story Artist in Hollywood and had worked with Marvel Studio and DreamWorks
- Jury Convener of Golden Horse Award, Golden Bell Award and Taipei Film Festival



召集人
The Convener of Judging Panel

莊絢淳 Hsun-Chun Chuang

臺灣 Taiwan

- 〈The Magical Eyeball〉, 〈Switch Man〉, 〈My Son NN〉, 〈媽祖巡福〉 在全球國際影展贏得近 300 項國際大獎
- 2020 〈媽祖巡福〉 榮獲德國紅點設計獎、美國紐約電影金像獎、洛杉磯電影金像獎等 8 項國際金獎
- 2019 〈My Son NN〉 榮獲加拿大國際電影節、洛杉磯電影節等 12 項國際金獎與最佳動畫
- 2016 〈Switch Man〉 榮獲墨爾本國際動畫最佳國際影片與評審大獎、美國休士頓國際影視展金獎等 207 項國際獎項與官方入選
- 2007-2018 威秀影城電影片頭動畫設計師
- 〈The Magical Eyeball〉, 〈Switch Man〉, 〈My Son NN〉 and 〈Mazu Pilgrimage〉 won nearly 300 International Awards in global film festivals
- (2020) 〈Mazu Pilgrimage〉 won Red Dot Design Award, Best Animation of New York Film Award, Best Animation of Los Angeles Film Award and 8 international awards
- (2019) 〈MY SON NN〉 won Bronze Remi of 52nd WorldFest Houston, Award of Excellence of Canada International Film Festival and 12 international awards
- (2016) 〈Switch Man〉 won Best International Film & Judges Award of Melbourne International Animation Festival, Gold Remi of 49nd WorldFest Houston and other 207 international awards
- (2007-2018) Directed and animated VIESHOW CINEMAS animation title sequences



決選評審
Juror of Final Selection

張智斌 Ben Cheong

澳門 Macau

- CLIFFS STUDIO 創辦人暨創意總監
- 榮獲 A' 國際設計大獎賽金獎、銅獎、亞軍等殊榮
- 榮獲 2017 年 GDC 優異獎
- 澳門動畫師協會會長
- 澳門產品設計協會理事會成員
- Founder and Creative Director of CLIFFS STUDIO
- Awarded by A' Design Award & Competition with Golden Award, Bronze Award and runner-up
- Awarded by GDC2017 with Merit Awards
- Chairman of Macao Association of Animators
- Council Member of Macao Product Design Association

數位動畫 Digital Animation



決選評審
Juror of Final Selection

Gitanjali Rao

印度 India

- 電影《孟買玫瑰》導演與編劇
- 自學而成的動畫師與電影製作人
- 獨立製作四部動畫短片，並榮獲超過 30 座獎項的肯定
- 多次出任國際電影節評審，包含 2011 年坎城影展影評人週
- 出演 Shoojit Sircar 導演的印度電影《傾城十月》，共獲印度電影觀眾獎等五項最佳女配角提名
- Write and Director of Bombay Rose
- Self-taught animator and film maker
- Independently produced four animated short films and received more than 30 awards
- Jury for several international film festivals including Cannes Critics' Week 2011
- Actor of Shoojit Sircar's Hindi film 'October' and won 5 nominations for Best Supporting Actor including Filmfare Award



決選評審
Juror of Final Selection

劉君璧 Grace Lau

香港 Hong Kong

- 二元橋總經理
- 香港設計總會行政秘書
- 澳洲墨爾本斯文本理工大學客座講師
- 擔任香港設計總會數個計畫項目統籌
- 加拿大安大略省約克大學工商管理碩士
- General Manager of Zetta Bridge
- Executive Secretary of The Hong Kong Federation of Design Associations (FHKDA)
- Guest Lecturer of Swinburne University of Technology, Melbourne
- Project Consultant of a number of several projects of FHKDA
- MBA from York University, Ontario



決選評審
Juror of Final Selection

Jérôme Hénou

法國 France

- 平面設計師、版畫製作家
- 平面設計課程負責人
- 動態設計課程負責人
- 畢業於中央聖馬丁藝術與設計學院
- Graphic Designer / Printmaker
- Course leader Graphic Design
- Course leader Motion Design
- Graduated from Central Saint Martin School, UK

數位動畫 Digital Animation



決選評審
Juror of Final Selection

Katie Naeher Kaliniak

紐西蘭 New Zealand

- RocketWerkz 資深 3D 動畫師
- Mill Film 資深 3D 動畫師
- Assembly 資深 3D 動畫師暨 3D 藝術指導
- 參與動畫製作的作品包含多部艾美獎電視影集，以及奧斯卡金像獎入圍提名作品
- 參與多部榮獲坎城影展、英國 D&AD 設計與廣告大獎、威比獎等得獎作品的動畫製作
- Senior 3D Animator at RocketWerkz
- Senior 3D Animator at Mill Film
- Senior 3D Animator + 3D Artist at Assembly
- Animated on multiple Emmy Award winning TV series, and an Academy Award Shortlist Nominee
- Animated on multiple award winning projects at Cannes, D&AD, and the Webby Awards with Assembly



決選評審
Juror of Final Selection

Kevin Swanepoel

美國 United States of America

- The One Club for Creativity 執行長
- 曾任蘋果電腦發行、娛樂暨新媒體經理
- Creative & Strategic Advertising Agency 創辦人暨創意長
- 平面設計、攝影、網版印刷、噴畫創作
- 熱愛海洋與家庭，與海洋為伍並有家人、狗狗相伴，偏好潮濕、鹹鹹的空氣
- Chief Executive Officer of The One Club for Creativity
- Former Publishing, Entertainment & New Media Manager, Apple
- Founder & Chief Creative Officer of Creative & Strategic Advertising Agency
- Graphic Designer, Photographer, Screen Printing, Air Brush Illustration
- Love Sea & Family, must be close to the sea with my family & dogs, preferably wet and salty!



決選評審
Juror of Final Selection

Kim Keukeleire

比利時 Belgium

- 動畫總監、定格動畫師
- 參與多部商業廣告、系列影片、故事影片，如：《落跑雞》（Aardman 阿德曼動畫）、《科學怪犬》（提姆·波頓）等等
- 擔任導演克勞德·巴哈《酷瓜人生》的動畫總監
- 擔任導演魏斯·安德森《超級狐狸先生》及《犬之島》的主動畫師
- 多次出任國際影展講師與評審
- Animation Director and Stop motion Animator
- Animator on multiple commercial, series, feature films such as Chicken Run (Aardman), Frankenweenie (Tim Burton)...
- Animation Director on My Life as Zucchini, Claude Barras
- Key and Lead Animator on Fantastic Mr. Fox and Isle of Dogs, Wes Anderson
- Lecturer and Jury member for multiple International Festivals (Europe, Asia...)

數位動畫 Digital Animation



決選評審
Juror of Final Selection

Kiran Koshy

美國 United States of America

- Slash Dynamic LA 總監
- 美國德州農工大學廣告藝術組講師
- The Cavalry Productions 總監
- 榮獲美國克里奧國際廣告獎、英國倫敦國際獎、法國 Epicas 大獎、美國 NY Fest、美國 One Club 的獎項肯定
- 曾於 The Richards Group 廣告公司、Innocean Worldwide 行銷公司出任創意總監
- Director of Slash Dynamic
- LA Lecturer of Advertising & Art Direction
- Texas A&M Director of The Cavalry Productions
- Awarded by Clios, LIA, Epicas, NY Fest, One Club
- Former Creative Director of The Richards Group, Innocean Worldwide



決選評審
Juror of Final Selection

Malcolm Turner

紐西蘭 New Zealand

- 澳洲墨爾本國際動畫影展創辦人暨總監
- 倫敦國際動畫影展聯合總監
- 紐西蘭國際電影節動畫設計師
- 雪梨電影節動畫設計師
- 墨爾本斯威本科技大學和墨爾本大學維多利亞藝術學院動畫史講師
- Founder/Director of Melbourne International Animation Festival (MIAF)
- Co-Director of London International Animation Festival (LIAF)
- Animation Programmer of New Zealand International Film Festival
- Animation Programmer of Sydney Film Festival
- Lecturer in History of Animation of Swinburne University (Melbourne) & VCA (Melbourne)



決選評審
Juror of Final Selection

Pichit Virankabutra

泰國 Thailand

- 2019 泰國創意經濟局創意城市發展部之創意城市發展主任
- 2017- 迄今泰國平面設計師協會會長
- 2005 至 2018 泰國創意設計中心展覽活動部之展覽活動主任
- 2002 泰國獨立唱片公司 Bakery Music 設計總監
- 2001 至 2005 B/U/G Studio 創意暨展覽設計師
- (2019) Director of Creative City Development, Creative City Development Department, Creative Economy Agency (CEA)
- (2017-present) President of Thai Graphic Designers Association (ThaiGa)
- (2005-2018) Exhibition & Event Director, Exhibition & Event Department, Thailand Creative & Design Center (TCDC)
- (2002) Design Director of Bakery Music
- (2001-2005) Creative & Exhibition Designer of B/U/G Studio

數位動畫 Digital Animation



決選評審
Juror of Final Selection

Suresh Eriyat

印度 India

- Studio Eeksaurus 創辦人暨總監
- 全球參與製作超過 400 部影片，超過 200 部影片獲獎
- 兩度榮獲印度總統國家獎最佳動畫影片
- 法國安錫動畫影展水晶獎的首位獲獎印度動畫師
- 曾多次出任評審，如：英國 D&AD 設計與廣告大獎、美國克里奧國際廣告獎、亞太廣告節、英國倫敦國際獎、俄羅斯 Krok 動畫展、美國 Promax 大獎等
- Founder & Director, Studio Eeksaurus
- 400+ films to credit. 200+ awards globally
- Two times winner of President's National Award of India for the Best Animation Film
- First ever ANNECY Cristal winner for India
- Jury member of D&AD, Clío, Asia Pacific Adfest, LIA, Krok, Promax to name a few



決選評審
Juror of Final Selection

麥少峰 Siu-Fung Mak

香港 Hong Kong

- 香港動畫師 / 漫畫家
- 2011 獲第十六屆「IFVA 獨立短片及影像媒體比賽」(動畫組) 金獎
- 2014 獲第二十屆「IFVA 獨立短片及影像媒體比賽」(動畫組) 金獎
- 2015 獲第十七屆「Digicon6 Asia 大賞」(Hong Kong) 金獎
- 2016 獲「香港資訊及通訊科技獎 2016」：最佳數碼娛樂(動畫與視覺效果) 金獎
- Hong Kong Cartoonist
- Gold Awards / 16th IFVA The Hong Kong Independent Short Film & Video Awards (Animation Category)
- Gold Awards / 20th IFVA Incubator for film & visual media in Asia (Animation Category)
- Gold Awards / 17th DigiCon6 Asia Award (Hong Kong)
- Gold Awards / Hong Kong ICT Awards 2016: Best Digital Entertainment (Animation & Visual Effects)



決選評審
Juror of Final Selection

張光民 Tony K.M. Chang

臺灣 Taiwan

- 台灣設計研究院總顧問
- 世界設計組織區域顧問
- 德國紅點 (Red dot) 獎榮譽推廣大使
- 中原大學講座教授
- 台灣設計聯盟 (TDA) 顧問
- Taiwan Design Research Institute/Chief Advisor
- World Design Organization (WDO)/Regional Adviser
- Reddot Design Award/Ambassador
- Chung Yuan Christian University/ University Professor
- Taiwan Design Alliance/Advisor



初選評審
Juror of Preliminary Selection

劉政源 Cheng-Yuan Liu
臺灣 Taiwan

- 泰偉電子部長及藝術總監
- 曾任多家公司的美術總監
- 曾參與 Disney 卡通影集製作
- 國內外多款遊戲之片頭動畫及片尾動畫製作
- 國內外多款遊戲之美術、動畫 OEM 專案。專案廠商包含：Disney、Lucas Art、SEGA、KONAMI、CAPCOM、Double Helix Games 等
- Astro Corp. / Head of Game Department/Art Director
- Art directors of several companies
- Participated in the production of Disney cartoon series
- Produced Intro Cinematic and Ending Cinematic for many games
- Participated in OEM projects of art and animation of various games, Customers including Disney, Lucas Art Company, SEGA, KONAMI, CAPCOM, Double Helix Games, etc.



