



**2022 One World**

臺灣國際學生創意設計大賽

Taiwan International Student Design Competition





**TISDC** 臺灣國際學生創意設計大賽  
TAIWAN INTERNATIONAL STUDENT DESIGN COMPETITION

08 教育部部長序文 Wen-Chung Pan, Minister, Ministry of Education

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10 2022 臺灣國際學生創意設計大賽計畫主持人林磐聳  
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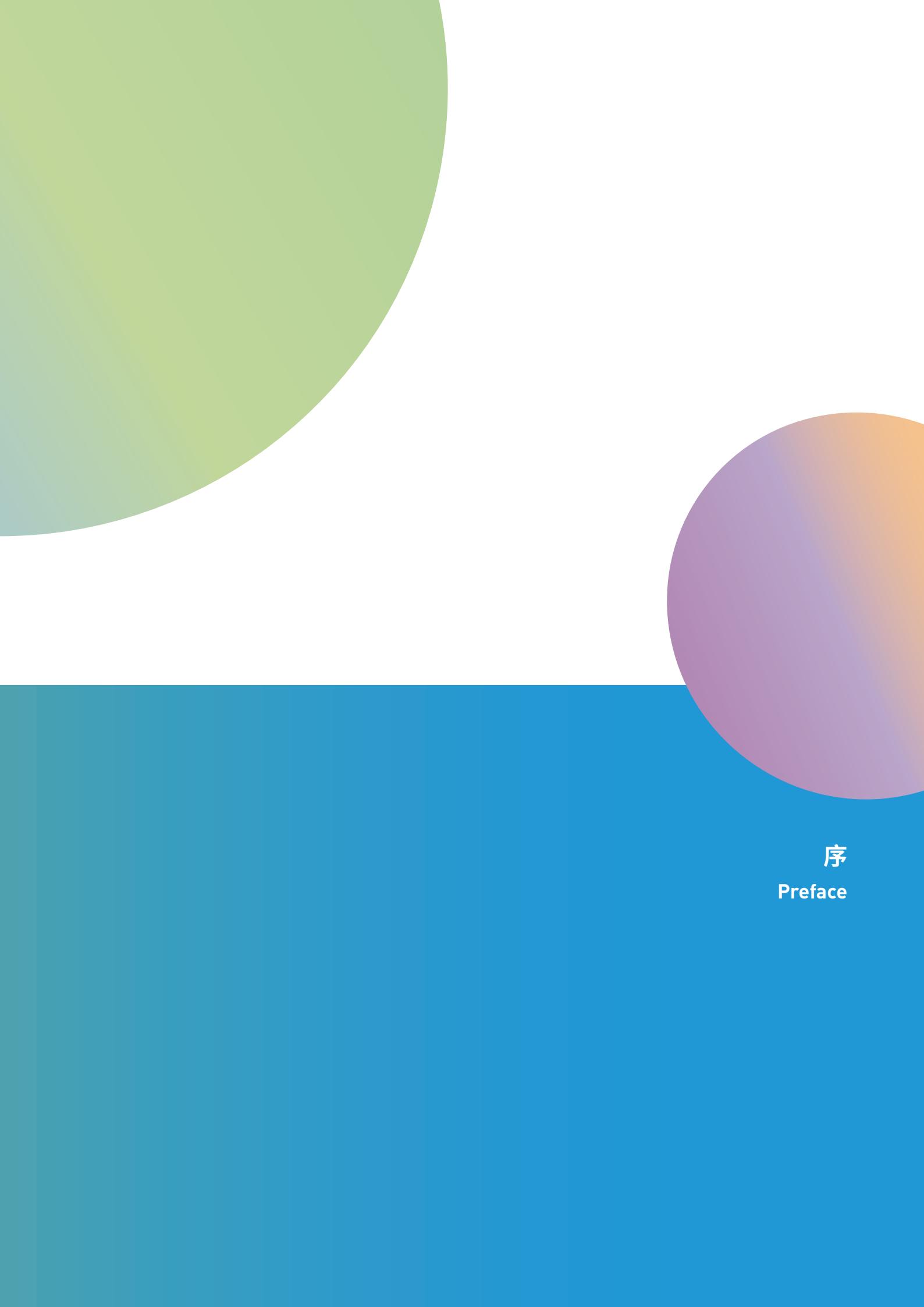
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序

Preface

邁入第十五屆的 TISDC 臺灣國際學生創意設計大賽，為教育部 2008 年起推動的臺灣國際創意設計大賽學生組競賽之延伸，多年來透過籌辦賽事整合產官學界資源，打造高水準的國際競賽舞台，促進國內外人才交流合作，不僅培育出無數青年新銳，更將我國學子的創意推廣至海外，使臺灣出色的設計實力蜚聲國際。

近年來，參賽者背景及評審團組成愈趨國際化，初選評審 112 人中，海外評審佔比高達五成，展現與世界接軌的企圖心，也證明 TISDC 是備受全球設計界信賴的國際獎項。本屆報名來件踴躍，有來自全球 6 大洲、66 個國家地區、867 所校院系所，共 16,749 件參賽作品，經評審團精挑細選出的 587 件入圍作品件件精彩萬分，更突破過往水準。

本屆主題句「One World」與去年的「Regenerate」同樣呼應聯合國提倡的永續發展目標(Sustainable Development Goals, SDGs)，期許學子突破既有框架，勇於正視與反思議題，秉持永續思考設計發想，真正將 SDGs 概念融入作品脈絡，為終結貧窮與飢餓、健康與福祉、永續城鄉、性別平權、保育生態等 17 項目標貢獻一己之力，善盡身為世界公民的責任。

秉持精益求精的目標，本屆首開先河舉辦「獲獎學生交流會」，邀請 10 位歷年獎項得主及 11 位設計業師，串聯跨世代的設計界菁英，藉由作品分享與深度對談彼此切磋，收穫滿滿之餘，也促成更多合作契機；「線上國際大師系列講座」兩場座談共計超過千人線上觀賞，迴響十分熱烈，充分體現 TISDC 做為產學界交流平台的關鍵角色。

長達三年的疫情中，TISDC 展現高度敏捷與彈性，克服重重難關，將活動舉辦得精彩絕倫，如今再次迎來完美句點，深深感謝財團法人看見台灣基金會、財團法人溫世仁文教基金會、財團法人電路板環境公益基金會、亞洲大學及所有海內外合作夥伴的貢獻與付出。

後疫情時代來臨，通往世界的大門再度敞開，期待臺灣設計新銳攜手全球優秀人才，一起永續共好，闊步向前！

教育部部長

潘文忠

## **Sustainability for All: Joining Hands and Striding Forward with the World**

This year marks the 15th anniversary of "Taiwan International Student Design Competition" (TISDC), which has been an extension of Taiwan International Design Competition: Student Section, an initiative launched by the Ministry of Education since 2008. Over the years, TISDC has integrated resources from industry, government and academia, establishing a high-level platform of international competition and facilitating exchanges and cooperation across international borders. The Competition has not only nurtured numerous young talents but also promoted the creativity of Taiwanese students overseas, allowing the outstanding design abilities of the Republic of China (R.O.C. Taiwan) to gain international recognition.

In recent years, the backgrounds of the participants and the composition of the jury panel have become increasingly international. Among the 112 jurors in the preliminary selection, overseas jurors accounted for as much as 50%, demonstrating an ambition to connect with the world and proving that TISDC is an international achievement and respected by the global design community. As for the participants this year, the 16,749 entries came from 6 continents, 66 countries or regions, and as many as 867 school departments. The 587 shortlisted works, which were carefully selected by the jury panel, were all fascinating with an unprecedented quality.

Just as last year's theme of "Regenerate", the theme for this year, "One World," resonates with the Sustainable Development Goals (SDGs) advocated by the United Nations. Students are expected to think out of the box, have the courage to face and reflect on related issues, design and ideate with sustainability in mind, and truly incorporate the concepts of the SDGs into their works. It is hoped that students can thus contribute to the 17 SDGs, such as No Poverty, Zero Hunger, Good Health and Well-being, Sustainable Cities and Communities, Gender Equality, Life below Water and Life on Land, etc., and fulfill their responsibilities as global citizens.

Upholding the goal of excellence, TISDC organized "Winner's Exchange Forum" for the first time this year, where 10 winners from previous years and 11 professional designers were invited to talk about their works and have in-depth dialogues with each other. This intergenerational exchange was inspirational and facilitated more cooperation opportunities. Furthermore, the two sessions of the "Online International Design Masters Lecture Series" attracted more than one thousand viewers with enthusiastic responses, fully reflecting the key role that TISDC plays as an exchange platform between the industry and academia.

During the three-year-long pandemic, TISDC has shown great agility and flexibility in overcoming one challenge after another, including excellent organization of all the events and activities. As this year's TISDC comes to a perfect end once again, we extend our heartfelt gratitude to iSee Taiwan Foundation, Sayling Wen Cultural & Educational Foundation, TPCA Environment Foundation, Asia University, and all the domestic and foreign partners for your contributions and efforts.

As the post-pandemic era arrives, the door to the world is once again open. It is hoped that the young design talents from the R.O.C. (Taiwan) will join hands and step forward with their global counterparts to achieve sustainability for all!

Minister of Education

*Wen Chung Pan*

## 規模化•影響力•國際化 2022 年臺灣國際學生創意設計大賽

### 因應疫情，調整策略

自從 2019 年底 COVID-19 肆虐以來，全球人民的正常生活大受影響，國際移動也都陷入停擺，各種設計競賽絕大多數停止實體活動，甚至將原訂計畫予以暫停或延後舉行；幸運的是 TISDC 臺灣國際學生創意設計大賽在 2020~2022 疫情肆虐的三年，都能如期舉辦原訂的相關活動，甚至每年維持報名來源超過 60 餘個國家地區、近 900 間校院系所、約有兩萬餘件作品報名參賽，能夠維持這樣的規模，可謂是持續舉辦十五年的 TISDC，已然成為全球藝術院校師生信賴的平台，才能獲得全球藝術校院系所的肯定、支持及踴躍報名參賽；擁有這些經由多年所累積的豐厚國際網絡與人脈資源，在面臨人類前所未有的困境，才能保持既有的成果。當大家都在思索如何因應疫情與調整策略時，TISDC 加強鞏固與全球 22 個國際知名設計組織建立長期合作關係，甚至因應疫情改採線上評審以增加便利性與效率性，因此調整評審結構將初選評審擴大為來自 31 個國家地區、112 名專業評審委員，其中國際評審委員佔比 50%；決選評審擴大為來自 26 個國家地區、45 名國際專業評審委員；感謝來自國內外的評審委員成為 TISDC 邁向國際化的重要驅動力，而這些來自全球的評審也都成為 TISDC 在國際推廣的最佳代言人，甚至協助在全球各地舉辦展覽。

### 規模數量，國際影響

回顧 2008 年由教育部高教司主辦 TISDC 臺灣國際學生創意設計大賽以來，當年所設定短期目標追求「規模化」的願景，從 2008 年首次舉辦只有 12 個國家地區、83 間校院系所、662 件作品報名的起步階段；至 2014 年擴大為 43 個國家地區、721 間校院系所、4,073 件作品報名的規模化階段；因此從 2015 年開始設定追求第二階段目標—所謂「影響力」的目標願景，可以從 2015 年開始獲得財團法人看見台灣基金會、財團法人溫世仁文教基金會的長期贊助，並開始邀請 5 個國際設計組織授權合作、設置獎項、指派評審、提供證書、出席頒獎典禮、舉辦高峰論壇等系列活動，綜觀 TISDC 的報名件數迅速成長，從 2015 年國際設計組織合作開始就收到 46 個國家地區、790 間校院系所、7,985 件作品報名的起步階段，至 2019 年擴大為 66 個國家地區、810 間校院系所、21,988 件作品報名的規模化階段，更重要的是逐年擴大獲得全球 22 個國際設計組織成為合作夥伴；其中最具指標意義的是 2019 年來自國際校院報名的作品佔全部參賽作品的 82%，真正落實國際化的目標；顯現 TISDC 獲得財團法人非營利組織的長期贊助，也獲得全球設計組織的肯定，共同建構全球設計合作平台，最重要是來自全球藝術與設計院校的認同，達成 TISDC 具有「影響力」的成果；另外財團法人電路板環境公益基金會也連續三年在 TISDC 設置特別獎，主要配合聯合國 SDGs 永續發展目標以鼓勵全球學生善用設計，落實地球永續發展；綜合上述 TISDC 陸續完成「規模化」、「影響力」階段目標，接下來則是朝向「國際化」與「品牌化」的目標邁進。

### 全球夥伴，共襄盛舉

1990 年首次舉辦的 IPBM 墨西哥國際海報雙年展是全球五大海報設計競賽之一，更是拉丁美洲最大規模的國際性設計大賽，自 2015 年起 IPBM 即獲得財團法人看見台灣基金會邀約成為 TISDC 的合作夥伴；多年來透過雙方的競賽平台，從推廣宣傳、舉辦展覽、指派評審、出席活動，雙方建立起長期緊密的合作關係；今年 IPBM 主席 Xavier Bermundez 邀請 TISDC 在 IPBM 雙年展設置專為學生的 F 類特別獎，讓 TISDC 得以與聯合國開發總署、國際特赦組織、加勒比海合作組織以及墨西哥政府文化部、經濟部門單位並列為合作單位，讓 TISDC 的國際化目標更加向前邁進。

雖然受到疫情影響，D22 全球設計組織合作夥伴都在官網協助 TISDC 推廣宣傳，其中如 CEA 泰國創意經濟局邀請 TISDC 成為每年曼谷設計週的展覽常客，KECD 韓國現代設計協會也在仁德大學為 TISDC 舉辦展覽，DBCS 新加坡設計業總商會則提供臺灣學生前往實習，擔任視覺設計類決選評審 Christian Baun 則義務在丹麥協助推廣宣傳，日本 CCC 中部創業者協會在 IdcN 名古屋國際設計中心舉辦 TISDC 獲獎作品展，也舉辦台日獲獎學生社會設計線上對談等活動，更是受邀前往美國科羅拉多州立大學 (Colorado State University) 進行宣傳推廣，與藝術史學系師生們進行熱烈交流、激盪出不同的創作火花，因此必須要特別感謝財團法人看見台灣基金會與財團法人溫世仁文教基金會贊助組成的國際設計組織合作夥伴，促成 TISDC 走向國際化的目標。

### 臺灣設計，全球發光

由於 2020 年起全球受到疫情影響，國際設計活動大多數是透過網路溝通及線上會議，由於缺少了實體活動而難免有所遺憾；雖然 TISDC 每年仍然維持實體頒獎典禮，但是睽違兩年未能邀請全球設計組織來臺參加頒獎典禮；因此今年 TISDC 頒獎典禮特別邀請 CEA 泰國創意經濟局、CII 印度工業聯合會、Cumulus 國際藝術設計院校聯盟、DBCS 新加坡設計業總商會、JDP 日本設計振興會、KECD 韓國現代設計協會、以及 TdA 台灣設計聯盟七個設計組織的設計領袖出席頒獎典禮，並且藉此難得機會在臺北召開國際設計組織合作會議，共同商討未來合作的可能性。

另外，今年 TISDC 頒獎典禮獲得臺灣及國際 319 個媒體加以報導，其中全球最大規模的美國聯合通訊社 (Associated Press) 於 2022 年 12 月 2 日刊登 2022 臺灣國際學生創意設計大賽頒獎典禮資訊。美國聯合通訊社是目前世界最大的通訊社，其發布的新聞十分具有影響力，因此也經常被全球轉載推廣，這是 TISDC 連續多年的努力才能獲得美聯社的青睞；最後感謝教育部高教司十五年來堅持「十年樹木，百年樹人」的深耕理念，財團法人看見台灣基金會與財團法人溫世仁文教基金會的長期贊助，建構國際設計組織的合作平台，財團法人電路板環境公益基金會設置特別獎項擴大影響力，讓全球藝術與設計院校的學生得以在此平台展現創意、引領未來！

計畫主持人  
亞洲大學講座教授

林盈緯

## Scaling Up, Expanding Influence, and Raising Global Visibility

### 2022 Taiwan International Student Design Competition

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#### Adjusting Strategies in Response to the Pandemic

Since the outburst of COVID-19 at the end of 2019, the lives of billions have been affected significantly. International travel was brought to a standstill and almost every design competition was postponed, suspended, or even discontinued. Fortunately, when most of the world was under the impact of the pandemic between 2020 and 2022, all TISDC activities were held as scheduled. During this time, the competition still managed to receive more than 20,000 entries from over 60 countries and nearly 900 universities, colleges, and departments every year. This shows that with over 15 years of experience, TISDC has become a trustworthy platform acknowledged and supported by teachers and students from art universities and colleges around the world. With this strong international network and close connections established throughout the years, despite the adversity we are facing, TISDC got to maintain what it has accomplished. When others were still trying to figure out how to adjust their strategies in response to the pandemic, TISDC chose to strengthen its collaborations with 22 world-renowned international design organizations. To make the evaluation process more convenient and efficient, works were reviewed and evaluated online. Therefore, the jury of preliminary selection was scaled up to 112 professional members from 31 countries with half of them from abroad. The jury of final selection was also scaled up to 45 professional members from 26 countries. These members of jury from Taiwan and other countries are the driving force for TISDC to become more visible in the international design community. They are the spokespeople of TISDC in the best way possible by helping us organize exhibitions around the world.

#### From Scaling Up to Expanding Influence

Back in 2008, when TISDC was first held by the Department of Higher Education, Ministry of Education, the short-term goal was "Scaling Up." The competition only received 662 entries from 12 countries and 83 universities, colleges, and departments that year. In 2014, however, the competition received 4,073 entries from 43 countries and 721 universities, colleges, and departments, achieving the goal of "Scaling Up." As a result, TISDC began to pursue the goal of the second phase - "Expanding Influence." Starting from 2015, the iSee Taiwan Foundation and the Sayling Wen Cultural & Educational Foundation have been our long-term sponsors. TISDC also invited five international design organizations to collaborate, set up awards, become part of the jury, issue certificates, attend award ceremonies, and hold summit forums and other activities. The entries the competition receives have increased exponentially ever since. In 2015, it received 7,985 entries from 46 countries and 790 universities, colleges, and departments. Four years later, there were 21,988 entries from 66 countries and 810 universities, colleges, and departments with 22 international design organizations as TISDC's collaborators. It is worth mentioning that 82% of the entries received in 2019 were from abroad, proving that TISDC was on its way to raise its global visibility. Over the years, TISDC has been sponsored by NGOs, acknowledged by international design organizations through this global design network of collaboration, and most importantly, recognized by art and design universities and colleges around the world. This proves that TISDC has achieved its goal of "Expanding Influence." Moreover, the TPCA Environmental Foundation has set up the Environmental Sustainability Award for TISDC three years in a row. In accordance with the UN's Sustainable Development Goals (SDGs), this award aims to encourage students all over the world to make good use of design and ensure sustainability. After fulfilling the aforementioned goals of "Scaling Up" and "Expanding Influence" for each phase, the next step for TISDC is to continue to raise global visibility and create a brand identity.

#### Solid Support from Global Collaborators

First held in 1990, the International Poster Biennial in Mexico (IPBM) is one of the world's top five poster exhibitions and the biggest of its kind in Latin America. Invited by iSee Taiwan Foundation in 2015, IPBM has been one of TISDC's collaborators ever since. After years of promotion, exhibitions, and participation as a member of the jury and a distinguished guest, the relationship between the two has been long-standing and strong. This year, courtesy of the director of IPBM Xavier Bermudez, TISDC was invited to set up a special award at IPBM for Category F, which is a category designated for students. Listed as one of IPBM's collaborators alongside other big names such as the United Nations Development Programme (UNDP), Amnesty International, the Association of Caribbean States (ACS), and Mexico's Secretariat of Culture and agencies of the Secretariat of Economy, TISDC is one step further to increase its visibility in the international design community.

#### Taiwanese Design Thriving Around the World

Due to the pandemic, most international design activities in the past two years were held online. Even though the TISDC award ceremonies during this time were held as usual, it has been two years since we had guests from abroad. Therefore, a total of seven design organizations were invited to attend the TISDC award ceremony this year, including Thailand's Creative Economy Agency (CEA), Confederation of Indian Industry (CII), The Global Association of Art and Design Education and Research (Cumulus), Design Business Chamber Singapore (DBCS), Japan Institute of Design Promotion (JDP), Korea Ensemble of Contemporary Design (KECD), and Taiwan Design Alliance (TdA). This was a rare opportunity for these international design organizations to have a meeting in Taipei and discuss the possibility of future collaborations.

This year, the TISDC award ceremony received wide coverage by 319 media outlets from Taiwan and abroad, including a press release by the Associated Press (AP) on December 2nd, 2022. After years of efforts, this is an important milestone for TISDC, given that the Associated Press is currently the world's largest news organization of such authority, influence, and popularity. Finally, I'd like to express my sincere appreciation to the Department of Higher Education, Ministry of Education for its perseverance to take the past 15 years to develop a good education program, the iSee Taiwan Foundation and the Sayling Wen Cultural & Educational Foundation for their long-term sponsorship, and the TPCA Environmental Foundation for setting up special awards and expanding the influence of this competition. They pave the way for students of all nations who aspire to show their creativity through this platform and lead the future of design.

Project Director

Chair Professor of Asia University



### 一、計畫緣起

教育部自 2003 年起以學校現有資源為基礎，整備大學校院藝術及設計相關系所人才養成環境，除推動「大學校院藝術與設計系所人才培育計畫」外，更自 2005 年起開始辦理「藝術與設計菁英海外培訓計畫」及「鼓勵學生參加藝術與設計類國際競賽」。

2010 年開始舉辦的「臺灣國際學生創意設計大賽」為教育部 2008 年開始推動的「臺灣國際創意設計大賽」—「學生組競賽」延伸而來，結合教育部現有藝術與設計人才培育計畫的競爭優勢，藉由臺灣自主性地舉辦國際級的學生設計競賽，除了用以鼓勵全球藝術與設計院校學生參與競賽之外，更可透過設計競賽活動的舉辦期間，充分善用媒體與文宣推廣臺灣。藉由國際專家學者來臺擔任評審，或是榮獲獎項的國外學生來臺領獎，進而認識臺灣與推廣臺灣設計教育的成果。

### 三、競賽概述

由教育部高等教育司、亞洲大學視覺傳達設計學系承辦的「2022 臺灣國際學生創意設計大賽」，已邁入第十五個年頭，為全球最具指標性的大型學生設計競賽之一。今年競賽以「One World」為主題，呼應聯合國在 2015 年所倡議在 2030 年達成 Sustainable Development Goals (SDGs) 永續發展目標，期許全球學生透過設計能互相扶持、緊牽起每一雙手，凝聚全球力量，共同創造出美好的世界，以達到「世界一家・全球永續」的理念。本屆共有三個類別「產品設計類」、「視覺設計類」及「數位動畫類」，向世界各地的學生徵件，吸引來自 66 個國家 / 地區、867 所學校的同學報名參加，徵得超過 16,000 多件作品共襄盛舉，初選分別選出：產品設計類 282 件、視覺設計類 231 件、數位動畫類 74 件，共 587 件優秀作品進入決選。並於 9 月 26 日至 10 月 21 日由 45 位國內外專家學者和設計界菁英，最終選出年度大獎一名、國際設計組織特別獎、各類金、銀、銅獎、佳作得主，總計頒發 77 個獎項，發出近新臺幣 450 萬元的高額獎金。

### 二、活動目的

教育部為激發全球學生創意設計能量，鼓勵國際間學生創意設計交流，發掘新生代創意人才，展現臺灣重視創意設計之國際形象，建立臺灣之國際設計地位，並強化臺灣設計人才與國際接軌，特舉辦此競賽。



頒獎典禮大合照 Group Photo Taken in the Award Ceremony

## 四、競賽辦法

### ■線上報名及參賽作品送件截止

2022年6月1日至2022年7月15日，  
臺北時間23:59 (GMT+08:00)

### ■參賽資格

限定國內外高級中等以上學校在校學生(以網路截止報名時間為準，須為西元1992年5月31日之後出生，年齡30歲以內。女性申請人於申請年限之前曾有生育事實者，每胎得延長年限兩年)

\* 應屆畢業生(2022年6月畢業)及新生(2022年9月入學)皆可報名參加。

### ■參賽類別

產品設計、視覺設計、數位動畫

### ■報名費用

免繳報名費

### ■頒發獎項

產品設計、視覺設計與數位動畫類

#### 年度大獎(1名)：

獎金新臺幣四十萬元，獎盃一座，獎狀一紙

#### 金獎(產品、視覺、動畫各1名)：

獎金新臺幣二十五萬元，獎盃一座，獎狀一紙

#### 銀獎(產品、視覺、動畫各1名)：

獎金新臺幣十五萬元，獎盃一座，獎狀一紙

#### 銅獎(產品、視覺、動畫各3名)：

獎金新臺幣六萬元，獎盃一座，獎狀一紙

#### 佳作(若干名)：

獎金新臺幣一萬元，獎狀一紙

#### 國際設計組織特別獎(22名)：

獎金新臺幣十萬元，獎盃一座，獎狀一紙

\*國際設計組織指派的評審將從產品設計類、視覺設計類及數位動畫類入圍作品中，甄選出符合各國際設計組織評選標準之作品作為此獎項之得獎者。



#### 廠商指定特別獎：環境永續獎(3名)

(獎項由財團法人電路板環境公益基金會贊助)

獎金新臺幣十萬元，獎盃一座，獎狀一紙

\*評審將從三類入圍作品中，甄選出具有『環境永續發展意涵』之作品作為此獎項之得獎者。

\*針對此獎項之得獎作品，贊助單位有權使用、生產、製造、出版或為其他相關事項之行使，但如需進行販售事宜仍需經過創作者同意才可進行。

15<sup>th</sup> 2022  
One World

參加國家數：66 實際收件數：16749  
臺灣：6082 (36%) 海外：10667 (64%)  
學校數：867

14<sup>th</sup> 2021  
Regenerate

參加國家數：59 實際收件數：21901  
臺灣：5106 (23%) 海外：16795 (77%)  
學校數：970

13<sup>th</sup> 2020  
Action

參加國家數：64 實際收件數：20377  
臺灣：5559 (27%) 海外：14818 (73%)  
學校數：860

12<sup>th</sup> 2019  
Empathy

參加國家數：66 實際收件數：21988  
臺灣：3981 (18%) 海外：18007 (82%)  
學校數：810

11<sup>th</sup> 2018  
Breakthrough & Innovation

參加國家數：66 實際收件數：20833  
臺灣：4931 (24%) 海外：15902 (76%)  
學校數：895

10<sup>th</sup> 2017  
Opportunity

參加國家數：71 實際收件數：18932  
臺灣：6966 (37%) 海外：11966 (63%)  
學校數：910

9<sup>th</sup> 2016  
OPEN

參加國家數：69 實際收件數：14864  
臺灣：5726 (39%) 海外：9138 (61%)  
學校數：882

8<sup>th</sup> 2015  
擁抱

參加國家數：44 實際收件數：7985  
臺灣：3360 (42%) 海外：4625 (58%)  
學校數：790

7<sup>th</sup> 2014  
生生

參加國家數：43 實際收件數：4073  
臺灣：1930 (47%) 海外：2143 (53%)  
學校數：721

6<sup>th</sup> 2013  
聽・見

參加國家數：37 實際收件數：3890  
臺灣：2179 (56%) 海外：1711 (44%)  
學校數：553

5<sup>th</sup> 2012  
轉化

參加國家數：35 實際收件數：3421  
臺灣：2315 (68%) 海外：1106 (32%)  
學校數：516

4<sup>th</sup> 2011  
之後

參加國家數：31 實際收件數：3954  
臺灣：2815 (71%) 海外：1139 (29%)  
學校數：369

3<sup>rd</sup> 2010  
根

參加國家數：24 實際收件數：3498  
臺灣：2545 (73%) 海外：953 (27%)  
學校數：249

2<sup>nd</sup> 2009  
復甦

參加國家數：19 實際收件數：2459  
臺灣：2038 (82%) 海外：421 (18%)  
學校數：130

1<sup>st</sup> 2008  
出入

參加國家數：12 實際收件數：662  
臺灣：559 (84%) 海外：103 (16%)  
學校數：83

## FOREWORD

### PLAN HISTORY

Since 2003, the MOE has been utilizing its existing educational and school resources for the nurturing of talented young people, especially in the areas of art and design. Through the promotion of the "MOE's Program in Human Resource Development for Colleges of Art and Design, the "MOE Scholarship Programs for Overseas Study in Art and Design" and the "MOE Award Incentive Program for Encouraging University/College Students to participate in International Art and Design Contests", talented individuals have been given valuable opportunities to further develop their areas of exceptional interests and creativity.

From 2010, the "Taiwan International Student Design Competition" is held after the "Taiwan international Design Competition—the Student Section" in 2008 & 2009. It integrates the competitive edges of MOE art and design talent fostering programs. By hosting international student design competitions, "Taiwan International Design Competition—the Student Section", additionally encourages art and design students world-wide to participate in contests, which can utilize media and advertisements to promote Taiwan; the program allows international judges or panelists and award winners to advertise the successes of Taiwan's art and design education programs.

### ABOUT 2022TISDC

The 2022 Taiwan International Student Design Competition (TISDC) has marked its 15th year. Organized by the Department of Higher Education, Ministry of Education, and Department of Visual Communication Design, Asia University, the competition has become one of the most significant design contests for students around the world. The theme of the year is "One World", hoping students can support and hold hands with one another to unite the global strength and forge a better world hand in hand so that the universal value of unity and sustainability can be achieved. The theme is also encouraging students to pursue the universal values of the Sustainable Development Goals (SDGs) of the United Nations. Submissions had been called for three categories: Product Design, Visual Design, and Digital Animation. More than 16,000 entries from 66 countries/regions and 867 departments and colleges were received, from which 587 good designs were selected in the Preliminary Selection, including 282 pieces from Product Design Category, 231 pieces from Visual Design Category, 74 pieces from Digital Animation Category. Later, from 26th of September to 21st of October, 45 domestic and overseas experts and design elites were gathered to decide the winner of Grand Prix, as well as more winners of International Design Association Special Prizes, and Category's Gold, Silver, Bronze, and Honorable Mention Prizes. A total of 77 awards and nearly NT\$4.5-million cash rewards are given away in 2022.

### OBJECTIVES OF THE PLAN

Encourage international creative design exchange, develop creative design talents, express the international image of Taiwan attaching great importance to creative design, and establish the international design status of Taiwan.

## PROCEDURE

### ■ Online Registration and Online Work Submission

June 1, 2022 to July 15, 2022, 23:59 (Taipei GMT+08:00)

### ■ Qualification

Students who currently enroll at senior high schools or above (Based on the internet registration deadline, participants must be born after May 31, 1992 and younger than 30 years of age. Female participants who have given birth before 30 years of age, are entitled to a 2-year extension per birth).

\*Fresh graduates (graduate in June 2022) and new students (enroll school in September, 2022) are also eligible.

### ■ Category

Product Design, Visual Design, and Digital Animation

### ■ Registration Fee

Free

### ■ Awards

#### Product Design, Visual Design, and Digital Animation Categories

##### Grand Prix (1 winner) :

NT\$400,000 (approx. US\$14,000), an awarding cup and a certificate

##### Gold Prize (1 winner for each category) :

NT\$250,000 (approx. US\$8,900), an awarding cup and a certificate

##### Silver Prize (1 winner for each category) :

NT\$150,000 (approx. US\$5,300), an awarding cup and a certificate

##### Bronze Prize (3 winners for each category) :

NT\$60,000 (approx. US\$2,100), an awarding cup and a certificate

##### Honorable Mention Prize (several winners for each category) :

NT\$10,000 (approx. US\$350) and a certificate

#### International Design Association Special Prize (22 winners):

NT\$100,000 (approx. US\$3,500), an awarding cup and a certificate

\*The jurors delegated by international design associations will select works that meet the evaluation criteria of each international design association among the shortlisted entries in the Product Design, Visual Design, and Digital Animation categories to win this prize.



#### Brand Specified Prize : Environmental Sustainability Award(3 winners)

(Sponsored by TPCA Environment Foundation):

NT\$100,000 (approx. US\$3,500), an awarding cup and a certificate

\*The jury panel will select works "with significance for environment sustainability" among the shortlisted entries in three category to win the prize.

\*With regard to the winning entry of this prize, the sponsor will reserve the right to use, product, manufacture, and publish the winning entry or carry out other related activities. However, if the copyright is to be sold and transferred, the consent of the designer(s) will be required.

15<sup>th</sup> 2022  
One World

Participating Countries/Regions : 66  
Number of Online Registration : 16749  
Taiwan : 6082 (36%)  
Overseas : 10667 (64%)  
Number of Schools : 867

14<sup>th</sup> 2021  
Regenerate

Participating Countries/Regions : 59  
Number of Online Registration : 21901  
Taiwan : 5106 (23%)  
Overseas : 16795 (77%)  
Number of Schools : 970

13<sup>th</sup> 2020  
Action

Participating Countries/Regions : 64  
Number of Online Registration : 20377  
Taiwan : 5559 (27%)  
Overseas : 14818 (73%)  
Number of Schools : 860

12<sup>th</sup> 2019  
Empathy

Participating Countries/Regions : 66  
Number of Online Registration : 21988  
Taiwan : 3981 (18%)  
Overseas : 18007 (82%)  
Number of Schools : 810

11<sup>th</sup> 2018  
Breakthrough & Innovation

Participating Countries/Regions : 66  
Number of Online Registration : 20833  
Taiwan : 4931 (24%)  
Overseas : 15902 (76%)  
Number of Schools : 895

10<sup>th</sup> 2017  
Opportunity

Participating Countries/Regions : 71  
Number of Online Registration : 18932  
Taiwan : 6966 (37%)  
Overseas : 11966 (63%)  
Number of Schools : 910

9<sup>th</sup> 2016  
OPEN

Participating Countries/Regions : 69  
Number of Online Registration : 14864  
Taiwan : 5726 (39%)  
Overseas : 9138 (61%)  
Number of Schools : 882

8<sup>th</sup> 2015  
Embrace

Participating Countries/Regions : 46  
Number of Online Registration : 7985  
Taiwan : 3360 (42%)  
Overseas : 4625 (58%)  
Number of Schools : 790

7<sup>th</sup> 2014  
Circle of Life

Participating Countries/Regions : 43  
Number of Online Registration : 4073  
Taiwan : 1930 (47%)  
Overseas : 2143 (53%)  
Number of Schools : 721

6<sup>th</sup> 2013  
Sights & Sounds

Participating Countries/Regions : 37  
Number of Online Registration : 3890  
Taiwan : 2179 (56%)  
Overseas : 1711 (44%)  
Number of Schools : 553

5<sup>th</sup> 2012  
Transform

Participating Countries/Regions : 35  
Number of Online Registration : 3421  
Taiwan : 2315 (68%)  
Overseas : 1106 (32%)  
Number of Schools : 516

4<sup>th</sup> 2011  
Next

Participating Countries/Regions : 31  
Number of Online Registration : 3954  
Taiwan : 2815 (71%)  
Overseas : 1139 (29%)  
Number of Schools : 369

3<sup>rd</sup> 2010  
Fundamental

Participating Countries/Regions : 24  
Number of Online Registration : 3498  
Taiwan : 2545 (73%)  
Overseas : 953 (27%)  
Number of Schools : 249

2<sup>nd</sup> 2009  
Restore

Participating Countries/Regions : 19  
Number of Online Registration : 2459  
Taiwan : 2038 (82%)  
Overseas : 421 (18%)  
Number of Schools : 130

1<sup>st</sup> 2008  
IN/OUT

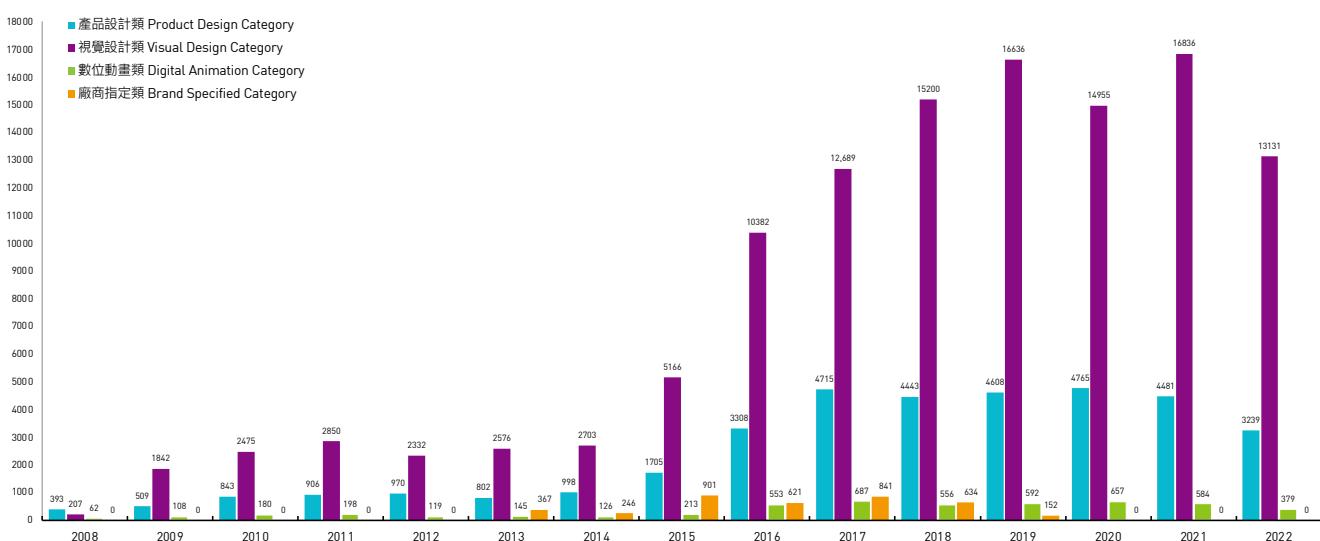
Participating Countries/Regions : 12  
Number of Online Registration : 662  
Taiwan : 559 (84%)  
Overseas : 103 (16%)  
Number of Schools : 83

## 收件結果 Statistics on Entries of 2022TISDC

洲別 Continent	國家或地區 Country or Region	報名數 Registration Entries		符合資格 件數 Qualified Entries	產品設計 Product Design	<input checked="" type="checkbox"/>	視覺設計 Visual Design	<input checked="" type="checkbox"/>	數位動畫 Digital Animation	<input checked="" type="checkbox"/>	入圍作品 總件數 Number of Finalists	得獎 總件數 Number of Winners
亞洲 Asia	中國大陸 China	1	7836	7620	712	64	6753	126	155	21	211	18
	臺灣 Taiwan	2	6082	5794	1776	163	3899	86	119	26	275	43
	印度 India	3	633	606	480	31	121	3	5	2	36	3
	馬來西亞 Malaysia	4	216	210	18	0	186	2	6	1	3	1
	日本 Japan	5	149	142	8	2	132	1	2	1	4	0
	印尼 Indonesia	6	145	139	12	0	113	0	14	2	2	1
	伊朗 Iran	7	141	136	9	0	127	0	0	0	0	0
	土耳其 Turkey	8	78	78	1	0	77	1	0	0	1	0
	韓國 Korea	9	74	71	16	5	53	1	2	1	7	1
	新加坡 Singapore	10	56	55	30	7	20	0	5	1	8	0
	泰國 Thailand	11	54	50	11	1	37	1	2	1	3	2
	香港 Hong Kong	12	35	32	0	0	29	0	3	0	0	0
	澳門 Macau	13	14	14	2	0	10	1	2	0	1	0
	以色列 Israel	14	6	6	1	0	5	0	0	0	0	0
	越南 Vietnam	15	5	5	0	0	5	0	0	0	0	0
	孟加拉 Bangladesh	16	3	3	0	0	3	0	0	0	0	0
	伊拉克 Iraq	17	1	1	0	0	1	0	0	0	0	0
	敘利亞 Syrian	18	1	1	0	0	1	0	0	0	0	0
	吉爾吉斯 Kyrgyz	19	1	1	0	0	1	0	0	0	0	0
歐洲 Europe	波蘭 Poland	20	179	178	2	1	176	1	0	0	2	1
	俄羅斯 Russia	21	107	107	1	0	106	1	0	0	1	0
	英國 United Kingdom	22	38	37	1	0	35	0	1	0	0	0
	波士尼亞及赫塞哥維那 Bosnia and Herzegovina	23	33	32	0	0	32	0	0	0	0	0
	白俄羅斯 Belarus	24	25	21	3	1	18	0	0	0	1	0
	德國 Germany	25	22	19	7	1	12	1	0	0	2	0
	捷克 Czechia	26	16	16	4	0	12	0	0	0	0	0
	塞爾維亞 Serbia	27	15	15	0	0	15	0	0	0	0	0
	西班牙 Spain	28	12	12	7	2	5	0	0	0	2	0
	義大利 Italy	29	12	12	9	2	3	0	0	0	2	0
	丹麥 Denmark	30	11	11	0	0	11	1	0	0	1	0
	匈牙利 Hungary	31	10	10	0	0	10	0	0	0	0	0
	烏克蘭 Ukraine	32	6	6	1	0	5	1	0	0	1	0
	保加利亞 Bulgaria	33	4	4	0	0	4	0	0	0	0	0
	荷蘭 Netherlands	34	4	4	0	0	4	0	0	0	0	0
	法國 French	35	3	3	0	0	3	0	0	0	0	0
	希臘 Greece	36	3	3	0	0	3	0	0	0	0	0
	斯洛維尼亞 Slovenia	37	2	2	0	0	0	0	2	0	0	0
	斯洛伐克 Slovakia	38	2	2	0	0	2	0	0	0	0	0
	芬蘭 Finland	39	1	1	0	0	1	0	0	0	0	0
	奧地利 Austria	40	1	1	1	0	0	0	0	0	0	0
	葡萄牙 Portugal	41	1	1	0	0	1	0	0	0	0	0
	愛爾蘭 Ireland	42	1	1	0	0	1	0	0	0	0	0
美洲 America	比利時 Belgium	43	1	1	0	0	1	0	0	0	0	0
	蘇格蘭 Scotland	44	1	1	0	0	1	0	0	0	0	0
	阿爾巴尼亞 Albania	45	1	1	0	0	1	0	0	0	0	0
	馬約特島 Mayotte	46	1	1	0	0	1	0	0	0	0	0
	墨西哥 Mexico	47	341	320	3	0	317	1	0	0	1	0
	厄瓜多爾 Ecuador	48	134	134	0	0	134	0	0	0	0	0
	美國 United States of America	49	107	105	7	1	59	2	39	18	21	7
	加拿大 Canada	50	23	22	0	0	22	0	0	0	0	0
	瓜地馬拉 Guatemala	51	21	21	0	0	21	0	0	0	0	0
	哥斯大黎加 Costa Rica	52	18	15	0	0	15	0	0	0	0	0
	阿根廷 Argentina	53	16	16	0	0	16	0	0	0	0	0
	巴西 Brazil	54	14	13	9	0	4	0	0	0	0	0
	智利 Chile	55	7	7	4	1	3	1	0	0	2	0
	巴拿馬 Panama	56	5	4	0	0	4	0	0	0	0	0
	哥倫比亞 Colombia	57	4	4	1	0	3	0	0	0	0	0
大洋洲 Oceania	多明尼加 Dominican	58	1	1	0	0	1	0	0	0	0	0
	巴拉圭 Paraguay	59	1	1	0	0	1	0	0	0	0	0
	玻利維亞 Bolivia	60	1	1	0	0	1	0	0	0	0	0
	澳大利亞 Australia	61	4	4	0	0	4	0	0	0	0	0
	奈及利亞 Nigeria	62	4	3	1	0	2	0	0	0	0	0
非洲 Africa	阿爾及利亞 Algeria	63	3	3	0	0	3	0	0	0	0	0
	肯亞 Kenya	64	1	1	0	0	1	0	0	0	0	0
	埃及 Egypt	65	1	1	1	0	0	0	0	0	0	0
	迦納 Ghana	66	1	1	1	0	0	0	0	0	0	0
	參賽作品總數 Number of Participating Works		16749	16143	3139	282	12647	231	357	74	587	總計 Total 77
	參與國家總數 Number of Registered Countries		66	66	31	14	62	17	14	10	22	
	參賽校院系所總數 Number of Schools & Departments		867	849	296	51	728	100	88	24	175	

## 歷屆報名收件數 Entries Statistics Over the Years

年度 Year	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
主題 Theme	出入 In/Out	復甦 Restore	根 Fundamental	NEXT	轉化 Transform	聽·見 Signs & Sounds	生生 Circles of Life	擁抱 Embrace	OPEN	Opportunity	Breakthrough and Innovation	Empathy	Action	Regenerate	One World
參賽總件數 Total Quantity	662	2459	3498	3954	3421	3890	4073	7985	14864	18932	20833	21988	20377	21901	16749
參賽學校系所數 Total School Department	83	130	249	369	516	553	721	790	882	910	895	810	860	981	867
報名國家地區數 Total Country / Region	12	13	24	31	35	37	43	46	69	71	66	66	64	59	66
臺灣件數 Taiwan Quantity	559	2038	2545	2815	2315	2179	1930	3360	5726	6966	4931	3981	5559	5106	6082
國外件數 Overseas Quantity	103	421	953	1139	1106	1711	2143	4625	9138	11966	15902	18007	14818	16795	10667



## 三類別收件分析 Analysis of Entries in Three Categories

類別 Category	符合參賽資格作品數量 Number of Entries	決選入圍數量 Number of Finalists	決選入圍率 Percentage of Finalists	得獎作品數量 Number of Winners	得獎率 Percentage of Winners
產品設計 Product Design	3139	282	8.9%	26	0.8%
視覺設計 Visual Design	12,647	231	1.8%	26	0.2%
數位動畫 Digital Animation	357	74	20.7%	25	7.0%
合計 Total	16,143	587	3.6%	77	0.4%

財團法人看見台灣基金會於 2003 年由溫世仁先生籌備成立，2008 年溫泰鈞先生接掌董事長後，正式確立本會願景為「成為世界認識台灣的重要窗口」，以「文化」、「觀光」、「創新」作為本會三大核心主軸，也訂定使命為「將台灣特色成功行銷到國際」和「讓全球成為台灣服務市場」。秉持著愛惜台灣，讓世界看見台灣美好的精神，持續發掘、整合、行銷在各個角落發光發熱的在地生活文化及豐厚人情，藉此吸引更多的外國人來台灣，開拓台灣的服務市場。

The Foundation was established by Sayling Wen in 2003. Ted Wen became the Chairman in 2008, and set the Foundation's vision as "becoming an essential portal for the world to see Taiwan" in the three core realms of culture, tourism, and innovation. The dual missions of the iSee Taiwan Foundation are to successfully market Taiwan's unique character and heritage globally and to make the world Taiwan's service market. The Foundation focuses on exploring, integrating, and promoting the culture and friendly nature of people and places throughout Taiwan, with the goal of creating more opportunities for Taiwan's service industry by steadily increasing the number of inbound visitors from abroad.

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財團法人溫世仁文教基金會  
Sayling Wen Cultural & Educational Foundation

財團法人溫世仁文教基金會，秉持「教育」、「創新」、「關懷」三大核心主軸，一步一腳印地在台灣這塊土地落實「育就人文關懷、創新思維的溫馨社會」願景，持續朝著深耕國中小學生中華文化教育、強化高中職及大專生職能培育、促進社會人士跨領域的廣度知識學習、推廣服務科學協助提升國家競爭力等四大重點發展方向邁進；從教育出發、用創新的方式，本著關懷的心，為培育優質人才及提升國家競爭力、扮演台灣轉型升級的關鍵角色。

Mr. Ted Wen, the incumbent Chairman of the Sayling Wen Cultural and Educational Foundation, has declared three core principles for the foundation: Education, Innovation, and Care. Pivoted around these core values is his vision "To provide talents for future society." Going forward, the four pillars of the foundation will be embedding the Chinese cultural education in primary and secondary schools. Enhancing the career skills and a teamwork mindset of vocational and college students, promoting lifelong learning in the community, and advocating service innovation in order to boost industry competitiveness. While Taiwan continues on its way toward a sophisticated service economy, the Foundation will also continue to devote every effort to promote these four pillars. With the aim to breed new service talents, enhance industry competitiveness, and play a key role to enable Taiwan's transformation.

財團法人電路板環境公益基金會，在創會董事長陳正雄先生的號召及電路板產業支持下於2015年成立。其秉持著「讓綠色永續 使愛心無限」的理念，從推廣環境教育出發，致力於培養綠色種子，以達到企業、環境、社會共生共榮，永續發展為目標與國際接軌。

TPCA Environment Foundation was established in 2015. We hope to sow the seeds for a greener future through educating young people on environmental protection and awareness, creating an environment, society, and economy that is safer, greener, and more sustainable.

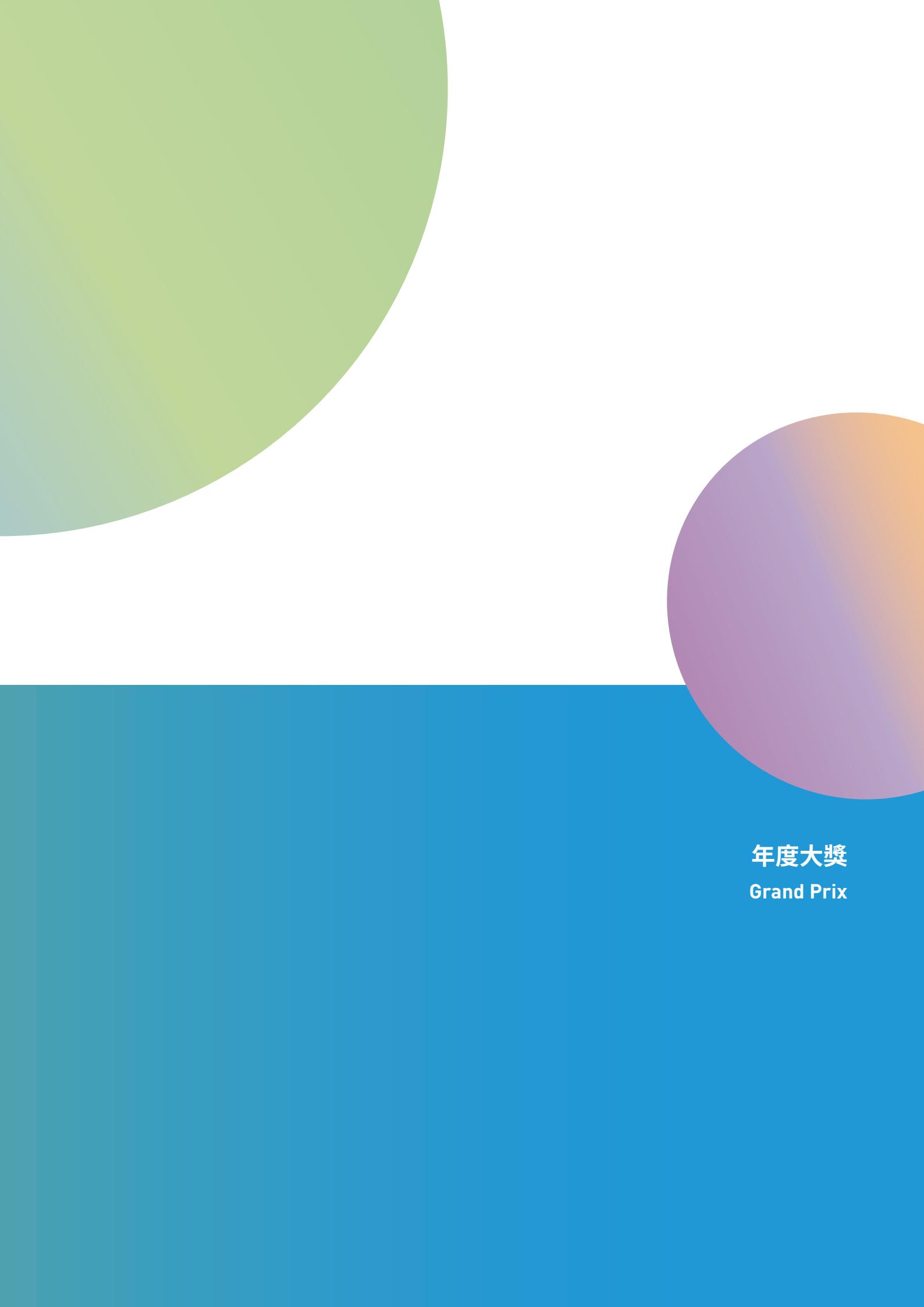


贊助單位《財團法人看見台灣基金會》執行長陳文堂先生出席頒獎典禮  
Mr. Don Chen, CEO of iSee Taiwan Foundation enjoy in 2022TISDC Award Ceremony



贊助單位《財團法人電路板環境公益基金會》董事長陳正雄先生、副董事長梁茂生先生、執行長賴家強先生與執行團隊合影  
Group Photo of President Mr. Simon Chen, Vice Chairman Mr. Morrison Liang, CEO Mr. David Lai from TPCA Environment Foundation and TISDC Team





年度大獎  
Grand Prix

## 評審評語 Jury Comments

連俊傑 Chun-Chieh Lien

臺灣 Taiwan



成熟的敘事完美的結合 3D 動畫與 2D 美術風格，節奏跟情緒都掌握得很好，具專業水準的佳作！

With a perfect combination of good storytelling, 3D animation, and 2D art styles, this animation is a professional work that has a good control over rhythms and emotions.

蘇巧純 Chiao-Chun Su

臺灣 Taiwan



在違禁品這個作品中，創作者充分運用視覺的動態與聲音的張力呈現情緒的高亢，但也巧妙運用相對安靜的場景，對比出心中豐富的情感。整部作品緊緊抓住觀者的注意力，節奏掌握很優秀。

In "Outlaw," the creators make very good use of visual and sound effects to build high-intensity scenes. On the other hand, the relatively silent scenes reflect strong emotions. Overall, it captures viewers' attention with a good command of rhythms.

Gerald Mark Soto

美國 United States of America



縝密的燈光構思和角色塑造，以及故事背景的建構，呈現出一則絕望的故事。

Despairing story coupled with well-thought-out lighting, stylization of characters, and world-building.



決選召集人聯席會議 Joint Meeting of The Judging Panel Conveners

## 評審評語 Jury Comments

Masashi Kawamura

日本 Japan



動畫創作中要同時兼顧故事情節和手法已經相當有挑戰性，要從中建構出一個情境更是不容易，我認為這部作品同時做到了這兩項，得獎可說是實至名歸。

It's creatively challenging to make a piece of animation that has both good storytelling and good craft. What's even more difficult is to create something that has "it's own world / atmosphere". I think this piece was able to achieve this, which definitely deserves a Gold.

Robin Turner

南非 South Africa



我認為此作品與聯合國永續發展目標第 5 項和第 16 項不謀而合，透過富有同情心、構想完整的故事線，將訊息清楚傳遞，手法相當精湛出色。

I think this project communicates the UN SDG's 5 and 16 really well. It has a compassionate and well thought out story line, which has been clearly conveyed, and the quality of craft is impeccable. Well done!

David Appiah

迦納 Ghana



視覺上令人驚艷，與故事線相輔相成。

Visually stunning with a storyline to match.



國際評審討論暨國際組織交流會議 International Jurors & International Design Association Online Discussion Meeting

## 年度大獎 Grand Prix

### 違禁品 Outlaw

創作者 Designer(s)

彭皓暘、凌豫靖、劉家姍、盧永華、楊于樺  
Hao-Yang Peng, Yu-Ching Ling, Chia-Shan Liu,  
Yung-Hua Lu, Yu-Hua Yang

指導老師 Instructor(s)

李俊逸、楊蕾、吳至正、黃睿烽、黃楷迪  
Chun-I Lee, Lei Yang, Chih-Cheng Wu,  
Ruei-Feng Huang, Kai-Ti Huang

學校所在地 Location of School

臺灣  
Taiwan

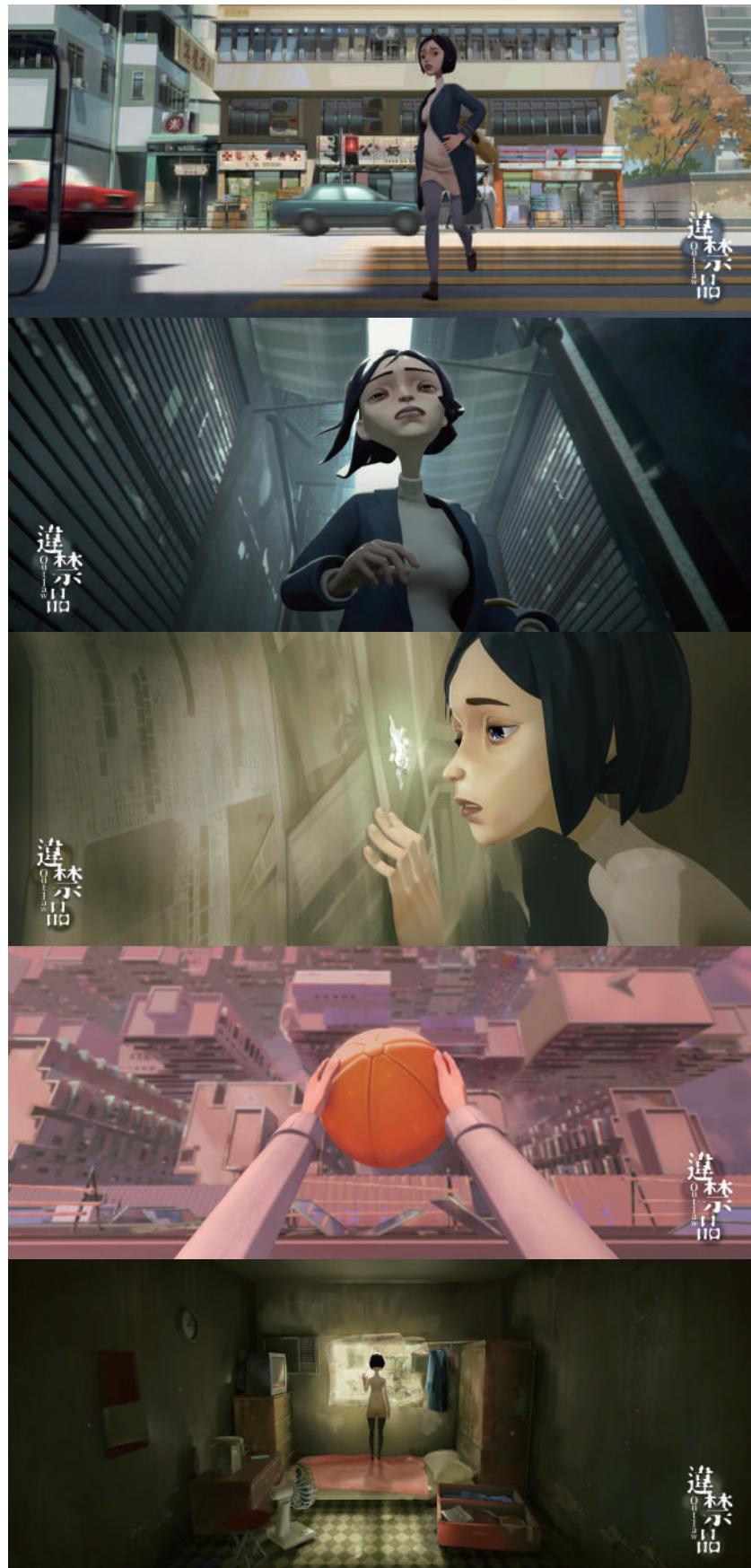
學校 School(s)

國立臺灣藝術大學  
National Taiwan University of Arts

作品說明 Project Description

一位違法孕婦在一次出門採買用品時遇到員警臨檢，擔心會被拘捕，頂著孕肚及陣痛穿梭街巷，躲避追捕。孕婦在壓力與絕望之下，意識朦朧之中，堅持或者放棄…，她必須做出選擇。

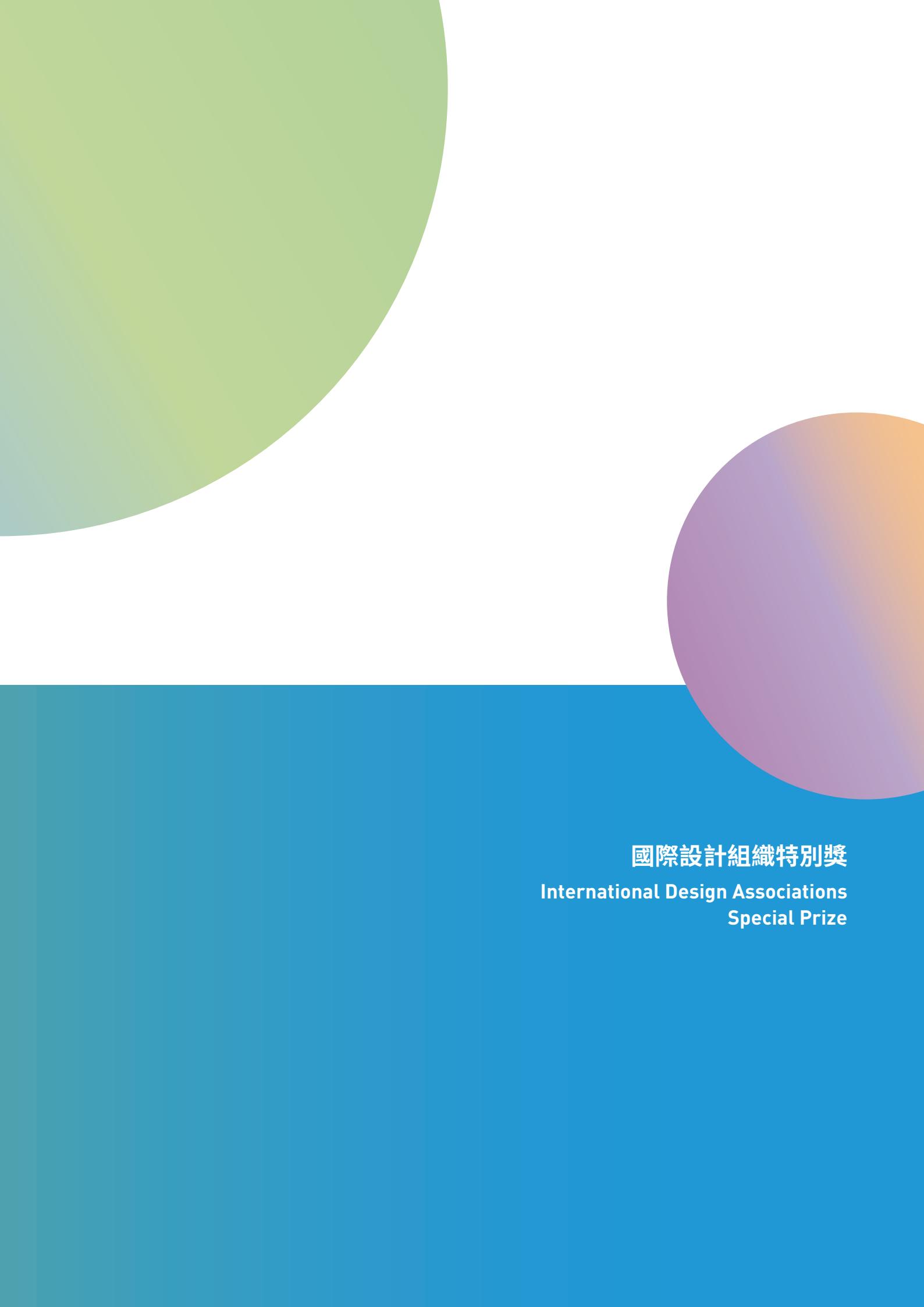
A pregnant woman who violates the law encounters a police inspection when she goes out to buy groceries. She is worried that she would be arrested. Out of pressure and despair, should this pregnant woman keep running or surrender? She has to make a choice.



# 邊林小四 Outlaw







國際設計組織特別獎

International Design Associations  
Special Prize

## 22 個國際設計組織 Twenty Two International Design Associations



**THE  
ONE CLUB  
FOR  
CREATIVITY**

紐約藝術指導協會年度獎  
The One Club for Creativity /  
ADC Special Award (ADC)

The One Club for Creativity 是一個全球性的非營利性組織，旨在倡導所有卓越的創意學科，從設計到插圖，從攝影到動畫，從藝術指導到文案寫作等。The One Club for Creativity 是在合併 Art Directors Club 和 The One Club for Art & Copy 之後成立，The One Club for Creativity 也頌揚了商業藝術近一個世紀。ADC 年度獎可能是該行業歷史最悠久的連續年度獎項，也是創意週的一部分；The Creative Hall of Fame( 創意名人堂 ) 包括 Paul Rand、Massimo Vignelli、Saul Bass、Andy Warhol 和 Richard Avedon 等傳奇人物。它的 Young Guns 比賽幫助提升了許多當代設計師的職業生涯，包括 James Victore、Natasha Jen、Christoph Niemann 和 Jessica Walsh。除 One Show Design 和 ADC Awards 外，The One Club for Creativity 經年引領了教育、專業發展、包容性和多樣性以及性別平等的倡議。Young Ones 和 Portfolio Night 為下一代設計師進入產業做準備，而 Young Guns 17 為 30 歲以下創意人才推出最佳職業。

The One Club for Creativity is a global not-for-profit organization that champions excellence across all creative disciplines, from Design to Illustration, from Photography to Animation, from Art Direction to Copywriting and beyond. Founded after the merging of the Art Directors Club and The One Club for Art & Copy, the One Club for Creativity has been celebrating commercial art for nearly a century. The ADC Annual Awards is perhaps the industry's oldest continuous annual accolade and is part of Creative Week; includes such legends as Paul Rand, Massimo Vignelli, Saul Bass, Andy Warhol, and Richard Avedon; and its Young Guns competition helped elevate the careers of many contemporary designers, including James Victore, Natasha Jen, Christoph Niemann, and Jessica Walsh. Beyond One Show Design and the ADC Awards, The One Club for Creativity spearheads yearlong initiatives in Education, Professional Development, Inclusion & Diversity and Gender Equality. Young Ones and Portfolio Night prepare the next generation of designers to enter the industry and Young Guns 17 launches the top careers of creatives under 30.

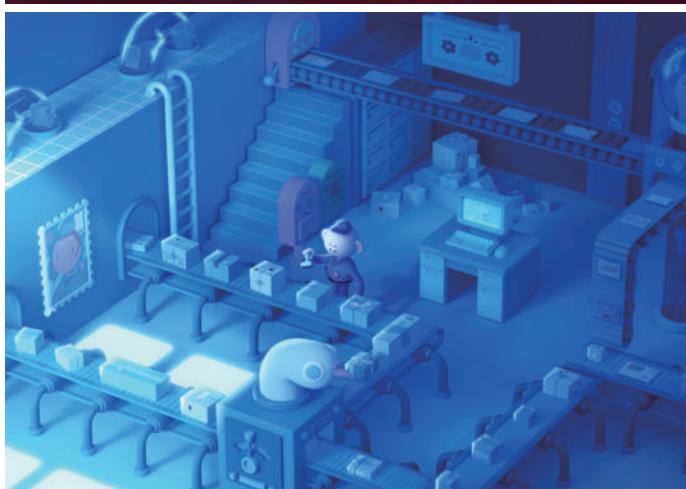
### 評審評語 Jury Comments



**Kevin Swanepoel      美國 United States of America**

紐約藝術指導協會年度特別獎旨在表揚卓越的工藝，本年度的得獎作品為「融融」，此動畫短片中的各項內容都充滿細節和巧思，作者透過細膩且高超的動畫手法，成功表達故事並吸引觀眾，表現可圈可點！

The ADC stands for excellence in Craft, for this reason FELIX is our Special Winner. There is such attention to each and every small object in this animation. The care and detail to craft is evident, creator has masterfully told the story and kept the viewer hooked. Well done!



紐約藝術指導協會年度獎

特別獎

The One Club for Creativity /  
ADC Special Award



融融  
FELIX

創作者 Designer(s)

許育瑄、蔡宜家、楊毓晴、陳紫涵、連婕羽  
Yu-Hsuan Hsu, Yi-Chia Tsai, Yu-Ching Yang,  
Tzu-Han Chen, Jie-Yu Lien

指導老師 Instructor(s)

李俊逸、張晴雯、黃楷迪、吳至正、黃睿烽  
Chun-I Lee, Ching-Wen Chang, Kai-Ti Huang,  
Sheep Wu, Ruei-Feng Huang

學校所在地 Location of School

臺灣

Taiwan

學校 School(s)

國立臺灣藝術大學

National Taiwan University of Arts

作品說明 Project Description

作品萌芽之時，我們面臨的是大學畢業交際，踏入社會之前的一段時光，也許這一年創作期在人生中只是一閃而逝，但這樣的我們發現，思考過往人生時總會想起很多開心和低落的事，而這些情緒都只是思考人生的軌跡，當回過神來，同樣是一如既往地繼續過日子。

It was the time before we graduated from college when we started making this film "FELIX". Time flies, but we could never forget this short but precious time when we worked together. During this time, we found that when we think about the lives we've lived, there are delightful and sorrowful memories. However, after snapping out of that, we still live our lives the way we did before.





### 義大利工業設計協會特別獎 Association for the Industrial Design Special Award (ADI)

打從一九五六年以來，義大利工業設計協會就一直為設計界的觀點與權益發聲，不只是在義大利，還包括了世界各地。義大利工業設計協會集結了設計師、公司企業、經銷商、研究員、歷史學者、評論家、新聞記者、學校與出版社，並積極串接起不同領域的專業知識。義大利工業設計協會的目標是鼓勵工業設計的發展，並將工業設計視為一種文化與經濟現象，同時以務實、負責任且有尊嚴的方式改善人類生活條件。自從成立以來，義大利工業設計協會已經在全球各地舉辦了一百三十五場金圓規獎 (Compasso d'Oro) 展覽，足跡遍及歐洲、中國與拉丁美洲，而最近幾屆的舉辦地點分別為中國寧波 (2014)、比利時布魯塞爾 (2014)、祕魯利馬 (2015) 以及哥倫比亞波哥大 (2015)。

Since 1956 ADI, the Association for Industrial Design has represented the ideas and interests of the design system both in Italy and the rest of the world. It brings together designers, businesses, distributors, researchers, historians, critics, journalists, schools and publishing houses and works as an active element connecting different areas of specialized knowledge. Its objective is to encourage the development of industrial design as a cultural and economic phenomenon and to improve the practical, responsible and dignified development of human living conditions. Since its birth, ADI organized 135 design exhibitions about the Compasso d'Oro award all over the world, from Europe to China to Latin America – among the latest in Ningbo, China (2014), Bruxelles, Belgium (2014), Lima, Peru (2015), Bogotá, Colombia (2015).

### 評審評語 Jury Comments



Francesco Zurlo 義大利 Italy

我們過去常說設計應該要以人為本，而環境的重大改變讓我們意識到我們必須考量大自然，以及人類在大自然中扮演的重要角色。此作品以大自然為中心，並展現資源的循環和再利用，靈感啟發自傳統的海洋浮標，這些搭配高科技的產品能過濾海水中的原油。

We used to say that design is a human-centered approach. Powerful signals of change tell us that we must consider NATURE in its whole expression and HUMANS as a meaningful part of NATURE. This project is a nature-centered approach and a valid manifestation of circularity. The analogy with traditional BUOYS makes these objects familiar, even if they are full of technologies able to filter oil from water.

海上濾油淨化機  
Offshore Oil Filter

創作者 Designer(s)

陳昱廷  
Yu-Ting Chen

指導老師 Instructor(s)

李鍇朮  
Kai-Chu Prof. Li

學校所在地 Location of School

臺灣  
Taiwan

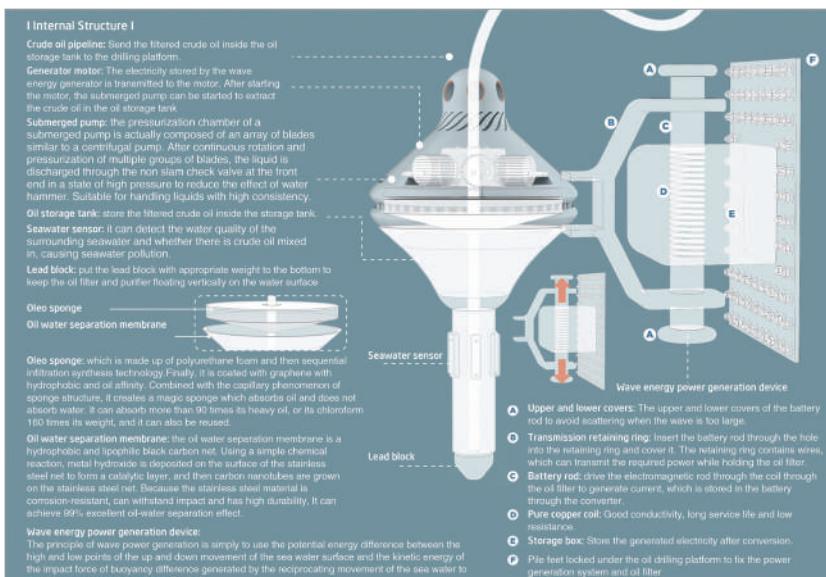
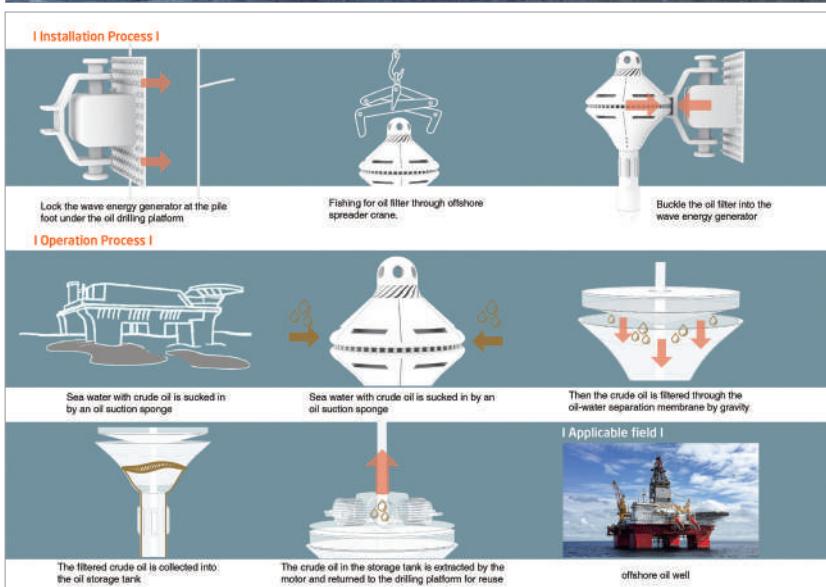
學校 School(s)

國立臺北教育大學  
National Taipei University of Education

作品說明 Project Description

OffshoreOilFilter 安裝在鑽油平臺下方，用來過濾參雜進海水的原油。內部使用吸油不吸水的特殊海綿並可重複利用。下面鋪上油水分離膜，具高度的耐久性，能夠達到 98% 以上的油水分離效果。側邊使用波浪能發電驅動發電機進行發電，來使產品產品內部馬達轉動，抽取已過濾的原油進行利用。

Offshore Oil Filter is installed under the drilling platform to remove crude oil from seawater. Inside the device is a special reusable oil-absorbing sponge. The oil-water separation membrane is paved below, which has high durability and can produce over 98% of oil-water separation effect. The generator on the side uses waves to generate electricity for the motor inside the product to filter and extract the crude oil.



## 22 個國際設計組織 Twenty Two International Design Associations



歐洲設計協會總局  
The Bureau of European Design Associations (BEDA)

歐洲設計協會 (BEDA) 擁有來自 26 個歐盟國家的 51 個成員組織。BEDA 的成員來自設計推廣中心，也有於區域或國家推廣設計的公共資助組織，以及歐洲全區的設計師專業協會與同業公會。這些專業協會代表著來自歐洲各地的 40 多萬名設計師，其足跡橫跨各設計領域，從工業設計、室內設計、數位設計到品牌設計。BEDA 是個全由成員資助的非營利組織。BEDA 會員每兩年選出董事會成員，並將協會交由董事會管理；歐洲設計協會的主席及副主席亦是每兩年進行一次遴選。BEDA 的總部設在布魯塞爾。

Boasts 51 members from 26 member states in Europe. Members can be design promotion centers and other publicly funded organisations that promote design nationally or regionally as well as professional and trade associations for designers from across Europe. Those professional associations represent some 400,000 designers from across Europe in every discipline of work from industrial design and interiors to digital design and branding. BEDA is a not-for-profit organisation funded in its entirety by its members. It is run by a board of directors elected by its membership every two years. It also elects a President and Vice President every two years. BEDA is headquartered in Brussels.

### 評審評語 Jury Comments



Jarred Evans      英國 United Kingdom

今年度各類別的作品都展現出相當卓越的設計實力，而此作品相對之下又更加突出，具有高敏銳度、創意，以及過人的勇氣，討論社會上相當實際卻常受到忽略的議題，更證明透過整合性、多領域的設計思考，以及對終端使用者的同理心，能夠帶來實質、正面的影響。

The level of design excellence in the competition across all sectors was strong this year. However this submission stood out for its sensitivity, creativity and its bravery in addressing a very real and practical problem for an often ignored section of society. It illustrates how integrated and multidisciplinary design thinking, centred fundamentally around clear understanding and empathy for the end user, can have very positive real world impacts.

## Miłosne wygibasy HEAR AND EXPERIENCE



歐洲設計協會特別獎  
The Bureau of European Design Associations Special Award

**BEDA** The Bureau of European Design Associations

### Love Pose (Miłosne Wygibasy)

創作者 Designer(s)

Karolina Kruszewska

指導老師 Instructor(s)

Justyna Kucharczyk

學校所在地 Location of School

波蘭

Poland

學校 School(s)

卡托維茲美術學院

Academy of Fine Arts in Katowice

作品說明 Project Description

LovePose 是一套為視障人士提供性教育和性姿勢的工具，有鑑於市面上目前並沒有提供視障人士學習性知識的產品，LovePose 整合性教育專家 Dagna Kocur 博士、十三部 YouTube 有聲影片、模型等，以人偶呈現，為使用者模擬性姿勢，讓使用者用觸覺方式學習。

"Love Pose" is a educating sexual set about positions and basic sex knowledge for the blind person. It corresponds to the lack of access to knowledge about sexuality and the lack of adaptation of products to people with visual impairments. "Love Pose" consist descriptions of items created in cooperation with the sex educator: Dr. Dagna Kocur, 13 audio films on YouTube, and models that show users in detail what a sex pose looks like. The figurines have been refined for tactile viewing.

## Miłosne wygibasy SEX EDUCATION SET FOR THE BLIND PEOPLE



## Miłosne wygibasy TOUCH AND SEE

„It's about access to knowledge, simply! How it's done, the basics. Because so far there is no sex education for blind people.”

— Alina, blind person



## 22 個國際設計組織 Twenty Two International Design Associations



巴西中央設計協會  
Brazil Design Center (CBD)

巴西中央設計協會是一座專業機構，致力於為民間企業和政府組織構想、發展並執行策略專案與設計進程，其目標是提升巴西的競爭力與社會經濟發展。巴西設計中心的工作遍及全國，並擁有一支高效率的專家團隊以及全方位的願景。自從一九九九年以來，我們為巴西的設計發展貢獻良多，並藉由設計與創新的過程提升了巴西的競爭力。在巴西設計中心的願景當中，我們永遠重視永續發展與策略思考的卓越。對於巴西的設計政策制定者而言，巴西設計中心是最受到敬重的機構之一，而我們的工作成果包括了資訊、策略與行動等不同形式，目標都是持續不斷的發展和精進。

Brazil Design Center is an institution specialized in idealizing, developing and implementing strategic projects and design processes for private and governmental organizations, with the aim of improving competitiveness and the economic and social development of Brazil. It has national performance and a highly efficient team of experts with holistic vision. Since 1999, we have contributed to the evolution of design in Brazil, boosting Brazilian competitiveness through design as process and innovation. Always with a vision that values sustainable development and the excellence of strategic thinking. As one of the most respected institutions by those who define design policies in Brazil, the form of performance of Brazil Design Center involves intelligence, strategy and action in a process of continuous evolution.

### 評審評語 Jury Comments



Juliana Buso 巴西 Brazil

以全人類福祉為出發點的一件作品，整合科技和安全的設計，恭喜參與製作的所有人員！

A project that care about people to make a better world for all of us! Ally Technology, secure and design. Congratulations to all involved people!

巴西中央設計協會特別獎  
Brazil Design Center  
Special Award



隧道消防無人機  
Tunnel Fire Drone

創作者 Designer(s)

洪允昀、沈筠雅

Yun-Yun Hung, Yun-Ya Shen

指導老師 Instructor(s)

王鴻祥、鄭孟淙、朱莉蒿、黃孟帆

Hung-Hisang Wang, Meng-Cong Zheng,  
Li-Chiao Chu, Meng-Fan Huang

學校所在地 Location of School

臺灣

Taiwan

學校 School(s)

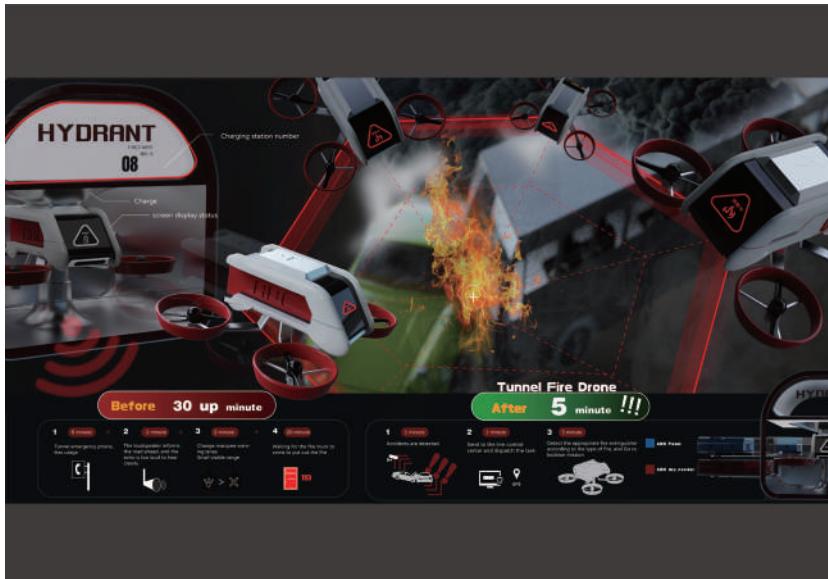
國立臺北科技大學

National Taipei University of Technology

作品說明 Project Description

隧道內為封閉空間，一旦發生火災，極易使溫度快速升高，且火災產生的濃煙不易消散，高溫及濃煙不僅危害生命安全，亦妨礙人員逃生。尤其長達 12.9 公里的雪山隧道，發生火災時，逃生引導與廣播系統回音導致資訊不清楚，無法完全掌控狀況及救援作業。使用在國道隧道內，針對隧道設計的消防系統，將在消防栓內配置消防無人機，根據測速感應路況，一旦發生車禍可以連控行控中心下達指令，在隧道待命的無人機能先展開初步滅火。而人們能隨著無人機投射指示路線展開逃生，當測速感測速度為零，將啟動無人機以投射燈的方式提示其他車輛保持距離。

A tunnel is an enclosed space, and in the event of a fire, the temperature can rise rapidly and the smoke is not dissipated easily. The echoes of the escape guidance and broadcast systems make it hard to listen to the information and keep control of the situation and rescue operations. Therefore, firefighting systems designed for tunnels will have firefighting drones inside the hydrants. In the event of a car accident, the control center can instruct the drones in the tunnel to put out the fire. These drones also project the escape route with lighting for people.



## 22 個國際設計組織 Twenty Two International Design Associations



泰國創意經濟局

Creative Economy Agency  
(CEA)

創意經濟局 (CEA) 是泰國的政府組織，致力於發展創意經濟以促進經濟和社會發展。在支持泰國創作者和創意產業採用創新與創造力來提高泰國產品和服務競爭力的同時，CEA 致力促進社會與環境培育創意產業，以及應用創意來改善經濟和社會。在 CEA 的管理下，泰國創意設計中心 (TCDC) 繼續發揮作用，為曼谷和泰國地區的創作者和創意企業獲取資源和創意空間，更致力創造泰國社會和經濟方面創意發展。

Creative Economy Agency (CEA) is Thailand's governmental organization that puts forth to develop the creative economy for economic and social growth. In parallel with supporting Thai creators and creative businesses to adopt creativity and innovation to enhance the competitiveness of Thai products and services, CEA fosters the community and the environment nurturing creative industries and innovations, as well as creative applications of ideas to generate and improve economic and social potentials. Under the management of CEA, Thailand Creative & Design Center (TCDC) continues the role in facilitating the opportunity for Thai creators and creative businesses in Bangkok and regional Thailand to access resources and creative spaces in order to leverage their creative prominences for Thailand's social and economy development.

### 評審評語 Jury Comments



Pichit Virankabutra 泰國 Thailand

「Opened」敘事手法直白，以一位不愛吃蔬菜的小孩作為主角，故事帶領觀眾經歷一段超現實的奇幻之旅，最終迎向快樂的結局。

“Opened” has a straight forward narrative of a child that not enjoying vegetable. The story line bring viewer to follow through surreal dimension of feeling of veggie experiences and finally ended with a happy ending.



泰國創意經濟局特別獎  
Creative Economy Agency  
Special Award



Opened

創作者 Designer(s)

Nathanich Chantharojwong

指導老師 Instructor(s)

Teema Muekthong, Peerapat Kittivachra

學校所在地 Location of School

泰國

Thailand

學校 School(s)

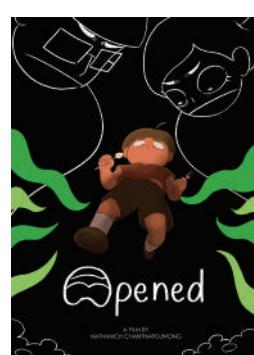
朱拉隆功大學

Chulalongkorn University

作品說明 Project Description

為了讓小孩勇於嘗試新的食物，父母親也必須要對改變抱持開放心態，挑食可說是所有小孩會面臨到的問題，如果沒有妥善處理，長期下來會造成嚴重的問題。Opened 動畫短片講述了家庭教育和環境如何影響孩童的飲食習慣，目的是希望幫助父母更加了解挑食的孩子，以及如何處理這個問題。

For a kid to eat with an open mind, parents must also be open to changes. Picky eating habits have been known as a common issue that every kid will experience. However, this issue can become a long-term problem if not treated correctly. Opened is an animated short film about how parenting and environmental factors influence a kid's eating behavior. The project aims to help parents understand more about picky eating children and how to deal with them more efficiently.





Confederation of Indian Industry  
125 Years - Since 1895

印度工業聯合會  
Confederation of Indian  
Industry (CII)

印度工業聯合會致力於打造、維繫有助於印度發展的環境，透過顧問諮詢服務，與產業界、政府單位、公民團體並肩合作。125 年以來，本會持續不斷協助形塑印度發展，今年將比以往更加積極扭轉印度產業在國家發展上的貢獻與參與。身為非營利組織，本會不隸屬於公部門，乃是由業界人士領導管理的機構，會員人數約達 9,100 人，有來自政府單位的會員，也有中小企業、跨國企業等私人機構的會員，另外還有來自 288 個國家與地方工商業團體的間接會員，其數量超過 30 萬人。本會與政府單位密切合作，解決政策議題，也積極與思想領袖交流互動，共商大計。藉由專業服務與全球策略關係，協助產業改善效率與競爭力，以及探求商務契機。本會提供的平台，有助於重大議題的共識形成與網絡建立。本會的服務項目亦擴大到商務以外的範疇，協助產業尋找、執行企業公民計畫。藉由與公民團體合作，推動企業倡議，追求各領域的整體全面發展，橫跨平權行動、健康照護、教育訓練、生計發展、多元化管理、技能培育、女性賦權、水資源等主題。

The Confederation of Indian Industry (CII) works to create and sustain an environment conducive to the development of India, partnering industry, Government and civil society, through advisory and consultative processes. For 125 years, CII has been working on shaping India's development journey and, this year, more than ever before, it will continue to proactively transform Indian industry's engagement in national development. CII is a non-government, not-for-profit, industry-led and industry-managed organization, with about 9100 members from the private as well as public sectors, including SMEs and MNCs, and an indirect membership of over 300,000 enterprises from 288 national and regional sectoral industry bodies. CII charts change by working closely with Government on policy issues, interfacing with thought leaders, and enhancing efficiency, competitiveness and business opportunities for industry through a range of specialized services and strategic global linkages. It also provides a platform for consensus-building and networking on key issues. Extending its agenda beyond business, CII assists industry to identify and execute corporate citizenship programmes. Partnerships with civil society organizations carry forward corporate initiatives for integrated and inclusive development across diverse domains including affirmative action, healthcare, education, livelihood, diversity management, skill development, empowerment of women, and water, to name a few.