初選評審
Juror of Preliminary Selection

李涌瑞 Erik Lee
臺灣 Taiwan

- 太崧動漫製作及動畫總監
- 2020 作品〈盤古〉入選舊金山國際影展
- 2020 作品〈福〉入圍英國 D&AD 設計大獎
- 2019 作品〈One Small Step〉獲得奧斯卡最佳動畫短片提名
- Production/Animation supervisor at Taiko Studios
- (2020) <Pangu> official selected for SFFILM
- (2020) <Fu> shortlisted for D&AD award
- (2019) <One Small Step> nominated Academy Award for Best Animated Short



初選評審
Juror of Preliminary Selection

林思翰 Hans Lin
臺灣 Taiwan

- 谷汨文化導演
- 2019 擔任臺北 101 跨年煙火動畫秀動畫總監
- 動畫與視覺設計師，服務客戶包含 Samsung、Nike、Disney Taiwan、Porsche、新光三越等
- 在 YOTTA 平台開設線上課程，累積超過 4500 名學生參與
- 曾在臺灣受邀到 Adobe 與 Apple 擔任講師
- Director at Group.G
- (2019) Animation Director of the TAIPEI 101 New Year's Eve Fireworks X Animation Show
- Producing animation and visuals for customers such as Nike, Samsung, Disney Taiwan, Porsche, SKM and others
- Opened online courses on YOTTA platform, accumulated more than 4,500 students had participated
- Invited as the lecturer in Adobe and Apple in Taiwan

數位動畫 Digital Animation



初選評審
Juror of Preliminary Selection

林振宇 JC Lin

臺灣 Taiwan

- 暗躍視覺特效負責人
- 地球防衛隊娛樂負責人
- 紐西蘭威塔數碼資深特效技術指導
- 盧卡斯影業資深生物特效技術指導
- 加拿大工業光魔資深生物特效技術指導
- Owner of StealthWorks Taiwan
- Owner of Earth Defense Force Entertainment
- Senior Effects Technical Director of Weta Digital
- Senior Creature FX Technical Director of Lucasfilm
- Senior Creature FX Technical Director in Industrial Light and Magic



初選評審
Juror of Preliminary Selection

蘇三毛 Shaun Su

臺灣 Taiwan

- 2020 獲得休士頓影展電視廣告及公共服務廣告白金獎
- 2013 入圍金馬獎最佳視覺效果
- 2013 入圍亞洲電影大獎最佳視覺效果
- 2013 獲得臺北電影節最佳整體技術獎
- 2006, 2007 獲得兩屆臺北電影節最佳動畫獎
- (2020) WorldFest Houston International Film and Video Festival PLATINUM REMI
- (2013) Golden Horse Awards nominated for Best Visual Effect
- (2013) Asian Film Awards nominated for Best Visual Effects
- (2013) Taipei Film Festival. Won the Best Overall Technology Award
- (2006, 2007) Taipei Film Festival Best Animation Award



初選評審
Juror of Preliminary Selection

陳家瑩 Zoy Chen

臺灣 Taiwan

- 泥巴娛樂資深遊戲美術設計師
- 參與研發 3A 作品惡靈古堡、跨平台遊戲太空戰士等系列作品
- 2013,2016 獨立動畫導演 - 入圍美國 SIGGRAPH 電腦動畫影展、德國柏林短片影展、女性國際影展
- 2012, 2014,2015 榮獲日本 ASIAGRAPH 第二部門優秀作品
- 紐西蘭 Oktobor Animation 動畫師
- Senior Game Artist of NeoBards Entertainment Ltd.
- Participate in AAA title: "Resident Evil Resistance" and supervising for "Final Fantasy XV Pocket Edition"
- Independent animation director- (2013) SIGGRAPH Computer Animation Film Festival, US., Interfilm Berlin Short Film Festival, Germany, (2016) Women Make Waves International Film Festival, Taiwan, and so on
- (2012, 2014, 2015) Excellent Works at ASIAGRAPH Division II, Japan
- CG Artist at Oktobor Animation, New Zealand



初選評審
Juror of Preliminary Selection

Raimund Krumme

德國 Germany

- 獨立動畫及廣告導演
- 曾於各地舉辦多場繪畫展覽，包含臺灣
- 曾工作於法國國家音像研究所
- 曾於加州藝術學院擔任實驗性動畫系專任教師及科隆媒體藝術學院擔任專任教師
- 目前任職於臺北藝術大學動畫學系
- Director for independent animation and commercials
- Exhibitions of drawings in several countries, incl. Taiwan
- Worked at the National Audiovisual Institute in France
- Full time faculty at CalArts department for Experimental Animation and at the Academy for Media Arts Cologne
- Currently guest faculty at TNUA Animation department



初選評審
Juror of Preliminary Selection

鄭世民 Shih-Ming Tay

新加坡 Singapore

- 西基電腦動畫股份有限公司監督總監
- 工業光魔角色綁定與模擬主管
- 維塔數碼角色綁定與模擬組長
- 盧卡斯影業動畫角色綁定主管
- 參與作品有阿拉丁 (2019)、復仇者聯盟 3：無限之戰 (2018)、星際異攻隊 2 (2017)、魔獸：崛起 (2016)
- CGCG Inc., CGI Supervising Director
- Industrial Light & Magic, Creature Supervisor
- Weta Digital Ltd., Lead Creature TD
- Lucasfilm Animation Rigging Lead
- Worked on Aladdin (2019), Avengers: Infinity War (2018), Guardians of The Galaxy Vol. 2 (2017), Warcraft (2016)

廠商指定特別獎 Brand Specified Special Prize



評審
Juror

王家祥 Chia-Hsiang Wang
臺灣 Taiwan

- REnato lab 創辦人及執行長
- 毅泰管理顧問股份有限公司 總經理
- 2017 公司作品曾獲 La Vie 創意力 Best 100、SDA 設計 Best 100、金點設計獎
- 聯合國 - 解決電子廢棄物問題計畫成員
- 中鼎集團環境工程師
- Founder of REnato lab
- General manager of Eti consulting co.
- (2017) (2016) Awarded by La Vie Best 100, SDA Best 100 and Golden Pin Design Award
- Member of The Solving the E-waste Problem (StEP)
- Worked in CTCI Foundation, as an Engineer



評審
Juror

張靖霖 Gordius Chang
臺灣 Taiwan

- 亞洲智識科技總經理
- 金立華生物科技 大中華區營運諮詢總顧問
- 台灣電路板協會 (TPCA) 顧問、講師、技術判定專家
- 工研院職能發展委員會委員
- 創新性解決問題理論 LEVEL II 合格
- General Manager of Asia Intelligence Technology
- General Advisor of Jinlihua Biotechnology Greater China Operations Consulting
- Consultant, lecturer, and technical FMEA expert of Taiwan Printed Circuit Board Association (TPCA)
- Member of the Functional Development Committee of the Industrial Research Institute
- LEVEL II of TRIZ



評審
Juror

路威 Gideon Loewy
丹麥 Denmark

- 北歐設計顧問有限公司的創辦人暨 CEO 執行長
- Future Impact Foundation 創辦人暨執行長
- 經濟部文化部委員及工研院外貿協會顧問
- 丹麥設計師協會 MDD 理事長
- 多次榮獲德國 iF 獎、日本 G-Mark 獎、義大利 SMAU 獎、臺灣精品獎及金點設計獎
- Founder and CEO of Scandinavian Design Consultant Co., Ltd.
- Founder and Director of Future Impact Foundation Committee member of Ministry of Economic Affairs and Ministry of Culture
- Consultant for Industrial Technology Research Institute and Taiwan External Trade Development Council
- Chairman of Design Denmark (former MDD)
- Winner of iF Design Award, G-mark Good Design Award, SMAU Innovation award, Taiwan Excellence Award and Golden Pin Design Award



Taiwan
International
Student
Design
Competition

活動紀實
On the Spot

初選活動紀實 Preliminary Selection

「2020 臺灣國際學生創意設計大賽」於 2020 年 8 月 29 日(六)-8 月 30 日(日)在臺北文創大樓舉辦初選活動。評選類別分為產品設計、視覺設計及數位動畫三類進行，並集結 40 名來自臺灣、印尼、香港、新加坡、美國、英國、德國等國家的專業設計人士組成評審團，評審陣容十分堅強。今年因世界各地受疫情影響，收件數卻仍舊亮眼，因此初選經過兩日的評選、各類別至少兩輪的投票評選後，最終由專業評審團挑選出 590 件作品入圍，分別來自臺灣、泰國、新加坡、日本、韓國、印度、美國、加拿大、巴西、俄羅斯、英國、波蘭、丹麥、德國、阿拉伯聯合大公國、厄瓜多爾及紐西蘭等 30 個國家，這些作品獲得進入決選資格，繼續角逐獎金高達 40 萬元的年度大獎及各類獎項。

The Preliminary Selection of 2020TISDC took place on August 29th and August 30th at Taipei New Horizon. 40 experts in design from Taiwan, Indonesia, Hong Kong, Singapore, United States of America, United Kingdom, and Germany were invited to form the panels of jurors for Product Design Category, Visual Design Category and Digital Animation Category. Owing to the great amount of entries the Competition received, it took the jurors two days to finish screening all the entries. After rounds of strict and enthusiastic screening and discussion, 590 entries were eventually on the shortlist, which included works from Taiwan, Thailand, Singapore, Japan, Korea, India, USA, Canada, Brazil, Russia, United Kingdom, Poland, Denmark, Germany, United Arab Emirates, and New Zealand. These finalists will pursue the Grand Prix, which is worth NT\$400,000, and the other awards in each category in the Final Selection.



贊助單位《財團法人看見台灣基金會》執行長陳文堂先生致詞
Address by Mr. Don Chen, CEO of iSee Taiwan Foundation



臺灣國際學生創意設計大賽計畫主持人林磐嶺講座教授致詞與介紹競賽
Prof. Apex Lin, Pang-Soong, Project Director of TISDC, Gave a Welcome Remark and Introduced the Competition



贊助廠商與計畫主持大合影 Group Photo With Sponsors and Project Director



產品設計類評審合影 Jury of Product Design Category



初選評審實況 Preliminary Selection of 2020TISDC



視覺設計類評審合影 Jury of Visual Design Category



初選評審實況 Preliminary Selection of 2020TISDC



數位動畫類評審合影 Jury of Digital Animation Category



初選評審實況 Preliminary Selection of 2020TISDC

決選活動紀實 Final Selection

臺灣國際學生創意設計大賽從 2008 年耕耘至今，已邁入第十三個年頭，為全球最具指標性的大型學生設計競賽之一。今年競賽以「Action」為主題，希望透過設計用以追求聯合國「全球永續發展目標」(Sustainable Development Goals, SDGs) 的普世價值，冀望透過新星設計學子在不同設計領域的成果碰撞出更多創意的火花，創造與國際接軌的設計實力。分別有「產品設計」、「視覺設計」及「數位動畫」等三大競賽類別。獎項包括年度大獎 1 名、「產品設計」、「視覺設計」、「數位動畫」三類組金獎各 1 名、銀獎各 1 名、銅獎各 3 名、佳作共 36 名；以及國際設計組織特別獎 22 名（包括紐約藝術指導協會年度獎 The One Club for Creativity / ADC Awards (ADC)、義大利工業設計協會 Association for Industrial Design (ADI)、歐洲設計協會總局 The Bureau of European Design Associations (BEDA)、巴西中央設計協會 Brazil Design Center (CBD)、泰國創意經濟局 Creative Economy Agency (CEA)、印度工業聯合會 The Confederation of Indian Industry (CII)、國際藝術設計院校聯盟 International Association of Universities and Colleges of Art, Design and Media (Cumulus)、新加坡設計業總商會 Design Business Chamber Singapore (DBCS)、紐西蘭設計師協會 The Designers Institute of New Zealand (DINZ)、香港設計總會 Hong Kong Federation of Design Associations (FHKDA)、澳大利亞優秀設計協會 Good Design Australia (GDA)、德

國國家設計委員會 German Design Council (GDC)、莫斯科國際平面設計雙年展金蜂獎 Moscow Global Biennale of Graphic Design Golden Bee (Golden Bee)、國際設計社團協會 International Council of Design (ICoD)、墨西哥國際海報雙年展協會 International Poster Biennial in Mexico (IPBM)、日本設計振興會 Japan Institute of Design Promotion (JDP)、韓國設計振興會 Korea Institute of Design Promotion (KIDP)、芬蘭拉赫第國際海報三年展 Lahti International Poster Triennial (Lahti)、澳門設計師協會 Macau Designers Association (MDA)、台灣設計聯盟 Taiwan Design Alliance (TdA)、亞洲設計連 The Design Alliance Asia (tDA Asia)、世界設計組織 World Design Organization (WDO)；另外由財團法人電路板環境公益基金會特別贊助的「環境永續獎」，則從產品設計類中選出 1 名得獎者。

決選評審們普遍認為今年的入圍作品能從眾多參賽作品中脫穎而出，是因為作品具有高水平且風格多元、作品也相當國際化。根據執行小組統計，今年總共有來自全球 64 個國家地區、860 所設計院校，總計 20,377 件作品報名參賽，日前由來自國內外 46 位不同設計領域的專家評審，經過熱烈討論，最終從 590 件入圍作品中，選出了 75 件得獎作品，年度大獎得主，將可獲頒新臺幣 40 萬元獎金。



決選總召集聯席會議 Joint Meeting of The Judging Panel Conveners

Taiwan International Student Design Competition has entered its thirteen year. The theme of this year's competition is "Action," hoping that students could use design to pursue the universal value of "SDGs: Sustainable Development Goals" proposed by the United Nations. The competition is composed of 3 categories, "Product Design," "Visual Design," and "Digital Animation." The awards of this year include 1 grand prix; 1 gold prize, 1 silver prize, 3 bronze prizes for the three categories of "Product Design," "Visual Design," and "Digital Animation" respectively and 36 honorable mentions for these three categories altogether. The awards in the category of "Brand Specified Prize: Environmental Sustainability Award" are sponsored by TPCA Environment Foundation, only for 1 winner. This year, TISDC is honored to have 22 international design associations endorsing special prizes in this year's competition. The 22 international design associations include The One Club for Creativity / ADC Awards (ADC), Industrial Design Association (ADI), The Bureau of European Design Association (BEDA), Brazil Design Center (CBD), Creative Economy Agency (CEA), The Confederation of Indian Industry (CII), International Association of Universities and Colleges of Art, Design and Media (Cumulus), Design Business Chamber Singapore (DBCS), The Designers Institute of New Zealand (DINZ), Hong Kong Federation of Design Associations (FHKDA), Good Design Australia (GDA), German Design Council (GDC), Moscow Global Biennale of Graphic Design Golden Bee (Golden Bee), International Council of Design (ICoD), International

Poster Biennial in Mexico (IPBM), Japan Institute of Design Promotion (JDP), Korea Institute of Design Promotion (KIDP), Lahti International Poster Triennial (Lahti), Macau Designers Association (MDA), Taiwan Design Associations (TdA), The Design Alliance Asia (tDA Asia), and World Design Organization (WDO).

The panel of judges of the Final Selection generally agreed that the quality standard of this year's finalists was quite high and internationalized. Many works were inspired by current issues in the society and were very thought provoking. According to the statistics done by the execution team, a total of 20,377 entries, coming from 64 countries/regions and 860 design schools, participate in this year's competition. After the fervent discussion among the 46 domestic and international jurors from different design disciplines, 75 pieces of works were selected as the winning works out of 590 pieces of nominated works. The winner of the grand prix will be awarded NT\$ 400,000.



決選線上視訊會議畫面 Live scene of 2020TISDC Online Meeting



新亞洲設計工作坊 New Asia Design Workshop

於 2020 年 10 月 17 日至 10 月 18 日在亞洲大學舉辦第四屆的「新亞洲設計工作坊」，非常榮幸邀請到三位國際間極具領導地位的設計師——丹麥的 Gideon Loewy、德國的 Felix von Bomhard 及荷蘭的 Gerard Jasperse 參與及擔任本次工作坊的講師。新亞洲設計工作坊主要以今年度臺灣國際學生創意設計大賽的競賽主題「Action/即時行動」為核心，講師們帶領學員們透過創意的發想與演繹，提供不同設計領域各種面向的觀察與思考，不僅擴展新的視野，更是運用概念完成設計作品，激盪出不同的創意火花。這兩天的設計工作坊，三位講師們帶給學生自身豐富的設計歷程與創新的設計思維，透過分享自身經驗傳授不同的設計方法，累積更多設計能量。

2020 Taiwan International Student Design Competition held the 4th New Asia Design Workshop at Asia University on 17th and 18th October, 2020. Three prestigious international designers, including Mr. Gideon Loewy from Denmark, Mr. Felix von Bomhard from Germany, and Mr. Gerard Jasperse from Netherlands, were invited to be the lecturers of the workshop. The New Asia Design Workshop targeted at the theme, "Action," of 2020 Taiwan International Student Design Competition. The international lecturers offered aspects of observation and opinions in design industries to lead the student think and explore creatively. The workshop not only helped the students to broaden their horizon but also help them complete design work by themselves. After the two-day workshop, the students got inspired, came out with new thoughts, and generated new design energy from the design experiences that the lecturers shared with them.



新亞洲設計工作坊大合照 Group Photo Taken in the New Asia Design Workshop





產品設計類組學員與設計師 Gideon Loewy 合影 Participants of Product Design Category Took a Picture with Designer Gideon Loewy



視覺設計類組學員與設計師 Felix von Bomhard 合影 Participants of Visual Design Category Took a Picture with Designer Felix von Bomhard



數位動畫類組學員與設計師 Gerard Jasperse 合影 Participants of Digital Animation Category Took a Picture with Designer Gerard Jasperse

設計講座 Design Seminar

在國際評審評選期間，主辦單位於臺北的張榮發國際會議中心、華山拱廊與臺中的國立公共資訊圖書館舉辦了「國際設計大師系列講座」，邀請設計名家分享對設計的體會與觀察，不僅促進國際交流，更讓喜愛設計的民眾與學子一飽耳福。系列講座總計吸引了超過 500 人前來聆聽、超過 2,000 人線上參與。講座主題主要圍繞在環境與設計的關係及如何透過設計解決全球永續發展的問題，善盡世界公民的責任，提供了不同設計領域裡的各種面向的觀察與思考，場場精采，現場聽眾也熱情回應，把握機會與國際大師們交流。

As the selection went on, International Design Masters Lecture Series was held in Taipei's Chang Yung-fa Foundation's International Convention Center, Huashan 1914 Creative Park, and National Library of Public Information at Taichung. The lecture series invited world famous designers to share their experiences and practice in design industry. The lecture series not only opened up a platform for communication but also provided a design feast for those who are interested in design. It has attracted more than 500 audiences on site and 2,000 livestream viewers online. The theme of lectures was the relationship between environment and design. How designers are able to fulfil the duty as a global citizen and thus provide a sustainable solution in terms of global development is also a topic being discussed. The International Design Masters Lecture Series offered observation and thoughts towards different aspects in design industries. It's an inspiring lecture series that is able to provoke enthusiastic response from the audiences who grasp the opportunity to interact with international design masters.



國際設計大師系列講座：臺中場 - 國立公共資訊圖書館 International Design Masters Lecture Series at National Library of Public Information in Taichung

設計講座 Design Seminar - 臺北 Taipei

這次「國際設計大師系列講座」臺北場於張榮發國際會議中心舉辦，邀請到來自丹麥的 Gideon Loewy 路威總監（現任北歐設計顧問有限公司的創辦人暨 CEO 執行長）及來自美國的 Peter Morehead 孟磊設計師（現任大地旅人樸門設計工作室共同創辦人）前來分享他們的設計經驗。講者們以環境永續議題作為演講主軸，分享了如何重新思考，面對「環境永續」這項重大議題以及生活中許多減少資源消耗、環境汙染，且可持續利用的設計，透過講者個人經驗的分享及分析進而激發聽眾的思考，希望引起觀眾們對於環境永續的設計有更多不同面向的設計思維及觀察。

This year's "Design Masters Series" was held in Chang Yung-fa Foundation's International Convention Center. TISDC invited Gideon Loewy (Founder and CEO of Scandinavian Design Consultant) from Denmark and Peter Morehead (Founding Chairperson of Taiwan Permaculture Institute) to share their experiences. Environmental sustainability was the theme of the two lectures. Designers also showed the audiences ways of rethinking such an important issue. The designers aimed to produce sustainable designs that can successfully decrease cost of resources as well as pollution in environment. Experiences and discussions shared by designers empowered the audiences to think and to be more aware of design that enables sustainability.