### 評審評語 Jury Comments



Pradyumna Vyas 印度 India

以自閉症患者焦慮症發作為主題，是個很好的嘗試，雖然主題敏感，但學生們找到了適合的解決方案。

It is a good attempt so addressing the anxiety attacks of people with ASD. This is a sensitive area of work where student has found appropriate solutions.

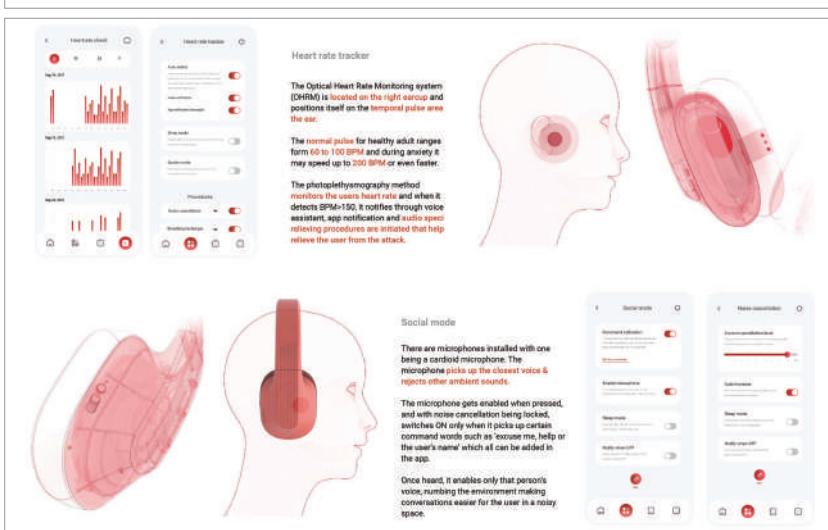
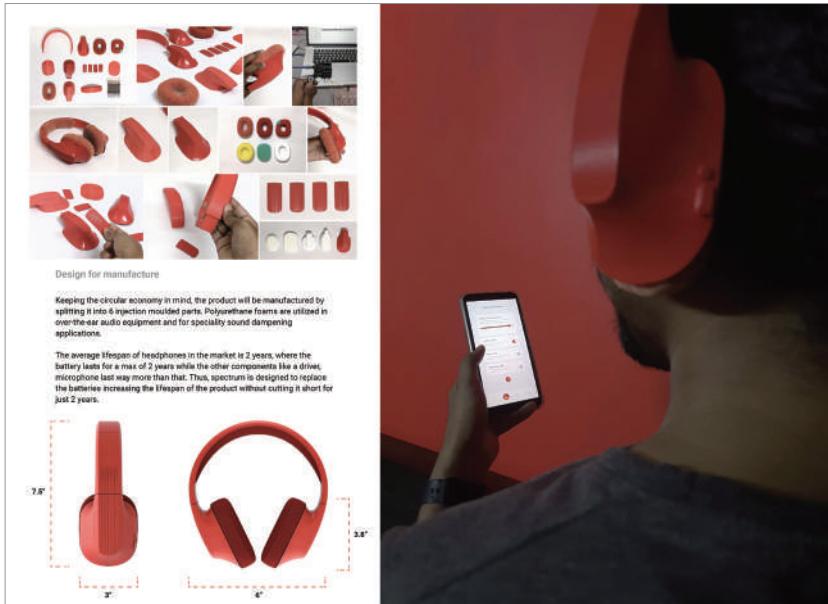


## 印度工業聯合會特別獎 Confederation of Indian Industry Special Award



Confederation of Indian Industry  
125 Years - Since 1895

### Spectrum



創作者 Designer(s)

Monica Bhyrappa

指導老師 Instructor(s)

無

None

學校所在地 Location of School

印度

India

學校 School(s)

國立設計學院

National Institute of Design

#### 作品說明 Project Description

Spectrum uses an OHRM device that detects and relieves regular anxiety attacks for people with autism. The cardioid microphone enables the closest voice and cancels the overwhelming ambient sounds helping with conversations in audio-intense public spaces. When a BPM >150 is detected, a notification via voice assistant and app is sent to the user. Audio-specific anxiety relieving procedures are initiated to ease the user's anxiety attack.

Spectrum uses an OHRM device that detects and relieves regular anxiety attacks for people with autism. The cardioid microphone enables the closest voice and cancels the overwhelming ambient sounds helping with conversations in audio-intense public spaces. When a BPM >150 is detected, a notification via voice assistant and app is sent to the user. Audio-specific anxiety relieving procedures are initiated to ease the user's anxiety attack.

## 22 個國際設計組織 Twenty Two International Design Associations



國際藝術設計院校聯盟  
The Global Association of  
Art and Design Education  
and Research (Cumulus)

Cumulus (全名為國際藝術設計院校聯盟) 是唯一致力於藝術和設計教育、研究的國際協會，也是一個促成彼此伙伴關係的論壇，倡導知識與最佳實踐的交流傳遞。目前，Cumulus 共包含了來自 57 國的 286 個成員。Cumulus 成立於 1990 年，並從 2001 年起開始以協會的模式運作。1990 年當時，Cumulus 的網絡由芬蘭赫爾辛基藝術設計大學 (UIAH，現今已改制為阿爾托大學藝術、設計與建築學院) 和英國倫敦皇家藝術學院所發起，合作對象包括了丹麥設計學院、荷蘭阿姆斯特丹皇家藝術學院、德國埃森大學以及維也納應用藝術大學。Cumulus 提供了廣泛的國際脈絡，致力於增進藝術、設計和傳媒教育與研究的討論、發展。

Cumulus is the only global association to serve art and design education and research. It is a forum for partnership and transfer of knowledge and best practices. Cumulus consists currently of 286 members from 57 countries. Founded in 1990 and Operating as an association since 2001. There are 286 members from 57 countries in 2018. The University of Art and Design in Helsinki Finland (UIAH), today as Aalto University School of Arts, Design and Architecture, and Royal College of Art in London UK, in co-operation with Danmarks Designskole, Gerrit Rietveld Academy, Universität Gesamthochschule Essen and Hochschule für Angewandte Kunst in Wien initiated Cumulus as a network in 1990. Cumulus offers wide international context for discussion and development in education and research of art, design and media.

### 評審評語 Jury Comments



Robin Turner 南非 South Africa

此作品技法高超，明確傳遞聯合國永續發展目標中的環境目標。

A brilliantly crafted piece, with a clear message that speaks to the environmental goals as set out by the UN's SDG's.



國際藝術設計院校聯盟特別獎  
The Global Association of Art and Design Education and Research Special Award



花度  
Flower by Man

創作者 Designer(s)

王芃、余仕翰、莫凱翔、傅品瑄、林禹汝、  
吳怡臻

Peng Wang, Shawn Yee Shi Han, Wei Xiang Mok,  
Pin-Hsuan Fu, Yu-Ju Lin, Yi-Zhen Wu

指導老師 Instructor(s)

馮偉中  
Wei-Jung Feng

學校所在地 Location of School

臺灣  
Taiwan

學校 School(s)

朝陽科技大學  
Chaoyang University of Technology

作品說明 Project Description

在無止盡的創作行為中，過程會經歷熱情、喜悅、質疑、悲傷、憤怒等多種不同的情緒，而有工匠精神的主角，渴望不斷精進自身和自己的作品。花度經由環境場景及物件，配合角色表演，展現創作中遇見的情緒和心境轉變。

In the endless process of creation, passion and doubt are the emotions we all experience. Our story is about a craftsman who is eager to complete his work to the utmost perfection. Through the changing and shifting of the surrounding, the story brings us into the character's emotions and sets foot in the journey of his work.



## 22 個國際設計組織 Twenty Two International Design Associations



### 新加坡設計業總商會 Design Business Chamber Singapore (DBCS)

新加坡設計業總商會 (DBCS) 成立於 1985 年，為新加坡主要跨領域的設計商務中心，其成員由超過 190 位的商業菁英、專業人士與學術人才組成的多元背景。本協會也是年度新加坡優良設計標誌獎 (Singapore Design Awards) 的主辦單位，提供了能自由揮灑創造力的完善平台與獎項，讓新加坡與鄰近地區的傑出企業與優秀設計師一展設計長才。DBCS 旨在透過跨區域的國際合作提升設計力並創造新商機。

With its roots dating back to 1985, Design Business Chamber Singapore (DBCS) is Singapore's premiere multidisciplinary design business chamber, with a dynamic community of over 190 business leaders, practitioners and academia from diverse backgrounds. The Chamber is also the organizer of the annual Singapore Design Awards (SDA). Providing a distinct / noticeable platform where creative excellence in the industry is celebrated, the premiere Awards event recognizes outstanding companies and exemplary designers behind the winning designs of Singapore and the region. DBCS seeks to raise the standard of professional practices and create new business opportunities through cross-collaborations in local and international contexts.

### 評審評語 Jury Comments



Ali Akbar Sahiwal 新加坡 Singapore

此海報透過驚豔的視覺吸引全場目光。水是生命中不可或缺的一環，也呼應了今年大賽的主題 One World，透過龜裂的手掌象徵地球上生命的脆弱，促使我們在為時已晚之前採取行動，解決氣候變遷議題。

This poster is visually striking and captivating. Water as an element is intrinsic to life, and is a clear manifestation of the One World ethos the 2022 TISDC run encompasses. The cracked hand abstractly shows the fragility of life on Earth -- urging us all to take action against climate change before it's too late.



新加坡設計業總商會特別獎  
Design Business Chamber  
Singapore Special Award

dbcS<sup>☆</sup>  
design business chamber  
singapore

Water is Life

創作者 Designer(s)

張思文  
Siwen Zhang

指導老師 Instructor(s)

陳豔球  
Yanqiu Chen

學校所在地 Location of School

中國大陸  
China

學校 School(s)

湖南工業大學  
Hunan University of Technology

作品說明 Project Description

水是生命之源，保護水資源就是保護生命！

Water is the source of life. To protect water resources is to protect life!



## 22 個國際設計組織 Twenty Two International Design Associations



香港設計及創意產業總會  
Hong Kong Federation  
of Design and Creative  
Industries (FHKDCI)

香港設計及創意產業總會早期成立時取名香港設計師總會，於 2000 年成立。其後在 2004 年更名為香港設計總會，採用了 FHKDA 作為其專有縮寫名稱。香港設計總會(FHKDA)由四大專業設計協會創立，包括英國特許設計師協會(香港)(CSD, HK)、香港設計師協會(HKDA)、香港室內設計協會(HKIDA)以及香港時裝設計師協會(HKFDA)。香港設計總會為業界提供設計、教育、文化政策和基礎設施發展的討論平台，同時亦將業界的想法和意見傳達予政府。

The Hong Kong Federation of Design and Creative Industries (FHKDCI), formerly known as The Hong Kong Federation of Design Associations (FHKDA) and was founded in 2000. The Federation was founded by FOUR major professional design associations, namely Chartered Society of Designers (CSD, HK), Hong Kong Designers Association (HKDA), Hong Kong Interior Design Association (HKIDA), and Hong Kong Fashion Designers Association (HKFDA) for the incorporation of The Hong Kong Design Centre (HKDC). The Federation has acted as a platform for the discussion of design, education, cultural policy and infrastructure development, providing room for expression of ideas and opinions from the industry to the government.

### 評審評語 Jury Comments



Hung Keung 香港 Hong Kong

上下顛倒的概念凸顯主題的創意性，透過新穎的敘事手法和傑出的角色設計，讓觀眾經歷了一場視覺饗宴。敘事手法上可以再加入更多的節奏感，讓整體動畫更加突出。

The concept of upside-down to emphasize the subject matter is creative. Through novel narrative method with very outstanding characters design allowing audiences to enjoy the whole visual journey. The narrative method could be enhanced with a sense of intensive rhythms to make the whole animation look more dynamic.



香港設計及創意產業總會特別獎  
Hong Kong Federation  
of Design and Creative  
Industries Special Award



顛倒男孩  
Blue Wall

創作者 Designer(s)

鍾宛妤、涂育誠、陳俐潾

Wan-Yu Chung, Yu-Cheng Tu, Li-Lin Chen

指導老師 Instructor(s)

李子強

Tzu-Chiang Li

學校所在地 Location of School

臺灣

Taiwan

學校 School(s)

國立雲林科技大學

National Yunlin University of Science and Technology

作品說明 Project Description

顛倒男孩是一部3D動畫，講述一個上下顛倒的男孩，他與父親生活在一間屋子裡，父親害怕男孩離開屋子後，因重力相反的關係而從天空飛走，因此不允許男孩離開家中。但男孩不想妥協，他閱讀著一本本書籍，開始想像窗外廣闊的世界…

"Blue Wall" is about an upside-down boy who lives with his father. The father forbids the boy from leaving the house because he was afraid that his child might float in the sky once he steps outside of the house. The only way for this upside-down boy to get to know the world is to read the encyclopedia and use his imagination. He yearns for the day when he can actually step out of the house to explore the world with his eyes.



## 22 個國際設計組織 Twenty Two International Design Associations



### 澳大利亞優秀設計協會 Good Design Australia (GDA)

澳大利亞優秀設計協會成立於 1958 年，六十年來持續堅持著推廣優秀設計的最終理念。本協會通過每年舉辦的優秀設計獎，以彰顯設計師匠心獨具的設計力，並激發設計新秀潛能。GDA 热切地相信設計的變革力量，希冀創造出更完善、更有效的產品和服務，更美好的經驗和更具競爭力的企業。GDA 深信藉由設計，我們可以攜手創造出一個更美好且永續繁榮的世界。

Good Design Australia have been promoting great design since 1958. Through their annual Good Design Awards, GDA celebrates the best of human ingenuity and inspire others to reach for the sky and beyond. GDA passionately believes in the transformative power of design to create better and more efficient products and services, beautiful experiences and more competitive businesses. Ultimately, GDA sees design contributing to a better society and a more sustainable and prosperous world for us all.

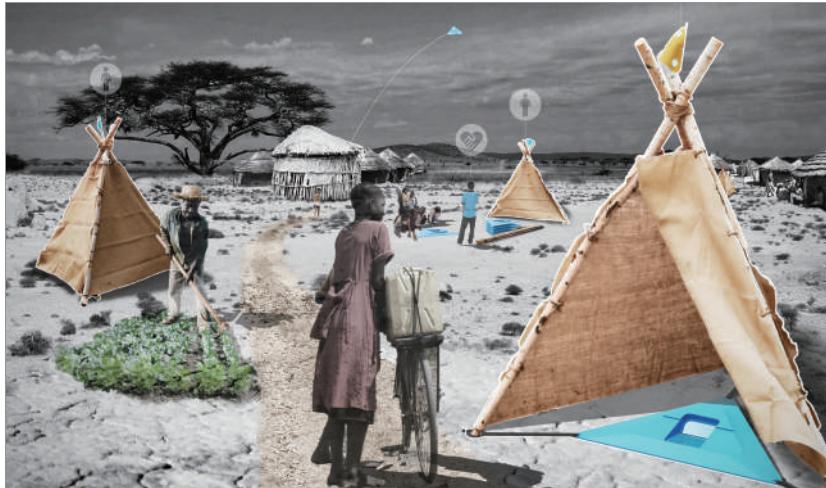
### 評審評語 Jury Comments



Tim Rochford 澳大利亞 Australia

這是個絕佳的設計範例，從各個面向解決複雜的問題，是傳統產品設計不曾接觸的範疇。此設計簡單卻具有獨創性，並透過就地取材，改善生活品質。

A great example of design used to address multiple parts of a complex problem, one that is not been touched by traditional product design. The solution is ingeniously simple and uses local materials where possible. As all good design should, it improves situations for people.



澳大利亞優秀設計協會特別獎  
Good Design Australia  
Special Award



蔚藍三角：非洲廁所援助企劃  
Blue Triangle: African Latrine Aid Program

創作者 Designer(s)

鐘雲浩

Yunhao Zhong

指導老師 Instructor(s)

無

None

學校所在地 Location of School

中國大陸

China

學校 School(s)

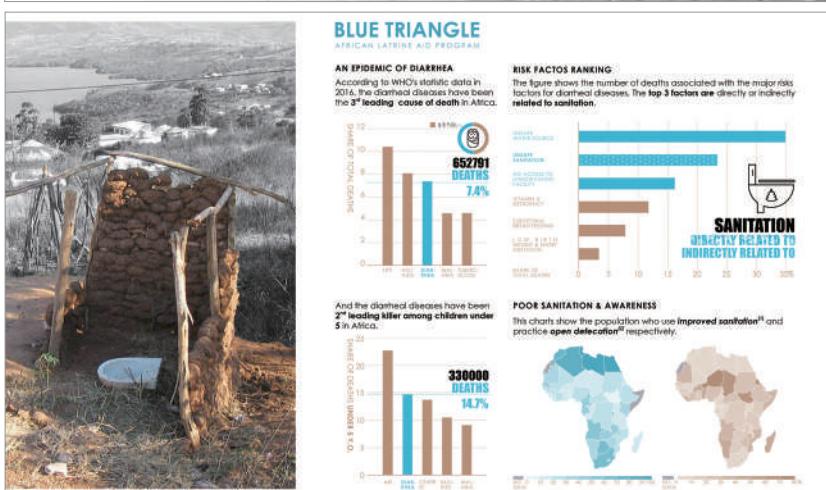
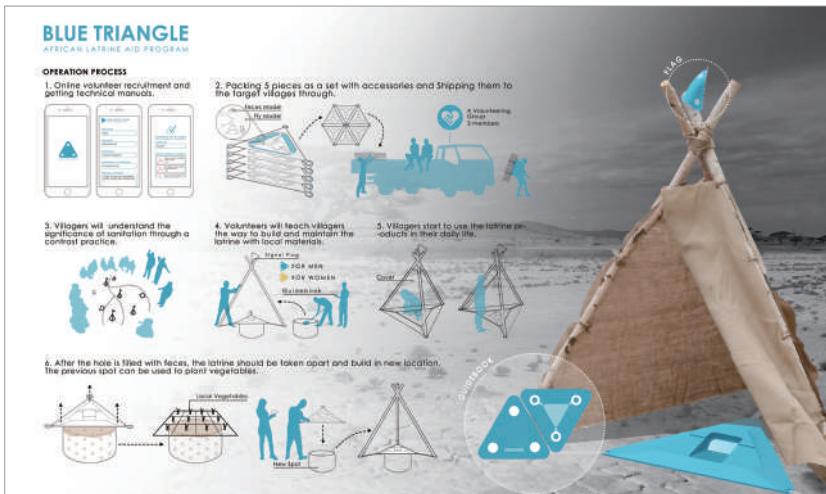
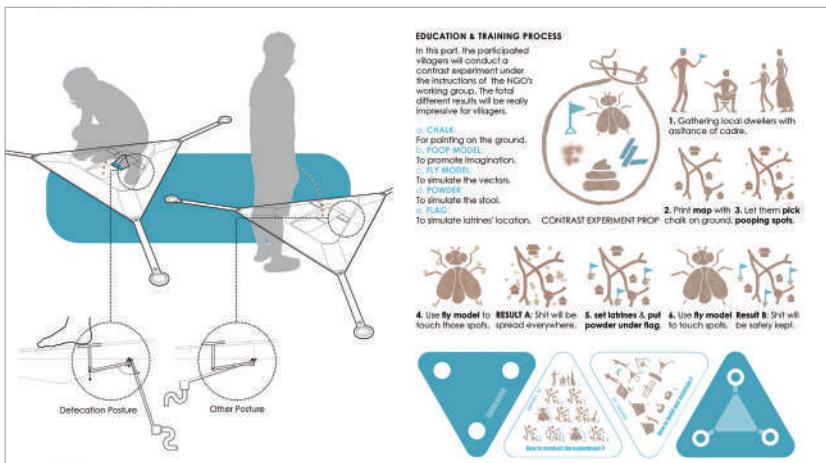
哈爾濱工業大學

Harbin Institute of Technology

作品說明 Project Description

由於極度匱乏的衛生設施導致的痢疾已經成為每年非洲民眾排名第三的死因。蔚藍三角正是由此而生的設計，以支持當地的衛生教育以及建設和維護高效、低成本的廁所。產品非常堅固輕盈，因而一個成年人便可輕鬆搬運一打產品，運輸產品到公路不通暢的偏遠村落不再遙不可及。除座便器，廁所其餘部分均可由本地材料搭建。整個流程都強調了衛生意識的重要性並通過“蔚藍三角”元素的反復運用提升宣導效果。

Mainly as a result of poor sanitation, dysentery is the 3rd leading cause of death in Africa. The Blue Triangle Program is designed to support hygiene education and the construction and maintenance of efficient, low-cost latrines. The product is so firm and lightweight that a single set can be carried easily by one adult. Except for the squatting pan, all the other parts of the latrine can be built with local materials. The installation aims to raise the awareness of hygiene.



## 22 個國際設計組織 Twenty Two International Design Associations



### 德國國家設計委員會 German Design Council (GDC)

德國設計委員會是設計界首屈一指的專業中心，專注在促進產業間的設計交流與知識移轉。目前，共有 280 多個公司隸屬於該組織。德國設計委員會是由德國聯邦議會通過決議發起，旨在支援並增加德國產業的設計知識。德國設計委員足跡遍布各類活動，擁有堅定不移的專一目標—在與各方的交流過程中使用設計策略，以永續的基礎強化品牌價值。

The German Design Council is one of the world's leading centres of expertise for communication and knowledge transfer in design. Currently, more than 280 companies belong to its foundation. The German Design Council was founded on the initiative of the German Bundestag to support and enhance the design expertise of German industry. It pursues a wide range of activities with a single goal: to increase brand value on a sustained basis via the strategic use of design in communication.

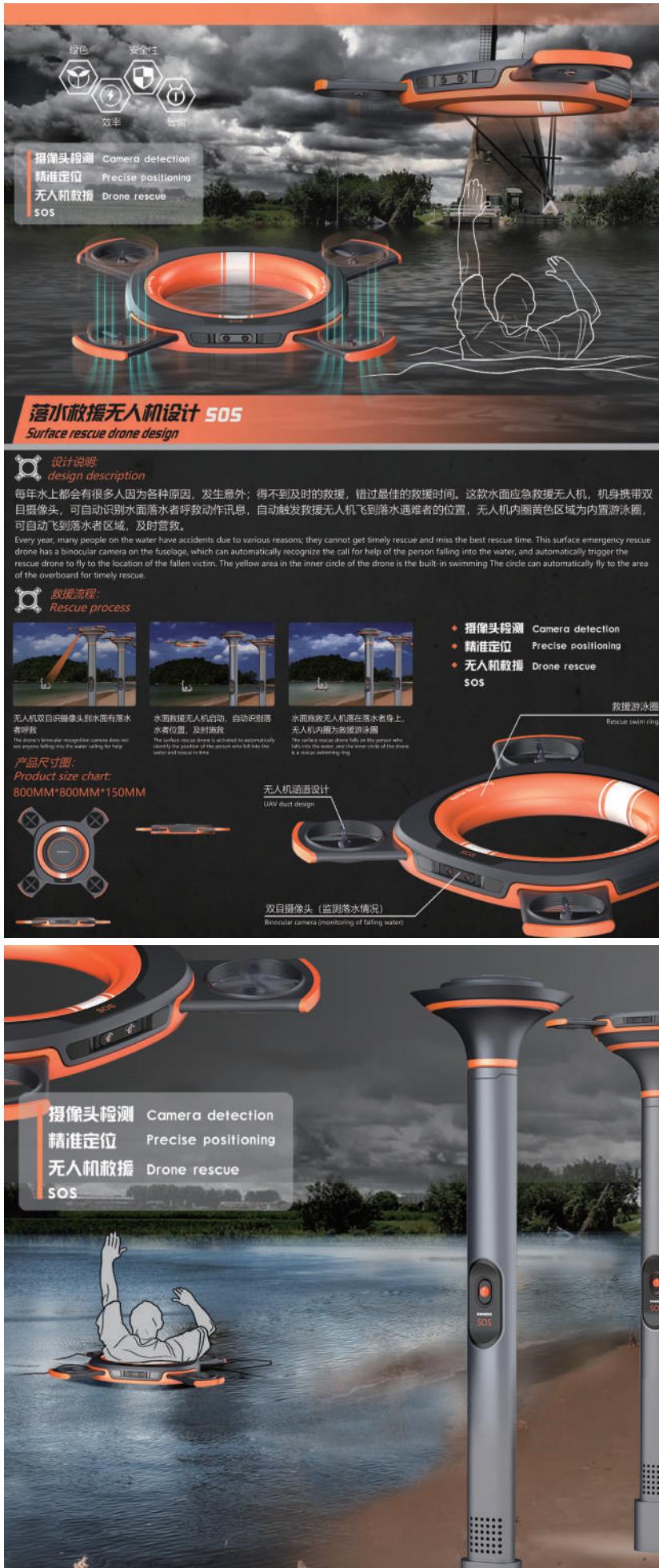
### 評審評語 Jury Comments



Lutz Dietzold    德國 Germany

這是項極具巧思且精細的設計，具有完整的功能性，尤其是因應氣候變遷帶來的影響，讓我們更加關注此領域的設計。

A design that shows a very innovative and well-designed approach. Especially in a field that needs higher attention against the background of climate change and its effects. Functionally thought out and designed for people.



德國國家設計委員會特別獎  
German Design Council  
Special Award



落水救援無人機設計  
Drone Design for Drowning Rescue

創作者 Designer(s)

曹媛  
Yuan Cao

指導老師 Instructor(s)

無  
None

學校所在地 Location of School

中國大陸  
China

學校 School(s)

合肥工業大學  
Hefei University of Technology

作品說明 Project Description

每年水上都會有很多人因為各種原因，發生意外；得不到及時的救援，錯過最佳的救援時間。這款水面應急救援無人機，機身攜帶雙目攝像頭，可自動識別水面落水者呼救動作訊息，自動觸發救援無人機飛到落水遇難者的位置，無人機內圈黃色區域為內置游泳圈，可自動飛到落水者區域，及時營救。

This emergency rescue drone is equipped with a binocular camera that can identify the drowning person above the water with motion recognition technology, and send the rescue drone to the location of the drowning individual. The yellow area in the inner circle of the drone is a built-in life ring that helps rescue the drowning individual.

## 22 個國際設計組織 Twenty Two International Design Associations



### 國際設計社團協會 International Council of Design (ICoD)

國際設計社團協會 (ICoD) 成立於 1963 年 (前身為國際平面設計社團協會 Icograda)，本協會為非營利組織，藉由促進專業範疇、教育範疇與商業範疇會員間的交流而激發出頂尖的創造力。其核心價值與願景落實在 ICoD 會員間相互合作上的優勢，其會員為專業人士、跨領域組織、設計師等。其會員的交流相互作用，著重於當代社會的觀點思考與串聯全球及當地的多元社團。ICoD 同時致力於推廣傑出的設計力與支持設計力作為推動社會的重要媒介。

Founded in 1963 as Icograda, the International Council of Design, ICoD, is a nonprofit, non-partisan, member-based organization. ICoD boosts creativity by facilitating dialogue between professional, educational, and commercial members. Its core value and vision are implemented through advantages created by its members who are professionals, interdisciplinary organizations, and designers as they cooperate with each other. The communication focuses on facilitating concept in modern society and on connecting regional and global communities. In addition, ICoD is committed to promote excellent design and to support the concept of using design power as a force that pushes the society forward.

### 評審評語 Jury Comments



Johnathon Strebly 加拿大 Canada

很榮幸看到今年臺灣國際學生創意設計大賽中許多優秀的作品，今年國際設計社團協會特別獎得主，透過極具風情的內容和高敏銳度處理議題，並利用插畫等視覺傳達的方式，帶出強烈的情緒和力量，以及更深度的對話。此作品證明設計可以凝聚向心力，幫助我們了解議題和人性的複雜，希望未來還能看到這位優秀設計師的其他作品！

It is an honour to be able to acknowledge such wonderful work seen in this year's Taiwan international student design competition. For the International Council of Design excellence award, I am delighted to present the award to this amazing work, which is tackling large issues with grace and sensitivity. Using visual communication devices such as illustration is a wonderful way to bring emotion and power to, the larger conversation we have as people. This work shines in seeing how design can be used to bring together more of us in understanding the issues and complications facing humanity today. I hope to see more work from this wonderful designer in the future!

國際設計社團協會特別獎  
International Council of  
Design Excellence Award



**Muay's Diary**

創作者 Designer(s)

Vanabud Chaiprakorb

指導老師 Instructor(s)

Wittamon Niwattichai, Nicolas Verstappen

學校所在地 Location of School

泰國

Thailand

學校 School(s)

朱拉隆功大學

Chulalongkorn University

作品說明 Project Description

大眾媒體的操作，讓我們認為公寓大廈和賣場的興建是文明的象徵，然而，我們很少注意到在這所謂「都市化」的過程中，對某些人造成的負面影響。Muay's Diary 這本圖像小說，鼓勵讀者透過三代當地人的視角探索都市化，以及對當地人而言，他們和該區域的情感連結遠大於都市化帶來的經濟價值。

The mass media has manipulated us to make us believe that the increase of condos and malls is a sign of civilisation. However, it is rarely mentioned that some people are in fact left behind with the side effects of "urbanization." "Muay's Diary" is a graphic novel that encourages us to explore urbanization through the point of view of locals from three generations and the bonding they have with the area beyond its economic values.



## 22 個國際設計組織 Twenty Two International Design Associations



### 墨西哥國際海報雙年展協會 International Poster Biennial in Mexico (IPBM)

墨西哥國際海報雙年展已有超過 23 年的歷史，主辦方和墨西哥最重要的文化機構合作並獲得了國際認證。墨西哥國際海報雙年展與芬蘭拉赫國際海報雙年展、波蘭華沙國際海報雙年展、日本富山國際海報展、美國科羅拉多國際海報展名列全球五大海報展，同時也是全球三大雙年展之一。

The International Poster Biennial in Mexico (IPBM) has a history of over 23 years. Its organizers cooperate with key cultural institutions in Mexico to gain international recognition. The IPBM ranks as one of the world's top five poster exhibitions alongside the Lahti Poster Triennial, the International Poster Biennale in Warsaw, the International Poster Triennial in Toyama, and the Colorado International Invitational Poster Exhibition. It is also one of the three largest global biennials.

### 評審評語 Jury Comments



Carlos Manuel Gonzalez Manjarrez 墨西哥 Mexico

作品「Whitenoise」獲獎的原因，在於我第一眼看到它便感受到它作為 One World 設計解決方案的沈靜及平穩，透過窗框的空間設計，讓我們一窺其中的奧妙，並帶出自白噪音的安定和視覺設計體驗。圖示部分說明各種大自然中的白噪音，透過對應的 QR Code，可以連結到各種範例影片，並標示各自代表的不同頻率。

White Noise work was selected because immediately I could feel peace as a real one world design solution. Window space in each white package opens each one a door of curiosity to see what is inside of it and unfolds in each one a beautiful peaceful sound and visual design experience. Logo immediately communicates sound, reinforced with 5 QR codes for each white sound found in nature in each video link related to textures and icons heard in different frequencies clearly visualized in each box.



墨西哥國際海報雙年展協會  
特別獎  
International Poster Biennial  
in Mexico Special Award



WhiteNoise

創作者 Designer(s)

張育玲、黃玟綺、林珈宇、邱柔瑄、余采璇、

黃品方

Yu-Ling Chang, Wen-Chi Huang, Jia-Yu Lin, Rou-Xuan Qiu, Tsai-Hsuan Yu, Pin-Fang Huang

指導老師 Instructor(s)

林恩盈、張盛權

En-Ying Lin, Sheng-Chuan Chang

學校所在地 Location of School

臺灣

Taiwan

學校 School(s)

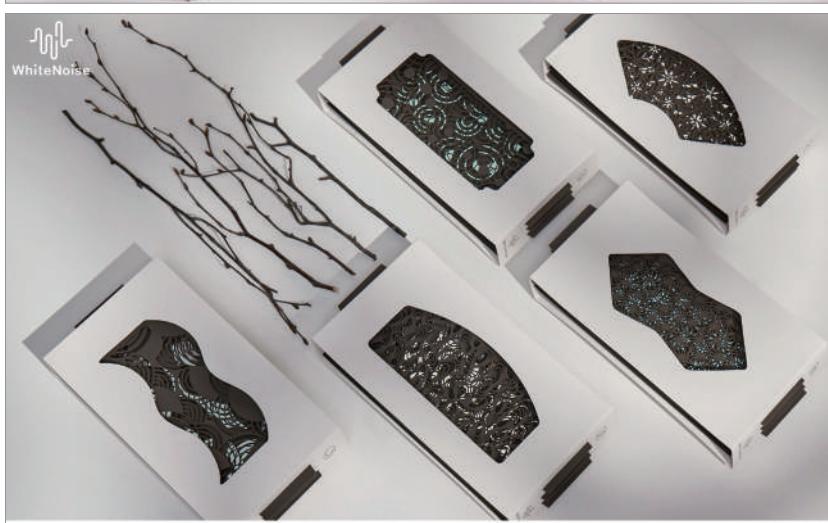
中國科技大學

China University of Technology

作品說明 Project Description

白噪音雖然是眾所熟悉的聲音，但是許多人卻不瞭解其為何物。因此我們以白噪音的固定頻率為核心，將其視覺化，結合多媒體的律動性和平穩的大地色系配比，呼應白噪音的單純與安定，幫助人們釋放壓力找回平靜，期盼讓更多人瞭解到白噪音的美妙之處。

Although white noise is familiar to some, many people still don't know what it is. Therefore, we take the fixed frequency of white noise as the core concept, and we visualize it by combining the rhythm of multimedia and calm earth tones in order to represent the simplicity and stability of white noise. White noise helps people de-stress and find peace. We expect more people to appreciate the beauty of it.



樹葉聲  
108HZ



下雨聲  
432HZ



蟲鳥聲  
542HZ



流水聲  
230HZ



海浪聲  
349HZ

## 22 個國際設計組織 Twenty Two International Design Associations



日本設計振興會  
Japan Institute of Design  
Promotion (JDP)

日本政府於 1969 年設立了日本產業設計振興會，以選拔優良設計做為主要目標，致力推廣設計。經過時間淬鍊，日本優良設計獎已成為國際知名的設計大獎；據統計，日本民眾對於此標誌的辨認度超過八成，由此可知優良設計與日本民眾的生活密不可分。是否獲得優良設計獎的肯定也成為消費者選購產品的一項考量因素，也因此日本設計振興會被認為是設計推廣組織當中最成功的案例之一。

The Japanese government established the Japan Institute of Design Promotion (JDP) in 1969 tasked with the selection of outstanding designs. Over time its outstanding design award has become an internationally famous design award and its design mark has become part of people's lives, with over 80% of Japanese being able to recognize it. The design mark has also become a decisive factor in consumer purchasing. As such, the JDP is recognized as one of the most successful design promotion organizations in the world.

### 評審評語 Jury Comments



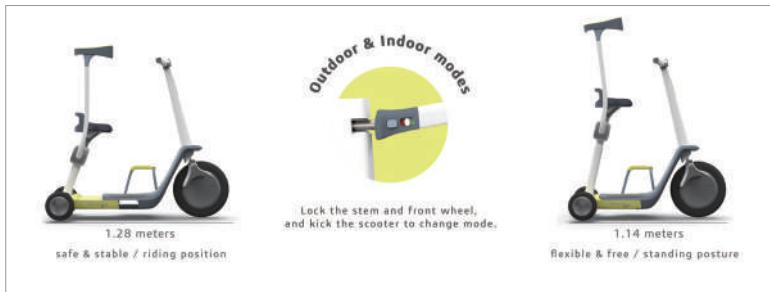
玉井美由紀 Miyuki Tamai 日本 Japan

這項新型移動工具讓使用者的身高與一般人站著同高，儘管他們無法自由移動雙腿，此移動工具為偏癱族群提供協助。有別於傳統的輪椅使用者視線比較低，我認為 Hemi-Go 讓使用者的視線變高，也帶來更多安全性。

This new vehicle is great because it allows a person to move in the same stance as an able-bodied person who is standing, even if they cannot move their legs freely, and it provides support for the disabled part of the body.

I can imagine that Hemi-Go can move with a high viewpoint, which is less dangerous than a person sitting in a wheelchair, which always has a lower viewpoint than a person standing.

日本設計振興會特別獎  
Japan Institute of Design  
Promotion Special Award



**Hemi-Go | 偏癱移動新「行」態**  
**Hemi-Go | A Mobile Vehicle for the Hemiplegic**

創作者 Designer(s)

范瑀文、鄭有希  
Yu-Wen Fan, You-Xi Zheng

指導老師 Instructor(s)

洪郁修  
Yu-Hsiu Hung

學校所在地 Location of School

臺灣  
Taiwan

學校 School(s)

國立成功大學  
National Cheng Kung University

作品說明 Project Description

Hemi-go 是針對偏癱族群創造的新形態移動工具，目的是讓他們可以回到從前自然率性的移動姿態，一改蜷縮在輪椅中的移動形象。同時，讓他們運用半側身體，在不依賴他人的情況下自由移動。我們希望偏癱患者可以自信地踏出家門，撕掉自己心中的弱者標籤，讓停滯生活再次啟動。

Hemi-go is a new form of vehicle created for people with hemiplegia, which allows them to move naturally instead of curling up in wheelchairs. Besides, they can use the functioning side of the body to move freely without relying on others and step out of their houses with confidence.

## 22 個國際設計組織 Twenty Two International Design Associations



韓國現代設計協會  
Korea Ensemble of  
Contemporary Design (KECD)

韓國現代設計協會於 1969 年成立，隸屬於文化體育觀光部的法人團體組織，到目前為止共有 250 多名韓國設計相關學院的教授和專業設計師活躍於本協會。本協會也是韓國國內最早加入非營利平面設計權威組織 - 國際設計社團協會 (International Council of Design: ICoD) 的正式會員團體。

The Korea Ensemble of Contemporary Design (KECD) was founded in 1969, and is a juristic institution under the auspices of the Ministry of Culture and Tourism (South Korea). Currently, more than 250 professors and professional designers from Korean design schools serve in the association. The KECD is also the first Korean association to become an official member of the International Council of Design (ICoD).

### 評審評語 Jury Comments



Kim, Hee Hyun 韓國 Korea

作品「醬顏所」是將水彩顏料錫管 (tube) 用途重新詮釋的一件作品，也就是突破既有傳統觀念 (Stereotype)，思考了水彩錫管使用擴張的可能性。當然，市面上我們已經可以看到許多利用水彩顏料錫管作為設計概念的產品了，不過這件作品的優點就在於他們使用了十二種不同的醬料，來擴大基本的概念。除此之外，作品的排版 (Layout)、色彩運用 (Color Scheme) 以及完成度等整體設計感都可以說是十分優秀、突出的一件作品。

"Sauce Artist" is a reinterpretation of the use of watercolor tubes. It challenges traditional stereotypes and explores the use of watercolor tubes. Of course we see products inspired by watercolor tubes in the market already, but this work expands the concept by using twelve different sauces. In addition, it is worth mentioning that the layout, color scheme, and completion of this work are outstanding.



韓國現代設計協會特別獎  
Korea Ensemble of  
Contemporary Design  
Special Award

Since 1969 / a Member of Ico-D  
**KECD**  
(사)한국현대디자인협회

醬顏所  
Sauce Artist

創作者 Designer(s)

盧鼎傑、曾羽萱、李茂宇、林泠  
Ting-Chieh Lu, Yu Hsuan Tseng, Mao-Yu Li,  
Ling Lin

指導老師 Instructor(s)

胡發祥、余佳穎  
Fa-Hsiang Hu, Chia-Yin Yu

學校所在地 Location of School

臺灣  
Taiwan

學校 School(s)

輔仁大學  
Fu Jen Catholic University

作品說明 Project Description

我們將料理的過程轉換為藝術創作。在繪畫時，顏料是工具，卻也不僅僅是工具，它同時也是創作中不可或缺的一種媒介，不同的色彩會呈現出不同的氛圍；在料理上醬料也時常是一道料理的精隨，透過醬料的調配，可以為料理帶來不同的味覺層次。因此以顏料包裝的形式重新定調臺灣醬料，從外觀的內斂到內部實拍醬料大膽的揮灑，釋放料理的藝術靈魂，邀您一同品嚐料理的精髓所在。

Color Your Food! Sauce is the painter who adds color and luster to food as different colors interpret different tastes. Select 20 colors of Taiwanese sauces, adopt a paint set to collect Taiwanese flavors, apply the sauces boldly, and "paint" the most Taiwanese artworks!





### 芬蘭拉赫第國際海報三年展 Lahti International Poster Triennial (Lahti)

芬蘭拉赫第國際海報三年展是芬蘭的一項國際海報展，主辦機構為拉赫第美術館((Lahti Art Museum) 旗下的海報美術館、芬蘭視覺傳達設計師協會 (Grafia) 以及海報設計師同業公會 (The Poster Friends' Guild)。在所有的海報展覽中，拉赫第國際海報三年展享有極為崇高的聲望與地位。本三年展與海報美術館皆創設於一九七五年，而成立海報美術館的目的是為了收集、保存並研究海報藝術與平面設計作品。海報美術館的館藏累積主要透過的是捐贈，不過也有經購買或託管所取得的作品，目前館藏一共有約八萬張海報。

Lahti Poster Triennial is an International Poster Exhibition in Finland. It is organized by Lahti Art Museum's Poster Museum, Grafia – Association of Visual Communication Designers in Finland and The Poster Friends' Guild. The Triennial is one of the most important and prestigious of all the poster events. It is the second oldest of all the permanent Poster Exhibitions in the world. Both, the Exhibition and Poster Museum were established in 1975. The aim of the Museum is to collect, deposit and study poster art and graphic design. The collections are augmented mainly through donations but also through purchases and deposits. The collections contain approximately 80 000 posters.

### 評審評語 Jury Comments



Aimo Katajamäki 芬蘭 Finland

透過強而有力的平面海報設計討論重要的議題，讓傳遞的訊息一目瞭然，雕塑般的形象獨特且經過精心設計，將亞洲設計語彙與畢卡索、馬諦斯等現代藝術經典揉和。透過雙色印刷和插畫，讓海報大聲疾呼重要的訊息：「停止家暴！」加上簡潔的標語和排版，整體而言極具說服力。

Graphically powerful poster about an important topic. You can see the message at first glance. The sculptural figures are uniquely stylized and composed, the Asian design language is combined with the classics of modern art, such as Picasso and Matisse. The 2-color printing, together with the illustration, makes the poster scream its message - "Stop domestic violence!" Clear headline and typography support the message. Overall, the poster is very convincing.



芬蘭拉赫第國際海報三年展  
特別獎  
Lahti International Poster  
Triennial Special Award



**Kid≠Punching Bag**

創作者 Designer(s)

黃奕淳  
Yi-Chun Huang

指導老師 Instructor(s)

游明龍  
Ming-Lung Yu

學校所在地 Location of School

臺灣  
Taiwan

學校 School(s)

亞洲大學  
Asia University

作品說明 Project Description

家庭暴力會對小孩造成深刻的心理陰影，也可能使小孩模仿家人的行為教育後代，而延伸出更多受害者與問題，運用簡單的符號象徵父母與小孩以及誇大的動作來表達孩童們所承受到的傷害。

Domestic violence can cause deep traumas to children. When they grow up, they may also use the same behavior as a way of parenting and result in more victims and problems. I use some simple symbols of parents and kids and exaggerated movements to represent the harm suffered by children.

## 22 個國際設計組織 Twenty Two International Design Associations



澳門設計師協會  
MACAU DESIGNERS  
ASSOCIATION

澳門設計師協會  
Macau Designers  
Association (MDA)

澳門設計師協會成立於 1986 年 5 月 18 日。是一個由平面設計師、產品設計師、室內設計師、網頁設計師、商業攝影師、插畫師等專業人士組成的綜合專業及非營利文化藝術團體。在過去三十年來為澳門“團結設計精英、維護業界利益、提昇專業水平、促進對外交流”孜孜不倦地努力。

Macau Designers Association (MDA) was founded on the 18th of May 1986. It's a professional and nonprofit cultural art association comprising graphic, product, interior and web designers, commercial photographers, illustrators and other creative professionals. In the last 30 years MDA has been sparing no effort to achieve the principle: "Unite Macau designers, protect industry profit and improve professionalism to further external exchange."

### 評審評語 Jury Comments



周小良 Sio-Leong Chao 澳門 Macau

透過透明的膠片海報，使設計能應用在不同的場境，亦能結合網上社交平台的傳播，把原設計變成豐富多變的設計。

With transparent PVC poster, this design can be more versatile by using it in different scenarios and incorporating it on social media.

澳門設計師協會特別獎  
Macau Designers Association  
Special Award



澳門設計師協會  
MACAU DESIGNERS  
ASSOCIATION

33號白日夢-AR動態藝術公益展覽海報  
Daydream No.33 Exhibition-A  
Public-Welfare AR Dynamic Art  
Exhibition by Autism & Dementia  
Patients

創作者 Designer(s)

趙敏君、溫承宇  
Min-Jun Zhao, Cheng-Yu Wen

指導老師 Instructor(s)

陳政昌  
Cheng-Chang Chen

學校所在地 Location of School

臺灣  
Taiwan

學校 School(s)

樹德科技大學  
Shu-Te University

作品說明 Project Description

本作品為本團隊舉辦《33號白日夢-AR動態藝術公益展》之展覽海報。與高雄在地兩所社會福利機構合作，分別為「星星兒福利基金會」及「臺灣全人關懷照護服務協會」，參展對象皆為泛自閉者和失智長者。海報上的立體小動物延伸自參展者的平面繪畫作品，將3D物件印刷於平面且透明材質，創造出獨特空間感，同時傳達時間之靜止與流動性。除呼應本展主軸「AR動態藝術體驗」，更以此映現虛實交錯的視覺感受，模糊了2維和3維的疆界，也象徵調和了泛自閉者、失智長者與社會的相互關係。

本團隊期許，此作品能夠紀錄下這時代的面貌，即使物換星移，這張海報依舊能親切的融於各種風景中。

We collaborated with two social welfare organizations in Kaohsiung. The exhibitors are patients with autism or dementia. In addition to echoing with the "AR Dynamic Art Experience," which is the theme of this exhibition, the poster also presents visuals of reality interlaced with illusion, blurring the boundary between 2D and 3D and symbolizing the harmonized relationship between autistic people, the elderly with dementia and society.



## 22 個國際設計組織 Twenty Two International Design Associations



### 泛非洲設計協會 Pan-Afrikan Design Institute (PADI)

泛非洲設計協會 (PADI) 又稱之為非洲設計理事會，為一個橫跨非洲大陸，以利益導向、代表眾多設計學界的設計大師、設計人物以及設計教育者的設計組織。PADI 作為一個設計專業的機構，其主要目標是賦予專業設計人士權力、促進非洲設計產業的發展，並將設計教育設為 21 世紀不可或缺的專業。

The Pan-Afrikan Design Institute (PADI) otherwise known as the Afrikan Design Council represents the interest of design professionals, design protagonists and design educators from numerous design disciplines across the continent of Afrika. The central aim of PADI is to stand as a unified body to empower design professionals and facilitate growth in the Afrikan design industries, as well as promoting design education as an essential profession required for the 21st Century.

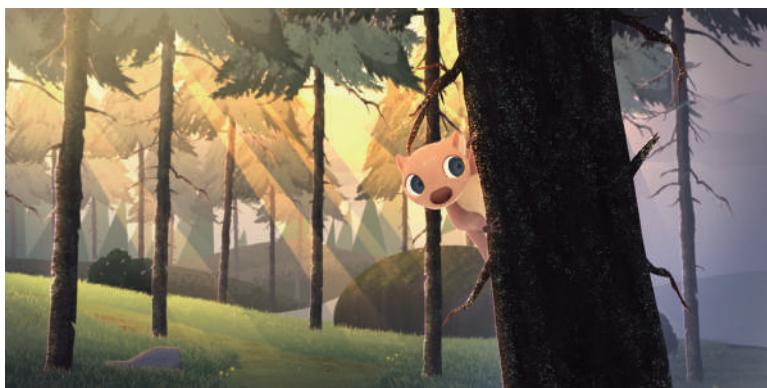
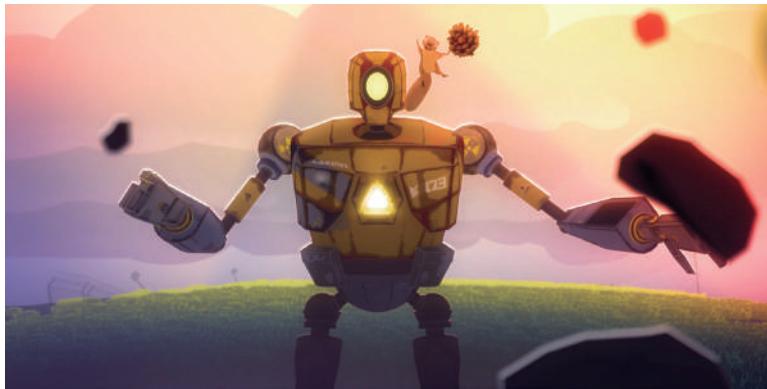
### 評審評語 Jury Comments



David Appiah 過納 Ghana

今年泛非洲設計協會特別獎的得主是「照耀你，照耀我」，恭喜該團隊！此部動畫短片講述無私和奉獻，與本組織創立的核心價值不謀而合。為創作付出努力通常也是一段無私的旅程，創作者分享人生經驗、想法、文化等，該團隊將一個感人的故事表現得活靈活現，祝福他們未來在動畫領域前途似錦，繼續為分享故事作出努力。

'Shine on Us' is this year's winner of the PADI Special Award! Congratulations to the team for all their hard work. This animated tale of selflessness and sacrifice appeals to the core values upon which PADI was founded. Creative endeavours are seldom selfish journeys. Instead they are selfless missions to share experiences, ideas, cultures and so much more. Crain, well done! The team have done an amazing job in bringing to life such an touching story and I wish them long and succesful careers in animation, and many more endeavours of sharing.



泛非洲設計協會特別獎  
Pan-Afrikan Design Institute  
Special Award



照耀你，照耀我  
Shine on Us

創作者 Designer(s)

江尚晏、溫孟展、永谷拓巳、林至謙、吳幼恩  
Shang-Yan Jiang, Meng-Zhan Wen,  
Takumi Nagaya, Zhi-Chien Lin, Yu-En Wu

指導老師 Instructor(s)

劉勇明  
Yung-Ming Liu

學校所在地 Location of School

臺灣  
Taiwan

學校 School(s)

崑山科技大學  
Kun Shan University

作品說明 Project Description

透過動畫呈現生命的多元與矛盾，機器人失去能源和松鼠被拯救畫上等號，大地生命的存活賦予了機器人被犧牲的遺憾。機器人代表我們每個人。在成長的環境、教育告訴我何謂對錯。藉由自己的「心」點亮身邊正遇到困境的人，將正能量傳遞給下一個人，延續這項生命精神。

The robot loses its power so the squirrel can be saved, which displays the diversity and contradictions of life. There is always cause and effect to everything. I think the robot represents everyone of us. Growing up, I was taught what is right and wrong by education and the environment. I'd like to introduce the concept of lighting up our heart and giving positive energy to everyone around us. That's the spirit of life.



## 22 個國際設計組織 Twenty Two International Design Associations



### 捷克布魯諾雙年展協會 Brno Biennale Association (SBB)

1963 年，捷克斯洛伐克視覺藝術家聯合會 (Union of Czechoslovak Visual Artists, SCVU) 與摩拉維亞美術館 (Moravian Gallery in Brno)，共同舉辦全世界第一場國際平面設計比賽。自此之後，該項比賽獲得捷克共和國文化部與布魯諾市的策劃贊助。1991 年起，布魯諾雙年展協會取代 SCVU 的地位，成為溝通設計的專業組織，協會會員集中於捷克共和國與斯洛伐克，其他國家亦有榮譽會員。

In 1963, the Union of Czechoslovak Visual Artists (SCVU) and the Moravian Gallery in Brno co-founded the world's first international graphic design competition, "The International Biennale of Graphic Design in Brno". Since that, it has been organized with the patronage of the Ministry of Culture of the Czech Republic, and the City of Brno. Since 1991, the Brno Biennale Association (SBB) has replaced the role of the SCVU, and it became a professional organization of communication design, which concentrates members in the Czech Republic, Slovakia, and honorary members also in other foreign countries.

### 評審評語 Jury Comments



Pavel Noga 捷克 Czech

身處全球化的時代，我認為文化資產的保存相當重要，因此我對紐西蘭鈔票設計作品很有興趣。以毛利神話和紐西蘭自然景觀為主題，此作品在平面設計上賦予作者無限的可能。

We live in an era of intense globalisation. I consider it very important to recall the cultural wealth of smaller nations. That's why I was interested in the banknote project for New Zealand. The theme of Maori myths and the natural attractions of New Zealand offered the author unlimited possibilities to move into a world of fantasy through graphic stylisation.

**捷克布魯諾雙年展協會特別獎**  
**Brno Biennale Association**  
**Special Award**



**紐西蘭鈔票設計**  
**New Zealand Banknote**

創作者 Designer(s)

沈彤、楊嘉甄、徐偉傑  
Tung Shen, Chia-Jen Yang, Wei-Chieh Hsu

指導老師 Instructor(s)

方曉瓊  
Hsiao-Wei Fang

學校所在地 Location of School

臺灣  
Taiwan

學校 School(s)

亞洲大學  
Asia University

作品說明 Project Description

鈔票正面是毛利人的神話，背面是紐西蘭的天然景點為主，壓底的紫外線標誌圖樣和浮水印則是紐西蘭的動植物為發想。以毛利人去做發想是因為毛利人是紐西蘭當地的原住民，同時也是紐西蘭最早生存的人類，他們見證了紐西蘭從古至今的歷史，因此紐西蘭在過去一直積極的保存他們的文化，這項在毛利文化已經深入紐西蘭，而毛利人的語言也正式成為了紐西蘭的官方語言之一。

The front of the banknote is the myth of the Maori people, while the back is the natural attractions of New Zealand. The UV logo pattern and watermark are the animals and plants of the country. Maori are the indigenous people of New Zealand and the earliest dwellers there, so New Zealand has been actively preserving their culture. And this is why we create New Zealand banknotes with Maori culture.





台灣設計聯盟  
Taiwan Design Alliance  
(TdA)

「台灣設計聯盟」(Taiwan Design Alliance, TdA)，緣起於 2006 年 12 月 29 日，在經濟部工業局陳昭義局長所主持之「研商爭取 2011 世界設計大會在台舉辦」規劃會議中，由室內設計協會姚政仲理事長提議台灣各設計社團可比擬國際設計聯盟 (International Design Alliance，簡稱 IDA) 組成 TdA，以會議的形式，凝聚各設計組織的力量，以加強台灣設計界參與國際事務交流與合作。建立台灣工業設計、室內設計、平面設計及設計推廣等設計專業領域間的交流平台，以促進台灣設計界的國際化。於 2008 年 8 月 29 日成立，本聯盟為非營利之社團法人，旨在整合台灣設計資源，建立設計交流推廣平台，目前申請加入的 32 名成員中，其背景涵蓋了設計產業界及學術領域，結合室內、工業、平面及推廣設計等 4 類跨域、8 大社團群體睿智，進一步發展出國家設計政策觀念之溝通平台，以接軌國際之設計脈動。

Taiwan Design Alliance (TdA) dates back to December 29, 2006. During a planning meeting titled "Seeking to Host the 2011 International Design Alliance Congress in Taiwan" and convened by Mr. Chen, Zhao-yi, then Director General of the Industrial Development Bureau of the Ministry of Economic Affairs, a proposal was put forward. At the time, Mr. Yao Zheng-zhong, then President of the Society of Interior Designers, suggested that design associations in Taiwan follow the model of International Design Alliance (IDA) and establish TdA. In the form of meetings, the Alliance would be able to concentrate the strengths of all the design associations in Taiwan and enhance the participation of the Taiwan design sector in international exchanges and collaborations. The Alliance serves as an exchange platform between different professional design disciplines in Taiwan, such as industrial design, interior design, graphic design and design promotion, with the aim to facilitate the internationalization of the Taiwan design sector. The Alliance was founded on August 29, 2008, as a non-profit juridical entity, and its objective is to integrate design resources in Taiwan and create a platform for design exchange and promotion. The professional backgrounds of the current 32 members cover both the design sector and the academia, and they also cover the four disciplines of interior design, industrial design, graphic design and design promotion as well as the collective wisdom of eight major design associations in Taiwan. The Alliance aims to further establish a communication platform where national design policies and concepts can be developed so as to connect Taiwan to the international design dynamics.

### 評審評語 Jury Comments



楊佳璋 Chia-Chang Yang      臺灣 Taiwan

該作品創作風格鮮明、手法特殊，節奏感非常流暢。簡單的表現形式，卻讓內中想傳遞的情感深刻動人，是一件難得又成熟的好作品。

This work has a unique style and approach with strong rhythms. Through an easy form of expression, it conveys intense emotion. Overall, it's a mature work that's hard to come by.



台灣設計聯盟特別獎  
Taiwan Design Alliance  
Special Award

TdA

台灣設計聯盟  
Taiwan Design Alliance

### The Boy and the Moon



創作者 Designer(s)

Christopher Cuthrell

指導老師 Instructor(s)

Lisa Labracio

學校所在地 Location of School

美國

United States of America

學校 School(s)

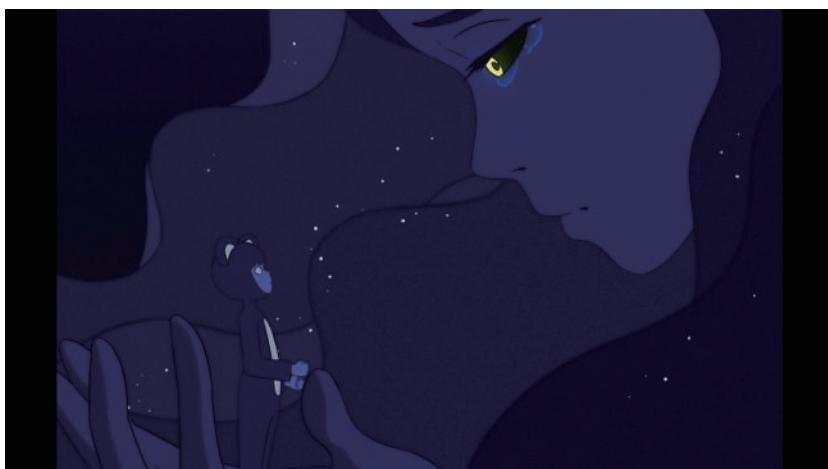
視覺藝術學院

School of Visual Arts

作品說明 Project Description

一位小男孩得知自己的母親將不久於世，決定要遠渡重洋，將月亮摘下來送給母親。

When a young boy learns that his mother is dying, he journeys across the ocean to get the moon for her.



## tDA Asia the Design Alliance Asia

亞洲設計連  
The Design Alliance Asia  
(tDA Asia)

成立於 2000 年，亞洲設計聯盟 (tDA Asia) 集合了一群願景相同的亞洲設計師，致力推廣亞洲特色，欲以亞洲為核心凝聚一股活躍的文化力量，並將其作為設計的策略平台。tDA Asia 藉由共享同中存異的文化概念及知識，以提升亞洲設計師的原創性。tDA Asia 如今遍布 13 個亞洲國家或地區：中國、香港、印度、印尼、寮國、黎巴嫩 / 中東、馬來西亞、菲律賓、新加坡、南韓、台灣、泰國及越南。

Founded in 2000, The Design Alliance Asia (tDA Asia) is a collaborative network of designers in Asia with a shared vision to advance Asian identity as a vital cultural force and a strategic platform for design. The organisation promotes the original creativity of Asian designers by sharing ideas and knowledge of our common yet diverse cultures. tDA Asia is currently represented in 13 Asian countries / regions: China, Hong Kong, India, Indonesia, Laos, Lebanon / Middle East, Malaysia, Philippines, Singapore, South Korea, Taiwan, Thailand and Vietnam.

### 評審評語 Jury Comments



William Harald-Wong 馬來西亞 Malaysia

此作品構想完整，描繪了疫情期間的孤寂和絕望，透過方框帶領我們前往沒有實體接觸的世界：一名女性向對面同樣在公寓裡自我隔離的鄰居打招呼、線上的社交生活、戴著口罩限制了人與人的互動。整體而言是個相當出色的視覺詮釋，展現了生活中的不正常。

A well-conceived work that captures the isolation and despair during the pandemic lockdown. The 'frame' serves as a window to an unreachable social and natural world, the woman waving to a neighbour similarly locked away in an apartment, the social life that exists only virtually, the mask everyone wears that stifles the human spirit. An excellent visual interpretation of an abnormality in our lifetime.



亞洲設計連特別獎  
The Design Alliance Asia  
Special Award

tDA Asia  
the Design Alliance Asia

框  
Frames

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作品說明 Project Description

疫情改變了我們生活方式。阻斷了人與人間的相處。阻斷了許多需要透過實體接觸的可能性。使人受限於方框之中，學習獨處及反思。

COVID-19 has changed everyone's daily routine. It has hampered physical contact between people. "Keeping in touch" has become a difficult thing. We are blocked in "frames," and now we finally get a chance to learn how to be alone.

## 22 個國際設計組織 Twenty Two International Design Associations

### WORLD

### DESIGN ORGANIZATION

#### 世界設計組織

World Design Organization  
(WDO)<sup>TM</sup>

世界設計組織 (WDO<sup>TM</sup>) 是非營利國際組織，前身為國際工業設計社團協會 (Icsid)，以推廣工業設計為目標，並推廣透過工業設計生產更優良的產品、系統、服務及體驗的能力；藉此建立更良好的企業與產業，最終成就更完善的環境與社會。自 1957 年成立以來，WDO 從 12 個創始的設計專業協會，成長到至今有來自 40 個國家、超過 160 個會員組織，集體協力合作並提供能夠讓全球聽見彼此的機會。2015 年 10 月的 WDO 大會，所有成員一致同意通過新的願景與使命，並同意將組織名稱改為現在的「世界設計組織」。世界設計組織擁有聯合國特別諮詢地位。

The World Design Organization (WDO)<sup>TM</sup>, formerly known as the International Council of Societies of Industrial Design (Icsid), is an international non-governmental organization that promotes the profession of industrial design and its ability to generate better products, systems, services, and experiences; better business and industry; and ultimately a better environment and society. From 12 founding professional design associations in 1957, WDO has grown to include over 160 member organizations from 40 nations, engaging them in collaborative efforts and providing them with the opportunity to be heard internationally. A renewed vision and mission was approved by the members at the general assembly in October 2015 along with an approval to change the name of the organization to World Design Organization. WDO has United Nations Special Consultative Status.

### 評審評語 Jury Comments



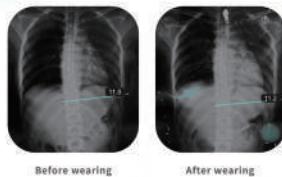
Sertaç Ersayın 土耳其 Turkey

脊椎側彎是個全球性的健康問題，特別是針對成長中的青少年，及早發現和治療顯得格外重要。為解決此問題，需要一套方便取得且符合人體工學的解決方案，此設計的使用情境和舒適度也特別受到關注。

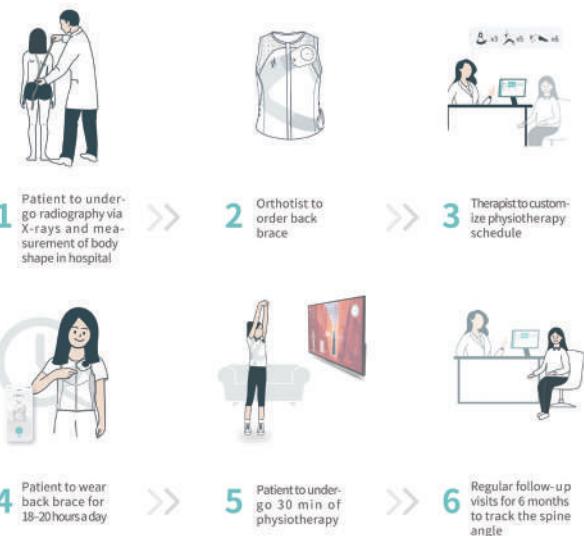
Early recognition and treatment of scoliosis, which is one of the global health problems, is very important. Especially young people in the growing age have very important problems in this regard. An accessible and useful ergonomic solution promises positive solutions to this issue. The usage scenario and comfort of the design also draws attention to a very important problem in this context.



Back Brace Designed for  
Adolescents with Scoliosis



#### Treatment Process



## 世界設計組織特別獎 World Design Organization Special Award

### WORLD

### DESIGN ORGANIZATION

### 脊立 Spineup

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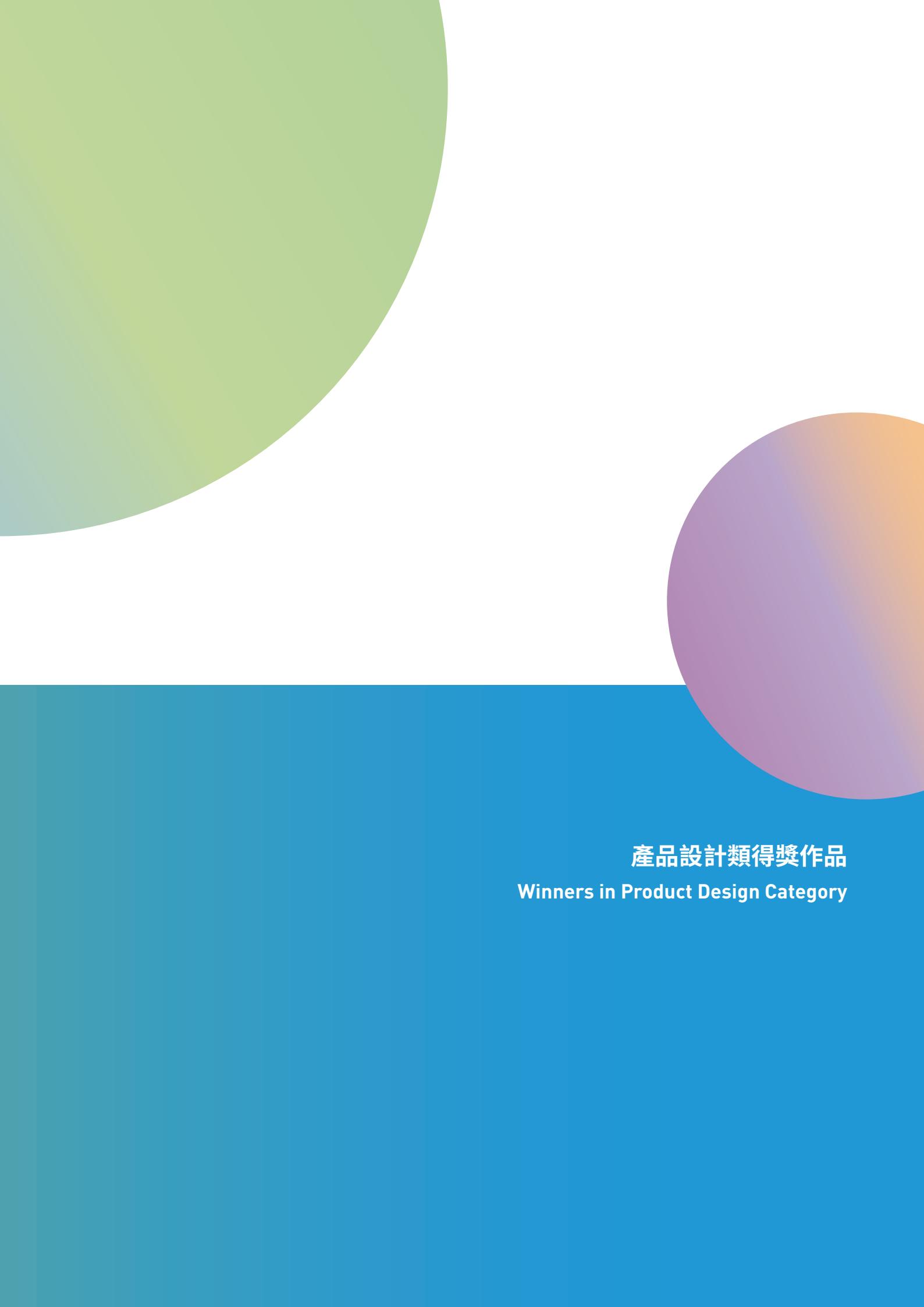
#### 作品說明 Project Description

SpineUp 是一款針對患有輕、中度 C 型側彎的青少年所設計的腰背架。本團隊經過實際訪談瞭解到，成長期青少年脊椎惡化機率高，且需頻繁汰換背架，而現有的傳統背架穿戴悶熱、不美觀，以及每日需穿戴 18-20 小時，使青少年配戴意願降低。因此本團隊設計一款 SpineUp 背架，以軟硬式材質結合增加舒適度，並運用三點施力矯正原理進行模組化機構的設計，可微調背架機構位置，因應成長期青少年脊椎角度與身形的變化。另外，搭配一款 SpineUpApp 居家物理治療遊戲，以漸進闖關方式增加治療趣味性，且遊戲結束後家長可透過 SpineUpAPP 瞭解青少年的訓練數據，並在半年定期回診時給予物理治療師診斷依據。

SpineUp is a low back brace designed for teenagers with mild to moderate C-shaped scoliosis. It uses a combination of soft and hard materials to increase comfort. With the three-point pressure systems of modular mechanism design, it can adjust the position of the back frame for teenagers of different ages. In addition, the physiotherapy game on the App brings more fun to the treatment and gives the physiotherapist a basis for diagnosis.







產品設計類得獎作品  
Winners in Product Design Category

李建國 Sean Lee

臺灣 Taiwan



整套產品設計考慮周延，針對現有問題提出解決方案，產品的造型、機能、結構與操作細節都有認真構思，包含品牌名稱、logo 設計、包裝設計與色彩計畫整體設計完整度頗高。

This is a well-planned product design that provides a solution to a real-life situation. The style, functionality, structure, and the details of this product are all well-conceived. From the brand name, the logo design, the packaging design, to the color scheme, everything is on point.

翁翠蓮 Peggy Wung

臺灣 Taiwan



鼻胃管餵食對被照顧者及照護者來說都是一件蠻有負擔的工作，不管是照護流程，心理層面，社會觀感等都有些壓力，這個設計創意也是想解決前述現況的痛點，從中找出更有尊嚴的方式，觀點清楚，設計意圖明確，完整度也高。

Nasogastric tube feeding can be stressful for both the patient and the caregiver in different ways, including the caring process, mental state, and social perspectives. With a clear viewpoint, strong design intent, and high completion, this creative design managed to solve these pain points and come up with a more dignified solution.

Makiko Tsumura

日本 Japan



為仰賴鼻胃管進食的人帶來革命性的意義，不僅減低醫療人員和家屬的負擔，透過獨特的鼻胃管和包裝設計，讓病患外出使用時更佳方便，幫助病患重新找回生活品質，是個非常好的設計。

It provides revolutionary measure for feeding by nasogastric tube. Not only reducing the burden of medical staff or family, it enables the patients to go out easily with the tubes and packages. Great design to help retrieving the quality of life of the patient.

## 評審評語 Jury Comments

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Maartje Pel

英國 United Kingdom



恭喜得獎作品！選擇相對之下鮮為人知的應用領域，進行完整的背景研究後，為使用者設計出一套優雅有品質的解決方案，獲獎實至名歸。

Congratulations! Well-deserved win for a thoroughly researched and elegantly resolved solution for an underexposed application area.

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Francesco Zurlo

義大利 Italy



對於病患的痛點有高敏銳度，進而產出相當有趣的解決方案，是典型的「藉由設計做研究」，技術層面的執行看起來可行性高，易用性則取決於整套系統的使用感受。

The high sensibility for patients' pains has generated a very interesting solution. The proposal is very representative of an effective "research through design". Technical solutions seem easy to be implemented. Usability is associated to pleasurability of the whole system.

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Tim Rochford

澳大利亞 Australia



此構想將設計納入一個常被忽略的產品，為病患和醫護人員帶來顛覆性的改變，此設計相當有創意，同時也注意到醫療器材設計上技術層面的困難。

The concept brings a design eye to a seemingly neglected product, transforming the situation for patients and nursing staff. The solution is creative yet shows an understanding of the technical complexity of medical device design.

## 金獎 Gold Prize

### NGTF

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#### 作品說明 Project Description

NGTF 是款友善餵食流程的灌食器套件，包含快拆的鼻胃內外管、灌食架、鋁箔包裝的營養素與水及抽液器。NGTF 的鋁箔包裝可快速安裝於灌食架上進行灌食，減輕家屬與醫護在灌食時手部高舉和需雙手操控的負擔；而可收合與自行組裝並灌食的設計，讓病患能方便攜帶，減少外出的不便。NGTF 可固定於鼻腔的內管及可拆卸的鼻胃外管設計，改善現有鼻胃管露出和容易滑動的問題，提升病患接受度和自信心，降低鼻腔壓傷與病菌侵入的問題。NGTF 並可搭配抽液器，來為早產兒與無法自理的病患進行灌食前的胃內狀況評估。

NGTF is a tube feeding-friendly kit that includes quick release nasogastric and external tubes, a feeding rack, nutrients and water in aluminum foil packaging, and a liquid aspirator. NGTF's aluminum foil packaging can be quickly installed on the feeding rack for feeding, reducing the burden of raising hands and requiring both hands during feeding. It is easy to carry and reduces the inconvenience of going out.



**PROBLEM DISCOVERY**

94.5% of nasogastric tubes used in long-term care institutions are as high as 94.5%  
Approximately 25% of hospitalized pediatric patients require temporary feeding via nasogastric tube

**STRUCTURAL DESIGN**

The package is pierced through the needle inside the device, allowing the liquid in the package to flow to the water outlet, and the water outlet under the nose can be controlled through a simple rotating ring structure, allowing the user to freely eat the package, and the device, improving the inconvenience caused by the nutrients poured in the existing feeding process, and achieve simple operation

**HUMAN FACTORS DESIGN**

The liquid level must be 45-60CM higher than the stomach during feeding, so that patients do not need to raise their hands during feeding, and reduce the injury of long-term hands raised.

**PACKAGING CONTENT**

Feeding about 7-8 times a day for adults and 5-6 times for children  
NUTRIENT WATER  
TODDLER 100ML  
ADULT 200ML  
ADULT 200ML  
TODDLER 100ML  
A meal for 2 hours is about 200-250ML  
Two packages can be used for 2 hours  
Toddler  
A 2.5 hour meal is about 20-110ML  
One package can be used for 6 hours  
Adult  
Washing the tube will before feeding 20-30ML  
Washing after feeding 5-10ML  
One package can be used for more than 6 hours  
=50ML  
=15ML

**TECHNOLOGY APPLICATION**

By adding surface anti-adhesion treatment technology to the inside and outside of the NGTF's detachable nasogastric tube and the esophagus for a long time is reduced, and the immune response and bacterial infection caused by the body during the feeding process are reduced. When problems occur, it also reduces the discomfort caused by the invasive nasogastric tube for children

**QUICK RELEASE NASOGASTRIC TUBE**

The quick-release nasogastric tube improves the appearance of the existing nasogastric tube outside the camping. It also fixes the nasal cavity to the nose, so that the phenomenon of the nasogastric tube falling out and sliding, and reduces skin allergies caused by the fixed tape

**SOCIAL VALUE**

For patients with nasogastric tube disease (face and neck surgery patients, and vegetative people)  
1. Provide a friendly feeding process to reduce the burden and increase the willingness of patients to feed themselves.  
2. With storage racks and lightweight packaging, patients can easily go out.  
3. Detachable nasogastric tube improves the existing nasogastric tube easy to slip, nasal pressure injury and facial allergies caused by fixed tape, and also improves the phenomenon that many patients wear masks to cover the nasogastric tube when going out.

**FOR MEDICAL STAFF AND THEIR FAMILIES**

1. Through a simple structure and a friendly feeding process, patients with self-control ability do not need to rely on family members or medical staff, reducing the psychological and physical burden of medical staff and family members in caring for patients.  
2. The pump kit allows medical staff to assess the digestion in the stomach before feeding when facing patients who cannot take care of themselves.

銀獎  
Silver Prize



Light-UP 盲彎壓線感測器  
Light-UP Blind Curve Warning System

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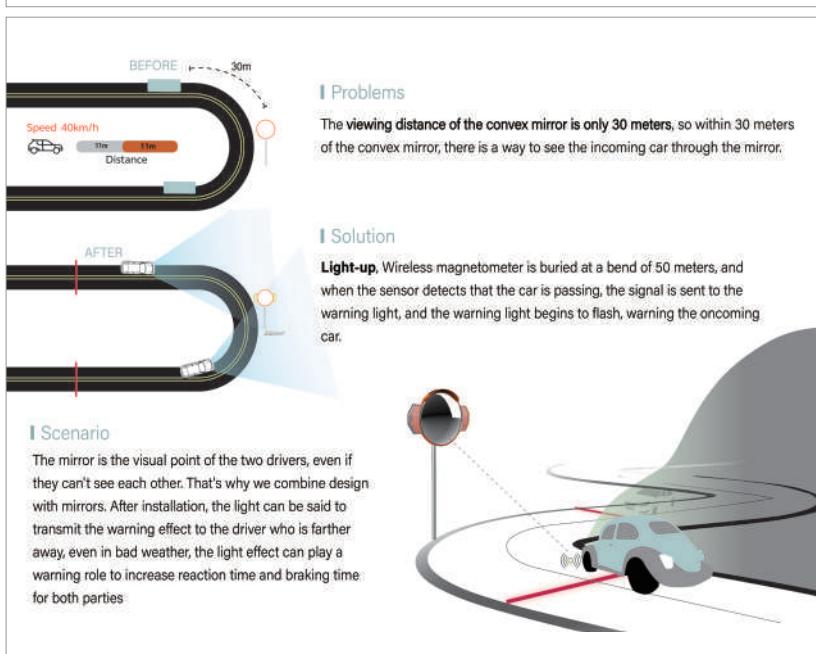
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國立臺北科技大學  
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作品說明 Project Description

Lightup 盲彎壓線感測器，是一組模組化設計，有分別左右的警示燈 埋設在地下的無線磁力以及太陽能板。lightup 能直接套用在現有的凸面鏡，可以加裝在連續彎道或是因地形高低差導致凸面鏡死角的彎道。以最有效的方式降低山路的傷亡率。無線磁力計可以安裝在地面上或以下，每個傳感器位置只需要一個直徑為 3 英寸的小孔。

Light-up Blind Curve Warning System is a set of modular designs with warning lights on the left and right, pressure sensor buried under the asphalt, and solar panels. Light up can be applied directly to existing convex mirrors and installed in adjacent curves or curves where the convex mirror is not of help due to the difference in elevation. This aims to reduce the casualty rate on mountain roads in the most efficient way. Wireless magnetometers can be installed on the road surface or under the asphalt.



**Geminus**

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Pratt Institute

作品說明 Project Description

Geminus 這款義肢，能夠幫助截肢者在日常生活中跑步、走路等不同的運動之間快速適應。

Geminus is a prosthesis designed to help people with upper extremity amputation quickly alternate between running and walking for daily life.



**Problem Scenario**

Why there are both running & walking prosthetic legs?

**Use a walking prosthetic to run**



-Can not provide enough bounce for running  
-Hurt walking prosthetic's durability  
-Cause pain from the movement



-One leg is longer than the other for the space of rebound  
-Affect blade's durability  
-Inconvenient to change from the walking prosthetic



**Interactive Design**



Click the button to release the lock



Slide the blade down and the heel support will retract



Running mode ready



## Ept

Ept, meaning 'adroit' or 'skillful', an antonym of the word 'inept', is a multifunctional walking stick designed to facilitate the elderly people suffering from knee ailments to walk, be able to lift their leg onto the bed and to do other daily activities.



Global prevalence of knee injury in adolescent is 50%.

A total of 8.8% prevalence of knee Osteoarthritis in China with a total of 37,542,017 cases.

India witnesses over 10 million arthritis cases every

30,000 knee injuries occurred in frontal motor vehicle crashes each year in the United States.

### the Problem:

Knee joint ailments like Osteoarthritis are quite common among the elderly. They become dependent on assistance or assistive devices to help them move around. A glitch in the design of the walking stick is failing to lift the leg to the desk on the bed. This task is really difficult especially in the case of people with difficulty to bend down to reach their leg. Constant use and dependence on walking sticks develops arthritis of wrist. Falling is a leading cause of death among the elderly especially in the case of arthritis. They have a high risk of falling when they bend down to lift something from the floor.



### Researched & Empathised



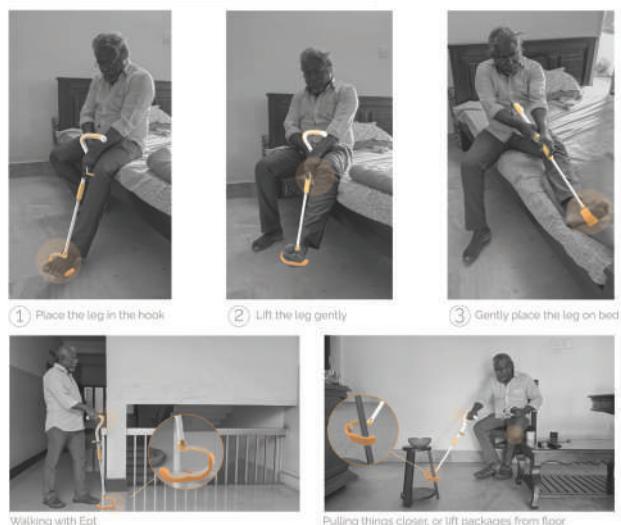
### Insights:



## Features



## Use case scenario



## Ept

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### 作品說明 Project Description

Ept 表示熟練的、有技巧的，是 inept 的反義詞，這是款多機能的拐杖，幫助膝蓋患有發炎、無力、關節痛等隱疾的年長者，讓他們能夠走路、把腿抬到床上，進行各種日常生活活動，不需要依賴照護者也可以自己做到。

Ept, meaning 'adroit' or 'skillful', an antonym of the word 'inept', is a multifunctional walking stick designed to facilitate the elderly suffering from knee ailments such as inflammation, weakness, joint pain, to walk, be able to lift their leg onto the bed and to do other daily activities, eliminating the need of a caregiver.

銅獎  
Bronze Prize

簡易行  
Easy Go

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作品說明 Project Description

幾十年後，臺灣的日常通勤方式是什麼呢？在綠能與城市規劃發展趨近完善的時代，電動單車逐漸成為眾人的首選。一款替主夫主婦們著想的電動單車，讓他們輕鬆帶著孩子穿梭在城市裡，滿足家務、照顧、載物的需求。

What will the transportation be like in Taiwan in decades? As green energy and city layout are well-develop, electric bikes are becoming the first choice for commuting. Easy Go is a bike designed to assist stay-at-home parents with doing chores and babysitting. It allows them to carry children or groceries around the city with ease.



在城市中靈巧穿梭 Kids/cargo mode

我們希望城市中無駕照、甚至無高齡的人們，都能夠輕鬆地去到更遠的地方，同時能夠攜帶大量的物品移動，滿足多種使用情境，拓寬生活圈，也促進身心健康。  
We want people in cities who don't have a driver's license, even the elderly, to be able to easily travel farther and carry a lot of things. Expand the scope of activities and promote physical and mental health.



帶寵物探索更遠的地方  
Pets/trolley mode

寵物推車可以並於前方貨架，以腳踏車移動。寵物推車上方的網布，能夠在其斜長的寵物的長髮。到了到點後，則能將把寵物推車卸下，以步行的方式帶領寵物探索更多角隅。  
Pet carts can be placed on the front shelf and moved by bicycle. The mesh on top of the pet cart can make the pet's feel more relax and observe the pet's condition while riding. After arriving at a destination, we also can take off the pet cart and take them for a walk.

02 Easy Go / Bike design



佳作  
Honorable Mention

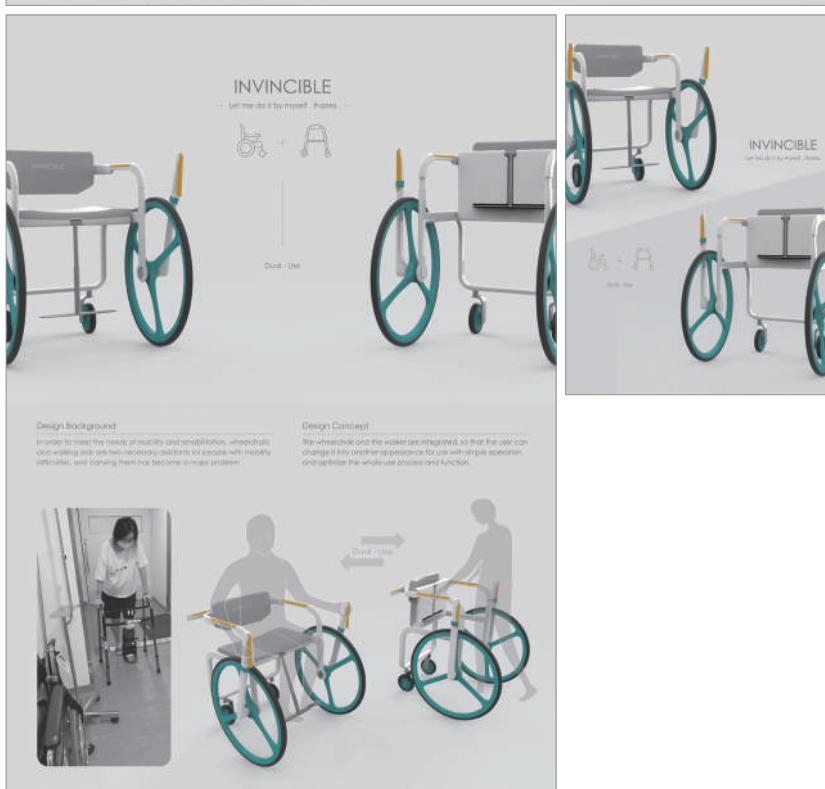


Wheelchair Mode

Put the seat cushion and foot pedal part down towards yourself. At this time, the left and right buckle rings will be triggered to open the frame with elastic spring. The user only needs to sit on the seat cushion, hold the handles on both sides of the wheel, push and pull them back and forth, and press the yellow part on the handle when the brake is needed. It's an independently operated product, but if necessary, someone can help push it in the rear. In addition, there is a small groove for hanging belt, which makes the user more convenient.

Walker Mode

When the seat cushion and foot pedal are folded up, and the blue color of the handle part is pulled up to lock the brake, it becomes a walker. The front two feet are small wheels, and the rear two feet are fixed big wheels. When walking, you don't need to lift too much strength to walk smoothly. There is a mechanism that can adjust the height near the wheel, which can adjust the height appropriately. The handle part is buffered by silicon glue, so that the user can be more comfortable when supporting.



多功能變形輔具  
Invincible

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作品說明 Project Description

為滿足行動不便和康復的需要，輪椅和助行器是行動不便人士必備的兩大助手，為了達到一個人可以自主的使用與切換輔具，故設計這款多功能變形輔具，輪椅與助行器為一體，用戶可以通過簡單的操作將其換成另一種型態使用，優化整個使用過程和功能。

In order to meet the needs of mobility and rehabilitation, wheelchairs and walking aids are the two necessary types of assistance for people with mobility difficulties, and carrying them has become a major problem. With the integration of wheelchair and walker, the users can change as they use it with a simple operation. It optimizes the whole process and functions for users.

## 快速檢傷分類貼紙 Fast Track Triage Stickers

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National Taipei University of Technology

### 作品說明 Project Description

在自然災害或大型交通事故中傷患較多，需要在有限的時間內進行快速的檢傷分類，依照傷患的受傷程度進行分類，並且送醫治療。「檢傷分類系統貼紙」透過手機 APP 簡易判斷及回答「病患呼吸、意識、行走能力」，並可分類傷患和 RFID 建檔上傳資料，並列印出螢光效果的傷票，方便夜間搜救，而傷票中有定位與 RFID 功能，可以清楚標示傷患的受傷情形與位置，方便搜救人員快速做辨認與尋找。最後傷患後送醫療院所，可透過 RFID 功能即時瞭解當下所需物資，且當患者進入醫院閘門時，會直接掃描傷票中的 RFID，迅速建檔並聯絡家屬。此設計不僅把握住患者的黃金救援時間，也減少救助過程中的困難及障礙。

There are many injured people in natural disasters or large-scale traffic accidents, so it is necessary to quickly triage the injured within a limited time, classify the injured according to the injuries they sustain, and send them to hospital for treatment. The "Fast Track Triage Stickers" can print out the triage stickers with fluorescent effect through APP and RFID quick filing so as to make sure patients get medical treatment within the golden hour.