國際設計大師系列講座：臺北場 - 張榮發基金會國際會議中心 International Design Masters Lecture Series at Chang Yung-fa Foundation in Taipei

設計講座 Design Seminar - 臺北 Taipei

這次「國際設計大師系列講座」臺北場於華山拱廳舉辦，邀請到包括香港的陳永基設計有限公司創辦人陳永基設計總監以及德國的獨立動畫及廣告導演 Raimund Krumme 兩位重磅講者。來自香港的陳永基設計總監以設計能為臺灣做什麼為主題，由淺入深的引導觀眾用設計改善臺灣這塊土地；來自德國的 Raimund Krumme 以 Movement and Space in Animation- A Closer Look at the Obvious 為主題，從喜愛書寫手繪的方式創作動畫，導入應用中國書法的流線作為文化靈感，並探討線條與空間之間奧妙的視覺感官，透過點、線、面以及人類視覺錯位做為創作啟發，有趣且發人省思的動畫，吸引在場的設計學生的目光。

This year's "Design Masters Series" was held in Huashan 1914 Creative Park. TISDC invited Leslie Chan, founder of Leslie Chan Design in Hong Kong, and Raimund Krumme, the independent animators as well as commercial director from Germany. Director Chan's topic was "How design can do for Taiwan?" He guided the audience to explore the possibility of making Taiwan a better place through design. "Movement and Space in Animation- A Closer Look at the Obvious" was Raimund Krumme's topic. He started his speech by showing handwritten and hand-drawn ways of making animation and then showed the audiences of how calligraphy's streamlined characters inspire him and how he has applied those in design. Raimund Krumme explored the visual beauty that was created by using lines and spaces properly. He used dots, lines, and surfaces expertly and thus created an optical illusion animation that caught students' attention.



國際設計大師系列講座：臺北場 - 華山拱廳 International Design Masters Lecture Series at Huashan Creative Park in Taipei

設計講座 Design Seminar - 臺中 Taichung

「國際設計大師系列講座」臺中場於臺中國立公共資訊圖書館舉行，吸引了約 1,600 人次參與，國立公共資訊圖書館館長劉仲成先生更到場給予支持與鼓勵。本場演講的嘉賓分別為 Renato lab 的創辦人兼執行長王家祥、來自荷蘭的設計師兼藝術家 Gerard Jasperse，和來自德國的果多設計 (Design by associates) 創辦人 Felix von Bomhard，透過講者的分享，讓喜愛設計的民眾和學子一飽耳福，也提供了不同設計領域及各種面向的觀察與思考，藉此激發不同文化間的創意火花 !! 來自臺灣的王家祥執行長，將循環經濟的議題作為主軸，結合聯合國提出的永續指標 SDGs，提醒所有的設計師，不僅要設計好用的產品，更要透過商品設計解決社會問題；荷蘭的 Gerard Jasperse 以 The view from outside 外圍視角為題，提醒參與講座的學生們應該跳脫框架，不斷地對生活提出質疑，間接地提出自我的想法，建立確切的品牌定位，才能在眾多設計中做出差異；來自德國的 Felix von Bomhard 則從自身經歷出發，提及自己曾經從事荷蘭文化遺產相關的設計案例，從中帶入荷蘭與台灣的歷史連結，並強調應該活用當地元素。

This year's "Design Masters Series" in Taichung was held at National Library of Public Information. There were around 1,600 audiences joining the event. Mr. Liu, the curator of National Library of Public Information, also showed up to support the event. TISDC invited three design masters, including Jackie Wang (Founder and CEO of Renato lab), Gerard Jasperse (Designer and artist) from the Netherlands, and Felix von Bomhard (Founder of Design by associates) from Germany. Designers shared their insightful experiences with the audiences and design students and offered them different thoughts and observation towards design. The lecture series became a cross-cultural platform that provoked inspiring thoughts. Jackie Wang, is a design master and CEO from Taiwan that founded Renato lab. The CEO of Renato lab combined the theme of circular economy with Sustainable Development Goals (SDGs) proposed by the UN. He aimed to remind designers that it was indeed important to produce excellent design, but it was even more important to provide a solution to social problems through design. "The view from outside" was the topic of Gerard Jasperse from the Netherlands. Gerard Jasperse told the design students that they should always think outside the box and they should never stop asking why. Only when a designer is able to proposed original idea and create an effective brand positioning can his/her design standout among other designs. Felix von Bomhard from Germany talked about his own experiences in the field. He mentioned a cultural heritage case from the Netherlands. He then brought in the historical connection between the Netherlands and Taiwan. He then underlined the importance of using local elements in desing.



國際設計大師系列講座：臺中場 - 國立公共資訊圖書館 International Design Masters Lecture Series at National Library of Public Information in Taichung

頒獎典禮 Award Ceremony

由教育部主辦，亞洲大學承辦，財團法人看見台灣基金會及財團法人溫世仁文教基金會贊助的「2020 臺灣國際學生創意設計大賽」，11 月 24 日下午於西門紅樓 2 樓劇院舉行頒獎典禮。今年共徵得 20,377 件作品，吸引來自 64 個國家 / 地區、860 個校院系所的學生參與，經過嚴謹的初、決選程序，選出年度大獎、各類金、銀、銅獎及佳作、國際設計組織特別獎，以及財團法人電路板環境公益基金會設置的環境永續獎，共計 75 件作品脫穎而出。其中臺灣學生作品占 39 件，三大類別的金獎均來自臺灣，顯示臺灣學生創作不僅具有豐沛的設計能量，同時已具備與國際學生作品競爭的實力。

「臺灣國際學生創意設計大賽」邁入第 13 年，參賽作品件數眾多，已成為全球規模最大的國際學生設計競賽。今年以「即時行動」(Action) 為主題，連結聯合國所倡議的永續發展目標 (Sustainable Development Goals, SDGs)，拋出以設計去詮釋對於人與人、人與環境的尊重、公平正義及同理心等議題，獲獎者們彰顯設計師的專業，透過作品傳達出對於各項議題的反思與傾聽，均屬成熟精采之作。

獲得年度大獎殊榮的日本東京藝術大學 (Tokyo University of the Arts) 李念澤同學，作品「草莓糖」(Strawberry Candy) 以內斂童趣的畫風對比黑暗現實的反差，片中不斷出現「手」的意象，在溫柔的筆觸中殘忍揭露陰暗。作品結合 SDGs「和平、正義與健全的司法」議題，反映現今社會仍普遍畏懼權威不敢發聲以及對孩童權益的漠視。高明的手法贏得多數評審青睞，是近年少見的傑出學生作品，勇奪獎金新臺幣 40 萬元。

產品設計類金獎由南臺科技大學鄭逢甲、彭凱嶸、李宣諺、高偉銘、林瑞苓、李永琪、莫于寬及鄭仲凱等同學獲得，其作品「HanDo 兒童義肢」(HanDo Prosthetics for Kids) 結合 SDGs「健康與福祉」(Good Health and Well-Being)、「責任消費與生產循環」(Responsible Consumption and Production) 等議題，專為 6-12 歲單側斷肢兒童打造，其模組化的設計可以有效、經濟的解決個人需求與配合場景變換，兼顧美觀與實用性，能為孩童在成長學習的過程中，帶來更多的自信與正向能量，獲評審肯定。

視覺設計類金獎由嶺東科技大學何芝螢、謝欣潔、盧芷吟、黃庭怡、曾怡瑄及林育誠等同學獲得，其作品「數鯤島」(Numbers of Tainan Coast) 將臺灣特殊地形—鯤鯓—海中沙洲的特色延伸應用到各種形式的作品，同時結合影片及專刊記載各鯤鯓的故事，將「數鯤島」品牌注入當地。創作概念傳遞 SDGs「永續城鄉和社會」(Sustainable Cities and Communities) 的精神，帶動區域文化與族群的發展，深獲評審一致好評。

數位動畫類金獎由國立臺北商業大學張心語、林佩儀、許嘉珊、歐俊廷、劉耘菲及莊晴等同學獲得，其作品「一條魚在我床上」(A Fish on My Bed) 作品將女性月經視覺化，即使月經屬正常生理現象，女性因為月經感到難為情的表現卻也經常可見，透過優美的紅金魚 / 經血製造出與女主角間的衝突美感，故事最後以又愛又恨紅金魚的對比來收尾，呼應了 SDGs「性別平權」(Gender Equality) 的議題，獲數位動畫類金獎肯定。



頒獎典禮現場 Award Ceremony of 2020TISDC

The 2020 Taiwan International Student Design Competition (TISDC) was organized by the Ministry of Education, and sponsored by iSee Taiwan Foundation, and the Sayling Wen Cultural & Educational Foundation. The award ceremony will be held in the afternoon on November 24, 2020 at the Theater on the 2nd floor of Ximen Red House. During this year, the TISDC has received 20,377 works, and students from 64 countries/regions, 860 universities, colleges and departments were attracted to participate in this competition. The Grand Prix, the three categories of Gold Prize, Silver Prize, Bronze Prize, and Honorable Mention, the International Design Association Special Award, and the Environmental Sustainability Award sponsored by the TPCA Environment Foundation were all selected after the rigorous preliminary and final selection, and a total of 75 works stood out from all the participants. Among these winning works, 39 works are from students in Taiwan. Furthermore, the Gold Prize in three categories of "Product Design", "Visual Design", and "Digital Animation" were also from Taiwan; this demonstrated that students in Taiwan are not only equipped with abundant design energy, but also have the ability to compete with the works from international students.

This is the 13th year of the TISDC, and there were plenty of participating works. The theme of this year was "Action", which connected with the Sustainable Development Goals (SDGs) promoted by the United Nations. Through these designs, concepts such as respect between people, as well as between humans and the environment, introspection and listening to justice and fairness as well as empathy can all be demonstrated. In addition, all the winning works were mature and remarkable.

The most high-profile Grand Prix this year was awarded to Strawberry Candy by Nianze Li from the Tokyo University of Arts. Combining the topic of 'Peace, Justice and Strong Institutions' in the SDGs, it reflected that current society is still generally afraid of authority, afraid to speak out and indifferent to children's rights and interests. This work contrasted the dark reality with an introverted and childlike style of painting, and the image of 'hands' constantly appeared in the animation, which cruelly exposes the darkness in gentle brushstrokes. The remarkable technique impressed the juries. It was a rare outstanding student work of recent years, which won the favor of most juries and won a prize of NT\$ 400,000 for this student.

The Gold Prize winner in the "Product Design" was HanDo

Prosthetics for Kids by Feng-Jia Zheng, Kai-Jung Peng, Hsun-Ye Li, Wei-Ming Kok, Jui-Ling Lin, Yong-Qi Li, Yu-Kuan Mo, and Zhung-Kai Zheng from the Southern Taiwan University of Science and Technology, which combined the topics of "Good Health and Well-Being", and "Responsible Consumption and Production" in the SDGs. This work was a prosthetic specifically designed for unilateral children amputees aged between 6 to 12 years old. Its modular design can effectively and economically solve individual needs, and connect with different scenarios. In addition, the designers focused on both aesthetics and practicality to bring confidence and a feeling of positivity to the children in the process of growth and learning.

The Gold Prize winner in the "Visual Design" was Numbers of Tainan Coast by Chic-Ying Ho, Xin-Jie Xie, Zhi-Yin Lu, Ting-Yi Huang, Yi-Hsuan Tseng, Yu-Cheng Lin from Ling Tung University. This work delivered the spirit of the topic of "Sustainable Cities and Communities" in the SDGs, applying and extending features of the sand bar, Kun-shen, which is a unique landform in Taiwan into various design pieces. In addition, this work also combined with the films and special issues, the stories of each Kun-shen were recorded, and the brand of Numbers of Tainan Coast was introduced into local places, thereby stimulating the development of regional culture and ethnic groups.

The Gold Prize winner in the "Digital Animation" was A Fish on My Bed by Hsin-Yu Chang, Pei-Yi Lin, Jia-Shan Shu, Chun-Ting Ou, Yun-Fei Liu, Qing Zhuang from the National Taipei University of Business. Their work is a visual presentation of menstruation. Menstruation is a normal physiological phenomenon, but for women it is often perceived as an embarrassing monthly ritual. Through the beautiful red goldfish/menstrual blood, the beauty of conflict with the female protagonist is created, and the story ends with the contrast of love and hate of red goldfish, which resonates with the topic of "Gender Equality" in the SDGs.

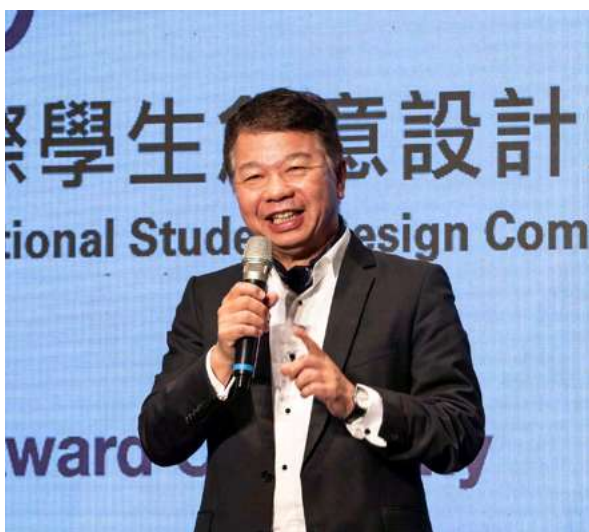
頒獎典禮 Award Ceremony



教育部劉孟奇政務次長致詞
Address by Mr. Mon-Chi Lio, Political Deputy Minister of Ministry of Education



立法委員吳思瑤致詞
Address by Ms. Szu-Yao Wu, Member of the Legislative Yuan



贊助單位《財團法人看見台灣基金會》執行長陳文堂先生致詞
Address by Mr. Don Chen, CEO of iSee Taiwan Foundation



贊助單位《財團法人溫世仁文教基金會》執行長林雅莉女士致詞
Address by Ms. Teresa Lin, CEO of Sayling Wen Cultural & Educational Foundation



財團法人電路板環境公益基金會執行長陳正雄先生致詞
Address by Mr. Simon Chen, President of TPCA Environment Foundation



臺灣國際學生創意設計大賽計畫主持人林磐嶺講座教授致詞與介紹競賽
Prof. Apex Lin, Pang-Soong, Project Director of TISDC, Gave a Welcome Remark and Introduced the Competition



超過百名同學與貴賓一同參與頒獎典禮之盛況
More Than One Hundred Students and Guests Attended the Award Ceremony



各類評審講評
Address by jurors of all categories



超過百名同學與貴賓一同參與頒獎典禮之盛況
More Than One Hundred Students and Guests Attended the Award Ceremony

頒獎典禮 Award Ceremony



教育部劉孟奇政務次長頒發年度大獎 (由蘇宗雄教授代理受獎)
Deputy Minister Lio Present the Grand Prix (Received Award By Professor Zong-Xiong Su)



教育部劉孟奇政務次長頒發給產品設計類金獎得主林瑞苓同學、李永琪同學、莫于寬同學、鄭仲凱同學、鄭逢甲同學、彭凱嶸同學、李宣諤同學、高偉銘同學
Jui-Ling Lin, Yong-Qi Li, Yu-Kuan Mo, Zhong-Kai Zheng, Feng-Jia Zheng, Kai-Jung Peng, Hsung-Yen Li, Wei-Ming Kok, Gold Prize Winner of Product Design Category, were Awarded by Mr. Mon-Chi Lio, Political Deputy Minister of Ministry of Education



教育部劉孟奇政務次長頒發給視覺設計類金獎得主謝欣潔同學、盧芷吟同學 (為該組代表)
Xin-Jie Xie, Zhi-Yin Lu (Representative of the Team), Gold Prize Winner of Visual Design Category, were Awarded by Mr. Mon-Chi Lio, Political Deputy Minister of Ministry of Education



教育部劉孟奇政務次長頒發給數位動畫類金獎得主張心語同學、莊晴同學 (為該組代表)
Hsin-Yu Chang, Qing Zhuang (Representative of the Team), Gold Prize Winner of Digital Animation Category, were Awarded by Mr. Mon-Chi Lio, Political Deputy Minister of Ministry of Education



立法委員吳思瑤頒發給產品設計類銀獎得主王韋婷同學 (為該組代表)、視覺設計類銀獎得主許書綺、徐啟嫻、李欣諭、林佳均同學、數位動畫類銀獎得主 Pornsawan Rittiruth 同學, Janthima Saengsri 同學, Ramita Daomanee 同學, Kanyawee Sulaiman 同學 (由同學代替領獎)
Wei-Ting Wang (Representatives of the Team), Silver Prize Winners of Product Design Category, Shu-Chi Hsu, Chi-Man Hsu, Sin-Yu Li, Jia-Jun Lin, Silver Prize Winner of Visual Design Category, and Pornsawan Rittiruth, Janthima Saengsri, Ramita Daomanee, Kanyawee Sulaiman, Silver Prize Winner of Digital Animation Category (Received by a Delegate), were Awarded by Ms. Szu-Yao Wu, Member of the Legislative Yuan.



教育部高等教育司梁學政副司長頒發產品設計類銅獎給得主呂明真同學、陳盈蓁同學、郭靜同學、曾宏宇同學、孫子婷同學、劉思堯同學 (由同學代替領獎)
The Bronze Prize Winners of Product Design Category, Ming-Chen Lu, Ying-Chen Chen, Ching Kuo, Hong-Yu Zeng, Ztu-Ting Sun, and Si-Yao Liu (Received by a Delegate), were Awarded by Dr. James H. C. Liang, Deputy Director General of Department of Higher Education, Ministry of Education

頒獎典禮 Award Ceremony



教育部高等教育司梁學政副司長頒發視覺設計類銅獎給得主顧嘉欣同學、肖琪媛同學、Maria Kuranova 同學 (三組得獎者皆由同學代替領獎)
The Bronze Prize Winners of Visual Design Category, Jia-Xin Gu, Qi-Yuan Xiao, and Maria Kuranova, were Awarded by Dr. James H. C. Liang, Deputy Director General of Department of Higher Education, Ministry of Education (All Received by Delegates)



教育部高等教育司梁學政副司長頒發數位動畫類銅獎給得主沈莉臻同學 (為該組代表)、張喬同學、呂少宇同學、邱冠霖同學、李雅紳同學 (由同學代替領獎)
The Bronze Prize Winners of Digital Animation Category, Li-Chen Shen (Representatives of the Team), Chiao Chang, Shao-Yu Lu, Kuan-Lin Chiu, and Ya-Shen Lee (Received by a Delegate), were Awarded by Dr. James H. C. Liang, Deputy Director General of Department of Higher Education, Ministry of Education



教育部高等教育司梁學政副司長頒發產品設計類佳作給得主陳柏允同學、麻珮琦同學、祝思燁同學 (由同學代替領獎)、邱郁晴同學、李懿芸同學 (為該組代表)
The Honorable Mention Winners of Product Design Category, Po-Yun Chen, Pei-Qi Ma, Si-Ye Zhu (Received by a Delegate), Yu-Ching Chiu, and Yi-Yun Li (Representatives of the Team), were Awarded by Dr. James H. C. Liang, Deputy Director General of Department of Higher Education, Ministry of Education



教育部高等教育司梁學政副司長頒發產品設計類佳作給得主 Rishikesh Hiremath 同學 (由同學代替領獎)、張芷寧同學、張文維同學 (為該組代表)、蔡宜傑同學、蔡旻樺同學 (為該組代表)
The Honorable Mention Winners of Product Design Category, Rishikesh Hiremath (Received by a Delegate), Zhi-Ning Zhang, Wen-Wei Zhang (Representatives of the Team), I-Jie Tsay, Min-Hua Tsai (Representatives of the Team), were Awarded by Dr. James H. C. Liang, Deputy Director General of Department of Higher Education, Ministry of Education



教育部高等教育司梁學政副司長頒發視覺設計類佳作給得主紀盈齊同學 (為該組代表)、羅若瑜同學 (為該組代表)、杜浩璋同學、劉佳蓉同學、王寅瑄同學、周若馨同學 (為該組代表)
The Honorable Mention Winners of Visual Design Category, Ying-Chi Chi (Representatives of the Team), Ruo-Yu Luo (Representatives of the Team), Hao-Wei Tu, Jia-Rong Liu, Yin-Hsuan Wang, and Ruo-Shin Chou (Representatives of the Team), were Awarded by Dr. James H. C. Liang, Deputy Director General of Department of Higher Education, Ministry of Education



教育部高等教育司梁學政副司長頒發視覺設計類佳作給得主江季蓉同學、廖楷平同學、楊皓鈞同學 (為該組代表)、王柏竣同學 (為該組代表)、吳郁芳同學、陳品玟同學、賴潔佳同學、賴宣諭同學、李曉倩同學、陳郁嫻同學
The Honorable Mention Winners of Visual Design Category, Ji-Rong Jiang, Kai-Ping Liao, Hao-Jiun Yang (Representatives of the Team), and Bo-Juin Wang (Representatives of the Team), Yu-Fang Wu, Pin-Wen Chen, Chieh-Chia Lai, Xuan-Yu Lai, Hsiao-Chien Lee, and Yu-Rou Chen, were Awarded by Dr. James H. C. Liang, Deputy Director General of Department of Higher Education, Ministry of Education

頒獎典禮 Award Ceremony



教育部高等教育司梁學政副司長頒發數位動畫類佳作給得主張乃容同學 (為該組代表)、劉靜怡同學、徐世謙同學、李寬怡同學 (為該組代表)
The Honorable Mention Winners of Digital Animation Category, Nai-Jung Chang (Representatives of the Team), Raito Low Jing Yi, Shih-Chien Hsu, Kuan-Yi Lee, and Wei-Li Hsu (Representatives of the Team), were Awarded by Dr. James H. C. Liang, Deputy Director General of Department of Higher Education, Ministry of Education



教育部高等教育司梁學政副司長頒發數位動畫類佳作給得主蔡佩庭同學、吳惠彤同學 (為該組代表)、張心語同學、莊晴同學 (為該組代表)
The Honorable Mention Winners of Digital Animation Category, Pei-Ting Tsai, Hui-Tung Wu (Representatives of the Team), Hsin-Yu Chang, and Qing Zhuang (Representatives of the Team), were Awarded by Dr. James H. C. Liang, Deputy Director General of Department of Higher Education, Ministry of Education