佳作  
Honorable Mention



POTTED PLANTS  
GROWTH-FREE  
TRANSPLANT-FREE

Instructions for using  
nested mode



[1]  
Plant the plants  
in Small in a pot



[2]  
The plant will grow  
as it growsFill the  
small flower pot



[3]  
Nested when the critical  
value is reached One  
larger pot



[4]  
Continue watering after  
nesting Cultivate plants



[5]  
Repeat the nested  
exercisesDo until  
the plant becomes  
a plant



無增長免移植盆栽  
Growth-Free Transplant-Free  
Potted Plants

創作者 Designer(s)

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無  
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中國大陸  
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學校 School(s)

西南民族大學  
Southwest Minzu University

作品說明 Project Description

本產品是運用咖啡渣可降解的特性，配以嵌套的方式設計而出的成長性免移植盆栽。當植物成長，小型的花盆達到臨界後，只需嵌套更大一圈的花盆，即可達到無需移植的效果，內部的小型花盆會在水和植物根系的作用下被逐漸降解為營養物質化為土壤，成長性免移植盆栽可以伴隨小型植物直至成株。

This is a transplant-free growth pot that uses the degradable properties of coffee grounds and is designed in a nested manner. As the plant grows, and the small pot reaches the critical level, just nest it into a larger pot, and the internal small pot will gradually degrade nutrients under the action of water and plant roots. Transplant-free pots can accommodate small plants until they reach maturity.



## 佳作 Honorable Mention

### 茶枝培育杯 Tea Seedling Pot

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作品說明 Project Description

茶枝培育杯是以永續循環的概念為核心，符合栽種機具大小，讓茶農可以機械化的移植，做大量的栽種。採用定期修剪的茶枝來做為容器材料，使用雙層的結構，內含肥料，讓茶苗在移植前可完整保護根部，提高存活率，減少茶苗商使用塑膠袋育苗的行為。

Based on the concepts of sustainable and circulation, Tea-seedling Pot is suitable for the size of planting equipment. Tea farmers can transplant on a mechanized scale and do lots of planting. The tea branches are used as container material and inside the double-layer structure is fertilizers. This helps completely protect the roots before transplanting, improve the survival rate, and prevent tea seedling traders from using plastic bags to raise seedlings.



**TEA-Seedling POTS**

**DESIGN CONCEPT**

Taking the concept of sustainability as the core, the tea branch seedling cup uses the tea branches that are originally long but need to be trimmed regularly as the container material for cultivating tea seedlings. At present, tea seedling materials are mainly plastic bags, which are not only a waste of resources but also a threat to the environment. However, plastic seedling bags can not be recycled, resulting in a large amount of agricultural waste. The tea branch seedling cup uses double-layered structure to protect the roots of tea seedlings, so that the roots of tea seedlings can be completely protected before transplantation. After transplantation, it can also prolong the time for tea seedlings to adapt to the soil and greatly improve the survival rate of tea seedlings. The tea branch seedling cup can also be used as a fertilizer of soil mixed fertilizer, so that the roots of tea seedlings can be completely protected before transplantation. After transplantation, it can also prolong the time for tea seedlings to adapt to the soil and greatly improve the survival rate of tea seedlings. The tea branch seedling cup is also in line with the size of planting machine and tools, so that tea farmers can transplant mechanically and do a lot of planting.

**ISSUE**

Taiwan produces about 10 million discarded plastic seedling bags a year, causing environmental pollution.

**IN SIGHT**

In order to facilitate the transportation of tea seedlings, soil plastic seedling bags are mostly used for cutting propagation.

**PRODUCT FEATURES**

**Cradle to Cradle**  
Cradle to cradle green design to reduce the generation of agricultural waste.

**Recycling**  
Using tea branches to make decomposable environmental protection potted plants, which meet the size of mechanized planting tools and can be used for mechanized planting.

**Double layer potting**  
Double layer potting can prolong the time to adapt to the soil in the process of transplanting tea plants and avoid growth failure caused by tea root environmental change.

**MATERIAL**

Tea branches and stems

1. Spread the tea soil and tea debris and mix them into the tea drainage slurry  
2. After that, cut the fiber between the tea soil to filter and remove the water  
3. Dry the filtered tea branch pulp and put it into the mold

Generally, the most appropriate pruning operation is in the dormant period of tea trees, about before and after the winter solstice. The branches and stems will be picked out when harvesting tea trees. The tea branches and stems are rich in nutrition and can also be used as simple fertilizer for tea.

**SOCIAL VALUE**

Goal 12 | Department of Economic and Social Affairs

- Sustainable recycling to reduce the generation of agricultural waste.
- Improve the quality of tea planting.
- Effectively improve planting efficiency and bring environmental awareness.

**USER MANUAL**

Planting tea seedlings with cultivation cups  
Mechanical mass planting of tea seedlings  
The inner layer was extracted for transplantation  
Mechanical mass planting of tea seedlings  
When turning the soil, the outer layer can be broken and mixed into the soil  
The inner layer decomposes automatically in the soil

**USING PROCESS & MATERIALS**

Put the tea seedlings into the cultivation cup, and then put the tea branches or tea plants into the inner layer. The tea branches or tea plants can be mixed with soil and fertilizer according to the needs, and then put the cultivation cup into the machine for mechanized planting.

**CIRCULATION PROCESS**

Put the tea seedlings through the machine  
Planting tea seedlings with cultivation cups  
Carry out transplanting planting  
Mechanical mass planting of tea seedlings  
Pruning tea trees  
Collect tea branches or eliminate tea plants

**PRODUCT STRUCTURE**

Inner layer  
When transplanting, the inner layer can be taken out, and the periphery of the inner layer is coated with a thin layer of soil, so that the tea seedlings can sink into the soil and the cultivation cup will be decomposed in the soil.

Side drain hole  
It is convenient for water and fertilizer to enter the root of tea seedlings.

Outer layer  
The root has a wider growth space, and the outer layer can be decomposed into fertilizer. It is used to reduce agricultural waste and cultivate the soil.

Support frame  
The same material as the outer layer is used to support the inner potting.

佳作  
Honorable Mention

## Pill Splitting

Contactless, avoiding contamination during the pill splitting process.



## Pill Container

The adhesive film ensures safe storage of the remaining parts of the pill, free from contamination.

### Blister Packaging Design Of Pill Splitter And Container

Nowadays, dividing the pill needs the specific tool. Besides, different separation ways need different devices. However, most tools are not convenient and inability to store divided pill in use. In order to meet the diverse pill splitting and storing demands of isosorbide mononitrate sustained-release tablets, the pill splitter is combined with blister packaging to solve these issues.



### 泡罩包裝分藥及存儲功能設計 Blister Packaging Design of Pill Splitter and Container

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作品說明 Project Description

藥物的分藥一般需要通過分藥器完成，額外購買分藥器不僅麻煩，並且對於特定藥片是否適配也是一個難題。並且部分分藥工具不方便，無法及時無污染的儲存分割後的藥片。本設計對於藥片的泡罩包裝進行方便分藥並利於存儲的設計，通過改變泡罩包裝的結構解決其分藥及分藥後的存儲問題，使用者無需額外購買分藥器，也無需擔心分藥後所帶來的存儲問題，優化了使用者的服藥體驗。

Currently, splitting pills needs a specific tool. Besides, different ways of splitting need different devices. However, most tools are not easy to use and cannot properly store the split pills for later use. In order to split and store pills properly and meet the demand of isosorbide mononitrate sustained-release tablets, the pill splitter with blister packaging is designed.

## 佳作 Honorable Mention

### 福壽螺撈除水稻插秧機 Pomacea Canaliculata Remove Rice Transplanter

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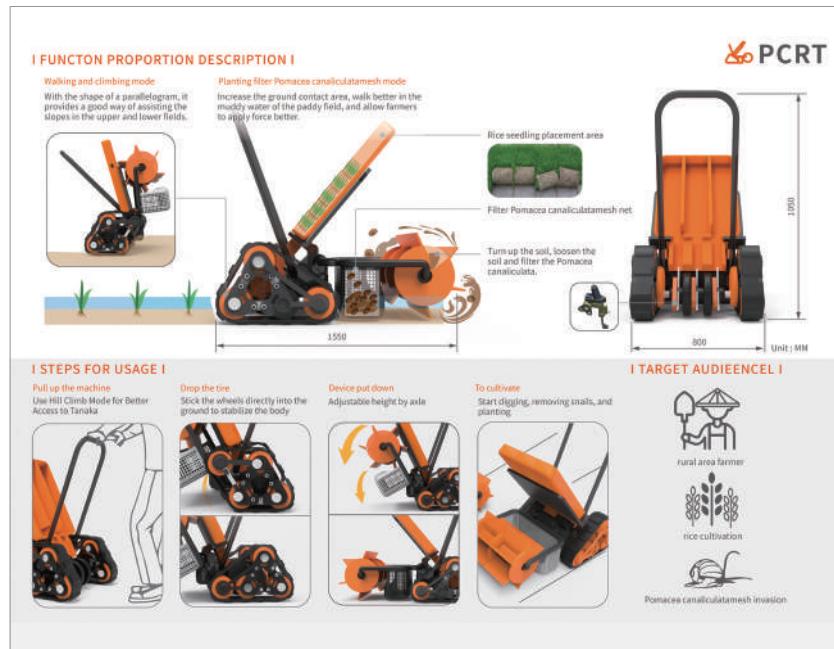
學校 School(s)

明志科技大學  
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作品說明 Project Description

PCRT 是針對偏鄉地區農地福壽螺撈除及水稻插秧的一台機具，機體的前端利用輪軸機制將土鏟起，並過濾土內的福壽螺，而機台後端協助農民種植水稻。輪子設計中有兩種型態，一個以三輪觸地的方式，幫助農民在水稻泥地使用耕種，另一種是在他再上下田間爬坡更好施力減少對於農夫背椎間的傷害，並規劃農業流程，增加水稻產量與福壽螺的後續處理，增加農民的收入，改善農民生活。

PCRT is a machine for the removal of apple snails and rice transplantation in agricultural land in rural areas. The front of the machine uses an axle mechanism to shovel up the soil and filter the apple snails in the soil, while the back of the machine assists farmers in planting rice. There are two types of wheel design. One touches the ground with three wheels to help the farmer use the PCRT in the paddy field. The other design makes it easier for the farmer to climb up and down the field, reducing the damage to the farmer's back and spine.





## 佳作 Honorable Mention

## Oxygensure 救援瓶

### 創作者 Designer(s)

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### 作品說明 Project Description

車輛落水之後僅有幾秒鐘可以打開車門，就需等到車子沉沒並下沉，所以

作品說明 Project Description  
車輛落水之後僅有幾秒鐘時間，  
就需要等到車子沉沒並下沉時，  
開啟車門（水壓的原因），一般  
素影響下，極容易嗆水，這時  
開啟窗子，在水中尋找求生用  
途，為了幫助被困者渡過這段  
減少落水後的傷亡，本產品  
的功能，利用氣瓶中的壓力  
老師們點讚。

When a vehicle falls into the water, there are only a few seconds to unlock the electric door lock. Then you need to wait until the car sinks into the water for a period of time before opening the door because of the water pressure. On average, due to panic and limited lung capacity, it is very easy to choke on water. During this period, the trapped person needs to smash the window and look for survival tools underwater, which takes a much longer breath to complete. To help the trapped person escape successfully and reduce casualties, this product integrates the function of breaking windows and providing oxygen. The pressure in the cylinder helps eject a window breaker so the user can be rescued timely.

## 佳作 Honorable Mention

### 陪伴 Accompany

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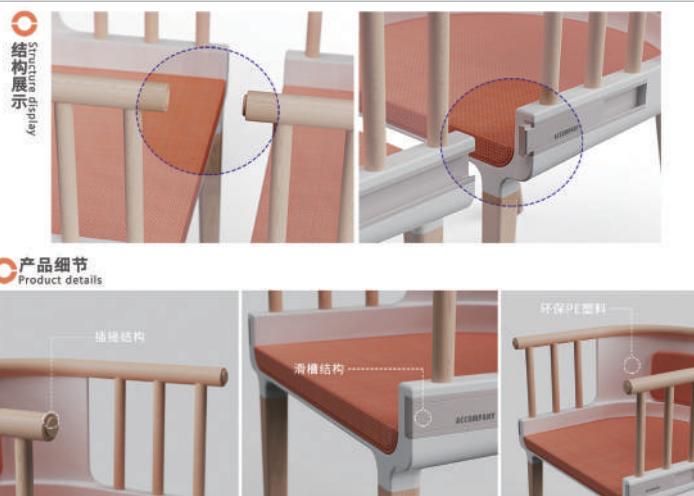
學校 School(s)

山東工藝美術學院  
Shandong University of Art & Design

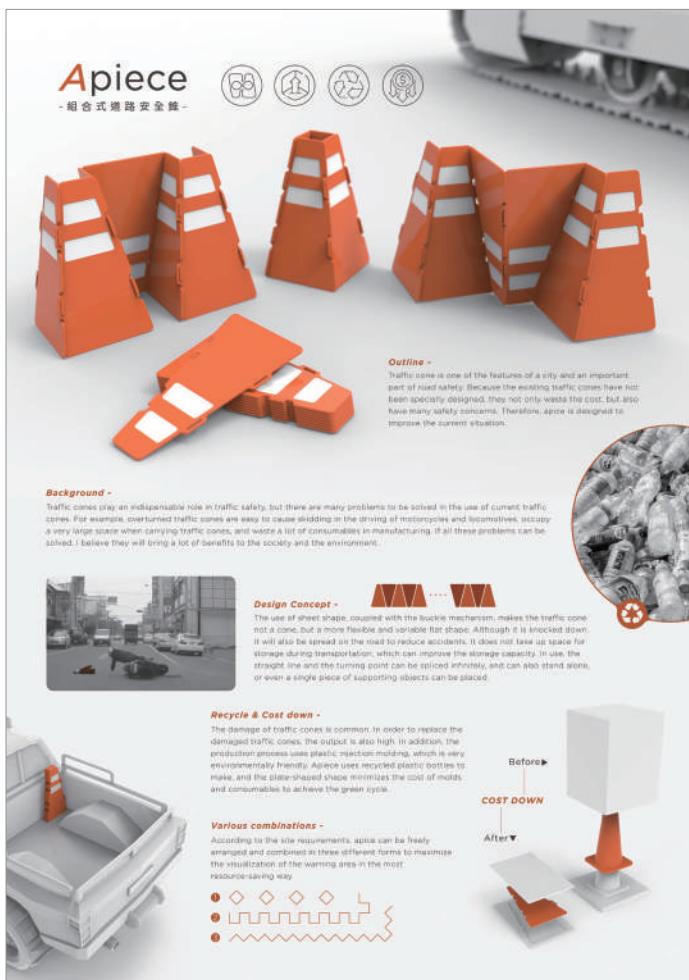
作品說明 Project Description

現有市面的嬰兒床大多都呈現出較單一的使用狀態，這種情況下嬰兒床的使用壽命是比較短的，當嬰兒長大時，嬰兒床便只能閒置或丟棄。基於這個問題，此設計嘗試以組合與拆分的方式延長嬰兒床的使用壽命。通過滑槽結構及插接結構使兩張椅子組合為嬰兒床，而當嬰兒長大時，嬰兒床便可轉換為休閒椅，以陪伴兒童更多的時間。設計過程中充分考慮了嬰兒床與椅子之間關於形態、尺寸的平衡。產品整體營造出一種溫柔的包裹感與舒適性，像母親般對孩子進行呵護、陪伴。此設計做出的改良，可以提高產品的使用價值，延長使用壽命，將資源做到更合理地利用。產品符合環保、可持續的發展理念，且不犧牲其外觀美感、舒適性，為提升公眾生活品質提出合理的解決方案。

Most of the cribs on the market have a monotone way of use. The service life of these cribs is relatively short. When the baby grows up, the crib can only be left idle or discarded. This design attempts to extend the life of the crib in a combined way. Through the chute and docking structure, the two chairs can be combined into a crib. When the baby grows up, the crib can be converted into two leisure chairs to accompany the child.



佳作  
Honorable Mention



組合式道路安全錐  
Apiece

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無  
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國立陽明交通大學  
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作品說明 Project Description

交通錐在交通安全上扮演不可或缺的角色，但現在的交通錐在使用上有許多待解決的問題，例如：傾倒的交通錐容易造成汽機車駕駛打滑、載運交通錐時佔用到非常大的空間、在製造上也是浪費了許多耗材，諸如此類的問題若能全部解決，相信能對社會以及環境帶來不少好處。

運用片狀的造型，加上扣卡的機構，讓交通錐不再是圓錐狀，而是以更靈活可變的平板狀拼湊呈現，儘管被撞倒，也會是攤平在路面上，減少意外的發生，載運時收納上也不佔空間，可提高存放量。使用上，直線與轉彎處都能無限拼接，亦可單獨成佇立，甚至單片承靠物體作擺放。

Traffic cones play an indispensable role in traffic safety. There are many problems to be solved in the use of traffic cones. With the use of sheet shape and the buckle mechanism, even if it is knocked down, it will be spread flat on the road to avoid accidents. The cone does not take up a lot of space during transportation. When in use, these cones can be attached in different ways, and they can also stand alone. This design can save the costs of traffic cones in manufacturing.

佳作  
Honorable Mention

Rice Husk Village

創作者 Designer(s)

Subin Cho

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無  
None

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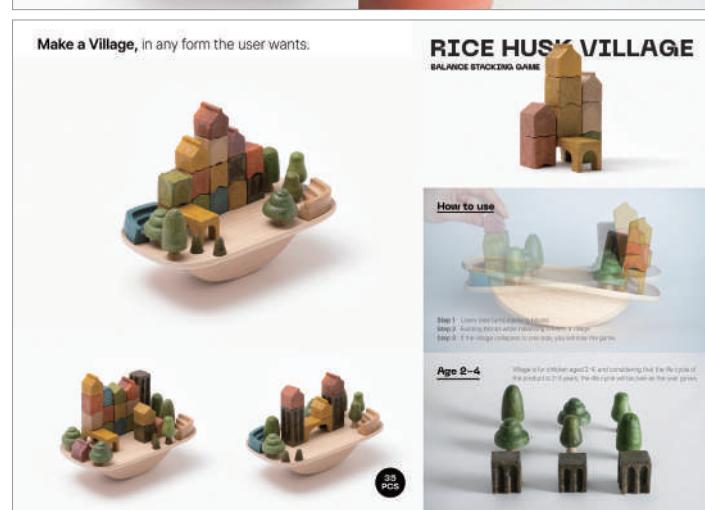
學校 School(s)

中央大學  
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作品說明 Project Description

Rice Husk Village 是一款由稻穀做成的兒童玩具，它的所有製作原料都是純天然的，包含稻穀、澱粉、水等，對人體安全無虞，在產品生命週期結束後能夠回歸自然，形成良性循環。每年丟棄的稻穀約有 1.2 億噸，相對於傳統的塑膠玩具在環境中無法自然分解，稻穀做的玩具是個永續的替代方案。

Rice Husk Village is a sustainable children's toy made using rice husk. This toy consists only of natural materials such as rice husks, starch, and water, making it safe for the human body, and has a virtuous cycle of composting after the life cycle and returning to nature. Rice Husk Village reduces the rice husk, which is discarded about 120,000,000t per year. And it is a sustainable alternative that can replace plastic toys that destroy the environment without rotting.





## 佳作 Honorable Mention

### WHEEHAB上肢中風復健輔具 WHEEHAB

全球有超過 1500 萬人腦中風病患，腦中風是造成全球人口死亡與失能的主要原因。終身的發生率是六分之一；不僅造成病患與照顧者沉重的負擔，也嚴重影響生活品質。

**問題點**

1. 70-80% 患者復健意願低落  
2. 超過 5 成患者需旁人照顧，但復健陪同者負擔重，嚴重影響中風後復原的進度。

**解決方法**

WHEEHAB 是一款設立於復健中心與居家租借使用的上肢中風復健輔具。不只提供患者更全面的部位訓練，更以即時回饋功能與遊戲模式提升患者復健意願，並結合自動輔助動力系統，減輕陪同者的負擔。

**復健中心**  
減輕復健師負擔、多種訓練模式可符合不同病徵患者需求

**居家復健病患**  
陪同者不再需要全程協助、幫助重度患者也可以進行復健

**多部位訓練**  
WHEEHAB 具備多部位訓練模式，包含立位訓練、桌面訓練、手部訓練、手肘訓練、手腕訓練、前臂訓練等。

**輔助動力**  
WHEEHAB 內建動力輔助系統，當病患依循訓練動作時可以自動給予適當的輔助動力，幫助患者完成訓練，降低訓練的難度。

**重度患者**、**中度患者**、**輕度患者**，**逐步提供輔助動力**、**適度給予協助**、**全程自主運動**。

**MODE 1: 立位模式-手肘訓練**  
**MODE 2: 桌面模式-手腕訓練**

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National Taipei University of Technology

作品說明 Project Description

中風後的復健非常關鍵，但患者身邊很難有人可以長期陪伴，患者也難以知道自己的成長狀況。WHEEHAB 是一款智慧的上肢中風復健輔具，不僅可以針對不同部位進行訓練，當患者無力導致無法繼續復健動作時，會自動給予輔助動力，幫助患者完成復健，不需長期仰賴他人，也能減輕陪同者負擔。復健動作整合遊戲性除了可提升復健意願外，患者訓練紀錄也會同步回傳醫師，追蹤病患復健成效。

WHEEHAB is a smart upper limb rehabilitation device that helps patients complete rehabilitation without relying on others in the long run, reducing the burden of the caregiver. Patients can be more willing to rehabilitate through games and feedback.

Talk Horn

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學校 School(s)

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作品說明 Project Description

Talk Horn 是一款相當特殊的擴音器，能為聽力障礙的孩童提供語言治療。擴音器的把手部分能夠模擬聲帶的震動，讓孩童一邊觀看教學影片、一邊模仿震動的方式。此設計透過卡通化的外觀，盡可能減少聽力障礙孩童在學習上面臨的恐懼，並激發他們探索的慾望。

A "talker" is a special type of loudspeaker. The loudspeaker is a teaching tool of language correction designed for children with hearing impairment. The handle of the loudspeaker simulates the vibration of the vocal cords and children can learn language by imitating vibrations while watching instructional videos. This design is cartoonlike in order to reduce the fear of hearing-impaired children in language learning as much as possible, arousing their desire for exploration.



**老年人慢性病智慧提醒藥盒設計  
Design of Intelligent Reminder  
Medicine Box for Chronic Diseases of  
the Elderly**

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Hubei University of Technology



**可攜式潛水推進器設計  
Portable Submersible Thruster Design**

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與自然和諧共生的露營帳篷  
Camping Tent in Harmony with Nature

創作者 Designer(s)  
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老有所“杖”-智能拐杖  
Old with a Stick - Intelligent Crutches

創作者 Designer(s)  
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**The Third Size 由稻草秸稈製成的  
多規格抽紙盒**  
**The Third Size-Multi-Format  
Paper Box Made From Rice Straw**

創作者 Designer(s)

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**一種快速應用的骨折/受傷氣囊  
固定繩帶**  
**A Fast-Applied Fracture/  
Injury Balloon Fixation Bandage**

創作者 Designer(s)

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**術中臂力輔助器**  
**Intraoperative Arm Strength Aids**

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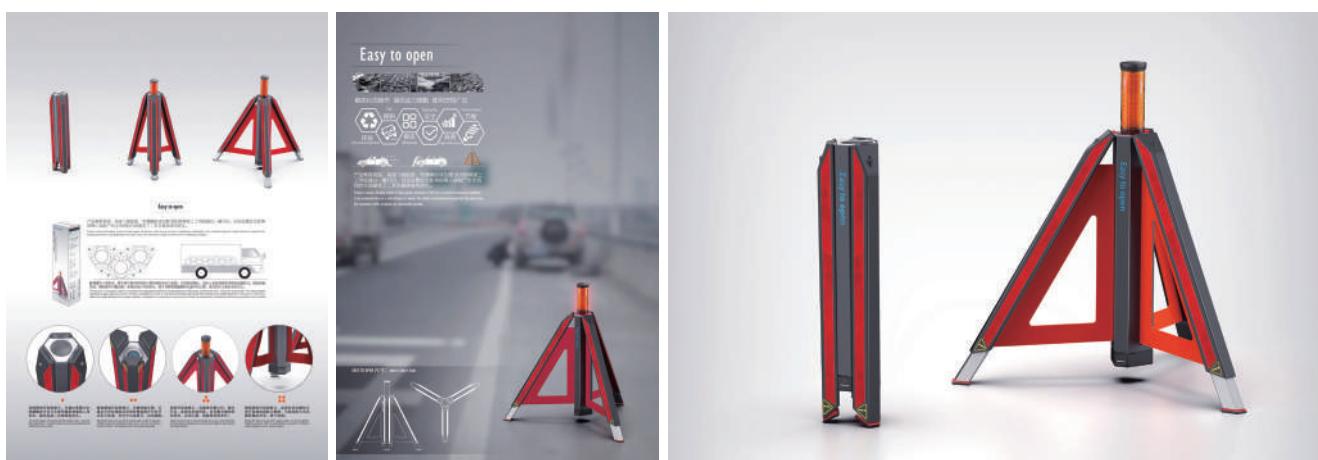
**Easy to Open**

創作者 Designer(s)  
施慧穎、郝夢、丁淑婷、李靜  
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**多功能整合型竹編背簍設計  
Multifunctional Integrated Bamboo Woven Back Basket Design  
Woven Back Basket Design**

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**負壓便攜輸液器  
Negative Pressure Portable Infusion Set**

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共用智慧充電機器人設計

Shared Intelligent Charging Robot Design

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機場AGV運輸車

Airport AGV Transporter

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**可調節工具梯設計**  
**Adjustable Tool Ladder Design**

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**最後的擁抱**  
**Last Hug**

創作者 Designer(s)

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**手部康復訓練儀設計**  
**Design of Hand Rehabilitation Trainer**

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**智慧消毒口罩機設計**  
**Design of Intelligent Disinfection Mask Machine**

創作者 Designer(s)

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## One More

### 創作者 Designer(s)

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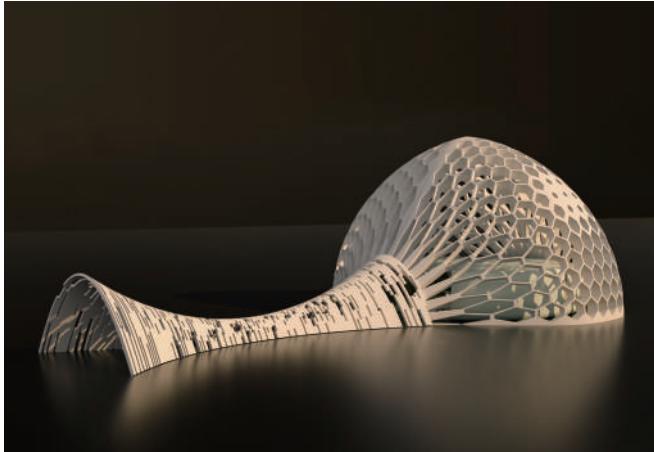
俞乃瑩、李婷雅、譚煜文  
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RECY-CO

### 創作者 Designer(s)

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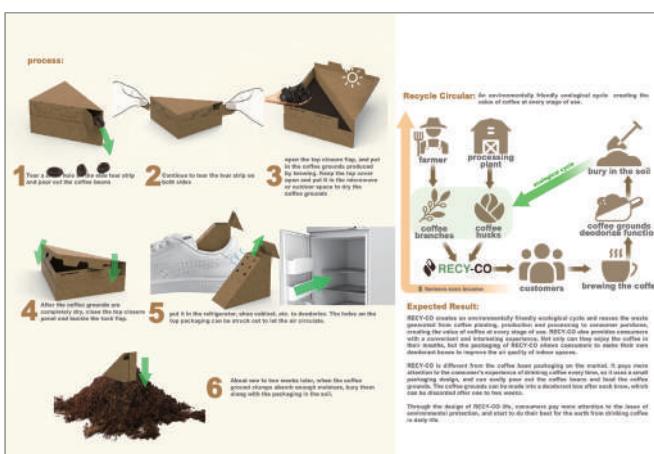
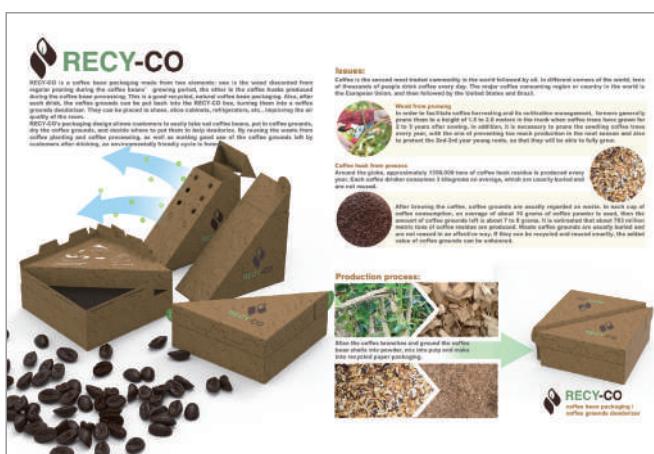
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**Oogu - A Play Stool**

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**Ajrakhpur - A Card Game**

創作者 Designer(s)

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## Grah Dhoop

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## Serene - Multi-Sensory Bluetooth Speaker

### 創作者 Designer(s)

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**Raphael - Uvc Disinfection Device**

創作者 Designer(s)  
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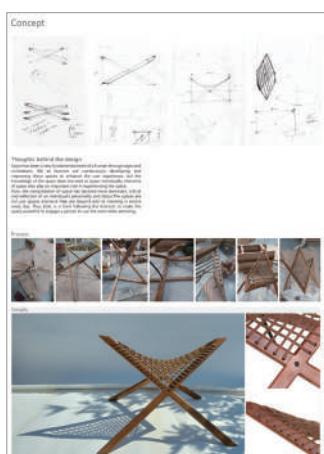
**Bolic**

創作者 Designer(s)  
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**Helix**

創作者 Designer(s)

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National Institute of Design

**helix furniture**



**Helix** is a full scale bamboo chair and ottoman. Inspired from triangular geometry and minimal aesthetics. The form is kept intentionally simple and symmetric for ease of production and assembling. With nominal hardware and sleek design language, Helix can be assembled in minutes. Two jigs are used to make the entire chair and ottoman which is a low investment for the entire range.



**Bubble**

創作者 Designer(s)

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**Baby Care Products Gift Set**

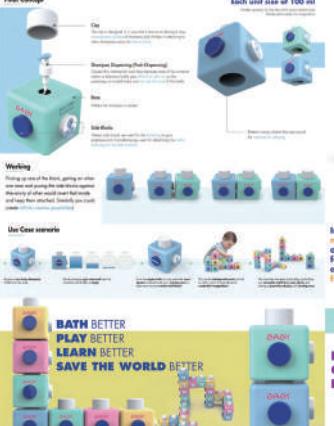
All in one Set  
Create your own imagination



**Patent Pending**



**First Concept**



**Working**



**Use Case scenario**



**Connector joined Bubble packs.**



**Indulging waste management habits at a young age itself for a resilient & a sustainable future!**

**Lets Enhance the Creativity in Your child!**

**BATH BETTER  
PLAY BETTER  
LEARN BETTER  
SAVE THE WORLD BETTER**

**Hygiene, Creativity, Ecofriendly.**

**Create your own Imagination !**

**Cal-Cul**

創作者 Designer(s)

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Anirudha Biswas

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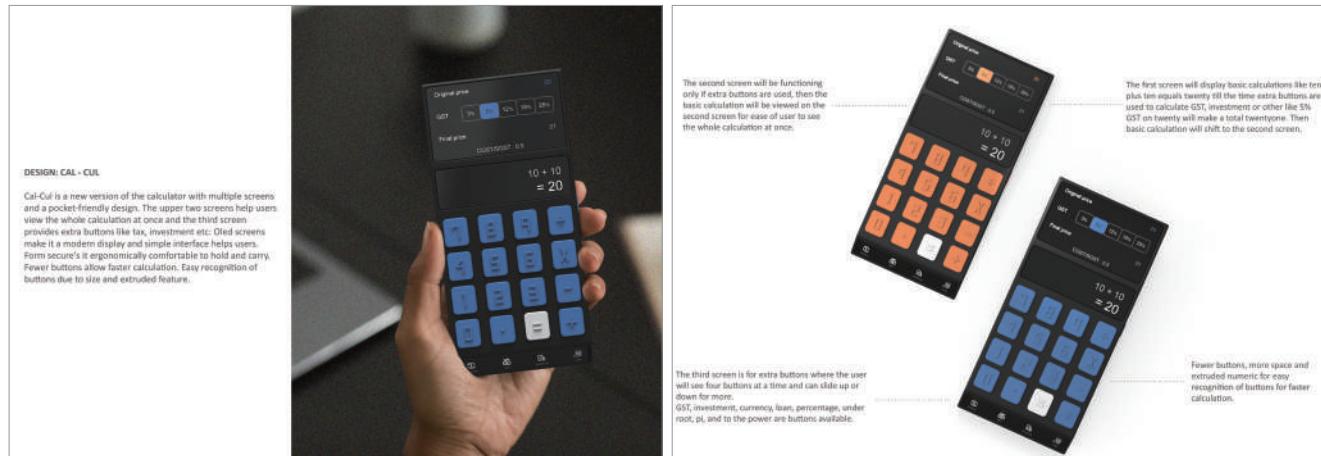
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珀爾學院

Pearl Academy



**Hope**

創作者 Designer(s)

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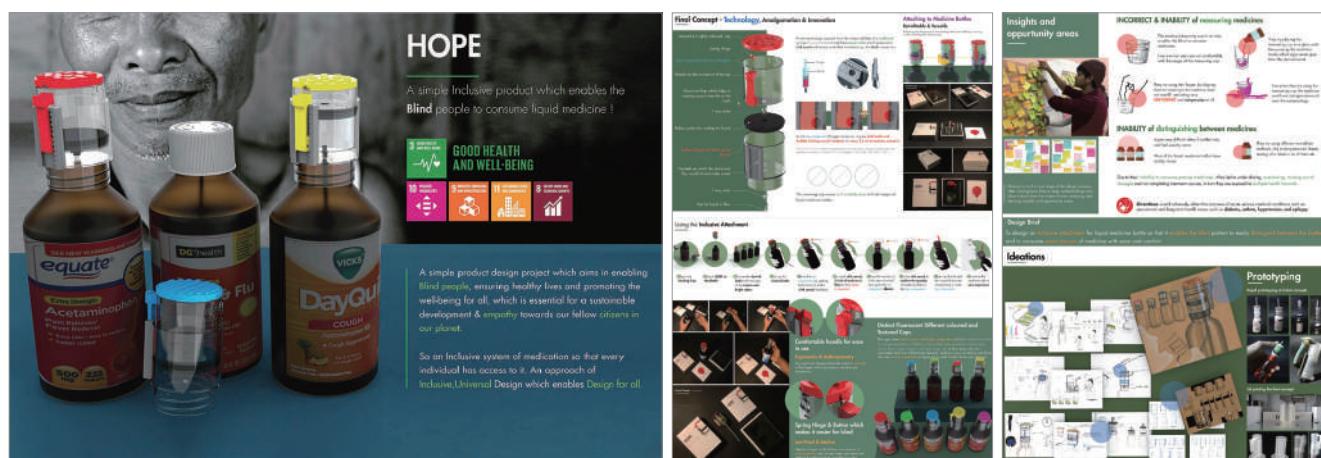
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**寶島樂章-鳥笛設計**  
**Taiwan Birds the Voice of Nature-Bird Flute Design**

創作者 Designer(s)

顏國全、賴映廷、鄧婉芝、陳美君、陳培綺、  
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**創可貼包裝創新設計**  
**Design of Band-Aid Pack**

創作者 Designer(s)

汪啟韜、鄭小涵、陳文靜  
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**Food Waste Digester**

創作者 Designer(s)

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**面面句道**  
**Blife**

創作者 Designer(s)

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哦！台灣湖泊造型盤器  
-O- Taiwan Lake Plate Set

創作者 Designer(s)

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lí hó 臺灣原生種成長型固齒器  
Lí Hó - Taiwan Native Species Teether

創作者 Designer(s)

林玥彤、謝語璿、方祖貽、李姿儀  
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## 鳥滴架

## **Beside\_Bird Dropping Holder**

### 創作者 Designer(s)

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### 烤茶玖式

## Nine-Rites Roasted Tea

### 創作者 Designer(s)

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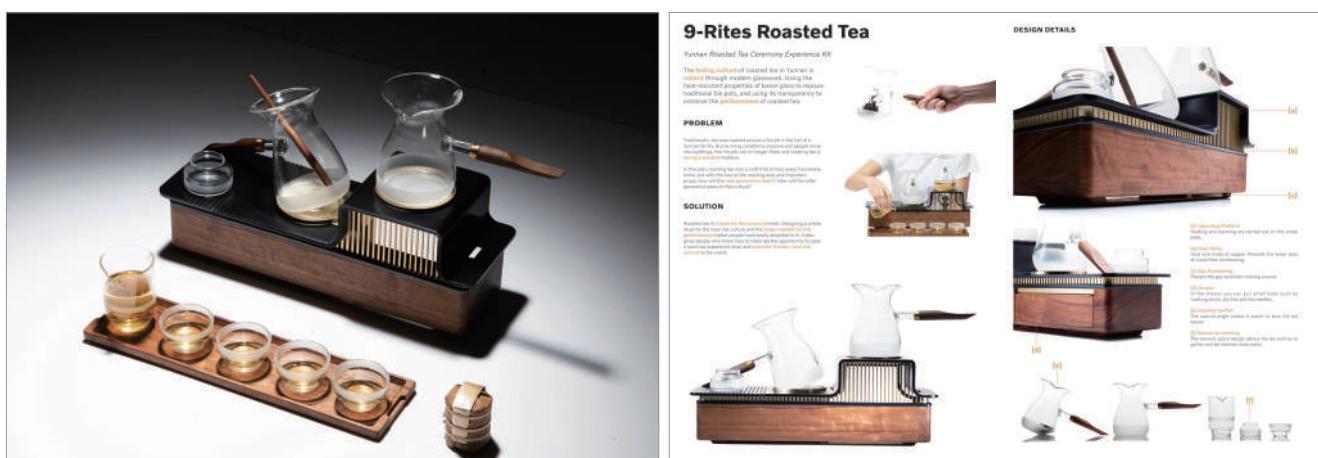
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Wan-Ru Chou

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**Rota**

創作者 Designer(s)

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**Carry On**

創作者 Designer(s)

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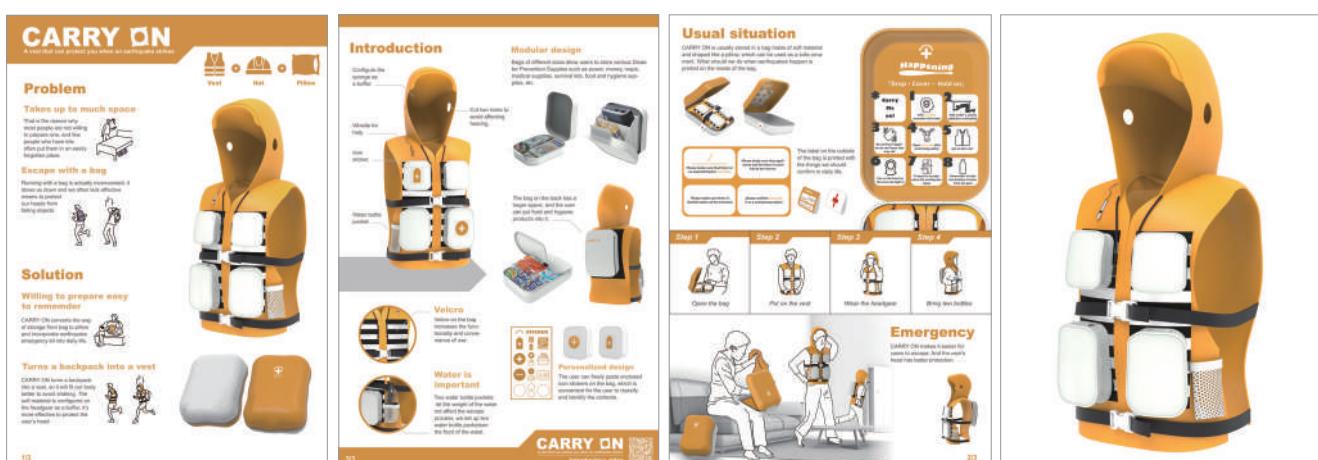
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**日日薰萄**  
**Day of Grape**

创作者 Designer(s)

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**ANALY：智慧型糞便檢測馬桶**  
**ANALY: Smart Stool-Testing Toilet**

创作者 Designer(s)

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**台轎-臺灣神轎文化推廣教具**  
**Teaching Aids Set for Palanquin in Taiwan**

創作者 Designer(s)

李玲佳、陳怡婷、溫婉葶、吳盈臻、田蕙慈  
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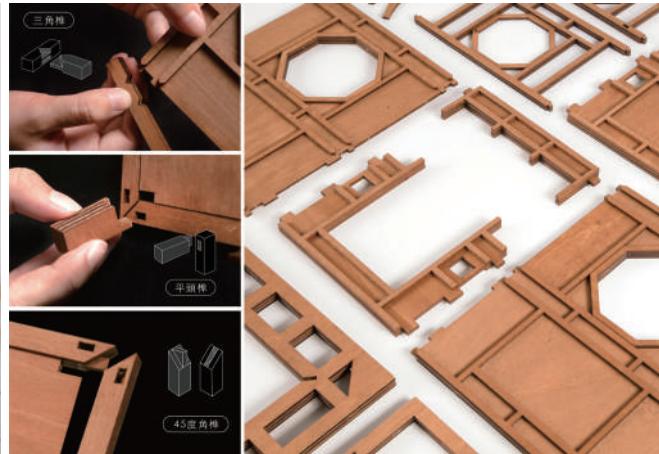
許維招  
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**Cleago**

創作者 Designer(s)

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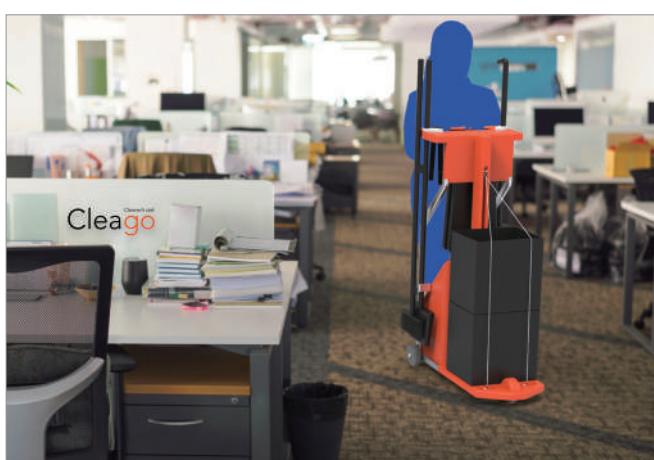
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南洋理工學院  
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**海洋實驗屋**  
**Marine Laboratory Housing**

創作者 Designer(s)

李晨瑄、曾智妘  
Chen-Hsuan Lee, Chih-Yun Tseng

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**都市微藻環**  
**Urban Algae Ring**

創作者 Designer(s)

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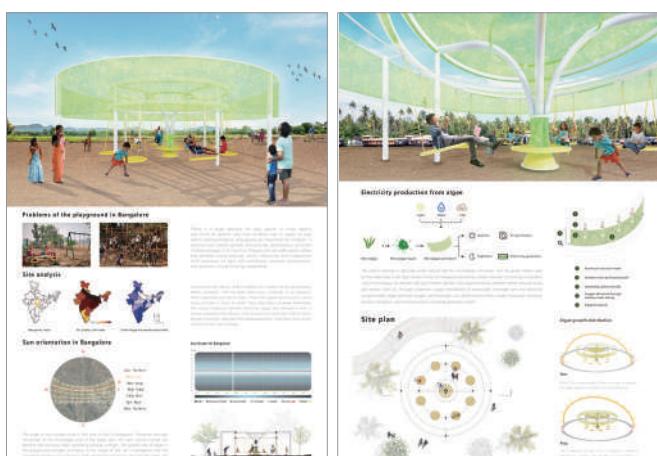
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**Adaptive Wheelchair Attachment for Paralympic Shooting Athletes**

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**Maker- Work in Everywhere**

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**雞毛雜舖**  
**Chicken Feathers Grocery Store**

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**Bonego**

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**智能分類降解垃圾箱**  
**Intelligent Classified Degradable Dustbin**

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**永眠屋**  
**Eternal Sleep**

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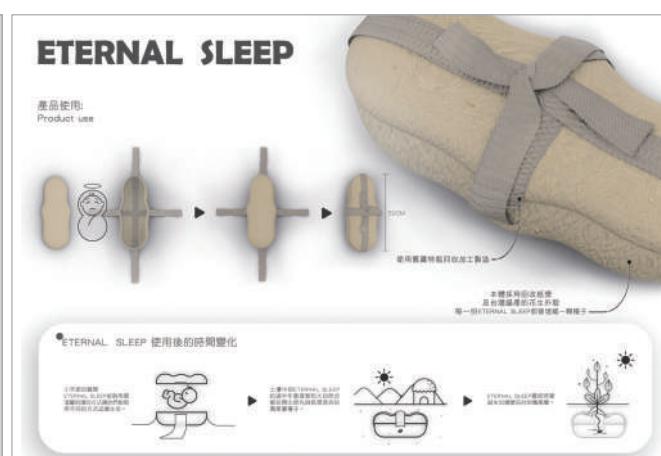
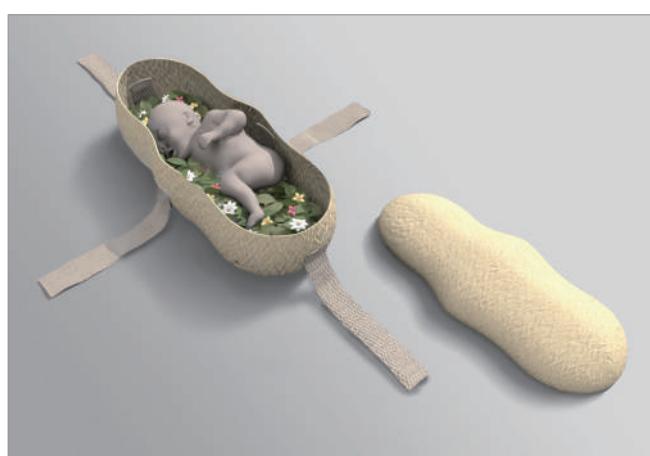
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## 緊急患部固定充氣支架 Inflatable Rotective Gear

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## PUPA老人洗浴護理輪椅 PUPA Elderly Bathing Care Wheelchair

### 創作者 Designer(S)

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**字己來  
Do Word Yourself**

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Jinwen University of Science and Technology



形一 設計點綴中文的二大組合：字己來教子文字斗陣，字己來日的消費樂翻中文這樣，協助讓人喜歡字源，深刻文化。

**針對開發中國家自耕農及不同土壤特性  
設計的簡易肥料注入器  
Simple Fertilizer Injector Designed  
for Homesteaders in Developing  
Countries and Different Soil Prop**

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針對農耕做農耕技術的改善  
2019年，農耕村內生產力的小耕種植者多達200人，但耕種技術普遍不足，農耕村內，農耕者多數為中高齡者，耕種技術不足，耕種方法落後，土壤肥力低，土壤性質為酸性，施肥需以有機肥料，高齡農者肥料吸收率較不對付，土壤或肥料多為鹽漬土質，土壤鹽，知識，土壤肥力，施肥方法落後。

Homesteader Simple Fertilizer Injector  
針對開發中國家自耕農及不同土壤特性設計的簡易肥料注入器

**指間散步**  
**Finger Walks**

创作者 Designer(s)

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**能快速帶著毛小孩避難的寵物傢俱**  
**S2Afe Bag**

创作者 Designer(S)

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移動式工作空間  
Work Everywhere

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**Work Everywhere** Soft furniture for multiple scenarios

**Design Background**

With the evolution of technology, work at home are no longer limited to the same space and time. Imagine how an object can create a space where users can work and study while being light, easy to operate, and bring it along. This product is a soft furniture that can be used as a sofa, a chair, a desk, and a bed. You can change its form through stretching, change your mood, and be used in many scenarios.

**Prototyping**

With the help of 3D printing, people can make their ideas come true. This is the first time that I have used 3D printing to make a product.

**Fast Folding Process**

OPEN TO WORK FOLD TO RELAX

**Scenarios**

1.1 Working Time 1: Fold the sofa into a chair and use it as a desk that is mobile and change its height.

1.2 Working Time 2: Fold the sofa into a sofa and use it as a bed.

1.3 Working Time 3: Fold the sofa into a sofa and use it as a sofa.

HUEPIN視障衣物色彩辨識物  
Huepin

創作者 Designer(s)

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**HUEPIN** A button for visually impaired people to identify colors

**What's our product?**

HUEPIN is a set of buttons that represent various colors. Users can identify clothing colors by touching the shape of the button. The color and its brightness are also indicated. The color of the button represents color, and the corresponding color's brightness is indicated by the number of buttons.

**Where it uses?**

This product can be used in garment stores, clothing stores, and apparel stores. It can also be used for laundry and washing machines.

**橋樑纜索除冰檢測設備**  
**Bridge Cable De-icing Testing Equipment**

創作者 Designer(s)  
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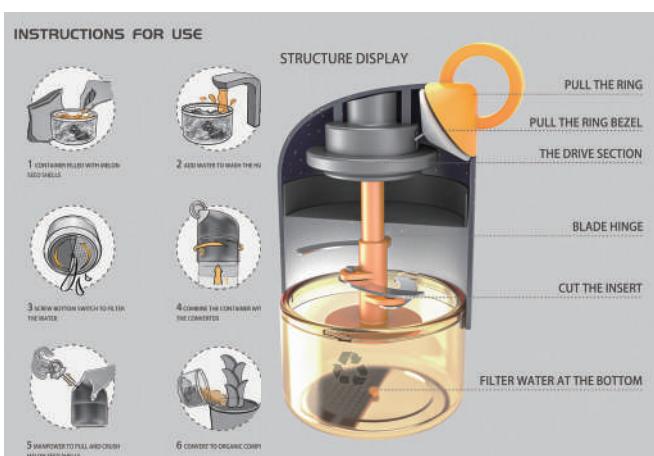
**瓜子果皮堆肥轉換器**  
**Melon Peel Composting Converter**

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**Pubeye Guider-公共場所之  
視障行動與逃生引導系統  
Pubeye Guider**

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**課本。課本。音樂盒 -給兒童的開源音  
樂教具  
Music Out of the Box - an Open  
Source Music Teaching Aid for Kids**

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**小怪獸環保衛生棉  
Monsterp**

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**MONSTER P**

Monster P 環保衛生棉是為了解決衛生用品對環境造成的垃圾污染，並改善社會上「月經貧窮」所帶來的影響。因此我們改善了衛生棉的材質和使用方法，大幅度的減少塑膠用量及使用可分解材質來減輕對地球的負擔，同時也降低成本。



我們以每一次生理期週期為基礎，

來調整出每盒中的數量。讓消費者每月生理期來時可直接購入一次，度過整個月經。

每盒內容有六包五入的隨身小包裝，外出時可以直接放入包中攜帶。

TIPS.

每天只要帶一小包就可以出門了！



(使用示意圖)

**ReCuring 大型醫院尿布回收站  
ReCuring - Diaper Recycling Station**

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一碼通·抗原檢測棉  
QR Code Antigen Detection Cotton

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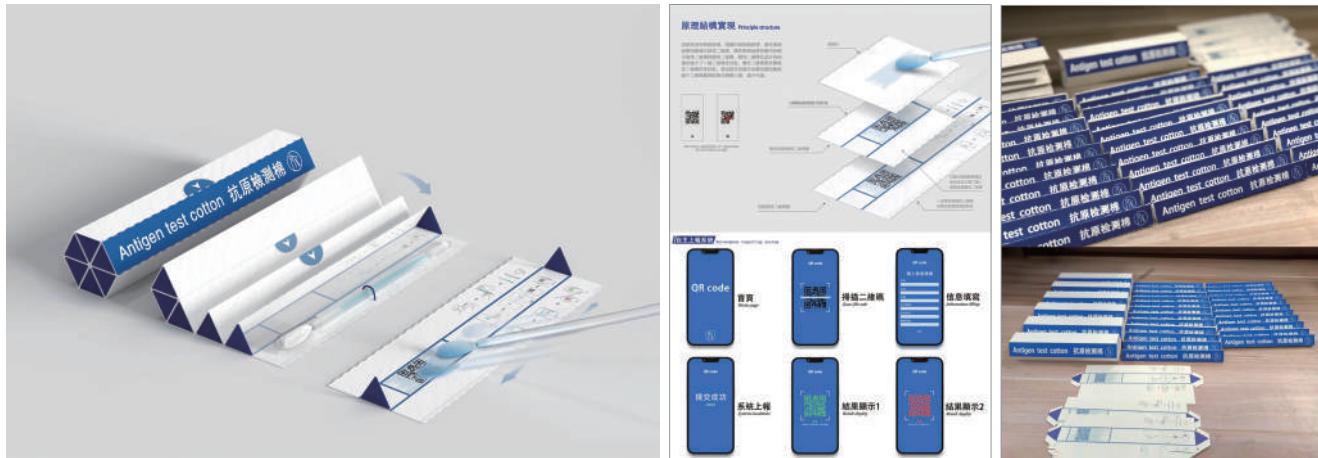
林嘉發、李啟光  
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兒童緊急避難組  
Egostrap

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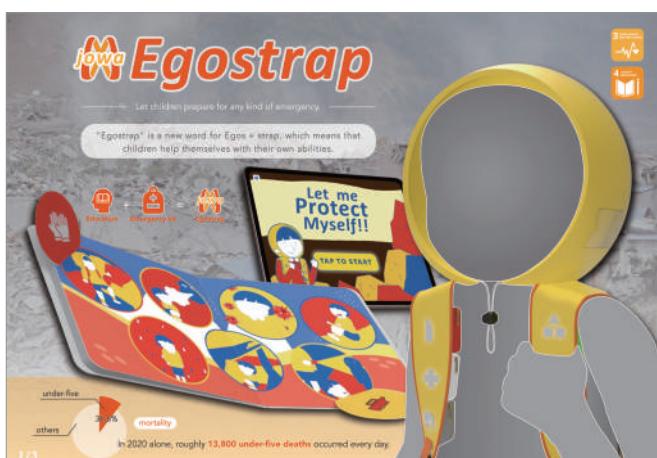
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**蜂起雲湧  
To Bee Continued**

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**Remix**

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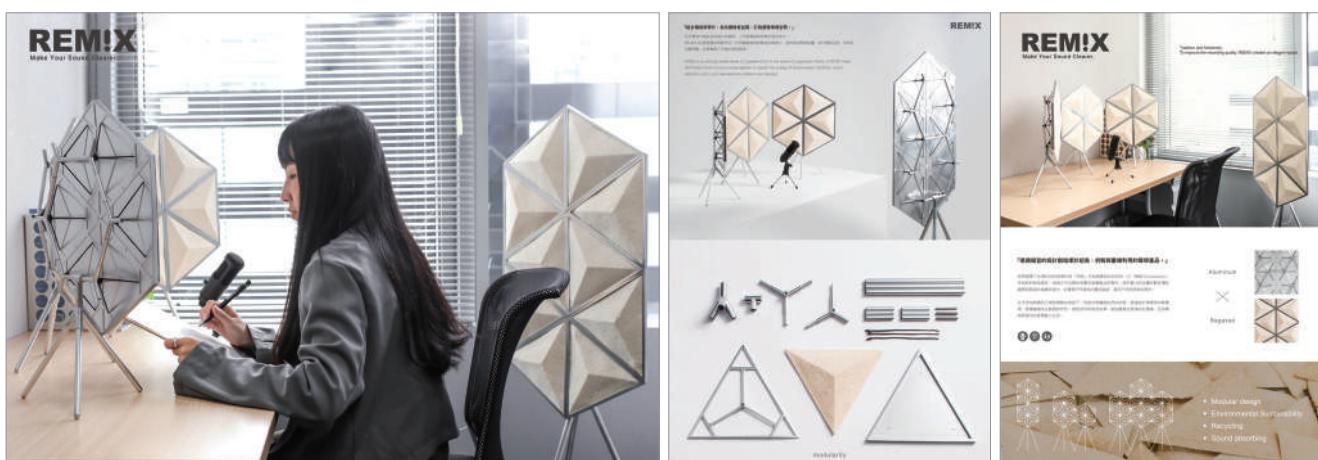
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**聆聽關愛—盲障兒童智能凹凸識物板**  
**Listen and Care - Intelligent Concave and Convex Object Recognition Board for Blind Children**

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**極限營救計畫—可移動式山地越野跑救援裝置概念設計**  
**Extreme Rescue Plan - Concept Design of Mobile Mountain Trail Running Rescue Device**

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**野外冒險過濾水杯**  
**Outdoor Adventure Filter Glass**

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**ASP 共用機車安全帽**  
**ASP - Helmet for Shared Scooters**

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**NFC功能智慧導盲杖+導盲釘  
Nfsee**

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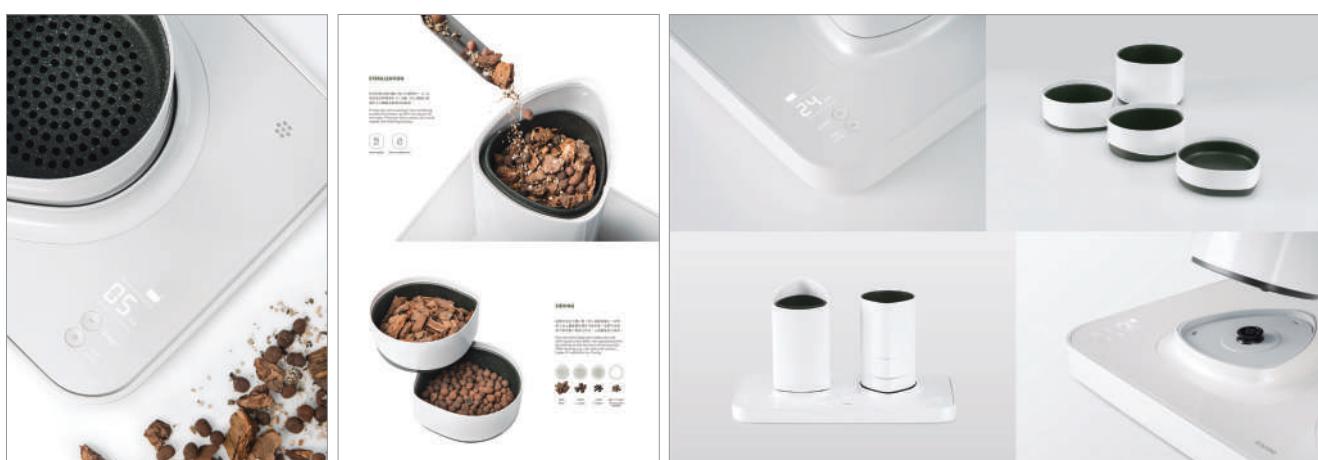
**araceae 觀葉植物土壤介質回收機  
araceae - Soil Recycling Machine for Foliage Plants**

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**Capanopy**

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**Unboxing the Possibilities**

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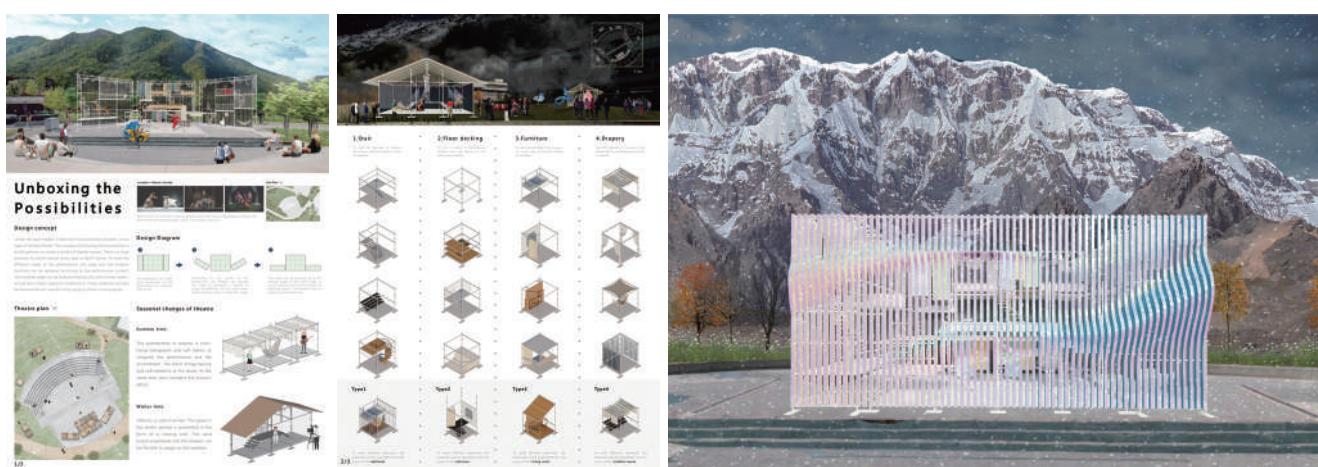
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**Kokāir - 桌上型烹飪油煙清淨器**  
**Kokāir - Desktop Cooking Fume Extractor**

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**兒童呼吸道教學遊戲**  
**Uhoo**

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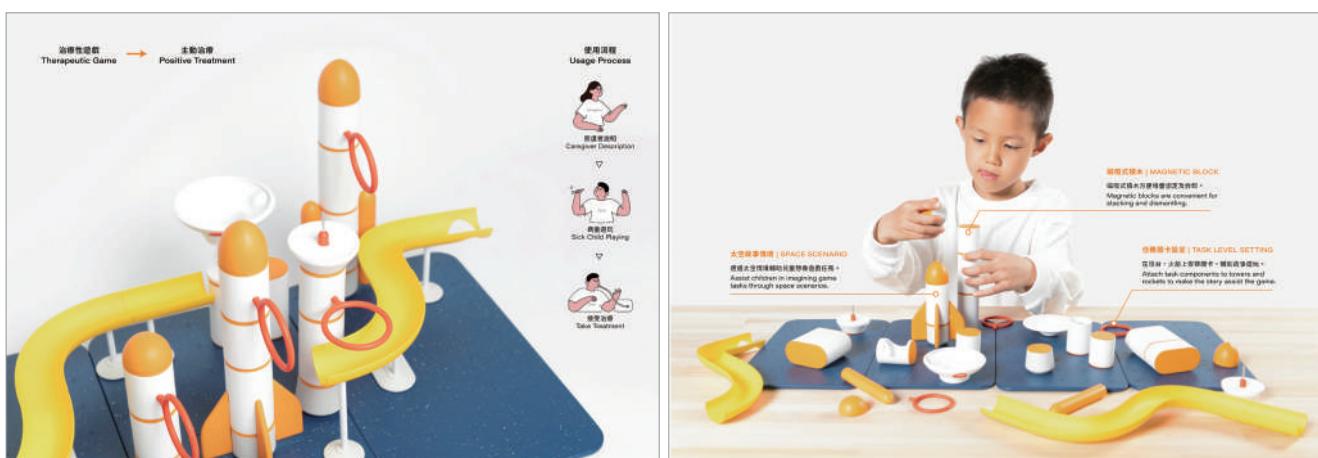
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兩面之間  
Between Two Sides

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**Between Two Sides**

For disability and prosthetic aids

Between Two Sides is designed for people who were born without foot or are injured, allowing them to change their prosthetic or shoes by themselves. The users put the prosthetic or hang their crutch, sit on the chair, then change the shoes or the prosthetic easily. The intuitive design allows the user to conveniently operate without others' help. This product gives those without foot or are injured the chance to easily and efficiently operate the most vital furniture of the modern age.



**Between Two Sides**

For disability and prosthetic aids

Between Two Sides is designed for people who were born without foot or are injured, allowing them to change their prosthetic or shoes by themselves. The users put the prosthetic or hang their crutch, sit on the chair, then change the shoes or the prosthetic easily. The intuitive design allows the user to conveniently operate without others' help. This product gives those without foot or are injured the chance to easily and efficiently operate the most vital furniture of the modern age.

**User scenarios**

People who are injured:  
Rotate the armrest and sit. Put on shoes. Hang on the crutch.

People who wear prosthetic feet:  
Rotate the armrest and sit. Take off the prosthetic. Place the prosthetic.

**Suitable for different users**

**Adult**: When rotating the armrest, every user has a hunger for hanging clothes and bag temporary.

**Child**: The height of the seat is around 28-40 cm, which is suitable for tall or short users, bending over and meet shoes conveniently.

**Prosthetic**: When using as a temporary shoes last, the hunger can also prevent the shoes from falling.

**Details**

Size: 60 cm x 50 cm x 80 cm

Seat: 45 cm x 40 cm x 40 cm

Crutch: 100 cm x 10 cm x 10 cm

Shoe: 25 cm x 10 cm x 10 cm

醫療尿液卡  
Urine Card

創作者 Designer(s)  
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**Urine card**

"Don't you feel the urine test has lots of procedure?"

**Oops!**

**Too small!**

**One sheet of card solve all your problems!**

**Distance design**: The minimum sanitary napkin length for women.

**Privacy Problem**: Cover the pattern.

**Enough Space**: A capacity for storing urine.

**Funnel design**: Prevent tilting and spilling.

**Wow!** It's easy to use. I feel userfriendly now.



**Water Conservation - DeRain**

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**User Guide:**



Adjustable panel to fit product into any window frame. It is designed to block sun and allow sunlight to pass through.



The rain catcher collects the rain and allows the rain to land on the curves with little splash for more efficiency.



Water collected will flow through a filter which is design to remove the contaminants from the rain before use.



The stored water will then be stored in a durable 10 litres water tank.



Water from the tank can then be dispensed through the nozzle.



Users can Repurpose the rainwater to do light household chores such as mopping the floor or water the plants.

**智慧便攜胰島素注射套裝設計**

**Smart Portable Insulin Injection Kit Design**

創作者 Designer(s)

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**盲人學寫漢字板**  
**Blind People Learn to Write Chinese Character Boards**

創作者 Designer(s)  
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**植物電波混音教具**  
**G-Mix**

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台灣特有種疊疊樂  
Ts Force

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新時代老年智慧出行可攜式折疊平板  
車設計  
New Era of Smart Travel for the  
Elderly Portable Folding Flatbed  
Truck Design

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臺鐵APP長者計畫  
TRA APP for the Elderly

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Blubulb

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中國傳統造物智慧——啟發傢俱設計  
研究  
The Wisdom of Traditional Chinese  
Creation - Inspiring Furniture  
Design Research

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鯨豚擔架  
C-Stretcher

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**Biophilia**

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**biophilia** PROTOTYPE & MODEL

**SCALE 1:1**  
A 1:1 scale model was designed and built to show the final version of biophilia Madrid, once ready. This model is an entire 10 square meter wall system.

After though this study it was possible to easily demonstrate the system's potential for the enhancement of the structure.

**exhibition day**



**SCALE 1:10**  
A 1:10 scale model was designed and built to show the final version of biophilia Madrid, once ready. This model is an entire 10 square meter wall system.

After though this study it was possible to easily demonstrate the system's potential for the enhancement of the structure.

**3D printing process**

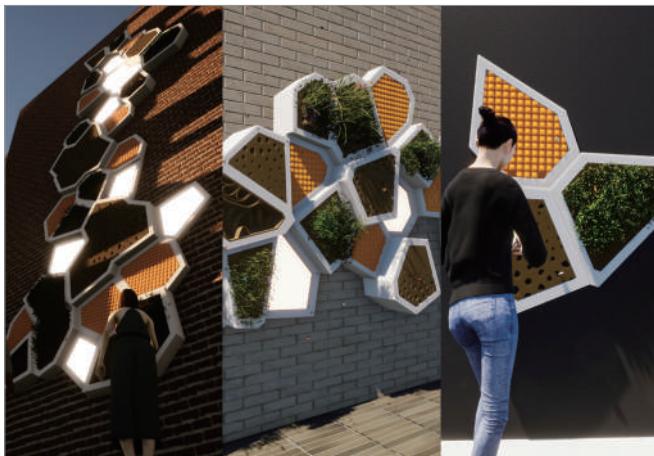


**3D printing process**

**3D printed components for the system**



**3D printed components for the system**



**SAEL—叉車的智慧化設計**

**Sael—Intelligent Design of Forklift**

創作者 Designer(s)

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**SAEL** 叉车的智能化设计  
Intelligent Of Forklift Design

**设计亮点 / Design Highlights**

**1. 问题识别 / Problem Identification**

叉车在仓库作业时存在许多安全隐患，如操作员视野受限、叉车行驶速度过快、叉车稳定性差等。这些问题导致了叉车事故频发，给企业和员工带来了巨大的损失。

**2. 设计说明 / Design Description**

SAEL智能叉车采用一体化设计，集成了先进的传感器、摄像头、激光雷达等感知系统，能够实时监测周围环境，避免碰撞。同时，它还配备了智能避障系统，能够自动识别障碍物并进行绕行。此外，SAEL还配备了智能导航系统，能够根据仓库布局自动规划行驶路线，提高作业效率。

**3. 智能模块 / Intelligent module**

SAEL智能叉车配备了智能驾驶舱，操作员可以在驾驶舱内通过触摸屏进行操作。同时，它还配备了智能仓储管理系统，能够实时监控仓库库存，自动生成报表。此外，SAEL还配备了智能充电系统，能够自动识别充电桩并进行充电，大大提高了工作效率。

**4. 爆炸图展示 / Exploded Diagram Show**



**SENEN-百變螺絲刀設計  
Senen-Changeable Screwdriver Design**

創作者 Designer(s)

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**可折疊車載冰箱  
Foldable Car Refrigerator**

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**兒童便攜定位報警器**  
**Child Portable Location Alarm**

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Chenyang Pan, Yanan Yang

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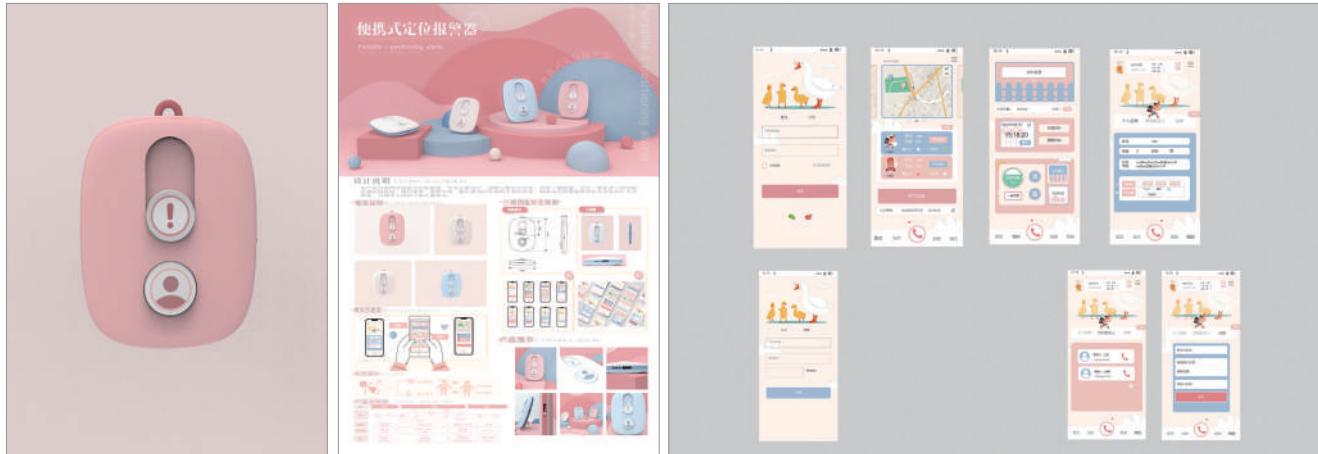
楊力智  
Lizhi Yang

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**KAZA 複合式露營卡式爐具**  
**Kaza Composite Camping Cassette Stove**

創作者 Designer(s)

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**廚餘垃圾桶**  
**Kitchen Waste Bin**

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**自動化飛機除冰車設計**  
**Design of Automatic Aircraft Deicing Vehicle**

創作者 Designer(s)

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**野外林區複雜工況消防救援裝備**  
**Fire-Fighting and Rescue Equipment**  
**Under Complicated Working**  
**Conditions in Wild Forest Area**

創作者 Designer(s)

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**智能吸入器**  
**Smart Inhaler**

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**World Bio Energy: Promotion of the Domestic Organic Waste Collection**

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**溪望**  
**River Saver**

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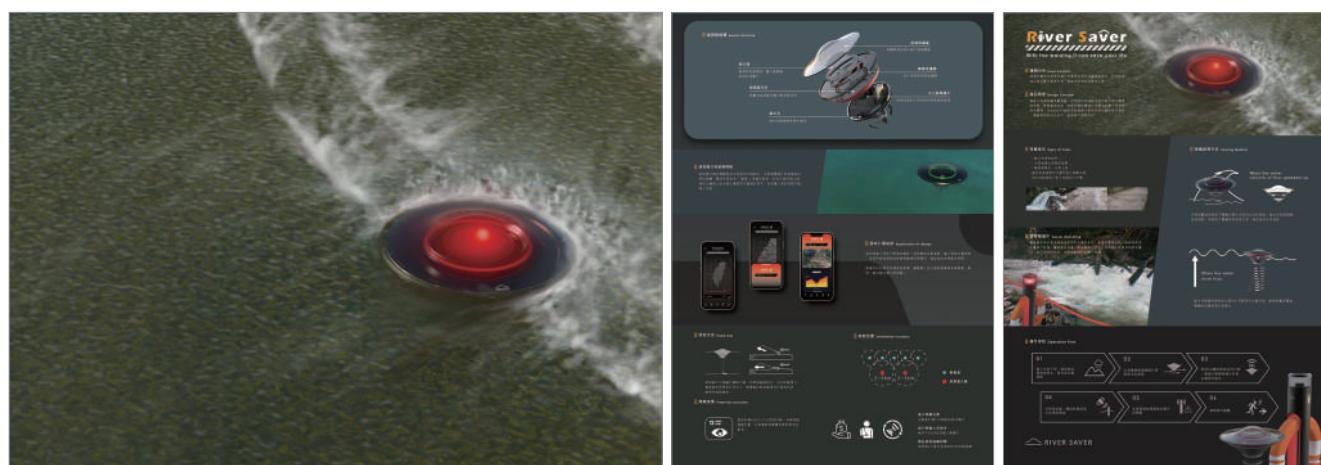
許定洋  
Ding-Yang Hsu

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**拍痰指示輔具  
Putong**

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**Mohalla Clinic  
(Neighbourhood Clinic)**

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**危險性藥物自動調配注射系統  
FUTRX**

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**牡蠣養殖浮筒組合  
Oyster Culture Float**

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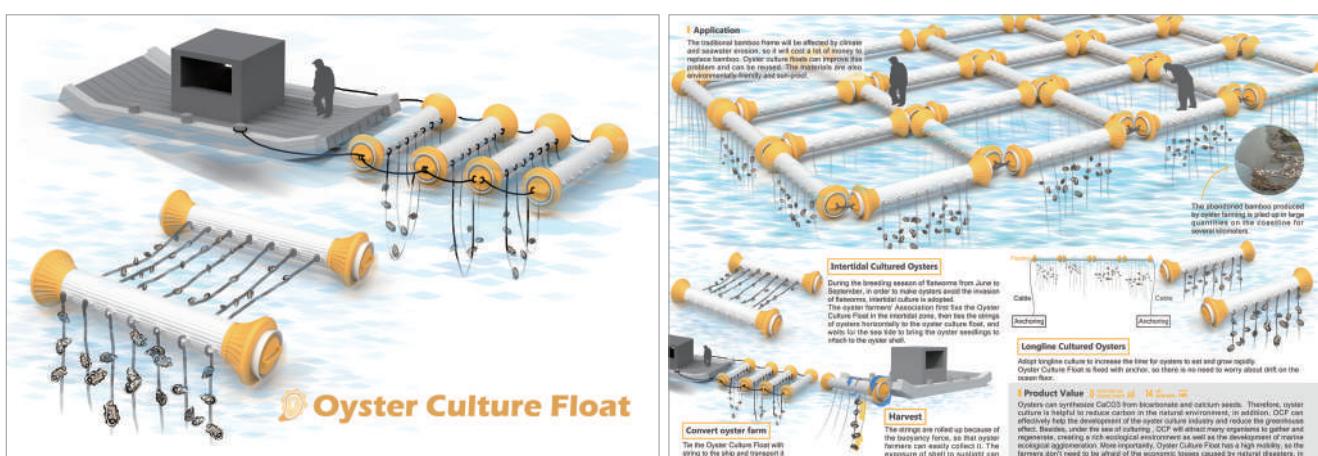
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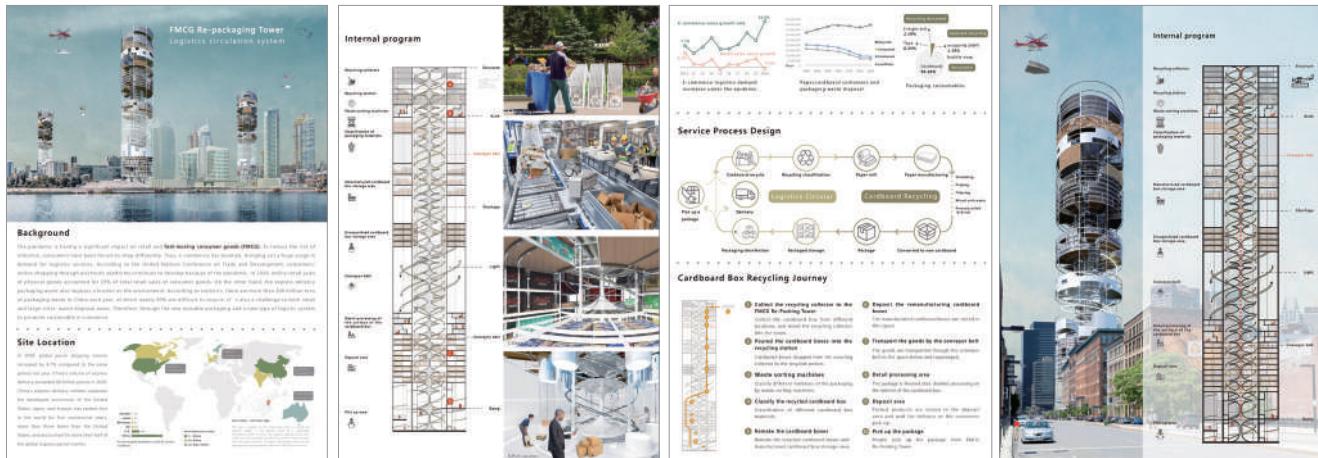
快消品包裝塔  
FMCG Re-Packaging Tower

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Doodle

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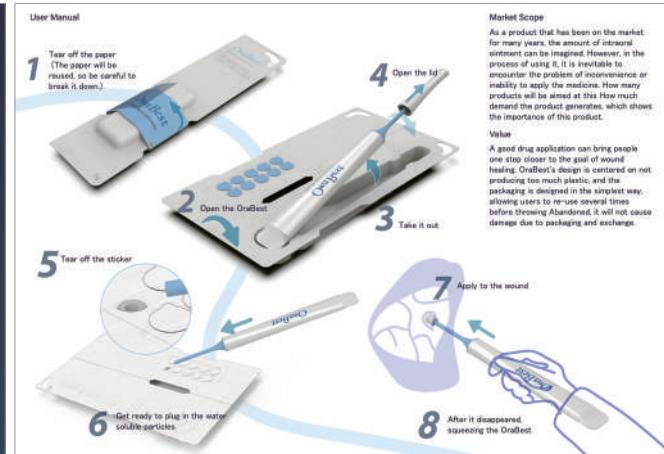
口內膏簡易包裝設計  
OraBest

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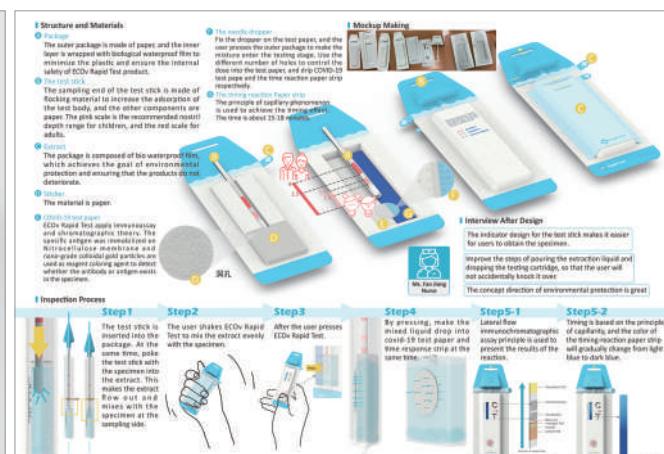
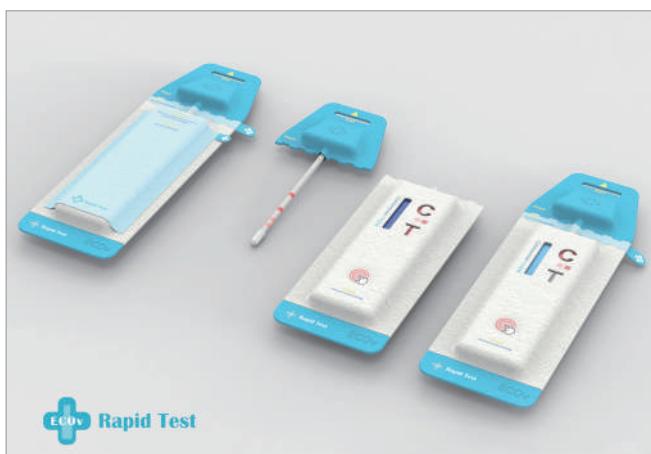
環保快篩  
ECOv Rapid Test

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**再生蕉葉套袋**  
**Banana-Pro-Bag**

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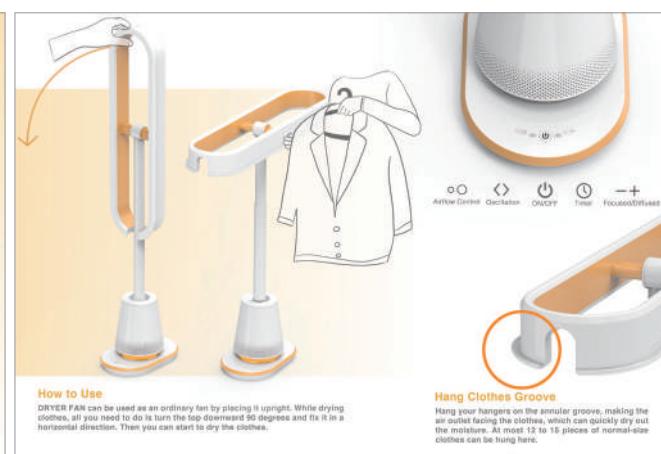
**乾衣風扇**  
**Dryer Fan**

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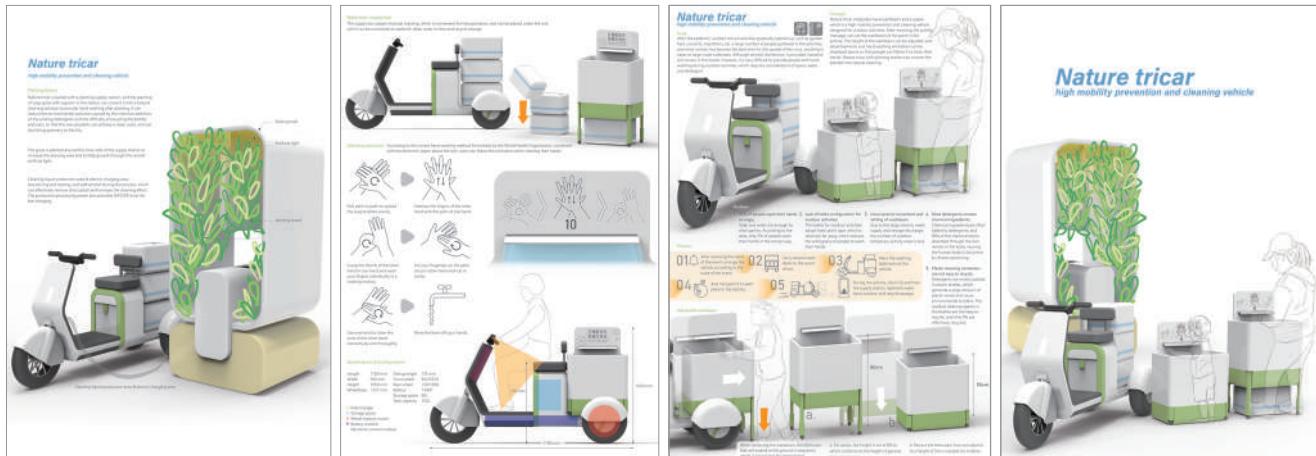
戶外活動洗手車  
Nature Tricar

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一人淡化泵  
Pumpuer

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**Rhaetus-三輪折疊貨物載具**  
**Rhaetus-Electric Folding Cargo Trike**

創作者 Designer(s)  
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**1:1 Model Photography**



**Design Background**



**Design Concept**



**Scenario**



**Mechanism**



**Prototyping**



**隱眼細菌偵測清潔機**  
**Eyecare**

創作者 Designer(s)  
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**1 Host Cleaning Process**  
Clean the host once a week



**2 Pour off waste solution**



**Product Structure**



**永續畜牧循環系統  
CIRCOW**

創作者 Designer(s)

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**Urban W - 城市模組化共用雙輪系統  
Urban W—Urban Modular Two-Wheels Shared System**

創作者 Designer(s)

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**智能牛隻餵食機  
iCare Cattle**

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**Conefas 通用設計交通錐  
Conefas / Universal-Design Traffic Cone**

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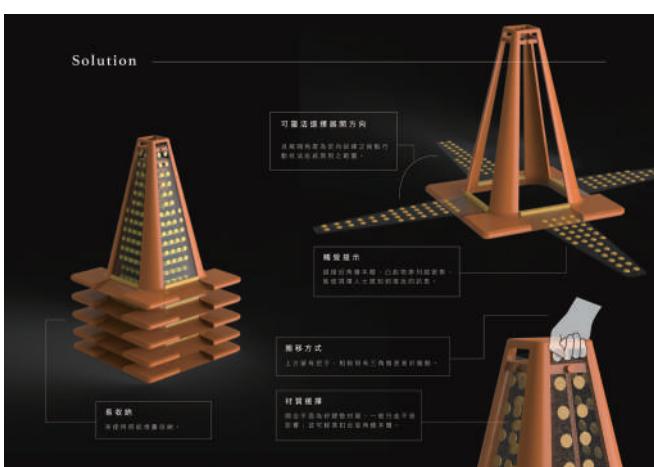
彭瑞玟、鄭孟凈  
Jui-Wen Peng, Meng-Cong Zheng

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**CAMIRR - 人寵共融傢俱**

**Camirr - Human and Pet Fusion Furniture**

創作者 Designer(s)

沈雨禾  
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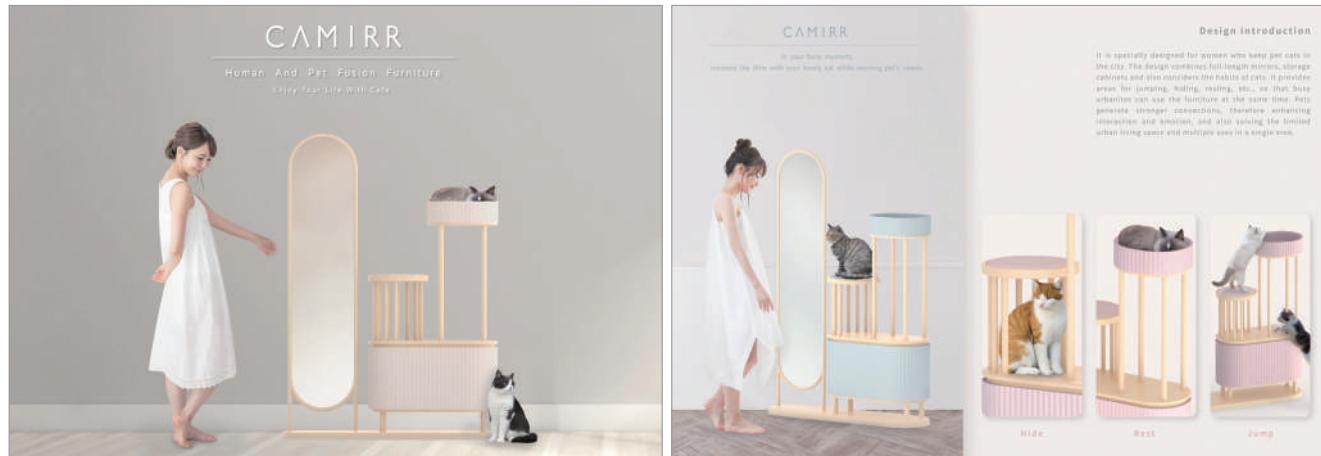
黃孟帆  
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**澡安**

**Safe Shower**

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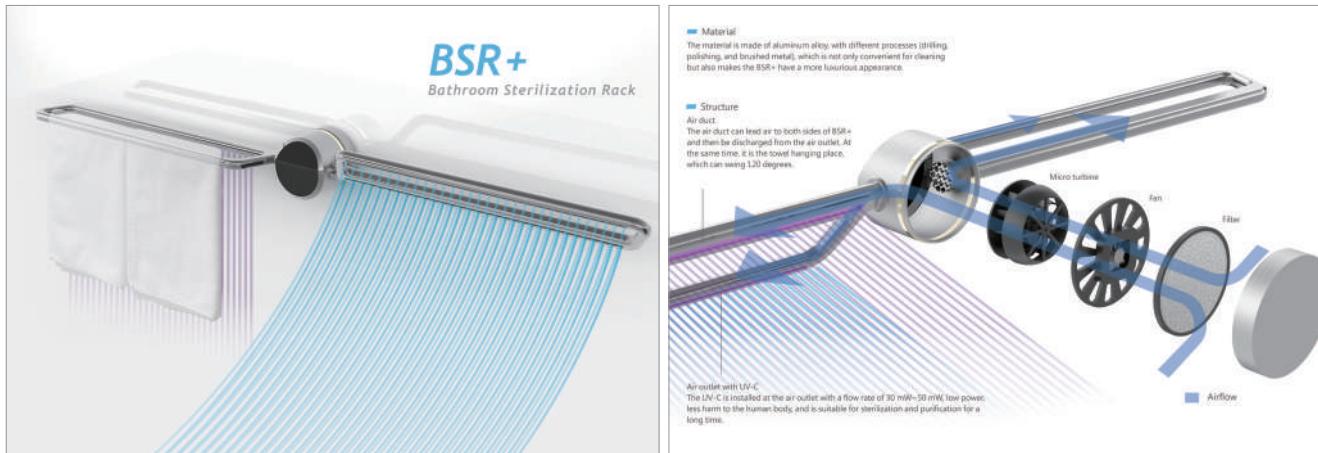
衛浴清淨殺菌架  
BSR+

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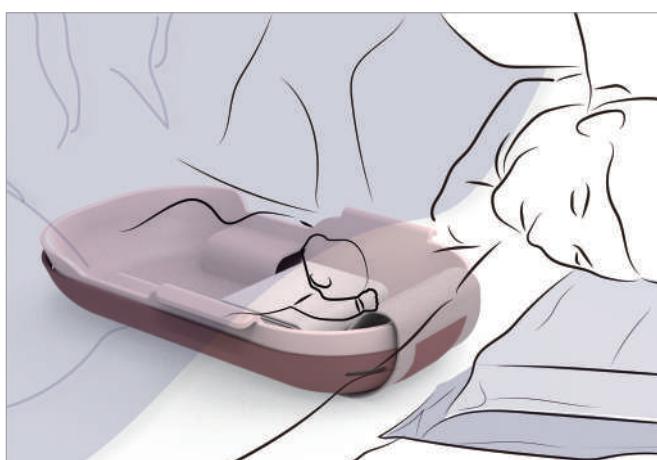
嬰兒睡眠包  
Sleepybaby

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**Tomato Tauchew 番茄果農職人設計  
Tomato Farmer's Assistant Tool**

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**新篩  
Easy Test**

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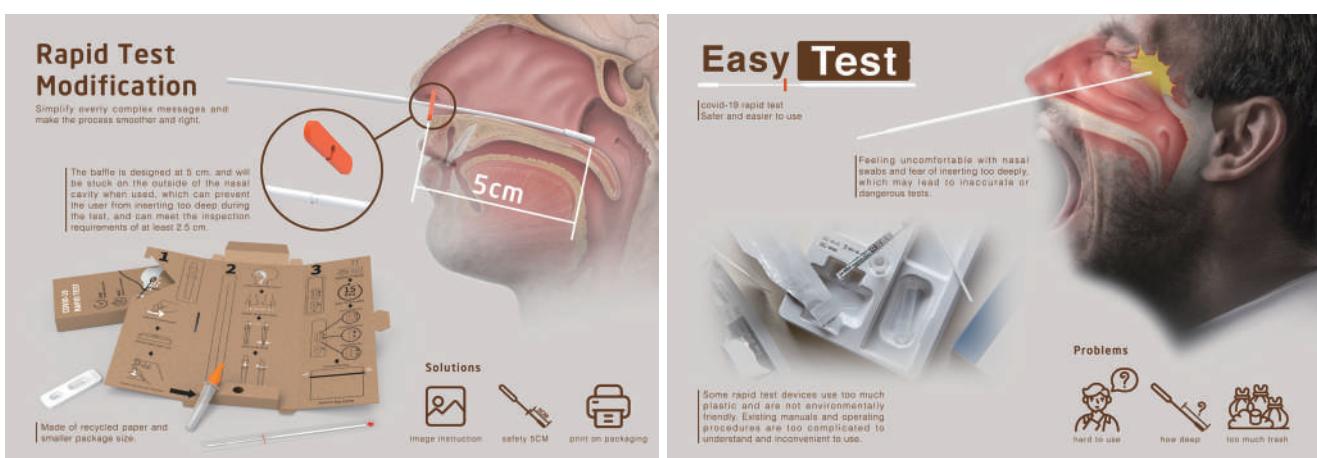
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胰島素定位注射筆  
Easysulin

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**EASYSULIN**

**ISSUES**  
Many people suffering from Diabetes Mellitus are injecting insulin in the same site, which may cause local tissue damage. Moreover, it can be confused for certain diseases, such as skin diseases based on how many days or time of injection. It is also difficult to remember the injection site.

**EXPECTED RESULT**  
Improve the shortcomings of the existing insulin injection pen, help children patients remember the injection place, and provide a more effective and safe injection way for them.

**MARKET**  
There are 537 million adults and 1.1 million children and adolescents under the age of 20 have diabetes around the world. EASYSULIN can not only help children inject insulin smoothly, but also help adults or the elderly use it, making it more convenient and safer.

**FEATURES**

**positioning tape**  
The tape measure is printed with a two-week indication. After pulling out the line corresponds to the line of the same color, and the injection can be started. The left and right lines correspond to Monday and Tuesday and Friday to Sunday.

**spirit level**  
After twisting the time controller, the bubble in the spirit level will move up and down to make the bubble return into the frame line, which will facilitate adjusting the injection angle and its position.

**Adjust the time controller**  
It can be twisted to different angles depending on the patient's needs. Turn the button open to replace the new injection.

**multi dose adjustment and replacement**  
The required dose, shown on the scale, can be adjusted according to patient's needs. Turn the button open to replace the new injection.

**HOW TO USE**

- Put in the insulin injection
- Adjust the scale of the required dose
- Twist the time controller to the corresponding time
- Pull out the tape measure and stick it on the center of the umbilicus
- Move up and down so that the bubble of the spirit level is within the frame line
- Push the button to inject the insulin
- After the injection, pull off the pen body and take out the injection for the next use

紅外傳感導盲儀  
Infrared Sensing Guide Blinder

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**室内使用说明**  
室内使用时，建议将红外线发射器放置在距离使用者1.5米处，且距离使用者的前方1.5米处，以确保红外线发射器与使用者的距离在1.5米以内。当使用者在室内行走时，红外线发射器会自动检测到使用者前方的障碍物，并发出警报声。使用者可以听到警报声，从而避免撞到障碍物。

**室外使用说明**  
室外使用时，建议将红外线发射器放置在距离使用者1.5米处，且距离使用者的前方1.5米处，以确保红外线发射器与使用者的距离在1.5米以内。当使用者在室外行走时，红外线发射器会自动检测到使用者前方的障碍物，并发出警报声。使用者可以听到警报声，从而避免撞到障碍物。

烘·乾·牠  
PETTING

創作者 Designer(s)

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**PETTING**

Design concept

It saves space for the owner, and the pet drying device can be applied to the small space of the pet room. Through the application of turbines and axial fans, the device can effectively realize the functions of dehumidification and drying. The organ-style folding structure is designed to reduce the space occupied by the device. When there is no need to dry the pet, it can be magnetically put away on the dehumidification function. It can also serve as a drying room for people and pets, designing dual-function and simple and fast drying.

Product features

Application of folding structure for all sizes  
Dual-function that can be dried or dehumidified  
Organic structure

Problem point

Pet drying box cannot be applied to all pets.  
1. Short-nosed pets  
2. The dog's hair will stick to the pet drying box will drain the moisture in the dog's hair, causing the dog to have difficulty breathing and cannot use the pet drier.

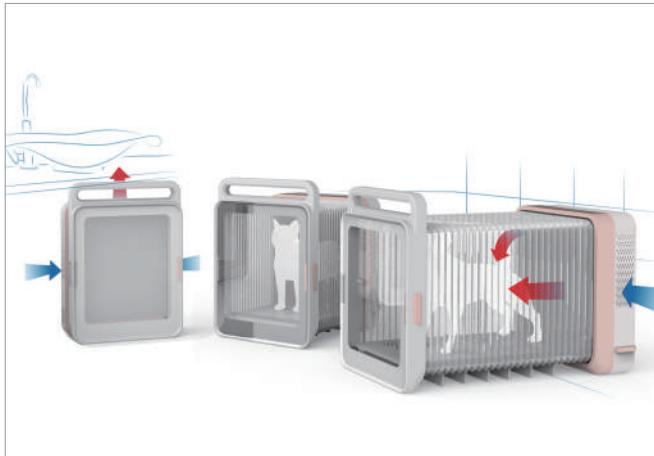
Use a hair dryer to dry your dog's hair at home by yourself.  
1. Using a hair dryer to dry will make the hair stand up. 2. The sound of the hair dryer will be very noisy. 3. The pressure of the hair dryer will be very strong. 4. For example, if the dog is not carefully dried after taking a bath, there will be a lot of moisture in the dog's hair, which will easily catch a cold or even damage the dog's skin.

The CP value sent to the pet shop for care is not high.  
1. Pets sent to beauty shops for cleaning cause many costs. 2. There are many cleaning costs sent to the beauty shop every day.  
The bathrooms and toilets in the rental house are poorly ventilated and the humidity is heavy. The bathroom and toilet at home are small and cannot be placed with a dehumidifier.

Smart  
Bathroom  
Capacity  
Bathroom  
Space

41,578  
7.7  
11,792  
3.2  
53,370  
2.5

10.8  
2,325  
5.3  
50,479  
5.0



**M.A.S 行動救護站**

**M.A.S Mobile Aid Station**

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**O³ Chair**

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**Putbom 乒乓黑板教育桌**

**Putbom Ping-Pong  
Blackboard Education Table**

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**農村垃圾分類產品系統設計**  
**Product System Design of Rural Garbage Classification**

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**履帶輪椅**  
**E Track**

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**日陶-DIY不同聲響的陶哨**  
**DIY Ocarina with Different Sounds**

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**搖搖雞**  
**Rocking Chick**

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**水災淤泥清理器  
Path-Go**

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**M-1 模組馬達家電工具組  
M-1 Modular Motor  
Home Appliance & Tool Set**

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**廟學堂-給視障者的通用廟宇教具**  
**Miao Academy - Universal Temple**  
**Teaching Aids for Visually Impaired**

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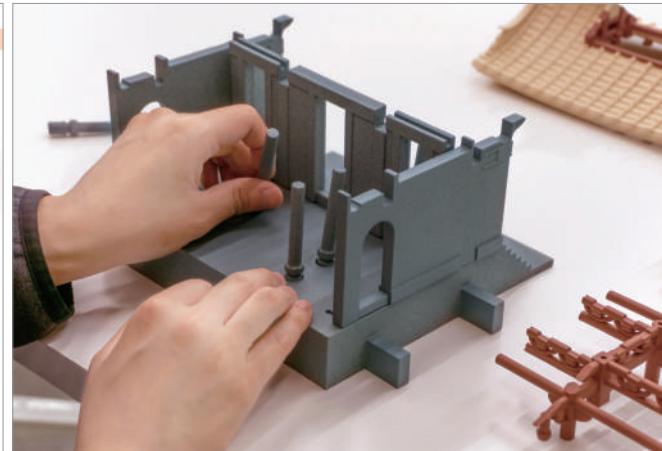
長友大輔、廖偉民  
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**Tilt - Your Abled Assistant**

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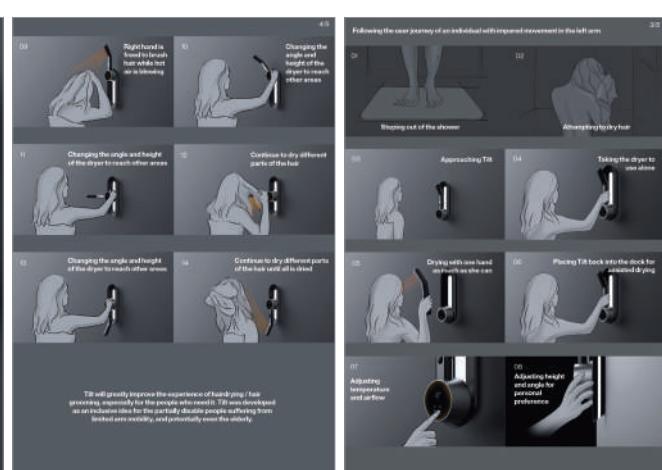
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**NCCH-礦用降噪通信頭盔**  
**NCCH- Noise Reduction**  
**Communications Helmet for Mining**

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## 基於光化學技術的愛滋病毒滅活儀 設計 An Hiv therapeutic Instruments

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**FLYER UAV播種無人機  
Flyer Uav**

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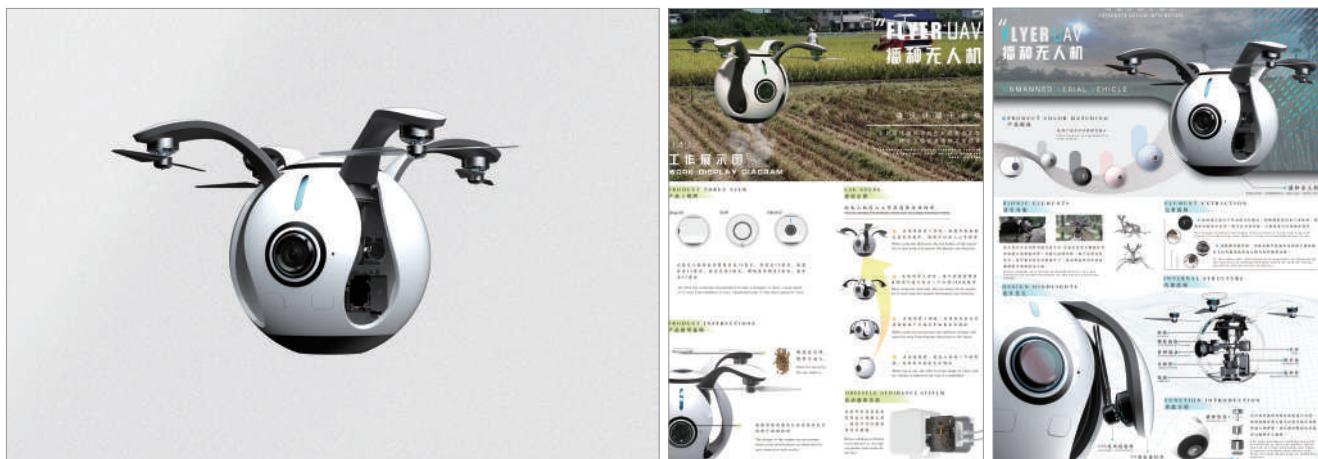
無  
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**日悠號  
Roamer**

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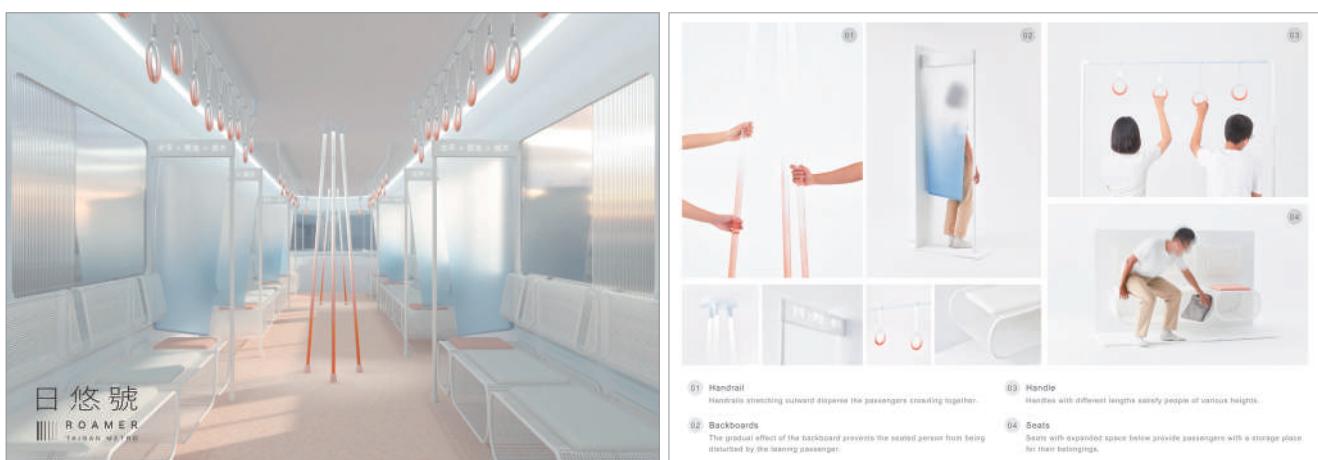
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## 未來新型態商品體驗車

**Ultex**

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# 鼓咚兔-兒童音樂互動教育平臺

## Kudong Tribe

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**Grubscrub**

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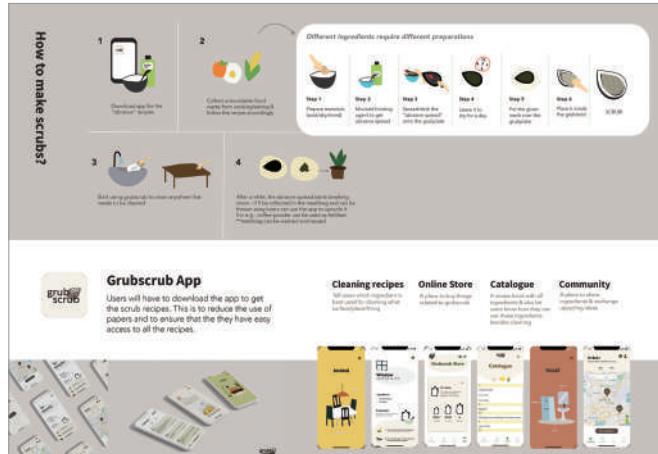
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**碎紙造砂機**

**Treasure Maker**

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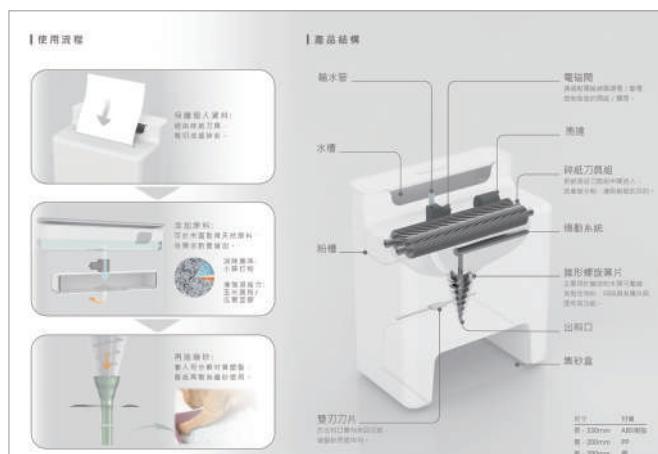
駱信昌、詹孝中、林怡菁、閻建政  
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**E0.空氣管家  
Eo-Smart Air Conditioner**

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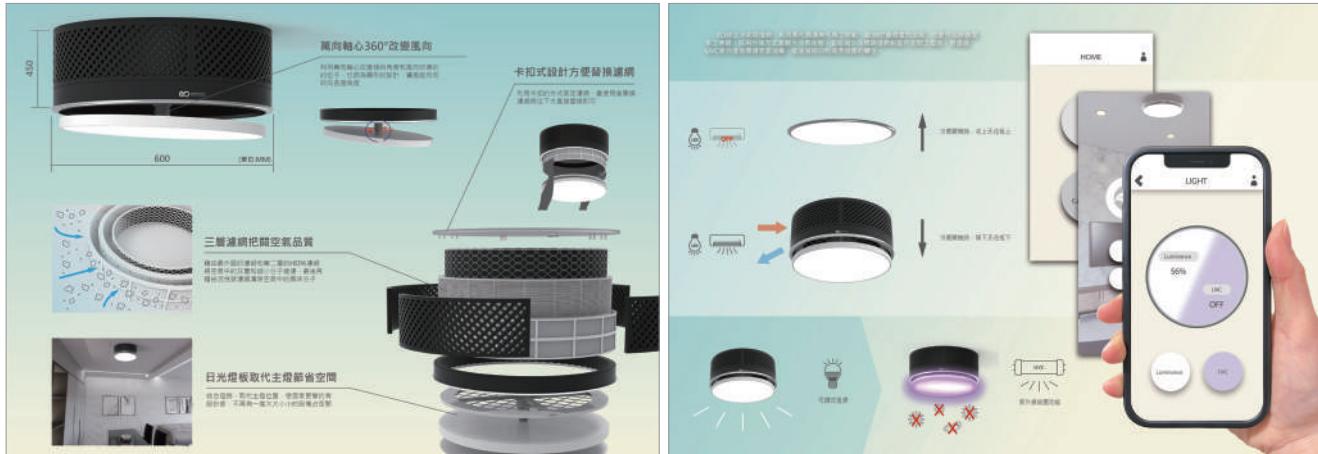
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**窄巷消防水帶運輸車  
Quicart**

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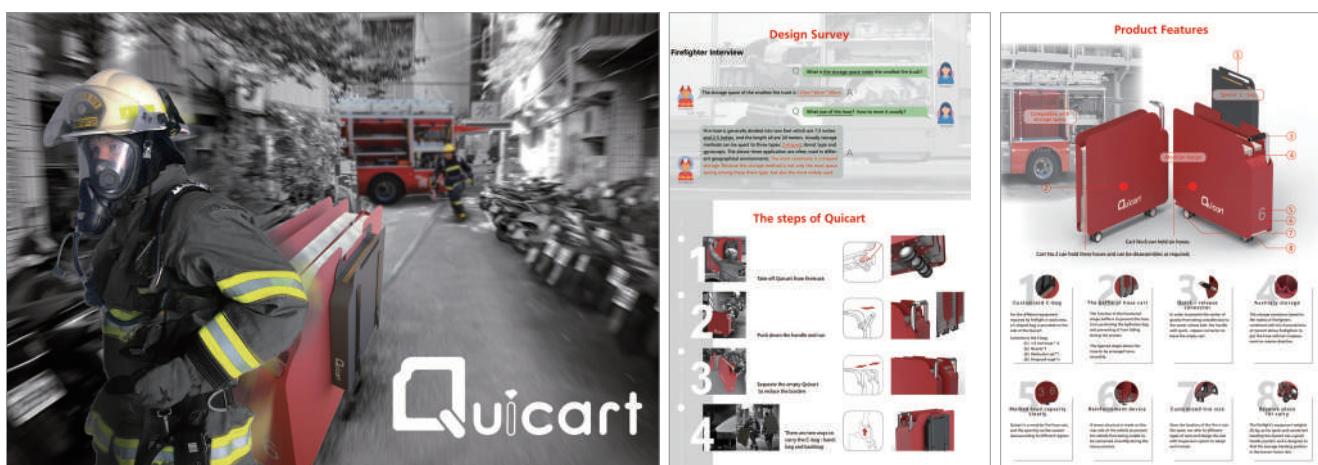
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人力發電露營設備組  
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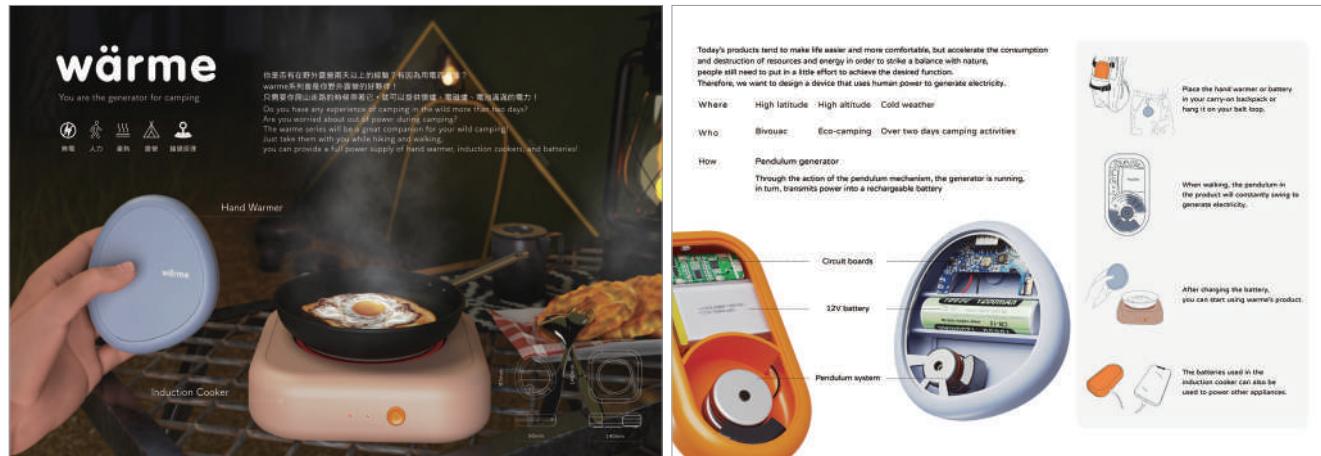
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機動疫苗施打車  
Medi-Co\_Mobile Vax Site

創作者 Designer(s)

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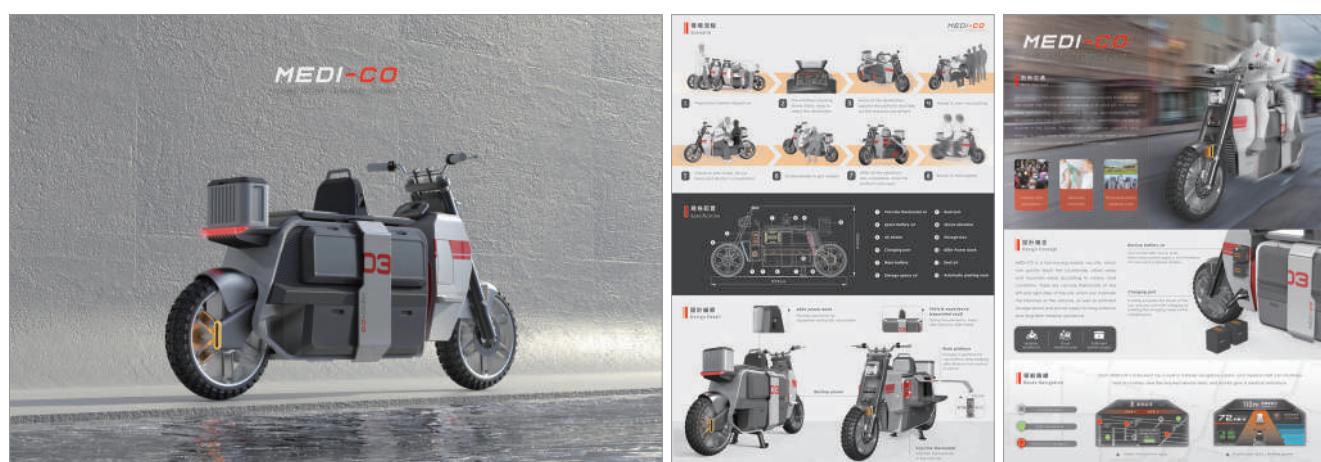
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三軸充氣帳篷  
Tentagon

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Belight

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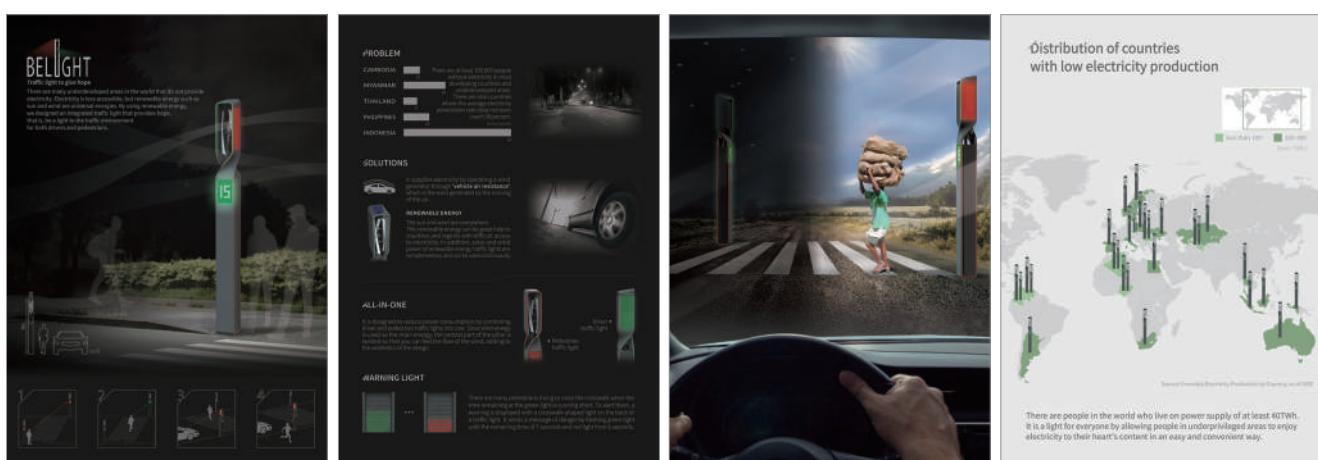
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5G農村智慧消防互聯基站

5G Rural Smart Fire  
Interconnection Base Station

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DESIGN DESCRIPTION

此设计为农村火灾紧急救援系统设备，由基站和消防无人机组成。火灾发生时，人们启动消防基站开关，周围消防基站会将语音播报进行预警和发送火灾信息至当地消防中心，并通知周围居民一起灭火。然后无人机会降落来到火灾发生地，通过智能监测设备进行监测，若火势过大，则会通过5G信号发送紧急信息至当地消防中心并指挥其他基站无人机一起控制火势。

This is designed as a rural fire emergency rescue system equipment, consisting of a fire base station and a fire fighting drone. When a fire breaks out, people activate the fire base station switch, and the surrounding fire base station will quickly link the alarm and send a message to the local fire center, and remind the surrounding residents of the fire and extinguish the fire together. The drone will then follow to the place where the fire occurs, monitored by intelligent monitoring equipment, and if the fire is too large, it will send emergency information to the local fire center through 5G signals and control other base station drones to control the fire.

PRODUCT USE



PRODUCT DISPLAY



轉轉系列扭轉燈具  
Zhuǎn Zhuǎn

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**Fingertip Producer視障人士編曲套件**  
**Fingertip Producer Visually Impaired Arranger Kit**

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董佳甯、吳家昊、劉子聖、王威、徐棟、  
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**磯岩釣專用充氣式救生衣**  
**Oceanus**

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**防護林集水器**  
**Swc Shelterbelt Water Collectors**

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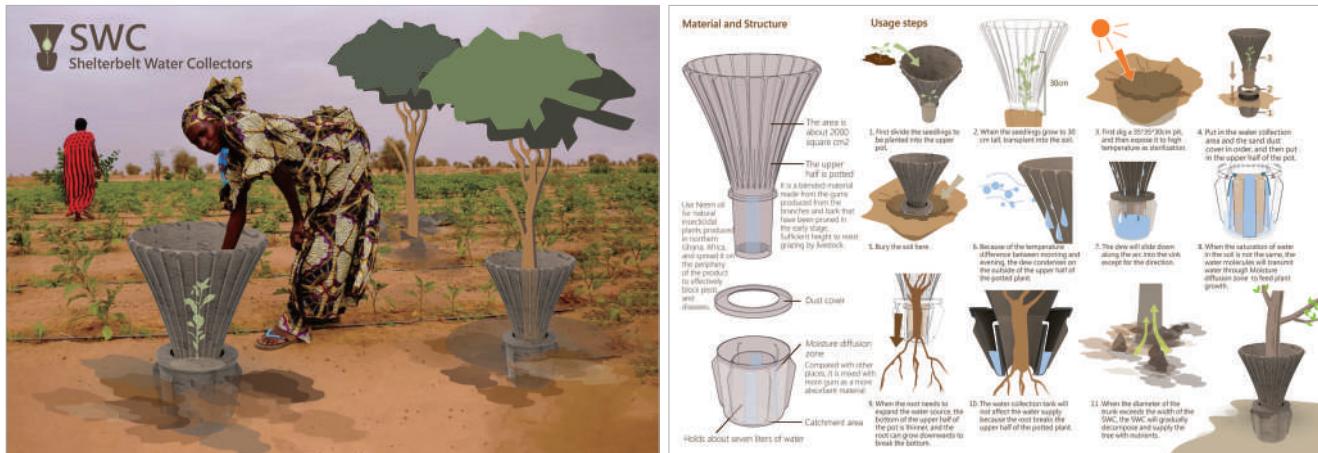
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**DLT 工地安全管理網**  
**DLT Construction Site Safety System**

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**Bebo**

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**動量**  
**Motion**

創作者 Designer(s)

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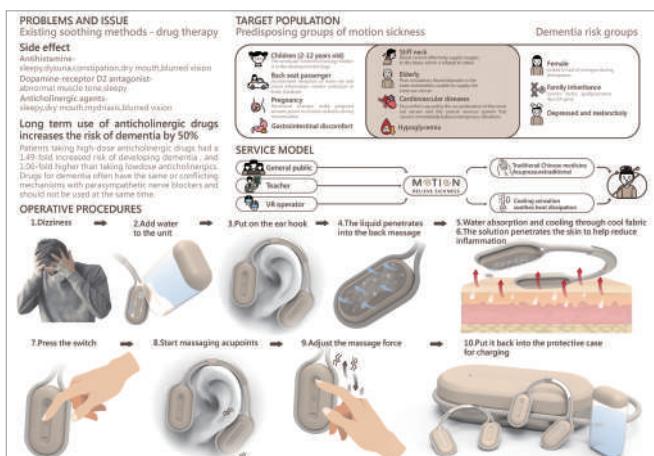
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## 保溫救生衣服 Keep Warm Life Jacket

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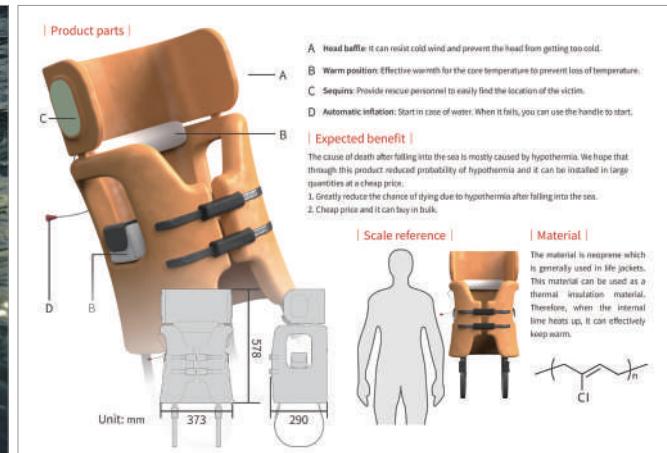
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## 新世代月琴 Revolution of Taiwan Moon Guitar

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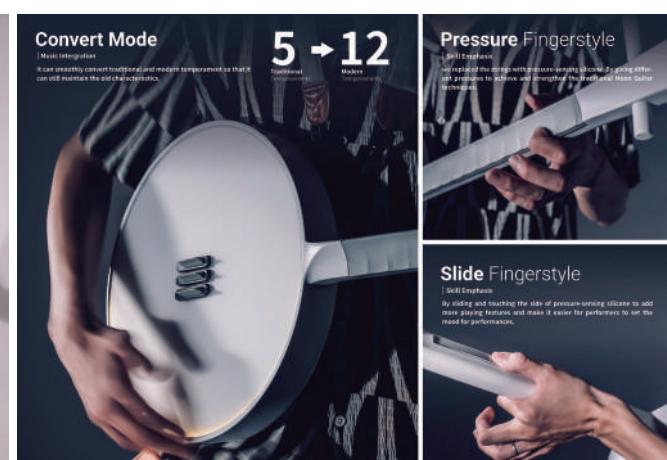
葉文凱  
Wun-Ka Ye

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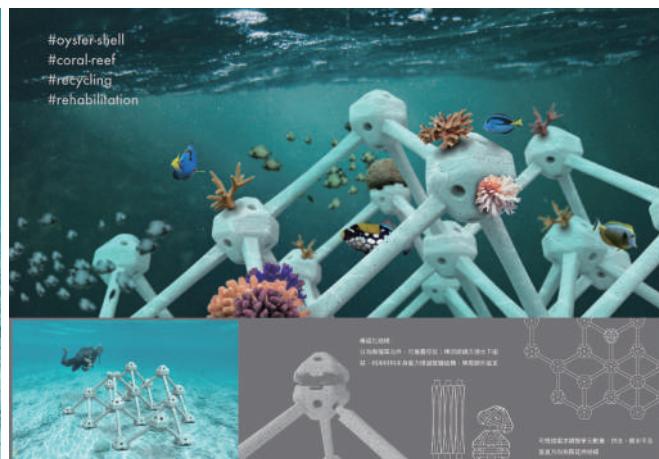
**蚵殼再生珊瑚復育礁**  
**Oyster Artificial Coral Restoration Reef**

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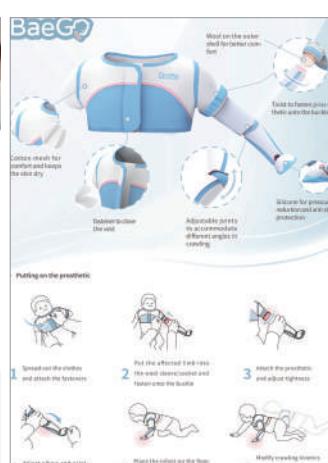
**童行**  
**Baego**

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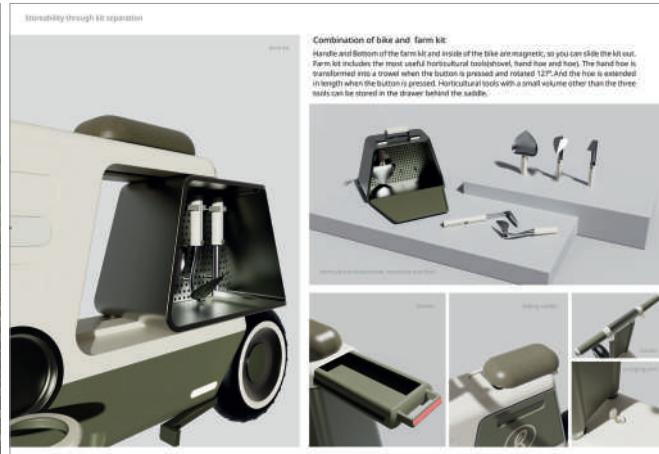
**Gruit**

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**摩西 - 聽障感官替戴安全帽**

**Moses - Sensory Substitution Helmet for Deaf**

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新型公共輪椅輔助載具系統  
Fluid

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吸吐輔助器  
beat out

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**外出升降血糖補充器**  
Your Blood Sugar Control Company

創作者 Designer(s)

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曾振彥、曾玟心  
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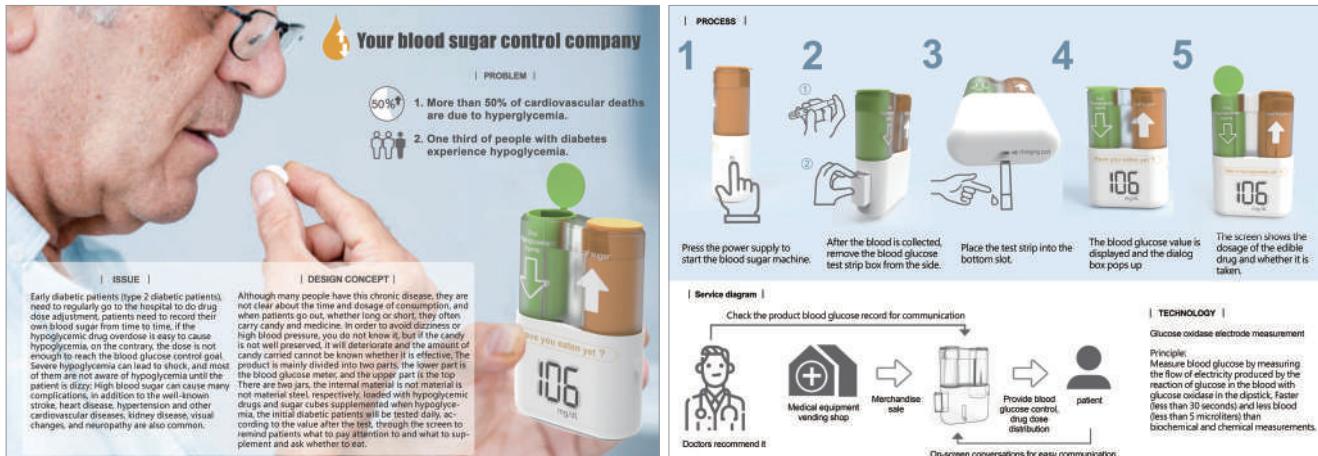
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**自動鐵把手消毒機**  
Puretech

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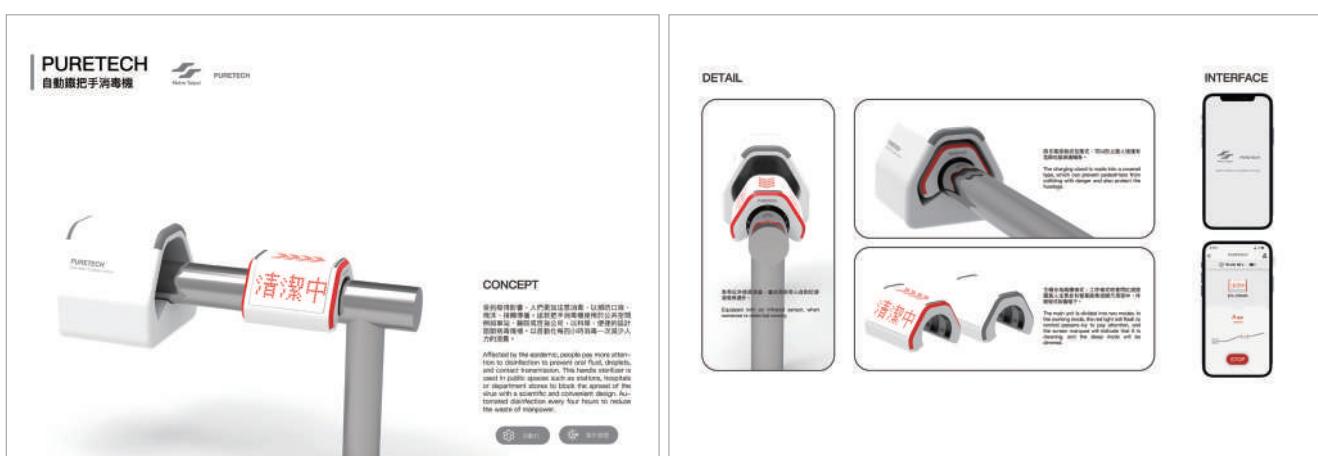
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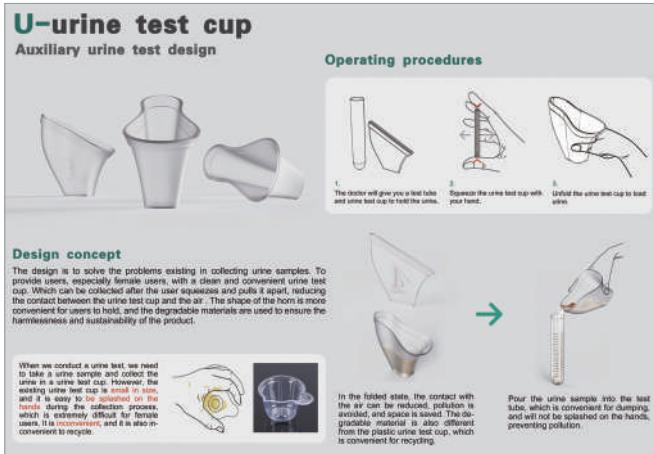
**U形尿檢杯**  
**U-Urine Test Cup**

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**聽障手語溝通裝置**  
**Commu - Communicate with U**

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**PENGOO 氣喘兒照護套組**  
**Pengoo Childhood Asthma Care Collection**

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**「浮游」運動義肢設計**  
**Airbag Prosthesis**

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**FS BEAST**

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Jellylife

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## MFV Implement

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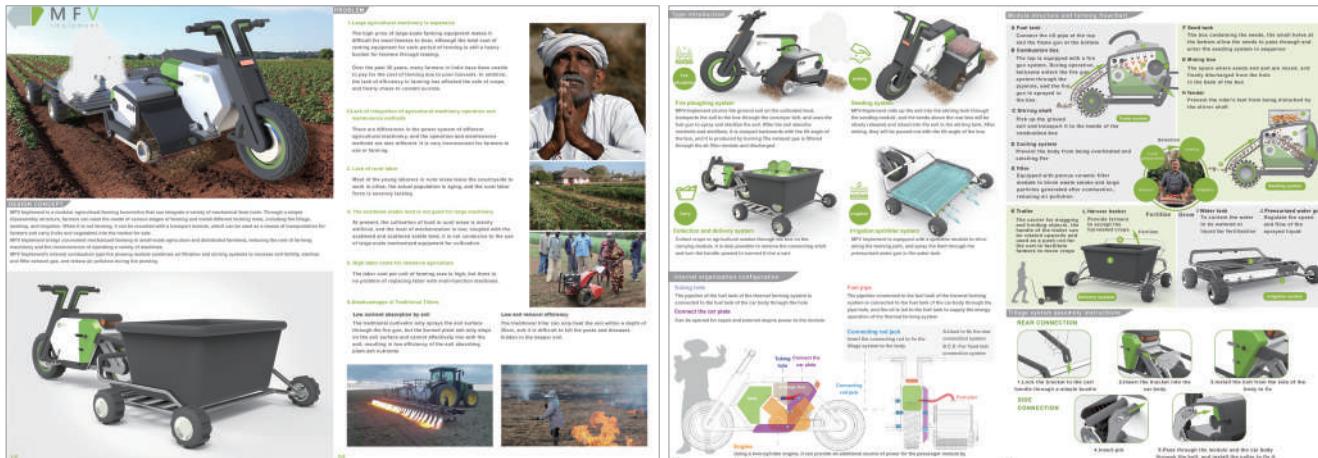
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TOFU

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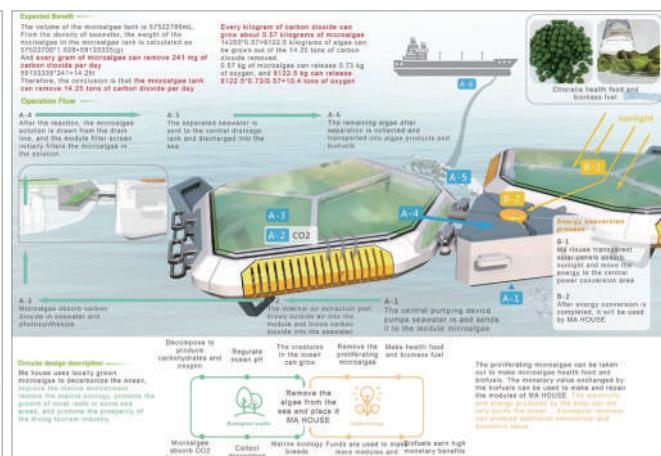
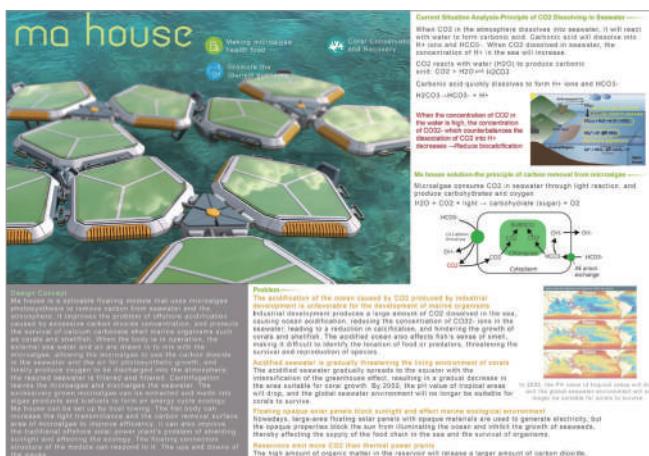
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# Freedom—基於用戶心理與安全的助聽器再設計

## Freedom—Hearing Aid Redesign Based on User Psychology and Safety

### 創作者 Designer(s)

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## 市井青雀-棋牌室健康座椅 City Green Sparrow-Chess Room Seat for Health

創作者 Designer(s)

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**樂肢  
Happy Prosthesis**

創作者 Designer(s)

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**Simple Hope**

創作者 Designer(s)

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Zhu-Ming Tom

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**植感學**

**Plant Science for Visually Impaired Students**

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**Corract - 第一人稱視角運動輔助  
Corract - First Person View Exercise  
Assistant with Device**

創作者 Designer(s)

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Bo-Siang Hong, Man-Xuan Fu

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**大型犬穿戴式助行器  
Musclegie**

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**處方箋快遞車  
Prescriptions M+ Vehicle**

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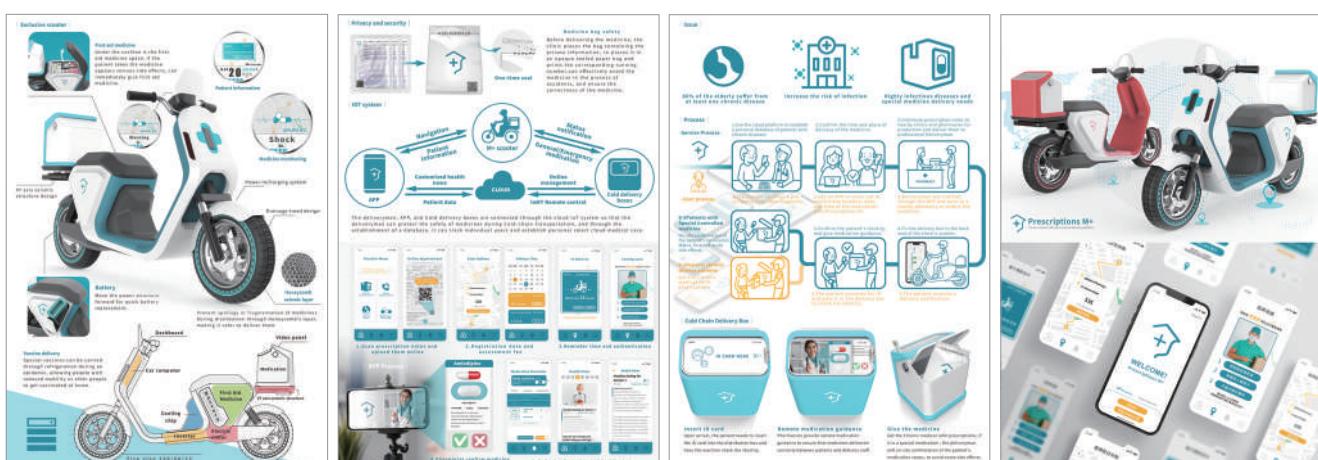
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National Taiwan University of Science and Technology



**Halcón-複合關節極限運動護具**  
**Halcón-Multi-Joint Extreme Sports Brace**

創作者 Designer(s)

陳冠樺  
Kuan-Hua Chen

指導老師 Instructor(s)

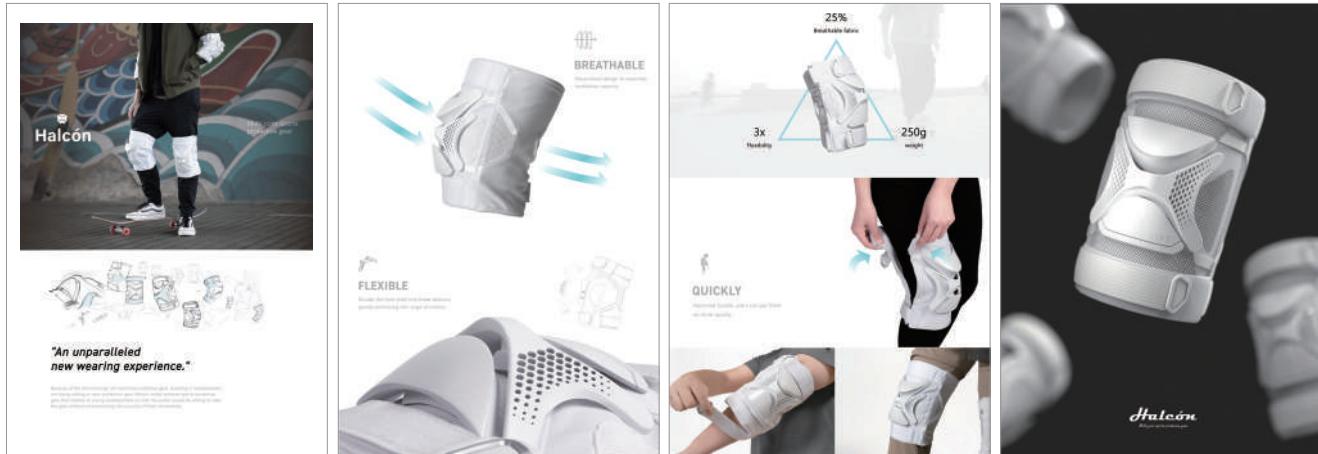
伍大忠  
Da-Chung Wu

學校所在地 Location of School

臺灣  
Taiwan

學校 School(s)

實踐大學  
Shih Chien University



**浴室兩用清潔吸地機**  
**Pleco**

創作者 Designer(s)

廖媚慈、鄭亦珊、小林文也  
Pei-Tzu Liao, Yi-Shan Zheng,  
Wen-Yeh Shiao Lin

指導老師 Instructor(s)

李錨尤  
Kai-Chu Li

學校所在地 Location of School

臺灣  
Taiwan

學校 School(s)

東海大學  
Tunghai University



**Hodidong - 捷運暴力防禦裝備**  
**Hodidong - Mrt Anti-Violence Equipment**

創作者 Designer(s)

陳冠樺  
Kuan-Hua Chen

指導老師 Instructor(s)

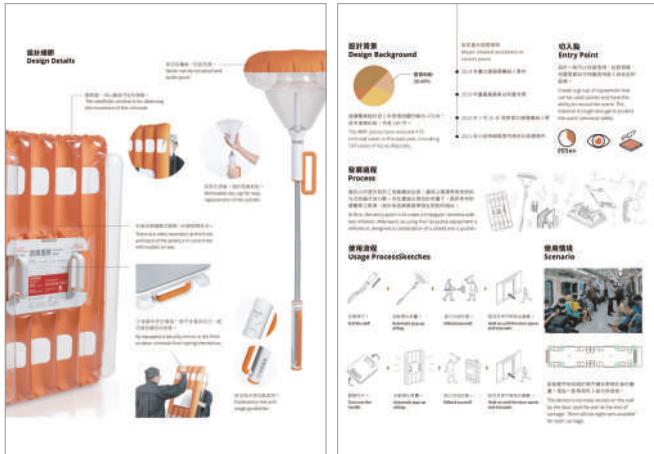
伍大忠  
Da-Chung Wu

學校所在地 Location of School

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實踐大學  
Shih Chien University



**智慧無障礙巴士站牌**  
**Accessibility Intelligence Bus Stop Sign**

創作者 Designer(s)

江侑芸  
Yu-Yun Chiang

指導老師 Instructor(s)

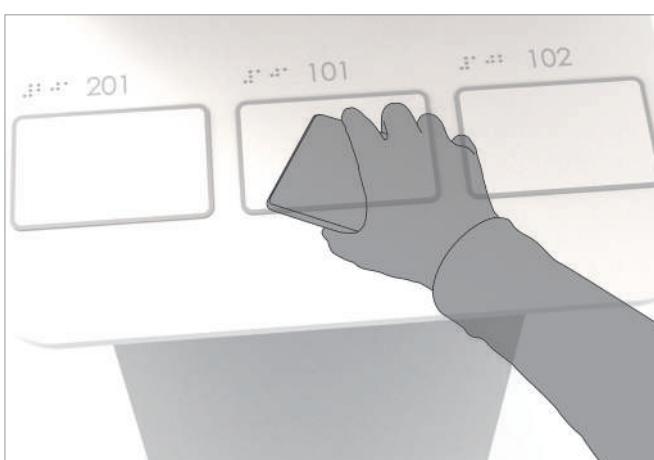
黃信夫  
Hsinfu Huang

學校所在地 Location of School

臺灣  
Taiwan

學校 School(s)

國立雲林科技大學  
National Yunlin University of Science and Technology



乳房居家自我檢測用具  
Noo Noo

創作者 Designer(s)

張兆坪、吳欣錡  
Chao-Ping Chang, Hsin-Mei Wu

指導老師 Instructor(s)

翁瑞津  
Ruey-Jin Wong

學校所在地 Location of School

臺灣  
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學校 School(s)

大同大學  
Tatung University



Continentainer

創作者 Designer(s)

Angeliki Mandilara, Carlotta Hopp

指導老師 Instructor(s)

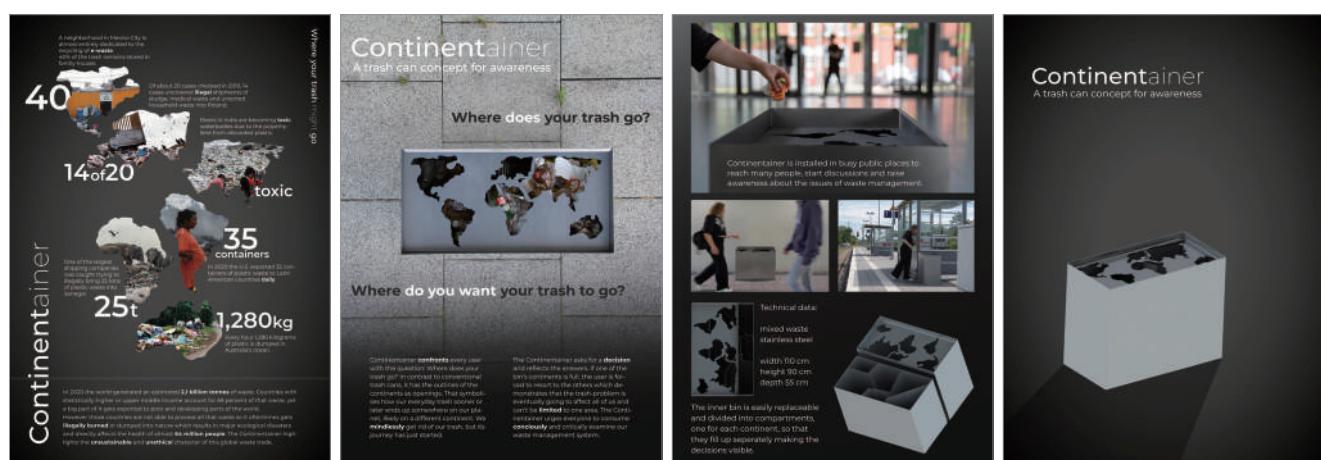
Steffen Schulz

學校所在地 Location of School

德國  
Germany

學校 School(s)

明斯特應用科學大學  
Münster University of Applied Sciences



**Holtzier**

創作者 Designer(s)

Yu Fang Gwee

指導老師 Instructor(s)

無  
None

學校所在地 Location of School

新加坡  
Singapore

學校 School(s)

南洋藝術學院  
Nanyang Academy of Fine Arts



**黏貼式護具  
Fullcover**

創作者 Designer(s)

洪戎成  
Rong-Cheng Hong

指導老師 Instructor(s)

郭家瑋  
Jia-Wei Guo

學校所在地 Location of School

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學校 School(s)

東海大學  
Tunghai University



**應用輔具提升下肢殘障人士活動能力**  
**Wexare**

創作者 Designer(s)

江俞儀、金庭妮、劉冠和  
Yu-Yi Chiang, Ting-Ni Jim, Guan-He Liu

指導老師 Instructor(s)

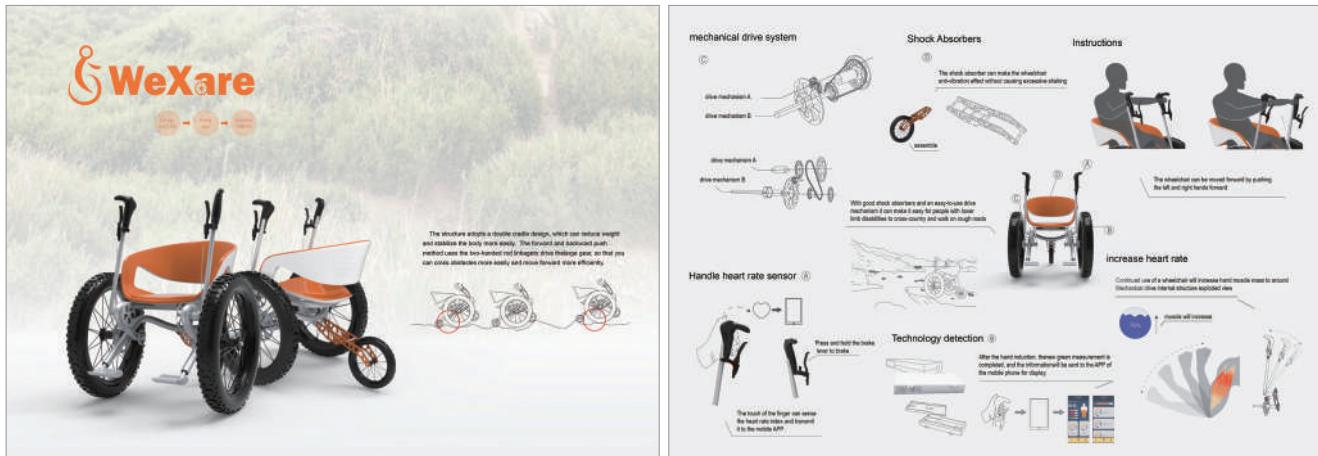
黃台生  
Tai-Sheng Huang

學校所在地 Location of School

臺灣  
Taiwan

學校 School(s)

朝陽科技大學  
Chaoyang University of Technology



**Modular Security Lights to Help Prevent Crime**

創作者 Designer(s)

Doyeon Kwon, Yeon Ji Lee

指導老師 Instructor(s)

無  
None

學校所在地 Location of School

韓國  
Korea

學校 School(s)

韓南大學  
Hannam University



One World for Multiple Senses

創作者 Designer(s)

Anupriya Srivastava

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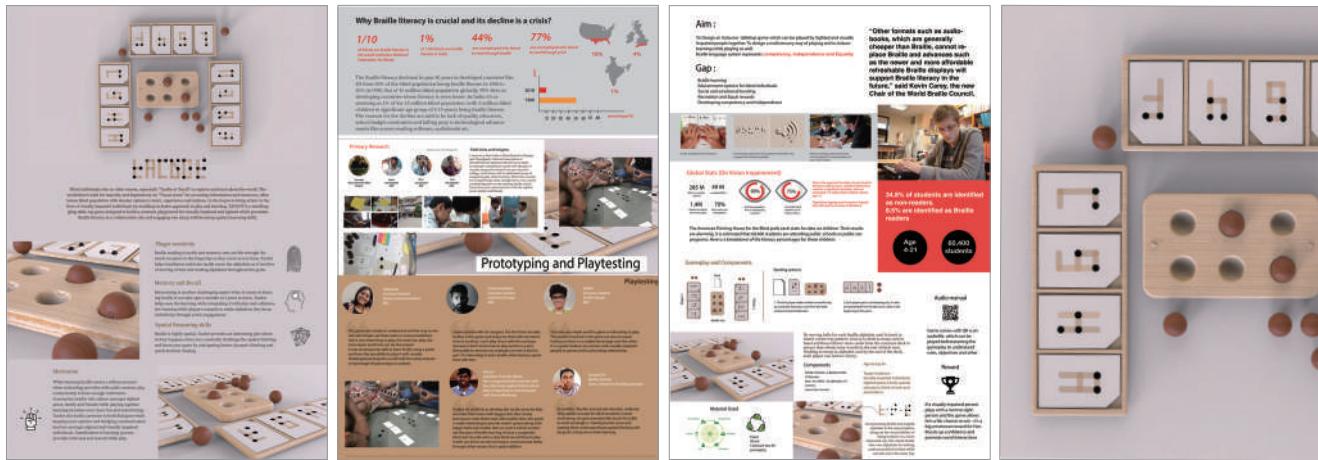
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None

學校所在地 Location of School

印度  
India

學校 School(s)

國立設計學院  
National Institute of Design



植栽清淨機  
Verde Air

創作者 Designer(s)

李芸安  
Yun-An Lee

指導老師 Instructor(s)

陳為平  
Wei-Ping Chen

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實踐大學  
Shih Chien University



## 品山露 Monthé Canelé

創作者 Designer(s)

邱士軒  
Shih-Hsuan Chiu

指導老師 Instructor(s)

李錯朮  
Kai-Chu Li

### 學校所在地 Location of School

臺灣  
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學校 School(s)

國立臺灣科技大學  
National Taiwan University of Science and  
Technology



## 友善盲人與導盲犬搭乘捷運之引導設計 Orientor - Assist Signal

### 創作者 Designer(s)

蔡逸仙、李宜珊、許凱歲  
Yi-Hsien Tsai, Yi-Shan Lee, Kai-Wei H

指導老師 Instructor(s)

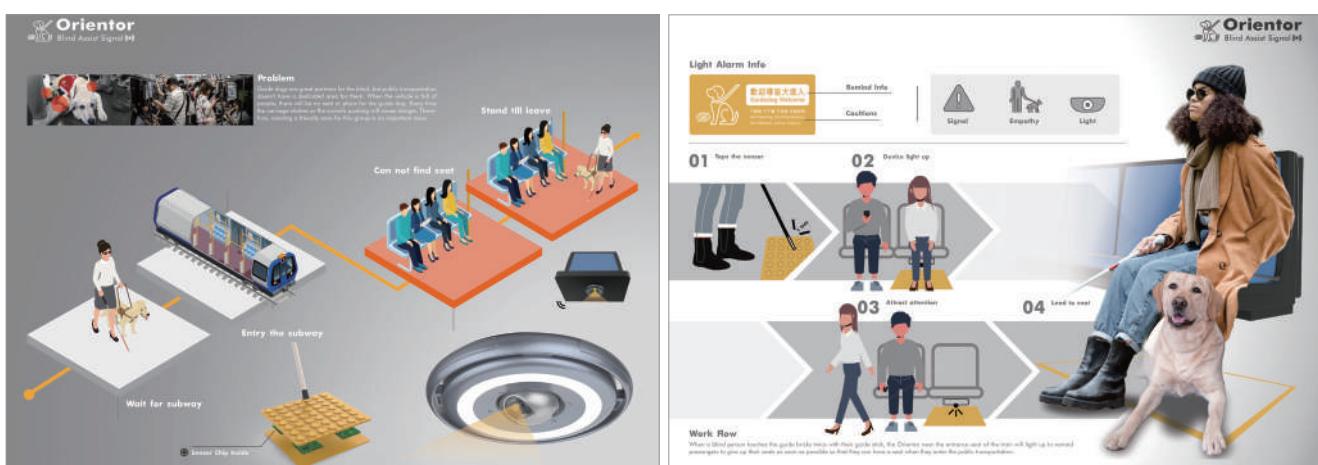
鄭孟淙  
Meng-Cong Zheng

學校所在地 Location of School

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學校 School(s)

國立臺北科技大學  
National Taipei University of Technology



## HyperHelper in Elevator 電梯用氣瓶 Hyperhelper in Elevator - 02 Mask in Elevator

### 創作者 Designer(s)

陳暉臻  
Wei-Chen Chen

### 指導老師 Instructor(s)

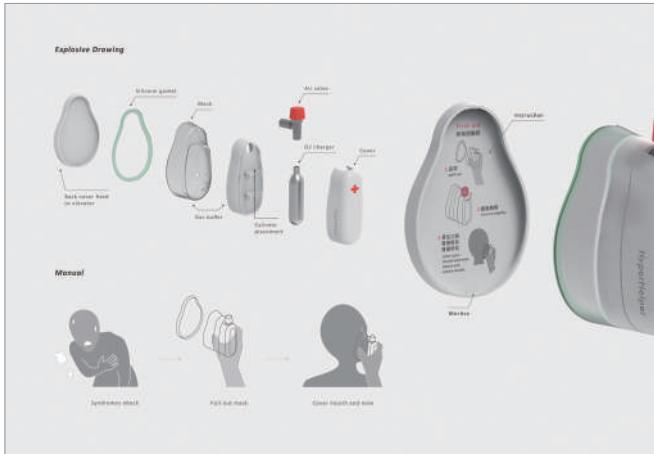
陳明石  
Ming-Shih Chen

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臺灣  
Taiwan

學校 School(s)

東海大學  
Tunghai University



## Breascope

### 創作者 Designer(s)

Bhoomika Rawat, Ashutosh Vashishtha

指導老師 Instructor(s)

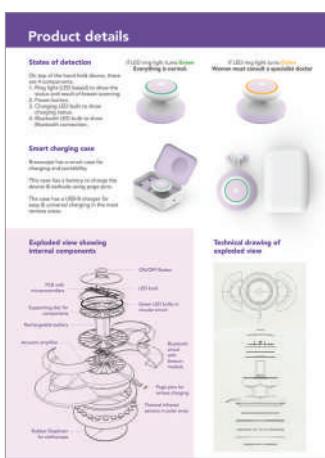
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None

### 學校所在地 Location of School

印度  
India

### 學校 School(s)

國家卡塔克舞蹈學院  
Kathak Kendra, Government of India Institute



**Wetcatch**

創作者 Designer(s)

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Sofia Carrasco

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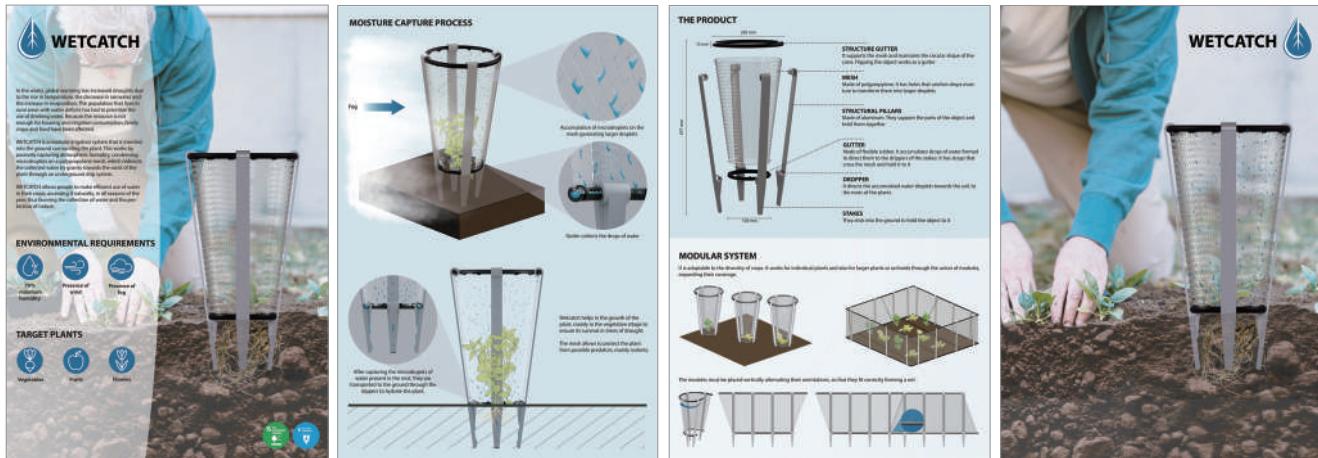
Patricia De Los Rios, Sebastián Rodriguez

學校所在地 Location of School

智利  
Chile

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智利天主教大學  
Pontifical Catholic University of Chile



**A'Enn**

創作者 Designer(s)

Yu Fang Gwee

指導老師 Instructor(s)

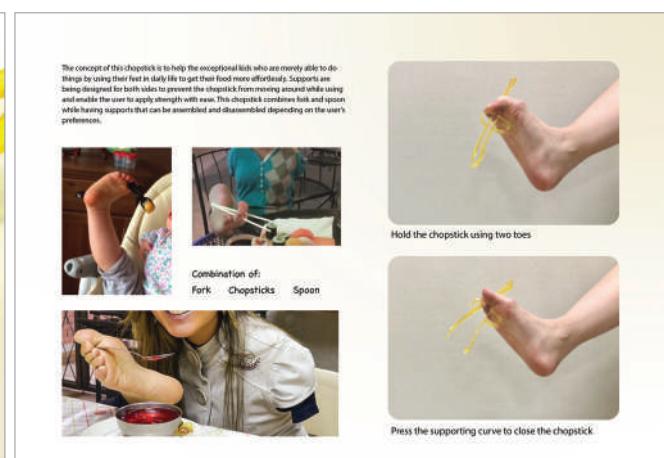
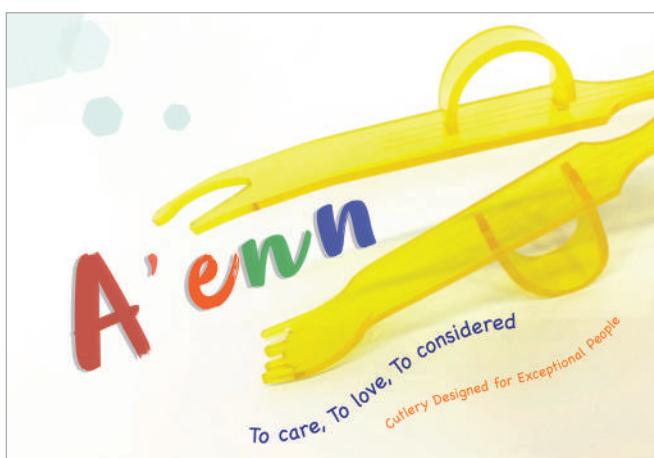
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None

學校所在地 Location of School

新加坡  
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南洋藝術學院  
Nanyang Academy of Fine Arts



Al'Terno

創作者 Designer(s)

Hanna Krasotskaya

指導老師 Instructor(s)

無  
None

學校所在地 Location of School

白俄羅斯  
Belarus

學校 School(s)

維爾紐斯格迪米納斯技術大學  
Vilnius Gediminas Technical University (VGTU)



**Invisible Hero 公共交通防騷擾  
扶手設計**  
**Invisible Hero Anti-Harassment  
Handrail Design for Public  
Transportation**

創作者 Designer(s)

陳善舉  
Shanju Chen

指導老師 Instructor(s)

吳寒、趙飛  
Han Wu, Fei Zhao

學校所在地 Location of School

中國大陸  
China

學校 School(s)

重慶外語外事學院  
Chongqing Institute of Foreign Studies



**Saviour Vending Cart**

創作者 Designer(s)

Uditanshu Pratap Singh

指導老師 Instructor(s)

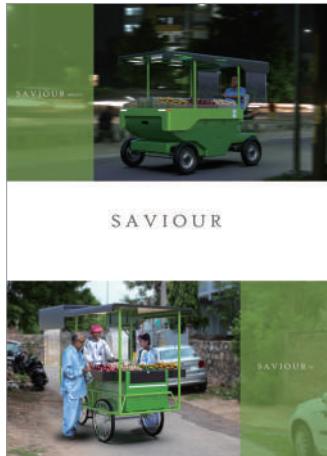
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None

學校所在地 Location of School

印度  
India

學校 School(s)

國立設計學院  
National Institute of Design



**光錐  
Cone Bright**

創作者 Designer(s)

蘇瑩姍、龔峻民、游雅仔、黃子凡  
Ying-Shan Su, Jun-Min Kung, Ya-Yu You,  
Zi-Fan Huang

指導老師 Instructor(s)

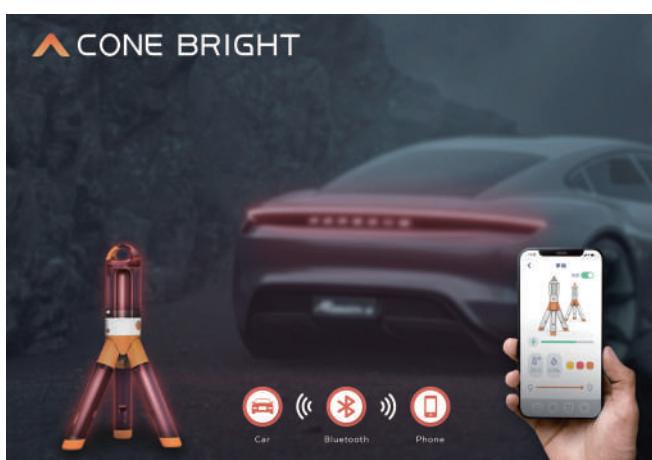
黃莎芬、林建志  
Bi-Fen Huang, Chien-Chih Lin

學校所在地 Location of School

臺灣  
Taiwan

學校 School(s)

龍華科技大學  
Lunghwa University of Science and  
Technology



**洪澇急救擔架**

**Flood First Aid Inflatable Stretcher**

創作者 Designer(s)

胡浩偉、秦桂祥、許佳  
Haowei Hu, Guixiang Qin, Jia Xu

指導老師 Instructor(s)

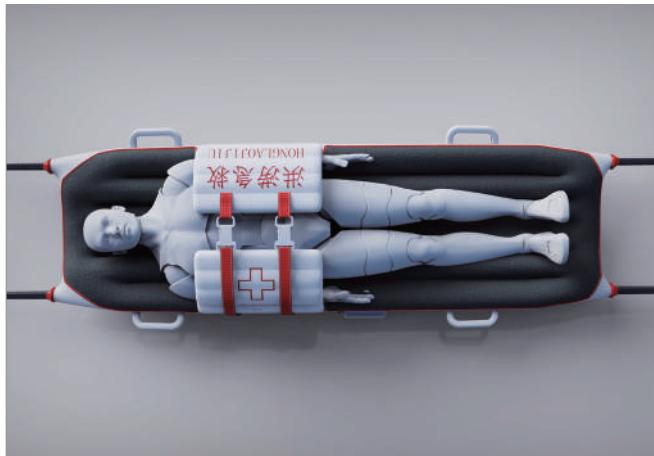
範寅寅  
Yinyin Fan

學校所在地 Location of School

中國大陸  
China

學校 School(s)

西南民族大學  
Southwest Minzu University





視覺設計類得獎作品

Winners in Visual Design Category

## 評審評語 Jury Comments

吳介民 Jamie Wu

臺灣 Taiwan



整體視覺完整度高，平面設計編排細緻，令人耳目一新。

Overall, this is a refreshing work with a complete visual design and meticulous graphic design arrangement.

程湘如 Stony Cherng

臺灣 Taiwan



黑暗中的綠色奇蹟！這一系列 DIY 栽種葉菜類的操作，從選品規劃開始，針對耐寒、耐乾旱、耐陰、耐鹽、耐濕、耐熱、高營養等 7 類台灣原生蔬菜分類，每類的小盒中皆附上培養土、種子紙、並分別搭配 7 種立體造型結構之迷你紙容器，看圖操作簡易上手，有栽種後觀察成長的喜悅及成就感，兼具實用性、教育、環保意義，在美學的表現上也恰到好處，受眾客層廣泛，是世界通用的饋贈好禮。

It's a green miracle in the dark! The selection of indigenous vegetables for seven different environments is genius. It's user-friendly since each package comes with potting soil, seeded paper, and a specified mini paper-folded pot. Users get joy and a sense of achievement by watching the plants grow. With environmental protection in mind, this series of DIY vegetables is both practical and educational. It is aesthetically beautiful and is expected to have a large and univeral target audience.

Johnathon Strebly

加拿大 Canada



聚焦在常見的原生植物，讓我們更加珍惜身邊所有，認知它們的價值，並提醒我們必須加以保護。此作品具有教育意義，提供資訊之餘，更提高環境意識，帶給我們希望。

Focusing on local plants to celebrate and enjoy what is readily available, allows us to appreciate what we already have. Knowing what we have, and placing a high value on it, means we will work harder to protect it. This educational project gives us information, awareness, and hope.

## 評審評語 Jury Comments

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Aimo Katajamäki

芬蘭 Finland



在氣候變遷造成的生態危機下，此設計為人類帶來了一線希望，是相當亮眼的作品。

The design project brings hope to humanity, which is moving towards an ecological catastrophe brought about by climate change. A beautifully finished design project.

---

Ali Akbar Sahiwala

新加坡 Singapore



此作品製作精良又具有教育意義，我特別喜歡手工種子紙和紙材盆栽的設計，從中可以看見許多設計巧思，是件讓人願意好好珍惜的收藏品。

A meticulously crafted project with great meaning and educational value. I especially like the touch of handmade seeded papers and paper-folded pots. A lot of thought and craft has evidently gone into this design project, and makes it a collectable item that one would not want to throw away!

---

Carlos Manuel Gonzalez Manjarrez

墨西哥 Mexican



「識野。所」對我而言是本屆臺灣國際學生創意設計大賽中，針對氣候變遷議題和教育意義上，立即性、可行性最高的作品，只要有水和陽光，任何人都能開始行動。透過視覺設計達到關注議題的效果，進而達成 2015 年聯合國提出的永續發展目標中的消除飢餓。

Wild Vegetables project for me is an immediate, easy and real climate change quality education clear proposal for TISDC One World 2022 design contest that anyone with water and sun could start immediately. Visual Design let universal understanding in all materials included in project and also combat zero hunger sustainable development goal proposed by UN in 2015.

金獎  
Gold Prize

識野。所  
WILD VEGETABLES'

創作者 Designer(s)

楊舒琪、張鈴慈、蕭綵慈、林品瑄、張宇沛  
Shu-Qi Yang, Ling-Ci Zhang, Tsai-Tzu Hsiao,  
Pin-Xuan Lin, Yu-Pei Chang

指導老師 Instructor(s)

莊國民  
Kuo-Min Chuang

學校所在地 Location of School

臺灣  
Taiwan

學校 School(s)

朝陽科技大學  
Chaoyang University of Technology

作品說明 Project Description

對於現今而言大眾皆不太瞭解臺灣原生蔬菜，原生蔬菜不受氣候土壤影響，努力滿足人們的味蕾。藉此專案推廣本土原生蔬菜，期望人們不僅認識臺灣原生蔬菜的野性之美，也從中感受野性的溫潤感。針對七類氣候變遷類型設計植栽包，內含手工種子紙與紙材盆栽，讓人們除了閱讀，也能從栽種的過程中更認識原生蔬菜。本專案引用臺灣農委會在APEC提出，針對氣候變遷的七種惡地環境，各選出三種原生蔬菜，將二十一種原生蔬菜知識帶入你我生活當中。除了讓人們學會如何辨識，也更能領會原生蔬菜的美好價值，期待人們能從中體驗到「野性的溫柔、吃在地食原生」。

This project selects three kinds of vegetables for seven extreme environments as a result of climate change and shares the knowledge of twenty one kinds of indigenous vegetables. The planting package is designed based on the seven different environments and it includes handmade seeded paper and paper-folded pots. It allows us to understand indigenous vegetables better through the planting process, learn how to identify and understand the value of them.



銀獎  
Silver Prize



與水共存  
Coexistence with Water

創作者 Designer(s)

吳晨筠、趙欣斯、莊瑀涵、許佳玲  
Chen-Yun Wu, Sin-Sih Jhao, Yu-Han Chuang,  
Jia-Ling Xu

指導老師 Instructor(s)

李政達、陳建勳  
Cheng-Ta Lee, Chien-Hsun Chen

學校所在地 Location of School

臺灣  
Taiwan

學校 School(s)

中國科技大學  
China University of Technology

作品說明 Project Description

臺北盆地是臺灣最大的都會區，有將近三分之一人口居住在河流分佈相關地區，河川為自然環境重要之生態體系，其多樣性成為保育首要。本設計以臺北盆地河川為議題，透過資訊圖表設計呈現棲地型態與物種多元生態豐富性，讓大眾瞭解及重視臺灣土地風貌。設計概念是以臺北盆地四條主要溪流為核心議題，針對天文地理、環境水文、溪流生態做介紹，藉由多元的方式讓大眾瞭解及重視臺灣這片土地，推廣臺北盆地溪流環境生態之重要。透過資訊圖表結合相關生態資訊，發展圖鑑掛畫、郵票、月曆等環境教育商品，具收藏與美觀展示的價值。

River ecosystem is important and the conservation of its diversity is a priority. With the rivers in the Taipei Basin as the theme, this project aims to develop environmental education products that are collectible and aesthetically appealing in forms of illustrated handbooks, stamps, and calendars.

銅獎  
Bronze Prize

苗染  
Miao Batik

創作者 Designer(s)

王慕藍  
Mulan Wang

指導老師 Instructor(s)

Jiaying Han

學校所在地 Location of School

中國大陸  
China

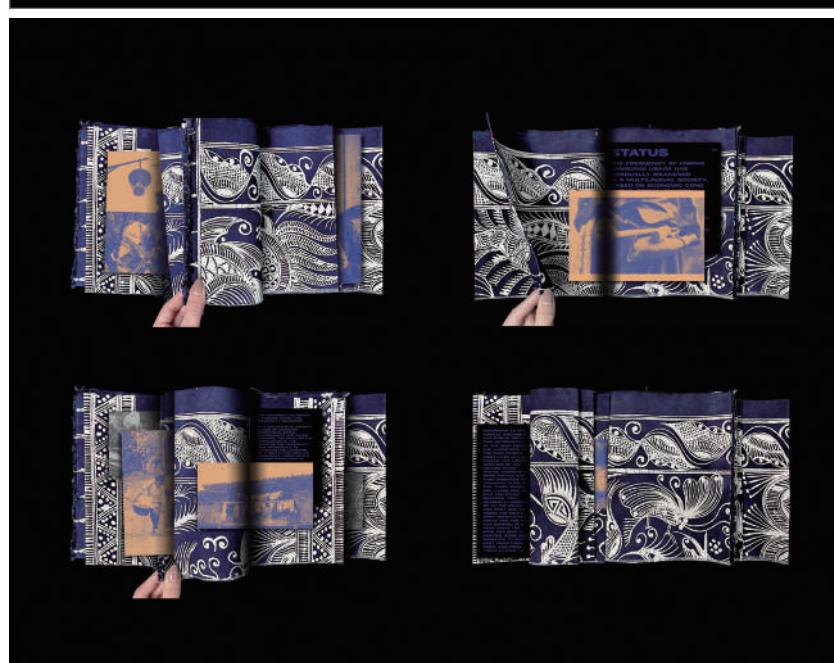
學校 School(s)

西安美術學院  
Xi'an Academy of Fine Arts

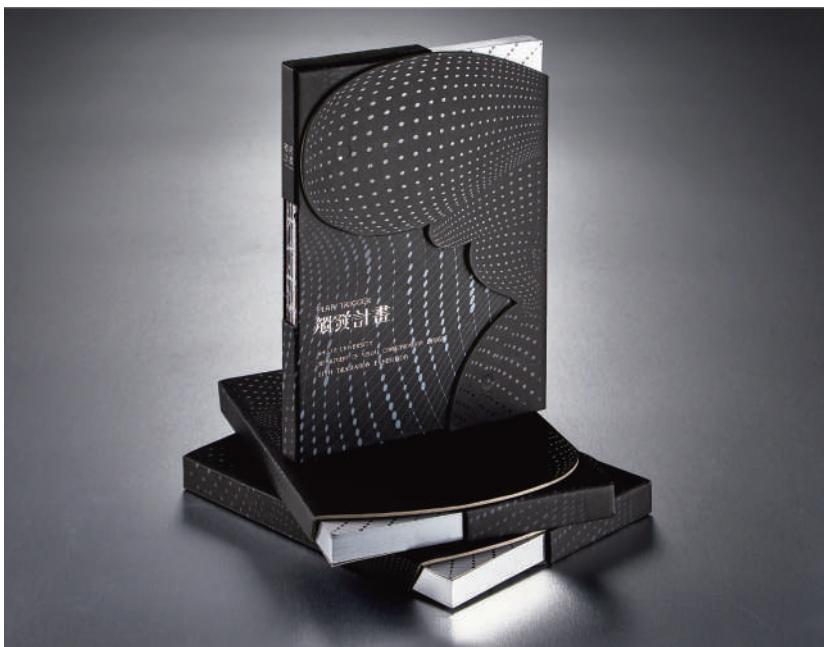
作品說明 Project Description

《苗染》手工藝術書是整體民族紋樣設計實驗的第三個作品。以中國貴州苗族苗寨的蠟染原布製成書籍主體，與紀實攝影、RISO 印刷結合。印刷用紙為易降解的手工植物紙，蠟染原布由板藍根植物染料手工染色製成，有天然的植物香味。書籍觸感柔軟質樸，折疊時為一本書，展開時可還原成 2.8\*0.4m 的狀態，可持續迴圈使用。此手工書實驗嘗試從現代視角與語境切入，與苗寨當地元素結合，從嗅覺、觸感、視覺三個方面，通過真實體感及 14 個圖文板塊，傳達苗族“取之自然，還之自然”的民族文化及人生態度，並記錄原始苗寨未經商業化之前可貴的真實現狀。

Miao Batik handmade artbook is the third work of the overall national pattern design experiment. The main body of the book is made of the original batik cloth of Miao Village in Guizhou, China, combined with documentary photography and RISO printing. The printing paper is made of handmade biodegradable plant paper, and the batik original cloth is made by hand dyeing with isatis root, which gives the book its natural fragrance. The book has a soft and rustic texture. It looks just like any other book when it's closed, but when you unfold it, it can be a piece of sustainable and recyclable cloth as big as 2.8\*0.4m. This handmade book experiment explores modern perspectives and contexts and includes local elements of Miao village. With 14 pictures and word blocks representing the sense of smell, touch, and vision, it conveys the national culture and life attitude of the Miao community: From the nature, back to the nature. It also documents the primitive life in Miao village.