財團法人電路板環境公益基金會陳正雄董事長頒發廠商指定特別獎給得主潘俊宇同學 (為該組代表)、與指導老師陳中聖老師
The environmental sustainability special award winners of Brand Specified Category, Chun-Yu Pan (Representatives of the Team) and instructor Prof. Chung-Sheng Chen, were Awarded by Simon Chen, President of TPCA Environment Foundation



財團法人看見台灣基金會陳文堂執行長頒發紐約藝術指導協會特別獎給得主呂逸飛同學 (由同學代替領獎)
The Winner of The One Club for Creativity / ADC Special Award, Edward Lyu (Received by a Delegate), was Awarded by Don Chen, CEO of iSee Taiwan Foundation



財團法人看見台灣基金會陳文堂執行長頒發義大利工業設計協會特別獎給得主蔡宜捷同學、蔡曼樺同學、李懿芸同學、邱郁晴同學
The Winner of Association for the Industrial Design Special Award, I-Jie Tsay, Min-Hua Tsai, Yu-Ching Chiu, and Yi-Yun Li, was Awarded by Don Chen, CEO of iSee Taiwan Foundation



財團法人看見台灣基金會陳文堂執行長頒發歐洲設計協會總局特別獎給得主 Henrike Mohr 同學、Esther Grünwald 同學 (由同學代替領獎)
The Winner of The Bureau of European Design Associations Special Award, Henrike Mohr, Esther Grünwald (Received by a Delegate), was Awarded by Don Chen, CEO of iSee Taiwan Foundation



財團法人看見台灣基金會陳文堂執行長頒發巴西中央設計協會特別獎給得主 Samriti Gosain 同學、Neeraj Jawale 同學 (由同學代替領獎)
The Winner of Brazil Design Center Special Award, Samriti Gosain, Neeraj Jawale (Received by a Delegate), was Awarded by Don Chen, CEO of iSee Taiwan Foundation



財團法人看見台灣基金會陳文堂執行長頒發泰國創意經濟局特別獎給得主江蕓蓁同學、王琪惠同學、許巧穎同學 (為該組代表)
The Winners of Creative Economy Agency Special Award, Zhen-Sun Jiang, Qi-Hui Wang, and Ciao-Ying Syu (Representatives of the Team), were Awarded by Don Chen, CEO of iSee Taiwan Foundation



財團法人看見台灣基金會陳文堂執行長頒發印度工業聯合會特別獎給得主 Rishav Kumar 同學 (由同學代替領獎)
The Winner of Confederation of Indian Industry Special Award, Rishav Kumar (Received by a Delegate), was Awarded by Don Chen, CEO of iSee Taiwan Foundation



財團法人看見台灣基金會陳文堂執行長頒發國際藝術設計院校聯盟特別獎給得主 Yuta Masuda 同學 (由同學代替領獎)
The Winner of International Association of Universities and Colleges of Art, Design and Media Special Award, Yuta Masuda (Received by a Delegate), was Awarded by Don Chen, CEO of iSee Taiwan Foundation



財團法人看見台灣基金會陳文堂執行長頒發新加坡設計業總商會特別獎給得主 簡蛟綱同學、陳家華同學
The Winners of Design Business Chamber Singapore Special Award, Jiao-Gang Kan, and Chia-Wei Chen, were Awarded by Don Chen, CEO of iSee Taiwan Foundation



財團法人看見台灣基金會陳文堂執行長頒發紐西蘭設計師協會特別獎給得主 Pajaree Sato 同學、Chitawadee Siruk 同學、Wasinee Rugasutee 同學 (由同學代替領獎)
The Winner of The Designers Institute of New Zealand Special Award, Pajaree Sato, Chitawadee Siruk, Wasinee Rugasutee (Received by a Delegate), was Awarded by Don Chen, CEO of iSee Taiwan Foundation



財團法人看見台灣基金會陳文堂執行長頒發香港設計總會特別獎給得主 Patrick Yu Wang 同學 (由同學代替領獎)
The Winner of Hong Kong Federation of Design Associations Special Award, Patrick Yu Wang (Received by a Delegate), was Awarded by Don Chen, CEO of iSee Taiwan Foundation



財團法人看見台灣基金會林雅莉執行長頒發澳大利亞優秀設計協會特別獎給得主 張瑄祐同學、陳裕群同學、杜其輝同學
The Winner of Good Design Australia Special Award, Xuan-Yo Zhang, Yu-Chun Chen, and Chi-Yeh Tu, was Awarded by Teresa Lin, CEO of Sayling Wen Cultural & Educational Foundation



財團法人看見台灣基金會林雅莉執行長頒發德國國家設計委員會特別獎給得主 蔡宜健同學、蔡文樺同學、邱郁晴同學、李懿芸同學
The Winner of German Design Council Special Award, I-Jie Tsay, Min-Hua Tsai, Yu-Ching Chiu, and Yi-Yun Li, was Awarded by Teresa Lin, CEO of Sayling Wen Cultural & Educational Foundation



財團法人看見台灣基金會林雅莉執行長頒發莫斯科國際平面設計雙年展金蜂獎特別獎給得主林澤瑩同學 (由同學代替領獎)
The Winner of Moscow Global Biennale of Graphic Design Golden Bee Special Award, Ze-Ying Lin (Received by a Delegate), was Awarded by Teresa Lin, CEO of Sayling Wen Cultural & Educational Foundation



國際設計社團協會代表、國際平面設計協會原副會長、國立臺灣師範大學設計系專任教授施令紅教授頒發國際設計社團協會特別獎給得主黃心蕙同學、張曉樺同學
The Winner of International Council of Design Excellence Award, Hsin-Chiang Huang, and, Hsiao-Hua Chang was Awarded by Ling-Hong Shih, Representative of International Council of Design; ICoD, Ex Deputy Chairman of International Council of Graphic Design Associations; ICoGRADA, and the Professor of NTNU Design department



財團法人看見台灣基金會林雅莉執行長頒發墨西哥國際海報雙年展協會特別獎給得主蒙桂鑽同學 (由同學代替領獎)
The Winner of International Poster Biennial in Mexico Special Award, Gui-Bin Meng (Received by a Delegate), was Awarded by Teresa Lin, CEO of Sayling Wen Cultural & Educational Foundation



財團法人看見台灣基金會林雅莉執行長頒發日本設計振興會特別獎給得主劉涵濤同學、曾郁玲同學、趙玟瑄同學、王映捷同學
The Winner of Japan Institute of Design Promotion Special Award, Han-Chin Liu, Yu-Ling Tseng, Wen-Hsuan Chao, and Ying-Chieh Wang, was Awarded by Teresa Lin, CEO of Sayling Wen Cultural & Educational Foundation



財團法人看見台灣基金會林雅莉執行長頒發韓國設計振興會特別獎給得主黃奕柳同學、羅彩俠同學、簡慧同學 (由同學代替領獎)
The Winner of Korea Institute of Design Promotion Special Award, Xiao-Liu Huang, Cai-Xia Luo, Hui Jian (Received by a Delegate), was Awarded by Teresa Lin, CEO of Sayling Wen Cultural & Educational Foundation



財團法人看見台灣基金會林雅莉執行長頒發芬蘭拉赫蒂國際海報三年展特別獎給得主 Anastasia Lipygovskaya 同學 (由同學代替領獎)
The Winner of Lahti International Poster Triennial Special Award, Anastasia Lipygovskaya (Received by a Delegate), was Awarded by Teresa Lin, CEO of Sayling Wen Cultural & Educational Foundation

頒獎典禮 Award Ceremony



財團法人看見台灣基金會林雅莉執行長頒發澳門設計師協會特別獎給得主王佳敏同學

The Winners of Macau Designers Association Special Award, Jia-Min Wang were Awarded by Teresa Lin, CEO of Sailing Wen Cultural & Educational Foundation



台灣設計聯盟常務監事 陳俊宏常務監事頒發台灣設計聯盟特別獎給得主邱靖芬同學 (為該組代表)

The Winner of Taiwan Design Alliance Special Award, Ching-Fen Chiu (Representatives of the Team), was Awarded by Jun-Hong Chen, Managing Supervisor of Taiwan Design Alliance



財團法人看見台灣基金會林雅莉執行長頒發亞洲設計連特別獎給得主 Rafaella Peres Eleuterio 同學、Rafaella de Bona Gonçalves 同學 (由同學代替領獎)

The Winner of The Design Alliance Asia Special Award, Rafaella Peres Eleuterio, Rafaella de Bona Gonçalves (Received by a Delegate), was Awarded by Teresa Lin, CEO of Sailing Wen Cultural & Educational Foundation



世界設計組織區域顧問、台灣創意設計中心原執行長、台灣設計研究院總顧問，張光民總顧問頒發世界設計組織特別獎給得主張乃文同學 (為該組代表)

The Winner of World Design Organization Special Award, Nai-Wun Jhang (Representatives of the Team), was Awarded by Tony Chang, Regional Advisor of World Design Organization ; WDO, Ex CEO of Taiwan Design Center ; TDC, and the General consultant of Taiwan Design Research Institute ; TDRI



得獎學生與指導老師合影
Photo of winners and instructors



超過百名同學與貴賓一同參與頒獎典禮之盛況
More Than One Hundred Students and Guests Attended the Award Ceremony



頒獎典禮現場
Award Ceremony of 2020TISDC



得獎獎盃
Trophies of 2020TISDC



得獎學生與指導老師合影
Photo of winners and instructors

展覽紀實 Exhibition

本屆獲獎作品在 2020 年 11 月 24 日展覽於西門紅樓，展出自 20,377 件參賽作品中脫穎而出的 75 件獲獎作品，作品涵蓋產品設計類、視覺設計類及數位動畫類，以海報掛軸方式呈現，開放一般民眾參觀。本次展出作品不僅充分展現參賽學生對今年度設計大賽主題「Action」的詮釋，更反映了新生代對當代社會的多面向思考。頒獎典禮後，還可看見來自國內的獲獎者、指導老師、與會設計師及國際設計組織代表們於展覽會場交流及欣賞作品，期待能藉此開啟設計界更多國際間、產學間的合作機會。為了讓更多民眾能欣賞本屆的得獎作品，獲獎作品展覽也於 2020 年 12 月 6 日至 12 月 13 日移至臺中國立公共資訊圖書館舉行。

2020TISDC exhibition was held in The Red House at Ximending on 24th of November, 2020. The exhibition showcased 75 awards-winning designs that stood out from 20,377 entries. The design categories include Product Design, Visual Design, and Digital Animation. The awards-winning designs were exhibited on hanging scroll posters and the exhibition was open to the general public. Those designs not only showed students' interpretation towards this year's theme "Action", but reflected the multifaceted thinking direction of new generation designers towards issues in modern society. As the award ceremony came to an end, award-winning students, teachers, designers, and representatives from international design associations can be seen exchanging opinions at the exhibition venue. TISDC is excited to see more academia-industry collaboration and cross-national ones in the near future. The exhibition will be moved to National Library of Public Information at Taichung from 6th to 13th of December so that more audiences are able to visit the venue.