銅獎  
Bronze Prize



觸發計畫專刊  
Plan Trigger Special Issue Concept

創作者 Designer(s)

謝心怡、葉千瑜、黃靖涵、蔡佳君  
Hsin-Yi Hsieh, Chian-Yu Ye, Jing-Han Huang,  
Jia-Jyun Tsai

指導老師 Instructor(s)

楊裕隆  
Yu-Lung Yang

學校所在地 Location of School

臺灣  
Taiwan

學校 School(s)

樹德科技大學  
Shu-Te University

作品說明 Project Description

專刊外包裝為附有書盒的線裝書籍，外殼以打洞的方式呈現觸發的不同面向，內部則以打凹的方式呈現主視覺中腦的樣子，以書盒呈現，開啟本次畢業製作之計畫。

Our book comes with a sewed cover as its case. The holes on the cover represent different triggers, while the inner pages are dented to represent the minds of designers. The book case covers them all. Therefore, opening the case feels like triggering the mind of designers and starting the journey of our production.

## 銅獎 Bronze Prize

### Future

創作者 Designer(s)

羅明軍  
Mingjun Luo

指導老師 Instructor(s)

張寶華  
Baohua Zhang

學校所在地 Location of School

中國大陸  
China

學校 School(s)

清華大學  
Tsinghua University

#### 作品說明 Project Description

作品以環保服飾品的角度，在方寸之間，以當前社會痛點“塑膠污染”為契機，進行塑膠再生時尚服飾設計。

工藝特點：在材質上，開發再生纖維——RPET，將海洋垃圾回收、進過加工處理重新製作成纖維與面料，3個塑膠瓶可製成1條絲巾，用科技與藝術結合的方式，改善海洋垃圾對生態造成的破壞。

圖案特點：將世界建築遺產“巴黎聖母院”“圓明園”等已經毀滅的建築為主要元素，表達人類的破壞與貪婪，讓大自然的反噬席捲而來。以此呼籲社會，保護環境，就是在保護人類文明。

功能特點：產品採用一花兩色設計，同一條絲巾作品，具有2種色彩調性，經過折疊可以產生2種不同的色彩，進行服飾搭配。從而增加產品的附加值，減少時尚消費品的多次購買，達到節約資源的目的。

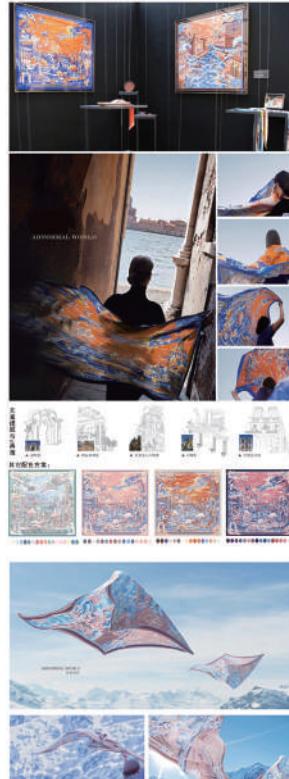
生活方式：產品從圖案與工藝角度，皆呼籲社會保護自然，尊重自然。將人類拋棄于大海的垃圾，對大自然的破壞，重新回收，打造“產品→回收→產品”的無限迴圈，從而改善生態的同時，塑造可持續的生活方式。

Nature has suffered from unprecedented damage and natural disasters, such as typhoon, tsunami, etc., have become more and more serious. Inspired by a series of events and their impact, the work visualizes the aftermath of human destruction. Everything in the world falls apart, which is in sharp contrast to the normal world. It is important to call on the society that protecting nature equals to protecting world heritage and civilization.

## 未來未來 Future+ 環保服飾品創意設計



成品展示、衍生文創



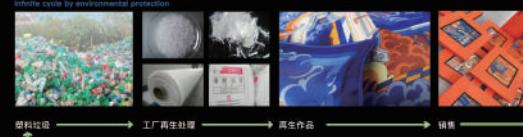
頁碼 3/3



## 未來未來 Future+ 環保服飾品創意設計



### 塑料垃圾 闭环重生



#### 設計背景:

作品根據于塑料垃圾現象，有2000萬噸塑料垃圾每年被丟棄在海洋中，這已經成為一個嚴重的問題。這件作品希望通過藝術創作，引起公眾對塑料垃圾問題的重視。

#### 技術原理:

作品採用再生塑料纖維，通過環保工藝，將塑料垃圾轉化為可穿戴的服飾。

#### 設計理念:

作品希望通過藝術創作，引起公眾對塑料垃圾問題的重視，促進塑料垃圾的回收利用，實現塑料垃圾的閉環重生。



頁碼 3/2

**佳作**  
**Honorable Mention**



**山田倡議**  
**Rice Terraces Initiative**

創作者 Designer(s)

林彥良、黃鈺璇、陳彥榕、胡昊宗  
Yan-Liang Lin, Yu-Xuan Huang, Yen-Rong Chen,  
Hao-Zong Hu

指導老師 Instructor(s)

楊裕隆  
Cheng-Ta Lee, Chien-Hsun Chen

學校所在地 Location of School

臺灣  
Taiwan

學校 School(s)

中國科技大學  
China University of Technology

作品說明 Project Description

「水梯田」保育與近年國際討論農業生物多樣性保育密切相關，是當前全球受關注的議題，其目的藉由復育土地來達到生物多樣性，確保人、環境和生物之間的平衡關係。臺灣水梯田最具代表的地方就是臺灣北部石門嵩山百年梯田、東北部貢寮梯田以及東部花蓮豐濱鄉石梯坪梯田，這些地方目前也保有生態完整系統以及其獨特的地理環境因素，並且持續生態米的生產，然而都市化發展及人為經濟效應，這些生態農業地景與農作生態高度受到了影響，因此希望藉由生態米品牌重新推廣，向社會大眾宣導水梯田面臨的環境與生態危機。整體設計以水梯田最具特色的三大田地為圖像創作依據，品牌與包裝形象也導入生態訊息，運用梯田結合在地文化，傳達原鄉品牌概念，透過品牌重塑，可建立大眾對永續農業這個議題的認識。

The natural form of rice terraces in Taiwan is one of the most attractive symbols of traditional farming culture. This project echoes with the global agrobiodiversity initiative by helping the public understand the value of symbiosis and the significance of the restored land and agricultural diversity of rice terraces.



## 佳作 Honorable Mention

### 草圖：版畫刻印—臺灣特有50種草 Caotu : Engraving and Printmaking - 50 Kinds of Grasses in Taiwan

創作者 Designer(s)

陳玟陵、孫瑋翎、蔡曼珈、陳又甄、涂貝融  
Wen-Ling Chen, Wei-Ling Sun, Min-Jia Tsai,  
Yu-Chen Chen, Bei-Rong Tu

指導老師 Instructor(s)

何炳輝  
Bing-Hui Ho

學校所在地 Location of School

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學校 School(s)

崑山科技大學  
Kun Shan University

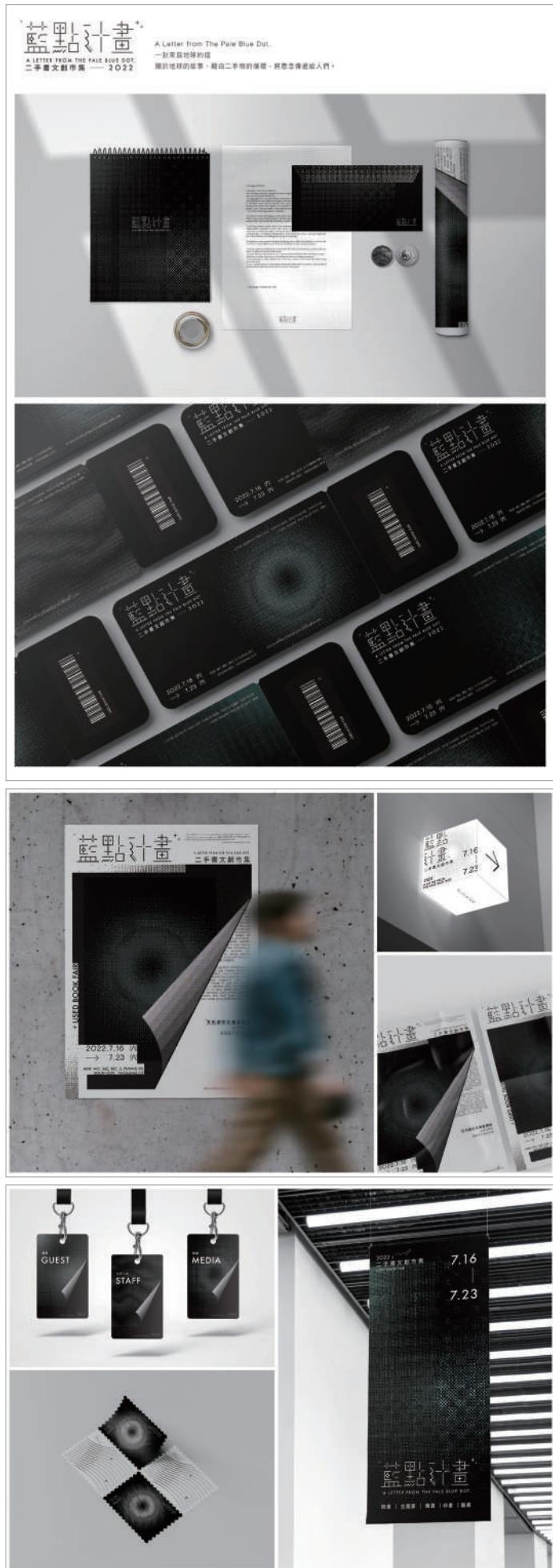
作品說明 Project Description

以小草為名：刻畫人生旅途的樸實。本創作《草圖》以版畫作為表現方式，蒐集臺灣在地特有種類的小草，展現對這片土地的喜愛。裝幀應用於「明信片」製作成「割記書」，同時感受小草的精神：守護大地、微弱卻又堅韌的生命力，為臺灣一起建構美好自然的優質環境。「明信片」可以傳遞問候帶來消息。「割記書」可以紀錄生活素描情境。來自臺灣的特有種草，運用設計結合不同媒材版畫彰顯主題的核心特色及趣味。一刻一印，臺灣土地深刻的情感。我的故鄉在臺灣，小草是旅途上的芬芳。用版畫來紀錄每一株小草獨特的樣貌，傳遞人生順其自然、自然而然的小草哲學。

In the name of grass: portraying the simplicity of one's life journey. The project "Portrait of Grass" uses printmaking as a means of expression to collect the endemic species of grasses in Taiwan, showing the love for this land. "Postcards" serves as the best medium to reach out to our loved ones. Much like a grain of grass, it's been to interesting places in the world before reaching us. A "journal" can be of great help documenting the sketch of life.



佳作  
Honorable Mention



**藍點計畫**  
**A Letter From the Pale Blue Dot.**

創作者 Designer(s)  
李心妤、黃鈺庭、許苡芯  
Xin-Yu Li, Yu-Ting Huang, Yi-Shin Hsu

指導老師 Instructor(s)  
王秀如  
Hsiu-Ju Wang

學校所在地 Location of School  
臺灣  
Taiwan

學校 School(s)  
朝陽科技大學、實踐大學  
Chaoyang University of Technology,  
Shih Chien University

作品說明 Project Description  
一封來自地球的信。關於地球的故事，藉由二手物的循環，將意念傳遞給人們。藍點計畫是一個二手市集，透過此活動，以二手物為載體，隨機與他人進行一種心靈上的交流，將自己已吸收的思想延續下去；自身意念轉化為文字，以紙本文換，用無言的溝通，代替爭論、代替爭鬥，表達出反戰的思維。以地球永續的概念出發，將主題定為藍點計畫，藍點的概念源自於一張由航海家 1 號拍攝的著名地球照片之一，顯示地球懸浮在太陽系漆黑的背景中，展示了人類的渺小，提醒大家應更和善的對待彼此，並維護和珍惜這顆暗藍色的小點。不只是推動二手物的永續循環，更希望串起生命的連結。

A Letter From the Pale Blue Dot. This is a secondhand market project using secondhand objects, paper, and words to express antiwar sentiment. Starting from the concept of Blue Dot, a famous photo taken by Voyager 1, it presents the earth in the darkness of the solar system, which reminds us how small we are in the universe. It underscores our responsibility to treat one another with kindness, and to preserve and cherish this pale blue dot, the only home we've ever known.

## 佳作 Honorable Mention

### 呼吸之間 A Breath

創作者 Designer(s)

陳賽  
Sai Chen

指導老師 Instructor(s)

李擁軍  
Yongjun Li

學校所在地 Location of School

中國大陸  
China

學校 School(s)

廣州美術學院  
Guangzhou Academy of Fine Arts

作品說明 Project Description

文字是聲音的圖像，是思想與情感的表達。  
A BREATH 傳遞著惋惜的情感，使用演算法輔助字體進行實驗性設計，以交互的形式來表達這份情感。

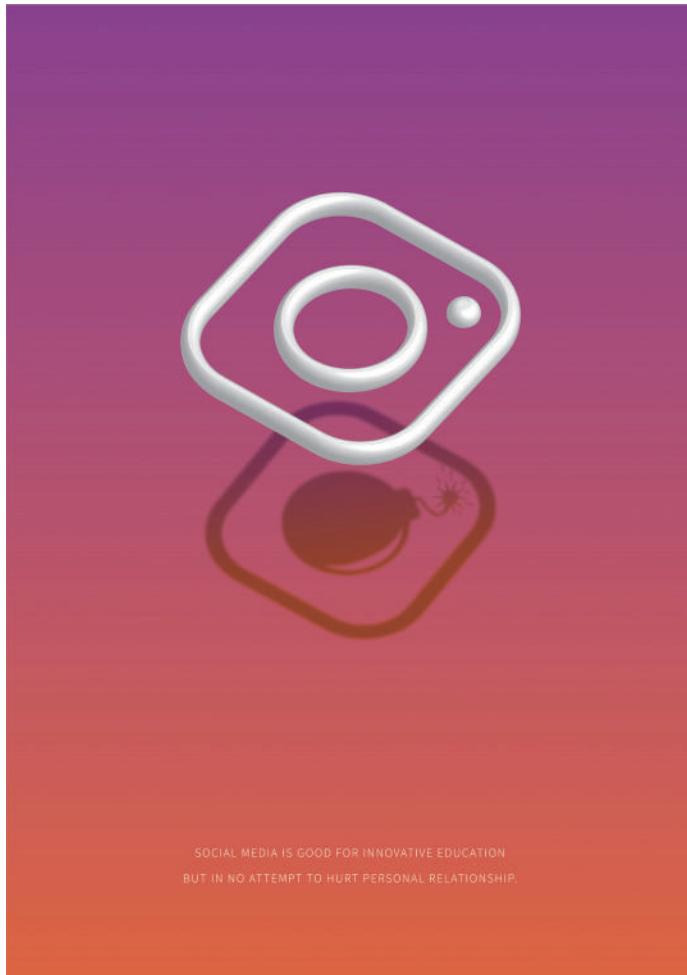
Words are an expression of thoughts and emotions that visualize sounds. A BREATH conveys the emotion of regret by using algorithm-assisted fonts as part of experimental design and expressing this emotion in an interactive form.



有些人停駐在脑海隨着時間的消逝  
而逐漸模糊甚至磨滅而有些人进驻  
心底任時光的變遷依舊深刻如初見

朗朗書聲 犹如昨日  
惺惺入耳 浓郁离愁  
年少趣事 却以消融  
如轻烟，被微风吹散了，  
如薄雾，被初阳蒸融了。

佳作  
Honorable Mention



你被社際了  
You are Community/ Interpersonal

創作者 Designer(s)

張天賜  
Tian-Cih Jhang

指導老師 Instructor(s)

無  
None

學校所在地 Location of School

臺灣  
Taiwan

學校 School(s)

亞東科技大學  
Asia Eastern University of Science and Technology

作品說明 Project Description

社群媒體有助於創新教育，但不要傷害人際關係

Social media helps innovative education, but don't hurt interpersonal relationships in doing so.



## 佳作 Honorable Mention

### Cut a Tree, Kill a Life

創作者 Designer(s)

Wong Chin Wei

指導老師 Instructor(s)

Lew Tau Fei

學校所在地 Location of School

馬來西亞  
Malaysia

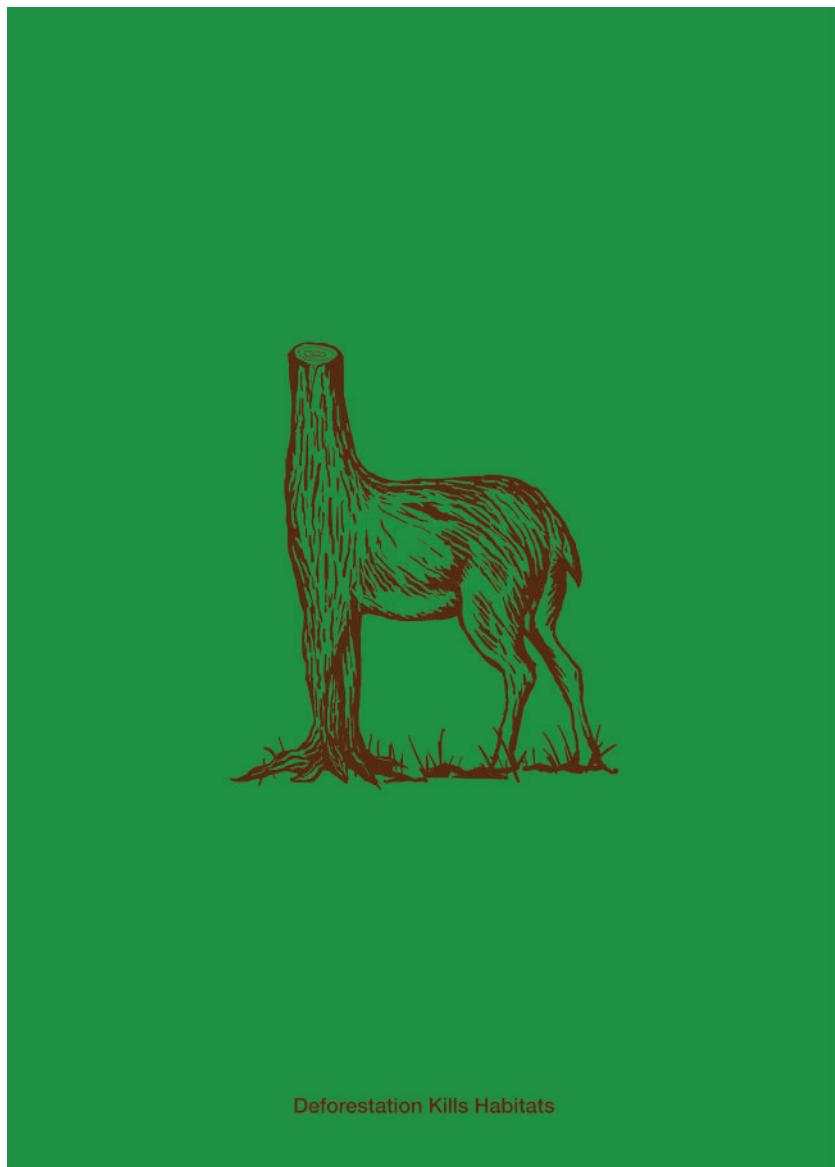
學校 School(s)

達爾尚藝術學院  
Dasein Academy of Art

作品說明 Project Description

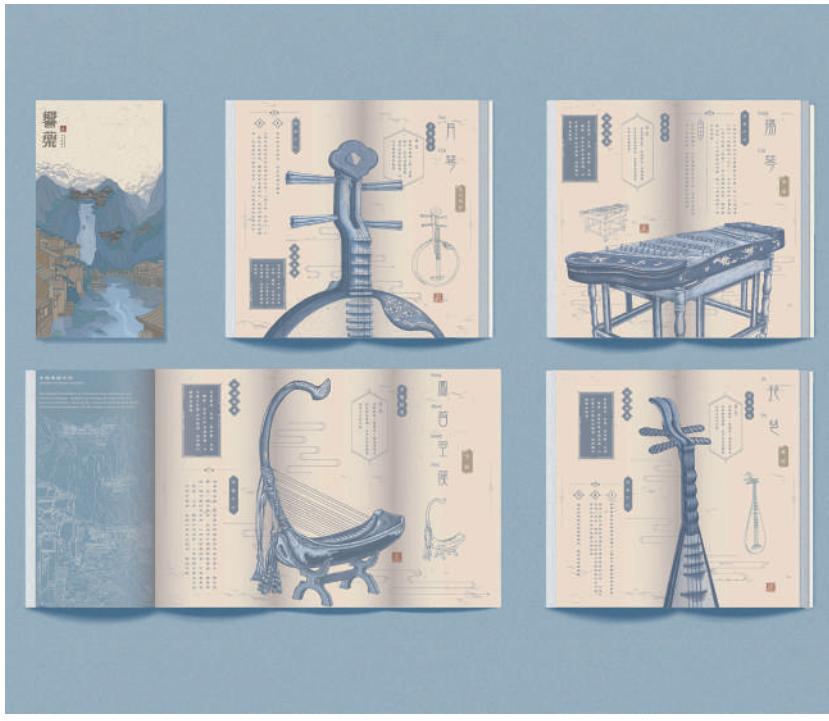
砍伐森林就如同殺害動物，因為砍伐森林會使得棲息地減少，而大部分動物都難逃其害。樹木倒塌時，原本居住在樹幹或樹冠的動物也立即受到威脅，幸運存活下來的動物可能沒有安置的能力，最終因為缺乏食物和庇護而不幸死亡。

Cutting down trees is equal to killing animals because deforestation cause habitat loss. Most animals do not survive the initial destruction of their habitat caused by deforestation. When trees fall, animals living in the trunk and canopy are destroyed. Animals that do survive may not know where to relocate. Without shelter and food from the trees, they die of exposure.



Deforestation Kills Habitats

佳作  
Honorable Mention



響藥  
Sound Medicine

創作者 Designer(s)

陳律含、許均瑋、孟子雲、林昱珍  
Lu-Han Chen, Jun-Wei Hsu, Zi-Yun Meng,  
Yu-Chen Lin

指導老師 Instructor(s)

楊裕隆  
Yu-Lung Yang

學校所在地 Location of School

臺灣  
Taiwan

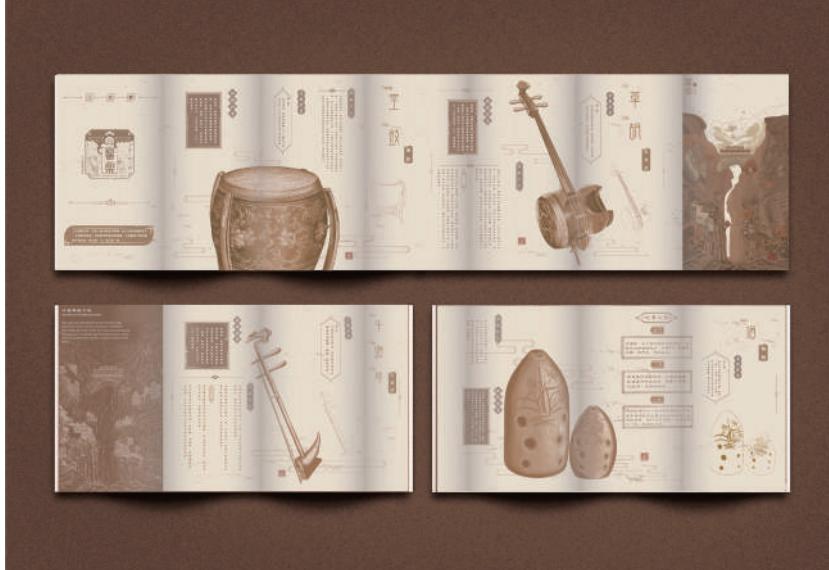
學校 School(s)

樹德科技大學  
Shu-Te University

作品說明 Project Description

本專題以中國五行 - 金、木、水、火、土對應五音之樂器及五色之景緻，藉由無形的聲韻與有形的情景，呈現中國傳統樂器象徵五行、五音、五色之優美意境。

This project features the five phases of Chinese philosophy that correspond to the five-note instrument and five-color scenery. These are used to present the beauty of Chinese culture and the elegance of traditional Chinese instruments.



佳作  
Honorable Mention

in studio視覺形象設計  
In Studio Visual Image Design

創作者 Designer(s)

劉心玥、胡順洪  
Lucia, Shunhong Hu

指導老師 Instructor(s)

孫可  
Ke Sun

學校所在地 Location of School

中國大陸  
China

學校 School(s)

四川美術學院  
Sichuan Fine Arts Institute

作品說明 Project Description

這裡彙聚了一群熱愛設計生活的年輕人，他們用印刷、圖像、視頻等媒介連結藝術與品牌，並創造出一個多元化的視覺交流社群空間。我們的設計靈感來自該工作室上述的理念，並以此來指導本次的品牌形象塑造。這一批海報，我們從瘋狂入手，通過圖形、色譜來營造出瘋狂植物、瘋狂人類、瘋狂宇宙、瘋狂動物四種情景。

A group of young people who love design gather here. They use print, image, video, and other media to connect art and brands, and create a diversified community space for visual communication." Our design inspiration comes from the aforementioned values of the studio, which is the guideline for the brand image this time. In this series of posters, we start with madness and create four scenes of crazy plants, crazy humans, crazy universe, and crazy animals through graphics and chromatography.



佳作  
Honorable Mention



探舊旅遊手冊設計  
Explore Old Place Names in Taiwan  
Travel Brochure Design

創作者 Designer(s)

柯穎蓉、劉甄霓、徐家羚、許汶欣、高婉馨、  
顏佑儒  
Ying-Rong Ke, Chen-Ni Liu, Chia-Ling Hsu,  
Wun-Sin Syu, Wan-Xin Gao, You-Ru Yan

指導老師 Instructor(s)

陳政昌  
Cheng-Chang Chen

學校所在地 Location of School

臺灣  
Taiwan

學校 School(s)

樹德科技大學  
Shu-Te University

作品說明 Project Description

將臺灣舊地名視覺化插圖，製作旅遊手冊。視覺插圖使用版畫風格，結合新穎與復古，將舊地名轉換為圖像重新定義。旅遊手冊為三折頁，封面使用窗景設計，探索各地區特色景點、人文風俗，到地名歷史起源，可作為觀光客導覽用途，使大眾瞭解各地特色，帶動臺灣各地文化與觀光熱潮。

We use visual illustration of old names of places in Taiwan to create a travel handbook. The visual illustrations use printmaking combined with novelty and retro to transform these old place names into images. The brochure is a tri-fold booklet with a window view design on the cover. It explores the characteristic scenic spots, local customs, and historical origins of place names, which can be used as a tourist guide to promote Taiwan's culture and tourism.

## 佳作 Honorable Mention

### 嶼農設字 Island Font

創作者 Designer(s)

黃詩喬、蔣慶怡、劉于瑄、盧晏雯、董佳雯  
Shih-Chiao Huang, Qing-Yi Jiang, Yu-Xuan Liu,  
Yan-Wen Lu, Chia-Wen Tung

指導老師 Instructor(s)

劉棠思  
Tang-Szu Liu

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Taiwan

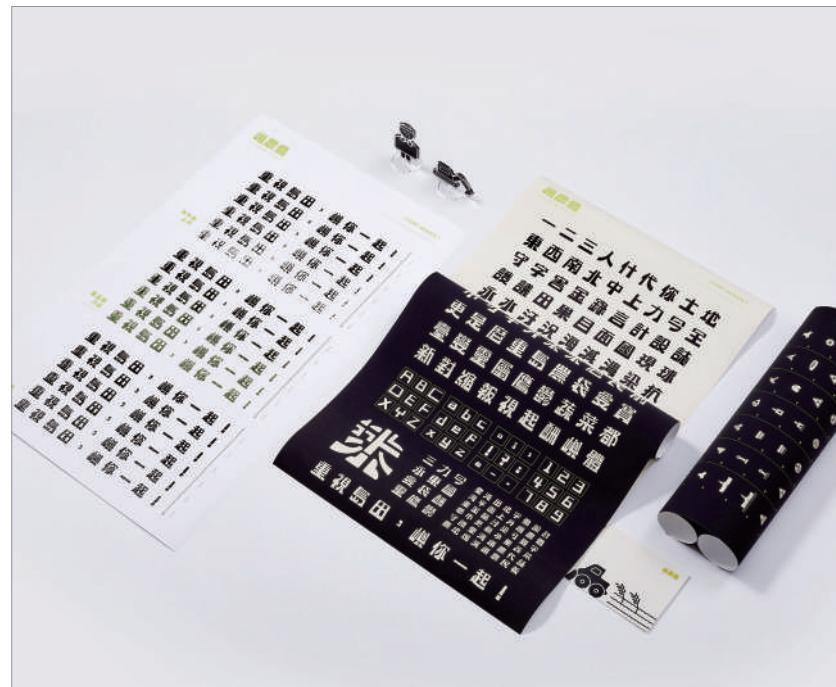
學校 School(s)

朝陽科技大學  
Chaoyang University of Technology

作品說明 Project Description

對於臺灣島田流失有感，故將字體系統結合三大主要造成流失的危機—海平面上升 / 重金屬污染 / 都市更新，製作可變字型，用以呈現島田現狀及有可能發生的未來。並透過議題 dingbats 與字型相互呼應，達到警世作用。平面載體則有書冊詳細介紹議題及字體系統生成解說，報刊則讓人較容易理解；動態載體則有網頁跟影片來讓受眾瞭解字體漸變過程，輔助周邊有名姓片、貼紙、抗議布條及胸章，戴在身上可以讓議題傳達的領域更加廣闊。

Inspired by the loss of land in Taiwan, we combine the font system with three major crises that cause the loss of land: sea level rise, heavy metal pollution, and urban renewal. We make variable fonts and dingbats to present the current situation of the land in Taiwan and the predicted future conditions. We use booklets to introduce the issues and explain the font system in detail, and web pages and videos to help people know the process of the font change.



佳作  
Honorable Mention



Plastic Turtle

創作者 Designer(s)

王予晟  
Yusheng Wang

指導老師 Instructor(s)

無  
None

學校所在地 Location of School

中國大陸  
China

學校 School(s)

山東大學  
Shandong University

作品說明 Project Description

烏龜是長壽的代表，與一次性塑膠用品同構，來說明塑膠降解的時間之長，引起人們對塑膠污染問題的重視，正確處理塑膠廢品。

Turtle is often used as a symbol of longevity. By making a turtle with single-use utensils, this work illustrates how much time it takes to decompose plastics. It raises the awareness of plastic pollution and responsible plastic disposal.

佳作  
Honorable Mention

擬想神籤  
An Innovative Font Design Inspired  
by Traditional Charms

創作者 Designer(s)

徐怡銘  
Yiming Xu

指導老師 Instructor(s)

張文化  
Wenhua Zhang

學校所在地 Location of School

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China

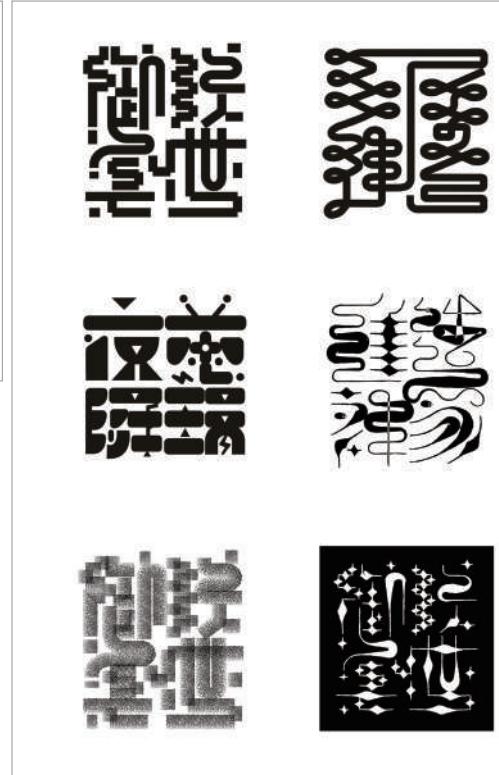
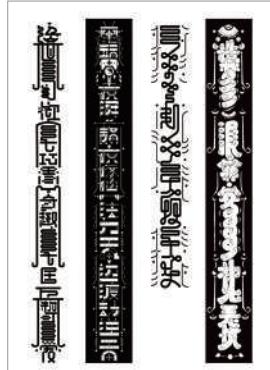
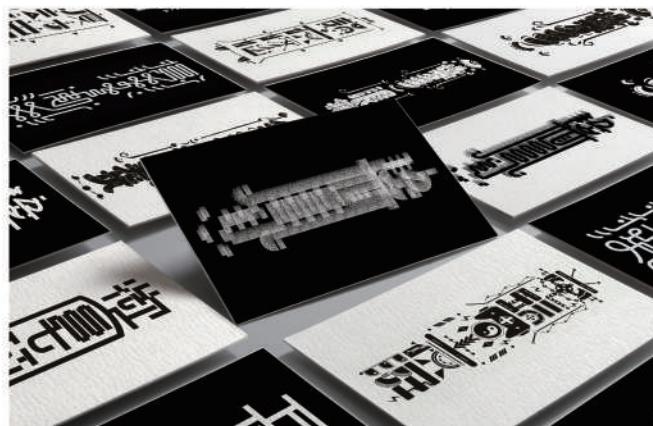
學校 School(s)

廈門大學  
Xiamen University

作品說明 Project Description

自古至今人類一直對神靈充滿幻想和崇拜。傳統道教文化中極具代表性的符籤，用符文的形式展現古老的華夏神靈以及人的精神訴求。隨著時代變遷，在新的紀元新的世界，新時代的科技改變了人們的生活，尤其是新一代年輕人的生活。他們的習性、他們的焦慮與願望以及面臨的社會問題，是否會創造新的神靈與信仰？設計作品“擬想神籤”基於傳統道教符籤視覺特點，結合對當代年輕人的生活習性及喜好的觀察與總結，用字體設計的形式將古老晦澀的符咒轉化為現代的設計語言，創造出“造夢睡神”、“反卷水神”、“次世禦宅神”、“電玩夜遊神”的新神靈概念，以此提出筆者對社會問題的見解，並通過凝練轉化成現代的視覺設計，以此賦予傳統文化新生。

The representative talisman in traditional Taoist culture reflects the ancient gods and the spiritual aspirations of human beings. With the change of the Times, new technology has changed the life of young people. Will their habits, anxieties and desires create new gods and new beliefs? The design integrates the observation and summarization of contemporary young people's life habits and preferences. In the form of font design, it transforms ancient arcane spells into a modern design language.



入围  
Finalists

**指示性一生長 碧葉設計展主視覺**  
**Indicative - Growth**

創作者 Designer(s)

楊龍、陳高菊  
Long Young, Chrysanthemum Chen

指導老師 Instructor(s)

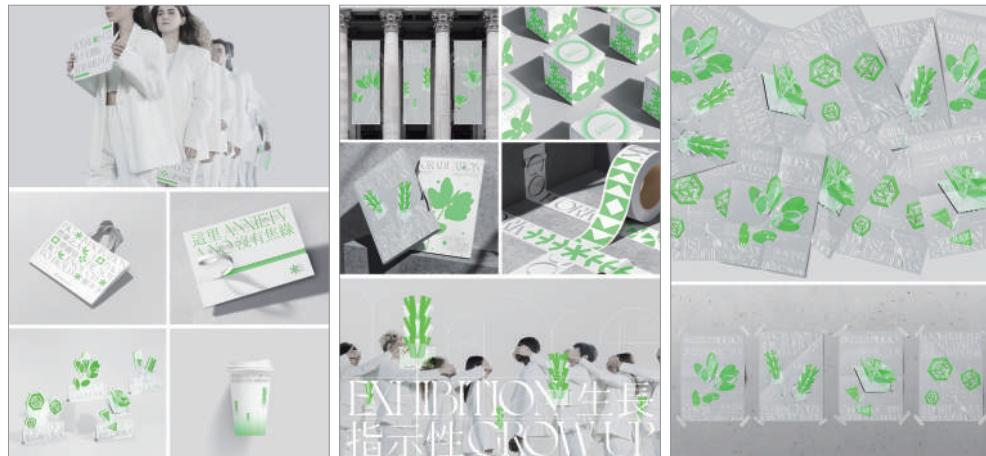
無  
None

學校所在地 Location of School

中國大陸  
China

學校 School(s)

中南林業科技大學涉外學院  
Swan college, Central South University of Forestry and Technology



**佩戴口罩，保持距離**  
**Wear Masks, Keep Distance**

創作者 Designer(s)

程子航  
Zihang Cheng

指導老師 Instructor(s)

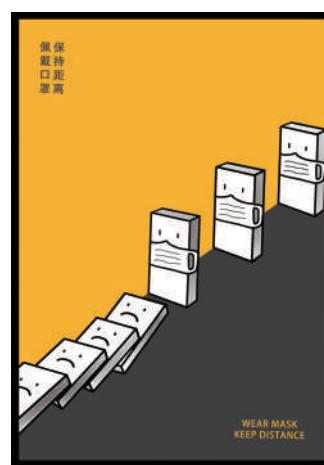
孟永剛  
Yonggang Meng

學校所在地 Location of School

中國大陸  
China

學校 School(s)

南昌大學  
Nanchang University



入圍  
Finalists

《我們都在同一個世界》  
We are all in the Same World

創作者 Designer(s)

劉鑫偉、胡夢婷  
Xinwei Liu, Mengting Hu

指導老師 Instructor(s)

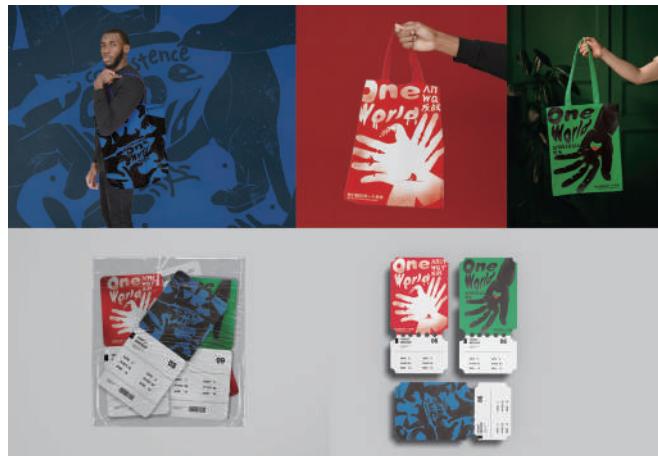
無  
None

學校所在地 Location of School

中國大陸  
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學校 School(s)

江西財經大學  
Jiangxi University of Finance and Economics



《織裡行間》書籍設計  
Zhi Li Hang Jian

創作者 Designer(s)

林佳婷、王瑜  
Jiating Lin, Yu Wang

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學校所在地 Location of School

中國大陸  
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學校 School(s)

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China Academy of Art



入围  
Finalists

敦煌文創《須摩提女焚香請佛》  
系列郵票  
Dunhuang's Cultural Creation  
\Buddhist Believers Burn Incense  
to Invite Buddha\ Series Stamps

创作者 Designer(s)

鄭詩慧  
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沈明傑  
Mingjie Shen

學校所在地 Location of School

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學校 School(s)

蘭州大學  
Lanzhou University



憂“綠”世界  
Worry About the Green World

创作者 Designer(s)

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無  
None

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中國大陸  
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蘇州大學  
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入围  
Finalists

字畫中國•二十四節氣  
Calligraphy and Painting  
China 24 Solar Terms

創作者 Designer(s)

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逆行者  
Retrograde

創作者 Designer(s)

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天津工業大學  
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入围  
Finalists

抵制信息病  
Resist Information Disease

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Zhejiang University of Technology



《米肉魚》  
Rice, Meat and Fish

創作者 Designer(s)

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入围  
Finalists

活動空間  
Move Space

創作者 Designer(s)

吳磊  
Lei Wu

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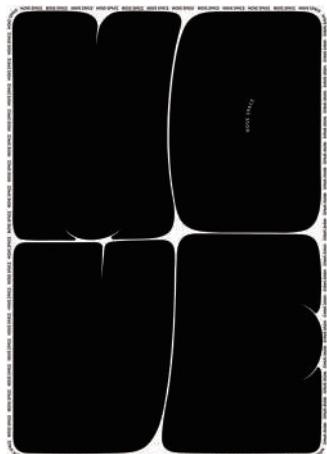
馬良華  
Lianghua Ma

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中國大陸  
China

學校 School(s)

廣州美術學院  
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厲行節約 反對浪費  
To Practice Strict Economy  
and Combat Waste

創作者 Designer(s)

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入围  
Finalists

站起來！  
Stand Up!

創作者 Designer(s)  
盧鵬陽  
Peng-yang Lu

指導老師 Instructor(s)  
崔生國  
Sheng-guo Cui

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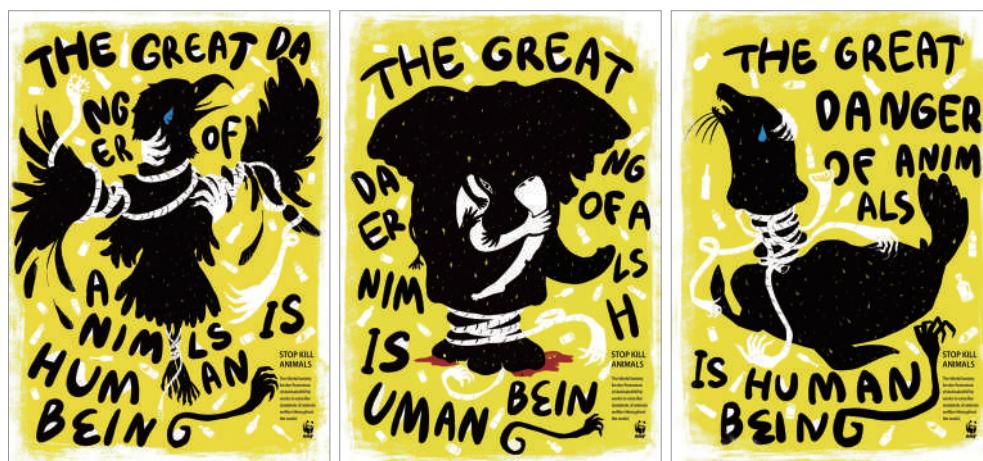
Life

創作者 Designer(s)  
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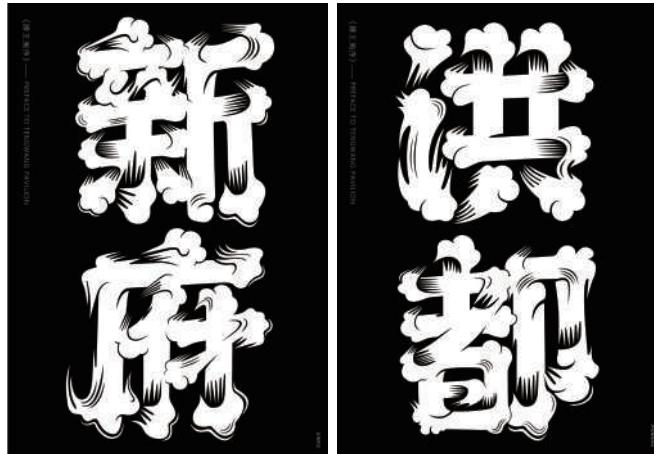
《滕王閣序》  
Preface to Tengwang Pavilion

创作者 Designer(s)  
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Wen-Ting Zhu

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程雨莊  
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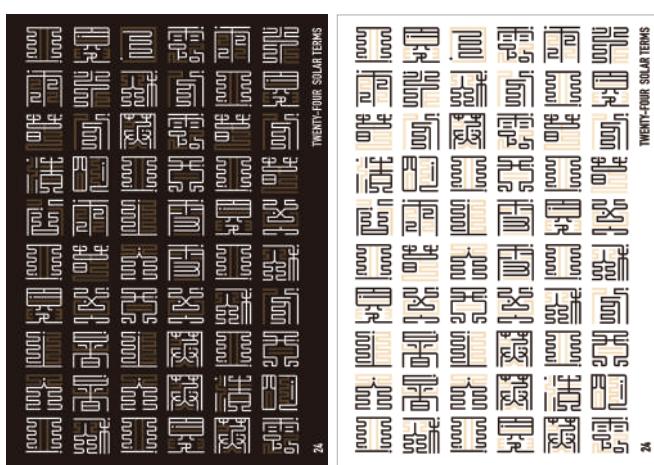
24節氣之九疊篆字體再設計  
Redesign of the Nine-Fold Seal Font  
of 24 Solar Terms

创作者 Designer(s)  
聂欣欣  
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南京藝術學院  
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入围  
Finalists

《吃“塑”》  
Eat "Plastic"

創作者 Designer(s)  
羅丹丹  
Dandan Luo

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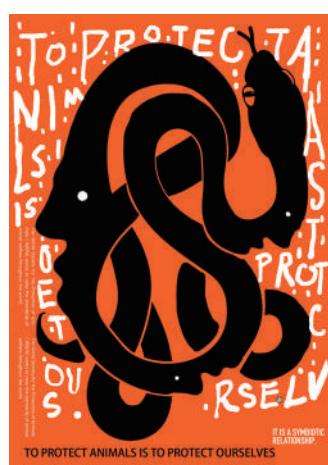
《人與自然》  
< Man and Nature >

創作者 Designer(s)  
黃三梅  
SanMei Huang

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Janet Li

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入围  
Finalists

2022北京冬殘奧符號研究——殘缺的美  
2022 Beijing Winter Paralympic  
Symbol Research-Incomplete Beauty

創作者 Designer(s)

劉佳慧  
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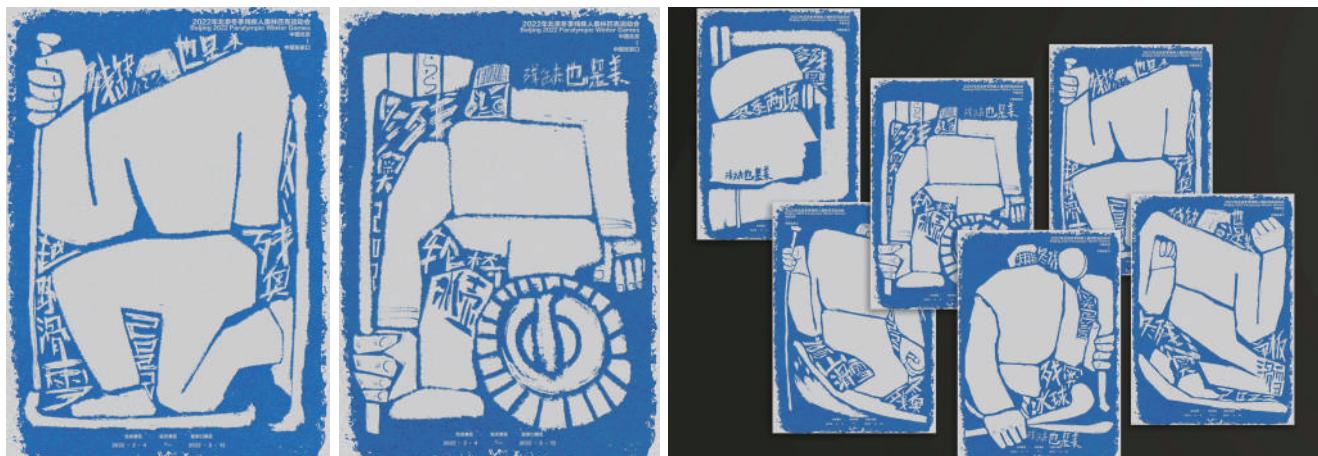
魏萬勇  
Wanyong Wei

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蘭州大學  
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真假假真  
Truth or Fakery

創作者 Designer(s)

鄭世樂  
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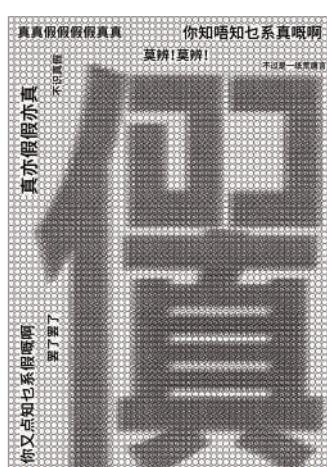
虞躍群  
YueQun Yu

學校所在地 Location of School

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浙江工業大學  
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**“鬧now” 北京理工大學珠海學院設計與藝術學院2022畢業設計展視覺設計  
“鬧now” Main Visual Design for the 2022 Graduation Exhibition of the School of Design and Art, Beijing**

創作者 Designer(s)

洪燦彤、丁梓嵐、張創權  
Shuobutong, Zeelam, Yoby

指導老師 Instructor(s)

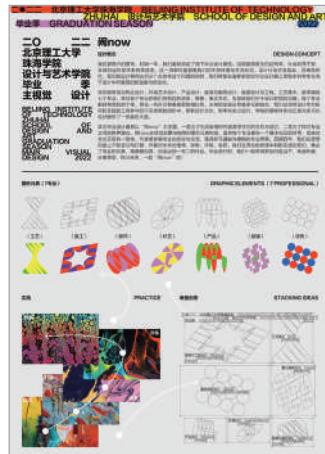
呂城  
lv cheng

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北京理工大學珠海學院  
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**縫合時代  
Stitching Timing**

創作者 Designer(s)

李諾  
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指導老師 Instructor(s)

張旭彤  
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四川美術學院  
Sichuan Fine Arts Institute



入圍  
Finalists

**E-1 PARK 異態森林昆蟲異寵  
零售生態集市  
E-1 Park Alien Forest**

創作者 Designer(s)

華震寰  
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指導老師 Instructor(s)

胡繼俊  
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上海視覺藝術學院  
Shanghai Institute of Visual Arts



**邏輯空間  
Logical Space**

創作者 Designer(s)

郭靈怡、侯曉楓  
Lingyi Guo, Xiaoyi Hou

指導老師 Instructor(s)

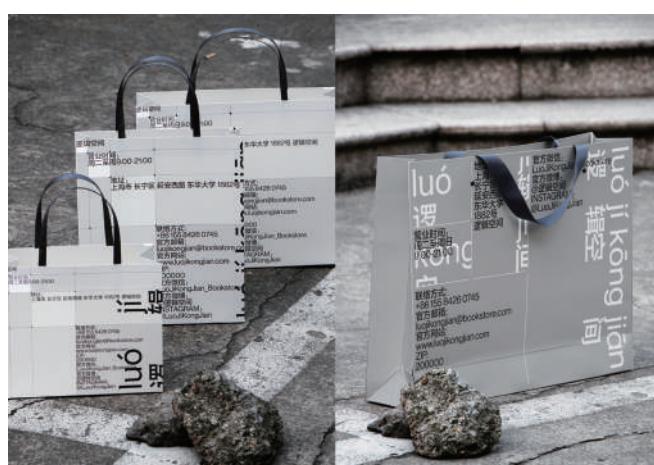
趙蔚  
Wei Zhao

學校所在地 Location of School

中國大陸  
China

學校 School(s)

東華大學  
Donghua University



入围  
Finalists

豈知入骨愛詩酒

I Love Poetry and Wine to the Bone

創作者 Designer(s)

嚴怡暢  
Yichang Yan

指導老師 Instructor(s)

周峰  
Feng Zhou

學校所在地 Location of School

中國大陸  
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學校 School(s)

中國美術學院  
China Academy of Art



啼春

A Harbinger of Spring

創作者 Designer(s)

彭千禧龍  
Qianxilong Peng

指導老師 Instructor(s)

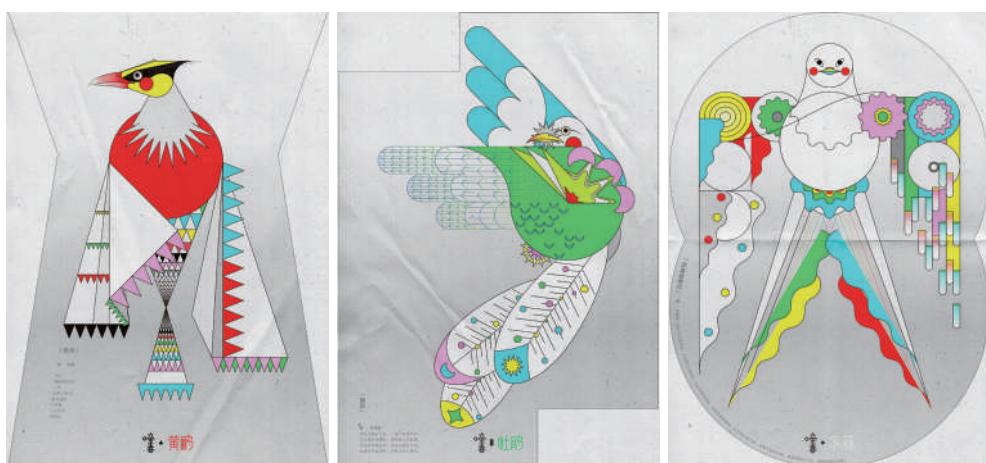
胡珂、袁由敏  
Ke Hu, Youmin Yuan

學校所在地 Location of School

中國大陸  
China

學校 School(s)

中國美術學院  
China Academy of Art



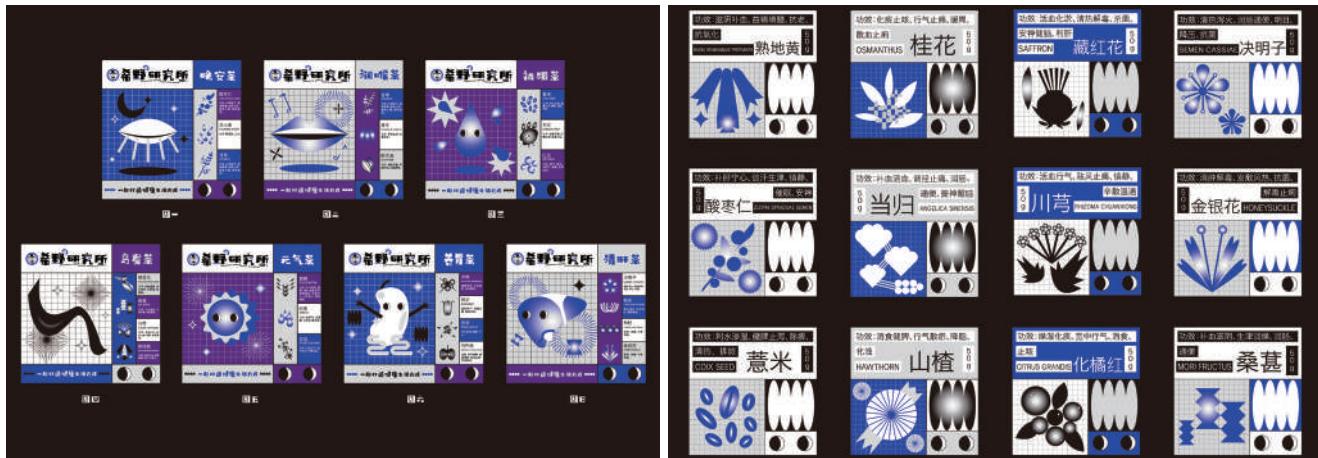
希野研究所  
XIYE Research Institute

創作者 Designer(s)  
孫嘉琦  
Jiagi Sun

指導老師 Instructor(s)  
崔華春  
Huachun Cui

學校所在地 Location of School  
中國大陸  
China

學校 School(s)  
江南大學  
Jiangnan University



# 青島汽車新城形象設計 Image Design of Qingdao Automobile New Town

創作者 Designer(s)  
崔穎超  
Yingchao Cui

指導老師 Instructor(s)  
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中國大陸  
China

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汕頭大學  
Shantou University



**非常口品牌視覺形象設計**  
**Feichangkou Brand Visual Identity Design**

創作者 Designer(s)

李澤  
Ze Li

指導老師 Instructor(s)

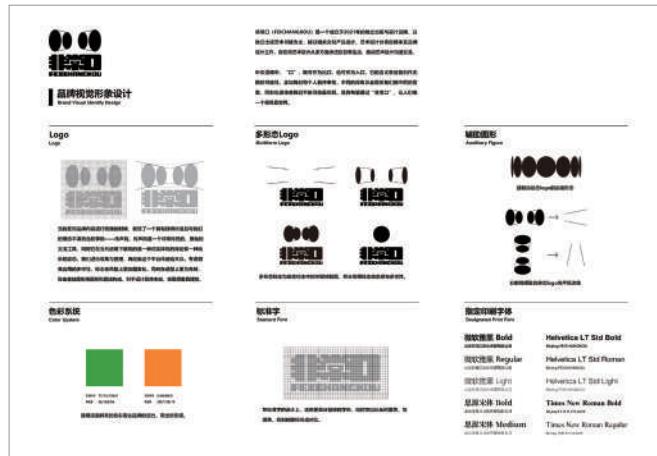
陳紅  
Hong Chen

學校所在地 Location of School

中國大陸  
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學校 School(s)

北京工業大學  
Beijing University of Technology



**食刻商店品牌設計**  
**Foodmnt Store**

創作者 Designer(s)

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Wuhan Institute of Design and Sciences



飛天

Flying Apsaras

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鄭潔、陳慶軍  
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秋陵體

The Hilly Font of Autumn

創作者 Designer(s)

鄭妍  
Zheng Yan

指導老師 Instructor(s)

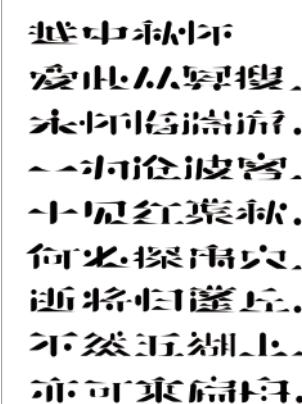
方舒弘  
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中國美術學院  
China Academy of Art



入围  
Finalists

善水體  
Great Virtue is Like Water

創作者 Designer(s)  
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Sheng-guo Cui

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學校 School(s)  
上海師範大學  
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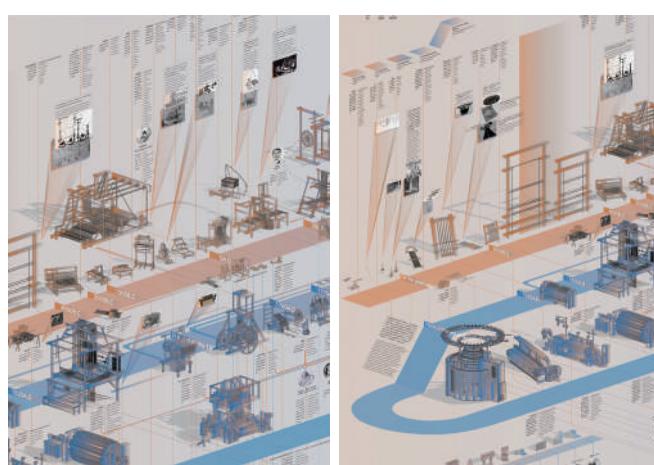
天工開物•紡織  
Exploitation of the Works  
of Nature.Textile

創作者 Designer(s)  
歐陽屹傑、汪小雅、陳夢然  
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中國大陸  
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學校 School(s)  
中國美術學院  
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入围  
Finalists

《寫在二十二歲》  
Written at the Age of 22

創作者 Designer(s)

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學校 School(s)

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Chengdu University



32Typeface

創作者 Designer(s)

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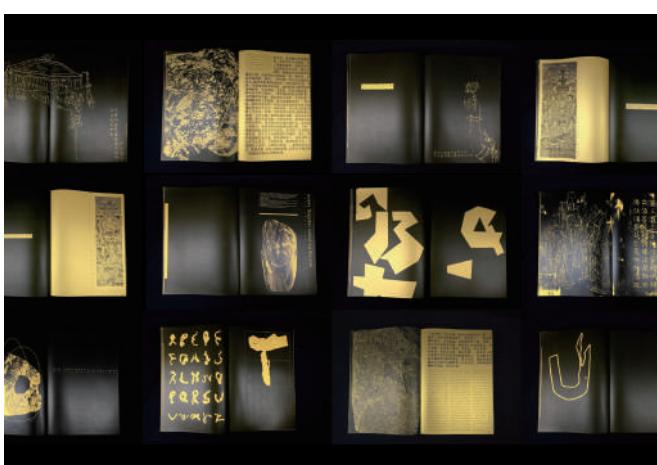
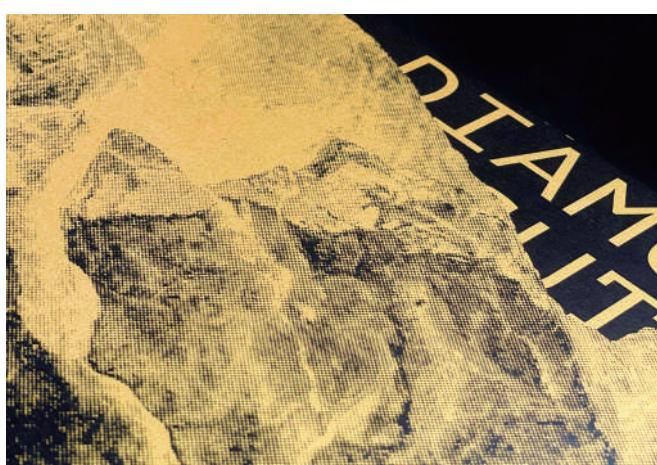
谷曙光  
Suki

學校所在地 Location of School

中國大陸  
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變成星星的五分鐘  
Five Minutes When I Become a Star

創作者 Designer(s)

黃蕤  
Rui Huang

指導老師 Instructor(s)

無  
None

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學校 School(s)

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中國式父親  
Chinese Father

創作者 Designer(s)

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入围  
Finalists

《娛樂至死》書籍再設計  
Redesign of Entertainment to Death

創作者 Designer(s)

孫嘉  
Jia Sun

指導老師 Instructor(s)

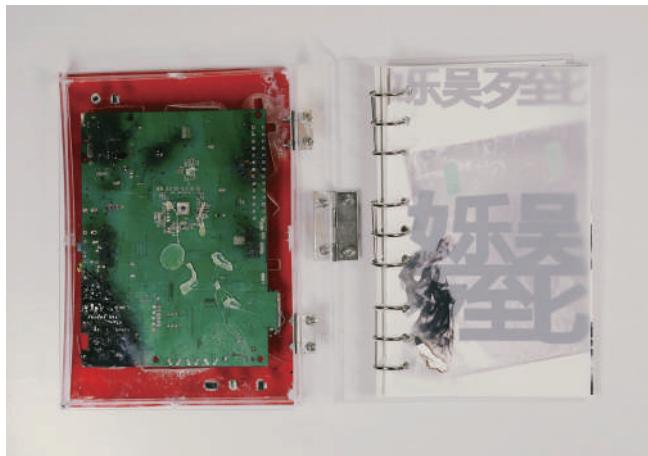
蔡文超、毛雪  
Wenchao Cai, Xue Mao

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China Academy of Art



亞熱帶-茶葉包裝設計  
Subtropic-Tea Packaging Design

創作者 Designer(s)

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孔令旗  
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入围  
Finalists

節氣種子  
Solar terms seed

創作者 Designer(s)

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太陽系1.0系列巧克力包裝設計  
Solar System 1.0 Series Chocolate Packaging Design

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入围  
Finalists

**澳門金萊濃縮菜蜜系列包裝設計**  
**Macao Jinlai Series Concentrated Honey Beverage Packaging Design**

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**Wake up 銀潮**  
**Wake Up Silver Tide**

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## 入圍 Finalists

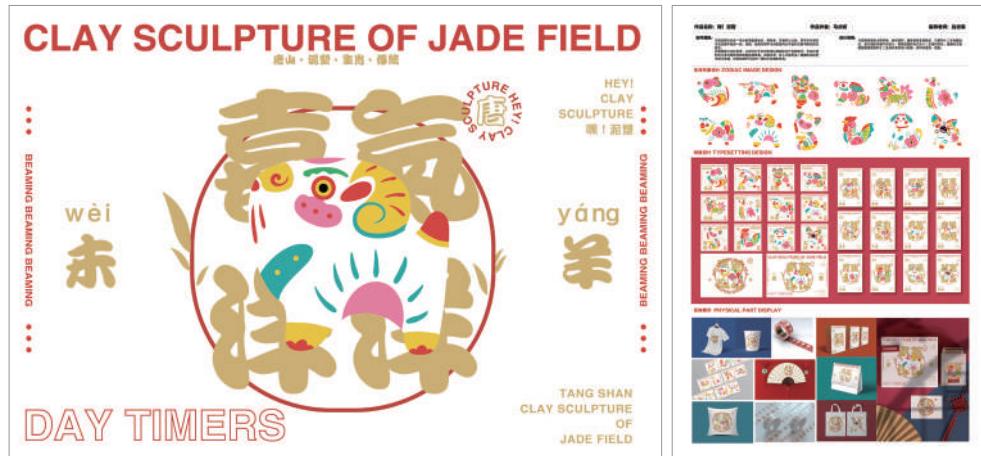
## 嘿！泥塑 Well! Clay Sculpture

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# 百草圖鑑

## Herbal Guide

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入围  
Finalists

鏡中  
The Mirror

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《幫助》  
Help

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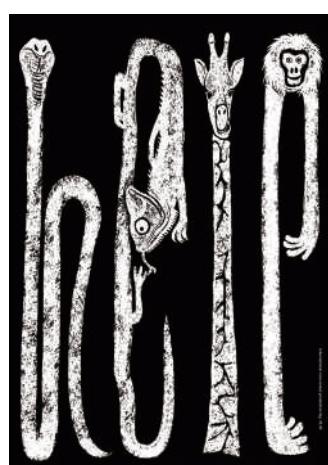
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None

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入围  
Finalists

**Wasted**

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**心臟  
Heart**

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Jie Su

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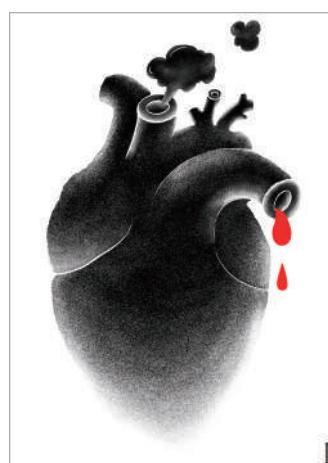
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入圍  
Finalists

**Avanti**

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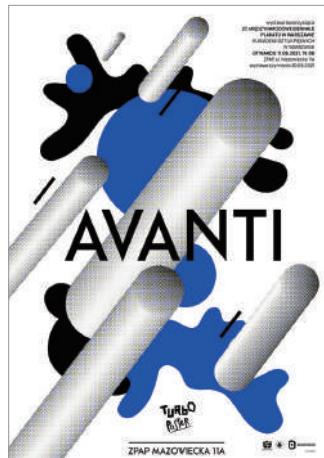
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**停止砍伐森林  
Stop Deforestation**

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入围  
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拯救烏克蘭  
Rescue Ukraine

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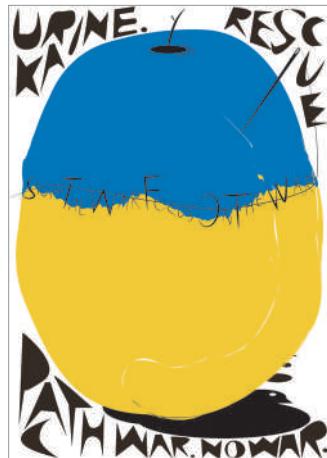
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消融  
Melt

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入围  
Finalists

**Don't touch me**

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**Air Pollution**

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入围  
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呱呱旅行記  
Quack Travel Diary

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艋舺青山宮-形象設計  
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入围  
Finalists

**寶島樂章-鳥笛包裝設計**

**Taiwan Birds the Voice of Nature-Bird Flute Package Design**

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**戲述城南-友愛商圈的100個故事**

**100 Stories of Tainan Youai Area**

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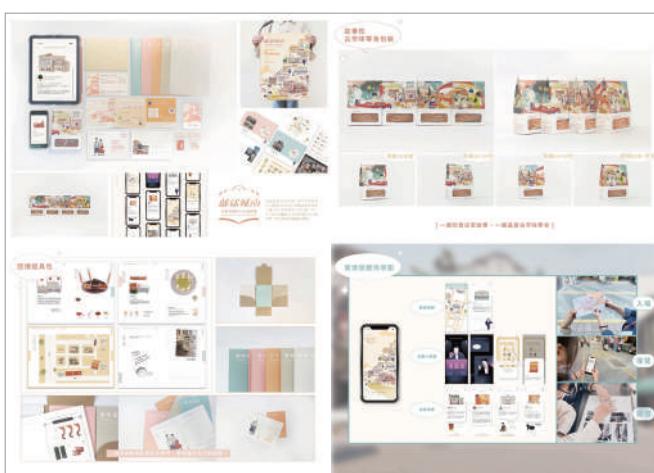
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入围  
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野菜食力  
Wild Greens Power

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貧  
Poverty

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一針一縫  
Stitch By Stitch

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內容融入了刺繡歷史、傳統藝術、文化、小島的風土人情、以及社會問題等多樣的討論，讓讀者更了解刺繡的多樣面向，並從中得到對生活更進一步的瞭解。

環境與針法



這些有人類共通的美，就是每個各不相同的樣子。一直陪在人們身邊的一樣，因此我們每個針法一樣，創造出本土山野的樣貌出來，就像各個不同的針法。

Ekta Postage Stamp

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入围  
Finalists

論到你說-書籍展示  
The Words of Confucius-  
Book Display

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重生築  
Re\_Building

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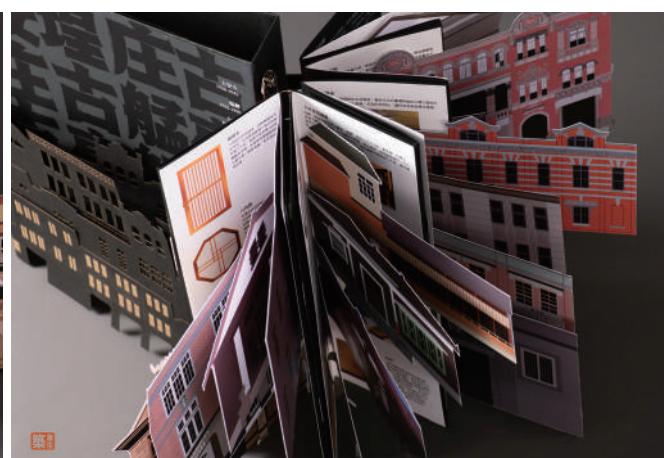
張盛權、林恩盈  
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入围  
Finalists

你好，歡迎關臨-台東縣關山鎮  
地方創生計畫  
Welcome to Guanshan\_Local  
Revitalization Project in  
Guanshan, Taitung

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游南島狂歡祭  
Tour Austronesian Carnival

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入圍  
Finalists

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Nanfang'Ao

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請幫幫我，好嗎？  
Help!

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**歲歲平安**  
**Peaceful Deities**

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**淚=水**  
**Tear=Water**

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入围  
Finalists

愛的和平  
Peace of Love

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明月光采  
Brightness of the Moon

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入围  
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戰爭是錯誤的  
The War is Wrong

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探舊字體設計  
Explore Old Place Names  
in Taiwan Font Design

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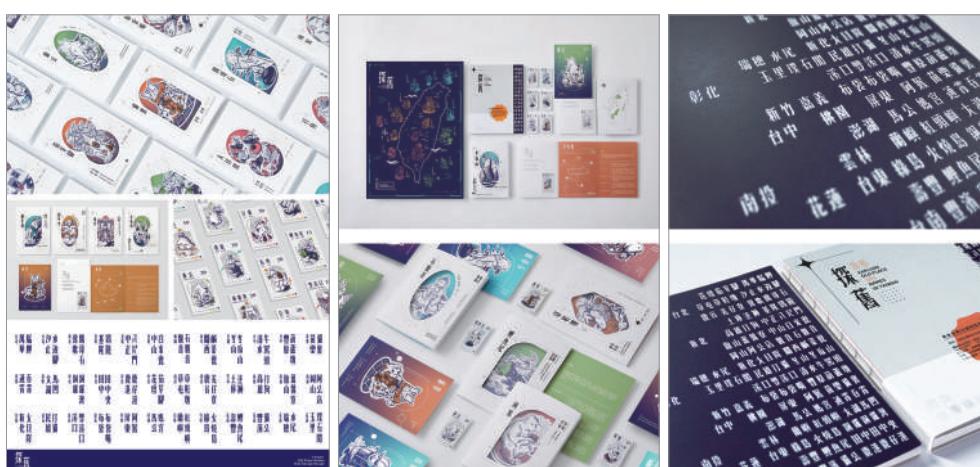
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**探舊書籍設計  
Explore Old Place Names  
in Taiwan Book Design**

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**洗刷刷  
Brush(Ashasha)**

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沐光漫鹽扇形包裝

Salt Bathed in the Sun Fan Pack

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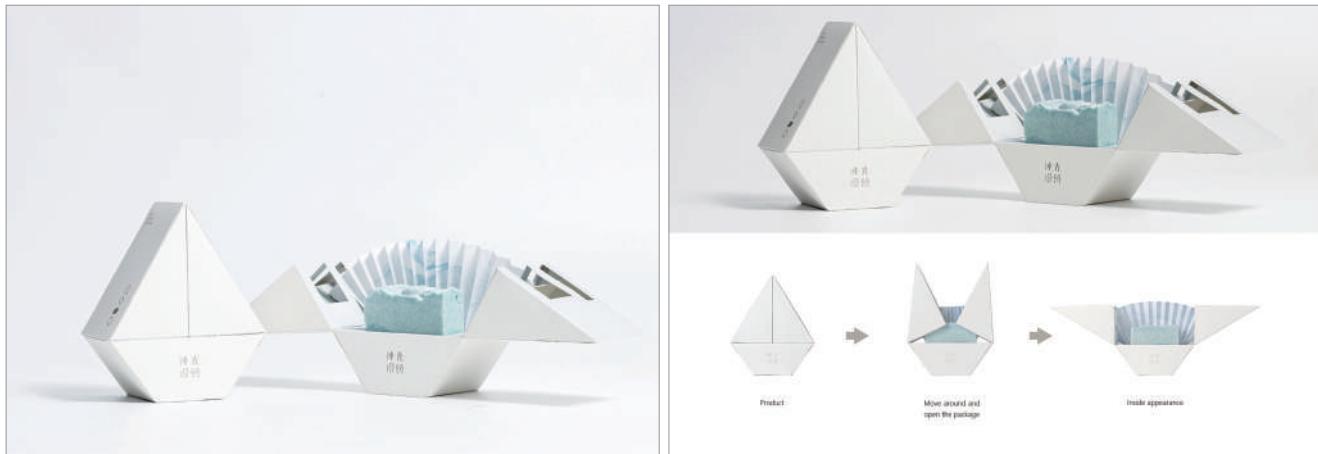
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ㄉㄢㄭ  
Potoko

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入围  
Finalists

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One World - Our Choice

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**沐光漫鹽書籍設計**  
**Salt Bathed in the Sun Photo Album**

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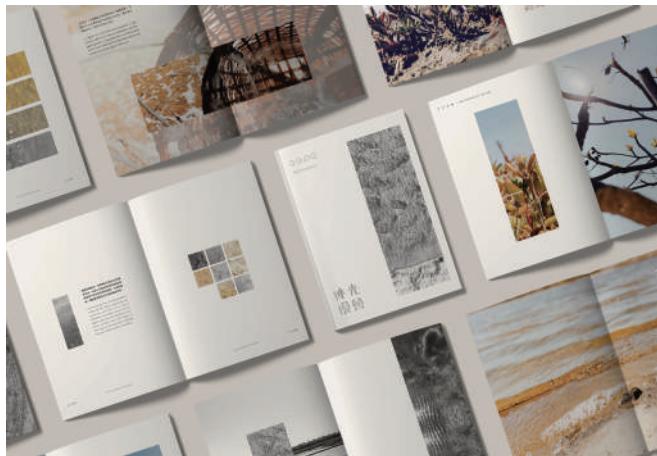
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**微酵島**  
**Microbe Island**

创作者 Designer(s)

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林子渝  
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Ze-Leng Lin, Yu-Lun Lin, Zih-Yu Lin

指导老師 Instructor(s)

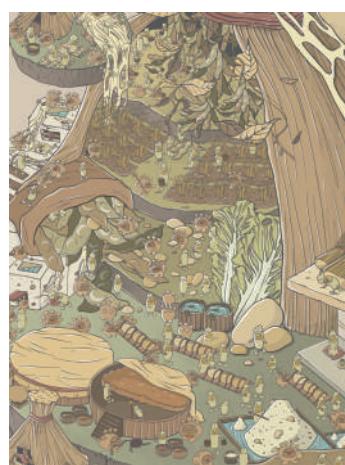
邱惠琳  
Hui-Lin Chiu

學校所在地 Location of School

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學校 School(s)

樹德科技大學  
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入围  
Finalists

報紙萬象在地推廣計畫  
Local Promotion Plan of  
Vientiane Newspaper

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新鮮  
Fresher

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China University of Mining and Technology



**變泰-泰國變性之旅展覽**  
Transsexual Tour in Thailand  
Exhibition

創作者 Designer(s)

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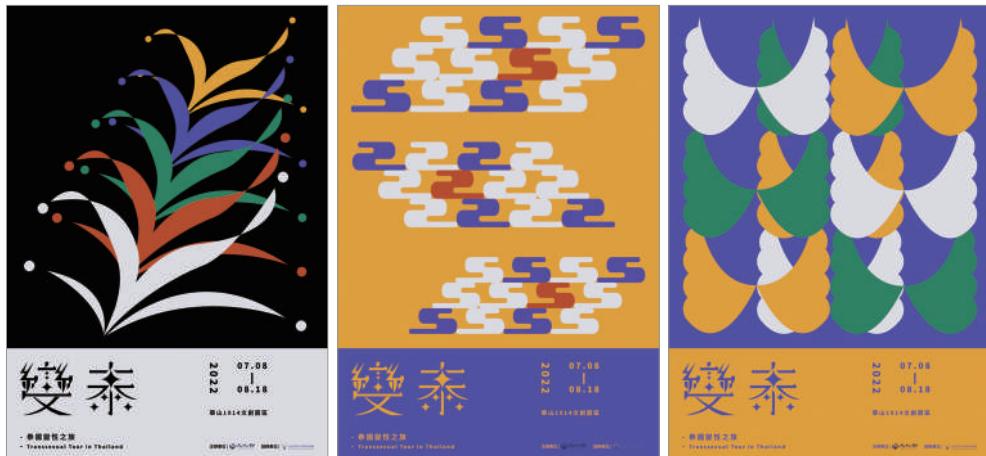
方曉瑋  
Hsiao-Wei Fang

學校所在地 Location of School

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學校 School(s)

亞洲大學  
Asia University



**疫世代**  
Epidemic Generation

創作者 Designer(s)

梁宸霖、謝詠翔、林德瑋、黃湧淳、黃子容、  
王承彥  
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甜物物  
Tián Wù Wù

創作者 Designer(s)

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HOW趣  
Grandmarket

創作者 Designer(s)

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朝陽科技大學  
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## 入围 Finalists

### 是誰綁架了我的太空船? Spaceship Hijacking

創作者 Designer(s)

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### 響 Xiang

創作者 Designer(s)

龐輝、施佳盈、雷梓瑩  
Ye Pang, Jiaying Shi, Ziyi Lei

指導老師 Instructor(s)

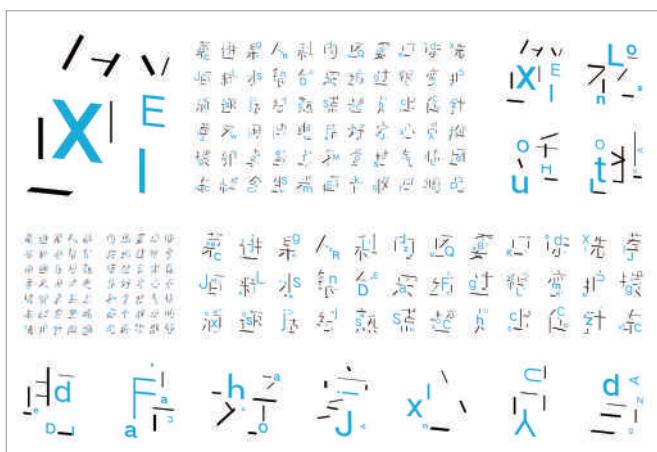
蔡文超  
Wencho Cai

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中國大陸  
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學校 School(s)

中國美術學院  
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入围  
Finalists

蘑菇體

Mushroom Font

創作者 Designer(s)

王乃翎  
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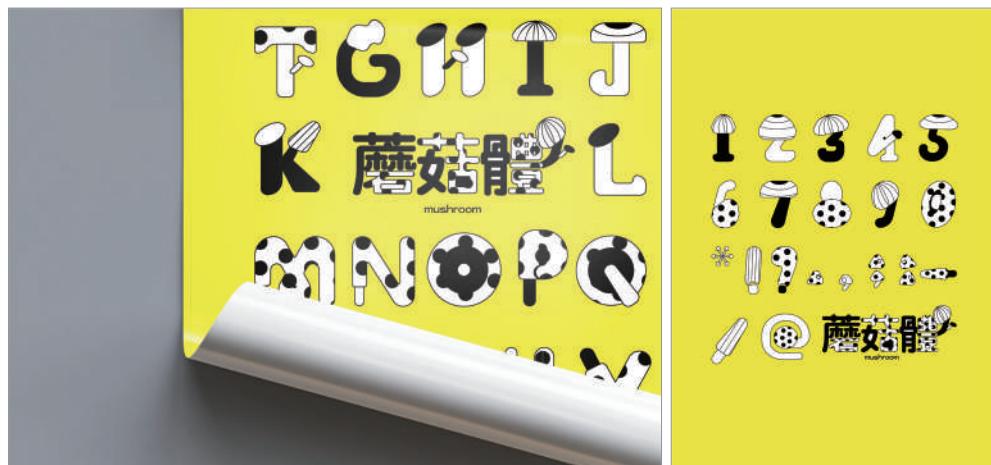
王秀如  
Hsiu-Ju Wang

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星想宿城

Wishes Come True.

創作者 Designer(s)

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**栩栩如森**  
**Lively Voices of the Woods**

创作者 Designer(s)

蔡依澧、曾以樺、張家語、李敏瑄、潘亮竹  
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Fu Jen Catholic University



**驅核TAO**  
**Antinukeman**

创作者 Designer(s)

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入围  
Finalists

騎遇  
Cycle

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可不可以有點用？  
Re:Mark(Able)

創作者 Designer(s)

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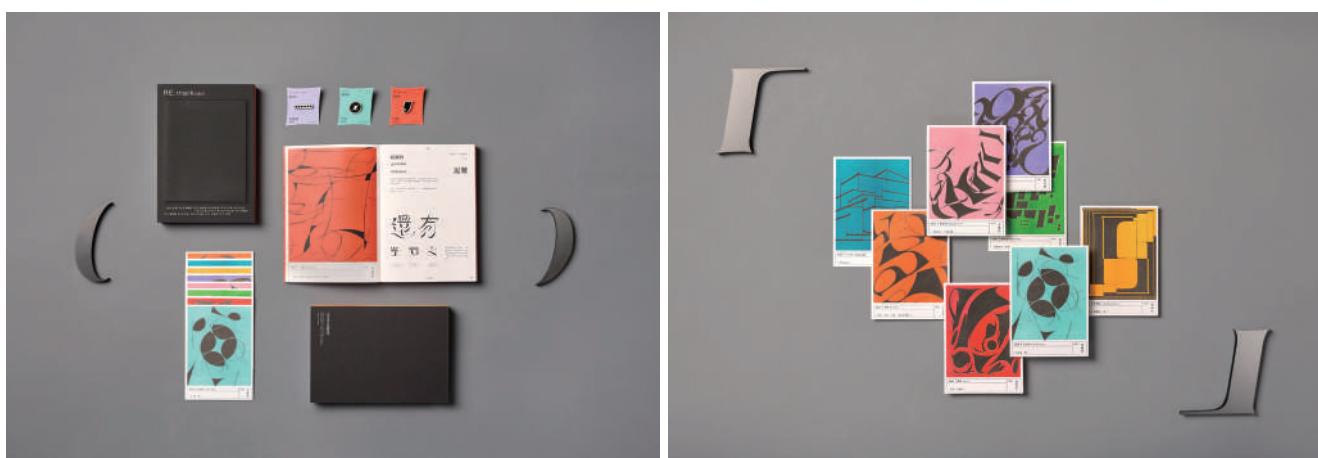
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**貢好哩哉  
Gong Hao Li Zai**

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**RETOYS 玩具銀行推廣計畫  
Retoys Toy Bank Promotion Program**

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入围  
Finalists

**瀕危植物圖鑑  
Guide to Endangered Plants**

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江漢大學  
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**月量效應 X 議題式補充教材  
HALO, Nice to See You !**

創作者 Designer(s)

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含山非遗产品封扁鱼的  
插画设计及应用  
Illustration Design and Application  
of Sealing Fish with Non-Heritage  
Products

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安徽工业大学  
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“一屋”礼物  
"One Room" Gift

创作者 Designer(s)

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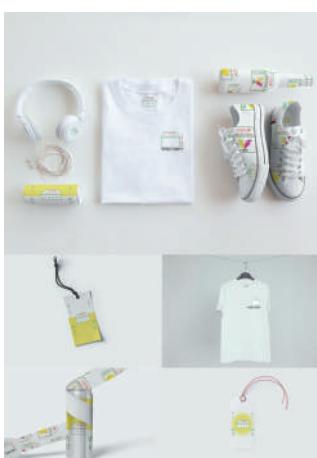
梁逸晟  
Yisheng Liang

学校所在地 Location of School

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学校 School(s)

厦门大学嘉庚学院  
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入围  
Finalists

2022設計與創意學院畢業展主視覺  
2022 Graduation Exhibition Host Vision  
of School of Design and Creativity

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被菸沒的[ ]  
Submerged by Cigarette Butts

創作者 Designer(s)

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Yi-Huei Lin, Lo-Han Shao

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入围  
Finalists

關愛婦女兒童  
Caring for Women and Children

創作者 Designer(s)

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薦菓  
Birduce

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入围  
Finalists

台灣氣味旅行  
Scent-Traveling Taiwan by Smell

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入围  
Finalists

反噬

Regurgitation

創作者 Designer(s)

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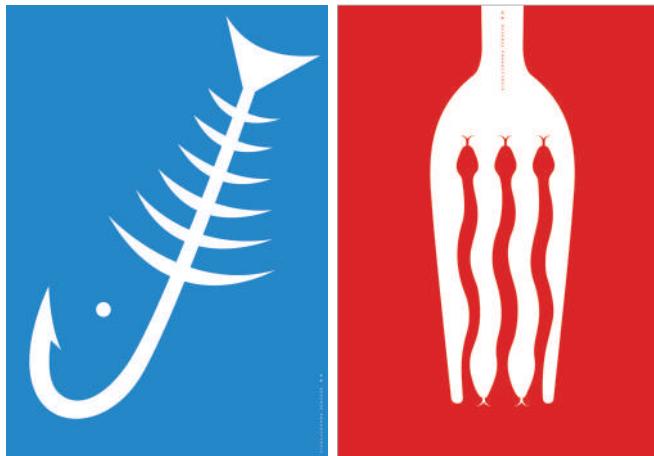
無  
None

學校所在地 Location of School

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學校 School(s)

廈門理工學院  
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故宮•脊獸

The Ridged Beast of the Imperial Palace

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**澄山爺爺的菇事**  
**Grandpa Chengshan's Mushroom Story**

創作者 Designer(s)

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**美賣-醜蔬果包裝**  
**Pretty-Ugly Vegetable Packaging**

創作者 Designer(s)

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入围  
Finalists

築徑山行  
On the Path of the Trail

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Pharmakos

創作者 Designer(s)

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入围  
Finalists

**新北三峽-後疫情時代的旅行  
Sanxia, New Taipei City-LifeProposals  
of Epidemic Era**

創作者 Designer(s)  
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嶺東科技大學  
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**We are One**

創作者 Designer(s)  
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墨西哥  
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阿瓜斯卡連安特斯自治大學  
Universidad Autónoma De Aguascalientes



入围  
Finalists

**Diversity Makes Us Stronger**

創作者 Designer(s)

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學校所在地 Location of School

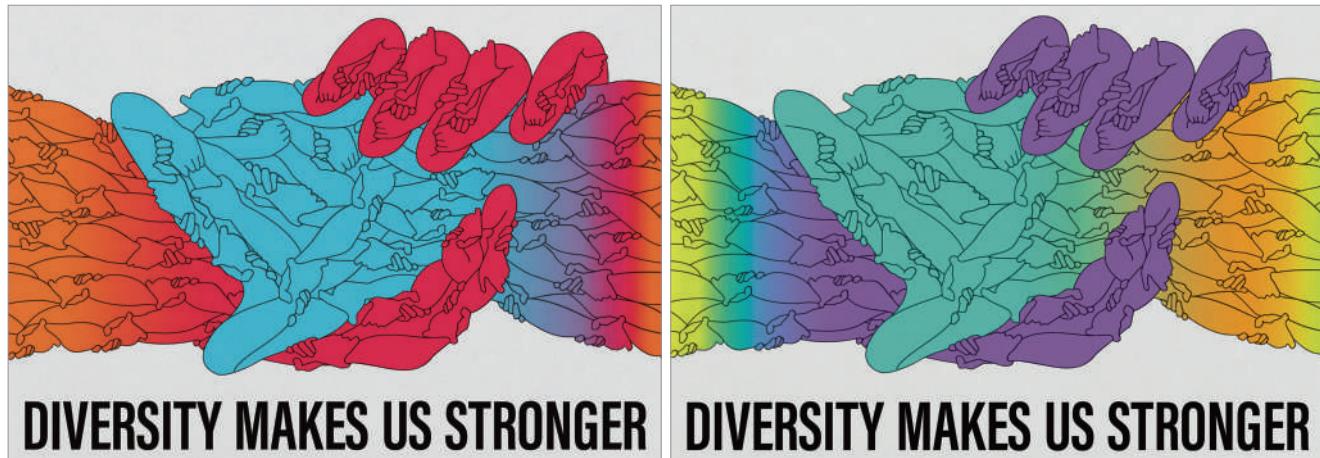
德國

Germany

學校 School(s)

柏林藝術大學

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**Spiritual Food**

創作者 Designer(s)

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Northeastern University



入围  
Finalists

民国幾年  
Which Year in R.O.C Calendar

創作者 Designer(s)

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飲臺灣  
In Taiwan.

創作者 Designer(s)

徐曼均  
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National Taichung University of Education



入围  
Finalists

保護野生動物  
Protect Wild Animals

创作者 Designer(s)

顏子惠  
Zihui Yan

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無  
None

學校所在地 Location of School

中國大陸  
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China University of Mining and Technology



芭莎女孩喝纖茶包裝設計  
Basha Girl Drink Fiber Tea  
Packaging Design

创作者 Designer(s)

袁鳳迪  
Fengdi Yuan

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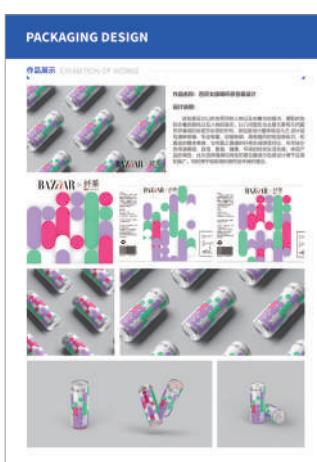
靖德森  
Desen Jing

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青島黃海學院  
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入围  
Finalists

七七貳拾玖  
7729

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Meet the Andean Cat

創作者 Designer(s)

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智利天主教大學  
Pontifical Catholic University of Chile



入围  
Finalists

2022明志科技大學視覺傳達設計系  
畢業展主視覺ZIGZAG  
Graduation Exhibition Department  
of Visual Communication Design  
Ming Chi University of Technology VI

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趙伯倫、張晴雅、楊昱誠、何怡萱、金亭佑、  
張仁豪  
Po-Lun Chao, Chin-Ya Chang, Yu-Cheng Yang,  
Yi-Hsuan Ho, Ting-You Jin, Ren-Hao Chang

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Happiness in Little Things

創作者 Designer(s)

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Mariia Mihdzieva

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Kharkiv State Academy of Design and Arts



**山聲山事—無痕山林大補帖  
Hear the Sound of the Mountain**

创作者 Designer(s)

劉珊妮、吳佳璇、陳愛蓮、黃婕茹  
Shan-Ni Liu, Jia-Xuan Wu,  
Winda Aurelia Muljadi, Jie-Ju Huang

指导老師 Instructor(s)

無  
None

學校所在地 Location of School

臺灣  
Taiwan

學校 School(s)

國立臺灣藝術大學  
National Taiwan University of Arts



**《明星馬戲團》  
Star Circus**

创作者 Designer(s)

張琳焱  
Linyan Zhang

指导老師 Instructor(s)

楊振和  
Zhenhe Zhang

學校所在地 Location of School

中國大陸  
China

學校 School(s)

南京郵電大學  
Nanjing University of Posts and  
Telecommunications



入围  
Finalists

迷失  
Lost

創作者 Designer(s)  
王承緯  
Cheng-Wei Wang

指導老師 Instructor(s)  
許得輝  
De-Hui Xu

學校所在地 Location of School  
臺灣  
Taiwan

學校 School(s)  
復興高級商工職業學校  
Fu-Hsin Trade & Arts School



味靈  
Spicesoul

創作者 Designer(s)  
柳婷云、林奕姍、高彤、林靜、陳秋萍、  
陳映儒  
Ting-Yun Liu, Yi-Shan Lin, Tong Gao,  
Ching Lin, Chiu-Ping Chen, Ying-Ru Chen

指導老師 Instructor(s)  
林恩盈、張盛權  
En-Ying Lin, Sheng-Chuan Chang

學校所在地 Location of School  
臺灣  
Taiwan

學校 School(s)  
中國科技大學  
China University of Technology



入围  
Finalists

愛與和平  
Peace & Love

創作者 Designer(s)

朱嘉璋  
Jiawei Zhu

指導老師 Instructor(s)

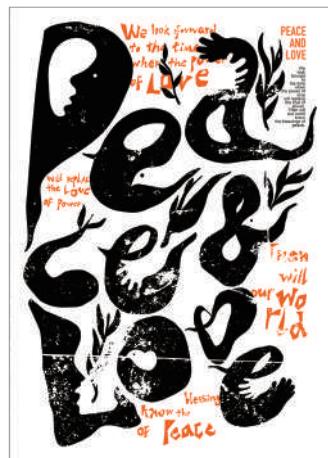
李威  
Wei Li

學校所在地 Location of School

中國大陸  
China

學校 School(s)

廣東工業大學  
Guangdong University of Technology



塊...塊撞到了-正修科技大學視覺  
傳達設計系第九屆展覽主視覺設計  
The Punch Island-Csuvcd  
Graduation Exhibition

創作者 Designer(s)

潘重宇、李冠賢、廖梓吟、劉智鵬  
Chong-Yu Pan, Quan-Hien Ly, Tzu-Yin Liao,  
Zhi-Peng Liu

指導老師 Instructor(s)

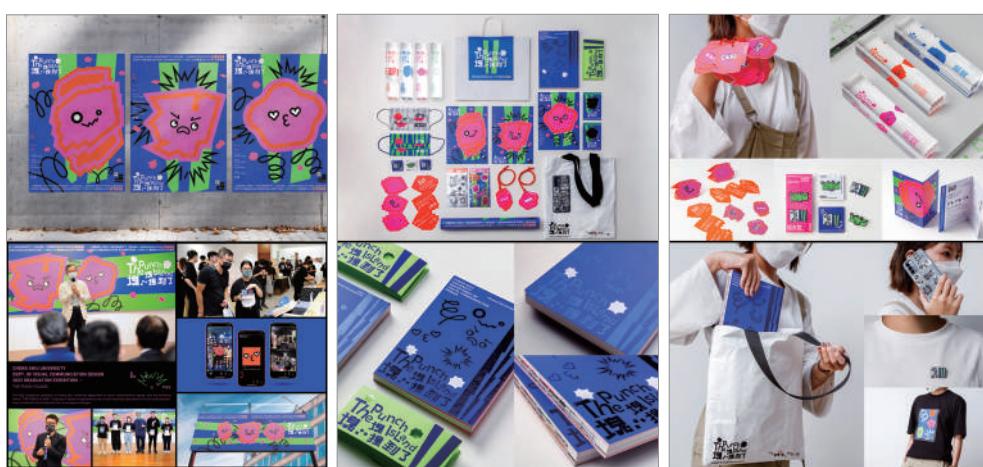
林育覲、賴岳興、吳守哲  
Yu-Jin Lin, Yueh-Hsing Lai, Shou-Che Wu

學校所在地 Location of School

臺灣  
Taiwan

學校 School(s)

正修科技大學  
Cheng Shiu University



入圍  
Finalists

## 憶童頑 Memories Play

### 創作者 Designer(s)

劉芸瑋、黃奕淳  
Yun-Wei Liu, Yi-Chun Huang

指導老師 Instructor(s)

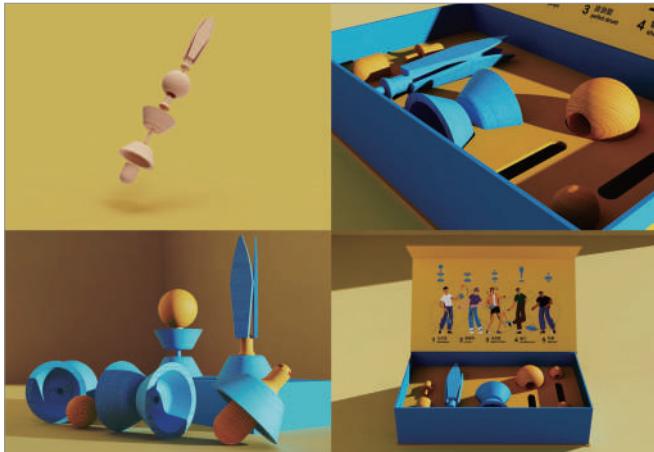
無  
None

學校所在地 Location of School

臺灣  
Taiwan

學校 School(s)

亞洲大學  
Asia University



## 觸發計畫海報設計 Plan Trigger Poster Design

### 創作者 Designer(s)

謝心怡、葉千瑜、黃靖涵、蔡佳君  
Hsin-Yi Hsieh, Chian-Yu Ye, Jing-Han Huang,  
Jia-Jyun Tsai

指導老師 Instructor(s)

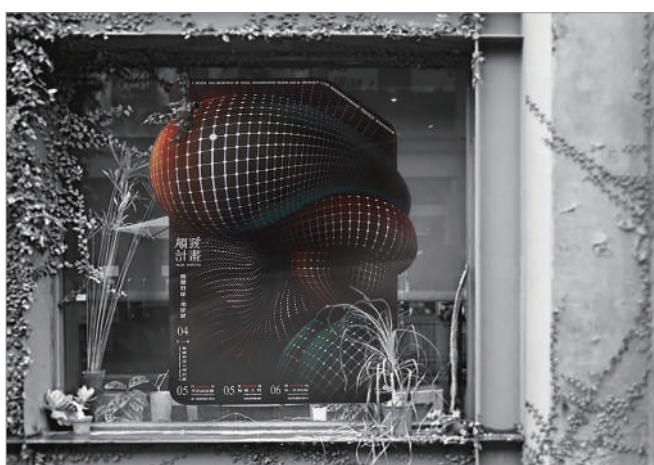
楊裕隆  
Yu-Lung Yang

學校所在地 Location of School

臺灣  
Taiwan

學校 School(s)

樹德科技大學  
Shu-Te University



數位動畫類得獎作品

Winners in Digital Animation Category

連俊傑 Chun-Chieh Lien

臺灣 Taiwan



勇敢挑戰限制級的黑色題材，利用老舊賓館奇幻的設定反映出三段不同的人生取樣，推進故事的懸疑敘事手法相當吸引人，未能在賓館跟這些客人的連結上有一個更強的觀點收尾是比較可惜的地方，但整體表現成熟穩練，是非常值得期待的創作者！

With a dark theme and a surreal setting, this R-rated animation sets in an old hotel and combines three different stories. The suspenseful narrative makes it even more riveting. The ending could focus a bit more on the connection between the hotel and the guests. Overall, it's still a well-executed work and I can't wait to see more from them.

---

蘇巧純 Chiao-Chun Su

臺灣 Taiwan



從作品名稱就知道我們會在一間賓館中看到螞蟻，卻沒料到在這之中看到更多人性故事，雖然是由幾個不同片段組成，但由前台和廣播內容巧妙串連為一體，看到最後開始懷疑，大量聚集的究竟是螞蟻還是人性的陰暗。細節很多，看完後勁很強的一部作品。

We expected to see ants in a hotel from the name of the work, but we didn't expect to see stories of humanity. Although the animation consists of several parts, it's connected by the front desk and the broadcast radio in a clever way. In the end, I couldn't help but wonder what had been creeping up was ants or the darkness of humanity. With a lot of interesting details, it is a work that leaves you a strong impression.

---

Keith Blackmore

加拿大 Canada



動畫常使用視覺隱喻的方式，將心靈層面、內心世界和個人主觀意識傳遞出去，讓更多觀眾產生共鳴。「這間賓館有螞蟻」成功做到了這點，作品達到金獎水準。

When it comes to engaging the viewer with the matter of the mind, internal worlds and conscious experiences, animation uses visual metaphors as a tool to purposely communicate these subjective experiences to a wider audience. *Ant Hotel* does this on a Gold Medal level.

## 評審評語 Jury Comments

Zinnia Nizar

印尼 Indonesia



有著引人入勝的故事、相當高的完成度、賞心悅目卻又古怪的視覺效果，「這間賓館有螞蟻」成功吸引我的目光，是件讓人印象深刻的作品，恭喜！

Intriguing story, well executed animation, pleasing yet eerie visual, Ant Hotel definitely got my attention. Very memorable, congratulations!

Hung Keung

香港 Hong Kong



透過非常大膽有創意又不失幽默的方式，微妙地探索重要的議題。色調使用相當符合主題，角色設計和敘事手法具有專業水準，雖然不是傳統上賞心悅目的動畫風格，但透過精細的視覺安排，依然證明它是件高水準的製作。

Extremely creative, subtle, and with the courage to touch on the very meaningful subject matter with a sense of humor method. The Color combinations fit the mood of the theme and are very professional in terms is character design and novel narrative style. Not eye candy animation but with a detailed visual arrangement that reflects the outstanding standard of the whole production.

Pichit Virankabutra

泰國 Thailand



「這間賓館有螞蟻」有著古怪卻吸引人的敘事手法，讓觀眾一個個場景不斷看下去，各段結尾有不同的解讀空間。無論是創作風格、繪畫筆觸，或是時間點的掌握，都相當有水準，也是這部動畫的趣味所在。

Ant Hotel has a strange and intriguing narrative which kept viewer to follow through sequences of occasion, with each ending it had present a different perspective of interpretations. And thanks to the style, stroke and timing of the visual animation, it made "Ant hotel" even more interesting to follow the story to the end.

金獎  
Gold Prize

這間賓館有螞蟻  
Ant Hotel

創作者 Designer(s)

鄧又瑄、張嘉珈、陳萬謙、陳祺萱、林明璇  
Yu-Hsuan Teng, Jia-Jia Chang, Yu-Chien Chen,  
Ci-Syuan Chen, Ming-Hsuan Lin



指導老師 Instructor(s)

李俊逸、石昌杰、黃楷迪、吳至正、黃睿烽  
Chun-I Lee, C. Jay Shih, Kai-Ti Huang,  
Zhi-Zheng Wu, Ruei-Feng Huang

學校所在地 Location of School

臺灣  
Taiwan



學校 School(s)

國立臺灣藝術大學  
National Taiwan University of Arts

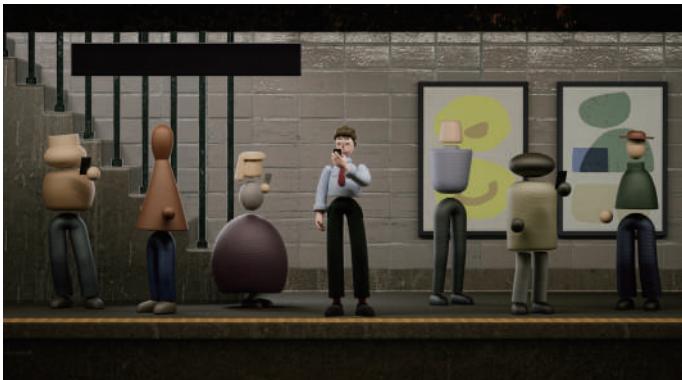
作品說明 Project Description

一間破舊的四樓小賓館內，有一位在櫃臺服務的小弟，以及今日前來光顧的三組客人。一位女子與男伴親密交纏，事後竟頓時對自我的性慾感到罪惡不安。一位男子叫了性感的應召女郎卻只與她喝咖啡對視。一位失去摯愛的老人，不停追尋新的對象仍無法填補性慾的空缺感。而螞蟻們貫穿全片，象徵揮之不去的慾望。不分種族、膚色、性別，性慾是全人類共有的身體本能。每個人與自我的性慾之間都有不同的相處模式：有的人排斥它的存在、有的人可以透過與性相關以外的方式排解、而有的人必須藉由特定人事物才能面對。但無論如何，性慾是永遠存在於人類心中的。希望能透過這些角色的故事經歷，呈現每個人生活中對性的渴望。

Somewhere midst this rain-pouring city, there is a small hotel with one counter staff. On this day, three sets of guests came by, along with some annoying ants that never go away. No matter what one's race, color, or gender is, sexual desire is an instinct that all humans on this planet have. Every individual has a way of dealing with sexuality. Some reject it, some deal with it through non-sexual methods, and some confront it with the help of a certain someone. However, this feeling will never disappear.



銀獎  
Silver Prize



9:30 AM

創作者 Designer(s)

Jiawen Liang

指導老師 Instructor(s)

Adam Meyers

學校所在地 Location of School

美國

United States of America

學校 School(s)

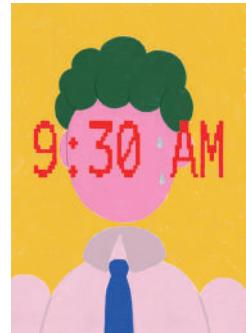
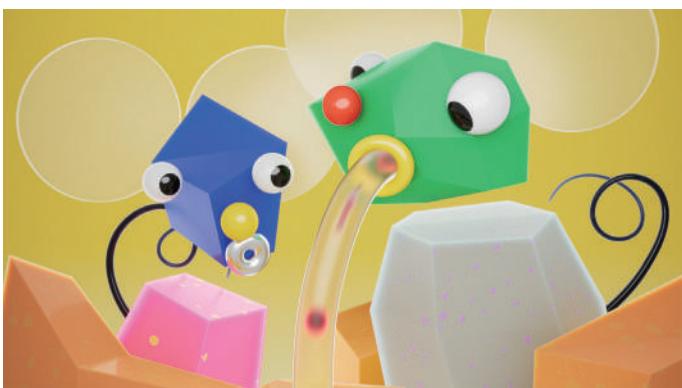
視覺藝術學院

School of Visual Arts

作品說明 Project Description

9:30 AM 是一部 3D 圖像動畫短片，色彩繽紛、造型多元，甚至有點抽象，內容描述一位年輕人做著白日夢，追尋著一個不存在的工作機會。我想透過這部動畫，用比較熱鬧、甚至是荒謬的方式傳遞喜悅。

9:30 Am is a short 3D motion graphic animation. The project will look colorful, stylized, and a little bit abstract. It tells the story of a young man chasing a nonexistent job offer in a daydream. I wanted to express a general mood of joy in this animation, with some excitement and absurdity.



銅獎  
Bronze Prize

An Autumn Dusk's Dream

創作者 Designer(s)

Shaoxiong Song

指導老師 Instructor(s)

Lotte Marie Allen

學校所在地 Location of School

美國

United States of America

學校 School(s)

視覺藝術學院

School of Visual Arts

作品說明 Project Description

An Autumn Dusk's Dream 是部 3D 動畫短片，內容描述一位過世的祖父再次回到家中，想要見自己的孫子最後一面。回憶迴盪在家中，安靜的走廊，原封不動的物品，接著祖父的影子出現了，祖孫之間的情感超越了彼此身處不同的世界。

An Autumn Dusk's Dream is a 3D short film about a deceased grandfather coming back to his house and sees his grandson one last time. Memories linger in the house: the hallway is quiet, belongings are intact, and shadow appears. Their love for each other transcends their different realities.





銅獎  
Bronze Prize

奧  
Ikigai

創作者 Designer(s)

楊子霏  
Tzu Fei Yang

指導老師 Instructor(s)

蕭勝文  
Sheng-Wen Hsiao

學校所在地 Location of School

臺灣  
Taiwan

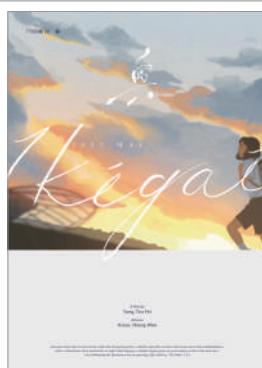
學校 School(s)

國立臺灣科技大學  
National Taiwan University of Science and Technology

作品說明 Project Description

如同地下蟄伏之蟬，我們於黑暗中獨行，渴望抓取那一絲微弱的光芒。

Like cicadas stay dormant under the ground, we walk alone in the dark, eager to grab that gleam of light.



銅獎  
Bronze Prize

老貓兒  
Return to Go

創作者 Designer(s)

陳可欣、董唯珂、徐嘉希、王翀、文予恬  
Kexin Chen, Weike Dong, Jiaxi Xu, Chong Wang,  
Yutian Wen

指導老師 Instructor(s)

劉大宇、高薇華  
Dayu Liu, Weihua Gao

學校所在地 Location of School

中國大陸  
China

學校 School(s)

中國傳媒大學  
Communication University of China

作品說明 Project Description

因為不想給家人帶來太多麻煩和憂傷，在感知到死亡的來臨時，老奶奶和貓不約而同的選擇了獨自面對有形生命的結束，而這兩個在暮年互相陪伴的驕傲生命最終似乎也以另一種姿態重逢，繼續陪伴彼此走上新的旅程。

Unwilling to cause too much trouble and sorrow to her family, the grandma and her cat both choose to face the end of their lives alone when they perceived the coming of death. These two who accompany each other in their late years seem to meet again in another way, embarking on a new journey together.



佳作  
Honorable Mention



**Blackout**

創作者 Designer(s)

Faiz Azhar, Fabian Emillio, Fajar Ponco, Falmahyra Kezia Azzahra, Angie Audelia

指導老師 Instructor(s)

Firman Wijasmara

學校所在地 Location of School

印尼  
Indonesia

學校 School(s)

印尼多媒體大學  
Multimedia Nusantara University

作品說明 Project Description

Daniel 是一位沉迷於新科技的資訊科技宅男，他用虛擬實境的設備在虛擬世界開啟了另一個人生。他和朋友在虛擬世界中玩遊戲，但某天虛擬世界開始瓦解，他必須在系統分崩離析之際，找到脫離的辦法。

Daniel, a lone IT nerd who is obsessed with technology, begins to live in a virtual world using his virtual reality equipment as a coping mechanism. He goes out and plays games with his friend in a VR world when all of a sudden, the world around him starts to fall apart. He needs to find a way out before the system collapses.



## 佳作 Honorable Mention

### 期 Awaiting

創作者 Designer(s)

陳雨青、丁采綺  
Yu-Ching Chen, Chai-Qi Ding

指導老師 Instructor(s)

翁漢騰  
Han-Teng Weng

學校所在地 Location of School

臺灣  
Taiwan

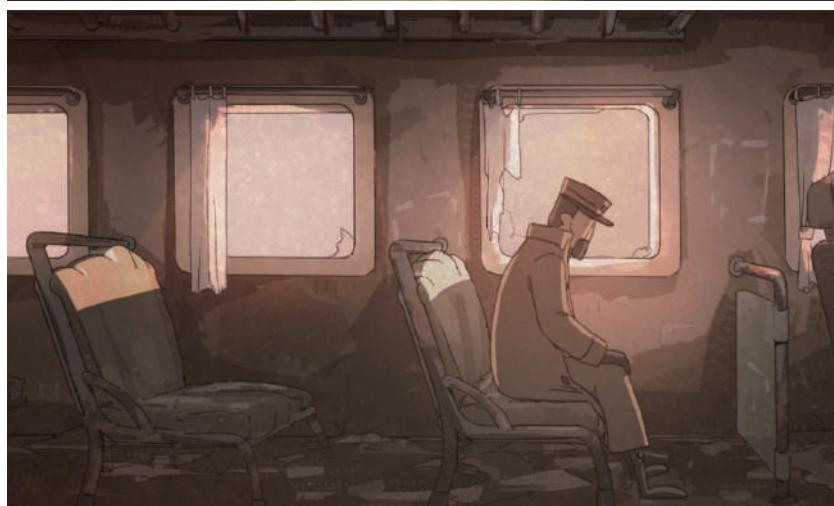
學校 School(s)

國立雲林科技大學  
National Yunlin University of Science and Technology

作品說明 Project Description

《期》描述了父親對孩子的思念，父親堅定的開著公車，因為他深信兒子有一天會坐這班車回家，在無聲中展露無法宣之於口的關切。在這個戰亂的社會，所有人都動搖著，家鄉不再安全，對公車司機來說，保護這個兒子是一種信念，也是他給自己歸屬感的方式，所以他留著公車，留著對兒子的念想繼續前進。

This is a 2D animation about owning and losing. A bus driver who drives in his hometown, a barren desert, is waiting for his son to return from the army.



佳作  
Honorable Mention



蟹子汽水  
Crab Soda



創作者 Designer(s)

郭楚楚  
Chuchu Guo

指導老師 Instructor(s)

艾勝英  
Shengying Ai

學校所在地 Location of School

中國大陸  
China

學校 School(s)

中國傳媒大學  
Communication University of China

作品說明 Project Description

女兒目睹父親創業賣螃蟹失敗不得不向現實妥協自己的夢想的過程，最終理解了父親。

After witnessing how her father fails to start a crab-selling business and has to give up his dream for the reality, the daughter finally understands her father.



佳作  
Honorable Mention

**Love to Death**

創作者 Designer(s)

吳泊毅、林以翔、蔡承融、周怡辰  
Bo-Yi Wu, Yi-Xiang Lin, Cheng-Rong Tsai,  
Yi-Chen Chou

指導老師 Instructor(s)

楊崧正  
Sung-Cheng Yang

學校所在地 Location of School

臺灣  
Taiwan

學校 School(s)

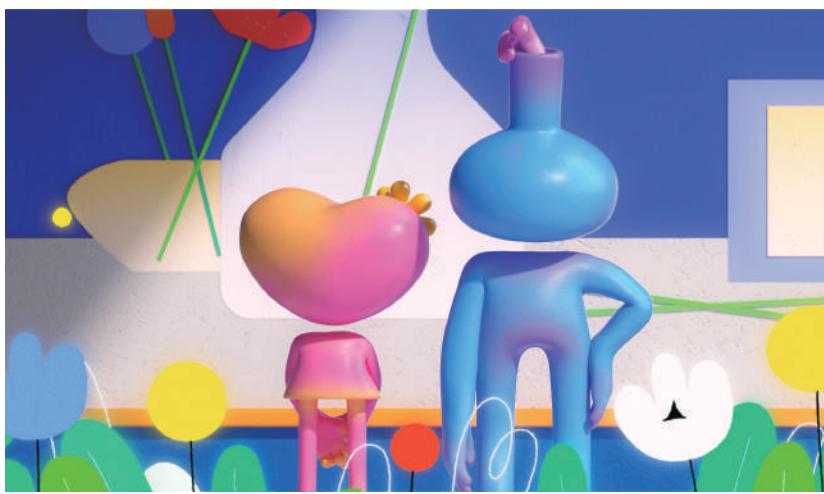
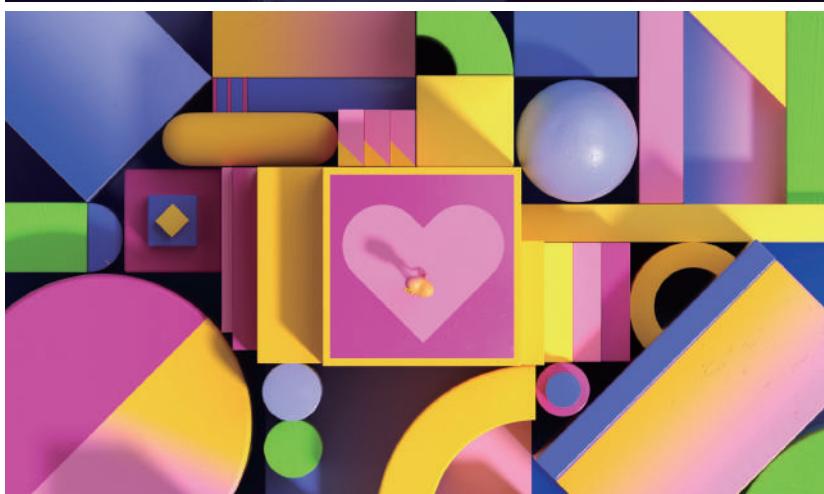
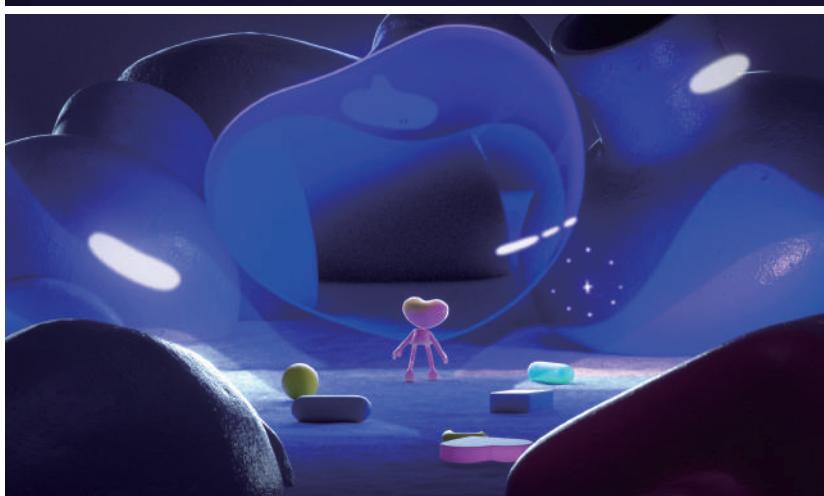
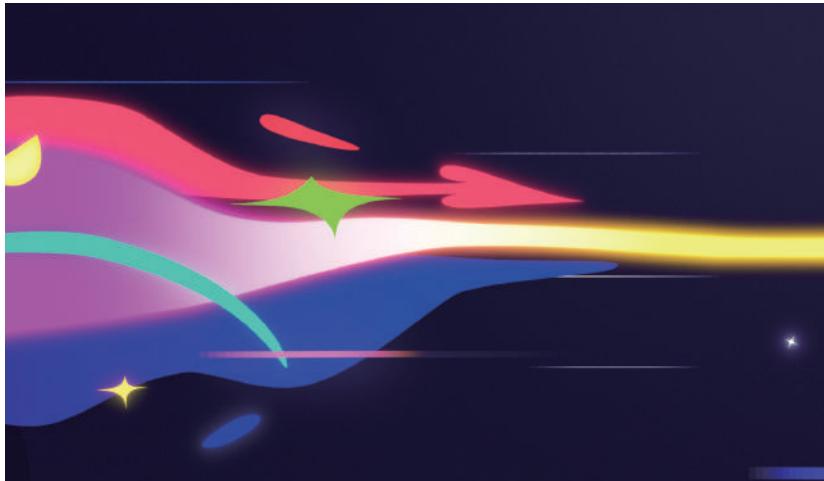
台南應用科技大學  
Tainan University of Technology

作品說明 Project Description

在廢棄的城市中，住著一對殭屍夫妻，他們内心渴望像普通人一樣過著安穩的生活，然而某天卻遇上個性兇殘的人類，男主角為了捍衛自己的家庭，決定與敵人一戰。

In an abandoned city lives a zombie couple. They want to live a stable life just like others. However, they encounter a human being with a ferocious personality. In order to defend his family, the protagonist decides to fight the enemy.





**佳作**  
**Honorable Mention**

**Bliss**

創作者 Designer(s)

Leyan Jesseter Wang, Jane Liu

指導老師 Instructor(s)

Lotte Marie Allen

學校所在地 Location of School

美國

United States of America

學校 School(s)

視覺藝術學院

School of Visual Arts

**作品說明 Project Description**

Bliss 這部短片出自 Leyan Wang 和 Zhen Liu，透過抽象和色彩多元的動畫，表達人在曖昧關係中，內心世界的想法。故事由女生的視角開始，在和男生約會時，因為對方一直沒辦法對於關係做出承諾，女生內心無法被滿足的感情和渴望。

Bliss is a short film by Leyan Wang and Zhen Liu. We use abstract and colorful animation to represent people's inner thoughts while they are trapped in an ambiguous relationship. The story begins from a girl's perspective and shows her unfulfilled feelings and desires while dating a boy who can never quite commit to the relationship.



佳作  
Honorable Mention

**Euphoria**

創作者 Designer(s)

Levi Le

指導老師 Instructor(s)

K Downs

學校所在地 Location of School

美國

United States of America

學校 School(s)

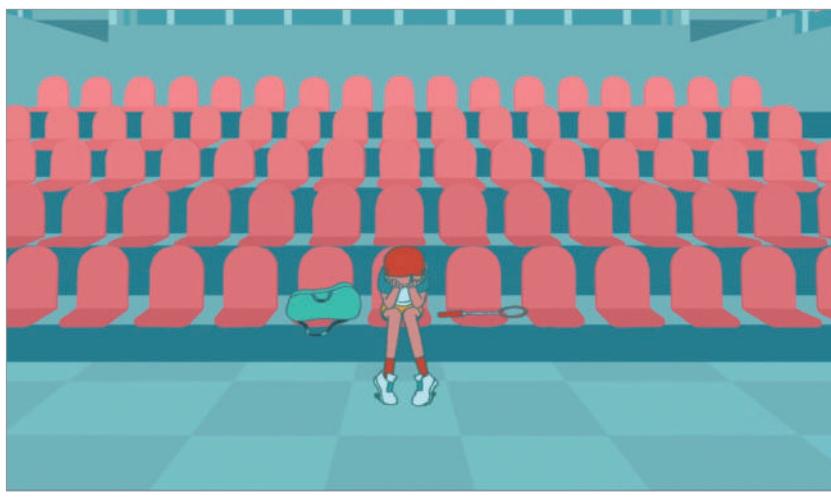
視覺藝術學院

School of Visual Arts

作品說明 Project Description

Euphoria 是一部關於克服失敗，繼續勇於追夢的  
影片。

Euphoria is a film about overcoming failure to  
continue pursuing one's passion.



佳作  
Honorable Mention



樹洞  
Tree Hole

創作者 Designer(s)

卿韻欣、魏鈺凌、蔡冬敏、馬銳、袁心滿、  
余沛玲  
Yunxin Qing, Yuling Wei, Dongmin Cai, Rui Ma,  
Xinman Yuan, Peiling Yu

指導老師 Instructor(s)

劉大宇、高薇華  
Dayu Liu, Weihua Gao

學校所在地 Location of School

中國大陸  
China

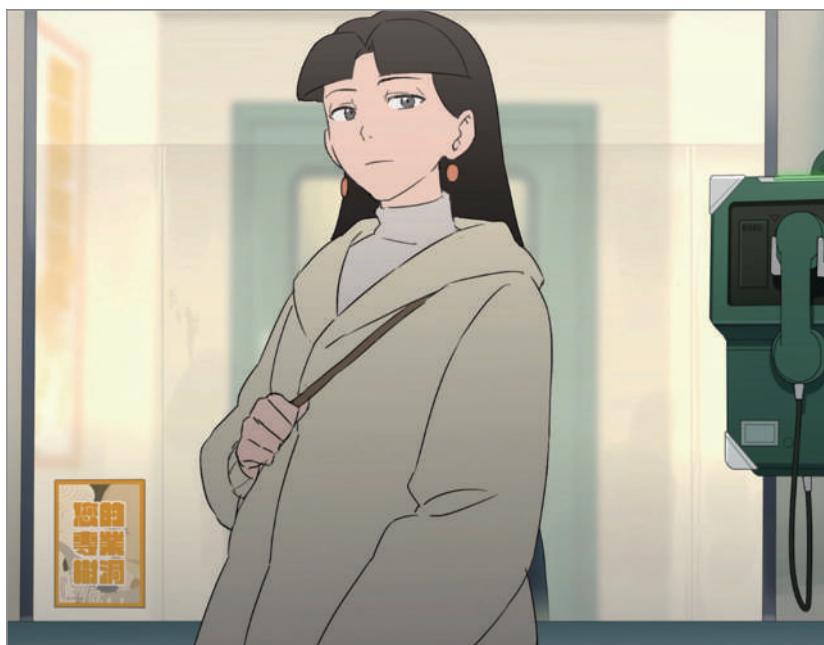
學校 School(s)

中國傳媒大學  
Communication University of China

作品說明 Project Description

如同樹洞的電話亭接收著夜幕下人們傾訴的故事，電話線連通著玻璃對面的木偶，它體驗著種種情感，一言不發。清晨到來，突然到訪的小女孩或許會為略顯破敗的木偶帶來些什麼變化。

There is a puppet in the telephone booth on the street. Without uttering a word, it is like a tree hole that receives stories people pour out on it. In the morning, a little girl visits the puppet unexpectedly.



佳作  
Honorable Mention

花簇在婆娑中綻放  
Blumentanz

創作者 Designer(s)

劉靜怡  
Raito Low

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學校所在地 Location of School

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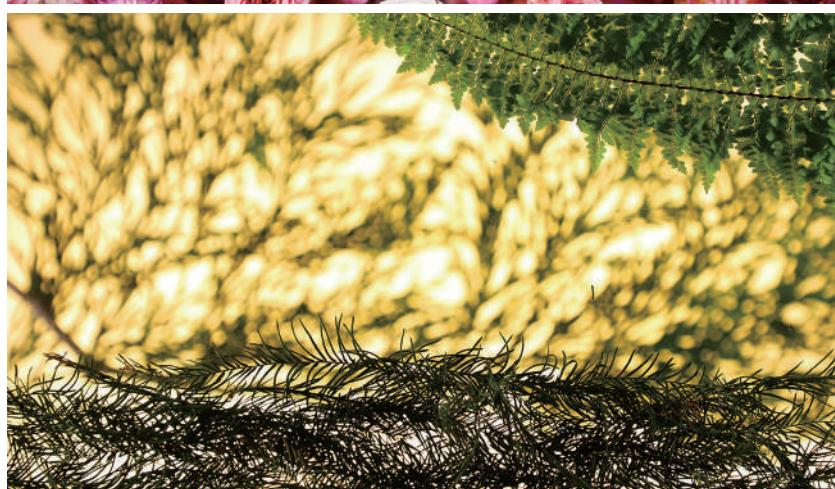
學校 School(s)

國立臺灣藝術大學  
National Taiwan University of Arts

作品說明 Project Description

以舒曼聯篇歌曲四十二《女人的愛情與生命》為文本，結合實驗物件停格動畫，運用近六十種植栽作為女性符號，象徵愛情回歸原始狀態。採用枝葉、花卉分別對應兩個段落，將莖葉生長、開花結果，比作女性愛情自戀愛交往至修成正果。譬喻女性在經歷愛情過程中的心理變化，讓女性看見情感的可能性，探索愛情面貌並在過程中尋得一生摯愛。

This is an experimental object animation based on *Frauenliebe und Leben*, Op.42 by Robert Schumann. It uses about 60 plants as female symbols to represent the original state of love. The growth of leaves and flowers is compared to a woman's journey of love. By visualizing the psychological changes of women in love, let us see the possibility of love, explore and find the love of a lifetime.



佳作  
Honorable Mention



鏡子  
Mirror



創作者 Designer(s)

莊書婷、謝昌廷、張瑞耘、張庭嫣、林聖禦、莊宜璿  
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銘傳大學  
Ming Chuan University

作品說明 Project Description

故事講述了五歲的小宸為了找回燒傷姊姊的自信與快樂，畫了一張圖要送給她，但圖畫卻缺了一角，為了找回缺失的那一角，小宸跟隨著手中圖畫的指引，踏入鏡中世界展開了一段冒險之旅，並與姐姐一同擊敗心魔。短片畫面使用 NPR 非真實渲染，希望能夠打造出 2D 材質的質感，為了讓影片更有 2D 動畫的感覺，我們將動作抽幀，模擬 2D 動畫一拍二的動作節奏。

The story follows a 5-year-old boy Chen who tries to bring back his sister's confidence and happiness. He draws a picture for her, but it's missing a piece. To find it, Chen follows the guidance of the picture, enters the world in the mirror, and stands side by side with his sister to defeat her inner demon. Our film uses non-photorealistic rendering in hopes of creating a texture that is similar to 2D animation. To make it even more like a 2D animation, we animate on twos and simulate the timing of 2D animation.



佳作  
Honorable Mention

**Going Beyond**

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作品說明 Project Description

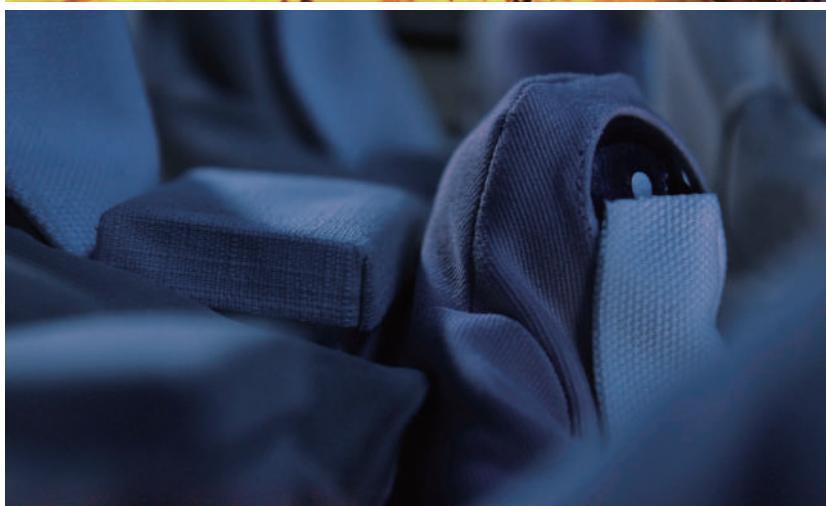
Basil 和 Cinna 這對姐妹決定來場冒險，首次踏出原本居住的森林，Basil 相當有信心，認為只要有手中的求生指南就能成功，但卻萬萬沒想到，求生指南在半路上被其他野生動物偷走了。

Sibling, Basil and Cinna aim to survive their first day outside of their forest home. Basil is confident in their success as long as they have their survival book. Until it gets immediately stolen by the local fauna.





佳作  
Honorable Mention



船  
LIGHT

創作者 Designer(s)

洪尉筑、吳昱萱、林珮妤、施力玆、許靄久、  
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作品說明 Project Description

《船》是一部停格動畫作品，內容設計將送王船的儀式結合人生歷程百態，並以現實與意象穿插結合呈現。王船從出生到航行到燒毀，猶如我們的人生般，一路上背負著許多期望與責任，最終將自身燃燒殆盡，完成自己此生的任務。影片希望透過王船祭的儀式送走現今的疫情，並在此片中通過場景轉換及天氣變化，塑造出每個人所經歷的人生境遇與感受，最終王船燃燒後順利出航，代表著我們期望疫情在世界的結束，同船出航的水手也代表著我們痛失與尊敬的第一線醫護人員及身邊失去的每一個人，影片除了感念與致敬，更期望可以透過儀式的完成與最終的出航，提醒觀眾不管現況生活為何，未來依然有充滿希望的每一天。

Nao, the Chinese word for a ship's stern has the same pronunciation as that for burn. The "Burning of the King Boat" is a traditional folk culture in Taiwan. The animation combines the King Boat with everything in life and presents itself with reality and imagery. From birth, inaugural sailing, to burning, the King Boat represents our lives by bearing many expectations and responsibilities along the way. Eventually, it is burnt down to complete the task of its life.

佳作  
Honorable Mention

蝴蝶飛落的痕跡  
Trace of a Butterfly

創作者 Designer(s)

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洪汎  
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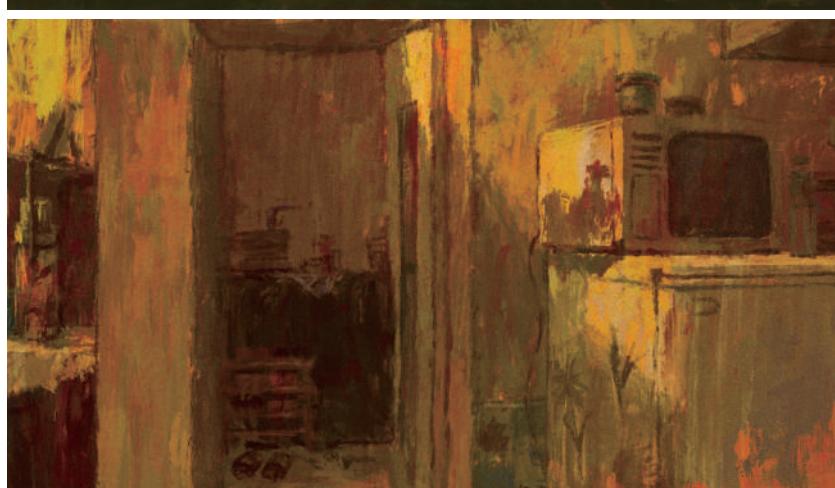
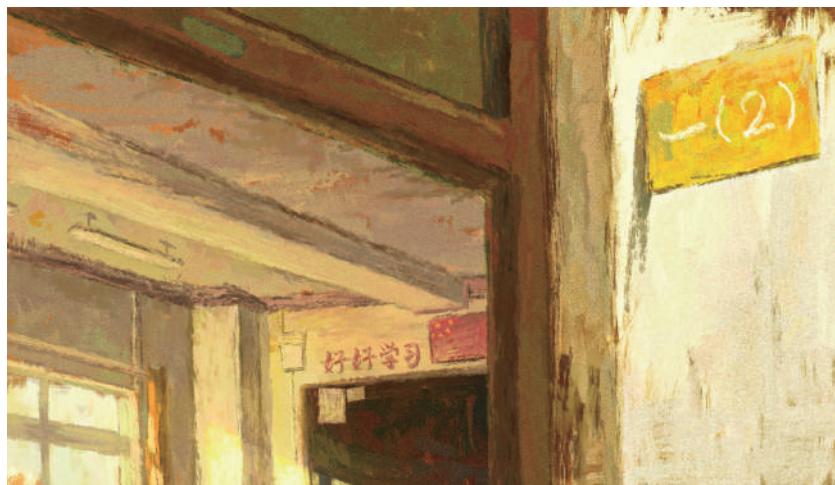
學校 School(s)

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作品說明 Project Description

生命常輕如蝶舞，相遇、分離，所有的因緣際會，生生滅滅，都彷彿只是一次次輕輕的振翅，在微風中漾出道道微不可查的淺波，而後又轉瞬消散在虛空裡。然而即使輕如蝶翼，便真的無法留下任何痕跡嗎？

Life is always as light as a butterfly dance. From meeting to separating, and from birth to death, everything seems to be just gentle flappings of the wings. But even if life is light like this, is it really impossible to leave any traces?



入围  
Finalists

知了猴  
Cicada Summer

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好夢  
Sweet Dream

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入围  
Finalists

饜饗

Li

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柚子的旅行

The Travel of a Pomelo

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親愛的拳手  
Dear Boxer

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心魔  
Heart Nightmare

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海心冒險  
The Adventure of Goar

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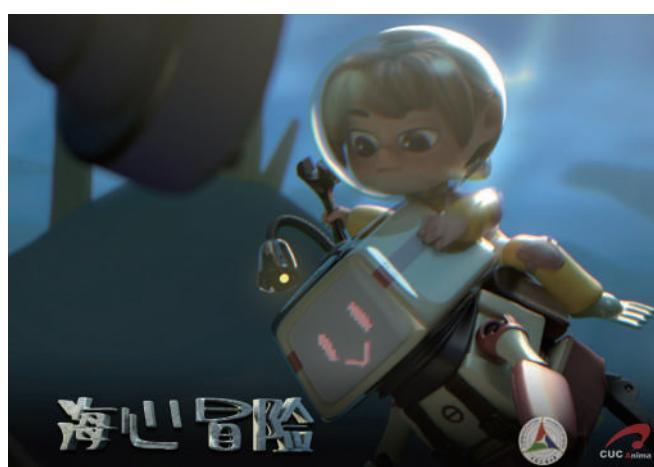
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Fan Hong

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學校 School(s)

中國傳媒大學  
Communication University of China



盒中之物  
In the Box

創作者 Designer(s)

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Communication University of China



拾級而上  
Bookstairs

創作者 Designer(s)

劉嬌、韋雨君、李婧媛、張玆鈴、歐亞菲  
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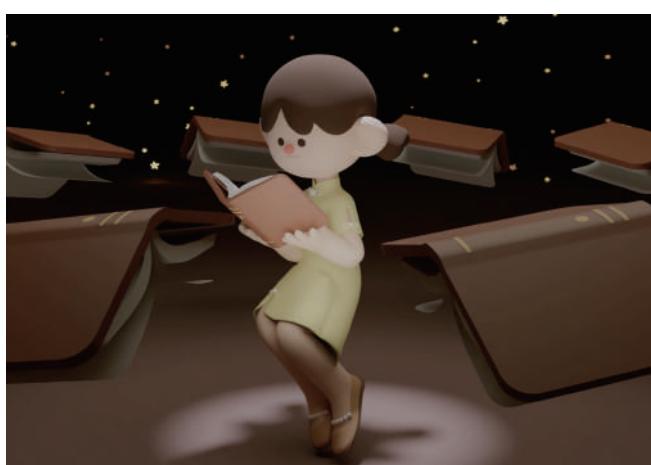
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學校 School(s)

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Communication University of China



◆★Pilipala●▲

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視覺藝術學院  
School of Visual Arts



**The Tale of Morin Khuur**

創作者 Designer(s)  
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入圍  
Finalists

**Are You There God? It's Me I.P. Freely**

創作者 Designer(s)

Michelle Alvia

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視覺藝術學院

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**Restart**

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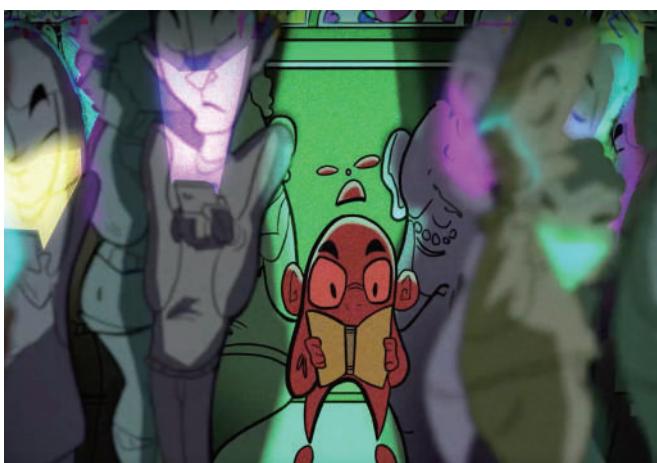
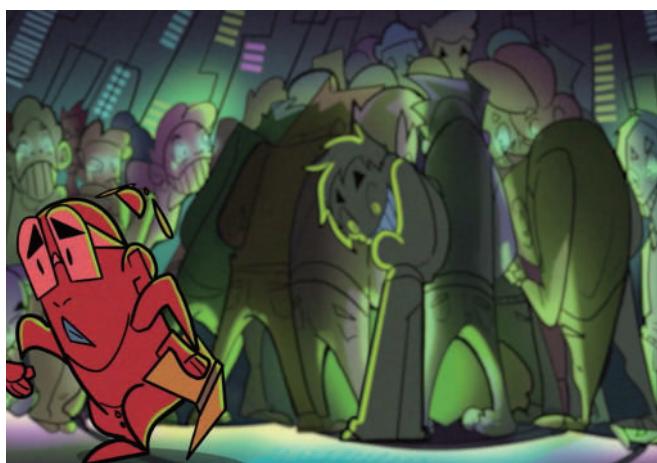
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**蜜糖警探**  
**Yum sir!**

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Poo Down Hill Up

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入圍  
Finalists

**Wandering with NONO and PUPU**

創作者 Designer(s)

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**道味**  
**Taste**

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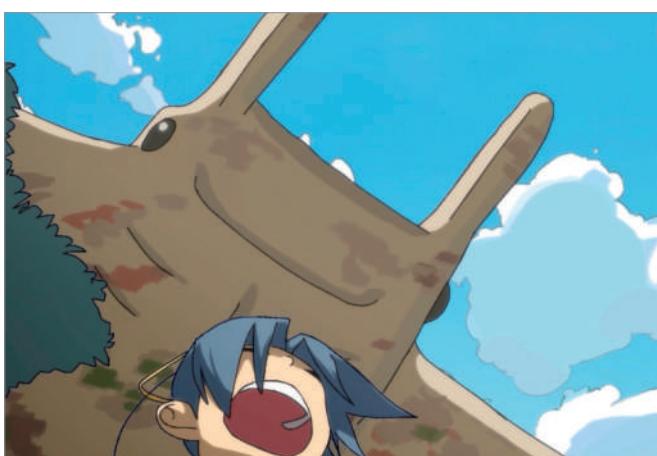
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How Clocks Work

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**Solivagant**

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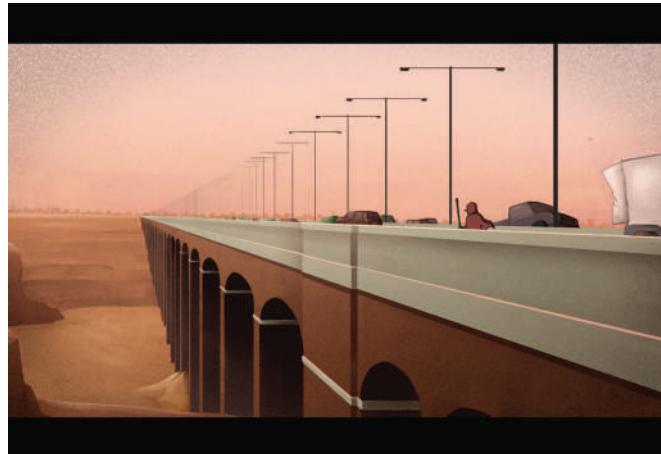
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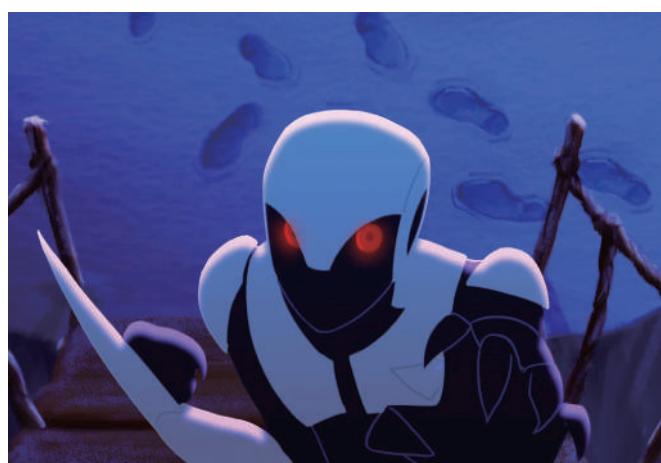
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入圍  
Finalists

貓雨  
Raining Cat

創作者 Designer(s)

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最後一杯酒  
Last Drink

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飴落  
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Khichik!

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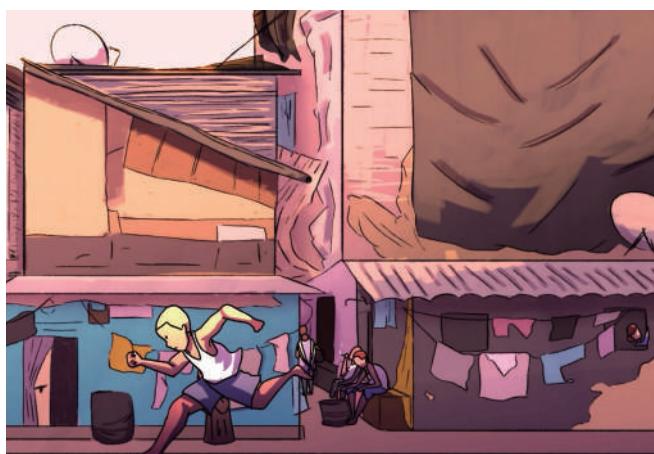
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**告家翁**  
**Unify the Central Plains**

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**Brand Specified Prize - Environment Sustainability Award**

## 評審評語 Jury Comments

劉靜靜 Grace Liu

臺灣 Taiwan



災後組合屋並非是新鮮的想法，得獎作品經由與利害關係人的訪談，以甲殼 (Carapace) 為名，設計了可以快速組裝並適應多種地形的組合屋，具有運送方便、耐用、輕量、快速組裝等特性，快速地提供災民到其住屋重建前的庇護場所，且可以重複使用，兼具社會及環境永續意涵。

Post-disaster shelter is not a brand new idea, but with stakeholder research, this project named Carapace can be used in all types of terrain. It is durable, lightweight, easy to transport, and easy to assemble and disassemble. It can be transported immediately to refugees and serves them as a temporary shelter. It can be reused and it is both socially and environmentally sustainable.

Ursula Tischner

德國 Germany



這款災後臨時庇護所，不只是一項有效率的社會計畫，更運用宛如摺紙藝術般的美觀外型，結合快速組裝、拆卸的智慧設計，讓運送和存放都更加容易，是以研究利害關係人為基礎的設計理念。

This short term shelter for disaster relief is not only a very efficient and social project, but also one with high aesthetic qualities through the origami-like folding technique. It combines this with an intelligent design for fast assembly and disassembly. Also transport and storage becomes much easier. A well designed concept that was also based on stakeholder research.

Isabel Aagaard

丹麥 Denmark



這是具有完整性和實用性的一套設計，解決真實世界不斷發生的問題，題材的選擇和執行都相當出色。

This design is very thought through in its entirety and practicality. This is addressing an actual and growing problem around the world. Well scoped and executed.



Carapace is a post-disaster temporary shelter unit kit. Designed to support and withstand all kinds of weather and terrain. It is modifiable, lightweight and easy to deploy and construct.

#### KEY FEATURES

Durable & resists external pressure  
User friendly form and colours  
Material: FRP, PU and PP  
Less maintenance  
Supports building capacity  
Easy transport  
Reduced construction time

30 - 40 min

ASSEMBLY TIME



#### PROJECT BRIEF

To design a post-disaster relief shelter which can be deployed and constructed quickly.

#### CURRENT SHELTER SCENARIO IN MUMBAI



#### STAKEHOLDER INTERVIEW



"We have schools in our areas identified as 'relief' shelters, while building a relief shelter you need to identify who quicker the time frame to build it, keeping in mind the psychology and attitude of victims. They are not calm and patient they will come to you and tell you 'jaldi hame subah akeba ha' (do fast me are waiting since morning)"  
Mr. Digvijay Ramchand Lohar  
District Management Lead, Panvel



"People who are given temporary shelter in schools are not ready to vacate the family until they get back to their own home and this creates another set of issues to run the school normally again. In other names, they have to repair the damage right after the disaster."

Dr. Udaykumar R. Shiroorkar  
Ex. Assistant Commissioner II Ward



"For Mumbai the urgent need arises for temporary shelter was during 26 July. Kirlos and area near Vile Parle and Airport were flooded heavily. Victims of collapse of buildings were provided shelter in schools where they received proper ration and laundry for their day..."

Mrs. Seema Redkar  
CIV. Ex. MCGM

#### OBSERVATION AND INSIGHTS

1. Issue in storage and maintenance of relief shelters - Shelters specifically created for disasters are not in much use as disasters are occasional occurrences, the facility is then used for other purposes.

2. Existing relief shelter centers are temporary - Victims who are given temporary occupancy in identified shelters i.e schools, are not ready to vacate the facility after the disaster until they get their own houses fully repaired and this creates another set of issues to running the school normally again. In other names, they have to repair the damage right after the disaster.

3. Shelter construction Time - People are in distress and are impatient that the shelters need to be built quickly.

4. Existing Shelter Product Issues - Pre-fabricated houses and container houses are heavy to transport and store. Tents are not durable for a longer timeframe, it gives the user an unstable feeling.



#### PRODUCT INSTALLATION & USAGE



## 環境永續獎 Environmental Sustainability Award

### Carapace

創作者 Designer(s)

Vaishnavi Shiroorkar

指導老師 Instructor(s)

Samarth Reddy, Saumitra Vaidya, Shalaka Vaidya

學校所在地 Location of School

印度  
India

學校 School(s)

珀爾學院  
Pearl Academy

#### 作品說明 Project Description

災後安置對受災族群而言是漫長辛苦的過程，Carapace 的設計目的就是提供災民安置方案，減緩他們的不適。這款設計提供災後臨時住所，能夠適應各種極端的條件和地形，讓建置作業可以迅速完成，提供臨時的庇護組合屋。

The after-effects of disaster renders the affected community miserable and helpless. To promote the recuperation process and minimize the discomfort 'Carapace' was designed. It is a temporary housing unit for a post-disaster scenario. Made to withstand extreme external pressures and support various terrain. The design allows flexibility as it is modifiable, quick, and easy to deploy and construct. The whole unit is a shelter kit to be deployed and assembled on site.

## 評審評語 Jury Comments

柳婉郁 Wan-Yu Liu

臺灣 Taiwan



頭島花生會社之風格出眾鮮明色彩，除了將生活周遭靈感投射至設計作品外，設計觸角更是延伸至在地文化中，且看似精於勾勒筆觸，其實更多是如何把在地意涵與文化特色轉譯至作品巧思中，寫下屬於頭島花生會社的靈感手札與設計產品。頭島花生會社作品中常出現的轉瞬美好，更讓觸及者有許多天外飛來的奇思謬想。

Tou Do Lab has a distinct style. It includes both inspiration in life and local culture into design. It is way more than just a well-designed project. It is a notebook of inspiration and a product design by Tou Do Lab that channels local context and culture into its work. With beauty in the blink of an eye, Tou Do Lab's works inspire viewers to think outside the box.

笠井則幸 Kasai Noriyuki

日本 Japan



垃圾減量已成為社會問題，這計畫希望透過更深度的方式處理花生殼。設計方法啟發自傳媒設計的觀點，結合包裝設計和裝幀設計，以消費者角度進行設計和開發，十分巧妙。以充滿流行元素、色彩繽紛插圖的包裝作為基礎，加上能夠清楚傳遞資訊的裝幀設計，未來可望能成功建立自己的視覺識別。

How to reduce garbage has become a social problem. This time, it is an attempt to solve this problem more deeply about peanuts. By enlightening the approach from the point of view of communication design with package and book design, etc., the design are developed from the consumer's point of view, which is excellent. They are based on a package that uses pop and colorful illustrations and a book design that properly conveys information, and will be expected to be an attempt at a new visual identity.

Dariush Allahyari

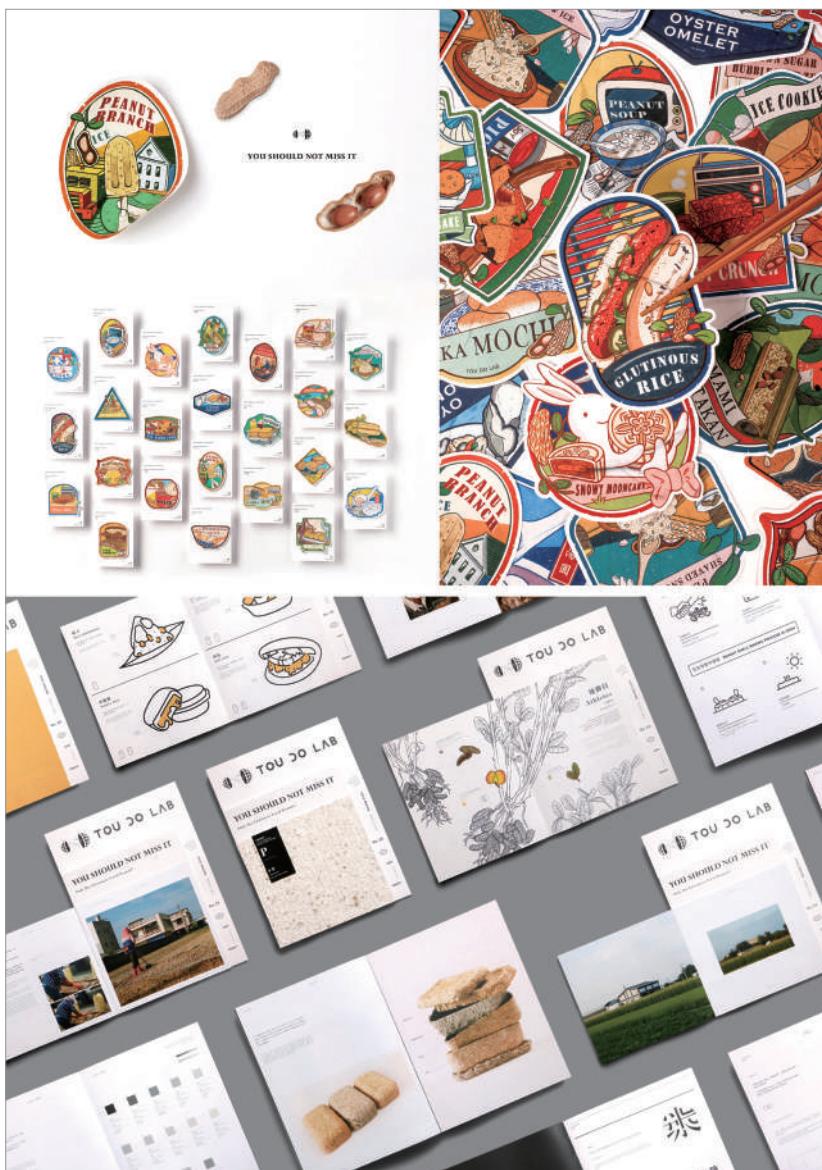
伊朗 Iran



這是件數一數二的作品，設計師手法匠心獨運，我希望這項計畫能順利進入市場，讓更多人能夠使用這項產品。這件作品是我個人的前三名。

This project was one of the best. The designer of this work has acted very intelligently. I hope that this creative plan will enter the market practically and people will use this product. This project was one of my first three votes.

環境永續獎  
Environmental  
Sustainability Award



頭島花生會社  
Tou Do Lab

創作者 Designer(s)

黃毓文、黃琦涵、萬興蕙、蘇子晴、李紓緹、  
朱宇昂  
Yu-Wen Huang, Ci-Han Huang, Sing-Huei Wann,  
Tzu-Ching Su, Shu-Ti Li, Yu-Ang Zhu

指導老師 Instructor(s)

郭中元  
Chung-Yuan Kuo

學校所在地 Location of School

臺灣  
Taiwan

學校 School(s)

嶺東科技大學  
Ling Tung University

作品說明 Project Description

TOU DO LAB 是一個專研臺灣花生的組織，透過飲食文化、品種研究、花生殼循環實驗三個角度，傳遞花生在本土的不可或缺，並鼓勵思考花生殼循環應用的可能性。

TOU DO LAB is an organization specializing in peanut research. With its perspectives on food culture, peanut variety research, and peanut shell recycling, it not only shows how indispensable peanuts are in this area, but also encourages people to think about the possibility of peanut shell recycling.

## 評審評語 Jury Comments

劉虹君 Hung-Chun Liu

臺灣 Taiwan



製作團隊透過主角運動後體溫自然升高的生理現象，來呈現當精準控溫的先進的科技失靈的狀況下，人類最終還是得面對氣溫失控的後果。最諷刺的是，當人們願意一同承受氣溫失衡的現實後，故事的最後卻還是顯示人類依舊依賴開發更高效率的冷氣裝置來解決氣候失衡的現實。

The production team uses the protagonist's post-workout body temperature to show how human beings have to face the consequences when the temperature control system doesn't work. Ironically, when they are willing to accept the fact that their temperature control plan fails in the end, their solution is to develop a more efficient air-conditioner.

Pavel Horáček

捷克 Czech



今年環境獎項得獎作品非 *Same Old* 莫屬，我特別喜歡將城市放在如同船艙的空間這樣的隱喻，也將現代人常常忽略眼前問題這樣的習性刻畫得栩栩如真。

It's hard to find a better Environmental Sustainability Award winner than the winning film *Same Old*. I appreciate its use of the interesting metaphor of a city under a hatch. And also a good illustration of a civilizational problem, which is that we tend to turn our eyes away from real problems.

近藤左千子 Sachiko Kondo

日本 Japan



此作品透過簡潔洗鍊的視覺和製作，點出當今世界的問題，動畫中的互聯科技讓我們思考在未來自動化的時代，人類的生活模式會是什麼樣子。劇情設定的是包含日本在內的開發中國家過度使用空調，但事實上這是全球大部分國家常見的問題。最後，當人類透過科學和科技找出新的解決方法，居然是一台功能更強的空調，充滿諷刺和幽默，也讓人左右為難。

The quality of the visuals and the production is very clean and clear to telling today's world problems. The connected technology is thinking for us what our wellbeing should be in a smooth and automated world. It is a very relevant view of the world, although it is explained by the overuse of air conditioning in the developed countries including Japan.

And when people are find next solution through science and technology...an even more powerful air conditioner...irony humor and dilemma.



**環境永續獎**  
**Environmental**  
**Sustainability Award**

**Same Old**

創作者 Designer(s)

蘇聖翔、張耕銓、高穎欣  
Sheng Xiang Su, Ken-Chuan Chang,  
Weng-Ian Kou

指導老師 Instructor(s)

李子強  
Tzu-Chiang Li

學校所在地 Location of School

臺灣  
Taiwan

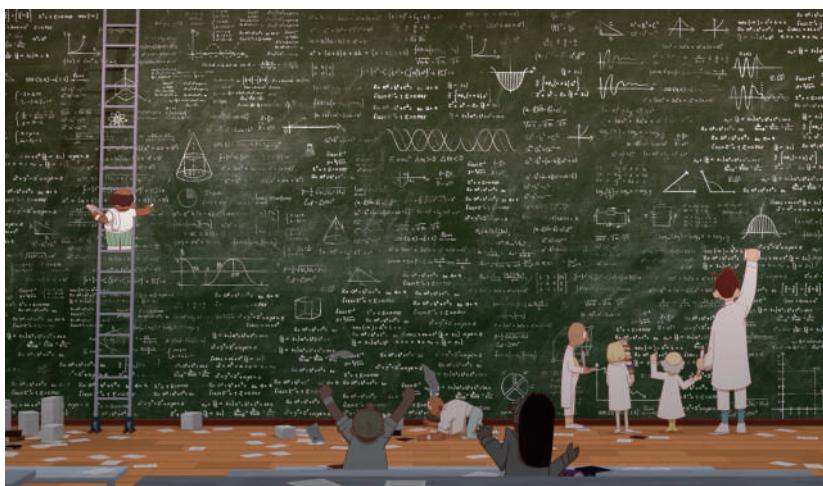
學校 School(s)

國立雲林科技大學  
National Yunlin University of Science and  
Technology

作品說明 Project Description

我們藉由可愛搞笑的風格，以及幽默風趣的故事，來暗諷現代人總是整天毫無顧慮的地開冷氣。藉由我們的動畫，希望能讓大家在開冷氣機之前先思考，不是完全不吹冷氣，而是盡可能的減少吹冷氣的次數及時間。

We use a cute and funny style and a humorous story to insinuate that modern people always turn on the air conditioner without a second thought and keep it on all day long. Through our animation, we hope to make people think before turning on the air conditioner. We're not saying we shouldn't use the air conditioner at all. Perhaps, we can reduce the time we use the air conditioner.









## 評審簡介

Jury Introduction

## 產品設計 Product Design



**召集人**  
The Convener of Judging Panel

**李建國 Sean Lee**

臺灣 Taiwan

- iF 亞洲子公司 藝符設計總經理
- 2006 台灣紡織業拓展會 專門委員
- 2002-2005 瀚斯寶麗 設計部經理
- 1997-2002 德國杜塞道夫台灣貿易中心 經理
- 1988-1997 外貿協會設計推廣中心 專員
- Managing Director of the iF Design Asia Ltd.
- (2006) Senior Executive Officer, Taiwan Textile Federation
- (2002-2005) Manager, Design Dept. of Hannspree Inc.
- Manager, Taiwan Trade Center, Düsseldorf in Germany
- (1988-1997) Specialist, Design Promotion Center of TAITRA



**召集人**  
The Convener of Judging Panel

**翁翠蓮 Peggy Wung**

臺灣 Taiwan

- 2020 錦堂文化股份有限公司 共同創辦人
- 2013 霓光國際創意策略股份有限公司 總經理
- 2011 台北世界設計大展「進化 - 國際工業設計展」共同策展人
- 2009 德國杜賽道夫台北設計中心 總經理
- (2020) Co-Founder of Jin Tang Culture Co., Ltd
- (2013) Managing Director of Light Whisper International Creative Strategy Co., Ltd
- (2011) Co-Curator of "Trans-Evolving International Industrial Design Exhibition" at Taipei World Design Expo
- (2009) Managing Director of Taipei Design Center in Dusseldorf, Germany



**決選評審**  
Juror of Final Selection

**Sakura Adachi**

日本 Japan

- Sakura Adachi 設計工作室創辦人暨設計師
- 獲頒芝加哥雅典娜博物館優良設計獎、德國國家設計獎、紅點設計大獎、Archiproducts 設計獎、BigSEE 產品設計大獎
- 入選 ADI 設計年鑑、IHA 全球創新設計獎決選
- 羅馬大學 ISIA 羅設計學院產品設計講師
- 中央聖馬丁藝術與設計學院、工業設計碩士
- 武藏野美術大學、工業、室內及工藝設計學士
- Sakura Adachi Design Studio / Owner / Designer
- Awards: Good Design Award by The Chicago Athenaeum Museum / German Design Award / Red Dot Design Award / Archiproducts Design Award / BigSEE Product Design Award
- Selected for ADI Design Index / Finalist of IHA Global Innovation Award
- Lecturer in Product Design at the Italian university ISIA Roma Design
- Graduated from Central Saint Martins College of Art & Design in MA Industrial Design
- Graduated from Musashino Art University in BA Industrial, Interior and Craft Design

## 產品設計 Product Design



**決選評審**  
**Juror of Final Selection**

**Lilian González**

墨西哥 Mexico

- 安納威卡墨西哥大學、工業設計學術助教
- 國際工業設計學會董事會成員
- NUB 傢俱創辦合夥暨策略顧問
- 受雇於奇異公司
- 多個代表大會的共同創辦人、組織人暨講者

- Industrial Design Academic Coordinator in Anahuac University of México
- Board Member of World Design Organization
- Owner associate and Strategic consultant in NUB furniture
- Worked at General Electric
- Co-founder, organizer and speaker in several congresses



**決選評審**  
**Juror of Final Selection**

**Marco De Santi**

義大利 Italy

- Studio Natural 創辦人暨設計總監
- MIGRA SURF 共同創辦人
- 馬蘭戈尼學院產品設計碩士
- 米蘭理工大學工業設計碩士
- 獎項：iF 產品設計獎、優良設計獎、紅點設計概念大獎、ADI 第二十四屆金圓規獎獲提名、ADI 設計年鑑、Young & Design 首獎、德國國家設計獎提名、Lucky Strike 設計獎、全球自行車設計比賽優勝獎

- Studio Natural co-founder and design director
- MIGRA SURF Co-founder
- Istituto Marangoni, Master of Product Design
- Polytechnic of Milan, M.A. of Industrial Design
- Awards: iF Design Award, Good Design Award, Red Dot Award Design Concept, Honorable mention XXIV Compasso d'Oro ADI, ADI Design Index Selection, First Prize Young & Design, German Design Award – Nominee, First Prize Lucky Strike Design Awards, Excellent Prize International Bicycle Design Competition



**決選評審**  
**Juror of Final Selection**

**Makiko Tsumura**

日本 Japan

- 日本設計促進協會總監、世界設計組織 2022-2023 年董事會成員
- 在國際設計大獎合作機構擁有超過 10 年經驗
- 擔任日本百貨公司 20 多年的採購
- 慶應義塾大學文學學士
- 武藏野美術大學藝術政策與管理研究所

- Director, Japan Institute of Design Promotion / Board Member 2022-2023 World Design Organization
- Working for international design award collaboration establishment more than 10 years
- Worked in Japanese department store as buyer for 20 years
- Bachelor of Literature, Keio University
- Graduated from Musashino Art University in Arts Policy and Management

## 產品設計 Product Design



**決選評審**  
**Juror of Final Selection**

**Maartje Pel**

英國 United Kingdom

- 英國 DCA 設計國際公司專精醫學及科學領域之首席工業設計師
- 曾獲紅點設計獎、iF 設計獎、芝加哥優良設計獎、荷蘭設計獎
- 於 2017 及 2021 年在 D&AD 設計大獎擔任產品設計組評審
- 在消費、快速消費品、醫療等領域擁有超過 15 年的設計顧問經驗
- 台夫特理工大學整合產品設計碩士
- Lead Industrial Designer, Medical & Scientific – DCA Design International, UK
- Awarded by Red Dot Design Award / International Forum (iF) Design Award / Chicago Athenaeum Good Design Awards / Dutch Design Awards
- Jury member D&AD Design Awards in the product design category in 2017 and 2021
- 15y+ experience in design consultancy across Consumer, FMCG, Transport and Medical fields
- Delft University of Technology, Integrated Product Design, Master of Science (MSc.)



**決選評審**  
**Juror of Final Selection**

**Francesco Zurlo**

義大利 Italy

- ADI 設計指數獎科學委員會 成員
- 米蘭理工大學設計學院 副院長
- POLI.design 協會 理事長
- 米蘭理工大學創意產業研究中心 創辦人 / 執行長
- 米蘭理工大學設計學院整合產品設計研究所 所長 / 產品設計系系主任
- ADI Index scientific committee member
- Deputy Dean of the School of Design, Politecnico di Milano
- Chairman at POLI.design, a consortium founded by Politecnico di Milano
- Founder and Director of CI.Lab (Creative Industries research lab), Politecnico di Milano
- Dean of the Bachelor in Product Design and the MAs in Integrated Product Design of the School of Design at Politecnico di Milano



**決選評審**  
**Juror of Final Selection**

**Jarred Evans**

英國 United Kingdom

- 英國國際產品設計及研究中心 (PDR) 常務董事
- 卡迪夫都會大學應用設計創新系主任
- 獲頒超過 50 個國際設計大獎，包括 2 次 iF 金質獎
- 2022 年 iF 產品設計獎之國際獎者及設計評審
- Managing Director PDR: International Centre for Product Design and Research UK
- Professor of Applied Design Innovation at Cardiff Metropolitan University
- Over 50 major international design awards including 2 x Gold iF Design Awards
- (2022) International speaker and design jury member including iF Design Award Juror

## 產品設計 Product Design



**決選評審**  
**Juror of Final Selection**

**Juliana Buso**

巴西 Brazil

- 產品設計師
- 行銷專家
- iF 產品設計獎巴西代表
- 演說家
- 設計人
- Product Designer
- Marketing Specialist
- iF DESIGN AWARD representative in Brazil
- Speaker
- Design lover



**決選評審**  
**Juror of Final Selection**

**Pradyumna Vyas**

印度 India

- CII 高級顧問
- 世界設計組織 (WDO) 董事會成員
- 2017 年獲頒《時代雜誌》百大時代象徵終生成就獎
- 2019 年獲頒日本設計促進協會 (JDP) 優良設計獎研究設計員
- 2009-2019 年擔任國家設計學院院長
- Senior Advisor, CII
- Board member, World Design Organization (WDO)
- (2017) Awarded a 'Lifetime Achievement Award' by Times Education Icons
- (2019) Awarded by the JDP- Good Design Fellow Japan
- (2009-2019) Director National Institute of Design



**決選評審**  
**Juror of Final Selection**

**Tim Rochford**

澳大利亞 Australia

- 施耐德電機亞太區設計總監
- 三星電子高級設計師
- Dyson 產品設計師
- Herman Miller 產品設計師
- 獲頒紅點、iF、澳洲優良設計獎
- Asia Pacific Design Director at Schneider Electric
- Senior Designer at Samsung Electronics
- Product Designer at Dyson
- Product Designer at Herman Miller
- Red Dot, iF and Good Design Australia awards

## 產品設計 Product Design



**決選評審**  
**Juror of Final Selection**

**Lutz Dietzold**

德國 Germany

- 德國設計委員會法蘭克福及米蘭分部執行長
- 德國設計博物館基金會 (Stiftung Deutsches Design Museum) 發起人及副主席
- 德國聯邦生態設計獎顧問委員、米婭西格基金會顧問委員 (Mia Seeger Foundation)
- 擔任國內外設計獎評審
- CEO of the German Design Council in Frankfurt / Main
- Initiator and deputy chairman of the Stiftung Deutsches Design Museum (German Design Museum Foundation)
- Member of the advisory board of the German Federal Ecodesign Member of the advisory council of the Mia-Seeger-Stiftung (Mia Seeger Foundation)
- Juror in various national and international design awards



**決選評審**  
**Juror of Final Selection**

**玉井美由紀 Miyuki Tamai**

日本 Japan

- 2013-2017 年，擔任 Honda 研發設計工作室 M Crossing (Material ConneXion® Tokyo) 執行長
- 發起「CMF TOKYO - SENSE」設計展
- 獲頒優良設計獎
- 擔任副教授
- 武藏野美術大學及長岡設計學院講師
- (2013-2017) Worked in Honda R&D Design Studio M crossing co.,ltd. (Material ConneXion® Tokyo) CEO
- Launched "CMF TOKYO - SENSE"
- Award by GOOD DESIGN AWARD
- Associated professor at the university
- Lecturer of Musashino Art University and Nagaoka Institute of Design



**決選評審**  
**Juror of Final Selection**

**Sertaç Ersayın**

土耳其 Turkey

- 工業設計師暨總監
- WDO 董事會成員暨財務
- 土耳其工業設計師協會主席
- 獲頒多項國際知名設計獎及設計管理獎
- 在多個國際組織中任職副主席、數位長及設計總監
- 中東科技大學工業設計系、科曲大學策略訓練及領導 MBA 學位
- Industrial Designer / Director
- WDO Board Member / Treasurer
- President of Industrial Designers Society of Turkey
- Awarded by prestigious international design and design management awards
- Worked in different international groups as VP, CDO and Design Director
- METU - Industrial Design Degree, Koc University - MBA, Strategic Coaching & Leadership

## 產品設計 Product Design



### 初選評審

Juror of Preliminary Selection

AMeBE

義大利 Italy

- 2022 威尼斯雙年展納米比亞館創意總監
- 長期合作設計品牌：SELETTI、RIVA1920、SITAP、MODO
- 榮獲 2021 年巴黎 DNA 設計大獎 (Paris Design Awards)、入圍 2019 年拉古納國際藝術獎 (Arte Laguna Prize)、榮獲 2013 年紅點設計概念大獎、2011 年義大利年輕藝術家國際流動性、GAI 獎、2010 年紅點產品設計大獎、2008 年入圍 Designboom，以及榮獲 DeiSign 一等獎
- 2019 由倫敦 David Gill Gallery 藝廊代理
- 2012 年紐約 Gaetano Pesce 工作坊設計師和合作者

- Creative Directors for Namibian Pavilion - La Biennale Arte 2022
- Ongoing Collaborations with Design Brands: SELETTI, RIVA1920, SITAP, MODO
- Awarded by DNA Paris Design Awards in 2021, Arte Laguna Prize finalists in 2019, Red Dot Concept Design Award in 2013, GAI Award, International mobility for young Italian Artists in 2011, Red Dot Product Design Award 2010, Designboom Shortlisted and 'DeiSign', 1st prize Award Winner in 2008
- 2019 Represented by David Gill Gallery, London
- 2012 Workshop Designers and Collaborators for Gaetano Pesce, NYC



### 初選評審

Juror of Preliminary Selection

Amir Cherni

突尼西亞 Tunisia

- 榮獲 A' 設計大獎 白金獎、優良設計獎和設計英雄獎
- 3D 視覺化領域榮獲超過 15 個獎項
- 前 Illuminance 執行長 / 3D 視覺化首席設計師 / 首席講師
- 前 Cube Studio 執行長 / 首席室內設計師
- 榮獲 A' Design Award and Competition, Platinum award, Good design Award and Design Hero
- 15+ Awards in the 3D visualization Field
- Worked in illuminance CEO as lead 3D visualizer and Principal Instructor
- Worked in Cube Studio as CEO and Lead Interior designer
- Studied in Cité Collégiale Ottawa, Advanced Interior design



### 初選評審

Juror of Preliminary Selection

Andrew Pang

新加坡 Singapore

- 優良設計獎 評審
- 新加坡好設計標誌獎 評審
- 新加坡設計業總商會 前主席 / 主席顧問委員會 成員
- Lavaworks Pte. Ltd. 商業設計諮詢公司 創辦人
- 社會企業 Live.Love.Life 創辦人
- Juror, Good Design Award
- Juror, Singapore Good Design Mark
- Immediate Past President & Member of Presidential Advisory Board, Design Business Chamber Singapore
- Founder of Business Design Consultancy, Lavaworks Pte. Ltd.
- Founder of Social Enterprise, Live.Love.Life.