西門紅樓展覽現場 Exhibition at The Red House

海內外歷屆作品展 Domestic and International Exhibitions

本年度臺灣國際學生創意設計大賽於國內外舉辦了歷屆作品展覽，國內展覽分別於亞洲大學、大同大學、環球科技大學、正修科技大學、東方設計大學、國立虎尾科技大學、嶺東科技大學、國立台灣科技大學、復興高級商工職業學校、銘傳大學展出歷屆得獎作品；海外展覽分別於泰國創意經濟局及日本名古屋的國際設計中心展出歷屆得獎作品，藉此向國人及國際展現臺灣年輕設計競爭力。

2020TISDC holds domestic and international exhibitions to showcase complete works of the competition. The domestic exhibitions will be held in Asia University, Tatung University, TransWorld University, Cheng Shiu University, Tung Fang Design University, National Formosa University, Ling Tung University, National Taiwan University of Science and Technology, Fu-Hsin Trade & Arts School, and Ming Chuan University. International exhibitions will be held in Thailand Creative Economy Agency and International Design Centre Nagoya to show the design power of young designers in Taiwan.



海內外歷屆作品展 Domestic and International Exhibitions





**Taiwan
International
Student
Design
Competition**

附錄 – 競賽簡介

Appendix - Competition Regulations

活動目的

鼓勵國際間學生創意設計交流，發掘新生代創意設計人才。

主題說明

Action

活動特色

- 全球學生設計大賽總獎金高達新臺幣 450 萬元
- 全球最大規模的國際學生設計大賽
- 國際設計組織授權合作設置獎項
- 免報名費及參展費

參賽資格

限定國內外高級中等以上學校在校學生（以網路截止報名時間為準，須為西元 1990 年 4 月 28 日之後出生，年齡 30 歲以內。女性申請人於申請年限之前曾有生育事實者，每胎得延長年限兩年）

* 應屆畢業生（2020 年 6 月畢業）及新生（2020 年 9 月入學）皆可報名參加。

徵件需求

能表達競賽主題「Action」之創意設計。

參賽類別

產品設計、視覺設計、數位動畫，共三類。

報名費用

免繳報名費

參賽時間表

線上報名及參賽作品送件截止

2020 年 5 月 1 日至 2020 年 7 月 20 日，臺北時間 24:00(GMT+08:00)

初選

2020 年 9 月上旬

入圍名單公告並通知第二階段交件

2020 年 9 月中旬

入圍者第二階段繳件截止日

相關訊息將與入圍名單一併公告

決選

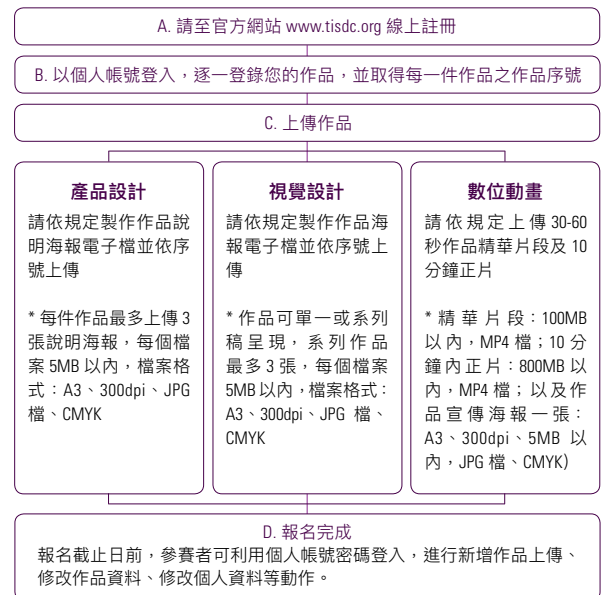
2020 年 10 月下旬

頒獎典禮暨獲獎作品展覽

2020 年 12 月上旬



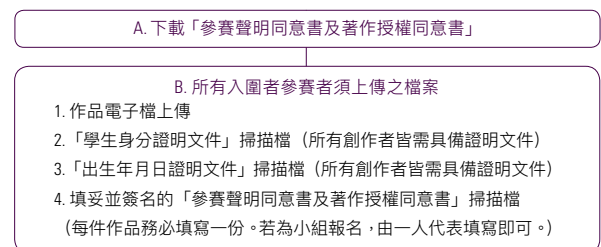
報名流程



※ 請注意：

- 為保障參賽者權益，報名時請填入經常使用的 E-mail 信箱，執行單位將會以此信箱傳送比賽重要訊息，包含入圍與得獎通知。
- 主辦單位將寄發年度專刊與證書給所有得獎及入圍者，請務必於報名時填寫正確之可收件地址。
- 報名截止後，將無法再修改作品名稱及參賽者姓名，請務必填寫正確。

決選送件



產品設計類入圍者請繳交以下項目

作品電子檔上傳：包括作品說明海報與產品照數位檔案（JPG 檔，300dpi，印刷品質，CMYK 模式）、所有設計者之清晰半身照片（2MB 以上，JPG 檔，300dpi）

視覺設計類入圍者請繳交以下項目

作品電子檔上傳：包含原寸作品檔案（JPG 檔，300dpi，印刷品質，CMYK 模式）、所有設計者之清晰半身照片（2MB 以上，JPG 檔，300dpi）

數位動畫類入圍者請繳交以下項目

作品電子檔上傳：包括作品正片（10 分鐘以內，800MB 以內，MP4 檔）、作品宣傳圖 5 張以內（JPG 檔，300dpi）、所有設計者之清晰半身照片（2MB 以上，JPG 檔，300dpi）

作品寄送地址 / Mailing Address

2020 臺灣國際學生創意設計大賽執行小組

亞洲大學視覺傳達設計學系 A412 計畫辦公室收

41354 臺中市霧峰區柳豐路 500 號

Recipient: 2020 Taiwan International Student Design Competition (Ms. Joanne Yen)

Address: Office A412, No.500, Lioufeng Rd., Wufeng District, Taichung 41354, Taiwan (Department of Visual Communication Design, Asia University)

Phone number: +886-4-23310066

作品上傳網址

www.tisdc.org

※ 請注意：作品請妥善包裝後寄出，運送過程中若對作品造成損傷而影響評審觀感，主辦單位恕不負責。

評選作業

初選 | 依照參賽者所提供之作品電子檔為依據，由評選委員會選出晉級決選的作品。

決選 | 依照參賽者所提供之作品電子檔為依據，由評選委員會透過線上評選，選出晉級決選的作品。

評審標準

以創意出發，力求突破，切合主題並能表達主題概念與美感的設計。執行單位將邀請國內外不同領域專家組成初、決選評審團進行評選。

產品設計類：創意 50%，切題性 30%，圖面表達 20%

視覺設計類：創意 50%，切題性 30%，構圖與美感 20%

數位動畫類：創意 50%，美感 30%，切題性 20%

頒發獎項

產品設計、視覺設計與數位動畫類

年度大獎（1 名）：

獎金新臺幣四十萬元，獎盃一座，獎狀一紙

金獎（產品、視覺、動畫各 1 名）：

獎金新臺幣二十五萬元，獎盃一座，獎狀一紙

銀獎（產品、視覺、動畫各 1 名）：

獎金新臺幣十五萬元，獎盃一座，獎狀一紙

銅獎（產品、視覺、動畫各 3 名）：

獎金新臺幣六萬元，獎盃一座，獎狀一紙

佳作（若干名）：

獎金新臺幣一萬元，獎狀一紙

國際設計組織特別獎（若干名）：

獎金新臺幣十萬元，獎盃一座，獎狀一紙

※ 國際設計組織指派的評審將從產品設計類、視覺設計類及數位動畫類入圍作品中，甄選出符合各國國際設計組織評選標準之作品作為此獎項之得獎者。

廠商指定特別獎：環境永續獎（1 名）

（獎項由財團法人電路板環境公益基金會贊助）

獎金新臺幣十萬元，獎盃一座，獎狀一紙

※ 評審將從產品設計類入圍作品中，甄選出具有『環境永續發展意涵』之作品作為此獎項之得獎者。

※ 針對此獎項之得獎作品，贊助單位有權使用、生產、製造、出版或為其他相關事項之行使，但如需進行販售事宜仍需經過創作者同意才可進行。

※ 以上各獎項經決選評審小組決議，得從缺或調整；同一作品於同一年度曾在政府中央部會主辦之相關競賽或教育部「鼓勵學生參加藝術與設計類國際競賽」之表列競賽項目中獲獎者，由決選評審小組擇優核定獎勵金額，不受前項獎金額度限制。獎盃與獎狀以教育部部長名義頒發，並於今年年底舉行頒獎典禮。所有得獎者將公布於官方網站及國內外媒體，以提供廠商進行設計合作案之相關洽詢。

注意事項

關於參賽作品

- 所有參賽作品均不予退件。
- 參賽者可以個人或組隊參賽，參賽件數不限。
- 同一件作品不得跨類別重複投遞。
- 作品須為參賽者自行創作且具原創性。

- 所有概念、文字、圖案、表格、照片、影片、語音、音樂、動畫等各種內容及所使用之程式無仿冒、抄襲或其他侵害他人智慧財產權及著作權之情事。

關於參賽者

- 同意接受並遵守本活動注意事項及規範，如有違反本活動注意事項及規範之行為，經查證屬實，活動單位得取消其參賽或得獎資格，並對於任何破壞本活動之行為保留相關權利。
- 尊重本獎評審小組之決議。
- 報名參賽時，同一作品已發表、曾在其他比賽獲獎或正在評審中，應於參賽聲明同意書註明，並主動告知教育部及本賽執行單位，作為政府頒發獎金之參考依據。
- 不得有請託、關說、利誘、威脅或其他干擾評審委員及評審程序之情事。
- 參賽者須配合提供其創作之詳細資料，作為日後公開報導與展示之用。前三名得獎者請親至頒獎典禮受獎，需自付參加頒獎典禮之旅費及來臺簽證相關手續費用。

關於得獎者

- 提供得獎作品之詳細資料，作為公開報導及展示之用。
- 在公告得獎三年內，得獎者與其得獎作品應配合由教育部所舉辦之相關展示與宣導活動，並保留作品原始檔案及資料，供教育部備查。
- 得獎獎金應依規定課稅。
- 得獎作品應同意無償、非專屬性授權教育部及本賽執行單位，使用參賽獲選作品圖片與說明文字等相關資料，製作成視聽著作（影片）與數位形式檔案，提供教學、研究與公共服務用途之公開上映、公開播送與網路線上閱覽。若因教學研究之需求，教育部得重製該作品。本件授權不影響著作人對原著作之著作權及衍生著作權，並得為其他之專屬授權。
- 得獎作品其後續商品化及行銷行為，不得損害本獎之形象或精神。
- 針對廠商指定特別獎得獎作品，財團法人環境永續公益基金會擁有使用、生產、製造與出版相關事宜。

關於獲獎資格取消

參賽者及其作品有下列情事之一，經查證屬實者，取消得獎資格，並追回已領之獎盃、獎狀及獎金：

- 未符合參賽資格。
- 得獎作品經人檢舉涉及抄襲或違反著作權等相關法令，經法院判決確定者。
- 得獎作品經人檢舉或告發為非自行創作或冒用他人作品且有具體事證，經查證、審議，裁決應取消獲獎資格者。
- 得獎作品其後續商品化及行銷行為，有損害本獎之形象或精神者。
- 得獎者有請託、關說、利誘、威脅或其他干擾評審委員或評審程序，經初選評審小組審議後認情節嚴重者。

※ 主辦單位保留活動變動之權利，本活動未竟事宜，依教育部函示規定及網站公布為準。有關爭議，經活動評審小組審議後，報教育部決定之。

聯絡方式

2020 臺灣國際學生創意設計大賽執行小組

亞洲大學視覺傳達設計學系

地址：41354 臺中市霧峰區柳豐路 500 號

TEL：+886-4-2331-0066 & 2331-0099

FAX：+886-4-2331-0099

E-mail：tisdc.tw@gmail.com

Website：www.tisdc.org

Facebook：臺灣國際學生創意設計大賽

Purpose

Encourage international creative design exchange, develop creative design talents, express the international image of Taiwan attaching great importance to creative design, and establish the international design status of Taiwan.