## 產品設計 Product Design



- Manta Sleep 共同創辦人 / 設計總監
- 協助逾 50 萬名客戶解決睡眠問題
- 創新的紡織作品於雅馬遜平台上擁有高達平均 4.6 顆星的客戶評價
- Co-Founder and Design Director at Manta Sleep
- Helped over 500,000 happy customers to improve their sleep
- Portfolio of innovative soft goods with an average customer rating of 4.6 / 5 stars on Amazon

### 初選評審

Juror of Preliminary Selection

**Ben Schwarz**

德國 Germany



- 奧勒岡波特蘭 Evolve Collaborative 創意總監 / 共同創辦人
- 美國多所大學(奧勒岡大學、聖荷西州立大學、波特蘭藝術工藝學院) 教育工作者
- 前奧勒岡波特蘭 Ziba Design 首席設計師
- 榮獲紅點設計大獎獎、Core77 設計獎、iF 設計獎
- ADC 第 101 屆年度獎 評審
- Creative Director and Co-Founder at Evolve Collaborative, Portland Oregon
- Educator at several US based universities (University of Oregon, San Jose State University, College of Arts and Crafts Portland)
- Previously principal designer at Ziba Design, Portland Oregon
- Awarded by Red Dot Awards, Core77 Design Awards, iF Design Awards
- Jury member at the ADC 101st Annual Awards

### 初選評審

Juror of Preliminary Selection

**Christian Freissler**

波蘭 Poland



- Google 工業設計師
- 曾任萊卡相機首席設計師
- 曾榮獲紅點設計大獎、iF 設計金獎、優良設計獎、TIPA 獎
- 畢業於喬安內姆高等學校 (FH Joanneum Graz)
- Google Staff Industrial Designer
- Previously: Principal Designer at Leica Camera
- Awarded: Red Dot, iF Gold Award, Good Design, TIPA.
- Studied at FH Joanneum Graz

### 初選評審

Juror of Preliminary Selection

**Christoph Gredler**

奧地利 Austria

## 產品設計 Product Design



### 初選評審

Juror of Preliminary Selection

**Christophe Gaubert**

法國 France

- 有遠見的產品設計師
- 新加坡國立大學 副教授
- 新加坡國立大學 設計育成中心 主任
- Studio Ting 聯合創辦人
- 榮獲 2021 紅點設計大獎、2021 DFA 設計獎和 2022 iF 設計獎
- Visionary Product Designer
- Associate Professor at National University of Singapore
- Director of the NUS Design Incubation Centre
- Co-founder of Studio Ting
- 2021 Awarded by Red Dot Design Award, 2021 DFA Award and 2022 iF Design Award



### 初選評審

Juror of Preliminary Selection

**Doonyapol Srichan**

泰國 Thailand

- PDM BRAND ORIGINAL 執行總監 / 合夥人
- 泰國設計與物件協會 (Design and Objects Association) 執委會成員
- Design Plants 創始成員
- 泰國先皇技術學院 KMITL / 泰國吞武里蒙庫國王科技大學 KMUTT 工業設計系講師、專題講者
- 泰國設計卓越獎評審
- Managing Director / Partner - PDM BRAND ORIGINAL.
- Executive board members - Design and Objects association, Thailand
- Founding Members - Design Plants
- Lecturer, Keynote speaker - Industrial Design, KMITL / KMUTT
- Jury Panel - Design Excellence Award, Thailand



### 初選評審

Juror of Preliminary Selection

**Elham Mirzapour**

伊朗 Iran

- 工業設計師 / 設計總監
- 曾任職 Arena Design 工作室
- A' 設計大獎、倫敦國際創意大賽、歐洲產品設計獎 評審，也是愛迪生獎審核人
- 榮獲紅點設計大獎、國際設計獎、A' 設計大獎等超過 15 個國際設計獎項
- 世界設計聯盟、國際設計師協會、國際商業協會聯盟、國際服務提供商局、國際產品製造商協會、國際創意產業理事會、國際設計俱樂部會員
- Industrial Designer/ Design Director
- Worked at Arena Design Studio
- Jury member of A'Design Award and Competition, London International Creative Competition (LICC), European Product Design Awards (EPDA) and also a reviewer at Edison Awards
- Winner of 15+ international design awards such as Red Dot Design Award, International Design Awards (IDA), A'Design Award and Competition, etc.
- Member of World Design Consortium (WDC), International Association of Designers (IAD), The Alliance of International Business Associations (AIBA), The International Bureau of Service Providers (IBSP), The International Society of Product Manufacturers (ISPM), The International Council of Creative Industries (ICCI), The International Design Club (IDC)

## 產品設計 Product Design



- Hayo Gebauer 工作室 設計師
- 榮獲紅點設計大獎、中國設計智造大獎
- 埃因霍芬設計學院 設計碩士
- 布倫瑞克造型藝術學院 文學士
- Designer of Hayo Gebauer Studio
- Awarded by Red Dot Award and DIA Award
- Design Academy Eindhoven, Master of Design
- Braunschweig University of Art, Bachelor of Arts

### 初選評審

Juror of Preliminary Selection

**Hayo Gebauer**

德國 Germany



- Layla MehdiPour 設計工作室 產品暨平面設計師
- 於米蘭設計週、斯德哥爾摩家具展、倫敦設計節等展出作品
- 杜林理工大學 產品設計碩士、威尼斯建築大學、德黑蘭藝術大學
- Product and graphic Designer of Layla MehdiPour design studio
- Exhibited products at Milan Design Week, Stockholm Furniture and Light fair, London Design Festival and etc.
- Graduated at Polytechnic of Turin, Master of Product design and IUAV of Venice and Art University of Tehran

### 初選評審

Juror of Preliminary Selection

**Layla Mehdi Pour**

義大利 Italy



- Lovorka Banovic 哥本哈根飛虎 產品設計長
- 榮獲紅點設計大獎、優良設計獎、iF 設計獎、SIT 傢俱設計大獎、歐洲產品設計獎、德國設計獎、國際設計大獎等獎項
- 前丹麥設計學院 工業設計學院 職涯顧問
- 前 Menu 設計師、創意經理
- A' 設計大獎 評審
- Head of Product Design in Flying Tiger Copenhagen
- Awarded by Red Dot, Good Design Award, iF, SIT, EPDA, German Design Award and IDA
- Worked for Danish Design School Institute of Industrial Design as Career Advisor
- Worked for Menu as Designer and Creative Manager
- A'Design Grand Award Jury professional member

### 初選評審

Juror of Preliminary Selection

**Lovorka Banovic**

丹麥 Denmark

## 產品設計 Product Design



### 初選評審

Juror of Preliminary Selection

**Lucas Couto**

巴西 Brazil

- 微軟 混合實境 資深工業設計師
- 榮獲紅點設計大獎、德國設計獎、巴西設計獎、拉丁美洲設計獎
- 2022、2023 國際設計傑出獎和 2022 澳洲優良設計獎 評審
- 前挪威 EGGS Design 資深工業設計師
- Senior Industrial Designer at Microsoft Mixed Reality
- Awarded by Red Dot Design Award, German Design Award, Brasil Design Award, Latin American Design Awards
- Juror of the International Design Excellence Award (IDEA) 2022 / 2023 and the Australian Good Design Awards 2022
- Worked at EGGS Design in Norway as a Sr Industrial Designer



### 初選評審

Juror of Preliminary Selection

**Min Kong**

澳大利亞 Australia

- MINK 設計工作室 策略創意主管
- Caon Studio 資深工業設計主管 / 專案經理
- 榮獲多項國際及國內獎項，包括澳洲優良設計獎 最佳設計獎和紅點設計大獎
- 優良設計獎和 Victorian Premier's Design Awards 特邀評審
- 受邀在多個澳洲設計論壇擔任講者
- 新南威爾斯大學 工業設計榮譽學士
- Strategic Creative Lead - MINK Design Studio
- Senior Industrial Design Lead & Project Manager - Caon Studio
- Awarded multiple international & national awards including; Good Design Australia's Best in Class & Red Dot Awards
- Invited judge in Good Design Awards and Victorian Premier's Design Awards
- Invited speaker at various Australian design forums
- Bachelor of Industrial Design at UNSW (Hons)



### 初選評審

Juror of Preliminary Selection

**Nikoi Sanniez**

英國 United Kingdom

- 資深設計經理
- 獎項成就包含 iF 設計獎、優良設計獎、金點設計獎等
- 曾任職於 CRE8DESIGN 工作室 13 年
- 臺灣 CliqueFie 設計總監
- 英國倫敦布魯內爾大學 工業設計學士、設計創新碩士
- Senior Design ManagerAwards accomplishments- iF, Good Design and Golden Pin etc
- Worked For CRE8DESIGN studio 13 years
- Currently working For CliqueFie Taiwan Design Director
- BSc and MA in Industrial Design and Design innovation and Strategy. Brunel University London UK

## 產品設計 Product Design



初選評審  
Juror of Preliminary Selection

Ploypan Theerachai

泰國 Thailand

- Ploypan Theerachai 設計師 / 設計總監
- 瑞典藝術工藝設計大學 碩士學位
- 榮獲優良設計獎
- 2014-2015 Elle Deco 國際設計獎 家具類得主，由泰國 Elle Decoration 雜誌頒發
- THINKK Studio 設計總監
- Ploypan Theerachai Designer / Design Director
- Master Degree, Konstfack - University of Arts, Crafts and Design
- Awarded by Good Design Award
- (2014-2015) Award winner, Elle Deco Thailand Design Award in Furniture Category, awarded by Elle Decoration Magazine (Thailand)
- Work as Design Director at THINKK Studio



初選評審  
Juror of Preliminary Selection

Praveen Nahar

印度 India

- 印度艾哈邁達巴德國家設計學院 院長
- 擁有 26 年產品設計教育、設計研究與諮詢經驗
- 興趣領域涵蓋永續性、系統導向設計、公共領域設計
- 英國文化協會 印度工業總會 英國卓越獎
- 前印度理工學院德里分校 研究員、IDC 印度理工學院孟買分校 教職員、印度理工學院德里分校 工業設計碩士
- Director, National Institute of Design (NID) Ahmedabad INDIA
- 26 years of experience in Design Education (Product Design), Design Research & Consultancy
- Interest in Sustainability, Systems Oriented Design and Design in Public Domain
- British Council-CII India-UK excellence award
- Worked at IIT Delhi (Researcher), IDC IIT Bombay (Faculty), Masters in Industrial Design IIT Delhi India



初選評審  
Juror of Preliminary Selection

Rebeka Pakozdi

匈牙利 Hungary

- BrandBase 設計師
- 榮獲紅點設計大獎、A' 設計大獎、匈牙利設計獎
- 前 sevendots&pakozdi 視覺設計師
- 布達佩斯莫霍利納吉藝術設計大學 設計碩士
- 2013-2014 A' 設計大獎年鑑 聯合編輯
- Designer at BrandBase
- Awarded by Red Dot Design Award, A' Design Awards, Hungarian Design Award
- Worked at sevendots&pakozdi as a Visual Designer
- Moholy-Nagy University of Art and Design Budapest, M.A. in Design
- (2013-2014) Co-Editor of A' Design Award & Competition Yearbook

## 產品設計 Product Design



初選評審  
Juror of Preliminary Selection

Sebastian Popa

羅馬尼亞 Romania

- Sebastian Popa Design 設計師
- STRATEC SE 設計師
- 前 Haelvoet NV 工業設計師
- 中央聖馬丁藝術與設計學院 工業設計碩士
- 榮獲 A' 設計大獎 銅獎
- Designer at Sebastian Popa Design
- Designer at STRATEC SE
- Worked for Haelvoet NV as an Industrial Designer
- Central Saint Martins College of Art & Design, Master of Arts in Industrial Design
- Awarded A'Design Award, Bronze



初選評審  
Juror of Preliminary Selection

江口健太郎 Eguchi Kentaro

日本 Japan

- eguchitoys 創辦人
- Ivy's house 蒙特梭利學校 創辦人
- 倫敦蒙特梭利 3~6 歲培訓課程
- 村上隆工作室 首席助理
- 對用雙手工作充滿熱忱
- Children School 設計師
- Founder of eguchitoys
- Founder of Ivy's house Montessori school
- Montessori 3~6 training course, London
- Chief assistant at Takashi Murakami studio
- Passions for working with own hands
- Designer for Children School



初選評審  
Juror of Preliminary Selection

譚隽煌 David Tham

新加坡 Singapore

- StudioNorm Design Consultants 董事總經理
- 設計學院 設計碩士
- 新加坡設計商會 執委會成員、室內設計師協會和新加坡家具工業理事會 專業會員
- 淡馬錫設計學院 南洋美術學院 副講師
- 金點設計獎得主、新加坡 Tatler 設計界 50 大最具影響力人物，新加坡 Lux Asia 領導 飯店設計師
- Managing Director of Studionorm Design Consultants
- Graduated from Design Academy, Master in Design
- Executive Committee Member of Design Business Chamber of Singapore, Professional member of Society of Interior Designers and Singapore Furniture Industries Council
- Associate Lecturer of Nanyang Academy of Fine Arts, Temasek Polytechnic School of Design
- Golden Pin Award Winner, 50 Most Influential in Design by Tatler Singapore, Leading Hospitality Designer (Singapore) by Lux Asia

## 產品設計 Product Design



- 俏可設計有限公司 負責人
- 小智研發工業設計 總監
- Pininfarina Extra USA 工業設計師
- Art Center College of Design 交通工具設計系 畢業
- Founder and Head of GOCHICBICYCLE Co., Ltd.
- Former Industrial Design Director, Miniwiz Sustainable Energy & Development (Taipei, Taiwan)
- Former Industrial Designer, Pininfarina Extra USA
- Department of Transportation Design, Art Center College of Design (Pasadena, CA)

### 初選評審

Juror of Preliminary Selection

周育賢 Alex Chou

臺灣 Taiwan



- 台灣設計研究院 設計研發組 組長
- 台灣使用者經驗協會 理事
- 亞太服務設計協會 監事
- 著有《台灣設計力調查報告》、《2021 年台灣設計人才調查報告》、《以設計導入公共服務 - 打造以人為中心的衛生所場域》等書
- Leader of Design Research & Development Section
- Director of Taiwan User Experience Professional Association (UXTW)
- Supervisor of Asia Pacific Service Design Association (APSDA)
- Author of Design in Taiwan Report, 2021 Taiwan Design Talent Report, and Design for Public Service: Creating a Human-Centered Public Health Center

### 初選評審

Juror of Preliminary Selection

余佳慧 Angela Sher

臺灣 Taiwan



- 守宮設計 創辦人 / 設計總監
- 2019 HKDA 環球設計大獎
- 2018 榮獲日本東京產品設計獎與金點設計年度最佳設計獎
- 2015 入圍日本優良設計獎
- Founder/Design Director of GeckoDesign
- (2019) Winner of HKDA Global Design Awards
- (2018) Winner of Design Tokyo Products Award Honorable Mention, Golden Pin Design Award
- (2015) Nominated by Good Design Award

### 初選評審

Juror of Preliminary Selection

詹家豪 Chia-Hao Chan

臺灣 Taiwan

## 產品設計 Product Design



**初選評審**  
**Juror of Preliminary Selection**

**盧南君 Christina Lu**

臺灣 Taiwan

- momo's march 創辦人 / 設計師
- 2021 金點新秀設計獎 產品設計類評審
- 2018 日本 Japan Rocket pop up shop 參展
- 2018 巴黎 Paris Expo\_Porter De Versailles 參展
- 2017-2018 momo's march 上海時堂 參展
- Founder / Designer of momo's march
- (2021) Jury member of Golden Pin Design Award - Product Design
- (2018) Exhibited at Japan Rocket pop up shop
- (2018) Exhibited at Paris Expo\_Porter De Versailles
- (2017-2018) Exhibited at Showroom Shanghai



**初選評審**  
**Juror of Preliminary Selection**

**張詠竣 Eddie Chang**

臺灣 Taiwan

- HUEMON Co. Ltd 奇夢籽社計 產品開發總監
- 美國藝術設計中心學院 ArtCenter Product Design 菁培菁英計畫 第一屆代表
- 2019 第 33 屆 CHINAPLAS 中國國際橡塑展 回收再生及可持續的環保設計 主講
- 2017-2022 教育部 年度藝術與設計菁英海外培訓計畫 委員
- 2011-2014 小智研發 產品設計部 經理
- Product Development Director of HUEMON Co. Ltd
- The first representative for MOE scholarship program in Arts and Design in Art Center College of Design Product Design Major
- (2019) Lecturer of the "Plastics Recycling & Circular Economy" at the CHINAPLAS - The 33rd International Exhibition on Plastics and Rubber Industries
- (2017-2022) Member of MOE Scholarship Program for Overseas Study in Arts and Design
- (2011-2014) Product Design Manager at MINIWIZ



**初選評審**  
**Juror of Preliminary Selection**

**萬芙君 Fu-Chun Wan**

臺灣 Taiwan

- 2015 德國紅點傳達設計大獎 優選
- 2012 伊萊克斯世界設計大賞 國際全球第 18 名
- 2012 德國紅點概念設計大獎
- 2010 德國 iF 概念設計大獎
- (2015) Honorable Mention of Red Dot Award - Communication Design
- (2012) The eighteenth winner of Electrolux Design Lab
- (2012) Winner of Red Dot Award - Design Concept
- (2010) Winner of iF Concept Design Award

## 產品設計 Product Design



初選評審  
Juror of Preliminary Selection

李憲榮 Hsien-Jung Lee

臺灣 Taiwan

- 艾得彼創意設計 設計總監
- 2018 德國國家設計大獎
- 2016 DFA 亞洲最具影響力設計 銅獎
- 2015 中國之星 包裝設計類 金獎
- 2014 台灣視覺設計獎包裝設計類 金獎
- Design Director of idbee Creative Design Corp.
- (2018) Winner of German Design Award
- (2016) Bronze Winner of Design for Asia (DFA) with Most Influential Design
- (2015) Golden Award of China Star Design Award - Package Design
- (2014) Golden Award of Taiwan Top Star - Package Design



初選評審  
Juror of Preliminary Selection

黃世嘉 Jack Huang

臺灣 Taiwan

- Dreamhub Ventures 創始合夥人
- 悅智全球 董事長
- 雷雨資本 合夥人
- 北歐櫥窗 創始人
- 挪威 Opera 軟體公司 商務拓展總監
- Founding Partner, Dreamhub Ventures
- Chairman, Atelligent Global Consulting
- General Partner, Thunderstorm VC
- Founder, Nordic Lifestyle
- Business Development Director, Opera Software Norway



初選評審  
Juror of Preliminary Selection

方絃潔 Janet Fang

臺灣 Taiwan

- La Vie 全媒體主編
- 2022 金點新秀設計獎 工藝類 評審
- 2022 新一代設計展 品牌委員
- 2021 台灣文化創意博覽會 工藝館「微物集會」策展人
- 2021 金點設計概念獎 評審
- All Media Managing Editor of La Vie
- (2022) Jury member of Young Pin Design Award – Crafts
- (2022) Branding member of YODEX
- (2021) Curator of Craft Land on Creative Expo Taiwan
- (2021) Jury member of Golden Pin Concept Design Award

## 產品設計 Product Design



### 初選評審

Juror of Preliminary Selection

陳人鳳 Jen-Feng Chen

臺灣 Taiwan

- 佳世達科技 數位時尚設計中心 設計經理
- 屢獲 iF、Red Dot、G-Mark、金點設計獎等三十多座國際獎項
- 臺灣首場 3D 列印設計展 - 未來正在成型 策展人
- 2008 台灣工藝競賽創新設計組 二等獎
- Design Manager, Lifestyle Design Center, Qisda Corporation
- Won over 30 international awards, including iF, Red Dot, G-Mark
- 3D Printing Design Exhibition-Curator
- (2008) Won the second prize of Taiwan Craft Competition



### 初選評審

Juror of Preliminary Selection

鍾雅涵 Kate Chung

臺灣 Taiwan

- 2011、2012、2013 連續三年獲得德國法蘭克福 Design Plus 設計大獎
- 2012 德國國家設計獎 入圍
- 2011 台灣文創精品獎
- 2011 日本優良設計獎 Good Design Award
- 2011 香港 DFA 亞洲最佳影響力設計獎 銀獎
- (2011, 2012, 2013) Streak winner of Design Plus Design Award in Frankfurt, Germany
- (2012) Nominated by German Design Award
- (2011) Winner of Taiwan Excellence Award
- (2011) Winner of Good Design Award in Japan
- (2011) Silver winner of Design for Asia (DFA) with Most Influential Design



### 初選評審

Juror of Preliminary Selection

周育潤 Kevin, Yu-Jui Chou

臺灣 Taiwan

- 周育潤設計工作室 設計總監
- 美國工業設計協會獎學金
- 飛利浦設計 資深產品設計師
- iF、紅點、IDEA、Good Design 設計獎
- 巴黎家飾展 美得令人心碎獎
- Design Director of KEV Design Studio
- IDSA Gianninoto Graduate Scholarship
- Senior Product Designer at Philips Design
- Winner of multiple awards, including iF Design Awards, Red Dot Awards, IDEA, Good Design Awards
- Winner of "coup de coeur" by Maison&Objet

## 產品設計 Product Design



- 虹策略品牌顧問公司 執行長
- 《名牌學》書系作者
- LVMH 時尚集團 首任臺灣區總經理
- 服裝與劇場設計師
- Chief Advisor of Bliss Partners & Consulting Group
- Author of Luxury Branding MYTH series
- Former General Manager of Louis Vuitton & LVMH Fashion Group Taiwan
- Costume / Theater Designer

### 初選評審

Juror of Preliminary Selection

石靈慧 Lynn, H. Shih

臺灣 Taiwan



- 台灣設計研究院 副院長
- 台灣設計聯盟 副理事長
- 2016 台北世界設計之都 國際計畫 總規劃與主持人
- 2011 台北世界設計大會及大展國際計畫 總主持人
- Vice President of Taiwan Design Research Institute (TDRI)
- Vice President of Taiwan Design Alliance (TDA)
- (2016) Event Planner & Director of World Design Capital Taipei
- (2011) Project Director of Taipei World Design Congress & Expo

### 初選評審

Juror of Preliminary Selection

林鑫保 Oliver Lin

臺灣 Taiwan



- Studio X-Gene 創辦人 / 設計總監
- 2020 發表 ARTC WinBus 自動駕駛無人電動小巴
- 2015 EATV X-Terran 入圍 慕尼黑 e-CarTec 永續產品載具概念組
- 2011 上海車展發表電動車 AVANT GT
- 2000 創立 Studio X-Gene 創意庫，專注於汽車載具設計
- Founder and Design Director of Studio X-Gene
- (2020) Launched Autonomous electric "Winbus" co-worked with ARTC
- (2015) EATV "X-Terran" nominated by e-CarTec Munich in Sustainable Product & Mobility Concepts Category
- (2011) Electric car "AVANT GT" debuted in Shanghai Autoshow
- (2000) Established Studio X-Gene in Taoyuan, Taiwan, focusing on vehicle design

### 初選評審

Juror of Preliminary Selection

江佩珊 Riviera Chiang

臺灣 Taiwan

## 產品設計 Product Design



### 初選評審

Juror of Preliminary Selection

孫善蓉 Steffy Sun

臺灣 Taiwan

- 國立台灣藝術大學造型藝術研究所 畢業
- 台灣創意設計中心設計推廣組 組長
- 台灣創意設計中心設計出版組 組長
- 2014-2017 統籌策劃「金點設計獎」系列活動
- 2015-2017 統籌策劃「金點概念設計獎」及「金點新秀設計獎」系列活動
- 2017 統籌「台灣文博會」交流晚宴 - “春之家宴”
- Master degree of Plastic Arts, National Taiwan University of Arts
- Coordinator of General Promotion Section of Taiwan Design Center
- Coordinator of Design and Publishing Section of Taiwan Design Center
- (2014-2017) Curator of Golden Pin Design Award Campaign
- (2015-2017) Curator of Golden Pin Concept Design Award and Young Pin Design Award Campaign
- (2017) Curator of Cultural and Creative Award Ceremony - Family Banquet in Spring



### 初選評審

Juror of Preliminary Selection

陳如薇 Vii CHEN

臺灣 Taiwan

- ViiCHENDESIGN 創辦人
- 黑生起司創造股份有限公司 藝術設計總監
- 2022、2021 新一代設計展 品牌形象委員
- 2022 青春設計節 立體造型暨產品設計類 召集人
- 2022 金點設計獎 評審、德國百靈校園設計大賽 評審、法藍瓷陶設計大賽 初賽評審
- Founder of ViiCHENDESIGN
- Chief Design Officer of HEY SHENG Creative Inc.
- (2021/2022) International Young Designers' Exhibition Committee member
- (2022) The Chief Adjudicator jury and Judge for Visual Design and Product Design of Youth Innovative Design Festival
- (2022) Judge for Golden Pin Design Award, Newcomer Awards as Braun Campus Prize Taiwan, Panel of FRANZ AWARD... etc.



### 初選評審

Juror of Preliminary Selection

黃天佑 William Huang

臺灣 Taiwan

- 工研院 設計創新組 組長
- 創立兩家新創公司：德芙生醫、意集設計
- 中華民國工業設計協會 副理事長
- 台灣設計聯盟 理事
- Leader of Innovative Design Section of Industrial Technology Research Institute (ITRI)
- Startup Founder of DFon and DreamVok
- Vice President of Chinese Industrial Designers Association
- Director of Taiwan Design Alliance (TDA)



- NAKNAK 設計總監
- 芬蘭 iittala、美國 MoMA、瑞典 David design 合作設計師
- 嘉義市立美術館、台北捷運再設計公共設施物件 設計執行
- 台電退役變電箱再製計畫 設計執行
- Design Director of NAKNAK
- Co-Designer of iittala in Finland, MoMA in US, and David design in Sweden
- Design Director of Chiayi Art Museum, and redesign program of Metro Taipei's infrastructure
- Design Director of remanufacturing project for Taipower's retired transformer boxes

初選評審

Juror of Preliminary Selection

曾彥文 Yen-Wen Tseng

臺灣 Taiwan

## 視覺設計 Visual Design



### 召集人

The Convener of Judging Panel

吳介民 Jamie Wu

臺灣 Taiwan

- 藍本設計顧問有限公司 執行長
- 台灣海報設計協會 理事長
- 2022 德國 iF 設計獎 活動廣告傳播類設計獎
- 2021 德國紅點設計獎 品牌與傳達設計獎
- 2021 Taiwan Top Star 海報設計類 鈦金獎
- CEO of Blueprint Design Consultants Co., Ltd.
- Chairman of Taiwan Poster Design Association
- (2022) Won Campaigns Advertising in iF Design Award Communication
- (2021) Won Brands & Communication Design in Red Dot Award
- (2021) Won Titanium Award in Taiwan Top Star Poster Design



### 召集人

The Convener of Judging Panel

程湘如 Stony Cherng

臺灣 Taiwan

- 頑石文創開發顧問股份有限公司 創意總監 / 創辦人
- 「逍遙遊」當代工藝合創展 策展人
- 2016 第一屆「創意中華 · 生活物件設計獎 金獎
- 2015 金點設計獎 產品設計類 2 項
- 2012 金點設計獎 包裝設計類 6 項、視覺傳達類 2 項
- Founder & Creative Director of STONY IMAGE CORPORATION
- Curator of 2022 Crossover Crafts. Values and Practices. Mix and Regeneration
- (2016) Won Gold Prize in the 1st Creative Life-based Design
- (2015) Won 2 Product Design Awards in Golden Pin Design Award
- (2012) Won 6 Packaging Design Awards & 2 Visual Communication Design Awards in Golden Pin Design Award



### 決選評審

Juror of Final Selection

Rikke Hansen

丹麥 Denmark

- Rikke Hansen 設計工作室教育家暨創意總監 (wheelsandwaves.dk)
- 曾獲 Graphisr 金獎及銀獎、中國國際海報雙年展銀獎、波蘭盧布林海報雙年展首獎、美國 Creative Quarterly 優勝獎、KICD 優勝獎、丹麥藝術基金會設計補助金
- 科靈設計學院平面設計學士、丹麥皇家藝術學院藝術設計暨保存設計碩士
- Rikke Hansen / Educator / Creative Director - wheelsandwaves.dk
- Awarded by Graphis Gold and Platinum Awards / Silver Award China International Poster Biennial / 1st prize International Poster Biennale Lublin / Excellence Award Creative Quarterly / Excellence Award KICD Korean Institute of Cultural Product Art & Design / Grant Danish Arts Foundation
- Master in Graphic Design, Design School Kolding / Master in Design, Royal Danish Academy – Architecture, Design & Conservation



決選評審  
Juror of Final Selection

**Lars Müller**

瑞典 Switzerland

- 出版家及設計師
- 1955 於挪威出生，長居瑞士
- 蘇黎世設計博物館 2001 年出刊至今之《海報集》共同編輯暨發行人
- 2018 年台北誠品書店「紙間現實」展覽
- Publisher and designer
- Born Norwegian (1955), lives in Switzerland
- Co-editor and publisher of "Poster Collection" (since 2001) by Museum für Gestaltung Zürich (Zurich Design Museum)
- Exhibition „Analogue Reality“, 2018, Eslite Bookstore, Taipei



決選評審  
Juror of Final Selection

**Gianni Tozzi**

義大利 Italy

- 國際 FutureBrand 客戶長
- 進階品牌行銷客座教授、米蘭馬蘭戈尼學院碩士
- 兩座 D&AD 黃鉛筆獎
- 獨立雜誌 Parterre de Rois 共同創辦人
- 倫敦英國皇家藝術學院碩士
- CCO International FutureBrand
- Visiting Professor Advanced Branding, MA Marangoni, Milan
- 2 D&AD Design Pencils
- Co- Founder Independent Magazine: Parterre de Rois
- MA RCA, Royal College of Art, London



決選評審  
Juror of Final Selection

**Tarek Atrissi**

荷蘭 Netherlands

- Tarek Atrissi 設計工作室創辦人暨創意總監
- www.ArabicTypography.com 創辦人暨字體總監
- 曾獲紐約字體指導俱樂部獎、Adobe 卓越設計大獎、德國設計大獎、亞洲最具影響力設計獎
- 曾任 D&AD、TDC、德黑蘭國際字體設計比賽等國際賽事評審
- 服務客戶：Apple、BBC、阿拉伯現代藝術博物館 (Mathaf)、倫敦維多利亞與艾伯特博物館
- Founder and Creative Director at Tarek Atrissi Design, www.Atrissi.com
- Founder and Type Director at www.ArabicTypography.com
- Awarded by Type Directors Club New York / Adobe Design Achievement Awards / German Design Awards / Design for Asia Award
- Jury member international design competition including D&AD awards / TDC / Tehran International Type Design Competition
- Clients include: Apple / BBC / Mathaf Arab Museum of Modern Art / V&A Museum London / Children Museum of Manhattan

## 視覺設計 Visual Design



**決選評審**  
**Juror of Final Selection**

**Pekka Piippo**

芬蘭 Finland

- 自 1997 以來擔任設計創業家
- 2006、2007 年歐洲商標設計年度最佳獎、2008 年世界商標設計獎、1995 赫爾辛基國際海報雙年展金獎
- 2003-2018 於 Hahmo 任職創意總監
- Studio Pekka Piippo Oy 工作室執行長
- Design entrepreneur since 1997
- European Logo Design Annual Best of Nation 2006, 2007 | World Logo Design Annual 2008 | Gold Award Helsinki International Poster Biennale '95
- (2003–2018) Worked in Hahmo, as creative director
- CEO of Studio Pekka Piippo Oy



**決選評審**  
**Juror of Final Selection**

**Johnathon Strebly**

加拿大 Canada

- 國際設計社團協會 (ICoD) 會長
- 曾擔任加拿大平面設計師協會 會長
- 建築與設計公司 HCMA Architecture + Design 創意服務總監
- 加拿大專業影像創作者協會獎卓越貢獻人士
- President, International Council of Design (ICoD)
- Past-President, Graphic Designers of Canada
- Former Director of Creative Services, HCMA Architecture + Design
- Outstanding Contribution to CAPIC Award



**決選評審**  
**Juror of Final Selection**

**Ali Akbar Sahiwala**

新加坡 Singapore

- Rehla Design 設計工作室創辦人暨創意總監
- AECOM 資深導視設計師
- 曾任 Square Peg 設計公司總監暨策略顧問
- TPG 建築公司設計策略顧問
- 普瑞特藝術學院設計管理專業研究碩士
- Founder & Creative Director of Rehla Design
- AECOM | Senior Wayfinding Designer
- Worked at Square Peg Design as Director - Strategic Consulting
- Worked at TPG Architecture as Design Strategy Consultant
- Pratt Institute, Masters of Professional Studies, Design Management



**決選評審**  
Juror of Final Selection

**Pavel Noga**

捷克 Czech

- 平面設計師
- 設計書籍作家
- 海報展策展人
- 大學副教授
- 任職於捷克茲林托馬斯巴塔大學
- Graphic Designer
- Writer, books about design
- Curator of poster exhibitions
- Associated professor at the university
- Employed at Tomas Bata University in Zlin



**決選評審**  
Juror of Final Selection

**Kim, Hee Hyun**

韓國 Korea

- 韓國中央大學設計藝術學院教授
- 韓國現代設計協會副主席
- NongShim Communications 創意總監
- LGAd 創意總監
- 韓國中央大學博士
- Professor, Dept of design Art College of ChungAng University
- VP, Korea Ensemble of Contemporary Design
- Creative Director NongShim Communications
- Creative Director LGAd
- Chung-Ang University Ph.D.



**決選評審**  
Juror of Final Selection

**Carlos Manuel Gonzalez**

**Manjarrez**

墨西哥 Mexico

- CG 設計工作室總監
- 為多個設計比賽評審，如第十四屆墨西哥海報雙年展
- 策畫執行墨西哥與日本攜手之「為兒童、攜手抗愛滋」展覽 (Unite for Children, Unite Against Aids and HIV)
- 2012 國際工業設計協會大會之克雷塔羅墨西哥國際海報雙年展策展人
- 畢業於平面設計系，行銷碩士，目前為教育學博士生。自 1996 年起於 20 多所大學擔任教授
- 曾獲 2002 年名古屋 Design Do! 設計大獎銀牌、第 12 屆墨西哥 Quórum 海報設計金獎，以及入圍 2018 斯洛伐克特爾納瓦國際海報三年展決選名單
- Director of CG Design Studio
- Served as a Jury member at several design contests such as the 14th International Poster Biennial in Mexico
- Coordinated the exhibition of Mexico and Japan: Unite for Children, Unite Against Aids and HIV
- Coordinator of World Design congress of Mexico Poster Biennial in 2012 at Querétaro, Mexico
- Graduated in Graphic Design, Master's in Advertising, currently a Ph.D. student of Education. Professor in 20 Universities since 1996
- Won Silver prize in Nagoya Design Do! (2002), Gold in Poster at the XII Quórum, Mexico, and Finalist cultural Poster at Triennial in Eslovaquia (2018)

## 視覺設計 Visual Design



### 決選評審

Juror of Final Selection

Aimo Katajamäki

芬蘭 Finland

- 曾獲多項國家設計藝術獎，如年度最佳平面設計師、芬蘭國家設計獎等
- 替 2010 上海世博展芬蘭館 (Kirnu) 之平面設計及藝術設計操刀
- 華沙國際海報展金獎
- Aimonomia 創辦人暨設計總監
- 藝術及設計大學碩士、國際平面設計聯盟 (AGI) 平面設計師會員
- Several national design and art awards e.g. Graphic Designer of the Year Award, State Prize for Design
- Finnish Pavilion "Kirnu" in Shanghai EXPO 2010, graphic design and artwork.
- Gold Award in Warsaw International Poster Biennale.
- Aimonomia Ltd, Owner, Design Director.
- MA, University of Art and Design, Graphic Designer, AGI.



### 決選評審

Juror of Final Selection

周小良 Sio-Leong Chao

澳門 Macau

- MO-DESIGN 創辦人暨創意總監
- 澳門設計師協會會長
- 澳門理工大學課程顧問委員長
- MOD Design Store 創辦人暨總監
- 獲頒東京字體指導俱樂部、紐約藝術指導俱樂部、HKDA 環球設計獎 (GDA)
- Founder and Creative Director of MO-DESIGN
- Chairman of Macau Designers Association
- Chairman of Programmes Advisory Board of Macao Polytechnic Institute
- Founder and Director of MOD Design Store
- Awarded by Tokyo TDC, New York ADC, HKDA GDA



### 決選評審

Juror of Final Selection

William Harald-Wong

馬來西亞 Malaysia

- 亞洲設計聯盟會長
- 馬來西亞政府 DDEC 終生成就獎
- 印度設計經濟領導者獎、中國、香港中國名人錄
- Zakti Strategic Design 共同創辦人——一個全方位、又能譜出動人故事的設計科技工作室
- 在阿拉伯聯合大公國的杜拜及汶萊等國設立專案辦公室
- Chairman of The Design Alliance Asia
- Lifetime Achievement Award by DDEC, Government of Malaysia
- Designomics Leadership Award (India), Chinese Who's Who Society (China / Hong Kong)
- Partner of Zakti Strategic Design, a 360 design-and-technology company with storytelling at its core
- Project offices in UAE (Dubai) and Brunei

## 視覺設計 Visual Design



- 日本電通、未來創意公司 藝術總監
- 定居於日本
- 曾獲臺灣國際平面設計獎、紐約 ADC、亞太廣告節和亞洲包裝設計大賞
- Art Director at Dentsu Inc. & Future Creative Center
- Live in Tokyo
- Award : Taiwan International Graphic Design Award, NY ADC, ADFEST, Topawards Asia

### 初選評審

Juror of Preliminary Selection

**Aya Yagi**

日本 Japan



- 豐斯希克曼 M23 創意總監
- 榮獲紐約字體指導俱樂部大獎、Graphics 設計獎、臺北設計獎、東京字體指導俱樂部大獎
- EPS51 設計工作室資深設計師
- Bjoern Wolf 設計工作室總監
- 德國杜塞道夫應用美術大學認證設計師
- Fons Hickmann M23 / Creative Director
- Awarded by Type Directors Club NY, Graphis Award, Taipei international Design Award, Tokyo TDC Award
- Worked at EPS51 Design Studio as a senior Designer
- Bjoern Wolf Gestaltung / Design Director
- University of Applied Arts, FHD Düsseldorf, Germany, Diplom Designer

### 初選評審

Juror of Preliminary Selection

**Bjoern Wolf**

德國 Germany



- 藝術總監 / 平面設計師
- 專攻平面設計
- 曾獲 Graphis 海報與抗議海報設計獎項、紐約及東京字體設計競賽 包裝及視覺溝通獎項
- Art Director / Graphic Designer
- Work extensively in graphic design
- Awarded by GRAPHIS Poster, Protest Poster, Design, Package / Communication Arts / NY TDC / Tokyo TDC

### 初選評審

Juror of Preliminary Selection

**Chikako Oguma**

日本 Japan

## 視覺設計 Visual Design



初選評審

Juror of Preliminary Selection

Dennis Sommer

德國 Germany

- Espacioblanco 設計總監：識別與設計
- 曾獲德國設計獎 提名、德國設計獎、澳洲設計獎及出版品《Unpack Me Again!》肯認
- 維也納 Brainds、Buro X 和 section.d 藝術總監
- 慕尼黑 Kochan & Partner 設計師
- 奧古斯堡 Büroeccو 設計師
- Design Director of Espacioblanco – Identity & Design
- Awarded by German Design Award (nominee), design made in germany, design made in austria, publication: Unpack Me Again!
- Art Director at Brainds (Vienna), Büro X (Vienna), section.d
- Designer of Kochan & Partner (Munich)
- Designer of Büroeccо (Augsburg)



初選評審

Juror of Preliminary Selection

Fandy Susanto

印尼 Indonesia

- Table Six 創始人 / 創意總監
- Sunset Limited 創始人 / 創意總監
- 2018 Door to Asia 日本奈良駐村設計師
- 2017 Door to Asia 日本奈良駐村設計師
- 2015 Unknown Asia 日本大阪藝術博覽會 受邀參展
- Table Six - Founder / Creative Director
- Sunset Limited - Founder / Creative Director
- (2018) Door to Asia, Nara Japan - Designer in residence
- (2017) Door to Asia, Nara Japan - Designer in residence
- (2015) Unknown Asia, Osaka Japan - Invited exhibitor



初選評審

Juror of Preliminary Selection

Ivette Valenzuela

墨西哥 Mexico

- 專攻文化與藝術活動
- 曾獲 Carlos Lozano 金獎、2012 第 11 屆墨西哥國際海報雙年展及 2005、2006、2010 義大利 A' Design Award、2012、2020 Graphis 金獎等獎項
- 2021- 至今 擔任墨西哥安納華克大學 設計教職員 顧問團成員
- 2020-2021 受邀進駐美國藝術村
- Ivette Valenzuela 設計工作室 所有人
- 墨西哥索諾拉文化協會 資深設計師
- Main work has been dedicated to cultural and artistic events
- Awards: Gold medal Carlos Lozano Award 11th Biennial of the Poster in Mexico 2012, a!Diseño Award 2005, 2006, and 2010, Gold Graphis 2012 y 2020, among others
- (2021-) Member of the Advisory Board of the Faculty of Design at the University of Anahuac. México
- (2020-2021) Commissioned artist for Artown, USA
- Owner of the Ivette Valenzuela Design studio
- Senior designer at the Sonoran Institute of Culture. Mexico

## 視覺設計 Visual Design



**初選評審**  
**Juror of Preliminary Selection**

**Jefferson Edri**

印尼 Indonesia

- Feat 工作室 合夥人 / 設計師
- 印尼雅加達藝術書展 共同創辦人 / 設計總監
- 2019 臺灣 Xplore 探索者徵選計畫 駐村設計師
- 2018 亞洲運動會 主視覺與吉祥物設計
- 2017 Door to Asia 駐村設計師
- Designer / Partners at Feat Studio
- Design Director / Co-Founder for Jakarta Art Book Fair
- (2019) Designer in Residence for Xplore Program in Taiwan
- (2018) Identity and mascot design for Asian Games
- (2017) Designer in Residence for Door to Asia



**初選評審**  
**Juror of Preliminary Selection**

**Jonathan Jones**

南非 South Africa

- 德國 Wired 雜誌插畫家
- Icon 雜誌插畫家
- 美國平面設計協會 肯認
- 與春田健二共同進行混合展覽
- Illustrator on Wired Magazine Germany
- Illustrator for Icon Magazine
- Featured on AIGA
- Remix Group Exhibition with Kenji Haruta



**初選評審**  
**Juror of Preliminary Selection**

**Jonathan Yuen**

新加坡 Singapore

- Roots 創辦人 / 創意總監
- 曾獲 D&AD、坎城金獅、東京 TDC、亞洲包裝設計大賞、金點設計獎和 DFA 亞洲設計獎
- 新加坡 Bicentennial 品牌識別設計師
- 作品刊登於超過 15 個設計刊物
- Founder of Creative Director of Roots
- Awarded in D&AD, Cannes Lion, Tokyo TDC, Topowards Asia, Golden Pin Design and DFA Design for Asia.
- Appointed Singapore Bicentennial brand identity designer
- Work Featured in over 15 industry publications



初選評審  
Juror of Preliminary Selection

Rodrigo Faustino

巴西 Brazil

- Commgroup Branding 創辦人
- 設計創新設計師、企業家、主編和策展人
- 曾獲 ICMA、BBA、WOLDA 等國際獎項
- 為不同組織推行設計領導
- 創意文化過程 講師顧問
- Founder of Commgroup Branding
- Designer, entrepreneur, editor and curator for design innovation
- Recognized for creativity in international awards such as ICMA, BBA, WOLDA and others
- Design leadership activist for organizations
- Speaker advisor for creative culture process



初選評審  
Juror of Preliminary Selection

Sharon Webber-Zvik

以色列 Israel

- A' Design 評審委員
- A' Design 平面設計獎四次得主
- 發起、創始並參與多項社會倡議藝術計畫，提倡平權 (美國和以色列)、對抗奴隸制度 (哥倫比亞)、打擊人口販運 (美國和以色列)、追求婦女權利並對抗施加於婦女身上的暴力 (美國和以色列)
- Sketchbook 國際藝術計畫 創始人暨核心成員，廣羅來自世界各地的 80 位藝術家和創作者
- 國際學術研究聯盟、盧森堡大學和哈佛大學 視覺藝術家
- Jury member/ A'Design Award
- Awarded 4 times by A'Design Award / visual art projects
- Creator, founder and member of multiple activist art projects addressing equal rights (US and Israel), fight against slavery (Columbia), fight against human trafficking (Israel and US), fight for women rights and against violence towards women (Israel and US)
- Founder and the center of an international art project called "Sketchbook" involving over 80 artists and creators from all over the world
- A visual artist of the International academic research / University of Luxembourg and Harvard



初選評審  
Juror of Preliminary Selection

Tom Parker

英國 United Kingdom

- 臺灣湯姆帕克有限公司 首席藝術官
- 2021 台北燈會：台北地圖花燈
- 與 Heygii 於噴噴進行「台北地圖」募資專案
- 宜蘭故事館「記憶河流」藝術展
- 英國 Tome Parker Illustration 所有人
- Chief Artistic Officer of Tom Parker Co. Ltd., Taiwan
- (2021) Taipei Lantern Festival - Taipei Map Lantern installation
- Taipei Map zecze campaign with Heygii
- Exhibitor of River of Memories, Yilan Story Museum
- Owner of Tom Parker Illustration, UK



初選評審  
Juror of Preliminary Selection

**Tomoe Hamaguchiya**

日本 Japan

- 日本 Kontrapunkt 代表董事
- 前日本 Danone 溝通經理
- 曾任職於 Apple 行銷溝通部門
- 前日本 P&G 設計總監
- 曾任職於日本雀巢行銷部門
- Representative Director of Kontrapunkt Japan
- Worked in Danone Japan as Communication Director
- Worked in Apple in Marketing Communication
- Worked in Procter and Gamble Japan as Design Director
- Worked in Nestle Japan in Marketing



初選評審  
Juror of Preliminary Selection

**Yura Park**

韓國 Korea

- IDEO 資深視覺傳達設計師
- 曾獲字體設計競賽、Graphis、美國平面設計、CA、ADC 等獎項肯定
- 美國藝術中心設計學院 平面設計藝術 學士
- Senior Communication Designer of @ IDEO
- Awarded by TDC, Graphis, Graphic design USA, CA, ADC, etc.
- Art Center College of Design, Graphic Design BFA



初選評審  
Juror of Preliminary Selection

**小林弘和 Hirokazu Kobayashi**

日本 Japan

- SPREAD 共同創辦人 / 藝術總監 / 設計師
- 曾獲德國紅點設計獎、德國設計大獎、亞洲最具影響力設計獎、iF 設計獎、日本優良設計獎、全球包裝設計大獎 Pentawards、台北設計獎、日本觀光海報大賞及日本包裝設計獎
- 金點設計獎及金點概念設計獎 評審委員
- SPREAD Co-Founder / Art Director / Designer
- Awarded by Red Dot Design Award / German Design Award / Design for Asia Award / iF design award / Good Design Award / Pentawards / Taipei International Design Awards / Japan Tourism Poster Competition / Japan Package Design Award
- Jury of Golden Pin Design Award / Golden Pin Concept Design Award

## 視覺設計 Visual Design



初選評審  
Juror of Preliminary Selection

米倉明男 Akio Yonekura

日本 Japan

- ZENKIGEN 藝術總監 / UI 設計師
- Members 設計顧問
- 日本平面設計協會 成員
- 日本法政大學 兼職講師
- 日本 AOL 藝術總監
- ZENKIGEN Inc. Art Director / UI Designer
- Design Adviser of Members Co., Ltd.
- Member of the Japan Graphic Design Association
- Part-time lecturer of Hosei University
- Worked in AOL Japan Inc as Art Director



初選評審  
Juror of Preliminary Selection

林傑 Jay Lim

馬來西亞 Malaysia

- TSUBAKI KL、CUTOUT 雜誌創辦人
- 曾獲 iF 設計獎、紅點設計大獎、亞洲包裝設計大賞、金點設計獎、DFA 亞洲設計獎和 亞洲品牌大獎
- 崑山科技大學、澳門科技大學 客座教授
- 設計作品曾刊登於 IdN 雜誌、Asia-Pacific Design、Gallery 雜誌、How 雜誌、 Monsa、Pageone、Sendpoint 和 Sandu 等出版品
- 獲選為 ANTALIS 10-20-30 二十名年輕設計師，以及 2015 台灣文博會三十名亞洲年輕設計師
- 2017 TedxPenangRoad 演說
- Founder of TSUBAKI KL / CUTOUT Magazine
- Awarded by iF Design Award, Red Dot Design Award, TOPAWARDS Asia, Golden Pin Design Awards, DFA Awards, Asia Brand Prize
- Visiting professor in Kun Shan University and Macao University of Science and Technology
- Design works featured in IdN magazine, Asia Pacific Design, Gallery Magazine, How Magazine, Monsa, Pageone, Sendpoint and Sandu Publication.
- 20 young designers in ANTALIS 10-20-30, 30 Asia young designers in Creative Taiwan Expo 2015
- (2017) Speaker in Tedx Talk PenangRoad



初選評審  
Juror of Preliminary Selection

傅文豪 Anthony Fook

馬來西亞 Malaysia

- 2018 金點設計獎 年度最佳設計獎得主
- 馬來西亞 Muji 欽點插畫家
- 誠品生活 資深設計師
- 刊登於 Brand 雜誌第 34 和 57 期
- 曾任職於 霧室，台北
- (2018) Winner of Golden Pin Design Award
- Muji Malaysia's Appointed Illustrator
- Senior Designer of eslite spectrum
- Featured in Brand Magazine of Issue 34 & 57
- Worked in Mistroom, Taipei



初選評審

Juror of Preliminary Selection

喜多紀和 Norikazu Kita

日本 Japan

- 1973 生於日本靜岡縣
- 創立 Powder Design Office
- 第十九屆 波蘭華沙國際海報雙年展 金牌獎
- 第三屆 中部設計團體協議會設計獎 大獎賽冠軍
- 2019 日本字體字型設計年鑑 Applied Typography 29 評審特別獎
- (1973) Born in Shizuoka, Japan
- Established Powder Design Office
- 19th International Poster Biennale in Warsaw 2004, Gold prize
- 3rd CCDO Design Award 2005, Grand prize
- Applied Typography 29 Japan Typography 2019 / Judge's Choice Award



初選評審

Juror of Preliminary Selection

盧炫志 Hyunji Nho

韓國 Korea

- 南韓青江文化產業大學 講師
- 韓國當代設計協會 會長
- 2019-2022 網頁設計與開發技術競賽 評審
- 南韓米陶協會 顧問董事
- Lecturer at Chungkang University of Culture and Industry
- Director of Korea Contemporary Design Association
- (2019-2022) Web Design & Development Skill Competition Judge
- Advisory Director of Korea Rice Clay Association



初選評審

Juror of Preliminary Selection

瀧加奈子 Kanako Taki

日本 Japan

- Soda Design 藝術總監 / 平面設計師
- 前 CAP 平面設計師
- 前 Akita Design Kan 平面設計師
- Art Director, Graphic Designer of Soda Design
- Worked in CAP Inc. as Graphic designer
- Worked in Akita.Design.Kan Inc. as Graphic designer

## 視覺設計 Visual Design



### 初選評審

Juror of Preliminary Selection

陳一瑩 Blaza Chen

臺灣 Taiwan

- 核桃心生活設計事務所 創辦人 / 設計總監
- 2013 創立核桃心生活設計事務所
- 作品曾收錄於《APD 亞太設計年鑑》、《viction:ary》等多本設計專書
- 擅長以插畫融入不同類型風格之品牌識別、視覺設計與包裝設計等各種應用範疇
- Founder and Art Director of HERTAOSHIN Design Office
- (2013) Founded HERTAOSHIN Design Office
- Selected for design-related books including Asia-Pacific Design, viction:ary, etc
- Experienced and excellent at mixing various styles with her visual language, hand-drawing illustrations and the warmth of humanity to integrate her creativity into a wide variety of fields, including brand identity, visual design, and product design



### 初選評審

Juror of Preliminary Selection

李哲佑 Che-Yu Lee

臺灣 Taiwan

- 大尚文化創意有限公司 創意總監
- 國合會外派薩爾瓦多 品牌包裝輔導講師
- 2018 ASPaC 亞洲學生包裝設計競賽 評審
- Taiwan Top Star 視覺設計獎 評審
- 台灣包裝設計協會 理事
- Creative Director of Dashang Creative Culture Co., Ltd
- Dispatched by Taiwan ICDF to Salvador as a Package Design Lecturer
- (2018) Juror of ASPaC [Asia Student Package Design Competition]
- Juror of TAIWAN TOP STAR Visual Design Award
- One of the directors of Taiwan Package Design Association



### 初選評審

Juror of Preliminary Selection

章琦瓊 Chi-Mei Chang

臺灣 Taiwan

- 十分視覺整合設計有限公司 創意指導
- 社團法人中華平面設計協會 榮譽理事長
- 2018-2022 日本設計振興會 Good Design Award 國際評審委員
- 2021 墨西哥國際海報雙年展 國際評審委員
- 2019 德國 iF Design Award 國際評審委員
- Creative Director of Optima Integrated Design
- Honorary Chairman of the Taiwan Graphic Design Association
- (2018-2022) Juror of GOOD DESIGN AWARD (G-Mark)
- (2021) Juror of International Poster Biennale in Mexico
- (2019) Juror of iF Design Award



初選評審

Juror of Preliminary Selection

李銘鈺 Corine Lee

臺灣 Taiwan

- 溫得設計 創辦人 / 創意總監
- 現任台灣包裝設計協會 理事長
- 2021 臺北設計獎 評審委員
- 2021 金點設計獎 評審委員
- 2020 TIGDA 台灣國際平面設計獎 評審委員
- Founder and Creative Director of Word Design
- Chairwoman of Taiwan Package Design Association
- (2021) Juror of Taipei International Design Award
- (2021) Juror of Golden Pin Design Award
- (2020) Juror of Taiwan International Graphic Design Award



初選評審

Juror of Preliminary Selection

王胤卓 Draw Wang

臺灣 Taiwan

- 大象設計 創辦人
- 2022 台灣電力公司 年度主視覺暨商品設計
- 2021 台灣設計展 嘉義站 城美館策展
- 2021 金點設計獎章
- Founder of Elephant Design
- (2022) The Key Visual & Product Design of Taiwan Power Company Annual Design Award
- (2021) Curator for the Taiwan Design Expo in Chiayi Station
- (2021) Elephant Design won Golden Pin Design Award



初選評審

Juror of Preliminary Selection

李小蕙 Kathy Lee

臺灣 Taiwan

- 匯視覺創意整合 創意指導
- 2018-2022 中華平面設計協會 副理事長
- 台灣金印獎第 13 屆初審、第 14 屆初審與複審評審
- 2011 金點設計 網頁設計標章
- 2011 金點設計 包裝設計標章
- KWE Communication Design Creative Director
- (2018-2022) Vice Chairman of Taiwan Graphic Design Association
- Preliminary Juror for the 13th Taiwan Golden Print Awards and both Preliminary and Secondary Juror for the 14th Golden Print Awards
- (2011) Website Design Mark Recipient in Golden Pin Design Award Design
- (2011) Packaging Design Mark Recipient in Golden Pin Design Award Design

## 視覺設計 Visual Design



### 初選評審

Juror of Preliminary Selection

簡正宗 Jackson Chien

臺灣 Taiwan

- 上海京家企業形象策劃 總經理
- 中華平面設計協會 創會理事長
- 台灣設計聯盟 顧問 / 設計監評
- 台灣勞動部 視覺傳達設計 / 技術士技能監評
- 曾任福州大學廈門工藝美術學院 客座教授
- Image Planner and General Manager of Shanghai Genius Union Enterprise
- Founding Chairman of Taiwan Graphic Design Association
- Consultant and Design Judge for Taiwan Design Alliance
- Visual Communication Design & Technician Skill Judge of Taiwan Ministry of Labor
- Visiting Professor of Xiamen Academy of Arts and Crafts, Fuzhou University



### 初選評審

Juror of Preliminary Selection

李昭翰 Chao Han Lee

臺灣 Taiwan

- 天工開物互動行銷 執行長
- 天工開物互動設計 創意總監
- DearChef 私廚共享平台 共同創辦人 / 營銷總監
- 寶悍運動平台 營運經理
- 米蘭數位營銷 創意企劃
- CEO of Techart Interactive Marketing
- Creative Director of Techart Group
- Co-founder and CMO of DearChef
- Operation Manager of PCG BROS
- Creative Specialist of Medialand Digital Strategy



### 初選評審

Juror of Preliminary Selection

林正達 Cheng-Ta Lin

臺灣 Taiwan

- 2014 日本東京 TDC 賞 入圍提名獎
- 第 23 屆華沙海報 入選
- 2011 日本東京 TDC 賞 入圍
- 2010 年受第 22 屆波蘭華沙國際海報雙年展系列之邀於「新面孔 New Face - 海報展」展出
- 2010 莫斯科金蜂獎 入圍
- (2014) Shortlisted for Prize Nominee Work in Tokyo TDC Annual Awards
- Selected work in 23rd International Poster Biennale in Warsaw, Poland
- (2011) Shortlisted for Tokyo TDC Annual Awards
- (2010) 22nd International Poster Biennale in Warsaw, Poland exhibited in the "New Face - Poster Exhibition"
- (2010) Shortlisted for Moscow Biennial of Graphic Design Golden Bee



- 韓國現代設計協會 副理事長
- 2012-2021 韓國 CROSSPOINT SEOUL NEW YORK 首席設計師
- 2019 香港設計中心 DFA 銅獎：SKIN GRAMMAR
- Vice Chairman of Korean Ensemble of Contemporary Design
- (2012-2021) Chief Designer of Crosspoint Seoul New York
- (2019) Won Silver Award of HKDC DFA: Skin Grammar

初選評審

Juror of Preliminary Selection

李佳樺 Chia-Hua Lee

臺灣 Taiwan



- 翔鈴設計有限公司 總監
- 台灣包裝設計協會 理事
- 2021 亞洲包裝設計獎 臺灣區金獎、亞太地區銅獎
- 2018 台灣百年暨百人視覺設計 設計師之一
- 2015 金點設計獎 品牌視覺設計類 獲獎
- Director of Shining Design
- One of the directors of Taiwan Package Design Association
- (2021) Won a Gold and Bronze Award for Taiwan and Asia-Pacific Region for Asia Package Design
- One of the designers of 2018 One Hundred Visual Designers in Taiwan
- Won Brand Visual Design Award for the 2015 Golden Pin Design Award

初選評審

Juror of Preliminary Selection

溫婕薰 Chien-Hsun Wen

臺灣 Taiwan



- 前嘉義市政府文化局 局長
- 2021 台灣設計展在嘉義市 總策展人
- 台灣設計聯盟 副秘書長
- 東蒼潤智有限公司 總監
- Former General Director of Cultural Affairs Bureau, Chiayi City
- (2021) Chief Curator of the Taiwan Design Expo in Chiayi City
- Vice Secretary General of Taiwan Design Alliance
- Director of Demeter Design Consultant Co., Ltd.

初選評審

Juror of Preliminary Selection

盧怡君 Lucy Lu

臺灣 Taiwan

## 視覺設計 Visual Design



### 初選評審

Juror of Preliminary Selection

林天惠 Millie Lin

臺灣 Taiwan

- Happ Design 創辦人 / 創意總監
- 2014-2020 八項金點設計獎 標章、兩項金蝶獎 榮譽獎
- 2020 TDC 展覽識別組 入圍
- 2020 金點概念設計獎、2017 金點新秀設計獎 評審
- 2019 DFA 亞洲最具影響力設計獎 優異獎
- Founder and Creative Director of Happ Design
- (2014-2020) 8 Golden Pin Design Awards and 2 Golden Butterfly Awards
- (2020) Selected work in TDC Identity Category
- (2020) Juror of the Golden Pin Concept Design Award and 2017 Young Pin Design Award
- (2019) DFA Design for Asia Award Merit Award



### 初選評審

Juror of Preliminary Selection

黃顯勛 Hsien Hsun, Huang

臺灣 Taiwan

- 日目視覺藝術 設計總監
- 2021 臺灣文博會 - 工藝館「微物集會」視覺規劃
- 2020 金點設計獎 年度最佳設計「北花線公運美學計畫」
- 2019 臺北設計獎 臺北市長獎 「富邦粉樂町」
- 2018 台灣設計展 視覺規劃
- Design Director of 247Visualart
- (2021) Visual Design of Creative Expo Taiwan-Craft Land
- (2020) Won Best Design in TPE-HUN Public Transportation Aesthetics Project, Golden Pin Design Award
- (2019) Won Taipei City Mayor Award in Very Fun Park Project, Taipei International Design Award
- (2018) Visual Design of Taiwan Design Expo



### 初選評審

Juror of Preliminary Selection

許秀如 Hsiao-Ju Hsu

臺灣 Taiwan

- 美可特品牌企劃設計 專案總監
- 經濟部工業局 台灣品牌耀飛計畫 品牌顧問
- 曾獲德國紅點傳達設計大獎 Best of the Best、iF 設計獎、Pentawards 設計獎、TOPAWARDS ASIA 設計獎、台灣金點設計獎、台灣國際平面設計獎全場大獎等獎項
- 2016 獲選 Shopping Design 最佳設計團隊
- Project Director for Victor Design Corp
- Brand Consultant for Branding Taiwan of Industrial Development Bureau, Ministry of Economic Affairs
- Winner of t Best of the Best Communication Design - Red Dot Award, iF Design Award, Pentawards Award, TOPAWARDS ASIA Design Award, Golden Pin Design Award, and Taiwan International Graphic Design Award
- (2016) Selected Best Design Team in Shopping Design



初選評審

Juror of Preliminary Selection

高文振 Vincent Kao

臺灣 Taiwan

- 未來方案整合傳播集團 CEO / ECD
- 奧迪品牌創速基地 CEO
- 全球五大廣告集團服務 20 餘年
- 全球獲頒百餘座創意行銷獎項
- 各廣告創意獎評審
- CEO & ECD of NEXT.0 Solution Group
- CEO of Audi Brand Accelerator Center
- 20 Years of Professional Experience in the Top 5 Advertising Agencies Worldwide
- Won hundreds of International Advertising and Marketing Awards
- Jury for all kinds of Creative Advertisement Award



初選評審

Juror of Preliminary Selection

廖韞 Wei Liao

臺灣 Taiwan

- L/g/s 設計工作室 負責人
- 2016 金蝶獎 銀獎
- 2011 台灣國際平面設計獎 設計新秀
- 2009 台灣海報新星獎 金獎
- 作品獲選 TOKYO TDC、RED DOT、BRNO、OUTPUT 等國際競賽
- Head of Liaowei-Graphic Studio
- (2016) Won Silver Award in Golden Butterfly Award
- (2011) Won Youth Award in Taiwan International Graphic Design Award
- (2009) Won Gold Award in Taiwan Poster New Star Award
- The works were selected by TOKYO TDC, RED DOT, BRNO, and OUTPUT etc.



初選評審

Juror of Preliminary Selection

林委呈 Wei-Cheng Lin

臺灣 Taiwan

- K9 Design 創辦人 / 設計總監
- 2021 荷蘭 indigo Design Award 品牌推廣、包裝設計銀獎
- 2021 澳門設計大獎 入選
- 2019 C-IDEA Design Award 入選
- 作品收錄 IdN 雜誌《IdN v27n2: Packaging Design Issue》
- Founder and Design Director of K9 Design
- (2021) Won Brand Promotion & Packaging Design Silver award in Netherlands Indigo Design Award
- (2021) Selected work in Macau Design Award
- (2019) Selected work in C-IDEA Design Award
- Works included in IdN magazine "IdN v27n2: Packaging Design Issue"

## 視覺設計 Visual Design



### 初選評審

Juror of Preliminary Selection

曾堯生 Yao-Sheng Tseng

臺灣 Taiwan

- 大觀視覺顧問 創意總監 / 負責人
- 易禧創意科技 創意總監 / 負責人
- 橘園國際藝術策展 藝術總監
- 非畫廊 藝術總監
- 逸水立旅渡假村 藝術總監
- Creative Director and Head of Delta Design
- Creative Director & Head of EC Design School
- Art Director of L'Orangerie International Art Consultant Co., Ltd
- Art Director of Beyond Gallery
- Art Director of Ease Resort



- 二三設計 總監
- 台灣互動體驗設計協會 理事長
- 台灣設計聯盟 理事
- 中華民國工業設計協會 理事
- Director of 23Design
- Chairperson of Taiwan Interactive and Experiential Design Association (TIEDA)
- Council member of Taiwan Design Alliance
- Council member of Chinese Industrial Designers Association

召集人

The Convener of Judging Panel

蘇巧純 Chiao-Chun Su

臺灣 Taiwan



召集人

The Convener of Judging Panel

連俊傑 Chun-Chieh Lien

臺灣 Taiwan

- 2021「INSIDE 蘊・孕」加拿大奇幻影展動畫短片 入選
- 2021「今天誰代課？」安錫動畫影展市場展 MIFA PITCHES 入選，為臺灣首次入選這個項目
- 2020「多雲時情」入圍金馬獎最佳動畫短片及其他包括法國克萊蒙費宏國際短片影展的 28 個國內外影展
- 2020「拾憶男孩」動畫長片企劃案入選第 57 屆金馬創投會議，並獲「文策院原創獎」
- 2017「造雲師」動畫長片企劃案入選第 54 屆金馬創投會議
- (2021) INSIDE was the official selection of the Fantasia Film Festival
- (2021) Who's Our Sub Today? was the first Taiwanese film to be selected by the Mifa Pitches of Annecy International Animation Festival
- (2020) The Weather is Lovely was nominated for the Golden Horse Awards for Best Animated Short Film and 28 international film festivals, including Clermont-Ferrand International Short Film Festival
- (2020) The animated feature film Time in a Bottle was selected the Golden Horse Film Festival FPP
- (2017) The animated feature film Cloud Maker was selected the Golden Horse Film Festival FPP



決選評審

Juror of Final Selection

Keith Blackmore

加拿大 Canada

- 火花動畫電影節製作人
- 溫哥華電影學院動畫及概念藝術研究教授
- 火花 FX 藝術節製作人
- 溫哥華 ACM-SIGGRAPH 成員
- 艾蜜莉卡藝術及設計大學教授
- SPARK Animation Festival / Producer
- Vancouver Film School / Professor Animation & Concept Art Studies
- SPARK FX Festival / Producer
- Member of Vancouver ACM-SIGGRAPH
- Professor of Emily Carr University of Art & Design

## 數位動畫 Digital Animation



決選評審  
Juror of Final Selection

**Panop Koonwat**

泰國 Thailand

- 曼谷 FUUM 工作室負責人
- 紐約 Brand New School 工作室設計師、動畫師
- 泰國 TBWA 藝術總監
- 紐約視覺藝術學院電腦藝術一級榮譽學位
- 藝術指導協會獎、MetroCAF 大獎、Vimeo Staff Pick 獎、Adobe 卓越設計大獎、安錫國際動畫影展
- Owner of FUUM Studio, Bangkok
- Designer and Animator of Brand New School, New York City
- Art Director of TBWA Thailand
- First Class Honors in Master Degree in Computer Art, School of Visual Arts, New York City
- Awarded by Art Director Club Awards, MetroCAF Awards, Vimeo Staff Pick, Adobe Awards and Annecy International Animated Film Festival



決選評審  
Juror of Final Selection

**Masashi Kawamura**

日本 Japan

- 曾獲 iF 產品設計獎、優良設計獎、One Show 獎、坎城國際創意獎等國際大獎
- PARTY NY 創辦人暨 CEO
- PARTY 共同創辦人暨行政創意總監
- 紐約 Wieden & Kennedy 創意總監
- Awarded by iF Design Award / Good Design Award / One Show / Cannes Lions etc
- Worked in PARTY NY as Founder & CEO
- Worked in PARTY as Co-Founder & Executive Creative Director
- Worked in Wieden & Kennedy New York as Creative Director



決選評審  
Juror of Final Selection

**Gerald Mark Soto**

美國 United States of America

- Gerald Mark Soto 動畫總監
- 視覺藝術學院 (SVA) 資深作品集指導
- 視覺藝術學院平面設計系動態設計作品課程發起人
- 超過二十年的動態設計經驗
- 紐約視覺藝術學院 學士
- Gerald Mark Soto / Animation Director
- Senior Portfolio Instructor / School of Visual Arts
- Initiated the Motion design Portfolio at SVA / Graphic design Dept.
- Over two decades of experience in Motion design
- School of Visual Arts, Bachelor Degree



決選評審

Juror of Final Selection

**Zinnia Nizar**

印尼 Indonesia

- Apple Developer Academy IL 學院院長
- Apple 傑出教育工作者
- 印尼平面設計師協會 (ADGI) 主席 2014-2017
- 2017-2022 年國際平面設計社團協會 (ICoD) 副會長
- Head of Academy of Apple Developer Academy IL
- Apple Distinguished Educator
- (2014-2017) President of Indonesia Graphic Designer Association (ADGI)
- (2017-2022) Vice President of International Council of Design (ICoD)



決選評審

Juror of Final Selection

**Mark Stein**

美國 United States of America

- 在美國、歐洲、亞洲的廣告與行銷業界擁有 16 年的經驗，斯德哥爾摩為主要工作地點
- 經多個國際設計節與獎項認證，如坎城、D&AD、One Show、FWA、E3、威比獎等
- 曾任職於瑞典 North Kingdom
- 曾任職於 Google 的巴黎及東京總部
- 曾任職 Whatever 的紐約及東京總部
- 16 years working within Marketing and Advertising between the USA, Canada, France, Sweden, and Japan. Based in Stockholm
- Awarded and recognized at global festivals including Cannes, D&AD, One Show, FWA, E3, and the Webby Awards
- Worked in North Kingdom in Sweden
- Worked in Google in Paris and in Tokyo
- Worked in Whatever in NYC and Tokyo



決選評審

Juror of Final Selection

**Kevin Swanepoel**

美國 United States of America

- The One Club for Creativity 執行長
- 前 Apple 發行、娛樂與新媒體經理
- 創意與策略廣告代理商之創辦人及創意長
- 平面設計師、攝影師、網版印刷、噴槍藝術
- 热愛大海和家人，必須和家人跟狗狗在靠海很近的地方待著，然後一起下水玩得髒兮兮!
- Chief Executive Officer of The One Club for Creativity
- Former Publishing, Entertainment & New Media Manager, Apple
- Founder & Chief Creative Officer of Creative & Strategic Advertising Agency
- Graphic Designer, Photographer, Screen Printing, Air Brush Illustration
- Love Sea & Family, must be close to the sea with my family & dogs, preferably wet and salty!

## 數位動畫 Digital Animation



決選評審  
Juror of Final Selection

Pichit Virankabutra

泰國 Thailand

- 2019 泰國創意經濟局創意城市發展部之創意城市發展主任
- 2017- 迄今 泰國平面設計師協會 會長
- 2005- 2018 泰國創意設計中心展覽活動部之展覽活動主任
- 2002 泰國獨立唱片公司 Bakery Music 設計總監
- 2001- 2005 B/U/G Studio 創意暨展覽 設計師

- (2019) Director of Creative City Development, Creative City Development Department, Creative Economy Agency (CEA)
- (2017-present) President of Thai Graphic Designers Association (ThaiGa)
- (2005-2018) Exhibition & Event Director, Exhibition & Event Department, Thailand Creative & Design Center (TCDC)
- (2002) Design Director of Bakery Music
- (2001-2005) Creative & Exhibition Designer od B/U/G Studio



決選評審  
Juror of Final Selection

Robin Turner

南非 South Africa

- 南非格林賽德設計中心平面及多媒體設計系主任
- 國際藝術設計院校聯盟 (Cumulus Association) 執行理事會成員
- 泛非洲設計協會執行理事會員暨創辦人
- 國際印刷設計師協會 (ISTD)、Pica、Poster for Tomorrow 海報節、永續城市設計獎勵計畫評審

- Head of Dept for Graphic & Multimedia Design (greenside Design Center)
- Executive Board Member of Cumulus Association
- Executive Board Member and Co Founder of the Pan Afrikan Design Institute
- Participated as juror for ISTD, Pica, Poster for Tomorrow, and Design for Sustainable Cities award schemes



決選評審  
Juror of Final Selection

Hung Keung

香港 Hong Kong

- 新媒體及數位媒體藝術家、學者、研究員
- 專精媒體藝術
- 香港教育大學文化與創意藝術學系副教授
- innov + media lab (imhklab) 總監暨創辦人

- New & Digital Media Artist / Scholar / Researcher
- Media Art Specialist
- Associate Professor, Department of Cultural and Creative Arts, The Education University of Hong Kong
- Director and Founder of innov + media lab (imhklab)

## 數位動畫 Digital Animation



決選評審  
Juror of Final Selection

David Appiah

迦納 Ghana

- Adam & Eve DDB、MBAstack、Haygarth 擔任自由設計長、資深整合設計師
- TVF 視覺傳達設計自由創意總監
- M&C Saatchi 資深平面設計師
- 獲頒 Big Bus Challenge、Caples、Campaign、LBB online 等設計獎項
- Ghana 設計獎、PADI 評審暨創辦人顧問

- Adam & Eve DDB / MBAstack / Haygarth – Freelance Lead / Senior Integrated Designer
- TVF Communications – Freelance Creative Director
- M&C Saatchi – Senior Graphic Designer
- Awarded by Big Bus Challenge / Caples / Campaign / LBB online
- Ghana Design Awards / PADI (Judge / advisor to founder)



決選評審  
Juror of Final Selection

楊佳璋 Chia-Chang Yang

臺灣 Taiwan

- TdA 台灣設計聯盟 理事長
- BiSDA 品牌創新策略發展聯盟 理事長
- 樸致形象設計有限公司 創意總監、負責人
- 中華平面設計協會 榮譽理事長 (第九、十屆理事長)
- 中華民國工業設計協會 副理事長

- Chairman of Taiwan Design Alliance
- Director of Brand Innovation Strategy Development Alliance
- Creative director and owner of HWAT'S GRAPHIC DESIGN
- Honorary President and 9th and 10th President at Taiwan Graphic Design Association Honorary President
- Vice President at Chinese Industrial Designers Association



初選評審  
Juror of Preliminary Selection

Ben Crowe

英國 United Kingdom

- Demension Studio 動畫師及動作編輯師
- GM 澳洲設計工作室 總監、視覺特效師
- Red Vision 動畫作品《Headcases》 首席動畫師
- Real Time Worlds 遊戲《全面通緝》 首席動畫師
- 倫敦 Nexus、Picasso Pictures、Smoke and Mirrors 及 Realise 工作室自由接案角色動畫師

- Animator and Motion Editor at Dimension Studio
- Director and Visual Effects Generalist at GM Design Australia
- Lead Animator on Headcases (ITV) at Red Vision
- Lead Animator on APB Reloaded at Real Time Worlds
- Freelance Character animator at Nexus London, Picasso Pictures, Smoke and Mirrors and Realise Studio

## 數位動畫 Digital Animation



### 初選評審

Juror of Preliminary Selection

Charuvi Agrawal

印度 India

- 印度德里藝術學院 藝術學士 畢業生代表
- 加拿大謝爾丹學院 動畫碩士
- Disney + Hotstar 動畫影集《哈奴曼傳奇》共同創作人
- 印度 Epic Games 女性創作者 計畫導師
- TedxIIT、Siggraph、愛丁堡大學、動畫大師峰會、Film Bazaar 等場合擔任講者
- Bachelors in Fine Arts - Delhi College of Arts, India (Valedictorian)
- Masters In Animation - Sheridan College, Canada
- Co-creator of animated TV show on Disney+Hotstar - The Legend Of Hanuman
- Mentor at Epic Games "Women Creator Program" in India
- Speaker at Tedx IIT , Siggraph, Edinburgh University, Animation Master's Summit, FilmBazaar and other fora



### 初選評審

Juror of Preliminary Selection

Chris Armsden

英國 United Kingdom

- Rising Star Creative 創辦人
- 夢工廠動畫 燈光技術指導
- 參與的作品包含：馴龍高手、功夫熊貓 2、古魯家族
- Founder of Rising Star Creative
- Lighting Technical Director, Dreamworks Animation
- Participated works include: How to Train Your Dragon, Kung Fu Panda 2, The Croods



### 初選評審

Juror of Preliminary Selection

Dermawan Syamsuddin

印尼 Indonesia

- 自 1996 起成為電視廣告專業 CGI 畫師至今
- 動畫導演、3D 藝術家及電影視覺特效師
- 印尼雅加達建國大學 動畫系 負責人
- 印尼動畫產業協會 教育主任
- 博士生候選人
- Professional CGI Artist for TV Commercial since 1996
- Animation Director ,Generalist 3D Artist & VFX artist features Film
- Head of Animation program at Binus University Jakarta
- Deputi Education at AINAKI (Indonesian animation industry association)
- Phd Candidate



初選評審

Juror of Preliminary Selection

**Dongchern Cin**

韓國 Korea

- PARAGRAPH 創意總監、WICG 設計團隊 視覺總監
- 曾獲 KODIA 奖、韓國設計振興會 資訊圖表設計獎
- 前 AHN GRAPHICS 創意總監
- 前 ARDIUM 藝術總監 / 總經理
- Creative Director of Design Department, Ahn Graphics
- Vice President of VIDAK ( Visual Information Design Association of Korea)
- Judge of Graphic Design, Incheon Metropolitan City Hall
- Judge of Public Design, Seoul Design Foundation
- Graphic Design Lecturer of Hongik University, K'Arts, Seoul Institute of the Arts



初選評審

Juror of Preliminary Selection

**Esther Cheung**

加拿大 Canada

- 《風不太冷 In Passing》導演
- 曾獲得台中國際動畫影展評審團特別獎，英國 BFI 未來影展最佳非敘事短片，並在雅典電影節，NFFTY 及香港藝術館電影節榮獲最佳動畫短片獎
- 於洛杉磯亞太影展，西雅圖亞裔美國人影展及亞洲文化及媒體聯合會擔任講者
- Giant Ant 動畫與設計負責人
- 加拿大 Sheridan College 動畫學士
- Director of " 風不太冷 In Passing"
- Awarded the Jury Distinction Award by Taichung International Animation Festival, Best Non-Narrative Short by BFI Future Film Festival, Best Animated Short by Athens Short Film Festival, NFFTY, and Hong Kong Arthouse Film Festival
- Speaker at Los Angeles Asian Pacific Film Festival, Seattle Asian American Film Festival, and Asian Culture & Media Alliance
- Animation & Design Lead at Giant Ant
- Bachelor of Animation graduate from Sheridan College



初選評審

Juror of Preliminary Selection

**Emily Downe**

英國 United Kingdom

- 得獎動畫導演、插畫家
- Studio Desk 共同創辦人 / 共同總監及希歐斯智庫 創意設計師
- 2D 動畫，專攻動畫紀錄片
- 作品曾入選多個國際影展，如安錫國際動畫影展、廣島國際動畫影展、柏林影展邂逅單元、美國安納堡影展、葡萄牙 Cinanima 動畫影展、倫敦國際電影節
- Award-winning Animation Director & Illustrator
- Co-Founder and Co-Director of Studio Desk / Creative Designer at Theos Think Tank
- 2D Animation specialising in animated documentary
- Films Selected for International Film Festivals such as Annecy, Hiroshima International Animation Festival, Encounters Film Festival, Ann Arbor, Cinanima, LIAF

## 數位動畫 Digital Animation



初選評審  
Juror of Preliminary Selection

Giedrė Burokaitė

立陶宛 Lithuania

- Akis bado 製作人 / CEO
- Meno avilys 電影媒體中心 專案經理 / 製作人
- 藝術管理 碩士
- 國家電影獎最佳紀錄片
- 2022 國家電影獎最佳動畫片
- "Akis bado" Producer and CEO
- Project Manager and Producer at Film and Media Center "Meno avilys"
- Masters in Arts Management
- Best Documentary Film Award at National Film Awards
- (2022) Best Animated Film Award at the National Film Awards



初選評審  
Juror of Preliminary Selection

Jeanette Jeanenne

波蘭 Poland

- OSOBJORN 導演 / 製作人
- B&B Pictures 導演 / 製作人
- GLAS 動畫導演
- LXIA 顧問委員會 成員
- 瓊·福雷獎獲獎人
- OSOBJORN - Director/ Producer
- B&B Pictures - Director/ Producer
- GLAS Animation - Director
- LXIA - Advisory Committee Member
- June Foray Award Recipient



初選評審  
Juror of Preliminary Selection

Linda Nyakio Karuru

肯亞 Kenya

- ADISA 得獎聯合製作人 (2021 奧斯卡學生銀獎) 及肯亞 Kalasha 獎 (2021 最佳燈光獎)
- 焦點影業第一步非洲電影《Soko Sonko》得獎製作人
- The Sound & Picture Works 製作人
- Level 1 Productions 製作人
- 奈洛比馬基尼大學
- Award-winning associate producer on "ADISA" film (Oscar - student Silver 2021), Kalasha Award (Best lighting 2021)
- Award-winning producer on Focus Features Africa First "Soko Sonko" film
- Producer at The Sound & Picture Works Ltd
- Producer at Level 1 productions Ltd
- Makini College Nairobi

## 數位動畫 Digital Animation



初選評審  
Juror of Preliminary Selection

**Meena Ayittey**

英國 United Kingdom

- 得獎電影導演
- 2002 坎城金獅獎及英國設計與藝術指導獎 官方評審
- 2021 作品《Mama》獲得威比獎公共服務及倡議最佳短片獎
- 2022 被提名為青年導演
- 2021 獲選多倫多黑色影展、英國城市影展、女性影展、短片影展及 Halifax 黑色影展 黑人創作者
- Award winning film director
- (2022) Official Judge for Cannes Lions and D&AD
- Awarded Best short film for Public Service and Activism at the Webby Awards 2021 for 'Mama'
- (2022) nominated for YDA Young Director Award
- Official Selection Toronto Black Film festival 2021, British Urban Film Festival 2021, Women of the Lens film festival 2021, Short Screen Awards 2021, Halifax Black Film Festival 2021 for 'Black Creative'



初選評審  
Juror of Preliminary Selection

**Michaela Rezova**

捷克 Czech

- 動畫、紀錄片、導演、美術指導
- 作品 Chase (2017) 贏得 2018 馬倫巴影展最佳實驗作品，入選 2018 捷克年度短片及 2018 最佳捷克短片
- 作品 Desire to Win (製作中) 贏得 2021 CEE 動畫論壇新星獎與 Animarkt 大獎
- 曾任職於布拉格國家博物館、捷克國家廣播電台及捷克科學院等
- Animation / Documentary / Director / Art director
- Chase (2017) has won the winner of Marienbad film festival 2018, The Best Experimental film, the selection Czech shorts 2018 and the Best Czech shorts 2018
- Desire to Win (in development) has won the winner of CEE Animation Forum 2021, Rising stars category and Animarkt award
- Worked for National museum in Prague, Czech Radio, Academy of science etc.



初選評審  
Juror of Preliminary Selection

**Nata Metlukh**

烏克蘭 Ukraine

- 美國獨立動畫師
- 美國獨立插畫家
- 愛沙尼亞美術學院 動畫藝術 碩士
- 溫哥華電影學院 傳統動畫結業
- 國立哈爾科夫大學 應用數學科學 碩士
- Freelance Animation Artist (USA)
- Freelance Illustrator (USA)
- Master of Arts in Animation, Estonian Academy of Arts (Estonia)
- Classical Animation Diploma, Vancouver Film School (Canada)
- Master of Science in Applied Mathematics, Kharkiv National University (Ukraine)

## 數位動畫 Digital Animation



初選評審  
Juror of Preliminary Selection

成俊明 Choon-Meng Seng

新加坡 Singapore

- Infinite Studios 動畫部門 副總裁
- 負責巴淡島動畫工作室的國際業務發展和監督業務
- 本土動畫公司的創始人，在中國設有辦事處
- 在大島繪本比賽中獲得金獎
- 畢業於南洋理工大學，獲得傳播學榮譽
- VP of Animation of Infinite Studios
- Responsible for international business development and overseeing operations in Batam animation studio
- Entrepreneur and founder of homegrown animation company with offices in China
- Awarded Gold Award at Oshima Picture Book Competition
- Graduated from Nanyang Technological University with honours in Communications



初選評審  
Juror of Preliminary Selection

張吾青 Wu-Ching Chang

臺灣 Taiwan

- 艾可創意有限公司 創辦人 / 動畫導演
- 作品獲亞特蘭大影展與台灣國際女性影展評審團 特別提及獎
- 作品入圍於 Hot Docs 紀錄片影展、薩格雷布動畫影展、舊金山國際影展
- 擔任遊戲《最終幻想十五代口袋版》 概念美術設計師 / 過場動畫設計師
- 擔任公共電視委製作品《一百年後的我，你好嗎？》 動畫導演
- Founder / Animation Director of Aco Creative
- Her film won Jury Special Mention Award at Atlanta Film Festival and Women Make Waves Film Festival
- Her films were selected at Hot Docs Canadian International Documentary Festival, Animafest Zagreb and San Francisco International Film Festival
- Concept Artist and Cinematic Artist for the game Final Fantasy XV Pocket Edition
- Animation Director of Taiwan Public Television's Hello to Me in 100 Years



初選評審  
Juror of Preliminary Selection

蔡雅琦 Celia Tsai

臺灣 Taiwan

- 梵影媒體有限公司 執行長
- 總統府 影音處理課程 專案講師
- 中華數位設計創作協會 理事長
- 北京影視工業網拍片學院 影視特效製作領域 意見領袖
- 凱撒衛視美洲台 美術指導
- CEO of Emotion Co. Ltd.
- Project Lecturer of Audiovisual Processing Courses at the President's Office
- Chairperson of Chinese Design Council
- Opinion Leader of Film and Television Special Effects Production of the Film Academy at CineHello.com, Beijing
- Production Designer of Phoenix North America Chinese Channel



初選評審  
Juror of Preliminary Selection

吳奕夫 I-Fu Wu

臺灣 Taiwan

- 西基電腦動畫公司 副導
- 2019-2020 太空超人
- 2016-2018 巨怪獵人
- 2012-2017 飼龍高手
- 2008-2015 星際大戰：複製人戰爭
- Assistant Director at CGCG Inc.
- (2019-2020) He-Man and the Masters of the Universe
- (2016-2018) Trollhunters: Tales of Arcadia
- (2012-2017) How to Train Your Dragon
- (2008-2015) Star Wars: The Clone Wars



初選評審  
Juror of Preliminary Selection

曾煒傑 Jay Tseng

臺灣 Taiwan

- 參式有限公司 共同創辦人 / 現任總監
- 2021 La Vie 台灣創意力 100 年度創意品牌
- 2020 Shopping Design Taiwan Design Best 100 年度時人
- 教育部藝術與設計菁英海外培訓計畫
- Co-Founder / Director of Ultra Combos
- (2021) Creative Brand of the Year at the La Vie Taiwan Creativity 100
- (2020) People of the Year at Shopping Design's Taiwan Design Best 100
- MOE Scholarship Program for Overseas Study in Arts & Design



初選評審  
Juror of Preliminary Selection

鄧橋 Joe Teng

臺灣 Taiwan

- 智寶國際開發股份有限公司 執行長
- 臺動畫產業的新生代製片人
- 簽組多個製作委員會，相關作品包含：溫泉屋小女將、妖怪旅館營業中、CANNON BUSTERS、伊藤潤二驚選集、無能力者娜娜等
- CEO of Nada Holdings
- One of the new generation of filmmakers in Taiwan's animation industry
- Organized a number of production committees with related works including Okko's Inn, Kakuriyo: Bed & Breakfast for Spirits, Cannon Busters, Junji Ito Collection, Talentless Nana, etc.

## 數位動畫 Digital Animation



### 初選評審

Juror of Preliminary Selection

徐光慧 Kuang-Hui Hsu

臺灣 Taiwan

- Nulls Design 主理人 / 創意總監
- 2021 作品獲選 IDA Design Awards 榮譽獎
- 2020 參與金曲 31 與金馬 57 影片設計與製作
- Motioner 及 Yotta 線上課程 講師
- Founder/Creative Director of Nulls Design
- (2021) Her work won Honorable Mention at the DIA Design Awards
- (2020) Hsu participated in the film design and production of the 31st Golden Melody Awards and the 57th Golden Horse Awards
- Lecturer of Motioner and Yotta online courses



### 初選評審

Juror of Preliminary Selection

洪鈺堂 Rex Hon

臺灣 Taiwan

- 白輻射影像 創辦人 / 設計總監
- 臺北設計與藝術指導協會 常務理事
- 國立台灣科技大學 工商業設計系 畢業製作指導
- 臺北白晝之夜 參展藝術家
- 2021 iF Design Award 傳達設計類 三項獲獎
- Founder / Design Director of Whitelight Motion
- Executive Director of Taipei Art Direction & Design Association (TPADD)
- Graduation Production Lecturer at National Taiwan University of Science and Technology
- Artist of Nuit Blanche Taipei
- (2021) Hon won three awards at the iF Design Awards for Communication Design



### 初選評審

Juror of Preliminary Selection

劉詩安 Shih-An Liu

臺灣 Taiwan

- 頑石國際 專案經理
- 2021 美國博物館聯盟 繆思獎 研究與創新類 銀獎
- 2021 美國休士頓影展 新媒體創新技術類 銀獎
- 2021 德國 iF 設計獎 服務設計類
- Project Manager of Bright Ideas
- (2021) Silver AAM Muse Award for Research and Innovation
- (2021) Silver Award at WorldFest Houston International Film and Video Festival for New Media Innovative Technology
- (2021) iF Design Award for Service Design



初選評審  
Juror of Preliminary Selection

黃文君 Stella Huang

臺灣 Taiwan

- 2017 Fun Force Studio 上海嬉晴影視文化工作室 共同創辦人 / 導演 / 美術指導
- 2016 擔任幾米作品改編動畫《The adventure of the afternoon 那個午後的冒險》聯合導演、美術指導並入選十多個國際影展
- 2006-2012 擔任視覺總導演、開發與前製總監及分集導演之《MuMuHug》系列影集入選數十個國際影展，並獲數位內容產品獎以及入圍 2009 金鐘獎
- 2005 日本 Gonzo 公司《Pinky Street》OVA 3D 動畫導演
- 2004 SOFA Studio 共同創辦人 / 導演 / 開發與前製總監
- (2017) Co-Founder / Direct / Art Director of Fun Force Studio
- (2016) Co-Director / Art Director of "The Adventure of The Afternoon" short film (was adapted from Jimmy Liao's work), which was selected at more than a dozen international film festivals
- (2006-2012) Visual Director / Development and Pre-production Supervisor / Episode Director of "MuMuHug" series, which was selected at dozens of international film festivals, won the Digital Content Product Award and was shortlisted at the 2009 Golden Bell Awards
- (2005) 3D Director of Gonzo's "Pinky Street" OVA film
- (2004) Co-Founder/Director/ Development and Pre-production Supervisor of SOFA Studio



初選評審  
Juror of Preliminary Selection

王俊雄 Tony Wang

臺灣 Taiwan

- 砌禾數位動畫 負責人
- 2018 Japan NHK 蒼天之拳 砌禾監製
- 2014 SQUARE ENEX Final Fantasy 砌禾監製
- President of Cheer Digiart Inc
- (2018) CHEER Producer of Fist of the Blue Sky by Japan's NHK
- (2014) CHEER Producer of Final Fantasy by SQUARE ENIX



初選評審  
Juror of Preliminary Selection

吳偉龍 Wei-Lung Wu

臺灣 Taiwan

- 西基電腦動畫股份公司 動畫副導演
- 2020 Jurassic World : Camp Cretaceous 動畫執導
- 2018 Mosley 製作
- 2013-2015 How to Train your Dragon TV Series 製作
- 2011 Green Lantern : The Animatd Series 動畫執導
- Animation Assistant Director of CGCG Inc.
- (2020) Animation Director of 2020 Jurassic World:Camp Cretaceous
- (2018) Wu produced Mosley
- (2013-2015) Wu produced How to Train your Dragon TV Series
- (2011) Animation Director of Green Lantern : The Animated Series



初選評審

Juror of Preliminary Selection

蔡怡芬 Yifen Tsai

臺灣 Taiwan

- 偶數影像 創辦人 / 負責人
- 作品「箱子」獲西班牙錫切斯影展最佳短片，並獲 2021 美國奧斯卡短片競賽參賽資格
- 作品「追兇五百天」榮獲 2021 內容亞洲大獎「亞洲最佳電視電影」，2021 亞洲影藝創意大獎「最佳電視電影」
- 其他電影、電視編劇作品曾入圍柏林影展新世代單元、釜山影展、金馬獎、台北電影節、金鐘獎、富川奇幻影展以及金馬獎創投單元
- 2018 獲 NETFLIX 之邀加入 NETFLIX 原創華語劇「彼岸之嫁」跨國編劇團隊
- Founder / Owner of Even Creative Studio
- The Luggage won Best Short Film at the Sitges Film Festival and was qualified to compete in the 2021 Academy Award for short films
- In 2021, Kill for Love won Best Asian Feature Film or Telemovie at ContentAsia Awards, and Best Telemovie at Asian Academy Creative Awards
- Other film / television screenwriting works have been shortlisted for the Generation section of the Berlin International Film Festival, Busan International Film Festival, Golden Horse Awards, Taipei Film Festival, Golden Bell Awards, Bucheon International Fantastic Film Festival and the Venture Capital section of the Golden Horse Awards
- (2018) Tsai was invited by NETFLIX to join the multinational screenwriting team of NETFLIX's original Chinese drama, The Ghost Bride



評審  
Juror

劉靜靜 Grace Liu

臺灣 Taiwan

- 宏碁公司 永續長
- 台灣大學環境工程研究所 兼任教師
- 台灣電路板協會 永續委員會 委員
- 2020 國家永續發展獎 評審
- 2022 龍騰微笑競賽 評審
- Corp Sustainability Officer, Acer Inc.
- Assistant Professor Rank Specialist of Graduate Institute of Environmental Engineering, National Taiwan University (NTU)
- Sustainable Committee Member, Taiwan Printed Circuit Association (TPCA)
- 2020 Jury member of National Sustainable Development Awards
- 2022 Jury member of Longterm Smile Competition



評審  
Juror

劉學橋 Shiue Chiau Liu

臺灣 Taiwan

- 伊莫諾家居股份有限公司 總經理
- 2021 德國 Red Dot 設計獎 傢俱產品類 優勝
- 2015 日本 GD 優良設計獎 產品設計類 優勝
- 2014 德國 iF 包裝設計獎 包裝設計類 優勝
- 2013 德國 Red Dot Design Award 包裝設計類 最佳中的最佳
- General manager at Emoono CO., LTD.
- 2021 Red Dot Design Award Winner
- 2015 Good Design Award Winner
- 2014 iF Packaging Design Award Winner
- 2013 Red Dot Design Award Best of the Best



評審  
Juror

Ursula Tischner

德國 Germany

- 永續設計工作室 econcept 負責人
- 德國莫比爾科技之威廉布希納大學永續設計教授
- 曾獲 iF 設計大獎、古史塔夫迪特艾德霍夫大獎、丹麥設計中心、巴伐利亞設計新秀大獎、德國萊茵蘭伐爾茲政府溝通永續大獎
- 曾參與多項與永續設計相關之顧問諮詢及研究計畫
- 發表無數與生態、循環設計及永續設計相關等文章及書籍
- Head of econcept - Agency for sustainable design
- Prof. Sustainable Design at Wilhelm Büchner University, Mobile University of Technology
- Awarded by Design Arena - iF, Gustav-Dieter-Edelhoff-Award, Danish Design Centre, Bavarian State Award for Young Designers, Competition Communicating Sustainability of the Government of Rhineland-Palatinate
- Collaboration in numerous consulting and research projects on the subject of sustainability design
- Published many books and articles on Eco-, Circular and Sustainable Design

## 環境永續產品設計 Product Design of Environment Sustainability



評審  
Juror

**Isabel Aagaard**

丹麥 Denmark

- LastObject 品牌負責人
- 曾獲 SDG 大獎、Beauty Matter 設計獎、歐洲產品設計大獎、美國謬思設計大賽
- Chemo to go, Please! 計畫設計師
- 作品收錄於《大眾化設計實驗》、IMPACT
- 丹麥皇家美術學院碩士
- LastObject / Head of Bran
- Awarded by SDG awards / Beauty Matter / European Product Design Award / Muse Design Award
- Designed Chemo to go, Please!
- Published in Democratic Design Experiments / IMPACT
- Masters at Royal Danish Design School



評審  
Juror

**James Whitfield**

英國 United Kingdom

- Five Create 常務董事及共同創辦人
- 曾獲紅點設計大獎、A'Design 大獎金獎、太陽動力基金會生態傑出獎
- 擔任永續產品之設計顧問
- 在群眾募資方面擁有 10 多年的經驗，共發起超過 28 個募資案
- 於赫德斯菲爾德大學主修產品設計
- Managing Director, Co-founder Five Create
- Awarded By, Red Dot, Golden A'Design award, Eco-Excellence awards, Solar impulse Foundation
- Worked as Sustainable Product design consultant
- 10 years experience in running over 28 crowdfunding campaigns
- Studied Product Design, Huddersfield University



評審  
Juror

柳婉郁 Wan-Yu Liu

臺灣 Taiwan

- 國立中興大學 景觀與遊憩學位學程 / 森林學系 特聘教授
- 國立中興大學 創新產業暨國際學院 副院長
- 美國南加州大學 訪問學者
- 國家環境教育獎 / 國家企業環保獎 / 國家永續獎 / 氣候領袖獎 評審委員
- 台灣環境與資源經濟學會 / 臺灣農村經濟學會 / 臺灣農村發展規劃學會 理事
- Distinguished Professor, Program of Landscape & Recreation / Department of Forestry, National Chung Hsing University
- Vice Dean at International College of Innovation and Industry Liaison, National Chung Hsing University
- Visiting Scholar, University of Southern California
- Evaluation Committee Member, National Environmental Education Award / National Corporate Environmental Award / Climate Leadership Award
- Council Member, Taiwan Association of Environmental and Resource Economics / Taiwan Society of Rural Development Planning



評審  
Juror

黃之揚 Jason Huang

臺灣 Taiwan

- RE-THINK 重新思考環境教育協會 共同創辦人暨執行長
- 「海廢圖鑑」、「回收大百科」等社會設計專案總監
- 獲全球獎項肯定，包括紅點設計獎最佳設計、金點設計點年度最佳設計、優良設計獎
- 透過設計思考、創新思維，與不同利害關係人合作、共創社會影響力
- Co-founder and CEO of RE-THINK Environmental Education Association
- Director of social design projects including "The Guidebook of Marine Debris" and "Recycle Index"
- Winning global awards including Red Dot Design Best of the Best, Best of Golden Pin Design, Good Design Award.
- Creating social impact through design thinking and creative thinking while collaborating with different stakeholders



評審  
Juror

松石博幸 Hiroyuki Matsuishi

日本 Japan

- 松石博幸設計工作室 平面設計師與藝術總監
- 2023 及 2021 年度《Graphis Poster Annual》海報年鑑金獎
- 2015 臺灣國際平面設計獎特別獎評審
- 日本字體設計協會成員
- AXIS 設計公司 首席設計師
- 畢業於九州產業大學文學院設計系
- Hiroyuki Matsuishi Design Office / Graphic Designer & Art Director
- Awards / Graphis Poster Annual 2023 and 2021 Gold Award
- Taiwan International Graphic Design Award 2015 Judges' Special Award
- Member of Japan Typography Association
- Worked as a chief designer for AXIS Inc.
- Graduated from Kyushu Sangyo University, Faculty of Art, Department of Design



評審  
Juror

笠井則幸 Kasai Noriyuki

日本 Japan

- 日本設計中心公司 藝術總監
- 日本大學藝術學院 教授
- 亞洲設計大獎 金獎
- 2012 年度《Graphis Poster Annual》海報年鑑 白金獎
- 畢業於日本大學藝術學院
- Worked in Nippon Design Center, Inc. / Art Director
- Nihon University College of Art / Professor
- Asia Design Prize / Grand-Prize
- Graphis Poster Annual 2012 / Platinum Award
- Graduated from Nihon University College of Art



評審  
Juror

Dariush Allahyari

伊朗 Iran

- 2014 國際雷鬼海報大賽 第三名
- 2016 臺灣國際學生創意設計大賽 佳作
- 2018 烏克蘭哈爾科夫國際環境海報三年展 佳作
- 2019 波蘭熱舒夫國際戲劇海報雙年展 首獎
- 2019 Causa Azul 設計獎 首獎
- (2014) 3rd Place / International Reggae poster Contest
- (2016) Honorable Mention Prize / Taiwan International Student Design Competition
- (2018) Honorary Diploma / International Triennial The 4th Block
- (2019) 1st Place / International Biennale of Theatre Posters RZESZÓ
- (2019) Winner of the Causa Azul Prize



評審  
Juror

劉虹君 Hung-Chun Liu

臺灣 Taiwan

- Bettilla 創辦人 / 教育顧問
- 2022 芬蘭奧盧 創立 Bettilla 工作室
- 2021 芬蘭奧盧大學教育與全球化碩士，2010 年國立臺灣海洋大學海洋生物研究所博士
- 2017 財團法人電路板環境公益基金會 高中『科技 in Life』生涯探索課程 共同主持人
- 2017 全球首屆全球領袖，設計改善生活，丹麥哥本哈根
- 2014-2024 環境教育 『自然保育』 專責人員 教學、行政

- Bettilla Founder / Educational Consultant
- (2022) Founded Bettilla Studio in Oulu, Finland
- (2021) Master of Education and Globalization, University of Oulu; 2010 Ph.D., Institute of Marine Biology, National Taiwan Ocean University
- (2017) Co-host of the high school "Technology in Life" career exploration course of the Circuit Board Environmental Public Welfare Foundation
- (2017) The World's First Global Leaders, Design To Improve Life, Copenhagen, Denmark
- (2014-2024) Environmental Education "Nature Conservation" Specialist (Teaching, Administration)



評審  
Juror

陳昱昱 Min-Yu Chen

臺灣 Taiwan

- 2008 創辦木田工場
- 2010 獲金鼎獎
- 2012 獲金點設計獎
- 2015 獲五個國際影展最佳動畫短片
- 2021 Openbook 好書獎年度童書

- (2008) Establishment of Muteam Studio
- (2010) Winner for Golden Tripod Award
- (2012) Winner for Golden Pin Design Award
- (2015) Winner for the Best Animated Short Film Award at five international film festivals
- (2021) Winner for Openbook Award, Children's Book of the Year



評審  
Juror

Pavel Horáček

捷克 Czech

- 捷克 Anifilm 國際動畫影展 策展人
- aniont.com 網路平台 創辦人／負責人
- 電影及動畫編劇
- 曾任職捷克 AniFest 國際動畫影展
- 捷克馬薩里克大學 電影歷史與試聽文化 碩士學位

- Programme Director, Anifilm International Festival of Animated Films
- Aniont.com curator and founder
- Writes about film and animation
- Worked at International Festival of Animated Films AniFest
- Master of Film History and Audiovisual Culture, Masaryk University (Brno)

## 環境永續數位動畫 Digital Animation of Environment Sustainability



評審  
Juror

近藤左千子 Sachiko Kondo

日本 Japan

- 動畫設計師兼製作人，並兼職日本女子美術大學講師
- 1993 年成立 pH 電腦動畫工作室，參與製作多部音樂錄影帶、天文教育館影片、廣告、展覽、電影等
- 2003 年起參與製作動畫影集 Folktales of Fukushima 與 Carino Coni，目前參與製作 Freak Angels 與 Find Wild Birds
- Animation Designer and Producer, and part-time lecturer of Joshi Art University
- Founded a CG and Animation studio called "pH studio" since 1993. Worked for many music videos, planetariums (educational), advertisements, exhibition, and Stage films
- Has worked on animation series since 2003 for "Folktales of Fukushima", "Carino Coni", recently on "Freak Angels" and "Find Wild Birds"



評審  
Juror

Diana Maria Rosu

羅馬尼亞 Romania

- Curious Entertainment 共同創辦人暨執行製作人
- Wildbrain Spark 創意製作人、AAFFia 藝術節總監
- 敘事遊戲及動畫之故事暨創意顧問
- 洛桑國際管理學院 教育製作人
- 國家電影電視學校校友 (創意產業)
- Co-Founder & Executive Producer Curious Entertainment
- Creative Producer Wildbrain Spark / AAFFia Festival Director
- Story & Creative Consultant for narrative games, animation
- Learning Producer at IMD Lausanne
- National Film and Television School Alumni (Creative Business)





活動紀實

On the Spot

## 初選活動紀實 Preliminary Selection

「2022臺灣國際學生創意設計大賽」於2022年8月22日(一) - 8月28日(日)進行線上初選。評選類別分為產品設計、視覺設計及數位動畫三類進行，並集結112名來自臺灣、德國、新加坡、法國、加拿大、馬來西亞、日本、泰國、英國、南非、美國等國家的專業設計人士組成評審團，評審陣容十分堅強。今年度的線上初選共為期7天，經過產品設計類42位評審、視覺設計類42位評審、數位動畫類28位評審評選以及6位初選召集人聯席會議後，專業評審團最終挑選出587件作品入圍，而這些作品分別來自臺灣、印度、美國、日本、韓國、印尼、中國大陸、新加坡、泰國、俄羅斯、白俄羅斯、義大利、馬來西亞、智利、澳門、西班牙、波蘭、烏克蘭、墨西哥、土耳其、丹麥、德國等22個國家地區，恭喜這些作品獲得進入決選的資格，能夠角逐高達40萬元獎金的年度大獎及各類獎項。

The 2022TISDC Preliminary Selection in Taiwan took place online from August 22nd to August 28th online. 112 experts in design from Taiwan, Germany, Singapore, France, Canada, Malaysia, Japan, Thailand, United Kingdom, South Africa, and United States of America were invited to form the jury panels for Product Design Category, Visual Design Category and Digital Animation Category. In the seven days of online Preliminary Selection, 42 jurors from product design category, 42 jurors from visual design category and 28 jurors from digital animation category finished screening all the entries. After the strict and enthusiastic screening and the discussion of joint meeting of judging panel conveners, 587 entries were eventually shortlisted, which included works from Taiwan, India, United States of America, Japan, Korea, Indonesia, China, Singapore, Thailand, Russia, Belarus, Italy, Malaysia, Chile, Macau, Spain, Poland, Ukraine, Mexico, Turkey, Denmark, and Germany. These finalists will pursue the Grand Prix, which is worth NT\$400,000, and the other awards in each category in the Final Selection.



初選召集人、教育部長官、執行團隊於張榮發國際會議中心進行會議討論  
Group Photo taken with Ministry of Education, Jury Panel and Executive of 2022TISDC



初選召集人、教育部長官、執行團隊於張榮發國際會議中心進行會議討論  
Group Photo taken with Ministry of Education, Jury Panel and Executive of 2022TISDC



初選評審線上評選過程 Judging Process of Jury Panel

## 決選活動紀實 Final Selection

臺灣國際學生創意設計大賽從 2008 年耕耘至今，已邁入第十五個年頭，為全球最具指標性的大型學生設計競賽之一。今年競賽以「One World」為主題，呼應聯合國在 2015 年所倡議在 2030 年達成 Sustainable Development Goals (SDGs) 永續發展目標，期許全球學生能夠審視既有，突破框架，重新並從心出發，以豐富多元的設計思維開拓出一條創新的道路。分別有「產品設計」、「視覺設計」及「數位動畫」等三大競賽類別。獎項包括年度大獎 1 名、「產品設計」、「視覺設計」、「數位動畫」三類組金獎各 1 名、銀獎各 1 名、銅獎各 3 名、佳作共 36 名；以及國際設計組織特別獎 22 名（包括紐約藝術指導協會年度獎 The One Club for Creativity / ADC Awards (ADC)、義大利工業設計協會 Association for Industrial Design (ADI)、歐洲設計協會總局 The Bureau of European Design Associations (BEDA)、巴西中央設計協會 Brazil Design Center (CBD)、泰國創意經濟局 Creative Economy Agency (CEA)、印度工業聯合會 The Confederation of Indian Industry (CII)、國際藝術設計院校聯盟 The Global Association of Art and Design Education and Research (Cumulus)、新加坡設計業總商會 Design Business Chamber Singapore (DBCS)、香港設計總會 Hong Kong Federation of Design and Creative Industries (FHKDCI)、澳大利亞優秀設計協會 Good Design Australia (GDA)、德國國家設計委員會 German Design Council (GDC)、國際設計社團協會 International Council of Design (ICoD)、墨西哥國際海報雙年展協會 International Poster Biennial in Mexico (IPBM)、日本設計振興會 Japan Institute of Design Promotion (JDP)、韓國現代設計協會 Korea Ensemble of Contemporary Design (KECD)、芬蘭拉赫第國際海報三年展 Lahti International Poster Triennial (Lahti)、澳門設計師協會 Macau

Designers Association (MDA)、傑克布魯諾雙年展協會 Brno Biennale Association (SBB)、泛非洲設計協會 Pan-Afrikan Design Institute (PADI)、台灣設計聯盟 Taiwan Design Alliance (TdA)、亞洲設計連 The Design Alliance Asia (tDA Asia)、世界設計組織 World Design Organization (WDO)；另外由財團法人電路板環境公益基金會特別贊助的「環境永續獎」，則從產品設計類、視覺設計類與數位動畫類中各選出 1 名得獎者。

決選評審們普遍認為今年的入圍作品概念十分完整、完成度極高，同時作品表現出的觀點也令人反思許多。根據執行小組統計，今年總共有來自全球 66 個國家地區、867 所設計院校，總計 16,749 件作品報名參賽，日前由來自國內外 53 位不同設計領域的專家評審，經過熱烈討論，最終從 587 件入圍作品中，選出了 77 件得獎作品，年度大獎得主，將可獲頒新臺幣 40 萬元獎金。

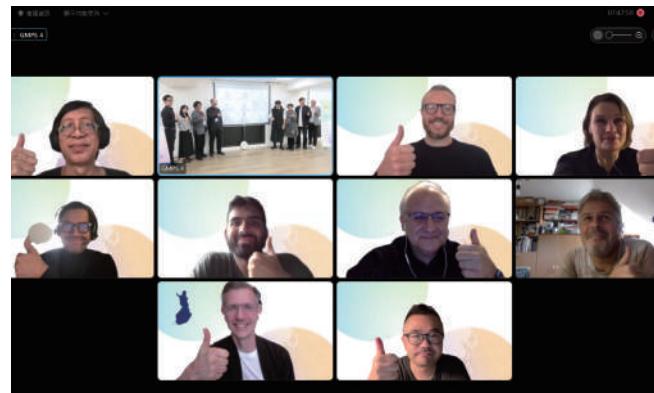
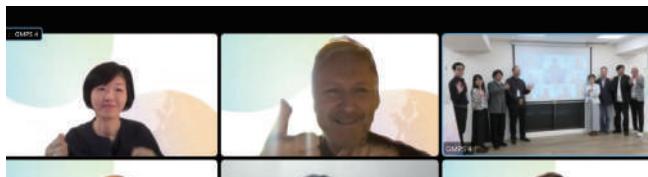


決選總召聯席會議 Joint Meeting of the Judging Panel Conveners

Taiwan International Student Design Competition has entered its fifteen year, making it one of the largest, most iconic student design competitions in the world. The theme of this year's competition is "One World," which relates to United Nations 2030 Sustainable Development Goals (SDGs). We hope that students around the world can look back on what has been created, think outside the box, start a new page, and forge an innovative path with rich design thinking. The competition is composed of 3 categories, "Product Design," "Visual Design," and "Digital Animation." The awards of this year include 1 Grand Prix, 1 Gold Prize, 1 Silver Prize, 3 Bronze Prizes for the three categories respectively and 36 honorable mentions for these three categories altogether. The "Brand Specified Prize: Environmental Sustainability Award" is sponsored by the TPCA Environment Foundation and will be awarded to one person each from the Product Design, the Visual Design and the Digital Animation category. This year, TISDC is honored to have 22 international design associations endorsing special prizes in this year's competition. The 22 international design associations include The One Club for Creativity / ADC Awards (ADC), Association for Industrial Design (ADI), The Bureau of European Design Association (BEDA), Brazil Design Center (CBD), Creative Economy Agency (CEA), The Confederation of Indian Industry (CII), The Global Association of Art and Design Education and Research (Cumulus), Design Business Chamber Singapore (DBCS), Hong Kong Federation of Design and Creative Industries (FHKDCI), Good Design Australia (GDA), German

Design Council (GDC), International Council of Design (ICoD), International Poster Biennial in Mexico (IPBM), Japan Institute of Design Promotion (JDP), Korea Ensemble of Contemporary Design (KECD), Lahti International Poster Triennial (Lahti), Macau Designers Association (MDA), Brno Biennale Association (SBB), Pan-Afrikan Design Institute (PADI), Taiwan Design Alliance (TdA), The Design Alliance Asia (tDA Asia), and World Design Organization (WDO).

The panel of judges of the Final Selection generally agreed that the quality standard of this year's finalists was quite high and the works were conceptually complete. Many works were inspired by current issues in the society and at the same time, thought-provoking. According to the data collected by the executive team, a total of 16,749 works, coming from 66 countries/regions and 867 design schools, participate in this year's competition. After the fervent discussion among 53 domestic and international jurors from different design disciplines, 77 pieces of work were selected as the winning works out of 587 nominated works. The winner of the grand prix will be awarded 400,000 NTD.



國際評審討論暨國際組織交流會議 International Jurors & International Design Association Online Discussion Meeting





## 新亞洲設計工作坊 New Asia Design Workshop

於 2022 年 5 月 28 日至 5 月 29 日在亞洲大學舉辦第六屆的「新亞洲設計線上工作坊」，邀集三位國際間極具領導地位的設計師—德國的 Ben Schwarz、韓國的趙烈以及英國的 Chris Armsden 擔任本次工作坊的講師。今年度的新亞洲設計工作坊不僅以大賽競賽主題「One World / 世界一家 · 全球永續」為主題，也延伸 17 項 SDGs 永續發展目標。今年因為疫情持續延燒，TISDC 團隊為了學員們與講師的健康考量，工作坊採用線上視訊的方式進行，讓更多想參與工作坊的學生有機會參加，更克服了往年同學們需要南來北往的交通問題。不僅促進國際間的交流，也讓許多喜愛設計的學員們能與國際設計師們來往互動。這兩天的設計工作坊，三位講師們透過分享自身經驗教導全新的設計思考，激盪學生們源源不絕的靈感。講師們也回饋成果發表會上學員們的精彩報告證明學子們的實力不凡。

The 6th New Asia Design Workshop, held online at Asia University from May 28th 2022 to May 29th 2022, invited three prestigious international designers including Mr. Ben Schwarz from Germany, Mr. Youl Cho from South Korea, and Mr. Chris Armsden from the UK, to be the instructors of the workshop. This year's workshop not only takes the theme of 2022TISDC: "One World", but also extends the 17 SDGs sustainable development goals. This year, due to the coronavirus outbreak, the TISDC team conducted the workshop online for the health of the students and lecturers, so that more students who want to participate in the workshop have the opportunity to participate, and it has overcome the need for students to traffic problems in previous years. It not only promotes international exchanges, but also allows many design-loving students to interact with international designers in the two-day workshop, the three lecturers shared their own experiences and taught new design thinking, which caused the students with endless inspiration. The lecturers also gave feedback on the excellent reports of the student's presentation and proves the extraordinary strength of all students.



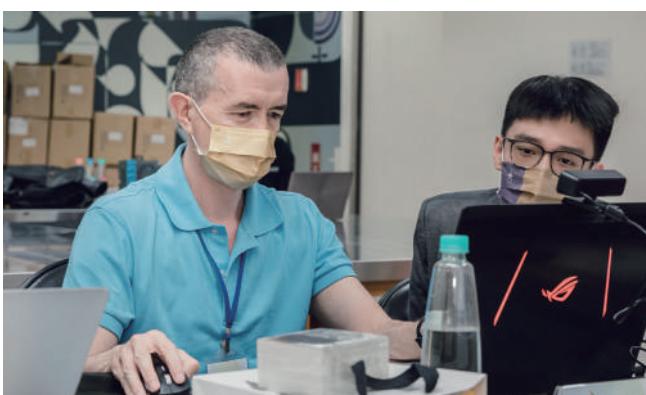
新亞洲設計工作坊大合照 Group Photo taken in the New Asia Design Workshop



產品設計類組設計師 Ben Schwarz 上課情況 The online class of Product Design Category



視覺設計類組設計師 Youl Cho 上課情況 The online class of Visual Design Category



數位動畫類組設計師 Chris Armsden 上課情況 The online class of Digital Animation Category



新亞洲設計工作坊大合照 Group Photo taken in the New Asia Design Workshop

## 設計講座 Design Lectures

在 2022 年的 5 月到 7 月，主辦單位以線上的方式舉行「國際設計大師系列講座」，並以永續發展目標 (SDGs) 為主題，邀請設計名家分享對設計的體會與觀察，不僅促進國際交流，更讓喜愛設計的民眾與學子一飽耳福。系列講座總計吸引了超過 1,000 人線上參與。講座主題主要圍繞在環境與設計的關係及如何透過設計解決全球永續發展的問題，善盡世界公民的責任，提供了不同設計領域裡的各種面向的觀察與思考，場場精采，現場聽眾也熱情回應，把握機會與國際大師們交流。

From May to July 2022, the organizer held the "International Design Masters Lecture Series" online. The lecture series invited prestigious designers to share their thoughts and observations towards design under the theme of SDGs. Not only did it promote international exchange but also benefited the public and students who are passionate about design. More than 1,000 people joined online. Lecture topics revolved around how design could solve global sustainable development and the relationship between environment and design, which we should take responsibility for as a citizen of this world. The lectures provided various aspects of observation and thoughts in different design areas. Every session was remarkable and insightful. The audience all responded with enthusiasm and took the golden opportunity to interact with the international design masters.



國際設計大師系列講座大合照 Group Photo taken with International Design Masters Lecture Series

## 第一場

2022 年第一場國際設計大師系列講座於線上舉辦，這次大賽以官方 Youtube 進行直播，方便喜愛設計的觀眾可以加入聆聽！邀請到三位專業設計師作為講者，分別是來自德國的 Ben Schwarz 總監、韓國的趙烈教授以及英國的 Chris Armsden 設計師。本場演講由計畫主持人林磐聳講座教授開場，以及邀請國立公共資訊圖書館館長劉仲成致詞，正式揭開第一場國際設計大師系列講座的序幕。

第一位是來自德國的 Ben Schwarz 總監，以「產品設計師在網路時代裡的機會」作為講題。現在的世代對於產品設計是令人興奮的，對於設計師而言更是如此，有很多新的挑戰，全球面臨的問題；然而，也有一些新的概念在這個世代產生，Ben 總監透過遠距工作與元宇宙告訴我們年輕設計師在傳統路徑之外，還有哪些其他可能？該如何找尋發現新的設計思路。

第二位由韓國的趙烈教授進行講座，以「大學設計教育：運用 Anamorphosis 原理進行」為主題，分享介紹歪像 (Anamorphosis) 超越平面而展現的視覺藝術不只利用鏡面反射還有，舉例利用知覺心理、視覺暫留、顏色錯覺等等方式。

最後一位講師是來自英國的 Chris Armsden 設計師，以「透過動畫串連全世界」為題，設計師提出動畫就是用不一樣的方式呈現生活，仔細觀察生活的每個小細節，再透過設計的方式透過動畫可以吸引觀眾目光，產生連結並注意到議題；然而要如何對議題產生同理心並做出改變？在 Chris 的動畫及演講內容中，我們也許可以找到一些答案與共鳴。

The sixth International Design Masters Lecture Series in 2022 was held online and streamed live on TISDC's official YouTube channel, allowing design lovers to join us whichever way! Topics of the lectures starting out with the 17 goals of the SDGs along with the continuation of this year's theme-One World, we've invited three professional designers as our lecturers, including Mr. Ben Schwarz from Germany, Professor Youl Cho from Korea, and Mr. Chris Armsden from United Kingdom. The International Design Masters Lecture Series started with project director Mr. Lin's welcome speech followed by the address from Mr. Liu, the director of National Library of Public Information.

First of all, Mr. Ben Schwarz, co-founder and design director at Manta Sleep, shared his experience by the topic of "Opportunities for Product Designers in a Fully Connected World". The director mentioned that the current generation is exciting for product design, especially for designers. There are many new challenges and problems facing the world ; However, there are also some new concepts in this generation, with new opportunities. Through remote work and the metaverse, director Ben tells us what other possibilities are there for young designers outside the traditional path and how to find new design ideas.

Secondly, Professor Youl Cho, currently a visiting Professor at National Taiwan University of Arts with the theme of "University Design Education: Using the Principle of Anamorphosis" to share the visual art of Anamorphosis beyond the plane, not only using specular reflection, but also using perception as an example.

Last but not least, founder of Rising Star Creative, Mr. Chris Armsden, shared his lecture: "Connecting One World through Animation." The designer proposed that animation is to present life in a different way, carefully observe every little detail of life, and through animations, it can attract the audience's attention, generate connection and eventually the audience will pay attention to the issue. However, we should think deeper on how to empathize with the issue and make a change. In Chris's speech, we may be able to find some answers and resonance.



講座精彩畫面 2022 International Design Masters Lecture Series attracts 500 Participants Online

## 第二場

2022年7月9日星期六本大賽以線上的方式舉行國際設計大師系列講座，以永續發展目標(SDGs)為主題，非常榮幸邀請到三位來自產品設計類、視覺設計類及數位動畫類的專業設計師作為演講者，三位講者分別是來自印度的Irfan Kachwalla設計師、臺灣的沈奕妤總監及玉米辰導演。本場演講由協同計畫主持人暨亞洲大學視覺傳達設計學系主任陸蕙萍教授開場，以及邀請了財團法人電路板環境公益基金會陳正雄董事長於線上致詞，正式揭開本年度第二場國際設計大師系列講座的序幕。

第一位來自印度的Irfan Kachwalla為臺灣羅技資深產品設計師，Irfan以「在羅技的永續設計」作為講題，以「WHAT」、「WHY」、「HOW」引導觀眾進到不同的設計思維，Irfan特別提到DFS(Design for Sustainability)在產品設計中的重要性，包含在設計中盡可能地降低對於環境造成的影響，並且在專案的前期、中期、後期都要顧及到這個面向，最後以羅技的產品中滑鼠和鍵盤的例子來解釋怎麼樣來達到永續設計。

第二位由來自臺灣的沈奕妤設計師(印花樂美感設計共同創辦人兼創意總監)以「自己好也對世界好」為題，沈總監談到自創品牌印花樂的品牌理念，並且延伸分享到思考設計成果是否能夠使觀眾看到社會價值、議題，總監以印花設計展現臺灣獨特樣貌，告訴觀眾想做出飽滿能感動人心的設計作品，你需要有真實豐富的生活體驗創作的設計才能引發共鳴。

最後一位臺灣講者玉米辰導演(木田工場創辦人)以「來自在地環境的故事」為題，以繪本的方式談及臺灣的在地特色、生態環境和自然資源。以有趣的設計和創意手法帶出棲地的破壞和臺灣生態的課題，十分具有教育意義。玉米辰導演嘗試製作在不同的卡通動畫，希望透過他的創作能給現代孩子們啟發，並讓他們理解環境的重要性。



國際設計大師系列講座大合照 Group Photo taken with International Design Masters Lecture Series

The International Design Masters Lecture Series was held online on Saturday, July 9th, 2022. Themed on sustainable development goals (SDGs), the event was graced by the lectures of three professional designers: designer Irfan Kachwalla from India, designer Yi-Yu Shen and designer Chen Corn from Taiwan. The event started with opening remarks by Professor Hui-Ping, Lu, the associate project director of TISDC and the Chairperson, followed by a speech by Simon Chen, the president of TPCA Environment Foundation, which is the sponsor of the Environmental Sustainability Award in this year's Taiwan International Student Design Competition.

The first lecturer of the event was the senior product designer of Logitech, Mr. Irfan Kachwalla from India. The topic was "Design for Sustainability at Logitech". He mostly talked about the designs and products in sustainability at Logitech and guided audience to different design mindsets by thinking "WHAT", "WHY" and "HOW". He talked about the importance of DFS (Design for Sustainability) in product design. Including reduce the negative impacts the solution might have on the environment in the periods of beginning, during the usage and end of product life. To reduce the plastic by recycled material to give a second life to use plastics and reduce the CO2 footprint by using low carbon aluminum.

After that, we welcomed the designer Yi-Yu Shen, the co-founder and creative director of InBloom with her speech "Good for us, good for the earth". Director Shen talked about the brand concept of InBloom and also shared the concept of social values and issues by thinking of the design results. She created the printed fabric by using the image of unique scenery of Taiwan. She told that if you want to create a touching design work, you should have more experiences in the real life to get the inspiration.

Last but not least, Mr. Corn Chen, the director of MUTEAN WORKSHOP CO., LTD. enlightened us with the topic "Stories about the local environment". He talked about the local features, ecological environment and natural resources by picture book. Using interesting technique to bring the issue of habitat destruction and Taiwan's ecology. It's full of educational value. Director Corn Chen attempted to design different cartoon animation. He hoped that his animation could inspire children and let them know the importance of environment.



講座精彩畫面 2022 International Design Masters Lecture Series attracts 600 Participants Online

## 頒獎典禮 Award Ceremony

由教育部主辦，全球規模最大的國際學生設計賽事「2022臺灣國際學生創意設計大賽」11月29日在臺北松菸誠品表演廳舉行頒獎典禮。臺灣學生在本屆比賽中表現亮眼，一舉囊括年度大獎及「產品設計」、「視覺設計」、「數位動畫」三大類金獎，連同其餘獎項在內共43件作品勝出，出色成績傲視國際，展現學子豐沛的創意與設計能量。

邁入第十五年的「臺灣國際學生創意設計大賽」，是全球設計界公認兼具知名度與公信力的國際賽事，也是教育部推動設計教育有成的最佳典範。今年大賽主題「One World」呼應聯合國的永續發展目標(Sustainable Development Goals, SDGs)，強調世界一家；全球永續的核心精神，期許學子勇於正視與反思議題，以永續思考將SDGs概念融入作品脈絡，善盡世界公民的責任。

今年有來自66個國家及地區，867個校院系所，共16,749件海內外作品參賽，評審團背景高度國際化，初選由來自全球31個國家，共112位專業人士挑選出587件作品，決選則由28個國家的評審委員選出77件作品，決選入圍率僅3.6%，獲獎率更低至0.4%，凸顯得獎作品的難能可貴。

77件脫穎而出的作品分別為獲教育部補助的年度大獎1名、各類組金、銀獎各1名、銅獎各3名、佳作各12名；財團法人看見台灣基金會、財團法人溫世仁文教基金會共同贊助的國際設計組織特別獎22名，及財團法人電路板環境公益基金會設置的環境永續獎3名。

備受矚目的年度大獎由國立臺灣藝術大學(National Taiwan University of Arts)彭皓暘、凌豫靖、劉家姍、盧永華、楊于樺的動畫「違禁品」(Outlaw)拿下，描述身藏秘密的孕婦躲避警察追捕的故事，引人入勝的敘事與畫風、恰到好處的情緒與節奏，讓評審大讚是具水準的成熟之作，抱回大獎及獎金新臺幣40萬元。

產品設計類金獎得主是國立臺灣科技大學(National Taiwan University of Science and Technology)邱士軒的作品「NGTF」，這是一款包含鼻胃內外管、灌食架、鋁箔包裝營養素及抽液器的友善餵食灌食器套件，方便攜帶也能自行組裝，減少患者外出用餐的不便。評審一致肯定產品造型、機能、細節及品牌設計完整度高，能解決餵食流程的痛點，貼心為病患找出更有尊嚴的照護方式。

視覺設計類金獎得主是朝陽科技大學(Chaoyang University of Technology)楊舒琪、張鈴慈、蕭綵慈、林品瑄、張宇沛的作品「識野。所」(WILD VEGETABLES)，旨在推廣台灣原生蔬菜，設計出內含手工種子紙與紙材盆栽的「植栽包」，圖文並茂介紹七種氣候變遷的惡地環境及二十一種原生蔬菜的特質，評審讚許其編排細緻、分類清楚，是視覺與包裝都令人耳目一新的創意之作。

數位動畫類金獎得主為國立臺灣藝術大學(National Taiwan University of Arts)鄧又瑄、張嘉珈、陳萬謙、陳祺萱、林明璇「這間賓館有螞蟻」(Ant Hotel)，以旅館裡的螞蟻象徵人性慾望，窺探每位賓館入住者的人性故事，評審指出作品勇敢挑戰黑色題材，劇情懸疑帶有強大後勁，給予金獎的高度肯定。



頒獎典禮現場 Award Ceremony of 2022TISDC

Organized by the Ministry of Education and being the largest-scale global design contest for students, 2022 Taiwan International Student Design Competition will hold its award ceremony at Eslite Performance Hall in Songshan Cultural and Creative Park on November 29. In this year's edition, Taiwanese students perform brilliantly, winning a total of 43 prizes, including the grand prix and the gold prizes of all three categories of Product Design, Visual Design and Digital Animation. Such an excellent result stands out at the international level and demonstrates the abundant energy for creativity and design of the students.

Marking the 15th anniversary this year, Taiwan International Student Design Competition has been widely recognized by the global design community as being both prestigious and credible and has served as the best example of the Ministry of Education's success in promoting design education. The theme of this year's edition, One World, resonates with the Sustainable Development Goals (SDGs) of the United Nations and emphasizes the core spirit of the world as one family towards global sustainability. Students are expected to have the courage to face and reflect on issues related to sustainability, incorporate the concepts of the SDGs into their works, and fulfill their responsibilities as global citizens.

This year, a total of 16,749 participating entries come from 867 school departments of 66 countries/regions. The composition of the jury panel is highly international. During the preliminary selection, 587 works were shortlisted by 112 professionals from 31 countries around the world; as for the final selection, the jury panel with 28 nationalities further picked 77 works as winners. The low finalist rate of 3.6% and the even lower winning rate of 0.4% highlight the preciousness of the winning entries.

In total, 77 entries have stood out and won the following prizes: 1 grand prix of the year and 1 gold, 1 silver, 3 bronzes, and 12 honorable mentions for each category (financed by the Ministry of Education); 22 international design association special prizes (jointly sponsored by iSee Taiwan Foundation and Sayling Wen Cultural & Educational Foundation); 3 Environmental Sustainability Award prizes (established by TPCA Environment Foundation).

The coveted grand prix is won by "Outlaw," an animation created by Hao-Yang Peng, Yu-Ching Ling, Chia-Shan Liu, Yung-Hua Lu and Yu-Hua Yang from National Taiwan University of Arts. Telling a story about a pregnant woman hiding a secret and evading the police, this work demonstrates engaging narrative and drawing styles with just the right emotions and rhythm. Highly praised by the jurors as a mature piece of work with good quality, this animation wins the grand prix along with 400,000 NTD.

The gold prize of the Product Design category goes to "NGTF," created by Shih-Hsuan Chiu from National Taiwan University of Science and Technology. This is a friendly force-feeder kit that includes internal and external nasogastric tubes, a feeding rack, nutrients in foil packages and a liquid aspirator, and the kit is easy to carry and can thus reduce the inconvenience of eating out for patients. The jurors unanimously acclaim the high completeness of the product's appearance, functions, details and branding, which can address the current pain points in the feeding process and find a more dignified way to care for patients.

The gold prize of the Visual Design category goes to "WILD VEGETABLES," created by Shu-Qi Yang, Ling-Ci Zhang, Tsai-Tzu Hsiao, Pin-Xuan Lin and Yu-Pei Chang from Chaoyang University of Technology. This work aims to promote the indigenous vegetables in Taiwan by designing "planting packages" with handmade seeded paper and paper-folded pots and by presenting, with both texts and images, seven harsh environments of climate change and the characteristics of 21 indigenous vegetables. The jury panel praises its meticulous layout and clear classification, which make this work refreshingly creative in terms of both visual and packaging design.

The gold prize of the Digital Animation category goes to "Ant Hotel," created by Yu-Hsuan Teng, Jia-Jia Chang, Yu-Chien Chen, Ci-Syuan Chen and Ming-Hsuan Lin from National Taiwan University of Arts. Using the ants in a hotel as the symbol of human desire, this animation peeks at the story of each hotel occupant regarding human nature. The jury panel points out that this work boldly copes with a dark topic, while the suspense in its story plot brings a strong aftertaste, hence the decision of awarding it the gold prize.

## 頒獎典禮 Award Ceremony



教育部劉孟奇政務次長致詞  
Address by Mr. Mon-Chi Lio, Political Deputy Minister of Ministry of Education



贊助單位《財團法人看見台灣基金會》執行長陳文堂先生致詞  
Address by Mr. Don Chen, CEO of iSee Taiwan Foundation



財團法人電路板環境公益基金會執行長陳正雄先生致詞  
Address by Mr. Simon Chen, President of TPCA Environment Foundation



墨西哥駐台代表 Martin Torres 先生致詞  
Address by Martin Torres, the Representative office of Mexico in Taipei



臺灣國際學生創意設計大賽計畫主持人林磐聳講座  
教授致詞與介紹競賽  
Prof. Apex Lin, Pang-Soong, Project Director of TISDC, Gave a Welcome Remark and Introduced the Competition



超過百名同學與貴賓依同參與頒獎典禮之盛況  
More Than One Hundred Students and Guests Attended the Award Ceremony



墨西哥駐台代表、國際設計組織代表與執行單位合影  
Group Photo of 7 Representatives of International Design Associations and the Representative of Mexico in Taipei



年度大獎得獎者凌豫靖同學獲獎心得分享 (為該組代表)  
Yu-Ching Ling, The Winner of Grand Prix, Sharing Award-Winning Experience (Representatives of the Team)



產品設計類金獎得主邱士軒同學獲獎心得分享  
Shih-Hsuan Chiu, Gold Prize Winner of Product Design Category Sharing Award-Winning Experience



視覺設計類金獎得主楊舒琪同學、張鈴慈同學、蕭綵慈同學獲獎心得分享 (為該組代表)  
Shu-Qi Yang, Ling-Ci Zhang, Tsai-Tzu Hsiao, Gold Prize Winner of Visual Design Category Sharing Award-Winning Experience (Representatives of the Team)



數位動畫類金獎得主林明璇同學獲獎心得分享 (為該組代表)  
Ming-Hsuan Lin, Gold Prize Winner of Digital Animation Category Sharing Award-Winning Experience (Representatives of the Team)

## 頒獎典禮 Award Ceremony



教育部劉孟奇政務次長頒發年度大獎給得主凌豫靖同學(為該組代表)

The Grand Prix Winner, Yu-Ching Ling (Representatives of the Team), was awarded by Mr. Mon-Chi Lio, Political Deputy Minister of Ministry of Education



教育部劉孟奇政務次長頒獎給產品設計類金獎得主邱士軒同學、視覺設計類金獎得主楊舒琪同學、張齡慈同學、蕭綵慈同學(為該組代表)、數位動畫類金獎得主林明璇同學、陳萬謙同學(為該組代表)

Gold Prize Winner of Product Design Category, Shih-Hsuan Chiu, Gold Prize Winner of Visual Design Category, Shu-Qi Yang, Ling-Ci Zhang, Tsai-Tzu Hsiao (Representatives of the Team), and Gold Prize Winner of Digital Animation Category, Ming-Hsuan Lin and Yu-Chien Chen [Representatives of the Team], were awarded by Mr. Mon-Chi Lio, Political Deputy Minister of Ministry of Education



教育部高等教育司梁學政副司長頒獎給產品設計類銀獎得主施奕均同學、林美潔同學、視覺設計類銀獎得主吳晨筠同學、莊瑀涵同學(為該組代表)、數位動畫類銀獎得主 Jiawen Liang 同學(由同學代替領獎)

Silver Prize Winner of Product Design Category, Yi-Chun Shih, Mei Jie Lim, Silver Prize Winner of Visual Design Category, Chen-Yun Wu, Yu-Han Chuang (Representatives of the Team), and Silver Prize Winner of Digital Animation Category, Jiawen Liang (Received by a Delegate), were awarded by Dr. James H. C. Liang, Deputy Director General of Department of Higher Education, Ministry of Education



教育部高等教育司梁學政副司長頒發產品設計類銅獎給得主 Lingjie Meng 同學(由同學代替領獎)、Ashique Shaji 同學(由同學代替領獎)、游基綺同學、吳孟庭同學  
The Bronze Prize Winners of Product Design Category, Lingjie Meng (Received by a Delegate), Ashique Shaji (Received by a Delegate), Qi-Ji You, and Meng-Ting Wu, were awarded by Dr. James H. C. Liang, Deputy Director General of Department of Higher Education, Ministry of Education



教育部高等教育司梁學政副司長頒發視覺設計類銅獎給得主王慕藍同學(由同學代替領獎)、謝心怡同學、葉千瑜同學、黃靖涵同學(為該組代表)、羅明軍同學(由同學代替領獎)  
The Bronze Prize Winners of Visual Design Category, Mulan Wang (Received by a Delegate), Hsin-Yi Hsieh, Chian-Yu Ye, Jing-Han Huang (Representatives of the Team), and Mingjun Luo (Received by a Delegate) were awarded by Dr. James H. C. Liang, Deputy Director General of Department of Higher Education, Ministry of Education



教育部高等教育司梁學政副司長頒發數位動畫類銅獎給得主 Shaoxiong Song 同學(由同學代替領獎)、楊子霏同學、陳可欣同學、董唯珂同學、徐嘉希同學、王翀同學、文予恬同學(由同學代替領獎)  
The Bronze Prize Winners of Digital Animation Category, Shaoxiong Song (Received by a Delegate), Tzu Fei Yang, and Kexin Chen, Wei-Ke Dong, Jiaxi Xu, Chong Wang, and Yutian Wen (Received by a Delegate) were awarded by Dr. James H. C. Liang, Deputy Director General of Department of Higher Education, Ministry of Education

## 頒獎典禮 Award Ceremony



產品設計類召集人 - 翁翠蓮總監頒發產品設計類佳作給得主張鈺群同學、沈筠雅同學、洪允昀同學、陳昱廷同學

The Honorable Mention Winners of Product Design Category, Yu-Chun Chang, Yun-Ya Shen, Yun-Yun Hung, and Yu-Ting Chen, were awarded by Director Peggy Wung, Conveners of Product Design Category



產品設計類召集人 - 翁翠蓮總監頒發產品設計類佳作給得主胡浩偉同學、秦桂祥同學、許佳同學(由同學代替領獎)、蔣璋庭同學(為該組代表)、董佳甯同學、王威同學、徐棟同學、吳家昊同學、陳欣雨同學、劉子聖同學(由同學代替領獎)、邱志鵬同學(由同學代替領獎)

The Honorable Mention Winners of Product Design Category, Haowei Hu, Guixiang Qin, Jia Xu (Received by a Delegate), Wei-Ting Jiang (Representatives of the Team), Jianing Dong, Wei Wang, Dong Xu, Jiahao Wu, Xinyu Chen, Zisheng Liu (Received by a Delegate), and Zhipeng Qiu (Received by a Delegate), were awarded by Director Peggy Wung, Conveners of Product Design Category



產品設計類召集人 - 翁翠蓮總監頒發產品設計類佳作給得主胡浩偉同學、秦桂祥同學、許佳同學(由同學代替領獎)、Subin Cho 同學、李怡禛同學(為該組代表)、唐心怡同學、馬梯妮同學、張怡可同學、楊珍珠同學(由同學代替領獎)

The Honorable Mention Winners of Product Design Category, Haowei Hu, Guixiang Qin, Jia Xu (Received by a Delegate), Subin Cho, Yi-Zhen Li (Representative of the Team), Xinyi Tang, Tini Ma, Yike Zhang, and Zhenzhu Yang (Received by a Delegate), were awarded by Director Peggy Wung, Conveners of Product Design Category



視覺設計類召集人 - 吳介民執行長及程湘如總監頒發視覺設計類佳作給得主林彥良同學、胡昊宗同學(為該組代表)、陳玟陵同學、孫瑋翎同學、蔡曼珈同學、陳又甄同學、涂貝融同學(由同學代為領獎)、李心妤同學、許苡芯同學(為該組代表)、陳賽同學(由同學代替領獎)

The Honorable Mention Winners of Visual Design Category, Yan-Liang Lin, Hao-Zong Hu [Representatives of the Team], Wen-Ling Chen, Wei-Ling Sun, Min-Jia Tsai, Yu-Chen Chen, Bei-Rong Tu [Received by a Delagate], Xin-Yu Li, Yi-Shin Hsu [Representatives of the Team], and Sai Chen [Received by a Delegate], were awarded by CEO Jamie Wu and Director Stony Cherng, Conveners of Visual Design Category



視覺設計類召集人 - 吳介民執行長及程湘如總監頒發視覺設計類佳作給得主 Wong Chin Wei 同學(由同學代替領獎)、陳律含同學、孟子雲同學(為該組代表)、劉心玥同學、胡順洪同學(由同學代替領獎)、黃詩喬、蔣慶怡同學、盧晏雯同學(為該組代表)

The Honorable Mention Winners of Visual Design Category, Wong Chin Wei [Received by a Delegate], Lu-Han Chen, Zi-Yun Meng [Representatives of the Team], Lucia, Shunhong Hu [Received by a Delegate], Shih-Chiao Huang, Qing-Yi Jiang, and Yan-Wen Lu [Representatives of the Team], were awarded by CEO Jamie Wu and Director Stony Cherng, Conveners of Visual Design Category



視覺設計類召集人 - 吳介民執行長及程湘如總監頒發視覺設計類佳作給得主張天賜同學、柯穎蓉同學、劉甄霓同學、徐家羚同學、許汶欣同學、高婉馨同學(為該組代表)、王予晟同學、徐怡銘同學(由同學代替領獎)

The Honorable Mention Winners of Visual Design Category, Tian-Cih Jhang, Ying-Rong Ke, Chen-Ni Liu, Chia-Ling Hsu, Wun-Sin Syu, Wan-Xin Gao [Representatives of the Team], Yi-Qian Li, I-Hsuan Lin, Pei-Hsuan Wu [Representatives of the Team], Yusheng Wang, and Yiming Xu [Received by a Delegate], were awarded by CEO Jamie Wu and Director Stony Cherng, Conveners of Visual Design Category

## 頒獎典禮 Award Ceremony



數位動畫類評審 - 連俊傑導演及蘇巧純總監頒發數位動畫類佳作給得主 Faiz Azhar 同學、Fabian Emillio 同學、Fajar Ponco 同學、Falmahyra Kezia Azzahra 同學、Angie Audelia 同學(由同學代替領獎)、丁采綺同學(為該組代表)、郭楚楚同學、吳泊毅、林以翔、蔡承融、周怡辰同學(由同學代替領獎)

The Honorable Mention Winners of Digital Animation Category, Bo-Sheng Wu, En-Chi Chu, Yu-Chen Liu, Jingpei Xiao (Received by a Delegate), Tzu-Wei Liu (Representatives of the Team), Chuchu Guo, Bo-Yi Wu, Yi-Xiang Lin, Cheng-Rong Tsai, and Yi-Chen Chou (Received by a Delegate), were awarded by Director Chun-Chuen Lien and Director Chiao-Chun Su, Conveners of Digital Animation Category



數位動畫類評審 - 連俊傑導演及蘇巧純總監頒發數位動畫類佳作給得主 Leyan Jesseter Wang 同學、Jane Liu 同學、Levi Le 同學、卿韻欣同學、魏鈺凌同學、蔡冬敏同學、馬銳同學、袁心滿同學、余沛玲同學、劉靜怡同學(四組由同學代替領獎)

The Honorable Mention Winners of Digital Animation Category, Leyan Jesseter Wang, Jane Liu, Levi Le, Yunxin Qing, Yuling Wei, Dongmin Cai, Rui Ma, Xinman Yuan, Peiling Yu, and Raito Low (All Received by a Delegate), were awarded by Director Chun-Chien Lien and Director Chiao-Chun Su, Conveners of Digital Animation Category



數位動畫類評審 - 連俊傑導演及蘇巧純總監頒發數位動畫類佳作給得主莊書婷、謝昌廷、張瑞耘、張庭嫻、林聖禦、莊宜璿同學、Katherine Zavala 同學(由同學代替領獎)、洪尉筑同學(為該組代表)、徐然同學(由同學代替領獎)

The Honorable Mention Winners of Digital Animation Category, Shu-Ting Chuang, Chang-Ting Hsieh, Ruei-Yun Chang, Ting-Yen Chang, Sheng-Yu Lin, Yi-Hsuan Chuang, Katherine Zavala (Received by a Delegate), Wei-Zhu Hong (Representatives of the Team), and Ran Xu (Received by a Delegate), were awarded by Director Chun-Chien Lien and Director Chiao-Chun Su, Conveners of Digital Animation Category



財團法人看見台灣基金會陳文堂執行長頒發紐約藝術指導協會特別獎給得主蔡宜家同學、連婕羽同學  
The Winners of The One Club for Creativity / ADC Special Award, Yi-Chia Tsai and Jie-Yu Lien were awarded by Don Chen, CEO of iSee Taiwan Foundation



財團法人看見台灣基金會陳文堂執行長頒發義大利工業設計協會特別獎給得主陳昱廷同學  
The Winners of Association for the Industrial Design Special Award, Yu-Ting Chen, was awarded by Don Chen, CEO of iSee Taiwan Foundation



財團法人看見台灣基金會陳文堂執行長頒發歐洲設計協會總局特別獎給得主 Karolina Kruszecka 同學 (由同學代替領獎)  
The Winner of The Bureau of European Design Associations Special Award, Karolina Kruszecka (Received by a Delegat), was awarded by Don Chen, CEO of iSee Taiwan Foundation



財團法人看見台灣基金會陳文堂執行長頒發巴西中央設計協會特別獎給得主洪允昀同學、沈筠雅同學  
The Winner of Brazil Design Center Special Award, Yun-Yun Hung, and Yun-Ya Shen, were awarded by Don Chen, CEO of iSee Taiwan Foundation



泰國創意經濟局創意城市發展主任 Pichit Virankabutra 先生頒發泰國創意經濟局特別獎給得主 Nathani Chantharojwong 同學 (由同學代替領獎)  
The Winners of Creative Economy Agency Special Award, Nathani Chantharojwong (Received by a Delegate), was awarded by Pichit Virankabutra, Director of Creative City Development, CEA



印度工業聯合會高級顧問 Pradyumna Vyas 先生頒發印度工業聯合會特別獎給得主 Monica Bhyrappa 同學 (由同學代替領獎)  
The Winner of Confederation of Indian Industry Special Award Ashutosh Vashishtha (Received by a Delegate), was awarded by Pradyumna Vyas, Special Advisor of CII

## 頒獎典禮 Award Ceremony



國際藝術設計院校聯盟會長 Lorenzo Imbesi 先生頒發國際藝術設計院校聯盟特別獎給得主余仕翰(為該組代表)

The Winner of International The Global Association of Art and Design Education and Research Special Award, Shawn Yee Shi Han (Representative of the Team), was awarded by Lorenzo Imbesi, President of Cumulus Association



新加坡設計業總商會會長 Su Eing Chee 女士頒發新加坡設計業總商會特別獎給得主張思文同學(由同學代替領獎)

The Winners of Design Business Chamber Singapore Special Award, Siwen Zhang (Received by a Delegate), was awarded by Su Eing Chee, President of DBCS



財團法人看見台灣基金會陳文堂執行長頒發香港設計總會特別獎給得主鍾宛妤同學、涂育誠同學、陳俐瀅同學(由同學代替領獎)

The Winners of Hong Kong Federation of Design Associations Special Award, Wan-Yu Chung, Yu-Cheng Tu, and Li-Lin Chen [Received by a Delegate], were awarded by Don Chen, CEO of iSee Taiwan Foundation



財團法人看見台灣基金會陳文堂執行長頒發澳大利亞優秀設計協會特別獎給得主鍾雲浩同學(由同學代替領獎)

The Winner of Good Design Australia Special Award, Yunhao Zhong [Received by a Delegate], was awarded by Don Chen, CEO of iSee Taiwan Foundation



財團法人看見台灣基金會陳文堂執行長頒發德國國家設計委員會特別獎給得主曹媛同學(由同學代替領獎)

The Winner of German Design Council Special Award, Yuan Cao [Received by a Delegate] was awarded by Don Chen, CEO of iSee Taiwan Foundation



國際平面設計協會原副會長施令紅教授頒發國際設計社團協會特別獎給得主 Vanabud Chaiprakorb 同學(由同學代替領獎)

The Winner of International Council of Design Excellence Award, Vanabud Chaiprakorb [Received by a Delegate], was awarded by Ling-Hong Shih, Ex Deputy Chairman of International Council of Graphic Design Associations (ICOGRADA)



墨西哥駐台代表 Martin Torres 先生頒發墨西哥國際海報雙年展協會特別獎給得主張育玲同學、邱柔瑄同學、黃玟綺同學（為該組代表）  
The Winner of International Poster Biennial in Mexico Special Award, Yu-Ling Chang, Rou-Xuan Qiu, and Wen-Chi Huang [Representative of the Team], were awarded by Martin Torres, the Representative office of Mexico in Taipei



日本設計振興會總監津村真紀子女士頒發日本設計振興會特別獎給得主范瑀文同學、鄭有希同學  
The Winners of Japan Institute of Design Promotion Special Award, Yu-Wen Fan, and You-Xi Zheng, were awarded by Makiko Tsumura, Director of JDP



韓國現代設計協會會長柳允皓先生頒發韓國現代設計協會特別獎給得主盧鼎傑同學、曾羽萱同學、李茂宇同學、林冷同學（由同學代替領獎）  
The Winners of Korea Ensemble of Contemporary Design Special Award Ting-Chieh Lu, Yu-Hsuan Tseng, Mao-Yu Li, and Ling Lin [Received by a Delegate], were awarded by Yoonho YOO, President of KECD



財團法人看見台灣基金會陳文堂執行長頒發芬蘭拉赫地國際海報三年展特別獎給得主黃奕淳同學  
The Winner of Lahti International Poster Triennial Special Award, Yi-Chun Huang, was awarded by Don Chen, CEO of iSee Taiwan Foundation



財團法人看見台灣基金會陳文堂執行長頒發澳門設計師協會特別獎給得主趙敏君同學、溫承宇同學  
The Winners of Macau Designers Association Special Award, Min-Jun Zhao, and Cheng-Yu Wen were awarded by Don Chen, CEO of iSee Taiwan Foundation



財團法人看見台灣基金會陳文堂執行長頒發泛非洲設計協會特別獎給得主江尚晏同學（為該組代表）  
The Winners of Pan-Afrikan Design Institute Special Award Shang-Yan Jiang [Representatives of the Team], was awarded by Don Chen, CEO of iSee Taiwan Foundation

## 頒獎典禮 Award Ceremony



財團法人看見台灣基金會陳文堂執行長頒發捷克布魯諾雙年展協會特別獎給得主沈彤、楊嘉甄、徐偉傑  
The Winner of Brno Biennale Association Special Award Special Award, Tung Shen, Chia-Jen Yang, and Wei-Chieh Hsu were awarded by Don Chen, CEO of iSee Taiwan Foundation



財團法人看見台灣基金會陳文堂執行長頒發亞洲設計連特別獎給得主谷佩慈同學  
The Winner of The Design Alliance Asia Special Award, Pei-Tzu Ku was awarded by Don Chen, CEO of iSee Taiwan Foundation



台灣設計聯盟楊佳璋理事長頒發台灣設計聯盟特別獎給得主 Christopher Cuthrell 同學(由同學代替領獎)  
The Winners of Taiwan Design Alliance Special Award Christopher Cuthrell [Received by a Delegate], was awarded by Chia-Chang Yang, Chairman of TdA



世界設計組織區域顧問張光民總顧問頒發世界設計組織特別獎給得主王董慈同學、林瑞玲同學、何培楨同學、蘇沛洋同學、莫寬同學  
The Winners of Taiwan Design Alliance Special Award, Chin-Tzu Wang, Rui-Ling Lin, Yu-Chen He, Pei-Yang Su, Yu-Kaun Mo, were awarded by Tony Chang, Regional Advisor of World Design Organization (WDO)



財團法人電路板環境公益基金會執行長陳正雄頒發廠商指定特別獎環境永續獎給得主 Vaishnavi Shiroorkar 同學(由同學代替領獎)  
The Winner of Brand Specified Special Prize, Environmental Sustainability Award, Vaishnavi Shiroorkar [Received by a Delegate], was awarded by Mr. Simon Chen, President of TPCA Environment Foundation



財團法人電路板環境公益基金會執行長陳正雄頒發廠商指定特別獎環境永續獎給得主黃琦涵同學、蘇子晴同學(為該組代表)  
The Winner of Brand Specified Special Prize, Environmental Sustainability Award, Ci-Han Huang and Tzu-Ching Su [Representative of the Team], were awarded by Mr. Simon Chen, President of TPCA Environment Foundation



財團法人電路板環境公益基金會執行長陳正雄頒發廠商指定特別獎環境永續獎給得主張耕銓同學、高穎欣同學（為該組代表）

The Winner of Brand Specified Special Prize, Environmental Sustainability Award, Ken-Chuan Chang, and Weng-Ian Kou (Representative of the Team, was awarded by Mr. Simon Chen, President of TPCA Environment Foundation



得獎獎盃 Trophies of 2022TISDC



頒獎典禮現場 Award Ceremony of 2022TISDC

## 展覽紀實 Exhibition

本屆獲獎作品在 2022 年 11 月 29 日展覽於松山文化創意園區內的誠品表演廳外，展出自 16,749 件參賽作品中脫穎而出的 77 件獲獎作品，作品涵蓋產品設計類、視覺設計類及數位動畫類，以海報掛軸方式呈現，開放一般民眾參觀。本次展出作品不僅充分展現參賽學生對今年度設計大賽主題「One World」的詮釋，更反映了新生代對當代社會的多面向思考。頒獎典禮後，還可看見來自國內外的獲獎者、指導老師、與會設計師及國際設計組織代表們於展覽會場交流及欣賞作品，期待能藉此開啟設計界更多國際間、產學間的合作機會。為了讓更多民眾能欣賞本屆的得獎作品，獲獎作品展覽也於 2022 年 12 月 6 日至 12 月 15 日移師至臺中國立公共資訊圖書館舉行。

This year's winning works were showcased outside the Eslite Performance Hall at Songshan Cultural and Creative Park on November 29th 2022. A total of 16,749 works registered for the competition and 77 of them, coming from three categories: product design, visual design, and digital animation, won awards and were showcased on poster scrolls allowing the public to visit and view. Not only do these works fully convey student's interpretations on this year's theme: One World, but also present the newer generation's multi-faceted thinking towards society. Awarded students and their instructors exchanged their thoughts with designers and representatives from international design associations after the whole ceremony. We hope to contribute to many more design related collaborations between countries and institutions. The exhibition was also available at the National Library of Public Information from December 6th 2022 to December 15th 2022.



台北松山文創園區誠品表演廳外展覽現場 Exhibition outside the Eslite Performance Hall at Songshan Cultural and Creative Park

## 海內外歷屆作品展 Domestic and International Exhibitions

本年度臺灣國際學生創意設計大賽於國內外舉辦了歷屆作品展覽，國內展覽分別於亞洲大學、正修科技大學、能仁高級家事商業職業學校、樹德科技大學、醒吾科技大學、環球科技大學、銘傳大學、嶺東科技大學、復興高級商工職業學校、國立雲林科技大學展出歷屆得獎作品；海外展覽分別於韓國仁德大學、泰國創意經濟局、日本名古屋的國際設計中心、日本愛知造型設計專門學校、丹麥哥本哈根設計技術學院、印尼雅加達的 Hublife Jakarta、印尼多媒體大學以及墨西哥的 Veracruzana Normal School 展出歷屆得獎作品，藉此向國人及國際展現臺灣年輕設計競爭力。

2022TISDC held domestic and international exhibitions of previous winning works. Domestic exhibitions took place at Asia University, Cheng Shiu University, Neng Ren Home Economic and Commercial Vocational High School, Shu-Te University, Hsing Wu University, TransWorld University, Ming Chuan University, Ling Tung University, Fu-Hsin Trade & Arts School, and National Yunlin University of Science and Technology. International exhibitions took place at Ahjung Museum of Art in Korea, Creative Economy Agency in Thailand, International Design Center Nagoya in Japan, Aichi Design College in Japan, Copenhagen School of Design and Technology in Denmark, Hublife Jakarta in Jakarta, Indonesia, University Multimedia Nusantara in Indonesia and Veracruzana Normal School in Mexico. This exhibition aims to show the competitiveness of design of Taiwan's younger generation both domestically and internationally.



海內外歷屆作品展 Domestic and International Exhibitions

## 獲獎學生交流會 Winners' Sharing Session

由臺灣教育部主辦，財團法人看見台灣基金會、財團法人溫世仁文教基金會贊助的「2022臺灣國際學生創意設計大賽」，與台灣設計聯盟(TdA)於2022年9月4日(日)臺北松菸創作者工廠-自由廣場共同舉辦獲獎學生交流會，共邀請了10位TISDC歷年得獎學生，以及11位設計業界代表。

邁入第15年的「臺灣國際學生創意設計大賽」，除為全球設計學界公認具知名度與公信力的國際賽事，更積極推動設計教育、提供年輕設計師與業界交流的機會，希望TISDC能夠不僅是學生設計競賽，更是年輕設計師與產業接軌的平台。

透過獲獎學生交流會，設計師們充分的展現創意、分享經驗，激盪出不一樣的火花，許多年輕設計師表示獲得了許多寶貴建議，也拓展了自身的眼界，而業界專家則回饋此次活動是非常難得的機會，鼓勵同學要保持企圖心，並相當看好年輕設計師們的無限可能。

The 2022 Taiwan International Students Design Competition (TISDC) was hosted by the Ministry of Education and sponsored by the iSee Taiwan Foundation and Sayling Wen Foundation. The 2022 TISDC held a winner reunion together with the Taiwan Design Alliance (TdA) at Songyan Creative Hub on September 4th. There are 10 TISDC winners and 11 professionals from design industry joining the event.

The TISDC now enters its 15th years. It is recognized by the design academy and industry from the globe to be one of the most reknown and credible international competitions. Moreover, the competition strives to promote design education and facilitate communication between young designers. It is hoped that the TISDC will not only be a quality student design competition but a platform that makes young designers even more in tune with the industry.

In the event, professionals presented creative ideas and shared experiences, which resulted in sparks of inspirations. Young designers not only gained valuable suggestions but were also able to widen their horizon while design professionals stated that the event was indeed a rare opportunity. They encouraged students to always be ambitious and expect the students to have an inspiring future with infinite possibilities.



## 競賽簡介

Competition Regulations

## 競賽簡介

### 活動目的

鼓勵國際間學生創意設計交流，發掘新生代創意設計人才。

### 主題說明

One World / 世界一家・全球永續

### 活動特色

- 本項學生設計大賽總獎金高達新臺幣 450 萬元
- 全球最大規模的國際學生設計大賽
- 國際設計組織授權合作設置獎項
- 免報名費及參展費

### 參賽資格

限定國內外高級中等以上學校在校學生（以網路截止報名時間為準，須為西元 1992 年 5 月 31 日之後出生，年齡 30 歲以內。女性申請人於申請年限之前曾有生育事實者，每胎得延長年限兩年）。

\* 應屆畢業生（2022 年 6 月畢業）及新生（2022 年 9 月入學）

皆可報名參加。

### 徵件需求

能表達競賽主題「One World / 世界一家・全球永續」之創意設計，透過設計以追求聯合國「全球永續發展目標」（Sustainable Development Goals, SDGs）的普世價值。

### 參賽類別

產品設計、視覺設計、數位動畫，共三類。

### 報名費用

免繳報名費

### 參賽時間表

線上報名及參賽作品送件截止

2022 年 6 月 1 日至 2022 年 7 月 15 日，臺北時間  
23:59(GMT+08:00)

### 初選

2022 年 8 月下旬

### 入圍名單公告並通知第二階段繳件

2022 年 9 月中旬

### 入圍者第二階段繳件截止日

相關訊息將與入圍名單一併公告

### 決選

2022 年 9 月下旬

### 頒獎典禮暨獲獎作品展覽

2022 年 11 月下旬

### 報名流程

A. 請至官方網站 [www.tisdc.org](http://www.tisdc.org) 線上註冊

B. 以個人帳號登入，逐一登錄您的作品，並取得每一件作品之作品序號

C. 上傳作品

#### 產品設計類

請依規定製作作品說明海報電子檔並依序號上傳

\* 每件作品最多上傳 3 張說明海報，每個檔案 5MB 以內，檔案格式：A3、300dpi、JPG 檔、RGB

#### 視覺設計類

請依規定製作作品海報電子檔並依序號上傳

\* 作品可單一或系列稿呈現，系列作品最多 3 張，每個檔案 5MB 以內，檔案格式：A3、300dpi、JPG 檔、RGB

#### 數位動畫類

請依規定上傳 30-60 秒作品精華片段及 10 分鐘正片

\* 精華片段：100MB 以內，MP4 檔；10 分鐘內正片：800MB 以內，MP4 檔；以及作品宣傳海報一張：A3、300dpi、5MB 以內，JPG 檔、RGB

#### D. 報名完成

報名截止日前，參賽者可利用個人帳號密碼登入，進行新增作品上傳、修改作品資料、修改個人資料等動作。

#### ※ 請注意：

1. 為保障參賽者權益，報名時請填入經常使用的 E-mail 信箱，執行單位將會以此信箱傳送比賽重要訊息，包含入圍與得獎通知。
2. 主辦單位將寄發年度專刊與證書給所有得獎及入圍者，請務必於報名時填寫正確之可收件地址。
3. 報名截止後，將無法再修改作品名稱及參賽者姓名，請務必填寫正確。
4. 為保障所有參賽者的權利與義務、保護智慧財產權並使競賽順利推動，亦請務必妥善填寫「參賽聲明暨著作授權同意書」。

### 決選送件

A. 下載「參賽聲明同意書及著作授權同意書」

#### B. 所有入圍者參賽者須上傳之檔案

1. 作品電子檔
- 2.「學生身分證明文件」掃描檔(所有創作者皆需具備證明文件)
- 3.「出生年月日證明文件」掃描檔(所有創作者皆需具備證明文件)
4. 填妥並簽名的「參賽聲明同意書及著作授權同意書」掃描檔(每件作品務必填寫一份。若為小組報名，由一人代表填寫資料，但所有創作者皆須簽名以示同意。)
5. 清晰半身照片(所有創作者皆需具備此檔案，照片格式：2MB 以上、JPG 檔、300dpi)

#### 產品設計類入圍者請繳交以下項目決選送件

作品電子檔上傳：請上傳作品說明海報與產品圖（不含描述）電子檔，作品說明海報電子檔的數量及內容須與第一階段繳件的相同（每個檔案 10MB 以內、A2 尺寸、JPG 檔、300dpi、CMYK 模式）。

#### 視覺設計類入圍者請繳交以下項目

作品電子檔上傳：請上傳海報電子檔，海報電子檔的數量及內容須與第一階段繳件的相同（每個檔案 10MB 以內、A2 尺寸、JPG 檔、300dpi、CMYK 模式）。

#### 數位動畫類入圍者請繳交以下項目

作品電子檔上傳：宣傳海報 5 張(每個檔案 10MB 以內、A2 尺寸、JPG 檔、300dpi、CMYK 模式)。

#### 作品上傳網址

[www.tisdc.org](http://www.tisdc.org)

#### 評選作業

初選 | 依照參賽者所提供之作品電子檔為依據，由評選委員會選出晉級決選的作品。

決選 | 依照參賽者所提供之作品電子檔為依據，由評選委員會透過線上評選，選出得獎作品。

#### 評審標準

以創意出發，力求突破，切合主題並能表達主題概念與美感的設計。執行單位將邀請國內外不同領域專家組成初、決選評審團進行評選。

產品設計類：創意 50%，切題性 30%，圖面表達 20%

視覺設計類：創意 50%，切題性 30%，構圖與美感 20%

數位動畫類：創意 50%，美感 30%，切題性 20%

## 頒發獎項

### 產品設計、視覺設計與數位動畫類

#### 年度大獎 (1名) :

獎金新臺幣四十萬元，獎盃一座，獎狀一紙

#### 金獎 (產品、視覺、動畫各 1名) :

獎金新臺幣二十五萬元，獎盃一座，獎狀一紙

#### 銀獎 (產品、視覺、動畫各 1名) :

獎金新臺幣十五萬元，獎盃一座，獎狀一紙

#### 銅獎 (產品、視覺、動畫各 3名) :

獎金新臺幣六萬元，獎盃一座，獎狀一紙

#### 佳作 (若干名) :

獎金新臺幣一萬元，獎狀一紙

### 國際設計組織特別獎 (若干名) :

獎金新臺幣十萬元，獎盃一座，獎狀一紙

\*國際設計組織指派的評審將從產品設計類、視覺設計類及數位動畫類入圍作品中，甄選出符合各國際設計組織評選標準之作品作為此獎項之得獎者。

### 廠商指定特別獎：環境永續獎 (3名)

(獎項由財團法人電路板環境公益基金會贊助)

獎金新臺幣十萬元，獎盃一座，獎狀一紙

\*評審將從產品設計類、視覺設計類及數位動畫類入圍作品中，甄選出具有『環境永續發展意涵』之作品作為此獎項之得獎者。

\*針對此獎項之得獎作品，贊助單位有權使用、生產、製造、出版或為其他相關事項之行使，但如需進行販售事宜仍需經過創作者同意才可進行。

\*以上各獎項經決選評審小組決議，得從缺或調整；同一作品於同一年度曾在政府中央部會主辦之相關競賽或教育部「鼓勵學生參加藝術與設計類國際競賽」之表列競賽項目中獲獎者，由決選評審小組擇優核定獎勵金額，不受前項獎金額度限制。

\*獎盃與獎狀以教育部部長名義頒發，並於今年年底舉行頒獎典禮。所有得獎者將公布於官方網站及國內外媒體，以提供廠商進行設計合作案之相關洽詢。

## 注意事項

### 關於參賽作品

- 參賽者可以個人或組隊參賽，參賽件數不限。
- 同一件作品不得跨類別重複投遞。
- 作品須為參賽者自行創作且具原創性。
- 所有概念、文字、圖案、表格、照片、影片、語音、音樂、動畫等各種內容及所使用之程式無仿冒、抄襲或其他侵害他人智慧財產權及著作權之情事。

### 關於參賽者

- 同意接受並遵守本活動注意事項及規範，如有違反本活動注意事項及規範之行為，經查證屬實，活動單位得取消其參賽或得獎資格，並對於任何破壞本活動之行為保留相關權利。
- 尊重本獎評審小組之決議。
- 報名參賽時，同一作品已發表、曾在其他比賽獲獎或正在評審中，應於參賽聲明同意書註明，並主動告知教育部及本賽執行單位，作為政府頒發獎金之參考依據。
- 不得有請託、關說、利誘、威脅或其他干擾評審委員或評審程序之情事。
- 參賽者須配合提供其創作之詳細資料，作為日後公開報導與展示之用。
- 前三名得獎者請親至頒獎典禮受獎，需自付參加頒獎典禮之旅費及來臺簽證相關手續費用。

### 關於得獎者

- 提供得獎作品之詳細資料，作為公開報導及展示之用。
- 在公告得獎三年內，得獎者與其得獎作品應配合由教育部所舉辦之相關展示與宣導活動，並保留作品原始檔案及資料，供教育部備查。
- 得獎獎金應依規定課稅。
- 得獎作品應同意無償、非專屬性授權教育部及本賽執行單位，使用參賽獲選作品圖片與說明文字等相關資料，製作成視聽著作（影片）與數位形式檔案，提供教學、研究與公共服務用途之公開上映、公開播送與網路線上閱覽。若因教學研究之需求，教育部得重製該作品。本件授權不影響著作人對原著作之著作權及衍生著作權，並得為其他之專屬授權。
- 得獎作品其後續商品化及行銷行為，不得損害本獎之形象或精神。
- 對於服務設計類得獎作品，看見台灣基金會有權使用、生產、製造與出版相關事宜。

### 關於獲獎資格取消

參賽者及其作品有下列情事之一，經查證屬實者，取消得獎資格，並追回已領之獎盃、

獎狀及獎金：

- 未符合參賽資格。
- 得獎作品經人檢舉涉及抄襲或違反著作權等相關法令，經法院判決確定者。

- 得獎作品經人檢舉或告發為非自行創作或冒用他人作品且有具體事證，經查證、審議，裁決應取消獲獎資格者。
- 得獎作品其後續商品化及行銷行為，有損害本獎之形象或精神者。
- 得獎者有請託、關說、利誘、威脅或其他干擾評審委員或評審程序，經評審小組審議後認情節嚴重者。

\*主辦單位保留活動變動之權利，本活動未竟事宜，依教育部函示規定及網站公布為準。有關爭議，經活動評審小組審議後，報教育部決定之。

## 聯絡方式

2022 臺灣國際學生創意設計大賽執行小組

亞洲大學視覺傳達設計學系

地址：41354 臺中市霧峰區柳豐路 500 號

TEL：+886-4-2331-0066 & 2331-0099

FAX：+886-4-2331-0099

E-mail：tisdc.tw@gmail.com

Website：www.tisdc.org

Facebook：臺灣國際學生創意設計大賽



# COMPETITION REGULATIONS

## PURPOSE

Encourage international creative design exchange, develop creative design talents, express the international image of Taiwan attaching great importance to creative design, and establish the international design status of Taiwan.

## THEME

One World

## FEATURES

- Total Prize Money is up to US\$150,000
- The Largest Student Design Competition in the World
- International Design Associations Endorsed Special Prizes
- No Registration or Presentation Fee required

## QUALIFICATION

Students who currently enroll at senior high schools or above (Based on the deadline for online registration, participants must be born after May 31, 1992, and younger than 30 years of age. For female participants who have given birth before 30 years of age, are entitled to a 2-year extension per birth.).

\* Fresh graduates (graduate in June, 2022) and new students (enroll school in September, 2022) are also eligible.

## PARTICIPATING WORKS

Creative design that expresses the theme of the competition, "One World", and uses design to pursue the universal values of the Sustainable Development Goals (SDGs) of the United Nations.

## CATEGORY

Product Design, Visual Design, and Digital Animation

## REGISTRATION FEE

Free

## TIMETABLE

Online Registration and Online Work Submission

June 1, 2022 to July 15, 2022, 23:59 (Taipei GMT+08:00)

Preliminary Selection

late-August, 2022

Finalists Announcement

mid-September, 2022

Delivery Deadline of Final Selection Submission

Finalists will be asked to submit printouts and upload works for the Final Selection. Related information and the deadline will be noticed in the finalist announcement.

Final Selection

late-September, 2022

Award Ceremony and Exhibition

late-November, 2022

## PARTICIPATION PROCEDURE

A. Register online at [www.tisdc.org](http://www.tisdc.org)

B. Login to your account, enter the project information and you will receive a registration code for each entry.

C. Upload works

### Product Design

Please follow the instructions to upload your presentation boards. (You may upload up to 3 files per entry. Each file must be under 5MB, A3, 300dpi, JPG format, RGB.)

### Visual Design

Please follow the instructions and sample board to upload your work. (The work can be presented a single or series design. You may upload up to 3 files per entry. Each file must be under 5MB, A3, 300dpi, JPG format, RGB.)

### Digital Animation

Please follow the instructions to upload a full film within 10 minutes as well 60 seconds trailer of the film. The trailer must be under 100MB and in MP4 format, the full film must be under 800MB and in MP4 format, and the film poster (landscape/portrait) must be under 5MB, A3, 300dpi, and in JPG, RGB.

D. Registration Completed

After the registration is completed, participants can login to the website using their personal account and password to upload new works and modify works or personal data until the deadline of submission.

Please note:

- 1.In order to protect your rights, please provide the most frequently used E-mail, to which the executive will send important information regarding the competition, including the finalist and winner announcements.
- 2.The organizer will send the annual portfolio and certificate to every finalist. Please make sure to fill in the valid mailing address when registering.
- 3.After the deadline for online registration, work title(s), work description(s), and team members cannot be edited. Please fill in all the information carefully.
- 4.To protect intellectual property and ensure participating rights and interests, participants must fill out the Affidavit for each entry and upload its scanned copy.

## FINAL SELECTION SUBMISSION PROCEDURE

A. Download the Affidavit

B. All the finalists and participants should upload the following required documents

- 1.Upload works
- 2.Scanned file of Student ID card or school enrollment certificate (Every creator should upload this document.)
- 3.Scanned file of the proof of date of birth (Every creator should upload this document.)
- 4.Scanned file of filled and signed Affidavit (Each entry must include one such scanned file.If an entry is created by a team, all the designers of the team must sign the Affidavit in person to grant consent.)
- 5.Clear half-figure photo (Every creator should upload this file. Format: Larger than 2MB, JPG, 300dpi)

### Product Design Category

Upload digital files:

Please upload the digital files of the explanatory posters and product image (excluding descriptions). (JPG/300dpi/A2/CMYK)

### Visual Design Category

Upload digital files:

Please upload the digital files of the work(s), in original size (JPG/300dpi/ A2/CMYK)

### Digital Animation Category

Upload digital files:

At most 5 posters/promotion images of the film (Each file should be smaller than 10MB, A2, 300dpi, and in JPG & CMYK formats.)

\*The number of the digital files and their content must be the same as what was submitted for Preliminary Selection.

\*All participants must upload the scanned file to the online registration system.

## UPLOAD LINK

[www.tisdc.org](http://www.tisdc.org)

## EVALUTION OPERATION

### Preliminary Selection:

The evaluation will be based on the digital files provided by the participants. The evaluation committee will select finalists for Final selection.

### Final Selection:

Due to the pandemic, works will be reviewed and evaluated online.

## EVALUTION CRITERIA

The design works will be judged on their creativity, interpretation of the theme, expression of concept, and aesthetic approach. Domestic and international experts in different fields will be invited by the executive to organize the preliminary and final selection committees to process the evaluation.

### Product Design Category:

Creativity: 50%; Thematic: 30%; Design Presentation: 20%

### Visual Design Category:

Creativity: 50%; Thematic: 30%; Composition and Aesthetics: 20%

### Digital Animation Category:

Creativity: 50%; Aesthetics: 30%; Thematic: 20%

## AWARDS

### Product Design, Visual Design, and Digital Animation Categories

#### Grand Prix (1 winner) :

NT\$400,000 (approx. US\$13,000), an awarding cup and a certificate

#### Gold Prize (1 winner for each category) :

NT\$250,000 (approx. US\$8,000), an awarding cup and a certificate

#### Silver Prize (1 winner for each category) :

NT\$150,000 (approx. US\$5,000), an awarding cup and a certificate

#### Bronze Prize (3 winners for each category) :

NT\$60,000 (approx. US\$2,000), an awarding cup and a certificate

#### Honorable Mention Prize (several winners for each category) :

NT\$10,000 (approx. US\$330) and a certificate

### International Design Association Special Prize (at least 15 winners):

NT\$100,000 (approx. US\$3,300), an awarding cup and a certificate

\*The jurors delegated by international design associations will select works that meet the evaluation criteria of each international design association among the shortlisted entries in the Product Design, Visual Design, and Digital Animation categories to win this prize.

### Brand Specified Prize : Environmental Sustainability Award (3 winners for this prize)

(Sponsored by TPCA Environment Foundation):

NT\$100,000 (approx. US\$3,300), an awarding cup and a certificate

\*The jury panel will select works "with significance for environment sustainability" among the shortlisted entries in the Product Design, Visual Design and Digital Animation categories to win the prize.

\*With regard to the winning entry of this prize, the sponsor will reserve the right to use, product, manufacture, and publish the winning entry or carry out other related activities.

However, if the copyright is to be sold and transferred, the consent of the designer(s) will be required.

\*The prizes will be adjusted according to the quality and quantity of participating works.

\*The awarding cup and the certificate will be conferred by the Minister of Education and the award ceremony will take place in November.

\*The winners will be announced on our official website and other media in Taiwan and abroad, to allow suppliers to seek for design cooperation opportunities.

## TERMS & CONDITIONS

### For the entries

- Entrants can participate in the competition as individuals or in teams. Multiple submissions of different works are acceptable.
- Multiple submissions of the same work in two or more categories are not allowed.
- The entries must be original and creative by the participants themselves.
- All the concepts, text, icons, sheets, pictures, videos, audios, music, animation contents and program of the work shall not be involved in any plagiarism or infringement of copyrights or other laws.

### For the entrants

- All entrants shall accept the regulations of TISDC. Participating qualifications or prizes will be cancelled if the violation is proved and the organizer shall have the rights to take actions.
- The entrants shall respect the evaluation and decisions made by the committee.
- If the participating work has been published, awarded or is under evaluation process in other competitions, the entrant shall clearly indicate the fact in the Affidavit and inform the organizer for the government's further reference regarding the prize money.
- Requests, lobbies, threats, bribes or other actions interfering in the evaluation are not allowed.
- The entrants shall agree to provide the detail information of the entries for future media coverage and exhibitions.

- The top three prize winners of each category shall be present at the award ceremony. All travel expenses related to the award ceremony will be borne by the participants.

### For the winners

- The winners shall agree to provide the detail information of the works for future media coverage and exhibitions.
- The winners, with their winning entries, shall agree that the Ministry of Education will use these entries for relevant exhibitions and educational activities organized by it and that the Ministry of Education will keep the original files and documents of the winning entries for reference for 3 years since the proclaiming of awarding.
- All monetary prizes will be taxed according to the regulations of Taiwan government. (The winners from abroad will be taxed at the rate of 20%.)
- For promotion purposes, the organizer and the executive shall have the rights to utilize (including but not limited to reproduce, public recitation, public broadcast, public presentation, public transmission, distribution, public display, publication, public release, and online reading) the awarded works in different formats, including but not limited to video/CD recordings, catalogues, photos, publications, and exhibitions. The delegation of authority will not have an impact on the original copyright as well as derivative copyrights and will require exclusive license for other needs.
- The commercialization and marketing activities of the awarded works shall not contravene the spirit of the competition.
- With regard to the winning entry of Brand Specified Special Prize: Environmental Sustainability Award, the copyright belongs to the designer(s). The sponsors will reserve the rights to publicly exhibit, broadcast, use, reproduce, and edit (such as text editing, image cropping, background adjustment, etc.) the winning works, in order to carry out production, manufacture, publication or other related activities. However, if the copyright is to be sold and transferred, the consent of the designer(s) will be required.

### For the disqualified participants:

If any of the following conditions has been proved, the organizer shall have the rights to disqualify the awarded winners and revoke the prizes, awarding cups and certificates:

- In the event that the participant does not meet the qualification.
- In the event that the awarded work is involved in plagiarism or infringement of copyrights or other laws.
- In the event that the awarded work is proven to be unoriginal design, or to have fraudulently copied ideas from other person's work, which have been proved, discussed and ruled to be disqualified.
- In the event that the commercialization and marketing activities of the awarded work contravene the spirit of this competition.
- In the event that the entrant is involved in request, lobby, threat, bribe or other actions which interfere the evaluation.

\* The organizer reserves the right to make alterations, which will be announced on the official website. If there should be any controversial issue, it will be deliberated and judged by the committee before reporting to the organizer Ministry of Education for the final resolution.

## CONTACT

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Project Director

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- 整體統籌、策略規劃
- General planning and coordination



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Associate Project Director

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- 中港澳設計院校推廣及宣傳輔導
- Outreach to design institutes in Mainland China, Hong Kong, and Macau



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Associate Project Director

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- 國內設計院校推廣及宣傳輔導
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- Outreach to foreign design institutes



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Associate Project Director

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- 治談贊助、國際之相關事務
- Fundraising and international engagement



**專案經理**  
Project Manager

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- 國際設計組織、贊助廠商相關業務
- Affairs regarding International design associations and sponsors



**專案經理**  
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- 國際設計組織、國際宣傳接洽連繫
- Liaison with international design organizations; international promotion campaign



**專案經理**  
Project Manager

**顏竹瑩 Joanne Yen**

- 評選徵件及整件相關事務
- Receiving and compiling entries



**專案經理**  
Project Manager

**康書晴 Ash Kang**

- 專案各類活動規劃與統籌
- Planning and coordination of events



**專案經理**  
Project Manager

**曾奕嘉 Eva Zeng**

- 整處理專案行政庶務、經費核銷
- Administrative affairs, reimbursement



**專案經理**  
Project Manager

**張或嘉 Otta Zhang**

- 國內外設計院校宣傳及展覽策劃
- Coordinating promotion campaigns in domestic and foreign design institutes; curating exhibitions



## 2022TISDC One World

臺灣國際學生創意設計大賽  
Taiwan International Student Design Competition

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