Theme

Action

- Total Prize is Up to US\$150,000
- The Largest Student Design Competition Worldwide
- International Design Associations Endorse Special Awards
- No Registration & Presentation Fee

Qualification

Students who currently enroll at senior high schools or above (Based on the internet registration deadline, participants must be born after April 28, 1990 and younger than 30 years of age. Female participants who have given birth before 30 years of age, are entitled to a 2-year extension per birth).

*Fresh graduates (graduate in June 2020) and new students (enroll school in September, 2020) are also eligible.

Participating Works

The creative design of the competition theme "Action" must be expressed in the participating pieces.

Category

Product Design, Visual Design, Digital Animation, and Service Design

Registration Fee

Free

Timetable

Online Registration and Online Work Submission

May 1, 2020 to July 20, 2020, 24:00 (Taipei GMT+08:00)

Preliminary Selection

early-September, 2020

Finalists Announcement

mid-September, 2020

Delivery Deadline of Final Selection Submission

Finalists will be asked to submit printouts and upload works for the Final Selection. Related information and the deadline will be noticed in the finalist announcement.

Final Selection

late-October, 2020

Award Ceremony and Exhibition

early-December, 2020

Participation Procedure

A. Register online at www.tisdc.org

B. Login to your account, enter the project information and you will receive a registration code for each entry.

C. Upload works

Product Design

Please follow the instructions to upload your presentation boards. (You may upload up to 3 files per entry. Each file must be under 5MB, A3, 300dpi, JPG format, CMYK.)

Visual Design

Please follow the instructions and sample board to upload your work. (The work can be presented a single or series design. You may upload up to 3 files per entry. Each file must be under 5MB, A3, 300dpi, JPG format, CMYK.)

Digital Animation

Please upload a 30-60 seconds trailer of the film. (The file must be under 100MB, MP4 format), a full length film which must be under 10 minutes. (The file must be under 800MB, MP4 format.) And a film poster, A3, 300dpi, under 5MB in JPG and CMYK format.

D. Registration Completed

After the registration is completed, participants can login to the website using their personal account and password to upload new works and modify works or personal data until the deadline of submission.

Please note

- Please provide the most frequently used E-mail, to which the executive will send important information regarding the competition, including the finalist and winner announcements.
- The organizer will send the annual portfolio and certificate to every finalist. Please make sure to fill in the valid mailing address when registering.
- After the deadline of online registration, all information about the entry cannot be modified, so please fill in the information carefully.
- To protect intellectual property and ensure participating rights and interests, participants must fill out the Affidavit for each entry and upload its scanned copy.

Final Selection Submission Procedure

A. Download the Affidavit

B. All the finalists and participants should upload the following required documents

1. Upload works
2. Scanned file of Student ID card or school enrollment certificate (the document of each member in the design team is essential)
3. Scanned file of the proof of date of birth (the document of each member in the design team is essential)
4. Scanned file of signed Affidavit (one copy for each entry)

Product Design Category

Upload works: Electronic documents should include:

Digital archives of the posters and product photos (JPG/300dpi/press quality/CMYK)

Clear half-length photos of all designers (above 2MB/JPG/300dpi)

Visual Design Category

Upload works: Electronic documents should include:

The electronic file of the work(s), in original size (JPG/300dpi/press quality/CMYK)

Clear half-length photos of all designers (above 2MB/JPG/300dpi)

Digital Animation Category

Upload works: Electronic documents should include:

A full length film which must within 10 minutes. (The file must be under 800MB, MP4 format.)

At most 5 stills/promotion images of the film (JPG/300dpi)

Clear half-length photos of all designers (above 2MB/JPG/300dpi)

Upload works: Electronic documents should include:

Digital files of the posters and design principles (JPG/300dpi/press quality/CMYK)

Clear half-length photos of all designers (above 2MB/JPG/300dpi)

Mailing Address

Recipient: 2020 Taiwan International Student Design Competition (Ms. Joanne Yen)

Address: Office A412, No.500, Lioufeng Rd., Wufeng District, Taichung 41354, Taiwan (Department of Visual Communication Design, Asia University)

Phone number: +886-4-23310066

Upload Link

www.tisdc.org

*Please note: The printouts should be packed properly before delivery. The organizer is not responsible for any damage of art works during the delivery process.

Evaluation Operation

Preliminary Selection:

The evaluation will be based on the digital files provided by the participants. The evaluation committee will select finalists for the final selection.

Final Selection:

Finalists in Product Design and Visual Design category will be judged according to the printout works submitted by the participants. In Digital Animation category, the nominated films will be evaluated according to the digital files.

Evaluation Criteria

The design works will be judged on their creativity, interpretation of the theme, expression of concept, and aesthetic approach. Domestic and international experts in different fields will be invited to organize the preliminary and final selection committee to process the evaluation.

Product Design Category

Creativity: 50%; Thematic: 30%; Design Presentation: 20%

Visual Design Category

Creativity: 50%; Thematic: 30%; Composition and Aesthetics: 20%

Digital Animation Category

Creativity: 50%; Aesthetics: 30%; Thematic: 20%

Awards

Product Design, Visual Design, and Digital Animation Categories

Grand Prix (1 winner)

NT\$400,000 (approx. US\$13,000), an awarding cup and a certificate

Gold Prize (1 winner for each category)

NT\$250,000 (approx. US\$8,000), an awarding cup and a certificate

Silver Prize (1 winner for each category)

NT\$150,000 (approx. US\$5,000), an awarding cup and a certificate

Bronze Prize (3 winners for each category)

NT\$60,000 (approx. US\$2,000), an awarding cup and a certificate

Honorable Mention Prize (several winners for each category)

NT\$10,000 (approx. US\$330) and a certificate

International Design Association Special Prize (several winners for each category)

NT\$100,000 (approx. US\$3,300), an awarding cup and a certificate

* The jurors delegated by international design associations will select works that meet the evaluation criteria of each international design association among the shortlisted entries in the Product Design, Visual Design, and Digital Animation categories to win this prize.

Brand Specified Special Prize : Environmental Sustainability Award

(1 winner for this prize) (Sponsored by TPCA Environment Foundation):

NT\$100,000 (approx. US\$3,300), an awarding cup and a certificate

* The jury panel will select works "with significance for environment sustainability" among the shortlisted entries in the Product Design category to win the prize.

* With regard to the winning entry of this prize, the sponsor will reserve the right to use, product, manufacture, and publish the winning entry or carry out other related activities. However, if the copyright is to be sold and transferred, the consent of the designer(s) will be required.

※ The prizes will be adjusted according to the quality and quantity of participating works.

※ The awarding cup and the certificate will be conferred by the Minister of Education and the Award Ceremony will take place in November.

※ The winners will be announced on our official website and other media in Taiwan and abroad, to allow suppliers to seek for design cooperation opportunities.

Terms & Conditions

For the entries

- All entries will not be returned.
- Entrants can participate in the competition as individuals or in teams. Multiple submissions of different works are acceptable.
- Multiple submissions of the same work in two or more categories are not allowed.
- The entries must be original and creative by the participants themselves.
- All the concepts, text, icons, sheets, pictures, videos, audios, music, animation contents and program of the work shall not be involved in any plagiarism or infringement of copyrights or other laws.

For the entrants

- All entrants shall accept the regulations of TISDC. Participating qualifications or prizes will be cancelled if the violation is proved and the organizer shall have the rights to take actions.
- The entrants shall respect the evaluation and decisions made by the committee.
- If the participating work has been published, awarded or is under evaluation process in other competitions, the entrant shall clearly indicate the fact in the Affidavit and inform the organizer.
- Requests, lobbies, threats, bribes or other actions interfering in the evaluation are not allowed.
- The entrants shall agree to provide the detail information of the entries for future media coverage and exhibitions.
- The top three prize winners of each category shall be present at the award ceremony. All travel expenses related to the award ceremony will be borne by the participants.

For the winners

- The winners shall agree to provide the detail information of the works for future media coverage and exhibitions.
- The winners shall cooperate with the organizer in promotion and education activities for 3 years since the proclaiming of awarding.
- All monetary prizes will be taxed according to the regulations of Taiwan government. (The winners from abroad will be taxed at the rate of 20%.)
- For promotion purposes, the organizer shall have the rights to utilize (including but not limited to reproduce, public recitation, public broadcast, public presentation, public transmission, distribution, public display, publication, public release) the awarded works in different formats, including but not limited to Video/CD recordings, catalogues, photos, publications, and exhibitions.
- The commercialization and marketing activities of the awarded works shall not contravene the spirit of the competition.
- The prize sponsor of Brand Specified Special Prize, TPCA Environment Foundation shall be entitled to use, production, manufacturing and publishing related matters of the winners' works.

In any of the following condition, the organizer shall have the rights to disqualify the awarded winners and revoke the prizes, awarding cups and certificates:

- In the event that the participant does not meet the qualification.
- In the event that the awarded work is involved in plagiarism or infringement of copyrights or other laws.
- In the event that the awarded work is proven to be unoriginal design, or to have fraudulently copied ideas from other person's work.
- In the event that the commercialization and marketing activities of the awarded work contravene the spirit of this competition.
- In the event that the entrant is involved in request, lobby, threat, bribe or other actions which interfere the evaluation.

※ The organizer reserves the right to make alterations, which will be announced on the official website. If there should be any controversial issue, it will be deliberated and judged by the committee before reporting to the organizer the Ministry of Education for the final resolution.

Contact

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2020 執行團隊 Executive Team of 2020TISDC



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- 整體統籌、策略規劃
- General planning and coordination



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- Outreach to domestic design institutes



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李新富 Shin-Fu Lee

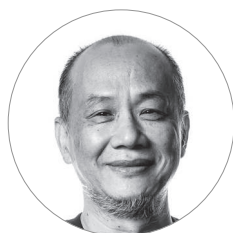
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- Coordinating works on Brand Specified Category



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- Fundraising and international engagement



專案經理 Project Manager

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- 國內外設計院校宣傳及展覽策劃
- Coordinating promotion campaigns in domestic and foreign design institutes; curating exhibitions



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- 國際設計組織、贊助廠商相關業務
- Affairs regarding International design associations and sponsors



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- Liaison with international design organizations; international promotion campaign



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- 評選徵件及整件相關事務
- Receiving and compiling entries



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- 處理專案行政庶務、經費核銷、專案各類
- 活動規劃與統籌
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2020 Action

臺灣國際學生創意設計大賽

Taiwan International Student Design Competition

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